

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE FISCAL YEAR ENDED December 31, 2023

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE TRANSITION PERIOD FROM TO

COMMISSION FILE NUMBER 001-16707

**Prudential Financial, Inc.**

(Exact Name of Registrant as Specified in its Charter)

New Jersey  
(State or Other Jurisdiction of  
Incorporation or Organization)

22-3703799  
(I.R.S. Employer  
Identification Number)

751 Broad Street  
Newark, NJ 07102  
(973) 802-6000

(Address and Telephone Number of Registrant's Principal Executive Offices)

SECURITIES REGISTERED PURSUANT TO SECTION 12(b) OF THE ACT:

<u>Title of Each Class</u>	<u>Trading Symbols(s)</u>	<u>Name of Each Exchange on Which Registered</u>
Common Stock, Par Value \$.01	PRU	New York Stock Exchange
5.950% Junior Subordinated Notes	PRH	New York Stock Exchange
5.625% Junior Subordinated Notes	PRS	New York Stock Exchange
4.125% Junior Subordinated Notes	PFH	New York Stock Exchange

SECURITIES REGISTERED PURSUANT TO SECTION 12(g) OF THE ACT: NONE

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of the Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company  Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act (15 U.S.C. 7262(b)) by the registered public accounting firm that prepared or issued its audit report.

If securities are registered pursuant to Section 12(b) of the Act, indicate by check mark whether the financial statements of the registrant included in the filing reflect the correction of an error to previously issued financial statements.

Indicate by check mark whether any of those error corrections are restatements that required a recovery analysis of incentive-based compensation received by any of the registrant's executive officers during the relevant recovery period pursuant to §240.10D-1(b).

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of June 30, 2023, the aggregate market value of the registrant's Common Stock (par value \$0.01) held by non-affiliates of the registrant was \$32.06 billion and 363 million shares of the Common Stock were outstanding. As of January 31, 2024, 359 million shares of the registrant's Common Stock (par value \$0.01) were outstanding.

DOCUMENTS INCORPORATED BY REFERENCE

Part III of this Form 10-K incorporates by reference certain information from the Registrant's Definitive Proxy Statement for the Annual Meeting of Shareholders to be held on May 14, 2024, to be filed by the Registrant with the Securities and Exchange Commission pursuant to Regulation 14A not later than 120 days after the year ended December 31, 2023.

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### Forward-Looking Statements

Certain of the statements included in this Annual Report on Form 10-K constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as “expects,” “believes,” “anticipates,” “includes,” “plans,” “assumes,” “estimates,” “projects,” “intends,” “should,” “will,” “shall” or variations of such words are generally part of forward-looking statements. Forward-looking statements are made based on management’s current expectations and beliefs concerning future developments and their potential effects upon Prudential Financial, Inc. and its subsidiaries. There can be no assurance that future developments affecting Prudential Financial, Inc. and its subsidiaries will be those anticipated by management. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are certain important factors that could cause actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements, including, among others: (1) losses on investments or financial contracts due to deterioration in credit quality or value, or counterparty default; (2) losses on insurance products due to mortality experience, morbidity experience or policyholder behavior experience that differs significantly from our expectations when we price our products; (3) changes in interest rates, equity prices and foreign currency exchange rates that may (a) adversely impact the profitability of our products, the value of separate accounts supporting these products or the value of assets we manage, (b) result in losses on derivatives we use to hedge risk or increase collateral posting requirements and (c) limit opportunities to invest at appropriate returns; (4) guarantees within certain of our products which are market sensitive and may decrease our earnings or increase the volatility of our results of operations or financial position; (5) liquidity needs resulting from (a) derivative collateral market exposure, (b) asset/liability mismatches, (c) the lack of available funding in the financial markets or (d) unexpected cash demands due to severe mortality calamity or lapse events; (6) financial or customer losses, or regulatory and legal actions, due to inadequate or failed processes or systems, external events, and human error or misconduct such as (a) disruption of our systems and data, (b) an information security breach, (c) a failure to protect the privacy of sensitive data, (d) reliance on third-parties or (e) labor and employment matters; (7) changes in the regulatory landscape, including related to (a) financial sector regulatory reform, (b) changes in tax laws, (c) fiduciary rules and other standards of care, (d) U.S. state insurance laws and developments regarding group-wide supervision, capital and reserves, (e) insurer capital standards outside the U.S. and (f) privacy and cybersecurity regulation; (8) technological changes which may adversely impact companies in our investment portfolio or cause insurance experience to deviate from our assumptions; (9) an inability to protect our intellectual property rights or claims of infringement of the intellectual property rights of others; (10) ratings downgrades; (11) market conditions that may adversely affect the sales or persistency of our products; (12) competition; (13) reputational damage; (14) the costs, effects, timing, or success of our plans to execute our strategy; and (15) risks and uncertainties related to the cybersecurity incident referred to in Part I. Item 1C. Cybersecurity. Prudential Financial, Inc. does not undertake to update any particular forward-looking statement included in this document. See “Risk Factors” included in this Annual Report on Form 10-K for discussion of certain risks relating to our businesses and investment in our securities.

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Throughout this Annual Report on Form 10-K, “Prudential Financial” and the “Registrant” refer to Prudential Financial, Inc., the ultimate holding company for all of our companies. “PICA” refers to The Prudential Insurance Company of America. “Prudential,” the “Company,” “we” and “our” refer to our consolidated operations.

### **PART I**

#### **ITEM 1. BUSINESS**

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## Overview

Prudential Financial, Inc. (“Prudential Financial” or “PFI”), a global financial services leader and premier active global investment manager with approximately \$1.450 trillion of assets under management as of December 31, 2023, has operations in the United States, Asia, Europe and Latin America. Through our subsidiaries and affiliates we offer a wide array of financial products and services, including life insurance, annuities, retirement-related products and services, mutual funds and investment management. We offer these products and services to individual and institutional customers through proprietary and third-party distribution networks. Our principal executive offices are located in Newark, New Jersey, and Prudential Financial’s Common Stock is publicly traded on the New York Stock Exchange under the ticker symbol “PRU.”

On December 18, 2001, The Prudential Insurance Company of America (“PICA”) converted from a mutual life insurance company owned by its policyholders to a stock life insurance company and became a wholly-owned subsidiary of Prudential Financial. The demutualization was carried out under PICA’s Plan of Reorganization, which required us to establish and operate a regulatory mechanism known as the “Closed Block.” The Closed Block includes certain in-force participating insurance and annuity products and corresponding assets that are used for the payment of benefits and policyholders’ dividends on these products, as well as certain related assets and liabilities.

Effective January 1, 2023, we made the following segment reporting changes, which do not impact the Company’s consolidated financial statements:

- Based on the write-down of Assurance IQ’s (“AIQ”) goodwill asset in the fourth quarter of 2022, and that its financial results and operations are not considered significant, AIQ no longer represents a separately reportable segment and is now included within the Company’s Corporate and Other operations.
- Since Prudential Advisors, the Company’s proprietary nationwide distribution business, is no longer managed through the Individual Life segment and its financial results and operations are not considered significant, it is now included within the Company’s Corporate and Other operations.

Historical segment results have been updated to conform to the current period presentation.

Our principal operations consist of PGIM (our global investment management business), our U.S. Businesses (consisting of our Retirement Strategies, Group Insurance and Individual Life businesses), our International Businesses, the Closed Block division and our Corporate and Other operations. The Closed Block division is accounted for as a divested business that is reported separately from the Divested and Run-off Businesses that are included in Corporate and Other. Divested and Run-off Businesses are composed of businesses that have been, or will be, sold or exited, including businesses that have been placed in wind-down status that do not qualify for “discontinued operations” accounting treatment under generally accepted accounting principles in the United States of America (“U.S. GAAP”). Our Corporate and Other operations include corporate items and initiatives that are not allocated to business segments as well as the Divested and Run-off Businesses described above. See Note 23 to the Consolidated Financial Statements for revenues, income and loss, and total assets by segment.

In September 2023, we, together with Warburg Pincus and a group of institutional investors, announced the launch of Prismic Life Reinsurance, Ltd. (“Prismic Re”), a licensed Bermuda-based life and annuity reinsurance company. In conjunction with this announcement, we made an initial equity investment through our Corporate and Other operations of approximately \$200 million, equivalent to a 20% interest, in Prismic Life Holding Company LP (“Prismic”), the Bermuda-exempted limited partnership that owns all of the outstanding capital stock of Prismic Re. We expect the increased reinsurance capacity that this partnership provides to support our vision of expanding access to investing, insurance, and retirement security for people around the world. As this investment is accounted for under the equity method, both Prismic and Prismic Re are considered related parties. For additional information regarding related party transactions, see Note 24 to the Consolidated Financial Statements.

Our strategy centers on leveraging our mutually-reinforcing business system to become a higher growth, less market-sensitive and more nimble company. Our business system includes a mix of high-quality protection, retirement and investment management businesses which creates growth potential due to earnings diversification and the opportunity to provide customers with integrated cross-business solutions, as well as capital benefits from a balanced risk profile. We believe that we are well-positioned to meet the needs of customers and tap into significant market opportunities through PGIM, our U.S. Businesses and our International Businesses. See “Management’s Discussion and Analysis of Financial Condition and Results of Operations” for additional information.

## PGIM

Provides investment management services and solutions related to public fixed income, public equity, real estate debt and equity, private credit and other alternatives, and multi-asset class strategies, to institutional and retail clients globally, as well as our general account.

<u>Products</u>	<u>Marketing and Distribution</u>
<p>Our products and services are offered through the following businesses:</p> <ul style="list-style-type: none"><li>• <u>PGIM Fixed Income</u>—provides global active asset management services across public fixed income markets.</li><li>• <u>Jennison Associates</u>—provides active fundamental public equity and fixed income asset management services across an array of growth, value, global and specialty equity strategies, as well as fixed income strategies.</li><li>• <u>PGIM Quantitative Solutions</u>—provides a range of systematic, customized solutions across equity, multi-asset, and liquid alternative platforms.</li><li>• <u>PGIM Private Capital</u>—provides private credit solutions across the risk spectrum including investment grade, high yield, direct lending and mezzanine financing.</li><li>• <u>PGIM Real Estate</u>—provides a broad range of public and private real estate debt and equity strategies as well as private equity investments with a focus on secondary transactions in the small and mid-cap market.</li><li>• <u>PGIM Investments</u>—offers actively managed investment solutions, including mutual funds, listed and unlisted closed-end funds, exchange-traded funds (“ETFs”) and separately managed accounts to individual investors, defined contribution plans and financial intermediaries in the U.S., as well as Undertakings for the Collective Investment in Transferable Securities (“UCITS”) and other investment solutions to financial intermediaries in select countries across Europe, Asia and Latin America. Additionally, operates local asset management businesses in Taiwan and India and has interests in an operating joint venture in China.</li><li>• <u>PGIM Portfolio Advisory</u>—provides public and private multi-asset class liability-driven investment solutions to institutional clients.</li></ul>	<p>We primarily distribute products through the following channels:</p> <ul style="list-style-type: none"><li>• <u>Institutional</u><ul style="list-style-type: none"><li>◦ Proprietary sales force for each PGIM business with independent marketing and client service teams.</li><li>◦ PGIM’s Institutional Relationship Group, which develops relationships with, and introduces PGIM’s broad capabilities to, large institutions globally.</li></ul></li><li>• <u>Retail</u><ul style="list-style-type: none"><li>◦ Third-party intermediaries and product manufacturers/distributors globally who include our investment options in their products and platforms.</li><li>◦ Distribution channels associated with other Prudential business segments.</li><li>◦ Financial professionals associated with Prudential Advisors, Prudential’s proprietary nationwide sales organization.</li></ul></li><li>• <u>General Account</u><ul style="list-style-type: none"><li>◦ Provide investment management services across a broad array of asset classes for our general account.</li></ul></li></ul>
<p>We hold seed and co-investments in some of our investment products to either (i) seed new products or investment strategies in order to develop a track record prior to obtaining third-party investments, or (ii) co-invest alongside clients in PGIM-managed funds to demonstrate that our interests are aligned with theirs.</p>	

**PGIM (Continued)**

**Revenues and Profitability**

Our revenues primarily come from:

- Asset management fees, which are typically calculated based upon a percentage of assets under management. In certain asset management arrangements, we also receive performance-based incentive fees when the return on the managed assets exceeds certain benchmark returns or other performance targets.
- Revenues from commercial mortgage origination and servicing.
- Transaction fees earned in connection with the structuring, sale or purchase of assets, primarily related to real estate and private fixed income.
- Investment returns from seed and co-investments.

Our profitability is substantially impacted by:

- Macro market movements (e.g., interest rates, credit spreads and equity market performance).
- Our ability to achieve investment returns above the target benchmarks.
- Our ability to attract and retain client investments.

**Competition**

We compete with numerous asset managers and other financial institutions. For our investment management products, we compete based on a number of factors, including investment performance, strategy and process, talent, organizational stability and client relationships.

We offer products across multiple asset classes, with specialized investment teams that employ approaches designed to add value in each product area or asset class. Our organizational stability and robust institutional and retail businesses have helped attract and retain talent critical to delivering investment results for clients. Our private credit and commercial real estate lending businesses compete based on price, terms, execution and the strength of our relationship with the borrower.

## U.S. Businesses—Retirement Strategies

Serves the retirement needs of both our institutional and individual customers. Our Institutional Retirement Strategies business develops and distributes retirement investment and income products and services to retirement plan sponsors in the public, private and not-for-profit sectors, both domestically and internationally, primarily within the United Kingdom. Our Individual Retirement Strategies business develops and distributes individual variable and fixed annuity products in the U.S., primarily to mass affluent (households with investable assets or annual income in excess of \$100,000) and affluent (households with investable assets in excess of \$250,000) customers with a focus on innovative product design and risk management strategies.

### Products

We offer a variety of products and solutions to serve different retirement needs and goals:

#### Institutional Retirement Strategies

**Payout Annuities:** products that provide a predictable source of monthly income, generally for the life of the annuitant.

- Pension risk transfer—non-participating group annuity insurance and reinsurance contracts issued to pension plan sponsors and intermediaries, under which we assume all investment and actuarial risk associated with a group of specified participants within a plan in return for a premium typically paid as a lump-sum at inception.
- Pension risk transfer—longevity reinsurance contracts with counterparties from which we earn a fee for assuming the longevity risk of pension plans that have been insured by third-parties. Premiums for these products are typically paid over the duration of the contract as opposed to a lump-sum at inception.

**Stable Value:** products where our obligations are backed by our general account, and where we bear some or all of the investment and asset-liability management risk, depending on the product.

- Investment-only products—for use in institutional capital markets and qualified plans primarily including fee-based wraps through which customers' funds are held in a client-owned trust and investment results pass through to the customer. We earn fee revenue for providing a guaranteed minimum interest rate backed by the general account.
- Guaranteed Investment Contracts and Funding Agreements—contain an obligation to pay interest at a specified rate and to repay principal at maturity or following contract termination.

**Other products:** includes structured settlements and other group annuities.

#### Individual Retirement Strategies

##### Indexed Variable Annuities

- The Prudential FlexGuard® indexed variable annuity, offers the contractholder an opportunity to allocate funds to variable subaccounts and index-based strategies. The strategies provide an interest component linked to, but not an investment in, the selected index, and its performance over the elected term, subject to certain contractual minimums and maximums, and also provides varying levels of downside protection at pre-determined levels and durations. The product also allows for additional deposits and provides a Return of Purchase Payment (“ROP”) death benefit at no additional charge.

- The Prudential FlexGuard® Income indexed variable annuity offers similar investment and crediting features as The Prudential FlexGuard® product, with a focus on income protection by providing a protected income benefit for an additional fee. Crediting strategies are limited during the income phase.

##### Traditional Variable Annuities

- The Prudential Premier® Investment Variable Annuity (“PPI”) offers tax-deferred asset accumulation, annuitization options and an optional death benefit that guarantees the contractholder’s beneficiary a return of total purchase payments made to the contract, adjusted for any partial withdrawals, upon death.
- The Prudential MyRock® Advisor Variable Annuity, a fee-based product that offers an optional Dynamic Income Benefit (“IB”) rider that provides longevity protection through a preset withdrawal percentage applied to a variable income base. In addition, the product offers either a basic death benefit or an ROP death benefit. Both the IB and the ROP are available for an additional fee.

##### Fixed Annuities

- PruSecure®, SurePath® and SurePath® Income, all single premium fixed indexed annuities, offer flexibility to allocate account balances between an index-based strategy and a fixed rate strategy. The index-based strategy provides interest or an interest component linked to, but not an investment in, the selected index, and its performance over the elected term (i.e., 1, 3 or 5 years for PruSecure® and 1 or 3 years for SurePath® and SurePath® Income), subject to certain contractual minimums and maximums. The fixed rate strategy, not associated with an index, offers a guaranteed growth at a set interest rate for one year and can be renewed annually. Additionally, SurePath® Income offers a benefit that provides for guaranteed lifetime withdrawal payments.
- The Prudential Fixed Annuity with Daily Advantage Income Benefit® (“DAI”), a single premium fixed annuity, provides principal protection as well as a guaranteed lifetime withdrawal income payment for an additional fee. The lifetime income amount increases daily without exposure to the equity market until the contractholder begins taking withdrawals.
- The Prudential WealthGuard<sup>SM</sup> Multi-Year Guaranteed Annuity, a single premium fixed rate deferred annuity launched in August 2023, provides tax-deferred growth and guaranteed rate of return over an initial guaranteed rate period (i.e., 3, 5 or 7 years).
- The Prudential Immediate Income Annuity (“PIIA”), a single premium immediate annuity, provides a regular stream of benefit payments. The payments are guaranteed, cannot be changed and are higher than those guaranteed on products that provide liquidity.

## Retirement Strategies (Continued)

### Revenues and Profitability

Our revenues primarily come in the form of:

#### Institutional Retirement Strategies

- Premiums associated with insurance and reinsurance contracts and our payout annuities.
- Policy charges and fee income based on account values of our fee-based stable value and longevity reinsurance products.
- Investment income (which contributes to the net spread over interest credited on our products and related expenses).

Our profitability is substantially impacted by our ability to appropriately price our products. We price our products based on pricing models that consider the investment environment and our risk, fees, expenses, profitability targets, and assumptions for mortality and potential for early retirement. These assumptions may be less predictable in certain markets.

#### Individual Retirement Strategies

- Fee income from asset management fees and service fees, which represent administrative service and distribution fees from many of our proprietary and non-proprietary mutual funds. The asset management fees are determined as a percentage of the average assets of our proprietary mutual funds in our variable annuity products (net of sub-advisory expenses related to non-proprietary sub-advisors).
- Policy charges and fee income representing mortality, expense and other fees for various insurance-related options and features based on the average daily net asset value of the annuity separate accounts, account value, premium, or guaranteed value, as applicable.
- Investment income (which contributes to the net spread over interest credited on certain products and related expenses) and interest income on collateral posted to counterparties.

Our profitability is substantially impacted by our ability to appropriately price our products. We price our products based on:

- An evaluation of the risks assumed and consideration of applicable risk management strategies, including hedging and reinsurance costs.
- Assumptions regarding investment returns and contractholder behavior, including persistency, benefit utilization and the timing and efficiency of withdrawals for contracts with living benefit features, as well as other assumptions.

### Marketing and Distribution

#### Institutional Retirement Strategies

We primarily distribute products through the following channels:

- Pension risk transfer through actuarial consultants and third-party brokers.
- Structured settlements through third-party specialized brokers.
- Voluntary income products and other group annuities directly to plan sponsors.
- Stable value products through our proprietary sales force and third-party intermediaries.

#### Individual Retirement Strategies

Our distribution efforts, which are supported by a network of internal and external wholesalers, are executed through a diverse group of distributors, including:

- Third-party distribution through:
  - Broker-dealers;
  - Banks and wirehouses;
  - Independent financial planners; and
  - Independent Marketing Organizations (“IMO”) (specifically for SurePath<sup>®</sup> and SurePath<sup>®</sup> Income).
- Financial professionals associated with Prudential Advisors, Prudential’s proprietary nationwide sales organization.

### Competition

#### Institutional Retirement Strategies

We compete with other large, well-established insurance companies, asset managers and diversified financial institutions primarily based on:

- Pricing.
- Structuring capabilities.
- Our ability to offer innovative product solutions and successfully execute large-scale transactions.

We are a leader in providing innovative pension risk management solutions to plan sponsors and in the stable value market. We believe the pension risk transfer market continues to offer attractive opportunities that are aligned with our expertise.

#### Individual Retirement Strategies

We are among the industry’s largest providers of individual annuities and we compete with other providers of retirement savings and accumulation products, including large, well-established insurance and financial services companies, and private equity firms.

We believe our competitive advantage lies primarily in our innovative product features and our risk management strategies as well as brand recognition, financial strength, the breadth of our distribution platform and our customer service capabilities.

We periodically adjust product offerings, prices and features based on the market and our strategy, with a goal of achieving customer and enterprise value.



## U.S. Businesses—Group Insurance

Develops and distributes a full range of group life, long-term and short-term group disability, and group corporate-, bank- and trust-owned life insurance in the U.S. primarily to institutional clients for use in connection with employee and membership benefits plans. Also sells accidental death and dismemberment and other supplemental health solutions and provides plan administration services in connection with its insurance coverages.

### Products

We offer a variety of products, through both non-experience-rated contracts (where we assume all mortality/morbidity risk) and experience-rated contracts (where mortality/morbidity experience is shared between us and the clients), and services through the following businesses:

#### Group Life Insurance

- Employer-paid, employee-paid and member-paid coverages for term life, group universal life and group variable universal life insurance, as well as accidental death and dismemberment insurance. Certain coverages allow employees to retain their coverage when they change employers or retire, and we offer waiver of premium coverage in the event the insured suffers a qualifying disability.
- Group corporate-, bank- and trust-owned life insurance in the form of group variable life insurance contracts utilizing separate accounts. These products are typically used by large corporations to fund deferred compensation plans and benefit plans for retired employees.

#### Group Disability Insurance

- Short-term and long-term group disability insurance, which protect against loss of wages due to illness or injury. Short-term disability generally provides weekly benefits for three to six months while long-term disability benefits are typically paid monthly, following a waiting period, and generally continue until the insured either returns to work or reaches normal retirement age.
- Other supplemental health solutions, including accident, hospital indemnity and critical illness insurance.
- Plan administration and absence management services.

### Marketing and Distribution

We primarily distribute products through a proprietary sales force organized around market segments in conjunction with employee benefit brokers and consultants. We define our market segments as follows:

- National Market—employer groups having over 5,000 individuals.
- Premier Market—employer groups having between 100 and 5,000 individuals.
- Association—affinity groups, regardless of size.

**Group Insurance (Continued)**

**Revenues and Profitability**

Our revenues primarily come in the form of:

- Premiums and policy charges for our group life, group disability and supplemental health products.
- Investment income (which contributes to the net spread over interest credited on our products and related expenses).

Our profitability is substantially impacted by our ability to appropriately price our products, many of which include multiple year premium rate guarantees.

We price our products based on:

- Underwriting practices and rating systems that consider company, industry and/or other experience.
- The expected pay-out of benefits and other costs that we calculate using assumptions for mortality and morbidity rates, interest rates and expenses, depending upon the specific product features.

**Competition**

We compete with many large, well-established life and health insurance providers in mature markets. We compete primarily based on brand recognition, service capabilities, customer relationships, financial strength, our range of product offerings and price. While the majority of our premiums are derived from the National Market segment, we continue to diversify our book through growth of the Premier Market and Association segments.

Employee-paid coverage is important as employers attempt to control costs and shift benefit decisions and funding to employees who continue to value workplace benefits. Our profitability is dependent, in part, on the voluntary coverage marketplace, which will be affected by future employment and compensation rates.

## U.S. Businesses—Individual Life

Develops and distributes variable life, universal life and term life insurance products primarily to U.S. mass middle (households with investable assets in excess of \$25,000 or annual income in excess of \$50,000), mass affluent (households with investable assets or annual income in excess of \$100,000) and affluent (households with investable assets in excess of \$250,000) customers with a focus on providing life insurance solutions to protect individuals, families and businesses and to support estate and wealth transfer planning.

<u>Products</u>	<u>Marketing and Distribution</u>
<p>We offer a variety of products, consisting of base contracts and riders (such as our accelerated death benefit rider), that serve different protection needs and goals, including:</p> <p><u>Variable Life</u>—permanent coverage for life with potential to accumulate policy cash value based on underlying investment options.</p> <ul style="list-style-type: none"><li>• Our variable life policies offer flexibility in payment options and the potential to accumulate cash value through a suite of underlying investment options or a fixed rate option.</li><li>• Indexed variable life policies provide index-linked investment options (index strategies) in addition to a suite of underlying investment options or a fixed rate option. Index strategies credit interest to the cash value that is linked to, but not an investment in, the performance of an external index, subject to certain parameters such as cap, step, participation, and buffer rates, as well as contractual minimums/maximums.</li></ul> <p><u>Universal Life</u>—permanent coverage for life with the potential to accumulate policy cash value.</p> <ul style="list-style-type: none"><li>• Our universal life policies offer flexibility in payment options and the potential to accumulate cash value in an account that earns interest based on a crediting rate determined by the Company, subject to contractual minimums.</li><li>• Indexed universal life policies provide interest credited to the cash value that is linked to, but not an investment in, the performance of an external index subject to certain cap and participation rates as well as contractual minimums/maximums.</li></ul> <p><u>Term Life</u>—coverage for a specified number of years with a guaranteed tax-advantaged death benefit.</p> <ul style="list-style-type: none"><li>• Most of our term life policies offer an income tax-free death benefit and guaranteed premiums that will stay the same during the level-premium period.</li><li>• Most of our term life policies also offer a conversion option that allows the policyholder to convert the policy into a permanent policy that can potentially cover the insured for life.</li></ul> <p><u>Other</u></p> <ul style="list-style-type: none"><li>• Final Expense Insurance—a whole life product that provides coverage in smaller face amounts, typically used for funeral expenses.</li></ul>	<p>Our distribution efforts, which are supported by a network of internal and external wholesalers, are executed through a diverse group of distributors, including:</p> <ul style="list-style-type: none"><li>• Third-party distribution through:<ul style="list-style-type: none"><li>◦ Independent brokers;</li><li>◦ Banks and wirehouses; and</li><li>◦ General agencies and producer groups.</li></ul></li><li>• Financial professionals associated with Prudential Advisors, Prudential's proprietary nationwide sales organization.</li><li>• Assurance IQ, which distributes proprietary simplified products consisting of term life and final expense insurance (as well as other third-party life, health and financial wellness solutions) directly to retail shoppers primarily through its digital and agent channels.</li><li>• Direct-to-Consumer through:<ul style="list-style-type: none"><li>◦ Prudential.com, a digital platform that provides distribution of our simplified products online.</li><li>◦ Personal Advisory Group, Prudential's sales desk where customers can speak to an agent via phone to fulfill their insurance or investment needs.</li></ul></li></ul>

**Individual Life (Continued)**

**Revenues and Profitability**

Our revenues primarily come in the form of:

- Premiums that are fixed in accordance with the terms of the policies.
- Policy charges and fee income consisting of in-force policy- and/or asset-based fees.
- Investment income (which contributes to the net spread over interest credited on our products and related expenses).

Our profitability is substantially impacted by our ability to appropriately price our products. We price our products based on our assumptions of future:

- Mortality and morbidity;
- Policyholder behavior;
- Interest rates and investment returns;
- Expenses;
- Premium payment patterns;
- Performance and cost of ceded reinsurance;
- Separate account fund performance; and
- Product-generated tax deductions.

**Competition**

We compete with many large, well-established life insurance companies in a mature market. We compete primarily based on price, service (including the speed and ease of underwriting), distribution channel relationships, brand recognition and financial strength.

We periodically adjust product offerings, prices and features based on the market and our strategy, with a goal of achieving customer and enterprise value.

## International Businesses

Develops and distributes life insurance, retirement products, investment products and certain accident and health products with fixed benefits to mass affluent and affluent customers through our Life Planner operations in Japan, Brazil, Argentina and Mexico. Our Gibraltar Life and Other operations also provide similar products, as well as advisory and administration services, through multiple distribution channels (including banks, independent agencies and Life Consultants) to broad middle income and mass affluent customers across Japan, through our joint ventures in Chile, China, India and Indonesia, and through our strategic investments in Ghana, Kenya and South Africa.

### Products

Our products are classified into the following four categories:

Life Insurance Protection Products—include various traditional whole life products that provide either level or increasing coverage, and that offer limited or lifetime premium payment options.

- We also offer increasing, decreasing and level benefit term insurance products that provide coverage for a specified time period, as well as protection-oriented variable life products.
- Some of these protection products are denominated in U.S. dollars and some are sold as bundled products that, in addition to death protection, include health benefits or savings elements.

Retirement Products—include retirement income products that combine insurance protection similar to term life with:

- A lifetime income stream that commences at a predefined age;
- A savings-oriented variable life product that provides a non-guaranteed return linked to an underlying investment portfolio of equity and fixed income funds selected by the customer; and
- Endowments that provide payment of the face amount on the earlier of death or policy maturity.

Investment Products—primarily represented by U.S. dollar-denominated investment contracts sold by our operations in Japan.

- Represents single-pay products where credited interest rates are reset periodically for certain products.
- Most of our investment contracts impose a market value adjustment if the contract is not held to maturity.

Accident and Health Products—that provide the following:

- Benefits to cover accidental death and dismemberment, hospitalization, surgeries, as well as costs of cancer and other dread diseases often sold as supplementary riders and not as stand-alone products; and
- Waiver of premium coverage where required premiums are waived in the event the customer suffers a qualifying disability.

### Marketing and Distribution

Our marketing and distribution efforts are conducted through the following proprietary agent models and third-party channels:

- Proprietary agent models:

- Life Planners—focus on selling protection-oriented life insurance products on a needs basis to mass affluent and affluent customers, as well as retirement-oriented products to small businesses. We believe that our recruiting and selection process, training programs and compensation packages are key to the Life Planner model and have helped our Life Planner operations achieve higher levels of agent retention, agent productivity and policy persistency.

- Life Consultants—a proprietary distribution force for products offered by our Gibraltar Life operations. Their focus is to provide individual protection products to the broad middle income market, primarily in Japan, particularly through relationships with affinity groups. Our Life Consultant operation is based on a variable compensation plan designed to improve productivity and persistency that is similar to compensation plans in our Life Planner operations.

- Third-party channels:

- Bank Distribution Channel—sells primarily life insurance products intended to provide savings features, premature death protection and estate planning benefits as well as investment products primarily denominated in U.S. dollars. We view this channel as an adjunct to our core Life Planner and Life Consultant distribution channels. We have relationships with Japan’s major banks, as well as many regional banks, and we continue to explore opportunities to expand our distribution capabilities through this channel, as appropriate.

- Independent Agency Distribution Channel—sells protection products and high cash value products for retirement benefits through the corporate market, and a variety of other products including protection and investment products through the individual market. Our focus is to maintain a diverse mix of independent agency relationships, including corporate agencies and other independent agencies, with a balanced focus on individual and corporate markets.

**International Businesses (Continued)**

**Revenues and Profitability**

Our revenues primarily come in the form of:

- Premiums that are fixed or flexible in accordance with the terms of the policies.
- Policy charges and fee income consisting of in-force policy- and/or asset-based fees.
- Investment income (which contributes to the net spread over interest credited on our products and related expenses).

Our profitability is substantially impacted by our ability to appropriately price our products. Sales and surrenders of non-yen denominated products in Japan can be sensitive to foreign currency relationships which are impacted by, among other things, the comparative interest rates in their respective countries.

We price our products based on:

- Local regulation, which is generally more restrictive for product offerings, pricing and structure than U.S. insurance regulation. Each international insurance operation has its own underwriting department that employs variations of U.S. practices in underwriting individual policy risks. To the extent permitted by local regulation, we base premiums and policy charges for our products on expected death and morbidity benefits, surrender benefits, expenses, required reserves, interest rates, policy persistency and premium payment patterns. In setting underwriting limits, we also consider local industry standards to prevent adverse selection and to stay abreast of industry trends. In addition, we set underwriting limits together with each operation's reinsurers.
- Achieving a targeted rate of return for each operation, taking into account the country-specific costs of capital, risks, and competitive environment. The profitability of our products is impacted by differences between actual mortality, morbidity, expense, and investment experience and the related assumptions used in pricing these policies. As a result, the profitability of our products can fluctuate from period to period. Changes in local tax laws may also affect profitability.

**Competition**

The life insurance market in Japan is mature and pricing is competitive. Rather than competing primarily based on price, we generally compete on the basis of customer service, including our needs-based approach to selling, the quality and diversity of our distribution capabilities, and our financial strength.

Demographic trends in Japan suggest an increasing opportunity for product innovation, such as introducing insurance products that allow for savings and income and offering differentiated health products with value added services as a growing portion of the population prepares for retirement. The ability to sell through multiple and complementary distribution channels is also a competitive advantage; however, competition for sales personnel, as well as access to third-party distribution channels, is intense.

In Brazil, while life insurance penetration remains relatively low, the life insurance market has exhibited continuous growth driven by an increased awareness of life insurance needs. Although the market is competitive, opportunity exists to enhance our market presence through a strategic emphasis on high-quality services and product innovation aligned with evolving customer needs, as well as maintaining strong partnerships with third-party distributors. Rather than competing primarily based on price, we generally compete on the basis of customer service, including our needs-based approach to selling, the quality and diversity of our distribution capabilities, and our financial strength.

## Corporate and Other

Includes corporate items and initiatives that are not allocated to our business segments, certain businesses whose financial results and operations are not considered significant, and businesses that have been or will be divested or placed in wind-down status, except for the Closed Block. Results of the Closed Block, along with certain related assets and liabilities, are reported separately from the Divested and Run-off Businesses included in Corporate and Other.

*Corporate Operations*—Consists primarily of: (1) capital that is not deployed in any business segment; (2) investments not allocated to business segments; (3) capital debt; (4) our qualified and non-qualified pension and other employee benefit plans, after allocations to business segments; (5) corporate-level activities, after allocations to business segments, including strategic expenditures, acquisition and disposition costs, corporate governance, corporate advertising, philanthropic activities, deferred compensation, and costs related to certain contingencies and legal matters; (6) expenses associated with the multi-year plan of programs that span across our businesses and the functional areas that support those businesses; (7) certain retained obligations relating to pre-demutualization policyholders; (8) impacts of risk management activities pursuant to our Risk Appetite Framework; (9) the foreign currency income hedging program used to hedge certain non-U.S. dollar denominated earnings in our International Businesses segment; (10) intercompany arrangements with our International Businesses and PGIM segments to translate certain non-U.S. dollar-denominated earnings at fixed currency exchange rates; (11) Assurance IQ, a wholly-owned consumer solutions distribution platform; (12) Prudential Advisors, Prudential's proprietary nationwide sales organization; (13) the Company's share of earnings in Prismic as well as the invested assets supporting the contracts reinsured with Prismic Re via coinsurance with funds withheld arrangements and the offsetting funds withheld payable; and (14) transactions with and between other segments, including the elimination of intercompany transactions for consolidation purposes.

*Divested and Run-off Businesses*—Reflects the results of businesses that have been, or will be, sold or exited, including businesses that have been placed in wind-down status that do not qualify for “discontinued operations” accounting treatment under U.S. GAAP. We exclude these results from our adjusted operating income. Divested and Run-off Businesses include:

- *Long-Term Care*—In 2012, we discontinued sales of our individual and group long-term care insurance products. We establish reserves for these products in accordance with U.S. GAAP. We use best estimate assumptions when establishing reserves for future policyholder benefits, including assumptions for morbidity, mortality, mortality improvement, persistency, and inflation. Our assumptions also include our estimate of the timing and amount of anticipated future premium rate increases and policyholder benefit reductions, including those which may require approval by state regulatory authorities, and a discount rate assumption based on an upper-medium grade fixed-income instrument yield.
- *Full Service Retirement Business*—In the third quarter of 2021, we entered into a definitive agreement to sell our Full Service Retirement business. The results of this business and the impact of its anticipated sale were transferred from the Retirement segment to Divested and Run-off Businesses at that time. The sale was completed in the second quarter of 2022.
- *The Prudential Life Insurance Company of Taiwan Inc.*—In the third quarter of 2020, we entered into a Share Purchase Agreement to sell our insurance business in Taiwan. The results of this business and the impact of its anticipated sale were transferred from the International Businesses segment to Divested and Run-off Businesses at that time. The sale was completed in the second quarter of 2021.

### **Closed Block Division**

In connection with the demutualization in 2001, we ceased offering domestic participating individual life insurance and annuity products under which policyholders are eligible to receive policyholder dividends reflecting experience. The liabilities for our individual in-force participating products were segregated, together with assets to be used exclusively for the payment of benefits and policyholder dividends, expenses and taxes with respect to these products, in the Closed Block. We selected the amount of assets that were expected to generate sufficient cash flow, together with anticipated revenues from the Closed Block policies, over the life of the Closed Block to fund payments of all policyholder benefits, expenses and taxes, and to provide for the continuation of the policyholder dividend scales that were in effect in 2000, assuming experience underlying such scales continued. No policies sold after demutualization have been added to the Closed Block, and its in-force business is expected to decline as we pay policyholder benefits in full.

The results of the Closed Block, along with certain related assets and liabilities, comprise the Closed Block division, which is treated as a divested business under our definition of adjusted operating income and reported separately from the other Divested and Run-off Businesses that are included in our Corporate and Other operations.

As discussed in Note 16 to the Consolidated Financial Statements, if the performance of the Closed Block is more or less favorable than we originally assumed in funding, total dividends paid to Closed Block policyholders in the future may be greater or less than the total dividends that would have been paid to these policyholders if the policyholder dividend scales that were in effect in 2000 had been continued. A policyholder dividend obligation liability is established for any excess experience, which may be available for distribution over time to Closed Block policyholders as part of policyholder dividends, unless offset by future Closed Block experience that is less favorable than expected. This excess experience will not be available to shareholders. If the Closed Block has insufficient funds to make guaranteed policy benefit payments, such payments will be made from PICA's assets outside of the Closed Block. Each year, the Board of Directors of PICA determines the dividends payable on participating policies for the following year based on the experience of the Closed Block, including investment income, net realized and unrealized investment gains and losses, mortality experience and other factors. See Note 23 to the Consolidated Financial Statements for revenues, income and loss, and total assets of the Closed Block division.

Our strategy is to maintain the Closed Block as required by our Plan of Reorganization over the time period of its gradual diminution as policyholder benefits are paid in full. We are permitted under the Plan of Reorganization, with the prior consent of the Commissioner of Banking and Insurance for the State of New Jersey, to enter into agreements to transfer all or any part of the risks underlying the Closed Block policies.



**Seasonality of Key Financial Items**

The following chart summarizes our key areas of seasonality in our results of operations:

	<b>First Quarter</b>	<b>Second Quarter</b>	<b>Third Quarter</b>	<b>Fourth Quarter</b>
<b>PGIM</b>	Higher compensation expense(1)			
<b>Individual Life</b>	Lowest underwriting gains		Highest underwriting gains	
<b>International Businesses</b>	Highest premiums	Lower premiums		Lowest premiums
<b>Corporate &amp; Other</b>	Higher compensation expense(1) and lower Assurance IQ revenue	Lower Assurance IQ revenue	Lower Assurance IQ revenue	Higher Assurance IQ revenue (annual Medicare enrollment)
<b>All Businesses</b>		Impact of annual assumption updates(2)		Higher expenses(3)

(1) Long-term compensation expense for retirement eligible employees is recognized when awards are granted, typically in the first quarter of each year.

(2) Impact of annual reviews and update of assumptions and other refinements. Excludes PGIM.

(3) Expenses are typically higher than the quarterly average in the fourth quarter.

## Reinsurance

We regularly enter into third-party reinsurance agreements as either the ceding entity or the assuming entity. We also enter into affiliated reinsurance agreements as both the ceding and assuming entity for capital management purposes. As a ceding entity, exposure to the risks reinsured is reduced by transferring certain rights and obligations of the underlying insurance product to a counterparty. Conversely, as an assuming entity, exposure to the risks reinsured is increased by assuming certain rights and obligations of the underlying insurance products from a counterparty.

We enter into reinsurance agreements as the ceding entity for a variety of reasons, but primarily do so to reduce exposure to loss, reduce risk volatility, provide additional capacity for future growth, facilitate the disposition of a block of business, and for capital management purposes. Under ceded reinsurance, we remain liable to the underlying policyholder if a third-party reinsurer is unable to meet its obligations. On a companywide basis, we evaluate the financial condition of reinsurers, monitor the concentration of counterparty risk and maintain collateral, as appropriate, to mitigate this exposure.

We enter into reinsurance agreements as the assuming entity as part of our normal product offering process (e.g., certain pension risk transfer products in our Institutional Retirement Strategies business) or in order to facilitate an acquisition of a block of business.

The following table summarizes our current uses of third-party reinsurance in each of the applicable reporting segments. For additional details related to certain of these agreements, see Note 15 to the Consolidated Financial Statements.

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Segment	Primary Type of Reinsurance	Purpose
Corporate and Other	Ceded	Ceded reinsurance of certain retirement products in conjunction with our 2022 sale of the Full Service Retirement business. See Note 1 to the Consolidated Financial Statements for additional information regarding this sale.
Retirement Strategies	Ceded/Assumed	<p><u><i>Institutional Retirement Strategies</i></u></p> <p>Ceded reinsurance of certain structured settlement annuity contracts issued by PICA.</p> <p>Assumed reinsurance as part of our international reinsurance pension risk transfer products.</p> <p><u><i>Individual Retirement Strategies</i></u></p> <p>Ceded reinsurance includes the following products:</p> <ul style="list-style-type: none"> <li>• A portion of Highest Daily Lifetime Income (“HDI”) v.3.0 variable annuity business issued between April 1, 2015 to December 31, 2016;</li> <li>• Certain fixed indexed annuity business (specifically for PruSecure® and SurePath®) issued on or after October 15, 2019;</li> <li>• Fixed indexed annuities and fixed annuities with guaranteed lifetime withdrawal benefits issued on or after July 1, 2019; and</li> <li>• Certain Prudential Defined Income (“PDI”) traditional variable annuity contracts with guaranteed living benefits issued by Pruco Life Insurance Company between February 1, 2013 to December 31, 2020.</li> </ul> <p>Assumed reinsurance in conjunction with our 2006 acquisition of The Allstate Corporation (“Allstate”) variable annuity business and reinsurance of certain annuity products retained in connection with the sale of PALAC. See Note 1 to the Consolidated Financial Statements for additional information regarding this sale.</p>
Group Insurance	Ceded	Ceded reinsurance on most products to limit losses from large claims, in response to client requests and for capital management purposes.
Individual Life	Ceded/Assumed	<p>Ceded reinsurance covering a variety of products to mitigate mortality risk. On policies sold since 2000, we have reinsured a significant portion of our mortality risk externally, with that portion varying over time depending on market factors and strategic objectives.</p> <p>Assumed reinsurance in conjunction with our 2013 acquisition of The Hartford’s individual life insurance business.</p>
International Businesses	Ceded	Ceded reinsurance to mitigate mortality and morbidity risk for certain products.

**Intangible and Intellectual Property**

We capture and protect the innovation in our financial services products by applying for federal business method patents and implementing copyright and trade secret controls, as appropriate. We also use numerous federal, state, common law and foreign service marks, including in particular “Prudential,” the “Prudential logo,” our “Rock” symbol and “PGIM.” We believe that the value associated with many of our patents, copyrights and trade secrets, and the goodwill associated with many of our service marks, are significant competitive assets.

Since 2004, we have had an agreement with Prudential plc of the United Kingdom (“U.K.”), with whom we have no affiliation, concerning the parties’ respective rights worldwide to use the names “Prudential” and “Pru.” Since 2019, the agreement has also included M&G plc of the U.K., the parent of The Prudential Assurance Company Limited, following its demerger from Prudential plc. The agreement restricts use of the “Prudential” and “Pru” names and marks in a number of countries outside the Americas, including Europe, Africa and most parts of Asia. Where these limitations apply, we combine our “Rock” symbol with alternative word marks. We believe that these limitations do not materially affect our ability to operate or expand internationally.

## Regulation

### Overview

Our businesses are subject to comprehensive regulation and supervision. The purpose of these regulations is primarily to protect our customers and the overall financial system and not necessarily our shareholders or debt holders. Many of the laws and regulations to which we are subject are regularly re-examined. Existing or future laws and regulations may become more restrictive or otherwise adversely affect our operations or profitability, increase compliance costs, or increase potential regulatory exposure. In recent years we have experienced, and expect to continue to experience, extensive changes in the laws and regulations, and regulatory frameworks applicable to our businesses in the U.S. and internationally. We cannot predict how current or future initiatives will further impact existing laws, regulations and regulatory frameworks.

In our international businesses, regulations may apply heightened requirements to non-domestic companies, which can reduce our flexibility as to intercompany transactions, investments and other aspects of business operations and adversely affect our liquidity and profitability. In some instances, regulators of a particular country may impose different, or more rigorous laws and requirements than in the U.S. or other countries to protect customers or their financial system from perceived systemic risk, including regulations governing privacy, consumer protection, employee protection, corporate governance and capital adequacy. In addition, certain of our international operations face political, legal, operational and other risks that we may not face in the U.S., including the risk of discriminatory regulation, labor issues in connection with independent contractor or franchisee status, workers' associations and trade unions, nationalization or expropriation of assets, price controls and currency exchange controls or other restrictions that limit our ability to transfer funds from these operations out of the countries in which they operate or to convert local currencies we hold into U.S. dollars or other currencies. Some jurisdictions in which we operate joint ventures restrict our maximum percentage of ownership, which exposes us to additional operational, compliance, legal and joint venture partner risks and limits our array of potential remedies in the event of a breach by a partner.

The primary regulatory frameworks applicable to the Company are described further below under the following section headings:

- Dodd-Frank Wall Street Reform and Consumer Protection Act
- ERISA
- Fiduciary Rules and other Standards of Care
- U.S. State Insurance Holding Company Regulation
- U.S. Insurance Operations
  - State Insurance Regulation
  - U.S. Federal and State Securities Regulation Affecting Insurance Operations
  - U.S. Federal and State Health Insurance Plan Regulation
  - Other Consumer Protection Regulation
- International Insurance Regulation
- U.S. Investment and Retirement Products and Investment Management Operations
- U.S. Securities and Commodity Operations
- International Investment and Retirement Products and Investment Management Operations
- Derivatives Regulation
- Privacy, Data Protection and Cybersecurity Regulation
- Anti-Money Laundering and Anti-Bribery Laws
- Environmental Laws and Regulations
- Unclaimed Property Laws
- Taxation
  - U.S. Taxation
  - International Taxation
- International and Global Regulatory Initiatives

### Dodd-Frank Wall Street Reform and Consumer Protection Act

The Dodd-Frank Wall Street Reform and Consumer Protection Act (“Dodd-Frank”) increased the potential for federal

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regulation of our businesses. Under Dodd-Frank, the Financial Stability Oversight Council (“FSOC” or the “Council”) may designate a financial company as a non-bank systemically important financial institution (a “SIFI”) subject to supervision by the Board of Governors of the Federal Reserve System (“FRB”) if the FSOC determines that either (i) material financial distress at the entity, or (ii) the nature, scope, size, scale, concentration, interconnectedness, or mix of the entity’s activities, could pose a threat to domestic financial stability. In November 2023, the FSOC adopted revisions to SIFI designation guidance and the accompanying analytical framework for assessing risks from companies and activities, which will make it easier to designate financial companies as SIFIs going forward. Prudential is not currently designated as a SIFI.

We cannot predict what actions the FSOC will take with respect to designating Prudential or whether interpretive guidance, new legislation or other initiatives aimed at revising Dodd-Frank and regulation of the financial system will impact the Company.

## **ERISA**

The Employee Retirement Income Security Act (“ERISA”) is a comprehensive federal statute that applies to U.S. employee benefit plans sponsored by private employers and labor unions. Plans subject to ERISA include pension and profit sharing plans and welfare plans, including health, life and disability plans. ERISA provisions include reporting and disclosure rules, standards of conduct that apply to plan fiduciaries and prohibitions on transactions known as “prohibited transactions,” such as conflict-of-interest transactions and certain transactions between a benefit plan and a party in interest. ERISA also provides for civil and criminal penalties and enforcement. Our insurance, investment management and retirement businesses provide services to employee benefit plans subject to ERISA, including services where we may act as an ERISA fiduciary. In addition to ERISA regulation of businesses providing products and services to ERISA plans, we become subject to ERISA’s prohibited transaction rules for transactions with those plans, which may affect our ability to enter transactions, or the terms on which transactions may be entered, with those plans, even in businesses unrelated to those giving rise to party in interest status. For some of the services we provide to employee benefit plans subject to ERISA, we rely on an exemption from the prohibited transaction rules available, under certain circumstances, to qualified professional asset managers (“QPAMs”). Were we to lose our status as a QPAM, our investment management business could be adversely impacted. The loss of QPAM status could result from, among other things, us or an affiliate (potentially including a joint venture partner over whom we exercise no or limited control) being convicted of a “covered” crime in the U.S. or in a foreign jurisdiction.

## **Fiduciary Rules and Other Standards of Care**

The Company and our distributors are subject to rules regarding the standard of care applicable to sales of our products and the provision of advice to our customers, including, among others, the U.S. Department of Labor (“DOL”) fiduciary rule, the Securities and Exchange Commission (“SEC”) Regulation Best Interest, and the National Association of Insurance Commissioners (“NAIC”) and Japanese Financial Services Agency (“FSA”) Standard of Care regulations.

### *DOL Fiduciary Rule*

The DOL fiduciary rule is a set of regulations establishing a uniform standard of care for investment professionals who provide advice to retirement savers. The rule is designed to ensure that investment professionals who are “fiduciaries” under the rule act in the best interest of their clients. The rule provides, among other things, that fiduciaries may not recommend investments that they own or in which they have a financial interest. The rule also requires fiduciaries to provide clients with certain information about their investment recommendations, including information about fees and risks. Compliance with the DOL fiduciary rule has resulted in increased costs, in particular in the Prudential Advisors distribution system, which we include in the results of our Corporate and Other operations.

In October 2023, the DOL released a proposed regulation titled “Retirement Security Rule: Definition of an Investment Advice Fiduciary” and proposed amendments to several prohibited transaction exemptions. These proposals, if adopted, would expand the criteria for determining who would be an “Investment Advice Fiduciary” and force most “Investment Advice Fiduciaries” to comply with Prohibited Transaction Exemption 2020-02 for fee and affiliated investment conflicts.

### *SEC Regulation Best Interest*

In June 2019, the SEC adopted a package of rulemakings and interpretative guidance that, among other things, requires broker-dealers to act in the best interest of retail customers when recommending securities transactions or investment strategies to them. The guidance also clarifies the SEC’s views of the fiduciary duty that investment advisers owe to their clients. The best interest standards became effective on June 30, 2020. The standards apply to recommendations to purchase certain products

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offered by our PGIM, Retirement Strategies and Individual Life businesses, and have resulted in increased compliance costs, in particular in our Prudential Advisors distribution system, which we include in the results of our Corporate and Other operations.

### *NAIC Standard of Care*

In February 2020, the NAIC adopted revisions to the model suitability rule applicable to the sale of annuities. The revised model regulation provides that the insurance salesperson must act “without placing the producer’s or the insurer’s financial interest ahead of the consumer’s interest.” The model rule will become applicable to us as it is adopted in each state. In addition, certain state regulators and legislatures have adopted or are considering adopting their own best interest standards. For example, in July 2018, the New York State Department of Financial Services (“NY DFS”) issued an amendment to its suitability regulations which imposes a best-interest standard on the sale of annuity and life insurance products in New York and in February 2020, the Massachusetts Securities Division adopted a fiduciary standard of conduct which applies to broker-dealers and its agents.

### *Japan Standard of Care*

Outside the U.S., the FSA has established a set of recommended general principles for financial institutions to adopt when performing client related financial services, which were amended in 2021. The FSA encourages voluntary adoption of these fiduciary principles as a best practice, but adoption is not required by regulation. The principles have been adopted by The Prudential Life Insurance Company Ltd. (“Prudential of Japan”), Gibraltar Life, and The Prudential Gibraltar Financial Life Insurance Co., Ltd. (“PGFL”). The FSA has also established a fiduciary principle, which will be required by law effective in 2024, to conduct business in good faith and fairness and to consider the best interest of customers.

We cannot predict whether any proposed or new amendments to the existing regulatory framework will ultimately become applicable to our businesses. Any new standards issued by the DOL, the SEC, the NAIC or state or foreign regulators may affect our businesses, results of operations, cash flows and financial condition.

## **U.S. State Insurance Holding Company Regulation**

We are subject to the insurance holding company laws in the states where our insurance subsidiaries are domiciled, which currently include New Jersey, Arizona and Indiana, or are treated as commercially domiciled, such as New York. These laws generally require each insurance company directly or indirectly owned by the holding company to register with the insurance department in the insurance company’s state of domicile and to furnish annually financial and other information about the operations of companies within the holding company system, including an assessment of the group’s risk management and current and future solvency position. Generally, all transactions affecting the insurers in the holding company system must be fair and reasonable and, if material, require prior notice and approval or non-disapproval by the state’s insurance department.

### *Change of Control*

Most states, including the states in which our U.S. insurance companies are domiciled, have insurance laws that require regulatory approval of a direct or indirect change of control of an insurer or an insurer’s holding company. Laws such as these that apply to us prevent any person from acquiring control of Prudential Financial or of our insurance subsidiaries unless that person has filed a statement with specified information with the insurance regulators and has obtained their prior approval. Under most states’ statutes, acquiring 10% or more of the voting stock of an insurance company or its parent company is presumptively considered a change of control, although such presumption may be rebutted. As of January 2022, New Jersey has recognized an additional presumption of control upon the holding or controlling of enough proxies to elect 10% or more of the board of directors of a New Jersey-domiciled insurance company or its parent company. Accordingly, any person who acquires “control” of Prudential Financial, either by the acquisition of voting securities or, in the case of New Jersey, by the accumulation of proxies without the prior approval of the applicable insurance regulator of the states in which our U.S. insurance companies are domiciled will be in violation of these states’ laws and may be subject to injunctive action requiring the disposition or seizure of those securities or proxies by the relevant insurance regulator or prohibiting the voting of those securities or proxies and to other actions determined by the relevant insurance regulator. In addition, many state insurance laws require prior notification to state insurance departments of a change in control of a non-domiciliary insurance company doing business in that state.

### *Group-Wide Supervision*

The New Jersey Department of Banking and Insurance (“NJDOBI”) acts as the group-wide supervisor of Prudential Financial pursuant to New Jersey legislation that authorizes group-wide supervision of internationally active insurance groups

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("IAIGs"). The law, among other provisions, authorizes NJDOBI to examine Prudential Financial and its subsidiaries, including by ascertaining the financial condition of the insurance companies for purposes of assessing enterprise risk. In accordance with this authority, NJDOBI receives information about the Company's operations beyond those of its New Jersey domiciled insurance subsidiaries.

Additional areas of focus regarding group-wide supervision of insurance holding companies include the following:

- *Examination.* State insurance departments conduct periodic examinations of the books and records, financial reporting, policy filings and market conduct of insurance companies domiciled in their states, generally once every three to five years under guidelines promulgated by the NAIC. As group-wide supervisor, NJDOBI, along with our other insurance regulators, has expanded the periodic examinations to cover Prudential and all of its subsidiaries. In 2023, NJDOBI, along with the insurance regulators of Arizona, Connecticut and Indiana, concluded a global consolidated group-wide examination of Prudential and its subsidiaries for the five-year period ended December 31, 2021, with no reportable findings or statutory violations.
- *Group Capital Calculation.* The NAIC has developed and implemented a group capital calculation that uses a risk-based capital ("RBC") aggregation methodology to serve as an additional tool to help state regulators assess potential risks within and across insurance groups.
- *College of Supervisors.* Several of our domestic and foreign regulators participate in an annual supervisory college facilitated by NJDOBI. The purpose of the supervisory college is to promote ongoing supervisory coordination, facilitate the sharing of information among regulators and enhance each regulator's understanding of the Company's risk profile.

We cannot predict what, if any, additional requirements and compliance costs any new group-wide standards will impose on Prudential Financial.

## **U.S. Insurance Operations**

### ***State Insurance Regulation***

State insurance laws regulate all aspects of our U.S. insurance businesses. State insurance departments in the fifty states, the District of Columbia and various U.S. territories and possessions monitor our insurance operations. PICA is domiciled in New Jersey and its principal insurance regulatory authority is the NJDOBI. Our other U.S. insurance companies are principally regulated by the insurance departments of the states in which they are domiciled. Generally, our insurance products must be approved by the insurance regulators in the state in which they are sold. Our insurance products are substantially affected by federal and state tax laws.

State insurance authorities have broad administrative powers with respect to all aspects of the insurance business including: (1) licensing to transact business; (2) licensing agents; (3) admittance of assets to statutory surplus; (4) regulating premium rates for certain insurance products; (5) approving policy forms; (6) regulating unfair trade and claims practices; (7) establishing reserve requirements and solvency standards; (8) fixing maximum interest rates on life insurance policy loans and minimum accumulation or surrender values; (9) regulating the type, amounts and valuations of investments permitted; (10) regulating reinsurance transactions, including the role of captive reinsurers; and (11) other matters.

State insurance laws and regulations require our U.S. insurance companies to file financial statements with state insurance departments everywhere they do business in accordance with accounting practices and procedures prescribed or permitted by these departments. The operations of our U.S. insurance companies and accounts are subject to examination by those departments at any time.

### ***Financial Regulation***

*Dividend Payment Limitations.* New Jersey insurance law and the insurance laws of the other states in which our insurance companies are domiciled regulate the amount of dividends that may be paid by PICA and our other U.S. insurance companies. See Note 17 to the Consolidated Financial Statements for additional information.

*Risk-Based Capital.* We are subject to RBC requirements that are designed to enhance regulation of insurers' solvency. The RBC calculation, which regulators use to assess the sufficiency of an insurer's statutory capital, measures the risk characteristics of a company's assets, liabilities and certain off-balance sheet items. In general, RBC is calculated by applying factors to various asset, premium, claim, expense and reserve items. Within a given risk category, these factors are higher for those items with greater underlying risk and lower for items with lower underlying risk. Insurers that have less statutory capital

than required are considered to have inadequate capital and are subject to varying degrees of regulatory action depending upon the level of capital inadequacy.

The RBC framework is subject to periodic reexamination or revision. Due to the ongoing nature of the NAIC's activities regarding RBC, we cannot determine the ultimate timing of proposed changes or their impact to the Company.

*Economic Scenario Generator ("Generator").* In 2017, the American Academy of Actuaries notified the NAIC that it did not have the resources to maintain its Generator used in regulatory reserve and capital calculations. In 2020, the NAIC selected a third-party vendor to provide, maintain, and support the Generator prescribed for life and annuity statutory reserve and capital calculations. Development of the new Generator is ongoing, and the NAIC expects implementation to occur no earlier than 2025. We cannot predict what impact a new Generator may ultimately have on our businesses.

*Insurance Reserves.* State insurance laws require us to analyze the adequacy of our reserves annually. The respective appointed actuaries for each of our life insurance companies must each submit an opinion that our reserves, when considered in light of the assets we hold with respect to those reserves, make adequate provision for our contractual obligations and related expenses.

*Principle-Based Reserving for Life Insurance Products.* In 2016, the NAIC adopted a principle-based reserving ("PBR") approach for life insurance products. Principle-based reserving replaces the reserving methods for life insurance products for which the former formulaic basis for reserves may not accurately reflect the risks or costs of the liability or obligations of the insurer. PBR will not affect reserves for policies in force prior to January 1, 2017. We use captive reinsurance subsidiaries to finance the portion of statutory reserves for term and universal life policies that we consider to be non-economic for policies written prior to the implementation of PBR. See "Management's Discussion and Analysis of Financial Condition and Results of Operation—Liquidity and Capital Resources—Capital Financing Activities—Term and Universal Life Reserve Financing" for a discussion of our life product reserves and reserve financing. The NAIC is developing a PBR framework for non-variable (fixed) annuity products in the accumulation and payout phases.

*Variable Annuities Framework for Change.* In 2019, the NAIC adopted final revisions to the Valuation Manual ("VM-21") and risk-based capital instructions to implement a new variable annuity statutory framework for 2020. Changes include: (i) providing more economic reflection of hedging in liability valuations; (ii) eliminating the Standard Scenario and replacing it with the Standard Projection; and (iii) standardizing capital market assumptions and aligning frameworks for total asset requirements and reserves. There was no material impact to our target capital levels from the revised framework. The NAIC may update prescribed assumptions and/or methodologies and will be considering whether the calculation should be a binding requirement or disclosure only.

*New York Annuity and Life Insurance Product Reserves.* As a result of an agreement with the NY DFS regarding our reserving methodologies for certain variable annuity and life insurance products, certain of our New York licensed insurance subsidiaries hold additional statutory reserves on a New York basis, which reduces their New York statutory surplus. None of our U.S. operating insurance companies are domiciled in New York, and these changes do not impact statutory reserves reported in our insurance subsidiaries' states of domicile, or any states other than New York, and therefore do not impact RBC ratios; however, the agreed reserve methodologies may require us to increase our additional New York statutory reserves in the future. New York's version of PBR, which became effective in January 2020, allows for modifications to the NAIC valuation model and New York's modifications might require us to increase our New York statutory reserves.

*Yearly Renewable Term Reinsurance Reserve Credit.* In August 2021, the NAIC adopted a limit on yearly renewable term ("YRT") reserve credits (Amendment Proposal Form 2020-10). The adoption requires insurers to complete the phase-in of pre-2020 PBR business by December 31, 2024, unless an insurer receives an additional extension of up to four years by their domiciliary commissioner. Prudential was granted approval for a seven-year transition along with an adjustment to the starting point for the year-ended December 31, 2021. The amendment allows a prudent level of future mortality improvement ("FMI") beyond the valuation date starting in 2022.

*Interest Maintenance Reserve.* In August 2023, the NAIC adopted a temporary change in the statutory accounting treatment of net negative interest maintenance reserves ("IMR") that permits an insurer to admit net negative IMR up to 10% of their adjusted statutory surplus, provided such insurer's RBC ratio remains above 300% of its Authorized Control Level RBC. This change is currently scheduled to expire on January 1, 2026.

#### *Market Conduct Regulation*

State insurance laws and regulations include numerous provisions governing the marketplace activities of insurers,



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including provisions governing the form and content of disclosure to consumers, illustrations, advertising, sales practices and complaint handling, as well as underwriting and claims activity. State regulatory authorities generally enforce these provisions through periodic market conduct examinations. We have been subject to market conduct examinations relating to our marketplace activities, including with respect to the policies and procedures we use to locate guaranteed group annuity customers and establish related reserves. Market conduct examinations by state regulatory authorities have resulted and may in the future result in us increasing statutory reserves, changing operational processes and procedures, and being subject to fines or other discipline.

### *Insurance Guaranty Association Assessments*

Each state has insurance guaranty association laws under which insurers doing business in the state are members and may be assessed by state insurance guaranty associations for certain obligations of insolvent insurance companies to policyholders and claimants. Typically, states assess each member insurer in an amount related to the member insurer's proportionate share of the business written by all member insurers in the state. The majority of state guaranty association laws provide a tax offset for a percentage of the assessment against future years' premium taxes. For the years ended December 31, 2023, 2022 and 2021, we paid \$0.7 million, \$0.4 million and \$0.5 million, respectively, in assessments pursuant to state insurance guaranty association laws. While we cannot predict the amount and timing of future assessments on our U.S. insurance companies under these laws, we have established estimated reserves totaling approximately \$29 million as of December 31, 2023, for future assessments relating to insurance companies that are currently subject to insolvency proceedings.

### *U.S. Federal and State Securities Regulation Affecting Insurance Operations*

Our variable life insurance, variable annuity and mutual fund products generally are "securities" within the meaning of federal securities laws and may be required to be registered under the federal securities laws and subject to regulation by the SEC and the Financial Industry Regulatory Authority ("FINRA"). Certain of our insurance subsidiaries are subject to SEC public reporting and disclosure requirements based on offerings of these products. Federal and some state securities regulation similar to that discussed below under "—U.S. Investment and Retirement Products and Investment Management Operations" and "—U.S. Securities and Commodities Regulation" affect investment advice, sales and related activities with respect to these products.

Our mutual funds, and in certain states our variable life insurance and variable annuity products, are also "securities" within the meaning of state securities laws. As securities, these products are subject to filing and certain other requirements. Also, sales activities with respect to these products generally are subject to state securities regulation. Such regulation may affect investment advice, sales and related activities for these products.

### *U.S. Federal and State Health Insurance Plan Regulation*

The Patient Protection and Affordable Care Act ("PPACA") and The Health Care and Education Reconciliation Act (together, the "Affordable Care Act"), as well as state insurance laws, include numerous provisions governing the marketing and sale of health insurance plans. Congress from time to time considers health care reform that could decrease or increase the attractiveness of health insurance products sold by Assurance IQ, which we include in the results of our Corporate and Other operations, or have an unfavorable or favorable effect on our ability to earn revenues from sales of these products. In addition, the marketing and sale of Medicare Advantage products by Assurance IQ is subject to federal laws, regulations and guidelines issued by the U.S. Centers for Medicare and Medicaid Services ("CMS").

### *Other Consumer Protection Regulation*

Assurance IQ engages in certain marketing, lead generation and sales activities of certain insurance products that are subject to a variety of federal and state consumer protection laws and regulations, including the Telephone Consumer Protection Act, the Telemarketing Sales Rule, the Federal Trade Commission Act, and other laws and regulations enforced by the Federal Trade Commission, state Attorneys General, and/or state Departments of Insurance. Various regulators, including the FCC, CMS and NAIC, have been examining lead generation practices, with the FCC issuing a new rule in December 2023 limiting the scope of consent that can be obtained from a lead generator.

### **International Insurance Regulation**

Our international insurance operations are principally supervised by regulatory authorities in the jurisdictions in which they operate, including the FSA, the financial services regulator in Japan. In addition to Japan, we operate insurance companies in Argentina, Bermuda, Brazil and Mexico, and have insurance operations in China, India and Indonesia through joint ventures.

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We also have strategic investments in insurance operations in Ghana, Kenya and South Africa. The insurance regulatory bodies for these businesses typically oversee such issues as: (1) company licensing; (2) the licensing of insurance sales staff; (3) insurance product approvals; (4) sales practices; (5) claims payment practices; (6) permissible investments; (7) solvency and capital adequacy; (8) insurance reserves; (9) privacy; and (10) anti-money laundering and financial crimes, among other items. In some jurisdictions, for certain products, regulators will also mandate premium rates (or components of pricing) or minimum guaranteed interest rates. Periodic examinations of insurance company books and records, financial reporting requirements, market conduct examinations and policy filing requirements are among the techniques used by these regulators to supervise our non-U.S. insurance businesses. Finally, insurance regulatory authorities in the various jurisdictions in which our insurance companies are domiciled, including Japan, must approve any change of control of the insurance companies organized under their laws.

### ***Solvency Regulation***

In order to monitor insurers' solvency, regulatory authorities in the jurisdictions in which we operate outside the U.S. generally establish some form of minimum solvency requirements for insurance companies, similar in concept to the RBC ratios that are employed by U.S. insurance regulators. These solvency ratios are used by regulators to assess the sufficiency of an insurer's capital and claims-paying ability and include the impact of transactions with affiliated entities. Certain jurisdictions require the disclosure of solvency ratios to the public. Insurers that have lower solvency ratios than the regulators require are considered to have inadequate capital and are subject to varying degrees of regulatory action depending upon the level of capital inadequacy.

*Japan Capital and Solvency Regulation.* Our Japan insurance operations are currently subject to a capital standard known as the Solvency Margin Ratio ("SMR") framework. This standard prescribes the manner in which an insurance company's capital is calculated and is meant to respond to changes in financial markets, improve risk management practices of insurers and consider risks associated with the insurer's subsidiaries. The FSA is developing a new market-based alternative to the SMR framework called the Economic Solvency Ratio ("ESR"), which will be implemented in 2025 with disclosure under the new framework required in 2026. Because of the potential for modifications to the ESR framework prior to implementation, we cannot predict what impact it may have on our businesses.

### ***Dividend Payment Limitations***

The insurance regulatory bodies in some of the countries where our international insurance businesses are located regulate the amount of dividends that our subsidiaries can pay to shareholders. See Note 20 to the Consolidated Financial Statements for additional information regarding the ability of our international subsidiaries to pay dividends.

### ***Insurance Guaranty Fund Assessments***

Certain of our international insurance operations, including those in Japan, may be subject to assessments, generally based on their proportionate share of business written in the relevant jurisdiction, for certain obligations of insolvent insurance companies to policyholders and claimants. In certain jurisdictions, we cannot predict the timing of future assessments and they may materially affect the results of operations of our international insurance operations in particular quarterly or annual periods. Under the Japanese insurance business law, all licensed life insurers in Japan are required to be members of and are assessed, on a pre-funded basis, by the Japan Policyholders Protection Corporation ("PPC"). These assessments generate a collective fund which is used to satisfy certain obligations of insolvent insurance companies to policyholders and claimants. The PPC assesses each member in an amount related to its premium income and policy reserves. There were no payments made for the year ended December 31, 2023. For the years ended December 31, 2022 and 2021, we paid approximately \$12 million and \$25 million, respectively, based on fixed currency exchange rates, in assessments pursuant to Japanese insurance guaranty association laws.

### ***Bermuda Insurance Regulation***

Prudential's subsidiaries Gibraltar Reinsurance Company Ltd. and Lotus Reinsurance Company Ltd., as well as Prismic, in which Prudential has a significant equity interest, are Bermuda exempted companies with liability limited by shares and each is registered as a Class E (re)insurer under the Bermuda Insurance Act 1978, and related regulations as amended from time to time ("Bermuda Insurance Act"). By virtue of their registration under the Bermuda Insurance Act, these companies are supervised by the Bermuda financial services regulator, the Bermuda Monetary Authority ("BMA"). The Bermuda Insurance Act grants to the BMA powers to supervise, investigate and intervene in the affairs of (re)insurance companies as part of the BMA's risk-based regulatory approach. The Bermuda Insurance Act imposes solvency, capital and liquidity standards and auditing and reporting requirements on Bermuda (re)insurance companies. This includes prohibiting companies from declaring

or paying any dividends during any financial year unless certain financial conditions are met and/or prior approval from the BMA is received.

## **U.S. Investment and Retirement Products and Investment Management Operations**

Our retirement and investment products and services are subject to federal and state securities and fiduciary laws, ERISA, and other laws and regulations. The SEC, FINRA, the Commodity Futures Trading Commission (“CFTC”), National Futures Association (“NFA”), state securities commissions, state banking and insurance departments, DOL and the Department of the Treasury are the principal U.S. regulators that regulate our retirement and investment management operations. In some cases, our domestic U.S. investment operations are also subject to non-U.S. securities laws and regulations.

Some of the separate account, registered fund and other pooled investment products offered by our businesses, in addition to being registered under the Securities Act, are registered as investment companies under the Investment Company Act of 1940, as amended, and the shares of certain of these entities are qualified for sale in some states and the District of Columbia. Separate account investment products are also subject to state insurance regulation as described above. We also have several subsidiaries that are registered as broker-dealers under the Securities Exchange Act of 1934 (“Exchange Act”), as amended, and are subject to federal and state regulation. In addition, we have subsidiaries that are investment advisers registered under the Investment Advisers Act of 1940, as amended. Our third-party advisors and licensed sales professionals within Prudential Advisors and other employees, insofar as they sell products that are securities, are subject to the Exchange Act and to examination requirements and regulation by the SEC, FINRA and state securities commissioners. Regulation and examination requirements also extend to various Prudential entities that employ or control those individuals.

Congress from time to time considers or enacts legislation that could decrease or increase the attractiveness of certain of our retirement products and services to retirement plan sponsors and administrators or that could have an unfavorable or favorable effect on our ability to earn revenues from these products and services. Over time, these changes could limit our sales of defined benefit and defined contribution pension products and services and cause sponsors to discontinue existing plans for which we provide investment management, administrative, or other services; conversely, these changes could also increase the attractiveness of certain products and services we offer in connection with such plans.

The Setting Every Community up for Retirement Enhancement (“SECURE”), enacted in 2020, together with SECURE 2.0, which was enacted in 2022 as part of the 2023 Consolidated Appropriations Act (collectively, the “SECURE Act”), is intended to help promote retirement plan coverage and increase retirement plan savings, as well as facilitate access to guaranteed lifetime income solutions. The SECURE Act addresses coverage issues by making it easier for small businesses to participate in pooled employer plans and requires coverage of certain long-term, part-time workers. The SECURE Act addresses savings issues by raising the cap on amounts contributed through auto-enrollment, increasing the maximum age for required minimum withdrawals and removing the age cap for making Individual Retirement Account (“IRA”) contributions. The SECURE Act also made it easier for employers to include guaranteed lifetime income as part of their plan by providing an annuity provider selection safe harbor, as well as providing for the portability of participant investments in annuity products.

## **U.S. Securities and Commodity Operations**

We have subsidiaries that are broker-dealers or investment advisers. The SEC, the CFTC, state securities authorities, FINRA, the NFA, the Municipal Securities Rulemaking Board, and similar authorities are, as applicable, the principal regulators of these subsidiaries.

Our broker-dealer and commodities affiliates are members of, and are subject to regulation by, “self-regulatory organizations,” including FINRA and the NFA, as applicable. Self-regulatory organizations conduct examinations of, and have adopted rules governing, their members. In addition, state securities and certain other regulators have regulatory and oversight authority over our registered broker-dealers. Broker-dealers and their sales forces in the U.S. and in certain other jurisdictions are subject to regulations that cover many aspects of the securities business, including sales methods and trading practices. The regulations cover the suitability of investments for individual customers, use and safekeeping of customers’ funds and securities, capital adequacy, recordkeeping, financial reporting and the conduct of directors, officers and employees. The SEC, CFTC and other governmental agencies and self-regulatory organizations, as well as state securities commissions in the U.S. and non-U.S. regulatory agencies, have the power to conduct administrative proceedings that can result in censure, fine, the issuance of cease-and-desist orders or suspension, termination or limitation of the activities of a broker-dealer, an investment adviser or commodities firm or its employees. Our U.S. registered broker-dealer subsidiaries are subject to federal net capital requirements that may limit the ability of these subsidiaries to pay dividends to Prudential Financial.

## **International Investment and Retirement Products and Investment Management Operations**

Our non-insurance international operations are supervised primarily by regulatory authorities in the countries in which they operate. We operate investment-related businesses in, among other jurisdictions, Japan, Taiwan, the U.K., Ireland, India, Hong Kong, Mexico, Germany, Luxembourg, the Netherlands, Switzerland, China and Singapore, and participate in investment-related joint ventures in China and South Africa and in a retirement related joint venture with operations in Chile, Peru and Columbia. These businesses may provide products such as investment management products and services, funds, separately managed accounts and retirement products. The regulatory authorities for these businesses typically oversee such issues as: (1) company licensing; (2) the licensing of investment product sales staff; (3) sales practices; (4) solvency and capital adequacy; (5) fund product approvals and related disclosures; and (6) securities, commodities, retirement, pension and related laws, among other items. In some cases, our international investment operations are also subject to U.S. securities laws and regulations.

### **Derivatives Regulation**

Prudential Financial and our subsidiaries use derivatives for various purposes, including hedging interest rate, foreign currency, equity market and other exposures. Dodd-Frank established a framework for regulation of the over-the-counter derivatives markets. This framework sets out requirements regarding the clearing and reporting of derivatives transactions, as well as collateral posting requirements. Affiliated swaps entered into between our subsidiaries are generally exempt from most of these requirements.

We continue to monitor regulatory developments and the potential hedging cost impacts of margin requirements, and increased capital requirements for derivatives transactions. Additionally, the need to post cash and certain collateral may also require the liquidation of higher yielding assets for cash, resulting in a negative impact on investment income.

### **Privacy, Data Protection and Cybersecurity Regulation**

We are subject to laws, regulations and directives that require financial institutions and other businesses to protect the security and confidentiality of personal, proprietary, or other non-public information, including intellectual property, health-related, and customer information, and to notify their customers and other appropriate individuals of their policies and practices relating to the collection, use and disclosure of such information. In addition, we are subject to international data protection and privacy laws, regulations, and directives concerning the safeguarding and protection of personal information, including as such laws relate to the cross-border transfer or use of personal information.

These laws, regulations and directives also:

- require protections regarding or limiting the use and disclosure of certain sensitive personal information such as national identifier numbers (e.g., social security numbers) or racial or ethnic origin;
- require notice to affected individuals, regulators and others if there is a breach of the confidentiality, integrity, or availability of certain personal or confidential information;
- require financial institutions and creditors to implement effective programs to detect, prevent, and mitigate identity theft;
- regulate the process by which financial institutions make telemarketing calls and send e-mail, text, or fax messages to consumers and customers;
- require oversight of third parties that have access to, and handle, personal or confidential information;
- provide individuals with certain rights over their personal information, such as the right to know what personal information is being collected and whether the information is being sold or shared, and the right to obtain portable copies of or request the deletion or correction of their personal information; and
- prescribe the permissible uses of certain personal information, including customer information and consumer report information.

Some countries have also instituted laws requiring in-country data processing and/or in-country storage of the personal information of its citizens, personal information collection in the jurisdiction, or other categories of in-scope data. Compliance with such laws may result in higher technology, administrative and other costs for us and affect how products and services are offered or require us to structure our businesses, operations and systems in less efficient ways.

Regulatory and legislative activity in the areas of privacy, data protection and information and cybersecurity continues to increase worldwide. Financial regulators in the U.S. and international jurisdictions in which we operate continue to focus on

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data privacy and cybersecurity, including in rulemaking and examinations of regulated entities, and have communicated heightened expectations. For example, the E.U.'s General Data Protection Regulation ("GDPR"), which became effective in May 2018, and the U.K.'s Data Protection Act 2018, confer additional privacy rights on individuals in the E.U. and U.K. and establish significant penalties for violations. The E.U.'s Digital Operational Resilience Act came in force in January 2023 and will be effective from January 2025. Internationally, a number of countries such as Brazil, India, and Japan have enacted GDPR-like regulations, while others, such as Argentina, are considering such regulations or, in the case of China, have enacted other privacy and data security regulations.

In addition, in the U.S., certain lawmakers in Congress have proposed a number of sweeping privacy laws and amendments to the Gramm-Leach-Bliley Act of 1999 took effect in June 2023. In California, the California Consumer Privacy Act (the "CCPA") became effective in 2020 and confers numerous privacy rights on individuals and corresponding obligations on businesses. The California Privacy Rights Act (the "CPRA"), which became operative in January 2023 and amends the CCPA, imposes additional rights and obligations including expanding consumers' rights with respect to certain sensitive personal information. The CPRA also creates a new state agency that will be vested with authority to implement and enforce the CCPA and the CPRA. Additional states, such as Colorado, Connecticut, Utah, and Virginia have also passed comprehensive privacy laws similar in scope to the CCPA and CPRA, some of which became effective in 2023.

In October 2017, the NAIC adopted the Insurance Data Security Model Law. The model law requires that insurance companies establish a cybersecurity program and includes specific technical safeguards as well as requirements regarding governance, incident planning, data management, system testing, vendor oversight and regulator notification. The NY DFS adopted a regulation similar to the NAIC effective March 2017, and in November 2023, finalized amendments taking effect from December 2023 through November 2025 to expand their cybersecurity regulation. Other states have either implemented the NAIC Insurance Data Security Model Law or are anticipated to implement it or similar laws in the near future. In February 2023, the NAIC released updated model privacy legislation that expressly supersedes the NAIC Insurance Information and Privacy Protection Model Act #670 and the Privacy of Consumer Financial and Health Information Regulation #672, with states beginning to adopt the updated model law in 2024.

The Company is monitoring regulatory guidance and rulemaking in these areas, and may be subject to increased compliance costs and regulatory requirements. For additional information on our cybersecurity risk management and governance, see "Cybersecurity."

### **Anti-Money Laundering and Anti-Bribery Laws**

Our businesses are subject to various anti-money laundering and financial transparency laws and regulations that seek to promote cooperation among financial institutions, regulators and law enforcement entities in identifying parties that may be involved in terrorism or money laundering. In addition, under current U.S. law and regulations we may be prohibited from dealing with certain individuals or entities in certain circumstances and we may be required to monitor customer activities, which may affect our ability to attract and retain customers. We are also subject to various laws and regulations relating to corrupt and illegal payments to government officials and others, including the U.S. Foreign Corrupt Practices Act and the U.K.'s Anti-Bribery Law. The obligation of financial institutions, including the Company, to identify their clients, to monitor for and report suspicious transactions, to monitor dealings with government officials, to respond to requests for information by regulatory authorities and law enforcement agencies, and to share information with other financial institutions, has required the implementation and maintenance of internal practices, procedures and controls.

### **Environmental Laws and Regulations**

Federal, state and local environmental laws and regulations apply to our ownership and operation of real property. Inherent in owning and operating real property are the risks of hidden environmental liabilities and the costs of any required clean-up. Although unexpected environmental liabilities can always arise, we seek to minimize this risk by undertaking environmental assessments, among other measures prior to taking title to real estate.

### **Unclaimed Property Laws**

We are subject to the laws and regulations of states and other jurisdictions concerning the identification, reporting and escheatment of unclaimed or abandoned funds, and we are subject to audit and examination for compliance with these requirements. For additional discussion of these matters, see Note 25 to the Consolidated Financial Statements.

## Taxation

### *U.S. Taxation*

The Company and certain domestic subsidiaries file a consolidated federal income tax return that includes both life insurance companies and non-life insurance companies. The principal differences between the Company's actual income tax expense and the applicable statutory federal income tax rate are generally deductions for non-taxable investment income, including the Dividends Received Deduction ("DRD"), foreign taxes applied at a different tax rate than the U.S. rate and certain tax credits. The applicable statutory federal income tax rate is 21%. A future increase in the applicable statutory federal income tax rate above 21% would adversely impact the Company's tax position. In addition, as discussed further below, the tax attributes of our products may impact both the Company's and our customers' tax positions. See "Income Taxes" in Note 2 to the Consolidated Financial Statements and Note 17 to the Consolidated Financial Statements for a description of the Company's tax position. As discussed further below, new tax legislation and other potential changes to the tax law may impact the Company's tax position and the attractiveness of our products.

The U.S. Tax Cuts and Jobs Act of 2017 ("Tax Act of 2017") changed the taxation of businesses and individuals by lowering tax rates and broadening the tax base through the acceleration of taxable income and the deferral or elimination of certain deductions, as well as changing the system of taxation of earnings of foreign subsidiaries. The most significant changes for the Company were: (1) the reduction of the corporate tax rate from 35% to 21%; (2) revised methodologies for determining deductions for tax reserves and the DRD; (3) an increased capitalization and amortization period for acquisition costs related to certain products; and (4) the change from a worldwide deferred taxation system to a modified territorial system of taxation on applicable earnings of foreign subsidiaries, which includes (a) a tax on earnings of foreign subsidiaries (the Global Intangible Low-Taxed Income ("GILTI") provision) and (b) an alternative tax with respect to payments to non-U.S. affiliates that are at least 25% owned (the Base Erosion Anti-Abuse Tax ("BEAT")).

The GILTI provision applies a minimum U.S. tax to earnings of foreign subsidiaries in excess of a 10% deemed return on tangible assets of consolidated foreign subsidiaries by imposing the U.S. tax rate to 50% of earnings of such foreign affiliates and provides for a partial foreign tax credit for foreign income taxes. Beginning in 2026, the GILTI provisions will increase the U.S. tax rate to 62.5% of such earnings. The amount of tax in any period on GILTI can depend on annual differences between U.S. taxable income recognition rules and taxable income recognition rules in the country of operations and the overall taxable income of U.S. operations, as well as U.S. expense allocation rules which limit the amount of foreign tax credits that can be applied to reduce the U.S. tax on the GILTI. Under certain circumstances, the taxable income of U.S. operations may cause more than 50% of earnings of foreign affiliates to be subject to the GILTI provision. In years that the U.S. consolidated PFI group incurs a net operating loss or has a loss from domestic businesses, including as a result of loss carrybacks, the GILTI provision would operate to cause a loss of U.S. tax benefits for some or all of those losses, effectively increasing the tax on foreign earnings.

The BEAT provision could, under certain conditions, increase our tax expense. The BEAT is an alternative tax implicated if tax deductible payments from U.S. companies to foreign affiliates that are at least 25% owned exceed 3% of total U.S. tax deductions. If implicated, the BEAT taxes modified taxable income at a rate of 10% beginning in 2019, and increasing to 12.5% in 2026, and is due if the calculated BEAT tax amount that is determined without the benefit of foreign and certain other tax credits is greater than the regular corporate tax in any given year. In general, modified taxable income is calculated by adding back to a taxpayer's regular taxable income the amount of certain "base erosion tax benefits" with respect to payments to foreign affiliates, as well as the "base erosion percentage" of any net operating loss deductions.

Since the enactment of the Tax Act of 2017, the Treasury Department and the Internal Revenue Service ("IRS") promulgated Proposed and Final Regulations on a number of provisions within or impacted by the Tax Act of 2017, including GILTI, foreign tax credits, net interest deductibility and the BEAT. Regulations were issued making it clear that benefit and claim payments made by our U.S. insurance businesses to our foreign affiliates on reinsurance assumed by the U.S. affiliates should not be considered to be base erosion payments. During 2020, regulations were issued that allow taxpayers to elect to exclude income of foreign subsidiaries from being subject to tax under the GILTI provision if the income of the foreign subsidiary is subject to local tax in excess of 18.9%. Other life insurance and financial services companies may benefit more or less from these tax law changes, which could impact the Company's overall competitive position. Notwithstanding the enactment of the Tax Act of 2017, the President, and Congress, as well as state and local governments, may continue to consider from time to time legislation that could increase the amount of corporate taxes we pay, thereby reducing earnings.

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In January 2022, the Treasury Department and the IRS promulgated Final Regulations (the “Final FTC Regulations”) changing the criteria by which a foreign levy is treated as a foreign income tax or a tax in lieu of an income tax for which a foreign tax credit may be claimed. The Final FTC Regulations are effective for tax years beginning on or after December 28, 2021. The Final FTC Regulations provide that a foreign levy must satisfy an attribution or jurisdictional nexus rule to be a creditable foreign income tax. A foreign levy will not satisfy the jurisdictional nexus requirement if the foreign country’s transfer pricing rules do not require that the arm’s length principles apply. Brazil’s tax law as in effect through 2023 may not follow arm’s length principles; therefore, as a result of the Final FTC Regulations, the Company may not have been entitled to a foreign tax credit with respect to Brazil. In July 2023, the IRS issued Notice 2023-55 which provides temporary relief to taxpayers in determining whether a foreign tax is eligible for a U.S. foreign tax credit for tax years 2022 and 2023, specifically delaying until 2024 the provisions of the Final Regulations that impacted the ability to claim a U.S. foreign tax credit for taxes paid to Brazil. In December 2023, the IRS issued Notice 2023-80, which extends the relief to additional periods.

The Inflation Reduction Act of 2022 (the “Inflation Reduction Act”), among other provisions, imposes (1) a 15% alternative minimum tax on corporations (“CAMT”) with average applicable financial statement income over \$1 billion for any three-year period ending with 2022 or later; and (2) a 1% excise tax on the fair market value of stock that is repurchased by publicly traded U.S. corporations or their specified affiliates. Both provisions are effective in taxable years beginning after December 31, 2022. The impact of the alternative minimum tax, if any, will vary from year to year based on the relationship of our GAAP income to our taxable income.

The U.S. federal tax law provides that an election may be made pursuant to Internal Revenue Code Section 952 (the “952 election”) to subject earnings from certain insurance operations to tax in the U.S. in the tax year earned, net of related foreign tax credits. The Company made the 952 election effective for the 2017 and later tax years with respect to its affiliates incorporated in Brazil. In October 2019, the IRS issued a legal memorandum applicable to all taxpayers in which the IRS argues that the election became inoperable in 1998. The Company disagrees with the IRS’s position. The Company and the IRS have not been able to resolve this disagreement through the IRS Independent Office of Appeals. The Company is considering all of its options for a resolution of the matter. For additional information regarding the 952 Election, see Note 17 to the Consolidated Financial Statements.

The Company has a number of subsidiaries incorporated under the laws of non-U.S. jurisdictions. Those non-U.S. subsidiaries intend to operate in a manner that will not cause any to be treated as being engaged in a trade or business within the U.S. or subject to current U.S. federal income taxation on their net income. However, because there is uncertainty as to when a foreign corporation is engaged in a trade or business within the United States, as the determination is highly factual and must be made annually, there can be no assurance that the IRS will not assert that a non-U.S. Company is engaged in a trade or business in the U.S. If a non-U.S. Company were considered to be engaged in a trade or business in the U.S., it could be subject to U.S. federal income taxation and possible state taxation on a net basis on its income that is effectively connected with such U.S. trade or business (including branch profits tax on the portion of its earnings and profits that is attributable to such income). Any such taxation could result in substantial tax liabilities.

U.S. federal tax law generally permits tax deferral on the inside build-up of investment value of certain retirement savings, annuities and life insurance products until there is a contract distribution and, in general, excludes from taxation the death benefit paid under a life insurance contract. The Tax Act of 2017 did not change these rules, though it is possible that some individuals with overall lower effective tax rates could be less attracted to the tax deferral aspect of the Company’s products. The general reduction in individual tax rates and elimination of certain individual deductions may also impact the Company, depending on whether current and potential customers have more or less after-tax income to save for retirement and manage their mortality and longevity risk through the purchase of the Company’s products. Congress from time to time may enact other changes to the tax law that could make our products less attractive to consumers, including legislation that would modify the tax favored treatment of retirement savings, life insurance and annuities products. Such legislation could be in the form of a direct change to the tax favored aspects of life insurance, retirement savings or annuities, or an indirect change, such as a wealth tax or mark to market tax structure, which could make holding our products less attractive.

The products we sell have different tax characteristics and, in some cases, generate tax deductions and credits for the Company. Changes in either the U.S. or foreign tax laws may negatively impact the deductions and credits available to the Company, including the ability of the Company to claim foreign tax credits with respect to taxes withheld on our investments supporting separate account products. These changes would increase the Company’s actual tax expense and reduce its consolidated net income.

The profitability of any particular product is significantly dependent on the unique characteristics of the product and our ability to continue to generate taxable income, which is taken into consideration when pricing a product and is a component of our capital management strategies. Accordingly, changes in tax law, our ability to generate taxable income, or other factors

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impacting the availability or value of the tax characteristics generated by our products, could impact product pricing, increase our tax expense or require us to reduce our sales of these products or implement other actions that could be disruptive to our businesses.

### **International Taxation**

Our international businesses are subject to the tax laws and regulations of the countries in which they are organized and in which they operate. Foreign governments from time to time consider legislation that could impact the amount of taxes that we pay or impact the sales of our products. For example, the Organization of Economic Cooperation and Development (“OECD”) continues to study and make recommendations with respect to model global base erosion tax options that are being considered and may be adopted by foreign governments. In 2021, as part of its Global Anti-Base Erosion Model Rules (Pillar Two), the OECD recommended a 15% global minimum tax on adjusted financial reported income. Many jurisdictions, including Japan, the European Union, and the United Kingdom, have adopted or announced an intention to adopt Pillar Two for tax years beginning in 2024. Other jurisdictions, including Hong Kong and Singapore, have announced an intention to adopt Pillar Two for tax years beginning in 2025. There are several open items with respect to the possible application of the proposed Pillar Two rules which will determine how and to what degree this tax impacts the Company.

In December 2023, the Government of Bermuda enacted a corporate income tax. The Bermuda corporate income tax imposes a 15% income tax, less applicable foreign tax credits, on companies that are organized or operate within Bermuda that are within the scope of the OECD Pillar Two rules. The Bermuda corporate income tax will be effective for tax years beginning on January 1, 2025. An election is available to exclude the income of a Bermuda entity that is a controlled foreign corporation within the meaning of the U.S. tax rules from the Bermuda corporate income tax for fiscal years ending prior to January 1, 2027. There are several open items with respect to the possible application of the Bermuda corporate income tax, which will determine how and to what degree this tax impacts the Company.

The applicable Japan national corporate statutory tax rate is 23.2%. In addition, there are local income taxes that are applied to our income earned in Japan. Insurance commissions paid to our Life Planners and Life Consultants are subject to a 10% consumption tax for individuals exceeding certain earnings thresholds; however, the tax is not charged on employee compensation (other than commissions) or insurance premiums.

### **International and Global Regulatory Initiatives**

The Group of Twenty nations (“G20”), the Financial Stability Board (“FSB”) and related bodies have developed proposals to address issues such as financial group supervision, capital and solvency standards, systemic risk, corporate governance including executive compensation, climate-related financial risks, and a host of related issues. The International Association of Insurance Supervisors (“IAIS”), the global standard setting body for the insurance sector, contributes to the work of G20 and FSB through the development of standards that are intended to promote effective and globally consistent supervision and maintain fair, safe and stable insurance markets. As a standard setting body, the IAIS does not have direct authority to require insurance companies to comply with the standards it develops. However, the Company and its businesses could become subject to them if they were adopted by their respective regulators, which could impact the manner in which we deploy our capital, structure and manage our businesses, and otherwise operate both within the U.S. and abroad.

### **Human Capital Resources**

As of December 31, 2023, our employee population was comprised as set forth in the tables below:

<b>Global Employee Profile</b>		
<b>Region</b>	<b>Number of Employees(1)</b>	<b>Full-time Equivalent Positions(2)</b>
U.S.	16,124	15,882
Non-U.S.	24,534	24,484
<b>Total</b>	<b>40,658</b>	<b>40,366</b>

(1) Excludes independent contractors and other individuals classified as non-employees in their respective jurisdictions.

(2) Represents the total number of full-time equivalent positions and does not reflect the total number of individual employees as some work part-time.

Prudential’s Board of Directors, including its Corporate Governance and Business Ethics Committee, has oversight responsibility for our human capital resources, diversity and inclusion practices and corporate culture. Human capital is discussed by management at every Board meeting and, at least once per year, the Board devotes time to discuss human capital



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at each business and functional leadership level across the Company.

### *Attracting Employees*

We believe that our success depends on our ability to attract, develop and retain talented, skilled, and motivated employees. We aim to attract individuals who share our commitment to creating accessible financial solutions that meet the long-term objectives of our global customers. Building a diverse and inclusive organization is a component of our strategic business initiative.

### *Developing Employees*

We believe that all employees deserve equal access to career opportunities. We have enhanced our talent practices and centralized career tools in our Talent Marketplace, an interactive and innovative platform that brings training, career advancement opportunities, and a career advisory program, together in one place. The Talent Marketplace offers employees the opportunity to grow as Prudential grows. Regardless of our employees' level, business or function, all have access to Prudential's talent tools, delivering on our commitment to advance and modernize our talent practices to offer equal opportunities to all employees to learn and grow.

Also, we require eligible U.S. employees to attend training programs addressing core issues such as understanding racism and everyday bias, building cultural intelligence, and using tools and techniques to support an inclusive culture. The goal of these training programs is for all employees to develop a baseline understanding of these concepts, which we expect will better equip us to solve the financial challenges of our increasingly diverse customers.

### *Retaining Employees*

We believe that our rigorous talent acquisition process, provision of opportunities for professional enrichment and advancement throughout our employees' careers, and our inclusive culture will enhance our ability to retain employees.

Prudential conducts a global employee engagement survey, entitled the "EQ Survey." The EQ Survey solicits employee feedback addressing our culture, management, career opportunities, compensation and benefits. The results of the EQ Survey influence how we strengthen our culture and implement change within the Company. In 2023, over 87% of our eligible global employees responded to the EQ Survey.

Prudential's annual turnover rate (including voluntary and involuntary terminations) in 2023 was 9.4%. Voluntary turnover among Prudential's U.S. workforce was 5.5%. In 2023, Prudential filled approximately 2,400 positions in the United States and 25% of those positions were filled internally.

### *Diversity and Inclusion at Prudential*

We view inclusion, diversity and equity as a business imperative and our inclusive approach to human capital management starts with our Board of Directors. Our Board embodies diversity: 87% of Prudential's independent directors are diverse. Our commitment to advance equity spans our talent practices, how we design and deliver our products, our investments and public policy work, and our support of community institutions.

To ensure accountability and transparency, we publicly disclose our EEO-1 report on workforce diversity in our Proxy Statement and our annual Sustainability Report, which are available on our website. See "Available Information."

### *Compensation Program and Retirement Plans*

The philosophy underlying our compensation program is to provide an attractive, flexible, and market-based total compensation program tied to performance and aligned with the interests of our shareholders. Our objective is to recruit and retain the caliber of employees necessary to deliver sustained high performance to our shareholders, customers, and communities. Our compensation program is an important component of these overall human resources policies. Equally important, we view compensation practices as a means for communicating our goals and standards of conduct and performance and for motivating and rewarding employees in relation to their achievements.

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We view retirement benefits as a key component of our compensation program because they encourage long-term service. Accordingly, we offer our employees a comprehensive benefits program that provides the opportunity to accumulate retirement income. This program includes both defined benefit and defined contribution plans.

Periodically, we compare the competitiveness of our benefits programs for our employees, including retirement benefits, against other employers with whom we broadly compete for talent. It is our objective to provide our employees with a benefits package that is at or around the median of the competitive market when compared to other employers.

### Available Information

Prudential Financial files periodic and current reports, proxy statements and other information with the SEC. Such reports, proxy statements and other information may be obtained through the SEC's website ([www.sec.gov](http://www.sec.gov)).

You may also access our press releases, financial information and reports filed with the SEC (for example, our Annual Report on Form 10-K, our Quarterly Reports on Form 10-Q, our Current Reports on Form 8-K and any amendments to those Forms) online at [www.investor.prudential.com](http://www.investor.prudential.com). Copies of any documents on our website are available without charge, and reports filed with or furnished to the SEC will be available as soon as reasonably practicable after they are filed with or furnished to the SEC. The information found on our website is not part of this or any other report filed with or furnished to the SEC.

### Information About our Executive Officers

The names of the executive officers of Prudential Financial and their respective ages and positions, as of February 21, 2024, were as follows:

Name	Age	Title	Other Public Directorships
Charles F. Lowrey	66	Chairman, Chief Executive Officer and President	None
Robert M. Falzon	64	Vice Chair	None
Ann M. Kappler	65	Executive Vice President, General Counsel and Chief Compliance Officer	None
Kenneth Y. Tanji	57	Executive Vice President and Chief Financial Officer	Public Service Enterprise Group Incorporated
Andrew F. Sullivan	53	Executive Vice President and Head of International Businesses and Global Investment Management	None
Caroline A. Feeney	54	Executive Vice President and Head of U.S. Businesses	None
Lucien A. Alziari	64	Executive Vice President and Chief Human Resources Officer	None
Stacey Goodman	61	Executive Vice President and Chief Information Officer	None
Timothy L. Schmidt	65	Senior Vice President and Chief Investment Officer	None

Biographical information about Prudential Financial's executive officers is as follows:

**Charles F. Lowrey** was elected Chairman of Prudential Financial in April 2019 and Chief Executive Officer, President and Director of Prudential Financial and PICA in December 2018. Previously, he served as Executive Vice President and Chief Operating Officer, International Businesses, of Prudential Financial and PICA from March 2014 to November 2018. He served as Executive Vice President and Chief Operating Officer, U.S. Businesses, of Prudential Financial and PICA from February 2011 to March 2014. He also served as Chief Executive Officer and President of Prudential Investment Management, Inc. (now known as "PGIM") from January 2008 to February 2011, and as Chief Executive Officer of Prudential Real Estate Investors ("PREI") (now known as PGIM Real Estate), our real estate investment management and advisory business from February 2002 to January 2008. He joined the Company in March 2001, after serving as a managing director and Head of the Americas for J.P. Morgan's Real Estate and Lodging Investment Banking group, where he began his investment banking career in 1988. He also spent four years as a managing partner of an architecture and development firm he founded in New York City.

**Robert M. Falzon** was elected Director of Prudential Financial in August 2019 and has served as Vice Chair of Prudential Financial and PICA since December 2018. Previously, he served as Executive Vice President and Chief Financial Officer of Prudential Financial and PICA from March 2013 to November 2018. Mr. Falzon has been with Prudential since 1983, serving in various positions. He served as Senior Vice President and Treasurer of Prudential Financial and PICA from 2010 to 2013. Previously he had been a managing director at PREI, Head of PREI's Global Merchant Banking Group and Chief

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Executive Officer of its European business; a managing director at Prudential Securities; and regional vice president at Prudential Capital Group (now known as PGIM Private Capital).

**Ann M. Kappler** was elected Executive Vice President and General Counsel for Prudential Financial and PICA in September 2020, and was named the Company's Chief Compliance Officer in February 2024. She served as Senior Vice President, Deputy General Counsel and Head of External Affairs from 2015 to 2020. She had served in various supervisory positions since 2009, including Deputy General Counsel and Head of External Affairs from 2014 to 2015, Chief Legal Officer for Litigation and Regulation from 2012 to 2014 and Chief Legal Officer for Corporate Services from 2009 to 2012. Prior to joining Prudential in 2009, she was a Partner at Wilmer Cutler Pickering Hale and Dorr, General Counsel at Fannie Mae, and a Litigation Partner at Jenner & Block. She started her career as a Judicial Law Clerk at the U.S. Supreme Court and the U.S. Court of Appeals, D.C. Circuit.

**Kenneth Y. Tanji** was elected Executive Vice President and Chief Financial Officer of Prudential Financial and PICA in December 2018. Prior to this role, he was Senior Vice President and Treasurer of Prudential Financial and PICA from March 2013 to November 2018. In 2013, he served as Chief Financial Officer of Prudential's International Businesses. Previously, he was Senior Financial Officer of Prudential Annuities and was Prudential's business representative for its retail brokerage joint venture with Wachovia Securities from 2003 through 2009. He also served as Vice President of Finance for Prudential's asset management business and held various positions with Prudential Securities' Private Client and Debt Capital Markets Groups. Mr. Tanji joined Prudential in 1988.

**Andrew F. Sullivan** was elected Executive Vice President and Head of International Businesses and Global Investment Management in January 2023. Previously, he served as Executive Vice President and Head of U.S. Businesses from December 2019 to December 2022. He also served as CEO of Prudential's Workplace Solutions Group, which consisted of Prudential Retirement and Prudential Group Insurance. Before joining Prudential in 2011, he served as Senior Vice President at CareFirst BlueCross BlueShield. Previously, he spent eight years at Cigna where he held a number of senior leadership positions. He also held management roles at Diamond Technology Partners and DaimlerChrysler.

**Caroline A. Feeney** was elected Executive Vice President and Head of U.S. Businesses in January 2023. Prior to this role, she served as CEO of U.S. Insurance & Retirement Businesses from January 2021 to December 2022, which consisted of Group Insurance, Individual Life Insurance, Prudential Retirement Strategies, the Retail Advice and Solutions organization, as well as key support functions which include Enabling Solutions and Enterprise Capabilities. Previously, she was CEO of Individual Solutions, and prior to that, she was President of Prudential Individual Life Insurance and Prudential Advisors. Ms. Feeney joined Prudential in 1993.

**Lucien A. Alziari** was elected Executive Vice President in October 2018, and has served as Chief Human Resources Officer for Prudential Financial and PICA since June 2017. From 2012 to 2017, Mr. Alziari served as Executive Vice President and Chief Human Resources Officer of A.P. Moller-Maersk. From 2004 to 2012, he was the Chief Human Resources Officer and Head of Corporate Responsibility for Avon Products, Inc. Prior to Avon Products, Inc., Mr. Alziari held roles with Mars Confectionary in the United Kingdom and PepsiCo Inc. in New York, Vienna and Dubai.

