

Forward-Looking Statements

This presentation includes "forward-looking statements." These statements are subject to a number of risks, uncertainties and other factors that could cause our actual results, performance, prospects or opportunities, as well as those of the markets we serve or intend to serve, to differ materially from those expressed in, or implied by, these statements. You can identify these statements by the fact that they do not relate to matters of a strictly factual or historical nature and generally discuss or relate to forecasts, estimates or other expectations regarding future events. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "plan," "project," "may," "can," "could," "might," "should," "will" and similar expressions identify forward-looking statements, including statements related to any potential impairment charges and the impacts or effects thereof, expected operating and performing results, planned transactions, planned objectives of management, future developments or conditions in the industries in which we participate and other trends, developments and uncertainties that may affect our business in the future.

Such risks, uncertainties and other factors include, among other things: interest rate changes and the availability of mortgage financing; the impact of any changes to our strategy in responding to the cyclical nature of the industry or deteriorations in industry changes or downward changes in general economic or other business conditions, including any changes regarding our land positions and the levels of our land spend; economic changes nationally or in our local markets, including inflation, deflation, changes in consumer confidence and preferences and the state of the market for homes in general; labor supply shortages and the cost of labor; the availability and cost of land and other raw materials used by us in our homebuilding operations; a decline in the value of the land and home inventories we maintain and resulting possible future writedowns of the carrying value of our real estate assets; competition within the industries in which we operate; governmental regulation directed at or affecting the housing market, the homebuilding industry or construction activities, slow growth initiatives and/or local building moratoria; the availability and cost of insurance covering risks associated with our businesses, including warranty and other legal or regulatory proceedings or claims; damage from improper acts of persons over whom we do not have control or attempts to impose liabilities or obligations of third parties on us; weather related slowdowns; the impact of climate change and related governmental regulation; adverse capital and credit market conditions, which may affect our access to and cost of capital; the insufficiency of our income tax provisions and tax reserves, including as a result of changing laws or interpretations; the potential that we do not realize our deferred tax assets; our inability to sell mortgages into the secondary market; uncertainty in the mortgage lending industry, including revisions to underwriting standards and repurchase requirements associated with the sale of mortgage loans, and related claims against us; risks related to information technology failures, data security issues, and the effect of cybersecurity incidents and threats; the impact of negative publicity on sales; failure to retain key personnel; the impairment of our intangible assets; the disruptions associated with the COVID-19 pandemic (or another epidemic or pandemic or similar public threat or fear of such an event), and the measures taken to address it; and other factors of national, regional and global scale, including those of a political, economic, business and competitive nature. See Item 1A – Risk Factors in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023 for a further discussion of these and other risks and uncertainties applicable to our businesses. We undertake no duty to update any forward-looking statement, whether as a result of new information, future events or changes in our expectations.

PulteGroup Participants



Ryan Marshall President & CEO



Bob O'Shaughnessy EVP & CFO



Jim Ossowski SVP, Finance



Jim Zeumer VP, Investor Relations



Q2 2024 Operating & Financial Highlights



- Reported Q2 earnings increased 19% over prior year to a period record \$3.83 per share
 - ✓ Reported earnings include a \$0.19 per share insurance benefit and a tax-related benefit of \$0.06 per share. Prior year earnings include an insurance benefit of \$0.21 per share.
- "PulteGroup's balanced operating model continues to deliver outstanding financial results as increases in closings, average sales price and gross margin were key drivers of the 19% increase in our earnings to \$3.83 per share," said Ryan Marshall, President and Chief Executive Officer of PulteGroup.



- Home sale revenues increased 10% to \$4.4B
 - ✓ Q2 closings increased 8% over the prior year to 8,097 homes
 - ✓ Average sales price of homes closed in the period increased 2% to \$549,000



- Gross margin of 29.9% increased 30 basis points over prior year and Q1 of 2024
 - ✓ Q2 gross margin benefited from geographic mix, pricing dynamics and a sequential decrease in incentives from Q1 2024
- SG&A expense of \$361 million, or 8.1% of home sale revenues, includes a \$52 million pre-tax insurance benefit. Prior year SG&A expense of \$315 million, or 7.8% of home sale revenues, includes a \$65 million pre-tax insurance benefit



