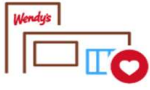


# Q3 2024 - Investor Fact Sheet

WENDY'S CREATES JOY & OPPORTUNITY THROUGH FOOD, FAMILY & COMMUNITY



## RESTAURANTS

A place I love to go

CLEAN & WELL MAINTAINED  
TRUSTED COMMUNITY PARTNER  
UP TO DATE  
ENERGIZING



## FOOD

Food I love

FRESH  
HONEST INGREDIENTS  
CRAVEABLE TASTE  
MADE RIGHT



## The Wendy's Way

FAST FOOD DONE RIGHT

BY WENDY'S KIND OF PEOPLE



## SERVICE

An experience that brings me back

FRIENDLY  
ACCURATE  
FAST  
FRICTIONLESS



## VALUE

Worth what I pay

COMPETITIVE PRICE  
WENDY'S QUALITY  
GREAT EXPERIENCE  
EVERYDAY AFFORDABILITY

QUALITY IS OUR RECIPE

TREAT PEOPLE WITH RESPECT

DO THE RIGHT THING

PROFIT MEANS GROWTH

GIVE SOMETHING BACK

WE WILL BECOME **THE WORLD'S MOST THRIVING & BELOVED** RESTAURANT BRAND

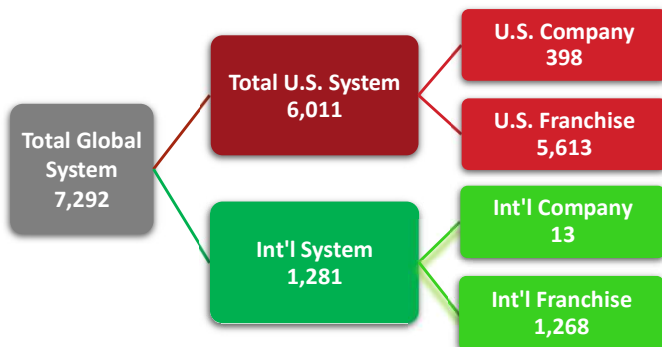
## Same-Restaurant Sales

	2023					2024				
	1Q	2Q	3Q	4Q	FY2023	1Q	2Q	3Q	4Q	FY2024
U.S. Company	7.4%	3.1%	0.7%	(0.6%)	2.6%	(0.8%)	(1.1%)	(1.5%)		
U.S. Franchise	7.2%	5.0%	2.3%	1.1%	3.8%	0.7%	0.7%	0.3%		
U.S. System	7.2%	4.9%	2.2%	0.9%	3.7%	0.6%	0.6%	0.2%		
Int'l System	13.9%	7.2%	7.8%	4.3%	8.1%	3.2%	2.5%	0.7%		
Global	8.0%	5.1%	2.8%	1.3%	4.3%	0.9%	0.8%	0.2%		

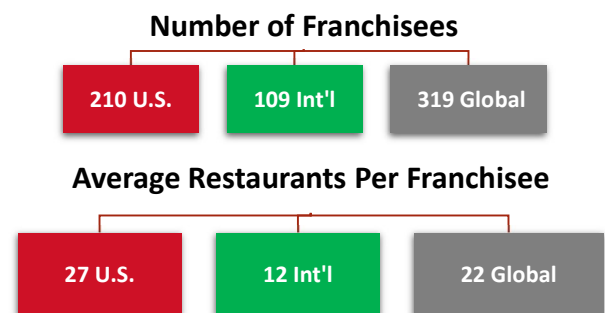
## U.S. Company-Operated Restaurant Margin

	2023					2024				
	1Q	2Q	3Q	4Q	FY2023	1Q	2Q	3Q	4Q	FY2024
Company	14.7%	17.3%	15.6%	13.5%	15.3%	15.3%	16.5%	15.6%		

## Q3 2024 Restaurant Counts



## Q3 2024 Franchisee Information



## Strategic Growth Pillars



## Goals

### 2024 Outlook

Global Systemwide Sales Growth: ~3%

Adjusted EBITDA: \$535M to \$545M

Adjusted EPS: \$0.99 to \$1.01

Capital Expenditures: \$90M to \$100M

Free Cash Flow: \$275M to \$285M

Net Unit Growth: ~Flat

### ESG Goals

#### Food

Responsibly source our top 10 priority food categories by 2030

#### People

Increase the representation of underrepresented populations among Company leadership and management, as well as the diversity of Wendy's franchisees

#### Footprint

Compared to a base year of 2019, Wendy's approved science based targets are to reduce, by 2030: Absolute Scope 1 and 2 GHG emissions by 47%, Scope 3 GHG emissions intensity by 47% per metric ton of purchased goods, and Scope 3 GHG emissions intensity by 47% per franchise restaurant

Sustainably source 100% of our consumer-facing packaging by 2026

### 2025 Outlook

Net Unit Growth:  
3% to 4%

Please note that certain information provided in this document includes "forward-looking statements" that are not historical facts, including information concerning the Company's possible or assumed future results of operations or stated Company goals. Many important factors could affect the Company's future results and could cause those results to differ materially from those expressed in or implied by the forward-looking statements. The Company assumes no obligation to update any forward-looking statements after the date of this document. In addition, certain information provided in this document includes non-GAAP financial measures and key business measures. Non-GAAP financial measures exclude certain expenses and benefits and should not be considered replacements for, and should be read together with, the most comparable GAAP financial measures. Please visit the Company's Investor Relations website to review the Company's disclosures regarding non-GAAP financial measures (including Global systemwide sales, Adjusted EBITDA and free cash flow), key business measures, forward-looking statements and the Company's reconciliations of non-GAAP financial measures. For complete information regarding the Company's results for a certain fiscal period, please refer to the Company's most recent earnings release and corresponding Annual Report on Form 10-K or Quarterly Report on Form 10-Q. These releases and reports are publicly available on the Company's Investor Relations website and the SEC's website.