

July 29, 2024



# Clearfield Enables Network Operators to Reel in Time Savings with the CraftSmart® Deploy Reel TAP Box

*With an average of 30 minutes per deployment time saved, Clearfield's innovative new test access point streamlines the homes connected process*

MINNEAPOLIS--(BUSINESS WIRE)-- Clearfield, Inc. (NASDAQ:CLFD), the leader in community broadband fiber connectivity, today announced the availability of the CraftSmart® Deploy Reel Test Access Point (TAP) Box and Home Deployment Kit (HDK), extending Clearfield's field-proven fiber management expertise and leading-edge fiber connectivity performance all the way into the home. The HDK option offers the Deploy Reel TAP kitted with the home equipment cable and angled wall faceplate for the final connection into the home. These products satisfy a pressing need for industry network operators to quickly convert homes passed to homes connected, yielding immediate return on their fiber investment.

The craft-friendly Deploy Reel TAP Box is designed with a rounded profile to provide a safe bend radius for ample storage on the reel of up to 50-feet of excess fiber drop cable coming from the terminal and up to 100-feet of 3mm FieldShield® FLEXdrop® cable that the field technician can deploy into the home. This all-in-one flexibility with the reel enables the technician to pay out the exact amount of cable from the curb and into the home, saving up to 30 minutes per install compared to traditional methods. These benefits, documented in a recent Clearfield customer deployment [study](#) which surveyed over 150 installations utilizing the FieldShield Deploy Reel FastPass™ method, resulted in time savings between 35% and 38% versus the baseline method for outside and inside work performed.

“Every minute saved in the process of connecting homes speeds up the time in which an entire community can leverage the economic benefits enabled with fiber broadband,” said Clearfield’s Chief Marketing Officer, Kevin Morgan. “At Clearfield, our product development and design approach starts with the field technician in mind and focuses on ways we can improve their ability to quickly, efficiently, and effectively connect more homes - a benefit and competitive advantage that any network operator can appreciate.”

Network operators interested in connecting more homes per day can see Clearfield’s [CraftSmart Deploy Reel TAP Box](#) and the [Home Deployment Kit](#) option at booth 305 of Fiber Connect 2024 in Nashville, July 29-31, 2024. Orders for the CraftSmart Deploy Reel TAP Box and the Home Deployment Kit option can be placed starting now. More information can be found on this [introductory video](#) and at [www.SeeClearfield.com](http://www.SeeClearfield.com).

## **About Clearfield, Inc.**

Clearfield, Inc. (NASDAQ: CLFD) designs, manufactures, and distributes fiber optic management, protection, and delivery solutions that play a critical role in enabling

broadband operators to close the digital divide. Our labor lite, craft-friendly platform is leveraged by community broadband, MSOs, incumbent service providers, ISPs, data centers, military, municipalities, and coops - from homes passed to homes connected faster and more efficiently. Headquartered in Minneapolis, MN, Clearfield deploys more than a million fiber ports each year. For more information, visit [www.SeeClearfield.com](http://www.SeeClearfield.com).

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