**Stacey Goodman** was elected Executive Vice President and Chief Information Officer of Prudential Financial and Prudential Insurance in July 2019. Previously, she served as the Chief Information Officer at Freddie Mac, where she was responsible for the technology division, and served as a member of the Senior Operating Committee. Prior to Freddie Mac, Ms. Goodman was Executive Vice President and Chief Information and Operations Officer for CIT Group, Inc., where she was a member of the Executive Management Committee. Previously, Ms. Goodman was the Divisional Chief Information Officer of Global Technology and Operations at Bank of America. She also held global leadership positions at UBS and PaineWebber. Ms. Goodman began her career at Salomon Brothers.

**Timothy L. Schmidt** was elected Senior Vice President and Chief Investment Officer of Prudential Financial and PICA in December 2018. He chairs the Senior Asset Liability Committee and serves as Prudential's representative to the Institute of International Finance's Committee on Asset and Investment Management. Previously, Mr. Schmidt was the Head of Global Portfolio Management for Prudential from 2012 to 2018 and he was responsible for the overall asset/liability management for Prudential's Retirement and Group Insurance businesses from 2010 to 2012. Prior to joining Prudential in July 2010, he served as Chief Financial Officer for MetLife's Individual Business and had headed MetLife's Wealth Strategy Group. Earlier in his 25-year tenure at MetLife, Schmidt held various positions in the investment organization, including Head of MetLife's Portfolio Management Unit, as well as its Structured Finance and Government Securities unit.

## ITEM 1A. RISK FACTORS

*You should carefully consider the following risks. Additional risks to which we are subject include, but are not limited to, the factors mentioned under “Forward-Looking Statements” above and the risks of our businesses described elsewhere in this Annual Report on Form 10-K. Many of these risks are interrelated and could occur under similar business and economic conditions, and the occurrence of certain of them may in turn cause the emergence or exacerbate the effect of others. Such a combination could materially increase the severity of the impact of these risks on our businesses, results of operations, financial condition and liquidity.*

### Overview

The Company uses an integrated risk management framework to manage and oversee its risks. The Company’s risks include investment, insurance, market, liquidity, operational, and model risk as well as strategic risks that may cause the Company’s core business model to change, either through a shift in the businesses in which it is engaged or a change in execution. The Company’s strategic risks include regulatory and technological changes and other external factors. The Company’s risks are further discussed below. Our risk management framework is described under “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Risk Management.”

### Investment Risk

*Our investment portfolios are subject to the risk of loss due to default or deterioration in credit quality or value.*

We are exposed to investment risk through our investments, which primarily consist of public and private fixed maturity securities, commercial mortgage and other loans, equity securities and alternative assets including private equity, hedge funds and real estate. For a discussion of our general account investments, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations—General Account Investments.” We are also exposed to investment risk through a potential counterparty default.

Investment risk may result from (1) economic conditions, (2) adverse capital market conditions, including disruptions in individual market sectors or a lack of buyers in the marketplace, (3) volatility, (4) credit spread changes, (5) benchmark interest rate changes, (6) changes in foreign currency exchange rates and (7) declines in value of underlying collateral. These factors may impact the credit quality, liquidity and value of our investments and derivatives, potentially resulting in higher capital charges and unrealized or realized losses. Also, certain investments we hold, regardless of market conditions, are relatively illiquid and our ability to promptly sell these assets for their full value may be limited. Additionally, our valuation of investments may include methodologies, inputs and assumptions which could result in changes to investment valuations that may materially impact our results of operations or financial condition. For information about the valuation of our investments, see Note 6 to the Consolidated Financial Statements.

*Our investment portfolio is subject to credit risk, which is the risk that an obligor (or guarantor) is unable or unwilling to meet its contractual payment obligations on its fixed maturity security, loan or other obligations.* Credit risk may manifest in an idiosyncratic manner (i.e., specific to an individual borrower or industry) or through market-wide credit cycles. Financial deterioration of the obligor increases the risk of default and may increase the capital charges required under such regimes as the NAIC RBC, the FSA SMR or other constructs to hold the investment and in turn, potentially limit our overall capital flexibility. Credit defaults (as well as credit impairments, realized losses on credit-related sales, and increases in credit related reserves) may result in losses which adversely impact earnings, capital and our ability to appropriately match our liabilities and meet future obligations.

Some of our insurance operations are in emerging markets where we may be required to hold capital in local sovereign obligations. Investment risk is heightened in these markets, in particular for obligations that are not denominated in the local currency.

*Our Company is subject to counterparty risk, which is the risk that the counterparty to a transaction could default or deteriorate in creditworthiness before or at the final settlement of a transaction.* In the normal course of business, we enter into financial contracts to manage risks (such as derivatives to manage market risk and reinsurance treaties to manage insurance risk), improve the return on investments (such as securities lending and repurchase transactions) and provide sources of liquidity or financing (such as credit agreements, securities lending agreements and repurchase agreements). Reinsurance treaties may also be used to further strategic goals of the Company by facilitating the acquisition or divestiture of a block of business if an entity purchase or sale is not practical. These transactions expose the Company to counterparty risk.

Counterparties include commercial banks, investment banks, broker-dealers and insurance and reinsurance companies. In the event of a counterparty deterioration or default, the magnitude of the losses will depend on current market conditions and the feasibility (dependent on the complexity) and time requirement of entering a replacement transaction with a new counterparty. Highly bespoke transactions (e.g. strategic reinsurance) may not be replicable with any degree of certainty. Losses are likely to be higher under stressed conditions.

***Our investment portfolio is subject to equity risk, which is the risk of loss due to deterioration in market value of public equity or alternative assets.*** We include public equity and alternative assets (including private equity, hedge funds and real estate) in our portfolio constructions, as these asset classes can provide returns over longer periods of time, aligning with the long-term nature of certain of our liabilities. Public equity and alternative assets have varying degrees of price transparency. Equities traded on stock exchanges (public equities) have significant price transparency, as transactions are often required to be disclosed publicly. Assets with less price transparency include private equity (joint ventures/limited partnerships) and direct real estate. As these investments typically do not trade on public markets and indications of realizable market value may not be readily available, valuations can be infrequent and/or more volatile. A sustained decline in public equity and alternative markets may reduce the returns earned by our investment portfolio through lower-than-expected dividend income, property operating income, and capital gains, thereby adversely impacting earnings, capital, and product pricing assumptions. These assets may also produce volatility in earnings as a result of uneven distributions on the underlying investments.

## Insurance Risk

***We have significant liabilities for policyholders' benefits which are subject to insurance risk. Insurance risk is the risk that actual experience deviates adversely from our insurance assumptions, including mortality, morbidity, and policyholder behavior assumptions.***

We provide a variety of insurance products, on both an individual and group basis, that are designed to help customers protect against a variety of financial uncertainties. Our insurance products protect customers against their potential risk of loss by transferring those risks to the Company, where those risks can be managed more efficiently through pooling and diversification over a larger number of independent exposures. During this transfer process, we assume the risk that actual losses experienced in our insurance products deviates significantly from what we expect. More specifically, insurance risk is concerned with the deviations that impact our future liabilities. Our profitability may decline if mortality experience, morbidity experience or policyholder behavior experience differ significantly from our expectations when we price our products. In addition, if we experience higher than expected surrenders, withdrawals or claims, our liquidity position may be adversely impacted, and we may incur losses on investments if we are required to sell assets in order to fund surrenders, withdrawals or claims. If it is necessary to sell assets at a loss, our results of operations and financial condition could be adversely impacted. For a discussion of the impact of changes in insurance assumptions on our financial condition, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—Accounting Policies and Pronouncements—Application of Critical Accounting Estimates—Insurance Liabilities."

***Certain of our insurance products are subject to mortality risk, which is the risk that actual deaths experienced deviate adversely from our expectations.*** Mortality risk is a biometric risk that can manifest in the following ways:

- ***Mortality calamity*** is the risk that mortality rates in a single year deviate adversely from what is expected as the result of pandemics, natural or man-made disasters, military actions or terrorism. A mortality calamity event will reduce our earnings and capital and we may be forced to liquidate assets before maturity in order to pay the excess claims. Mortality calamity risk is more pronounced in respect of specific geographic areas (including major metropolitan centers where we have concentrations of customers, including under group and individual life insurance, concentrations of employees or significant operations) and in respect of countries and regions in which we operate that are subject to a greater potential threat of military action or conflict. Ultimate losses would depend on several factors, including the rates of mortality and morbidity among various segments of the insured population, the collectability of reinsurance, the possible macroeconomic effects on our investment portfolio, the effect on lapses and surrenders of existing policies, as well as sales of new policies and other variables.
- ***Mortality trend*** is the risk that mortality improvements in the future deviate adversely from what is expected. Mortality trend is a long-term risk that could emerge gradually over time. Longevity products, such as annuities, pension risk transfer and long-term care, may experience adverse impacts due to higher-than-expected mortality improvement. Mortality products, such as life insurance, experience adverse impacts due to lower-than-expected mortality improvement. If this risk were to emerge, the Company would update assumptions used to calculate reserves for in-force business, which may result in additional assets needed to meet the higher expected annuity claims or earlier expected life

claims. An increase in reserves due to revised assumptions has an immediate impact on our results of operations and financial condition; however, economically the impact is generally long term as the excess outflow is paid over time.

- *Mortality base* is the risk that actual base mortality deviates adversely from what is expected in pricing and valuing our products. Base mortality risk can arise from a lack of credible data on which to base the assumptions.

We use a variety of strategies to manage our mortality risks, including the use of reinsurance and derivative instruments. These strategies, however, may not be fully effective and may lead to payments to counterparties in excess of recoveries depending on how actual mortality experience emerges and on future changes in the level of premiums we pay to reinsurers. We may also benefit from offsetting impacts between our mortality and longevity products in adverse mortality or longevity scenarios; however, the extent of this offset may vary.

***Certain of our insurance products are subject to morbidity risk, which is the risk that either incidence or continuation experience deviates adversely from what is expected.*** Morbidity risk is a biometric risk that can manifest in the following ways:

- *Morbidity incidence* is the risk that the rate at which policyholders become unhealthy (and qualify for benefits under insurance policies) deviates adversely from what is expected. We are exposed to morbidity incidence risk primarily through short-term disability, long-term disability and long-term care products in the U.S., and through accident and health products in Japan.
- *Morbidity continuation* is the risk that the length of time for which policyholders remain unhealthy deviates adversely from what is expected. This risk is primarily in our disability and long-term care products.

In each case, an increase in claims, or an increase in reserves due to revised morbidity assumptions can have an immediate impact on our results of operations and financial condition; however, economically the impact of morbidity risk for products that pay out for ongoing illness or disability generally emerges over the longer term as the morbidity claims are paid.

***Certain of our insurance products are subject to policyholder behavior risk, which is the risk that actual policyholder behavior deviates adversely from what is expected.***

- *Lapse calamity* is the risk that lapse rates over the short-term deviate adversely from what is expected, for example, surrenders of certain insurance products may increase following a downgrade of our financial strength ratings, adverse publicity or economic conditions. Only certain products are exposed to this risk. Products that offer a cash surrender value that resides in the general account, such as non-participating whole life products, could pose a potential short-term lapse calamity risk. Surrender of these products can impact liquidity, and it may be necessary in certain market conditions to sell assets to meet surrender demands. Lapse calamity can also impact our earnings through its impact on estimated future profits.
- *Policyholder behavior risk* is the risk that the behavior of our customers or policyholders deviates adversely from what is expected. Policyholder behavior risk arises through product features which provide some degree of choice or flexibility for the policyholder, which can impact the amount and/or timing of claims. Such choices include surrender, lapse, partial withdrawal, policy loan utilization, and premium payment rates for contracts with flexible premiums. While some behavior is driven by macro factors such as market movements, policyholder behavior at a fundamental level is driven primarily by policyholders' individual needs, which may differ significantly from product to product depending on many factors including the features offered, the approach taken to market each product, and competitor pricing. For example, persistency (the probability that a policy or contract will remain in force) within our annuities business may be significantly impacted by the value of guaranteed minimum benefits contained in many of our variable annuity products being higher than current account values in light of poor market performance as well as other factors. Many of our products also provide our customers with wide flexibility with respect to the amount and timing of premium deposits and the amount and timing of withdrawals from the policy's value. Results may vary based on differences between actual and expected premium deposits and withdrawals for these products, especially if these product features are relatively new to the marketplace. The pricing of certain of our variable annuity products that contain certain living benefit guarantees is also based on assumptions about utilization rates, or the percentage of contracts that will utilize the benefit during the contract duration, including the timing of the first withdrawal. Results may vary based on differences between actual and expected benefit utilization. We may also be impacted by customers seeking to sell their benefits. In particular, the development of a secondary market for life insurance, including life settlements or "viaticals" and investor-owned life insurance, and third-party investor strategies in the annuities business, could adversely affect the profitability of existing business and our pricing assumptions for new business. Policyholder behavior risk is generally a long-term risk that emerges over time. An increase in reserves due to revised assumptions has an immediate impact on our results of operations and financial condition; however, from an economic or cash flow perspective, the impact is generally long term as the excess outflow is paid over time.

***Our ability to reprice products is limited and may not compensate for deviations from our expected insurance assumptions.*** Although some of our products permit us to increase premiums or adjust other charges and credits during the life of the policy or contract, the adjustments permitted under the terms of the policies or contracts may not be sufficient to maintain profitability or may cause the policies or contracts to lapse. For example, for our long-term care insurance products, our assumptions for reserves for future policy benefits have factored in an estimate of the timing and amount of anticipated and yet-to-be-filed premium rate increases, including those which may require state approval. Our actual experience obtaining pricing increases could be materially different than what we have assumed, resulting in further policy liability increases which could be material. Many of our products do not permit us to increase premiums or adjust other charges and credits or limit those adjustments during the life of the policy or contract. Even if permitted under the policy or contract, other factors may impact our decision whether to raise premiums or adjust other charges sufficiently, or at all. Accordingly, significant deviations in actual experience from our pricing assumptions could have an adverse effect on the profitability of our products.

## **Market Risk**

***The profitability of many of our insurance and annuity products, as well as the fees we earn in our investment management business, are subject to market risk. Market risk is the risk of loss from changes in interest rates, equity prices and foreign currency exchange rates.***

The profitability of many of our insurance and annuity products depends in part on the value of the separate accounts supporting these products, which can fluctuate substantially depending on market conditions. Market conditions resulting in reductions in the value of assets we manage has an adverse effect on the revenues and profitability of our investment management business, which depends on fees related primarily to the value of assets under management, and could decrease the value of our strategic investments.

Derivative instruments that we use to hedge and manage foreign exchange, interest rate and equity market risks associated with our products and businesses, and other risks might not perform as intended or expected, resulting in higher-than-expected realized losses and stresses on liquidity and/or regulatory capital. Market conditions can limit availability of hedging instruments, require us to post additional collateral, and further increase the cost of executing product related hedges and such costs may not be recovered in the pricing of the underlying products being hedged.

Market risk may limit opportunities for investment of available funds at desired returns, including due to the prevailing interest rate environment, or other factors, with possible negative impacts on our overall results. Limited opportunities for attractive investments may lead to holding cash for long periods of time and an increased use of derivatives for duration management and other portfolio management purposes. The increased use of derivatives or portfolio rebalancing may increase the volatility of our U.S. GAAP results and our statutory capital.

Our investments, results of operations and financial condition may also be adversely affected by developments in the global economy, in the U.S. economy (including as a result of actions by the Federal Reserve with respect to interest rate and monetary policy, and adverse political developments), and in the Japanese economy (including due to the effects of inflation or deflation, interest rate volatility, changes in the Japan sovereign credit rating, and material changes in the value of the Japanese yen relative to the U.S. dollar). Global, U.S. or Japanese economic activity and financial markets may in turn be negatively affected by adverse developments or conditions in specific geographical regions.

For a discussion of the impact of changes in market conditions on our financial condition see “Item 7A. Quantitative and Qualitative Disclosures About Market Risk.”

***Our insurance and annuity products and certain of our investment products, and our investment returns, are subject to interest rate risk, which is the risk of loss arising from asset/liability duration mismatches within our general account investments as well as invested assets of other entities and operations.*** The risk of mismatch in asset/liability duration is mainly driven by the specific dynamics of product liabilities. Some product liabilities are expected to have only modest risk related to interest rates because cash flows can be matched by available assets; however, other product liabilities generate long-term cash flows (i.e., 30 years or more), resulting in significant interest rate risk, since these cash flows cannot be matched by assets for sale in the marketplace, exposing the Company to future reinvestment risk. In addition, certain of our products provide for recurring premiums which may be invested at interest rates lower than the rates included in our pricing assumptions. Market-sensitive cash flows exist with other product liabilities including products whose cash flows can be linked to market performance through secondary guarantees, minimum crediting rates, and/or changes in insurance assumptions.

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Our exposure to interest rates can manifest over years as in the case of earnings compression or in the short term by creating volatility in both earnings and capital. For example, some of our products expose us to the risk that changes in interest rates will reduce the spread between the amounts that we are required to pay under contracts and the rate of return we are able to earn on our general account investments supporting these contracts. When interest rates decline or remain low, we must invest in lower-yielding instruments, potentially reducing net investment income and constraining our ability to offer certain products. This risk is increased as more policyholders may retain their policies in a low rate environment. Since many of our policies and contracts have guaranteed minimum crediting rates or limit the resetting of crediting rates, the spreads could decrease or go negative.

Alternatively, when interest rates rise, we may not be able to replace the assets in our general account with the higher-yielding assets as quickly as needed to fund the higher crediting rates necessary to keep these products and contracts competitive. It is possible that fewer policyholders may retain their policies and annuity contracts as they pursue higher crediting rates, which could expose the Company to losses and liquidity stress. In addition, rising interest rates could cause a decline in the market value of fixed income assets the Company manages which in turn could result in lower asset management fees earned. Rapidly rising interest rates may also adversely impact, and have adversely impacted, our liquidity and capital positions, cash flows, results of operations, and financial position.

Our mitigation efforts with respect to interest rate risk are primarily focused on maintaining an investment portfolio with diversified maturities that has a key rate duration profile that is approximately equal to the key rate duration profile of our liability and surplus benchmarks; however, these benchmarks are based on estimates of the liability cash flow profiles which are complex and could be inaccurate, especially when markets are volatile. In addition, there are practical and capital market limitations on our ability to accomplish this matching. Due to these and other factors we may need to liquidate investments prior to maturity at a loss in order to satisfy liabilities or be forced to reinvest funds in a lower rate environment.

***Our significant business operations outside the U.S. subject us to foreign exchange risk, which is the risk of loss arising from assets that are invested in a different currency than the related liability, as well as the unhedged portion of the Company's earnings from, and capital supporting, operations in a foreign currency.*** As a U.S.-based company with significant business operations outside of the U.S., particularly in Japan, we are exposed to foreign currency exchange rate risk related to these operations, as well as in our investment portfolio. Fluctuations in foreign currency exchange rates could adversely affect our profitability, financial condition and cash flows, as well as increase the volatility of our results of operations under U.S. GAAP. In the short-term, solvency margins in our Japan businesses can also be impacted by fluctuations in exchange rates.

For our International Businesses' operations, our Retirement Strategies segment's earnings on non-U.S. dollar-denominated reinsurance contracts and PGIM's investment activities based in currencies other than the U.S. dollar, changes in foreign currency exchange rates create risk that we may experience volatility in the U.S. dollar-equivalent earnings and equity of these operations. We seek to manage this risk through various hedging strategies, including the use of foreign currency hedges and through holding U.S. dollar-denominated securities in the investment portfolios of certain of these operations. Additionally, our Japanese insurance operations offer a variety of non-Japanese yen-denominated products. For certain of our international insurance operations outside of Japan, we elect to not hedge the risk of changes in our subsidiary equity investments due to foreign exchange rate movements.

For our domestic investment portfolios supporting our U.S. insurance operations and other proprietary investment portfolios, our foreign currency exchange rate risk arises primarily from investments that are denominated in foreign currencies. We manage this risk by hedging substantially all domestic foreign currency-denominated fixed-income investments into U.S. dollars. We generally do not hedge all of the foreign currency risk of our investments in equity securities of unaffiliated foreign entities. The value and liquidity of our foreign currency investments could be adversely affected by local market, economic and financial conditions.

There can be no assurance that our hedging and other strategies will effectively mitigate foreign exchange risk. For a discussion of our hedging program and the impact of foreign currency exchange rates on our business, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—Impact of Foreign Currency Exchange Rates."

***Guarantees within certain of our products, in particular our variable annuities and to a lesser extent certain individual life and international insurance products, are market sensitive and may decrease our earnings or increase the volatility of our results of operations or financial position under U.S. GAAP.*** Certain of our products, particularly our variable annuity products and to a lesser extent certain international insurance products, include guarantees of minimum surrender values or income streams for stated periods or for life, which may be in excess of account values. Certain of our products, particularly certain index-linked annuity and individual life products, include interest crediting guarantees based on the performance of an



index. Downturns in equity markets, increased equity volatility, increased credit spreads, or (as discussed above) reduced interest rates could result in an increase in the valuation of liabilities associated with such guarantees, resulting in increases in reserves and reductions in net income. We use a variety of hedging and risk management strategies, including product features, to mitigate these risks in part and we may periodically change our strategies over time. These strategies may, however, not be fully effective. In addition, we may be unable or may choose not to fully hedge these risks. Hedging instruments may not effectively offset the costs of guarantees or may otherwise be insufficient in relation to our obligations. Hedging instruments also may not change in value correspondingly with associated liabilities due to equity market or interest rate conditions, non-performance risk or other reasons. We may choose to hedge these risks on a basis that does not correspond to their anticipated or actual impact upon our results of operations or financial position under U.S. GAAP. Changes from period to period in the valuation of these policy benefits, and in the amount of our obligations effectively hedged, will result in volatility in our results of operations and financial position under U.S. GAAP and the statutory capital levels of our insurance subsidiaries. Estimates and assumptions we make in connection with hedging activities may fail to reflect or correspond to our actual long-term exposure from our guarantees. Further, the risk of increases in the costs of our guarantees not covered by our hedging and other capital and risk management strategies may become more significant due to changes in policyholder behavior driven by market conditions or other factors. The above factors, individually or collectively, may have a material adverse effect on our results of operations, financial condition or liquidity.

Our valuation of the liabilities for the minimum benefits contained in many of our variable annuity products requires us to consider the market perception of our risk of non-performance, and a decrease in our own credit spreads resulting from ratings upgrades or other events or market conditions could cause the recorded value of these liabilities to increase, which in turn could adversely affect our results of operations and financial position.

*We are subject to counterparty risk associated with reinsurance transactions.* To mitigate this risk, we may use coinsurance with funds withheld or modified coinsurance. With these reinsurance arrangements, we retain assets on our balance sheet whose related investment performance accrues to third party reinsurers. The composition of these assets is subject to investment guidelines specific to the reinsurance treaties and may differ from those we would normally invest in. Under GAAP, funds withheld and modified coinsurance reinsurance most often create embedded derivatives for the ceding company and the reinsurer, which are measured at fair value. The valuation of these embedded derivatives is sensitive to market factors, including credit spreads of the assets held by the ceding insurer, and can generate significant volatility in net income depending on market conditions. Changes in the fair value of embedded derivatives are included in “Realized investment gains (losses), net” on the Consolidated Statements of Operations, whereas changes in the fair value of assets are recorded in “Accumulated other comprehensive income.”

## Liquidity Risk

*As a financial services company, we are exposed to liquidity risk, which is the risk that the Company is unable to meet near-term obligations as they come due.*

Liquidity risk is a manifestation of events that are driven by other risk types (market, insurance, investment, operational). A liquidity shortfall may arise in the event of insufficient funding sources or an immediate and significant need for cash or collateral. In addition, it is possible that expected liquidity sources, such as our credit facilities, may be unavailable or inadequate to satisfy the liquidity demands described below.

The Company has four primary sources of liquidity exposure and associated drivers that trigger material liquidity demand. Those sources are:

- *Derivative collateral market exposure:* Abrupt changes to interest rate, equity, and/or currency markets may increase collateral requirements to counterparties and create liquidity risk for the Company.
- *Asset liability mismatch:* There are liquidity risks associated with liabilities coming due prior to the matching asset cash flows. Structural maturities mismatch can occur in activities such as securities lending, where the liabilities are effectively overnight open transactions used to fund longer term assets.
- *Wholesale funding:* The Company depends upon the financial markets for funding (such as through the issuance of commercial paper, securities lending and repurchase arrangements and other forms of borrowings in the capital markets). These sources might not be available during times of stress, or may only be available on unfavorable terms, which can result in a decrease in our profitability and a significant reduction in our financial flexibility.
- *Insurance cash flows:* The Company faces potential liquidity risks from unexpected cash demands due to severe mortality calamity, customer withdrawals or lapse events. If such events were to occur, the Company may face unexpectedly high levels of claim payments to policyholders.

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For a discussion of the Company's liquidity and sources and uses of liquidity, including information about legal and regulatory limits on the ability of our subsidiaries to pay dividends, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—Liquidity and Capital Resources—Liquidity."

### **Operational Risk**

***Our operations are exposed to the risk of loss resulting from inadequate or failed processes or systems, human error or misconduct, and as a result of external events.***

An operational risk failure may result in one or more actual or potential impacts to the Company. Operational risk may be elevated as a result of significant changes to how the Company operates, including organizational changes and transformation efforts underway that increase execution risk. See "Management's Discussion and Analysis of Financial Condition and Results of Operations—Overview" for additional information regarding our business transformation efforts.

#### ***Operational Risk Types***

- *People*: Internal fraud, breaches of employment law, unauthorized activities; loss or lack of key personnel, inadequate training; inadequate supervision.
- *Processes*: Processing failure; failure to safeguard or retain documents/records; errors in valuation/pricing models and processes; project management or execution failures; improper sales practices; improper administration of our products; failure to adhere to clients' investment guidelines.
- *Technology*: Failures during the development and implementation of new systems; systems failures.
- *External Events*: External crime; cyber-attack, outsourcing risk; vendor risk; natural and other disasters; changes in laws/regulations.
- *Legal and Regulatory*: Legal and regulatory compliance failures. See "Business—Regulation" for a discussion of the regulations applicable to the Company.

#### ***Potential Impacts***

- *Financial losses*: The Company experiences a financial loss. This loss may originate from various causes including, but not limited to, transaction processing errors and fraud.
- *Client service impacts*: The Company may not be able to service customers. This may result if the Company is unable to continue operations during a business continuation event or if systems are compromised due to malware or virus.
- *Regulatory fines or sanctions*: When the Company fails to comply with applicable laws or regulations, regulatory fines or sanctions may be imposed. In addition, possible restrictions on business activities may result.
- *Legal actions*: Failure to comply with laws and regulations also exposes the Company to litigation risk. This may also result in financial losses.
- *Reputational harm*: Failure to meet regulator, customer, investor and other stakeholder expectations may cause reputational harm.

Liabilities we may incur as a result of operational failures are described further under "Contingent Liabilities" in Note 25 to the Consolidated Financial Statements. In addition, certain pending regulatory and litigation matters affecting us, and certain risks to our businesses presented by such matters, are discussed in Note 25 to the Consolidated Financial Statements. We may become subject to additional regulatory and legal actions in the future.

#### ***Key Enterprise Operational Risks***

Key enterprise operational risks include, among others, the following:

***We are subject to business continuation risk, which is the risk that our operations, systems or data, or those of third-parties on whom we rely, may be disrupted.*** We may experience a disruption in business continuity as a result of, among other things, the following:

- Severe pandemic, epidemic, or other public health crises, either naturally occurring or resulting from intentionally manipulated pathogens;

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- Geo-political risks, including armed conflict and civil unrest;
- Terrorist events;
- Significant natural or accidental disasters;
- Cyber-attacks, both systemic (e.g., affecting the internet, cloud services, and/or other financial services industry infrastructure) and targeted (e.g., failures in or breach of our systems or that of third-parties on whom we rely);
- Insider threats;
- Physical infrastructure outages; and
- Workforce unavailability resulting from any of the above events, among others.

We depend heavily on our telecommunication, information technology and other operational systems and on the integrity and continuing availability of data we use to run our businesses and service our customers. These systems, and any available backups, may fail to operate properly or become disabled as a result of events or circumstances wholly or partly beyond our control.

Further, we face the risk of operational and technology failures experienced by others, including clearing agents, exchanges and other financial intermediaries, and vendors and other third parties to which we outsource the provision of services or business operations.

***We, or third-parties on whom we rely, may not adequately maintain information security.*** There continues to be significant and increased cyber-attack activity against businesses, including but not limited to the financial services sector, and no organization, regardless of measures implemented to safeguard the systems and detect threats, is fully immune to cyber-attacks. Our cybersecurity risk remains heightened because of, among other things, the rapidly evolving nature and pervasiveness of cyber threats, our brand and reputation, our size and scale, our geographic presence and our role in the financial services industry and the broader economy. Risks related to cyber-attack arise in various areas, including:

- Protecting sensitive information is a constant need; however, some risks cannot be fully mitigated using administrative, technological, or physical controls, or otherwise.
- Employees, customers, third-party service providers on whom we rely, or other users of our systems continue to be a key avenue for malicious external parties to gain access to our network, systems, data, or that of our customers. Many attacks leverage social engineering schemes (such as phishing, vishing, or smishing) to coax an internal user to click on a malicious attachment or link to introduce malware into companies' systems or steal the user's username and password. Such social engineering schemes are becoming increasingly sophisticated and may involve emerging technologies such as deep-fakes. Senior-level executives are increasingly becoming the targets of such attacks. Fraudulent schemes to solicit information via call centers, remote help desks and interactive voice response systems continue to increase in both volume and sophistication.
- Cyber-attacks involving the encryption and/or threat to disclose personal or confidential information (i.e., ransomware) or disruptions of communications (i.e., denial of service) for the purposes of, among other things, extortion or other motives persist and are on the rise.
- Financial services companies and their third-party service providers (including their downstream service providers) are increasingly being targeted by hackers and fraudulent actors seeking to monetize personal or confidential information to extort money, or for other malicious purposes. Such campaigns have targeted online applications and services.
- Nation-state sponsored or affiliated organizations are engaged in cyber-attacks, not only for monetization purposes, but also to gain information about foreign citizens, businesses and governments, or to influence or cause disruptions in commerce or political affairs. In light of recent geopolitical events, including conflicts in Europe and the Middle East, state-sponsored or affiliated parties and/or their supporters may launch retaliatory cyber-attacks, and may attempt to cause supply chain and other third-party service provider disruptions, or take other geopolitically motivated retaliatory actions that may disrupt our business operations, and/or result in the compromise of our systems or data.
- Increasingly, malicious actors can be in companies' systems for an extended period of time before being detected. Even if the malicious actors are discovered quickly, it could take considerable additional time for us to determine the scope of compromise, and the extent, amount, and type of information compromised, if any, and to fully contain the malicious actors, remediate and recover.
- Employees, third-party service providers or other individuals purportedly acting on behalf of the Company may fail (as a result of human error or misconduct) to comply with applicable policies and procedures, and/or circumvent controls or safeguards for unauthorized purposes.

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- We rely on third-parties to provide services, as described further below. While we maintain certain standards for all vendors that provide us services, our vendors, and in turn, their own service providers, have become subject to security breaches, including as a result of their failure to perform in accordance with their contractual obligations.
- Hardware, software or applications developed by, obtained from, or implemented in accordance with specifications provided by third parties may contain vulnerabilities in design, maintenance or manufacturing that could be exploited to compromise the Company's information security.
- Continuing use of remote or flexible work arrangements, including remote access tools and mobile technology (including use of personal devices), have expanded potential attack surfaces.
- The proliferation of third-party financial data aggregators and emerging technologies, including the development and use of artificial intelligence ("AI"), increase our information security risks and exposure.

***The development and adoption of artificial intelligence ("AI"), including generative artificial intelligence ("Generative AI"), and its use and anticipated use by us or by third parties on whom we rely, may increase the operational risks discussed above or create new operational risks that we are not currently anticipating.*** AI technologies offer potential benefits in areas such as customer service personalization and process automation, and we expect to use AI and Generative AI to help deliver products and services and support critical functions. We also expect third parties on whom we rely to do the same. AI and Generative AI may be misused by us or by such third parties, and that risk is increased by the relative newness of the technology, the speed at which it is being adopted, and the lack of laws, regulations or standards governing its use. Such misuse could expose the Company to legal or regulatory risk, damage customer relationships or cause reputational harm. Our competitors may also adopt AI or Generative AI more quickly or more effectively than we do, which could cause competitive harm. Because the Generative AI technology is so new, many of the potential risks of Generative AI are currently unknowable; however, specific risks relating to AI and Generative AI could include, among others:

- Reputational Damage: Malicious actors could use AI to create deepfakes of the Company's executives or manipulate financial documents, leading to loss of customer trust and significant reputational damage. Moreover, the use of AI trained on inaccurate data sets could result in inaccurate or biased decisions.
- Fraudulent Activity: AI could be used to create forged documents or impersonate individuals to commit financial fraud, leading to financial losses and regulatory scrutiny.
- Misinformation and Disinformation: The ability to generate realistic and convincing synthetic media could be used to spread misinformation and disinformation, impacting public opinion and undermining trust in the financial system.
- Privacy Concerns: AI could be used to create synthetic identities or manipulate personal data, raising privacy concerns and potentially violating data protection regulations.
- Cybersecurity Threats: AI could be used to create sophisticated phishing attacks or bypass security measures, increasing the risk of cyberattacks and data breaches.

***We, or third parties on whom we rely, may not adequately ensure the integrity, confidentiality, or availability of personal and confidential information.*** In the course of our ordinary business, we collect, store and disclose to various third parties (e.g., service providers, reinsurers, etc.) substantial amounts of personal and confidential information, including in some instances sensitive personal information, including health-related information. We are subject to the risk that the integrity, confidentiality, or availability of this information may be compromised, including as a result of an information security breach described above, or that such events occurring at third parties may not be disclosed to us in a timely manner. We have experienced cybersecurity events resulting in, among other things, the compromise of personal and confidential information, including sensitive health information, of our employees, customers and other stakeholders. See "Business—Regulation—Privacy and Cybersecurity Regulation" for a discussion of the applicable laws and regulations (including those requiring notice, disclosure or remediation) relating to cybersecurity events.

***We may incur significant costs and other negative consequences resulting from cyber-attacks or other information security breaches.*** Any compromise or perceived compromise of the security of our systems or data or of that of one of our vendors could damage our reputation, cause the deterioration or termination of relationships with, among others, customers, distributors, government-run health insurance exchanges, marketing partners and insurance carriers, reduce demand for our services, result in the loss of business opportunities, and subject us to significant liability and expense as well as regulatory action and lawsuits, which would harm our business, operating results and financial condition. We may also incur significant costs in connection with our response, recovery, remediation, and compliance efforts. Additionally, our failure to timely or accurately communicate cyber incidents to relevant parties could result in regulatory, operational and reputational risk. To the extent we maintain cyber insurance, liabilities or losses arising from certain cyber incidents may not be covered or fully covered under such policies, and the amount of insurance may not be adequate.

***Third parties (outsourcing providers, vendors and suppliers and joint venture partners) present added operational risk to our enterprise.*** The Company's business model relies heavily on the use of third parties to deliver contracted services in a broad range of areas. This presents the risk that the Company is unable to meet legal, regulatory, financial or customer obligations because third parties fail to deliver contracted services, or that the Company is exposed to reputational damage because third parties operate in a poorly controlled manner. We use affiliates and third-party vendors located outside the U.S. to provide certain services and functions, which also exposes us to business disruptions and political risks as a result of risks inherent in conducting business outside of the United States. In our investments in which we hold a minority interest, or that are managed by third parties, we lack management and operational control over operations, which may subject us to additional operational, compliance and legal risks and prevent us from taking or causing to be taken actions to protect or increase the value of those investments. For example, see "Business—Regulation—ERISA." In those jurisdictions where we are constrained by law from owning a majority interest in jointly owned operations, our remedies in the event of a breach by a joint venture partner may be limited (e.g., we may have no ability to exercise a "call" option).

***Affiliate and third-party distributors of our products present added regulatory, competitive and other risks to our enterprise.*** Our products are sold primarily through captive/affiliated distributors and third-party distributing firms. Our captive/affiliated distributors are made up of sales personnel who are generally compensated based on commissions. The third-party distributing firms are rarely dedicated to us exclusively and may frequently recommend and/or market products of our competitors. Accordingly, we must compete for their services. Our sales could be adversely affected if we are unable to attract, retain or motivate third-party distributing firms or if we do not adequately provide support, training, compensation, and education to this sales network regarding our products, or if our products are not competitive and not appropriately aligned with consumer needs. While third-party distributing firms have an independent regulatory accountability, regulators have been clear with expectations that product manufacturers retain significant sales practices accountability.

The Company and our distributors are subject to rules regarding the standard of care applicable to sales of our products and the provision of advice to our customers, and in recent years many of these rules have been revised or re-examined. In addition, there have been a number of investigations regarding the marketing practices of brokers and agents selling financial services products and the payments they receive. Furthermore, sales practices and investor protection have increasingly become areas of focus in regulatory examinations. These investigations and examinations have resulted in enforcement actions against us and companies in our industry and brokers and agents marketing and selling those companies' products. Enforcement actions could result in penalties and the imposition of corrective action plans and/or changes to industry practices, which could adversely affect our ability to market our products. If our products are distributed in an inappropriate manner, or to customers for whom they are unsuitable, or distributors of our products otherwise engage in misconduct, we may suffer reputational and other harm to our business and be subject to regulatory action, penalties or damages. Our business may also be harmed if captive/affiliate distributors engage in inappropriate conduct in connection with the sale of third-party products.

Additionally, certain of our affiliated distributors engage in direct marketing to consumers through telemarketing, email marketing and other lead generation activities that subject us to various state and federal laws and regulations, including the Telephone Consumer Protection Act and the Americans with Disabilities Act. Violations of these regulations could subject our affiliated distributors to litigation and regulatory inquiries that result in penalties or damages.

See Note 25 to the Consolidated Financial Statements for additional information regarding litigation and regulatory matters relating to the distribution of products.

Many of our distribution personnel are independent contractors or franchisees. From time to time, their status has been challenged in courts and by government agencies, and various legislative or regulatory proposals have been introduced addressing the criteria for determining the status of independent contractors' classification as employees for, among other things, employment tax purposes or other employment benefits. The costs associated with potential changes with respect to these independent contractor and franchisee classifications have impacted our results previously and could have a material adverse effect on our business in the future.

Although we distribute our products through a wide variety of distribution channels, we do maintain relationships with certain key distributors. For example, a significant amount of our sales in Japan are derived through major Japanese banks and a significant portion of our sales in Japan through Life Consultants is derived through a single association relationship. We periodically negotiate the terms of these relationships, and there can be no assurance that such terms will remain acceptable to us or such third-parties. An interruption in certain key relationships could materially affect our ability to market our products and could have a material adverse effect on our business, operating results and financial condition. Distributors may elect to reduce or terminate their distribution relationships with us, including for such reasons as adverse developments in our business, competitiveness of product offerings, adverse rating agency actions or concerns about market-related risks. We are also at risk that key distribution partners may merge, change their business models in ways that affect how our products are sold, or

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terminate their distribution contracts with us, or that new distribution channels could emerge and adversely impact the effectiveness of our distribution efforts. An increase in bank and broker-dealer consolidation activity could increase competition for access to distributors, result in greater distribution expenses and impair our ability to market products through these channels. Consolidation of distributors and/or other industry changes may also increase the likelihood that distributors will try to renegotiate the terms of any existing selling agreements to terms less favorable to us. Finally, we also may be challenged by new technologies and marketplace entrants that could interfere with our existing relationships.

***We may not be able to protect our intellectual property and may be subject to infringement claims.*** We rely on a combination of contractual rights with employees and third-parties and on copyright, trademark, patent and trade secret laws to establish and protect our intellectual property. Although we endeavor to protect our rights, third-parties may infringe or misappropriate our intellectual property. We may have to litigate to enforce and protect our copyrights, trademarks, patents, trade secrets and know-how or to determine their scope, validity or enforceability. This would represent a diversion of resources that may be significant, and our efforts may not prove successful. The inability to secure, protect or retain our intellectual property assets could have a material adverse effect on our business and our ability to compete.

We may be subject to claims by third-parties for (i) copyright, trademark or patent infringement; (ii) breach of copyright, trademark or license usage rights; or (iii) misappropriation of trade secrets. Any such claims and any resulting litigation could result in significant expense and liability for damages. If we were found to have infringed or misappropriated a third-party patent or other intellectual property right, we could in some circumstances be enjoined from providing certain products or services to our customers or from utilizing and benefiting from certain methods, processes, copyrights, trademarks, trade secrets or licenses. Alternatively, we could be required to enter into costly licensing arrangements with third-parties or implement a costly work around. Any of these scenarios could have a material adverse effect on our business and results of operations.

### **Model Risk**

***As a financial services company, we are exposed to model risk, which is the risk of financial loss or reputational damage or adverse regulatory impacts caused by model errors or limitations, incorrect implementation of models, or misuse of or overreliance upon models.*** Models are utilized by our businesses and corporate areas primarily to project future cash flows associated with pricing products, calculating reserves and valuing assets, as well as in evaluating risk and determining capital requirements, among other uses. Because models are used across the Company, model risk impacts all risk types. As our businesses continue to grow and evolve, the number and complexity of models we utilize expands, increasing our exposure to error in the design, implementation or use of models, including the associated input data and assumptions. Furthermore, model risk will be elevated during periods of transformation or due to new or changing laws or regulations.

### **Strategic Risk**

***We are subject to the risk of events that can cause our fundamental business model to change, either through a shift in the businesses in which we are engaged or a change in our execution.***

In addition, other risks may become strategic risks. For example, we have considered and must continue to consider the impact of the interest rate environment on new product development and continued sales of interest sensitive products.

***Actions by foreign governments could adversely affect the value and long-term growth prospects of our businesses, particularly in emerging markets.*** For example, pension system reforms being proposed in some jurisdictions (including Chile, Columbia and Peru) may limit the role of private companies, fundamentally changing our business in these markets. Likewise, geopolitical tensions (including those between China and Taiwan) may cause governments to take actions such as the implementation of sanctions or other measures to restrict commercial activity in or among markets where we operate or have other interests. The timing and magnitude of any potential actions is uncertain, as is the effectiveness of any measures we may take to help limit the impact of these actions.

***Changes in the regulatory landscape may be unsettling to our business model.*** New laws and regulations are being considered in the U.S. and our other countries of operation at an increasing pace, as there has been greater scrutiny on financial regulation over the past several years. Proposed or unforeseen changes in law or regulation, or changes in the way existing laws or regulations are enforced, may adversely impact our business. See “Business—Regulation” for a discussion of certain recently enacted and pending proposals by international, federal and state regulatory authorities and their potential impact on our business, including in the following areas:

- Financial sector regulatory reform.

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- U.S. federal, state and local and non-U.S. tax laws, including BEAT, GILTI and CAMT.
- Fiduciary rules and other standards of care.
- Our regulation under U.S. state insurance laws and developments regarding group-wide supervision and capital standards, accounting rules, RBC factors for invested assets and reserves for life insurance, variable annuities and other products.
- Insurer capital standards in Japan and other non-U.S. jurisdictions.
- Privacy, data, artificial intelligence and cybersecurity regulation.

Changes in accounting rules applicable to our business may also have an adverse impact on our results of operations or financial condition. For a discussion of accounting pronouncements and their potential impact on our business, including ASU 2018-12, Financial Services - Insurance (Topic 944): Targeted Improvements to the Accounting for Long-Duration Contracts, see Note 2 to the Consolidated Financial Statements.

***Changes in technology and other external factors may be unsettling to our business model.*** We believe the following aspects of technological and other changes would significantly impact our business model. There may be other unforeseen changes in technology and the external environment, including the regulatory response to technological change, which may have a significant impact on our business model.

- *Interaction with customers.* Technology is moving rapidly and as it does, it puts pressure on existing business models. Some of the changes we can anticipate are increased choices about how customers want to interact with the Company or how they want the Company to interact with them. Evolving customer preferences and changing privacy regulations may drive a need to redesign products and change the way we interact with customers. Our distribution channels may change to become more automated, at the place and time of the customer's choosing. Such changes clearly have the potential to disrupt our business model.
- *Investment Portfolio.* Technology may have a significant impact on the companies in which the Company invests. For example, environmental concerns spur scientific inquiry which may reposition the relative attractiveness of wind or sun power over oil and gas. The transportation industry may favor alternative modes of conveyance of goods which may shift trucking or air transport out of favor. Consumers may change their purchasing behavior to favor online activity which would change the role of malls and retail properties.
- *Medical Advances.* The Company is exposed to the impact of medical advances in two major ways. Genetic testing and the availability of that information unequally to consumers and insurers can bring anti-selection risks. Specifically, data from genetic testing can give our prospective customers a clearer view into their future, allowing them to select products protecting them against likelihoods of mortality or longevity with more precision. Also, technologies that extend lives will challenge our actuarial assumptions especially in the annuity-based businesses.

***The following items are examples of other factors which could have a meaningful impact on our business.***

- *A downgrade in our financial strength or credit ratings could potentially, among other things, adversely impact our business prospects, results of operations, financial condition and liquidity.* For a discussion of our ratings and the potential impact of a ratings downgrade on our business, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—Liquidity and Capital Resources—Ratings." We cannot predict what additional actions rating agencies may take, or what actions we may take in response to the actions of rating agencies, which could adversely affect our business. Our ratings could be downgraded at any time and without notice by any rating agency. Credit rating agencies continually review their methodologies, including capital and earnings assessment models, as well as their ratings for the companies that they follow, including us. The credit rating agencies also evaluate the industry as a whole and may change our credit rating based on their overall view of our industry. In addition, a sovereign downgrade could result in a downgrade of our subsidiaries operating in that jurisdiction, and ultimately of Prudential Financial and our other subsidiaries.
- *The changing competitive landscape may adversely affect the Company.* In each of our businesses, we face intense competition from insurance companies, asset managers and diversified financial institutions, both for the ultimate customers for our products and, in many businesses, for distribution through non-affiliated distribution channels. Technological advances, changing customer expectations, including related to digital offerings, access to customer data, or other changes in the marketplace may present opportunities for new or smaller companies without established products or distribution channels to meet consumers' increased expectations more efficiently than us. Fintech and insurtech companies and companies in other industries with greater access to customers and data have the potential to disrupt industries globally, and many participants have been partially funded by industry players. For example, in PGIM,

we expect to see continued pressure on fees given the focus on passive investment and the growth of the robo-advice channel.

- *Climate change may increase the severity and frequency of calamities, or adversely affect our investment portfolio or investor sentiment.* Climate change may increase the frequency and severity of weather-related disasters and pandemics. In addition, climate change regulation may affect the prospects of companies and other entities whose securities we hold, or our willingness to continue to hold their securities. It may also impact other counterparties, including reinsurers, and affect the value of investments, including real estate investments we hold or manage for others. We cannot predict the long-term impacts on us from climate change or related regulation. Climate change may also influence investor sentiment with respect to the Company and investments in our portfolio.
- *We may fail to meet expectations relating to environmental, social, and governance standards and practices.* Certain existing or potential investors, customers and regulators evaluate our business or other practices according to a variety of environmental, social and governance (“ESG”) standards and expectations. Certain of our regulators have proposed or adopted, or may propose or adopt, ESG rules or standards that would apply to our business. Our practices may be judged by ESG standards that are continually evolving and not always clear. Prevailing ESG standards and expectations may also reflect contrasting or conflicting values or agendas. We may fail to meet our commitments or targets, and our policies and processes to evaluate and manage ESG standards in coordination with other business priorities may not be completely effective or satisfy investors, customers, regulators, or others. We may face adverse regulatory, investor, customer, media, or public scrutiny leading to business, reputational, or legal challenges.
- *Market conditions and other factors may adversely impact product sales or increase expenses. Examples include:*
  - A change in market conditions, such as higher inflation and higher interest rates, like we have seen since 2022, could cause a change in consumer sentiment and behavior adversely affecting sales and persistency of our savings and protection products. Conversely, low inflation and low interest rates could cause persistency of these products to vary from that anticipated and adversely affect profitability. Similarly, changing economic conditions and unfavorable public perception of financial institutions can influence customer behavior, including increasing claims or surrenders in certain products.
  - Sales of our investment-based and asset management products and services may decline, and lapses and surrenders of certain insurance products and withdrawals of assets from investment products may increase if a market downturn, increased market volatility or other market conditions result in customers becoming dissatisfied with their investments or products.
  - Changes in our discount rate, expected rate of return, life expectancy, health care cost and assumptions regarding compensation increases for our pension and other postretirement benefit plans may result in increased expenses and reduce our profitability.
- *Our reputation may be adversely impacted if any of the risks described in this section are realized.* Reputational risk could manifest from any of the risks as identified in the Company’s risk identification process. Failure to effectively manage risks across a broad range of risk issues exposes the Company to reputational harm. If the Company were to suffer a significant loss in reputation, both policyholders and counterparties could seek to exit existing relationships. Additionally, large changes in credit worthiness, especially credit ratings, could impact access to funding markets while creating additional collateral requirements for existing relationships. The mismanagement of any such risks may potentially damage our reputational asset. Our business is anchored in the strength of our brand, our alignment to our values, and our proven commitment to keep our promises to our customers. Any negative public perception, founded or otherwise, can be widely and rapidly shared over social media or other means, and could cause damage to our reputation.

**ITEM 1B. UNRESOLVED STAFF COMMENTS**

None.

**ITEM 1C. CYBERSECURITY**

**Risk Management and Strategy**

Because of the size and scope of our business, we are subject to numerous and evolving cybersecurity risks, any of which, if it materializes, could affect our business strategy, results of operations, or financial condition. See “Item 1A. Risk Factors—Operational Risk” for a discussion of such risks.

Cybersecurity risk management is integrated within our risk management framework. See “Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations—Risk Management” for additional information on



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our risk management. We conduct risk identification through several processes at the business unit, corporate, senior management, and Board levels. This framework includes escalation points to Prudential's risk committees, allowing cyber risk and control matters to be elevated to the Board of Directors or its Audit Committee for oversight.

In order to respond to the threat of security breaches and cyber-attacks, we have developed an information security program designed to protect and preserve the confidentiality, integrity, and continued availability of information owned by, or in the care of, the Company. This information security program provides for the coordination of various corporate functions and governance groups, including global technology, risk, legal, compliance and corporate audit, and serves as a framework for the execution of responsibilities across businesses and operational roles. Among other things, the information security program establishes security standards for our technological resources and includes training for employees, contractors and third parties. Employees with access to our Company's systems are subject to comprehensive annual training on responsible information security, data security, and cybersecurity practices and how to protect data against cyber threats.

As part of the information security program, we conduct periodic exercises with independent outside advisors to assess the effectiveness of our program and our internal response preparedness. We regularly engage with the broader security community and monitor cyber threat information.

To address risks associated with third-parties, Prudential has established an enterprise-wide Third-Party Risk Management Program. This program's features include, among other things, identifying, assessing and managing cybersecurity risks throughout the life of our third-party relationships.

We also maintain an incident response plan, which specifies escalation and evaluation processes for cyber events. This plan is executed in close coordination with our corporate functions, including a dedicated cyber and privacy law function, external affairs, and risk management, and is designed to ensure, among other things, appropriate and timely reporting and disclosure.

During the period covered by this Report, we did not identify any cybersecurity threats that have materially affected or are reasonably likely to materially affect our business strategy, results of operations, or financial condition. See "Item 1A. Risk Factors—Operational Risk" for a discussion of risks related to cybersecurity.

On February 13, 2024, as amended on February 21, 2024, the Company disclosed the occurrence of a cybersecurity incident. We continue to investigate the extent of the incident. As of the date of this Report, the incident has not had a material impact on the Company's operations, and the Company has not determined the incident is reasonably likely to materially impact the Company's financial condition or results of operations.

## **Governance**

The Company's information security program is overseen by the Chief Information Security Officer ("CISO") and Information Security Office, as well as the Chief Information Officer ("CIO"). We believe that our employees responsible for managing cybersecurity risk have the skills and knowledge to assess and manage the Company's material risks from cybersecurity threats, and their qualifications include degrees and certifications typical for cybersecurity professionals. We expect these employees to, among other things, understand computer systems, networks, and security technologies and be proficient in a variety of security tools and techniques, including intrusion detection, malware analysis and penetration testing. The CISO has served in various roles in information technology and information security for over 25 years, including serving as the head of information technology risk at two large public companies. The CISO holds a graduate degree in technology management and has attained the professional certifications of Certified Information Systems Security Professional and Certified Information Privacy Professional. For a description of the relevant expertise of the CIO, see "Item 1. Business—Information About our Executive Officers."

The Audit Committee of the Board of Directors, which is responsible for oversight of certain risk issues, including cybersecurity, receives reports from the CISO, the CIO and Operational Risk Management throughout the year. At least annually, the Board and the Audit Committee also receive updates about the results of program reviews, including exercises and response readiness assessments led by outside advisors who provide a third-party independent assessment of our technical program and internal response preparedness. To the extent cybersecurity controls are related to internal control over financial reporting, such controls are considered in the context of Prudential's annual external integrated audit.

The Audit Committee regularly briefs the full Board of Directors on these matters, and the full Board of Directors also receives periodic briefings on cyber threats in order to enhance our directors' literacy on cyber issues.

**ITEM 2. PROPERTIES**

We own our headquarters building located at 751 Broad Street, Newark, New Jersey. Excluding our headquarters building and properties used by our International Businesses and the international operations of PGIM, which are discussed below, as of December 31, 2023, we conduct our business and home office functions in both owned and leased locations throughout the United States. We also conduct back-office functions in leased properties outside of the United States.

For our International Businesses, as of December 31, 2023, we own and lease home offices located in Japan, Argentina, Brazil and Mexico. We also conduct our business in owned and leased properties, primarily field offices, located throughout these same countries. For PGIM's international operations, as of December 31, 2023, we lease home offices located in Japan, Taiwan, the United Kingdom, Switzerland, India and Ireland. We also lease principal properties and other branch and field offices in other countries where PGIM conducts business.

We believe our properties are adequate and suitable for our business as currently conducted and are adequately maintained. The above properties do not include properties we own solely for investment purposes.

At our domestic home office properties, we are developing programs to reduce emissions. These programs include seeking ways to expand energy efficiency. For home office properties in the U.S., Brazil and Japan, we are also developing waste diversion measures including internal recycling and composting infrastructures and availing ourselves of third-party waste diversion programs. Our Prudential Tower home office property in Newark, New Jersey has been awarded LEED Gold Certification from the U.S. Green Building Council.

**ITEM 3. LEGAL PROCEEDINGS**

See Note 25 to the Consolidated Financial Statements under “—Litigation and Regulatory Matters” for a description of certain pending litigation and regulatory matters affecting us, and certain risks to our businesses presented by such matters.

**ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable.

**PART II****ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES****General**

Prudential Financial's Common Stock trades on the New York Stock Exchange under the symbol "PRU." On January 31, 2024, there were 1,057,537 registered holders of record for the Common Stock and 359 million shares outstanding.

**Issuer Purchases of Equity Securities**

(c) The following table provides information about purchases by the Company during the three months ended December 31, 2023, of its Common Stock:

<u>Period</u>	<u>Total Number of Shares Purchased(1)</u>	<u>Average Price Paid per Share</u>	<u>Total Number of Shares Purchased as Part of Publicly Announced Program</u>	<u>Approximate Dollar Value of Shares that May Yet Be Purchased under the Program</u>
October 1, 2023 through October 31, 2023	913,505	\$ 92.35	902,146	
November 1, 2023 through November 30, 2023	893,291	\$ 93.75	889,728	
December 1, 2023 through December 31, 2023	828,114	\$ 101.72	818,899	
Total	<u>2,634,910</u>		<u>2,610,773</u>	<u>\$ 0</u>

(1) Includes shares of Common Stock withheld from participants for income tax withholding purposes whose shares of restricted stock units vested during the period. Such restricted stock units were originally issued to participants pursuant to the Prudential Financial Inc. Omnibus Incentive Plan.

On December 11, 2023, Prudential Financial's Board of Directors authorized the Company to repurchase, at management's discretion, up to \$1.0 billion of its outstanding Common Stock during the period from January 1, 2024 through December 31, 2024.

The timing and amount of any share repurchases under the Company's share repurchase authorization will be determined by management based on market conditions and other considerations, and such repurchases may be executed in the open market, through derivative, accelerated repurchase and other negotiated transactions and through plans designed to comply with Rule 10b5-1(c) under the Securities Exchange Act of 1934, as amended.

**ITEM 6. [RESERVED]**

Part II. Item 6 is no longer required pursuant to certain amendments to Regulation S-K that eliminated Item 301.

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

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*Certain of the statements included in this section constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are made based on management's current expectations and beliefs concerning future developments and their potential effects upon Prudential Financial, Inc. and its subsidiaries. Prudential Financial, Inc.'s actual results may differ, possibly materially, from expectations or estimates reflected in such forward-looking statements. Certain important factors that could cause actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements can be found in the "Risk Factors" and "Forward-Looking Statements" sections included herein.*

## Overview

We have operations primarily in the United States of America ("U.S."), Asia, Europe and Latin America. Through our subsidiaries and affiliates, we offer a wide array of financial products and services, including life insurance, annuities, retirement solutions, mutual funds and investment management. We offer these products and services to individual and institutional customers through one of the largest distribution networks in the financial services industry.

Effective January 1, 2023, we made the following segment reporting changes, which do not impact our consolidated financial statements:

- Based on the write-down of Assurance IQ's ("AIQ") goodwill asset, and that its financial results and operations are not considered significant, AIQ no longer represents a separately reportable segment and is now included within our Corporate and Other operations.
- Since Prudential Advisors, our proprietary nationwide distribution business, is no longer managed through the Individual Life segment and its financial results and operations are not considered significant, it is now included within our Corporate and Other operations.

Historical segment results have been updated to conform to the current period presentation.

Our principal operations consist of PGIM (our global investment management business), our U.S. Businesses (consisting of our Retirement Strategies, Group Insurance and Individual Life businesses), our International Businesses, the Closed Block division, and our Corporate and Other operations. The Closed Block division is accounted for as a divested business that is reported separately from the Divested and Run-off Businesses that are included in Corporate and Other. Divested and Run-off Businesses are composed of businesses that have been, or will be, sold or exited, including businesses that have been placed in wind-down status that do not qualify for "discontinued operations" accounting treatment under generally accepted accounting principles in the United States of America ("U.S. GAAP"). Our Corporate and Other operations include corporate items and initiatives that are not allocated to business segments as well as the Divested and Run-off Businesses described above. See "Business—" for a description of our sources of revenue and details on how our profitability is impacted. In addition, our profitability is impacted by our ability to effectively deploy capital, utilize our tax capacity and manage expenses.

Management expects that results will continue to benefit from our mutually-reinforcing business system, which includes a mix of businesses that complement each other to provide competitive advantages, earnings diversification and capital benefits from a balanced risk profile. We believe we are well-positioned to tap into market opportunities to meet the evolving needs of our clients and society at large. Our mix of high-quality protection, retirement and investment management businesses enables us to offer solutions that cover a broad range of financial needs and to engage with our clients through multiple channels.

In September 2023, we, together with Warburg Pincus and a group of institutional investors, announced the launch of Prismic Life Reinsurance, Ltd. ("Prismic Re"), a licensed Bermuda-based life and annuity reinsurance company. In conjunction with this announcement, we made an initial equity investment through our Corporate and Other operations of approximately \$200 million, equivalent to a 20% interest, in Prismic Life Holding Company LP ("Prismic"), the Bermuda-exempted limited partnership that owns all of the outstanding capital stock of Prismic Re. We expect the increased reinsurance capacity that this partnership provides to support our vision of expanding access to investing, insurance, and retirement security for people around the world. Our initial transaction, effective September 2023, was to reinsure approximately \$9 billion, or 70%, of reserves related to our structured settlement annuities business with Prismic Re. See Note 15 to the Consolidated Financial Statements for additional information regarding this transaction.

As part of our continuous improvement process, we are working to become a leaner and more agile company by simplifying our management structure, empowering our employees with faster decision-making processes and investing in technology and data platforms. As part of this, we are implementing changes to our organizational structure and have recorded a restructuring charge of \$200 million in the fourth quarter of 2023. We expect these actions will create operating efficiencies,

and provide reinvestment capacity to build capabilities, realize additional efficiencies, strengthen our competitiveness and fuel future growth.

## Outlook

We feel confident about our prospects for the future based on the foundation of our integrated and complementary businesses. We plan to continue our transformation towards becoming less market-sensitive, including efforts to further de-risk, such as through reinsurance transactions, and to deliver sustainable long-term growth, including through investing in products and solutions that meet the evolving needs of our customers. Our plan remains to reallocate capital across the businesses with the intention of increasing the earnings contribution from our higher-growth businesses and reducing capital allocated to lower-growth, more capital-intensive businesses.

Specific outlook considerations for each of our businesses include the following:

- *PGIM.* Our global investment management business, PGIM, is focused on maintaining strong investment performance while leveraging the scale of its approximately \$1.298 trillion of assets under management and diversified global operations. We are broadening our distribution channels and asset management capabilities through acquisitions and organic initiatives to better serve our clients and support growth as well as providing asset management services to Prismic. In addition to serving third-party clients, we provide our U.S. and International businesses with a competitive advantage through our investment expertise across a broad array of asset classes, including public and private asset class capabilities. Underpinning our growth strategy is our ability to continue to deliver robust investment performance and to attract and retain high-caliber investment talent.

There remain risks to earnings across the asset management industry as adverse changes in market conditions (e.g., equity market declines, higher interest rates, credit spread widening or real estate value declines) could lead to lower fee-based revenues, incentive fees taking longer to be realized and losses in our seed and co-investments. An economic downturn could also have impacts on real estate prices as well as transaction volumes in certain private asset classes. We believe PGIM's uniquely diversified global platform is well positioned to be resilient in the face of market and industry headwinds.

- *Retirement Strategies.* We remain focused on helping customers meet their investment and retirement needs. Our Institutional Retirement Strategies business continues to be focused on providing products that respond to the needs of plan sponsors, retirees, and annuitants to manage risk and control their benefit costs while maintaining appropriate pricing and return expectations under changing market conditions. We expect our differentiated capabilities and demonstrated execution to drive our business momentum in the pension risk transfer and international reinsurance markets; however, we expect that growth will not be linear due to the episodic nature of these transactions. In Individual Retirement Strategies, we continue to execute on our strategy to pivot to less interest rate-sensitive products to ensure we realize appropriate returns within the current economic environment. We expect to continue to shift our focus to products that provide protected outcomes for our customers across a wide range of economic environments through simpler, technology-enabled channels. We expect account values, fee income, and spread income to be impacted by volatile market conditions.
- *Group Insurance.* We are a leading group benefits provider with a focus on further diversifying our portfolio by expanding our Premier Market and Association segments and growing voluntary supplemental health, while maintaining leadership in the National Market segment.
- *Individual Life.* We continue to focus on making life insurance solutions more accessible to financial professionals and direct customers by providing a broad product portfolio, including growing the amount of accumulation and simplified protection product options, coupled with our multi-channel distribution capabilities. We have taken pricing and product actions to ensure we realize appropriate returns for the current economic environment and to diversify our product mix to further limit our sensitivity to interest rates.
- *International Businesses.* We remain focused on meeting customers' protection and financial needs as well as maintaining the underlying strength of our distribution channels. Our strategy is to strengthen our position in Japan while expanding our footprint in select high-growth emerging markets. We believe our needs-based selling and death protection focus are even more valuable to consumers based on the global experience of COVID-19 and will help support the continued long-term growth of our businesses. We continue to invest in our existing businesses and regularly

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assess acquisition opportunities to build scale and complement our portfolio of businesses in emerging markets in support of our long-term growth.

### **Industry Trends**

Our U.S. and International Businesses are impacted by financial markets, economic conditions, regulatory oversight, and a variety of trends that affect the industries in which we compete.

#### *Financial and Economic Environment:*

- *U.S. Businesses.* As discussed further under “—Impact of Changes in the Interest Rate Environment” below, interest rates in the U.S. experienced a prolonged period of historically low levels, followed by a sharp rise in 2022 and sustained higher levels in 2023. We expect that a continued level of higher interest rates will benefit our results over time. We continue to monitor current market conditions and the impact to our businesses from slowing or negative economic growth. In addition, we are subject to financial impacts associated with movements in equity markets and the evolution of the credit cycle as discussed in “—Segment Results of Operations,” where applicable, and more broadly in “Item 1A. Risk Factors.”
- *International Businesses.* Our International Businesses’ operations, especially in Japan, have operated in a low interest rate environment for many years, as discussed under “—Impact of Changes in the Interest Rate Environment” below, and these low interest rates negatively impact our net investment spread results and reinvestment yields. In addition, we are subject to financial impacts associated with movements in foreign currency rates, particularly the Japanese yen. Fluctuations in the value of the yen can impact the relative attractiveness to customers of both yen-denominated and non-yen denominated products thereby impacting both sales and surrenders. In addition, we are subject to financial impacts associated with movements in equity markets and the evolution of the credit cycle as discussed in “—Segment Results of Operations,” where applicable, and more broadly in “Item 1A. Risk Factors.”

#### *Demographics:*

- *U.S. Businesses.* Individual customer demographics continue to evolve and new opportunities present themselves in different consumer segments such as the millennial and multicultural markets. Consumer expectations and preferences are changing. We believe existing and potential customers are increasingly looking for cost-effective solutions that they can easily understand and access through technology-enabled devices. At the same time, income protection, wealth accumulation and the needs of retiring baby boomers are continuing to shape the insurance industry. A persistent retirement security gap exists in terms of both savings and protection.
- *International Businesses.* Japan has an aging population as well as a large pool of household assets invested in low-yielding deposit and savings vehicles. The aging of Japan’s population, along with strains on government pension and healthcare programs, have led to a growing demand for products that provide financial solutions for retirement and wealth transfer, as well as for health-related products. Brazil has the largest population in South America and has recently experienced a modest increase in population. The nation is undergoing a rapid demographic transition characterized by a growing proportion of elderly citizens due to declining fertility rates and an increase in life expectancy. This demographic transition has produced challenges in various sectors, particularly impacting healthcare and pension systems, which has led to a growing demand for products that provide financial solutions.

*Regulatory Environment.* See “Business—Regulation” for a discussion of regulatory developments that may impact the Company and the associated risks.

*Competitive Environment.* See “Business—” for a discussion of the competitive environment and the basis on which we compete in each of our segments.

### **Impact of Changes in the Interest Rate Environment**

As a global financial services company, market interest rates are a key driver of our liquidity and capital positions, cash flows, results of operations and financial position. Changes in interest rates can affect these in several ways, including favorable or adverse impacts to:

- investment-related activity, including: investment income returns, net investment spread results, new money rates, mortgage loan prepayments and bond redemptions;

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- the valuation of fixed income investments and derivative instruments;
- collateral posting requirements, hedging costs and other risk mitigation activities;
- customer account values and assets under management, including their impacts on fee-related income;
- insurance reserve levels, including market risk benefits (“MRBs”), and market experience true-ups;
- policyholder behavior, including surrender or withdrawal activity;
- product offerings, design features, crediting rates and sales mix; and
- the fair value of, and possible impairments on, intangible assets such as goodwill.

For additional information regarding interest rate risks, see “Risk Factors—Market Risk.”

See below for a discussion of the current interest rate environment and its impact to net investment spread in our U.S. and Japanese operations along with the composition of their insurance liabilities and policyholder account balances.

### *U.S. Operations excluding the Closed Block Division*

While interest rates in the U.S. have experienced a sustained period of historically low levels, rates increased throughout 2022 and sustained higher levels in 2023, and our average reinvestment yield is generally now exceeding our current average portfolio yield.

In order to manage the impacts that changes in interest rates have on our net investment spread, we employ a proactive asset/liability management program, which includes strategic asset allocation and hedging strategies within a disciplined risk management framework. These strategies seek to match the liability characteristics of our products, and to closely approximate the interest rate sensitivity of the assets with the estimated interest rate sensitivity of the product liabilities. Our asset/liability management program also helps manage duration gaps, currency and other risks between assets and liabilities through the use of derivatives. We adjust this dynamic process as products change, as customer behavior changes and as changes in the market environment occur. As a result, our asset/liability management process has permitted us to manage the interest rate risk associated with our products through several market cycles. Our interest rate exposure is also mitigated by our business mix, which includes lines of business for which fee-based and insurance underwriting earnings play a more prominent role in product profitability. We also regularly examine our product offerings and their profitability. As a result, we may reprice certain products and discontinue sales of other products that do not meet our profit expectations.

The portion of the general account supporting our U.S. Businesses and our Corporate and Other operations has approximately \$187 billion of fixed maturity securities and commercial mortgage loans (based on net carrying value) as of December 31, 2023, with an average portfolio yield of approximately 4.7%. For this portion of the general account attributable to these operations, we estimate annual principal payments and prepayments that we would be required to reinvest to be approximately 7.7% of the fixed maturity security and commercial mortgage loan portfolios through 2025.

Included in the \$187 billion of fixed maturity securities and commercial mortgage loans are approximately \$159 billion that are subject to call or redemption features at the issuer’s option and have a weighted average interest rate of approximately 4%. Of this \$159 billion, approximately 55% contain provisions for prepayment premiums. Future operating results will be impacted by (i) the reinvestment of scheduled payments or prepayments (not subject to a prepayment fee) at different rates compared to the current portfolio yield, including in some cases at rates below those guaranteed under our insurance contracts, and (ii) our utilization of other asset/liability management strategies, as described above, in order to maintain favorable net investment spread.

The following table sets forth the insurance liabilities and policyholder account balances of our U.S. operations excluding the Closed Block Division, by type, for the date indicated:

	<b>As of December 31, 2023</b>	
	<b>(in billions)</b>	
Long-duration insurance products with fixed and guaranteed terms	\$	168
Contracts with adjustable crediting rates subject to guaranteed minimums		36
Participating contracts where investment income risk ultimately accrues to contractholders		1
Total	\$	205



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The \$168 billion above relates to long-duration products such as group annuities, structured settlements and other insurance products that have fixed and guaranteed terms. We seek to manage the impact of changes in interest rates on these contracts through asset/liability management, as discussed above.

The \$36 billion above relates to contracts with crediting rates that may be adjusted over the life of the contract, subject to guaranteed minimums. Although we may have the ability to lower crediting rates for those contracts above guaranteed minimums, our willingness to do so may be limited by competitive pressures. For additional information regarding contracts with adjustable crediting rates subject to guaranteed minimums, see Note 13 to the Consolidated Financial Statements.

The remaining \$1 billion of insurance liabilities and policyholder account balances in these operations relates to participating contracts for which the investment income risk is expected to ultimately accrue to contractholders. The crediting rates for these contracts are periodically adjusted based on the return earned on the related assets.

### *Closed Block Division*

Substantially all of the \$49 billion of general account assets in the Closed Block division support obligations and liabilities relating to the Closed Block policies only. See Note 16 to the Consolidated Financial Statements for additional information regarding the Closed Block.

### *Japanese Operations*

Japan has experienced a low interest rate environment for many years, during which the Bank of Japan's monetary policy has resulted in even lower and, at times, negative yields for certain tenors of government bonds; however, despite the easing of its monetary policy in the fourth quarter of 2022, Japan continues to experience a low interest rate environment.

In order to manage, to the extent possible, the impact that the current interest rate environment has on our net investment spread, our Japanese operations employ a proactive asset/liability management program. We continue to purchase long-term bonds with tenors of 10 years or greater. We also regularly examine our product offerings and their profitability. As a result, we may reprice certain products, adjust commissions for certain products and discontinue sales of other products that do not meet our profit expectations. Additionally, our diverse product portfolio in terms of currency mix and premium payment structure allows us to further manage any impacts from changes in the interest rate environment. For additional information regarding sales within these operations, see "—International Businesses—Sales Results," below.

The portion of the general account supporting our Japanese operations has approximately \$154 billion of fixed maturity securities and commercial mortgage loans (based on net carrying value) as of December 31, 2023, with an average portfolio yield of approximately 2.7%. Our Japanese operations have continued to invest in U.S. dollar-denominated assets supporting our U.S. dollar-denominated product portfolio, which has now driven average reinvestment rates to exceed current average portfolio rates. For this portion of the general account attributable to these operations, we estimate annual principal payments and prepayments that we would be required to reinvest to be approximately 6.3% of the fixed maturity security and commercial mortgage loan portfolios through 2025.

Included in the \$154 billion of fixed maturity securities and commercial mortgage loans are approximately \$15 billion that are subject to call or redemption features at the issuer's option and have a weighted average interest rate of approximately 4%. Of this \$15 billion, approximately 7% contain provisions for prepayment premiums. Future operating results will be impacted by (i) the reinvestment of scheduled payments or prepayments (not subject to a prepayment fee) at different rates compared to the current portfolio yield, including in some cases at rates below those guaranteed under our insurance contracts, and (ii) our utilization of other asset/liability management strategies, as described above, in order to maintain favorable net investment spread.

The following table sets forth the insurance liabilities and policyholder account balances of our Japanese operations, by type, for the date indicated:

	<b>As of December 31, 2023</b>	
	<b>(in billions)</b>	
Insurance products with fixed and guaranteed terms	\$	122
Contracts with a market value adjustment if canceled before maturity		31
Contracts with adjustable crediting rates subject to guaranteed minimums		9
Total	\$	162

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The \$122 billion is primarily comprised of long-duration insurance products that have fixed and guaranteed terms, for which underlying assets may have to be reinvested at interest rates that are lower than current portfolio yields. The remaining insurance liabilities and policyholder account balances include \$31 billion related to contracts that impose a market value adjustment if the contracts are canceled before maturity and \$9 billion related to contracts with crediting rates that may be adjusted over the life of the contract, subject to guaranteed minimums. Most of the current crediting rates on these contracts, however, are at or near contractual minimums. Although we have the ability in some cases to lower crediting rates for those contracts that are above guaranteed minimum crediting rates, the majority of this business has interest crediting rates that are determined by formula. See Note 13 to the Consolidated Financial Statements for additional information regarding crediting rates on policyholder account balances.

### Results of Operations

#### Consolidated Results of Operations

The following table summarizes net income (loss) for the periods presented:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
Revenues	\$ 53,979	\$ 56,881	\$ 71,247
Benefits and expenses	50,907	58,773	60,412
Income (loss) before income taxes and equity in earnings of operating joint ventures	3,072	(1,892)	10,835
Income tax expense (benefit)	613	(279)	1,995
Income (loss) before equity in earnings of operating joint ventures	2,459	(1,613)	8,840
Equity in earnings of operating joint ventures, net of taxes	49	(62)	98
Net income (loss)	2,508	(1,675)	8,938
Less: Income attributable to noncontrolling interests	20	(28)	70
Net income (loss) attributable to Prudential Financial, Inc.	\$ 2,488	\$ (1,647)	\$ 8,868

*2023 to 2022 Annual Comparison.* The \$4,135 million increase in “Net income (loss) attributable to Prudential Financial, Inc.” reflected the following notable items on a pre-tax basis:

- \$3,753 million favorable variance from realized investment gains (losses), net, and related charges and adjustments;
- \$726 million favorable variance from a lower goodwill impairment charge related to Assurance IQ recorded in the current year period compared to the prior year period;
- \$499 million favorable variance reflecting the change in value of market risk benefits, net of related hedging gains (losses);
- \$434 million favorable variance from higher adjusted operating income from our business segments, including a favorable comparative net impact from our annual reviews and update of assumptions and other refinements, primarily reflecting a net charge from these updates in the prior year period in our Individual Life business. This increase was partially offset by the absence of a gain from the sale of Prudential Annuities Life Assurance Corporation (“PALAC”) in the prior year period (see “Segment Results of Operations” for additional information); and
- \$121 million favorable variance from our Divested and Run-off Businesses, reflecting higher results in our Long-Term Care business, partially offset by the absence of a gain from the sale of the Full Service Retirement business in the prior year period and lower results from our Closed Block division.

Partially offsetting these increases in “Net income (loss) attributable to Prudential Financial, Inc.” were the following items:

- \$892 million unfavorable variance from income taxes reflecting the increase in pre-tax earnings; and
- \$532 million unfavorable variance driven by market experience updates, primarily within our Individual Life and International businesses.

*2022 to 2021 Annual Comparison.* The \$10,515 million decrease in “Net income (loss) attributable to Prudential Financial, Inc.” reflected the following notable items on a pre-tax basis:

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- \$6,586 million unfavorable variance from realized investment gains (losses), net, and related charges and adjustments;
- \$4,005 million unfavorable variance reflecting the change in value of market risk benefits, net of related hedging gains (losses);
- \$2,150 million unfavorable variance from lower adjusted operating income from our business segments, including an unfavorable net impact from our annual reviews and update of assumptions and other refinements, primarily reflecting a net charge from these updates in 2022 within the Individual Life business, and the absence of a gain from the sale of the Company's 35% ownership stake in Pramerica SGR recorded in 2021, partially offset by a gain from the sale of PALAC in 2022; and
- \$799 million unfavorable variance reflecting lower results from our Divested and Run-off Businesses, primarily in our Long-Term Care business, partially offset by a gain from the sale of our Full Service Retirement business in 2022.

Partially offsetting these decreases in "Net income (loss) attributable to Prudential Financial, Inc." were the following items:

- \$2,274 million favorable variance from income taxes reflecting the decrease in pre-tax earnings; and
- \$622 million favorable variance driven by market experience updates, primarily within our Individual Life and International businesses.

### **Segment Results of Operations**

We analyze the performance of our segments and Corporate and Other operations using a measure of segment profitability called adjusted operating income. See "—Segment Measures" for a discussion of adjusted operating income and its use as a measure of segment operating performance.

Shown below are the adjusted operating income contributions of each segment and Corporate and Other operations for the periods indicated and a reconciliation of this segment measure of performance to "Income (loss) before income taxes and equity in earnings of operating joint ventures" as presented in the Consolidated Statements of Operations.

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	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Adjusted operating income before income taxes by segment:</b>			
PGIM	\$ 713	\$ 843	\$ 1,643
U.S. Businesses:			
Retirement Strategies	3,568	4,529	3,951
Group Insurance	319	(16)	(453)
Individual Life	(95)	(1,802)	169
Total U.S. Businesses	<u>3,792</u>	<u>2,711</u>	<u>3,667</u>
International Businesses	3,183	3,205	3,732
Corporate and Other	(2,172)	(1,677)	(1,810)
Total segment adjusted operating income before income taxes	<u>5,516</u>	<u>5,082</u>	<u>7,232</u>
Reconciling items:			
Realized investment gains (losses), net, and related adjustments(1)	(2,915)	(6,108)	320
Charges related to realized investment gains (losses), net(1)	342	(218)	(60)
Change in value of market risk benefits, net of related hedging gains (losses)	56	(443)	3,562
Market experience updates	110	642	20
Divested and Run-off Businesses(2):			
Closed Block division	(100)	(18)	158
Other Divested and Run-off Businesses	349	146	769
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests(3)	(68)	(36)	(54)
Other adjustments(4)	(218)	(939)	(1,112)
Consolidated income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ 3,072</u>	<u>\$ (1,892)</u>	<u>\$ 10,835</u>

(1) See “—General Account Investments” and Note 23 to the Consolidated Financial Statements for additional information.

(2) Represents the contribution to income (loss) of Divested and Run-off Businesses that have been or will be sold or exited, including businesses that have been placed in wind-down, but did not qualify for “discontinued operations” accounting treatment under U.S. GAAP. See “—Divested and Run-off Businesses” for additional information.

(3) Equity in earnings of operating joint ventures is included in adjusted operating income but excluded from “Income (loss) before income taxes and equity in earnings of operating joint ventures” as it is reflected on an after-tax U.S. GAAP basis as a separate line in the Consolidated Statements of Operations. Earnings attributable to noncontrolling interests are excluded from adjusted operating income but included in “Income (loss) before income taxes and equity in earnings of operating joint ventures” as they are reflected on a U.S. GAAP basis as a separate line in the Consolidated Statements of Operations. Earnings attributable to noncontrolling interests represent the portion of earnings from consolidated entities that relates to the equity interests of minority investors.

(4) Includes goodwill impairments of \$177 million, \$903 million and \$1,060 million recorded in the fourth quarters of 2023, 2022 and 2021, respectively, related to Assurance IQ. See Note 2 and Note 10 to the Consolidated Financial Statements for additional information. Also includes certain components of consideration for business acquisitions, which are recognized as compensation expense over the requisite service periods.

Segment results for 2023 presented above reflect the following:

*PGIM.* Results for 2023 decreased in comparison to 2022, primarily reflecting lower net asset management fees and higher compensation and operating expenses, partially offset by higher service, distribution and other revenues and higher net other related revenues.

*Retirement Strategies.* Results for 2023 decreased in comparison to 2022, inclusive of a less favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Excluding this item, results decreased, primarily reflecting the absence of a gain in the prior year period from the sale of PALAC and lower fee income, net of distribution expenses and other associated costs, partially offset by higher net investment spread results.

*Group Insurance.* Results for 2023 increased in comparison to 2022, inclusive of a favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Excluding this item, results increased, primarily driven by higher underwriting results, partially offset by higher expenses.

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*Individual Life.* Results for 2023 increased in comparison to 2022, inclusive of a favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Excluding this item, results increased, primarily driven by higher net investment spread results and lower expenses, partially offset by lower underwriting results.

*International Businesses.* Results for 2023 decreased in comparison to 2022, inclusive of an unfavorable net impact from foreign currency exchange rates and a favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Excluding these items, results decreased, primarily driven by lower underwriting results and lower net investment spread results, partially offset by higher earnings from joint venture investments.

*Corporate and Other.* Results for 2023 reflected increased losses in comparison to 2022, primarily driven by higher net charges from other corporate activities.

*Closed Block Division.* Results for 2023 decreased in comparison to 2022, reflecting changes in cumulative earnings and other factors, partially offset by changes in the policyholder dividend obligation.

### **Segment Measures**

*Adjusted Operating Income.* In managing our business, we analyze our segments' operating performance using "adjusted operating income." Adjusted operating income does not equate to "Income (loss) before income taxes and equity in earnings of operating joint ventures" or "Net income (loss)" as determined in accordance with U.S. GAAP but is the measure of segment profit or loss we use to evaluate segment performance and allocate resources and, consistent with authoritative guidance, is our measure of segment performance. The adjustments to derive adjusted operating income are important to an understanding of our overall results of operations. Adjusted operating income is not a substitute for income determined in accordance with U.S. GAAP, and our definition of adjusted operating income may differ from that used by other companies; however, we believe that the presentation of adjusted operating income as we measure it for management purposes enhances the understanding of our results of operations by highlighting the results from ongoing operations and the underlying profitability of our businesses. See Note 23 to the Consolidated Financial Statements for additional information regarding the presentation of segment results and our definition of adjusted operating income.

*Annualized New Business Premiums.* In managing our Individual Life, Group Insurance and International Businesses segments, we analyze annualized new business premiums, which do not correspond to revenues under U.S. GAAP. Annualized new business premiums measure the current sales performance of the business, while revenues primarily reflect the renewal persistency of policies written in prior years and net investment income, in addition to current sales. Annualized new business premiums include 10% of first year premiums or deposits from single-payment products in our Individual Life and International Businesses segments. No other adjustments are made for limited-payment contracts.

The amount of annualized new business premiums for any given period can be significantly impacted by several factors, including but not limited to: addition of new products, discontinuation of existing products, changes in credited interest rates for certain products and other product modifications, changes in premium rates, changes in tax laws, changes in regulations or changes in the competitive environment. Sales volume may increase or decrease prior to certain of these changes becoming effective, and then fluctuate in the other direction following such changes.

*Assets Under Management.* In managing our PGIM segment, we analyze assets under management (which do not correspond directly to U.S. GAAP assets) because the principal source of revenues is fees based on assets under management. Assets under management represent the fair market value or account value of assets that we manage directly for institutional clients, retail clients, and for our general account, as well as assets invested in our products that are managed by third-party managers.

*Account Values.* In managing our Retirement Strategies segment, we analyze account values, which do not correspond directly to U.S. GAAP assets. Net additions (withdrawals) in our Institutional Retirement Strategies business and sales (redemptions) in our Individual Retirement Strategies business do not correspond to revenues under U.S. GAAP but are used as a relevant measure of business activity.

## Impact of Foreign Currency Exchange Rates

### Foreign currency exchange rate movements and related hedging strategies

As a U.S.-based company with significant business operations outside the U.S., particularly in Japan, we are subject to foreign currency exchange rate movements that could impact our U.S. dollar (“USD”)–equivalent shareholder return on equity. We seek to mitigate this impact through various hedging strategies, including holding USD-denominated assets in certain of our foreign subsidiaries.

In order to reduce equity volatility from foreign currency exchange rate movements, we primarily utilize a yen hedging strategy that calibrates the hedge level to preserve the relative contribution of our yen-based business to the Company’s overall return on equity on a leverage neutral basis. We implement this hedging strategy utilizing a variety of instruments, including USD-denominated assets and dual currency and synthetic dual currency investments held locally in our Japanese insurance subsidiaries. The total hedge level may vary based on our periodic assessment of the relative contribution of our yen-based business to the Company’s overall return on equity.

The table below presents the aggregate amount of instruments that serve to hedge the impact of foreign currency exchange movements on our USD-equivalent shareholder return on equity from our Japanese insurance subsidiaries as of the dates indicated.

	December 31,	
	2023	2022
	(in billions)	
<b>Foreign currency hedging instruments:</b>		
USD-denominated assets associated with yen-based entities(1)	\$ 7.2	\$ 7.8
Dual currency and synthetic dual currency investments(2)	0.3	0.4
Total foreign currency hedges	<u>\$ 7.5</u>	<u>\$ 8.2</u>

(1) Includes USD-denominated fixed maturities at amortized cost plus any related accrued investment income, as well as USD notional amount of foreign currency derivative contracts outstanding. Note this amount represents only those USD assets serving to hedge the impact of foreign currency volatility on equity. Separate from this program, our Japanese operations also have \$80.0 billion and \$70.1 billion as of December 31, 2023 and 2022, respectively, of USD-denominated assets supporting USD-denominated liabilities related to USD-denominated products.

(2) Dual currency and synthetic dual currency investments are held by our yen-based entities in the form of fixed maturities and loans with a yen-denominated principal component and USD-denominated interest income. The amounts shown represent the present value of future USD-denominated cash flows.

The USD-denominated investments that hedge the impact of foreign currency exchange rate movements on USD-equivalent shareholder return on equity from our Japanese insurance operations are reported within yen-based entities and, as a result, foreign currency exchange rate movements will impact their value reported within our yen-based Japanese insurance entities. We seek to mitigate the risk that future unfavorable foreign currency exchange rate movements will decrease the value of these USD-denominated investments reported within our yen-based Japanese insurance entities, and therefore negatively impact their equity and regulatory solvency margins, by having our Japanese insurance operations enter into currency hedging transactions with a subsidiary of Prudential Financial. These hedging strategies have the economic effect of moving the change in value of these USD-denominated investments due to foreign currency exchange rate movements from our Japanese yen-based entities to our USD-based entities.

These USD-denominated investments also pay a coupon which is generally higher than what a similar yen-denominated investment would pay. The incremental impact of this higher yield on our USD-denominated investments, as well as our dual currency and synthetic dual currency investments, will vary over time, and is dependent on the duration of the underlying investments as well as interest rate environments in both the U.S. and Japan at the time of the investments.

### Impact of intercompany foreign currency exchange rate arrangements on segment results of operations

The financial results of our International Businesses and PGIM reflect the impact of intercompany arrangements with our Corporate and Other operations pursuant to which these segments’ non-USD-denominated earnings are translated at fixed currency exchange rates that are predetermined during the third quarter of the prior year using forward currency exchange rates. Results of our Corporate and Other operations include differences between the translation adjustments recorded by the segments at the fixed currency exchange rate versus the actual average rate during the period.

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In addition, specific to our International Businesses where we hedge certain currencies utilizing forward currency contracts with third-parties, the results of our Corporate and Other operations also include the impact of any gains or losses recorded from these contracts that settled during the period, which include the impact of any over or under hedging of actual earnings that differ from projected earnings.

The table below presents, for the periods indicated, the increase (decrease) to revenues and adjusted operating income for our International Businesses, PGIM and Corporate and Other operations, reflecting the impact of these intercompany arrangements.

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Segment impacts of intercompany arrangements:</b>			
International Businesses	\$ (28)	\$ (57)	\$ 15
PGIM	1	11	(1)
Impact of intercompany arrangements(1)	(27)	(46)	14
Corporate and Other:			
Impact of intercompany arrangements(1)	27	46	(14)
Settlement gains (losses) on forward currency contracts(2)	(31)	21	33
Net benefit (detriment) to Corporate and Other	(4)	67	19
Net impact on consolidated revenues and adjusted operating income	\$ (31)	\$ 21	\$ 33

(1) Represents the difference between non-USD-denominated earnings translated on the basis of weighted average monthly currency exchange rates versus fixed currency exchange rates determined in connection with the foreign currency income hedging program.

(2) As of December 31, 2023, 2022 and 2021, the total notional amounts of these forward currency contracts within our Corporate and Other operations were \$0.8 billion, \$0.7 billion and \$0.6 billion, respectively.

### ***Impact of products denominated in non-local currencies on U.S. GAAP earnings***

While our international insurance operations offer products denominated in local currency, several also offer products denominated in non-local currencies. This is most notable in our Japanese operations, which currently offer primarily USD-denominated products, but have also historically offered Australian dollar (“AUD”)-denominated products. The non-local currency-denominated insurance liabilities related to these products are supported by investments denominated in corresponding currencies, including a significant portion designated as available-for-sale. While the impact from foreign currency exchange rate movements on these non-local currency-denominated assets and liabilities is economically matched, differences in the accounting for changes in the value of these assets and liabilities due to changes in foreign currency exchange rate movements have historically resulted in volatility in U.S. GAAP earnings.

As a result, we implemented a structure in Gibraltar Life’s operations that disaggregated the USD- and AUD-denominated businesses into separate divisions, each with its own functional currency that aligns with the underlying products and investments. The result of this alignment was to reduce differences in the accounting for changes in the value of these assets and liabilities that arise due to changes in foreign currency exchange rate movements. For the USD- and AUD-denominated assets that were transferred under this structure, the net cumulative unrealized investment gains associated with foreign exchange remeasurement that were recorded in “Accumulated other comprehensive income (loss)” (“AOCI”) totaled \$1.4 billion and \$1.6 billion as of December 31, 2023 and 2022, respectively, and will be recognized in earnings within “Realized investment gains (losses), net” over time as these assets mature or are sold. Absent the sale of any of these assets prior to their stated maturity, approximately 9% of the \$1.4 billion balance as of December 31, 2023 will be recognized in 2024, approximately 3% will be recognized in 2025, and the remaining balance will be recognized from 2026 through 2051.

### ***Highly inflationary economies***

Our insurance operations in Argentina, Prudential of Argentina (“POA”), have historically utilized the Argentine peso as the functional currency given it is the currency of the primary economic environment in which the entity operates. During 2018, Argentina experienced a cumulative inflation rate that exceeded 100% over a 3-year period. As a result, Argentina’s economy was deemed to be highly inflationary, resulting in reporting changes effective July 1, 2018. Under U.S. GAAP, the financial statements of a foreign entity in a highly inflationary economy are to be remeasured as if its functional currency (formerly the Argentine peso) is the reporting currency of its parent reporting entity (the USD) on a prospective basis. While this changed how the results of POA are remeasured and/or translated into USD, the impact to our financial statements was not material nor

is it expected to be material in future periods given the relative size of our POA operations. It should also be noted that the majority of POA's balance sheet consists of USD-denominated product liabilities supported by USD-denominated assets. As a result, this accounting change serves to reduce the remeasurement impact reflected in net income given that the functional currency and currency in which the assets and liabilities are denominated will be more closely aligned.

Our strategic joint venture investment in Ghana has historically utilized the Ghanaian cedi as its functional currency given it is the currency of the primary economic environment in which the entity operates. In the fourth quarter of 2023, Ghana experienced a cumulative inflation rate that exceeded 100% over a 3-year period. As a result, Ghana's economy was deemed to be highly inflationary, which will require the joint venture's results to be remeasured in USD, effective January 1, 2024, as per the U.S. GAAP requirements described above. We do not expect this change to have a material impact to our financial statements given the relative size of the joint venture.

## Accounting Policies & Pronouncements

### Application of Critical Accounting Estimates

The preparation of financial statements in conformity with U.S. GAAP requires the application of accounting policies that often involve a significant degree of judgment. Management, on an ongoing basis, reviews the estimates and assumptions used in the preparation of the Company's financial statements. If management determines that modifications to assumptions and estimates are appropriate given current facts and circumstances, the Company's results of operations and financial position as reported in the Consolidated Financial Statements could change significantly.

The following sections discuss the accounting policies applied in preparing our financial statements that management believes are most dependent on the application of estimates and assumptions and require management's most difficult, subjective, or complex judgments.

### Insurance Liabilities

#### *Future Policy Benefits*

##### *Future Policy Benefit Reserves, including Unpaid Claims and Claim Adjustment Expenses*

We establish reserves for future policy benefits to, or on behalf of, policyholders using methodologies prescribed by U.S. GAAP. The reserving methodologies used include the following:

- For most long-duration contracts, we utilize a net premium valuation methodology in measuring the liability for future policy benefits. Under this methodology, the Company accrues a liability for future policy benefits when premium revenue is recognized. The liability is based on the present value of expected future benefits to be paid to or on behalf of policyholders and related non-level claim settlement expenses less the present value of expected future net premiums (portion of the gross premium required to provide for all benefits and related non-level claim settlement expenses using current best estimate assumptions). A net-to-gross ("NTG") ratio is calculated as the ratio of the present value of expected policy benefits and non-level claim settlement expenses divided by the present value of expected gross premiums. The NTG ratio is applied to gross premiums, as premium revenue is recognized, to determine net premiums that are subtracted from the present value of expected benefits and non-level claim settlement expenses to determine the liability for future policy benefits, which cannot be less than zero. The NTG ratio at the cohort measurement unit level cannot exceed 100%, and if it exceeds 100%, the excess benefit expenses are recorded as a charge to current period earnings. The result of the net premium valuation methodology is that the liability at any point in time represents an accumulation of the portion of premiums received to date expected to fund future benefits (i.e., net premiums received to date), less any benefits and expenses already paid. The liability does not necessarily reflect the full policyholder obligation the Company expects to pay at the conclusion of the contract since a portion of that obligation would be funded by net premiums received in the future and would be recognized in the liability at that time. The insurance cash flow assumptions are updated quarterly to reflect actual experience and are generally updated annually to reflect changes in best estimate future insurance cash flow assumptions using a retrospective unlocking method with the impact recorded through current period earnings. At the time of an experience or best estimate assumption unlocking, a revised NTG ratio is calculated using actual historical cash flow experience and updated, if any, best estimate future cash flow assumptions, discounted using the locked-in discount rate. The revised NTG ratio is then applied to prior period cash flows to derive a cumulative catch-up adjustment as of the beginning of the quarter. The revised NTG ratio is then used going forward to accrue the reserve, until the next unlocking. The liability is also remeasured each quarter using a current discount rate, based on an upper-medium grade fixed-income instrument yield, with the impact recorded through accumulated other



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comprehensive income. Expense assumptions included in the liability only include claim related expenses and exclude acquisition costs and non-claim related costs such as costs relating to investments, general administration, policy maintenance, product development, market research, and general overhead.

- For limited-payment contracts, in addition to the liability calculated using the net premium valuation method described above, a deferred profit liability (“DPL”) is established for the amount of gross premiums received in excess of expected net premiums and is amortized into premium income in relation to the discounted amount of insurance in force for life insurance or expected benefit payments for annuity contracts. The DPL is subject to a retrospective unlocking adjustment consistent with the liability for future policy benefits.
- For certain contract features, such as no-lapse guarantees, a liability is established when associated assessments (which include investment margin on policyholders’ account balances in the general account and policy charges for administration, mortality, expense, surrender, and other charges) are recognized. This liability is established using current best estimate assumptions and is based on the ratio of the present value of total expected excess payments (e.g., payments in excess of account value) over the life of the contract divided by the present value of total expected assessments (i.e., benefit ratio). The liability equals the current benefit ratio multiplied by cumulative assessments recognized to date, plus interest, less cumulative excess payments to date. The liability does not necessarily reflect the full policyholder obligation the Company expects to pay at the conclusion of the contract since a portion of that excess payment would be funded by assessments received in the future and would be recognized in the liability at that time. The reserves are subject to adjustments based on annual reviews of assumptions and quarterly adjustments for experience as described below, including market performance. These adjustments reflect the impact on the benefit ratio of using actual historical experience from the issuance date to the balance sheet date plus updated estimates of future experience. The updated benefit ratio is then applied to all prior periods’ assessments to derive an adjustment to the reserve recognized through a benefit or charge to current period earnings.
- For universal life type contracts and participating contracts, the Company performs premium deficiency tests using best estimate assumptions, at a minimum, on an annual basis, and on a quarterly basis for business whose profitability is closely tied to equity market performance. If the current net reserves are less than the best estimate liability, the existing net reserves are adjusted by first reducing the associated deferred sales inducements (“DSI”) or value of business acquired (“VOBA”) by the amount of the deficiency or to zero through a charge to current period earnings. If the deficiency is more than the DSI or VOBA for insurance contracts, the net reserves are increased by the excess through a charge to current period earnings. Since investment yields are used as the discount rate, the premium deficiency test is also performed using a discount rate based on the market yield (i.e., assuming what would be the impact if any unrealized gains (losses) were realized as of the testing date). In the event that by using the market yield a deficiency occurs, an adjustment is established for the deficiency and is included in AOCI.
- In certain instances, the policyholder liability for a particular line of universal life type and participating contract business may not be deficient in the aggregate to trigger loss recognition, but the pattern of earnings may be such that profits are expected to be recognized in earlier years followed by losses in later years. In these situations, accounting standards require that an additional liability (Profits Followed by Losses or “PFL” liability) be recognized by an amount necessary to sufficiently offset the losses that would be recognized in later years. The PFL liability is based on our current estimate of the present value of the amount necessary to offset losses anticipated in future periods. Because the liability is measured on a discounted basis, there will also be accretion into future earnings through an interest charge, and the liability will ultimately be released into earnings as an offset to future losses. At the target accrual date (i.e., date of peak deficiency), the PFL liability transitions to a premium deficiency reserve and, for universal life type products, will continue to be updated each quarter using current in-force and market data and as part of the annual assumption update.

### *Annual assumptions review and quarterly adjustments*

The assumptions used in establishing reserves are generally based on the Company’s experience, industry experience and/or other factors, as applicable. We update our actuarial assumptions, such as mortality, morbidity, retirement and policyholder behavior assumptions, annually unless a material change in our own experience or in industry experience made available to us is observed in an interim period that we feel is indicative of a long-term trend. Generally, we do not expect trends to change significantly in the short-term and, to the extent these trends may change, we expect such changes to be gradual over the long-term.

We perform an annual comprehensive review of the assumptions used for estimating future premiums, benefits, and other cash flows, including reviews related to mortality, morbidity, lapse, surrender, and other contractholder behavior assumptions,

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and economic assumptions, including expected future rates of returns on investments. The Company generally looks to relevant Company experience as the primary basis for these assumptions. If relevant Company experience is not available or does not have sufficient credibility, the Company may look to experience of similar blocks of business, either elsewhere within the Company or within the industry. As part of this review, we may update these assumptions and make refinements to our models based upon emerging experience, future expectations and other data, including any observable market data we feel is indicative of a long-term trend. The impact on our results from operations of changes in these assumptions can be offsetting and we are unable to predict their movement or impact over time.

The quarterly adjustments for market performance referred to above reflect the impact of changes to our estimate of future rates of returns on investments to reflect actual fund performance and market conditions. A portion of returns on investments for our variable life contracts are dependent upon the total rate of return on assets held in separate account investment options. This rate of return influences the fees we earn and expected claims to be paid on variable life contracts, as well as other sources of profit. Returns that are higher than our expectations for a given period produce higher than expected account balances, which increase the future fees we expect to earn on variable life contracts and decrease expected claims to be paid on variable life contracts. The opposite occurs when returns are lower than our expectations.

The weighted average rate of return assumptions used in developing estimated market returns consider many factors specific to each product type, including asset durations, asset allocations and other factors. With regard to equity market assumptions, the near-term future rate of return assumption used in evaluating liabilities for future policy benefits for certain of our products, primarily our domestic and international variable life insurance products, is generally updated each quarter and is derived using a reversion to the mean approach, a common industry practice. Under this approach, we consider historical equity returns and adjust projected equity returns over an initial future period of five years (the “near-term”) so that equity returns converge to the long-term expected rate of return. If the near-term projected future rate of return is greater than our near-term maximum future rate of return of 15.0%, we use our maximum future rate of return. If the near-term projected future rate of return is lower than our near-term minimum future rate of return of 0%, we use our minimum future rate of return. As of December 31, 2023, our domestic variable life insurance businesses assume an 8.0% long-term equity expected rate of return and a 4.3% near-term mean reversion equity expected rate of return, and our international variable life insurance business assumes a 5.0% long-term equity expected rate of return and a 1.4% near-term mean reversion equity expected rate of return.

With regard to interest rate assumptions used in evaluating liabilities for future policy benefits for certain of our products, we update the long-term and near-term future rates used to project fixed income returns annually and quarterly, respectively. As a result of our 2023 annual reviews and update of assumptions and other refinements, we kept our long-term expectation of the U.S. Treasury rate and Japanese Government Bond yield unchanged and continue to grade to rates of 3.25% and 1.00%, respectively, over ten years. As part of our quarterly market experience updates, we update our near-term projections of interest rates to reflect changes in current rates. For additional information regarding discount rates used to establish the liability for future policy benefits, see Note 2 to the Consolidated Financial Statements.

The following paragraphs provide additional details about the reserves we have established:

*International Businesses.* The reserves for future policy benefits of our International Businesses, which as of December 31, 2023, represented 42% of our total future policy benefit reserves, primarily relate to non-participating whole life and term life products and endowment contracts, and are generally calculated using the net premium valuation methodology, as described above. The primary assumptions used in determining expected future benefits and expenses include mortality, lapse, morbidity, and investment yield assumptions. Reserves also include claims reported but not yet paid, and claims incurred but not yet reported. In addition, future policy benefit reserves for certain contracts also include amounts related to our deferred profit liability, as described above.

*Institutional Retirement Strategies.* The reserves for future policy benefits of our Institutional Retirement Strategies segment, which as of December 31, 2023, represented 28% of our total future policy benefit reserves, primarily relate to our non-participating life contingent group annuity and structured settlement products and are generally calculated using the net premium valuation methodology, as described above. The primary assumptions used in establishing these reserves include mortality, retirement, and investment yield assumptions. In addition, future policy benefit reserves for certain contracts also include amounts related to our deferred profit liability, as described above.

*Individual Retirement Strategies.* The reserves for future policy benefits of our Individual Retirement Strategies segment, which as of December 31, 2023, represented less than 1% of our total future policy benefit reserves, primarily relate to reserves for life contingent payout annuity contracts for which a deferred profit liability is established for the amount of gross premiums received in excess of net premiums, and are generally calculated using the net premium valuation methodology. The primary

assumptions used in determining expected future benefits and expenses include mortality, lapse and investment yield assumptions.

*Individual Life.* The reserves for future policy benefits of our Individual Life segment, which as of December 31, 2023, represented 9% of our total future policy benefit reserves, primarily relate to term life, universal life and variable life products. For term life contracts, the future policy benefit reserves are generally calculated using the net premium valuation methodology, as described above. The primary assumptions used in determining expected future benefits and expenses include mortality, lapse, and investment yield assumptions. For variable and universal life products, which include universal life contracts that contain no-lapse guarantees, reserves for future policy benefits are established using current best estimate assumptions and are based on the benefit ratio, as described above. The primary assumptions used in establishing these reserves generally include mortality, lapse, and premium pattern, as well as interest rate and equity market return assumptions. Reserves also include claims reported but not yet paid, and claims incurred but not yet reported.