^{*} As a percent of home sale revenues

- Net new orders were lower by 4% to 7,649 homes
 - ✓ Q2 buyer demand influenced by higher interest rates which impacted affordability and overall consumer confidence
- Q2 cancellations as a percent of backlog was 9%, which is consistent with last year
- Unit backlog decreased by 4% to 12,982 homes
 - ✓ Backlog value down 1% to \$8.1B



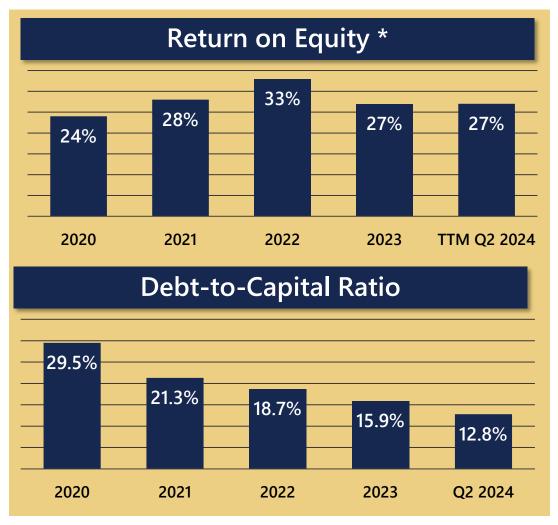
Investing to Support Future Growth

- Land pipeline of ~225,000 lots with 53% held under option
 - ✓ More than 70% of lots approved in 2024 were structured as options
- Q2 land investment increased to \$1.2B, of which 60% was for development of existing land assets
 - ✓ Ratio of land development/land acquisition spend remains ~60/40
 - ✓ Company remains on track to invest approximately \$5B in land acquisition & development in 2024



Lowering Debt and Delivering High Returns

- Returned \$645M to shareholders in 2024 through share repurchases & dividends
 - ✓ Repurchased 2.8 million shares in Q2 at an average price of \$113.79
 - ✓ Since 2013, Company has repurchased approximately 50% of shares outstanding
- Retired \$300M of senior notes in Q2
- Adjusted for quarter-end cash of \$1.4B, net debt-to-capital was 1.8%



^{*} Return on equity is calculated as net income for the trailing twelve months divided by average shareholders' equity, where average shareholders' equity is the sum of ending shareholders' equity balances of the trailing five quarters divided by five.

Q2 2024 Selected Financial Data

	Three Mont June		
	2024	2023	Change
Home Sale Revenues (\$M)	\$4,448	\$4,059	10%
Gross Margin Percentage	29.9%	29.6%	30 bps
SG&A as Percent of Home Sale Revenues	8.1%	7.8%	30 bps
Financial Services Pre-tax Income (\$M)	\$63	\$46	36%
Net Income (\$M)	\$809	\$720	12%
Earnings Per Share	\$3.83	\$3.21	19%
Backlog Units	12,982	13,558	-4%
Backlog Dollar Value (\$M)	\$8,109	\$8,189	-1%

Q2 2024 Selected Balance Sheet Data

	June 30, 2024	December 31, 2023
Cash and Equivalents, including Restricted Cash (\$M)	\$1,446	\$1,849
House and Land Inventory (\$M)	\$12,302	\$11,795
Notes Payable (\$M)	\$1,650	\$1,962
Shareholders' Equity (\$M)	\$11,223	\$10,383
Debt – to – Capital Ratio	12.8%	15.9%
Net Debt – to – Capital Ratio	1.8%	1.1%
Return on Equity (TTM)*	27%	27%

^{*} The Company's return on equity is calculated as net income for the trailing twelve months divided by average shareholders' equity, where average shareholders' equity is the sum of ending shareholders' equity balances of the trailing five quarters divided by five.

Reconciliation of Non-GAAP Financial Measures

This report contains information about our debt-to-capital ratios. These measures could be considered non-GAAP financial measures under the SEC's rules and should be considered in addition to, rather than as a substitute for, comparable GAAP financial measures. We calculate total net debt by subtracting total cash, cash equivalents, and restricted cash from notes payable to present the amount of assets needed to satisfy the debt. We use the debt-to-capital and net debt-to-capital ratios as indicators of our overall leverage and believe they are useful financial measures in understanding the leverage employed in our operations. We believe that these measures provide investors relevant and useful information for evaluating the comparability of financial information presented and comparing our profitability and liquidity to other companies in the homebuilding industry. Although other companies in the homebuilding industry report similar information, the methods used may differ. We urge investors to understand the methods used by other companies in the homebuilding industry to calculate these measures and any adjustments thereto before comparing our measures to those of such other companies.

