



NEWS RELEASE

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Contact: Roger Schrum
+1-843-339-6018
roger.schrum@sonoco.com

pladis Further Boosts Sustainability Credentials Through Sonoco's Fully Recyclable EnviroCan™ with Paperboard End

The leading global snack manufacturer is taking full advantage of Sonoco's EnviroCan™ range for its Mini Cheddars, Cheeselets, Cracker Crisps and Twiglets products.

Hartsville, S.C., U.S. – pladis, the global snack company behind some of the UK's most loved and iconic brands, has been on a mission to substantially reduce its environmental impact by updating the packaging of various products to more ecological alternatives. This is part of the company's sustainability agenda, which reflects its commitment to making all its packaging recyclable, reusable or compostable by 2025. Most recently, pladis has made steps forward to move toward more paper-based solutions – its Mini Cheddars and Cheeselets ranges now use Sonoco's EnviroCan™ with paperboard end. Cracker Crisps and Mini Twiglets are also set to use EnviroCan™ later this year.

“Sonoco's EnviroCan™ with paperboard end meets the recycling requirements of the UK, which is great for our brand and the consumer, who can have peace of mind when disposing of the packaging in household waste recycling bins,” says Christopher Owen, Marketing Controller at pladis UK&I.

Owen continues, “we are using this new, innovative product from Sonoco for the summer launch of our Mini Cheddars and Cheeselets caddies, helping our customers to tap into the ‘big summer nights in’ from the comfort of their own homes. In September, we'll be utilising EnviroCan™ for our customer's favourite festive caddies, which include Mini Cheddars, Treeslets and Twiglets.

“We feel these occasions present the perfect opportunity to utilise Sonoco's EnviroCan™ with paperboard end. The container is made with recycled, recyclable and renewable paper fibres — making it a responsible choice from the beginning to the end of its lifecycle – perfect for what we're looking to achieve as a brand, and it helps consumers make a more sustainable snack selection.”

Owen concludes, “Moving to Sonoco's EnviroCan™ solution is part of our wider mission to make our packaging easier to recycle. This is integral to our sustainability agenda, which illustrates our commitment to making our packaging more sustainable and is one of many great strides we've made in this area already.”

Philip Brown, UK Sales Manager at Sonoco Consumer Products Europe says, “We've been working with pladis for 13 years now, and we're immensely proud to have provided them with various innovative packaging solutions for their immensely popular snack ranges.

“We're delighted that Sonoco's EnviroCan™ with paperboard end, part of our EnviroSense™ product range, is helping pladis on their journey to make its packaging easier to recycle and fulfil the requirements of its sustainability agenda. We're looking forward to helping them with their other ranges in the future.”

About pladis

pladis is one of the world's leading snacking companies and home to beloved brands including McVitie's and Ulker. pladis is also proud to distribute a range of GODIVA chocolates exclusively for consumer-packaged goods channels around the world. pladis owns regional brands such as Jacob's, go ahead!, Carr's, Flipz, BN, Verkade and many more, delighting consumers with products across the snacking category including sweet and savoury biscuits, wafer, cake, chocolate, gum and candy. Formed in 2016 with a promise to bring happiness to the world with every bite, pladis is the proud steward of more than 300 years' baking and confectionery heritage. The expertise of its more than 16,000-strong global workforce spans 25 factories in 11 countries. As a responsible business, delivering the highest quality products and exceptional service, pladis' products are distributed to reach potentially 4 billion people across the world. All pladis' plastic wrappers in the UK & Ireland can be recycled through its partnership with TerraCycle. Consumers can find their nearest drop-off point at TerraCycle.co.uk. For more information, visit www.pladisglobal.com.

For further press information, contact the team at Richmond & Towers: Dani Cooper / Laura Martin

Tel: 020 7388 7421

Email: pladis@rtc.london

About Sonoco

Founded in 1899, Sonoco (NYSE: SON) is a global provider of consumer, industrial, healthcare and protective packaging. With annual net sales of approximately \$5.2 billion, the Company has 19,000 employees working in approximately 300 operations in 34 countries, serving some of the world's best-known brands in some 85 nations. Sonoco is committed to creating sustainable products, services and programs for our customers, employees and communities that support our corporate purpose of *Better Packaging. Better Life.* The Company was listed as one of Fortune's World's Most Admired Companies for 2021 as well as being included in Barron's 100 Most Sustainable Companies for the third year in a row. For more information, visit www.sonoco.com.

For more information contact: tplatt@adcomms.co.uk

Tel +44 7827 910382 or SonocoCPE@sonoco.com

www.sonoco europe.com

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