*Group Insurance.* The reserves for future policy benefits of our Group Insurance segment, which as of December 31, 2023, represented 2% of our total future policy benefit reserves, primarily relate to reserves for group life and disability benefits. For short-duration contracts, a liability is established when the claim is incurred. The reserves for group life and disability benefits also include a liability for unpaid claims and claim adjustment expenses, which relates primarily to the group long-term disability product. This liability represents our estimate of the present value of future disability claim payments and expenses as well as estimates of claims that have been incurred, but have not yet been reported, as of the balance sheet date. The primary assumptions used in determining expected future claim payments are claim termination factors, an assumed interest rate and expected Social Security offsets. The remaining reserves for future policy benefits for group life and disability benefits relate primarily to our group life business, and include reserves for waiver of premium, claims reported but not yet paid, and claims incurred but not yet reported. The waiver of premium reserve is calculated as the present value of future benefits and utilizes assumptions such as expected mortality and recovery rates. The reserve for claims reported but not yet paid is based on the inventory of claims that have been reported but not yet paid. The reserve for claims incurred but not yet reported is estimated using expected patterns of claims reporting.

*Corporate and Other.* The reserves for future policy benefits of our Corporate and Other operations, which as of December 31, 2023, represented 3% of our total future policy benefit reserves, primarily relate to our long-term care products and are generally calculated using the net premium valuation methodology, as described above. The primary assumptions used in establishing these reserves include inflation, interest rate, morbidity, mortality, lapse and premium rate increase assumptions.

*Closed Block Division.* The future policy benefit reserves for the traditional participating life insurance products of the Closed Block division, which as of December 31, 2023, represented 16% of our total future policy benefit reserves are determined using the net premium valuation methodology, as described above. In applying this method, we use mortality assumptions to determine our expected future benefits and expected future premiums, and apply an interest rate to determine the present value of both of these amounts. The mortality assumptions are based on standard industry mortality tables that were used to determine the cash surrender value of the policies, and the interest rates used are the interest rates used to calculate the cash surrender value of the policies.

#### ***Policyholders' Account Balances***

Policyholders' account balances liability represents the contract value that has accrued to the benefit of the policyholder as of the balance sheet date. This liability is primarily associated with the accumulated account deposits, plus interest credited, less policyholder withdrawals and other charges assessed against the account balance, as applicable. Policyholders' account balances also include amounts representing the fair value of embedded derivative instruments associated with the index-linked features of certain universal life and annuity products. The changes in the fair value of the embedded derivatives, including changes in non-performance risk ("NPR"), are recorded in net income. For additional information regarding the valuation of these embedded derivatives, see Note 6 to the Consolidated Financial Statements.

#### ***Market Risk Benefits ("MRBs")***

Market risk benefit liabilities (or assets) represent contracts or contract features that provide protection to the contractholder and expose the Company to other than nominal capital market risk. MRBs are primarily related to deferred annuities with guaranteed minimum benefits in the Individual Retirement Strategies segment including guaranteed minimum death benefits ("GMDB"), guaranteed minimum income benefits ("GMIB"), guaranteed minimum accumulation benefits ("GMAB"), guaranteed minimum withdrawal benefits ("GMWB") and guaranteed minimum income and withdrawal benefits ("GMIWB"). The liability (or asset) for MRBs is estimated using a fair value measurement methodology. The fair value of these MRBs is based on assumptions a market participant would use in valuing market risk benefits. On a quarterly basis, the

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fair value of these MRBs is calculated as the present value of expected future benefit payments to contractholders less the present value of expected future rider fees attributable to the market risk benefits. The changes in the fair value of market risk benefits are recorded in net income, net of related hedges, in “Change in value of market risk benefits, net of related hedging gains (losses),” except for the portion of the change attributable to changes in the Company’s own NPR which is recorded in other comprehensive income (“OCI”). The Company estimates that a hypothetical change to its own credit risk of plus 50 and minus 50 basis points (“bps”) would result in an increase and a decrease to OCI of \$770 million and \$850 million, respectively. For additional information regarding the valuation of MRBs, see Note 6 to the Consolidated Financial Statements.

### Sensitivities for Insurance Assets and Liabilities

The following table summarizes the aggregate impact that could result on each of the listed financial statement balances from changes in certain key assumptions. The figures below are presented in aggregate for the Company. The information below is for illustrative purposes and includes only the hypothetical impact on December 31, 2023 balances of changes in a single assumption and not changes in any combination of assumptions. Additionally, the illustration of the insurance assumption impacts below reflects a parallel shift in the insurance assumptions across the Company; however, these may be non-parallel in practice and only applicable to specific businesses. Changes in current assumptions could result in impacts to financial statement balances that are in excess of the amounts illustrated. A description of the estimates and assumptions used in the preparation of each of these financial statement balances is provided above. Changes to the insurance cash flow assumptions are reflected in net income through the retrospective unlocking method for traditional long duration, limited-payment and universal life type products.

The impacts presented within this table exclude the impacts of our asset liability management strategy, which seeks to offset the changes in the balances presented within this table and is primarily composed of investments and derivatives. See further below for a discussion of the estimates and assumptions involved with the application of U.S. GAAP accounting policies for these instruments and “Item 7A. Quantitative and Qualitative Disclosures about Market Risk” for hypothetical impacts on related balances as a result of changes in certain significant assumptions.

	<b>Increase (Decrease) in Net Income due to changes in Future Policy Benefits, Market Risk Benefits(1), and Policyholders' Account Balances</b>
	<b>(in millions)</b>
<b>Hypothetical change in current assumptions:</b>	
<b>Long-term interest rate:</b>	
Increase by 25 bps	\$ 10
Decrease by 25 bps	\$ (20)
<b>Long-term equity expected rate of return:</b>	
Increase by 50 bps	\$ 30
Decrease by 50 bps	\$ (30)
<b>Mortality:</b>	
Increase by 1%	\$ 115
Decrease by 1%	\$ (120)
<b>Lapse(2):</b>	
Increase by 10%	\$ 400
Decrease by 10%	\$ (405)
<b>Long-term care disability claim incidence:</b>	
Increase by 5%	\$ (70)
Decrease by 5%	\$ 70

(1) “Market risk benefits” reflects the net impact of market risk benefit assets and liabilities prior to hedging.

(2) Assumes the same shock across all products; however, we would not expect lapse rates of different products to move uniformly.

## Other Accounting Policies

### Goodwill

As of December 31, 2023, our goodwill balance of \$1,071 million is primarily reflected in the following reporting units: \$952 million for PGIM and \$108 million for Gibraltar Life and Other. The Company recorded pre-tax impairment charges of \$177 million, \$903 million and \$1,060 million in 2023, 2022 and 2021, respectively, all related to the Assurance IQ reporting unit, within Corporate and Other operations, resulting in no remaining goodwill assigned to Assurance IQ as of December 31, 2023.

We test goodwill for impairment on an annual basis as of December 31 and more frequently if events or circumstances indicate the potential for impairment is more likely than not. The goodwill impairment analysis is performed at the reporting unit level, which is the same as, or one level below, our operating segments. Although the accounting guidance provides for an optional qualitative assessment for testing goodwill impairment, the Company performed the quantitative test for all reporting units and compared each reporting unit's estimated fair value to its carrying value as of December 31, 2023. The carrying value represents the capital that the business would require if operating as a standalone entity.

The annual quantitative goodwill impairment analysis for Assurance IQ utilized both an income and a market approach. The income approach estimated the fair value of Assurance IQ by applying a discount rate, derived from a capital asset pricing model and reflecting a market expected rate of return for the reporting unit, to its projected future cash flows. The market approach derived the fair value of Assurance IQ by applying forward sales market multiples on comparable publicly traded companies to Assurance's forecasted sales and adding an implied control premium. The estimated fair value of Assurance IQ as of December 31, 2023 was based on weighting the results of each approach. Based on the goodwill impairment test performed as of December 31, 2023, the Company recognized a non-cash goodwill impairment pre-tax charge of \$177 million (\$140 million after-tax), representing all of the remaining goodwill assigned to Assurance IQ. The impairment was primarily due to a reduction in the forecasted cash flows driven by weaker than expected sales performance in the fourth quarter of 2023.

The fair value of PGIM as of December 31, 2023 was estimated by utilizing a market approach based on an earnings multiple. The average of forward earnings multiples of comparable publicly traded companies based on independent analysts' consensus estimates for each company's forecasted earnings was applied to PGIM's forecasted results and an implied control premium was added. The fair value for Gibraltar and Other was also estimated using a similar approach. The estimated fair values of both PGIM and Gibraltar and Other significantly exceeded their carrying values as of December 31, 2023.

Estimating the fair value of reporting units is a subjective process that involves the use of significant estimates by management. Unanticipated changes in business performance or the regulatory environment, market declines and other events impacting the fair value of the reporting units with assigned goodwill, or increases in the level of equity required to support these businesses, could cause additional goodwill impairment charges in future periods. For additional information regarding goodwill and our reporting segments, see Note 2 and Note 10 to the Consolidated Financial Statements.

### *Valuation of Investments, Including Derivatives, Measurement of Allowance for Credit Losses, and the Recognition of Other-than-Temporary Impairments*

Our investment portfolio consists of public and private fixed maturity securities, commercial mortgage and other loans, equity securities, other invested assets, and derivative financial instruments. Derivatives are financial instruments whose values are derived from interest rates, foreign exchange rates, financial indices, values of securities or commodities, credit spreads, market volatility, expected returns, and liquidity. Derivative financial instruments that are generally used include swaps, futures, forwards and options and may be exchange-traded or contracted in the over-the-counter ("OTC") market. We are also party to financial instruments that contain derivative instruments that are "embedded" in the financial instruments. Management believes the following accounting policies related to investments, including derivatives, are most dependent on the application of estimates and assumptions. Each of these policies is discussed further within other relevant disclosures related to investments and derivatives, as referenced below:

- Valuation of investments, including derivatives;
- Measurement of the allowance for credit losses on fixed maturity securities classified as available-for-sale, commercial mortgage loans, and other loans; and
- Recognition of other-than-temporary impairments ("OTTI") for equity method investments and wholly-owned investment real estate.

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We present at fair value in the statements of financial position our debt security investments classified as available-for-sale, investments classified as trading such as our assets supporting experience-rated contractholder liabilities and certain fixed maturities, equity securities, and certain investments within “Other invested assets,” such as derivatives. For additional information regarding the key estimates and assumptions surrounding the determination of fair value of fixed maturity and equity securities, as well as derivative instruments, embedded derivatives and other investments, see Note 6 to the Consolidated Financial Statements and “—Valuation of Assets and Liabilities—Fair Value of Assets and Liabilities.”

For our investments classified as available-for-sale, the impact of changes in fair value is recorded as an unrealized gain or loss in AOCI, a separate component of equity. For our investments classified as trading and equity securities, the impact of changes in fair value is recorded within “Other income (loss).” Our commercial mortgage and other loans are carried primarily at unpaid principal balances, net of unamortized deferred loan origination fees and expenses and unamortized premiums or discounts and a valuation allowance for losses.

In addition, an allowance for credit losses is measured each quarter for available-for-sale fixed maturity securities, commercial mortgage and other loans. For additional information regarding our policies regarding the measurement of credit losses, see Note 2 to the Consolidated Financial Statements.

For equity method investments and wholly-owned investment real estate, the carrying value of these investments is written down or impaired to fair value when a decline in value is considered to be other-than-temporary.

### ***Pension and Other Postretirement Benefits***

We sponsor pension and other postretirement benefit plans covering employees who meet specific eligibility requirements. Our net periodic costs for these plans consider an assumed discount (interest) rate, an expected rate of return on plan assets, expected increases in compensation levels, mortality and trends in health care costs. Of these assumptions, our expected rate of return assumptions and our discount rate assumptions have historically had the most significant effect on our net period costs associated with these plans.

We determine our expected rate of return on plan assets based upon a building block approach that considers plan asset mix, risk free rates, inflation, real return, term premium, credit spreads, equity risk premium and capital appreciation as well as expenses, the effect of active management and the effect of rebalancing for the equity, debt and real estate asset mix applied on a weighted average basis to our pension asset portfolio. See Note 19 to the Consolidated Financial Statements for our actual asset allocations by asset category and the asset allocation ranges prescribed by our investment policy guidelines for both our pension and other postretirement benefit plans. Our assumed long-term rate of return for 2023 was 7.50% for our domestic pension plans and 7.75% for our other postretirement benefit plans. Given the amount of plan assets as of December 31, 2022, the beginning of the measurement year, if we had assumed an expected rate of return for both our domestic pension and other domestic postretirement benefit plans that was 100 bps higher or 100 bps lower than the rates we assumed, the change in our net periodic costs would have been as shown in the table below. The information provided in the table below considers only changes in our assumed long-term rate of return given the level and mix of invested assets at the beginning of the measurement year, without consideration of possible changes in any of the other assumptions described above that could ultimately accompany any changes in our assumed long-term rate of return.

	For the Year Ended December 31, 2023	
	Increase/(Decrease) in Net Periodic Pension Cost	Increase/(Decrease) in Net Periodic Other Postretirement Cost
	(in millions)	
Increase in expected rate of return by 100 bps	\$ (122)	\$ (11)
Decrease in expected rate of return by 100 bps	\$ 122	\$ 11

Foreign pension plans represent 3% of plan assets at the beginning of 2023. An increase in expected rate of return by 100 bps would result in an increase in net periodic pension costs of \$3 million; conversely, a decrease in expected rate of return by 100 bps would result in a decrease in net periodic pension costs of \$3 million.

We determine our discount rate, used to value the pension and postretirement benefit obligations, based upon rates commensurate with current yields on high quality corporate bonds. See Note 19 to the Consolidated Financial Statements for information regarding the December 31, 2022 methodology we employed to determine our discount rate for 2023. Our assumed discount rate for 2023 was 5.45% for our domestic pension plans and 5.55% for our other domestic postretirement benefit plans. Given the amount of pension and postretirement obligations as of December 31, 2022, the beginning of the measurement

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year, if we had assumed a discount rate for both our domestic pension and other postretirement benefit plans that was 100 bps higher or 100 bps lower than the rates we assumed, the change in our net periodic costs would have been as shown in the table below. The information provided in the table below considers only changes in our assumed discount rate without consideration of possible changes in any of the other assumptions described above that could ultimately accompany any changes in our assumed discount rate.

	For the Year Ended December 31, 2023	
	Increase/(Decrease) in Net Periodic Pension Cost	Increase/(Decrease) in Net Periodic Other Postretirement Cost
	(in millions)	
Increase in discount rate by 100 bps	\$ (38)	\$ 0
Decrease in discount rate by 100 bps	\$ 88	\$ 0

Foreign pension plans represent 12% of plan obligations at the beginning of 2023. An increase in discount rate by 100 bps would result in a decrease in net periodic pension costs of \$6 million; conversely, a decrease in discount rate by 100 bps would result in an increase in net periodic pension costs of \$5 million.

Given the application of the authoritative guidance for accounting for pensions, and the deferral and amortization of actuarial gains and losses arising from changes in our assumed discount rate, the change in net periodic pension cost arising from an increase in the assumed discount rate by 100 bps would not always be expected to equal the change in net periodic pension cost arising from a decrease in the assumed discount rate by 100 bps.

For a discussion of our expected rate of return on plan assets and discount rate for our qualified pension plan in 2023, see “—Results of Operations by Segment—Corporate and Other.”

For purposes of calculating pension income from our own qualified pension plan for the year ended December 31, 2024, we decreased the discount rate to 5.30% from 5.45% in 2023. The expected rate of return on plan assets will remain unchanged at 7.50%, and the assumed rate of increase in compensation increased to 6.25% in 2024 from 4.50% in 2023.

In addition to the effect of changes in our assumptions, the net periodic cost or benefit from our pension and other postretirement benefit plans may change due to factors such as actual experience being different from our assumptions, special benefits to terminated employees, or changes in benefits provided under the plans.

At December 31, 2023, the sensitivity of our domestic and foreign pension and postretirement obligations to a 100 basis point change in discount rate was as follows.

	December 31, 2023	
	Increase/(Decrease) in Pension Benefits Obligation	Increase/(Decrease) in Accumulated Postretirement Benefits Obligation
	(in millions)	
Increase in discount rate by 100 bps	\$ (928)	\$ (68)
Decrease in discount rate by 100 bps	\$ 1,092	\$ 79

## **Taxes on Income**

Our effective tax rate is based on income, non-taxable and non-deductible items, tax credits, statutory tax rates and tax planning opportunities available in the various jurisdictions in which we operate. Inherent in determining our annual tax rate are judgments regarding business plans, planning opportunities and expectations about future outcomes. The Dividend Received Deduction (“DRD”) is a major reason for the difference between the Company’s effective tax rate and the U.S. federal statutory rate. The DRD is an estimate that incorporates the prior and current year information, as well as the current year’s equity market performance. Both the current estimate of the DRD and the DRD in future periods can vary based on factors such as, but not limited to, changes in the amount of dividends received that are eligible for the DRD, changes in the amount of distributions received from underlying fund investments, changes in the account balances of variable life and annuity contracts, and the Company’s taxable income before the DRD.

An increase or decrease in our effective tax rate by one percentage point would have resulted in a decrease or increase in our 2023 “Total income tax expense (benefit)” of \$31 million.

## **Contingencies**

A contingency is an existing condition that involves a degree of uncertainty that will ultimately be resolved upon the occurrence of future events. Accruals for contingencies are required to be established when the future event is probable and its impact can be reasonably estimated, such as in connection with an unresolved legal matter. The initial reserve reflects management's best estimate of the probable cost of ultimate resolution of the matter and is revised accordingly as facts and circumstances change and, ultimately, when the matter is brought to closure.

## **Commission Revenue**

For digital insurance brokerage placement services, the Company earns both initial and renewal commissions as compensation for the placement of insurance policies with insurance carriers. At the effective date of the policy, the Company records within "Other income" the expected lifetime revenue for the initial and renewal commissions considering estimates of the timing of future policy cancellations. These estimates are reassessed each reporting period and any changes in estimates are reflected in the current period.

## **Adoption of New Accounting Pronouncements**

Effective January 1, 2023, the Company adopted ASU 2018-12, *Financial Services—Insurance (Topic 944): Targeted Improvements to the Accounting for Long-Duration Contracts*. Adoption of this ASU impacted the accounting and disclosure requirements for long-duration insurance and investment contracts issued by the Company. See Note 1 to the Consolidated Financial Statements for additional information.

As of the January 1, 2021 transition date, the adoption of the standard resulted in a decrease to "Retained earnings" of \$2.6 billion primarily from reclassifying the cumulative effect of changes in non-performance risk on market risk benefits from "Retained earnings" to "Accumulated other comprehensive income" ("AOCI") as well as from a net increase in additional insurance reserves and other related balances primarily related to the no-lapse guarantee features on certain universal life contracts. AOCI decreased \$42.4 billion as of the January 1, 2021 transition date largely from remeasuring in-force contract liabilities using upper-medium grade fixed-income instrument yields as of the transition date. As of the January 1, 2023 adoption date, the impacts amounted to a decrease to "Retained earnings" of \$1.7 billion and an increase to AOCI of \$16.0 billion. The changes in the impacts from January 1, 2021 to January 1, 2023 primarily reflect the increase in interest rates during 2021 and 2022. See Note 2 to the Consolidated Financial Statements for a more detailed discussion of ASU 2018-12, as well as other accounting pronouncements issued but not yet adopted and newly adopted accounting pronouncements.

## **Results of Operations by Segment**

### **PGIM**

#### *Business Update*

- In December 2023, we completed the acquisition of a majority stake in Deerpath Capital Management, LP ("Deerpath"), a leading U.S.-based private credit and direct lending manager with approximately \$5 billion in assets under management.



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### *Operating Results*

The following table sets forth PGIM's operating results for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Operating results(1):</b>			
Revenues(2)	\$ 3,638	\$ 3,622	\$ 4,493
Expenses	<u>2,925</u>	<u>2,779</u>	<u>2,850</u>
Adjusted operating income	713	843	1,643
Realized investment gains (losses), net, and related adjustments	0	(8)	(3)
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	16	(4)	69
Other adjustments(3)	<u>(36)</u>	<u>(22)</u>	<u>(13)</u>
Income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ 693</u>	<u>\$ 809</u>	<u>\$ 1,696</u>

(1) Certain of PGIM's investment activities are based in currencies other than the U.S. dollar and are therefore subject to foreign currency exchange rate risk. The financial results of PGIM include the impact of an intercompany arrangement with our Corporate and Other operations designed to mitigate the impact of exchange rate changes on PGIM's U.S. dollar-equivalent earnings. For additional information regarding this intercompany arrangement, see "—Results of Operations—Impact of Foreign Currency Exchange Rates," above.

(2) Revenues for the year ended December 31, 2021 include a \$378 million pre-tax gain related to the sale of our 35% ownership stake in Pramerica SGR, an asset management joint venture in Italy.

(3) Includes certain components of consideration for business acquisitions, which are recognized as compensation expense over the requisite service periods.

### *Adjusted Operating Income*

*2023 to 2022 Annual Comparison.* Adjusted operating income decreased \$130 million, primarily reflecting lower asset management fees, net of related expenses, and higher compensation and operating expenses. These impacts were partially offset by higher service, distribution and other revenues, and higher other related revenues, net of related expenses.

*2022 to 2021 Annual Comparison.* Adjusted operating income decreased \$800 million, reflecting a decrease in service, distribution and other revenues, driven by the absence of a gain in 2021 from the sale of our Pramerica SGR joint venture, and lower other related revenues and asset management fees, net of related expenses.

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### Revenues and Expenses

The following table sets forth PGIM’s revenues, presented on a basis consistent with the table above under “—Operating Results,” by type:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Revenues by type:</b>			
Asset management fees by source:			
Institutional customers	\$ 1,448	\$ 1,443	\$ 1,439
Retail customers(1)	1,014	1,081	1,275
General account	457	508	588
Total asset management fees	2,919	3,032	3,302
Other related revenues by source:			
Incentive fees	46	85	154
Transaction fees	17	14	27
Seed and co-investments	127	3	49
Commercial mortgage(2)	57	127	173
Total other related revenues	247	229	403
Service, distribution and other revenues(3)	472	361	788
Total revenues	\$ 3,638	\$ 3,622	\$ 4,493

(1) Consists of fees from: individual mutual funds and variable annuities and variable life insurance separate account assets; funds invested in proprietary mutual funds through our defined contribution plan products; and third-party sub-advisory relationships. Revenues from fixed annuities and the fixed-rate accounts of variable annuities and variable life insurance are included in the general account.

(2) Includes mortgage origination revenues from our commercial mortgage origination and servicing business.

(3) Results for the year ended December 31, 2021 include a \$378 million pre-tax gain related to the sale of our 35% ownership stake in Pramerica SGR, an asset management joint venture in Italy.

**2023 to 2022 Annual Comparison.** Revenues increased \$16 million, primarily driven by higher service, distribution and other revenues reflecting higher interest income earned on cash as a result of higher short-term rates and higher revenues from certain consolidated funds (which were fully offset by higher expenses related to noncontrolling interests in these funds). Other related revenues were also favorable reflecting higher seed and co-investments results driven by improved investment performance, partially offset by lower commercial mortgage origination revenues and lower performance-based incentive fees. These increases were partially offset by lower asset management fees primarily due to lower average assets under management.

Expenses increased \$146 million, primarily reflecting higher compensation and operating expenses, driven by certain long-term employee compensation plans tied to investment performance, as well as to support business growth. Variable expenses increased, primarily driven by higher interest expense from higher interest rates, and higher revenues from certain consolidated funds, as discussed above, partially offset by lower compensation expenses related to performance-based incentive fees.

**2022 to 2021 Annual Comparison.** Revenues decreased \$871 million. Service, distribution and other revenues decreased, primarily reflecting the absence of a gain in 2021 from the sale of our Pramerica SGR joint venture, and lower revenues from certain consolidated funds (which were fully offset by lower variable expenses related to noncontrolling interests in these funds). Asset management fees decreased primarily due to a decrease in average assets under management, driven by market depreciation reflecting higher interest rates and widening credit spreads, as well as unfavorable equity markets. Also contributing to the decrease were lower other related revenues primarily driven by lower performance-based incentive fees, reflecting investment underperformance, lower commercial mortgage origination revenues driven by higher interest rates and general economic uncertainty, and lower seed and co-investments results.

Expenses decreased \$71 million, primarily reflecting lower variable expenses associated with a decrease in overall segment earnings and lower revenues from certain consolidated funds, as discussed above. The decrease was partially offset by higher operating expenses primarily driven by an increase in travel and entertainment costs, and an increase in compensation expenses.

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### Assets Under Management

The following table sets forth assets under management by asset class as of the dates indicated:

	December 31,		
	2023	2022	2021
(in billions)			
<b>Assets Under Management(1) (at fair value):</b>			
Public equity	\$ 183.6	\$ 147.8	\$ 216.2
Public fixed income	799.8	776.8	980.7
Real estate	129.2	129.6	132.6
Private credit and other alternatives	112.1	103.4	108.7
Multi-asset	73.4	70.8	85.6
Total PGIM assets under management	<u>\$ 1,298.1</u>	<u>\$ 1,228.4</u>	<u>\$ 1,523.8</u>
Assets under management within other reporting segments(2)	151.5	148.9	218.5
Total PFI assets under management	<u>\$ 1,449.6</u>	<u>\$ 1,377.3</u>	<u>\$ 1,742.3</u>

- (1) "Public equity" represents stock ownership interest in a corporation or partnership (excluding hedge funds) or real estate investment trust. "Public fixed income" represents debt instruments that pay interest and usually have a maturity (excluding mortgages). "Real estate" includes direct real estate equity and real estate mortgages. "Private credit and other alternatives" includes private credit, private equity, hedge funds and other alternative strategies. "Multi-asset" includes funds or products that invest in more than one asset class, balancing equity and fixed income funds and target date funds.
- (2) Primarily includes assets related to certain annuity, variable life, retirement and group life products in our U.S. Businesses and Corporate and Other operations, and certain general account assets in our International Businesses. These assets are not directly managed by PGIM, but rather are invested in non-proprietary funds or are managed by either the divisions themselves or by our Chief Investment Officer Organization.

The following table sets forth assets under management by source as of the dates indicated:

	December 31,		
	2023	2022	2021
(in billions)			
<b>Assets Under Management(1) (at fair value):</b>			
Institutional customers	\$ 582.6	\$ 549.2	\$ 629.4
Retail customers	330.3	299.6	401.4
General account	385.2	379.6	493.0
Total PGIM assets under management	<u>\$ 1,298.1</u>	<u>\$ 1,228.4</u>	<u>\$ 1,523.8</u>
Assets under management within other reporting segments(2)	151.5	148.9	218.5
Total PFI assets under management	<u>\$ 1,449.6</u>	<u>\$ 1,377.3</u>	<u>\$ 1,742.3</u>

- (1) "Institutional customers" consist of third-party institutional assets and group insurance contracts. "Retail customers" consist of individual mutual funds and variable annuities and variable life insurance separate account assets, funds invested in proprietary mutual funds through our defined contribution plan products, and third-party sub-advisory relationships. "General account" also includes fixed annuities and the fixed-rate accounts of variable annuities and variable life insurance.
- (2) Primarily includes assets related to certain annuity, variable life, retirement and group life products in our U.S. Businesses and Corporate and Other operations, and certain general account assets in our International Businesses. These assets are not directly managed by PGIM, but rather are invested in non-proprietary funds or are managed by either the divisions themselves or by our Chief Investment Officer Organization.

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The following table sets forth the component changes in PGIM’s assets under management for the periods indicated:

	December 31,		
	2023	2022	2021
	(in billions)		
Beginning assets under management	\$ 1,228.4	\$ 1,523.8	\$ 1,498.6
Institutional third-party flows	(23.3)	3.0	10.9
Retail third-party flows	(15.1)	(23.2)	0.1
Total third-party flows	(38.4)	(20.2)	11.0
Affiliated flows(1)	(5.6)	13.2	(12.2)
Market appreciation (depreciation)(2)	118.3	(240.9)	35.4
Foreign exchange rate impact	(4.3)	(16.0)	(12.4)
Net money market activity and other increases (decreases)(3)	(0.3)	(31.5)	3.4
Ending assets under management	<u>\$ 1,298.1</u>	<u>\$ 1,228.4</u>	<u>\$ 1,523.8</u>

(1) Represents assets that PGIM manages for the benefit of other reporting segments within the Company. Additions and withdrawals of these assets are attributable to third-party product inflows and outflows in other reporting segments.

(2) Includes income reinvestment, where applicable.

(3) Results for the year ended December 31, 2022 include a reduction in assets under management from the sales of the Full Service Retirement business and PALAC.

*2023 to 2022 Annual Comparison.* PGIM’s assets under management increased \$70 billion in 2023, primarily driven by equity market appreciation and tightening credit spreads, partially offset by net outflows.

*2022 to 2021 Annual Comparison.* PGIM’s assets under management decreased \$295 billion in 2022, primarily driven by market depreciation resulting from higher interest rates and widening credit spreads, as well as unfavorable equity markets. The decrease also reflects a reduction in assets under management from the sales of the Full Service Retirement business and PALAC in the second quarter of 2022, public fixed income and public equity net outflows, and unfavorable foreign exchange rate impacts.

### *Private Capital Deployment*

Private capital deployment is indicative of the pace and magnitude of capital that is invested and will result in future revenues that may include management fees, transaction fees, incentive fees and servicing revenues, as well as future costs to manage these assets.

Private capital deployment represents the gross value of private capital invested in real estate debt and equity, and private credit and equity asset classes. Assets under management resulting from private capital deployment are included in “Real estate” and “Private credit and other alternatives” in the “—Assets Under Management—by asset class table” above. As of December 31, 2023, these assets increased approximately \$8.3 billion compared to December 31, 2022, primarily reflecting net private capital inflows, including assets added as a result of the Deerpath acquisition noted above.

Private capital deployment includes PGIM’s real estate agency debt business, which consists of agency commercial loans that are originated and sold to third-party investors. PGIM continues to service these commercial loans; however, they are not included in assets under management.

The following table sets forth PGIM’s private capital deployed by asset class for the periods indicated:

	December 31,		
	2023	2022	2021
	(in billions)		
<b>Private capital deployed:</b>			
Real estate debt and equity	\$ 17.6	\$ 26.9	\$ 34.7
Private credit and equity	14.0	16.1	14.5
Total private capital deployed	<u>\$ 31.6</u>	<u>\$ 43.0</u>	<u>\$ 49.2</u>

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*Seed and Co-Investments*

As of December 31, 2023 and 2022, PGIM had approximately \$1,088 million and \$1,444 million of seed investments and \$443 million and \$497 million of co-investments at carrying value, respectively, primarily consisting of public fixed income, public equity, private credit and other alternatives, and real estate investments.

**U.S. Businesses**

*Operating Results*

The following table sets forth the operating results for our U.S. Businesses for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
(in millions)			
<b>Adjusted operating income before income taxes:</b>			
U.S. Businesses:			
Retirement Strategies	\$ 3,568	\$ 4,529	\$ 3,951
Group Insurance	319	(16)	(453)
Individual Life	(95)	(1,802)	169
Total U.S. Businesses	<u>3,792</u>	<u>2,711</u>	<u>3,667</u>
Reconciling items:			
Realized investment gains (losses), net, and related adjustments	(2,312)	(3,852)	211
Charges related to realized investment gains (losses), net	234	(336)	(28)
Change in value of market risk benefits, net of related hedging gains (losses)	42	(469)	3,544
Market experience updates	154	439	9
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	0	2	7
Income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ 1,910</u>	<u>\$ (1,505)</u>	<u>\$ 7,410</u>

*2023 to 2022 Annual Comparison.* Adjusted operating income for our U.S. Businesses increased by \$1,081 million primarily due to:

- A favorable comparative net impact from our annual reviews and update of assumptions and other refinements, primarily reflecting a net charge from these updates in the second quarter of 2022 in our Individual Life business, mainly driven by unfavorable impacts related to assumptions for policyholder behavior and mortality;
- Higher net investment spread results, primarily reflecting higher reinvestment and short-term rates, as well as business growth, partially offset by lower income on non-coupon investments; and
- Higher underwriting results, primarily reflecting improved mortality experience and more favorable disability results in our Group Insurance business, partially offset by unfavorable mortality experience in our Individual Life business.
- Partially offsetting these increases were the absence of a gain in our Individual Retirement Strategies business from the sale of PALAC in the second quarter of 2022; and
- Lower fee income, net of distribution expenses and other associated costs, primarily in our Individual Retirement Strategies business due to a reduction in account values resulting from net outflows and the impacts of the sale of PALAC and the PDI reinsurance transaction.

*2022 to 2021 Annual Comparison.* Adjusted operating income for our U.S. Businesses decreased by \$956 million primarily due to:

- An unfavorable comparative net impact from our annual reviews and update of assumptions and other refinements, primarily reflecting a net charge from these updates in the second quarter of 2022 in our Individual Life business, mainly driven by unfavorable impacts related to assumptions for policyholder behavior and mortality;
- Lower net investment spread results driven by lower income on non-coupon investments, partially offset by higher reinvestment rates and business growth; and

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- Lower fee income, net of distribution expenses and other associated costs, primarily in our Individual Retirement Strategies business due to a reduction in account values as a result of the sale of PALAC in the second quarter of 2022 and unfavorable equity markets.
- Partially offsetting these decreases were a gain in our Individual Retirement Strategies business from the sale of PALAC; and
- Higher underwriting results, including lower COVID-19 related mortality claims, in our Group Insurance and Individual Life businesses, as well as more favorable disability results in our Group Insurance business, partially offset by the unfavorable ongoing impact from our annual reviews and update of assumptions and other refinements in 2022 in our Individual Life business.

### *Retirement Strategies*

#### *Business Update*

- In May 2023, the Company entered into an agreement with The Ohio National Life Insurance Company, now known as AuguStar Life Insurance Company (“AuguStar”), an affiliate of Constellation Insurance Holdings, Inc., to reinsure approximately \$10 billion of account values of PDI traditional variable annuity contracts with guaranteed living benefits issued by Pruco Life Insurance Company, a wholly-owned subsidiary of Prudential Financial. The transaction was completed on June 30, 2023 with an effective date of April 1, 2023. See Note 15 to the Consolidated Financial Statements for additional information.
- In September 2023, the Company entered into an agreement with Prismic Re to reinsure approximately \$9 billion of reserves for certain structured settlement annuity contracts issued by PICA, a wholly-owned subsidiary of Prudential Financial, effective September 2023. These contracts represent approximately 70% of the Company’s in-force structured settlement annuities business. See Note 15 to the Consolidated Financial Statements for additional information.

#### *Operating Results*

The following table sets forth Retirement Strategies’ operating results for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Operating results:</b>			
Revenues:			
Institutional Retirement Strategies	\$ 11,030	\$ 19,116	\$ 15,541
Individual Retirement Strategies	4,517	5,470	4,460
Total revenues	<u>15,547</u>	<u>24,586</u>	<u>20,001</u>
Benefits and expenses:			
Institutional Retirement Strategies	9,335	17,569	13,409
Individual Retirement Strategies	2,644	2,488	2,641
Total benefits and expenses	<u>11,979</u>	<u>20,057</u>	<u>16,050</u>
Adjusted operating income:			
Institutional Retirement Strategies	1,695	1,547	2,132
Individual Retirement Strategies	1,873	2,982	1,819
Total adjusted operating income	<u>3,568</u>	<u>4,529</u>	<u>3,951</u>
Realized investment gains (losses), net, and related adjustments	(1,787)	(2,248)	310
Charges related to realized investment gains (losses), net	67	(298)	(165)
Change in value of market risk benefits, net of related hedging gains (losses)	42	(469)	3,544
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	0	2	6
Income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ 1,890</u>	<u>\$ 1,516</u>	<u>\$ 7,646</u>

*Adjusted Operating Income*

*2023 to 2022 Annual Comparison.* Adjusted operating income from our Institutional Retirement Strategies business increased \$148 million, including a less favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2023 and 2022 included net benefits from this update of \$6 million and \$14 million, respectively. Excluding this item, adjusted operating income increased \$156 million, driven by higher net investment spread results, primarily reflecting business growth and higher reinvestment rates, partially offset by lower income on non-coupon investments. Also contributing to the increase was a higher gain from reserve experience and higher fee income, net of distribution expenses and other associated costs, primarily driven by business growth.

Adjusted operating income from our Individual Retirement Strategies business decreased \$1,109 million, including a less favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2023 had no net impact from our annual reviews and update of assumptions, while results for 2022 included a \$7 million net benefit. Excluding this item, adjusted operating income decreased \$1,102 million primarily reflecting the absence of a gain in the prior year period from the sale of PALAC and lower fee income, net of distribution expenses and other associated costs, resulting from lower average separate account values due to net outflows and the impacts from the sale of PALAC and the PDI reinsurance transaction. These decreases were partially offset by higher net investment spread results due to more favorable short-term interest rates, higher reinvestment rates and growth in indexed variable annuities, partially offset by lower income on non-coupon investments.

Our Individual Retirement Strategies business includes both fixed and variable annuities which may include optional guaranteed living benefit riders (e.g., GMIB, GMAB, GMWB and GMIWB), and/or optional death benefit riders (e.g., GMDB). We also offer fixed annuities that provide a guarantee of principal and interest credited at rates we determine (subject to certain contractual minimums) or at rates based upon the performance of an index (subject to caps or participation rates), as well as indexed variable annuities that provide several index crediting strategies and varying levels of downside protection at predetermined levels and durations. The drivers of our business results are generally included in adjusted operating income, with exceptions related to certain guarantees, as discussed below.

Under U.S. GAAP, our guaranteed living and death benefit riders on variable annuities (e.g., GMAB, GMIB, GMWB, GMIWB and GMDB) are accounted for as MRBs and reported at fair value. For purposes of measuring segment performance, adjusted operating income excludes the changes in fair value of MRBs and instead reflects the performance of these riders in net income, net of related hedges, in “Change in value of market risk benefits, net of related hedging gains (losses),” except for the portion of the change attributable to changes in the Company’s NPR which is recorded in OCI. Sales of traditional variable annuities with guaranteed living benefit riders were discontinued as of December 31, 2020, and, in April 2022, the sale of a portion of our in-force traditional variable annuity block was completed. Effective April 2023, the Company entered into an agreement with AuguStar to reinsure approximately \$10 billion of account values of PDI traditional variable annuity contracts with guaranteed living benefits. For additional information regarding our external reinsurance agreements, see “Business—Reinsurance” and Note 15 to the Consolidated Financial Statements.

*2022 to 2021 Annual Comparison.* Adjusted operating income from our Institutional Retirement Strategies business decreased \$585 million, including a favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2022 and 2021 included net benefits from this update of \$14 million and \$4 million, respectively. Excluding this item, adjusted operating income decreased \$595 million, driven by lower net investment spread results, primarily reflecting lower income on non-coupon investments, partially offset by higher reinvestment rates and business growth.

Adjusted operating income from our Individual Retirement Strategies business increased \$1,163 million, including a favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2022 included a \$7 million net benefit from our annual reviews and update of assumptions, while results for 2021 had no net impact. Excluding this item, adjusted operating income increased \$1,156 million primarily driven by the gain on sale of PALAC. Also contributing to the increase were higher net investment spread results, driven by growth in indexed variable annuities and more favorable interest rates, as well as lower expenses and market value gains on a strategic investment. These increases were partially offset by lower fee income, net of distribution expenses and other associated costs, resulting from lower separate account values due to the impact of the sale of PALAC, net outflows and unfavorable equity markets.

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### *Revenues, Benefits and Expenses*

*2023 to 2022 Annual Comparison.* Revenues from our Institutional Retirement Strategies business decreased \$8,086 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues decreased \$8,441 million. This decrease primarily reflected lower pension risk transfer premiums due to a significant sale in the prior period and the impact of the reinsurance of certain structured settlement annuity contracts, with corresponding offsets in policyholders' benefits, as discussed below.

Benefits and expenses of our Institutional Retirement Strategies business decreased \$8,234 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, benefits and expenses decreased \$8,597 million. Policyholders' benefits, including changes in reserves, decreased primarily related to the lower pension risk transfer premiums and the impact of the reinsurance of certain structured settlement annuity contracts, as discussed above.

Revenues from our Individual Retirement Strategies business decreased \$953 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues decreased \$946 million primarily driven by the absence of a gain in the prior year period from the sale of PALAC and lower policy charges and fee income, resulting from lower average separate account values due to net outflows and the impacts from the sale of PALAC and the PDI reinsurance transaction. These decreases were partially offset by higher net investment income due to higher reinvestment rates and growth in indexed variable annuities, partially offset by lower income on non-coupon investments.

Benefits and expenses of our Individual Retirement Strategies business increased \$156 million primarily driven by higher interest expense, partially offset by lower general and administrative expenses, net of capitalization.

*2022 to 2021 Annual Comparison.* Revenues from our Institutional Retirement Strategies business increased \$3,575 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues increased \$3,852 million. This increase primarily reflected higher pension risk transfer premiums due to new sales in 2022, with corresponding offsets in policyholders' benefits, as discussed below, partially offset by lower net investment income and other income, primarily reflecting lower income on non-coupon investments.

Benefits and expenses of our Institutional Retirement Strategies business increased \$4,160 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, benefits and expenses increased \$4,447 million. Policyholders' benefits, including the change in policy reserves, increased primarily related to the higher pension risk transfer premiums, discussed above.

Revenues from our Individual Retirement Strategies business increased \$1,010 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues increased \$1,003 million. The increase was primarily driven by the gain on sale of PALAC, partially offset by lower policy charges and fee income, reflecting lower average separate account values due to the impact of the sale of PALAC, net outflows and unfavorable equity markets.

Benefits and expenses of our Individual Retirement Strategies business decreased \$153 million primarily driven by lower general and administrative expenses, net of capitalization, driven by lower distribution and asset management expenses reflecting lower average separate account values, as discussed above, as well as lower interest expense.

### *Account Values*

*Institutional Retirement Strategies.* Account values are a significant driver of our operating results and are primarily driven by net additions (withdrawals) and the impact of market changes. The investment income and interest we credit to policyholders on our spread-based products varies with the level of general account values. The income we earn on most of our fee-based products varies with the level of fee-based account values as many policy fees are determined by these values.

The following table shows the changes in the account values of Institutional Retirement Strategies' products for the periods indicated. Account values include both internally- and externally-managed client balances as the total balances drive revenue for the Institutional Retirement Strategies business. For additional information regarding internally-managed balances, see "—PGIM."



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	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Total Institutional Retirement Strategies:</b>			
Beginning total account value	\$ 251,818	\$ 245,720	\$ 243,387
Additions(1)	28,498	31,773	21,967
Withdrawals and benefits	(25,283)	(16,398)	(20,825)
Change in market value, interest credited and interest income	7,722	(4,110)	1,881
Other(2)	4,899	(5,167)	(690)
Ending total account value, gross	<u>267,654</u>	<u>251,818</u>	<u>245,720</u>
Reinsurance ceded	(9,237)	0	0
Ending total account value, net	<u>\$ 258,417</u>	<u>\$ 251,818</u>	<u>\$ 245,720</u>

- (1) Additions primarily include: group annuities and funded pension reinsurance calculated based on premiums received; international longevity reinsurance contracts calculated as the present value of future projected benefits; investment-only stable value contracts calculated as the fair value of customers' funds held in a client-owned trust; and funding agreements issued calculated based on premiums received.
- (2) "Other" activity includes the effect of foreign exchange rate changes associated with our British pounds sterling denominated international reinsurance business and changes in asset balances for externally-managed accounts. For the years ended December 31, 2023, 2022 and 2021, "Other" activity also includes \$3,557 million in receipts offset by \$3,533 million in payments, \$3,800 million in receipts offset by \$3,516 million in payments, and \$3,079 million in receipts offset by \$3,224 million in payments, respectively, related to funding agreements backed by commercial paper that typically have maturities of less than 90 days.

*2023 to 2022 Annual Comparison.* The increase in Institutional Retirement Strategies net account values reflects interest credited on customer funds, positive impact of foreign exchange rate changes, net additions primarily driven by significant pension risk transfer transactions, including funded pension risk transfer and international reinsurance sales, and an increase in the market value of the assets, partially offset by the reinsurance of certain structured settlement annuity contracts.

*2022 to 2021 Annual Comparison.* The increase in Institutional Retirement Strategies net account values reflects net additions primarily driven by significant pension risk transfer transactions, including funded pension risk transfer and international reinsurance sales, and interest credited on customer funds, partially offset by the decline in the market value of account assets and the negative impact of foreign exchange rate changes.

*Individual Retirement Strategies.* Account values are a significant driver of our operating results. Since most fees are determined by the level of separate account assets, fee income varies primarily based on the level of account values. Account values are driven by net flows from new business sales, surrenders, withdrawals and benefit payments, policy charges and the impact of positive or negative market value changes. The annuity industry's competitive and regulatory landscapes may impact our net flows, including new business sales. The following table sets forth account value information of Individual Retirement Strategies' products for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Total Individual Retirement Strategies(1):</b>			
Beginning total account value	\$ 120,022	\$ 182,305	\$ 176,280
Sales	7,635	6,027	6,599
Full surrenders and death benefits	(6,766)	(6,115)	(10,401)
Sales, net of full surrenders and death benefits	869	(88)	(3,802)
Partial withdrawals and other benefit payments	(4,531)	(4,670)	(5,712)
Net flows	(3,662)	(4,758)	(9,514)
Change in market value, interest credited and other activity(2)(3)	15,624	(54,809)	19,188
Policy charges(3)	(2,276)	(2,716)	(3,649)
Ending total account value, gross(4)	<u>129,708</u>	<u>120,022</u>	<u>182,305</u>
Reinsurance ceded	(11,797)	(817)	(477)
Ending total account value, net	<u>\$ 117,911</u>	<u>\$ 119,205</u>	<u>\$ 181,828</u>

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- (1) Includes net variable and fixed annuities sold as retail investment products. Variable annuity account values were \$111.3 billion, \$113.9 billion and \$176.4 billion as of December 31, 2023, 2022 and 2021, respectively. Fixed annuity account values were \$6.6 billion, \$5.3 billion and \$5.4 billion as of December 31, 2023, 2022 and 2021, respectively.
- (2) Results for the year ended December 31, 2022 reflect the reduction in account values resulting from the sale of PALAC.
- (3) Results for the year ended December 31, 2022 have been updated to conform to current period presentation.
- (4) Ending total account value for the year ended December 31, 2021 includes approximately \$30 billion of account values that were classified as “held-for-sale” as of December 31, 2021 in relation to the PALAC sale.

*2023 to 2022 Annual Comparison.* The decrease in Individual Retirement Strategies net account values during 2023 was primarily driven by the reinsurance of PDI traditional variable annuity contracts, net outflows and policy charges on contractholder accounts, partially offset by market value appreciation.

The increase in Individual Retirement Strategies sales, net of full surrenders and death benefits, reflects higher sales of fixed annuity products.

*2022 to 2021 Annual Comparison.* The decrease in Individual Retirement Strategies net account values during 2022 was primarily driven by the impact of the sale of PALAC and market value depreciation.

The increase in Individual Retirement Strategies sales, net of full surrenders and death benefits, reflected general uncertainty and volatility in financial markets in 2022 that led to lower full surrenders by policyholders, partially offset by lower sales.

### *Risks and Risk Mitigants*

The following is a summary of certain risks associated with Individual Retirement Strategies’ products, certain strategies in mitigating those risks including any updates to those strategies since the previous year-end, and the related financial results.

*Fixed Annuity Risks and Risk Mitigants.* The primary risk exposure of our fixed annuity products relates to investment risks we bear for providing customers a minimum guaranteed interest rate or an index-linked interest rate required to be credited to the customer’s account value, which include interest rate fluctuations and/or sustained periods of low interest rates, and credit risk related to the underlying investments. We manage these risk exposures primarily through our investment strategies and product design features, which include credit rate resetting subject to the minimum guaranteed interest rate as well as surrender charges applied during the early years of the contract that help to provide protection for premature withdrawals. In addition, a portion of our fixed products has a market value adjustment provision that affords protection of lapse in the case of rising interest rates. We also manage these risk exposures through external reinsurance for certain of our fixed annuity products. For additional information regarding our external reinsurance agreements, see “Business—Reinsurance” and Note 15 to the Consolidated Financial Statements.

*Indexed Variable Annuity Risks and Risk Mitigants.* The primary risk exposure of our indexed variable annuity products relates to the investment risks we bear in order to credit to the customer’s account balance the required crediting rate based on the performance of the elected indices at the end of each term. We manage this risk primarily through our investment strategies and product design features, which include credit rate resetting subject to contractual minimums as well as surrender charges applied during the early years of the contract that help to provide protection for premature withdrawals. In addition, our indexed variable annuity strategies have an interim value provision that provides some protection from lapse in the case of rising interest rates.

*Variable Annuity Risks and Risk Mitigants.* The primary risk exposures of our variable annuity contracts relate to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including capital markets assumptions such as equity market returns, interest rates and market volatility, along with actuarial assumptions such as contractholder mortality, the timing and amount of annuitization and withdrawals, and contract lapses. For these risk exposures, achievement of our expected returns is subject to the risk that actual experience will differ from the assumptions used in the original pricing of these products. We manage our exposure to certain risks driven by fluctuations in capital markets primarily through a combination of i) Product Design Features, and ii) our Asset Liability Management Strategy, as discussed below. We also manage these risk exposures through external reinsurance for certain of our variable annuity products.

Sales of traditional variable annuities with guaranteed living benefit riders were discontinued as of December 31, 2020, and, in April 2022, the sale of a portion of our in-force traditional variable annuity block was completed. Effective April 2023, the Company entered into an agreement with AuguStar to reinsure approximately \$10 billion of account values of PDI

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traditional variable annuity contracts with guaranteed living benefits. For additional information regarding our external reinsurance agreements, see “Business—Reinsurance” and Note 15 to the Consolidated Financial Statements.

### i. Product Design Features:

A portion of the variable annuity contracts that we offered include an automatic rebalancing feature, also referred to as an asset transfer feature. This feature is implemented at the contract level, and transfers assets between certain variable investment sub-accounts selected by the annuity contractholder and, depending on the benefit feature, a fixed-rate account in the general account or a bond fund sub-account within the separate accounts. The objective of the automatic rebalancing feature is to reduce our exposure to equity market risk and market volatility. Other product design features we utilize include, among others, asset allocation restrictions, minimum issuance age requirements and certain limitations on the amount of purchase payments, as well as a required minimum allocation to our general account for certain of our products. In addition, there is diversity in our fee arrangements, as certain fees are primarily based on the benefit guarantee amount, the contractholder account value and/or premiums, which helps preserve certain revenue streams when market fluctuations cause account values to decline.

### ii. Asset Liability Management (“ALM”) Strategy (including fixed income instruments and derivatives):

We employ an ALM strategy that utilizes a combination of both traditional fixed income instruments and derivatives to meet expected liabilities associated with our annuity guarantees that under U.S. GAAP are considered MRBs. The MRB liability that we hedge consists of expected living and death benefit claims under various market conditions, which are managed using fixed income instruments, derivatives, or a combination thereof. For our PDI variable annuity, we utilize fixed income instruments to meet expected liabilities. For the portion of our ALM strategy executed with derivatives, we enter into a range of exchange-traded and OTC equity, interest rate and credit derivatives, including, but not limited to: equity and treasury futures; total return, credit default and interest rate swaps; and options including equity options, swaptions, and floors and caps. The intent of this strategy is to more efficiently manage the capital and liquidity associated with these products while continuing to mitigate fluctuations in net income due to movements in capital markets. To achieve this, we periodically review and recalibrate the ALM strategy by optimizing the mix of derivatives and fixed income instruments to achieve expected outcomes. As part of our periodic review of our variable annuities ALM strategy, and in accordance with our Risk Appetite Framework (“RAF”), the Company simplified its hedging approach in the first quarter of 2023 and collapsed the aggregate amount of equity hedging into one program.

Under our ALM strategy, we expect differences in the U.S. GAAP net income impact between the changes in value of the fixed income instruments (either designated as available-for-sale or designated as trading) and derivatives as compared to the changes in the MRB liability these assets support. These differences can be primarily attributed to two distinct areas:

- *Different accounting treatment between liabilities and assets supporting those liabilities.* Under U.S. GAAP, changes in the fair value of the derivative instruments and fixed income instruments designated as trading, and MRBs, excluding the changes in the Company’s NPR spreads, are immediately reflected in net income, while changes in the fair value of fixed income instruments that are designated as available-for-sale are recorded as unrealized gains (losses) in other comprehensive income.
- *General hedge results.* For the derivative portion of the ALM strategy, the net hedging impact (the extent to which the changes in value of the hedging instruments offset the change in value of the portion of the MRBs we are hedging) may be impacted by a number of factors, including: cash flow timing differences between our hedging instruments and the corresponding portion of the MRBs we are hedging, basis differences attributable to actual underlying contractholder funds to be hedged versus hedgeable indices, rebalancing costs related to dynamic rebalancing of hedging instruments as markets move, certain elements of the MRBs that may not be hedged (including certain actuarial assumptions), and implied and realized market volatility on the hedge positions relative to the portion of the MRBs we seek to hedge.

### *Product Specific Risks and Risk Mitigants*

For certain living benefit guarantees, claims will primarily represent the funding of contractholder lifetime withdrawals after the cumulative withdrawals have first exhausted the contractholder account value. Due to the age of the in-force block, limited claim payments have occurred to date, and they are not expected to increase significantly within the next five years, based upon current assumptions. The timing and amount of future claims will depend on actual returns on contractholder account value and actual contractholder behavior relative to our assumptions. The majority of our current living benefit guarantees provide for guaranteed lifetime contractholder withdrawal payments inclusive of a “highest daily” contract value guarantee. Our PDI variable annuity complements our variable annuity products with the highest daily benefit and provides for

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guaranteed lifetime contractholder withdrawal payments but restricts contractholder asset allocation to a single bond fund sub-account within the separate accounts.

The majority of our traditional variable annuity contracts with living benefit guarantees, and contracts with our highest daily living benefit features, include risk mitigants in the form of an automatic rebalancing feature and/or inclusion in our ALM strategy. We may also utilize external reinsurance as a form of additional risk mitigation. The risks associated with the guaranteed benefits of certain legacy products that were sold prior to our development of the automatic rebalancing feature are also managed through our ALM strategy. Certain legacy products with GMAB rider options include the automatic rebalancing feature but are not included in the ALM strategy. Sales of traditional variable annuities with living benefit guarantees and automatic rebalancing features were discontinued as of December 31, 2020, and, in April 2022, the sale of a portion of our in-force traditional variable annuity block was completed. Effective April 2023, the Company entered into an agreement with AuguStar to reinsure approximately \$10 billion of account values of PDI traditional variable annuity contracts with guaranteed living benefits. For additional information regarding our external reinsurance agreements, see “Business—Reinsurance” and Note 15 to the Consolidated Financial Statements.

For our GMDBs, we provide a benefit payable in the event of death. Our base GMDB is generally equal to a return of cumulative deposits adjusted for any partial withdrawals. Certain products include an optional enhanced GMDB based on the greater of a minimum return on the contract value or an enhanced value. We have retained the risk that the total amount of death benefit payable may be greater than the contractholder account value; however, a substantial portion of the account values associated with GMDBs are subject to an automatic rebalancing feature because the contractholder also selected a living benefit guarantee which includes an automatic rebalancing feature. All of the variable annuity account values with living benefit guarantees also contain GMDBs. The living and death benefit features for these contracts cover the same insured life and, consequently, we have insured both the longevity and mortality risk on these contracts.

The following table sets forth the risk management profile of our living benefit guarantees and GMDB features as of the periods indicated:

	December 31,					
	2023		2022		2021	
	Account Value	% of Total	Account Value	% of Total	Account Value(1)	% of Total
	(in millions)					
<b>Living benefit/GMDB features(2):</b>						
Both ALM strategy and automatic rebalancing(3)(4)	\$ 70,013	58 %	\$ 69,282	61 %	\$ 112,543	64 %
ALM strategy only(4)	1,933	2 %	1,972	2 %	7,278	4 %
Automatic rebalancing only	80	0 %	83	0 %	567	0 %
External reinsurance(5)	12,418	10 %	2,482	2 %	3,303	2 %
PDI	1,536	1 %	11,988	11 %	16,909	10 %
Other products	1,585	1 %	1,561	1 %	2,444	1 %
Total living benefit/GMDB features	<u>87,565</u>		<u>87,368</u>		<u>143,044</u>	
GMDB features and other(6)	33,873	28 %	26,573	23 %	33,395	19 %
Total variable annuity account value	<u>\$ 121,438</u>		<u>\$ 113,941</u>		<u>\$ 176,439</u>	

(1) Includes approximately \$30 billion of account values that were classified as “held-for-sale” as of December 31, 2021 in relation to the PALAC sale.

(2) All contracts with living benefit guarantees also contain GMDB features, which cover the same insured contract.

(3) Contracts with living benefits that are included in our ALM strategy and that have an automatic rebalancing feature.

(4) Excludes PDI which is presented separately within this table.

(5) Represents contracts subject to reinsurance transactions with external counterparties. Includes approximately \$10 billion of account values in relation to the PDI reinsurance transaction, as discussed above, and certain Highest Daily Lifetime Income (“HDI”) v.3.0 business for the period April 1, 2015 through December 31, 2016. The HDI contracts with living benefits also have an automatic rebalancing feature. See Note 15 to the Consolidated Financial Statements for additional information.

(6) Includes contracts that have a GMDB feature and do not have an automatic rebalancing feature.

### *Results excluded from adjusted operating income*

The following table provides the net impact to the Consolidated Statements of Operations from the portion of Retirement Strategies’ results excluded from adjusted operating income:

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	Year Ended December 31,		
	2023	2022	2021
	(in millions)(1)		
<b>Results excluded from adjusted operating income:</b>			
Change in MRBs, excluding changes in the NPR adjustment(2)	\$ 2,499	\$ 4,631	\$ 8,438
Change in the value of the non-MRB liabilities, excluding changes in the NPR adjustment(3)	(173)	(357)	(42)
Change in the NPR adjustment, excluding changes recognized in OCI	(18)	32	(8)
Change in the fair value of hedge assets(4)(5)	(2,812)	(4,482)	(6,178)
Other(6)	(244)	(1,130)	1,333
Total Individual Retirement Strategies results excluded from adjusted operating income	(748)	(1,306)	3,543
Total Institutional Retirement Strategies results excluded from adjusted operating income	(930)	(1,707)	152
Total results excluded from adjusted operating income	<u>\$ (1,678)</u>	<u>\$ (3,013)</u>	<u>\$ 3,695</u>

(1) Positive amounts represent income; negative amounts represent a loss.

(2) Also excludes related hedging gains (losses), which are included within this table in “Change in the fair value of hedge assets.”

(3) Represents the change in the liability for our fixed and variable indexed annuities, which is measured utilizing a valuation methodology required under U.S. GAAP. The total GAAP liability includes the fair value of all index credits for the current term and all future projected renewals of the policy; however, only changes in the fair value of the current term elected by the policyholder are included in adjusted operating income, while changes in the fair value of all future projected renewals of the policy are excluded from adjusted operating income.

(4) Represents the change in fair value of the derivatives utilized to hedge potential claims associated with our variable annuity living and death benefit guarantees.

(5) Includes changes in the fair value of equity derivatives related to the capital hedge program of \$(225) million, \$598 million and \$(1,268) million for the years ended December 31, 2023, 2022 and 2021, respectively, that were intended to protect a portion of the overall capital position of the variable annuities business against its exposure to the equity markets. The capital hedge program was discontinued in the first quarter of 2023.

(6) Includes the changes in duration swaps, DAC amortization, trading gains or losses, and other activity.

For 2023, the loss of \$1,678 million was primarily driven by the impact of rising interest rates on derivatives, MRBs and other liabilities, net of hedging, as well as an unfavorable impact from our annual reviews and update of assumptions and other refinements, partially offset by favorable equity market performance.

For 2022, the loss of \$3,013 million was primarily driven by the impact of rising interest rates on fixed maturity securities and derivatives, and unfavorable equity market performance, partially offset by a favorable impact from our annual reviews and update of assumptions and other refinements.

For 2021, the gain of \$3,695 million was primarily driven by the impact of favorable equity market performance on MRBs, net of hedging, realized gains on asset sales and favorable impact from our annual reviews and update of assumptions and other refinements.

## Group Insurance

### Operating Results

The following table sets forth Group Insurance’s operating results and benefits and administrative operating expense ratios for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Operating results:</b>			
Revenues	\$ 6,285	\$ 6,115	\$ 6,219
Benefits and expenses	5,966	6,131	6,672
Adjusted operating income	319	(16)	(453)
Realized investment gains (losses), net, and related adjustments	(46)	(137)	(16)
Income (loss) before income taxes and equity in earnings of operating joint ventures	\$ 273	\$ (153)	\$ (469)
<b>Benefits ratios(1)(4):</b>			
Group life(2)	87.0 %	93.3 %	102.5 %
Group disability(2)	70.2 %	73.9 %	83.8 %
Total Group Insurance(2)	82.5 %	88.5 %	98.1 %
<b>Administrative operating expense ratios(3)(4):</b>			
Group life	11.7 %	10.8 %	11.3 %
Group disability	25.2 %	31.3 %	32.1 %
Total Group Insurance	15.2 %	15.8 %	16.3 %

(1) Ratio of policyholder benefits to earned premiums plus policy charges and fee income.

(2) Benefits ratios reflect the impacts of our annual reviews and update of assumptions and other refinements. Excluding these impacts, the group life, group disability and total Group Insurance benefits ratios were 87.6%, 71.1% and 83.2% for 2023, respectively, 93.4%, 73.3% and 88.4% for 2022, respectively, and 102.5%, 83.8% and 98.2% for 2021, respectively.

(3) Ratio of general and administrative expenses (excluding commissions) to gross premiums plus policy charges and fee income.

(4) The benefits and administrative ratios are measures used to evaluate profitability and efficiency.

#### *Adjusted Operating Income*

*2023 to 2022 Annual Comparison.* Adjusted operating income increased \$335 million, including a favorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2023 included a \$36 million net benefit from these updates while results for 2022 included a \$3 million net charge from these updates. Excluding this item, adjusted operating income increased \$296 million, primarily reflecting higher underwriting results in our group life business, driven by a decline in COVID-19 impacts and favorable mortality experience on non-experience-rated contracts, and higher underwriting results in our group disability business, driven by a favorable impact to reserves from higher interest rates on long-term disability contracts, as well as business growth. These increases were partially offset by higher variable expenses, largely driven by business growth.

*2022 to 2021 Annual Comparison.* Adjusted operating income increased \$437 million, including an unfavorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2022 included a \$3 million net charge from these updates while results for 2021 included a \$1 million net benefit from these updates. Excluding this item, adjusted operating income increased \$441 million, primarily reflecting higher underwriting results in our group life business, driven by a decline in COVID-19 impacts on non-experience-rated contracts, and higher underwriting results in our group disability business driven by more favorable claims experience and a favorable impact to reserves from higher interest rates on long-term disability contracts, as well as business growth. These increases were partially offset by lower net investment spread results driven by lower income on non-coupon investments.

#### *Revenues, Benefits and Expenses*

*2023 to 2022 Annual Comparison.* Revenues increased \$170 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues increased \$167 million. The increase primarily reflected higher premiums and policy charges and fee income driven by business growth in our group disability business, including supplemental health products. In our group life business, growth in non-experience-rated contracts was partially offset by higher premium returns driven by favorable mortality on experience-rated contracts. This increase also reflected higher net investment income driven by higher reinvestment rates.

Benefits and expenses decreased \$165 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, benefits and expenses decreased \$129 million. The decrease primarily reflected lower policyholders' benefits and changes in reserves in our group life business driven by favorable mortality experience, including a

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decline in COVID-19 impacts on non-experience-rated contracts. This decrease was partially offset by higher policyholders' benefits and changes in reserves in our group disability business driven by business growth, as well as higher general and administrative expenses, largely driven by business growth.

*2022 to 2021 Annual Comparison.* Revenues decreased \$104 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues decreased \$100 million. The decrease primarily reflected lower net investment income driven by lower income on non-coupon investments.

Benefits and expenses decreased \$541 million. The decrease primarily reflected lower policyholders' benefits and changes in reserves in our group life business driven by less unfavorable claim experience from a decline in COVID-19 impacts, as well as in our group disability business driven by a more favorable impact from claims experience and a favorable impact to reserves from higher interest rates on long-term disability contracts.

### *Sales Results*

The following table sets forth Group Insurance's annualized new business premiums, as defined under "—Segment Measures" above, for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Annualized new business premiums(1):</b>			
Group life	\$ 296	\$ 283	\$ 265
Group disability	235	196	221
Total	<u>\$ 531</u>	<u>\$ 479</u>	<u>\$ 486</u>

(1) Amounts exclude new premiums resulting from rate changes on existing policies, from additional coverage under our Servicemembers' Group Life Insurance contract and from excess premiums on group universal life insurance that build cash value but do not purchase face amounts.

*2023 to 2022 Annual Comparison.* Total annualized new business premiums increased \$52 million, primarily driven by higher sales in our group disability business in the Premier Market segment, including an increase in supplemental health product sales, as well as higher sales in our group life business, primarily in the Association segment, partially offset by lower sales in the National Market segment.

*2022 to 2021 Annual Comparison.* Total annualized new business premiums decreased \$7 million, primarily driven by lower sales in our group disability business in the National Market segment due to the absence of a large sale in 2021, partially offset by an increase in supplemental health product sales, primarily in the Premier Market segment. Higher group life sales, primarily in the National Market segment, served as a partial offset.

### *Individual Life*

#### *Business Update*

- Effective January 1, 2023, Prudential Advisors, the Company's proprietary nationwide distribution business, which was previously part of the Individual Life segment, is now included within Corporate and Other operations. There are no impacts to the Company's consolidated financial statements from this change and historical results have been updated to conform to the current period presentation.
- In July 2023, the Company entered into an agreement with Somerset Reinsurance Ltd. ("Somerset Re") to reinsure certain guaranteed universal life policies issued by Pruco Life Insurance Company and Pruco Life Insurance Company of New Jersey, both of which are wholly-owned subsidiaries of Prudential Financial. These policies represent approximately 30% of the Company's reserves on its in-force guaranteed universal life block of business. This transaction, which is structured on a modified coinsurance basis and contains significant structural protections, including overcollateralization by the counterparty and agreed upon investment guidelines, is subject to customary closing conditions.

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### Operating Results

The following table sets forth Individual Life's operating results for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Operating results:</b>			
Revenues	\$ 6,274	\$ 5,786	\$ 6,170
Benefits and expenses	6,369	7,588	6,001
Adjusted operating income	(95)	(1,802)	169
Realized investment gains (losses), net, and related adjustments	(479)	(1,467)	(83)
Charges related to realized investment gains (losses), net	167	(38)	137
Market experience updates	154	439	9
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	0	0	1
Income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ (253)</u>	<u>\$ (2,868)</u>	<u>\$ 233</u>

#### Adjusted Operating Income

*2023 to 2022 Annual Comparison.* Adjusted operating income increased \$1,707 million, primarily reflecting a less unfavorable net impact from our annual reviews and update of assumptions and other refinements. Results for 2023 included a \$26 million net charge from these updates, compared to a \$1,608 million net charge for 2022 which was mainly driven by unfavorable impacts related to assumptions for policyholder behavior and mortality. Excluding this item, adjusted operating income increased \$125 million, primarily driven by higher net investment spread results reflecting the impact from higher reinvestment and short-term rates, and higher asset balances, which were partially offset by unfavorable derivative settlements. Also contributing to the increase were lower expenses, including a reduction in legal reserves. These increases were partially offset by lower underwriting results, driven by unfavorable reserve experience versus expectations and unfavorable mortality experience, net of reinsurance.

*2022 to 2021 Annual Comparison.* Adjusted operating income decreased \$1,971 million, primarily reflecting an unfavorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2022 included a \$1,608 million net charge from these updates, mainly driven by unfavorable impacts related to assumptions for policyholder behavior and mortality, while results for 2021 included a \$55 million net charge from these updates. Excluding this item, adjusted operating income decreased \$418 million, primarily reflecting lower net investment spread results driven by lower income on non-coupon investments. The decrease also reflects lower underwriting results driven by the unfavorable ongoing impact from our annual reviews and update of assumptions and other refinements in 2022, as discussed above, partially offset by less unfavorable mortality experience, net of reinsurance, including lower COVID-19 related claims, and the absence of unfavorable reserve experience in 2021.

#### Revenues, Benefits and Expenses

*2023 to 2022 Annual Comparison.* Revenues increased \$488 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues increased \$264 million, primarily driven by higher net investment income reflecting higher reinvestment and short-term rates, and higher asset balances, partially offset by lower realized investment gains from unfavorable derivative settlements.

Benefits and expenses decreased \$1,219 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, benefits and expenses increased \$139 million. This increase was primarily driven by unfavorable changes in estimates of the liability for future policy benefits reflecting unfavorable reserve experience, and higher interest expense due to higher reserve financing costs corresponding to higher net investment income, as discussed above. These increases were partially offset by lower general and administrative expenses, including a reduction in legal reserves.

*2022 to 2021 Annual Comparison.* Revenues decreased \$384 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, revenues decreased \$203 million. This decrease was



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primarily driven by lower policy charges and fee income, driven by the absence of a benefit from the recapture of previously reinsured liabilities in 2021, which was mostly offset by reserve changes in policyholders' benefits, as well as the impact of unfavorable equity markets on account values. Also contributing to the decrease was lower net investment income driven by lower income on non-coupon investments, partially offset by business growth and higher interest rates. These decreases were partially offset by higher premiums due to lower ceded reinsurance from the recapture in 2021, as discussed above, which was mostly offset in policyholders' benefits below.

Benefits and expenses increased \$1,587 million. Excluding the impact of our annual reviews and update of assumptions and other refinements, as discussed above, benefits and expenses increased \$215 million. This increase was primarily driven by higher policyholders' benefits, including changes in reserves, driven by the unfavorable ongoing impact from our annual reviews and update of assumptions and other refinements in 2022 and lower ceded reinsurance, as discussed above. This was partially offset by a favorable comparative impact from mortality experience, net of reinsurance, including lower COVID-19 related claims, and the absence of a charge from the reinsurance recapture in 2021, as discussed above. Also contributing to the increase was higher interest credited on policyholders' account balances due to business growth and higher interest expense driven by higher interest rates, as discussed above. These increases were partially offset by favorable changes in estimates of the liability for future policy benefits reflecting the absence of unfavorable reserve experience in 2021.

### *Sales Results*

The following table sets forth Individual Life's annualized new business premiums, as defined under "—Results of Operations—Segment Measures" above, by distribution channel and product, for the periods indicated:

	2023			2022			2021		
	Prudential Advisors	Third Party	Total	Prudential Advisors	Third Party	Total	Prudential Advisors	Third Party	Total
	(in millions)								
Variable Life	\$ 120	\$ 416	\$ 536	\$ 109	\$ 315	\$ 424	\$ 121	\$ 417	\$ 538
Term Life	20	100	120	18	75	93	20	95	115
Universal Life	4	77	81	6	86	92	8	94	102
Total	<u>\$ 144</u>	<u>\$ 593</u>	<u>\$ 737</u>	<u>\$ 133</u>	<u>\$ 476</u>	<u>\$ 609</u>	<u>\$ 149</u>	<u>\$ 606</u>	<u>\$ 755</u>

*2023 to 2022 Annual Comparison.* Total annualized new business premiums increased \$128 million, primarily reflecting higher third-party sales across variable and term life products.

*2022 to 2021 Annual Comparison.* Total annualized new business premiums decreased \$146 million, primarily from lower third-party sales across variable life, term life and universal life products due to pricing and product actions taken in 2021.

## **International Businesses**

### *Operating Results*

The results of our International Businesses' operations are translated on the basis of weighted average monthly exchange rates, inclusive of the effects of the intercompany arrangement discussed in "—Results of Operations—Impact of Foreign Currency Exchange Rates" above. To provide a better understanding of operating performance within the International Businesses, where indicated below, we have analyzed our results of operations excluding the effect of the year over year change in foreign currency exchange rates. Our results of operations, excluding the effect of foreign currency fluctuations, were derived by translating foreign currencies to USD at uniform exchange rates for all periods presented, including for constant dollar information discussed below. For our Japan operations, we used an exchange rate of 110 yen per USD. In addition, for constant dollar information discussed below, activity denominated in USD is generally reported based on the amounts as transacted in USD. Annualized new business premiums presented on a constant exchange rate basis in the "Sales Results" section below reflect translation based on these same uniform exchange rates.

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The following table sets forth the International Businesses' operating results for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Operating results:</b>			
Revenues:			
Life Planner	\$ 9,596	\$ 9,541	\$ 10,169
Gibraltar Life and Other	9,086	9,470	10,717
Total revenues	<u>18,682</u>	<u>19,011</u>	<u>20,886</u>
Benefits and expenses:			
Life Planner	7,596	7,597	8,187
Gibraltar Life and Other	7,903	8,209	8,967
Total benefits and expenses	<u>15,499</u>	<u>15,806</u>	<u>17,154</u>
Adjusted operating income:			
Life Planner	2,000	1,944	1,982
Gibraltar Life and Other	1,183	1,261	1,750
Total adjusted operating income	<u>3,183</u>	<u>3,205</u>	<u>3,732</u>
Realized investment gains (losses), net, and related adjustments	(11)	(2,210)	18
Charges related to realized investment gains (losses), net	104	116	(35)
Change in value of market risk benefits, net of related hedging gains (losses)	14	26	18
Market experience updates	(46)	196	0
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	(76)	13	(92)
Income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ 3,168</u>	<u>\$ 1,346</u>	<u>\$ 3,641</u>

### *Adjusted Operating Income*

*2023 to 2022 Annual Comparison.* Adjusted operating income from our Life Planner operations increased \$56 million, including a net unfavorable impact of \$44 million from currency fluctuations. Both periods also include the impact of our annual reviews and update of assumptions and other refinements, which resulted in a \$5 million net charge in both 2023 and 2022.

Excluding the impact of currency fluctuations, as well as the impact from our annual reviews and update of assumptions and other refinements as discussed above, adjusted operating income from our Life Planner operations increased \$100 million. This increase primarily reflects higher net investment spread results, driven by higher reinvestment rates and higher income on non-coupon investments, as well as higher underwriting results, primarily due to business growth in Brazil. These impacts were partially offset by higher variable expenses, largely driven by business growth in Brazil.

Adjusted operating income from our Gibraltar Life and Other operations decreased \$78 million, including a net favorable impact of \$12 million from currency fluctuations. Both periods also include the impact of our annual reviews and update of assumptions and other refinements, which resulted in a \$18 million net benefit in 2023 compared to a \$14 million net charge in 2022.

Excluding the impact of currency fluctuations, as well as the impact from our annual reviews and update of assumptions and other refinements as discussed above, adjusted operating income from our Gibraltar Life and Other operations decreased \$122 million. This decrease primarily reflects lower net investment spread results, driven by unfavorable derivative settlements and the decline in business in force, partially offset by higher income on non-coupon investments. Also contributing to the decrease were lower underwriting results, primarily driven by the decline of business in force, partially offset by less unfavorable morbidity and mortality experience. These impacts were partially offset by higher earnings from joint venture investments.

*2022 to 2021 Annual Comparison.* Adjusted operating income from our Life Planner operations decreased \$38 million, including a net favorable impact of \$13 million from currency fluctuations. Both periods also include the impact of our annual

reviews and update of assumptions and other refinements, which resulted in a \$5 million net charge in 2022 compared to a \$6 million net benefit in 2021.

Excluding the impact of currency fluctuations, as well as the impact from our annual reviews and update of assumptions and other refinements as discussed above, adjusted operating income from our Life Planner operations decreased \$40 million. This decrease primarily reflects lower net investment spread results, driven by lower income on non-coupon investments and higher operating expenses, largely driven by business growth in Brazil, partially offset by higher underwriting results, primarily driven by business growth in Brazil.

Adjusted operating income from our Gibraltar Life and Other operations decreased \$489 million, including a net unfavorable impact of \$20 million from currency fluctuations. Both periods also include the impact of our annual reviews and update of assumptions and other refinements, which resulted in a \$14 million net charge in 2022 compared to a \$21 million net charge in 2021.

Excluding the impact of currency fluctuations, as well as the impact from our annual reviews and update of assumptions and other refinements, as discussed above, adjusted operating income from our Gibraltar Life and Other operations decreased \$476 million. This decrease primarily reflects lower net investment spread results, driven by lower income on non-coupon investments and lower prepayment fee income, as well as unfavorable derivative settlements and the decline in business in force. Also contributing to the decrease were lower underwriting results, primarily driven by the decline of business in force, and lower earnings from joint venture investments.

#### *Revenues, Benefits and Expenses*

*2023 to 2022 Annual Comparison.* Revenues from our Life Planner operations increased \$55 million, including a net unfavorable impact of \$195 million from currency fluctuations and a net benefit of \$82 million from our annual reviews and update of assumptions and other refinements. Excluding these items, revenues increased \$168 million, primarily reflecting higher net investment income driven by higher reinvestment rates and higher income on non-coupon investments. This increase was partially offset by lower premiums, primarily attributable to the decline of business in force in Japan, partially offset by business growth in Brazil.

Benefits and expenses from our Life Planner operations decreased \$1 million, including a net favorable impact of \$151 million from currency fluctuations and a net charge of \$82 million from our annual reviews and update of assumptions and other refinements. Excluding these items, benefits and expenses increased \$68 million, primarily reflecting higher interest credited on policyholders' account balances, and unfavorable changes in estimates of the liability for future policy benefits. These increases were partially offset by lower policyholder benefits, including changes in reserves, due to the decline of business in force, as discussed above.

Revenues from our Gibraltar Life and Other operations decreased \$384 million, including a net unfavorable impact of \$30 million from currency fluctuations and a net benefit of \$214 million from our annual reviews and update of assumptions and other refinements. Excluding this item, revenues decreased \$568 million, primarily reflecting lower premiums and policy charges and fee income attributable to the decline of business in force, and lower realized investment gains from unfavorable derivative settlements. These decreases were partially offset by higher net investment income driven by higher income on non-coupon investments.

Benefits and expenses from our Gibraltar Life and Other operations decreased \$306 million, including a net favorable impact of \$42 million from currency fluctuations and a net benefit of \$182 million from our annual reviews and update of assumptions and other refinements. Excluding these items, benefits and expenses decreased \$446 million, primarily reflecting lower policyholders' benefits, including changes in reserves, due to the decline of business in force, as discussed above, and less unfavorable morbidity and mortality experience, partially offset by higher interest credited on policyholders' account balances.

*2022 to 2021 Annual Comparison.* Revenues from our Life Planner operations decreased \$628 million, including a net unfavorable impact of \$577 million from currency fluctuations and a net charge of \$39 million from our annual reviews and update of assumptions and other refinements. Excluding these items, revenues decreased \$12 million, primarily reflecting lower other income and net investment income, driven by lower income on non-coupon investments, partially offset by higher premiums and policy charges and fee income, driven by business growth in Brazil.

Benefits and expenses from our Life Planner operations decreased \$590 million, including a net favorable impact of \$590 million from currency fluctuations and a net benefit of \$28 million from our annual reviews and update of assumptions and

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other refinements. Excluding these items, benefits and expenses increased \$28 million, primarily reflecting higher operating expenses, higher interest credited on policyholders' account balances and higher amortization, including write-offs of deferred policy acquisition costs related to unfavorable policyholder behavior. These increases were partially offset by lower policyholders' benefits, including changes in reserves, driven by the decline of business in force in Japan.

Revenues from our Gibraltar Life and Other operations decreased \$1,247 million, including a net unfavorable impact of \$916 million from currency fluctuations and a net charge of \$8 million from our annual reviews and update of assumptions and other refinements. Excluding these items, revenues decreased \$323 million, primarily reflecting lower premiums due to the decline of business in force, and lower net investment income driven by lower income on non-coupon investments and lower prepayment fee income. Also contributing to the decrease were lower realized investment gains from unfavorable derivative settlements and lower other income from a decline in earnings from joint venture investments.

Benefits and expenses from our Gibraltar Life and Other operations decreased \$758 million, including a net favorable impact of \$896 million from currency fluctuations and a net benefit of \$15 million from our annual reviews and update of assumptions and other refinements. Excluding these items, benefits and expenses increased \$153 million, primarily driven by unfavorable changes in estimates of the liability for future policy benefits, and higher amortization, including write-offs of deferred policy acquisition costs related to unfavorable policyholder behavior. These increases were partially offset by lower policyholders' benefits, including changes in reserves, driven by the decline of business in force.

### *Sales Results*

The following table sets forth annualized new business premiums, as defined under “—Results of Operations—Segment Measures” above, on an actual and constant exchange rate basis for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Annualized new business premiums:</b>			
On an actual exchange rate basis:			
Life Planner	\$ 1,069	\$ 941	\$ 940
Gibraltar Life and Other	1,018	878	1,000
Total	<u>\$ 2,087</u>	<u>\$ 1,819</u>	<u>\$ 1,940</u>
On a constant exchange rate basis:			
Life Planner	\$ 1,097	\$ 946	\$ 911
Gibraltar Life and Other	1,056	900	999
Total	<u>\$ 2,153</u>	<u>\$ 1,846</u>	<u>\$ 1,910</u>

The amount of annualized new business premiums and the sales mix in terms of types and currency denomination of products for any given period can be significantly impacted by several factors, including but not limited to: the addition of new products, discontinuation of existing products, changes in credited interest rates for certain products and other product modifications, changes in premium rates, changes in interest rates or fluctuations in currency markets, changes in tax laws, changes in life insurance regulations or changes in the competitive environment. Sales volume may increase or decrease prior to certain of these changes becoming effective, and then fluctuate in the other direction following such changes.

Our diverse product portfolio in Japan, in terms of currency mix and premium payment structure, allows us to adapt to changing market and competitive dynamics, including the low interest rate environment. We regularly examine our product offerings and their related profitability and, as a result, we have repriced or discontinued sales of certain products that do not meet our profit expectations. The impact of these actions, coupled with the introduction of certain new products, has generally resulted in an increase in sales of products denominated in USD relative to products denominated in other currencies.

*2023 to 2022 Annual Comparison.* The table below presents annualized new business premiums on a constant exchange rate basis, by product category and distribution channel, for the periods indicated:

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	Year Ended December 31, 2023					Year Ended December 31, 2022				
	Life	Accident & Health	Retirement (1)	Investment Contracts (2)	Total	Life	Accident & Health	Retirement (1)	Investment Contracts (2)	Total
	(in millions)									
Life Planner	\$ 563	\$ 83	\$ 268	\$ 183	\$ 1,097	\$ 507	\$ 71	\$ 325	\$ 43	\$ 946
Gibraltar Life and Other:										
Life Consultants	140	25	24	372	561	176	26	32	300	534
Banks	30	0	2	225	257	76	0	4	88	168
Independent Agency	60	34	87	57	238	81	12	104	1	198
Subtotal	230	59	113	654	1,056	333	38	140	389	900
Total	\$ 793	\$ 142	\$ 381	\$ 837	\$ 2,153	\$ 840	\$ 109	\$ 465	\$ 432	\$ 1,846

(1) Includes retirement income, endowment and savings variable life.

(2) Includes single-payment market value adjusted investment contracts and single-payment whole life products.

Annualized new business premiums, on a constant exchange rate basis, from our Life Planner operations increased \$151 million, primarily driven by higher life product sales in Brazil. In Japan, higher USD-denominated single premium investment contract sales were partially offset by lower USD-denominated recurring premium life and retirement product sales.

Annualized new business premiums, on a constant exchange rate basis, from our Gibraltar Life and Other operations increased \$156 million. Bank channel, Independent Agency and Life Consultants sales increased \$89 million, \$40 million and \$27 million, respectively, all reflecting higher USD-denominated single premium investment contract sales, partially offset by lower USD-denominated recurring premium life product sales. Independent Agency sales also reflect higher accident and health product sales, partially offset by lower retirement product sales.

*2022 to 2021 Annual Comparison.* The table below presents annualized new business premiums on a constant exchange rate basis, by product category and distribution channel, for the periods indicated:

	Year Ended December 31, 2022					Year Ended December 31, 2021				
	Life	Accident & Health	Retirement (1)	Investment Contracts (2)	Total	Life	Accident & Health	Retirement (1)	Investment Contracts (2)	Total
	(in millions)									
Life Planner	\$ 507	\$ 71	\$ 325	\$ 43	\$ 946	\$ 484	\$ 59	\$ 364	\$ 4	\$ 911
Gibraltar Life and Other:										
Life Consultants	176	26	32	300	534	257	25	41	161	484
Banks	76	0	4	88	168	251	0	13	54	318
Independent Agency	81	12	104	1	198	74	21	94	8	197
Subtotal	333	38	140	389	900	582	46	148	223	999
Total	\$ 840	\$ 109	\$ 465	\$ 432	\$ 1,846	\$ 1,066	\$ 105	\$ 512	\$ 227	\$ 1,910

(1) Includes retirement income, endowment and savings variable life.

(2) Includes single-payment market value adjusted investment contracts and single-payment whole life products. 2021 also includes annuity products.

Annualized new business premiums, on a constant exchange rate basis, from our Life Planner operations increased \$35 million, primarily driven by higher life product sales in Brazil and Argentina. In Japan, higher sales of USD-denominated market value adjusted investment contracts, driven by higher interest rates, were partially offset by lower sales of USD-denominated retirement products.

Annualized new business premiums, on a constant exchange rate basis, from our Gibraltar Life and Other operations decreased \$99 million. Bank channel sales decreased \$150 million reflecting lower USD-denominated life product sales, partially offset by higher sales of USD-denominated market value adjusted investment contracts, driven by higher interest rates. Life Consultants sales increased \$50 million reflecting higher sales of USD-denominated market value adjusted investment contracts, driven by rising interest rates, partially offset by lower USD-denominated life product sales. Independent Agency sales increased \$1 million, primarily driven by higher sales of life products and USD-denominated endowment products, largely

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offset by the absence of accident & health product sales made to a single large client in 2021 and lower sales of investment contracts.

### *Sales Force*

The following table sets forth the number of Life Planners and Life Consultants for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
Life Planners:			
Japan	4,310	4,446	4,566
All other countries	1,546	1,478	1,458
Gibraltar Life Consultants	6,808	6,821	7,100
Total	12,664	12,745	13,124

*2023 to 2022 Comparison.* The number of Life Planners decreased by 68, driven by a decrease of 136 in our Japan operations, primarily reflecting our selective recruiting efforts and continued challenges with higher resignations. Life Planners in our other operations increased by 68, primarily reflecting an increase in Brazil. The number of Gibraltar Life Consultants decreased by 13, reflecting a decline in the first half of 2023 from continued recruiting challenges, partially offset by favorable recruitment in the second half of the year.

*2022 to 2021 Comparison.* The number of Life Planners decreased by 100, driven by a decrease of 120 in our Japan operations, primarily reflecting our selective recruiting efforts and higher resignations. Life Planners in our other operations increased by 20, primarily reflecting an increase in Brazil. The number of Gibraltar Life Consultants decreased by 279, primarily reflecting continued recruiting challenges and higher resignations due to more selective retention standards.

## **Corporate and Other**

### *Business Update*

- Effective January 1, 2023, AIQ and Prudential Advisors are included within Corporate and Other operations. There are no impacts to the Company's consolidated financial statements from these reporting changes and historical results have been updated to conform to the current period presentation.
- In September 2023, the Company acquired a 20% interest as a limited partner in Prismic, a Bermuda-exempted limited partnership that owns all of the outstanding capital stock of Prismic Re. Beginning with the fourth quarter of 2023, the operating results of Corporate and Other reflect the Company's share of earnings in Prismic on a quarter lag. In connection with this transaction, effective September 2023, the Company entered into an agreement with Prismic Re to reinsure approximately \$9 billion of reserves for certain structured settlement annuities contracts issued by PICA, 90% of which is on a coinsurance with funds withheld basis and 10% of which is on a coinsurance basis. The invested assets supporting the contracts reinsured via coinsurance with funds withheld consist primarily of public fixed maturities available-for-sale, private fixed maturities available-for-sale and fixed maturities designated as trading. As the Company considers its relationship with Prismic to be an enterprise initiative that could span business segments, Corporate and Other will report these segregated assets along with the offsetting funds withheld payable. See Note 15 to the Consolidated Financial Statements for additional information.

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### Operating Results

Corporate and Other includes corporate operations, after allocations to our business segments, and Divested and Run-off Businesses other than those that qualify for “discontinued operations” accounting treatment under U.S. GAAP. The following table sets forth Corporate and Other’s operating results for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Operating results:</b>			
Investment income	\$ 161	\$ 177	\$ 174
Interest expense on debt	(829)	(829)	(827)
Pension and employee benefits	345	387	284
Other corporate activities	(1,849)	(1,412)	(1,441)
Adjusted operating income	(2,172)	(1,677)	(1,810)
Realized investment gains (losses), net, and related adjustments	(592)	(38)	94
Charges related to realized investment gains (losses), net	4	2	3
Market experience updates	2	7	11
Divested and Run-off Businesses	349	146	769
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	(8)	(47)	(38)
Other adjustments(1)	(182)	(917)	(1,099)
Income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ (2,599)</u>	<u>\$ (2,524)</u>	<u>\$ (2,070)</u>

(1) Includes goodwill impairments of \$177 million, \$903 million and \$1,060 million recorded in the fourth quarters of 2023, 2022 and 2021, respectively, related to AIQ. See Note 2 and Note 10 to the Consolidated Financial Statements for additional information regarding goodwill impairments. Also includes certain components of consideration for a business acquisition, which are recognized as compensation expense over the requisite service periods.

*2023 to 2022 Annual Comparison.* The loss from Corporate and Other operations, on an adjusted operating income basis, increased \$495 million. Net charges from other corporate activities increased by \$437 million, primarily driven by corporate initiatives, including a restructuring charge and higher technology costs, unfavorable foreign exchange rate impacts, and the absence of gains from the sales of certain home office properties in the prior year period, partially offset by lower net expenses and other corporate charges. Pension and employee benefits were unfavorable by \$42 million, primarily driven by an increase in employee benefit plan costs.

For purposes of calculating pension income from our qualified pension plan for the year ended December 31, 2024, we decreased the discount rate from 5.45% to 5.30% as of December 31, 2023. The expected rate of return on plan assets remained unchanged at 7.50%. The assumed rate of increase in compensation increased from 4.50% in 2023 to 6.25% in 2024. Giving effect to the foregoing changes and other factors, we expect income from our qualified pension plan in 2024 to be approximately \$5 million to \$10 million lower than 2023 levels. This decrease is primarily driven by higher loss amortizations.

For purposes of calculating postretirement benefit expenses for the year ended December 31, 2024, we decreased the discount rate from 5.55% to 5.20% as of December 31, 2023. The expected rate of return on plan assets decreased from 7.75% in 2023 to 6.75% in 2024. Giving effect to the foregoing changes and other factors, we expect postretirement income in 2024 to be approximately \$65 million to \$75 million higher than 2023 levels. This increase is primarily driven by a change related to the Company’s Retiree Medical plan, partially offset by a decrease in earnings from a decrease in the expected rate of return.

In 2024, pension and other postretirement benefit service costs related to active employees will continue to be allocated to our business segments. For further information regarding our pension and postretirement plans, including the changes to the Company’s Retiree Medical Savings Account plan, see Note 19 to the Consolidated Financial Statements.

*2022 to 2021 Annual Comparison.* The loss from Corporate and Other operations, on an adjusted operating income basis, decreased \$133 million. Pension and employee benefits were favorable by \$103 million, driven by higher earnings from our pension and post-retirement plans resulting from higher returns on plan assets, lower benefit costs for these plans resulting from the sale of the Full Service Retirement business, and a favorable impact from design changes to the Company’s Retiree Medical

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Savings Account plan. Net charges from other corporate activities decreased by \$29 million, primarily driven by the absence of costs related to the early extinguishment of debt incurred in 2021, gains from the sales of certain home office properties, favorable exchange rate impacts, and lower costs for long-term compensation plans, partially offset by higher expenses, including an increase in costs related to corporate initiatives.

### **Divested and Run-off Businesses**

#### *Divested and Run-off Businesses Included in Corporate and Other*

Income from our Divested and Run-off Businesses includes results from several businesses that have been or will be sold or exited, including businesses that have been placed in wind down status that do not qualify for “discontinued operations” accounting treatment under U.S. GAAP. The results of these Divested and Run-off Businesses are reflected in our Corporate and Other operations but are excluded from adjusted operating income. A summary of the results of the Divested and Run-off Businesses reflected in our Corporate and Other operations is as follows for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
Long-Term Care	\$ 217	\$ (316)	\$ 519
Other	132	462	250
Total Divested and Run-off Businesses income (loss) excluded from adjusted operating income	<u>\$ 349</u>	<u>\$ 146</u>	<u>\$ 769</u>

#### *2023 to 2022 Annual Comparison*

*Long-Term Care.* Results for the year ended December 31, 2023 increased \$533 million, including an unfavorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2023 and 2022 included net charges from these updates of \$79 million and \$3 million, respectively. Excluding this item, results increased \$609 million primarily driven by favorable impacts from changes in the market value of equity securities and less unfavorable impacts from changes in the market value of derivatives used for duration management, partially offset by lower income on non-coupon investments.

*Other Divested and Run-off Businesses.* Results for the year ended December 31, 2023 decreased \$330 million, primarily driven by the absence of a gain in the prior period from the sale of the Full Service Retirement business, which was completed in April 2022. See Note 1 to the Consolidated Financial Statements for additional information regarding this sale. The results for 2023 also reflect the absence of losses related to the Full Service Retirement business recorded in the first quarter of 2022, which were largely driven by the impact of rising interest rates on the market value of assets supporting experience-rated contractholder liabilities.

#### *2022 to 2021 Annual Comparison*

*Long-Term Care.* Results for the year ended December 31, 2022 decreased \$835 million, including an unfavorable comparative net impact from our annual reviews and update of assumptions and other refinements. Results for 2022 included a \$3 million net charge from these updates, while results for 2021 included a \$13 million net benefit. Excluding this item, results decreased \$819 million primarily driven by unfavorable impacts from changes in the market value of equity securities, changes in the market value of derivatives used for duration management and lower income on non-coupon investments.

*Other Divested and Run-off Businesses.* Results for the year ended December 31, 2022 increased \$212 million, primarily driven by the gain on the sale of the Full Service Retirement business. See Note 1 to the Consolidated Financial Statements for additional information regarding this sale. The results for 2022 also include losses related to the Full Service Retirement business in the first quarter, largely driven by the impact of rising interest rates on the market value of assets supporting experience-rated contractholder liabilities.



**Closed Block Division**

The Closed Block division includes certain in-force traditional domestic participating life insurance and annuity products and assets that are used for the payment of benefits and policyholder dividends on these policies (collectively, the “Closed Block”), as well as certain related assets and liabilities. We no longer offer these traditional domestic participating policies. See Note 16 to the Consolidated Financial Statements for additional information.

Each year, the Board of Directors of The Prudential Insurance Company of America (“PICA”) determines the dividends payable on participating policies for the following year based on the experience of the Closed Block, including investment income, net realized and unrealized investment gains (losses), mortality experience and other factors. Although the Closed Block experience for dividend action decisions is based upon statutory results, at the time the Closed Block was established, we developed, as required by U.S. GAAP, an actuarial calculation of the timing of the maximum future earnings from the policies included in the Closed Block. Actual cumulative earnings, as required by U.S. GAAP, reflect the recognition of realized investment gains and losses in the current period, as well as changes in assets and related liabilities that support the Closed Block policies. If actual cumulative earnings in any given period are greater than the cumulative earnings we expected, we record this excess as a policyholder dividend obligation. Additionally, any accumulated net unrealized investment gains that have arisen subsequent to the establishment of the Closed Block are reflected as a policyholder dividend obligation, with a corresponding amount reported in AOCI, while any accumulated net unrealized investment losses are reflected as a reduction of the policyholder dividend obligation, to the extent the overall policyholder dividend obligation is otherwise positive.

We will subsequently pay this excess to Closed Block policyholders as an additional dividend unless it is otherwise offset by future Closed Block performance that is less favorable than we originally expected. The policyholder dividends we charge to expense within the Closed Block division will include any change in our policyholder dividend obligation that we recognize for the excess of actual cumulative earnings in any given period over the cumulative earnings we expected in addition to the actual policyholder dividends declared by the Board of Directors of PICA. If actual cumulative earnings fall below expected cumulative earnings in future periods, earnings volatility in the Closed Block division, which is primarily due to changes in investment results, may not be offset by changes in the cumulative earnings policyholder dividend obligation. For a discussion of the Closed Block division’s realized investment gains (losses), net, see “—General Account Investments.”

As of December 31, 2023, the excess of actual cumulative earnings over the expected cumulative earnings was \$2,873 million, which was recorded as a policyholder dividend obligation. Actual cumulative earnings, as required by U.S. GAAP, reflect the recognition of realized investment gains and losses in the current period, as well as changes in assets and related liabilities that support the Closed Block policies. As of December 31, 2023, net unrealized investment losses have arisen subsequent to the establishment of the Closed Block due to the impacts of higher interest rates on the market value of fixed maturities available-for-sale. The impact of these net unrealized investment losses has been reflected as a decrease to the policyholder dividend obligation of \$2,081 million at December 31, 2023, with a corresponding amount reported in AOCI.

*Operating Results*

The following table sets forth the Closed Block division’s results for the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>U.S. GAAP results:</b>			
Revenues	\$ 3,666	\$ 2,958	\$ 5,947
Benefits and expenses	3,766	2,976	5,789
Income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ (100)</u>	<u>\$ (18)</u>	<u>\$ 158</u>

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### *Income (loss) Before Income Taxes and Equity in Earnings of Operating Joint Ventures*

*2023 to 2022 Annual Comparison.* Income (loss) before income taxes and equity in earnings of operating joint ventures decreased \$82 million. Net investment activity results increased, primarily reflecting higher other income driven by favorable changes in the market value of equity and fixed income securities, partially offset by lower realized investment gains driven by unfavorable changes in the market value of derivatives and higher losses on the sale of fixed income investments, as well as lower net investment income driven by lower income on non-coupon investments, partially offset by higher reinvestment rates. Net insurance activity results increased driven by a favorable comparative change in claims experience. As a result of these and other factors, a \$335 million reduction in the policyholder dividend obligation was recorded in 2023, compared to a \$1,180 million reduction in 2022.

*2022 to 2021 Annual Comparison.* Income (loss) before income taxes and equity in earnings of operating joint ventures decreased \$176 million. Net investment activity results decreased primarily reflecting lower other income driven by unfavorable changes in the value of equity securities, a decrease in realized investment gains (losses) driven by losses on the sale of fixed income investments in the current year, and lower net investment income on non-coupon investments. Net insurance activity results increased driven by a favorable comparative change in claims experience and reserves, partially offset by lower premiums due to the runoff of policies in force. As a result of the above, a \$1,180 million reduction in the policyholder dividend obligation was recorded in 2022, compared to a \$1,469 million increase in 2021.

### *Revenues, Benefits and Expenses*

*2023 to 2022 Annual Comparison.* Revenues increased \$708 million primarily driven by an increase in other income, partially offset by a decrease in realized investment gains and a decrease in net investment income, as discussed above.

Benefits and expenses increased \$790 million primarily driven by an increase in dividends to policyholders, reflecting less of a reduction in the policyholder dividend obligation due to changes in cumulative earnings and other factors, as discussed above.

*2022 to 2021 Annual Comparison.* Revenues decreased \$2,989 million primarily driven by a decrease in other income, realized investment gains (losses), net investment income and premiums, as discussed above.

Benefits and expenses decreased \$2,813 million primarily driven by a decrease in dividends to policyholders, reflecting a reduction in the policyholder dividend obligation expense due to changes in cumulative earnings, as discussed above.

### **Income Taxes**

The differences between income taxes expected at the U.S. federal statutory income tax rate of 21% applicable for 2023, 2022 and 2021, and the reported income tax expense (benefit) are provided in the following table:

	Year Ended December 31,		
	2023	2022(1)	2021(1)
	(in millions)		
Expected federal income tax expense (benefit) at federal statutory rate	\$ 645	\$ (397)	\$ 2,275
Non-taxable investment income	(162)	(86)	(292)
Foreign taxes at other than U.S. rate	191	122	163
Low-income housing and other tax credits	(106)	(128)	(126)
Changes in tax law	(99)	(11)	10
GILTI	5	101	(1)
Sale of subsidiary	0	86	(25)
Noncontrolling interest	(4)	5	(14)
Non-deductible expenses	29	21	11
Change in valuation allowance	111	16	13
State taxes (net of federal benefit)	20	13	18
Other	(17)	(21)	(37)
Reported income tax expense (benefit)	\$ 613	\$ (279)	\$ 1,995
Effective tax rate	20.0 %	14.7 %	18.4 %

(1) Prior period amounts have been updated to conform to current period presentation.

## Effective Tax Rate

The effective tax rate is the ratio of “Total income tax expense (benefit)” divided by “Income before income taxes and equity in earnings of operating joint ventures.” Our effective tax rate for fiscal years 2023, 2022 and 2021 was 20.0%, 14.7%, and 18.4%, respectively. For a detailed description of the nature of each significant reconciling item, see Note 17 to the Consolidated Financial Statements.

## Unrecognized Tax Benefits

The Company’s liability for income taxes includes the liability for unrecognized tax benefits and interest that relate to tax years still subject to review by the Internal Revenue Service or other taxing authorities. The completion of review or the expiration of the Federal statute of limitations for a given audit period could result in an adjustment to the liability for income taxes. The total unrecognized benefit as of December 31, 2023, 2022 and 2021 was \$133 million, \$84 million and \$12 million, respectively. It is possible the Company will pay the unrecognized tax benefit attributable to the Section 952 election described in Note 17 within the next 12 months as it pursues resolution of the matter. The Company cannot predict with reasonable accuracy whether there will be any significant changes within the next twelve months to our total unrecognized tax benefits related to tax years for which the statute of limitations has not expired.

## Income Tax Expense vs. Income Tax Paid in Cash

Income tax expense recorded under U.S. GAAP routinely differs from the income taxes paid in cash in any given year. Income tax expense recorded under U.S. GAAP is based on income reported in our Consolidated Statements of Operations for the current period and it includes both current and deferred taxes. Income taxes paid during the year include tax installments made for the current year as well as tax payments and refunds related to prior periods.

For additional information regarding income tax related items, see “Business—Regulation” and Note 17 to the Consolidated Financial Statements.

## Valuation of Assets and Liabilities

### Fair Value of Assets and Liabilities

The authoritative guidance related to fair value measurement establishes a framework that includes a three-level hierarchy used to classify the inputs used in measuring fair value. The level in the hierarchy within which the fair value falls is determined based on the lowest level input that is significant to the measurement. The fair values of assets and liabilities classified as Level 3 include at least one significant unobservable input in the measurement. See Note 6 to the Consolidated Financial Statements for an additional description of the valuation hierarchy levels as well as for the balances of assets and liabilities measured at fair value on a recurring basis by hierarchy level presented on a consolidated basis.

The table below presents the balances of assets and liabilities measured at fair value on a recurring basis, as of the periods indicated, and the portion of such assets and liabilities that are classified in Level 3 of the valuation hierarchy. The table also provides details about these assets and liabilities excluding those held in the Closed Block division. We believe the amounts excluding the Closed Block division are most relevant to an understanding of our operations that are pertinent to investors in Prudential Financial because substantially all Closed Block division assets support obligations and liabilities relating to the Closed Block policies only. See Note 16 to the Consolidated Financial Statements for additional information regarding the Closed Block.