The following table sets forth a reconciliation of the debt-to-capital ratios (\$000's omitted):

Debt-to-Capital Ratios

	June 30, 2024	December 31, 2023
Notes payable	\$ 1,650,178	\$ 1,962,218
Shareholders' equity	11,222,823	10,383,257
Total capital	\$ 12,873,001	\$ 12,345,475
Debt-to-capital ratio	12.8 %	15.9 %
Notes payable	\$ 1,650,178	\$ 1,962,218
Less: Total cash, cash equivalents, and restricted cash	(1,445,966)	(1,849,177)
Total net debt	\$ 204,212	\$ 113,041
Shareholders' equity	11,222,823	10,383,257
Total net capital	\$ 11,427,035	\$ 10,496,298
Net debt-to-capital ratio	1.8 %	1.1 %

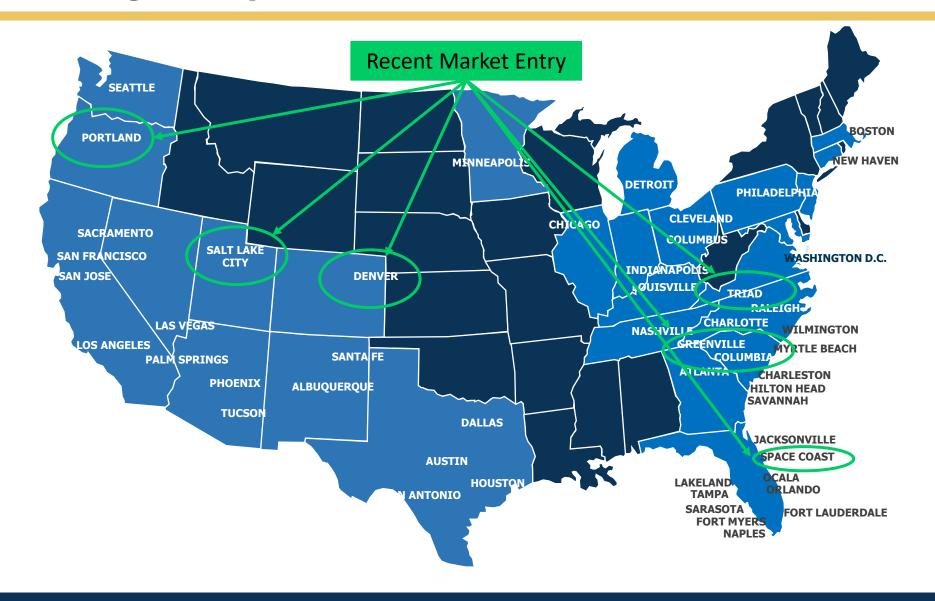
Today's Operating Model Driving

Superior Financial Results



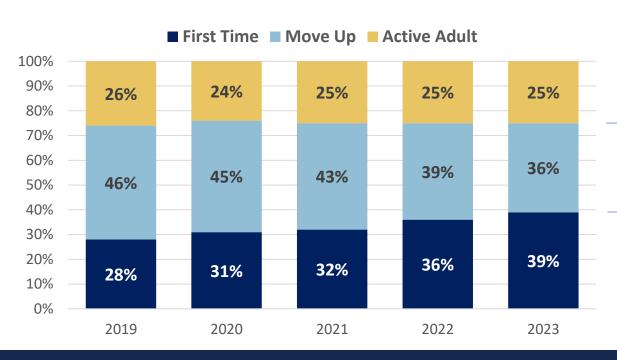
Nation's 3rd Largest Builder

Continuing to Expand Our Market Platform



Unmatched Ability to Serve All Buyer Groups

Closings by Buyer Group

















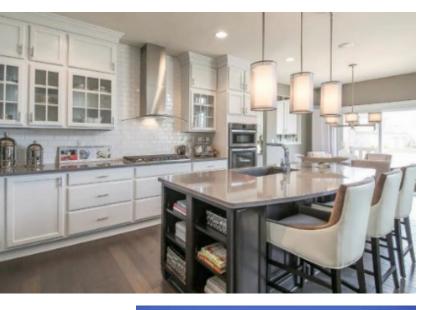


Offering both spec and build-to-order homes to better meet the needs of U.S. consumers