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	As of December 31, 2023				As of December 31, 2022			
	PFI excluding Closed Block Division		Closed Block Division		PFI excluding Closed Block Division		Closed Block Division	
	Total at Fair Value	Total Level 3(1)	Total at Fair Value	Total Level 3(1)	Total at Fair Value	Total Level 3(1)	Total at Fair Value	Total Level 3(1)
	(in millions)							
Fixed maturities, available-for-sale	\$ 285,835	\$ 5,250	\$ 30,486	\$ 868	\$ 277,648	\$ 4,345	\$ 30,071	\$ 817
Assets supporting experience-rated contractholder liabilities:								
Fixed maturities	889	0	0	0	945	0	0	0
Equity securities	2,279	0	0	0	1,899	0	0	0
All other(2)	0	0	0	0	0	0	0	0
Subtotal	3,168	0	0	0	2,844	0	0	0
Market risk benefit assets	1,981	1,981	0	0	800	800	0	0
Fixed maturities, trading	8,903	409	887	20	5,051	289	900	15
Equity securities	6,112	451	1,891	61	5,416	528	1,734	99
Commercial mortgage and other loans	519	0	0	0	137	0	0	0
Other invested assets(3)	1,949	846	0	0	1,990	537	3	2
Short-term investments	3,765	19	135	10	3,637	18	150	0
Cash equivalents	9,336	4	966	0	6,398	0	1,076	0
Reinsurance recoverables and deposit receivables	149	224	0	0	38	141	0	0
Other assets(4)	11	11	0	0	11	11	0	0
Separate account assets	171,812	1,094	0	0	171,805	1,081	0	0
Total assets	<u>\$ 493,540</u>	<u>\$ 10,289</u>	<u>\$ 34,365</u>	<u>\$ 959</u>	<u>\$ 475,775</u>	<u>\$ 7,750</u>	<u>\$ 33,934</u>	<u>\$ 933</u>
Market risk benefit liabilities	\$ 5,467	\$ 5,467	\$ 0	\$ 0	\$ 5,864	\$ 5,864	\$ 0	\$ 0
Policyholders' account balances	7,752	7,752	0	0	3,492	3,492	0	0
Reinsurance and funds withheld payables	490	0	0	0	(31)	0	0	0
Other liabilities(3)(4)	4,174	1	1	0	3,056	1	0	0
Notes issued by consolidated variable interest entities ("VIEs")	778	778	0	0	0	0	0	0
Total liabilities	<u>\$ 18,661</u>	<u>\$ 13,998</u>	<u>\$ 1</u>	<u>\$ 0</u>	<u>\$ 12,382</u>	<u>\$ 9,357</u>	<u>\$ 0</u>	<u>\$ 0</u>

(1) Level 3 assets expressed as a percentage of total assets measured at fair value on a recurring basis for PFI excluding the Closed Block division and for the Closed Block division totaled 2.1% and 2.8%, respectively, as of December 31, 2023 and 1.6% and 2.7%, respectively, as of December 31, 2022.

(2) "All other" represents cash equivalents and short-term investments.

(3) "Other invested assets" and "Other liabilities" primarily include derivatives. The amounts include the impact of netting subject to master netting agreements.

(4) Prior period amounts have been reclassified to conform to current period presentation.

The determination of fair value, which for certain assets and liabilities is dependent on the application of estimates and assumptions, can have a significant impact on our results of operations and may require the application of a greater degree of judgment depending on market conditions, as the ability to value assets and liabilities can be significantly impacted by a decrease in market activity or a lack of transactions executed in an orderly manner.

Fixed maturity securities included in Level 3 in our fair value hierarchy are generally priced based on internally-developed valuations or indicative broker quotes. For certain private fixed maturity and equity securities, the internal valuation models use significant unobservable inputs and, accordingly, such securities are included in Level 3 in our fair value hierarchy. Level 3 fixed maturity securities for PFI excluding the Closed Block division included approximately \$1.1 billion of public fixed maturities as of December 31, 2023, with values primarily based on indicative broker quotes, and approximately \$4.5 billion of private fixed maturities, with values primarily based on internally-developed models. Significant unobservable inputs used in their valuation included: issue specific spread adjustments, material non-public financial information, management judgment, estimation of future earnings and cash flows, default rate assumptions, liquidity assumptions and indicative quotes

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from market makers. Separate account assets included in Level 3 in our fair value hierarchy primarily include corporate securities and commercial mortgage loans.

Contracts or contract features reported in “Market risk benefit assets” and “Market risk benefit liabilities” and embedded derivatives reported in “Policyholders’ account balances” that are included in Level 3 of our fair value hierarchy represent general account assets and liabilities pertaining to living benefit features of the Company’s variable annuity contracts and the index-linked interest credited features on certain life and annuity products. “Market risk benefit assets” and “Market risk benefit liabilities” are carried at fair value with changes in fair value included in “Change in value of market risk benefits, net of related hedging gains (losses)” except for the portion of the change attributable to changes in the Company’s NPR that is recorded in OCI. Embedded derivatives included in “Policyholder account balances” are carried at fair value with changes in fair value included in “Realized investment gains (losses), net.” These assets and liabilities are valued using internally-developed models that require significant estimates and assumptions developed by management. Changes in these estimates and assumptions can have a significant impact on the results of our operations.

For additional information regarding the valuation techniques and the key estimates and assumptions used in our determination of fair value, see Note 6 to the Consolidated Financial Statements.

### **General Account Investments**

We maintain diversified investment portfolios in our general account to support our liabilities to customers as well as our other general liabilities. Investments and other assets that do not support general account liabilities, and are therefore excluded from our general account, are as follows:

- assets of our derivative operations;
- assets of our investment management operations, including investments managed for third-parties; and
- those assets classified as “Separate account assets” on our balance sheet.

The general account portfolios are managed pursuant to the distinct objectives and investment policy statements of PFI excluding the Closed Block division and of the Closed Block division. The primary investment objectives of PFI excluding the Closed Block division include:

- hedging and otherwise managing the market risk characteristics of the major product liabilities and other obligations of the Company;
- optimizing investment income yield within risk constraints over time; and
- for certain portfolios, optimizing total return, including both investment income yield and capital appreciation, within risk constraints over time, while managing the market risk exposures associated with the corresponding product liabilities.

We pursue our objective to optimize investment income yield for PFI excluding the Closed Block division over time through:

- the investment of net operating cash flows, including new product premium inflows, and proceeds from investment sales, repayments and prepayments into investments with attractive risk-adjusted yields; and
- the sale of investments, where appropriate, either to meet various cash flow needs or to manage the portfolio's risk exposure profile with respect to duration, credit, currency and other risk factors, while considering the impact on taxes and capital.

The primary investment objectives of the Closed Block division include:

- providing for the reasonable dividend expectations of the participating policyholders within the Closed Block division; and
- optimizing total return, including both investment income yield and capital appreciation, within risk constraints, while managing the market risk exposures associated with the major products in the Closed Block division.

Our portfolio management approach, while emphasizing our investment income yield and asset/liability risk management objectives, also takes into account the capital and tax implications of portfolio activity and our assertions regarding our ability and intent to hold debt securities to recovery. For a further discussion of our allowance for credit losses, including our assertions regarding any intention or requirement to sell debt securities before anticipated recovery, see “—Realized Investment Gains and Losses—Credit Losses” below.

## *Management of Investments*

The Investment Committee of our Board of Directors (“Board”) oversees our proprietary investments, including our general account portfolios, and regularly reviews performance and risk positions. Our Chief Investment Officer Organization (“CIO Organization”) develops investment policies subject to risk limits proposed by our Risk Management group for the general account portfolios of our domestic and international insurance subsidiaries and directs and oversees management of the general account portfolios within risk limits approved annually by the Investment Committee.

The CIO Organization, including related functions within our insurance subsidiaries, works closely with product actuaries and Risk Management to understand the characteristics of our products and their associated market risk exposures. This information is incorporated into the development of target asset portfolios that manage market risk exposures associated with the liability characteristics and establish investment risk exposures, within tolerances prescribed by Prudential’s investment risk limits, on which we expect to earn an attractive risk-adjusted return. We develop asset strategies for specific classes of product liabilities and attributed or accumulated surplus, each with distinct risk characteristics. Market risk exposures associated with the liabilities include interest rate risk, which is addressed through the duration characteristics of the target asset mix, and currency risk, which is addressed by the currency profile of the target asset mix. In certain of our smaller markets outside of the U.S. and Japan, capital markets limitations hinder our ability to hedge interest rate exposure to the same extent we do for our U.S. and Japan businesses and lead us to accept a higher degree of interest rate risk in these smaller portfolios. General account portfolios typically include allocations to credit and other investment risks as a means to enhance investment yields and returns over time.

Most of our products can be categorized into the following three classes:

- interest-crediting products for which the rates credited to customers are periodically adjusted to reflect market and competitive forces and actual investment experience, such as fixed annuities and universal life insurance;
- participating individual and experience-rated group products in which customers participate in actual investment and business results through annual dividends, interest or return of premium; and
- products with fixed or guaranteed terms, such as traditional whole life and endowment products, guaranteed investment contracts (“GICs”), funding agreements and payout annuities.

Our total investment portfolio is composed of a number of operating portfolios. Each operating portfolio backs a specific set of liabilities, and the portfolios have a target asset mix that supports the liability characteristics, including duration, cash flow, liquidity needs and other criteria. As of December 31, 2023, the average duration of our domestic general account investment portfolios attributable to PFI excluding the Closed Block division, including the impact of derivatives, was approximately 7 years. As of December 31, 2023, the average duration of our international general account portfolios attributable to our Japanese insurance operations, including the impact of derivatives, was between 11 and 12 years and represented a blend of yen-denominated and U.S. dollar and Australian dollar-denominated investments, which have distinct average durations supporting the insurance liabilities we have issued in those currencies. Our asset/liability management process has enabled us to manage our portfolios through several market cycles.

We implement our portfolio strategies primarily through investment in a broad range of fixed income assets, including government and agency securities, public and private corporate bonds and structured securities and commercial mortgage loans. In addition, we hold allocations of non-coupon investments, which include equity securities and other invested assets such as limited partnerships and limited liability companies (“LPs/LLCs”), real estate held through direct ownership, derivative instruments, and seed money investments in separate accounts.

We manage our public fixed maturity portfolio to a risk profile directed or overseen by the CIO Organization and Risk Management groups and to a profile that also reflects the market environments impacting both our domestic and international insurance portfolios. The return that we earn on the portfolio will be reflected in investment income and in realized gains or losses on investments.

We use privately-placed corporate debt securities and commercial mortgage loans, which consist of mortgages on diversified properties in terms of geography, property type and borrowers, to enhance the yield on our portfolio and to improve the overall diversification of the portfolios. Private placements typically offer enhanced yields due to an illiquidity premium and generally offer enhanced credit protection in the form of covenants. Our origination capability offers the opportunity to lead transactions and gives us the opportunity for better terms, including covenants and call protection, and to take advantage of innovative deal structures.

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Derivative strategies are employed in the context of our risk management framework to enhance our ability to manage interest rate and currency risk exposures of the asset portfolio relative to the liabilities and to manage credit and equity positions in the investment portfolios. For a discussion of our risk management process, see “Quantitative and Qualitative Disclosures About Market Risk” below.

Our portfolio asset allocation reflects our emphasis on diversification across asset classes, sectors and issuers. The CIO Organization, directly and through related functions within the insurance subsidiaries, implements portfolio strategies primarily through various investment management units within Prudential’s PGIM segment. Activities of the PGIM segment on behalf of the general account portfolios are directed and overseen by the CIO Organization and monitored by Risk Management for compliance with investment risk limits.

In executing the activities on behalf of the general account portfolio, Prudential investment management units are incorporating environmental, social and governance factors into their respective investment processes as appropriate. These factors include investing in opportunities to support diversity and inclusion and to help mitigate climate change by pursuing relevant investments across asset classes.

### ***Portfolio Composition***

Our investment portfolio consists of public and private fixed maturity securities, commercial mortgage and other loans, policy loans and non-coupon investments as defined above. The composition of our general account reflects, within the discipline provided by our risk management approach, our need for competitive results and the selection of diverse investment alternatives available primarily through our PGIM segment. The size of our portfolio enables us to invest in asset classes that may be unavailable to the typical investor.

The following tables set forth the composition of our general account investment portfolio apportioned between PFI excluding the Closed Block division and the Closed Block division, as of the dates indicated:

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	December 31, 2023			
	PFI Excluding Closed Block Division		Closed Block Division	Total
	(\$ in millions)			
<b>Fixed maturities:</b>				
Public, available-for-sale, at fair value	\$ 220,739	58.3 %	\$ 20,483	\$ 241,222
Public, held-to-maturity, at amortized cost, net of allowance	0	0.0	0	0
Private, available-for-sale, at fair value	64,539	17.0	10,003	74,542
Private, held-to-maturity, at amortized cost, net of allowance	0	0.0	0	0
Fixed maturities, trading, at fair value	7,898	2.1	887	8,785
Assets supporting experience-rated contractholder liabilities, at fair value	3,168	0.8	0	3,168
Equity securities, at fair value	5,664	1.5	1,970	7,634
Commercial mortgage and other loans, at book value, net of allowance	51,017	13.5	7,769	58,786
Policy loans, at outstanding balance	6,568	1.7	3,479	10,047
Other invested assets, net of allowance(1)	14,523	3.8	4,513	19,036
Short-term investments, net of allowance	4,760	1.3	232	4,992
Total general account investments	378,876	100.0 %	49,336	428,212
Invested assets of other entities and operations(2)	6,521		0	6,521
Total investments	\$ 385,397		\$ 49,336	\$ 434,733

	December 31, 2022			
	PFI Excluding Closed Block Division		Closed Block Division	Total
	(\$ in millions)			
<b>Fixed maturities:</b>				
Public, available-for-sale, at fair value	\$ 221,106	60.8 %	\$ 21,140	\$ 242,246
Public, held-to-maturity, at amortized cost, net of allowance	1,229	0.3	0	1,229
Private, available-for-sale, at fair value	55,814	15.4	8,931	64,745
Private, held-to-maturity, at amortized cost, net of allowance	67	0.0	0	67
Fixed maturities, trading, at fair value	4,838	1.3	900	5,738
Assets supporting experience-rated contractholder liabilities, at fair value	2,844	0.8	0	2,844
Equity securities, at fair value	4,671	1.3	1,733	6,404
Commercial mortgage and other loans, at book value, net of allowance	48,682	13.4	7,926	56,608
Policy loans, at outstanding balance	6,409	1.8	3,637	10,046
Other invested assets, net of allowance(1)	13,277	3.7	4,254	17,531
Short-term investments, net of allowance	4,236	1.2	337	4,573
Total general account investments	363,173	100.0 %	48,858	412,031
Invested assets of other entities and operations(2)	5,410		0	5,410
Total investments	\$ 368,583		\$ 48,858	\$ 417,441

(1) Other invested assets consist of investments in LPs/LLCs, investment real estate held through direct ownership, derivative instruments and other miscellaneous investments. For additional information regarding these investments, see “—Other Invested Assets” below.

(2) Includes invested assets of our investment management and derivative operations. Excludes assets of our investment management operations that are managed for third-parties and those assets classified as “Separate account assets” on our balance sheet. For additional information regarding these investments, see “—Invested Assets of Other Entities and Operations” below.

The increase in general account investments attributable to PFI excluding the Closed Block division in 2023 was primarily due to the reinvestment of net investment income and net business inflows, as well as a decrease in net interest rates and spreads, partially offset by the translation impact of the U.S. dollar strengthening against the yen. For information regarding the methodology used in determining the fair value of our fixed maturities, see Note 6 to the Consolidated Financial Statements.



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As of December 31, 2023 and 2022, 44% and 45%, respectively, of our general account investments attributable to PFI excluding the Closed Block division related to our Japanese insurance operations. The following table sets forth the composition of the investments of our Japanese insurance operations' general account, as of the dates indicated:

	December 31,	
	2023	2022
	(in millions)	
<b>Fixed maturities:</b>		
Public, available-for-sale, at fair value	\$ 113,737	\$ 112,013
Public, held-to-maturity, at amortized cost, net of allowance	0	1,229
Private, available-for-sale, at fair value	20,891	19,268
Private, held-to-maturity, at amortized cost, net of allowance	0	67
Fixed maturities, trading, at fair value	669	612
Assets supporting experience-rated contractholder liabilities, at fair value	3,168	2,844
Equity securities, at fair value	1,614	1,806
Commercial mortgage and other loans, at book value, net of allowance	17,980	18,080
Policy loans, at outstanding balance	2,670	2,607
Other invested assets(1)	5,617	5,272
Short-term investments, net of allowance	421	100
Total Japanese general account investments	<u>\$ 166,767</u>	<u>\$ 163,898</u>

(1) Other invested assets consist of investments in LPs/LLCs, investment real estate held through direct ownership, derivative instruments and other miscellaneous investments.

The increase in general account investments related to our Japanese insurance operations in 2023 was primarily due to net business inflows and the reinvestment of net investment income, partially offset by the translation impact of the U.S. dollar strengthening against the yen.

As of December 31, 2023, our Japanese insurance operations had \$86.5 billion, at carrying value, of investments denominated in U.S. dollars, including \$1.3 billion that were hedged to yen through third-party derivative contracts and \$77.7 billion that support liabilities denominated in U.S. dollars, with the remainder constituting part of the hedging of foreign currency exchange rate exposure to U.S. dollar-equivalent equity. As of December 31, 2022, our Japanese insurance operations had \$77.5 billion, at carrying value, of investments denominated in U.S. dollars, including \$1.5 billion that were hedged to yen through third-party derivative contracts and \$67.4 billion that support liabilities denominated in U.S. dollars, with the remainder constituting part of the hedging of foreign currency exchange rate exposure of U.S. dollar-equivalent equity. The \$9.0 billion increase in the carrying value of U.S. dollar-denominated investments from December 31, 2022 was primarily attributable to the reinvestment of net investment income and portfolio growth as a result of net business inflows.

Our Japanese insurance operations had \$4.2 billion and \$5.2 billion, at carrying value, of investments denominated in Australian dollars that support liabilities denominated in Australian dollars as of December 31, 2023 and 2022, respectively. The \$1.0 billion decrease in the carrying value of Australian dollar-denominated investments from December 31, 2022 was primarily attributable to run-off of the portfolio. For additional information regarding U.S. and Australian dollar investments held in our Japanese insurance operations and a discussion of our yen hedging strategy, see "Results of Operations by Segment—Impact of Foreign Currency Exchange Rates" above.

### **Investment Results**

The following tables set forth the investment results of our general account apportioned between PFI excluding the Closed Block division, and the Closed Block division, for the periods indicated. The yields are based on net investment income as reported under U.S. GAAP and as such do not include certain interest-related items, such as settlements of duration management swaps which are included in "Realized investment gains (losses), net."

## Year Ended December 31, 2023

	PFI Excluding Closed Block Division and Japanese Operations		Japanese Insurance Operations		PFI Excluding Closed Block Division		Closed Block Division	Total(5)
	Yield(1)	Amount	Yield(1)	Amount	Yield(1)	Amount	Amount	Amount
(\$ in millions)								
Fixed maturities(2)	5.18 %	\$ 8,218	2.92 %	\$ 4,004	4.13 %	\$ 12,222	\$ 1,489	\$ 13,711
Assets supporting experience-rated contractholder liabilities	0.00	0	1.13	25	1.13	25	0	25
Equity securities	2.82	95	3.61	61	3.09	156	41	197
Commercial mortgage and other loans	4.19	1,299	3.70	649	4.01	1,948	322	2,270
Policy loans	5.07	191	3.88	99	4.59	290	209	499
Short-term investments and cash equivalents	5.54	748	3.72	94	5.34	842	55	897
Gross investment income	5.01	10,551	3.03	4,932	4.15	15,483	2,116	17,599
Investment expenses	(0.13)	(528)	(0.13)	(318)	(0.13)	(846)	(254)	(1,100)
Investment income after investment expenses	4.88 %	10,023	2.90 %	4,614	4.02 %	14,637	1,862	16,499
Other invested assets(3)		707		306		1,013	97	1,110
Investment results of other entities and operations(4)		256		0		256	0	256
Total investment income		\$ 10,986		\$ 4,920		\$ 15,906	\$ 1,959	\$ 17,865

## Year Ended December 31, 2022

	PFI Excluding Closed Block Division and Japanese Operations		Japanese Insurance Operations		PFI Excluding Closed Block Division		Closed Block Division	Total(5)
	Yield(1)	Amount	Yield(1)	Amount	Yield(1)	Amount	Amount	Amount
(\$ in millions)								
Fixed maturities(2)	4.56 %	\$ 7,036	2.75 %	\$ 3,831	3.71 %	\$ 10,867	\$ 1,375	\$ 12,242
Assets supporting experience-rated contractholder liabilities	1.68	123	1.01	30	1.49	153	0	153
Equity securities	1.95	56	3.59	67	2.59	123	37	160
Commercial mortgage and other loans	3.67	1,164	3.67	686	3.67	1,850	322	2,172
Policy loans	4.94	184	3.90	99	4.52	283	216	499
Short-term investments and cash equivalents	2.70	340	3.75	31	2.75	371	24	395
Gross investment income	4.19	8,903	2.86	4,744	3.61	13,647	1,974	15,621
Investment expenses	(0.13)	(350)	(0.13)	(281)	(0.13)	(631)	(155)	(786)
Investment income after investment expenses	4.06 %	8,553	2.73 %	4,463	3.48 %	13,016	1,819	14,835
Other invested assets(3)		744		208		952	157	1,109
Investment results of other entities and operations(4)		93		0		93	0	93
Total investment income		\$ 9,390		\$ 4,671		\$ 14,061	\$ 1,976	\$ 16,037

## Year Ended December 31, 2021

	PFI Excluding Closed Block Division and Japanese Operations(6)		Japanese Insurance Operations		PFI Excluding Closed Block Division(6)		Closed Block Division	Total(5)
	Yield(1)	Amount	Yield(1)	Amount	Yield(1)	Amount	Amount	Amount
(\$ in millions)								
Fixed maturities(2)	4.68 %	\$ 7,084	2.72 %	\$ 3,921	3.72 %	\$ 11,005	\$ 1,461	\$ 12,466
Assets supporting experience-rated contractholder liabilities	3.48	561	0.93	30	3.05	591	0	591
Equity securities	1.44	42	3.52	76	2.32	118	44	162
Commercial mortgage and other loans	4.16	1,401	3.92	768	4.07	2,169	367	2,536
Policy loans	5.09	196	4.05	114	4.65	310	222	532
Short-term investments and cash equivalents	0.48	55	0.48	4	0.48	59	3	62
Gross investment income	4.26	9,339	2.85	4,913	3.63	14,252	2,097	16,349
Investment expenses	(0.14)	(254)	(0.14)	(241)	(0.14)	(495)	(124)	(619)
Investment income after investment expenses	4.12 %	9,085	2.71 %	4,672	3.49 %	13,757	1,973	15,730
Other invested assets(3)		1,413		457		1,870	527	2,397
Investment results of other entities and operations(4)		160		0		160	0	160
Total investment income		\$ 10,658		\$ 5,129		\$ 15,787	\$ 2,500	\$ 18,287

- (1) The denominator in the yield percentage is based on quarterly average carrying values for all asset types except for fixed maturities which are based on amortized cost, net of allowance. Amounts for fixed maturities, short-term investments and cash equivalents are also netted for securities lending activity (i.e., income netted for rebate expenses and asset values netted for securities lending liabilities). A yield is not presented for other invested assets as it is not considered a meaningful measure of investment performance. Yields exclude investment income and assets related to other invested assets.
- (2) Includes fixed maturity securities classified as available-for-sale and held-to-maturity and excludes fixed maturity securities classified as trading, which are included in other invested assets.
- (3) Other invested assets consist of investments in LPs/LLCs, investment real estate held through direct ownership, derivative instruments, fixed maturities classified as trading and other miscellaneous investments.
- (4) Includes net investment income of our investment management operations.
- (5) The total yield was 4.02%, 3.54% and 3.57% for the years ended December 31, 2023, 2022 and 2021, respectively.
- (6) The denominator in the yield percentage includes approximately \$40 million of assets that were classified as "Assets held-for-sale."

The increase in investment income after investment expenses yield attributable to our general account investments, excluding both the Closed Block division and the Japanese insurance operations' portfolio, for 2023 compared to 2022 was primarily the result of higher fixed income reinvestment rates and higher returns on short-term investments based on an increase in short-term rates.

The increase in investment income after investment expenses yield attributable to the Japanese insurance operations' portfolio for 2023 compared to 2022 was primarily the result of higher fixed income reinvestment rates.

Both the U.S. dollar-denominated and Australian dollar-denominated fixed maturities that are not hedged to yen through third-party derivative contracts provide a yield that is substantially higher than the yield on comparable yen-denominated fixed maturities. The average amortized cost of U.S. dollar-denominated fixed maturities that are not hedged to yen through third-party derivative contracts was approximately \$62.7 billion and \$60.0 billion, for the years ended December 31, 2023 and 2022, respectively. The majority of U.S. dollar-denominated fixed maturities support liabilities that are denominated in U.S. dollars. The average amortized cost of Australian dollar-denominated fixed maturities that are not hedged to yen through third-party derivative contracts was approximately \$4.5 billion and \$6.1 billion, for the years ended December 31, 2023 and 2022, respectively. The majority of Australian dollar-denominated fixed maturities support liabilities that are denominated in Australian dollars. For additional information regarding U.S. and Australian dollar investments held in our Japanese insurance operations, see "—Results of Operations by Segment—Impact of Foreign Currency Exchange Rates" above.

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**Realized Investment Gains and Losses**

The following table sets forth “Realized investment gains (losses), net” of our general account apportioned between PFI excluding Closed Block division, and the Closed Block division, by investment type as well as “Related adjustments” and “Charges related to realized investment gains (losses), net” for the periods indicated:

	Years Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>PFI excluding Closed Block Division:</b>			
Realized investment gains (losses), net:			
(Addition to) release of allowance for credit losses on fixed maturities	\$ (49)	\$ (5)	\$ 16
Write-downs on fixed maturities(1)	(75)	(85)	(1)
Net gains (losses) on sales and maturities	(838)	(1,027)	1,445
Fixed maturity securities(2)	(962)	(1,117)	1,460
(Addition to) release of allowance for credit losses on loans	(199)	(65)	87
Write-offs on mortgage loans	(29)	0	0
Net gains (losses) on sales and maturities	0	(70)	1
Commercial mortgage and other loans	(228)	(135)	88
Derivatives	(2,218)	(3,198)	(446)
OTTI losses on other invested assets recognized in earnings	(50)	(69)	(52)
(Addition to) release of allowance for credit losses on other invested assets	4	(4)	0
Other net gains (losses)	219	48	162
Other	173	(25)	110
Subtotal	(3,235)	(4,475)	1,212
Investment results of other entities and operations(3)	0	238	96
<b>Total — PFI excluding Closed Block Division</b>	<b>(3,235)</b>	<b>(4,237)</b>	<b>1,308</b>
Related adjustments	320	(1,871)	(988)
Realized investment gains (losses), net, and related adjustments	(2,915)	(6,108)	320
Charges related to realized investment gains (losses), net	342	(218)	(60)
Realized investment gains (losses), net, and charges related to realized investment gains (losses), net and adjustments	\$ (2,573)	\$ (6,326)	\$ 260
<b>Closed Block Division:</b>			
Realized investment gains (losses), net:			
(Addition to) release of allowance for credit losses on fixed maturities	\$ 29	\$ (17)	\$ 8
Write-downs on fixed maturities(1)	(6)	(31)	0
Net gains (losses) on sales and maturities	(370)	(318)	466
Fixed maturity securities(2)	(347)	(366)	474
(Addition to) release of allowance for credit losses on loans	(58)	(14)	11
Net gains (losses) on sales and maturities	0	(26)	0
Commercial mortgage and other loans	(58)	(40)	11
Derivatives	19	145	318
(Addition to) release of allowance for credit losses on other invested assets	2	(2)	0
Other net gains (losses)	4	(7)	4
Other	6	(9)	4
<b>Subtotal — Closed Block Division</b>	<b>(380)</b>	<b>(270)</b>	<b>807</b>
<b>Consolidated PFI realized investment gains (losses), net</b>	<b>\$ (3,615)</b>	<b>\$ (4,507)</b>	<b>\$ 2,115</b>

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- (1) Amounts represent write-downs of credit adverse securities and securities actively marketed for sale.
- (2) Excludes fixed maturity securities classified as trading.
- (3) Includes “realized investment gains (losses), net” of our investment management operations.

*2023 to 2022 Annual Comparison.* Net losses on sales and maturities of fixed maturity securities were \$838 million for the year ended December 31, 2023 primarily driven by net losses on sales in a higher interest rate environment, partially offset by the impact of foreign currency exchange rate movements on U.S. dollar-denominated securities that matured or were sold within our International Businesses segment. Net losses on sales and maturities of fixed maturity securities were \$1,027 million for the year ended December 31, 2022 primarily driven by rotation sales of public securities into private securities and mortgage loans coupled with relative value trading in a higher interest rate environment, partially offset by the impact of foreign currency exchange rate movements on U.S. and Australian dollar-denominated securities that matured or were sold within our International Businesses segment.

Net realized losses on derivative instruments of \$2,218 million for the year ended December 31, 2023, primarily included:

- \$826 million of losses on product-related embedded derivatives and related hedge positions associated with certain indexed annuity contracts;
- \$544 million of losses on interest rate derivatives due to increases in the swap and U.S. Treasury rates;
- \$508 million of losses on the Prismic funds withheld-related embedded derivative; and
- \$496 million of losses on foreign currency hedges due to U.S. dollar depreciation versus the euro and British pound sterling.

Partially offsetting these losses were:

- \$147 million of gains on credit default swaps due to credit spreads tightening.

Net realized losses on derivative instruments of \$3,198 million for the year ended December 31, 2022, primarily included:

- \$4,489 million of losses on interest rate derivatives due to increases in the swap and U.S. Treasury rates.

Partially offsetting these losses were:

- \$554 million of gains on product-related embedded derivatives and related hedge positions associated with certain indexed annuity contracts;
- \$402 million of gains on capital hedges due to decreases in equity indices; and
- \$329 million of gains on foreign currency hedges due to U.S. dollar appreciation versus the euro, British pound sterling, and Australian dollar.

For a discussion of living benefit guarantees and related hedge positions in our Individual Retirement Strategies business, see “—Results of Operations by Segment—U.S. Businesses—Retirement Strategies” above.

Included in the table above are “Related adjustments,” which include the portions of “Realized investment gains (losses), net” that are either (1) included in adjusted operating income or (2) included in other reconciling line items to adjusted operating income, such as “Divested and Run-off Businesses.” “Related adjustments” also includes the portions of “Other income (loss),” “Net investment income,” and “Policyholders’ benefits” that are excluded from adjusted operating income. These adjustments are made to arrive at “Realized investment gains (losses), net, and related adjustments” which is excluded from adjusted operating income. See Note 23 to the Consolidated Financial Statements for additional information regarding adjusted operating income and its reconciliation to “Income (loss) before income taxes and equity in earnings of operating joint ventures.” Results for the years ended December 31, 2023 and 2022 reflect net related adjustments of \$320 million and \$(1,871) million, respectively. Both periods include changes in the fair value of equity securities and fixed income securities that are designated as trading, settlements and changes in the value of derivatives, as well as the impact of foreign currency exchange rate movements on certain non-local currency denominated assets and liabilities.

Also included in the table above are “Charges related to realized investment gains (losses), net,” which are excluded from adjusted operating income and which may be reflected as either a net charge or net benefit. Results for the years ended December 31, 2023 and 2022 reflect a net benefit of \$342 million and a net charge of \$218 million, respectively, primarily

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driven by the impact of changes in certain policyholder reserves and other costs, inclusive of impacts from our annual reviews and update of assumptions and other refinements.

*2022 to 2021 Annual Comparison.* Net losses on sales and maturities of fixed maturity securities were \$1,027 million for the year ended December 31, 2022 primarily driven by rotation sales of public securities into private securities and mortgage loans coupled with relative value trading in a higher interest rate environment, partially offset by the impact of foreign currency exchange rate movements on U.S. and Australian dollar-denominated securities that matured or were sold within our International Businesses segment. Net gains on sales and maturities of fixed maturity securities were \$1,445 million for the year ended December 31, 2021 primarily driven by sales of U.S. treasuries acquired in a higher interest-rate environment within our domestic segments and the impact of foreign currency exchange rate movements on U.S. and Australian dollar-denominated securities that matured or were sold within our International Businesses segment.

Net realized losses on derivative instruments of \$3,198 million for the year ended December 31, 2022, primarily included:

- \$4,489 million of losses on interest rate derivatives due to increases in the swap and U.S. Treasury rates.

Partially offsetting these losses were:

- \$554 million of gains on product-related embedded derivatives and related hedge positions associated with certain indexed annuity contracts;
- \$402 million of gains on capital hedges due to decreases in equity indices; and
- \$329 million of gains on foreign currency hedges due to U.S. dollar appreciation versus the euro, British pound sterling, and Australian dollar.

Net realized losses on derivative instruments of \$446 million for the year ended December 31, 2021, primarily included:

- \$1,248 million of losses on capital hedges due to increases in equity indices; and
- \$318 million of losses on interest rate derivatives due to increases in swap and U.S. Treasury rates.

Partially offsetting these losses were:

- \$562 million of gains on product-related embedded derivatives and related hedge positions associated with certain indexed annuity contracts; and
- \$371 million of gains on foreign currency hedges due to U.S. dollar appreciation versus the euro.

For a discussion of living benefit guarantees and related hedge positions in our Individual Retirement Strategies business, see “—Results of Operations by Segment—U.S. Businesses—Retirement Strategies” above.

Results for the years ended December 31, 2022 and 2021 reflect net related adjustments of \$(1,871) million and \$(988) million, respectively. Both periods include changes in the fair value of equity securities and fixed income securities that are designated as trading, settlements and changes in the value of derivatives, as well as the impact of foreign currency exchange rate movements on certain non-local currency denominated assets and liabilities.

Results for the years ended December 31, 2022 and 2021 reflect net charges of \$218 million and \$60 million, respectively, primarily driven by the impact of changes in certain policyholder reserves and other costs, inclusive of impacts from our annual reviews and update of assumptions and other refinements.

### *Credit Losses*

The level of credit losses generally reflects current and expected economic conditions and is expected to increase when economic conditions worsen and to decrease when economic conditions improve. Historically, the causes of credit losses have been specific to each individual issuer and have not directly resulted in credit losses to other securities within the same industry or geographic region. We may also realize additional credit and interest rate-related losses through sales of investments pursuant to our credit risk and portfolio management objectives.

We maintain separate monitoring processes for public and private fixed maturities and create watch lists to highlight securities that require special scrutiny and management. For private placements, our credit and portfolio management processes help ensure prudent controls over valuation and management. We have separate pricing and authorization processes to establish

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“checks and balances” for new investments. We apply consistent standards of credit analysis and due diligence for all transactions, whether they originate through our own in-house staff or through agents. Our regional offices closely monitor the portfolios in their regions. We set all valuation standards centrally, and we assess the fair value of all investments quarterly. Our public and private fixed maturity investment managers formally review all public and private fixed maturity holdings on a quarterly basis and more frequently when necessary to identify potential credit deterioration whether due to ratings downgrades, unexpected price variances and/or company or industry-specific concerns.

For LPs/LLCs accounted for using the equity method and for wholly-owned investment real estate, the carrying value of these investments is written down or impaired to fair value when a decline in value is considered to be other-than-temporary. For additional information regarding our OTTI policies, see Note 2 to the Consolidated Financial Statements.

**General Account Investments of PFI excluding Closed Block Division**

In the following sections, we provide details about our investment portfolio, excluding investments held in the Closed Block division. We believe the details of the composition of our investment portfolio excluding the Closed Block division are most relevant to an understanding of our operations that are pertinent to investors in Prudential Financial because substantially all Closed Block division assets support obligations and liabilities relating to the Closed Block policies only. See Note 16 to the Consolidated Financial Statements for additional information regarding the Closed Block.

**Fixed Maturity Securities**

In the following sections, we provide details about our fixed maturity securities portfolio, which excludes fixed maturity securities classified as assets supporting experienced-rated contractholder liabilities and classified as trading.

*Fixed Maturity Securities by Contractual Maturity Date*

The following table sets forth the breakdown of the amortized cost of our fixed maturity securities portfolio by contractual maturity, as of the date indicated:

	December 31, 2023	
	Amortized Cost	% of Total
(\$ in millions)		
<b>Corporate &amp; government securities:</b>		
Maturing in 2024	\$ 8,307	2.8 %
Maturing in 2025	9,739	3.2
Maturing in 2026	10,718	3.6
Maturing in 2027	13,101	4.3
Maturing in 2028	12,651	4.2
Maturing in 2029	12,756	4.2
Maturing in 2030	11,126	3.7
Maturing in 2031	11,501	3.8
Maturing in 2032	11,596	3.9
Maturing in 2033	9,641	3.2
Maturing in 2034	5,895	2.0
Maturing in 2035 and beyond	165,716	55.1
Total corporate & government securities	282,747	94.0
Asset-backed securities	9,802	3.2
Commercial mortgage-backed securities	6,171	2.0
Residential mortgage-backed securities	2,305	0.8
Total fixed maturities	\$ 301,025	100.0 %

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*Fixed Maturity Securities by Industry*

The following table sets forth the composition of the portion of our fixed maturity, available-for-sale portfolio by industry category attributable to PFI excluding the Closed Block division and the associated gross unrealized gains and losses, as well as the allowance for credit losses (“ACL”), as of the dates indicated:

Industry <sup>(1)</sup>	December 31, 2023					December 31, 2022				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	ACL	Fair Value	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	ACL	Fair Value
(in millions)										
<b>Corporate securities:</b>										
Finance	\$ 40,795	\$ 502	\$ 3,376	\$ 10	\$ 37,911	\$ 40,144	\$ 277	\$ 4,719	\$ 2	\$ 35,700
Consumer non-cyclical	33,423	704	3,105	11	31,011	31,546	387	4,219	16	27,698
Utility	28,965	646	2,750	3	26,858	25,871	350	3,443	27	22,751
Capital goods	17,860	418	1,330	0	16,948	16,612	196	2,100	36	14,672
Consumer cyclical	11,081	289	609	5	10,756	10,659	165	1,026	0	9,798
Foreign agencies	2,854	81	211	0	2,724	3,952	123	289	0	3,786
Energy	11,663	278	771	0	11,170	11,488	181	1,166	0	10,503
Communications	6,878	281	570	60	6,529	6,556	160	898	14	5,804
Basic industry	6,945	178	526	3	6,594	6,746	103	780	2	6,067
Transportation	11,210	328	821	0	10,717	9,894	175	1,183	4	8,882
Technology	5,048	102	334	0	4,816	4,460	32	523	0	3,969
Industrial other	5,223	49	766	6	4,500	4,544	35	953	0	3,626
Total corporate securities	181,945	3,856	15,169	98	170,534	172,472	2,184	21,299	101	153,256
Foreign government <sup>(2)</sup>	71,145	3,878	5,170	54	69,799	73,638	4,490	5,316	0	72,812
Residential mortgage-backed <sup>(3)</sup>	2,305	22	190	0	2,137	2,481	28	215	0	2,294
Asset-backed	9,802	190	79	0	9,913	10,060	151	206	0	10,005
Commercial mortgage-backed	6,171	23	435	0	5,759	7,331	18	521	0	6,828
U.S. Government	21,434	1,072	3,402	0	19,104	24,857	1,089	3,482	0	22,464
State & Municipal	8,223	248	439	0	8,032	9,725	226	690	0	9,261
<b>Total fixed maturities, available-for-sale</b>	<b>\$ 301,025</b>	<b>\$ 9,289</b>	<b>\$ 24,884</b>	<b>\$ 152</b>	<b>\$ 285,278</b>	<b>\$ 300,564</b>	<b>\$ 8,186</b>	<b>\$ 31,729</b>	<b>\$ 101</b>	<b>\$ 276,920</b>

(1) Investment data has been classified based on standard industry categorizations for domestic public holdings and similar classifications by industry for all other holdings.

(2) As of December 31, 2023 and 2022, based on amortized cost, 88% and 89%, respectively, represent Japanese government bonds held by our Japanese insurance operations with no other individual country representing more than 5% of the balance.

(3) As of December 31, 2023 and 2022, based on amortized cost, 100% and 99% were rated A or higher, respectively.

The change in net unrealized losses from December 31, 2022 to December 31, 2023 was primarily due to credit spreads tightening.

In the third quarter of 2023, the Company changed its intent to hold a portion of its held-to-maturity portfolio, which is expected to be redeemed as part of a recently announced reinsurance transaction. As a result, the entire held-to-maturity portfolio (amortized cost, net of allowance of \$1,125 million) was reclassified to fixed maturities, available-for-sale and recorded at fair value, while the \$126 million net unrealized gain on the portfolio was recorded in “Accumulated other comprehensive income” as of September 30, 2023.



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The following table sets forth the composition of the portion of our fixed maturity, held-to-maturity portfolio by industry category attributable to PFI excluding the Closed Block division and the associated gross unrealized gains and losses, as well as the allowance for credit losses, as of the dates indicated:

Industry(1)	December 31, 2023					December 31, 2022				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	ACL	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	ACL
(in millions)										
<b>Corporate securities:</b>										
Finance	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 430	\$ 24	\$ 0	\$ 454	\$ 2
Total corporate securities	0	0	0	0	0	430	24	0	454	2
Foreign government(2)	0	0	0	0	0	725	128	0	853	0
Residential mortgage-backed(3)	0	0	0	0	0	143	5	0	148	0
Total fixed maturities, held-to-maturity	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 1,298	\$ 157	\$ 0	\$ 1,455	\$ 2

(1) Investment data has been classified based on standard industry categorizations for domestic public holdings and similar classifications by industry for all other holdings.

(2) As of December 31, 2022, based on amortized cost, 97% represent Japanese government bonds held by our Japanese insurance operations.

(3) As of December 31, 2022, based on amortized cost, 94% were rated A or higher.

### Fixed Maturity Securities Credit Quality

The Securities Valuation Office (“SVO”) of the National Association of Insurance Commissioners (“NAIC”) evaluates the investments of insurers for statutory reporting purposes and assigns fixed maturity securities to one of six categories called “NAIC Designations.” In general, NAIC Designations of “1” highest quality, or “2” high quality, include fixed maturities considered investment grade, which include securities rated Baa3 or higher by Moody’s Investor Service, Inc. (“Moody’s”) or BBB- or higher by Standard & Poor’s Rating Services (“S&P”). NAIC Designations of “3” through “6” generally include fixed maturities referred to as below investment grade, which include securities rated Ba1 or lower by Moody’s and BB+ or lower by S&P. The NAIC Designations for commercial mortgage-backed securities and non-agency residential mortgage-backed securities, including our asset-backed securities collateralized by sub-prime mortgages, are based on security level expected losses as modeled by an independent third-party (engaged by the NAIC) and the statutory carrying value of the security, including any purchase discounts or impairment charges previously recognized.

As a result of time lags between the funding of investments, the finalization of legal documents, and the completion of the SVO filing process, the fixed maturity portfolio includes certain securities that have not yet been designated by the SVO as of each balance sheet date. Pending receipt of SVO designations, the categorization of these securities by NAIC Designation is based on the expected ratings indicated by internal analysis.

Ratings assigned by nationally recognized rating agencies include S&P, Moody’s, Fitch Ratings Inc. (“Fitch”) and Morningstar, Inc. (“Morningstar”). Low issue composite rating uses ratings from the major credit rating agencies or, if these are not available, an equivalent internal rating. For securities where the ratings assigned are not equivalent, the second lowest rating is utilized.

Investments of our international insurance companies are not subject to NAIC guidelines. Investments of our Japanese insurance operations are regulated locally by the Financial Services Agency (“FSA”), an agency of the Japanese government. The FSA has its own investment quality criteria and risk control standards. Our Japanese insurance companies comply with the FSA’s credit quality review and risk monitoring guidelines. The credit quality ratings of the investments of our Japanese insurance companies are based on ratings assigned by nationally recognized credit rating agencies, including Moody’s and S&P, or rating equivalents based on ratings assigned by Japanese credit rating agencies.

The following table sets forth our fixed maturity, available-for-sale portfolio by NAIC Designation or equivalent rating attributable to PFI excluding the Closed Block division, as of the dates indicated:

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NAIC Designation(1)(2)	December 31, 2023					December 31, 2022				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses(3)	ACL	Fair Value	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses(3)	ACL	Fair Value
	(in millions)									
1	\$ 202,483	\$ 6,954	\$ 17,548	\$ 1	\$ 191,888	\$ 206,050	\$ 7,044	\$ 20,290	\$ 0	\$ 192,804
2	80,899	1,929	6,494	0	76,334	76,161	940	9,519	0	67,582
Subtotal High or Highest Quality Securities(4)	283,382	8,883	24,042	1	268,222	282,211	7,984	29,809	0	260,386
3	10,579	273	500	5	10,347	10,938	104	1,163	0	9,879
4	4,920	78	189	55	4,754	5,016	50	435	1	4,630
5	1,762	34	132	10	1,654	1,921	17	258	24	1,656
6	382	21	21	81	301	478	31	64	76	369
Subtotal Other Securities(5)(6)	17,643	406	842	151	17,056	18,353	202	1,920	101	16,534
Total fixed maturities, available-for-sale	\$ 301,025	\$ 9,289	\$ 24,884	\$ 152	\$ 285,278	\$ 300,564	\$ 8,186	\$ 31,729	\$ 101	\$ 276,920

- (1) Reflects equivalent ratings for investments of the international insurance operations.
- (2) As of December 31, 2023 and 2022, includes 639 securities with amortized cost of \$7,242 million (fair value, \$7,227 million) and 422 securities with amortized cost of \$4,836 million (fair value, \$4,610 million), respectively, that have been categorized based on expected NAIC Designations pending receipt of SVO ratings.
- (3) As of December 31, 2023, includes gross unrealized losses of \$418 million on public fixed maturities and \$424 million on private fixed maturities considered to be other than high or highest quality and, as of December 31, 2022, includes gross unrealized losses of \$1,116 million on public fixed maturities and \$804 million on private fixed maturities considered to be other than high or highest quality.
- (4) On an amortized cost basis, as of December 31, 2023, includes \$225,007 million of public fixed maturities and \$58,375 million of private fixed maturities and, as of December 31, 2022, includes \$229,327 million of public fixed maturities and \$52,884 million of private fixed maturities.
- (5) On an amortized cost basis, as of December 31, 2023, includes \$7,705 million of public fixed maturities and \$9,938 million of private fixed maturities and, as of December 31, 2022, includes \$8,710 million of public fixed maturities and \$9,643 million of private fixed maturities.
- (6) On an amortized cost basis, as of December 31, 2023, securities considered below investment grade based on low issue composite ratings total \$15,132 million, or 5% of the total fixed maturities, and include securities considered high or highest quality by the NAIC based on the rules described above.

The following table sets forth our fixed maturity, held-to-maturity portfolio by NAIC Designation or equivalent rating attributable to PFI excluding the Closed Block division, as of the dates indicated:

NAIC Designation(1)	December 31, 2023					December 31, 2022				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses(2)	Fair Value	ACL	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses(2)	Fair Value	ACL
	(in millions)									
1	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 1,217	\$ 153	\$ 0	\$ 1,370	\$ 1
2	0	0	0	0	0	81	4	0	85	1
Subtotal High or Highest Quality Securities(3)	0	0	0	0	0	1,298	157	0	1,455	2
3	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0	0
Subtotal Other Securities	0	0	0	0	0	0	0	0	0	0
Total fixed maturities, held-to-maturity	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 1,298	\$ 157	\$ 0	\$ 1,455	\$ 2

- (1) Reflects equivalent ratings for investments of the international insurance operations.
- (2) As of December 31, 2022, there were less than \$1 million gross unrealized losses on public fixed maturities and private fixed maturities considered to be other than high or highest quality.

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(3) On an amortized cost basis, as of December 31, 2022, there were \$1,231 million of public fixed maturities and \$67 million of private fixed maturities.

*Asset-Backed and Commercial Mortgage-Backed Securities*

The following table sets forth the amortized cost and fair value of asset-backed and commercial mortgage-backed securities within our fixed maturity available-for-sale portfolio attributable to PFI excluding the Closed Block division by credit quality, as of the dates indicated:

Low Issue Composite Rating(1)	December 31, 2023				December 31, 2022			
	Asset-Backed Securities(2)		Commercial Mortgage-Backed Securities(3)		Asset-Backed Securities(2)		Commercial Mortgage-Backed Securities(3)	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value	Amortized Cost	Fair Value	Amortized Cost	Fair Value
	(in millions)							
AAA	\$ 5,452	\$ 5,526	\$ 4,695	\$ 4,443	\$ 7,078	\$ 7,070	\$ 7,320	\$ 6,817
AA	3,327	3,314	1,475	1,315	2,741	2,660	0	0
A	814	816	1	1	162	151	2	2
BBB	68	70	0	0	20	20	9	9
BB and below	141	187	0	0	59	104	0	0
Total(4)	\$ 9,802	\$ 9,913	\$ 6,171	\$ 5,759	\$ 10,060	\$ 10,005	\$ 7,331	\$ 6,828

(1) The table above provides ratings as assigned by nationally recognized rating agencies as of December 31, 2023, including S&P, Moody's, Fitch and Morningstar.

(2) Includes collateralized loan obligations ("CLOs"), and credit-tranched securities collateralized by education loans, auto loans and other asset types.

(3) As of December 31, 2023 and 2022, based on amortized cost, 100% and 99% were securities with vintages of 2013 or later, respectively.

(4) Excludes fixed maturity securities classified as "Assets supporting experience-rated contractholder liabilities" and "Fixed maturities, trading."

Included in "Asset-backed securities" above are investments in CLOs. The following table sets forth information pertaining to these investments in CLOs within our fixed maturity available-for-sale portfolio attributable to PFI excluding the Closed Block division, as of the dates indicated:

Low Issue Composite Rating(1)	December 31, 2023		December 31, 2022	
	Collateralized Loan Obligations			
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
	(in millions)			
AAA	\$ 4,747	\$ 4,831	\$ 6,132	\$ 6,143
AA	2,968	2,967	2,687	2,606
A	14	13	13	12
BBB	15	14	15	13
BB and below	11	11	11	9
Total(2)(3)	\$ 7,755	\$ 7,836	\$ 8,858	\$ 8,783

(1) The table above provides ratings as assigned by nationally recognized rating agencies as of December 31, 2023, including S&P, Moody's, Fitch and Morningstar.

(2) There was no allowance for credit losses as of both December 31, 2023 and 2022.

(3) Excludes fixed maturity securities classified as "Assets supporting experience-rated contractholder liabilities" and "Fixed maturities, trading."

*Assets Supporting Experience-Rated Contractholder Liabilities*

For information regarding the composition of "Assets supporting experience-rated contractholder liabilities," see Note 3 to the Consolidated Financial Statements.

## Commercial Mortgage and Other Loans

### Investment Mix

The following table sets forth the composition of our commercial mortgage and other loans portfolio attributable to PFI excluding the Closed Block division, as of the dates indicated:

	December 31, 2023	December 31, 2022
	(in millions)	
Commercial mortgage and agricultural property loans	\$ 50,809	\$ 48,240
Uncollateralized loans	425	463
Residential property loans	30	43
Other collateralized loans	125	108
Total recorded investment gross of allowance <sup>(1)</sup>	51,389	48,854
Allowance for credit losses	(372)	(172)
Total net commercial mortgage and other loans	\$ 51,017	\$ 48,682

(1) As a percentage of recorded investment gross of allowance, 99% of these assets were current as of both December 31, 2023 and 2022.

We originate commercial mortgage and agricultural property loans using a dedicated sales and underwriting staff through our various regional offices in the U.S. and international offices primarily in London and Tokyo. All loans are underwritten consistently to our standards using a proprietary quality rating system that has been developed from our industry experience in real estate and mortgage lending.

Uncollateralized loans primarily represent corporate loans held by the Company's international insurance operations.

Residential property loans primarily include Japanese recourse loans. To the extent there is a default on these recourse loans, we can make a claim against the personal assets of the property owner, in addition to the mortgaged property. These loans are also backed by third-party guarantors.

Other collateralized loans include mezzanine real estate debt investments and consumer loans.

### Composition of Commercial Mortgage and Agricultural Property Loans

Our commercial mortgage and agricultural property loan portfolio strategy emphasizes diversification by property type and geographic location. The following tables set forth the breakdown of the gross carrying values of commercial mortgage and agricultural property loans attributable to PFI excluding the Closed Block division by geographic region and property type, as of the dates indicated:

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	December 31, 2023		December 31, 2022	
	Gross Carrying Value	% of Total	Gross Carrying Value	% of Total
(\$ in millions)				
<b>Commercial mortgage and agricultural property loans by region:</b>				
U.S. Regions(1):				
Pacific	\$ 18,538	36.5 %	\$ 17,509	36.3 %
South Atlantic	7,340	14.3	7,642	15.8
Middle Atlantic	5,681	11.2	5,364	11.1
East North Central	2,668	5.3	2,587	5.4
West South Central	5,762	11.3	5,091	10.6
Mountain	2,516	5.0	2,025	4.2
New England	1,248	2.5	1,286	2.7
West North Central	503	1.0	485	1.0
East South Central	1,229	2.4	1,247	2.6
Subtotal-U.S.	45,485	89.5	43,236	89.7
Europe	3,498	6.9	3,157	6.5
Asia	773	1.5	789	1.6
Other	1,053	2.1	1,058	2.2
Total commercial mortgage and agricultural property loans	\$ 50,809	100.0 %	\$ 48,240	100.0 %

(1) Regions as defined by the United States Census Bureau.

	December 31, 2023		December 31, 2022	
	Gross Carrying Value	% of Total	Gross Carrying Value	% of Total
(\$ in millions)				
<b>Commercial mortgage and agricultural property loans by property type:</b>				
Industrial	\$ 13,754	27.1 %	\$ 11,853	24.6 %
Retail	4,323	8.5	4,800	10.0
Office	7,059	13.9	7,568	15.7
Apartments/Multi-Family	14,296	28.1	13,503	28.0
Agricultural properties	6,051	11.9	5,587	11.5
Hospitality	1,805	3.6	1,733	3.6
Other	3,521	6.9	3,196	6.6
Total commercial mortgage and agricultural property loans	\$ 50,809	100.0 %	\$ 48,240	100.0 %

Loan-to-value and debt service coverage ratios are measures commonly used to assess the quality of commercial mortgage and agricultural property loans. The loan-to-value ratio compares the amount of the loan to the fair value of the underlying property collateralizing the loan and is commonly expressed as a percentage. A loan-to-value ratio less than 100% indicates an excess of collateral value over the loan amount. Loan-to-value ratios greater than 100% indicate that the loan amount exceeds the collateral value. The debt service coverage ratio compares a property's net operating income to its debt service payments. Debt service coverage ratios less than 1.0 times indicate that property operations do not generate enough income to cover the loan's current debt payments. A debt service coverage ratio greater than 1.0 times indicates an excess of net operating income over the debt service payments.

As of December 31, 2023, our commercial mortgage and agricultural property loans attributable to PFI excluding the Closed Block division had a weighted-average debt service coverage ratio of 2.46 times and a weighted-average loan-to-value ratio of 58%. As of December 31, 2022, 96% of commercial mortgage and agricultural property loans were fixed rate loans. For those commercial mortgage and agricultural property loans that were originated in 2023, the weighted-average debt service coverage ratio was 1.70 times, and the weighted-average loan-to-value ratio was 64%.

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The values utilized in calculating these loan-to-value ratios are developed as part of our periodic review of the commercial mortgage and agricultural property loan portfolio, which includes an internal evaluation of the underlying collateral value. Our periodic review also includes a credit quality re-rating process, whereby we update the internal quality rating originally assigned at underwriting based on the proprietary quality rating system mentioned above. As discussed below, the internal credit quality rating is a key input in determining our allowance for credit losses.

For loans with collateral under construction, renovation or lease-up, a stabilized value and projected net operating income are used in the calculation of the loan-to-value and debt service coverage ratios. Our commercial mortgage and agricultural property loan portfolio included \$1.6 billion and \$2.4 billion of such loans as of December 31, 2023 and 2022, respectively. All else being equal, these loans are inherently riskier than those collateralized by properties that have already stabilized. As of December 31, 2023 and 2022, there were \$1 million and less than \$1 million, respectively, of allowances related to these loans. In addition, these unstabilized loans are included in the calculation of our portfolio reserve, as discussed below.

The following table sets forth the gross carrying value of our commercial mortgage and agricultural property loans attributable to PFI excluding the Closed Block division by loan-to-value and debt service coverage ratios, as of the date indicated:

<u>Loan-to-Value Ratio</u>	December 31, 2023			Total Commercial Mortgage and Agricultural Property Loans
	Debt Service Coverage Ratio			
	≥ 1.2x	1.0x to < 1.2x	< 1.0x	
	(in millions)			
0%-59.99%	\$ 26,776	\$ 510	\$ 149	\$ 27,435
60%-69.99%	13,598	463	90	14,151
70%-79.99%	4,770	466	632	5,868
80% or greater	1,680	854	821	3,355
Total commercial mortgage and agricultural property loans	<u>\$ 46,824</u>	<u>\$ 2,293</u>	<u>\$ 1,692</u>	<u>\$ 50,809</u>

The following table sets forth the breakdown of our commercial mortgage and agricultural property loans attributable to PFI excluding the Closed Block division by year of origination, as of the date indicated:

<u>Year of Origination</u>	December 31, 2023	
	Gross Carrying Value	% of Total
	(\$ in millions)	
2023	\$ 5,571	11.0 %
2022	4,618	9.1
2021	7,358	14.5
2020	3,567	7.0
2019	6,461	12.7
2018	6,123	12.0
2017	4,207	8.3
2016 & Prior	12,871	25.3
Revolving Loans	33	0.1
Total commercial mortgage and agricultural property loans	<u>\$ 50,809</u>	<u>100.0 %</u>

### *Commercial Mortgage and Other Loans by Contractual Maturity Date*

The following table sets forth the breakdown of our commercial mortgage and other loans portfolio by contractual maturity, as of the date indicated:

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Vintage	December 31, 2023	
	Gross Carrying Value	% of Total
	(\$ in millions)	
Maturing in 2024	\$ 2,971	5.8 %
Maturing in 2025	6,066	11.7
Maturing in 2026	5,529	10.8
Maturing in 2027	5,146	10.0
Maturing in 2028	7,279	14.2
Maturing in 2029	5,281	10.3
Maturing in 2030	4,249	8.3
Maturing in 2031	3,209	6.2
Maturing in 2032	2,906	5.7
Maturing in 2033	2,122	4.1
Maturing in 2034	1,159	2.3
Maturing in 2035 and beyond	5,472	10.6
Total commercial mortgage and other loans	\$ 51,389	100.0 %

#### *Commercial Mortgage and Other Loans Quality*

The commercial mortgage and other loans portfolio is monitored on an ongoing basis. If certain criteria are met, loans are assigned to either of the following “watch list” categories:

(1) “Closely Monitored,” which includes a variety of considerations, such as when loan metrics fall below acceptable levels, the borrower is not cooperative or has requested a material modification, or the portfolio manager has directed a change in category; or

(2) “Not in Good Standing,” which includes loans in default or with a high probability of loss of principal, such as when the loan is in the process of foreclosure or the borrower is in bankruptcy.

Our workout and special servicing professionals manage the loans on the watch list.

The current expected credit loss (“CECL”) allowance represents the Company’s best estimate of expected credit losses over the remaining life of the assets. The determination of the allowance considers historical credit loss experience, current conditions, and reasonable and supportable forecasts. The allowance is calculated separately for commercial mortgage loans, agricultural mortgage loans, uncollateralized loans, other collateralized loans and residential property loans.

For commercial mortgage and agricultural mortgage loans, the allowance is calculated using an internally developed CECL model.

Key inputs to the CECL model include unpaid principal balances, internal credit ratings, annual expected loss factors, average lives of the loans adjusted for prepayment considerations, current and historical interest rate assumptions and other factors influencing the Company’s view of the current stage of the economic cycle and future economic conditions. Subjective considerations include a review of whether historical loss experience is representative of current market conditions and the Company’s view of the credit cycle. Model assumptions and factors are reviewed and updated as appropriate.

When individual loans no longer have the credit risk characteristics of the commercial or agricultural mortgage loan pools, they are removed from the pools and are evaluated individually for an allowance. The allowance is determined based on the outstanding loan balance less the present value of expected future cash flows discounted at the loan’s effective interest rate or the fair value of the collateral if the loan is collateral dependent.

The CECL allowance for other collateralized and uncollateralized loans carried at amortized cost is determined based on probability of default and loss given default assumptions by sector, credit quality and average lives of the loans.

The following table sets forth the change in allowance for credit losses for our commercial mortgage and other loans portfolio, as of the dates indicated:

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	December 31, 2023	December 31, 2022
	(in millions)	
Allowance, beginning of year	\$ 172	\$ 102
Addition to (release of) allowance for credit losses	227	66
Write-offs charged against allowance	(29)	0
Other	2	4
Allowance, end of period	<u>\$ 372</u>	<u>\$ 172</u>

The allowance for credit losses as of December 31, 2023 increased compared to December 31, 2022, primarily related to increases in the portfolio reserve to reflect declining market conditions and increases in loan specific reserves within the office sector.

**Equity Securities**

The equity securities attributable to PFI excluding the Closed Block division consist principally of investments in Common and Preferred Stock of publicly-traded companies, as well as mutual fund shares. The following table sets forth the composition of our equity securities portfolio and the associated gross unrealized gains and losses, as of the dates indicated:

	December 31, 2023				December 31, 2022			
	Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
	(in millions)							
Mutual Funds	\$ 932	\$ 697	\$ 11	\$ 1,618	\$ 759	\$ 433	\$ 2	\$ 1,190
Other Common Stocks	3,056	971	43	3,984	2,581	921	87	3,415
Non-redeemable Preferred Stocks	39	42	19	62	30	41	5	66
Total equity securities, at fair value	<u>\$ 4,027</u>	<u>\$ 1,710</u>	<u>\$ 73</u>	<u>\$ 5,664</u>	<u>\$ 3,370</u>	<u>\$ 1,395</u>	<u>\$ 94</u>	<u>\$ 4,671</u>

The net change in unrealized gains (losses) from equity securities attributable to PFI excluding Closed Block division, still held at period end, recorded within "Other income (loss)," was \$336 million and \$(477) million during the year ended December 31, 2023 and 2022, respectively.

**Other Invested Assets**

The following table sets forth the composition of "Other invested assets" attributable to PFI excluding the Closed Block division, as of the dates indicated:



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	December 31, 2023	December 31, 2022
	(in millions)	
<b>LPs/LLCs:</b>		
Equity method:		
Private equity	\$ 7,261	\$ 5,760
Hedge funds	2,440	2,420
Real estate-related	1,703	1,763
Subtotal equity method	11,404	9,943
Fair value:		
Private equity	785	909
Hedge funds	1,050	1,000
Real estate-related	147	37
Subtotal fair value	1,982	1,946
Total LPs/LLCs	13,386	11,889
Real estate held through direct ownership(1)	591	705
Derivative instruments	(193)	21
Other(2)	739	662
Total other invested assets	\$ 14,523	\$ 13,277

(1) As of December 31, 2023 and 2022, real estate held through direct ownership had mortgage debt of \$158 million and \$208 million, respectively.

(2) Primarily includes equity investments accounted for under the measurement alternative, strategic investments made by investment management, member activity stock held in the Federal Home Loan Bank of New York and leveraged leases. For additional information regarding our holdings in the Federal Home Loan Bank of New York, see Note 18 to the Consolidated Financial Statements.

### Invested Assets of Other Entities and Operations

“Invested Assets of Other Entities and Operations” presented below includes investments held outside the general account and primarily represents investments associated with our investment management operations and derivative operations. Our derivative operations act on behalf of affiliates primarily to manage interest rate, foreign currency, credit and equity exposures. Assets within our investment management operations that are managed for third-parties and those assets classified as “Separate account assets” on our balance sheet are not included.

	December 31, 2023	December 31, 2022
	(in millions)	
<b>Fixed maturities:</b>		
Public, available-for-sale, at fair value(1)	\$ 557	\$ 523
Private, available-for-sale, at fair value	0	205
Fixed maturities, trading, at fair value(1)	1,005	213
Equity securities, at fair value	608	746
Commercial mortgage and other loans, at book value(2)	519	137
Other invested assets	3,819	3,568
Short-term investments	13	18
Total investments	\$ 6,521	\$ 5,410

(1) As of December 31, 2023 and 2022, balances include investments in CLOs with fair value of \$298 million and \$294 million, respectively.

(2) Book value is generally based on unpaid principal balance, net of any allowance for credit losses, or at fair value, when the fair value option has been elected.

### Fixed Maturities, Trading

“Fixed maturities, trading, at fair value” are primarily related to assets associated with consolidated variable interest entities (“VIEs”) for which the Company is the investment manager. The assets of the consolidated VIEs are generally offset by liabilities for which the fair value option has been elected. For further information regarding these consolidated VIEs, see Note 4 to the Consolidated Financial Statements.

### *Commercial Mortgage and Other Loans*

Our investment management operations include our commercial mortgage operations, which provide mortgage origination, investment management and servicing for our general account, institutional clients, the Federal Housing Administration and government-sponsored entities such as Fannie Mae and Freddie Mac.

The mortgage loans of our commercial mortgage operations are included in “Commercial mortgage and other loans.” Derivatives and other hedging instruments related to our commercial mortgage operations are primarily included in “Other invested assets.”

### *Other Invested Assets*

“Other invested assets” primarily include assets of our derivative operations used to manage interest rate, foreign currency, credit, and equity exposures.

Furthermore, other invested assets include strategic investments made as part of our investment management operations. We make these strategic investments in real estate, as well as fixed income, public equity and real estate securities, including controlling interests. Certain of these investments are made primarily for purposes of co-investment in our managed funds and structured products. Other strategic investments are made with the intention to sell or syndicate to investors, including our general account, or for placement in funds and structured products that we offer and manage (seed investments). As part of our investment management operations, we also make loans to our managed funds that are secured by equity commitments from investors or assets of the funds. “Other invested assets” also includes certain assets in consolidated investment funds where the Company is deemed to exercise control over the funds.

## **Liquidity and Capital Resources**

### **Overview**

Liquidity refers to the ability to generate sufficient cash resources to meet the payment obligations of the Company. Capital refers to the long-term financial resources available to support the operations of our businesses, fund business growth, and provide a cushion to withstand adverse circumstances. Our ability to generate and maintain sufficient liquidity and capital depends on the profitability of our businesses, general economic conditions and our access to the capital markets and the alternate sources of liquidity and capital described herein.

Effective and prudent liquidity and capital management is a priority across the Company. Management monitors the liquidity of Prudential Financial and its subsidiaries on a daily basis and projects borrowing and capital needs over a multi-year time horizon. We use a Risk Appetite Framework (“RAF”) to ensure that all risks taken across the Company align with our capacity and willingness to take those risks. The RAF provides a dynamic assessment of capital and liquidity stress impacts and is intended to ensure that sufficient resources are available to absorb those impacts. We believe that our capital and liquidity resources are sufficient to satisfy the capital and liquidity requirements of Prudential Financial and its subsidiaries.

Our businesses are subject to comprehensive regulation and supervision by domestic and international regulators. These regulations currently include requirements (many of which are the subject of ongoing rule-making) relating to capital and liquidity management. For information regarding these regulatory initiatives and their potential impact on us, see “Business—Regulation” and “Risk Factors.”

From the beginning of 2023 through the date of this report, we took the following significant actions that have impacted, or are expected to impact, our liquidity and capital positions:

- In February 2023, we issued \$500 million of junior subordinated notes. We intend to use these proceeds for general corporate purposes, which may include the redemption or repurchase of our \$500 million of junior subordinated notes due in 2044.
- In March, we augmented our alternative sources of liquidity by entering into facility agreements with two Delaware trusts, pursuant to which Prudential Financial may issue and sell to the trusts at any time over a pre-determined period up to \$1.5 billion of senior notes and receive in exchange a corresponding amount of U.S. Treasury securities. The first facility agreement expires in 2033 and the second facility agreement expires in 2053. These facility agreements are similar to our existing facility agreement for up to \$1.5 billion that expires in 2030.

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- In May, we entered into an agreement with AuguStar to reinsure approximately \$10 billion of account values of our PDI traditional variable annuity contracts issued by Pruco Life Insurance Company, a wholly-owned subsidiary of Prudential Financial, resulting in proceeds of approximately \$650 million, which includes a statutory capital release, release of reserves, and ceding commission received, net of taxes. The transaction was completed on June 30, 2023 with an effective date of April 1, 2023. See Note 15 to the Consolidated Financial Statements for additional information.
- In May, Prudential Financial received \$900 million resulting from a policy loan transaction through our irrevocable trust, commonly referred to as a “rabbi trust,” that was created to support certain non-qualified retirement plans. For additional information regarding the rabbi trust, see Note 19 to the Consolidated Financial Statements.
- In June, we redeemed \$1.5 billion of 5.625% junior subordinated notes due in 2043.
- In July, we entered into an agreement with Somerset Re to reinsure certain guaranteed universal life policies issued by Pruco Life Insurance Company and Pruco Life Insurance Company of New Jersey, both of which are wholly-owned subsidiaries of Prudential Financial. These policies represent approximately 30% of the Company’s reserves on its in-force guaranteed universal life block of business. We will continue to manage financing related to Guideline AXXX reserves for the business reinsured to Somerset Re; as a result, we anticipate changes to our current captive financing arrangements upon closing of the reinsurance transaction, including an increase in the amount of financing related to Guideline AXXX reserves. See “—Individual Life” above for additional information regarding this reinsurance agreement.
- In September, we entered into an agreement with the Federal Agricultural Mortgage Corporation (“Farmer Mac”) under which we can borrow up to \$750 million by issuing funding agreements to a subsidiary of Farmer Mac, with borrowings secured by a pledge of certain eligible agricultural mortgage loans.
- In September, we acquired a 20% interest in Prismic, a newly-launched Bermuda limited partnership, and entered into an agreement with its subsidiary, Prismic Re, to reinsure approximately \$9 billion of reserves for structured settlement annuities contracts issued by PICA.
- In November, we redeemed \$1.5 billion of trust securities issued by a Delaware trust upon the expiration of a ten-year put option agreement with the trust.
- In February 2024, we announced that the Company will redeem, in full, \$500 million in aggregate principal amount of 5.20% junior subordinated notes due in 2044.

## **Capital**

Our capital management framework is primarily based on statutory Risk-Based Capital (“RBC”) and solvency margin measures. Due to our diverse mix of businesses and applicable regulatory requirements, we apply certain refinements to the framework that are designed to more appropriately reflect risks associated with our businesses on a consistent basis across the Company.

We believe Prudential Financial’s capitalization and financial profile are consistent with its ratings targets. Our long-term senior debt rating targets for Prudential Financial are “A” for S&P, Moody’s, and Fitch, and “a” for A.M. Best Company (“A.M. Best”). Our financial strength rating targets for our life insurance companies are “AA/Aa/AA” for S&P, Moody’s and Fitch, respectively, and “A+” for A.M. Best. Some entities may currently be rated below these targets, and not all of our insurance company subsidiaries are rated by each of these rating agencies. See “—Ratings” below for a description of the potential impacts of ratings downgrades.

## **Capital Governance**

Our capital management framework is ultimately reviewed and approved by our Board. The Board has authorized our Chairman and Chief Executive Officer and Vice Chair to approve certain capital actions on behalf of the Company and to further delegate authority with respect to capital actions to appropriate officers, up to specified limits. Any capital commitment that exceeds the authority granted to senior management must be separately authorized by the Board.

In addition, our Capital and Finance Committee (“CFC”) reviews the use and allocation of capital above certain threshold amounts to promote the efficient use of capital, consistent with our strategic objectives, ratings aspirations and other goals and targets. This management committee provides a multi-disciplinary due diligence review of specific initiatives or transactions

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requiring the use of capital, including mergers and acquisitions. The CFC also reviews our annual capital plan (and updates to this plan), as well as our capital, liquidity and financial position, borrowing plans, and related matters prior to the discussion of these items with the Board.

### **Capitalization**

The primary components of the Company's capitalization consist of equity and outstanding capital debt, including junior subordinated debt. As shown in the table below, as of December 31, 2023, the Company had \$47.3 billion in capital, all of which was available to support the aggregate capital requirements of its businesses and its Corporate and Other operations. Based on our assessment of these businesses and operations, we believe this level of capital is consistent with our ratings targets.

	December 31,	
	2023	2022
	(in millions)	
Equity(1)	\$ 34,324	\$ 34,399
Junior subordinated debt (including hybrid securities)	8,094	9,094
Other capital debt	4,869	4,977
Total capital	<u>\$ 47,287</u>	<u>\$ 48,470</u>

(1) Amounts attributable to Prudential Financial, excluding AOCI.

### **Insurance Regulatory Capital**

We manage PICA, The Prudential Life Insurance Company, Ltd. ("Prudential of Japan"), Gibraltar Life, and other significant insurance subsidiaries to regulatory capital levels consistent with our "AA" ratings targets. We utilize the RBC ratio as a primary measure of the capital adequacy of our domestic insurance subsidiaries and the solvency margin ratio as a primary measure of the capital adequacy of our Japanese insurance subsidiaries.

RBC is calculated based on statutory financial statements and risk formulas consistent with the practices of the NAIC. RBC considers, among other things, risks related to the type and quality of the invested assets, insurance related risks associated with an insurer's products and liabilities, interest rate risks, and general business risks. RBC ratio calculations are intended to assist insurance regulators in measuring an insurer's solvency and ability to pay future claims. The reporting of RBC measures is not intended for the purpose of ranking any insurance company or for use in connection with any marketing, advertising, or promotional activities, but is available to the public.

PICA's RBC ratio as of December 31, 2022, its most recent statutory fiscal year-end and RBC reporting date, was 383%. PICA's RBC ratio is calculated on a consolidated basis and included Pruco Life Insurance Company ("Pruco Life"), Pruco Life Insurance Company of New Jersey ("PLNJ"), which is a subsidiary of Pruco Life, and Prudential Legacy Insurance Company of New Jersey ("PLIC").

Although not yet filed, we expect the RBC ratios for PICA and our other domestic insurance subsidiaries as of December 31, 2023 to continue to be above target levels that would support "AA" financial strength ratings.

Similar to the RBC ratios that are employed by U.S. insurance regulators, regulatory authorities in the international jurisdictions in which we operate generally establish some form of minimum solvency margin requirements for insurance companies based on local statutory accounting practices. These solvency margins are a primary measure of the capital adequacy of our international insurance operations. Maintenance of our solvency margins at certain levels is also important to our competitive positioning, as in certain jurisdictions, such as Japan, these solvency margins are required to be disclosed to the public and therefore impact the public perception of an insurer's financial strength.

The table below presents the solvency margin ratios of our most significant international insurance subsidiaries as of September 30, 2023, the most recent date for which this information is available.

	Ratio
Prudential of Japan consolidated(1)	762 %
Gibraltar Life consolidated(2)	887 %

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- (1) Includes Prudential Trust Co., Ltd., a subsidiary of Prudential of Japan.  
(2) Includes Prudential Gibraltar Financial Life Insurance Co., Ltd. (“PGFL”), a subsidiary of Gibraltar Life.

Although not yet filed, we expect the solvency margin ratio for each of these subsidiaries to be greater than 700% (3.5 times the regulatory required minimums) as of December 31, 2023.

All of our domestic and significant international insurance subsidiaries have capital levels that substantially exceed the minimum level required by applicable insurance regulations. The statutory capital of our insurance companies and our overall capital flexibility could be impacted by, among other things, market conditions and changes in insurance reserves, including those stemming from updates to our actuarial assumptions. Our regulatory capital levels also may be affected in the future by changes to the applicable regulations, proposals for which are currently under consideration by both domestic and international insurance regulators. For information regarding the NAIC’s August 2023 adoption of changes to the treatment of negative interest maintenance reserves, see “Item 1. Business—Regulation.” For additional information regarding the calculation of RBC and solvency margin ratios, as well as regulatory minimums, see Note 20 to the Consolidated Financial Statements.

### ***Captive Reinsurance Companies***

We use captive reinsurance companies to more effectively manage our reserves and capital on an economic basis and to enable the aggregation and transfer of risks. Our captive reinsurance companies assume business from affiliates only. To support the risks they assume, our captives are capitalized to a level we believe is consistent with the “AA” financial strength rating targets of our insurance subsidiaries. All of our captives are subject to internal policies governing their activities. In the normal course of business, we contribute capital to the captives to support business growth and other needs. Prudential Financial has also entered into support agreements with several of the captives in connection with financing arrangements. For a description of captive reinsurance company financing activities, see below under “—Financing Activities—Subsidiary Borrowings—Term and Universal Life Reserve Financing.”

### ***Shareholder Distributions***

#### *Share Repurchase Program and Shareholder Dividends*

In February 2023, Prudential Financial’s Board of Directors authorized the Company to repurchase, at management’s discretion, up to an aggregate of \$1.0 billion of its outstanding Common Stock during the period from January 1, 2023 through December 31, 2023. We utilized the entirety of this \$1.0 billion share repurchase authorization in 2023. In December 2023, the Board authorized the Company to repurchase, at management’s discretion, up to \$1.0 billion of its outstanding Common Stock during the period from January 1, 2024 through December 31, 2024.

In general, the timing and amount of share repurchases are determined by management based on market conditions and other considerations, including compliance with applicable laws and any increased capital needs of our businesses due to, among other things, credit migration and losses in our investment portfolio, changes in regulatory capital requirements and opportunities for growth and acquisitions. Repurchases may be executed in the open market, through derivative, accelerated repurchase and other negotiated transactions and through plans designed to comply with Rule 10b5-1(c) under the Securities Exchange Act of 1934.

The following table sets forth information about declarations of Common Stock dividends, as well as repurchases of shares of Prudential Financial’s Common Stock, for each of the quarterly periods in 2023 and for the prior four years:

<b>Quarterly Period Ended:</b>	<b>Dividend Amount</b>		<b>Shares Repurchased</b>	
	<b>Per Share</b>	<b>Aggregate</b>	<b>Shares</b>	<b>Total Cost</b>
	<b>(in millions, except per share data)</b>			
December 31, 2023	\$ 1.25	\$ 458	2.6	\$ 250
September 30, 2023	\$ 1.25	\$ 461	2.6	\$ 250
June 30, 2023	\$ 1.25	\$ 463	3.0	\$ 250
March 31, 2023	\$ 1.25	\$ 468	2.7	\$ 250

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Year Ended:	Dividend Amount		Shares Repurchased	
	Per Share	Aggregate	Shares	Total Cost
	(in millions, except per share data)			
December 31, 2023	\$ 5.00	\$ 1,850	10.9	\$ 1,000
December 31, 2022	\$ 4.80	\$ 1,822	14.5	\$ 1,500
December 31, 2021	\$ 4.60	\$ 1,821	24.5	\$ 2,500
December 31, 2020	\$ 4.40	\$ 1,769	6.7	\$ 500
December 31, 2019	\$ 4.00	\$ 1,644	27.2	\$ 2,500

In addition, on February 6, 2024, Prudential Financial's Board of Directors declared a cash dividend of \$1.30 per share of Common Stock, payable on March 14, 2024 to shareholders of record as of February 20, 2024.

### Liquidity

Liquidity management and stress testing are performed on a legal entity basis as the ability to transfer funds between subsidiaries is limited due in part to regulatory restrictions. Liquidity needs are determined through daily and quarterly cash flow forecasting at the holding company and within our operating subsidiaries. We seek to maintain a minimum balance of highly liquid assets to ensure that adequate liquidity is available at Prudential Financial to cover fixed expenses in the event that we experience reduced cash flows from our operating subsidiaries at a time when access to capital markets is also not available.

We seek to mitigate the risk of having limited or no access to financing due to stressed market conditions by generally pre-funding debt in advance of maturity. We mitigate the refinancing risk associated with our debt that is used to fund operating needs by matching the term of debt with the assets financed. To ensure adequate liquidity in stress scenarios, stress testing is performed for our major operating subsidiaries. We seek to further mitigate liquidity risk by maintaining our access to alternative sources of liquidity, as discussed below.

#### *Liquidity of Prudential Financial*

The principal sources of funds available to Prudential Financial, the parent holding company, are dividends, returns of capital and loans from subsidiaries, and proceeds from debt issuances and certain stock-based compensation activity. These sources of funds may be supplemented by Prudential Financial's access to the capital markets as well as the "—Alternative Sources of Liquidity" described below.

The primary uses of funds at Prudential Financial include servicing debt, making capital contributions and loans to subsidiaries, making acquisitions, paying declared shareholder dividends and repurchasing outstanding shares of Common Stock executed under authority from the Board.

As of December 31, 2023, Prudential Financial had highly liquid assets with a carrying value totaling \$4,570 million, a decrease of \$843 million from December 31, 2022. Highly liquid assets predominantly include cash, short-term investments, U.S. Treasury securities, obligations of other U.S. government authorities and agencies, and/or foreign government bonds. We maintain an intercompany liquidity account that is designed to optimize the use of cash by facilitating the lending and borrowing of funds between Prudential Financial and its subsidiaries on a daily basis. Excluding the net borrowings from this intercompany liquidity account, Prudential Financial had highly liquid assets of \$4,095 million as of December 31, 2023, a decrease of \$440 million from December 31, 2022.

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The following table sets forth Prudential Financial's principal sources and uses of highly liquid assets, excluding net borrowings from our intercompany liquidity account, for the periods indicated:

	Year Ended December 31,	
	2023	2022
	(in millions)	
Highly Liquid Assets, beginning of period	\$ 4,535	\$ 3,553
Dividends and/or returns of capital from subsidiaries(1)	4,636	1,584
Affiliated loans/(borrowings) - (capital activities)	604	(417)
Capital contributions to subsidiaries(2)	(1,651)	(2,527)
Total Business Capital Activity	3,589	(1,360)
Share repurchases(3)	(1,012)	(1,488)
Common Stock dividends(4)	(1,846)	(1,817)
Business dispositions(5)	0	4,481
Total Share Repurchases, Dividends and Business Disposition Activity	(2,858)	1,176
Proceeds from the issuance of debt	495	2,474
Repayments of debt	(1,514)	(1,005)
Total Debt Activity	(1,019)	1,469
Net interest expense	(880)	(723)
Affiliated (borrowings)/loans - (operating activities)(6)	726	110
Other, net(7)	2	310
Total Other Activity	(152)	(303)
Net increase (decrease) in highly liquid assets	(440)	982
Highly Liquid Assets, end of period	\$ 4,095	\$ 4,535

- (1) 2023 includes \$3,100 million from PICA, \$900 million from a rabbi trust, \$548 million from international insurance subsidiaries (including \$332 million in the form of in-kind dividends), \$66 million from PGIM subsidiaries, \$18 million from Prudential Annuities Holding Company, and \$4 million from other subsidiaries. 2022 includes \$1,313 million from international insurance subsidiaries, \$156 million from PGIM subsidiaries, \$74 million from Prudential Annuities Holding Company, and \$41 million from other subsidiaries. See "Item 15—Schedule II—Notes to Condensed Financial Information of Registrant—Dividends and Returns of Capital" for dividends and returns of capital by subsidiary.
- (2) 2023 includes capital contributions of \$829 million to PGIM subsidiaries (of which \$401 million is offset in "Affiliated (borrowings)/loans - (operating activities)" within this table), \$705 million to international insurance subsidiaries and \$117 million to other subsidiaries. 2022 includes capital contributions of \$1,000 million to PICA, \$780 million to an international reinsurance subsidiary, \$487 million to international insurance subsidiaries, and \$260 million to other subsidiaries. The majority of the capital contribution to our international reinsurance subsidiary was to fund the payment of ceding commissions to our domestic insurance subsidiaries.
- (3) Excludes cash payments made on trades that settled in the subsequent period.
- (4) Includes cash payments made on dividends declared in prior periods.
- (5) 2022 includes proceeds and capital releases related to the sales of the Full Service Retirement business and PALAC.
- (6) Represents loans to and from affiliated subsidiaries to support business operating needs.
- (7) 2023 includes \$267 million of proceeds from stock-based compensation and exercise of stock options, \$246 million from internal affiliated settlements and \$(554) million for net income tax payments. 2022 includes \$317 million of proceeds from stock-based compensation and exercise of stock options and \$231 million for net income tax receipts.

### Dividends and Returns of Capital from Subsidiaries

**Domestic insurance subsidiaries.** During 2023, Prudential Financial received dividends of \$3,100 million from PICA and \$18 million from Prudential Annuities Holding Company. In addition to paying Common Stock dividends, our domestic insurance operations may return capital to Prudential Financial by other means, such as affiliated lending, and reinsurance with Bermuda-based affiliates.

**International insurance subsidiaries.** During 2023, Prudential Financial received dividends of \$548 million from its international insurance subsidiaries, which includes \$332 million of in-kind dividends in the form of extinguishment of debt held by international insurance subsidiaries. In addition to paying Common Stock dividends, our international insurance operations may return capital to Prudential Financial by other means, such as the repayment of preferred stock obligations held by Prudential Financial or other affiliates, affiliated lending, affiliated derivatives and reinsurance with U.S.- and Bermuda-based affiliates.

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*Other subsidiaries.* During 2023, Prudential Financial received dividends and returns of capital of \$900 million from a rabbi trust, \$66 million from PGIM subsidiaries and \$4 million from other subsidiaries.

*Restriction on dividends and returns of capital from subsidiaries.* Our insurance companies are subject to limitations on the payment of dividends and other transfers of funds to Prudential Financial and other affiliates under applicable insurance law and regulation. Further, market conditions could negatively impact capital positions of our insurance companies, which could further restrict their ability to pay dividends. More generally, the payment of dividends by any of our subsidiaries is subject to declaration by their Board of Directors and can be affected by market conditions and other factors.

With respect to our domestic insurance subsidiaries, PICA is permitted to pay ordinary dividends based on calculations specified under New Jersey insurance law, subject to prior notification to the New Jersey Department of Banking and Insurance (“NJDOBI”). Any distributions above this amount in any twelve-month period are considered to be “extraordinary” dividends, and the approval of the NJDOBI is required prior to payment. The laws regulating dividends of the states where our other domestic insurance companies are domiciled are similar, but not identical, to those of New Jersey.

Capital redeployment from our international insurance subsidiaries is subject to local regulatory requirements in the international jurisdictions in which they operate. Our most significant international insurance subsidiaries, Prudential of Japan and Gibraltar Life, are permitted to pay Common Stock dividends based on calculations specified by Japanese insurance business law. Dividends in excess of these amounts and other forms of capital distribution may require the prior approval of the FSA. The regulatory fiscal year end for both Prudential of Japan and Gibraltar Life is March 31, 2024, after which time the Common Stock dividend amount permitted to be paid without prior approval from the FSA can be determined.

The ability of our PGIM subsidiaries and the majority of our other operating subsidiaries to pay dividends is largely unrestricted from a regulatory standpoint.

See Note 20 to the Consolidated Financial Statements for information regarding specific dividend restrictions.

### ***Liquidity of Insurance Subsidiaries***

We manage the liquidity of our insurance operations to ensure stable, reliable and cost-effective sources of cash flows to meet all of our obligations. Liquidity within each of our insurance subsidiaries is provided by a variety of sources, including portfolios of liquid assets. The investment portfolios of our subsidiaries are integral to the overall liquidity of our insurance operations. We segment our investment portfolios and employ an asset/liability management approach specific to the requirements of each of our product lines. This enhances the discipline applied in managing the liquidity, as well as the interest rate and credit risk profiles, of each portfolio in a manner consistent with the unique characteristics of the product liabilities.

Liquidity is measured against internally-developed benchmarks that take into account the characteristics of both the asset portfolio and the liabilities that they support. We consider attributes of the various categories of liquid assets (for example, type of asset and credit quality) in calculating internal liquidity measures to evaluate our insurance operations’ liquidity under various stress scenarios, including company-specific and market-wide events. We continue to believe that cash generated by ongoing operations and the profile of our assets provide sufficient liquidity under reasonably foreseeable stress scenarios for each of our insurance subsidiaries.

#### *Cash Flow*

The principal sources of liquidity for our insurance subsidiaries are premiums, investment and fee income, investment maturities, sales of investments, and sales associated with our insurance and annuity operations, as well as internal and external borrowings. The principal uses of liquidity include benefits, claims and dividends paid to policyholders, and payments to policyholders and contractholders in connection with surrenders, withdrawals and net policy loan activity. Other uses of liquidity may include commissions, general and administrative expenses, purchases of investments, the payment of dividends to the parent holding company, hedging and reinsurance activity and payments in connection with financing activities.

In each of our major insurance subsidiaries, we believe that the cash flows from operations are adequate to satisfy current liquidity requirements. The continued adequacy of this liquidity will depend upon factors such as future securities market conditions, changes in interest rate levels, policyholder perceptions of our financial strength, policyholder behavior, catastrophic events and the relative safety and attractiveness of competing products, each of which could lead to reduced cash inflows or increased cash outflows. Our insurance operations’ cash flows from investment activities result from repayments of principal, proceeds from maturities and sales of invested assets and investment income, net of amounts reinvested. The primary liquidity risks with respect to these cash flows are the risk of default by debtors or bond insurers, our counterparties’



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willingness to extend repurchase and/or securities lending arrangements, commitments to invest and market volatility. We closely manage these risks through our credit risk management process and regular monitoring of our liquidity position.

*Domestic insurance operations.* In managing the liquidity of our domestic insurance operations, we consider the risk of policyholder and contractholder withdrawals of funds earlier than our assumptions when selecting assets to support these contractual obligations. We use surrender charges and other contract provisions to mitigate the extent, timing and profitability impact of withdrawals of funds by customers. The following table sets forth the liabilities for market risk benefits, future policy benefits and policyholders' account balances of certain of our domestic insurance subsidiaries as of the dates indicated:

	December 31,	
	2023	2022
	(in billions)	
PICA	\$ 226.7	\$ 221.3
PLIC	47.4	48.3
Pruco Life	78.8	66.6
Other(1)	(84.9)	(81.3)
Total market risk benefits, future policy benefits and policyholders' account balances(2)(3)	<u>\$ 268.0</u>	<u>\$ 254.9</u>

(1) Includes the impact of intercompany eliminations.

(2) Amounts are reflected gross of affiliated reinsurance recoverables.

(3) See Note 13 to the Consolidated Financial Statements for information regarding cash surrender values associated with policyholders' account balances.

The liabilities presented above are primarily supported by invested assets in our general account. As noted above, when selecting assets to support these contractual obligations, we consider the risk of policyholder and contractholder withdrawals of funds earlier than our assumptions. As a result, assets will include both liquid assets, as discussed below, and other assets that we believe adequately support our liabilities.

For PICA and other subsidiaries, the liabilities presented above primarily include annuity reserves and deposit liabilities and individual life insurance policy reserves. Individual life insurance policies may impose surrender charges and policyholders may be subject to a new underwriting process in order to obtain a new insurance policy. PICA's reserves for group annuity contracts primarily relate to pension risk transfer contracts, which are generally not subject to early withdrawal. For our individual annuity contracts, to encourage persistency, most of our variable and fixed annuities have surrender or withdrawal charges for a specified number of years. In addition, certain fixed annuities impose a market value adjustment if the invested amount is not held to maturity. The living benefit features of our variable annuities also encourage persistency because the potential value of the living benefit is fully realized only if the contract persists.

Gross account withdrawals for our domestic insurance operations' products in 2023 were generally consistent with our assumptions in asset/liability management, and the associated cash outflows did not have a material adverse impact on our overall liquidity.

*International insurance operations.* As with our domestic operations, in managing the liquidity of our international insurance operations, we consider the risk of policyholder and contractholder withdrawals of funds earlier than our assumptions in selecting assets to support these contractual obligations. The following table sets forth the liabilities for market risk benefits, future policy benefits and policyholders' account balances of certain of our international insurance subsidiaries as of the dates indicated:

	December 31,	
	2023	2022
	(in billions)	
Prudential of Japan(1)	\$ 63.8	\$ 59.7
Gibraltar Life(2)	106.2	102.4
Other international insurance subsidiaries, excluding Japan	3.5	2.7
Other(3)	(17.7)	(17.2)
Total market risk benefits, future policy benefits and policyholders' account balances(4)(5)	<u>\$ 155.8</u>	<u>\$ 147.6</u>

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- (1) As of December 31, 2023 and 2022, \$21.0 billion and \$18.3 billion, respectively, of the insurance-related liabilities for Prudential of Japan are associated with U.S. dollar-denominated products that are coinsured to our domestic insurance operations and supported by U.S. dollar-denominated assets. As of December 31, 2023 and 2022, \$4.0 billion and \$2.4 billion, respectively, of the insurance-related liabilities for Prudential of Japan are primarily associated with yen- and U.S. dollar-denominated products that are coinsured to Gibraltar Re, a Bermuda-based reinsurance affiliate, and primarily supported by yen- and U.S. dollar-denominated assets.
- (2) Includes PGFL. As of December 31, 2023 and 2022, \$6.7 billion and \$6.1 billion, respectively, of the insurance-related liabilities for PGFL are associated with U.S. dollar-denominated products that are coinsured to our domestic insurance operations and supported by U.S. dollar-denominated assets. As of December 31, 2023 and 2022, \$17.3 billion and \$10.9 billion, respectively, of the insurance-related liabilities for Gibraltar Life are primarily associated with yen- and U.S. dollar-denominated products that are coinsured to Gibraltar Re and primarily supported by yen- and U.S. dollar-denominated assets.
- (3) Reflects the impact of intercompany eliminations.
- (4) Amounts are reflected gross of affiliated reinsurance recoverables.
- (5) See Note 13 to the Consolidated Financial Statements for information regarding cash surrender values associated with policyholders' account balances.

The liabilities presented above are primarily supported by invested assets in our general account. When selecting assets to support these contractual obligations, we consider the risk of policyholder and contractholder withdrawals of funds earlier than our assumptions. As a result, assets will include both liquid assets, as discussed below, and other assets that we believe adequately support our liabilities.

We believe most of the longer-term recurring pay individual life insurance policies sold by our Japanese operations do not have significant withdrawal risk because policyholders may incur surrender charges and must undergo a new underwriting process to obtain a new insurance policy.

Prudential of Japan and Gibraltar Life sell U.S. dollar denominated investment contracts with a market value adjustment feature to mitigate the profitability impact for surrenders, as these contracts may be subject to increased surrenders should the yen depreciate or if interest rates in the U.S. decline relative to Japan. As of December 31, 2023, products with a market value adjustment feature represented \$31.0 billion of our Japan operations' insurance-related liabilities.

### *Liquid Assets*

Liquid assets include cash and cash equivalents, short-term investments, U.S. Treasury securities, fixed maturities that are not designated as held-to-maturity and public equity securities. In addition to access to substantial investment portfolios, our insurance companies' liquidity is managed through access to a variety of instruments available for funding and/or managing cash flow mismatches, including from time to time those arising from claim levels in excess of projections. Our ability to utilize assets and liquidity between our subsidiaries is limited by regulatory and other constraints. We believe that ongoing operations and the liquidity profile of our assets provide sufficient liquidity under reasonably foreseeable stress scenarios for each of our insurance subsidiaries.

The following table sets forth the fair value of certain of our domestic insurance operations' portfolio of liquid assets, as of the dates indicated.

	December 31, 2023				December 31, 2022
	Prudential Insurance(1)	PLIC	Pruco Life	Total	
	(in billions)				
Cash and short-term investments	\$ 7.0	\$ 1.3	\$ 2.5	\$ 10.8	\$ 8.3
Fixed maturity investments(2):					
High or highest quality	109.4	27.6	26.6	163.6	155.9
Other than high or highest quality	7.6	2.7	2.3	12.6	12.2
Subtotal	117.0	30.3	28.9	176.2	168.1
Public equity securities, at fair value	1.4	1.9	0.8	4.1	3.0
<b>Total</b>	<b>\$ 125.4</b>	<b>\$ 33.5</b>	<b>\$ 32.2</b>	<b>\$ 191.1</b>	<b>\$ 179.4</b>

(1) Represents legal entity view and as such includes both domestic and international activity.

(2) Excludes fixed maturities designated as held-to-maturity. Credit quality is based on NAIC or equivalent rating.

The following table sets forth the fair value of our international insurance operations' portfolio of liquid assets, as of the dates indicated.

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	December 31, 2023				December 31, 2022
	Prudential of Japan	Gibraltar Life(1)	All Other(2)	Total	
	(in billions)				
Cash and short-term investments	\$ 0.9	\$ 3.7	\$ 2.1	\$ 6.7	\$ 1.1
Fixed maturity investments(3):					
High or highest quality(4)	31.7	61.7	18.4	111.8	108.8
Other than high or highest quality	0.3	0.6	3.3	4.2	4.0
Subtotal	32.0	62.3	21.7	116.0	112.8
Public equity securities	2.6	1.2	0.1	3.9	3.8
Total	\$ 35.5	\$ 67.2	\$ 23.9	\$ 126.6	\$ 117.7

(1) Includes PGFL.

(2) Represents our international insurance operations, excluding Japan.

(3) Excludes fixed maturities designated as held-to-maturity. Credit quality is based on NAIC or equivalent rating.

(4) As of December 31, 2023, \$76.1 billion, or 68%, were invested in government or government agency bonds.

Given the size and liquidity profile of our investment portfolios, we believe that claim experience, including policyholder withdrawals and surrenders, varying from our projections does not constitute a significant liquidity risk. Our ALM process takes into account the expected maturity of investments and expected claim payments as well as the specific nature and risk profile of the liabilities. To the extent we need to pay claims in excess of projections, we may borrow temporarily or sell investments sooner than anticipated to pay these claims, which may result in increased borrowing costs or realized investment gains or losses, including from changes in interest rates or credit spreads. The payment of claims and sale of investments earlier than anticipated would have an impact on the reported level of cash flow from operating, investing, and financing activities, in our financial statements. Historically, there has been no significant variation between the expected maturities of our investments and the payment of claims.

**Liquidity associated with other activities**

*Hedging activities associated with Individual Retirement Strategies*

For the portion of our Individual Retirement Strategies' ALM strategy executed through hedging, we enter into a range of exchange-traded, cleared and other OTC equity and interest rate derivatives in order to hedge certain capital market risks related to more severe market conditions. For a full discussion of our Individual Retirement Strategies' risk management strategy, see "—Results of Operations by Segment—U.S. Businesses—Retirement Strategies." This portion of our Individual Retirement Strategies' ALM strategy requires access to liquidity to meet payment obligations relating to these derivatives, such as payments for periodic settlements, purchases, maturities and terminations. These liquidity needs can vary materially due to, among other items, changes in interest rates, equity markets, mortality and policyholder behavior.

The hedging portion of our Individual Retirement Strategies' ALM strategy may also result in derivative related collateral postings to (when we are in a net post position) or from (when we are in a net receive position) counterparties. The net collateral position depends on changes in interest rates and equity markets related to the amount of the exposures hedged. Depending on market conditions, the collateral posting requirements can result in material liquidity needs when we are in a net post position. As of December 31, 2023, the derivatives comprising the hedging portion of our Individual Retirement Strategies' ALM strategy were in a net post position of \$13.0 billion compared to a net post position of \$11.8 billion as of December 31, 2022. The change in collateral position was primarily driven by the impact of higher interest rates and equity market appreciation.

*Foreign exchange hedging activities*

We employ various hedging strategies to manage potential exposure to foreign currency exchange rate movements, particularly those associated with the yen. Our overall yen hedging strategy calibrates the hedge level to preserve the relative contribution of our yen-based business to the Company's overall return on equity on a leverage neutral basis.

We hold both internal and external hedges primarily to hedge our USD-equivalent equity. These hedges also mitigate volatility in the solvency margins of yen-based subsidiaries resulting from changes in the market value of their USD-denominated investments hedging our USD-equivalent equity attributable to changes in the yen-USD exchange rate.

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For additional information regarding our hedging strategy, see “—Results of Operations—Impact of Foreign Currency Exchange Rates.”

Cash settlements from these hedging activities result in cash flows between subsidiaries of Prudential Financial and either international-based subsidiaries or external parties. The cash flows are dependent on changes in foreign currency exchange rates and the notional amount of the exposures hedged. For example, a significant yen depreciation over an extended period of time could result in net cash inflows, while a significant yen appreciation could result in net cash outflows. The following tables set forth information about net cash settlements and the net asset or liability resulting from these hedging activities related to the yen and other currencies for the periods indicated.

<b>Cash Settlements Received (Paid):</b>	<b>Year Ended December 31,</b>	
	<b>2023</b>	<b>2022</b>
	<b>(in millions)</b>	
Internal Hedges(1)	\$ 1,176	\$ 691
External Hedges(2)(5)	(525)	31
<b>Total Cash Settlements</b>	<b>\$ 651</b>	<b>\$ 722</b>

<b>Assets (Liabilities):</b>	<b>As of December 31,</b>	
	<b>2023</b>	<b>2022</b>
	<b>(in millions)</b>	
Internal Hedges(1)	\$ 875	\$ 1,229
External Hedges(3)(5)	134	(132)
<b>Total Assets (Liabilities)(4)</b>	<b>\$ 1,009</b>	<b>\$ 1,097</b>

(1) Represents internal transactions between international-based and U.S.-based entities. Amounts noted are from the U.S.-based entities' perspectives.

(2) Includes non-yen related cash settlements received (paid) of \$37 million, primarily denominated in Brazilian real, Australian dollar and Chilean peso, and \$13 million, primarily denominated in Chilean peso, Australian dollar and Brazilian real for the years ended December 31, 2023 and 2022, respectively.

(3) Includes non-yen related assets (liabilities) of \$(74) million, primarily denominated in Brazilian real, Australian dollar and Chilean peso, and \$(19) million, primarily denominated in Brazilian real, Australian dollar and Chilean peso, as of December 31, 2023 and 2022, respectively.

(4) As of December 31, 2023, approximately \$470 million, \$272 million and \$267 million of the net market values are scheduled to settle in 2024, 2025 and thereafter, respectively. The net market value of the assets (liabilities) will vary with changing market conditions to the extent there are no corresponding offsetting positions.

(5) Prior period amounts have been updated to conform to current period presentation.

### *PGIM operations*

The principal sources of liquidity for our fee-based PGIM businesses include cash flows from asset management, commercial mortgage origination and servicing activities, and internal and external funding facilities. The principal uses of liquidity for our fee-based PGIM businesses include general and administrative expenses, facilitating our commercial mortgage loan business, funding needs of our seed and co-investment portfolio and distributions of dividends and returns of capital to Prudential Financial. The primary liquidity risks for our fee-based PGIM businesses relate to their profitability, which is impacted by market conditions, our investment management performance and client redemptions. We believe the cash flows from our fee-based PGIM businesses are adequate to satisfy the current liquidity requirements of these operations, as well as requirements that could arise under reasonably foreseeable stress scenarios, which are monitored through the use of internal measures.

The principal sources of liquidity for our seed and co-investments held in our PGIM businesses are cash flows from investments, cash flows from our fee-based businesses, as described above, borrowing lines from internal sources, including Prudential Financial and Prudential Funding, LLC (“Prudential Funding”), a wholly-owned subsidiary of PICA, and external sources, including PGIM’s limited-recourse credit facility. The principal uses of liquidity for our seed and co-investments include making investments to support business growth and paying interest expense from the internal and external borrowings used to fund those investments. The primary liquidity risks include the inability to sell assets in a timely manner, declines in the value of assets and credit defaults.

### *Alternative Sources of Liquidity*

In addition to asset-based financing as discussed below, Prudential Financial and certain subsidiaries have access to other sources of liquidity, including syndicated, unsecured committed credit facilities, membership in the Federal Home Loan Bank of New York, commercial paper programs, and contingent financing facilities in the form of a put option agreement and facility

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agreements. In September 2023, as an additional source of liquidity, the Company entered into an agreement with Farmer Mac, under which the Company can borrow up to \$750 million by issuing funding agreements to a subsidiary of Farmer Mac, with borrowings secured by a pledge of certain eligible agricultural mortgage loans. For additional information regarding these sources of liquidity, see Note 18 to the Consolidated Financial Statements.

### *Asset-based Financing*

We conduct asset-based or secured financing within our insurance and other subsidiaries, including transactions such as securities lending, committed and uncommitted repurchase agreements and mortgage dollar rolls, to earn spread income, to borrow funds, or to facilitate trading activity. These programs are primarily driven by portfolio holdings of securities that are lendable based on counterparty demand for these securities in the marketplace. The collateral received in connection with these programs is primarily used to purchase securities in the short-term spread portfolios of our insurance entities. Investments held in the short-term spread portfolios include cash and cash equivalents, short-term investments (primarily corporate bonds), mortgage loans and fixed maturities (primarily collateralized loan obligations and other structured securities), with a weighted average life at time of purchase by the short-term portfolios of four years or less. Floating rate assets comprise the majority of our short-term spread portfolio. These short-term portfolios are subject to specific investment policy statements, which among other things, do not allow for significant asset/liability interest rate duration mismatch.

The following table sets forth our liabilities under asset-based or secured financing programs as of the dates indicated:

	December 31, 2023			December 31, 2022		
	PFI Excluding Closed Block Division	Closed Block Division	Consolidated	PFI Excluding Closed Block Division	Closed Block Division	Consolidated
	(\$ in millions)					
Securities sold under agreements to repurchase	\$ 3,803	\$ 2,253	\$ 6,056	\$ 3,548	\$ 3,041	\$ 6,589
Cash collateral for loaned securities	5,173	1,304	6,477	5,847	253	6,100
Securities sold but not yet purchased	0	0	0	0	0	0
Total(1)(2)	\$ 8,976	\$ 3,557	\$ 12,533	\$ 9,395	\$ 3,294	\$ 12,689
Portion of above securities that may be returned to the Company overnight requiring immediate return of the cash collateral	\$ 8,217	\$ 3,457	\$ 11,674	\$ 8,622	\$ 3,189	\$ 11,811
Weighted average maturity, in days(3)	8	4		17	5	

(1) The daily average outstanding balance for the years ended December 31, 2023 and 2022 was \$8,993 million and \$11,385 million, respectively, for PFI excluding the Closed Block division, and \$3,178 million and \$2,814 million, respectively, for the Closed Block division.

(2) Includes utilization of external funding facilities for PGIM's commercial mortgage origination business.

(3) Excludes securities that may be returned to the Company overnight.

As of December 31, 2023, our domestic insurance entities had assets eligible for the asset-based or secured financing programs of \$96.5 billion, of which \$12.1 billion were on loan. Taking into account market conditions and outstanding loan balances as of December 31, 2023, we believe approximately \$11.5 billion of the remaining eligible assets are readily lendable, including approximately \$9.2 billion relating to PFI excluding the Closed Block division, of which \$2.8 billion relates to certain separate accounts and may only be used for financing activities related to those accounts, and the remaining \$2.3 billion relating to the Closed Block division.

### **Financing Activities**

As of December 31, 2023, total short-term and long-term debt of the Company on a consolidated basis was \$19.5 billion, a decrease of \$1.2 billion from December 31, 2022. The following table sets forth total consolidated borrowings of the Company as of the dates indicated. We may, from time to time, seek to redeem or repurchase our outstanding debt securities through open market purchases, individually negotiated transactions or otherwise. Any such actions will depend on prevailing market conditions, our liquidity position and other factors.

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	December 31, 2023			December 31, 2022		
	Prudential Financial	Subsidiaries	Consolidated	Prudential Financial	Subsidiaries	Consolidated
	(in millions)					
<b>General obligation short-term debt:</b>						
Commercial paper	\$ 25	\$ 510	\$ 535	\$ 25	\$ 413	\$ 438
Current portion of long-term debt	0	0	0	0	173	173
Other short-term debt	0	0	0	0	0	0
Subtotal	25	510	535	25	586	611
<b>General obligation long-term debt:</b>						
Senior debt	10,112	0	10,112	10,115	0	10,115
Junior subordinated debt	8,050	44	8,094	9,047	47	9,094
Surplus notes(1)	0	346	346	0	345	345
Subtotal	18,162	390	18,552	19,162	392	19,554
Total general obligations	18,187	900	19,087	19,187	978	20,165
<b>Limited and non-recourse borrowings(2)</b>						
Short-term debt	0	0	0	0	9	9
Current portion of long-term debt	0	83	83	0	155	155
Long-term debt	0	330	330	0	354	354
Subtotal	0	413	413	0	518	518
Total borrowings	\$ 18,187	\$ 1,313	\$ 19,500	\$ 19,187	\$ 1,496	\$ 20,683

(1) Amounts are net of assets under set-off arrangements of \$12,370 million and \$12,290 million as of December 31, 2023 and 2022, respectively.

(2) Limited and non-recourse borrowing primarily represents mortgage debt of our subsidiaries that has recourse only to real estate investment property of \$157 million and \$208 million as of December 31, 2023 and 2022, respectively, and a draw on a credit facility with recourse only to collateral pledged by the Company of \$255 million and \$300 million as of December 31, 2023 and 2022, respectively.

As of December 31, 2023 and 2022, the Company was in compliance with all debt covenants related to the borrowings in the table above. For additional information regarding the Company's short- and long-term debt obligations, see Note 18 to the Consolidated Financial Statements.

Based on the use of proceeds, we classify our borrowings as capital debt and operating debt. Capital debt, which is debt utilized to meet the capital requirements of our businesses, was \$13.0 billion and \$14.1 billion as of December 31, 2023 and 2022, respectively. Operating debt was \$6.1 billion as of December 31, 2023 and 2022, and is utilized for business funding to meet specific purposes, which may include activities associated with our PGIM and Assurance IQ businesses. Operating debt also consists of debt issued to finance specific portfolios of investment assets, the proceeds from which will service the debt. Specifically, this includes assets supporting reserve requirements under Regulation XXX and Guideline AXXX as described below, as well as funding for institutional and insurance company portfolio cash flow timing differences.

**Prudential Financial Borrowings**

Long-term borrowings are conducted primarily by Prudential Financial. It borrows these funds to meet its capital and other funding needs, as well as the capital and funding needs of its subsidiaries. Prudential Financial maintains a shelf registration statement with the SEC that permits the issuance of public debt, equity and hybrid securities. As a "Well-Known Seasoned Issuer" under SEC rules, Prudential Financial's shelf registration statement provides for automatic effectiveness upon filing and has no stated issuance capacity.

Prudential Financial's borrowings decreased \$1.0 billion from December 31, 2022, primarily driven by \$1.5 billion in debt redemptions, offset by \$500 million in junior subordinated notes issuances. In February 2023, the Company issued \$500 million in aggregate principal amount of 6.750% junior subordinated notes due in March 2053. In June 2023, the Company redeemed, in full, \$1.5 billion in aggregate principal amount of 5.625% junior subordinated notes due in 2043. For additional information regarding long-term debt, see Note 18 to the Consolidated Financial Statements.

### ***Subsidiary Borrowings***

Subsidiary borrowings principally consist of commercial paper borrowings by Prudential Funding, asset-based financing and real estate investment financing. Borrowings of our subsidiaries decreased \$183 million from December 31, 2022, due primarily to debt maturities of \$173 million in current portion of long-term debt.

#### *Term and Universal Life Reserve Financing*

For business written prior to the implementation of principle-based reserving, Regulation XXX and Guideline AXXX require domestic life insurers to establish statutory reserves for term and universal life insurance policies with long-term premium guarantees that are consistent with the statutory reserves required for other individual life policies with similar guarantees. Many market participants believe that these levels of reserves are excessive relative to the levels reasonably required to maintain solvency for moderately adverse experience. The difference between the statutory reserve and the amount necessary to maintain solvency for moderately adverse experience is considered to be the non-economic portion of the statutory reserve.

We use captive reinsurance subsidiaries to finance the portion of the statutory reserves required to be held by our domestic life insurance companies under Regulation XXX and Guideline AXXX that we consider to be non-economic. The financing arrangements involve the reinsurance of term and universal life business to our captive reinsurers and the issuance of surplus notes by those captives that are treated as capital for statutory purposes. These surplus notes are subordinated to policyholder obligations, and the payment of principal and interest on the surplus notes can only be made with prior insurance regulatory approval.

We have entered into agreements with external counterparties providing for the issuance of surplus notes by our captive reinsurers in return for the receipt of credit-linked notes (“Credit-Linked Note Structures”). Under the agreements, the captive receives in exchange for the surplus notes one or more credit-linked notes issued by a special-purpose affiliate of the Company with an aggregate principal amount equal to the surplus notes outstanding. The captive holds the credit-linked notes as assets supporting Regulation XXX or Guideline AXXX non-economic reserves, as applicable. The captive can redeem the principal amount of the outstanding credit-linked notes for cash upon the occurrence of, and in an amount necessary to remedy, a specified liquidity stress event affecting the captive. Under the agreements, the external counterparties have agreed to fund any such payments under the credit-linked notes in return for the receipt of fees. Under certain of the transactions, Prudential Financial has agreed to make capital contributions to the captive to reimburse it for investment losses in excess of specified amounts and/or has agreed to reimburse the external counterparties for any payments made under the credit-linked notes. To date, no such payments under the credit-linked notes have been required. Under these transactions, because valid rights of set-off exist, interest and principal payments on the surplus notes and on the credit-linked notes are settled on a net basis, and the surplus notes are reflected in the Company’s total consolidated borrowings on a net basis.

As of December 31, 2023, we had Credit-Linked Note Structures with an aggregate issuance capacity of \$15,700 million, of which \$13,820 million was outstanding, as compared to an aggregate issuance capacity of \$16,050 million, of which \$14,070 million was outstanding, as of December 31, 2022.

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The following table summarizes our Credit-Linked Note Structures, which are reported on a net basis, as of December 31, 2023:

Credit-Linked Note Structures:	Surplus Notes		Outstanding as of December 31, 2023	Facility Size
	Original Issue Dates	Maturity Dates		
			(\$ in millions)	
XXX	2012-2021	2024-2036	\$ 1,600 (1)	\$ 1,750
AXXX	2013	2033	3,500	3,500
XXX	2014-2018	2024-2034	1,750 (2)	1,750
XXX	2014-2017	2024-2037	2,330	2,400
AXXX	2017	2037	1,540	2,000
XXX	2018	2038	1,000	1,600
AXXX	2020	2032	2,100	2,700
Total Credit-Linked Note Structures			\$ 13,820	\$ 15,700

(1) Prudential Financial has agreed to reimburse amounts paid under the credit-linked notes issued in this structure up to \$250 million.

(2) The \$1,750 million of surplus notes represents an intercompany transaction that eliminates upon consolidation. Prudential Financial has agreed to reimburse amounts paid under credit-linked notes issued in this structure up to \$1,000 million.

As of December 31, 2023, we also had outstanding an aggregate of \$2,600 million of debt issued for the purpose of financing \$700 million of Regulation XXX and \$1,900 million of Guideline AXXX non-economic reserves. In addition, as of December 31, 2023, for purposes of financing Guideline AXXX non-economic reserves, one captive had \$3,982 million of surplus notes outstanding that were issued to affiliates.

The Company introduced updated versions of its individual life products in conjunction with the requirement to adopt principle-based reserving by January 1, 2020. These updated products are currently priced to support the principle-based statutory reserve level without the need for reserve financing.

### **Off-Balance Sheet Arrangements**

See additional information regarding off-balance sheet arrangements in Note 18 and other commitments in Note 25 to the Consolidated Financial Statements.

We do not have retained or contingent interests in assets transferred to unconsolidated entities, or variable interests in unconsolidated entities or other similar transactions, arrangements or relationships that serve as credit, liquidity or market risk support, that we believe are reasonably likely to have a material effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or our access to or requirements for capital resources. In addition, we do not have relationships with any unconsolidated entities that are contractually limited to narrow activities that facilitate our transfer of or access to associated assets.

### **Ratings**

Financial strength ratings (which are sometimes referred to as “claims-paying” ratings) and credit ratings are important factors affecting public confidence in an insurer and its competitive position in marketing products. Our credit ratings are also important for our ability to raise capital through the issuance of debt and for the cost of such financing. Nationally Recognized Statistical Ratings Organizations continually review the financial performance and financial condition of the entities they rate, including Prudential Financial and its rated subsidiaries.

A downgrade in the credit or financial strength ratings of Prudential Financial or its rated subsidiaries could potentially, among other things, limit our ability to market products, reduce our competitiveness, increase the number or value of policy surrenders and withdrawals, increase our borrowing costs and potentially make it more difficult to borrow funds, adversely affect the availability of financial guarantees, such as letters of credit, cause additional collateral requirements or other required payments under certain agreements, allow counterparties to terminate derivative agreements and/or hurt our relationships with creditors, distributors, or trading counterparties thereby potentially negatively affecting our profitability, liquidity, and/or capital. In addition, we consider our own risk of non-performance in determining the fair value of our liabilities. Therefore, changes in our credit or financial strength ratings may affect the fair value of our liabilities.



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Financial strength ratings represent the opinions of rating agencies regarding the financial ability of an insurance company to meet its obligations under an insurance policy. Credit ratings represent the opinions of rating agencies regarding an entity’s ability to repay its indebtedness. The following table summarizes the ratings for Prudential Financial and certain of its subsidiaries as of the date of this filing:

	A.M. Best(1)	S&P(2)	Moody’s(3)	Fitch(4)
<b>Last review date</b>	<b>12/15/2023</b>	<b>2/16/2024</b>	<b>11/22/2021</b>	<b>11/17/2023</b>
<b>Current outlook</b>	<b>Stable</b>	<b>Stable</b>	<b>Stable</b>	<b>Stable</b>
<b>Financial Strength Ratings:</b>				
The Prudential Insurance Company of America	A+	AA-	Aa3	AA-
Pruco Life Insurance Company	A+	AA-	Aa3	AA-
Pruco Life Insurance Company of New Jersey	A+	AA-	NR*	AA-
The Prudential Life Insurance Company Ltd. (Prudential of Japan)	NR	A+	NR	NR
Gibraltar Life Insurance Company, Ltd.	NR	A+	NR	NR
The Prudential Gibraltar Financial Life Insurance Co. Ltd	NR	A+	NR	NR

**Credit Ratings:**

<b>Prudential Financial, Inc.:</b>				
Short-term borrowings	AMB-1	A-1	P-2	F1
Long-term senior debt	a-	A	A3	A-
Junior subordinated long-term debt	bbb	BBB+	Baa1	BBB
<b>The Prudential Insurance Company of America:</b>				
Capital and surplus notes	a	A	A2	A
<b>Prudential Funding, LLC:</b>				
Short-term debt	AMB-1	A-1+	P-1	F1+
Long-term senior debt	a+	AA-	A1	NR
<b>PRICOA Global Funding I:</b>				
Long-term senior debt	aa-	AA-	Aa3	AA-

\* “NR” indicates not rated.

- (1) A.M. Best Company, which we refer to as A.M. Best, financial strength ratings for insurance companies range from “A++ (superior)” to “D (Poor).” A rating of A+ is the second highest of thirteen rating categories. A.M. Best long-term credit ratings range from “aaa (exceptional)” to “c (Poor).” A.M. Best short-term credit ratings range from “AMB-1+,” which represents the strongest ability to repay short-term debt obligations, to “AMB-4 (Questionable).”
- (2) Standard & Poor’s Rating Services, which we refer to as S&P, financial strength ratings for insurance companies range from “AAA (extremely strong)” to “D (default).” A rating of AA- is the fourth highest of twenty-two rating categories. S&P’s long-term issue credit ratings range from “AAA (extremely strong)” to “D (default).” S&P short-term ratings range from “A-1 (extremely strong)” to “D (default).”
- (3) Moody’s Investors Service, Inc., which we refer to as Moody’s, insurance financial strength ratings range from “Aaa (highest quality)” to “C (lowest).” A rating of Aa3 is the fourth highest of twenty-one rating categories. Numeric modifiers are used to refer to the ranking within the group—with 1 being the highest and 3 being the lowest. These modifiers are used to indicate relative strength within a category. Moody’s long-term credit ratings range from “Aaa (highest)” to “C (default).” Moody’s short-term ratings range from “Prime-1 (P-1),” which represents a superior ability for repayment of short-term debt obligations, to “Prime-3 (P-3),” which represents an acceptable ability for repayment of such obligations. Issuers rated “Not Prime” do not fall within any of the Prime rating categories.
- (4) Fitch Ratings Inc., which we refer to as Fitch, financial strength ratings range from “AAA (exceptionally strong)” to “C (distressed).” A rating of AA- is the fourth highest of twenty-one rating categories. Fitch long-term credit ratings range from “AAA (highest credit quality),” which denotes exceptionally strong capacity for timely payment of financial commitments, to “D (default).” Short-term ratings range from “F1+ (highest credit quality)” to “D (default).”

The ratings set forth above reflect current opinions of each rating agency. Each rating should be evaluated independently of any other rating. These ratings are not directed toward shareholders and do not in any way reflect evaluations of the safety and security of the Common Stock. These ratings are reviewed periodically and may be changed at any time by the rating agencies. As a result, we cannot assure stakeholders that we will maintain our current ratings in the future.

Rating agencies use an “outlook” statement for both industry sectors and individual companies. For an industry sector, a stable outlook generally implies that over the next 12 to 18 months the rating agency expects ratings to remain unchanged

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among companies in the sector. AM Best, S&P, and Moody's currently have a Stable outlook on the U.S. life insurance sector, while Fitch revised their outlook for the sector to Improving from Stable in November 2023.

For a particular company, an outlook generally indicates a medium- or long-term trend (generally six months to two years) in credit fundamentals which, if continued, may lead to a rating change. These indicators are not necessarily a precursor of a rating change nor do they preclude a rating agency from changing a rating at any time without notice.

The following is a summary of the significant changes or actions in ratings and rating outlooks for the Company that have occurred from January 1, 2023, through the date of this filing:

- On November 17, 2023, Standard & Poor's placed the outlook of Prudential Financial Inc.'s holding company ratings on Credit Watch Negative from Stable. This action was specific to the holding company. The ratings and outlooks for PICA and its subsidiaries remained unchanged.
- On February 16, 2024, Standard & Poor's removed the Credit Watch Negative and affirmed Prudential Financial Inc.'s ratings with a Stable outlook.

Requirements to post collateral or make other payments because of ratings downgrades under certain agreements, including derivative agreements, can be satisfied in cash or by posting permissible securities held by the subsidiaries subject to the agreements. In addition, a ratings downgrade by A.M. Best to "A-" for our domestic life insurance companies would require PICA to either post collateral or a letter of credit in the amount of approximately \$1.0 billion, based on the level of statutory reserves related to the variable annuity business acquired from Allstate. We believe that the posting of such collateral would not be a material liquidity event for PICA.

## **Risk Management**

### **Overview**

We employ a risk governance structure, overseen by senior management and our Board and managed by Risk Management, to provide a common framework for: evaluating the risks embedded in and across our businesses and corporate centers; developing risk appetites; managing these risks; and identifying current and future risk challenges and opportunities. For a discussion of the risks of our businesses, see "Risk Factors."

### **Risk Governance Framework**

Prudential uses a Three Lines of Defense model of risk management in which the businesses are the primary, or first line, responsible for understanding, assessing, and taking steps to mitigate and manage risk. Each business has a risk governance structure that is supported by a common framework at the enterprise level.

While having different roles, responsibilities, and scope, Risk Management and Compliance together act as the second line, further strengthening Prudential's management of risk by providing effective challenge, and oversight of management activities and testing and assessing the effectiveness of first line controls. Risk Management, led by the Chief Risk Officer, oversees these risks under the guidance of the Executive Risk Committee ("ERC") and Enterprise Risk Management Council ("ERMC"). Additionally, Risk Management works with Prudential's businesses and corporate centers to identify, monitor and manage risks that Prudential may face.

The Audit Department acts as the third line of defense through monitoring and testing to assure that the other lines of defense (first in the business and second in Risk and Compliance) are well-designed and operating as intended. Processes are optimized across Prudential's Three Lines of Defense to strengthen how risk management is performed across the Prudential enterprise while continuing to fulfill the individual mandates of each of the three control functions.

### **Board of Directors Oversight**

Our Board oversees our risk profile and management's processes for assessing and managing risk, through both the whole Board and its committees. The Board also reviews strategic risks and opportunities facing the Company and its businesses. Other important categories of risk are assigned to designated Board committees that report back to the full Board. In general, the committees oversee the following risks:

- Audit Committee: insurance risk and operational risk, including model risk, as well as risks related to financial controls, legal, regulatory, cyber security and compliance risk;

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- Compensation Committee: the design and operation of the Company’s compensation programs so that they do not encourage unnecessary or excessive risk-taking;
- Corporate Governance and Business Ethics Committee: the Company’s overall ethical culture, political contributions, lobbying expenses and overall political strategy, as well as the Company’s environmental risk (which includes climate risk), sustainability and corporate social responsibility to minimize reputational risk and focus on future sustainability;
- Finance Committee: liquidity risk and risk involving our capital and liquidity management, the incurrence and repayment of borrowings, the capital structure of the Company, funding of benefit plans and statutory insurance reserves. The Finance Committee oversees our capital plan and receives regular updates on the sources and uses of capital relative to plan, as well as on our Risk Appetite Framework; and
- Investment Committee: investment risk, market risk, and review of investment performance and risk positions. The Investment Committee approves investment and market risk limits based on asset class, issuer, credit quality and geography.

### ***Management Oversight***

Our primary risk management committee is the ERC. The ERC is chaired by our Chief Risk Officer and otherwise consists of the Vice Chairman, Head of U.S. Businesses, Head of International Businesses and PGIM, General Counsel, Chief Financial Officer, Chief Investment Officer, Chief Information Officer and Chief Actuary. Our Chief Auditor also attends meetings of the ERC. The ERC oversees the Company’s risk management framework, including the identification, assessment, monitoring and management of risks and how those risks align with the Company’s loss absorption resources. The primary focus of the ERC is the critical analysis of significant quantitative and qualitative risks and the appropriateness and alignment of those risks to the defined risk appetite of the Company.

The ERC is supported by the ERM, which is also chaired by our Chief Risk Officer and provides a forum for corporate and functional leaders and technical subject matter experts to review and advise decision makers on financial and non-financial risk matters that are of Enterprise significance, providing transparency into the Company’s overall risk profile, assumptions and methodologies used to measure risk exposure and strategies and practices for mitigating risks.

In addition, each of our businesses and corporate centers have forums for leaders to identify, assess, and monitor risk and exposure issues and to review new business activities and initiatives.

### ***Risk Management Oversight***

Risk Management manages the risk management framework. The function operates independently and is responsible for recommending policies, limits and standards for all risks. Risk Management oversees these risks under the guidance of the ERC and ERM. Additionally, Risk Management works with our businesses and corporate areas to identify, monitor and manage risks. The Risk Management infrastructure is generally aligned by risk type (investment, market, liquidity, insurance, model, and operational), with certain groups within Risk Management working across risk types.

### ***Risk Identification***

Prudential relies on a combination of activities to ensure that all material risks have been identified and managed as appropriate. The Company conducts risk identification through several processes at the business unit, corporate, senior management, and Board levels to provide a “top-down” and “bottom-up” three-dimensional view of risk. Prudential has developed a comprehensive understanding of the risks to its business, both financial and non-financial, and their interdependencies. A risk can have an impact at the product, business, and enterprise levels, and all these considerations and their range of outcomes through a variety of stresses are the focus of Risk Management as well as the enterprise.

- Business Activities: Each business has a forum that allows senior leaders to discuss and evaluate current, new, and emerging risks in their own operations. Businesses are accountable for identifying and managing top risks through the risk governance structure.
- Corporate Center Activities: The corporate centers review the results of the business activities and examine risks from an enterprise view across businesses under normal and stressed conditions. As a result, the corporate centers, particularly Risk Management, use several processes and activities to identify and assess the risks of the Company. Corporate centers manage key risks and initiatives through existing senior leadership team structures.
- Senior Management and the Board: Senior management plays a critical role in reviewing the risk profile of the Company, including identifying impacts to the business strategy and risks in any new strategies under consideration.

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These risks are discussed with PFI's Operating Committee or the ERC as appropriate, and with the Board if significant. As discussed above, the Board oversees the Company's risk profile and management's processes for assessing and managing risk, both as a full Board and through its committees.

### **Risk Measurement and Monitoring**

Our Risk Appetite Framework is a comprehensive process designed to reasonably ensure that risks taken across the Company align with the Company's capacity and willingness to take those risks. Using the Risk Appetite Framework, the Company measures, evaluates, and manages its financial risks. The comprehensive models, metrics, and stress scenarios used enable the Company to understand its current risk profile as well as how the risk profile may change over time through varying degrees of stress. The Risk Appetite Framework anchors the risk and capital management processes and supports management and the Board in making well-informed business decisions.

The Risk Appetite Framework is centered around a comprehensive and cohesive stress testing regime which includes a variety of stress scenarios designed to explore outcomes across the investment portfolios and businesses. This robust stress testing examines the sensitivity of assets and liabilities and how they interact with each other through time to identify places where the Company's capacity may be challenged by the risks taken. These analytics provide insight into the impact of stress scenarios on capital and liquidity.

Additionally, the Risk Appetite Framework contains qualitative risk appetite statements that helps the Company understand and manage risks that are not easily quantifiable.

## **ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

### **Market Risk**

Market risk is defined as the risk of loss from changes in interest rates, equity prices and foreign currency exchange rates resulting from asset/liability mismatches where the change in the value of our liabilities is not offset by the change in value of our assets.

For additional information regarding the potential impacts of interest rate and other market fluctuations, as well as general economic and market conditions on our businesses and profitability, see "Item 1A. Risk Factors" above. For additional information regarding the overall management of our general account investments and our asset mix strategies, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—General Account Investments—Management of Investments" above. For additional information regarding our liquidity and capital resources, which may be impacted by changing market risks, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—Liquidity and Capital Resources" above.

As a result of the adoption of ASU 2018-12 in the first quarter of 2023, the following tables have been updated to reflect the current impacts on hypothetical changes in fair value based on the new accounting standard.

### **Market Risk Management**

Management of market risk, which we consider to be a combination of both investment risk and market risk exposures, includes the identification and measurement of various forms of risk, the establishment of risk thresholds and the creation of processes intended to maintain risks within these thresholds while optimizing returns on the underlying assets or liabilities.

Our risk management process utilizes a variety of tools and techniques, including:

- Measures of price sensitivity to market changes (e.g., interest rates, equity index prices, foreign exchange);
- Asset/liability management;
- Stress scenario testing;
- Hedging programs; and
- Risk management governance, including policies, limits, and a committee that oversees investment and market risk.

For additional information regarding our overall risk management framework and governance structure, see "Management's Discussion and Analysis of Financial Condition and Results of Operations—Risk Management" above.

## Market Risk Mitigation

Risk mitigation takes three primary forms:

- Asset/Liability Management: Managing assets to liability-based measures. For example, investment policies identify target durations for assets based on liability characteristics and asset portfolios are managed within ranges around them. This mitigates potential unanticipated economic losses from interest rate movements.
- Hedging: Using derivatives to offset risk exposures. For example, for our variable annuities business, potential living benefit claims resulting from more severe market conditions are hedged using derivative instruments.
- Management of portfolio concentration risk. For example, ongoing monitoring and management at the enterprise level of key rate, currency and other concentration risks support diversification efforts to mitigate exposure to individual markets and sources of risk.

## Market Risk Related to Interest Rates

We perform liability-driven investing and engage in careful asset/liability management. Asset/liability mismatches create the risk that changes in liability values will differ from the changes in the value of the related assets. Additionally, changes in interest rates may impact other items including, but not limited to, the following:

- Net investment spread between the amounts that we are required to pay and the rate of return we are able to earn on investments for certain products supported by general account investments;
- Asset-based fees earned on assets under management or contractholder account values;
- Net exposure to the guarantees provided under certain products; and
- Capital levels of our regulated entities.

We use duration and convexity analyses to measure price sensitivity to interest rate changes. Duration measures the relative sensitivity of the fair value of a financial instrument to changes in interest rates. Convexity measures the rate of change in duration with respect to changes in interest rates. We use asset/liability management and derivative strategies to manage our interest rate exposure by legal entity by matching the relative sensitivity of asset and liability values to interest rate changes, or by controlling the “duration mismatch” of assets and liability duration targets. In certain markets, capital market limitations that hinder our ability to acquire assets that approximate the duration of some of our liabilities are considered in setting duration targets. We consider risk-based capital and tax implications as well as current market conditions in our asset/liability management strategies.

We assess the impact of interest rate movements on the value of our financial assets, financial liabilities and derivatives using hypothetical test scenarios that assume either upward or downward 100 basis point parallel shifts in the yield curve from prevailing interest rates, reflecting changes in either credit spreads or the risk-free rate. The following table sets forth the net estimated potential loss in fair value on these financial instruments from a hypothetical 100 basis point upward shift as of December 31, 2023 and 2022. This table is presented on a gross basis and excludes offsetting impacts to certain insurance liabilities that are not considered financial liabilities under U.S. GAAP. This scenario results in the greatest net exposure to interest rate risk of the hypothetical scenarios tested at those dates. While the test scenario is for illustrative purposes only and does not reflect our expectations regarding future interest rates or the performance of fixed income markets, it is a near-term, reasonably possible hypothetical change that illustrates the potential impact of such events. These test scenarios do not measure the changes in value that could result from non-parallel shifts in the yield curve which we would expect to produce different changes in discount rates for different maturities. As a result, the actual loss in fair value from a 100 basis point change in interest rates could be different from that indicated by these calculations. The estimated changes in fair values do not include separate account assets.

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	As of December 31, 2023			As of December 31, 2022				
	Notional	Fair Value	Hypothetical Change in Fair Value	Notional	Fair Value	Hypothetical Change in Fair Value		
(in millions)								
Financial assets with interest rate risk:								
Fixed maturities(1)	\$	327,000	\$	(31,628)	\$	316,070	\$	(30,524)
Commercial mortgage and other loans		56,171		(2,275)		52,479		(2,300)
Derivatives with interest rate risk:								
Swaps	\$	276,414	(11,980)	(3,768)	\$	268,764	(8,565)	(3,631)
Futures		11,120	(20)	(460)		19,452	(12)	(309)
Options		85,760	(777)	(166)		49,351	(938)	241
Forwards		36,112	(116)	(125)		38,899	(581)	(185)
Synthetic GICs		78,009	0	(9)		84,338	0	(6)
Indexed universal life contracts			(1,348)	169			(986)	190
Indexed annuity contracts			(6,404)	(645)			(2,506)	(457)
Total embedded derivatives(2)			(7,752)	(476)			(3,492)	(267)
Financial liabilities with interest rate risk(3):								
Short-term and long-term debt			18,886	3,026			19,441	3,091
Policyholders' account balances—investment contracts			68,883	2,786			66,602	1,944
Insurance liabilities with interest rate risk:								
Benefit reserves (traditional and limited-payment contracts) (4)			192,302	25,711			182,304	28,942
Market risk benefits(5)			3,486	2,113			5,064	2,440
Net estimated potential loss				<u>\$</u>		<u>\$</u>		<u>(564)</u>

(1) Includes assets classified as “Fixed maturities, available-for-sale, at fair value,” “Assets supporting experience-rated contractholder liabilities, at fair value” and “Fixed maturities, trading, at fair value.” Approximately \$316 billion and \$308 billion as of December 31, 2023 and 2022, respectively, of fixed maturities are classified as available-for-sale. Changes in fair value of fixed maturities classified as available-for-sale are included in AOCI.

(2) Excludes any offsetting impact of derivative instruments purchased to hedge changes in the embedded derivatives. Amounts reported net of third-party reinsurance.

(3) Excludes approximately \$155 billion and \$144 billion as of December 31, 2023 and 2022, respectively, of certain insurance reserve and deposit liabilities that are not considered financial liabilities. We believe that the interest rate sensitivities of these insurance liabilities would serve as an offset to the net interest rate risk of the financial assets and liabilities, including investment contracts.

(4) Changes in fair value of benefit reserves (traditional and limited-payment contracts) are included in AOCI.

(5) Amounts reported net of third-party reinsurance.

Under U.S. GAAP, the fair value of the MRBs and embedded derivatives for certain features associated with indexed universal life and indexed annuity contracts, reflected in the table above, includes the impact of the market’s perception of our NPR. For additional information regarding the key estimates and assumptions used in our determination of fair value, including NPR, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Accounting Policies & Pronouncements—Application of Critical Accounting Estimates—Market Risk Benefits (“MRBs”)” above.

For an additional discussion of our variable annuity optional living benefit guarantees accounted for as MRBs and related derivatives used to hedge the changes in fair value of these MRBs, see “Market Risk Related to Certain Variable Annuity Products” below. For information regarding the impacts of changes in the interest rate environment, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Executive Summary—Impact of Changes in the Interest Rate Environment” above.

### Market Risk Related to Equity Prices

We have exposure to equity risk through asset/liability mismatches, including our investments in equity securities held in our general account investment portfolio and unhedged exposure in our insurance liabilities, principally related to certain variable annuity living benefit feature MRBs. Our equity-based derivatives primarily hedge the equity risk embedded in these living benefit feature MRBs. Changes in equity prices create risk that the resulting changes in asset values will differ from the changes in the value of the liabilities relating to the underlying or hedged products. Additionally, changes in equity prices may impact other items including, but not limited to, the following:

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- Asset-based fees earned on assets under management or contractholder account value; and
- Net exposure to the guarantees provided under certain products.

We manage equity price risk against benchmarks in respective markets. We benchmark our return on equity holdings against a blend of market indices, mainly the S&P 500 and Russell 2000 for U.S. equities. We benchmark foreign equities against the Tokyo Price Index, and the MSCI EAFE, a market index of European, Australian, and Far Eastern equities. We target price sensitivities that approximate those of the benchmark indices.

We estimate our equity risk from a hypothetical 10% decline in equity benchmark market levels. The following table sets forth the net estimated potential loss in fair value from such a decline as of December 31, 2023 and 2022. While these scenarios are for illustrative purposes only and do not reflect our expectations regarding future performance of equity markets or of our equity portfolio, they represent near-term reasonably possible hypothetical changes that illustrate the potential impact of such events. These scenarios consider only the direct impact on fair value of declines in equity benchmark market levels and not changes in asset-based fees recognized as revenue, or changes in assumptions such as market volatility or mortality, utilization or persistency rates in our variable annuity contracts that could also impact the fair value of our living benefit features. In addition, these scenarios do not reflect the impact of basis risk, such as potential differences in the performance of the investment funds underlying the variable annuity products relative to the market indices we use as a basis for developing our hedging strategy. The impact of basis risk could result in larger differences between the change in fair value of the equity-based derivatives and the related living benefit features in comparison to these scenarios. In calculating these amounts, we exclude separate account equity securities.

	As of December 31, 2023			As of December 31, 2022		
	Notional	Fair Value	Hypothetical Change in Fair Value	Notional	Fair Value	Hypothetical Change in Fair Value
	(in millions)					
Equity securities(1)		\$ 10,282	\$ (1,028)	\$ 9,049	\$ (905)	
Equity-based derivatives(2)	\$ 61,701	(441)	(679)	\$ 51,501	(961)	(73)
Indexed universal life contracts		(1,348)	21	(986)	24	
Indexed annuity contracts		(6,404)	1,388	(2,506)	841	
Total embedded derivatives(2)(3)		(7,752)	1,409	(3,492)	865	
Market risk benefits(4)		3,486	(1,069)	5,064	(1,026)	
Net estimated potential loss			<u>\$ (1,367)</u>		<u>\$ (1,139)</u>	

(1) Includes equity securities classified as “Assets supporting experience-rated contractholder liabilities” and “Equity securities, at fair value.”

(2) The notional and fair value of equity-based derivatives and the fair value of embedded derivatives are also reflected in amounts under “Market Risk Related to Interest Rates” above, and are not cumulative.

(3) Excludes any offsetting impact of derivative instruments purchased to hedge changes in the embedded derivatives. Amounts reported net of third-party reinsurance.

(4) Amounts reported net of third-party reinsurance.

### Market Risk Related to Foreign Currency Exchange Rates

As a U.S.-based company with significant business operations outside of the U.S., particularly in Japan, we are exposed to foreign currency exchange rate risk related to these operations, as well as in our general account investment portfolio and other proprietary investment portfolios.

For our international insurance operations, changes in foreign currency exchange rates create risk that we may experience volatility in the U.S. dollar-equivalent earnings and equity of these operations. We actively manage this risk through various hedging strategies, including the use of foreign currency hedges and through holding U.S. dollar-denominated securities in the investment portfolios of certain of these operations. Additionally, our Japanese insurance operations offer a variety of non-yen denominated products which are supported by investments in corresponding currencies. While these non-yen denominated assets are economically matched to the currency of the product liabilities, the accounting treatment may differ for changes in the value of these assets and liabilities due to moves in foreign currency exchange rates, resulting in volatility in reported U.S. GAAP earnings. This volatility has been mitigated by disaggregating the U.S. and Australian dollar-denominated businesses in Gibraltar Life into separate divisions, each with its own functional currency that aligns with the underlying products and investments. For certain of our international insurance operations outside of Japan, we elect to not hedge the risk of changes in

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our equity investments due to foreign exchange rate movements. For additional information, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Impact of Foreign Currency Exchange Rates—Impact of products denominated in non-local currencies on U.S. GAAP earnings” above.

For our domestic general account investment portfolios supporting our U.S. insurance operations and other proprietary investment portfolios, our foreign currency exchange rate risk arises primarily from investments that are denominated in foreign currencies. We manage this risk by hedging substantially all domestic foreign currency denominated fixed income investments into U.S. dollars. We generally do not hedge all of the foreign currency risk of our investments in equity securities of unaffiliated foreign entities.

We manage our foreign currency exchange rate risks within specified limits, and estimate our exposure, excluding equity in our Japanese insurance operations, to a hypothetical 10% change in foreign currency exchange rates. The following table sets forth the net estimated potential loss in fair value from such a change as of December 31, 2023 and 2022. While these scenarios are for illustrative purposes only and do not reflect our expectations regarding future changes in foreign exchange markets, they represent reasonably possible near-term hypothetical changes that illustrate the potential impact of such events.

	As of December 31, 2023		As of December 31, 2022	
	Fair Value	Hypothetical Change in Fair Value	Fair Value	Hypothetical Change in Fair Value
	(in millions)			
Unhedged portion of equity investment in international subsidiaries and foreign currency denominated investments in domestic general account portfolio	\$ 3,808	\$ 381	\$ 3,797	\$ 380

For additional information, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations—General Account Investments—Portfolio Composition” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Results of Operations by Segment—International Businesses” above.

## Derivatives

We use derivative financial instruments primarily to reduce market risk from changes in interest rates, equity prices and foreign currency exchange rates, including their use to alter interest rate or foreign currency exposures arising from mismatches between assets and liabilities. Our derivatives primarily include swaps, futures, options and forward contracts that are exchange-traded or contracted in the OTC market.

Our derivatives also include interest rate guarantees we provide on our synthetic GIC products. Synthetic GICs simulate the performance of traditional insurance-related GICs but are accounted for as derivatives under U.S. GAAP due to the fact that the policyholders own the underlying assets, and we only provide a book value “wrap” on the customers’ funds, which are held in a client-owned trust. Since these wraps provide payment of guaranteed principal and interest to the customer, changes in interest rates create risk such that declines in the market value of customers’ funds would increase our net exposure to these guarantees; however, our obligation is limited to payments that are in excess of the existing customers’ fund value. Additionally, we have the ability to periodically reset crediting rates, subject to a 0% minimum floor, as well as the ability to increase prices. Further, our contract provisions provide that, although participants may withdraw funds at book value, contractholder withdrawals may only occur at market value immediately, or at book value over time. These factors, among others, result in these contracts experiencing minimal changes in fair value, despite a more significant notional value.

Additionally, our derivatives include embedded derivative instruments associated with the index-linked features of certain universal life and annuity products, and reinsurance with funds withheld arrangements. For additional information regarding our derivative activities, see Note 5 to the Consolidated Financial Statements.

## Market Risk Related to Variable Annuity Products

The primary risk exposures of our variable annuity contracts relate to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including capital markets assumptions such as equity market returns, interest rates, market volatility and actuarial assumptions. We manage our exposure to certain risks driven by fluctuations in capital markets primarily through a combination of product design features, such as an automatic rebalancing feature and/or inclusion in our ALM strategy. In addition, we may also utilize external reinsurance as a form of additional risk mitigation. Our guaranteed living and death benefit features on variable annuities are accounted for as MRBs and recorded at fair value. The



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market risk sensitivities associated with U.S. GAAP values of both the MRBs and the related derivatives used to hedge the changes in fair value of these MRBs are provided under “Market Risk Related to Interest Rates” and “Market Risk Related to Equity Prices” above.

For additional information regarding our risk management strategies, including our ALM strategy and product design features, see “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Results of Operations by Segment—U.S. Businesses—Retirement Strategies” above.

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ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

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## Management’s Annual Report on Internal Control Over Financial Reporting

Management of Prudential Financial, Inc. (together with its consolidated subsidiaries, the “Company”) is responsible for establishing and maintaining adequate internal control over financial reporting. Management conducted an assessment of the effectiveness, as of December 31, 2023, of the Company’s internal control over financial reporting, based on the framework established in *Internal Control—Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (“COSO”). Based on our assessment under that framework, management concluded that the Company’s internal control over financial reporting was effective as of December 31, 2023.

Our internal control over financial reporting is a process designed by or under the supervision of our principal executive and principal financial officers to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. Our internal control over financial reporting includes policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect transactions and dispositions of assets; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures are being made only in accordance with authorizations of management and the directors of the Company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the Company’s assets that could have a material effect on our financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

The effectiveness of the Company’s internal control over financial reporting as of December 31, 2023, has been audited by PricewaterhouseCoopers LLP, an independent registered public accounting firm, as stated in their report appearing herein.

February 21, 2024

**Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Shareholders of Prudential Financial, Inc.

***Opinions on the Financial Statements and Internal Control over Financial Reporting***

We have audited the accompanying consolidated statements of financial position of Prudential Financial, Inc. and its subsidiaries (the “Company”) as of December 31, 2023 and 2022, and the related consolidated statements of operations, comprehensive income, equity and cash flows for each of the three years in the period ended December 31, 2023, including the related notes and financial statement schedules listed in the index appearing under Item 15.2 (collectively referred to as the “consolidated financial statements”). We also have audited the Company’s internal control over financial reporting as of December 31, 2023, based on criteria established in *Internal Control - Integrated Framework* (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2023 and 2022, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2023 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2023, based on criteria established in *Internal Control - Integrated Framework* (2013) issued by the COSO.

***Change in Accounting Principle***

As discussed in Note 2 to the consolidated financial statements, the Company changed the manner in which it accounts for long-duration insurance and investment contracts in 2023.

***Basis for Opinions***

The Company’s management is responsible for these consolidated financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management’s Annual Report on Internal Control Over Financial Reporting. Our responsibility is to express opinions on the Company’s consolidated financial statements and on the Company’s internal control over financial reporting based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud, and whether effective internal control over financial reporting was maintained in all material respects.

Our audits of the consolidated financial statements included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

***Definition and Limitations of Internal Control over Financial Reporting***

A company’s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company’s internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and

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expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

### ***Critical Audit Matters***

The critical audit matters communicated below are matters arising from the current period audit of the consolidated financial statements that were communicated or required to be communicated to the audit committee and that (i) relate to accounts or disclosures that are material to the consolidated financial statements and (ii) involved our especially challenging, subjective, or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matters below, providing separate opinions on the critical audit matters or on the accounts or disclosures to which they relate.

### ***Valuation of Guaranteed Benefit Features Associated with Certain Annuity and Life Products Included in the Market Risk Benefits and the Liability for Future Policy Benefits***

As described in Notes 2, 6, 12 and 14 to the consolidated financial statements, the Company issues certain annuity and life contracts which contain guaranteed benefit features. Certain of the guarantees associated with variable annuity contracts are accounted for as market risk benefits. The market risk benefits represent contracts or contract features that expose the Company to other than nominal capital market risk, primarily related to deferred annuities with guaranteed minimum benefits. The benefits are accounted for using a fair value measurement methodology. The fair value of market risk benefits is calculated as the present value of expected future benefit payments to contractholders less the present value of expected future fees attributable to the market risk benefits, based on assumptions a market participant would use in valuing the market risk benefits. On a quarterly basis, changes in the fair value of market risk benefits are recorded in net income, net of related hedges, except for the portion of the change attributable to changes in the Company's non-performance risk which is recorded in other comprehensive income. This methodology could result in either a liability or asset balance, given changing capital market conditions and various actuarial assumptions. As of December 31, 2023, the fair value of the obligations associated with these guarantees accounted for as market risk benefit assets was \$1.98 billion and for market risk benefit liabilities was \$5.47 billion. As there is no observable active market for the transfer of these obligations, the valuations are calculated using internally-developed models with option pricing techniques. The models are based on a risk neutral valuation framework and incorporate premiums for risks inherent in valuation techniques, inputs, and the general uncertainty around the timing and amount of future cash flows. The significant inputs to the valuation models for these market risk benefits include capital market assumptions, such as interest rate levels and volatility assumptions, the Company's market-perceived non-performance risk under the contract, as well as actuarially determined assumptions, including contractholder behavior, such as lapse rates, benefit utilization rates, withdrawal rates and mortality rates (collectively, the significant market risk benefit assumptions). For certain life insurance products that include certain other contract features, including no-lapse guarantees, additional insurance reserves are established when associated assessments are recognized. The liability for no-lapse guarantee features is included within the additional insurance reserves balance in Note 12. As of December 31, 2023, the additional insurance reserve was \$14.31 billion, recorded within the liability for future policy benefits. As disclosed by management, this liability is established using current best estimate assumptions, including mortality rates, lapse rates, and premium pattern rates, as well as interest rate and equity market return assumptions (collectively, the significant additional insurance reserve assumptions), and is based on the ratio of the present value of total expected excess payments (i.e., payments in excess of account value) over the life of the contract divided by the present value of total expected assessments (i.e., benefit ratio). The liability equals the current benefit ratio multiplied by cumulative assessments recognized to date, plus interest, less cumulative excess payments to date.

The principal considerations for our determination that performing procedures relating to the valuation of guaranteed benefit features associated with certain annuity and life products that are accounted for as market risk benefits and those that are included in the liability for future policy benefits is a critical audit matter are (i) the significant judgment by management when determining the valuation model for the benefit features accounted for as market risk benefits due to the lack of an observable market for these guarantees and when developing the aforementioned significant assumptions for the guaranteed benefit features accounted for as market risk benefits and additional insurance reserves, (ii) a high degree of auditor judgment, subjectivity and effort in performing procedures and evaluating audit evidence related to management's model for market risk benefits recorded at fair value and the aforementioned assumptions used by management in the valuation of the liabilities for the guaranteed benefit features accounted for as market risk benefits and additional insurance reserves, and (iii) the audit effort involved the use of professionals with specialized skill and knowledge.

Addressing the matter involved performing procedures and evaluating audit evidence in connection with forming our overall opinion on the consolidated financial statements. These procedures included testing the effectiveness of controls relating to the valuation of guaranteed benefit features associated with certain annuity and life products included in market risk benefits and the liability for future policy benefits, including controls over the model for the benefit features accounted for as market risk benefits and development of the assumptions used in the valuation of the liabilities for the guaranteed benefit features accounted for as market risk benefits and additional insurance reserves. These procedures also included, among others, (i) testing management's process for determining the valuation of guaranteed benefit features associated with certain annuity and life products included in market risk benefits and the liability for future policy benefits, (ii) the use of professionals with specialized skill and knowledge to assist in evaluating (a) the appropriateness of management's model for market risk benefits recorded at fair value and (b) the reasonableness of the aforementioned assumptions used in the valuation based on industry knowledge and data as well as historical Company data and experience. The procedures also included testing the completeness and accuracy of data used to develop the aforementioned assumptions and testing that the aforementioned assumptions are accurately reflected in the models.

*Adoption of the New Accounting Standard for Long-Duration Insurance Contracts ("LDTI")*

As described above and in Notes 1, 2, and 6 to the consolidated financial statements, the Company adopted the new LDTI standard, effective January 1, 2023, using the modified retrospective transition method for changes to the liability for future policy benefits and deferred acquisition costs (DAC) and related balances, and using the retrospective transition method for market risk benefits. Management applied the guidance as of the transition date of January 1, 2021 and retrospectively adjusted prior period amounts shown in the 2023 financial statements to reflect the new guidance. As of the January 1, 2021 transition date, the adoption of the standard resulted in a decrease to retained earnings of \$2.6 billion, and a decrease to accumulated other comprehensive income (AOCI) of \$42.4 billion. As of the January 1, 2023 adoption date, the impacts amounted to a decrease to retained earnings of \$1.7 billion and an increase to AOCI of \$16.0 billion. The adjustments to prior period amounts resulted in a decrease to net income of \$0.2 billion and an increase of \$1.1 billion for the years ended December 31, 2022 and 2021, respectively. The adjustments as of January 1, 2021 and for the years ended December 31, 2022 and 2021 primarily include the remeasuring of in-force contract liabilities using a discount rate based on upper-medium grade fixed income instrument yields as reported in future policy benefits, and the market risk benefits. The liability for future policy benefits represents the present value of expected future policy benefits and related non-level claim settlement expenses less the present value of expected future net premiums. The discount rate assumptions are based on upper-medium grade fixed income instrument yields, which are updated each quarter with the impact recorded through other comprehensive income. The methodology used in constructing the discount rate curve used to calculate this liability is intended to be reflective of the characteristics of the applicable insurance liabilities, maximizing the use of relevant observable information and minimizing the use of unobservable information in determining the discount rate assumptions. The valuation for market risk benefits is calculated by management using an internally-developed model with option pricing techniques. The significant inputs to the valuation models for these market risk benefits include capital market assumptions, such as interest rate levels and volatility assumptions, the Company's market-perceived non-performance risk, as well as actuarially determined assumptions, including contractholder behavior, such as lapse rates, benefit utilization rates, withdrawal rates, and mortality rates (collectively, the significant market risk benefit assumptions).

The principal considerations for our determination that performing procedures relating to the adoption of the new accounting standard for LDTI is a critical audit matter are (i) the significant judgment by management when adopting the LDTI standard and determining the adjustments as of January 1, 2021 and for the years ended December 31, 2022 and 2021, (ii) a high degree of auditor judgment, subjectivity and effort in performing procedures and evaluating audit evidence related to (a) management's discount rate methodology and development of the discount rate curve used in determining the liability for future policy benefits, and (b) the fair value measurement framework, the valuation model and management's significant market risk benefits assumptions used in determining the fair value of market risk benefits in connection with adopting the new standard, and (iii) the audit effort involved the use of professionals with specialized skill and knowledge.

Addressing the matter involved performing procedures and evaluating audit evidence in connection with forming our overall opinion on the consolidated financial statements. These procedures included testing the effectiveness of controls relating to the adoption of the new accounting standard for LDTI, including controls over determining the transition date adjustments and transition period adjustments. These procedures also included, among others, (i) evaluating management's process for adopting the LDTI standard and for determining the adjustments as of January 1, 2021 and for the years ended December 31, 2022 and 2021, (ii) testing the relevance and reliability of the external data used by management to develop the discount rate curve, (iii) evaluating whether the discount rate curve and the significant market risk benefits assumptions are accurately reflected in the respective models, (iv) testing the completeness and accuracy of the data used by management to develop and update the significant market risk benefit assumptions, and (v) the use of professionals with specialized skill and knowledge to

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assist in evaluating, based on the consideration of the Company's historical and actual experience, industry trends, and market conditions, as applicable, (a) the appropriateness of the discount rate methodology and the reasonableness of the discount rate curve, and (b) the appropriateness of the fair value framework, the appropriateness of management's models and the reasonableness of the significant market risk benefit assumptions used to determine the fair value of market risk benefits in connection with adopting the new standard.

/s/ PricewaterhouseCoopers LLP

New York, New York

February 21, 2024

We have served as the Company's auditor since 1996, which includes periods before the Company became subject to SEC reporting requirements.

**PRUDENTIAL FINANCIAL, INC.**

**Consolidated Statements of Financial Position  
December 31, 2023 and 2022 (in millions, except share amounts)**

	2023	2022
<b>ASSETS</b>		
Fixed maturities, available-for-sale, at fair value (allowance for credit losses: 2023-\$160; 2022-\$138) (amortized cost: 2023-\$334,598; 2022-\$335,447)(1)	\$ 316,321	\$ 307,719
Fixed maturities, held-to-maturity, at amortized cost, net of allowance for credit losses (allowance for credit losses: 2023-\$0; 2022-\$2) (fair value: 2023-\$0; 2022-\$1,455)(1)	0	1,296
Fixed maturities, trading, at fair value (amortized cost: 2023-\$10,624; 2022-\$7,303)(1)	9,790	5,951
Assets supporting experience-rated contractholder liabilities, at fair value	3,168	2,844
Equity securities, at fair value (cost: 2023-\$5,786; 2022-\$5,306)(1)	8,242	7,150
Commercial mortgage and other loans (net of \$460 and \$203 allowance for credit losses; includes \$519 and \$137 of loans measured at fair value under the fair value option at December 31, 2023 and 2022, respectively)(1)	59,305	56,745
Policy loans	10,047	10,046
Other invested assets (net of \$1 and \$1 allowance for credit losses; includes \$6,074 and \$5,682 of assets measured at fair value at December 31, 2023 and 2022, respectively)(1)	22,855	21,099
Short-term investments (net of allowance for credit losses: 2023-\$0; 2022-\$6)	5,005	4,591
Total investments	434,733	417,441
Cash and cash equivalents(1)	19,419	17,251
Accrued investment income(1)	3,287	3,012
Deferred policy acquisition costs(2)	20,856	20,546
Value of business acquired(2)	530	621
Market risk benefit assets(2)	1,981	800
Reinsurance recoverables and deposit receivables (net of \$12 and \$15 allowance for credit losses; includes \$149 and \$38 of embedded derivatives at fair value at December 31, 2023 and 2022, respectively)(2)(3)(4)	27,311	18,993
Income tax assets	939	0
Other assets (net of \$3 and \$11 allowance for credit losses; includes \$11 and \$11 of assets at fair value at December 31, 2023 and 2022, respectively)(1)(2)(3)(4)	13,179	12,686
Separate account assets	198,888	197,679
<b>TOTAL ASSETS</b>	<b>\$ 721,123</b>	<b>\$ 689,029</b>
<b>LIABILITIES, MEZZANINE EQUITY AND EQUITY</b>		
<b>LIABILITIES</b>		
Future policy benefits(2)	\$ 273,281	\$ 261,773
Policyholders' account balances(2)	147,018	135,624
Market risk benefit liabilities(2)	5,467	5,864
Policyholders' dividends	1,475	694
Securities sold under agreements to repurchase	6,056	6,589
Cash collateral for loaned securities	6,477	6,100
Reinsurance and funds withheld payables (includes \$490 and \$(31) of embedded derivatives at fair value at December 31, 2023 and 2022, respectively)(2)(3)(4)	15,729	5,733
Income tax liabilities(2)	0	277
Short-term debt	618	775
Long-term debt	18,882	19,908
Other liabilities (includes \$15 and \$18 allowance for credit losses and \$4,175 and \$3,056 of derivatives at fair value at December 31, 2023 and 2022, respectively)(1)(2)(4)	16,071	15,720
Notes issued by consolidated variable interest entities (includes \$778 and \$0 measured at fair value under the fair value option at December 31, 2023 and 2022, respectively) (1)	1,374	374
Separate account liabilities	198,888	197,679
Total liabilities	691,336	657,110
<b>COMMITMENTS AND CONTINGENT LIABILITIES (See Note 25)</b>		
<b>MEZZANINE EQUITY</b>		
Redeemable noncontrolling interests(4)	524	371
Total mezzanine equity	524	371
<b>EQUITY</b>		
Preferred Stock (\$0.01 par value; 10,000,000 shares authorized; none issued)	0	0
Common Stock (\$0.01 par value; 1,500,000,000 shares authorized; 666,305,189 shares issued as of both December 31, 2023 and 2022)	6	6
Additional paid-in capital	25,746	25,747
Common Stock held in treasury, at cost (307,089,216 and 300,342,458 shares at December 31, 2023 and 2022, respectively)	(23,780)	(23,068)
Accumulated other comprehensive income (loss)(2)(3)	(6,504)	(3,806)
Retained earnings(2)	32,352	31,714
Total Prudential Financial, Inc. equity	27,820	30,593
Noncontrolling interests	1,443	955
Total equity	29,263	31,548
<b>TOTAL LIABILITIES, MEZZANINE EQUITY AND EQUITY</b>	<b>\$ 721,123</b>	<b>\$ 689,029</b>

(1) See Note 4 for details of balances associated with variable interest entities.

(2) Prior period amounts adjusted for the implementation of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.

(3) See Note 24 for additional information regarding related party transactions.

(4) Prior period amounts have been reclassified to conform to current period presentation.

*See Notes to Consolidated Financial Statements*



**PRUDENTIAL FINANCIAL, INC.**

**Consolidated Statements of Operations**  
**Years Ended December 31, 2023, 2022 and 2021 (in millions, except per share amounts)**

	2023	2022	2021
<b>REVENUES</b>			
Premiums (includes 2023-\$323, 2022-\$377 and 2021-\$249) of gains (losses) from changes in estimates on deferred profit liability amortization)(1)(2) \$	27,364	\$ 36,475	\$ 33,950
Policy charges and fee income(1)	4,527	4,615	5,433
Net investment income	17,865	16,037	18,287
Asset management and service fees(2)	3,717	4,062	4,901
Other income (loss)(1)(2)	4,065	608	2,964
Realized investment gains (losses), net(1)(2)	(3,615)	(4,507)	2,115
Change in value of market risk benefits, net of related hedging gains (losses)(1)	56	(409)	3,597
Total revenues	<u>53,979</u>	<u>56,881</u>	<u>71,247</u>
<b>BENEFITS AND EXPENSES</b>			
Policyholders' benefits(1)(2)	30,931	40,816	37,991
Change in estimates of liability for future policy benefits(1)(2)	337	654	(35)
Interest credited to policyholders' account balances(1)	3,983	2,193	3,431
Dividends to policyholders	1,069	198	2,874
Amortization of deferred policy acquisition costs(1)	1,459	1,433	1,482
Goodwill impairment	177	903	1,060
General and administrative expenses(1)(2)	12,951	12,576	13,609
Total benefits and expenses	<u>50,907</u>	<u>58,773</u>	<u>60,412</u>
<b>INCOME (LOSS) BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES</b>			
	3,072	(1,892)	10,835
Total income tax expense (benefit)(1)	613	(279)	1,995
<b>INCOME (LOSS) BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES</b>			
	2,459	(1,613)	8,840
Equity in earnings of operating joint ventures, net of taxes	49	(62)	98
<b>NET INCOME (LOSS)</b>			
	2,508	(1,675)	8,938
Less: Income (loss) attributable to noncontrolling interests	20	(28)	70
<b>NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC.</b>			
	<u>\$ 2,488</u>	<u>\$ (1,647)</u>	<u>\$ 8,868</u>
<b>EARNINGS PER SHARE</b>			
<b>Basic earnings per share-Common Stock:</b>			
Net income (loss) attributable to Prudential Financial, Inc.	\$ 6.76	\$ (4.49)	\$ 22.56
<b>Diluted earnings per share-Common Stock:</b>			
Net income (loss) attributable to Prudential Financial, Inc.	<u>\$ 6.74</u>	<u>\$ (4.49)</u>	<u>\$ 22.40</u>

- (1) Prior period amounts adjusted for the implementation of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.  
(2) See Note 24 for additional information regarding related party transactions.

*See Notes to Consolidated Financial Statements*

## PRUDENTIAL FINANCIAL, INC.

Consolidated Statements of Comprehensive Income  
Years Ended December 31, 2023, 2022 and 2021 (in millions)

	2023	2022	2021
<b>NET INCOME (LOSS)</b>	<b>\$ 2,508</b>	<b>\$ (1,675)</b>	<b>\$ 8,938</b>
Other comprehensive income (loss), before tax:			
Foreign currency translation adjustments for the period(1)	(264)	(1,131)	(1,101)
Net unrealized investment gains (losses)(1)	6,219	(55,845)	(14,953)
Interest rate remeasurement of future policy benefits(1)(2)	(8,770)	63,643	18,941
Gain (loss) from changes in non-performance risk on market risk benefits(1)	(693)	938	(693)
Defined benefit pension and postretirement unrecognized periodic benefit (cost)	(27)	636	1,107
Total	(3,535)	8,241	3,301
Less: Income tax expense (benefit) related to other comprehensive income (loss)(1)	(837)	2,555	1,151
Other comprehensive income (loss), net of taxes	(2,698)	5,686	2,150
Comprehensive income (loss)	(190)	4,011	11,088
Less: Comprehensive income (loss) attributable to noncontrolling interests	20	(29)	55
<b>Comprehensive income (loss) attributable to Prudential Financial, Inc.</b>	<b>\$ (210)</b>	<b>\$ 4,040</b>	<b>\$ 11,033</b>

(1) Prior period amounts adjusted for the implementation of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.

(2) See Note 24 for additional information regarding related party transactions.

*See Notes to Consolidated Financial Statements*

**PRUDENTIAL FINANCIAL, INC.**

**Consolidated Statements of Equity**  
**Years Ended December 31, 2023, 2022 and 2021 (in millions)**

	Common Stock	Additional Paid-in Capital	Retained Earnings	Common Stock Held In Treasury	Accumulated Other Comprehensive Income (Loss)	Total Prudential Financial, Inc. Equity	Noncontrolling Interests	Total Equity
<b>Balance, December 31, 2020</b>	\$ 6	\$ 25,584	\$ 30,749	\$ (19,652)	\$ 30,738	\$ 67,425	\$ 785	\$ 68,210
Cumulative effect of adoption of accounting changes(1)			(2,613)		(42,396)	(45,009)		(45,009)
Common Stock acquired				(2,500)		(2,500)		(2,500)
Contributions from noncontrolling interests							85	85
Distributions to noncontrolling interests							(75)	(75)
Consolidations/(deconsolidations) of noncontrolling interests							(118)	(118)
Stock-based compensation programs		148		314		462		462
Dividends declared on Common Stock			(1,821)			(1,821)		(1,821)
Comprehensive income:								
Net income (loss)			8,868			8,868	70	8,938
Other comprehensive income (loss), net of tax					2,165	2,165	(15)	2,150
Total comprehensive income (loss)						11,033	55	11,088
<b>Balance, December 31, 2021(2)</b>	<u>6</u>	<u>25,732</u>	<u>35,183</u>	<u>(21,838)</u>	<u>(9,493)</u>	<u>29,590</u>	<u>732</u>	<u>30,322</u>
Common Stock acquired				(1,500)		(1,500)		(1,500)
Contributions from noncontrolling interests							351	351
Distributions to noncontrolling interests							(79)	(79)
Consolidations/(deconsolidations) of noncontrolling interests							(20)	(20)
Stock-based compensation programs		15		270		285		285
Dividends declared on Common Stock			(1,822)			(1,822)		(1,822)
Comprehensive income:								
Net income (loss)			(1,647)			(1,647)	(28)	(1,675)
Other comprehensive income (loss), net of tax					5,687	5,687	(1)	5,686
Total comprehensive income (loss)						4,040	(29)	4,011
<b>Balance, December 31, 2022(2)</b>	<u>6</u>	<u>25,747</u>	<u>31,714</u>	<u>(23,068)</u>	<u>(3,806)</u>	<u>30,593</u>	<u>955</u>	<u>31,548</u>
Common Stock acquired				(1,006)		(1,006)		(1,006)
Contributions from noncontrolling interests							194	194
Distributions to noncontrolling interests							(40)	(40)
Consolidations/(deconsolidations) of noncontrolling interests							314	314
Stock-based compensation programs		(1)		294		293		293
Dividends declared on Common Stock			(1,850)			(1,850)		(1,850)
Comprehensive income:								
Net income (loss)			2,488			2,488	20	2,508
Other comprehensive income (loss), net of tax					(2,698)	(2,698)	0	(2,698)
Total comprehensive income (loss)						(210)	20	(190)
<b>Balance, December 31, 2023</b>	<u>\$ 6</u>	<u>\$ 25,746</u>	<u>\$ 32,352</u>	<u>\$ (23,780)</u>	<u>\$ (6,504)</u>	<u>\$ 27,820</u>	<u>\$ 1,443</u>	<u>\$ 29,263</u>

- (1) Includes the impact from the adoption of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts. See Note 2.  
(2) Prior period amounts adjusted for the adoption of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.

*See Notes to Consolidated Financial Statements*

**PRUDENTIAL FINANCIAL, INC.**

**Consolidated Statements of Cash Flows**  
**Years Ended December 31, 2023, 2022 and 2021 (in millions)**

	2023	2022	2021
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Net income (loss)(1)	\$ 2,508	\$ (1,675)	\$ 8,938
Adjustments to reconcile net income (loss) to net cash provided by operating activities:			
Realized investment (gains) losses, net(1)(2)	3,615	4,507	(2,115)
Change in value of market risk benefits, net of related hedging (gains) losses(1)	(56)	409	(3,597)
Policy charges and fee income(1)	(2,186)	(2,230)	(2,134)
Interest credited to policyholders' account balances(1)	3,983	2,193	3,431
Goodwill impairment	177	903	1,060
Depreciation and amortization(1)	(70)	117	206
(Gains) losses on assets supporting experience-rated contractholder liabilities, net	(503)	1,128	299
Change in:			
Deferred policy acquisition costs(1)	(869)	(722)	(1,043)
Future policy benefits and other insurance liabilities(1)	5,489	6,132	8,741
Income taxes(1)	(442)	(1,594)	259
Derivatives, net(1)	(746)	(2,533)	(2,330)
Other, net(1)(2)(3)	(4,390)	(1,477)	(1,903)
<b>Cash flows from (used in) operating activities</b>	<b>6,510</b>	<b>5,158</b>	<b>9,812</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Proceeds from the sale/maturity/prepayment of:			
Fixed maturities, available-for-sale	44,097	50,823	64,759
Fixed maturities, held-to-maturity	22	38	239
Fixed maturities, trading	1,559	1,641	3,626
Assets supporting experience-rated contractholder liabilities	2,286	11,410	18,863
Equity securities	4,348	3,697	4,290
Commercial mortgage and other loans	3,985	5,580	9,367
Policy loans	1,806	1,738	2,019
Other invested assets	1,260	1,789	2,972
Short-term investments	32,684	40,653	32,696
Payments for the purchase/origination of:			
Fixed maturities, available-for-sale	(47,580)	(60,070)	(65,174)
Fixed maturities, trading	(4,174)	(659)	(5,675)
Assets supporting experience-rated contractholder liabilities	(2,290)	(11,799)	(21,394)
Equity securities	(4,296)	(3,451)	(4,430)
Commercial mortgage and other loans	(6,359)	(5,497)	(9,434)
Policy loans	(1,544)	(1,248)	(1,216)
Other invested assets	(3,049)	(2,832)	(3,628)
Short-term investments	(32,872)	(37,894)	(32,329)
Dispositions, net of cash disposed(4)	0	422	132
Derivatives, net	(1,329)	(1,881)	(429)
Other, net	(676)	(98)	(596)
<b>Cash flows from (used in) investing activities</b>	<b>(12,122)</b>	<b>(7,638)</b>	<b>(5,342)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Policyholders' account deposits	28,521	30,094	31,795
Policyholders' account withdrawals	(18,307)	(24,149)	(29,227)
Net change in securities sold under agreements to repurchase and cash collateral for loaned securities	(156)	(1,541)	42
Cash dividends paid on Common Stock	(1,846)	(1,817)	(1,814)
Net change in financing arrangements (maturities 90 days or less)	10	(214)	297
Common Stock acquired	(1,012)	(1,488)	(2,500)
Common Stock reissued for exercise of stock options	126	163	200
Proceeds from the issuance of debt (maturities longer than 90 days)	716	2,706	268
Repayments of debt (maturities longer than 90 days)	(1,982)	(1,184)	(1,708)
Proceeds from notes issued by consolidated VIEs	1,360	137	0
Repayments of notes issued by consolidated VIEs	(336)	0	0
Other, net(2)(5)	645	2,226	(364)
<b>Cash flows from (used in) financing activities</b>	<b>7,739</b>	<b>4,933</b>	<b>(3,011)</b>
Effect of foreign exchange rate changes on cash balances	37	(159)	(309)
<b>NET INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS, RESTRICTED CASH AND RESTRICTED CASH EQUIVALENTS INCLUDING BALANCES CLASSIFIED AS HELD-FOR-SALE</b>	<b>2,164</b>	<b>2,294</b>	<b>1,150</b>
<b>NET CHANGE IN CASH BALANCES CLASSIFIED AS HELD-FOR-SALE(4)</b>	<b>0</b>	<b>(2,071)</b>	<b>2,071</b>
<b>NET INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS, RESTRICTED CASH AND RESTRICTED CASH EQUIVALENTS</b>	<b>2,164</b>	<b>4,365</b>	<b>(921)</b>
<b>CASH, CASH EQUIVALENTS, RESTRICTED CASH AND RESTRICTED CASH EQUIVALENTS, BEGINNING OF YEAR</b>	<b>17,299</b>	<b>12,934</b>	<b>13,855</b>
<b>CASH, CASH EQUIVALENTS, RESTRICTED CASH AND RESTRICTED CASH EQUIVALENTS, END OF YEAR</b>	<b>\$ 19,463</b>	<b>\$ 17,299</b>	<b>\$ 12,934</b>

**PRUDENTIAL FINANCIAL, INC.**

**Consolidated Statements of Cash Flows**  
**Years Ended December 31, 2023, 2022 and 2021 (in millions)**

	2023	2022	2021
<b>SUPPLEMENTAL CASH FLOW INFORMATION</b>			
Income taxes paid, net of refunds	\$ 895	\$ 1,090	\$ 1,668
Interest paid	\$ 1,555	\$ 1,452	\$ 1,452
<b>HELD-FOR-SALE CLASSIFICATION(1)(4)</b>			
Assets classified as held-for-sale	\$ 0	\$ (153,935)	\$ 153,935
Liabilities classified as held-for-sale	0	(151,508)	151,508
Net assets classified as held-for-sale	<u>\$ 0</u>	<u>\$ (2,427)</u>	<u>\$ 2,427</u>
<b>NON-CASH TRANSACTIONS DURING THE YEAR</b>			
Treasury Stock shares issued for stock-based compensation programs	\$ 282	\$ 236	\$ 138
Novation of annuity contracts(6)	\$ 491	\$ 3,129	\$ 0
Assets transferred upon surrender of IRA contracts(7)	\$ 2,019	\$ 0	\$ 0
Significant pension risk transfer transactions:			
Assets received, excluding Cash and cash equivalents	\$ 2,264	\$ 8,246	\$ 5,377
Liabilities assumed	3,257	8,764	6,397
Net cash received	<u>\$ 993</u>	<u>\$ 518</u>	<u>\$ 1,020</u>
Prismic Re reinsurance transaction(2)(8):			
Net assets transferred, excluding Cash and cash equivalents	\$ 1,351	\$ 0	\$ 0
Payable established under coinsurance with funds withheld	8,185	0	0
Reinsurance recoverables established for Future policy benefits ceded	(5,584)	0	0
Deposit assets established for Policyholders' account balances ceded	(3,723)	0	0
Unwind of Deferred policy acquisition costs ceded	23	0	0
Deferred reinsurance loss	(240)	0	0
Net cash paid	<u>\$ 12</u>	<u>\$ 0</u>	<u>\$ 0</u>
<b>RECONCILIATION TO STATEMENTS OF FINANCIAL POSITION</b>			
Cash and cash equivalents	\$ 19,419	\$ 17,251	\$ 12,888
Restricted cash and restricted cash equivalents (included in "Other assets")	44	48	46
Total cash, cash equivalents, restricted cash and restricted cash equivalents	<u>\$ 19,463</u>	<u>\$ 17,299</u>	<u>\$ 12,934</u>

- (1) Prior period amounts adjusted for the adoption of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.
- (2) See Note 24 for additional information regarding related party transactions.
- (3) The amount for the year ended December 31, 2022 includes the recognized gains on the sales of Prudential Annuities Life Assurance Corporation ("PALAC") and the Full Service Retirement business, which were completed on April 1, 2022. See Note 1 for additional information regarding these dispositions.
- (4) See Note 1 for additional information regarding the dispositions.
- (5) The amount for the year ended December 31, 2022 includes approximately \$1.6 billion cash receipt from a secured borrowing related to the PALAC disposition, which was subsequently derecognized as part of a non-cash transaction during 2022 related to the novation of certain previously reinsured annuity products. See Note 1 for additional information.
- (6) "Cash flows from (used in) operating activities" and "Cash flows from (used in) investing activities" exclude non-cash activities related to the novation of certain, previously reinsured, annuity products, from Fortitude Group Holdings, LLC to the Company. See Note 1 for additional information.
- (7) "Cash flows from (used in) operating activities" exclude certain non-cash activities related to the sale of the Full Service Retirement business as a result of the surrender of certain Stable Value Individual Retirement Account ("IRA") contracts from the Company to Great-West Life & Annuity Insurance Company. See Note 1 for additional information regarding this sale.
- (8) See Note 15 for additional information regarding the reinsurance agreement with Prismic Life Reinsurance, Ltd ("Prismic Re").

*See Notes to Consolidated Financial Statements*

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements**

## 1. BUSINESS AND BASIS OF PRESENTATION

Prudential Financial, Inc. (“Prudential Financial”) and its subsidiaries (collectively, “Prudential” or the “Company”) provide a wide range of insurance, investment management, and other financial products and services to both individual and institutional customers throughout the United States and in many other countries. Principal products and services provided include life insurance, annuities, retirement solutions, mutual funds and investment management.

Effective January 1, 2023, the Company made the following segment reporting changes, which do not impact the Company’s consolidated financial statements:

- Based on the write-down of Assurance IQ’s (“AIQ”) goodwill asset, and that its financial results and operations are not considered significant, AIQ no longer represents a separately reportable segment and is now included within the Company’s Corporate and Other operations.
- Since Prudential Advisors, the Company’s proprietary nationwide distribution business, is no longer managed through the Individual Life segment and its financial results and operations are not considered significant, it is now included within the Company’s Corporate and Other operations.

Historical segment results have been updated to conform to the current period presentation.

The Company’s principal operations consist of PGIM (the Company’s global investment management business), the U.S. Businesses (consisting of the Retirement Strategies, Group Insurance and Individual Life businesses), the International Businesses, the Closed Block division, and the Company’s Corporate and Other operations. The Closed Block division is accounted for as a divested business that is reported separately from the Divested and Run-off Businesses that are included within Corporate and Other operations. Divested and Run-off Businesses consist of businesses that have been, or will be, sold or exited, including businesses that have been placed in wind-down status that do not qualify for “discontinued operations” accounting treatment under U.S. GAAP. The Company’s Corporate and Other operations include corporate items and initiatives that are not allocated to business segments as well as the Divested and Run-off Businesses described above.

In September 2023, the Company, through its Corporate and Other operations, invested approximately \$200 million, and acquired a 20% equity interest as a limited partner, in Prismic Life Holding Company LP (“Prismic”), a Bermuda-exempted limited partnership that owns all of the outstanding capital stock of Prismic Life Reinsurance, Ltd. (“Prismic Re”), a licensed Bermuda-based life and annuity reinsurance company. As this investment is accounted for under the equity method, both Prismic and Prismic Re are considered related parties. Beginning with the fourth quarter of 2023, the operating results of Corporate and Other reflect the Company’s share of earnings in Prismic on a quarter lag. For information regarding the Company’s initial reinsurance transaction with Prismic Re, effective September 2023, see Note 15.

As part of its continuous improvement process, the Company is working to become a leaner and more agile company by simplifying its management structure, empowering its employees with faster decision-making processes and investing in technology and data platforms. As part of this, the Company is implementing changes to its organizational structure and has recorded a restructuring charge of \$200 million to “General and administrative expenses” in the fourth quarter of 2023 within its Corporate and Other operations. The Company expects these actions will create operating efficiencies, and provide reinvestment capacity to build capabilities, realize additional efficiencies, strengthen its competitiveness and fuel future growth.

### ***Basis of Presentation***

On January 1, 2023, the Company adopted Accounting Standard Update (“ASU”) 2018-12, *Financial Services—Insurance (Topic 944): Targeted Improvements to the Accounting for Long-Duration Contracts*, which provided new authoritative guidance impacting the accounting and disclosure requirements for long-duration insurance and investment contracts issued by the Company. See “Adoption of ASU 2018-12” below for additional information regarding this adoption, including the impacts to the Company’s 2022 and 2021 financial statements from implementing the new accounting standard, as well as the transition impacts recorded as of January 1, 2021. See Note 2 for additional details regarding the key policy changes effected by this ASU and updated accounting policies resulting from the adoption of this ASU for all periods presented in the Consolidated Financial Statements.

The Consolidated Financial Statements have been prepared in accordance with generally accepted accounting principles in the United States of America (“U.S. GAAP”). The Consolidated Financial Statements include the accounts of Prudential

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Financial, entities over which the Company exercises control, including majority-owned subsidiaries and minority-owned entities such as limited partnerships in which the Company is the general partner and variable interest entities (“VIEs”) in which the Company is considered the primary beneficiary. See Note 4 for additional information regarding the Company’s consolidated variable interest entities. Intercompany balances and transactions have been eliminated.

***Adoption of ASU 2018-12***

In August 2018, the Financial Accounting Standards Board (“FASB”) issued ASU 2018-12, *Financial Services—Insurance (Topic 944): Targeted Improvements to the Accounting for Long-Duration Contracts* which provides new authoritative guidance impacting the accounting and disclosure requirements for long-duration insurance and investment contracts issued by the Company. The Company adopted this guidance, effective January 1, 2023, using the modified retrospective transition method, where permitted, for changes to the liability for future policy benefits and deferred policy acquisition costs (“DAC”) and related balances, and using the retrospective transition method, as required, for market risk benefits. The Company applied the guidance as of the transition date of January 1, 2021 and retrospectively adjusted prior period amounts shown in the 2023 financial statements to reflect the new guidance.

The following tables present amounts as previously reported in 2022 and 2021, the effect upon those amounts from the adoption of the new guidance under ASU 2018-12, and the adjusted amounts that are reflected in the Consolidated Financial Statements included herein.

**Consolidated Statements of Financial Position:**

<b><u>IMPACTED LINES ONLY</u></b>	<b>December 31, 2022</b>		
	<b>As Previously Reported</b>	<b>Effect of Change</b>	<b>As Currently Reported</b>
	<b>(in millions)</b>		
Deferred policy acquisition costs	\$ 19,537	\$ 1,009	\$ 20,546
Value of business acquired	595	26	621
Reinsurance recoverables and deposit receivables	17,460	1,533	18,993
Income tax assets	4,214	(4,214)	0
Market risk benefit assets	0	800	800
Other assets	12,728	(42)	12,686
<b>TOTAL ASSETS</b>	<b>\$ 689,917</b>	<b>\$ (888)</b>	<b>\$ 689,029</b>
Future policy benefits	284,452	(22,679)	261,773
Policyholders' account balances	135,602	22	135,624
Market risk benefit liabilities	0	5,864	5,864
Reinsurance and funds withheld payables	4,462	1,271	5,733
Income tax liabilities	0	277	277
Other liabilities(1)	15,703	17	15,720
Total liabilities	672,338	(15,228)	657,110
Accumulated other comprehensive income (loss)	(19,827)	16,021	(3,806)
Retained earnings	33,392	(1,678)	31,714
Total Prudential Financial, Inc. equity	16,250	14,343	30,593
Noncontrolling interests	958	(3)	955
Total equity	17,208	14,340	31,548
<b>TOTAL LIABILITIES, MEZZANINE EQUITY AND EQUITY</b>	<b>\$ 689,917</b>	<b>\$ (888)</b>	<b>\$ 689,029</b>

(1) The previously reported amount has been adjusted for certain redeemable noncontrolling interests, which are now presented as Mezzanine equity.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Consolidated Statements of Operations:**

<b>IMPACTED LINES ONLY</b>	Year Ended December 31, 2022		
	As Previously Reported	Effect of Change	As Currently Reported
	(in millions, except per share amounts)		
<b>REVENUES</b>			
Premiums	\$ 38,019	\$ (1,544)	\$ 36,475
Policy charges and fee income	5,574	(959)	4,615
Other income (loss)	(273)	881	608
Realized investment gains (losses), net	(3,369)	(1,138)	(4,507)
Change in value of market risk benefits, net of related hedging gains (losses)	0	(409)	(409)
Total revenues	60,050	(3,169)	56,881
<b>BENEFITS AND EXPENSES</b>			
Policyholders' benefits	43,487	(2,671)	40,816
Change in estimates of liability for future policy benefits	0	654	654
Interest credited to policyholders' account balances	2,316	(123)	2,193
Amortization of deferred policy acquisition costs	2,429	(996)	1,433
General and administrative expenses	12,493	83	12,576
Total benefits and expenses	61,826	(3,053)	58,773
<b>INCOME (LOSS) BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES</b>	(1,776)	(116)	(1,892)
Total income tax expense (benefit)	(370)	91	(279)
<b>INCOME (LOSS) BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES</b>	(1,406)	(207)	(1,613)
Equity in earnings of operating joint ventures, net of taxes	(56)	(6)	(62)
<b>NET INCOME (LOSS)</b>	(1,462)	(213)	(1,675)
Less: Income attributable to noncontrolling interests	(24)	(4)	(28)
<b>NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC.</b>	\$ (1,438)	\$ (209)	\$ (1,647)
<b>EARNINGS PER SHARE</b>			
<b>Basic earnings per share-Common Stock:</b>			
Net income (loss) attributable to Prudential Financial, Inc.	\$ (3.93)	\$ (0.56)	\$ (4.49)
<b>Diluted earnings per share-Common Stock:</b>			
Net income (loss) attributable to Prudential Financial, Inc.	\$ (3.93)	\$ (0.56)	\$ (4.49)



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

<b>IMPACTED LINES ONLY</b>	Year Ended December 31, 2021		
	As Previously Reported	Effect of Change	As Currently Reported
	(in millions, except per share amounts)		
<b>REVENUES</b>			
Premiums	\$ 34,827	\$ (877)	\$ 33,950
Policy charges and fee income	5,944	(511)	5,433
Other income (loss)	2,951	13	2,964
Realized investment gains (losses), net	4,024	(1,909)	2,115
Change in value of market risk benefits, net of related hedging gain	0	3,597	3,597
Total revenues	70,934	313	71,247
<b>BENEFITS AND EXPENSES</b>			
Policyholders' benefits	38,458	(467)	37,991
Change in estimates of liability for future policy benefits	0	(35)	(35)
Interest credited to policyholders' account balances	3,482	(51)	3,431
Amortization of deferred policy acquisition costs	2,097	(615)	1,482
General and administrative expenses	13,582	27	13,609
Total benefits and expenses	61,553	(1,141)	60,412
<b>INCOME (LOSS) BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES</b>	9,381	1,454	10,835
Total income tax expense (benefit)	1,674	321	1,995
<b>INCOME (LOSS) BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES</b>	7,707	1,133	8,840
Equity in earnings of operating joint ventures, net of taxes	87	11	98
<b>NET INCOME (LOSS)</b>	7,794	1,144	8,938
<b>NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC.</b>	\$ 7,724	\$ 1,144	\$ 8,868
<b>EARNINGS PER SHARE</b>			
<b>Basic earnings per share-Common Stock:</b>			
Net income (loss) attributable to Prudential Financial, Inc.	\$ 19.65	\$ 2.91	\$ 22.56
<b>Diluted earnings per share-Common Stock:</b>			
Net income (loss) attributable to Prudential Financial, Inc.	\$ 19.51	\$ 2.89	\$ 22.40

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Consolidated Statements of Comprehensive Income:**

	Year Ended December 31, 2022		
	As Previously Reported	Effect of Change	As Currently Reported
	(in millions)		
<b>IMPACTED LINES ONLY</b>			
<b>NET INCOME (LOSS)</b>	\$ (1,462)	\$ (213)	\$ (1,675)
Other comprehensive income (loss), before tax:			
Foreign currency translation adjustments for the period	(1,185)	54	(1,131)
Net unrealized investment gains (losses)	(52,667)	(3,178)	(55,845)
Interest rate remeasurement of future policy benefits	0	63,643	63,643
Gain (loss) from changes in non-performance risk on market risk benefits	0	938	938
Total	(53,216)	61,457	8,241
Less: Income tax expense (benefit) related to other comprehensive income (loss)	(12,063)	14,618	2,555
Other comprehensive income (loss), net of taxes	(41,153)	46,839	5,686
Comprehensive income (loss)	(42,615)	46,626	4,011
Less: Comprehensive income (loss) attributable to noncontrolling interests	(26)	(3)	(29)
<b>Comprehensive income (loss) attributable to Prudential Financial, Inc.</b>	\$ (42,589)	\$ 46,629	\$ 4,040

	Year Ended December 31, 2021		
	As Previously Reported	Effect of Change	As Currently Reported
	(in millions)		
<b>IMPACTED LINES ONLY</b>			
<b>NET INCOME (LOSS)</b>	\$ 7,794	\$ 1,144	\$ 8,938
Other comprehensive income (loss), before tax:			
Foreign currency translation adjustments for the period	(1,138)	37	(1,101)
Net unrealized investment gains (losses)	(11,712)	(3,241)	(14,953)
Interest rate remeasurement of future policy benefits	0	18,941	18,941
Gain (loss) from changes in non-performance risk on market risk benefits	0	(693)	(693)
Total	(11,743)	15,044	3,301
Less: Income tax expense (benefit) related to other comprehensive income (loss)	(2,314)	3,465	1,151
Other comprehensive income (loss), net of taxes	(9,429)	11,579	2,150
Comprehensive income (loss)	(1,635)	12,723	11,088
<b>Comprehensive income (loss) attributable to Prudential Financial, Inc.</b>	\$ (1,690)	\$ 12,723	\$ 11,033

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Consolidated Statements of Cash Flows:**

	Year Ended December 31, 2022		
	As Previously Reported	Effect of Change	As Currently Reported
	(in millions)		
<b>IMPACTED LINES ONLY</b>			
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Net income (loss)	\$ (1,462)	\$ (213)	\$ (1,675)
Adjustments to reconcile net income to net cash provided by operating activities:			
Realized investment (gains) losses, net	3,369	1,138	4,507
Change in value of market risk benefits, net of related hedging (gain) loss	0	409	409
Policy charges and fee income	(2,532)	302	(2,230)
Interest credited to policyholders' account balances	2,316	(123)	2,193
Depreciation and amortization	124	(7)	117
Change in:			
Deferred policy acquisition costs	232	(954)	(722)
Future policy benefits and other insurance liabilities	6,573	(441)	6,132
Income taxes	(1,685)	91	(1,594)
Derivatives, net	(2,981)	448	(2,533)
Other, net	(827)	(650)	(1,477)
<b>Cash flows from (used in) operating activities</b>	<b>\$ 5,158</b>	<b>\$ 0</b>	<b>\$ 5,158</b>

	Year Ended December 31, 2021		
	As Previously Reported	Effect of Change	As Currently Reported
	(in millions)		
<b>IMPACTED LINES ONLY</b>			
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Net income (loss)	\$ 7,794	\$ 1,144	\$ 8,938
Adjustments to reconcile net income to net cash provided by operating activities:			
Realized investment (gains) losses, net	(4,024)	1,909	(2,115)
Change in value of market risk benefits, net of related hedging (gain) loss	0	(3,597)	(3,597)
Policy charges and fee income	(2,302)	168	(2,134)
Interest credited to policyholders' account balances	3,482	(51)	3,431
Depreciation and amortization	204	2	206
Change in:			
Deferred policy acquisition costs	(451)	(592)	(1,043)
Future policy benefits and other insurance liabilities	7,762	979	8,741
Income taxes	(62)	321	259
Derivatives, net	(2,426)	96	(2,330)
Other, net	(1,524)	(379)	(1,903)
<b>Cash flows from (used in) operating activities</b>	<b>\$ 9,812</b>	<b>\$ 0</b>	<b>\$ 9,812</b>

The following tables detail the January 1, 2021 transition adjustments by providing a rollforward of the ending reported balances as of December 31, 2020 to the opening balances as of January 1, 2021 for retained earnings, accumulated other comprehensive income (loss) ("AOCI") and the impacted insurance-related balances.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	January 1, 2021
	Retained Earnings
	(in millions)
Balance after-tax, prior to transition	\$ 30,749
Reclassification of market risk benefits non-performance risk to AOCI(1)	(1,588)
Updates to certain universal life contract liabilities(2)	(1,025)
Change in non-participating traditional and limited-payment contract liabilities(3)	(543)
Other	(271)
Total pre-tax adjustments	(3,427)
Tax impacts	815
Balance after-tax, after transition	\$ 28,137

- (1) Reflects the cumulative impact of changes in the fair value of market risk benefits (“MRBs”) non-performance risk (“NPR”) from the date of contract issuance to January 1, 2021. These amounts were previously recorded in retained earnings but are now reflected in AOCI under the new guidance.
- (2) Reflects the impact on additional insurance reserves (“AIR”) and other related balances primarily related to the no-lapse guarantee features on certain universal life contracts in the Individual Life segment. For additional information, see Note 2.
- (3) Reflects the impact on in-force contract liabilities where expected benefits exceed expected gross premiums and/or exhausts any deferred profit liabilities at any issue-year cohort level as a result of updating to current best estimate cash flow assumptions as of transition date, as well as the impact of flooring the liability for future policy benefits at zero at the issue-year cohort level as of transition date.

At transition, there was a pre-tax charge to retained earnings of \$402 million for certain issue-year cohorts related to non-participating traditional and limited-payment products where the expected benefits exceeded the expected gross premiums and/or exhausted any deferred profit liabilities. The charge is primarily driven by the loss of the aggregation benefit as sufficiencies in issue-year cohorts cannot offset issue-year cohorts with deficiencies. For additional information regarding the liability for future policy benefits, see Note 2.

	January 1, 2021
	Accumulated Other Comprehensive Income (Loss)
	(in millions)
Balance after-tax, prior to transition	\$ 30,738
Unwinding amounts related to unrealized investment gains and losses(1)	5,534
Reclassification of MRB NPR to AOCI(2)	1,588
Interest rate remeasurement of future policy benefits(3)	(62,711)
Change in operating joint ventures	(12)
Total pre-tax adjustments	(55,601)
Tax impacts	13,205
Balance after-tax, after transition	\$ (11,658)

- (1) Primarily reflects i) the removal of amounts related to the impact of unrealized investment gains and losses on premium deficiency reserves for non-participating traditional and limited-payment contracts and ii) amounts related to DAC and other balances as unrealized investment gains or losses no longer impact the amortization pattern of such balances under the new guidance. Also includes the impacts from updates to reserves and other related balances for certain universal life contracts. For additional information, see Note 2.
- (2) Reflects the cumulative impact of changes in NPR on the fair value of market risk benefits from the date of contract issuance to January 1, 2021. These amounts were previously recorded in retained earnings but are now reflected in AOCI under the new guidance.
- (3) Reflects the impact of remeasuring in-force non-participating traditional and limited-payment contract liabilities using current upper-medium grade fixed- income instrument yields. This adjustment largely reflects the difference between discount rates locked-in at contract inception versus current discount rates as of January 1, 2021.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

January 1, 2021							
Deferred Policy Acquisition Costs							
Retirement Strategies	Individual Life			International Businesses			
Individual Variable	Term Life	Variable/ Universal Life	Life Planner	Gibraltar Life and Other	Other Businesses	Total	
(in millions)							
Balance prior to transition	\$ 4,643	\$ 2,417	\$ 3,779	\$ 4,278	\$ 3,390	\$ 520	\$ 19,027
Unwinding amounts related to unrealized investment gains and losses and other activity	273	0	450	337	570	106	1,736
Balance after transition	<u>\$ 4,916</u>	<u>\$ 2,417</u>	<u>\$ 4,229</u>	<u>\$ 4,615</u>	<u>\$ 3,960</u>	<u>\$ 626</u>	<u>\$ 20,763</u>

January 1, 2021			
Deferred Sales Inducements(1)			
Retirement Strategies	Individual Variable		Other Businesses
	Total		
(in millions)			
Balance prior to transition	\$ 781	\$ 39	\$ 820
Unwinding amounts related to unrealized investment gains and losses	85	2	87
Balance after transition	<u>\$ 866</u>	<u>\$ 41</u>	<u>\$ 907</u>

(1) Deferred sales inducements (“DSI”) are included in “Other assets.”

January 1, 2021			
Value of Business Acquired			
International Businesses			
Gibraltar Life and Other	Other Businesses(1)	Total	
(in millions)			
Balance prior to transition	\$ 852	\$ 251	\$ 1,103
Unwinding amounts related to unrealized investment gains and losses and other activity	59	1	60
Balance after transition	<u>\$ 911</u>	<u>\$ 252</u>	<u>\$ 1,163</u>

(1) Primarily represents value of business acquired (“VOBA”) for the Full Service Retirement business.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	January 1, 2021						
	Benefit Reserves(1)						
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other		Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long- Term Care	Other Businesses(2)	
	(in millions)						
Balance prior to transition	\$ 65,383	\$ 7,887	\$ 51,607	\$ 69,542	\$ 7,975	\$ 6,624	\$ 209,018
Changes in cash flow assumptions and other activity	(3,805)	0	10	(523)	(18)	1	(4,335)
Balance after transition, at original discount rate	61,578	7,887	51,617	69,019	7,957	6,625	204,683
Cumulative changes in discount rate assumptions and other activity	13,548	2,662	22,590	13,784	4,905	5,381	62,870
Balance after transition, at current discount rate	75,126	10,549	74,207	82,803	12,862	12,006	267,553
Less: Reinsurance recoverable	0	799	160	307	0	13	1,279
Balance after transition, net of reinsurance recoverable	\$ 75,126	\$ 9,750	\$ 74,047	\$ 82,496	\$ 12,862	\$ 11,993	\$ 266,274

- (1) Benefit reserves, excluding amounts for reinsurance recoverable, are included in “Future policy benefits.” For additional information regarding the liability for future policy benefits, see Note 12.
- (2) Primarily represents benefit reserves related to the Prudential of Taiwan business that was sold in the second quarter of 2021. The Company did not choose to apply ASU 2022-05 to this disposal transaction. See Note 2 for additional information.

	January 1, 2021				
	Deferred Profit Liability(1)				
	Retirement Strategies	International Businesses			Total
	Institutional	Life Planner	Gibraltar Life and Other	Other Businesses	
	(in millions)				
Balance prior to transition	\$ 1,315	\$ 1,964	\$ 3,746	\$ 349	\$ 7,374
Changes in benefit reserves	3,801	110	730	148	4,789
Balance after transition	5,116	2,074	4,476	497	12,163
Less: Reinsurance recoverable	0	7	15	0	22
Balance after transition, net of reinsurance recoverable	\$ 5,116	\$ 2,067	\$ 4,461	\$ 497	\$ 12,141

- (1) Deferred profit liability (“DPL”), excluding amounts for reinsurance recoverable, is included in “Future policy benefits.” For additional information regarding the liability for future policy benefits, see Note 12.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	January 1, 2021			
	Additional Insurance Reserves(1)			
	Retirement Strategies	Individual Life		
	Individual Variable	Variable/ Universal Life	Other Businesses	Total
(in millions)				
Balance prior to transition	\$ 889	\$ 9,415	\$ 483	\$ 10,787
Unwinding amounts related to unrealized investment gains and losses	(65)	(1,444)	(106)	(1,615)
Balance prior to transition, excluding amounts related to unrealized investment gains and losses	824	7,971	377	9,172
Reclassification of future policy benefits AIR to MRBs	(824)	0	(92)	(916)
Reclassification of policyholders' account balances AIR to MRBs	0	0	(48)	(48)
Updates to certain universal life contract liabilities(2)	0	1,772	7	1,779
Change in discount rate for annuitization benefits	0	0	116	116
Balance after transition, excluding amounts related to unrealized investment gains and losses	0	9,743	360	10,103
Amounts related to unrealized investment gains and losses after transition	0	1,186	0	1,186
Balance after transition	0	10,929	360	11,289
Less: Reinsurance recoverable	0	4,387	0	4,387
Balance after transition, net of reinsurance recoverable	<u>\$ 0</u>	<u>\$ 6,542</u>	<u>\$ 360</u>	<u>\$ 6,902</u>

(1) Additional insurance reserves ("AIR"), excluding amounts for reinsurance recoverable, are included in "Future policy benefits." For additional information regarding the liability for future policy benefits, see Note 12.

(2) For additional information regarding updates to reserves and other related balances for certain universal life contracts, see Note 2.

	January 1, 2021		
	Universal Life Loss Recognition Reserves/Profit Followed by Losses Liability(1)		
	Individual Life	Other Businesses	Total
	(in millions)		
Balance prior to transition	\$ 1,823	\$ 6	\$ 1,829
Unwinding amounts related to unrealized investment gains and losses	(1,149)	0	(1,149)
Balance prior to transition, excluding amounts related to unrealized investment gains and losses	674	6	680
Derecognizing LRR & PFL	(674)	0	(674)
Balance after transition, excluding amounts related to unrealized investment gains and losses	0	6	6
Amounts related to unrealized investment gains and losses after transition	1,018	0	1,018
Balance after transition	<u>\$ 1,018</u>	<u>\$ 6</u>	<u>\$ 1,024</u>

(1) Universal life loss recognition reserves ("LRR") / profit followed by losses ("PFL") liability are included in "Future policy benefits." For additional information regarding the liability for future policy benefits, see Note 12.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

January 1, 2021						
Non-Participating Traditional and Limited-Payment Loss Recognition Reserves/Profit Followed by Losses Liability(1)						
Retirement Strategies	International Businesses		Corporate and Other			Total
Institutional	Life Planner	Gibraltar Life and Other	Long-Term Care	Other Businesses		
(in millions)						
Balance prior to transition	\$ 1,985	\$ 181	\$ 670	\$ 734	\$ 145	\$ 3,715
Unwinding amounts related to unrealized investment gains and losses	(1,985)	(169)	(670)	(734)	(105)	(3,663)
Balance prior to transition, excluding amounts related to unrealized investment gains and losses	0	12	0	0	40	52
Derecognizing LRR & PFL	0	(12)	0	0	(40)	(52)
Balance after transition	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>

(1) Prior to the adoption of ASU 2018-12, non-participating traditional and limited-payment loss recognition reserves / profit followed by losses liabilities were included in “Future policy benefits.”

January 1, 2021				
Terminal Dividend Liability(1)				
Individual Life				
Variable/ Universal Life	Term Life	Closed Block Division	Total	
(in millions)				
Balance prior to transition	\$ 212	\$ 4	\$ 375	\$ 591
Unwinding amounts related to unrealized investment gains and losses and other activity	(11)	0	0	(11)
Balance after transition	201	4	375	580
Less: Reinsurance recoverable	0	0	0	0
Balance after transition, net of reinsurance recoverable	<u>\$ 201</u>	<u>\$ 4</u>	<u>\$ 375</u>	<u>\$ 580</u>

(1) Terminal dividend liability is included in “Future policy benefits.”

January 1, 2021						
Unearned Revenue Reserves(1)						
Individual Life	International Businesses			Corporate and Other	Other Businesses	Total
Variable/Universal Life	Life Planner	Gibraltar Life and Other				
(in millions)						
Balance prior to transition	\$ 2,204	\$ 161	\$ 45	\$ 152	\$ 30	\$ 2,592
Unwinding amounts related to unrealized investment gains and losses and other activity	539	2	5	38	0	584
Balance after transition	2,743	163	50	190	30	3,176
Less: Reinsurance recoverable	0	0	0	0	0	0
Balance after transition, net of reinsurance recoverable	<u>\$ 2,743</u>	<u>\$ 163</u>	<u>\$ 50</u>	<u>\$ 190</u>	<u>\$ 30</u>	<u>\$ 3,176</u>

(1) Unearned revenue reserves (“URR”) are included in “Policyholders’ account balances.”



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	January 1, 2021		
	Market Risk Benefits(1)		
	Retirement Strategies		
	Individual Variable	Other Businesses	Total
	(in millions)		
Liability for guaranteed benefits recorded at fair value, prior to transition	\$ 18,731	\$ 148	\$ 18,879
AIR to be reclassified to MRBs, prior to transition, excluding amounts related to unrealized investment gains and losses	824	140	964
Total liability prior to transition	19,555	288	19,843
Change in reserve basis to MRB framework	122	98	220
MRBs after transition, at current NPR value	19,677	386	20,063
Less: Reinsured MRBs	204	7	211
MRBs after transition, net of reinsurance	19,473	379	19,852
MRBs after transition, at contract inception NPR value	21,259	392	21,651
Cumulative change in NPR	1,582	6	1,588
MRBs after transition, at current NPR value	<u>\$ 19,677</u>	<u>\$ 386</u>	<u>\$ 20,063</u>

(1) For additional information regarding market risk benefits, see Note 14.

	January 1, 2021	
	Cost of Reinsurance(1)	
	Individual Life	
	Variable/Universal Life	
	(in millions)	
Balance prior to transition	\$	3,058
Unwinding amounts related to unrealized investment gains and losses		(659)
Balance prior to transition, excluding amounts related to unrealized investment gains and losses		2,399
Impact from updates to certain universal life contract liabilities(2)		860
Balance after transition, excluding amounts related to unrealized investment gains and losses		3,259
Amounts related to unrealized investment gains and losses after transition		580
Balance after transition	<u>\$</u>	<u>3,839</u>

(1) Cost of reinsurance is included in "Reinsurance and funds withheld payables."

(2) For additional information regarding updates to reserves and other related balances for certain universal life contracts, see Note 2.

**Use of Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The most significant estimates include those used in determining future policy benefits; policyholders' account balances related to the fair value of embedded derivative instruments associated with the index-linked features of certain universal life and annuity products; market risk benefits; the measurement of goodwill and any related impairment; the valuation of investments including derivatives, the measurement of allowance for credit losses, and the recognition of other-than-temporary impairments ("OTTI"); pension and other postretirement benefits; any provision for income taxes and valuation of deferred tax assets; and accruals for contingent liabilities, including estimates for losses in connection with unresolved legal and regulatory matters.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Reclassifications and other Adjustments**

Certain amounts in prior periods have been reclassified for reasons unrelated to the adoption of ASU 2018-12 to conform to the current period presentation, including an adjustment related to the prior period presentation for certain redeemable noncontrolling interests. These balances were previously reported within “Other liabilities” based on materiality considerations but are now presented as “Mezzanine equity.” The Company’s mezzanine equity balances were \$524 million and \$371 million as of December 31, 2023 and 2022, respectively, and were related to consolidated PGIM entities with noncontrolling interests that are redeemable at the option of the holder. See Note 2 for additional information. The increase in the mezzanine equity balance in 2023 was primarily driven by the consolidation of a new entity. Changes in the balance during 2022 and 2021 were not material.

**Business Dispositions***Prudential Annuities Life Assurance Corporation, Representing a Portion of Individual Annuities’ Traditional Variable Annuity Block of Business*

On April 1, 2022, the Company completed the sale of Prudential Annuities Life Assurance Corporation (“PALAC”), a wholly owned subsidiary, representing a portion of its in-force traditional variable annuity block of business, to Fortitude Group Holdings, LLC (“Fortitude”). The PALAC block primarily consisted of non-New York traditional variable annuities with guaranteed living benefits that were issued prior to 2011, which constituted approximately \$30 billion of Prudential’s total in-force individual annuity account values at the closing of the transaction. The Company, through coinsurance and modified coinsurance agreements, has retained the economics of certain variable annuities, indexed annuities, and fixed annuities with a guaranteed lifetime withdrawal income feature issued by PALAC.