~60% of closings among higher-margin move-up and active-adult buyers

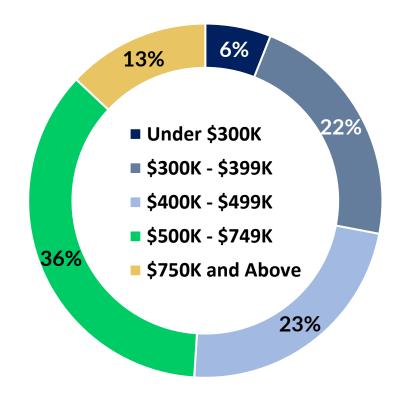
Diversified Across Price Points







2023 Closings by Price Point





Disciplined Land Investment is

Key Driver of Sustained Business Success

Land Underwriting Tied to Return on Invested Capital

IRR Threshold	18%	18%	18%	18%	18%	19%	19%	20%	20%	21%	21%				24%		26%	27%	28%	29%	30%
Score	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33



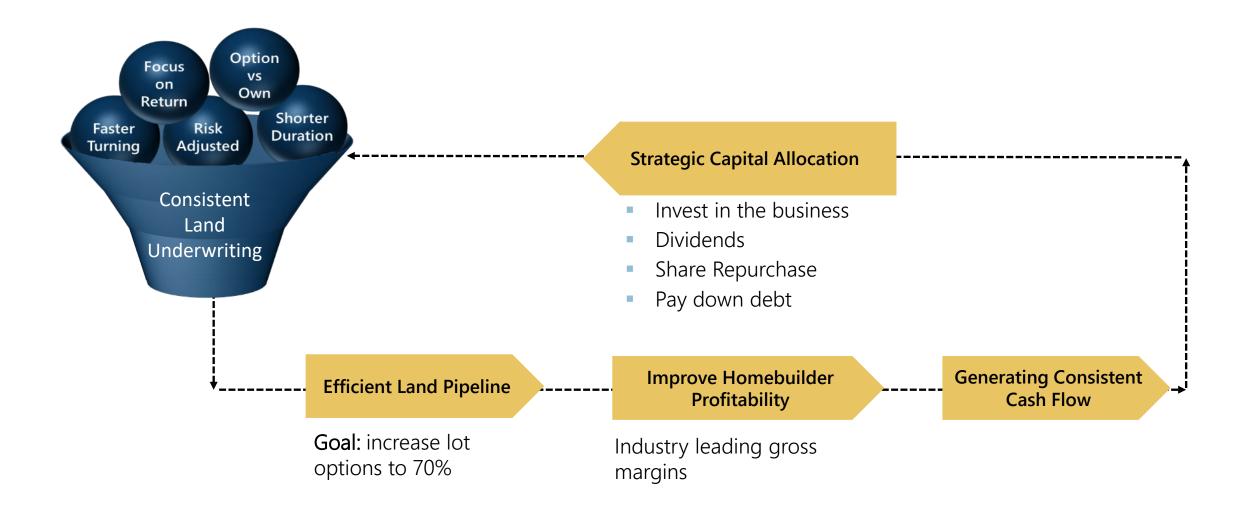
Land investments sourced by divisions but require corporate approval



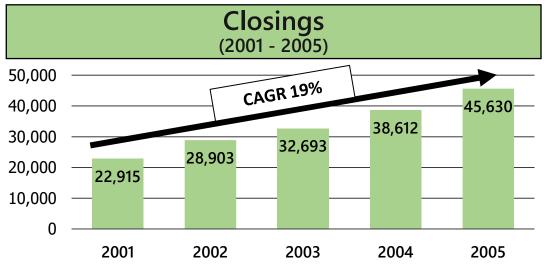
Consistent underwriting of all deals against defined risk criteria

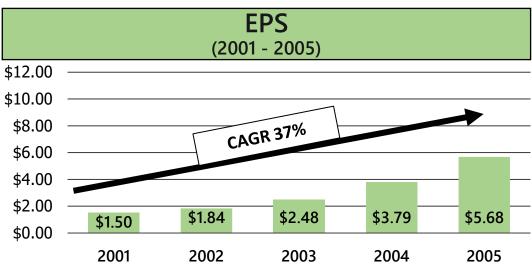
- <u>Four categories of risk</u>: Strategic Marketing, Execution, Deal Structure, Operational Metrics
- Underwritten against return, not gross margin
- Review process provides common language for assessing projects across operations