The Company recognized a pre-tax gain on sale of \$1,448 million in 2022 within “Other income,” which is included in adjusted operating income within the Retirement Strategies segment.

*Full Service Retirement Business*

On April 1, 2022, the Company completed the sale of its Full Service Retirement business to Great-West Life & Annuity Insurance Company (“Great-West”), primarily through a combination of (i) the sale of all of the outstanding equity interests of certain legal entities, including Prudential Retirement Insurance and Annuity Company (“PRIAC”); (ii) the ceding of certain insurance policies through reinsurance; and (iii) the sale, transfer and/or novation of certain in-scope contracts and brokerage accounts.

The Company recognized a net pre-tax gain on sale of \$650 million in 2022, composed of (i) an \$850 million gain recorded in “Other income”; (ii) \$150 million of realized losses recorded in “Realized investment gains (losses), net,” related to assets transferred as part of the reinsurance of certain retained policies to Great-West; and (iii) \$50 million of indirect expenses and charges recorded in “General and administrative expenses” on the Consolidated Statements of Operations. These amounts reflect certain post-closing adjustments in accordance with the terms of the transaction agreement. The net gain is excluded from adjusted operating income and reported within Divested Businesses as part of Corporate and Other operations. In addition, the Company recognized a deferred gain of approximately \$400 million in 2022, including a post-closing true-up, for the ceding of certain insurance policies through reinsurance to Great-West. This deferred reinsurance gain will be recognized in income over the term of the ceded policies.

Excluding the gain on sale recognized in 2022, the Full Service Retirement business generated pre-tax income/(loss) of approximately \$(220) million and \$180 million for the years ended December 31, 2022 and 2021, respectively. These amounts exclude the impact of overhead costs retained in the Company’s Corporate and Other operations and not transferred to Great-West.

*The Prudential Life Insurance Company of Taiwan Inc.*

In June 2021, Prudential International Insurance Holdings, Ltd. (“PIIH”), a subsidiary of Prudential Financial, completed the sale of The Prudential Life Insurance Company of Taiwan Inc. (“POT”) to Taishin Financial Holding Co, Ltd. (the “Buyer”) for cash consideration of approximately NT\$5.5 billion, equal to approximately \$200 million at then current exchange rates. The terms of the transaction included additional contingent consideration that was tied to the level of yields for the 10-year

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Taiwanese Government bond for two years after the signing of the transaction and was measured at fair value each period, resulting in the receipt of the maximum contractual amount of \$100 million in 2022. Also in connection with the transaction, the Company recognized a liability with a fair value of approximately \$32 million as of December 31, 2023, representing its financial guarantee of certain insurance obligations of POT.

The after-tax loss on the sale of POT was approximately \$400 million, of which approximately \$350 million was recorded during 2020.

*Pramerica SGR (PGIM Italy Joint Venture)*

In March 2021, the Company sold its 35% ownership stake in Pramerica SGR, PGIM's asset management joint venture in Italy, to its partner UBI Banca, which was acquired in 2020 by Intesa Sanpaolo Group. The after-tax gain on the sale of Pramerica SGR was approximately \$330 million, which was recognized in adjusted operating income in the first quarter of 2021.

## 2. SIGNIFICANT ACCOUNTING POLICIES AND PRONOUNCEMENTS

### ASSETS

**Fixed maturities, available-for-sale, at fair value** ("AFS debt securities") includes bonds, notes and redeemable preferred stock that are carried at fair value. See Note 6 for additional information regarding the determination of fair value. The purchased cost of fixed maturities is adjusted for amortization of premiums and accretion of discounts to maturity or, if applicable, call date.

AFS debt securities, where fair value is below amortized cost, are reviewed quarterly to determine whether the amortized cost basis of the security is recoverable. For mortgage-backed and asset-backed AFS debt securities, a credit impairment will be recognized in earnings as an allowance for credit losses and reported in "Realized investment gains (losses), net," to the extent the amortized cost exceeds the net present value of projected future cash flows (the "net present value") for the security.

For all other AFS debt securities, qualitative factors are first considered including, but not limited to, the extent of the decline and the reasons for the decline in value (e.g., credit events, currency or interest-rate related, including general credit spread widening), and the financial condition of the issuer. If analysis of these qualitative factors results in the security needing to be impaired, a credit impairment will be recognized in earnings as an allowance for credit losses and reported in "Realized investment gains (losses), net," to the extent the amortized cost exceeds the net present value of projected future cash flows (the "net present value") for the security.

A credit impairment recorded cannot exceed the difference between the amortized cost and fair value of the respective security. The net present value used to measure a credit impairment is calculated by discounting the Company's best estimate of projected future cash flows at the effective interest rate implicit in the AFS debt security at the date of acquisition. Once the Company has deemed all or a portion of the amortized cost uncollectible, the allowance is removed from the balance sheet by writing down the amortized cost basis of the AFS debt security. Any amount of an AFS debt security's change in fair value not recorded as an allowance for credit losses will be recorded in Other Comprehensive Income (loss) ("OCI").

When an AFS debt security's fair value is below amortized cost and the Company has the intent to sell the AFS debt security, or it is more likely than not the Company will be required to sell the AFS debt security before its anticipated recovery, the amortized cost basis of the AFS debt security is written down to fair value and any previously recognized allowance is reversed. The write-down is reported in "Realized investment gains (losses), net."

Interest income, including amortization of premium and accretion of discount, are included in "Net investment income" under the effective yield method. Prepayment premiums are also included in "Net investment income."

For high credit quality mortgage-backed and asset-backed AFS debt securities (those rated AA or above), the amortized cost and effective yield of the securities are adjusted as necessary to reflect historical prepayment experience and changes in estimated future prepayments. The adjustments to amortized cost are recorded as a charge or credit to "Net investment income" in accordance with the retrospective method.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

For mortgage-backed and asset-backed AFS debt securities rated below AA, the effective yield is adjusted prospectively for any changes in the estimated timing and amount of cash flows unless the investment is purchased with credit deterioration or an allowance is currently recorded for the respective security. If an investment is impaired, any changes in the estimated timing and amount of cash flows will be recorded as the credit impairment, as opposed to a yield adjustment. If the asset is purchased with credit deterioration (or previously impaired), the effective yield will be adjusted if there are favorable changes in cash flows subsequent to the allowance being reduced to zero.

For mortgage-backed and asset-backed AFS debt securities, cash flow estimates consider the payment terms of the underlying assets backing a particular security, including interest rate and prepayment assumptions based on data from widely accepted third-party data sources or internal estimates. In addition to interest rate and prepayment assumptions, cash flow estimates also include other assumptions regarding the underlying collateral including default rates and recoveries, which vary based on the asset type and geographic location, as well as the vintage year of the security. These assumptions can significantly impact income recognition, unrealized gains and loss recorded in OCI, and the amount of impairment recognized in earnings. The payment priority of the respective security is also considered. For all other AFS debt securities, cash flow estimates are driven by assumptions regarding probability of default and estimates regarding timing and amount of recoveries associated with a default. The Company has developed these estimates using information based on its historical experience as well as using market observable data, such as industry analyst reports and forecasts, sector credit ratings and other data relevant to the collectability of a security, such as the general payment terms of the security and the security's position within the capital structure of the issuer.

**Fixed maturities, held-to-maturity, at amortized cost** (“HTM debt securities”) includes bonds that the Company has both the positive intent and ability to hold to maturity, and are carried at amortized cost, net of the current expected credit loss (“CECL”) allowance. Interest income for HTM debt securities is computed in the same manner as interest income for AFS debt securities. In the third quarter of 2023, the Company changed its intent to hold a portion of its HTM debt securities portfolio, which it would redeem as part of a recently announced reinsurance transaction. As a result, beginning September 30, 2023, the entire HTM debt securities portfolio was reclassified to AFS debt securities and recorded at fair value. See Note 3 for additional information.

Prior to the reclassification, credit impairment for HTM debt securities was recorded through a CECL allowance. The CECL allowance was generally determined based on probability of default and loss given default assumptions according to sector, credit quality and remaining time to maturity. Changes in the allowance were reported in “Realized investment gains (losses), net.” Once the Company deemed all or a portion of the amortized cost uncollectible, the uncollectible portion of the allowance was removed from the balance sheet by writing down the amortized cost basis of the security.

The CECL allowance represents the Company's best estimate of expected credit losses over the remaining life of the assets. The determination of the allowance considers historical credit loss experience, current conditions, and reasonable and supportable forecasts. The allowance was calculated separately for each HTM debt security.

Key inputs to the CECL model include unpaid principal balances, credit ratings, annual expected loss factors, average life adjusted for prepayment considerations, current and historical interest rate assumptions, and other factors influencing the Company's view of the current stage of the economic cycle and future economic conditions. Subjective considerations include a review of whether historical loss experience is representative of current market conditions and the Company's view of the credit cycle. Model assumptions and factors are reviewed and updated as appropriate.

**Fixed maturities, trading, at fair value** (“Trading debt securities”) includes debt securities that are carried at fair value, such as fixed maturities with embedded features that are considered derivatives and assets contained within consolidated variable interest entities. See Note 6 for additional information regarding the determination of fair value. Realized and unrealized gains and losses for these investments are reported in “Other income (loss),” and interest income from these investments is reported in “Net investment income.”

**Assets supporting experience-rated contractholder liabilities, at fair value** includes invested assets that consist of fixed maturities, equity securities, short-term investments and cash equivalents, that support certain products which are experience-rated, meaning that the investment results associated with these products are expected to ultimately accrue to contractholders. Realized and unrealized gains and losses for these investments are reported in “Other income (loss).” Interest and dividend income from these investments is reported in “Net investment income.”

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

*Equity securities, at fair value* consists of common stock, mutual fund shares and non-redeemable preferred stock carried at fair value. Realized and unrealized gains and losses on these investments are reported in “Other income (loss),” and dividend income is reported in “Net investment income” on the ex-dividend date.

*Commercial mortgage and other loans* consists of commercial mortgage loans, agricultural property loans, as well as certain other collateralized and uncollateralized loans. Uncollateralized loans primarily represent reverse dual currency loans and corporate loans held by the Company’s international insurance operations.

Commercial mortgage and other loans originated and held for investment are generally carried at unpaid principal balance, net of unamortized deferred loan origination fees and expenses, and net of any CECL allowance. Certain off-balance sheet credit exposures (e.g., indemnification of serviced mortgage loans, and certain unfunded mortgage loan commitments where the Company cannot unconditionally cancel the commitment) are also subject to a CECL allowance. See Note 25 for additional information. The Company carries certain commercial mortgage loans originated within the Company’s commercial mortgage operations at fair value where the fair value option has been elected. Loans held for sale where the Company has not elected the fair value option are carried at the lower of cost or fair value. Commercial mortgage and other loans acquired, including those related to the acquisition of a business, are recorded at fair value when purchased, reflecting any premiums or discounts to unpaid principal balances. Interest income, and the amortization of the related premiums or discounts, are included in “Net investment income” under the effective yield method. Prepayment fees are also included in “Net investment income.”

The CECL allowance represents the Company’s best estimate of expected credit losses over the remaining life of the assets or off-balance sheet credit exposures. The determination of the allowance considers historical credit loss experience, current conditions, and reasonable and supportable forecasts. The allowance is calculated separately for commercial mortgage loans, agricultural mortgage loans, and other collateralized and uncollateralized loans. For commercial mortgage and agricultural mortgage loans, the allowance is calculated using an internally developed CECL model that pools together loans that share similar risk characteristics. Similar risk characteristics used to create the pools include, but are not limited to, vintage, maturity, credit rating, and collateral type.

Key inputs to the CECL model include unpaid principal balances, internal credit ratings, annual expected loss factors, average lives of the loans adjusted for prepayment considerations, current and historical interest rate assumptions, and other factors influencing the Company’s view of the current stage of the economic cycle and future economic conditions. Subjective considerations include a review of whether historical loss experience is representative of current market conditions and the Company’s view of the credit cycle. Model assumptions and factors are reviewed and updated as appropriate. Information about certain key inputs is detailed below.

Key factors in determining the internal credit ratings for commercial mortgage and agricultural mortgage loans include loan-to-value and debt-service-coverage ratios. Other factors include amortization, loan term, and estimated market value growth rate and volatility for the property type and region. The loan-to-value ratio compares the carrying amount of the loan to the fair value of the underlying property or properties collateralizing the loan, and is commonly expressed as a percentage. Loan-to-value ratios greater than 100% indicate that the carrying amount of the loan exceeds the collateral value. A loan-to-value ratio less than 100% indicates an excess of collateral value over the carrying amount of the loan. The debt service coverage ratio is a property’s net operating income as a percentage of its debt service payments. Debt service coverage ratios less than 1.0 indicates that property operations do not generate enough income to cover the loan’s current debt payments. A debt service coverage ratio greater than 1.0 indicates an excess of net operating income over the debt service payments. The values utilized in calculating these ratios are developed as part of the Company’s periodic review of the commercial mortgage loan and agricultural property loan portfolios, which includes an internal appraisal of the underlying collateral value. The Company’s periodic review also includes a quality re-rating process, whereby the internal quality rating originally assigned at underwriting is updated based on current loan, property and market information using a proprietary quality rating system. See Note 3 for additional information related to the loan-to-value ratios and debt service coverage ratios related to the Company’s commercial mortgage and agricultural loan portfolios.

Annual expected loss rates are based on historical default and loss experience factors. Using average lives, the annual expected loss rates are converted into life-of-loan loss expectations.

When individual loans no longer have the credit risk characteristics of the commercial or agricultural mortgage loan pools, they are removed from the pools and are evaluated individually for an allowance. The allowance is determined based on the outstanding loan balance less the present value of expected future cash flows discounted at the loan’s effective interest rate or the fair value of the collateral if the loan is collateral dependent.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The CECL allowance on commercial mortgage and other loans can increase or decrease from period to period based on the factors noted above. The change in allowance is reported in “Realized investment gains (losses), net.” As it relates to unfunded commitments that are in scope of this guidance, the CECL allowance is reported in “Other liabilities,” and the change in the allowance is reported in “Realized investment gains (losses), net.”

The CECL allowance for other collateralized and uncollateralized loans (e.g., corporate loans) carried at amortized cost is determined based on probability of default and loss given default assumptions by sector, credit quality and average lives of the loans. Additions to, or releases of, the allowance are reported in “Realized investment gains (losses), net.”

Once the Company has deemed a portion of the amortized cost to be uncollectible, the uncollectible portion of allowance is removed from the balance sheet by writing down the amortized cost basis of the loan. The carrying amount of the loan is not adjusted for subsequent recoveries in value.

Interest received on loans that are past due is either applied against the principal or reported as net investment income based on the Company’s assessment as to the collectability of the principal. The Company defines “past due” as principal or interest not collected at least 30 days past the scheduled contractual due date. See Note 3 for additional information about the Company’s past due loans.

The Company discontinues accruing interest on loans after the loans become 90 days delinquent as to principal or interest payments, or earlier when the Company has doubts about collectability. When the Company discontinues accruing interest on a loan, any accrued but uncollectible interest on the loan and other loans backed by the same collateral, if any, is charged against interest income in the same period. Generally, a loan is restored to accrual status only after all delinquent interest and principal are brought current and, in the case of loans where the payment of interest has been interrupted for a substantial period, or the loan has been modified, a regular payment performance has been established.

Commercial mortgage and other loans are occasionally restructured. These restructurings generally include one or more of the following: full or partial payoffs outside of the original contract terms; changes to interest rates; extensions of maturity; or additions or modifications to covenants. Additionally, the Company may accept assets in full or partial satisfaction of the debt. Effective January 1, 2023, the Company adopted ASU 2022-02, *Financial Instruments – Credit Losses (Topic 326): Troubled Debt Restructurings and Vintage Disclosure*, on a prospective basis. This ASU eliminates the accounting guidance for Troubled Debt Restructurings (“TDR”) for creditors and requires all loan restructurings to follow the modification guidance in ASC 310-20.

Prior to the adoption of ASU 2022-02, when restructurings occurred, they were evaluated individually to determine whether the restructuring or modification constituted a TDR as defined by authoritative accounting guidance. If the borrower was experiencing financial difficulty and the Company granted a concession, the restructuring, including those that involved a partial payoff or the receipt of assets in full satisfaction of the debt was deemed to be a TDR. If a loan modification was a TDR, the CECL allowance of the loan was remeasured using the modified terms and the loan’s original effective yield.

Post adoption of ASU 2022-02, all restructurings are evaluated under the modification guidance in ASC 310-20. When a loan is modified, the Company evaluates whether the restructuring results in a continuation of the existing loan or a new loan. For modifications that result in a continuation of the existing loan, the CECL allowance of the loan is remeasured using the modified terms, including the loan’s post-modification effective yield, and the allowance is adjusted accordingly.

For modifications that result in a new loan, any CECL allowance is reversed and a direct write-down of the loan is recorded for the amount of the allowance, and any additional loss, net of recoveries, or any gain is recorded for the difference between the fair value of the new loan and the recorded investment in the loan. The new loan is evaluated prospectively for credit impairment based on the CECL allowance process noted above.

The Company’s PGIM business provides commercial mortgage origination, underwriting and servicing for certain government sponsored entities (“GSEs”). The Company has agreed to indemnify the GSEs for a portion of the credit risk associated with certain of the mortgages it services. Management has established a CECL allowance that factors in historical loss information, current conditions and reasonable and supportable forecasts. The allowance also considers the remaining lives of the loans subject to the indemnification. The CECL allowance is included in “Other liabilities” and changes in the CECL allowance are reported in “Realized investment gains (losses), net.” See Note 25 for additional information.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Policy loans** represents funds loaned to policyholders up to the cash surrender value of the associated insurance policies and are carried at the unpaid principal balances due to the Company from the policyholders. Interest income on policy loans is recognized in “Net investment income” at the contract interest rate when earned. Policy loans are fully collateralized by the cash surrender value of the associated insurance policies.

**Other invested assets** consists of the Company’s non-coupon investments in limited partnerships and limited liability companies (“LPs/LLCs”), other than operating joint ventures, as well as wholly-owned investment real estate, derivative assets and other investments. LPs/LLCs interests are accounted for using either the equity method of accounting, or at fair value with changes in fair value reported in “Other income (loss).” The Company’s income from investments in LPs/LLCs accounted for using the equity method, other than the Company’s investments in operating joint ventures, is included in “Net investment income.” The carrying value of these investments is written down, or impaired, to fair value when a decline in value is considered to be other-than-temporary. In applying the equity method (including assessment for OTTI), the Company uses financial information provided by the investee, generally on a one to three-month lag. The Company consolidates LPs/LLCs in certain other instances where it is deemed to exercise control, or is considered the primary beneficiary of a variable interest entity. See Note 4 for additional information about VIEs.

The Company’s wholly-owned investment real estate consists of real estate which the Company has the intent to hold for the production of income as well as real estate held for sale. Real estate which the Company has the intent to hold for the production of income is carried at depreciated cost less any write-downs to fair value for impairment losses and is reviewed for impairment whenever events or circumstances indicate that the carrying value may not be recoverable. Real estate held for sale is carried at the lower of depreciated cost or fair value less estimated selling costs and is not further depreciated once classified as such. An impairment loss is recognized when the carrying value of the investment real estate exceeds the estimated undiscounted future cash flows (excluding interest charges) from the investment. At that time, the carrying value of the investment real estate is written down to fair value. Decreases in the carrying value of investment real estate held for the production of income due to OTTI are recorded in “Realized investment gains (losses), net.” Depreciation on real estate held for the production of income is computed using the straight-line method over the estimated useful lives of the properties and is included in “Net investment income.”

**Short-term investments** primarily consists of highly liquid debt instruments with a maturity of twelve months or less and greater than three months when purchased, other than those debt instruments meeting this definition that are included in “Assets supporting experience-rated contractholder liabilities, at fair value.” These investments are generally carried at fair value or amortized cost that approximates fair value and include certain money market investments, funds managed similar to regulated money market funds, short-term debt securities issued by government-sponsored entities and other highly liquid debt instruments.

**Cash and cash equivalents** includes cash on hand, amounts due from banks, certain money market investments, funds managed similar to regulated money market funds, other debt instruments with maturities of three months or less when purchased, other than cash equivalents that are included in “Assets supporting experience-rated contractholder liabilities, at fair value,” and receivables related to securities purchased under agreements to resell (see also “Securities sold under agreements to repurchase” below). These assets are generally carried at fair value or amortized cost which approximates fair value.

**Accrued investment income** primarily includes accruals of interest and dividend income from investments that have been earned but not yet received.

**Deferred policy acquisition costs (“DAC”)** represents costs directly related to the successful acquisition of new and renewal insurance and annuity business. Such DAC primarily includes commissions, costs of policy issuance and underwriting, and certain other expenses that are directly related to successfully acquired contracts. In each reporting period, previously capitalized DAC is amortized and included in “Amortization of deferred policy acquisition costs.” Upon the adoption of ASU 2018-12, the carrying amount of DAC for long-duration contracts is no longer subject to recoverability testing.

DAC for most long-duration contracts is amortized on a constant-level basis at a grouped contract level over the expected life of the underlying insurance contracts. Contracts are grouped consistent with the groupings used to estimate the liability for future policy benefits (or other related balances) for the corresponding contracts. Since contracts within a grouping may be of different sizes, contracts within a group are weighted to achieve appropriate amortization and to ensure that DAC is derecognized when a policy is no longer in force. The constant-level basis used to weight contracts within a grouping and amortize DAC is generally defined as follows:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

- *Life insurance contracts* – DAC associated with life insurance contracts is generally amortized in proportion to the initial face amount of life insurance in force. This is applicable to traditional and universal life insurance products in the Individual Life and International Businesses segments and Closed Block division, and group corporate- and bank-owned life insurance contracts in the Group Insurance segment.
- *Payout annuity contracts* – DAC associated with payout annuity contracts in the Retirement Strategies segment is amortized in proportion to annual benefit payments.
- *Deferred annuity contracts* – DAC associated with fixed and variable deferred annuity contracts in the Retirement Strategies and International Businesses segments is amortized in proportion to deposits.
- *Health contracts* – DAC associated with health contracts in the International Businesses segment is generally amortized in proportion to maximum lifetime benefits.

For funding agreement note contracts, single premium structured settlement contracts without life contingencies, and single premium immediate annuities without life contingencies, acquisition expenses are deferred and amortized over the expected life of the contracts using the interest method. For other group life and disability insurance contracts and guaranteed investment contracts (“GICs”), acquisition costs are expensed as incurred.

Current period DAC amortization reflects the impact of changes in actual insurance in force during the period and changes in future assumptions effected as of the end of the quarter, where applicable. The Company typically updates actuarial assumptions annually in the second quarter (see “Annual Assumptions Review” below), unless a material change is observed in an interim period that is indicative of a long-term trend. Generally, the Company does not expect trends to change significantly in the short-term and, to the extent these trends may change, the Company expects such changes to be gradual over the long-term.

Assumptions used for DAC are consistent with those used in estimating the liability for future policy benefits (or any other related balance) for the corresponding contract. Determining the level of aggregation and actuarial assumptions used in projecting in-force terminations requires judgment. Internal criteria are developed to determine the level of aggregation by considering both qualitative and quantitative materiality thresholds.

The assumptions used in projecting in-force terminations are mortality, mortality improvement, and lapse assumptions. These assumptions are generally based on the Company’s experience, industry experience and/or other factors, as applicable. For variable deferred annuity contracts, lapse rates are adjusted at the contract level based on the in-the-moneyness of the living benefits and reflect other factors, such as the applicability of any surrender charges. Lapse rates are reduced when contracts are more in-the-money. Lapse rates are also generally assumed to be lower for the period where surrender charges apply.

For some products, policyholders can elect to modify product benefits, features, rights or coverages by exchanging a contract for a new contract or by amendment, endorsement, or rider to a contract, or by the election of a feature or coverage within a contract. These transactions are known as internal replacements. If policyholders surrender traditional life insurance policies in exchange for life insurance policies that do not have fixed and guaranteed terms, the Company immediately charges to expense the remaining unamortized DAC on the surrendered policies. For other internal replacement transactions, except those that involve the addition of a non-integrated contract feature that does not change the existing base contract, the unamortized DAC is immediately charged to expense if the terms of the new policies are not substantially similar to those of the former policies. If the new terms are substantially similar to those of the earlier policies, the DAC is retained with respect to the new policies and amortized over the expected life of the new policies. See Note 7 for additional information regarding DAC.

*Value of business acquired (“VOBA”)* represents identifiable intangible assets to which a portion of the purchase price in a business acquisition is attributed under the application of purchase accounting. VOBA represents an adjustment to the stated value of in-force insurance contract liabilities to present them at fair value, determined as of the acquisition date. VOBA balances are subject to recoverability testing in the manner in which they were acquired. The Company has established a VOBA asset primarily for its acquired life insurance products and accident and health products with fixed benefits. As of December 31, 2023, the majority of the VOBA balance relates to the 2011 acquisition of AIG Star Life Insurance Co., Ltd, AIG Edison Life Insurance Company, AIG Financial Assurance Japan K.K. and AIG Edison Service Co., Ltd. (collectively, the “Star and Edison Businesses”). The Company records amortization of VOBA in “General and administrative expenses” and amortizes it over the anticipated life of the acquired contracts using the same methodology, factors, and assumptions used to amortize DAC and deferred sales inducements (“DSI”). See Note 7 for additional information regarding VOBA.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Market risk benefit assets** represents market risk benefits (“MRBs”) in an asset position and are presented separately from MRBs in a liability position. See “Market risk benefit liabilities” below. MRB assets also reflect ceded MRBs resulting from reinsurance of the Company’s Prudential Defined Income (“PDI”) traditional variable annuity contracts. See Note 15 for additional information regarding the reinsurance of PDI.

**Reinsurance recoverables and deposit receivables** includes amounts recoverable under reinsurance agreements and receivables that follow the deposit method of accounting (see “Reinsurance” below).

**Other assets** consists primarily of prepaid pension benefit costs (see Note 19), certain restricted assets (e.g., cash and cash equivalents), trade receivables, goodwill and other intangible assets, “right-of-use” lease assets (see “Other liabilities” below), DSI, the Company’s investments in operating joint ventures, property and equipment, deferred reinsurance losses (see “Reinsurance” below) and receivables resulting from sales of securities that had not yet settled at the balance sheet date.

Trade receivables primarily relate to Assurance IQ and are reported net of the CECL allowance. The CECL allowance considers the credit quality of the counterparties and is generally determined based on probability of default and loss given default assumptions. Additions to or releases of the allowance are reported in “General and administrative expenses.”

Property and equipment are carried at cost less accumulated depreciation. Depreciation is determined using the straight-line method over the estimated useful lives of the related assets, which generally range from 3 to 40 years.

As a result of certain acquisitions, the Company recognizes an asset for goodwill representing the excess of cost over the net fair value of the assets acquired and liabilities assumed. Goodwill is assigned to reporting units at the date the goodwill is initially recorded. A reporting unit is an operating segment, or a unit one level below the operating segment if discrete financial information is prepared and regularly reviewed by management at that level. Once goodwill has been assigned to reporting units, it no longer retains its association with a particular acquisition, and all of the activities within a reporting unit, whether acquired or organically grown, are available to support the value of the goodwill.

The Company tests goodwill for impairment annually as of December 31 and more frequently if an event occurs or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount. Accounting guidance provides for an optional qualitative assessment for testing goodwill impairment that may allow companies to skip the quantitative test. As part of the annual goodwill impairment test, the Company estimates the fair value of the reporting units by applying the quantitative test, which involves comparing each reporting unit’s fair value to its carrying value including goodwill. If the fair value of a reporting unit exceeds its carrying value, the applicable goodwill is considered not to be impaired. If the carrying value exceeds fair value, goodwill is reduced and an impairment charge to income is recognized for the excess. The measurement of a goodwill impairment loss includes the related income tax effect from any tax deductible goodwill. The impairment loss cannot exceed the amount of goodwill assigned to a reporting unit, and the loss establishes a new basis in the goodwill. Subsequent reversal of goodwill impairment losses is not permitted. Management is required to make significant estimates in determining the fair value of a reporting unit including, but not limited to: projected revenues and operating margins, applicable discount and growth rates, and comparative market multiples. See Note 10 for additional information regarding goodwill.

Deferred Sales Inducements are amounts that are credited to a policyholders’ account balance primarily as an inducement to purchase fixed and/or variable deferred annuity contracts. The Company defers sales inducements and amortizes them over the expected life of the policy using the same methodology, factors and assumptions used to amortize DAC. The Company records amortization of DSI in “Interest credited to policyholders’ account balances.” Unlike DAC, DSI are considered contractual cash flows and, as a result, are subject to periodic recoverability testing. See Note 7 for additional information regarding DSI.

Identifiable intangible assets primarily include customer relationships and mortgage servicing rights and are recorded net of accumulated amortization. The Company tests identifiable intangible assets for impairment on an annual basis as of December 31 of each year or whenever events or circumstances suggest that the carrying value of an identifiable intangible asset may exceed the sum of the undiscounted cash flows expected to result from its use and eventual disposition. If this condition exists and the carrying value of an identifiable intangible asset exceeds its fair value, the excess is recognized as an impairment and is recorded as a charge against net income. Measuring intangible assets requires the use of estimates. Significant estimates include the projected net cash flow attributable to the intangible asset and the rate at which future net cash flows are discounted for purposes of estimating fair value, as applicable. See Note 10 for additional information regarding identifiable intangible assets.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Investments in operating joint ventures are generally accounted for under the equity method. The carrying value of these investments is written down, or impaired, to fair value when a decline in value is considered to be other-than-temporary. See Note 9 for additional information regarding investments in operating joint ventures.

Leases are recorded on the balance sheet as “right-of-use” assets and lease liabilities within “Other assets” and “Other liabilities” respectively. Leases are classified as either operating or finance leases and lease expense is recognized within “General and administrative expenses.” As a lessee, for operating leases, total lease expense is recognized using a straight-line method. Finance leases are treated as the purchase of an asset on a financing basis. Additionally, as a lessor, for sales-type and direct financing leases, the Company derecognizes the carrying value of the leased asset that is considered to have been transferred to a lessee and records a lease receivable and residual asset (“receivable and residual” approach). See Note 11 for additional information regarding leases.

*Separate account assets* represents segregated funds that are invested for certain policyholders, pension funds and other customers. The assets consist primarily of equity securities, fixed maturities, real estate-related investments, real estate mortgage loans, short-term investments and derivative instruments and are reported at fair value. The assets of each account are legally segregated and are not subject to claims that arise out of any other business of the Company. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. The investment income and realized investment gains or losses from separate account assets generally accrue to the policyholders and are not included in the Company’s results of operations. Mortality, policy administration and surrender charges assessed against the accounts are included in “Policy charges and fee income.” Asset management fees charged to the accounts are included in “Asset management and service fees.” Seed money that the Company invests in separate accounts is reported in the appropriate general account asset line. Investment income and realized investment gains or losses from seed money invested in separate accounts accrue to the Company and are included in the Company’s results of operations. See Note 8 for additional information regarding separate account arrangements with contractual guarantees. See also “Separate account liabilities” below.

## LIABILITIES

*Future policy benefits* primarily consists of the present value of expected future payments to or on behalf of policyholders, where the timing and amount of such payments depend on policyholder mortality or morbidity, less the present value of expected future net premiums (where net premiums are gross premiums multiplied by the Net-To-Gross (“NTG”) ratio discussed below). The liability for future policy benefits is accrued over time as premium revenue is recognized. See Note 12 for additional information regarding future policy benefits.

The reserving methodology used for non-participating traditional and limited-payment contracts include the following:

- *Cash Flow Assumptions.* In measuring the liability for future policy benefits, the net premium valuation methodology is utilized. Under this methodology, a liability for future policy benefits is established using current best estimate insurance assumptions and interest rate assumptions locked-in at contract issuance date. The NTG ratio is calculated as the ratio of the present value of expected policy benefits and non-level claim settlement expenses divided by the present value of expected gross premiums. The NTG ratio is applied to gross premiums, as premium revenue is recognized, to determine net premiums. The liability is then determined as the present value of expected future policy benefits and non-level claim settlement expenses less the present value of expected future net premiums. For purposes of liability measurement, contracts are grouped into cohorts based primarily on issue year, reportable segment and major product line.

The NTG ratio is generally updated quarterly for actual experience and annually in the second quarter of each year for future cash flow assumption updates during the Company’s annual assumptions review process unless a material change is observed in an interim period that is indicative of a long-term trend (see “Annual Assumptions Review” below), with the exception of claim settlement expense assumptions which the Company has made an entity-wide election to lock-in as of contract issuance. The NTG ratio is subject to a retrospective unlocking method whereby the Company updates its best estimate of cash flows expected over the life of the cohort using actual historical experience and updated future cash flow assumptions. These updated cash flows are used to calculate the revised NTG ratio, which is used to derive an updated liability for future policy benefits as of the beginning of the current reporting period, discounted at the original contract issuance discount rate. The updated liability for future policy benefit amount as of the beginning of the quarter is then compared to the carrying amount of the liability as of that same date, before the updates for actual experience or future cash flow assumptions, to determine the current period change in liability estimate. This current period change in

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the liability is the liability remeasurement gain or loss that is recorded through current period earnings in “Change in estimates of liability for future policy benefits.” In subsequent periods, the revised NTG ratio is used to measure the liability for future policy benefits, subject to future revisions.

If a cohort is in a loss position where the liability for future policy benefits plus the present value of expected future gross premiums are determined to be insufficient to provide for expected future policy benefits and non-level claim settlement expenses, the NTG ratio is capped at 100%. In these instances, all changes in expected benefits resulting from both actual experience deviations and changes in future assumptions are recognized immediately. While the liability for future policy benefits cannot be less than zero (i.e., a contra-liability) at the cohort level and thus the balance is floored at zero (i.e., “flooring”), the NTG ratio may be negative. This would be the case whereby conditions have improved such that the present value of future net premiums plus the existing liability for future policy benefits as of the valuation date exceed the present value of expected future policy benefits and non-level claim settlement expenses. In this case, the negative NTG ratio would be applied going forward to gross premiums received, effectively amortizing the gain into income and reducing the liability over time.

In addition, for limited-payment contracts, the liability for future policy benefits also includes a Deferred Profit Liability (“DPL”) representing gross premiums received in excess of net premiums and is generally recognized in revenue in a constant relationship with insurance in force for life contracts or with the amount of expected future benefit payments for annuity contracts. The DPL is subject to a retrospective unlocking adjustment consistent with the liability for future policy benefits discussed above. The DPL cannot be less than zero (i.e., a contra-liability) at the cohort level and thus the balance is floored at zero (i.e., “flooring”).

For contracts issued prior to January 1, 2021, the modified retrospective transition method was used to transition to ASU 2018-12. Under this method, the transition date of January 1, 2021 serves as the new issue date of the contracts in force for purposes of retrospectively unlocking the NTG ratio and DPL, as described above.

- *Discount Rate Assumption.* The locked-in discount rate is generally based on expected investment returns at contract inception for contracts issued prior to January 1, 2021 and the upper-medium grade fixed income corporate instrument yield (i.e., global single A) at contract inception for contracts issued on or after January 1, 2021. The discount rate in effect at contract inception is locked-in for the calculation of the NTG ratio and accretion of interest cost on the liability through net income. However, for balance sheet remeasurement purposes, the discount rate is updated using the current single A rate at each reporting period, with the effect on the liability resulting from such update recorded in “Interest rate remeasurement of future policy benefits” in OCI.

The methodology used in constructing the single A discount rate curve for discounting cash flows used to calculate the liability for future policy benefits is intended to be reflective of the characteristics of the applicable insurance liabilities. The single A discount rate curve is developed by reference to upper-medium grade (low credit risk) fixed-income instrument yields that reflect the duration characteristics of the applicable insurance liabilities. The single A discount curve for the United States and foreign economies, such as Japan, with observable corporate A spreads, is developed using government bond rates, plus globally equivalent public corporate A spreads in the observable periods. The definition of upper medium grade is based on Moody’s definition which includes the spectrum of A (i.e., A- to A+). The rate used in foreign operations (with the exception of certain emerging markets, as discussed below) is based on the equivalent of a single A rate from a global rating agency for corporate bonds issued in the same currency and country in which the insurance contract is written. Liquidity is considered in defining the observable period and linear extrapolation is performed to the Company’s ultimate long-term economic assumptions. See “Annual Assumptions Review” below for further discussion regarding the Company’s long-term economic assumption setting process.

The Company has foreign currency denominated insurance obligations to policyholders in certain emerging markets where there is limited or no observable market data on upper-medium grade (low credit risk) fixed-income instrument yields. As a proxy for the upper-medium grade fixed-income instrument yield, the Company estimates an equivalent global single A yield in the currency of the emerging economy by converting a global single A U.S. dollar bond yield curve based on the relationship between market observable U.S. Treasury and foreign sovereign yield curves of similar duration as the insurance liability cash flows. The derived global single A curves in the foreign currency are evaluated against available evidence of observable global single A corporate bond rates in similar emerging economies. The Company uses interpolation and extrapolation techniques to complete the discount rate construction for the duration of the insurance liabilities to calculate the liability for future policy benefits denominated in the local currencies.

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The Company's liability for future policy benefits also includes net liabilities for guaranteed benefits related to certain long-duration life contracts, such as no-lapse guarantee contract features (Additional Insurance Reserves or "AIR" liability), for which a liability is established when associated assessments are recognized (which include investment margin on policyholders' account balances in the general account and all policy charges including charges for administration, mortality, expense, surrender and other charges). This liability is established using current best estimate assumptions and is based on the ratio of the present value of total expected excess payments (i.e., payments in excess of account value) over the life of the contract divided by the present value of total expected assessments (i.e., benefit ratio). Any adjustments to this liability related to net unrealized gains (losses) on securities classified as available-for-sale are included in AOCI.

For universal life type contracts and participating contracts, the Company performs premium deficiency tests using best estimate assumptions as of the testing date. If the liabilities determined based on these best estimate assumptions are greater than the net reserves (i.e., GAAP reserves including unearned revenue reserves ("URR"), net of reinsurance, and any DSI or VOBA asset), the existing net reserves are adjusted by first reducing these assets by the amount of the deficiency or to zero through a charge to current period earnings. If the deficiency is more than these asset balances for insurance contracts, the net reserves are increased by the excess through a charge to current period earnings included in "Policyholders' benefits." Since investment yields are used as the discount rate, the premium deficiency test is also performed using a discount rate based on the market yield (i.e., assuming what would be the impact if any unrealized gains (losses) were realized as of the testing date). In the event that by using the market yield a deficiency occurs, an adjustment is established for the deficiency and is included in AOCI.

In certain instances, for universal life type contracts and participating contracts, the policyholder liability for a particular line of business may not be deficient in the aggregate to trigger loss recognition, but the pattern of earnings may be such that profits are expected to be recognized in earlier years followed by losses in later years. In these situations, accounting standards require that an additional liability (Profits Followed by Losses or "PFL" liability) be recognized by an amount necessary to sufficiently offset the losses that would be recognized in later years. To the extent a PFL liability is established for universal life type contracts, the liability would be updated each quarter, using current in-force and market data, and as part of the annual assumption update, such that the liability as of each measurement date represents the Company's current estimate of the present value of the amount necessary to offset anticipated future losses.

The Company's liability for future policy benefits also includes a liability for unpaid claims and claim adjustment expenses. The Company does not establish claim liabilities until a loss has been incurred. However, unpaid claims and claim adjustment expenses include estimates of claims that the Company believes have been incurred but have not yet been reported as of the balance sheet date.

**Policyholders' account balances** represents the contract value that has accrued to the benefit of the policyholder as of the balance sheet date. This liability is primarily associated with the accumulated account deposits, plus interest credited, less policyholder withdrawals and other charges assessed against the account balance, as applicable. These policyholders' account balances also include provision for benefits under non-life contingent payout annuities and certain unearned revenues. The unearned revenue liability represents policy charges for services to be provided in future periods. The charges are deferred as incurred and are generally amortized over the expected life of the contract using the same methodology, factors, and assumption used to amortize DAC. See Note 13 for additional information regarding policyholders' account balances. Policyholders' account balances also include amounts representing the fair value of embedded derivative instruments associated with the index-linked features of certain universal life and annuity products. For additional information regarding the valuation of these embedded derivatives, see Note 6.

**Market risk benefit liabilities** represents contracts or contract features that provide protection to the contractholder and exposes the Company to other than nominal capital market risk, primarily related to deferred annuities with guaranteed minimum benefits in the Retirement Strategies segment including guaranteed minimum death benefits ("GMDB"), guaranteed minimum income benefits ("GMIB"), guaranteed minimum accumulation benefits ("GMAB"), guaranteed minimum withdrawal benefits ("GMWB") and guaranteed minimum income and withdrawal benefits ("GMIWB"). The benefits are accounted for using a fair value measurement framework. If a contract contains multiple market risk benefits, the benefits are bundled together and accounted for as a single compound market risk benefit. Market risk benefits in an asset position are presented separately from those in a liability position as there is no legal right of offset between contracts. The fair value of market risk benefits is calculated as the present value of expected future benefit payments to contractholders less the present value of expected future rider fees attributable to the market risk benefits. The fair value of market risk benefits is based on assumptions a market participant would use in valuing market risk benefits. For additional information regarding the valuation of market risk benefits, see Note 6. On a quarterly basis, changes in the fair value of market risk benefits are recorded in net

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income, net of related hedges, in “Change in value of market risk benefits, net of related hedging gains (losses),” except for the portion of the change attributable to changes in the Company’s non-performance risk (“NPR”) which is recorded in OCI. See Note 14 for additional information regarding market risk benefits. See “Reinsurance” below for information regarding the reinsurance of MRBs.

**Policyholders’ dividends** includes dividends payable to policyholders and the policyholder dividend obligation associated with the participating policies included in the Closed Block. The dividends payable for participating policies included in the Closed Block are determined at the end of each year for the following year by the Board of Directors of The Prudential Insurance Company of America (“PICA”) based on its statutory results, capital position, ratings, and the emerging experience of the Closed Block. The policyholder dividend obligation represents amounts expected to be paid to Closed Block policyholders as an additional policyholder dividend unless otherwise offset by future Closed Block performance. Any adjustments to the policyholder dividend obligation related to net unrealized gains (losses) on securities classified as available-for-sale are included in AOCI. For additional information regarding the policyholder dividend obligation, see Note 16. The dividends payable for policies other than the participating policies included in the Closed Block include dividends payable in accordance with certain group and individual insurance policies.

**Reinsurance and funds withheld payables** represents amounts payable under reinsurance agreements (see “Reinsurance” below).

**Securities sold under agreements to repurchase** represents liabilities associated with securities repurchase agreements that are used primarily to earn spread income. As part of securities repurchase agreements, the Company transfers U.S. government and government agency securities to a third-party and receives cash as collateral. For securities repurchase agreements, the cash received is typically invested in cash equivalents, short-term investments or fixed maturities. Receivables associated with securities purchased under agreements to resell are generally reflected as cash equivalents. As part of securities resale agreements, the Company invests cash and receives as collateral U.S. government securities or other debt securities.

Securities repurchase and resale agreements that satisfy certain criteria are treated as secured borrowing or secured lending arrangements. These agreements are carried at the amounts at which the securities will be subsequently resold or reacquired, as specified in the respective transactions. For securities purchased under agreements to resell, the Company’s policy is to take possession or control of the securities either directly or through a third-party custodian. These securities are valued daily, and additional securities or cash collateral is received, or returned, when appropriate to protect against credit exposure. Securities to be resold are the same, or substantially the same, as the securities received. The majority of these transactions are with large brokerage firms and large banks. For securities sold under agreements to repurchase, the market value of the securities to be repurchased is monitored, and additional collateral is obtained where appropriate, to protect against credit exposure. The Company obtains collateral in an amount at least equal to 95% of the fair value of the securities sold. Securities to be repurchased are the same, or substantially the same, as those sold. The majority of these transactions are with highly rated money market funds. Income and expenses related to these transactions executed within the insurance companies used to earn spread income are reported as “Net investment income.”

**Cash collateral for loaned securities** represents liabilities to return cash proceeds from security lending transactions. Securities lending transactions are used primarily to earn spread income. As part of securities lending transactions, the Company transfers U.S. and foreign debt and equity securities, as well as U.S. government and government agency securities, and receives cash as collateral. Cash proceeds from securities lending transactions are primarily used to earn spread income, and are typically invested in cash equivalents, short-term investments or fixed maturities. Securities lending transactions are treated as financing arrangements and are recorded at the amount of cash received. The Company obtains collateral in an amount equal to 102% and 105% of the fair value of the domestic and foreign securities, respectively. The Company monitors the market value of the securities loaned on a daily basis with additional collateral obtained as necessary. Substantially all of the Company’s securities lending transactions are with large brokerage firms and large banks. Income and expenses associated with securities lending transactions used to earn spread income are reported as “Net investment income.”

The Company also enters into securities lending transactions where non-cash collateral, typically U.S. government, Japanese government, or other sovereign bonds are received. The collateral received is not reported on the Company’s Consolidated Statements of Financial Position. In these transactions, the Company receives a fee and obtains collateral in an amount equal to 102% to 105% of the fair value of the loaned securities. The Company monitors the market value of the securities loaned on a daily basis with additional collateral obtained as necessary. Substantially all of these transactions are with large brokerage firms and large banks. Income is reported as “Net investment income.”

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**Short-term and long-term debt** liabilities are primarily carried at an amount equal to unpaid principal balance, net of unamortized discount or premium and debt issuance costs. Original-issue discount or premium and debt-issue costs are recognized as a component of interest expense over the period the debt is expected to be outstanding, using the interest method of amortization. Interest expense is generally presented within “General and administrative expenses” in the Company’s Consolidated Statements of Operations. Interest expense may also be reported within “Net investment income” for certain activity, as prescribed by specialized industry guidance. Short-term debt is debt coming due in the next twelve months, including that portion of debt otherwise classified as long-term. The short-term debt caption may exclude short-term debt items for which the Company has the intent and ability to refinance on a long-term basis in the near-term. See Note 18 for additional information regarding short-term and long-term debt.

**Other liabilities** consists primarily of trade payables, lease liabilities (see “*Other assets*” above), pension and other employee benefit liabilities (see Note 19), derivative liabilities (see “*Derivative Financial Instruments*” below), deferred reinsurance gains (see “*Reinsurance*” below) and payables resulting from purchases of securities that had not yet settled at the balance sheet date.

**Notes issued by consolidated variable interest entities** represents notes issued by certain asset-backed investment vehicles, primarily collateralized loan obligations (“CLOs”), which the Company is required to consolidate. The creditors of these VIEs do not have recourse to the Company in excess of the assets contained within the VIEs. The Company has elected the fair value option for the majority of these notes, and has based the fair value on the corresponding bank loan collateral. Changes in fair value are reported in “Other income (loss).”

**Separate account liabilities** primarily represents the contractholders’ account balances in separate account assets and to a lesser extent borrowings of the separate account, and will be equal and offsetting to total separate account assets. See also “Separate account assets” above.

**Commitments and contingent liabilities** are accrued if it is probable that a liability has been incurred and an amount is reasonably estimable. Management evaluates whether there are incremental legal or other costs directly associated with the ultimate resolution of the matter that are reasonably estimable and, if so, they are included in the accrual. These accruals are generally reported in “Other liabilities.”

## MEZZANINE EQUITY

**Redeemable noncontrolling interests** includes redeemable noncontrolling interests associated with certain consolidated PGIM entities. These redeemable noncontrolling interests are classified as “Mezzanine equity” because their redemption is at the option of the holder and not within the control of the Company. Income (loss) attributable to redeemable noncontrolling interests is reported in “Income (loss) attributable to noncontrolling interests.”

## REVENUES, BENEFITS AND EXPENSES

### *Insurance Revenue and Expense Recognition*

Premiums from individual life products, other than universal and variable life contracts, and health insurance and long-term care products are recognized when due. When premiums are due over a significantly shorter period than the period over which benefits are provided, any gross premium in excess of the net premium (i.e., the portion of the gross premium required to provide for all expected future policy benefits and non-level claim settlement expenses) is generally deferred and recognized into revenue in a constant relationship to insurance in force. Benefits are recorded as an expense when they are incurred. A liability for future policy benefits is recorded when premiums are recognized as described in “Future policy benefits” above.

Premiums from non-participating group annuities with life contingencies, single premium structured settlements with life contingencies and single premium immediate annuities with life contingencies are recognized when due. When premiums are due over a significantly shorter period than the period over which benefits are provided, any gross premium in excess of the net premium is generally deferred and recognized into revenue based on expected future benefit payments. Benefits are recorded as an expense when they are incurred. A liability for future policy benefits is recorded when premiums are recognized as described in “Future policy benefits” above.

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Certain individual annuity contracts provide the contractholder a guarantee that the benefit received upon death or annuitization will be no less than a minimum prescribed amount. These benefits are generally accounted for as market risk benefits (see “Market risk benefits” above).

Amounts received from policyholders as payment for universal or variable group and individual life contracts, deferred fixed or variable annuities, structured settlements and other contracts without life contingencies, and participating group annuities are reported as deposits to “Policyholders’ account balances” and/or “Separate account liabilities.” Revenues from these contracts are reflected in “Policy charges and fee income” consisting primarily of fees assessed during the period against the policyholders’ account balances for mortality and other benefit charges, policy administration charges and surrender charges. In addition to fees, the Company earns investment income from the investment of deposits in the Company’s general account portfolio. Fees assessed that represent compensation to the Company for services to be provided in future periods and certain other fees are generally deferred and amortized into revenue over the life of the related contracts using the same methodology, factors, and assumption used to amortize DAC as described above. Benefits and expenses for these products include claims in excess of related account balances, expenses of contract administration, interest credited to policyholders’ account balances and amortization of DAC, DSI and VOBA.

Policyholders’ account balances also include amounts representing the fair value of embedded derivative instruments associated with the index-linked features of certain universal life and annuity products where changes in the value of the embedded derivatives are recorded through “Realized investment gains (losses), net.” For additional information regarding the valuation of these embedded derivatives, see Note 6.

For group life, other than universal and variable group life contracts, and disability insurance, premiums are generally recognized over the period to which the premiums relate in proportion to the amount of insurance protection provided. Claim and claim adjustment expenses are recognized when incurred.

**Asset management and service fees** principally includes asset-based asset management fees, which are recognized in the period in which the services are performed. In certain asset management fee arrangements, the Company is entitled to receive performance-based incentive fees when the return on assets under management exceeds certain benchmark returns or other performance targets. The Company may be required to return all, or part, of such performance-based incentive fees depending on future performance of these assets relative to performance benchmarks. The Company records performance-based incentive fee revenue when the contractual terms of the asset management fee arrangement have been satisfied and it is probable that a significant reversal in the amount of the fee will not occur. Under this principle, the Company records a deferred performance-based incentive fee liability to the extent it receives cash related to the performance-based incentive fee prior to meeting the revenue recognition criteria delineated above.

**Other income (loss)** includes realized and unrealized gains or losses from investments classified “Fixed maturities, trading, at fair value,” “Assets supporting experience-rated contractholder liabilities, at fair value,” “Equity securities, at fair value,” and “Other invested assets” that are measured at fair value and consolidated entities that follow specialized investment company fair value accounting. “Other income (loss)” also includes gains and losses primarily related to the remeasurement of foreign currency denominated assets and liabilities, as discussed in more detail under “*Foreign Currency*” below, as well as gains and losses related to business dispositions. See Note 1 for additional information regarding these dispositions.

Additionally, for digital insurance brokerage placement services provided by Assurance IQ, the Company earns both initial and renewal commissions as compensation for the placement of insurance policies with insurance carriers. At the effective date of the policy, the Company records within “Other income (loss)” the expected lifetime revenue for the initial and renewal commissions considering estimates of the timing of future policy cancellations. These estimates are reassessed each reporting period and any changes in estimates are reflected in the current period.

**Realized investment gains (losses), net** includes realized gains or losses from sales and maturities of investments, changes to the allowance for credit losses, other impairments, fair value changes on mortgage loans where the fair value option has been elected, and derivative gains or losses. The derivative gains or losses include the impact of maturities, terminations and changes in fair value of the derivative instruments, including embedded derivatives, and other hedging instruments. Realized investment gains (losses) from the sales of securities are generally calculated using the specific identification method, with the exception of some of the Company’s International Businesses portfolios where the average cost method is used.

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## **OTHER ACCOUNTING POLICIES**

*Income taxes receivable (payable)* primarily represents the net deferred tax asset or liability and the Company's estimated taxes receivable or payable for the current year and open audit years.

The Company and its includable domestic subsidiaries file a consolidated federal income tax return that includes both life insurance companies and non-life insurance companies. Subsidiaries operating outside the U.S. are taxed, and income tax expense is recorded, based on applicable foreign statutes. See Note 17 for a discussion of certain non-U.S. jurisdictions for which the Company assumes repatriation of earnings.

Items required by tax regulations to be included in the tax return may differ from the items reflected in the financial statements. As a result, the effective tax rate reflected in the financial statements may be different than the actual rate applied on the tax return. Some of these differences are permanent such as expenses that are not deductible in the Company's tax return, and some differences are temporary, reversing over time, such as valuation of insurance reserves. Temporary differences create deferred tax assets and liabilities. Deferred tax assets generally represent items that can be used as a tax deduction or credit in future years for which the Company has already recorded the tax benefit in the Company's Consolidated Statements of Operations. Deferred tax liabilities generally represent tax expense recognized in the Company's financial statements for which payment has been deferred, or expenditures for which the Company has already taken a deduction in the Company's tax return but have not yet been recognized in the Company's financial statements. Deferred income taxes are recognized, based on enacted rates, when assets and liabilities have different values for financial statement and tax reporting purposes.

The application of U.S. GAAP requires the Company to evaluate the recoverability of the Company's deferred tax assets and establish a valuation allowance if necessary to reduce the Company's deferred tax assets to an amount that is more likely than not expected to be realized. Considerable judgment is required in determining whether a valuation allowance is necessary, and if so, the amount of such valuation allowance. See Note 17 for a discussion of factors considered when evaluating the need for a valuation allowance.

The U.S. Tax Cuts and Jobs Act of 2017 ("Tax Act of 2017") included two new tax provisions that could impact the Company's effective tax rate and cash tax payments. The Base Erosion and Anti-Abuse Tax ("BEAT") taxes modified taxable income, starting at a rate of 10% in 2019 and increasing to 12.5% in 2026, and is due if the calculated BEAT amount that is determined without the benefit of foreign and certain tax credits is greater than the regular corporate tax in any given year. In general, modified taxable income is calculated by adding back to a taxpayer's regular taxable income the amount of certain "base erosion tax benefits" with respect to payments to foreign affiliates, as well as the "base erosion percentage" of any net operating loss deductions. Final Regulations confirmed that benefit and claim payments made by the Company's U.S. insurance business to foreign affiliates on reinsurance assumed by the U.S. affiliates are not base erosion payments. The Global Intangible Low-Taxed Income ("GILTI") provision applies a minimum U.S. tax to earnings of consolidated foreign subsidiaries in excess of a 10% deemed return on tangible assets of foreign subsidiaries by imposing the U.S. tax rate to 50% of earnings of such foreign affiliates and provides for a partial foreign tax credit for foreign income taxes. Beginning in 2026, the GILTI provisions will operate to impose the U.S. tax to 62.5% of such earnings. The amount of tax in any period on GILTI can depend on annual differences between U.S. taxable income recognition rules and taxable income recognition rules in the country of operations and the overall taxable income of U.S. operations, as well as U.S. expense allocation rules which limit the amount of foreign tax credits that can be applied to reduce the U.S. tax on the GILTI provision. Under certain circumstances, the taxable income of U.S. operations may cause more than 50% of earnings of foreign affiliates to be subject to the GILTI provision. In years that the PFI consolidated federal income tax return reports a net operating loss or has a loss attributable to U.S. sources of operations, including as a result of loss carrybacks, the GILTI provision would cause a loss of U.S. tax benefits for some or all of those losses, effectively increasing the tax on foreign earnings. The Company accounts for the effects of the BEAT and GILTI provisions as a period cost if and when incurred.

U.S. GAAP prescribes a comprehensive model for how a company should recognize, measure, present, and disclose in its financial statements uncertain tax positions that a company has taken or expects to take on tax returns. The application of this guidance is a two-step process. First, the Company determines whether it is more likely than not, based on the technical merits, that the tax position will be sustained upon examination. If a tax position does not meet the more likely than not recognition threshold, the benefit of that position is not recognized in the financial statements. The second step is measurement. The Company measures the tax position as the largest amount of benefit that is greater than 50% likely to be realized upon ultimate resolution with a taxing authority that has full knowledge of all relevant information. This measurement considers the amounts and probabilities of the outcomes that could be realized upon ultimate settlement using the facts, circumstances, and information available at the reporting date.



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The Company accrues a liability for unrecognized tax benefits, interest and penalties which relate to tax years still subject to review by the Internal Revenue Service (“IRS”) or other taxing jurisdictions. Audit periods remain open for review until the statute of limitations has passed. Generally, for tax years which produce net operating losses, capital losses or tax credit carryforwards (“tax attributes”), the statute of limitations does not close, to the extent of these tax attributes, until the expiration of the statute of limitations for the tax year in which they are fully utilized. The completion of review or the expiration of the statute of limitations for a given audit period could result in an adjustment to the liability for income taxes. The Company classifies all interest and penalties related to tax uncertainties as income tax expense. See Note 17 for additional information regarding income taxes.

#### ***Share-Based Payments***

The Company applies the fair value-based measurement method in accounting for share-based payment transactions with employees except for equity instruments held by employee share ownership plans. Excess tax benefits (deficits) are recorded in earnings and represent the cumulative difference between the actual tax benefit realized and the amount of deferred tax assets recorded attributable to shared-based payment transactions.

The Company accounts for non-employee stock options using the fair value method in accordance with authoritative guidance and related interpretations on accounting for equity instruments that are issued to other than employees for acquiring, or in conjunction with selling, goods or services.

#### ***Earnings Per Share***

Earnings per share of Common Stock reflects the consolidated earnings of Prudential Financial. Basic earnings per share is computed by dividing available income attributable to common shareholders by the weighted average number of common shares outstanding for the period. Diluted earnings per share includes the effect of all dilutive potential common shares that were outstanding during the period. See Note 21 for additional information.

#### ***Foreign Currency***

The currency in which the Company prepares its financial statements (the “reporting currency”) is the U.S. dollar. Assets, liabilities and results of foreign operations are recorded based on the functional currency of each foreign operation. The determination of the functional currency is based on economic facts and circumstances pertaining to each foreign operation. The local currencies of the Company’s foreign operations are typically their functional currencies with the most significant exception being the Company’s Japanese operations where multiple functional currencies exist.

There are two distinct processes for expressing these foreign transactions and balances in the Company’s financial statements: foreign currency measurement and foreign currency translation. Foreign currency measurement is the process by which transactions in foreign currencies are expressed in the functional currency. Gains and losses resulting from foreign currency measurement are reported in current earnings in “Other income (loss).” Foreign currency translation is the process of expressing a foreign entity’s functional currency financial statements in the reporting currency. Assets and liabilities of foreign operations and subsidiaries reported in currencies other than U.S. dollars are translated at the exchange rate in effect at the end of the period. Revenues, benefits and other expenses are translated at the average rate prevailing during the period. The effects of translating the statements of operations and financial position of non-U.S. entities with functional currencies other than the U.S. dollar are included, net of related qualifying hedge gains and losses and income taxes, in “Foreign currency translation adjustment,” a component of AOCI.

#### ***Derivative Financial Instruments***

Derivatives are financial instruments whose values are derived from interest rates, foreign exchange rates, financial indices, values of securities or commodities, credit spreads, market volatility, expected returns, and liquidity. Values can also be affected by changes in estimates and assumptions, including those related to counterparty behavior and NPR used in valuation models. Derivative financial instruments generally used by the Company include swaps, futures, forwards and options and may be exchange-traded or contracted in the over-the-counter (“OTC”) market. Certain of the Company’s OTC derivatives are cleared and settled through central clearing counterparties (OTC-cleared), while others are bilateral contracts between two

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counterparties (OTC-bilateral). Derivative positions are carried at fair value, generally by obtaining quoted market prices or through the use of valuation models.

Derivatives are used to manage the interest rate and currency characteristics of assets or liabilities and to mitigate volatility of expected non-functional currency earnings and net investments in foreign operations resulting from changes in currency exchange rates. Additionally, derivatives may be used to reduce exposure to risks such as interest rate, credit, foreign currency and equity associated with assets held or expected to be purchased or sold, and liabilities incurred or expected to be incurred. As discussed in detail below, and in Note 5, all realized and unrealized changes in fair value of derivatives are recorded in current earnings, with the exception of cash flow hedges and hedges of net investments in foreign operations. The Company may also enter into intercompany derivatives, the results of which ultimately eliminate in consolidation over the term of the instrument. Cash flows from derivatives are reported in the operating, investing, or financing activities sections in the Consolidated Statements of Cash Flows based on the nature and purpose of the derivative.

Derivatives are recorded either as assets, within “Other invested assets,” or as liabilities, within “Other liabilities,” except for embedded derivatives which are recorded with the associated host contract. The Company nets the fair value of all derivative financial instruments with counterparties for which a master netting arrangement has been executed.

The Company designates derivatives as either (1) a hedge of the fair value of a recognized asset or liability or unrecognized firm commitment (“fair value” hedge); (2) a hedge of a forecasted transaction or of the variability of cash flows to be received or paid related to a recognized asset or liability (“cash flow” hedge); (3) a foreign currency fair value or cash flow hedge (“foreign currency” hedge); (4) a hedge of a net investment in a foreign operation; or (5) a derivative that does not qualify for hedge accounting.

To qualify for hedge accounting treatment, a derivative must be highly effective in mitigating the designated risk of the hedged item. Effectiveness of the hedge is formally assessed at inception and throughout the life of the hedging relationship.

The Company formally documents at inception all relationships between hedging instruments and hedged items, as well as its risk-management objective and strategy for undertaking various hedge transactions. This process includes linking all derivatives designated as fair value, cash flow, or foreign currency hedges to specific assets and liabilities on the balance sheet or to specific firm commitments or forecasted transactions. Hedges of a net investment in a foreign operation are linked to the specific foreign operation.

When a derivative is designated as a fair value hedge and is determined to be highly effective, changes in its fair value, along with changes in the fair value of the hedged asset or liability (including losses or gains on firm commitments), are reported on a net basis in the Consolidated Statements of Operations, generally in “Realized investment gains (losses), net.” When swaps are used in hedge accounting relationships, periodic settlements are recorded in the same Consolidated Statements of Operations line as the related settlements of the hedged items.

When a derivative is designated as a cash flow hedge and is determined to be highly effective, changes in its fair value are recorded in AOCI until earnings are affected by the variability of cash flows being hedged (e.g., when periodic settlements on a variable-rate asset or liability are recorded in earnings). At that time, the related portion of deferred gains or losses on the derivative instrument is reclassified and reported in the Consolidated Statements of Operations line item associated with the hedged item.

When a derivative is designated as a foreign currency hedge and is determined to be highly effective, changes in its fair value are recorded either in current period earnings if the hedge transaction is a fair value hedge (e.g., a hedge of a recognized foreign currency asset or liability) or in AOCI if the hedge transaction is a cash flow hedge (e.g., a foreign currency denominated forecasted transaction). When a derivative is used as a hedge of a net investment in a foreign operation, its change in fair value is accounted for in the same manner as a translation adjustment (i.e., reported in the cumulative translation adjustment account within AOCI).

If it is determined that a derivative no longer qualifies as an effective fair value or cash flow hedge or management removes the hedge designation, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair value recognized currently in “Realized investment gains (losses), net.” In this scenario, the hedged asset or liability under a fair value hedge will no longer be adjusted for changes in fair value associated with the hedged risk and the existing basis adjustment is amortized to the Consolidated Statements of Operations line associated with the asset or liability. The component

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**Notes to Consolidated Financial Statements—(Continued)**

of AOCI related to discontinued cash flow hedges is reclassified to the Consolidated Statements of Operations line associated with the hedged cash flows consistent with the earnings impact of the original hedged cash flows.

When hedge accounting is discontinued because the hedged item no longer meets the definition of a firm commitment, or because it is probable that the forecasted transaction will not occur by the end of the specified time period, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair value recognized currently in “Realized investment gains (losses), net.” Any asset or liability that was recorded pursuant to recognition of the firm commitment is removed from the balance sheet and recognized currently in “Realized investment gains (losses), net.” Gains and losses that were in AOCI pursuant to the cash flow hedge of a forecasted transaction are recognized immediately in “Realized investment gains (losses), net.”

If a derivative does not qualify for hedge accounting, all changes in its fair value, including net receipts and payments, are included in “Realized investment gains (losses), net” without considering changes in the fair value of the economically associated assets or liabilities.

The Company is a party to financial instruments that contain derivative instruments that are “embedded” in the financial instruments. At inception, the Company assesses whether the economic characteristics of the embedded instrument are clearly and closely related to the economic characteristics of the remaining component of the financial instrument (i.e., the host contract) and whether a separate instrument with the same terms as the embedded instrument would meet the definition of a derivative instrument. When it is determined that (1) the embedded instrument possesses economic characteristics that are not clearly and closely related to the economic characteristics of the host contract and (2) a separate instrument with the same terms would qualify as a derivative instrument, the embedded instrument qualifies as an embedded derivative that is separated from the host contract, carried at fair value, and changes in its fair value are included in “Realized investment gains (losses), net.” For certain financial instruments that contain an embedded derivative that otherwise would need to be bifurcated and reported at fair value, the Company may elect to carry the entire instrument at fair value and report it within “Other invested assets” or “Other liabilities.”

### ***Reinsurance***

For each of its reinsurance contracts, the Company determines if the contract provides indemnification against loss or liability relating to insurance risk in accordance with applicable accounting standards. The Company reviews all contractual features, particularly those that may limit the amount of insurance risk to which the reinsurer is subject, or features that delay the timely reimbursement of claims.

The Company participates in reinsurance arrangements in various capacities as either the ceding entity or as the reinsurer (i.e., assuming entity). See Note 15 for additional information regarding the Company’s reinsurance arrangements. Reinsurance assumed business is generally accounted for consistent with direct business. Amounts currently recoverable under reinsurance agreements are included in “Reinsurance recoverables and deposit receivables” and amounts payable are included in “Reinsurance and funds withheld payables.” “Reinsurance recoverables and deposit receivables” also includes receivables from modified coinsurance arrangements where the Company is the reinsurer and generally reflect the fair value of the invested assets retained by the cedant and contain an embedded derivative that is bifurcated and accounted for at fair value separately from the host contract, with changes in fair value recorded through “Realized investment gains (losses), net.” “Reinsurance and funds withheld payables” also includes amounts payable to the reinsurer under coinsurance with funds withheld and modified coinsurance arrangements where the Company is the cedant, and generally reflect the fair value of the invested assets retained by the Company and contain an embedded derivative that is bifurcated and accounted for at fair value separately from the host contract, with changes in fair value recorded through “Realized investment gains (losses), net.” Revenues and benefits and expenses include amounts assumed under reinsurance agreements and are reflected net of reinsurance ceded.

Reinsurance ceded arrangements do not discharge the Company as the primary insurer. Ceded balances would represent a liability of the Company in the event the reinsurers were unable to meet their obligations to the Company under the terms of the reinsurance agreements. Reinsurance recoverables are reported net of the CECL allowance. The CECL allowance considers the credit quality of the reinsurance counterparty and is generally determined based on the probability of default and loss given default assumptions, after considering any applicable collateral arrangements. Additions to or releases of the allowance are reported in “Policyholders’ benefits.” Reinsurance premiums, commissions, expense reimbursements, benefits and reserves related to reinsured long-duration contracts under coinsurance arrangements are accounted for over the life of the underlying reinsured contracts using assumptions consistent with those used to account for the underlying contracts. For reinsurance of in- force blocks of non-participating traditional and limited-payment contracts, the current value of the direct liability as of

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

inception of the reinsurance agreement is used to calculate the reinsurance recoverable and cost of reinsurance such that there is no immediate other comprehensive income or loss from recognition of the reinsurance recoverable at inception. Consistent with the direct liability, the reinsurance recoverable for non-participating traditional and limited-payment contracts is remeasured each period using current single A rates with the effect on the reinsurance recoverable resulting from such updates recorded in “Interest rate remeasurement of future policy benefits” in OCI. For reinsurance of limited-payment contracts, the Company establishes a cost of reinsurance asset relating to the direct DPL and amortizes this balance through “Premiums” using the same methodology and assumptions used to amortize the direct DPL.

For reinsurance of existing in-force blocks of long-duration contracts that transfer significant insurance risk, the difference between the fair value of the net consideration exchanged and the net liabilities ceded related to the underlying reinsured contracts is considered the net cost of reinsurance at the inception of the reinsurance agreement. This initial net cost of reinsurance is deferred and amortized into income over the remaining life of the reinsured policies on a basis consistent with the methodologies and assumptions used for amortizing DAC. This initial net cost of reinsurance may result in a deferred reinsurance gain which is recorded in “Other liabilities” and amortized through “Other income (loss),” or a deferred reinsurance loss which is recorded in “Other assets” and amortized through “General and administrative expenses.”

Consistent with direct contracts, reinsurance arrangements may also include features that meet the definition of MRBs and, if so, are accounted for at fair value. The fair value of direct or assumed MRBs reflects the Company’s NPR, while the fair value of ceded MRBs reflects the counterparty credit risk of the reinsurer. Changes in the fair value of ceded MRBs, including the impact of changes in counterparty credit risk, are recorded in net income in “Change in value of market risk benefits, net of related hedging gains (losses).”

Coinsurance arrangements contrast with the Company’s yearly renewable term arrangements, where only mortality risk is transferred to the reinsurer and premiums are paid to the reinsurer to reinsure that risk. The mortality risk that is reinsured under yearly renewable term arrangements represents the difference between the stated death benefits in the underlying reinsured contracts and the corresponding reserves or account value carried by the Company on those same contracts. The premiums paid to the reinsurer are based upon negotiated amounts, not on the actual premiums paid by the underlying contractholders to the Company. As yearly renewable term arrangements are usually entered into by the Company with the expectation that the contracts will be in force for the lives of the underlying policies, they are considered to be long-duration reinsurance contracts. The cost of reinsurance for universal life products is generally recognized based on the gross assessments of the underlying direct policies. The cost of reinsurance for term insurance products is generally recognized in proportion to direct premiums over the life of the underlying policies. The cost of reinsurance related to short-duration reinsurance contracts is accounted for over the reinsurance contract period.

If the Company determines that a reinsurance agreement does not expose the reinsurer to a reasonable possibility of a significant loss from insurance risk, the Company records the agreement using the deposit method of accounting. Deposits received are included in “Reinsurance and funds withheld payables” and deposits made are included in “Reinsurance recoverables and deposit receivables.” As amounts are paid or received, consistent with the underlying contracts, the deposit assets or liabilities are adjusted. Interest on such deposits is recorded as “Other income (loss)” or “General and administrative expenses,” as appropriate.

#### ***Annual Assumptions Review***

Annually, the Company performs a comprehensive review of the assumptions set for purposes of estimating future premiums, benefits, and other cash flows. Assumptions include those that are economic and those that are insurance related. Insurance related assumptions are based on the Company’s best estimates of future rates of mortality, morbidity, lapse, surrender, annuitization, expenses and other items. The Company generally looks to relevant Company experience as the primary basis for these assumptions. If relevant Company experience is not available or does not have sufficient credibility, the Company may look to experience of similar blocks of business, either in the Company or the industry. Mortality rate assumptions are generally based on Company experience, sometimes blending Company experience with an industry table where the Company experience alone is not sufficiently credible. The Company sets mortality and morbidity assumptions that vary by major type of business. Within type of business, rates vary by age and gender. The Company applies an adjustment for future mortality improvement, consistent with observed long-term trends of population mortality over time. Lapse and surrender assumptions are based on Company and industry experience, where available. The Company sets rates that vary by product type, taking into account features specific to the product.

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**Notes to Consolidated Financial Statements—(Continued)**

As part of this review, the Company may update these assumptions and make refinements to its models based upon emerging experience, future expectations and other data, including any observable market data it feels is indicative of a long-term trend. These assumptions are generally updated annually, unless a material change is observed in an interim period that the Company feels is also indicative of a long-term trend. Generally, the Company does not expect trends to change significantly in the short-term and, to the extent these trends may change, it expects such changes to be gradual over the long-term.

The Company also performs a comprehensive review of the economic assumptions, including long-term interest rate assumptions and equity return assumptions, that impact reserve calculations. The Company generally utilizes relevant economic outlook information and industry surveys as the primary basis for these assumptions, which may be used to project future rates of return on investments.

#### **RECENT ACCOUNTING PRONOUNCEMENTS**

Changes to U.S. GAAP are established by the FASB in the form of Accounting Standards Updates (“ASUs”) to the FASB Accounting Standards Codification (“ASC”). The Company considers the applicability and impact of all ASUs. ASUs listed below include those that have been adopted during the current fiscal year and/or those that have been issued but not yet adopted as of December 31, 2023, and as of the date of this filing. ASUs not listed below were assessed and determined to be either not applicable or not material.

##### *Adoption of ASU 2018-12*

Effective January 1, 2023, the Company adopted ASU 2018-12, *Financial Services—Insurance (Topic 944): Targeted Improvements to the Accounting for Long-Duration Contracts*. Adoption of this ASU impacted, at least to some extent, the accounting and disclosure requirements for all long-duration insurance and investment contracts issued by the Company and had a significant financial impact on the Consolidated Financial Statements and disclosures. See Note 1 for additional information.

As of the January 1, 2021 transition date, the adoption of the standard resulted in a decrease to “Retained earnings” of \$2.6 billion primarily from reclassifying the cumulative effect of changes in non-performance risk on market risk benefits from “Retained earnings” to “Accumulated other comprehensive income” (“AOCI”) as well as from a net increase in additional insurance reserves and other related balances primarily related to the no-lapse guarantee features on certain universal life contracts. AOCI decreased \$42.4 billion as of the January 1, 2021 transition date largely from remeasuring in-force contract liabilities using upper-medium grade fixed-income instrument yields as of the transition date. As of the January 1, 2023 adoption date, the impacts amounted to a decrease to “Retained earnings” of \$1.7 billion and an increase to AOCI of \$16.0 billion. The changes in the impacts from January 1, 2021 to January 1, 2023 primarily reflect the increase in interest rates during 2021 and 2022.

The narrative description of the Company’s significant accounting policies at the beginning of this Note reflects its policies as of December 31, 2023, including the policies associated with the adoption of ASU 2018-12. Outlined below are the key accounting policy changes effected by the ASU.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

*Key Accounting Policy Changes*

<b>Area of change</b>	<b>Description</b>	<b>Method of adoption</b>	<b>Effect on the financial statements or other significant matters</b>
<i>Cash flow assumptions used to measure the liability for future policy benefits for non-participating traditional and limited-payment insurance products</i>	Requires an entity to review and, if necessary, update the cash flow assumptions used to measure the liability for future policy benefits, for both changes in future assumptions and actual experience, at least annually using a retrospective update method with a cumulative catch-up adjustment recorded in a separate line item in the Consolidated Statements of Operations.	Effective January 1, 2023 using the modified retrospective transition method, which includes a cumulative effect adjustment to the balance sheet as of January 1, 2021 (the “transition date”). Under this method, the amendments to contracts in force were applied as of January 1, 2021 on the basis of their existing carrying amounts, adjusted for the removal of any related amounts in AOCI.	The impact upon transition reflects the impact on in-force contract liabilities in instances where expected net premiums exceeded expected gross premiums at an issue-year cohort level as a result of updating to current best estimate cash flow assumptions as of the transition date. As a result of the modified retrospective transition method, the vast majority of the impact of updating cash flow assumptions to best estimates as of the transition date will be reflected in the pattern of earnings in subsequent periods. See Note 1 for additional information regarding the effect on the financial statements. Adoption of the standard also resulted in additional required disclosures. See Note 12 for additional information.
<i>Discount rate assumption used to measure the liability for future policy benefits for non-participating traditional and limited-payment insurance products</i>	Requires discount rate assumptions to be based on upper-medium grade fixed-income instrument yields, which will be updated each quarter with the impact recorded through OCI. An entity shall maximize the use of relevant observable information and minimize the use of unobservable information in determining the discount rate assumptions.	As noted above, the guidance for the liability for future policy benefits was adopted effective January 1, 2023 using the modified retrospective transition method, which includes a cumulative effect adjustment to the balance sheet as of January 1, 2021. Under this method, for balance sheet remeasurement purposes, the liability for future policy benefits is remeasured using discount rates as of January 1, 2021 with the impact recorded as a cumulative effect adjustment to AOCI.	Adoption of the ASU resulted in a significant impact to AOCI as a result of remeasuring in-force contract liabilities using current upper-medium grade fixed-income instrument yields. This adjustment largely reflects the difference between discount rates locked-in at contract inception versus current discount rates. See Note 1 for additional information regarding the effect on the financial statements. Adoption of the standard also resulted in additional required disclosures. See Note 12 for additional information.

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**Notes to Consolidated Financial Statements—(Continued)**

<i>Amortization of deferred acquisition costs (“DAC”) and other balances</i>	Requires DAC and other balances, such as unearned revenue reserves and DSI, to be amortized on a constant level basis over the expected term of the related contract, independent of expected profitability.	Effective January 1, 2023 using the modified retrospective transition method, which includes a cumulative effect adjustment to the balance sheet as of January 1, 2021. Under this method, the amendments to contracts in force were applied as of January 1, 2021 on the basis of their existing carrying amounts, adjusted for the removal of any related amounts in AOCI.	Adoption of the ASU did not have a significant impact on DAC and other balances upon transition, other than the impact of the removal of any related amounts in AOCI. See Note 1 for additional information regarding the effect on the financial statements. Adoption of the standard also resulted in additional required disclosures. See Note 7 for additional information.
<i>Market Risk Benefits (“MRBs”)</i>	Requires an entity to measure all market risk benefits (e.g., living benefit and death benefit guarantees associated with variable annuities) at fair value, and record MRB assets and liabilities separately on the Consolidated Statements of Financial Position. Changes in the fair value of market risk benefits are recorded in net income, except for the portion attributable to changes in an entity’s NPR, which is recognized in OCI. An entity shall maximize the use of relevant observable information and minimize the use of unobservable information in determining the balance of the market risk benefits upon adoption.	Effective January 1, 2023 using the retrospective transition method, which includes a cumulative effect adjustment to the balance sheet as of January 1, 2021.	Adoption of the ASU resulted in an adjustment to retained earnings for the difference between the fair value and carrying value of benefits not measured at fair value prior to the adoption of the ASU (e.g., guaranteed minimum death benefits on variable annuities) and a reclass of the cumulative effect of changes in NPR from retained earnings to AOCI. See Note 1 for additional information regarding the effect on the financial statements. Adoption of the standard also resulted in additional required disclosures. See Note 14 for additional information.

In addition to the significant key accounting changes noted above, ASU 2018-12 also clarified the definition of assessments used to accrue additional insurance reserves and other related balances, primarily for no-lapse guarantee features on certain universal life contracts in the Individual Life segment. Application of the new guidance changed the pattern of reserve recognition for these guarantees and resulted in an increase to the net contract liabilities related to these products at transition. See Note 1 for additional information regarding the effect on the financial statements.

ASU 2022-05, *Financial Services – Insurance (Topic 944) Transition for Sold Contracts* was issued on December 15, 2022, to amend the transition guidance in ASU 2018-12, *Financial Services—Insurance (Topic 944): Targeted Improvements to the Accounting for Long-Duration Contracts*. The amendment allows an insurance entity to make an accounting policy election to not apply ASU 2018-12 to contracts or legal entities sold or disposed of before the effective date, and in which the insurance entity has no significant continuing involvement with the derecognized contracts. An insurance entity is permitted to apply the policy election on a transaction by transaction basis to each sale or disposal transaction. An insurance entity is required to disclose whether it has chosen to apply this accounting policy election and provide a qualitative description of the sale or disposal transactions to which the accounting policy election is applied. The Company did not choose to apply this accounting policy election to any of its eligible sale or disposal transactions.

***Other ASUs adopted as of December 31, 2023***

The Company adopted ASU 2022-02, *Financial Instruments – Credit Losses (Topic 326): Troubled Debt Restructurings and Vintage Disclosure*, effective January 1, 2023, on a prospective basis. This ASU eliminates the accounting guidance for Troubled Debt Restructurings (“TDR”) for creditors and adds enhanced disclosure requirements. Following adoption of the

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

ASU, all loan refinancings and restructurings are subject to the modification guidance in ASC 310-20. The narrative description of the Company’s significant accounting policies at the beginning of this Note reflects its policies as of December 31, 2023, including the policies associated with the adoption of ASU 2022-02. Adoption of the ASU did not have a significant impact on the Company’s Consolidated Financial Statements and Notes to the Consolidated Financial Statements.

*ASUs issued but not yet adopted as of December 31, 2023*

Standard	Description	Effective date and method of adoption	Effect on the financial statements or other significant matters
<i>ASU 2023-09 Income Taxes (Topic 740) Improvements to Income Tax Disclosures</i>	This ASU requires entities to provide additional information primarily related to the effective tax rate reconciliation and income taxes paid.	Effective for fiscal years beginning after December 15, 2024 with early adoption permitted, and is required to be applied prospectively with the option of retrospective application.	The Company is currently assessing the impact of the ASU on the Company’s Consolidated Financial Statements and Notes to the Consolidated Financial Statements.
<i>ASU 2023-07 Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures</i>	This ASU requires entities to provide more detailed information about significant segment expenses that are regularly provided to the chief operating decision maker.	Effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024, with early adoption permitted, using the retrospective method.	The Company is currently assessing the impact of the ASU on the Company’s Consolidated Financial Statements and Notes to the Consolidated Financial Statements.

**3. INVESTMENTS**

*Fixed Maturity Securities*

The following tables set forth the composition of fixed maturity securities (excluding investments classified as trading), as of the dates indicated:

	December 31, 2023				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Allowance for Credit Losses	Fair Value
	(in millions)				
<b>Fixed maturities, available-for-sale:</b>					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 24,874	\$ 1,091	\$ 4,169	\$ 0	\$ 21,796
Obligations of U.S. states and their political subdivisions	8,650	267	459	0	8,458
Foreign government bonds	71,556	3,895	5,208	53	70,190
U.S. public corporate securities	105,593	2,357	9,711	67	98,172
U.S. private corporate securities(1)	42,801	807	2,574	14	41,020
Foreign public corporate securities	20,473	487	1,298	19	19,643
Foreign private corporate securities	35,128	613	3,446	5	32,290
Asset-backed securities(2)	12,514	202	119	2	12,595
Commercial mortgage-backed securities	10,571	34	713	0	9,892
Residential mortgage-backed securities(3)	2,438	24	197	0	2,265
Total fixed maturities, available-for-sale(1)(4)	<u>\$ 334,598</u>	<u>\$ 9,777</u>	<u>\$ 27,894</u>	<u>\$ 160</u>	<u>\$ 316,321</u>



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**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2023					
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	Allowance for Credit Losses	Amortized Cost, Net of Allowance
	(in millions)					
<b>Fixed maturities, held-to-maturity:</b>						
Foreign government bonds	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Foreign public corporate securities	0	0	0	0	0	0
Residential mortgage-backed securities	0	0	0	0	0	0
Total fixed maturities, held-to-maturity(4)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0

- (1) Excludes notes with amortized cost of \$12,370 million (fair value, \$12,370 million) which have been offset with the associated debt under a netting agreement.  
(2) Includes credit-tranched securities collateralized by loan obligations, education loans, auto loans, home equity loans and other asset types.  
(3) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.  
(4) In the third quarter of 2023, the Company changed its intent to hold a portion of its held-to-maturity portfolio, which was redeemed as part of a recently announced reinsurance transaction. As a result, the entire held-to-maturity portfolio was reclassified to available-for-sale and recorded at fair value.

	December 31, 2022				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Allowance for Credit Losses	Fair Value
	(in millions)				
<b>Fixed maturities, available-for-sale:</b>					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 29,372	\$ 1,110	\$ 4,413	\$ 0	\$ 26,069
Obligations of U.S. states and their political subdivisions	10,179	238	728	0	9,689
Foreign government bonds	74,103	4,503	5,379	1	73,226
U.S. public corporate securities	99,854	1,311	13,563	16	87,586
U.S. private corporate securities(1)	39,867	507	3,438	57	36,879
Foreign public corporate securities	22,235	416	1,945	19	20,687
Foreign private corporate securities	32,755	150	5,201	44	27,660
Asset-backed securities(2)	12,972	166	286	1	12,851
Commercial mortgage-backed securities	11,497	19	861	0	10,655
Residential mortgage-backed securities(3)	2,613	29	225	0	2,417
Total fixed maturities, available-for-sale(1)	\$ 335,447	\$ 8,449	\$ 36,039	\$ 138	\$ 307,719

	December 31, 2022					
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	Allowance for Credit Losses	Amortized Cost, Net of Allowance
	(in millions)					
<b>Fixed maturities, held-to-maturity:</b>						
Foreign government bonds	\$ 725	\$ 128	\$ 0	\$ 853	\$ 0	\$ 725
Foreign public corporate securities	430	24	0	454	2	428
Residential mortgage-backed securities(3)	143	5	0	148	0	143
Total fixed maturities, held-to-maturity(4)	\$ 1,298	\$ 157	\$ 0	\$ 1,455	\$ 2	\$ 1,296

- (1) Excludes notes with amortized cost of \$8,040 million (fair value, \$8,040 million) which have been offset with the associated debt under a netting agreement.  
(2) Includes credit-tranched securities collateralized by loan obligations, education loans, auto loans, home equity loans and other asset types.  
(3) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.  
(4) Excludes notes with amortized cost of \$4,250 million (fair value, \$4,250 million) which have been offset with the associated debt under a netting agreement.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

In the third quarter of 2023, the Company changed its intent to hold a portion of its held-to-maturity portfolio, which will be redeemed as part of a recently announced reinsurance transaction. As a result, the entire held-to-maturity portfolio (amortized cost, net of allowance of \$1,125 million) was reclassified to fixed maturities, available-for-sale and recorded at fair value, while the \$126 million net unrealized gain on the portfolio was recorded in “Accumulated other comprehensive income” as of September 30, 2023.

The following tables set forth the fair value and gross unrealized losses on available-for-sale fixed maturity securities without an allowance for credit losses aggregated by investment category and length of time that individual fixed maturity securities had been in a continuous unrealized loss position, as of the dates indicated:

	December 31, 2023					
	Less Than Twelve Months		Twelve Months or More		Total	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
	(in millions)					
<b>Fixed maturities, available-for-sale:</b>						
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 2,718	\$ 95	\$ 12,642	\$ 4,074	\$ 15,360	\$ 4,169
Obligations of U.S. states and their political subdivisions	862	14	3,816	445	4,678	459
Foreign government bonds	9,098	542	19,589	4,664	28,687	5,206
U.S. public corporate securities	4,881	103	61,204	9,604	66,085	9,707
U.S. private corporate securities	3,026	69	27,062	2,504	30,088	2,573
Foreign public corporate securities	1,766	37	10,812	1,246	12,578	1,283
Foreign private corporate securities	1,578	120	22,145	3,324	23,723	3,444
Asset-backed securities	846	30	5,886	89	6,732	119
Commercial mortgage-backed securities	287	3	8,251	710	8,538	713
Residential mortgage-backed securities	92	2	1,599	195	1,691	197
Total fixed maturities, available-for-sale	<u>\$ 25,154</u>	<u>\$ 1,015</u>	<u>\$ 173,006</u>	<u>\$ 26,855</u>	<u>\$ 198,160</u>	<u>\$ 27,870</u>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2022					
	Less Than Twelve Months		Twelve Months or More		Total	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
	(in millions)					
<b>Fixed maturities, available-for-sale:</b>						
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 18,009	\$ 3,143	\$ 2,563	\$ 1,270	\$ 20,572	\$ 4,413
Obligations of U.S. states and their political subdivisions	5,510	526	558	202	6,068	728
Foreign government bonds	16,932	2,384	9,877	2,971	26,809	5,355
U.S. public corporate securities	58,816	7,790	15,780	5,726	74,596	13,516
U.S. private corporate securities	24,610	2,065	6,705	1,373	31,315	3,438
Foreign public corporate securities	10,168	932	4,098	993	14,266	1,925
Foreign private corporate securities	16,909	2,521	8,196	2,678	25,105	5,199
Asset-backed securities	5,385	130	5,059	156	10,444	286
Commercial mortgage-backed securities	9,289	655	1,080	206	10,369	861
Residential mortgage-backed securities	1,322	130	402	93	1,724	223
Total fixed maturities, available-for-sale	<u>\$ 166,950</u>	<u>\$ 20,276</u>	<u>\$ 54,318</u>	<u>\$ 15,668</u>	<u>\$ 221,268</u>	<u>\$ 35,944</u>

As of December 31, 2023 and 2022, the gross unrealized losses on fixed maturity, available-for-sale securities without an allowance were composed of \$26,879 million and \$33,778 million, respectively, related to “1” highest quality or “2” high quality securities based on the National Association of Insurance Commissioners (“NAIC”) or equivalent rating and \$991 million and \$2,166 million, respectively, related to other than high or highest quality securities based on NAIC or equivalent rating. As of December 31, 2023, the \$26,855 million of gross unrealized losses of twelve months or more were concentrated in the finance, consumer non-cyclical and utility sectors within corporate securities and foreign government securities. As of December 31, 2022, the \$15,668 million of gross unrealized losses of twelve months or more were concentrated in the consumer non-cyclical, finance and utility sectors within corporate securities and foreign government securities.

In accordance with its policy described in Note 2, the Company concluded that an adjustment to earnings for credit losses related to these fixed maturity securities was not warranted at December 31, 2023. This conclusion was based on a detailed analysis of the underlying credit and cash flows on each security. Gross unrealized losses are primarily attributable to increases in interest rates, general credit spread widening and foreign currency exchange rate movements. As of December 31, 2023, the Company did not intend to sell these securities, and it was not more likely than not that the Company would be required to sell these securities before the anticipated recovery of the remaining amortized cost basis.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The following table sets forth the amortized cost and fair value of fixed maturities by contractual maturities, as of the date indicated:

	December 31, 2023	
	Available-for-Sale	
	Amortized Cost	Fair Value
	(in millions)	
<b>Fixed maturities:</b>		
Due in one year or less	\$ 8,999	\$ 9,130
Due after one year through five years	50,907	50,417
Due after five years through ten years(1)	63,462	63,184
Due after ten years(1)	185,707	168,838
Asset-backed securities	12,514	12,595
Commercial mortgage-backed securities	10,571	9,892
Residential mortgage-backed securities	2,438	2,265
<b>Total</b>	<b>\$ 334,598</b>	<b>\$ 316,321</b>

(1) Excludes notes with amortized cost of \$12,370 million (fair value, \$12,370 million) which have been offset with the associated debt under a netting agreement.

Actual maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Asset-backed, commercial mortgage-backed and residential mortgage-backed securities are shown separately in the table above, as they do not have a single maturity date.

The following table sets forth the sources of fixed maturity proceeds and related investment gains (losses), as well as losses on write-downs and the allowance for credit losses of fixed maturities, for the periods indicated:

	Years Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Fixed maturities, available-for-sale:</b>			
Proceeds from sales(1)	\$ 27,161	\$ 33,010	\$ 36,333
Proceeds from maturities/prepayments	17,010	17,957	27,976
Gross investment gains from sales and maturities	973	1,240	2,565
Gross investment losses from sales and maturities	(2,183)	(2,589)	(648)
Write-downs recognized in earnings(2)	(81)	(116)	(1)
(Addition to) release of allowance for credit losses	(22)	(24)	19
<b>Fixed maturities, held-to-maturity:</b>			
Proceeds from maturities/prepayments(3)	\$ 21	\$ 37	\$ 239
(Addition to) release of allowance for credit losses	2	2	4

(1) Excludes activity from non-cash related proceeds due to the timing of trade settlements of \$(74) million, \$(144) million and \$450 million for the years ended December 31, 2023, 2022 and 2021, respectively.

(2) Amounts represent securities actively marketed for sale and write-downs on credit adverse securities.

(3) Excludes activity from non-cash related proceeds due to the timing of trade settlements of \$1 million, less than \$1 million and less than \$(1) million for the years ended December 31, 2023, 2022 and 2021, respectively.

The following tables set forth the activity in the allowance for credit losses for fixed maturity securities, as of the dates indicated:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2023							
U.S. Treasury Securities and Obligations of U.S. States	Foreign Government Bonds	U.S. and Foreign Corporate Securities	Asset-Backed Securities	Commercial Mortgage-Backed Securities	Residential Mortgage-Backed Securities	Total	
(in millions)							
<b>Fixed maturities, available-for-sale:</b>							
Balance, beginning of period	\$ 0	\$ 1	\$ 136	\$ 1	\$ 0	\$ 0	\$ 138
Additions to allowance for credit losses not previously recorded	0	62	99	0	0	0	161
Reductions for securities sold during the period	0	0	(162)	0	0	0	(162)
Reductions for securities with intent to sell	0	0	0	0	0	0	0
Additions (reductions) on securities with previous allowance	0	(10)	49	1	0	0	40
Write-offs charged against the allowance	0	0	(17)	0	0	0	(17)
Balance, end of period	<u>\$ 0</u>	<u>\$ 53</u>	<u>\$ 105</u>	<u>\$ 2</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 160</u>

Year Ended December 31, 2022							
U.S. Treasury Securities and Obligations of U.S. States	Foreign Government Bonds	U.S. and Foreign Corporate Securities	Asset-Backed Securities	Commercial Mortgage-Backed Securities	Residential Mortgage-Backed Securities	Total	
(in millions)							
<b>Fixed maturities, available-for-sale:</b>							
Balance, beginning of period	\$ 0	\$ 7	\$ 107	\$ 0	\$ 0	\$ 0	\$ 114
Additions to allowance for credit losses not previously recorded	0	11	109	4	0	0	124
Reductions for securities sold during the period	0	(6)	(80)	0	0	0	(86)
Reductions for securities with intent to sell	0	(13)	(68)	0	0	0	(81)
Additions (reductions) on securities with previous allowance	0	2	68	(3)	0	0	67
Balance, end of period	<u>\$ 0</u>	<u>\$ 1</u>	<u>\$ 136</u>	<u>\$ 1</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 138</u>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2021							
U.S. Treasury Securities and Obligations of U.S. States	Foreign Government Bonds	U.S. and Foreign Corporate Securities	Asset-Backed Securities	Commercial Mortgage-Backed Securities	Residential Mortgage-Backed Securities	Total	
(in millions)							
<b>Fixed maturities, available-for-sale:</b>							
Balance, beginning of period	\$ 0	\$ 0	\$ 123	\$ 0	\$ 10	\$ 0	\$ 133
Additions to allowance for credit losses not previously recorded	0	7	89	0	0	0	96
Reductions for securities sold during the period	0	0	(48)	0	(9)	0	(57)
Additions (reductions) on securities with previous allowance	0	0	(56)	0	(1)	0	(57)
Reclassified to “Assets held-for sale”	0	0	(1)	0	0	0	(1)
Balance, end of period	<u>\$ 0</u>	<u>\$ 7</u>	<u>\$ 107</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 114</u>

Year Ended December 31, 2023							
U.S. Treasury Securities and Obligations of U.S. States	Foreign Government Bonds	U.S. and Foreign Corporate Securities	Asset-Backed Securities	Commercial Mortgage-Backed Securities	Residential Mortgage-Backed Securities	Total	
(in millions)							
<b>Fixed maturities, held-to-maturity:</b>							
Balance, beginning of period	\$ 0	\$ 0	\$ 2	\$ 0	\$ 0	\$ 0	\$ 2
Current period provision for expected losses(1)	0	0	(2)	0	0	0	(2)
Change in foreign exchange	0	0	0	0	0	0	0
Balance, end of period	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>

(1) In the third quarter of 2023, the Company changed its intent to hold a portion of its held-to-maturity portfolio, which was redeemed as part of a recently announced reinsurance transaction. As a result, the entire held-to-maturity portfolio was reclassified to available-for-sale and recorded at fair value.

Year Ended December 31, 2022							
U.S. Treasury Securities and Obligations of U.S. States	Foreign Government Bonds	U.S. and Foreign Corporate Securities	Asset-Backed Securities	Commercial Mortgage-Backed Securities	Residential Mortgage-Backed Securities	Total	
(in millions)							
<b>Fixed maturities, held-to-maturity:</b>							
Balance, beginning of period	\$ 0	\$ 0	\$ 5	\$ 0	\$ 0	\$ 0	\$ 5
Current period provision for expected losses.	0	0	(2)	0	0	0	(2)
Change in foreign exchange	0	0	(1)	0	0	0	(1)
Balance, end of period	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 2</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 2</u>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2021						
U.S. Treasury Securities and Obligations of U.S. States	Foreign Government Bonds	U.S. and Foreign Corporate Securities	Asset-Backed Securities	Commercial Mortgage-Backed Securities	Residential Mortgage-Backed Securities	Total
(in millions)						
<b>Fixed maturities, held-to-maturity:</b>						
Balance, beginning of period	\$ 0	\$ 0	\$ 9	\$ 0	\$ 0	\$ 9
Current period provision for expected losses.	0	0	(3)	0	0	(3)
Change in foreign exchange	0	0	(1)	0	0	(1)
Balance, end of period	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 5</u>	<u>\$ 0</u>	<u>\$ 0</u>	<u>\$ 5</u>

See Note 2 for additional information about the Company’s methodology for developing its allowance and expected losses.

For the year ended December 31, 2023, the net increase in the allowance for credit losses on available-for-sale securities was primarily related to net additions in the communication sector within corporate securities, as well as foreign government securities due to adverse projected cash flows, partially offset by a net release on restructured securities within the utility and capital goods sectors. For the year ended December 31, 2022, the net increase in the allowance for credit losses on available-for-sale securities was primarily related to net additions in the capital goods, utility and consumer non-cyclical sectors within corporate securities due to adverse projected cash flows, partially offset by a net release on restructured securities within the communications and transportation sectors.

The Company did not have any fixed maturity securities purchased with credit deterioration as of both December 31, 2023 and 2022.

***Assets Supporting Experience-Rated Contractholder Liabilities***

The following table sets forth the composition of “Assets supporting experience-rated contractholder liabilities” as of the dates indicated:

	December 31, 2023		December 31, 2022	
	Amortized Cost or Cost	Fair Value	Amortized Cost or Cost	Fair Value
(in millions)				
<b>Fixed maturities:</b>				
Corporate securities	\$ 81	\$ 79	\$ 91	\$ 88
Foreign government bonds	606	604	705	668
Obligations of U.S. government authorities and agencies and obligations of U.S. states	202	206	188	189
Total fixed maturities(1)	<u>889</u>	<u>889</u>	<u>984</u>	<u>945</u>
Equity securities	1,607	2,279	1,628	1,899
Total assets supporting experience-rated contractholder liabilities(2)	<u>\$ 2,496</u>	<u>\$ 3,168</u>	<u>\$ 2,612</u>	<u>\$ 2,844</u>

(1) As a percentage of amortized cost, 99% and 98% of the portfolio was considered high or highest quality based on NAIC or equivalent ratings, as of December 31, 2023 and 2022, respectively.

(2) The portfolio consisted of all public securities as of both December 31, 2023 and 2022.

The net change in unrealized gains (losses) from assets supporting experience-rated contractholder liabilities still held at period end, recorded within “Other income (loss)” was \$440 million, \$(737) million and \$(708) million during the years ended December 31, 2023, 2022 and 2021, respectively.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Fixed Maturities, Trading**

The net change in unrealized gains (losses) from fixed maturities, trading still held at period end, recorded within “Other income (loss)” was \$518 million, \$(1,427) million and \$(169) million during the years ended December 31, 2023, 2022 and 2021, respectively.

**Equity Securities**

The net change in unrealized gains (losses) from equity securities still held at period end, recorded within “Other income (loss)” was \$612 million, \$(914) million and \$591 million during the years ended December 31, 2023, 2022 and 2021, respectively.

**Concentrations of Financial Instruments**

The Company monitors its concentrations of financial instruments and mitigates credit risk by maintaining a diversified investment portfolio which limits exposure to any single issuer.

As of the dates indicated, the Company’s exposure to concentrations of credit risk of single issuers greater than 10% of the Company’s equity included securities of the U.S. government and certain U.S. government agencies and securities guaranteed by the U.S. government, as well as the securities disclosed below:

	December 31, 2023		December 31, 2022	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
	(in millions)			
<b>Investments in Japanese government and government agency securities:</b>				
Fixed maturities, available-for-sale	\$ 62,591	\$ 61,484	\$ 65,198	\$ 64,959
Fixed maturities, held-to-maturity	0	0	706	831
Fixed maturities, trading	19	19	20	19
Assets supporting experience-rated contractholder liabilities	522	514	613	587
Total	\$ 63,132	\$ 62,017	\$ 66,537	\$ 66,396
	December 31, 2023		December 31, 2022	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
	(in millions)			
<b>Investments in Brazil government and government agency securities:</b>				
Fixed maturities, available-for-sale	\$ 3,028	\$ 2,992	\$ 2,264	\$ 2,010
Short-term investments	0	0	60	61
Cash equivalents	427	427	210	210
Total	\$ 3,455	\$ 3,419	\$ 2,534	\$ 2,281



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Commercial Mortgage and Other Loans**

The following table sets forth the composition of “Commercial mortgage and other loans” as of the dates indicated:

	December 31, 2023		December 31, 2022	
	Amount (in millions)	% of Total	Amount (in millions)	% of Total
<b>Commercial mortgage and agricultural property loans by property type:</b>				
Office	\$ 8,402	14.2 %	\$ 9,096	16.2 %
Retail	5,384	9.1	6,103	10.8
Apartments/Multi-Family	16,555	28.0	15,381	27.3
Industrial	15,263	25.8	13,079	23.2
Hospitality	2,086	3.5	2,027	3.6
Other	4,069	6.9	3,791	6.7
Total commercial mortgage loans	51,759	87.5	49,477	87.8
Agricultural property loans	7,426	12.5	6,857	12.2
Total commercial mortgage and agricultural property loans	59,185	100.0 %	56,334	100.0 %
Allowance for credit losses	(459)		(201)	
Total net commercial mortgage and agricultural property loans	58,726		56,133	
<b>Other loans:</b>				
Uncollateralized loans	425		463	
Residential property loans	30		43	
Other collateralized loans	125		108	
Total other loans	580		614	
Allowance for credit losses	(1)		(2)	
Total net other loans	579		612	
Total net commercial mortgage and other loans(1)	\$ 59,305		\$ 56,745	

(1) Includes loans which are carried at fair value under the fair value option and are collateralized primarily by apartment complexes. As of December 31, 2023 and 2022, the net carrying value of these loans was \$519 million and \$137 million, respectively.

As of December 31, 2023, the commercial mortgage and agricultural property loans were secured by properties geographically dispersed throughout the United States with the largest concentrations in California (30%), Texas (8%) and New York (6%) and included loans secured by properties in Europe (6%), Asia (1%), Mexico (1%) and Australia (1%).

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The following table sets forth the activity in the allowance for credit losses for commercial mortgage and other loans, as of the dates indicated:

	Commercial Mortgage Loans	Agricultural Property Loans	Residential Property Loans	Other Collateralized Loans	Uncollateralized Loans	Total
	(in millions)					
<b>Balance at December 31, 2020</b>	\$ 218	\$ 9	\$ 0	\$ 3	\$ 5	\$ 235
Addition to (release of) allowance for expected losses	(92)	(5)	0	0	(1)	(98)
Reclassified to “Assets held-for-sale”	(15)	0	0	0	0	(15)
Other	0	0	0	(3)	0	(3)
<b>Balance at December 31, 2021</b>	111	4	0	0	4	119
Addition to (release of) allowance for expected losses	72	9	0	0	(1)	80
Other	5	0	0	0	(1)	4
<b>Balance at December 31, 2022</b>	188	13	0	0	2	203
Addition to (release of) allowance for expected losses	282	3	0	0	(1)	284
Write-offs charged against allowance	(29)	0	0	0	0	(29)
Other	2	0	0	0	0	2
<b>Balance at December 31, 2023</b>	\$ 443	\$ 16	\$ 0	\$ 0	\$ 1	\$ 460

See Note 2 for additional information about the Company’s methodology for developing the allowance and expected losses.

For the year ended December 31, 2023, the net addition to the allowance for credit losses on commercial mortgage and other loans was primarily related to increases to the portfolio reserve to reflect declining market conditions and an increase in loan-specific reserves within the office sector. For the year ended December 31, 2022, the net addition to the allowance for credit losses on commercial mortgage and other loans was primarily due to declining market conditions.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The following tables set forth key credit quality indicators based upon the recorded investment gross of allowance for credit losses, as of the date indicated:

	December 31, 2023							Revolving Loans	Total
	Amortized Cost by Origination Year								
	2023	2022	2021	2020	2019	Prior			
	(in millions)								
<b>Commercial mortgage loans</b>									
Loan-to-Value Ratio:									
0%-59.99%	\$ 1,822	\$ 911	\$ 2,264	\$ 1,437	\$ 3,205	\$ 16,569	\$ 0	\$ 26,208	
60%-69.99%	2,765	1,440	2,541	1,107	2,146	4,530	0	14,529	
70%-79.99%	1,001	1,004	1,278	401	1,013	2,277	0	6,974	
80% or greater	145	357	203	330	209	2,804	0	4,048	
<b>Total</b>	<b>\$ 5,733</b>	<b>\$ 3,712</b>	<b>\$ 6,286</b>	<b>\$ 3,275</b>	<b>\$ 6,573</b>	<b>\$ 26,180</b>	<b>\$ 0</b>	<b>\$ 51,759</b>	
Debt Service Coverage Ratio:									
Greater or Equal to 1.2x	\$ 5,237	\$ 3,194	\$ 6,122	\$ 3,182	\$ 5,988	\$ 23,196	\$ 0	\$ 46,919	
1.0 - 1.2x	346	366	82	38	265	1,713	0	2,810	
Less than 1.0x	150	152	82	55	320	1,271	0	2,030	
<b>Total</b>	<b>\$ 5,733</b>	<b>\$ 3,712</b>	<b>\$ 6,286</b>	<b>\$ 3,275</b>	<b>\$ 6,573</b>	<b>\$ 26,180</b>	<b>\$ 0</b>	<b>\$ 51,759</b>	
<b>Agricultural property loans</b>									
Loan-to-Value Ratio:									
0%-59.99%	\$ 360	\$ 880	\$ 2,027	\$ 774	\$ 455	\$ 1,481	\$ 74	\$ 6,051	
60%-69.99%	586	668	25	50	20	4	0	1,353	
70%-79.99%	7	0	0	0	0	0	0	7	
80% or greater	0	0	0	0	15	0	0	15	
<b>Total</b>	<b>\$ 953</b>	<b>\$ 1,548</b>	<b>\$ 2,052</b>	<b>\$ 824</b>	<b>\$ 490</b>	<b>\$ 1,485</b>	<b>\$ 74</b>	<b>\$ 7,426</b>	
Debt Service Coverage Ratio:									
Greater or Equal to 1.2x	\$ 948	\$ 1,535	\$ 2,040	\$ 750	\$ 489	\$ 1,290	\$ 74	\$ 7,126	
1.0 - 1.2x	0	5	4	58	0	151	0	218	
Less than 1.0x	5	8	8	16	1	44	0	82	
<b>Total</b>	<b>\$ 953</b>	<b>\$ 1,548</b>	<b>\$ 2,052</b>	<b>\$ 824</b>	<b>\$ 490</b>	<b>\$ 1,485</b>	<b>\$ 74</b>	<b>\$ 7,426</b>	

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2022								
	Amortized Cost by Origination Year								
	2022	2021	2020	2019	2018	Prior	Revolving Loans	Total	
	(in millions)								
<b>Commercial mortgage loans</b>									
Loan-to-Value Ratio:									
0%-59.99%	\$ 971	\$ 1,747	\$ 1,282	\$ 2,831	\$ 4,697	\$ 15,111	\$ 0	\$ 26,639	
60%-69.99%	1,997	3,502	1,553	2,804	1,732	3,780	0	15,368	
70%-79.99%	865	1,127	519	1,025	645	1,445	0	5,626	
80% or greater	2	26	7	119	24	1,666	0	1,844	
<b>Total</b>	<b>\$ 3,835</b>	<b>\$ 6,402</b>	<b>\$ 3,361</b>	<b>\$ 6,779</b>	<b>\$ 7,098</b>	<b>\$ 22,002</b>	<b>\$ 0</b>	<b>\$ 49,477</b>	
Debt Service Coverage Ratio:									
Greater or Equal to 1.2x	\$ 3,249	\$ 6,135	\$ 3,013	\$ 5,749	\$ 6,505	\$ 18,318	\$ 0	\$ 42,969	
1.0 - 1.2x	586	252	164	454	383	2,183	0	4,022	
Less than 1.0x	0	15	184	576	210	1,501	0	2,486	
<b>Total</b>	<b>\$ 3,835</b>	<b>\$ 6,402</b>	<b>\$ 3,361</b>	<b>\$ 6,779</b>	<b>\$ 7,098</b>	<b>\$ 22,002</b>	<b>\$ 0</b>	<b>\$ 49,477</b>	
<b>Agricultural property loans</b>									
Loan-to-Value Ratio:									
0%-59.99%	\$ 931	\$ 1,994	\$ 853	\$ 461	\$ 326	\$ 1,348	\$ 74	\$ 5,987	
60%-69.99%	675	85	8	47	8	0	0	823	
70%-79.99%	0	0	0	0	0	0	0	0	
80% or greater	0	0	0	0	13	34	0	47	
<b>Total</b>	<b>\$ 1,606</b>	<b>\$ 2,079</b>	<b>\$ 861</b>	<b>\$ 508</b>	<b>\$ 347</b>	<b>\$ 1,382</b>	<b>\$ 74</b>	<b>\$ 6,857</b>	
Debt Service Coverage Ratio:									
Greater or Equal to 1.2x	\$ 1,593	\$ 2,035	\$ 781	\$ 507	\$ 323	\$ 1,272	\$ 74	\$ 6,585	
1.0 - 1.2x	5	44	80	0	6	68	0	203	
Less than 1.0x	8	0	0	1	18	42	0	69	
<b>Total</b>	<b>\$ 1,606</b>	<b>\$ 2,079</b>	<b>\$ 861</b>	<b>\$ 508</b>	<b>\$ 347</b>	<b>\$ 1,382</b>	<b>\$ 74</b>	<b>\$ 6,857</b>	

See Note 2 for additional information about the Company's commercial mortgage and other loans credit quality monitoring process.

The following tables set forth an aging of past due commercial mortgage and other loans based upon the recorded investment gross of allowance for credit losses, as well as the amount of commercial mortgage and other loans on non-accrual status, as of the dates indicated:

	December 31, 2023						
	Current	30-59 Days Past Due	60-89 Days Past Due	90 Days or More Past Due(1)(2)	Total Past Due	Total Loans	Non-Accrual Status(3)
	(in millions)						
Commercial mortgage loans	\$ 51,665	\$ 34	\$ 0	\$ 60	\$ 94	\$ 51,759	\$ 94
Agricultural property loans	7,392	15	15	4	34	7,426	38
Residential property loans	30	0	0	0	0	30	0
Other collateralized loans	125	0	0	0	0	125	0
Uncollateralized loans	425	0	0	0	0	425	25
<b>Total</b>	<b>\$ 59,637</b>	<b>\$ 49</b>	<b>\$ 15</b>	<b>\$ 64</b>	<b>\$ 128</b>	<b>\$ 59,765</b>	<b>\$ 157</b>

(1) As of December 31, 2023, there were no loans in this category accruing interest.

(2) Primarily includes loans for which no credit losses are expected due to U.S. agency guarantees.

(3) For additional information regarding the Company's policies for accruing interest on loans, see Note 2.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2022						
	Current	30-59 Days Past Due	60-89 Days Past Due	90 Days or More Past Due(1)	Total Past Due	Total Loans	Non-Accrual Status(2)
	(in millions)						
Commercial mortgage loans	\$ 49,465	\$ 0	\$ 3	\$ 9	\$ 12	\$ 49,477	\$ 11
Agricultural property loans	6,844	0	11	2	13	6,857	17
Residential property loans	43	0	0	0	0	43	0
Other collateralized loans	108	0	0	0	0	108	0
Uncollateralized loans	463	0	0	0	0	463	0
Total	<u>\$ 56,923</u>	<u>\$ 0</u>	<u>\$ 14</u>	<u>\$ 11</u>	<u>\$ 25</u>	<u>\$ 56,948</u>	<u>\$ 28</u>

(1) As of December 31, 2022, there were no loans in this category accruing interest.

(2) For additional information regarding the Company's policies for accruing interest on loans, see Note 2.

Loans on non-accrual status recognized interest income of \$3 million and \$1 million for the years ended December 31, 2023 and 2022, respectively. Loans on non-accrual status that did not have a related allowance for credit losses were \$126 million and \$27 million as of December 31, 2023 and 2022, respectively.

The Company did not have any significant losses on commercial mortgage and other loans purchased with credit deterioration as of both December 31, 2023 and 2022.

**Other Invested Assets**

The following table sets forth the composition of "Other invested assets," as of the dates indicated:

	December 31,	
	2023	2022
	(in millions)	
LPs/LLCs:		
Equity method:		
Private equity	\$ 8,929	\$ 7,215
Hedge funds	3,164	3,220
Real estate-related	2,578	2,793
Subtotal equity method	<u>14,671</u>	<u>13,228</u>
Fair value:		
Private equity	1,247	1,476
Hedge funds	2,078	1,908
Real estate-related	800	305
Subtotal fair value	<u>4,125</u>	<u>3,689</u>
Total LPs/LLCs	<u>18,796</u>	<u>16,917</u>
Real estate held through direct ownership(1)	1,794	1,617
Derivative instruments	1,100	1,457
Other(2)	1,165	1,108
Total other invested assets	<u>\$ 22,855</u>	<u>\$ 21,099</u>

(1) As of December 31, 2023 and 2022, real estate held through direct ownership had mortgage debt of \$158 million and \$208 million, respectively.

(2) Primarily includes strategic investments made by investment management operations, equity investments accounted for under the measurement alternative, member activity stock held in the Federal Home Loan Bank of New York and leveraged leases. For additional information regarding the Company's holdings in the Federal Home Loan Bank of New York, see Note 18.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

In certain investment structures, the Company's investment management business invests with other co-investors in an investment fund referred to as a feeder fund. In these structures, the invested capital of several feeder funds is pooled together and used to purchase ownership interests in another fund, referred to as a master fund. The master fund utilizes this invested capital and, in certain cases, other debt financing, to purchase various classes of assets on behalf of its investors. Specialized industry accounting for investment companies calls for the feeder fund to reflect its investment in the master fund as a single net asset equal to its proportionate share of the net assets of the master fund, regardless of its level of interest in the master fund. In cases where the Company consolidates the feeder fund, it retains the feeder fund's net asset presentation and reports the consolidated feeder fund's proportionate share of the net assets of the master fund in "Other invested assets," with any unaffiliated investors' noncontrolling interest in the feeder fund reported in "Redeemable noncontrolling interests" or "Noncontrolling interests." The consolidated feeder funds' investments in these master funds, reflected on this net asset basis, totaled \$712 million and \$639 million as of December 31, 2023 and 2022, respectively. There were \$404 million and \$371 million of unaffiliated interest in the consolidated feeder funds as of December 31, 2023 and 2022, respectively, and the master funds had gross assets of \$37,046 million and \$58,087 million, respectively, and gross liabilities of \$35,344 million and \$56,225 million, respectively, which are not included on the Company's Consolidated Statements of Financial Position.

**Equity Method Investments**

The following tables set forth summarized combined financial information for significant LP/LLC interests accounted for under the equity method, including the Company's investments in operating joint ventures that are described in more detail in Note 9. Changes between periods in the tables below reflect changes in the activities within the operating joint ventures and LPs/LLCs, as well as changes in the Company's level of investment in such entities:

	December 31,	
	2023	2022
(in millions)		
<b>STATEMENTS OF FINANCIAL POSITION</b>		
Total assets(1)	\$ 681,739	\$ 707,192
Total liabilities(2)	\$ 61,785	\$ 83,634
Partners' capital	619,954	623,558
Total liabilities and partners' capital	\$ 681,739	\$ 707,192
Total liabilities and partners' capital included above	\$ 14,895	\$ 13,683
Equity in LP/LLC interests not included above	968	726
Carrying value	\$ 15,863	\$ 14,409

(1) Amount represents gross assets of each fund where the Company has a significant investment. These assets consist primarily of investments in real estate, investments in securities and other miscellaneous assets.

(2) Amount represents gross liabilities of each fund where the Company has a significant investment. These liabilities consist primarily of third party borrowed funds, securities repurchase agreements and other miscellaneous liabilities.

	Years Ended December 31,		
	2023	2022	2021
(in millions)			
<b>STATEMENTS OF OPERATIONS</b>			
Total revenue(1)	\$ 43,325	\$ 28,299	\$ 128,429
Total expenses(2)	(14,551)	(3,608)	(21,235)
Net earnings (losses)	\$ 28,774	\$ 24,691	\$ 107,194
Equity in net earnings (losses) included above	\$ 620	\$ 641	\$ 2,085
Equity in net earnings (losses) of LP/LLC interests not included above	22	16	161
Total equity in net earnings (losses)	\$ 642	\$ 657	\$ 2,246

(1) Amount represents gross revenue of each fund where the Company has a significant investment. This revenue consists of income from investments in real estate, investments in securities and other income.

(2) Amount represents gross expenses of each fund where the Company has a significant investment. These expenses consist primarily of interest expense, investment management fees, salary expenses and other expenses.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

***Accrued Investment Income***

The following table sets forth the composition of “Accrued investment income,” as of the dates indicated:

	December 31,	
	2023	2022
	(in millions)	
Fixed maturities	\$ 2,727	\$ 2,517
Equity securities	6	6
Commercial mortgage and other loans	224	190
Policy loans	259	253
Other invested assets	23	18
Short-term investments and cash equivalents	48	28
<b>Total accrued investment income</b>	<b>\$ 3,287</b>	<b>\$ 3,012</b>

Write-downs on accrued investment income were less than \$1 million for both the years ended December 31, 2023 and 2022.

***Net Investment Income***

The following table sets forth “Net investment income” by investment type, for the periods indicated:

	Years Ended December 31,		
	2023	2022	2021
	(in millions)		
Fixed maturities, available-for-sale(1)	\$ 13,305	\$ 11,773	\$ 11,999
Fixed maturities, held-to-maturity(1)	148	213	226
Fixed maturities, trading	292	233	193
Assets supporting experience-rated contractholder liabilities	45	167	601
Equity securities	197	160	162
Commercial mortgage and other loans	2,279	2,196	2,552
Policy loans	499	499	533
Other invested assets	1,347	1,240	2,617
Short-term investments and cash equivalents	954	406	63
Gross investment income	19,066	16,887	18,946
Less: investment expenses	(1,201)	(850)	(659)
<b>Net investment income</b>	<b>\$ 17,865</b>	<b>\$ 16,037</b>	<b>\$ 18,287</b>

(1) Includes income on credit-linked notes which are reported on the same financial statement line items as related surplus notes, as conditions are met for right to offset.

The carrying value of non-income producing assets included \$114 million in fixed maturities available-for-sale, \$25 million in fixed maturities trading, \$12 million in commercial mortgage and other loans and less than \$1 million in other invested assets as of December 31, 2023. Non-income producing assets represent investments that had not produced income for the twelve months preceding December 31, 2023.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Realized Investment Gains (Losses), Net**

The following table sets forth “Realized investment gains (losses), net” by investment type, for the periods indicated:

	Years Ended December 31,		
	2023	2022	2021
	(in millions)		
Fixed maturities(1)	\$ (1,311)	\$ (1,487)	\$ 1,939
Commercial mortgage and other loans	(255)	(133)	173
Investment real estate	45	83	108
LPs/LLCs	72	(120)	(14)
Derivatives	(2,234)	(2,851)	(113)
Other	68	1	22
Realized investment gains (losses), net	<u>\$ (3,615)</u>	<u>\$ (4,507)</u>	<u>\$ 2,115</u>

(1) Excludes fixed maturity securities classified as trading.

**Net Unrealized Gains (Losses) on Investments within AOCI**

The following table sets forth net unrealized gains (losses) on investments, as of the dates indicated:

	December 31,		
	2023	2022	2021
	(in millions)		
Fixed maturity securities, available-for-sale with an allowance	\$ (72)	\$ (45)	\$ 23
Fixed maturity securities, available-for-sale without an allowance(1)	(18,045)	(27,545)	39,467
Derivatives designated as cash flow hedges(2)	869	2,616	1,019
Derivatives designated as fair value hedges(2)	(60)	(54)	(35)
Other investments(3)	57	24	(36)
Net unrealized gains (losses) on investments	<u>\$ (17,251)</u>	<u>\$ (25,004)</u>	<u>\$ 40,438</u>

(1) Includes \$126 million of net unrealized gains related to the September 30, 2023 transfer of held-to-maturity securities to available-for-sale securities.

(2) For additional information regarding cash flow and fair value hedges, see Note 5.

(3) Includes net unrealized gains (losses) on certain joint ventures that are strategic in nature and are included in “Other assets.”

**Repurchase Agreements and Securities Lending**

In the normal course of business, the Company sells securities under agreements to repurchase and enters into securities lending transactions. The following table sets forth the composition of “Securities sold under agreements to repurchase,” as of the dates indicated:



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2023				December 31, 2022			
	Remaining Contractual Maturities of the Agreements				Remaining Contractual Maturities of the Agreements			
	Overnight & Continuous	Up to 30 Days	30 to 90 Days	Total	Overnight & Continuous	Up to 30 Days	30 to 90 Days	Total
	(in millions)							
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 5,693	\$ 0	\$ 0	\$ 5,693	\$ 6,179	\$ 200	\$ 200	\$ 6,579
U.S. public corporate securities	0	118	0	118	0	0	0	0
Commercial mortgage-backed securities	245	0	0	245	0	0	0	0
Residential mortgage-backed securities	0	0	0	0	10	0	0	10
<b>Total securities sold under agreements to repurchase</b>	<b>\$ 5,938</b>	<b>\$ 118</b>	<b>\$ 0</b>	<b>\$ 6,056</b>	<b>\$ 6,189</b>	<b>\$ 200</b>	<b>\$ 200</b>	<b>\$ 6,589</b>

The following table sets forth the composition of “Cash collateral for loaned securities” which represents the liability to return cash collateral received for the following types of securities loaned, as of the dates indicated:

	December 31, 2023			December 31, 2022		
	Remaining Contractual Maturities of the Agreements			Remaining Contractual Maturities of the Agreements		
	Overnight & Continuous	Up to 30 Days	Total	Overnight & Continuous	Up to 30 Days	Total
	(in millions)					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 1	\$ 0	\$ 1	\$ 1	\$ 0	\$ 1
Obligations of U.S. states and their political subdivisions	67	0	67	61	0	61
Foreign government bonds	242	0	242	285	14	299
U.S. public corporate securities	4,399	420	4,819	4,109	395	4,504
Foreign public corporate securities	649	76	725	806	69	875
Equity securities	623	0	623	360	0	360
<b>Total cash collateral for loaned securities(1)</b>	<b>\$ 5,981</b>	<b>\$ 496</b>	<b>\$ 6,477</b>	<b>\$ 5,622</b>	<b>\$ 478</b>	<b>\$ 6,100</b>

(1) The Company did not have any agreements with remaining contractual maturities greater than thirty days, as of the dates indicated.

**Securities Pledged**

The Company pledges as collateral investment securities it owns to unaffiliated parties through certain transactions, including securities lending, securities sold under agreements to repurchase, collateralized borrowings and postings of collateral with derivative counterparties. The following table sets forth the carrying value of investments pledged to third parties, as of the dates indicated:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31,	
	2023	2022
	(in millions)	
Fixed maturities(1)	\$ 21,187	\$ 21,339
Fixed maturities, trading	50	30
Separate account assets	1,468	2,606
Equity securities	827	719
Other	336	355
Total securities pledged(2)	<u>\$ 23,868</u>	<u>\$ 25,049</u>

(1) Includes fixed maturity securities classified as available-for-sale and held-to-maturity and excludes fixed maturity securities classified as trading.

(2) These assets are reported on the Company's Consolidated Statement of Financial Position.

The following table sets forth the carrying amount of the associated liabilities supported by the pledged collateral, as of the dates indicated:

	December 31,	
	2023	2022
	(in millions)	
Securities sold under agreements to repurchase	\$ 6,056	\$ 6,589
Cash collateral for loaned securities	6,477	6,100
Separate account liabilities	1,507	2,703
Long-term debt	27	29
Total liabilities supported by the pledged collateral	<u>\$ 14,067</u>	<u>\$ 15,421</u>

In the normal course of its business activities, the Company accepts collateral that can be sold or repledged. The primary sources of this collateral are securities in customer accounts, securities purchased under agreements to resell and postings of collateral from OTC derivative counterparties. The fair value of this collateral was \$717 million as of December 31, 2023 (the largest components of which included \$388 million of securities and \$329 million of cash from OTC derivative counterparties) and \$1,295 million as of December 31, 2022 (the largest components of which included \$385 million of securities and \$910 million of cash from OTC derivative counterparties). A portion of the aforementioned securities, for both periods, had either been sold or repledged.

***Assets on Deposit, Held in Trust, and Restricted as to Sale***

The following table provides assets on deposit, assets held in trust, and securities restricted as to sale, as of the dates indicated:

	December 31,	
	2023	2022
	(in millions)	
Assets on deposit with governmental authorities or trustees	\$ 8	\$ 10
Assets held in voluntary trusts(1)	510	476
Assets held in trust related to reinsurance and other agreements(2)	13,214	12,815
Securities restricted as to sale(3)	144	149
Total assets on deposit, assets held in trust and securities restricted as to sale	<u>\$ 13,876</u>	<u>\$ 13,450</u>

(1) Represents assets held in voluntary trusts established primarily to fund guaranteed dividends to certain policyholders and to fund certain employee benefits.

(2) Represents assets held in trust related to reinsurance agreements excluding reinsurance agreements between wholly-owned subsidiaries. Assets valued at \$25.7 billion and \$26.0 billion were held in trust related to reinsurance agreements between wholly-owned subsidiaries as of December 31, 2023 and 2022, respectively.

(3) Includes member and activity stock associated with memberships in the Federal Home Loan Bank of New York.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

#### **4. VARIABLE INTEREST ENTITIES**

In the normal course of its activities, the Company enters into relationships with various special-purpose entities and other entities that are deemed to be VIEs. A VIE is an entity that either (1) has equity investors that lack certain essential characteristics of a controlling financial interest (including the ability to control activities of the entity, the obligation to absorb the entity's expected losses and the right to receive the entity's expected residual returns) or (2) lacks sufficient equity to finance its own activities without financial support provided by other entities, which in turn would be expected to absorb at least some of the expected losses of the VIE.

The Company is the primary beneficiary if the Company has (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant. If the Company determines that it is the VIE's primary beneficiary, it consolidates the VIE.

##### ***Consolidated Variable Interest Entities***

The Company is the investment manager of certain asset-backed investment vehicles, commonly referred to as CLOs, and certain other vehicles for which the Company earns fee income for investment management services. The Company may sell or syndicate investments through these vehicles, principally as part of the strategic investing activity of the Company's investment management businesses. Additionally, the Company may invest in securities issued by these vehicles. The Company is also the investment manager of certain investment structures whose beneficial interests are wholly-owned by consolidated subsidiaries.

The Company has analyzed these relationships and determined that for certain CLOs and other investment structures it is the primary beneficiary and consolidates these entities. This analysis includes a review of (1) the Company's rights and responsibilities as investment manager and (2) variable interests (if any) held by the Company. The assets of these VIEs are restricted and must be used first to settle liabilities of the VIE. The Company is not required to provide, and has not provided, material financial or other support to any of these VIEs.

Additionally, the Company is the primary beneficiary of certain VIEs in which the Company has invested, as part of its investment activities, but for which it is not the investment manager. These include structured investments issued by a VIE that manages yen-denominated investments coupled with cross-currency coupon swap agreements thereby creating synthetic dual currency investments. The Company's involvement in the structuring of these investments combined with its economic interest indicates that the Company is the primary beneficiary. The Company has not provided material financial support or other support that was not contractually required to these VIEs.

The table below reflects the carrying amount and balance sheet caption in which the assets and liabilities of consolidated VIEs are reported. The liabilities primarily comprise obligations under debt instruments issued by the VIEs. The creditors of these VIEs do not have recourse to the Company in excess of the assets contained within the VIEs.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Consolidated VIEs for which the Company is the Investment Manager(1)		Other Consolidated VIEs(1)	
	December 31,		December 31,	
	2023	2022	2023	2022
	(in millions)			
Fixed maturities, available-for-sale	\$ 539	\$ 398	\$ 836	\$ 90
Fixed maturities, held-to-maturity	0	0	0	689
Fixed maturities, trading	943	164	0	0
Equity securities	106	85	0	0
Commercial mortgage and other loans	764	784	0	0
Other invested assets	4,319	3,397	485	68
Cash and cash equivalents	302	375	0	0
Accrued investment income	7	2	3	3
Other assets	1,023	352	636	706
Total assets of consolidated VIEs	<u>\$ 8,003</u>	<u>\$ 5,557</u>	<u>\$ 1,960</u>	<u>\$ 1,556</u>
Other liabilities	\$ 588	\$ 389	\$ 0	\$ 0
Notes issued by consolidated VIEs(2)	1,374	374	0	0
Total liabilities of consolidated VIEs	<u>\$ 1,962</u>	<u>\$ 763</u>	<u>\$ 0</u>	<u>\$ 0</u>

(1) Total assets of consolidated VIEs reflect \$4,003 million and \$3,403 million as of December 31, 2023 and 2022, respectively, related to VIEs whose beneficial interests are wholly-owned by consolidated subsidiaries.

(2) Recourse is limited to the assets of the respective VIE and does not extend to the general credit of the Company. As of December 31, 2023, the maturities of these obligations were between 0 and 13 years.

#### ***Unconsolidated Variable Interest Entities***

The Company has determined that it is not the primary beneficiary of certain VIEs for which it may or may not be the investment manager. These VIEs consist primarily of CLOs and investment funds for which the Company has determined that it is not the primary beneficiary as it does not have both (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant. The Company's maximum exposure to loss resulting from its relationship with unconsolidated VIEs is limited to its investment in the VIEs, which was \$1,165 million and \$1,008 million at December 31, 2023 and 2022, respectively. These investments are reflected in "Fixed maturities, available-for-sale," "Fixed maturities, trading," "Equity securities" and "Other invested assets." There are no liabilities associated with these unconsolidated VIEs on the Company's Consolidated Statements of Financial Position.

In addition, in the normal course of its activities, the Company will invest in structured investments including VIEs for which it is not the investment manager. These structured investments typically invest in fixed income investments and are managed by third parties and include asset-backed securities, commercial mortgage-backed securities and residential mortgage-backed securities. The Company's maximum exposure to loss on these structured investments, both VIEs and non-VIEs, is limited to the amount of its investment. See Note 3 for details regarding the carrying amounts and classification of these assets. The Company has not provided material financial or other support that was not contractually required to these structures. The Company has determined that it is not the primary beneficiary of these structures due to the fact that it does not control these entities.

#### ***Limited Partnerships and Limited Liability Companies***

In the normal course of its activities, the Company will invest in LPs/LLCs which include hedge funds, private equity funds and real estate-related funds and may or may not be VIEs. The Company classifies these investments as "Other invested assets" and its maximum exposure to loss associated with these VIE and non-VIE entities is limited to the amount of its investment, which was \$18,796 million and \$16,917 million as of December 31, 2023 and 2022, respectively. The Company has determined that it is not required to consolidate these entities because either (1) it does not control them or (2) it does not have the obligation to absorb losses of these entities that could be potentially significant to the entities or the right to receive benefits from the entities that could be potentially significant.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

## 5. DERIVATIVES AND HEDGING

### *Types of Derivative and Hedging Instruments*

#### *Interest Rate Contracts*

Interest rate swaps, options and futures are used by the Company to reduce risks from changes in interest rates, manage interest rate exposures arising from mismatches between assets and liabilities and to hedge against changes in their values it owns or anticipates acquiring or selling.

Swaps may be attributed to specific assets or liabilities or to a portfolio of assets or liabilities. Under interest rate swaps, the Company agrees with counterparties to exchange, at specified intervals, the difference between fixed-rate and floating-rate interest amounts calculated by reference to an agreed upon notional principal amount.

The Company also uses interest rate swaptions, caps, and floors to manage interest rate risk. A swaption is an option to enter into a swap with a forward starting effective date. The Company pays a premium for purchased swaptions and receives a premium for written swaptions. In an interest rate cap, the buyer receives payments at the end of each period in which the interest rate exceeds the agreed strike price. Similarly, in an interest rate floor, the buyer receives payments at the end of each period in which the interest rate is below the agreed strike price. Swaptions, caps and floors are included in interest rate options.

In standardized exchange-traded interest rate futures transactions, the Company purchases or sells a specified number of contracts, the values of which are determined by the daily market values of underlying referenced investments. The Company enters into exchange-traded futures with regulated futures commission's merchants who are members of a trading exchange.

#### *Equity Contracts*

Equity options, total return swaps, and futures are used by the Company to manage its exposure to the equity markets which impacts the value of assets and liabilities it owns or anticipates acquiring or selling.

Equity index options are contracts which will settle in cash based on differentials in the underlying indices at the time of exercise and the strike price. The Company uses combinations of purchases and sales of equity index options to hedge the effects of adverse changes in equity indices within a predetermined range.

Total return swaps are contracts whereby the Company agrees with counterparties to exchange, at specified intervals, the difference between the return on an asset (or market index) and London Inter-Bank Offered Rate ("LIBOR") or Secured Overnight Financing Rate ("SOFR") plus an associated funding spread based on a notional amount. The Company generally uses total return swaps to hedge the effect of adverse changes in equity indices.

In standardized exchange-traded equity futures transactions, the Company purchases or sells a specified number of contracts, the values of which are determined by the daily market values of underlying referenced equity indices. The Company enters into exchange-traded futures with regulated futures commission's merchants who are members of a trading exchange.

#### *Foreign Exchange Contracts*

Currency derivatives, including currency futures, options, forwards and swaps, and foreign currency denominated debts are used by the Company to reduce risks from changes in currency exchange rates with respect to investments denominated in foreign currencies that the Company either holds or intends to acquire or sell, and to hedge the currency risk associated with net investments in foreign operations and anticipated earnings of its foreign operations.

Under currency forwards, the Company agrees with counterparties to deliver a specified amount of an identified currency at a specified future date. Typically, the price is agreed upon at the time of the contract and payment for such a contract is made at the specified future date. As noted above, the Company uses currency forwards to mitigate the impact of changes in currency exchange rates on U.S. dollar-equivalent earnings generated by certain of its non-U.S. businesses, primarily its international insurance and investment operations. The Company executes forward sales of the hedged currency in exchange for U.S. dollars at a specified exchange rate. The maturities of these currency forwards correspond with the future periods in which the non-U.S. dollar-denominated earnings are expected to be generated.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Under currency swaps, the Company agrees with counterparties to exchange, at specified intervals, the difference between one currency and another at an exchange rate and calculated by reference to an agreed principal amount. Generally, the principal amount of each currency is exchanged at the beginning and termination of the currency swap by each party.

Under foreign currency denominated debts, the Company uses a portion of its foreign currency denominated debt (same functional currency of its foreign subsidiaries) to hedge the risk of change in the net investment in a foreign subsidiary due to changes in exchange rates. These debt obligations reduce the Company's foreign currency exposure from equity investment and act as hedge of the investment.

#### ***Credit Contracts***

The Company writes credit default swaps to gain exposure similar to investment in public fixed maturity cash instruments. With these derivatives the Company sells credit protection on a single name reference, or certain index reference, and in return receives a quarterly premium. This premium or credit spread generally corresponds to the difference between the yield on the referenced name (or an index's referenced names) public fixed maturity cash instruments and swap rates, at the time the agreement is executed. If there is an event of default by the referenced name or one of the referenced names in the index, as defined by the agreement, then the Company is obligated to pay the referenced amount of the contract to the counterparty and receive in return the referenced defaulted security or similar security (in the case of a credit default index) or pay the referenced amount less the auction recovery rate. See credit derivatives section for further discussion of guarantees. In addition to selling credit protection, the Company purchases credit protection using credit derivatives to hedge specific credit exposures in the Company's investment portfolio.

#### ***Other Contracts***

***“To Be Announced” (“TBA”) Forward Contracts.*** The Company uses TBA forward contracts to gain exposure to the investment risk and return of mortgage-backed securities. TBA transactions can help the Company enhance the return on its investment portfolio, and can provide a more liquid and cost-effective method of achieving these goals than purchasing or selling individual mortgage-backed pools. Typically, the price is agreed upon at the time of the contract and payment for such a contract is made at a specified future date. Additionally, pursuant to the Company's mortgage dollar roll program, TBAs or mortgage-backed securities are transferred to counterparties with a corresponding agreement to repurchase them at a future date. These transactions do not qualify as secured borrowings and are accounted for as derivatives.

***Loan Commitments.*** In its mortgage operations, the Company enters into commitments to fund commercial mortgage loans at specified interest rates and other applicable terms within specified periods of time. These commitments are legally binding agreements to extend credit to a counterparty. Loan commitments for loans that will be held for sale are recognized as derivatives and recorded at fair value. The determination of the fair value of loan commitments accounted for as derivatives considers various factors including, among others, terms of the related loan, the intended exit strategy for the loans based upon either securitization valuation models or investor purchase commitments, prevailing interest rates, origination income or expense, and the value of service rights. Loan commitments that relate to the origination of mortgage loans that will be held for investment are not accounted for as derivatives and accordingly are not recognized in the Company's financial statements. See Note 25 for additional information.

***Embedded Derivatives.*** The Company offers certain products (for example, indexed universal life) which may include features that are accounted for as embedded derivatives. These embedded derivatives are carried at fair value through “Realized investment gains (losses), net” based on the change in value of the underlying contractual features, which are determined using valuation models. As part of certain funds withheld reinsurance arrangements that are described in Note 15, the funds withheld liability may contain embedded derivatives, which would also be carried at fair value through “Realized investment gains (losses), net” based on the total return of the underlying asset portfolio.

***Synthetic Guarantees.*** The Company sells synthetic GICs, through investment-only sales channels, to investment vehicles primarily used by qualified defined contribution pension plans. The synthetic GICs are issued in respect of assets that are owned by the trustees of such plans, who invest the assets according to the contract terms agreed to with the Company. The contracts establish participant balances and credit interest thereon. The participant balances are supported by the underlying assets. In connection with certain participant-initiated withdrawals, the contract guarantees that after all underlying assets are liquidated, any remaining participant balances will be paid by the Company. These contracts are accounted for as derivatives and recorded at fair value.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Primary Risks Managed by Derivatives**

The table below provides a summary of the gross notional amount and fair value of derivative contracts by the primary underlying risks they are utilized to manage, excluding embedded derivatives. Many derivative instruments contain multiple underlying risks. The fair value amounts below represent the value of derivative contracts prior to taking into account the netting effects of master netting agreements and cash collateral. These netting impacts resulted in total derivative assets of \$1,103 million and \$1,455 million as of December 31, 2023 and 2022, respectively, and total derivative liabilities of \$4,181 million and \$3,055 million as of December 31, 2023 and 2022, respectively, reflected in the Consolidated Statements of Financial Position.

Primary Underlying Risk / Instrument Type	December 31, 2023			December 31, 2022		
	Gross Notional	Fair Value		Gross Notional	Fair Value	
		Assets	Liabilities		Assets	Liabilities
(in millions)						
<b>Derivatives Designated as Hedge Accounting Instruments:</b>						
<b>Interest Rate</b>						
Interest Rate Swaps	\$ 3,582	\$ 55	\$ (252)	\$ 3,627	\$ 66	\$ (245)
Interest Rate Forwards	0	0	0	398	0	(85)
<b>Foreign Currency</b>						
Foreign Currency Forwards	4,748	43	(195)	4,830	155	(262)
<b>Currency/Interest Rate</b>						
Foreign Currency Swaps	27,933	1,952	(676)	25,636	3,469	(333)
<b>Total Derivatives Designated as Hedge Accounting Instruments</b>	<b>\$ 36,263</b>	<b>\$ 2,050</b>	<b>\$ (1,123)</b>	<b>\$ 34,491</b>	<b>\$ 3,690</b>	<b>\$ (925)</b>
<b>Derivatives Not Qualifying as Hedge Accounting Instruments:</b>						
<b>Interest Rate</b>						
Interest Rate Swaps	\$ 224,445	\$ 8,604	\$ (21,599)	\$ 212,934	\$ 9,097	\$ (21,154)
Interest Rate Futures	10,448	7	(26)	18,080	13	(24)
Interest Rate Options	32,718	292	(1,095)	9,778	224	(280)
Interest Rate Forwards	3,678	39	(14)	2,354	21	(42)
<b>Foreign Currency</b>						
Foreign Currency Forwards	27,686	965	(954)	31,317	1,556	(1,924)
Foreign Currency Options	0	0	0	0	0	0
<b>Currency/Interest Rate</b>						
Foreign Currency Swaps	7,771	502	(164)	8,410	813	(170)
<b>Credit</b>						
Credit Default Swaps	3,446	64	0	6,351	27	(57)
<b>Equity</b>						
Equity Futures	672	1	(2)	1,372	1	(2)
Equity Options	51,792	1,688	(1,662)	38,323	708	(1,590)
Total Return Swaps	9,237	48	(514)	11,806	106	(184)
<b>Other</b>						
Other(1)	1,250	0	0	1,250	0	0
<b>Synthetic GICs</b>	<b>78,009</b>	<b>1</b>	<b>(1)</b>	<b>84,338</b>	<b>1</b>	<b>(1)</b>
<b>Total Derivatives Not Qualifying as Hedge Accounting Instruments</b>	<b>\$ 451,152</b>	<b>\$ 12,211</b>	<b>\$ (26,031)</b>	<b>\$ 426,313</b>	<b>\$ 12,567</b>	<b>\$ (25,428)</b>
<b>Total Derivatives(2)(3)</b>	<b>\$ 487,415</b>	<b>\$ 14,261</b>	<b>\$ (27,154)</b>	<b>\$ 460,804</b>	<b>\$ 16,257</b>	<b>\$ (26,353)</b>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

- (1) “Other” primarily includes derivative contracts used to improve the balance of the Company’s tail longevity and mortality risk. Under these contracts, the Company’s gains (losses) are capped at the notional amount.
- (2) Excludes embedded derivatives which contain multiple underlying risks. The fair value of these embedded derivatives was a net liability of \$8,096 million (including the Prismic funds withheld-related embedded derivative net liability of \$508 million) and \$2,997 million as of December 31, 2023, and 2022, respectively, primarily included in “Policyholder account balances” and “Reinsurance and funds withheld payables.”
- (3) Recorded in “Other invested assets” and “Other liabilities” on the Consolidated Statements of Financial Position.

As of December 31, 2023, the following amounts were recorded on the Consolidated Statements of Financial Position related to the carrying amount of the hedged assets (liabilities) and cumulative basis adjustments included in the carrying amount for fair value hedges:

Balance Sheet Line Item in which Hedged Item is Recorded	December 31, 2023		December 31, 2022	
	Carrying Amount of the Hedged Assets (Liabilities)	Cumulative Amount of Fair Value Hedging Adjustment Included in the Carrying Amount of the Hedged Assets (Liabilities)(1)	Carrying Amount of the Hedged Assets (Liabilities)	Cumulative Amount of Fair Value Hedging Adjustment Included in the Carrying Amount of the Hedged Assets (Liabilities)(1)
		(in millions)		
Fixed maturities, available-for-sale, at fair value	\$ 224	\$ 19	\$ 297	\$ 27
Policyholders’ account balances	\$ (810)	\$ 219	\$ (966)	\$ 217
Future policy benefits	\$ (2,441)	\$ 298	\$ (2,354)	\$ 391

- (1) There were no material fair value hedging adjustments for hedged assets and liabilities for which hedge accounting has been discontinued.

Most of the Company’s derivatives do not qualify for hedge accounting for various reasons. For example: (i) derivatives that economically hedge embedded derivatives do not qualify for hedge accounting because changes in the fair value of the embedded derivatives are already recorded in net income; (ii) derivatives that are utilized as macro hedges of the Company’s exposure to various risks typically do not qualify for hedge accounting because they do not meet the criteria required under portfolio hedge accounting rules; and (iii) synthetic GICs, which are product standalone derivatives, do not qualify as hedging instruments under hedge accounting rules.

**Offsetting Assets and Liabilities**

The following tables present recognized derivative instruments (excluding embedded derivatives), and repurchase and reverse repurchase agreements that are offset in the Consolidated Statements of Financial Position, and/or are subject to an enforceable master netting arrangement or similar agreement, irrespective of whether they are offset in the Consolidated Statements of Financial Position:

	December 31, 2023				
	Gross Amounts of Recognized Financial Instruments	Gross Amounts Offset in the Statements of Financial Position	Net Amounts Presented in the Statements of Financial Position	Financial Instruments/ Collateral(1)	Net Amount
			(in millions)		
<b>Offsetting of Financial Assets:</b>					
Derivatives	\$ 14,169	\$ (13,158)	\$ 1,011	\$ (240)	\$ 771
Securities purchased under agreement to resell	388	0	388	(363)	25
Total Assets	<u>\$ 14,557</u>	<u>\$ (13,158)</u>	<u>\$ 1,399</u>	<u>\$ (603)</u>	<u>\$ 796</u>
<b>Offsetting of Financial Liabilities:</b>					
Derivatives	\$ 27,154	\$ (22,973)	\$ 4,181	\$ (3,775)	\$ 406
Securities sold under agreement to repurchase	6,056	0	6,056	(5,811)	245
Total Liabilities	<u>\$ 33,210</u>	<u>\$ (22,973)</u>	<u>\$ 10,237</u>	<u>\$ (9,586)</u>	<u>\$ 651</u>



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2022				
	Gross Amounts of Recognized Financial Instruments	Gross Amounts Offset in the Statements of Financial Position	Net Amounts Presented in the Statements of Financial Position	Financial Instruments/ Collateral(1)	Net Amount
	(in millions)				
<b>Offsetting of Financial Assets:</b>					
Derivatives	\$ 16,178	\$ (14,802)	\$ 1,376	\$ (702)	\$ 674
Securities purchased under agreement to resell	385	0	385	(385)	0
Total Assets	\$ 16,563	\$ (14,802)	\$ 1,761	\$ (1,087)	\$ 674
<b>Offsetting of Financial Liabilities:</b>					
Derivatives	\$ 26,352	\$ (23,298)	\$ 3,054	\$ (3,054)	\$ 0
Securities sold under agreement to repurchase	6,589	0	6,589	(6,589)	0
Total Liabilities	\$ 32,941	\$ (23,298)	\$ 9,643	\$ (9,643)	\$ 0

(1) Amounts exclude the excess of collateral received/pledged from/to the counterparty.

For information regarding the rights of offset associated with the derivative assets and liabilities in the table above, see “—Counterparty Credit Risk” below. For securities purchased under agreements to resell and securities sold under agreements to repurchase, the Company monitors the value of the securities and maintains collateral, as appropriate, to protect against credit exposure. Where the Company has entered into repurchase and resale agreements with the same counterparty, in the event of default, the Company would generally be permitted to exercise rights of offset. For additional information regarding the Company’s accounting policy for securities repurchase and resale agreements, see Note 2.

***Cash Flow, Fair Value and Net Investment Hedges***

The primary derivative and non-derivative instruments used by the Company in its fair value, cash flow and net investment hedge accounting relationships are interest rate swaps, currency swaps, currency forwards, and foreign currency denominated debts. These instruments are only designated for hedge accounting in instances where the appropriate criteria are met. The Company does not use futures, options, credit, or equity derivatives in any of its fair value, cash flow or net investment hedge accounting relationships.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The following tables provide the financial statement classification and impact of derivatives used in qualifying and non-qualifying hedge relationships, including the offset of the hedged item in fair value hedge relationships.

Year Ended December 31, 2023								
	Realized Investment Gains (Losses)	Change in Value of Market Risk Benefits, Net of Related Hedging Gain (Loss)	Net Investment Income	Other Income (Loss)	Interest Expense	Interest Credited to Policyholders' Account Balances	Policyholders' Benefits	Change in AOCI(1)
(in millions)								
<b>Derivatives Designated as Hedge Accounting Instruments:</b>								
<b>Fair value hedges</b>								
Gains (losses) on derivatives designated as hedge instruments:								
Interest Rate	\$ 2	\$ 0	\$ 0	\$ 0	\$ 0	\$ (31)	\$ (39)	\$ 0
Currency	(1)	0	(1)	0	0	0	104	0
Total gains (losses) on derivatives designated as hedge instruments	1	0	(1)	0	0	(31)	65	0
Gains (losses) on the hedged item:								
Interest Rate	(2)	0	13	0	0	2	10	0
Currency	1	0	1	0	0	0	(102)	0
Total gains (losses) on hedged item	(1)	0	14	0	0	2	(92)	0
Amortization for gains (losses) excluded from assessment of the effectiveness								
Currency	0	0	0	0	0	0	(8)	(6)
Total amortization for gain (loss) excluded from assessment of the effectiveness	0	0	0	0	0	0	(8)	(6)
Total gains (losses) on fair value hedges net of hedged item	0	0	13	0	0	(29)	(35)	(6)
<b>Cash flow hedges</b>								
Interest Rate	(21)	0	(16)	0	0	0	0	23
Currency	8	0	0	0	0	0	0	(122)
Currency/Interest Rate	74	0	315	(189)	0	0	0	(1,648)
Total gains (losses) on cash flow hedges	61	0	299	(189)	0	0	0	(1,747)
<b>Net investment hedges</b>								
Currency	0	0	0	0	0	0	0	12
Currency/Interest Rate	0	0	0	0	0	0	0	0
Total gains (losses) on net investment hedges	0	0	0	0	0	0	0	12
<b>Derivatives Not Qualifying as Hedge Accounting Instruments:</b>								
Interest Rate	(285)	(1,657)	0	0	0	0	0	0
Currency	(567)	0	0	3	0	0	0	0
Currency/Interest Rate	(211)	0	0	(3)	0	0	0	0
Credit	164	0	0	0	0	0	0	0
Equity	1,751	(929)	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0
Embedded Derivatives (3)	(3,133)	0	0	0	0	0	0	0
Total gains (losses) on derivatives not qualifying as hedge accounting instruments	(2,281)	(2,586)	0	0	0	0	0	0
<b>Total</b>	<b>\$ (2,220)</b>	<b>\$ (2,586)</b>	<b>\$ 312</b>	<b>\$ (189)</b>	<b>\$ 0</b>	<b>\$ (29)</b>	<b>\$ (35)</b>	<b>\$ (1,741)</b>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2022(2)

	Realized Investment Gains (Losses)	Change in Value of Market Risk Benefits, Net of Related Hedging Gain (Loss)	Net Investment Income	Other Income (Loss)	Interest Expense	Interest Credited to Policyholders' Account Balances	Policyholders' Benefits	Change in AOCI(1)
(in millions)								
<b>Derivatives Designated as Hedge Accounting Instruments:</b>								
<b>Fair value hedges</b>								
Gains (losses) on derivatives designated as hedge instruments:								
Interest Rate	\$ 39	\$ 0	\$ (5)	\$ 0	\$ 0	\$ (375)	\$ (438)	\$ 0
Currency	(28)	0	(2)	0	0	0	(224)	0
Total gains (losses) on derivatives designated as hedge instruments	11	0	(7)	0	0	(375)	(662)	0
Gains (losses) on the hedged item:								
Interest Rate	(39)	0	14	0	0	387	448	0
Currency	31	0	9	0	0	0	225	0
Total gains (losses) on hedged item	(8)	0	23	0	0	387	673	0
Amortization for gains (losses) excluded from assessment of the effectiveness								
Currency	0	0	0	0	0	0	(4)	(19)
Total amortization for gain (loss) excluded from assessment of the effectiveness	0	0	0	0	0	0	(4)	(19)
Total gains (losses) on fair value hedges net of hedged item	3	0	16	0	0	12	7	(19)
<b>Cash flow hedges</b>								
Interest Rate	(4)	0	(3)	0	0	0	0	(217)
Currency	15	0	0	0	0	0	0	191
Currency/Interest Rate	121	0	299	477	0	0	0	1,623
Total gains (losses) on cash flow hedges	132	0	296	477	0	0	0	1,597
<b>Net investment hedges</b>								
Currency	0	0	0	0	0	0	0	2
Currency/Interest Rate	0	0	0	0	0	0	0	0
Total gains (losses) on net investment hedges	0	0	0	0	0	0	0	2
<b>Derivatives Not Qualifying as Hedge Accounting Instruments:</b>								
Interest Rate	(3,410)	(6,483)	0	0	0	0	0	0
Currency	(400)	0	0	(3)	0	0	0	0
Currency/Interest Rate	854	0	0	6	0	0	0	0
Credit	5	0	0	0	0	0	0	0
Equity	6	1,403	0	0	0	0	0	0
Other	2	0	0	0	0	0	0	0
Embedded Derivatives (3)	(26)	0	0	0	0	0	0	0
Total gains (losses) on derivatives not qualifying as hedge accounting instruments	(2,969)	(5,080)	0	3	0	0	0	0
<b>Total</b>	<b>\$ (2,834)</b>	<b>\$ (5,080)</b>	<b>\$ 312</b>	<b>\$ 480</b>	<b>\$ 0</b>	<b>\$ 12</b>	<b>\$ 7</b>	<b>\$ 1,580</b>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2021(2)

	Realized Investment Gains (Losses)	Change in Value of Market Risk Benefits, Net of Related Hedging Gain (Loss)	Net Investment Income	Other Income (Loss)	Interest Expense	Interest Credited to Policyholders' Account Balances	Policyholders' Benefits	Change in AOCI(1)
(in millions)								
<b>Derivatives Designated as Hedge Accounting Instruments:</b>								
<b>Fair value hedges</b>								
Gains (losses) on derivatives designated as hedge instruments:								
Interest Rate	\$ 20	\$ 0	\$ (9)	\$ 0	\$ 0	\$ (98)	\$ (73)	\$ 0
Currency	(8)	0	0	0	0	0	6	0
Total gains (losses) on derivatives designated as hedge instruments	12	0	(9)	0	0	(98)	(67)	0
Gains (losses) on the hedged item:								
Interest Rate	(24)	0	16	0	0	133	96	0
Currency	7	0	2	0	0	0	(6)	0
Total gains (losses) on hedged item	(17)	0	18	0	0	133	90	0
Amortization for gains (losses) excluded from assessment of the effectiveness								
Currency	0	0	0	0	0	0	(6)	(46)
Total amortization for gain (loss) excluded from assessment of the effectiveness	0	0	0	0	0	0	(6)	(46)
Total gains (losses) on fair value hedges net of hedged item	(5)	0	9	0	0	35	17	(46)
<b>Cash flow hedges</b>								
Interest Rate	(2)	0	2	0	0	0	0	(13)
Currency	(4)	0	0	0	0	0	0	48
Currency/Interest Rate	105	0	271	181	0	0	0	1,152
Total gains (losses) on cash flow hedges	99	0	273	181	0	0	0	1,187
<b>Net investment hedges</b>								
Currency	0	0	0	0	0	0	0	(9)
Currency/Interest Rate	0	0	0	0	0	0	0	0
Total gains (losses) on net investment hedges	0	0	0	0	0	0	0	(9)
<b>Derivatives Not Qualifying as Hedge Accounting Instruments:</b>								
Interest Rate	717	(2,592)	0	0	0	0	0	0
Currency	(364)	0	0	(3)	0	0	0	0
Currency/Interest Rate	802	0	0	5	0	0	0	0
Credit	61	0	0	0	0	0	0	0
Equity	(283)	(2,318)	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0
Embedded Derivatives (3)	(1,145)	0	0	0	0	0	0	0
Total gains (losses) on derivatives not qualifying as hedge accounting instruments	(211)	(4,910)	0	2	0	0	0	0
<b>Total</b>	<b>\$ (117)</b>	<b>\$ (4,910)</b>	<b>\$ 282</b>	<b>\$ 183</b>	<b>\$ 0</b>	<b>\$ 35</b>	<b>\$ 17</b>	<b>\$ 1,132</b>

(1) Excludes changes related to net investment hedges using non-derivative instruments of \$28 million for year ended December 31, 2023, \$134 million for year ended December 31, 2022, and \$25 million for year ended December 31, 2021.

(2) Prior period amounts have been updated to conform to current period presentation.

(3) Includes the Prismic funds withheld-related embedded derivative realized gain (loss) of \$(508) million for the year ended December 31, 2023.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Presented below is a rollforward of current period cash flow hedges in AOCI before taxes:

	(in millions)
<b>Balance, December 31, 2020</b>	<b>\$ (168)</b>
Amount recorded in AOCI	
Interest Rate	(13)
Currency	44
Currency/Interest Rate	1,709
<b>Total amount recorded in AOCI</b>	<b>1,740</b>
Amount reclassified from AOCI to income	
Interest Rate	0
Currency	4
Currency/Interest Rate	(557)
<b>Total amount reclassified from AOCI to income</b>	<b>(553)</b>
<b>Balance, December 31, 2021</b>	<b>\$ 1,019</b>
Amount recorded in AOCI	
Interest Rate	(224)
Currency	206
Currency/Interest Rate	2,520
<b>Total amount recorded in AOCI</b>	<b>2,502</b>
Amount reclassified from AOCI to income	
Interest Rate	7
Currency	(15)
Currency/Interest Rate	(897)
<b>Total amount reclassified from AOCI to income</b>	<b>(905)</b>
<b>Balance, December 31, 2022</b>	<b>\$ 2,616</b>
Amount recorded in AOCI	
Interest Rate	(15)
Currency	(108)
Currency/Interest Rate	(1,448)
<b>Total amount recorded in AOCI</b>	<b>(1,571)</b>
Amount reclassified from AOCI to income	
Interest Rate	38
Currency	(14)
Currency/Interest Rate	(200)
<b>Total amount reclassified from AOCI to income</b>	<b>(176)</b>
<b>Balance, December 31, 2023</b>	<b>\$ 869</b>

The changes in fair value of cash flow hedges are deferred in AOCI and are included in “Net unrealized investment gains (losses)” in the Consolidated Statements of Comprehensive Income; these amounts are then reclassified to earnings when the hedged item affects earnings. Using December 31, 2023 values, it is estimated that a pre-tax gain of approximately \$293 million is expected to be reclassified from AOCI to earnings during the subsequent twelve months ending December 31, 2024.

The exposures the Company is hedging with these qualifying cash flow hedges include the variability of future cash flows from forecasted transactions denominated in foreign currencies, the purchases of invested assets, and the receipt or payment of variable interest on existing financial instruments. The maximum length of time over which the Company is hedging its exposure to the variability in future cash flows for forecasted transactions is 28 years.

There were no material amounts reclassified from AOCI into earnings relating to instances in which the Company discontinued cash flow hedge accounting because the forecasted transaction did not occur by the anticipated date or within the

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

additional time period permitted by the authoritative guidance for the accounting for derivatives and hedging. In addition, there were no instances in which the Company discontinued fair value hedge accounting due to a hedged firm commitment no longer qualifying as a fair value hedge.

For net investment hedges, in addition to derivatives, the Company uses foreign currency denominated debt to hedge the risk of change in the net investment in a foreign subsidiary due to changes in exchange rates. For effective net investment hedges, the amounts, before applicable taxes, recorded in the cumulative translation adjustment within AOCI were \$39 million for the year ended December 31, 2023, \$134 million for the year ended December 31, 2022, and \$16 million for the year ended December 31, 2021.

**Credit Derivatives**

The following tables provide a summary of the notional and fair value of written credit protection, presented as assets (liabilities). The Company's maximum amount at risk under these credit derivatives, assuming the value of the underlying referenced securities become worthless, is equal to the notional amounts. These credit derivatives have maturities of less than 24 years for index reference.

December 31, 2023													
NAIC Rating Designation of Underlying Credit Obligation(1)													
NAIC 1		NAIC 2		NAIC 3		NAIC 4		NAIC 5		NAIC 6(2)		Total	
Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value
(in millions)													
Single name reference(3)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Index reference(3)	0	0	0	0	2,723	19	0	0	89	5	634	40	3,446
Total	\$ 0	\$ 0	\$ 0	\$ 0	\$ 2,723	\$ 19	\$ 0	\$ 0	\$ 89	\$ 5	\$ 634	\$ 40	\$ 3,446

December 31, 2022													
NAIC Rating Designation of Underlying Credit Obligation(1)													
NAIC 1		NAIC 2		NAIC 3		NAIC 4		NAIC 5		NAIC 6(2)		Total	
Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value	Gross Notional	Fair Value
(in millions)													
Single name reference(3)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Index reference(3)	48	0	0	0	5,197	(46)	0	0	0	0	782	15	6,027
Total	\$ 48	\$ 0	\$ 0	\$ 0	\$ 5,197	\$ (46)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 782	\$ 15	\$ 6,027

- (1) The NAIC rating designations are based on availability and the lowest ratings among Moody's Investors Service, Inc. ("Moody's"), Standard & Poor's Rating Services ("S&P") and Fitch Ratings Inc. ("Fitch"). If no rating is available from a rating agency, a NAIC 6 rating is used.
- (2) The NAIC rating designation is due to approximately 3% and 2% as of December 31, 2023, and 2022, respectively, of the index reference name rated as NAIC 6.
- (3) Single name credit default swaps may make reference to the credit of corporate debt, sovereign debt, and structured finance. Index reference NAIC designations are based on the lowest rated single name reference included in the index.

In addition to writing credit protection, the Company has purchased credit protection using credit derivatives in order to hedge specific credit exposures in the Company's investment portfolio. As of December 31, 2023 and 2022, the Company had \$0 million and \$324 million of outstanding notional amounts and reported at fair value as an asset of \$0 million and \$1 million, respectively.

**Counterparty Credit Risk**

The Company is exposed to losses in the event of non-performance by counterparties to financial derivative transactions with a positive fair value. The Company manages credit risk by: (i) entering into derivative transactions with highly rated major financial institutions and other creditworthy counterparties governed by master netting agreements, as applicable; (ii) trading

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

through central clearing and over-the-counter (“OTC”) parties; (iii) obtaining collateral, such as cash and securities, when appropriate; and (iv) setting limits on single party credit exposures which are subject to periodic management review.

Substantially all of the Company’s derivative agreements have zero thresholds which require daily full collateralization by the party in a liability position. In addition, certain of the Company’s derivative agreements contain credit-risk related contingent features; if the credit rating of one of the parties to the derivative agreement is to fall below a certain level, the party with positive fair value could request termination at the then fair value or demand immediate full collateralization from the party whose credit rating fell and is in a net liability position.

As of December 31, 2023, there were no net liability derivative positions with counterparties with credit risk-related contingent features. All derivatives have been appropriately collateralized by the Company or the counterparty in accordance with the terms of the derivative agreements.

## **6. FAIR VALUE OF ASSETS AND LIABILITIES**

**Fair Value Measurement**—Fair value represents the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The authoritative fair value guidance establishes a framework for measuring fair value that includes a hierarchy used to classify the inputs used in measuring fair value. The level in the fair value hierarchy within which the fair value measurement falls is determined based on the lowest level input that is significant to the fair value measurement. The levels of the fair value hierarchy are as follows:

Level 1—Fair value is based on unadjusted quoted prices in active markets that are accessible to the Company for identical assets or liabilities. The Company’s Level 1 assets and liabilities primarily include certain cash equivalents and short-term investments, equity securities and derivative contracts that trade on an active exchange market.

Level 2—Fair value is based on significant inputs, other than quoted prices included in Level 1, that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability through corroboration with observable market data. Level 2 inputs include quoted prices in active markets for similar assets and liabilities, quoted prices in markets that are not active for identical or similar assets or liabilities, and other market observable inputs. The Company’s Level 2 assets and liabilities include: fixed maturities (corporate public and private bonds, most government securities, certain asset-backed and mortgage-backed securities, etc.), certain equity securities (mutual funds, which do not trade in active markets because they are not publicly available), certain commercial mortgage loans, short-term investments and certain cash equivalents (primarily commercial paper), and certain OTC derivatives.

Level 3—Fair value is based on at least one significant unobservable input for the asset or liability. The assets and liabilities in this category may require significant judgment or estimation in determining the fair value. The Company’s Level 3 assets and liabilities primarily include: certain private fixed maturities and equity securities, certain manually priced public equity securities and fixed maturities, certain highly structured OTC derivative contracts, certain consolidated real estate funds for which the Company is the general partner, contracts or contract features pertaining to living benefit features (market risk benefits) of the Company’s variable annuity contracts and embedded derivatives associated with the index-linked features of certain universal life and annuity products.

**Assets and Liabilities by Hierarchy Level**—The tables below present the balances of assets and liabilities reported at fair value on a recurring basis, as of the dates indicated:



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	As of December 31, 2023				
	Level 1	Level 2	Level 3	Netting(1)	Total
	(in millions)				
<b>Fixed maturities, available-for-sale:</b>					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 0	\$ 21,796	\$ 0	\$	\$ 21,796
Obligations of U.S. states and their political subdivisions	0	8,451	7		8,458
Foreign government bonds	0	70,182	8		70,190
U.S. corporate public securities	0	98,097	75		98,172
U.S. corporate private securities(2)	0	38,199	2,821		41,020
Foreign corporate public securities	0	19,576	67		19,643
Foreign corporate private securities	0	30,447	1,843		32,290
Asset-backed securities(3)	0	12,236	359		12,595
Commercial mortgage-backed securities	0	8,954	938		9,892
Residential mortgage-backed securities	0	2,265	0		2,265
Subtotal	0	310,203	6,118		316,321
<b>Assets supporting experience-rated contractholder liabilities:</b>					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	0	206	0		206
Foreign government bonds	0	604	0		604
Corporate securities	0	79	0		79
Equity securities	1,004	1,275	0		2,279
Subtotal	1,004	2,164	0		3,168
Market risk benefit assets	0	0	1,981		1,981
Fixed maturities, trading	0	9,361	429		9,790
Equity securities(4)	5,953	1,538	512		8,003
Commercial mortgage and other loans	0	519	0		519
Other invested assets(5)	27	14,234	846	(13,158)	1,949
Short-term investments	125	3,746	29		3,900
Cash equivalents	2,240	8,058	4		10,302
Reinsurance recoverables and deposit receivables	0	(75)	224		149
Other assets	0	0	11		11
Separate account assets(6)(7)	8,925	161,793	1,094		171,812
Total assets	\$ 18,274	\$ 511,541	\$ 11,248	\$ (13,158)	\$ 527,905
Market risk benefit liabilities	\$ 0	\$ 0	\$ 5,467	\$	\$ 5,467
Policyholders' account balances	0	0	7,752		7,752
Reinsurance and funds withheld payables	0	490	0		490
Other liabilities	35	27,112	1	(22,973)	4,175
Notes issued by consolidated VIEs	0	0	778		778
Total liabilities	\$ 35	\$ 27,602	\$ 13,998	\$ (22,973)	\$ 18,662

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	As of December 31, 2022				
	Level 1	Level 2	Level 3	Netting(1)	Total
	(in millions)				
<b>Fixed maturities, available-for-sale:</b>					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 0	\$ 26,069	\$ 0	\$	\$ 26,069
Obligations of U.S. states and their political subdivisions	0	9,682	7		9,689
Foreign government bonds	0	73,218	8		73,226
U.S. corporate public securities	0	87,521	65		87,586
U.S. corporate private securities(2)	0	34,487	2,392		36,879
Foreign corporate public securities	0	20,621	66		20,687
Foreign corporate private securities	0	26,325	1,335		27,660
Asset-backed securities(3)	0	12,582	269		12,851
Commercial mortgage-backed securities	0	9,644	1,011		10,655
Residential mortgage-backed securities	0	2,408	9		2,417
Subtotal	<u>0</u>	<u>302,557</u>	<u>5,162</u>		<u>307,719</u>
<b>Assets supporting experience-rated contractholder liabilities:</b>					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	0	189	0		189
Foreign government bonds	0	668	0		668
Corporate securities	0	88	0		88
Equity securities	780	1,119	0		1,899
Subtotal	<u>780</u>	<u>2,064</u>	<u>0</u>		<u>2,844</u>
Market risk benefit assets	0	0	800		800
Fixed maturities, trading	0	5,647	304		5,951
Equity securities	4,338	2,185	627		7,150
Commercial mortgage and other loans	0	137	0		137
Other invested assets(5)	15	16,241	539	(14,802)	1,993
Short-term investments	341	3,428	18		3,787
Cash equivalents	544	6,930	0		7,474
Reinsurance recoverables and deposit receivables	0	(103)	141		38
Other assets(8)	0	0	11		11
Separate account assets(6)(7)	8,310	162,414	1,081		171,805
Total assets	<u>\$ 14,328</u>	<u>\$ 501,500</u>	<u>\$ 8,683</u>	<u>\$ (14,802)</u>	<u>\$ 509,709</u>
Market risk benefit liabilities	\$ 0	\$ 0	\$ 5,864	\$	\$ 5,864
Policyholders' account balances	0	0	3,492		3,492
Reinsurance and funds withheld payables	0	(31)	0		(31)
Other liabilities(8)	26	26,327	1	(23,298)	3,056
Notes issued by consolidated VIEs	0	0	0		0
Total liabilities	<u>\$ 26</u>	<u>\$ 26,296</u>	<u>\$ 9,357</u>	<u>\$ (23,298)</u>	<u>\$ 12,381</u>

(1) "Netting" amounts represent cash collateral of \$(9,815) million and \$(8,496) million as of December 31, 2023 and 2022, respectively.

(2) Excludes notes with fair value of \$12,370 million (carrying amount of \$12,370 million) and \$8,040 million (carrying amount of \$8,040 million) as of December 31, 2023 and 2022, respectively, which have been offset with the associated debt under a netting agreement.

(3) Includes credit-tranched securities collateralized by syndicated bank loans, sub-prime mortgages, auto loans, credit cards, education loans and other asset types.

(4) Equity securities excluded from the fair value hierarchy include a fund for which fair value is measured at net asset value ("NAV") per share (or its equivalent) as a practical expedient. As of December 31, 2023, the fair value of this investment was \$239 million.

(5) Other invested assets excluded from the fair value hierarchy include certain hedge funds, private equity funds and other funds for which fair value is measured at NAV per share (or its equivalent) as a practical expedient. As of December 31, 2023 and 2022, the fair values of such investments were \$4,125 million and \$3,689 million, respectively.

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**Notes to Consolidated Financial Statements—(Continued)**

- (6) Separate account assets included in the fair value hierarchy exclude investments in entities that calculate NAV per share (or its equivalent) as a practical expedient. Such investments excluded from the fair value hierarchy include investments in real estate, hedge funds and other invested assets. As of December 31, 2023 and 2022, the fair value of such investments were \$27,076 million and \$25,874 million, respectively.
- (7) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Consolidated Statements of Financial Position.
- (8) Prior period amounts have been reclassified to conform to current period presentation.

The methods and assumptions the Company uses to estimate the fair value of assets and liabilities measured at fair value on a recurring basis are summarized below.

**Fixed Maturity Securities**—The fair values of the Company's public fixed maturity securities are generally based on prices obtained from independent pricing services. Prices for each security are generally sourced from multiple pricing vendors, and a vendor hierarchy is maintained by asset type based on historical pricing experience and vendor expertise. The Company ultimately uses the price from the pricing service highest in the vendor hierarchy based on the respective asset type. The pricing hierarchy is updated for new financial products and recent pricing experience with various vendors. Consistent with the fair value hierarchy described above, securities with validated quotes from pricing services are generally reflected within Level 2, as they are primarily based on observable pricing for similar assets and/or other market observable inputs. Typical inputs used by these pricing services include but are not limited to, reported trades, benchmark yields, issuer spreads, bids, offers, and/or estimated cash flow, prepayment speeds and default rates. If the pricing information received from third-party pricing services is deemed not reflective of market activity or other inputs observable in the market, the Company may challenge the price through a formal process with the pricing service or classify the securities as Level 3. If the pricing service updates the price to be more consistent with the presented market observations, the security remains within Level 2.

Internally-developed valuations or indicative broker quotes are also used to determine fair value in circumstances where vendor pricing is not available, or where the Company ultimately concludes that pricing information received from the independent pricing services is not reflective of market activity. If the Company concludes the values from both pricing services and brokers are not reflective of market activity, it may override the information with an internally-developed valuation. As of December 31, 2023 and 2022, overrides on a net basis were not material. Pricing service overrides, internally-developed valuations and indicative broker quotes are generally included in Level 3 in the fair value hierarchy.

The Company conducts several specific price monitoring activities. Daily analyses identify price changes over predetermined thresholds defined at the financial instrument level. Various pricing integrity reports are reviewed on a daily and monthly basis to determine if pricing is reflective of market activity or if it would warrant any adjustments. Other procedures performed include, but are not limited to, reviews of third-party pricing services methodologies, reviews of pricing trends and back testing.

The fair values of private fixed maturities, which are originated by internal private asset managers, are primarily determined using discounted cash flow models. These models primarily use observable inputs that include Treasury or similar base rates plus estimated credit spreads to value each security. The credit spreads are obtained through a survey of private market intermediaries who are active in both primary and secondary transactions, and consider, among other factors, the credit quality and the reduced liquidity associated with private placements. Internal adjustments are made to reflect variation in observed sector spreads. Since most private placements are valued using standard market observable inputs and inputs derived from, or corroborated by, market observable data including, but not limited to observed prices and spreads for similar publicly-traded issues, they have been reflected within Level 2. For certain private fixed maturities, the discounted cash flow model may incorporate significant unobservable inputs, which reflect the Company's own assumptions about the inputs that market participants would use in pricing the asset. To the extent management determines that such unobservable inputs are significant to the price of a security, a Level 3 classification is made.

**Assets Supporting Experience-Rated Contractholder Liabilities**—Assets supporting experience-rated contractholder liabilities consist primarily of fixed maturity securities, equity securities and derivatives whose fair values are determined consistent with similar instruments described above under "Fixed Maturity Securities" and below under "Equity Securities" and "Derivative Instruments."

**Equity Securities**—Equity securities consist principally of investments in common and preferred stock of publicly-traded companies, perpetual preferred stock, privately-traded securities, as well as mutual fund shares. The fair values of most publicly-traded equity securities are based on quoted market prices in active markets for identical assets and are classified

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

within Level 1 in the fair value hierarchy. Estimated fair values for most privately traded equity securities are determined using discounted cash flow, earnings multiple and other valuation models that require a substantial level of judgment around inputs and therefore are classified within Level 3. The fair values of mutual fund shares that transact regularly (but do not trade in active markets because they are not publicly available) are based on transaction prices of identical fund shares and are classified within Level 2 in the fair value hierarchy. The fair values of perpetual preferred stock are based on inputs obtained from independent pricing services that are primarily based on indicative broker quotes. As a result, the fair values of perpetual preferred stock are classified as Level 3.

**Commercial Mortgage and Other Loans**—The fair value of loans held and accounted for using the fair value option is determined utilizing pricing indicators from the whole loan market, where investors are committed to purchase these loans at a predetermined price, which is considered the principal exit market for these loans. The Company evaluates the valuation inputs used for these assets, including the existence of predetermined exit prices, the terms of the loans, prevailing interest rates and credit risk, and deems the primary pricing inputs are Level 2 inputs in the fair value hierarchy.

**Other Invested Assets**—Other invested assets primarily include investments in LPs/LLCs, derivatives and certain limited partnerships which are consolidated because the Company is either deemed to exercise control or considered the primary beneficiary of a variable interest entity. These entities are primarily investment companies and follow specialized industry accounting whereby their assets are carried at fair value. The investments held by these entities include various feeder fund investments in underlying master funds (whose underlying holdings generally include public fixed maturities, equity securities and mutual funds), as well as wholly-owned real estate held within other investment funds. For the unconsolidated fund investments, the fair value is primarily determined by the fund managers and is measured at NAV as a practical expedient.

**Reinsurance Recoverables and Deposit Receivables**—Reinsurance recoverables and deposit receivables primarily includes an embedded derivative associated with receivables from modified coinsurance arrangements where the Company is the reinsurer and generally reflect the fair value of the invested assets retained by the cedant.

**Other Assets**—Other assets reflected in Level 3 includes the fair value of an operating joint venture held and accounted for using the fair value option.

**Derivative Instruments**—Derivatives are recorded at fair value either as assets, within “Other invested assets” or as liabilities, within “Other liabilities,” except for embedded derivatives which are recorded with the associated host contract. The fair values of derivative contracts can be affected by changes in interest rates, foreign exchange rates, commodity prices, credit spreads, market volatility, expected returns, NPR, liquidity and other factors. For derivative positions included within Level 3 of the fair value hierarchy, liquidity valuation adjustments are made to reflect the cost of exiting significant risk positions, and consider the bid-ask spread, maturity, complexity and other specific attributes of the underlying derivative position.

The Company’s exchange-traded futures and options include Treasury futures, Eurodollar futures, commodity futures, Eurodollar options and commodity options. Exchange-traded futures and options are valued using quoted prices in active markets and are classified within Level 1 in the fair value hierarchy.

The majority of the Company’s derivative positions are traded in the OTC derivative market and are classified within Level 2 in the fair value hierarchy. OTC derivatives classified within Level 2 are valued using models that utilize actively quoted or observable market inputs from external market data providers, third-party pricing vendors and/or recent trading activity. The Company’s policy is to use mid-market pricing in determining its best estimate of fair value. The fair values of most OTC derivatives, including interest rate and cross-currency swaps, currency forward contracts, commodity forward contracts, credit default swaps, loan commitments held for sale and TBA forward contracts on highly rated mortgage-backed securities issued by U.S. government sponsored entities are determined using discounted cash flow models. The fair values of European style option contracts are determined using Black-Scholes option pricing models. These models’ key inputs include the contractual terms of the respective contract, along with significant observable inputs, including interest rates, currency rates, credit spreads, equity prices, index dividend yields, NPR, volatility and other factors.

The Company’s cleared interest rate swaps and credit derivatives linked to an index are valued using models that utilize actively quoted or observable market inputs, including SOFR, obtained from external market data providers, third-party pricing vendors and/or recent trading activity. These derivatives are classified as Level 2 in the fair value hierarchy.

The majority of the Company’s derivative agreements are with highly rated major international financial institutions. To reflect the market’s perception of its own and the counterparty’s NPR, the Company incorporates additional spreads over SOFR

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

into the discount rate used in determining the fair value of OTC derivative liabilities after netting of collateral. Rates used to discount expected cash flows to value OTC derivative assets reflect the terms of the Credit Support Annex (“CSA”).

Derivatives classified as Level 3 include look-back equity options and other structured products. These derivatives are valued based upon models, such as Monte Carlo simulation models and other techniques that utilize significant unobservable inputs. Level 3 methodologies are validated through periodic comparison of the Company’s fair values to external broker-dealer values.

**Cash Equivalents and Short-Term Investments**—Cash equivalents and short-term investments include money market instruments, commercial paper and other highly liquid debt instruments. Certain money market instruments are valued using unadjusted quoted prices in active markets that are accessible for identical assets and are primarily classified as Level 1. The remaining instruments in this category are generally fair valued based on market observable inputs and these investments have primarily been classified within Level 2.

**Separate Account Assets**—Separate account assets include mutual funds, fixed maturity securities, treasuries, equity securities, real estate and commercial mortgage loans for which values are determined consistent with similar instruments described above under “Fixed Maturity Securities,” “Equity Securities” and “Commercial Mortgage and Other Loans.”

**Market Risk Benefits**—As a result of the adoption of ASU 2018-12 in the first quarter of 2023, the Company is required to measure all market risk benefits (e.g., living benefit and death benefit guarantees associated with variable annuities) at fair value. Market risk benefit liabilities (or assets) represent contracts or contract features that provide protection to the contractholder and expose the insurance entity to other than nominal capital market risk, primarily related to deferred annuities with guaranteed minimum benefits in the Retirement Strategies segment including GMDB, GMIB, GMAB, GMWB and GMIWB. The benefits are bundled together and accounted for as single compound market risk benefits using a fair value measurement framework.

The fair value of these market risk benefits is calculated as the present value of expected future benefit payments to contract holders less the present value of expected future rider fees attributable to the market risk benefits. The fair value of these benefit features is based on assumptions a market participant would use in valuing market risk benefits. This methodology could result in either a liability or asset balance, given changing capital market conditions and various actuarial assumptions. Since there is no observable active market for the transfer of these obligations, the valuations are calculated using internally-developed models with option pricing techniques. The models are based on a risk neutral valuation framework and incorporate premiums for risks inherent in valuation techniques, inputs, and the general uncertainty around the timing and amount of future cash flows. The determination of these risk premiums requires the use of management’s judgment.

The significant inputs to the valuation models for these market risk benefits include capital market assumptions, such as interest rate levels and volatility assumptions, the Company’s market-perceived NPR, as well as actuarially determined assumptions, including contractholder behavior, such as lapse rates, benefit utilization rates, withdrawal rates, and mortality rates. Since many of these assumptions are unobservable and are considered to be significant inputs to the valuations, the assets and liabilities included in market risk benefits have been reflected within Level 3 in the fair value hierarchy.

Capital market inputs and actual policyholders’ account values are updated each quarter based on capital market conditions as of the end of the quarter, including interest rates, equity markets and volatility. In the risk neutral valuation, the initial swap curve drives the total return used to grow the policyholders’ account values. The Company’s discount rate assumption is based on the SOFR swap curve adjusted for an additional spread relative to SOFR to reflect the Company’s market-perceived NPR, which is the risk that the obligation will not be fulfilled by the Company. NPR is primarily estimated by utilizing the credit spreads associated with the Company issued funding agreements, adjusted for any illiquidity risk premium. In order to reflect the financial strength ratings of the Company, credit spreads associated with funding agreements, as opposed to credit spread associated with debt, are utilized in developing this estimate because funding agreements, living benefit guarantees, and index-linked interest crediting guarantees are insurance liabilities and are therefore senior to debt.

Actuarial assumptions, including contractholder behavior and mortality, are reviewed at least annually, and updated based upon company emerging experience and industry studies, future expectations and other data, including any observable market data. These assumptions are generally updated annually unless a material change that the Company feels is indicative of a long-term trend is observed in an interim period.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Policyholders' Account Balances**—The liability for policyholders' account balances is related to certain embedded derivative instruments associated with certain universal life and annuity products that provide policyholders with index-linked interest credited over contract specified term periods. The fair values of these liabilities are determined using discounted cash flow models which include capital market assumptions such as interest rates and equity index volatility assumptions, the Company's market-perceived NPR and actuarially determined assumptions for mortality, lapses and projected hedge costs.

As there is no observable active market for these liabilities, the fair value is determined as the present value of account balances paid to policyholders in excess of contractually guaranteed minimums using option pricing techniques for index term periods that contain deposits as of the valuation date, and the expected option cost for future index term periods, where the terms of index crediting rates have not yet been declared by the Company. Premiums for risks inherent in valuation techniques, inputs, and the general uncertainty around the timing and amount of future cash flows are also incorporated in the fair value of these liabilities. Since the valuation of these liabilities require the use of management's judgement to determine these risk premiums and the use of unobservable inputs, these liabilities are reflected within Level 3 in the fair value hierarchy.

Capital market inputs, including interest rates and equity markets volatility, and actual policyholders' account values are updated each quarter. Actuarial assumptions are reviewed at least annually and updated based upon emerging experience, future expectations and other data, including any observable market data. Aside from these annual updates, assumptions are generally updated only if a material change is observed in an interim period that the Company believes is indicative of a long-term trend.

**Reinsurance and Funds Withheld Payables**—Reinsurance and funds withheld payables primarily includes an embedded derivative associated with certain funds withheld reinsurance arrangements that are described in Note 15 and represents a total return swap associated with the assets supporting the liability to the reinsurer. The fair value of the liability is determined based on the valuation of the underlying funds withheld assets identified to support the payable due to the applicable reinsurance counterparties.

**Other Liabilities**—Other liabilities include certain derivative instruments. The fair values of derivative instruments are primarily determined consistent with those described above under "Derivative Instruments."

**Notes issued by Consolidated VIEs**—These notes are based on the fair values of corresponding bank loan collateral. Since the notes are valued based on reference collateral, they are classified as Level 3. See Note 4 and "Fair Value Option" below for additional information.

**Quantitative Information Regarding Internally-Priced Level 3 Assets and Liabilities**—The tables below present quantitative information regarding significant internally-priced Level 3 assets and liabilities:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

As of December 31, 2023

	Fair Value (in millions)	Valuation Techniques	Unobservable Inputs	Minimum	Maximum	Weighted Average	Impact of Increase in Input on Fair Value(1)
<b>Assets:</b>							
Corporate securities(2)(3)	\$ 1,311	Discounted cash flow	Discount rate	0.57%	20%	8.65%	Decrease
		Market comparables	EBITDA multiples(4)	5.5X	8.8X	7.4X	Increase
		Liquidation	Liquidation value	3.55%	68.00%	57.63%	Increase
Commercial mortgage-backed securities	\$ 938	Discounted cash flow	Liquidity premium	0.60%	0.75%	0.70%	Decrease
Market risk benefit assets(7)	\$ 1,981	Discounted cash flow	Lapse rate(9)	1%	20%		Increase
			Spread over SOFR(10)	0.41%	1.82%		Increase
			Utilization rate(11)	38%	95%		Decrease
			Withdrawal rate		See table footnote (12) below.		
			Mortality rate(13)	0%	15%		Increase
			Equity volatility curve	15%	25%		Decrease
Equity securities	\$ 246	Discounted cash flow(5)	Discount rate	0.16%	20%		Decrease
		Market comparables	EBITDA multiples(4)	1.0X	10.0X	6.3X	Increase
		Net Asset Value	Share price	\$3	\$1,714	\$733	Increase
<b>Liabilities:</b>							
Market risk benefit liabilities(7)	\$ 5,467	Discounted cash flow	Lapse rate(9)	1%	20%		Decrease
			Spread over SOFR(10)	0.41%	1.82%		Decrease
			Utilization rate(11)	38%	95%		Increase
			Withdrawal rate		See table footnote (12) below.		
			Mortality rate(13)	0%	15%		Decrease
			Equity volatility curve	15%	25%		Increase
Policyholders' account balances(8)	\$ 7,752	Discounted cash flow	Lapse rate(9)	1%	80%		Decrease
			Spread over SOFR(10)	0.41%	1.85%		Decrease
			Mortality rate(13)	0%	23%		Decrease
			Equity volatility curve	6%	25%		Increase
			Option Budget(14)	(1)%	7%		Increase

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

As of December 31, 2022

	Fair Value (in millions)	Valuation Techniques	Unobservable Inputs	Minimum	Maximum	Weighted Average	Impact of Increase in Input on Fair Value(1)
<b>Assets:</b>							
Corporate securities(2)(3)	\$ 3,128	Discounted cash flow	Discount rate	0.61%	20%	8.09%	Decrease
		Market comparables	EBITDA multiples(4)	2.2X	23.5X	8.3X	Increase
		Liquidation	Liquidation value	8.16%	8.25%	8.21%	Increase
Market risk benefit assets(7)	\$ 800	Discounted cash flow	Lapse rate(9)	1%	20%		Increase
			Spread over SOFR(10)	0.50%	2.20%		Increase
			Utilization rate(11)	38%	95%		Decrease
			Withdrawal rate	See table footnote (12) below.			
			Mortality rate(13)	0%	15%		Increase
			Equity volatility curve	18%	26%		Decrease
Equity securities	\$ 290	Discounted cash flow(5)	Discount rate	0.16%	20%		Decrease
		Market comparables	EBITDA multiples(4)	1.0X	7.5X	4.0X	Increase
		Net Asset Value	Share price	\$6	\$1,708	\$22	Increase
Separate account assets-commercial mortgage loans(6)	\$ 74	Discounted cash flow	Spread	1.25%	2.10%	1.44%	Decrease
<b>Liabilities:</b>							
Market risk benefit liabilities(7)	\$ 5,864	Discounted cash flow	Lapse rate(9)	1%	20%		Decrease
			Spread over SOFR(10)	0.50%	2.20%		Decrease
			Utilization rate(11)	38%	95%		Increase
			Withdrawal rate	See table footnote (12) below.			
			Mortality rate(13)	0%	15%		Decrease
			Equity volatility curve	18%	26%		Increase
Policyholders' account balances(8)	\$ 3,492	Discounted cash flow	Lapse rate(9)	1%	80%		Decrease
			Spread over SOFR(10)	0.17%	1.93%		Decrease
			Mortality rate(13)	0%	23%		Decrease
			Equity volatility curve	6%	30%		Increase
			Option Budget(14)	(2)%	6%		Increase

(1) Conversely, the impact of a decrease in input would have the opposite impact on fair value as that presented in the table.

(2) Includes assets classified as fixed maturities available-for-sale, assets supporting experience-rated contractholder liabilities and fixed maturities, trading.

(3) Excludes notes which have been offset with the associated debt under a netting agreement.

(4) Represents multiples of earnings before interest, taxes, depreciation and amortization ("EBITDA"), and are amounts used when the Company has determined that market participants would use such multiples when valuing the investments.

(5) Includes certain investments where enterprise value is less than the amount needed to support senior and subordinated claims. These investments typically use a range of discount rates (10% to 20%), therefore presenting a range, rather than a weighted average, is a more meaningful representation of the unobservable inputs used in the valuation.



## PRUDENTIAL FINANCIAL, INC.

## Notes to Consolidated Financial Statements—(Continued)

- (6) Changes in the fair value of separate account assets are borne by customers and thus are offset by changes in separate account liabilities on the Company's Consolidated Statements of Financial Position. As a result, changes in value associated with these investments are not reflected in the Company's Consolidated Statements of Operations.
- (7) Market risk benefits primarily represent fair value for all living benefit guarantees including accumulation, withdrawal and income benefits. Since the valuation methodology for these assets and liabilities uses a range of inputs that vary at the contract level over the cash flow projection period, presenting a range, rather than weighted average, is a more meaningful representation of the unobservable inputs used in the valuation.
- (8) Policyholders' account balances primarily represent general account liabilities for the index-linked interest credited on certain of the Company's life and annuity products that are accounted for as embedded derivatives. Since the valuation methodology for these liabilities uses a range of inputs that vary at the contract level over the cash flow projection period, presenting a range, rather than a weighted average, is a more meaningful representation of the unobservable inputs used in the valuation.
- (9) Lapse rates for contracts with living benefit guarantees are adjusted at the contract level based on the in-the-moneyness of the living benefit and reflect other factors, such as the applicability of any surrender charges. Lapse rates are reduced when contracts are more in-the-money. Lapse rates for contracts with index-linked crediting guarantees may be adjusted at the contract level based on the applicability of any surrender charges, product type, and market related factors such as interest rates. Lapse rates are also generally assumed to be lower for the period where surrender charges apply. For any given contract, lapse rates vary throughout the period over which cash flows are projected for the purposes of valuing these balances.
- (10) The spread over the SOFR swap curve and the LIBOR swap curve represents the premium added to the proxy for the risk-free rate (SOFR or LIBOR, as applicable) to reflect the Company's estimates of rates that a market participant would use to value the living benefits in both the accumulation and payout phases and index-linked interest crediting guarantees as of December 31, 2023 and 2022, respectively. This spread includes an estimate of NPR, which is the risk that the obligation will not be fulfilled by the Company. NPR is primarily estimated by utilizing the credit spreads associated with issuing funding agreements, adjusted for any illiquidity risk premium. In order to reflect the financial strength ratings of the Company, credit spreads associated with funding agreements, as opposed to credit spread associated with debt, are utilized in developing this estimate because funding agreements are insurance liabilities and are therefore senior to debt. Effective April 2023, the Company entered into an agreement with The Ohio National Life Insurance Company, now known as AuguStar Life Insurance Company ("AuguStar"), an affiliate of Constellation Insurance Holdings, Inc., to reinsure approximately \$10 billion of account values of PDI traditional variable annuity contracts with guaranteed living benefits. See Note 15 for additional information regarding this transaction. As a result of this transaction, a ceded MRB asset balance was established to fair value the reinsurance reimbursements to the Company. The establishment of the fair value also required an estimate of NPR for AuguStar, which may differ from the Company's; however, the NPR spreads for AuguStar were developed using a methodology similar to that of the Company.
- (11) The utilization rate assumption estimates the percentage of contracts that will utilize the benefit during the contract duration, and begin lifetime withdrawals at various time intervals from contract inception. The remaining contractholders are assumed to either begin lifetime withdrawals immediately or never utilize the benefit. Utilization assumptions may vary by product type, tax status and age. The impact of changes in these assumptions is highly dependent on the product type, the age of the contractholder at the time of the sale, and the timing of the first lifetime income withdrawal. Range reflects the utilization rate for the vast majority of business with living benefits.
- (12) The withdrawal rate assumption estimates the magnitude of annual contractholder withdrawals relative to the maximum allowable amount under the contract. These assumptions vary based on the age of the contractholder, the tax status of the contract and the duration since the contractholder began lifetime withdrawals. As of December 31, 2023 and 2022, the minimum withdrawal rate assumption is 81% and 77%, respectively. As of December 31, 2023 and 2022, the maximum withdrawal rate assumption may be greater than 100%. The fair value of the liability will generally increase the closer the withdrawal rate is to 100% and decrease as the withdrawal rate moves further away from 100%.
- (13) The range reflects the mortality rates for the vast majority of business with living benefits and other contracts, with policyholders ranging from 50 to 90 years old. While the majority of living benefits have a minimum age requirement, certain other contracts do not have an age restriction. This results in contractholders with mortality rates approaching 0% for certain benefits. Mortality rates may vary by product, age and duration. A mortality improvement assumption is also incorporated into the overall mortality table.
- (14) Option budget estimates the expected long-term cost of options used to hedge exposures associated with equity price and interest rate changes. The level of option budget determines future costs of the options, which impacts the growth in account value and the valuation of embedded derivatives.

**Interrelationships Between Unobservable Inputs**—In addition to the sensitivities of fair value measurements to changes in each unobservable input in isolation, as reflected in the table above, interrelationships between these inputs may also exist, such that a change in one unobservable input may give rise to a change in another or multiple inputs. Examples of such interrelationships for significant internally-priced Level 3 assets and liabilities are as follows:

*Corporate Securities*—The rate used to discount future cash flows reflects current risk-free rates plus credit and liquidity spread requirements that market participants would use to value an asset. The discount rate may be influenced by many factors, including market cycles, expectations of default, collateral, term and asset complexity. Each of these factors can influence discount rates, either in isolation, or in response to other factors. During weaker economic cycles, as the expectations of default increases, credit spreads widen, which results in a decrease in fair value.

*Commercial Mortgage-backed Securities*—Interrelationships may exist between the prepayment rate, the default rate and/or loss severity, depending on specific market conditions. In stronger economic cycles, prepayment rates are generally driven by underlying property appreciation and subsequent cash-out refinances, while default rates and loss severity may be lower. During weaker economic cycles, prepayment rates may decline, while default rates and loss severity increase. Generally, a change in the assumption used for the probability of default would be accompanied by a directionally similar change in the assumption used for the loss severity and a directionally opposite change in the assumption used for prepayment rates. The impact of these factors on average life and economics varies with the deal structure and tranche subordination.

*Market Risk Benefits*—The Company expects efficient benefit utilization and withdrawal rates to generally be correlated with lapse rates. However, behavior is generally highly dependent on the facts and circumstances surrounding the individual

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

contractholder, such as their liquidity needs or tax situation, which could drive lapse behavior independent of other contractholder behavior assumptions. To the extent more efficient contractholder behavior results in greater in-the-moneyness at the contract level, lapse rates may decline for those contracts. Similarly, to the extent that increases in equity volatility are correlated with overall declines in the capital markets, lapse rates may decline as contracts become more in-the-money.

**Changes in Level 3 Assets and Liabilities**—The following tables describe changes in fair values of Level 3 assets and liabilities as of the dates indicated, as well as the portion of gains or losses included in income attributable to unrealized gains or losses related to those assets and liabilities still held at the end of their respective periods (excluding MRBs disclosed in Note 14). When a determination is made to classify assets and liabilities within Level 3, the determination is based on significance of the unobservable inputs in the overall fair value measurement. All transfers are based on changes in the observability of the valuation inputs, including the availability of pricing service information that the Company can validate. Transfers into Level 3 are generally the result of unobservable inputs utilized within valuation methodologies and the use of indicative broker quotes for assets that were previously valued using observable inputs. Transfers out of Level 3 are generally due to the use of observable inputs in valuation methodologies as well as the availability of pricing service information for certain assets that the Company can validate.

December 31, 2023(7)(8)											
	Fair Value, beginning of period	Total realized and unrealized gains (losses)	Purchases	Sales	Issuances	Settlements	Other(1)	Transfers into Level 3	Transfers out of Level 3	Fair Value, end of period	Unrealized gains (losses) for assets still held(2)
(in millions)											
<b>Fixed maturities, available-for-sale:</b>											
U.S. states	\$ 7	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 7	0
Foreign government	8	0	0	0	0	0	0	0	0	8	0
Corporate securities(3)	3,858	26	1,864	(211)	0	(988)	26	418	(187)	4,806	19
Structured securities(4)	1,289	(47)	587	(6)	0	(38)	(81)	113	(520)	1,297	(56)
<b>Other assets:</b>											
Fixed maturities, trading	304	11	129	(39)	0	(23)	88	17	(58)	429	5
Equity securities	627	26	45	(75)	0	(36)	(41)	3	(37)	512	12
Other invested assets	539	(38)	361	(16)	0	0	0	0	0	846	(38)
Short-term investments	18	5	49	0	0	(43)	0	0	0	29	0
Cash equivalents	0	0	4	0	0	0	0	0	0	4	0
Reinsurance recoverables and deposit receivables	141	(40)	146	0	0	(23)	0	0	0	224	(63)
Other assets	11	0	0	0	0	0	0	0	0	11	0
Separate account assets(5)	1,081	55	450	(368)	0	(68)	0	50	(106)	1,094	42
<b>Liabilities:</b>											
Policyholders' account balances(6)	(3,492)	(2,601)	0	0	(1,664)	0	5	0	0	(7,752)	(322)
Other liabilities	(1)	0	0	0	0	0	0	0	0	(1)	0
Notes issued by consolidated VIEs	0	9	0	0	0	0	(787)	0	0	(778)	9

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2023(7)									
	Total realized and unrealized gains (losses)					Unrealized gains (losses) for assets still held(2)				
	Realized investment gains (losses), net	Other income (loss)	Interest credited to policyholders' account balances	Included in other comprehensive income (losses)	Net investment income	Realized investment gains (losses), net	Other income (loss)	Interest credited to policyholders' account balances	Included in other comprehensive income (losses)	
	(in millions)									
<b>Fixed maturities, available-for-sale</b>	\$ (25)	\$ 0	\$ 0	\$ (5)	\$ 9	\$ (7)	\$ 0	\$ 0	\$ (30)	
<b>Assets supporting experience-rated contractholder liabilities</b>	0	0	0	0	0	0	0	0	0	0
<b>Other assets:</b>										
Fixed maturities, trading	0	9	0	0	2	0	5	0	0	0
Equity securities	(1)	27	0	0	0	0	12	0	0	0
Other invested assets	(4)	(34)	0	0	0	(4)	(34)	0	0	0
Short-term investments	3	0	0	0	2	0	0	0	0	0
Cash equivalents	0	0	0	0	0	0	0	0	0	0
Reinsurance recoverables and deposit receivables	(40)	0	0	0	0	(63)	0	0	0	0
Other assets	0	0	0	0	0	0	0	0	0	0
Separate account assets(5)	0	0	55	0	0	0	0	42	0	0
<b>Liabilities:</b>										
Policyholders' account balances	(2,601)	0	0	0	0	(322)	0	0	0	0
Other liabilities	0	0	0	0	0	0	0	0	0	0
Notes issued by consolidated VIEs	0	9	0	0	0	0	9	0	0	0

	December 31, 2022(7)(8)										
	Fair Value, beginning of period	Total realized and unrealized gains (losses)	Purchases	Sales	Issuances	Settlements	Other(1)	Transfers into Level 3	Transfers out of Level 3	Fair Value, end of period	Unrealized gains (losses) for assets still held(2)
		(in millions)									
<b>Fixed maturities, available-for-sale:</b>											
U.S. states	\$ 8	\$ (1)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 7	(1)
Foreign government	10	(1)	0	(1)	0	0	0	0	0	8	(1)
Corporate securities(3)	5,316	(532)	1,574	(219)	20	(874)	85	125	(1,637)	3,858	(544)
Structured securities(4)	1,986	(330)	705	(23)	0	(363)	(9)	7	(684)	1,289	(337)
<b>Other assets:</b>											
Fixed maturities, trading	421	(16)	45	(48)	0	(81)	(3)	1	(15)	304	(17)
Equity securities	799	(18)	52	(244)	0	(7)	(27)	73	(1)	627	(39)
Other invested assets	493	12	98	(52)	0	(11)	(1)	0	0	539	12
Short-term investments	330	(5)	28	0	0	(340)	6	0	(1)	18	(6)
Cash equivalents	70	(1)	7	0	0	(73)	(3)	0	0	0	(2)
Reinsurance recoverables and deposit receivables	72	44	51	0	0	(4)	(22)	0	0	141	48
Other assets(9)	(18)	67	12	0	0	(8)	(42)	0	0	11	0
Separate account assets(5)	1,283	(215)	254	(192)	0	(67)	0	94	(76)	1,081	(211)
<b>Liabilities:</b>											
Policyholders' account balances(6)	(1,436)	(66)	0	0	(1,078)	0	(912)	0	0	(3,492)	67
Other liabilities	0	0	0	0	0	0	0	(1)	0	(1)	0
Notes issued by consolidated VIEs	0	0	0	0	0	0	0	0	0	0	0

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

December 31, 2022(7)									
	Total realized and unrealized gains (losses)					Unrealized gains (losses) for assets still held(2)			
	Realized investment gains (losses), net	Other income (loss)	Interest credited to policyholders' account balances	Included in other comprehensive income (losses)	Net investment income	Realized investment gains (losses), net	Other income (loss)	Interest credited to policyholders' account balances	Included in other comprehensive income (losses)
(in millions)									
<b>Fixed maturities, available-for-sale</b>	\$ (89)	\$ 0	\$ 0	\$ (783)	8	\$ (101)	\$ 0	\$ 0	\$ (782)
<b>Assets supporting experience-rated contractholder liabilities</b>	0	0	0	0	0	0	0	0	0
<b>Other assets:</b>									
Fixed maturities, trading	0	(16)	0	0	0	0	(17)	0	0
Equity securities	0	(18)	0	0	0	0	(39)	0	0
Other invested assets	(12)	24	0	0	0	(12)	24	0	0
Short-term investments	(5)	0	0	0	0	(6)	0	0	0
Cash equivalents	(1)	0	0	0	0	(2)	0	0	0
Reinsurance recoverables and deposit receivables	44	0	0	0	0	48	0	0	0
Other assets(9)	0	0	0	67	0	0	0	0	0
Separate account assets(5)	0	0	(215)	0	0	0	0	(211)	0
<b>Liabilities:</b>									
Policyholders' account balances	(66)	0	0	0	0	67	0	0	0
Other liabilities	0	0	0	0	0	0	0	0	0
Notes issued by consolidated VIEs	0	0	0	0	0	0	0	0	0

December 31, 2021(7)									
	Total realized and unrealized gains (losses)					Unrealized gains (losses) for assets still held(2)			
	Realized investment gains (losses), net	Other income (loss)	Interest credited to policyholders' account balances	Included in other comprehensive income (losses)	Net investment income	Realized investment gains (losses), net	Other income (loss)	Interest credited to policyholders' account balances	Included in other comprehensive income (losses)
(in millions)									
<b>Fixed maturities, available-for-sale</b>	\$ 45	\$ 0	\$ 0	\$ (163)	4	\$ (43)	\$ 0	\$ 0	\$ (153)
<b>Assets supporting experience-rated contractholder liabilities</b>	0	(6)	0	0	7	0	0	0	0
<b>Other assets:</b>									
Fixed maturities, trading	0	36	0	0	0	0	34	0	0
Equity securities	0	117	0	0	0	0	145	0	0
Other invested assets	7	32	0	0	0	6	34	0	0
Short-term investments	0	0	0	0	1	(1)	0	0	0
Cash equivalents	(1)	0	0	0	0	(1)	0	0	0
Reinsurance recoverables and deposit receivables	72	0	0	0	0	71	0	0	0
Other assets(9)	(55)	0	0	39	0	0	0	0	0
Separate account assets(5)	0	0	326	0	0	0	0	199	0
<b>Liabilities:</b>									
Policyholders' account balances	(1,174)	0	0	0	0	(10)	0	0	0
Other liabilities	0	0	0	0	0	0	0	0	0
Notes issued by consolidated VIEs	0	0	0	0	0	0	0	0	0

- (1) "Other" includes additional activity not allocated to the specific categories within the rollforward of Level 3 Assets and Liabilities.
- (2) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.
- (3) Includes U.S. corporate public, U.S. corporate private, foreign corporate public and foreign corporate private securities.
- (4) Includes asset-backed, commercial mortgage-backed and residential mortgage-backed securities.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

- (5) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Consolidated Statements of Financial Position.
- (6) Issuances and settlements for Policyholders' account balances are presented net in the rollforward.
- (7) Effective January 1, 2021, Future policy benefits and Reinsurance recoverables previously included in "Changes in Level 3 Assets and Liabilities" are now reported as Market Risk Benefits. See Note 14 for additional information.
- (8) Excludes MRB assets of \$1,981 million and \$800 million and MRB liabilities of \$5,467 million and \$5,864 million as of December 31, 2023 and 2022, respectively. See Note 14 for additional information.
- (9) Prior period amounts have been reclassified to conform to current period presentation.

**Derivative Fair Value Information**

The following tables present the balances of certain derivative assets and liabilities measured at fair value on a recurring basis, as of the dates indicated, by the primary underlying risks they are used to manage. These tables include NPR and exclude embedded derivatives. The derivative assets and liabilities shown below are included in "Other invested assets" or "Other liabilities" in the tables contained within the sections "—Assets and Liabilities by Hierarchy Level" and "—Changes in Level 3 Assets and Liabilities," above.