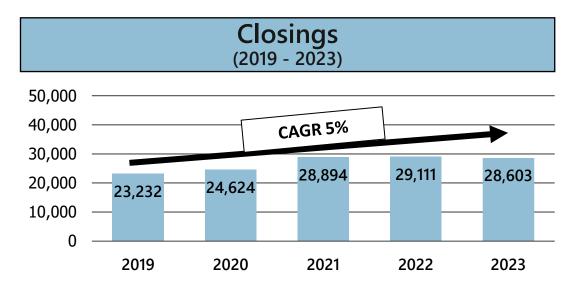
Operating Model Launched a Decade Ago

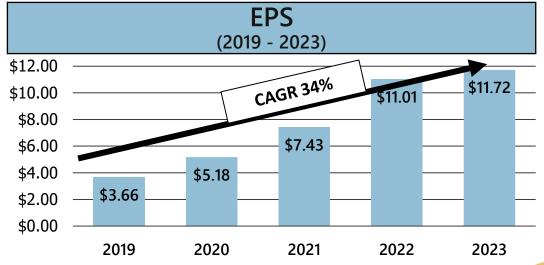


Driving Outsized EPS Growth

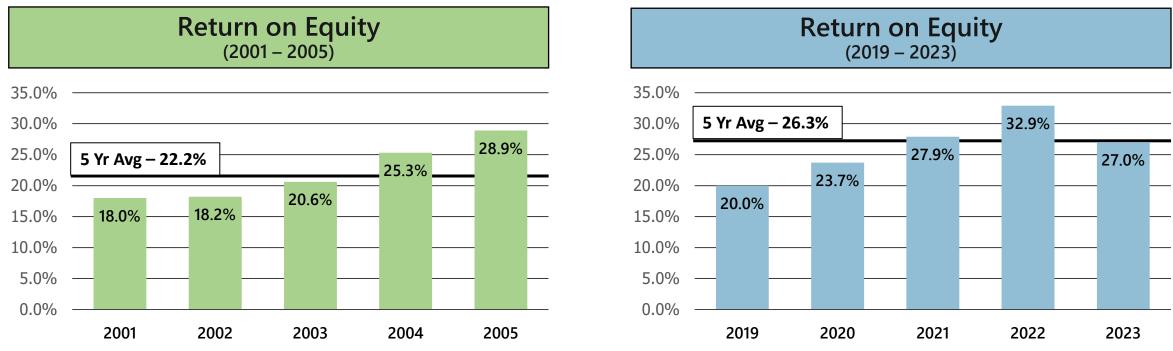








With Significantly Higher Returns on Equity



^{*} The Company's return on equity is calculated as net income for the trailing twelve months divided by average shareholders' equity, where average shareholders' equity is the sum of ending shareholders' equity balances of the trailing five quarters divided by five.



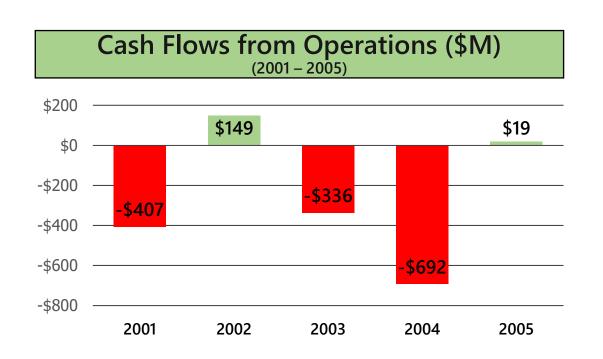
Old operating model emphasized volume growth but resulted in suboptimal returns

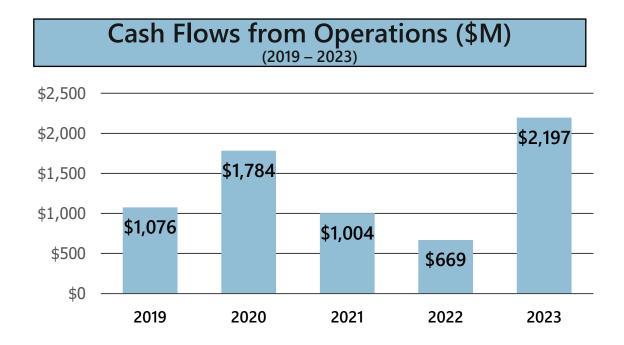


Higher returns reflect improvement across the enterprise

- Land and construction efficiencies
- Strategic pricing
- Supportive capital allocation

Generating Positive Cash Flows to Fund Operations







2001 – 2005 cash flows from operations totaled negative \$1.3 billion

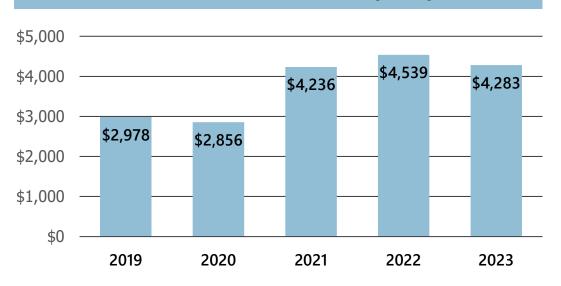


2019 – 2023 cash flows from operations totaled \$6.7 billion

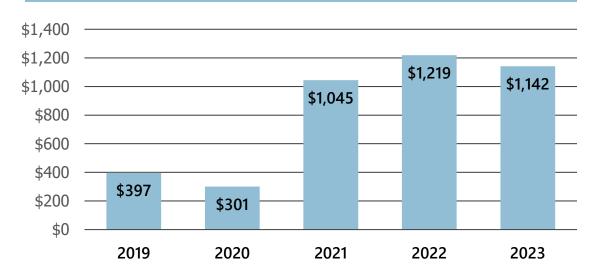
Allocating Capital to Grow the Business

and Reward Shareholders

Land Investment (\$M)



Share Repurchase & Dividends (\$M)





2019 – 2023 invested \$19B in land acquisition and development to support operations

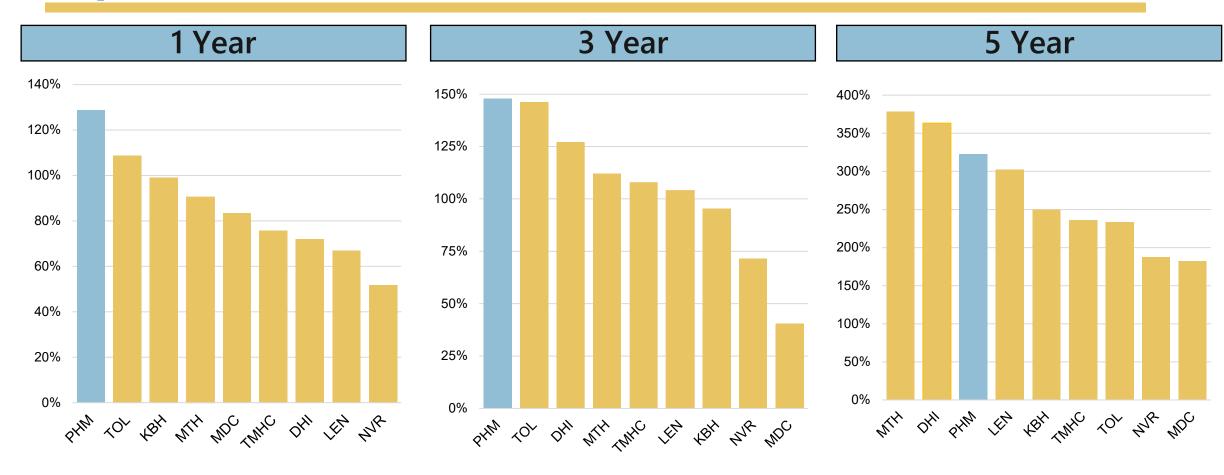


Since 2013, the Company has bought back almost 50% of its shares

Dividend has increased 4-fold since 2013, including recent 25% increase to \$0.20 per share

And Achieving Our Goal of

Superior Total Shareholder Returns



Rankings based on results through the periods ending December 31, 2023







The Long-term Investment Thesis for PHM



Investing in the business to support the goal of growing volumes 5% to 10% annually

- Opportunity to expand share of U.S. home sales



Seek to maintain high returns on equity as we work to build long-term shareholder value, while maintaining a strong balance sheet



Continue to drive positive cash flows to fund capital allocation priorities:

- Invest in the business
- Pay and grow our dividend
- Share repurchase
- Opportunistic debt reduction