	As of December 31, 2023				
	Level 1	Level 2	Level 3	Netting(1)	Total
	(in millions)				
<b>Derivative Assets:</b>					
Interest Rate	\$ 7	\$ 8,990	\$ 1	\$	\$ 8,998
Currency	0	1,008	0		1,008
Credit	0	64	0		64
Currency/Interest Rate	0	2,454	0		2,454
Equity	19	1,718	0		1,737
Other	0	0	0		0
Netting(1)				(13,158)	(13,158)
Total derivative assets	<u>\$ 26</u>	<u>\$ 14,234</u>	<u>\$ 1</u>	<u>\$ (13,158)</u>	<u>\$ 1,103</u>
<b>Derivative Liabilities:</b>					
Interest Rate	\$ 26	\$ 22,960	\$ 1	\$	\$ 22,987
Currency	0	1,149	0		1,149
Credit	0	0	0		0
Currency/Interest Rate	0	840	0		840
Equity	10	2,168	0		2,178
Other	0	0	0		0
Netting(1)				(22,973)	(22,973)
Total derivative liabilities	<u>\$ 36</u>	<u>\$ 27,117</u>	<u>\$ 1</u>	<u>\$ (22,973)</u>	<u>\$ 4,181</u>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	As of December 31, 2022				
	Level 1	Level 2	Level 3	Netting(1)	Total
	(in millions)				
<b>Derivative Assets:</b>					
Interest Rate	\$ 13	\$ 9,408	\$ 1	\$	\$ 9,422
Currency	0	1,711	0		1,711
Credit	0	27	0		27
Currency/Interest Rate	0	4,282	0		4,282
Equity	1	814	0		815
Other	0	0	0		0
Netting(1)				(14,802)	(14,802)
Total derivative assets	<u>\$ 14</u>	<u>\$ 16,242</u>	<u>\$ 1</u>	<u>\$ (14,802)</u>	<u>\$ 1,455</u>
<b>Derivative Liabilities:</b>					
Interest Rate	\$ 24	\$ 21,806	\$ 1	\$	\$ 21,831
Currency	0	2,186	0		2,186
Credit	0	57	0		57
Currency/Interest Rate	0	503	0		503
Equity	2	1,774	0		1,776
Other	0	0	0		0
Netting(1)				(23,298)	(23,298)
Total derivative liabilities	<u>\$ 26</u>	<u>\$ 26,326</u>	<u>\$ 1</u>	<u>\$ (23,298)</u>	<u>\$ 3,055</u>

(1) "Netting" amounts represent cash collateral and the impact of offsetting asset and liability positions held with the same counterparty, subject to master netting agreements.

**Changes in Level 3 Derivative Assets and Liabilities**—The following tables provide a summary of the changes in fair value of Level 3 derivative assets and liabilities as of the dates indicated, as well as the portion of gains or losses included in income attributable to unrealized gains or losses related to those assets and liabilities still held at the end of their respective periods:

	Year Ended December 31, 2023										
	Fair Value, beginning of period	Total realized and unrealized gains (losses) (1)	Purchases	Sales	Issuances	Settlements	Other	Transfers into Level 3 (2)	Transfers out of Level 3 (2)	Fair Value, end of period	Unrealized gains (losses) for assets still held (1)
	(in millions)										
Net Derivative - Equity	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Net Derivative - Interest Rate	0	0	0	0	0	0	0	0	0	0	0

	Year Ended December 31, 2022										
	Fair Value, beginning of period	Total realized and unrealized gains (losses) (1)	Purchases	Sales	Issuances	Settlements	Other	Transfers into Level 3 (2)	Transfers out of Level 3 (2)	Fair Value, end of period	Unrealized gains (losses) for assets still held (1)
	(in millions)										
Net Derivative - Equity	\$ 1	\$ 1	\$ 0	\$ (2)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 1
Net Derivative - Interest Rate	1	0	0	0	0	0	0	(1)	0	0	0

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2021

	Fair Value, beginning of period	Total realized and unrealized gains (losses) (1)	Purchases	Sales	Issuances	Settlements	Other	Transfers into Level 3 (2)	Transfers out of Level 3 (2)	Fair Value, end of period	Unrealized gains (losses) for assets still held (1)
	(in millions)										
Net Derivative - Equity	\$ 0	\$ 1	\$ 1	\$ 0	\$ 0	\$ 0	(1)	\$ 0	\$ 0	\$ 0	\$ 1
Net Derivative - Interest Rate	0	1	0	0	0	0	0	0	0	0	1

- (1) Total realized and unrealized gains (losses) as well as unrealized gains (losses) for assets still held at the end of the period are recorded in "Realized investment gains (losses), net."  
(2) Transfers into or out of Level 3 are generally reported at the value as of the beginning of the quarter in which the transfers occur for any such positions still held at the end of the quarter.

**Nonrecurring Fair Value Measurements**—The following tables represent information for assets measured at fair value on a nonrecurring basis. The fair value measurement is nonrecurring as these assets are measured at fair value only when there is a triggering event (e.g., an evidence of impairment). Assets included in the table are those that were impaired during the respective reporting periods and that are still held as of the reporting date. The estimated fair values for these amounts were determined using significant unobservable inputs (Level 3).

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Gains (Losses):</b>			
Commercial mortgage loans(1)	\$ (29)	\$ 0	\$ 0
Mortgage servicing rights(2)	\$ 0	\$ (1)	\$ 6
Investment real estate	\$ (17)	\$ (12)	\$ (15)
Investment in JV/LP and Other	\$ (76)	\$ (129)	\$ 0
Goodwill(4)	\$ (177)	\$ (903)	\$ (1,060)

	Year Ended December 31,	
	2023	2022
	(in millions)	
<b>Carrying value after measurement as of period end:</b>		
Commercial mortgage loans(1)	\$ 34	\$ 0
Mortgage servicing rights(2)	\$ 0	\$ 77
Investment real estate(3)	\$ 113	\$ 112
Investment in JV/LP and Other(3)	\$ 186	\$ 64
Goodwill(4)	\$ 0	\$ 177

- (1) Commercial mortgage loans are valued based on discounted cash flows utilizing market rates or the fair value of the underlying real estate collateral.  
(2) Mortgage servicing rights are valued using a discounted cash flow model. The model incorporates assumptions for servicing revenues, which are adjusted for expected prepayments, delinquency rates, escrow deposit income and estimated loan servicing expenses. The discount rates incorporated into the model are determined based on the estimated returns a market participant would require for this business including a liquidity and risk premium. This estimate includes available relevant data from any active market sales of mortgage servicing rights.  
(3) Reported carrying values for 2023 include values as of the measurement periods of June 30, 2023 for "Investment real estate" and June 30, 2023 and December 31, 2023 for "Investment in JV/LP." Reported carrying values for 2022 include values as of the measurement periods of June 30, 2022 and September 30, 2022 for "Investment real estate" and June 30, 2022 for "Investment in JV/LP."  
(4) The Company recognized a goodwill impairment charge for Assurance IQ in 2023, 2022, and 2021. The fair value was determined using weighting of an income approach based on discounted cash flow valuation techniques and a market approach based on forward market multiples of comparable publicly traded companies. The valuation in each year included unobservable inputs such as forecasted cash flows, discount rate applied, expected synergies and business growth rate assumptions under the income approach and forward market multiples of comparable peer companies and an implied control premium under the market approach. The inputs and assumptions applied are consistent with how a market participant would value Assurance IQ and the related goodwill. See Note 10 for additional information.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Fair Value Option**

The fair value option allows the Company to elect fair value as an alternative measurement for selected financial assets and financial liabilities not otherwise reported at fair value. Such elections have been made by the Company to help mitigate volatility in earnings that result from different measurement attributes. Electing the fair value option also allows the Company to achieve consistent accounting for certain assets and liabilities. Changes in fair value are reflected in “Realized investment gains (losses), net” for commercial mortgage and other loans and “Other income (loss)” for other assets and notes issued by consolidated VIEs. Changes in fair value due to instrument-specific credit risk are estimated using changes in credit spreads and quality ratings for the period reported. Interest income on commercial mortgage and other loans is included in “Net investment income.” Interest income on these loans is recorded based on the effective interest rate as determined at the closing of the loan.

The following tables present information regarding assets and liabilities where the fair value option has been elected:

	Year Ended December 31,		
	2023	2022	2021
(in millions)			
<b>Liabilities:</b>			
Notes issued by consolidated VIEs:			
Changes in fair value	\$ (9)	\$ 0	\$ 0
	Year Ended December 31,		
	2023	2022	2021
(in millions)			
<b>Commercial mortgage and other loans:</b>			
Interest income	\$ 9	\$ 23	\$ 15
Notes issued by consolidated VIEs:			
Interest expense	\$ 11	\$ 0	\$ 0
	Year Ended December 31,		
	2023	2022	2021
(in millions)			
<b>Commercial mortgage and other loans(1):</b>			
Fair value as of period end	\$ 519	\$ 137	
Aggregate contractual principal as of period end	\$ 512	\$ 136	
<b>Other assets:</b>			
Fair value as of period end	\$ 11	\$ 11	
<b>Notes issued by consolidated VIEs:</b>			
Fair value as of period end	\$ 778	\$ 0	
Aggregate contractual principal as of period end	\$ 787	\$ 0	

(1) As of December 31, 2023, for loans for which the fair value option has been elected, none of the loans were 90 days or more past due.

**Fair Value of Financial Instruments**

The tables below present the carrying amount and fair value by fair value hierarchy level of certain financial instruments that are not reported at fair value. The financial instruments presented below are reported at carrying value on the Company’s Consolidated Statements of Financial Position. In some cases, as described below, the carrying amount equals or approximates fair value.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2023				
	Fair Value				Carrying Amount(1)
	Level 1	Level 2	Level 3	Total	Total
	(in millions)				
<b>Assets:</b>					
Fixed maturities, held-to-maturity	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Commercial mortgage and other loans	0	41	55,611	55,652	58,786
Policy loans	8	0	10,039	10,047	10,047
Other invested assets	0	97	0	97	97
Short-term investments	1,092	13	0	1,105	1,105
Cash and cash equivalents	8,709	408	0	9,117	9,117
Accrued investment income	0	3,287	0	3,287	3,287
Reinsurance recoverables and deposit receivables	0	5	5,171	5,176	5,176
Other assets	43	3,059	0	3,102	3,102
Total assets	<u>\$ 9,852</u>	<u>\$ 6,910</u>	<u>\$ 70,821</u>	<u>\$ 87,583</u>	<u>\$ 90,717</u>
<b>Liabilities:</b>					
Policyholders' account balances—investment contracts	\$ 0	\$ 31,089	\$ 37,794	\$ 68,883	\$ 72,604
Securities sold under agreements to repurchase	0	6,056	0	6,056	6,056
Cash collateral for loaned securities	0	6,477	0	6,477	6,477
Reinsurance and funds withheld payables(3)	0	9,553	(23)	9,530	9,530
Short-term debt(4)	0	535	83	618	618
Long-term debt(5)	564	16,938	766	18,268	18,882
Notes issued by consolidated VIEs	0	0	596	596	596
Other liabilities	0	6,950	32	6,982	6,982
Separate account liabilities—investment contracts	0	24,050	21,315	45,365	45,365
Total liabilities	<u>\$ 564</u>	<u>\$ 101,648</u>	<u>\$ 60,563</u>	<u>\$ 162,775</u>	<u>\$ 167,110</u>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	December 31, 2022				
	Fair Value				Carrying Amount <sup>(1)</sup>
	Level 1	Level 2	Level 3	Total	Total
	(in millions)				
<b>Assets:</b>					
Fixed maturities, held-to-maturity <sup>(2)</sup>	\$ 0	\$ 1,455	\$ 0	\$ 1,455	\$ 1,296
Commercial mortgage and other loans	0	46	52,296	52,342	56,608
Policy loans	5	0	10,041	10,046	10,046
Other invested assets	0	102	0	102	102
Short-term investments	715	89	0	804	804
Cash and cash equivalents	9,388	389	0	9,777	9,777
Accrued investment income	0	3,012	0	3,012	3,012
Reinsurance recoverables and deposit receivables	0	7	754	761	761
Other assets <sup>(6)</sup>	48	2,922	0	2,970	2,970
<b>Total assets</b>	<b>\$ 10,156</b>	<b>\$ 8,022</b>	<b>\$ 63,091</b>	<b>\$ 81,269</b>	<b>\$ 85,376</b>
<b>Liabilities:</b>					
Policyholders' account balances—investment contracts	\$ 0	\$ 31,665	\$ 34,937	\$ 66,602	\$ 70,722
Securities sold under agreements to repurchase	0	6,589	0	6,589	6,589
Cash collateral for loaned securities	0	6,100	0	6,100	6,100
Reinsurance and funds withheld payables	0	720	(22)	698	698
Short-term debt <sup>(4)</sup>	0	613	164	777	775
Long-term debt <sup>(5)</sup>	550	17,324	790	18,664	19,908
Notes issued by consolidated VIEs	0	0	374	374	374
Other liabilities <sup>(6)</sup>	0	7,250	33	7,283	7,283
Separate account liabilities—investment contracts	0	27,735	25,270	53,005	53,005
<b>Total liabilities</b>	<b>\$ 550</b>	<b>\$ 97,996</b>	<b>\$ 61,546</b>	<b>\$ 160,092</b>	<b>\$ 165,454</b>

- (1) Carrying values presented herein differ from those in the Company's Consolidated Statements of Financial Position because certain items within the respective financial statement captions are not considered financial instruments or out of scope under authoritative guidance relating to disclosures of the fair value of financial instruments.
- (2) Excludes notes with fair value of \$4,250 million (carrying amount of \$4,250 million) as of December 31, 2022, which have been offset with the associated debt under a netting agreement.
- (3) Includes contracts reinsured through coinsurance with funds withheld agreement with Prismic Re with a fair value of \$8,036 million (carrying amount of \$8,036 million), a portion of which relates to insurance contracts as of December 31, 2023. See Note 15 for additional information regarding the reinsurance arrangement with Prismic Re.
- (4) Excludes debt with fair value of \$2,000 million (carrying amount of \$2,000 million) and \$500 million (carrying amount of \$500 million) as of December 31, 2023 and December 31, 2022, respectively, which have been offset with the associated notes under a netting agreement.
- (5) Excludes debt with fair value of \$10,370 million (carrying amount of \$10,370 million) and \$11,790 million (carrying amount of \$11,790 million) as of December 31, 2023 and December 31, 2022, respectively, which have been offset with the associated notes under a netting agreement.
- (6) Prior period amounts have been reclassified to conform to current period presentation.

The fair values presented above have been determined by using available market information and by applying market valuation methodologies, as described in more detail below.

**Fixed Maturities, Held-to-Maturity**

The fair values of public fixed maturity securities are generally based on prices from third-party pricing services, which are reviewed for reasonableness; however, for certain public fixed maturity securities and investments in private placement fixed maturity securities, this information is either not available or not reliable. For these public fixed maturity securities, the fair value is based on indicative broker quotes, if available, or determined using a discounted cash flow model or other internally-developed models. For private fixed maturities, fair value is determined using a discounted cash flow model. In determining the fair value of certain fixed maturity securities, the discounted cash flow model may also use unobservable inputs, which reflect the Company's own assumptions about the inputs market participants would use in pricing the security.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

***Commercial Mortgage and Other Loans***

The fair value of most commercial mortgage loans is based upon the present value of the expected future cash flows discounted at the appropriate U.S. Treasury rate or foreign government bond rate (for non-U.S. dollar-denominated loans) plus an appropriate credit spread for loans of similar quality, average life and currency. The quality ratings for these loans, a primary determinant of the credit spreads and a significant component of the pricing process, are based on an internally-developed methodology. Certain commercial mortgage loans are valued incorporating other factors, including the terms of the loans, the relative strength of the underlying collateral, the principal exit strategies for the loans, prevailing interest rates and credit risk.

***Policy Loans***

The Company's valuation technique for policy loans is to discount cash flows at the current policy loan coupon rate. Policy loans are fully collateralized by the cash surrender value of underlying insurance policies. As a result, the carrying value of the policy loans approximates the fair value.

***Short-Term Investments, Cash and Cash Equivalents, Accrued Investment Income and Other Assets***

The Company believes that due to the short-term nature of certain assets, the carrying value approximates fair value. These assets include: certain short-term investments, which are not securities, recorded at amortized cost; cash and cash equivalent instruments; accrued investment income; and other assets that meet the definition of financial instruments, including receivables, such as unsettled trades, accounts receivable and restricted cash.

***Reinsurance Recoverables and Deposit Receivables***

Reinsurance recoverables and deposit receivables includes receivables from modified coinsurance arrangements where the Company is the reinsurer and generally reflect the fair value of the invested assets retained by the cedant. Deposits made are included in "Reinsurance recoverables and deposit receivables." The deposit assets are adjusted as amounts are paid, consistent with the underlying contracts.

***Policyholders' Account Balances—Investment Contracts***

Only the portion of policyholders' account balances related to products that are investment contracts (those without significant mortality or morbidity risk) are reflected in the table above. For fixed deferred annuities, single premium endowments, payout annuities and other similar contracts without life contingencies, fair values are generally derived using discounted projected cash flows based on interest rates that are representative of the Company's financial strength ratings, and hence reflect the Company's NPR. For GICs, funding agreements, structured settlements without life contingencies and other similar products, fair values are generally derived using discounted projected cash flows based on interest rates being offered for similar contracts with maturities consistent with those of the contracts being valued. For those balances that can be withdrawn by the customer at any time without prior notice or penalty, the fair value is the amount estimated to be payable to the customer as of the reporting date, which is generally the carrying value. For defined contribution and defined benefit contracts and certain other products, the fair value is the market value of the assets supporting the liabilities.

***Securities Sold Under Agreements to Repurchase***

The Company receives collateral for selling securities under agreements to repurchase, or pledges collateral under agreements to resell. Repurchase and resale agreements are also generally short-term in nature and, therefore, the carrying amounts of these instruments approximate fair value.

***Cash Collateral for Loaned Securities***

Cash collateral for loaned securities represents the collateral received or paid in connection with loaning or borrowing securities, similar to the securities sold under agreement to repurchase above. Due to the short-term nature of these transactions, the carrying value approximates fair value.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

***Reinsurance and Funds Withheld Payables***

Reinsurance and funds withheld payables includes amounts payable to the reinsurer under coinsurance with funds withheld and modified coinsurance arrangements where the Company is the cedant. Deposits received are included in “Reinsurance and funds withheld payables.” The deposit liabilities are adjusted as amounts are received, consistent with the underlying contracts.

***Debt***

The fair value of short-term and long-term debt, as well as notes issued by consolidated VIEs, is generally determined by either prices obtained from independent pricing services, which are validated by the Company, or discounted cash flow models. With the exception of the notes issued by consolidated VIEs for which recourse is limited to the assets of the respective VIE and does not extend to the general credit of the Company, the fair values of these instruments consider the Company’s NPR. Discounted cash flow models predominately use market observable inputs such as the borrowing rates currently available to the Company for debt and financial instruments with similar terms and remaining maturities. For commercial paper issuances and other debt with a maturity of less than 90 days, the carrying value approximates fair value.

***Other Liabilities***

Other liabilities are primarily payables, such as unsettled trades, drafts and accrued expense payables. Due to the short-term until settlement of most of these liabilities, the Company believes that carrying value approximates fair value.

***Separate Account Liabilities—Investment Contracts***

Only the portion of separate account liabilities related to products that are investment contracts are reflected in the table above. Separate account liabilities are recorded at the amount credited to the contractholder, which reflects the change in fair value of the corresponding separate account assets including contractholder deposits less withdrawals and fees; therefore, carrying value approximates fair value.

**7. DEFERRED POLICY ACQUISITION COSTS, DEFERRED SALES INDUCEMENTS AND VALUE OF BUSINESS ACQUIRED**

***Deferred Policy Acquisition Costs***

The following tables show a rollforward for the lines of business that contain material DAC balances, along with a reconciliation to the Company’s total DAC balance:

	Year Ended December 31, 2023						Total
	Retirement Strategies	Individual Life		International Businesses		Gibraltar Life and Other	
	Individual Variable	Term Life	Variable/ Universal Life	Life Planner	Total		
	(in millions)						
Balance, BOP	\$ 4,171	\$ 2,288	\$ 5,000	\$ 4,710	\$ 4,231	\$ 20,400	
Capitalization	261	160	608	586	610	2,225	
Amortization expense	(366)	(212)	(244)	(326)	(315)	(1,463)	
Other adjustments(1)	(390)	1	0	20	0	(369)	
Foreign currency adjustment	0	0	0	(81)	(84)	(165)	
Balance, EOP	\$ 3,676	\$ 2,237	\$ 5,364	\$ 4,909	\$ 4,442	20,628	
Other businesses						228	
Total DAC balance						\$ 20,856	

(1) Includes the impact of the reinsurance transaction with AuguStar in Individual Retirement Strategies. See Note 15 for additional information.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2022					
	Retirement Strategies	Individual Life		International Businesses		Total
	Individual Variable	Term Life	Variable/ Universal Life	Life Planner	Gibraltar Life and Other	
	(in millions)					
Balance, BOP	\$ 4,872	\$ 2,372	\$ 4,679	\$ 4,685	\$ 4,135	\$ 20,743
Capitalization	277	127	556	579	600	2,139
Amortization expense	(401)	(211)	(235)	(318)	(300)	(1,465)
Other adjustments(1)	(577)	0	0	22	0	(555)
Foreign currency adjustment	0	0	0	(258)	(204)	(462)
Balance, EOP	\$ 4,171	\$ 2,288	\$ 5,000	\$ 4,710	\$ 4,231	20,400
Other businesses						146
Total DAC balance						<u>\$ 20,546</u>

(1) Includes \$(584) million in Individual Retirement Strategies related to the sale of PALAC. See Note 1 for additional information.

	Year Ended December 31, 2021					
	Retirement Strategies	Individual Life		International Businesses		Total
	Individual Variable	Term Life	Variable/ Universal Life	Life Planner	Gibraltar Life and Other	
	(in millions)					
Balance, BOP	\$ 4,916	\$ 2,417	\$ 4,229	\$ 4,615	\$ 3,960	\$ 20,137
Capitalization	360	169	682	654	672	2,537
Amortization expense	(422)	(214)	(232)	(329)	(309)	(1,506)
Other adjustments	18	0	0	23	0	41
Foreign currency adjustment	0	0	0	(278)	(188)	(466)
Balance, EOP	\$ 4,872	\$ 2,372	\$ 4,679	\$ 4,685	\$ 4,135	20,743
Other businesses						230
Reclassified to “Assets held-for-sale”(1)						(1,210)
Total DAC balance						<u>\$ 19,763</u>

(1) Represents “Assets held-for-sale” of \$(1,112) million and \$(98) million related to the sales of PALAC in Individual Retirement Strategies and the Full Service Retirement business in Other businesses, respectively.

**Deferred Sales Inducements**

The following table shows a rollforward of DSI balances for variable annuity products within Individual Retirement Strategies, which is the only line of business that contains a material DSI balance, along with a reconciliation to the Company’s total DSI balance:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31,					
	2023		2022		2021	
	(in millions)					
Balance, BOP	\$	446	\$	799	\$	866
Capitalization		2		1		1
Amortization expense		(38)		(46)		(73)
Other adjustments(1)		0		(308)		5
Balance, EOP		410		446		799
Other businesses		33		34		37
Reclassified to “Assets held-for-sale”(2)		0		0		(342)
Total DSI balance	\$	443	\$	480	\$	494

(1) The 2022 amount relates to the sale of PALAC. See Note 1 for additional information.

(2) Represents “Assets held-for-sale” in Individual Retirement Strategies.

**Value of Business Acquired**

The following table shows a rollforward of VOBA balances for Gibraltar Life and Other, which is the only line of business that contains a material VOBA balance, along with a reconciliation to the Company’s total VOBA balance:

	Year Ended December 31,					
	2023		2022		2021	
	(in millions)					
Balance, BOP	\$	597	\$	746	\$	911
Amortization expense		(49)		(58)		(75)
Other adjustments		0		0		(1)
Foreign currency adjustment		(37)		(91)		(89)
Balance, EOP		511		597		746
Other businesses		19		24		237
Reclassified to “Assets held-for-sale”(1)		0		0		(205)
Total VOBA balance	\$	530	\$	621	\$	778

(1) Represents “Assets held-for-sale” of \$(27) million and \$(178) million related to the sales of PALAC in Individual Retirement Strategies and the Full Services Retirement business in Other businesses, respectively.

The following table provides VOBA balances for the applicable businesses for the period ended December 31:

	2023
	(in millions)
Gibraltar Life	\$ 511
Aoba Life	19
Total	\$ 530

The following table provides estimated future amortization for the periods indicated:

	2024	2025	2026	2027	2028	Thereafter	Total
	(in millions)						
Estimated future VOBA amortization	\$ 47	\$ 43	\$ 39	\$ 36	\$ 32	\$ 333	\$ 530

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**8. SEPARATE ACCOUNTS**

The Company issues variable annuity and variable life insurance contracts through its separate accounts for which investment income and investment gains and losses accrue directly to, and investment risk is borne by, the contractholder. Most variable annuity and variable life insurance contracts are offered with both separate and general account options. See Note 13 for additional information.

The assets supporting the variable portion of variable annuity and variable life insurance contracts are carried at fair value and reported as “Separate account assets” with an equivalent amount reported as “Separate account liabilities.” The liabilities related to the net amount at risk are reflected within future policy benefits or market risk benefits. Amounts assessed against the contractholders for mortality, administration, and other services are included within revenue in “Policy charges and fee income” and changes in liabilities for minimum guarantees are generally included in “Policyholders’ benefits” or “Realized investment gains (losses), net.”

***Separate Account Assets***

The aggregate fair value of assets, by major investment asset category, supporting separate accounts is as follows:

	December 31, 2023	December 31, 2022
	(in millions)	
<b>Asset Type:</b>		
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 4,411	\$ 5,208
Obligations of U.S. states and their political subdivisions	2,116	2,006
Foreign government bonds	101	120
U.S. corporate securities	12,782	13,135
Foreign corporate securities	3,288	3,261
Asset-backed securities	1,211	1,131
Mortgage-backed securities	14,253	14,653
Mutual funds:		
Equity	88,397	82,781
Fixed Income	37,065	38,109
Other	5,587	3,797
Equity securities	5,410	5,177
Commercial mortgage and other loans	67	74
Other invested assets	20,739	24,590
Short-term investments	1,202	1,306
Cash and cash equivalents	2,259	2,331
Total	<u>\$ 198,888</u>	<u>\$ 197,679</u>

For the periods ended December 31, 2023, 2022 and 2021, there were no transfers of assets, other than cash, from the general account to a separate account; therefore, no gains or losses were recorded.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Separate Account Liabilities**

The balances of and changes in separate account liabilities as of and for the periods ended are as follows:

	Year Ended December 31, 2023					
	Retirement Strategies			Group Insurance	Individual Life	Total
	PGIM	Institutional	Individual			
	(in millions)					
Balance, BOP	\$ 40,056	\$ 11,428	\$ 93,395	\$ 23,513	\$ 32,930	\$ 201,322
Deposits	6,848	259	446	103	2,972	10,628
Investment performance	(1,045)	830	12,598	1,828	6,742	20,953
Policy charges	(81)	(12)	(2,316)	(337)	(1,075)	(3,821)
Surrenders and withdrawals	(8,109)	(660)	(9,891)	(52)	(765)	(19,477)
Benefit payments	(3,477)	(562)	(95)	(290)	(342)	(4,766)
Net transfers (to) from general account	(501)	(74)	(17)	44	(1,344)	(1,892)
Other	(1,043)	(198)	10	212	105	(914)
Balance, EOP	<u>\$ 32,648</u>	<u>\$ 11,011</u>	<u>\$ 94,130</u>	<u>\$ 25,021</u>	<u>\$ 39,223</u>	<u>202,033</u>
Other businesses(1)						(3,145)
Total separate account liabilities						<u>\$ 198,888</u>
Cash surrender value(2)	\$ 32,648	\$ 11,011	\$ 92,927	\$ 24,911	\$ 35,921	\$ 197,418

- (1) Primarily represents activity from the Company's Divested and Run-off Businesses as well as the impact of intercompany eliminations. There are no associated cash surrender charges.
- (2) "Cash surrender value" represents the amount of the contractholder's account balances distributable at the balance sheet date less certain surrender charges. There are no cash surrender charges for the PGIM and Institutional Retirement Strategies segments.

	Year Ended December 31, 2022					
	Retirement Strategies			Group Insurance	Individual Life	Total
	PGIM	Institutional	Individual			
	(in millions)					
Balance, BOP	\$ 42,020	\$ 14,064	\$ 158,546	\$ 27,097	\$ 39,789	\$ 281,516
Deposits	8,092	744	700	104	2,527	12,167
Investment performance	645	(2,256)	(23,956)	(3,984)	(6,934)	(36,485)
Policy charges	(68)	(15)	(2,682)	(332)	(1,014)	(4,111)
Surrenders and withdrawals	(6,561)	(3,177)	(9,422)	(34)	(712)	(19,906)
Benefit payments	(3,319)	(553)	(95)	(251)	(421)	(4,639)
Net transfers (to) from general account	(634)	2,674	(282)	41	(394)	1,405
Other(1)	(119)	(53)	(29,414)	872	89	(28,625)
Balance, EOP	<u>\$ 40,056</u>	<u>\$ 11,428</u>	<u>\$ 93,395</u>	<u>\$ 23,513</u>	<u>\$ 32,930</u>	<u>201,322</u>
Other businesses(2)						(3,643)
Total separate account liabilities						<u>\$ 197,679</u>
Cash surrender value(3)	\$ 40,056	\$ 11,428	\$ 91,831	\$ 23,391	\$ 30,049	\$ 196,755

- (1) Primarily represents the sale of PALAC in Individual Retirement Strategies.
- (2) Primarily represents activity from the Company's Divested and Run-off Businesses as well as the impact of intercompany eliminations. There are no associated cash surrender charges.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

(3) “Cash surrender value” represents the amount of the contractholder's account balances distributable at the balance sheet date less certain surrender charges. There are no cash surrender charges for the PGIM and Institutional Retirement Strategies segments.

	Year Ended December 31, 2021					
	Retirement Strategies					Total
	PGIM	Institutional	Individual	Group Insurance	Individual Life	
(in millions)						
Balance, BOP	\$ 38,139	\$ 15,345	\$ 158,708	\$ 28,340	\$ 33,877	\$ 274,409
Deposits	10,330	(12)	1,665	104	2,648	14,735
Investment performance	4,417	225	17,469	628	5,743	28,482
Policy charges	(95)	(15)	(3,598)	(345)	(954)	(5,007)
Surrenders and withdrawals	(7,933)	(187)	(14,767)	(55)	(829)	(23,771)
Benefit payments	(3,200)	(616)	(140)	(234)	(424)	(4,614)
Net transfers (to) from general account	26	(120)	(796)	(2)	(352)	(1,244)
Other(1)	336	(556)	5	(1,339)	80	(1,474)
Balance, EOP	<u>\$ 42,020</u>	<u>\$ 14,064</u>	<u>\$ 158,546</u>	<u>\$ 27,097</u>	<u>\$ 39,789</u>	<u>281,516</u>
Other businesses(2)						62,731
Reclassified to “Liabilities held-for-sale”(3)						(98,102)
Total separate account liabilities						<u>\$ 246,145</u>
Cash surrender value(4)	\$ 42,020	\$ 14,064	\$ 156,071	\$ 26,965	\$ 36,916	\$ 276,036

(1) Primarily represents open trades of fixed income securities in Group Insurance.

(2) Primarily represents activity from the Company's Divested and Run-off Businesses including Full Service Retirement as well as the impact of intercompany eliminations. There are no associated cash surrender charges.

(3) Represents “Liabilities held-for-sale” of \$65,835 million and \$32,267 million in Full Service Retirement (included in “Other businesses”) and Individual Retirement Strategies, respectively.

(4) “Cash surrender value” represents the amount of the contractholder's account balances distributable at the balance sheet date less certain surrender charges. There are no cash surrender charges for the PGIM and Institutional Retirement Strategies segments.

**9. INVESTMENTS IN OPERATING JOINT VENTURES**

The Company has made investments in certain joint ventures that are strategic in nature and are made for other than the sole purpose of generating investment income. These investments are primarily accounted for under the equity method of accounting and are included in “Other assets” in the Company's Consolidated Statements of Financial Position. The earnings from these investments are primarily included on an after-tax basis in “Equity in earnings of operating joint ventures, net of taxes” in the Company's Consolidated Statements of Operations. The summarized financial information for the Company's operating joint ventures has been included in the summarized combined financial information for all significant equity method investments shown in Note 3.

The following table sets forth information related to the Company's investments in operating joint ventures as of and for the years ended December 31:

	2023(1)	2022	2021(2)
	(in millions)		
Investment in operating joint ventures	\$ 1,192	\$ 1,211	\$ 1,306
Dividends received from operating joint ventures	\$ 66	\$ 81	\$ 116
After-tax equity in earnings of operating joint ventures	\$ 49	\$ (62)	\$ 98

(1) In September of 2023, the Company acquired a 20% equity interest as a limited partner in Prismic. See Note 1 for additional information.

(2) In March of 2021, the Company sold its 35% ownership stake in Pramerica SGR, an asset management joint venture within PGIM. See Note 1 for additional information.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

For the years ended December 31, 2023, 2022 and 2021, the Company recognized \$10 million, less than \$1 million and \$11 million, respectively, of asset management fee income for services the Company provided to these operating joint ventures.

## 10. GOODWILL AND OTHER INTANGIBLES

The changes in the carrying value of goodwill by reportable segment are as follows:

	PGIM	International Businesses	Corporate and Other(1)	Other(2)	Total
	(in millions)				
<b>Goodwill balance, December 31, 2020:</b>	\$ 258	\$ 144	\$ 2,623	\$ 10	\$ 3,035
Acquisitions(3)	304	0	0	0	304
Impairments	0	0	(1,060)	0	(1,060)
Foreign currency translation	(4)	(14)	(2)	0	(20)
Reclassified to “Assets held-for-sale”(4)	0	0	(455)	0	(455)
<b>Goodwill balance, December 31, 2021:</b>	558	130	1,106	10	1,804
Impairments	0	0	(903)	0	(903)
Foreign currency translation	(9)	(15)	(1)	0	(25)
<b>Goodwill balance, December 31, 2022:</b>	549	115	202	10	876
Acquisitions(5)	373	0	0	0	373
Impairments	0	0	(177)	0	(177)
Divestitures(6)	0	0	(23)	0	(23)
Foreign currency translation	30	(7)	(1)	0	22
<b>Goodwill balance, December 31, 2023:</b>	<u>\$ 952</u>	<u>\$ 108</u>	<u>\$ 1</u>	<u>\$ 10</u>	<u>\$ 1,071</u>

- (1) Effective January 1, 2023, Assurance IQ no longer represents a separately reportable segment and is now included within Corporate and Other operations. Prior period amounts have been reclassified to conform to current period presentation.
- (2) Other includes goodwill balances assigned to Individual Retirement Strategies, Individual Life, and Group Insurance.
- (3) During 2021, PGIM completed the acquisitions of Montana Capital Partners, a European-based private equity secondaries asset manager, and Green Harvest Asset Management LLC, a separately managed account platform providing customized solutions for the high net worth market.
- (4) The Full Service Retirement business was classified as a divested business and transferred to Corporate and Other, and its assets, including goodwill, were reclassified to “Assets held-for-sale” as of December 31, 2021. The sale was completed in the second quarter of 2022. See Note 1 for additional information regarding this disposition.
- (5) During 2023, PGIM acquired a majority stake in Deerpath Capital Management, LP, a leading U.S.-based private credit and direct lending manager.
- (6) A foreign operation that was classified as a divested business and transferred to Corporate and Other during 2020 was sold in 2023.

The Company tests goodwill for impairment annually, as of December 31, and more frequently if an event occurs or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount, as discussed in further detail in Note 2.

The Company performed the annual goodwill impairment test using the quantitative approach for all reporting units at December 31, 2023. The estimated fair value of PGIM and Gibraltar and Other, within the International Businesses segment, incorporated a market approach based on an earnings multiple and significantly exceeded their carrying value as of December 31, 2023. The goodwill impairment test for Assurance IQ, within Corporate and Other operations, resulted in a full impairment of its assigned goodwill of \$177 million pre-tax (\$140 million after-tax) as of December 31, 2023. In 2022 and 2021, the company recorded non-cash impairment charges of \$903 million pre-tax (\$713 million after-tax) and \$1,060 million pre-tax (\$837 million after-tax), related to the goodwill assigned to Assurance IQ, respectively.

The annual quantitative goodwill impairment test for Assurance IQ estimated the fair value of the business by weighting the results from an income approach, based on discounted cash flow valuation techniques and a market valuation approach based on a forward sales multiple. The decline in the estimated fair value of Assurance IQ below its carrying value as of December 31, 2023 was primarily due to a reduction in the forecasted cash flows due to weaker than expected sales performance in the fourth quarter of 2023. The resulting \$177 million pre-tax (\$140 million after-tax) non-cash impairment charge was for all of the goodwill assigned to Assurance IQ as of December 31, 2023.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Other Intangibles**

Other intangible balances at December 31, are as follows:

	2023			2022		
	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
	(in millions)					
Subject to amortization:						
Mortgage servicing rights	\$ 884	\$ (600)	\$ 284	\$ 882	\$ (569)	\$ 313
Customer relationships	268	(158)	110	202	(146)	56
Software and other	189	(135)	54	199	(111)	88
Not subject to amortization	58	N/A	58	61	N/A	61
Total			\$ 506			\$ 518

The fair values of net mortgage servicing rights were \$286 million and \$316 million at December 31, 2023 and 2022, respectively. Amortization expense for other intangibles was \$89 million, \$104 million and \$110 million for the years ending December 31, 2023, 2022 and 2021, respectively. The amortization expense amounts for 2023, 2022 and 2021 do not include impairments recorded for mortgage servicing rights or other intangibles. See the nonrecurring fair value measurements section of Note 6 for additional information regarding these impairments.

The following table provides estimated future amortization for the periods indicated:

	2024					2025					2026					2027					2028				
	(in millions)																								
Estimated future amortization expense of other intangibles	\$	88	\$	78	\$	56	\$	51	\$	45															

**11. LEASES**

The Company occupies leased office space and other facilities in many locations under various long-term leases and has entered into numerous leases covering the long-term use of computers and other equipment. The leases, depending on their specific terms, are classified as either operating or finance with the vast majority of leases falling under the operating classification. The leases in the Company's portfolio have remaining lease terms from less than one year to 25 years, some of which include options to extend the leases for up to 20 years, and some of which include options to terminate the leases within 7 years. An analysis of all economic and non-economic factors associated with leases containing certain options, including factors such as the existence of cancellation penalties, leasehold improvements made to the underlying assets and location of the underlying assets, is conducted to determine whether those leases are reasonably certain to renew, and hence, should be included in the lease term that is used to establish the right-of-use assets and lease liabilities for those arrangements.

The Company does not have residual guarantees associated with its lessee arrangements, nor are there any restrictions or covenants associated with its lease arrangements.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Lessee**

Supplemental balance sheet information related to leases where the Company is the lessee is included below. Right-of-use assets and lease liabilities are included within “Other assets” and “Other liabilities” respectively.

	December 31,	
	2023	2022
(\$ in millions)		
<b>Operating Leases:</b>		
Right-of-use assets	\$ 286	\$ 340
Lease liabilities	\$ 311	\$ 370
Weighted average remaining lease term	5 years	5 years
Weighted average discount rate	2.82 %	2.42 %

Maturities of operating lease liabilities are as follows:

	December 31, 2023	
	(in millions)	
2024	\$	110
2025		80
2026		44
2027		32
2028		20
Thereafter		55
Total lease payments		341
Less imputed interest		(30)
Total	\$	311

As of December 31, 2023, the Company has an additional \$190 million of payments on operating leases that have not yet commenced, primarily for properties to be used by various domestic operations. These operating leases will commence between 2024 and 2025 with lease terms from 5 years to 15 years.

Lease expense is included in “General and administrative expenses,” which consisted of operating lease and short-term costs. Operating lease costs were \$121 million, \$133 million, and \$153 million for the years ended December 31, 2023, 2022, and 2021, respectively. Short-term lease costs were \$74 million, \$80 million, and \$96 million for the years ended December 31, 2023, 2022, and 2021, respectively. Short-term lease costs relate to those leases with terms of twelve months or less that do not include an option to purchase the underlying asset that is reasonably certain of exercise.

**Lessor**

The Company directly owns certain real estate properties that are primarily reported within the investment portfolio. Such real estate is leased to third-parties, with the Company serving as the lessor. The terms of the leases vary depending on property type (e.g., commercial or residential). In most cases, the lessee has an option to renew the lease contract based on market rates but does not have an option to purchase the property. The terms of the leases may also include provisions for the use of common areas. Such non-lease components are not separately accounted for by the Company, as a result of applying a practical expedient. Lease income included in “Net investment income” were \$79 million, \$85 million, and \$100 million for the years ended December 31, 2023, 2022, and 2021, respectively. Lease income included in “Other income” were \$11 million, \$12 million, and \$15 million for the years ended December 31, 2023, 2022, and 2021, respectively.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

## 12. LIABILITY FOR FUTURE POLICY BENEFITS

Liability for Future Policy Benefits primarily consists of the following sub-components, which are discussed in greater detail below.

- Benefit Reserves;
- Deferred Profit Liability; and
- Additional Insurance Reserves

In 2023, the Company recognized an unfavorable impact to net income attributable to the actuarial assumption update for direct and assumed Benefit Reserves and Deferred Profit Liability, net of the impact of flooring these liabilities at zero for each issue year cohort. This net impact was primarily due to updates to lapse and claim incidence assumptions on Long-Term Care policies. Additionally, the Company recognized an unfavorable impact to net income attributable to the actuarial assumption update and other refinements for direct and assumed Additional Insurance Reserves, primarily due to unfavorable model refinements, partially offset by favorable updates to economic assumptions, including expected future rates of returns on investments on universal life policies with secondary guarantees.

In 2022, the Company recognized an unfavorable impact to net income attributable to the actuarial assumption update for direct and assumed Benefit Reserves and Deferred Profit Liability, net of the impact of flooring these liabilities at zero for each issue year cohort. This net impact was primarily due to updates to mortality assumptions on individual term life policies. Additionally, the Company recognized an unfavorable impact to net income attributable to the actuarial assumption update and other refinements for direct and assumed Additional Insurance Reserves, primarily due to updates to policyholder behavior assumptions on universal life policies with secondary guarantees.

In 2021, the actuarial assumption update for direct and assumed benefit reserves and additional insurance reserves was immaterial.

### *Benefit Reserves*

The balances of and changes in Benefit Reserves as of and for the periods indicated consist of the three tables presented below: Present Value of Expected Net Premiums rollforward, Present Value of Expected Future Policy Benefits rollforward, and Net Liability for Future Policy Benefits.

	Year Ended December 31, 2023						Total
	Present Value of Expected Net Premiums						
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total	
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care		
	(in millions)						
Balance, BOP	\$ 52,620	\$ 11,282	\$ 30,689	\$ 28,951	\$ 2,932	\$ 126,474	
Effect of cumulative changes in discount rate assumptions, BOP	14,349	572	1,354	1,326	103	17,704	
Balance at original discount rate, BOP	66,969	11,854	32,043	30,277	3,035	144,178	
Effect of assumption update	(1,117)	(1)	78	(175)	266	(949)	
Effect of actual variances from expected experience and other activity	540	(223)	(1,092)	(845)	161	(1,459)	
Adjusted balance, BOP	66,392	11,630	31,029	29,257	3,462	141,770	
Issuances	20,914	750	2,292	1,583	0	25,539	
Net premiums / considerations collected	(10,389)	(1,413)	(3,917)	(3,720)	(317)	(19,756)	
Interest accrual	2,233	538	889	780	157	4,597	
Foreign currency adjustment	4,126	0	(756)	(907)	0	2,463	
Other adjustments	0	(3)	123	(4)	0	116	
Balance at original discount rate, EOP	83,276	11,502	29,660	26,989	3,302	154,729	
Effect of cumulative changes in discount rate assumptions, EOP	(11,869)	(228)	(596)	(622)	(16)	(13,331)	
Balance, EOP	\$ 71,407	\$ 11,274	\$ 29,064	\$ 26,367	\$ 3,286	141,398	
Other businesses, EOP						86	
Total balance, EOP						\$ 141,484	

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2023						
Present Value of Expected Future Policy Benefits						
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
(in millions)						
Balance, BOP	\$ 117,754	\$ 19,288	\$ 78,639	\$ 80,331	\$ 10,685	\$ 306,697
Effect of cumulative changes in discount rate assumptions, BOP	20,170	1,012	3,719	11,266	1,216	37,383
Balance at original discount rate, BOP	137,924	20,300	82,358	91,597	11,901	344,080
Effect of assumption update	(1,289)	(1)	145	44	357	(744)
Effect of actual variances from expected experience and other activity	514	(269)	(1,030)	(806)	160	(1,431)
Adjusted balance, BOP	137,149	20,030	81,473	90,835	12,418	341,905
Issuances	20,914	750	2,292	1,583	0	25,539
Interest accrual	5,109	944	2,615	2,287	594	11,549
Benefit payments	(11,477)	(1,522)	(3,965)	(5,057)	(270)	(22,291)
Foreign currency adjustment	4,209	0	(2,286)	(3,229)	0	(1,306)
Other adjustments	(18)	(16)	256	(28)	0	194
Balance at original discount rate, EOP	155,886	20,186	80,385	86,391	12,742	355,590
Effect of cumulative changes in discount rate assumptions, EOP	(14,751)	(334)	(563)	(7,355)	(603)	(23,606)
Balance, EOP	\$ 141,135	\$ 19,852	\$ 79,822	\$ 79,036	\$ 12,139	\$ 331,984
Other businesses, EOP						1,716
Total balance, EOP						\$ 333,700

Year Ended December 31, 2023						
Net Liability for Future Policy Benefits - Benefit Reserves						
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
(in millions)						
Balance, EOP, pre-flooring	\$ 69,728	\$ 8,578	\$ 50,757	\$ 52,669	\$ 8,852	\$ 190,584
Flooring impact, EOP	61	0	19	6	0	86
Balance, EOP, post-flooring	69,789	8,578	50,776	52,675	8,852	190,670
Less: Reinsurance recoverable	5,539	744	102	202	0	6,587
Balance after reinsurance recoverable, EOP, post-flooring	\$ 64,250	\$ 7,834	\$ 50,674	\$ 52,473	\$ 8,852	\$ 184,083
Other businesses, EOP(1)						1,563
Total balance after reinsurance recoverable, EOP						\$ 185,646

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2022					
	Present Value of Expected Net Premiums					
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
	(in millions)					
Balance, BOP	\$ 68,791	\$ 12,971	\$ 39,517	\$ 37,815	\$ 3,585	\$ 162,679
Effect of cumulative changes in discount rate assumptions, BOP	(4,414)	(1,892)	(3,516)	(3,239)	(644)	(13,705)
Balance at original discount rate, BOP	64,377	11,079	36,001	34,576	2,941	148,974
Effect of assumption update	249	1,313	(76)	(176)	49	1,359
Effect of actual variances from expected experience and other activity	371	(139)	(1,621)	(989)	184	(2,194)
Adjusted balance, BOP	64,997	12,253	34,304	33,411	3,174	148,139
Issuances	22,064	476	3,031	2,370	0	27,941
Net premiums / considerations collected	(14,765)	(1,404)	(4,149)	(4,218)	(284)	(24,820)
Interest accrual	1,640	542	935	859	145	4,121
Foreign currency adjustment	(6,967)	0	(2,220)	(2,145)	0	(11,332)
Other adjustments	0	(13)	142	0	0	129
Balance at original discount rate, EOP	66,969	11,854	32,043	30,277	3,035	144,178
Effect of cumulative changes in discount rate assumptions, EOP	(14,349)	(572)	(1,354)	(1,326)	(103)	(17,704)
Balance, EOP	\$ 52,620	\$ 11,282	\$ 30,689	\$ 28,951	\$ 2,932	126,474
Other businesses, EOP						88
Total balance, EOP						\$ 126,562

	Year Ended December 31, 2022					
	Present Value of Expected Future Policy Benefits					
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
	(in millions)					
Balance, BOP	\$ 142,593	\$ 22,768	\$ 109,562	\$ 114,846	\$ 15,810	\$ 405,579
Effect of cumulative changes in discount rate assumptions, BOP	(13,706)	(3,876)	(21,554)	(13,476)	(4,482)	(57,094)
Balance at original discount rate, BOP	128,887	18,892	88,008	101,370	11,328	348,485
Effect of assumption update	(187)	1,777	(115)	(164)	49	1,360
Effect of actual variances from expected experience and other activity	273	(218)	(1,730)	(892)	208	(2,359)
Adjusted balance, BOP	128,973	20,451	86,163	100,314	11,585	347,486
Issuances	22,064	476	3,031	2,370	0	27,941
Interest accrual	4,231	937	2,641	2,399	554	10,762
Benefit payments	(9,629)	(1,547)	(3,725)	(5,975)	(238)	(21,114)
Foreign currency adjustment	(7,180)	0	(6,043)	(7,489)	0	(20,712)
Other adjustments	(535)	(17)	291	(22)	0	(283)
Balance at original discount rate, EOP	137,924	20,300	82,358	91,597	11,901	344,080
Effect of cumulative changes in discount rate assumptions, EOP	(20,170)	(1,012)	(3,719)	(11,266)	(1,216)	(37,383)
Balance, EOP	\$ 117,754	\$ 19,288	\$ 78,639	\$ 80,331	\$ 10,685	306,697
Other businesses, EOP						1,921
Total balance, EOP						\$ 308,618

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2022					
	Net Liability for Future Policy Benefits - Benefit Reserves					
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
	(in millions)					
Balance, EOP, pre-flooring	\$ 65,134	\$ 8,006	\$ 47,950	\$ 51,380	\$ 7,753	\$ 180,223
Flooring impact, EOP	1	0	106	140	0	247
Balance, EOP, post-flooring	65,135	8,006	48,056	51,520	7,753	180,470
Less: Reinsurance recoverable	0	708	126	203	0	1,037
Balance after reinsurance recoverable, EOP, post-flooring	\$ 65,135	\$ 7,298	\$ 47,930	\$ 51,317	\$ 7,753	179,433
Other businesses, EOP(1)						1,758
Total balance after reinsurance recoverable, EOP						\$ 181,191

	Year Ended December 31, 2021					
	Present Value of Expected Net Premiums					
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
	(in millions)					
Balance, BOP	\$ 69,421	\$ 12,851	\$ 43,283	\$ 41,537	\$ 4,503	\$ 171,595
Effect of cumulative changes in discount rate assumptions, BOP	(8,193)	(2,475)	(5,080)	(4,479)	(1,004)	(21,231)
Balance at original discount rate, BOP	61,228	10,376	38,203	37,058	3,499	150,364
Effect of assumption update	(2,344)	41	(624)	124	(490)	(3,293)
Effect of actual variances from expected experience and other activity	(710)	531	(159)	(252)	79	(511)
Adjusted balance, BOP	58,174	10,948	37,420	36,930	3,088	146,560
Issuances	15,622	788	4,168	3,495	0	24,073
Net premiums / considerations collected	(10,577)	(1,230)	(4,477)	(4,745)	(281)	(21,310)
Interest accrual	1,710	499	983	918	148	4,258
Foreign currency adjustment	(624)	0	(2,283)	(2,025)	0	(4,932)
Other adjustments	72	74	190	3	(14)	325
Balance at original discount rate, EOP	64,377	11,079	36,001	34,576	2,941	148,974
Effect of cumulative changes in discount rate assumptions, EOP	4,414	1,892	3,516	3,239	644	13,705
Balance, EOP	\$ 68,791	\$ 12,971	\$ 39,517	\$ 37,815	\$ 3,585	162,679
Other businesses, EOP						120
Total balance, EOP						\$ 162,799



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2021					
	Present Value of Expected Future Policy Benefits					
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
	(in millions)					
Balance, BOP	\$ 144,315	\$ 23,400	\$ 117,484	\$ 124,342	\$ 17,365	\$ 426,906
Effect of cumulative changes in discount rate assumptions, BOP	(21,509)	(5,137)	(27,664)	(18,263)	(5,909)	(78,482)
Balance at original discount rate, BOP	122,806	18,263	89,820	106,079	11,456	348,424
Effect of assumption update	(2,458)	42	(619)	145	(509)	(3,399)
Effect of actual variances from expected experience and other activity	(818)	539	(97)	(215)	63	(528)
Adjusted balance, BOP	119,530	18,844	89,104	106,009	11,010	344,497
Issuances	15,622	788	4,168	3,495	0	24,073
Interest accrual	4,054	866	2,718	2,516	534	10,688
Benefit payments	(9,613)	(1,658)	(2,553)	(3,750)	(199)	(17,773)
Foreign currency adjustment	(611)	0	(5,833)	(6,862)	0	(13,306)
Other adjustments	(95)	52	404	(38)	(17)	306
Balance at original discount rate, EOP	128,887	18,892	88,008	101,370	11,328	348,485
Effect of cumulative changes in discount rate assumptions, EOP	13,706	3,876	21,554	13,476	4,482	57,094
Balance, EOP	\$ 142,593	\$ 22,768	\$ 109,562	\$ 114,846	\$ 15,810	405,579
Other businesses, EOP						2,623
Reclassified to "Liabilities held-for-sale"						(264)
Total balance, EOP						\$ 407,938

	Year Ended December 31, 2021					
	Net Liability for Future Policy Benefits - Benefit Reserves					
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other	Total
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care	
	(in millions)					
Balance, EOP, pre-flooring	\$ 73,802	\$ 9,797	\$ 70,045	\$ 77,031	\$ 12,225	\$ 242,900
Flooring impact, EOP	327	1	4	1	0	333
Balance, EOP, post-flooring	74,129	9,798	70,049	77,032	12,225	243,233
Less: Reinsurance recoverable	0	532	142	279	0	953
Balance after reinsurance recoverable, EOP, post-flooring	\$ 74,129	\$ 9,266	\$ 69,907	\$ 76,753	\$ 12,225	242,280
Other businesses, EOP(1)						2,500
Reclassified to "Liabilities held-for-sale"						(264)
Total balance after reinsurance recoverable, EOP						\$ 244,516

(1) Reflects balance after reinsurance recoverable of \$69 million, \$76 million, and \$5 million at December 31, 2023, 2022 and 2021, respectively.

The following tables provide supplemental information related to the balances of and changes in Benefit Reserves included in the disaggregated tables above, on a gross (direct and assumed) basis, as of and for the period indicated:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2023				
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care
	(\$ in millions)				
Undiscounted expected future gross premiums	\$ 134,192	\$ 23,083	\$ 69,238	\$ 56,398	\$ 6,852
Discounted expected future gross premiums (at original discount rate)	\$ 90,606	\$ 15,322	\$ 53,640	\$ 45,319	\$ 4,509
Discounted expected future gross premiums (at current discount rate)	\$ 77,520	\$ 15,044	\$ 53,102	\$ 44,420	\$ 4,491
Undiscounted expected future benefits and expenses	\$ 242,617	\$ 31,114	\$ 139,620	\$ 141,171	\$ 30,761
Interest accrual	\$ 2,876	\$ 406	\$ 1,726	\$ 1,507	\$ 437
Gross premiums	\$ 11,156	\$ 1,848	\$ 6,199	\$ 6,154	\$ 448
Weighted-average duration of the liability in years (at original discount rate)	9	10	19	19	18
Weighted-average duration of the liability in years (at current discount rate)	8	10	19	17	17
Weighted-average interest rate (at original discount rate)	4.62 %	5.17 %	3.43 %	2.57 %	4.91 %
Weighted-average interest rate (at current discount rate)	5.03 %	4.99 %	3.06 %	2.97 %	5.25 %

  

	Year Ended December 31, 2022				
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care
	(\$ in millions)				
Undiscounted expected future gross premiums	\$ 103,284	\$ 23,526	\$ 74,196	\$ 64,059	\$ 6,971
Discounted expected future gross premiums (at original discount rate)	\$ 72,479	\$ 15,628	\$ 57,985	\$ 50,968	\$ 4,539
Discounted expected future gross premiums (at current discount rate)	\$ 56,950	\$ 14,886	\$ 56,068	\$ 48,902	\$ 4,391
Undiscounted expected future benefits and expenses	\$ 209,770	\$ 31,412	\$ 148,331	\$ 155,711	\$ 29,613
Interest accrual	\$ 2,591	\$ 395	\$ 1,706	\$ 1,540	\$ 409
Gross premiums	\$ 15,427	\$ 1,875	\$ 6,731	\$ 6,987	\$ 441
Weighted-average duration of the liability in years (at original discount rate)	8	10	20	20	19
Weighted-average duration of the liability in years (at current discount rate)	8	10	19	18	18
Weighted-average interest rate (at original discount rate)	4.37 %	5.21 %	3.40 %	2.50 %	4.91 %
Weighted-average interest rate (at current discount rate)	5.39 %	5.39 %	3.12 %	2.98 %	5.63 %

  

	Year Ended December 31, 2021				
	Retirement Strategies	Individual Life	International Businesses		Corporate and Other
	Institutional	Term Life	Life Planner	Gibraltar Life and Other	Long-Term Care
	(\$ in millions)				
Undiscounted expected future gross premiums	\$ 96,352	\$ 25,411	\$ 80,678	\$ 72,701	\$ 7,261
Discounted expected future gross premiums (at original discount rate)	\$ 69,809	\$ 16,565	\$ 63,169	\$ 58,073	\$ 4,646
Discounted expected future gross premiums (at current discount rate)	\$ 74,714	\$ 19,480	\$ 69,781	\$ 63,540	\$ 5,645
Undiscounted expected future benefits and expenses	\$ 193,871	\$ 29,247	\$ 159,177	\$ 168,706	\$ 29,382
Interest accrual	\$ 2,344	\$ 367	\$ 1,735	\$ 1,598	\$ 386
Gross premiums	\$ 11,022	\$ 1,867	\$ 7,376	\$ 8,000	\$ 433
Weighted-average duration of the liability in years (at original discount rate)	9	10	21	20	19
Weighted-average duration of the liability in years (at current discount rate)	10	11	23	21	21
Weighted-average interest rate (at original discount rate)	4.17 %	5.25 %	3.38 %	2.42 %	4.90 %
Weighted-average interest rate (at current discount rate)	2.74 %	2.55 %	1.66 %	1.60 %	3.02 %

For additional information regarding observable market information and the techniques used to determine the interest rate assumptions seen above, see Note 2.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

For non-participating traditional and limited-payment products, if a cohort is in a loss position where the liability for future policy benefits plus the present value of expected future gross premiums are determined to be insufficient to provide for the present value of expected future policy benefits and non-level claim settlement expenses, then the liability for future policy benefits is adjusted at that time, and thereafter, such that all changes, both favorable and unfavorable, in expected benefits resulting from both actual experience deviations and changes in future assumptions are recognized immediately as a gain or loss respectively.

In 2023, there was an immaterial impact to net income for non-participating traditional and limited-payment products, where net premiums exceeded gross premiums for certain issue-year cohorts.

In 2022, there was a \$190 million charge to net income for non-participating traditional and limited-payment products, where net premiums exceeded gross premiums for certain issue-year cohorts, partially offset by a \$80 million gain reflecting the impact of ceded reinsurance on the affected cohorts. The unfavorable impact in 2022 was primarily due to unfavorable assumption updates related to the term life business in Individual Life.

In 2021, there was a \$117 million charge to net income for non-participating traditional and limited-payment products, where net premiums exceeded gross premiums for certain issue-year cohorts, partially offset by a \$10 million gain reflecting the impact of ceded reinsurance on the affected cohorts. The unfavorable impact in 2021 was primarily due to new pension risk transfer business in Institutional Retirement Strategies, for which the present value of expected benefits at the required discount rate exceeds the premium received, with additional charges related to the term life business in Individual Life and International Businesses.

**Deferred Profit Liability**

The balances of and changes in Deferred Profit Liability as of and for the period indicated are as follows:

	Year Ended December 31, 2023				
	Deferred Profit Liability				
	Retirement Strategies	International Businesses			Total
	Institutional	Life Planner	Gibraltar Life and Other		
(in millions)					
Balance, BOP	\$ 5,532	\$ 3,379	\$ 5,261	\$ 14,172	
Flooring impact, BOP	0	0	1	1	
Balance, BOP, pre-flooring	5,532	3,379	5,260	14,171	
Effect of assumption update	35	(67)	(228)	(260)	
Effect of actual variances from expected experience and other activity	21	(14)	(61)	(54)	
Adjusted balance, BOP	5,588	3,298	4,971	13,857	
Profits deferred	342	1,674	1,331	3,347	
Interest accrual	227	148	152	527	
Amortization	(565)	(1,158)	(1,015)	(2,738)	
Foreign currency adjustment	15	(39)	(137)	(161)	
Other adjustments	8	32	0	40	
Balance, EOP, pre-flooring	5,615	3,955	5,302	14,872	
Flooring impact, EOP	0	1	1	2	
Balance, EOP	5,615	3,956	5,303	14,874	
Less: Reinsurance recoverable	386	9	10	405	
Balance after reinsurance recoverable	\$ 5,229	\$ 3,947	\$ 5,293	14,469	
Other businesses				148	
Total balance after reinsurance recoverable				\$ 14,617	

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2022				
	Deferred Profit Liability				
	Retirement Strategies	International Businesses			Total
	Institutional	Life Planner	Gibraltar Life and Other		
(in millions)					
Balance, BOP	\$ 5,183	\$ 2,741	\$ 5,014	\$ 12,938	
Flooring impact, BOP	0	0	1	1	
Balance, BOP, pre-flooring	5,183	2,741	5,013	12,937	
Effect of assumption update	382	28	(5)	405	
Effect of actual variances from expected experience and other activity	102	(1)	(110)	(9)	
Adjusted balance, BOP	5,667	2,768	4,898	13,333	
Profits deferred	230	1,725	1,555	3,510	
Interest accrual	214	123	143	480	
Amortization	(548)	(1,131)	(1,036)	(2,715)	
Foreign currency adjustment	(30)	(131)	(300)	(461)	
Other adjustments	(1)	25	0	24	
Balance, EOP, pre-flooring	5,532	3,379	5,260	14,171	
Flooring impact, EOP	0	0	1	1	
Balance, EOP	5,532	3,379	5,261	14,172	
Less: Reinsurance recoverable	0	8	10	18	
Balance after reinsurance recoverable	\$ 5,532	\$ 3,371	\$ 5,251	14,154	
Other businesses				183	
Total balance after reinsurance recoverable				\$ 14,337	

	Year Ended December 31, 2021				
	Deferred Profit Liability				
	Retirement Strategies	International Businesses			Total
	Institutional	Life Planner	Gibraltar Life and Other		
(in millions)					
Balance, BOP	\$ 5,116	\$ 2,074	\$ 4,476	\$ 11,666	
Flooring impact, BOP	0	0	0	0	
Balance, BOP, pre-flooring	5,116	2,074	4,476	11,666	
Effect of assumption update	112	4	(12)	104	
Effect of actual variances from expected experience and other activity	180	0	(3)	177	
Adjusted balance, BOP	5,408	2,078	4,461	11,947	
Profits deferred	104	1,769	1,743	3,616	
Interest accrual	202	94	127	423	
Amortization	(527)	(1,108)	(1,054)	(2,689)	
Foreign currency adjustment	(4)	(127)	(268)	(399)	
Other adjustments	0	35	4	39	
Balance, EOP, pre-flooring	5,183	2,741	5,013	12,937	
Flooring impact, EOP	0	0	1	1	
Balance, EOP	5,183	2,741	5,014	12,938	
Less: Reinsurance recoverable	0	8	16	24	
Balance after reinsurance recoverable	\$ 5,183	\$ 2,733	\$ 4,998	12,914	
Other businesses				227	
Reclassified to "Liabilities held-for-sale"				(25)	
Total balance after reinsurance recoverable				\$ 13,116	

The following tables provide supplemental information related to the balances of and changes in Deferred Profit Liability, included in the disaggregated tables above, on a gross (direct and assumed) basis, as of and for the period indicated:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2023					
	Retirement Strategies			International Businesses		
	Institutional	Life Planner		Gibraltar Life and Other		
	(in millions)					
Revenue(1)	\$	(68)	\$	(615)	\$	(179)
Interest accrual	\$	227	\$	148	\$	152

  

	Year Ended December 31, 2022					
	Retirement Strategies			International Businesses		
	Institutional	Life Planner		Gibraltar Life and Other		
	(in millions)					
Revenue(1)	\$	(378)	\$	(773)	\$	(547)
Interest accrual	\$	214	\$	123	\$	143

  

	Year Ended December 31, 2021					
	Retirement Strategies			International Businesses		
	Institutional	Life Planner		Gibraltar Life and Other		
	(in millions)					
Revenue(1)	\$	(70)	\$	(792)	\$	(805)
Interest accrual	\$	202	\$	94	\$	127

(1) Represents the gross premiums collected in changes in Deferred Profit Liability excluding impact of foreign currency adjustments.

#### ***Additional Insurance Reserves***

AIR represents the additional liability for annuitization, death, or other insurance benefits, including GMDB and GMIB contract features, that are above and beyond the contractholder's account balance.

The following table shows a rollforward of AIR balances for variable and universal life products within Individual Life, which is the only line of business that contains a material AIR balance, for the period indicated, along with a reconciliation to the Company's total AIR balance:

	Year Ended December 31,					
	2023		2022		2021	
	(in millions)					
Balance, including amounts in AOCI, BOP, post-flooring	\$	12,684	\$	11,708	\$	10,929
Flooring impact and amounts in AOCI		1,285		(909)		(1,186)
Balance, excluding amounts in AOCI, BOP, pre-flooring		13,969		10,799		9,743
Effect of assumption update		23		2,200		(1)
Effect of actual variances from expected experience and other activity		32		(221)		55
Adjusted balance, BOP		14,024		12,778		9,797
Assessments collected(1)		938		973		858
Interest accrual		488		435		347
Benefits paid		(301)		(217)		(203)
Other adjustments		2		0		0
Balance, excluding amounts in AOCI, EOP, pre-flooring		15,151		13,969		10,799
Flooring impact and amounts in AOCI		(843)		(1,285)		909
Balance, including amounts in AOCI, EOP, post-flooring		14,308		12,684		11,708
Less: Reinsurance recoverable		5,852		5,075		4,623
Balance after reinsurance recoverable, including amounts in AOCI, EOP		8,456		7,609		7,085
Other businesses		131		138		226
Total balance after reinsurance recoverable	\$	8,587	\$	7,747	\$	7,311

(1) Represents the portion of gross assessments required to fund the future policy benefits.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31,		
	2023	2022	2021
	(\$ in millions)		
Interest accrual	\$ 488	\$ 435	\$ 347
Gross assessments	\$ 2,947	\$ 2,678	\$ 3,018
Weighted-average duration of the liability in years (at original discount rate)	22	23	19
Weighted-average interest rate (at original discount rate)	3.40 %	3.38 %	3.38 %

**Future Policy Benefits Reconciliation**

The following table presents the reconciliation of the ending balances from above rollforwards, Benefit Reserves, Additional Insurance Reserves, and Deferred Profit Liability including other liabilities, gross of related reinsurance recoverable, to the total liability for Future Policy Benefits on the Company's Consolidated Statement of Financial Position as of the periods indicated:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
Benefit reserves, EOP, post-flooring	\$ 192,302	\$ 182,304	\$ 245,474
Deferred profit liability, EOP, post-flooring	15,022	14,356	13,140
Additional insurance reserves, including amounts in AOCI, EOP, post-flooring	14,439	12,822	11,934
Subtotal of amounts disclosed above	221,763	209,482	270,548
Other Future Policy Benefits reserves(1)	51,518	52,291	54,394
Total Future Policy Benefits	\$ 273,281	\$ 261,773	\$ 324,942

(1) Primarily represents balances for which disaggregated rollforward disclosures are not required, including Closed Block liabilities, unpaid claims and claims expenses, and incurred but not reported and in course of settlement claim liabilities.

**Revenue and Interest Expense**

The following tables present revenue and interest expense related to Benefit Reserves, Additional Insurance Reserves, and Deferred Profit Liability, as well as related revenue and interest expense not presented in the above supplemental tables, in the Company's Consolidated Statement of Operations as of the periods indicated:

	Year Ended December 31, 2023						
	Revenues(1)						
	Retirement Strategies	Individual Life		International Businesses			Total
	Institutional	Term Life	Variable/Universal Life	Life Planner	Gibraltar Life and Other	Other Businesses(2)	
	(in millions)						
Benefit reserves	\$ 11,156	\$ 1,848	\$ 0	\$ 6,199	\$ 6,154	\$ 540	\$ 25,897
Deferred profit liability	(68)	0	0	(615)	(179)	34	(828)
Additional insurance reserves	0	0	2,947	0	0	0	2,947
Total	\$ 11,088	\$ 1,848	\$ 2,947	\$ 5,584	\$ 5,975	\$ 574	\$ 28,016

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2022							
Revenues(1)							
Retirement Strategies	Individual Life			International Businesses		Other Businesses(2)	Total
	Institutional	Term Life	Variable/Universal Life	Life Planner	Gibraltar Life and Other		
(in millions)							
Benefit reserves	\$ 15,427	\$ 1,875	\$ 0	\$ 6,731	\$ 6,987	\$ 522	\$ 31,542
Deferred profit liability	(378)	0	0	(773)	(547)	42	(1,656)
Additional insurance reserves	0	0	2,678	1	0	0	2,679
Total	\$ 15,049	\$ 1,875	\$ 2,678	\$ 5,959	\$ 6,440	\$ 564	\$ 32,565

Year Ended December 31, 2021							
Revenues(1)							
Retirement Strategies	Individual Life			International Businesses		Other Businesses(2)	Total
	Institutional	Term Life	Variable/Universal Life	Life Planner	Gibraltar Life and Other		
(in millions)							
Benefit reserves	\$ 11,022	\$ 1,867	\$ 0	\$ 7,376	\$ 8,000	\$ 538	\$ 28,803
Deferred profit liability	(70)	0	0	(792)	(805)	270	(1,397)
Additional insurance reserves	0	0	3,018	0	0	0	3,018
Total	\$ 10,952	\$ 1,867	\$ 3,018	\$ 6,584	\$ 7,195	\$ 808	\$ 30,424

Year Ended December 31, 2023							
Interest Expense							
Retirement Strategies	Individual Life			International Businesses		Other Businesses(2)	Total
	Institutional	Term Life	Variable/Universal Life	Life Planner	Gibraltar Life and Other		
(in millions)							
Benefit reserves	\$ 2,876	\$ 406	\$ 0	\$ 1,726	\$ 1,507	\$ 490	\$ 7,005
Deferred profit liability	227	0	0	148	152	4	531
Additional insurance reserves	0	0	488	2	0	0	490
Total	\$ 3,103	\$ 406	\$ 488	\$ 1,876	\$ 1,659	\$ 494	\$ 8,026

Year Ended December 31, 2022							
Interest Expense							
Retirement Strategies	Individual Life			International Businesses		Other Businesses(2)	Total
	Institutional	Term Life	Variable/Universal Life	Life Planner	Gibraltar Life and Other		
(in millions)							
Benefit reserves	\$ 2,591	\$ 395	\$ 0	\$ 1,706	\$ 1,540	\$ 464	\$ 6,696
Deferred profit liability	214	0	0	123	143	6	486
Additional insurance reserves	0	0	435	3	0	0	438
Total	\$ 2,805	\$ 395	\$ 435	\$ 1,832	\$ 1,683	\$ 470	\$ 7,620

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2021								
Interest Expense								
	Retirement Strategies		Individual Life		International Businesses			Total
	Institutional	Term Life	Variable/Universal Life	Life Planner	Gibraltar Life and Other	Other Businesses(2)		
	(in millions)							
Benefit reserves	\$ 2,344	\$ 367	\$ 0	\$ 1,735	\$ 1,598	\$ 445	\$ 6,489	
Deferred profit liability	202	0	0	94	127	6	429	
Additional insurance reserves	0	0	347	4	1	0	352	
Total	<u>\$ 2,546</u>	<u>\$ 367</u>	<u>\$ 347</u>	<u>\$ 1,833</u>	<u>\$ 1,726</u>	<u>\$ 451</u>	<u>\$ 7,270</u>	

(1) Represents “Gross premiums” for benefit reserves, “Revenue” for deferred profit liability and “Gross assessments” for additional insurance reserves.

(2) Includes remaining balances disclosed above and balances for which disaggregated rollforward disclosures may not be presented above.

### 13. POLICYHOLDERS' ACCOUNT BALANCES

The balances of and changes in policyholders' account balances as of and for the periods ended are as follows:

Year Ended December 31, 2023									
	Retirement Strategies			Group Insurance	Individual Life	International Businesses			Total
	Institutional	Individual Variable	Individual Fixed	Life/Disability	Variable/Universal Life	Life Planner	Gibraltar Life and Other		
	(\$ in millions)								
Balance, beginning of period	\$ 17,376	\$ 17,524	\$ 4,643	\$ 5,839	\$ 26,502	\$ 11,168	\$ 35,325	\$ 118,377	
Deposits	5,657	4,638	2,659	1,212	2,447	2,417	6,611	25,641	
Interest credited	677	305	129	165	773	709	736	3,494	
Dispositions	0	0	0	0	0	0	0	0	
Policy charges	(23)	(24)	(9)	(323)	(2,047)	(312)	(217)	(2,955)	
Surrenders and withdrawals	(5,290)	(704)	(414)	(1,552)	(1,820)	(218)	(1,487)	(11,485)	
Benefit payments	(659)	(76)	(76)	0	(154)	(266)	(1,919)	(3,150)	
Net transfers (to) from separate account	0	34	0	(48)	1,393	0	0	1,379	
Change in market value and other adjustments(1)	0	2,068	163	0	345	31	(9)	2,598	
Foreign currency adjustment	0	0	0	0	0	(580)	(590)	(1,170)	
Balance, end of period	17,738	23,765	7,095	5,293	27,439	12,949	38,450	132,729	
Less: Reinsurance recoverable(2)	0	0	0	0	0	1	20	21	
Policyholders' account balance net of reinsurance recoverable	<u>\$ 17,738</u>	<u>\$ 23,765</u>	<u>\$ 7,095</u>	<u>\$ 5,293</u>	<u>\$ 27,439</u>	<u>\$ 12,948</u>	<u>\$ 38,430</u>	<u>132,708</u>	
Closed Block Division								4,500	
Unearned revenue reserve, unearned expense credit, and additional interest reserve								5,326	
Other(3)								4,463	
Total Policyholders' account balance								<u>\$ 147,018</u>	
Weighted-average crediting rate	3.85 %	1.48 %	2.21 %	2.96 %	2.87 %	5.88 %	1.99 %	2.78 %	
Net amount at risk(4)	\$ 0	\$ 0	\$ 0	\$ 72,858	\$ 382,399	\$ 19,276	\$ 6,453	\$ 480,986	
Cash surrender value(5)	\$ 17,738	\$ 21,640	\$ 5,827	\$ 4,021	\$ 23,234	\$ 11,268	\$ 33,833	\$ 117,561	



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2022								
	Retirement Strategies			Group Insurance	Individual Life	International Businesses			Total
	Institutional	Individual Variable	Individual Fixed	Life/Disability	Variable/Universal Life	Life Planner	Gibraltar Life and Other		
(\$ in millions)									
Balance, beginning of period	\$ 16,391	\$ 14,125	\$ 4,652	\$ 6,273	\$ 26,859	\$ 11,555	\$ 37,615	\$ 117,470	
Deposits	6,083	4,777	753	1,233	2,551	1,499	3,978	20,874	
Interest credited	561	211	87	153	816	38	518	2,384	
Dispositions(6)	0	(1,405)	(440)	0	0	0	0	(1,845)	
Policy charges	(22)	(6)	(5)	(322)	(2,040)	(216)	(174)	(2,785)	
Surrenders and withdrawals	(5,075)	(372)	(163)	(1,457)	(1,657)	(210)	(2,816)	(11,750)	
Benefit payments	(562)	(92)	(176)	0	(197)	(253)	(1,966)	(3,246)	
Net transfers (to) from separate account	0	246	0	(41)	449	0	0	654	
Change in market value and other adjustments(1)	0	40	(65)	0	(279)	28	(10)	(286)	
Foreign currency adjustment	0	0	0	0	0	(1,273)	(1,820)	(3,093)	
Balance, end of period	17,376	17,524	4,643	5,839	26,502	11,168	35,325	118,377	
Less: Reinsurance recoverable(2)	0	0	0	0	12	1	22	35	
Policyholders' account balance net of reinsurance recoverable	\$ 17,376	\$ 17,524	\$ 4,643	\$ 5,839	\$ 26,490	\$ 11,167	\$ 35,303	118,342	
Closed Block Division								4,607	
Unearned revenue reserve, unearned expense credit, and additional interest reserve								4,581	
Other(3)								8,059	
Total Policyholders' account balance								\$ 135,624	
Weighted-average crediting rate	3.33 %	1.34 %	1.88 %	2.53 %	3.06 %	3.41 %	1.42 %	2.32 %	
Net amount at risk(4)	\$ 0	\$ 0	\$ 0	\$ 70,574	\$ 367,698	\$ 17,205	\$ 7,138	\$ 462,615	
Cash surrender value(5)	\$ 17,376	\$ 15,297	\$ 3,581	\$ 4,147	\$ 21,766	\$ 9,612	\$ 31,270	\$ 103,049	

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Year Ended December 31, 2021									
	Retirement Strategies			Group Insurance	Individual Life	International Businesses		Corporate and Other		Total
	Institutional	Individual Variable	Individual Fixed	Life/Disability	Variable/Universal Life	Life Planner	Gibraltar Life and Other	Full Service		
(\$ in millions)										
Balance, beginning of period	\$ 18,456	\$ 8,169	\$ 4,215	\$ 7,440	\$ 26,597	\$ 11,383	\$ 39,716	\$ 36,561	\$ 152,537	
Deposits	4,188	4,326	841	1,039	3,091	1,446	2,746	5,918	23,595	
Interest credited	549	244	15	171	746	511	649	900	3,785	
Dispositions	0	0	0	0	0	0	0	0	0	
Policy charges	(23)	(3)	(5)	(321)	(1,993)	(196)	(101)	(231)	(2,873)	
Surrenders and withdrawals	(6,238)	(346)	(301)	(2,058)	(1,852)	(222)	(1,374)	(6,503)	(18,894)	
Benefit payments	(541)	(190)	(113)	0	(221)	(261)	(2,257)	0	(3,583)	
Net transfers (to) from separate account	0	837	0	2	406	0	0	433	1,678	
Change in market value and other adjustments(1)	0	1,088	0	0	85	21	(19)	(573)	602	
Foreign currency adjustment	0	0	0	0	0	(1,127)	(1,745)	0	(2,872)	
Balance, end of period	16,391	14,125	4,652	6,273	26,859	11,555	37,615	36,505	153,975	
Less: Reinsurance recoverable(2)	0	0	0	0	13	1	27	0	41	
Policyholders' account balance net of reinsurance recoverable	\$ 16,391	\$ 14,125	\$ 4,652	\$ 6,273	\$ 26,846	\$ 11,554	\$ 37,588	\$ 36,505	153,934	
Closed Block Division									4,737	
Unearned revenue reserve, unearned expense credit, and additional interest reserve									3,905	
Other									339	
Reclassified to "Liabilities held-for-sale"(7)									(39,914)	
Total Policyholders' account balance									\$ 123,042	
Weighted-average crediting rate	3.15 %	2.19 %	0.34 %	2.50 %	2.79 %	4.46 %	1.68 %	2.46 %	2.47 %	
Net amount at risk(4)	\$ 0	\$ 0	\$ 16	\$ 67,471	\$ 352,407	\$ 15,362	\$ 8,461	\$ 0	\$ 443,717	
Cash surrender value(5)	\$ 16,391	\$ 13,903	\$ 3,157	\$ 3,736	\$ 21,594	\$ 10,441	\$ 36,273	\$ 36,505	\$ 142,000	

(1) Primarily relates to changes in the value of embedded derivative instruments associated with the indexed options of certain products.

(2) The amount of recoverable related to reinsurance agreements that reduce the risk of the policyholders' account balance gross liability.

(3) Includes \$5,479 million and \$8,133 million of Full Service account balances reinsured to Great-West for December 31, 2023 and December 31, 2022, respectively. See Note 1 for further information.

(4) The net amount at risk calculation includes both general account and separate account balances.

(5) Cash surrender value represents the amount of the contractholder's account balances distributable at the balance sheet date less certain surrender charges. There are no cash surrender charges for the Institutional Retirement Strategies segment.

(6) Represents the net impact from the sale of PALAC in Individual Retirement Strategies.

(7) Represents "Liabilities held-for-sale" of \$(11,750) million and \$(28,164) million related to the sale of PALAC and Full Service Retirement Business, respectively.

Policyholders' account balances for Institutional Retirement Strategies and Life Planner includes the Company's Funding Agreement Notes Issuance Program ("FANIP") at December 31, 2023, 2022 and 2021 are \$5,597 million, \$5,064 million and \$4,959 million, respectively. Under this program, which has a maximum authorized amount of \$15 billion of medium-term notes and \$6 billion of commercial paper, Delaware statutory trusts issue short-term commercial paper and/or medium-term notes to investors that are secured by funding agreements issued to the trusts by PICA. The outstanding commercial paper and notes have fixed or floating interest rates that range from 0.0% to 5.6% and original maturities ranging from three months to five years. Included in the amounts at December 31, 2023, 2022 and 2021 are funding agreements which secure the medium-term note liability, which are carried at amortized cost, of \$3,474 million, \$2,968 million and \$3,117 million, respectively, and short-term note liability of \$2,156 million, \$2,130 million and \$1,847 million, respectively.

Also included in Policyholders' account balances for Institutional Retirement Strategies are collateralized funding agreements issued to the Federal Home Loan Bank of New York ("FHLBNY") at December 31, 2023, 2022 and 2021 totaling \$2,628 million, \$2,628 million, and \$1,050 million, respectively. These obligations, which are carried at amortized cost, have

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

fixed interest rates that range from 1.925% to 4.510% and original maturities ranging from nine months to seven years. For additional details on the FHLBNY program, see Note 18.

The Company issues variable life and universal life insurance contracts which may also include a “no-lapse guarantee” where the Company contractually guarantees to the contractholder a death benefit even when the account value drops to zero, as long as the “no-lapse guarantee” premium is paid.

The net amount at risk is generally defined as the current death benefit in excess of the current account balance at the balance sheet date. The Company’s primary risk exposures for these contracts relates to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including contractholder mortality, contract lapses, and premium pattern, as well as interest rate and equity market returns.

The Company also issues annuity contracts that provide certain death benefit and/or living benefit guarantees and are accounted for as MRBs. See Note 14 for additional information, including the net amount at risk associated with these guarantees.

The balance of account values by range of guaranteed minimum crediting rates and the related range of difference, in basis points (“bps”), between rates being credited to policyholders and the respective guaranteed minimums are as follows:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Range of Guaranteed Minimum Crediting Rate (1)	December 31, 2023					Total
	At guaranteed minimum	1 - 50 bps above guaranteed minimum	51 - 150 bps above guaranteed minimum	Greater than 150 bps above guaranteed minimum	Total	
	(in millions)					
<b>Retirement Strategies - Institutional</b>						
Less than 1.00%	\$ 589	\$ 0	\$ 0	\$ 0	\$ 0	589
1.00% - 1.99%	1,552	0	0	0	0	1,552
2.00% - 2.99%	596	0	0	0	0	596
3.00% - 4.00%	5,041	0	0	0	0	5,041
Greater than 4.00%	1,906	0	0	0	0	1,906
Total	\$ 9,684	\$ 0	\$ 0	\$ 0	\$ 0	9,684
<b>Retirement Strategies - Individual Variable</b>						
Less than 1.00%	\$ 908	\$ 807	\$ 18	\$ 0	\$ 0	1,733
1.00% - 1.99%	218	2	1	0	0	221
2.00% - 2.99%	29	4	4	0	0	37
3.00% - 4.00%	1,942	13	10	0	0	1,965
Greater than 4.00%	95	0	0	0	0	95
Total	\$ 3,192	\$ 826	\$ 33	\$ 0	\$ 0	4,051
<b>Retirement Strategies - Individual Fixed</b>						
Less than 1.00%	\$ 0	\$ 0	\$ 1	\$ 117	\$ 0	118
1.00% - 1.99%	526	122	250	80	0	978
2.00% - 2.99%	550	469	562	17	0	1,598
3.00% - 4.00%	321	11	0	0	0	332
Greater than 4.00%	95	0	0	0	0	95
Total	\$ 1,492	\$ 602	\$ 813	\$ 214	\$ 0	3,121
<b>Group Insurance - Life / Disability</b>						
Less than 1.00%	\$ 0	\$ 0	\$ 0	\$ 1,147	\$ 0	1,147
1.00% - 1.99%	0	0	0	0	0	0
2.00% - 2.99%	29	0	0	0	0	29
3.00% - 4.00%	1,543	0	0	50	0	1,593
Greater than 4.00%	73	0	0	0	0	73
Total	\$ 1,645	\$ 0	\$ 0	\$ 1,197	\$ 0	2,842
<b>Individual Life - Variable / Universal Life</b>						
Less than 1.00%	\$ 0	\$ 0	\$ 0	\$ 368	\$ 0	368
1.00% - 1.99%	201	0	2,588	813	0	3,602
2.00% - 2.99%	30	1,445	2,944	340	0	4,759
3.00% - 4.00%	4,422	4,092	1,311	19	0	9,844
Greater than 4.00%	5,491	0	0	0	0	5,491
Total	\$ 10,144	\$ 5,537	\$ 6,843	\$ 1,540	\$ 0	24,064
<b>International Businesses - Life Planner</b>						
Less than 1.00%	\$ 331	\$ 43	\$ 89	\$ 1,996	\$ 0	2,459
1.00% - 1.99%	2,969	28	0	0	0	2,997
2.00% - 2.99%	2,124	0	0	0	0	2,124
3.00% - 4.00%	354	0	0	0	0	354
Greater than 4.00%	400	0	0	0	0	400
Total	\$ 6,178	\$ 71	\$ 89	\$ 1,996	\$ 0	8,334
<b>International Businesses - Gibraltar Life and Other</b>						
Less than 1.00%	\$ 15,975	\$ 0	\$ 0	\$ 0	\$ 0	15,975
1.00% - 1.99%	9,016	63	0	0	0	9,079
2.00% - 2.99%	3,114	310	36	0	0	3,460
3.00% - 4.00%	4,378	0	0	0	0	4,378
Greater than 4.00%	5,419	0	0	0	0	5,419
Total	\$ 37,902	\$ 373	\$ 36	\$ 0	\$ 0	38,311

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Range of Guaranteed Minimum Crediting Rate (1)	December 31, 2022					Total
	At guaranteed minimum	1 - 50 bps above guaranteed minimum	51 - 150 bps above guaranteed minimum	Greater than 150 bps above guaranteed minimum		
(in millions)						
<b>Retirement Strategies - Institutional</b>						
Less than 1.00%	\$ 401	\$ 0	\$ 0	\$ 0	\$ 0	401
1.00% - 1.99%	1,575	0	0	0	0	1,575
2.00% - 2.99%	672	0	0	0	0	672
3.00% - 4.00%	5,697	0	0	0	0	5,697
Greater than 4.00%	1,510	0	0	0	0	1,510
Total	\$ 9,855	\$ 0	\$ 0	\$ 0	\$ 0	9,855
<b>Retirement Strategies - Individual Variable</b>						
Less than 1.00%	\$ 1,009	\$ 861	\$ 19	\$ 0	\$ 0	1,889
1.00% - 1.99%	246	2	1	0	0	249
2.00% - 2.99%	33	1	0	0	0	34
3.00% - 4.00%	2,289	10	10	0	0	2,309
Greater than 4.00%	111	0	0	0	0	111
Total	\$ 3,688	\$ 874	\$ 30	\$ 0	\$ 0	4,592
<b>Retirement Strategies - Individual Fixed</b>						
Less than 1.00%	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	0
1.00% - 1.99%	614	113	250	83	0	1,060
2.00% - 2.99%	474	0	0	0	0	474
3.00% - 4.00%	389	4	0	0	0	393
Greater than 4.00%	105	0	0	0	0	105
Total	\$ 1,582	\$ 117	\$ 250	\$ 83	\$ 0	2,032
<b>Group Insurance - Life / Disability</b>						
Less than 1.00%	\$ 0	\$ 0	\$ 0	\$ 1,564	\$ 0	1,564
1.00% - 1.99%	7	0	0	0	0	7
2.00% - 2.99%	53	0	0	0	0	53
3.00% - 4.00%	1,658	0	0	0	0	1,658
Greater than 4.00%	3	0	0	0	0	3
Total	\$ 1,721	\$ 0	\$ 0	\$ 1,564	\$ 0	3,285
<b>Individual Life - Variable / Universal Life</b>						
Less than 1.00%	\$ 12	\$ 0	\$ 0	\$ 0	\$ 0	12
1.00% - 1.99%	420	0	774	1,928	0	3,122
2.00% - 2.99%	402	121	2,414	1,844	0	4,781
3.00% - 4.00%	7,787	32	2,280	145	0	10,244
Greater than 4.00%	5,594	0	0	0	0	5,594
Total	\$ 14,215	\$ 153	\$ 5,468	\$ 3,917	\$ 0	23,753
<b>International Businesses - Life Planner</b>						
Less than 1.00%	\$ 356	\$ 27	\$ 93	\$ 404	\$ 0	880
1.00% - 1.99%	3,175	24	0	0	0	3,199
2.00% - 2.99%	2,285	0	0	0	0	2,285
3.00% - 4.00%	330	0	0	0	0	330
Greater than 4.00%	405	0	0	0	0	405
Total	\$ 6,551	\$ 51	\$ 93	\$ 404	\$ 0	7,099
<b>International Businesses - Gibraltar Life and Other</b>						
Less than 1.00%	\$ 17,485	\$ 0	\$ 0	\$ 0	\$ 0	17,485
1.00% - 1.99%	10,064	0	0	0	0	10,064
2.00% - 2.99%	3,277	345	43	0	0	3,665
3.00% - 4.00%	2,555	0	0	0	0	2,555
Greater than 4.00%	1,303	0	0	0	0	1,303
Total	\$ 34,684	\$ 345	\$ 43	\$ 0	\$ 0	35,072

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Range of Guaranteed Minimum Crediting Rate (1)	December 31, 2021									
	At guaranteed minimum		1 - 50 bps above guaranteed minimum		51 - 150 bps above guaranteed minimum		Greater than 150 bps above guaranteed minimum		Total	
	(in millions)									
<b>Retirement Strategies - Institutional</b>										
Less than 1.00%	\$	0	\$	0	\$	0	\$	0	\$	0
1.00% - 1.99%		1,470		0		0		0		1,470
2.00% - 2.99%		832		0		0		0		832
3.00% - 4.00%		5,119		0		0		0		5,119
Greater than 4.00%		1,535		0		0		0		1,535
Total	\$	8,956	\$	0	\$	0	\$	0	\$	8,956
<b>Retirement Strategies - Individual Variable</b>										
Less than 1.00%	\$	1,394	\$	894	\$	19	\$	0	\$	2,307
1.00% - 1.99%		271		2		1		0		274
2.00% - 2.99%		115		0		1		0		116
3.00% - 4.00%		3,167		5		10		0		3,182
Greater than 4.00%		116		0		0		0		116
Total	\$	5,063	\$	901	\$	31	\$	0	\$	5,995
<b>Retirement Strategies - Individual Fixed</b>										
Less than 1.00%	\$	0	\$	0	\$	0	\$	0	\$	0
1.00% - 1.99%		626		67		100		5		798
2.00% - 2.99%		585		0		0		0		585
3.00% - 4.00%		423		2		0		0		425
Greater than 4.00%		116		0		0		0		116
Total	\$	1,750	\$	69	\$	100	\$	5	\$	1,924
<b>Group Insurance - Life / Disability</b>										
Less than 1.00%	\$	0	\$	0	\$	0	\$	2,026	\$	2,026
1.00% - 1.99%		7		0		0		0		7
2.00% - 2.99%		55		0		0		0		55
3.00% - 4.00%		1,689		0		0		0		1,689
Greater than 4.00%		4		0		0		0		4
Total	\$	1,755	\$	0	\$	0	\$	2,026	\$	3,781
<b>Individual Life - Variable / Universal Life</b>										
Less than 1.00%	\$	18	\$	0	\$	0	\$	0	\$	18
1.00% - 1.99%		382		0		0		2,538		2,920
2.00% - 2.99%		413		0		3,735		747		4,895
3.00% - 4.00%		8,066		2,050		675		61		10,852
Greater than 4.00%		5,602		0		0		0		5,602
Total	\$	14,481	\$	2,050	\$	4,410	\$	3,346	\$	24,287
<b>International Businesses - Life Planner</b>										
Less than 1.00%	\$	398	\$	28	\$	92	\$	0	\$	518
1.00% - 1.99%		3,589		23		0		0		3,612
2.00% - 2.99%		2,631		0		0		0		2,631
3.00% - 4.00%		307		0		0		0		307
Greater than 4.00%		439		0		0		0		439
Total	\$	7,364	\$	51	\$	92	\$	0	\$	7,507
<b>International Businesses - Gibraltar Life and Other</b>										
Less than 1.00%	\$	21,177	\$	0	\$	0	\$	0	\$	21,177
1.00% - 1.99%		11,525		0		0		0		11,525
2.00% - 2.99%		3,373		355		0		0		3,728
3.00% - 4.00%		459		0		0		0		459
Greater than 4.00%		326		0		0		0		326
Total	\$	36,860	\$	355	\$	0	\$	0	\$	37,215
<b>Corporate and Other - Full Services</b>										
Less than 1.00%	\$	448	\$	0	\$	0	\$	0	\$	448
1.00% - 1.99%		13,224		14,162		1,980		0		29,366
2.00% - 2.99%		0		6		0		0		6
3.00% - 4.00%		6,610		59		0		0		6,669
Greater than 4.00%		16		0		0		0		16
Total	\$	20,298	\$	14,227	\$	1,980	\$	0	\$	36,505

(1) Excludes contracts without minimum guaranteed crediting rates, such as funds with indexed-linked crediting options and Japan variable products.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Unearned Revenue Reserve**

The balance of and changes in URR as of and for the periods ended are as follows:

	Year Ended December 31, 2023			
	Individual Life	International Businesses		Total
	Variable/ Universal Life	Life Planner	Gibraltar Life and Other	
	(in millions)			
Balance, beginning of period	\$ 3,983	\$ 231	\$ 81	\$ 4,295
Unearned revenue	841	147	22	1,010
Amortization expense	(211)	(10)	(5)	(226)
Other adjustments	0	3	0	3
FX adjustment	0	(12)	(3)	(15)
Balance, end of period	4,613	359	95	5,067
Less: Reinsurance recoverables	0	0	0	0
Unearned revenue reserve net of reinsurance recoverables	\$ 4,613	\$ 359	\$ 95	5,067
Other				49
Total unearned revenue reserve balance				\$ 5,116

	Year Ended December 31, 2022			
	Individual Life	International Businesses		Total
	Variable/ Universal Life	Life Planner	Gibraltar Life and Other	
	(in millions)			
Balance, beginning of period	\$ 3,357	\$ 181	\$ 68	\$ 3,606
Unearned revenue	815	67	24	906
Amortization expense	(189)	(5)	(6)	(200)
Other adjustments	0	5	1	6
FX adjustment	0	(17)	(6)	(23)
Balance, end of period	3,983	231	81	4,295
Less: Reinsurance recoverables	0	0	0	0
Unearned revenue reserve net of reinsurance recoverables	\$ 3,983	\$ 231	\$ 81	4,295
Other				51
Total unearned revenue reserve balance				\$ 4,346

	Year Ended December 31, 2021			
	Individual Life	International Businesses		Total
	Variable/Universal Life	Life Planner	Gibraltar Life and Other	
	(in millions)			
Balance, beginning of period	\$ 2,743	\$ 163	\$ 50	\$ 2,956
Unearned revenue	781	35	30	846
Amortization expense	(167)	(5)	(9)	(181)
Other adjustments	0	0	0	0
FX adjustment	0	(12)	(3)	(15)
Balance, end of period	3,357	181	68	3,606
Less: Reinsurance recoverables	0	0	0	0
Unearned revenue reserve net of reinsurance recoverables	\$ 3,357	\$ 181	\$ 68	3,606
Other				38
Total unearned revenue reserve balance				\$ 3,644

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**14. MARKET RISK BENEFITS**

The following table shows a rollforward of MRB balances for variable annuity products within Individual Retirement Strategies, which is the only line of business that contains a material MRB balance, along with a reconciliation to the Company's total net MRB positions as of the following dates:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
Balance, BOP	\$ 4,987	\$ 13,392	\$ 19,677
Effect of cumulative changes in NPR	1,828	898	1,582
Balance, BOP, before effect of changes in NPR	6,815	14,290	21,259
Attributed fees collected	1,186	1,339	1,637
Claims paid	(114)	(99)	(78)
Interest accrual	317	157	35
Actual in force different from expected	80	126	22
Effect of changes in interest rates	(1,480)	(8,374)	(4,439)
Effect of changes in equity markets	(1,952)	3,522	(3,816)
Effect of assumption update	342	(152)	(330)
Issuances	23	0	0
Other adjustments(1)	(42)	(3,994)	0
Balance, EOP, before effect of changes in NPR	5,175	6,815	14,290
Effect of cumulative changes in NPR	(1,137)	(1,828)	(898)
Balance, EOP	4,038	4,987	13,392
Less: Reinsured MRBs	616	24	109
Balance, EOP, net of reinsurance	3,422	4,963	13,283
Other businesses	64	101	288
Reclassified to "Assets and Liabilities held-for-sale"(2)	0	0	(4,340)
Total net MRB balance	\$ 3,486	\$ 5,064	\$ 9,231

(1) 2022 includes \$(4,061) million related to the sale of PALAC. See Note 1 for additional information.

(2) 2021 includes "Assets held-for-sale" of \$(102) million and "Liabilities held-for-sale" of \$(4,324) million related to the sale of PALAC and "Liabilities held-for-sale" of \$(118) million related to the sale of Full Service (in Other businesses).

In 2023, the Company recognized an unfavorable impact to net income attributable to the actuarial assumption update for direct and assumed MRBs, primarily due to updates to policyholder behavior assumptions on certain variable annuities. In 2022, the Company recognized a favorable impact to net income attributable to the actuarial assumption update for direct and assumed MRBs, primarily due to updates to mortality and policyholder behavior assumptions on certain variable annuities. In 2021, the Company recognized a favorable impact to net income attributable to the actuarial assumption update for direct and assumed MRBs, primarily due to updates to long-term asset mix assumptions supporting claims on certain variable annuities.

The Company issues certain variable annuity insurance contracts where the Company contractually guarantees to the contractholder a return of no less than (1) total deposits made to the contract adjusted for any partial withdrawals plus a minimum return, and/or (2) the highest anniversary contract value on a specified date adjusted for any withdrawals. These guarantees include benefits that are payable in the event of death, annuitization or at specified dates during the accumulation period and withdrawal and income benefits payable during specified periods.

The Company also issues indexed variable annuity contracts for which the return is tied to the return of specific indices where the Company contractually guarantees to the contractholder a return of no less than total deposits made to the contract adjusted for any partial withdrawals upon death. In certain of these indexed variable annuity contracts, the Company also contractually guarantees to the contractholder withdrawal benefits payable during specific periods.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

For guarantees of benefits that are payable in the event of death, the net amount at risk is generally defined as the current guaranteed minimum death benefit in excess of the current account balance at the balance sheet date. The Company's primary risk exposures for these contracts relates to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including fixed income and equity market returns, contract lapses and contractholder mortality.

For guarantees of benefits that are payable at annuitization, the net amount at risk is generally defined as the present value of the minimum guaranteed annuity payments available to the contractholder determined in accordance with the terms of the contract in excess of the current account balance. The Company's primary risk exposures for these contracts relates to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including fixed income and equity market returns, timing of annuitization, contract lapses and contractholder mortality.

For guarantees of benefits that are payable at withdrawal, the net amount at risk is generally defined as the present value of the minimum guaranteed withdrawal payments available to the contractholder determined in accordance with the terms of the contract in excess of the current account balance.

For guarantees of accumulation balances, the net amount at risk is generally defined as the guaranteed minimum accumulation balance minus the current account balance. The Company's primary risk exposures for these contracts relates to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including equity market returns, interest rates, market volatility and contractholder behavior.

The following table presents accompanying information to the rollforward table above.

	<u>December 31, 2023</u>		<u>December 31, 2022</u>		<u>December 31, 2021</u>
	(\$ in millions)				
Net amount at risk(1)	\$	9,753	\$	13,180	\$ 5,160
Weighted-average attained age of contractholders		70		69	67

(1) For contracts with multiple benefit features, the highest net amount at risk for each contract is included.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The tables below reconcile MRB asset and liability positions as of the following dates:

	December 31, 2023		
	Retirement Strategies		Total
	Individual Variable	Other Businesses	
	(in millions)		
MRB Assets	\$ 1,967	\$ 14	\$ 1,981
MRB Liabilities	5,389	78	5,467
Net Liability	<u>\$ 3,422</u>	<u>\$ 64</u>	<u>\$ 3,486</u>

	December 31, 2022		
	Retirement Strategies		Total
	Individual Variable	Other Businesses	
	(in millions)		
MRB Assets	\$ 787	\$ 13	\$ 800
MRB Liabilities	5,750	114	5,864
Net Liability	<u>\$ 4,963</u>	<u>\$ 101</u>	<u>\$ 5,064</u>

	December 31, 2021		
	Retirement Strategies		Total
	Individual Variable	Other Businesses	
	(in millions)		
MRB Assets(1)	\$ 927	\$ 17	\$ 944
MRB Liabilities(2)	9,988	187	10,175
Net Liability	<u>\$ 9,061</u>	<u>\$ 170</u>	<u>\$ 9,231</u>

(1) Excludes “Assets held-for-sale” of \$(102) million, as described above.

(2) Excludes “Liabilities held-for-sale” of \$(4,442) million, as described above.

## 15. REINSURANCE

The Company participates in reinsurance with third parties primarily to provide additional capacity for future growth, limit the maximum net loss potential arising from large risks and acquire or dispose of businesses.

Effective September 2023, the Company entered into an agreement with Prismic Re, to reinsure approximately \$9 billion of reserves, representing approximately 70% of the in-force structured settlement annuities business previously issued by PICA, 90% of which is on a coinsurance with funds withheld basis and 10% of which is on a coinsurance basis. The reinsurance of the structured settlement annuities that provide periodic payments for the lifetime of the annuitant follows reinsurance accounting. The reinsurance of structured settlement annuities that provide payments for a guaranteed period of time and do not include life contingency risk follows deposit accounting. As a result of the transaction, the Company recognized a \$240 million deferred reinsurance loss that will be amortized into income over the estimated remaining life of the reinsured contracts.

Effective April 2023, the Company entered into an agreement with The Ohio National Life Insurance Company, now known as AuguStar Life Insurance Company (“AuguStar”), an affiliate of Constellation Insurance Holdings, Inc., to reinsure approximately \$10 billion of account values of PDI traditional variable annuity contracts with guaranteed living benefits issued by Pruco Life Insurance Company (“Pruco Life”), a wholly-owned subsidiary of Prudential Financial. This block represents approximately 10% of the Company’s remaining legacy in-force traditional variable annuity block by account value. The Company ceded 100% of separate account liabilities under modified coinsurance and 100% of general account liabilities under

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

coinsurance of its Pruco Life issued PDI traditional variable annuity contracts. The general account liabilities associated with PDI's guaranteed living and death benefits and the corresponding reinsurance of those liabilities are accounted for as market risk benefits. As a result of the transaction, the Company recognized a \$309 million deferred reinsurance gain that will be amortized into income over the estimated remaining life of the reinsured policies.

Effective April 2022, in connection with the sale of the Full Service Retirement business, the Company entered into separate agreements with external counterparties, Great-West and Great-West Life & Annuity Insurance Company of New York, now known as Empower Annuity Insurance Company of America & Empower Life & Annuity Insurance Company of New York, respectively, to reinsure a portion of its Full Service Retirement business. The Company ceded 100% of separate account liabilities under modified coinsurance and 100% of general account liabilities under coinsurance of its Full Service Retirement business. The Company's Full Service Retirement business consists of market value and stable value separate accounts as well as general account products, including stable value accumulation funds and a stable value wrap product known as a synthetic guaranteed investment contract. The majority of these products are considered investment contracts as they do not contain significant insurance risk; therefore, the reinsurance of such products are accounted for under deposit accounting. The reinsurance agreement offers the policyholders the opportunity to novate their contracts from the Company to Empower and any such novated contracts shall cease to be reinsured under this agreement.

Effective April 2022, in connection with the sale of the PALAC legal entity, now known as Fortitude Life Insurance and Annuity Company ("FLIAC"), the Company entered into a reinsurance agreement with FLIAC under which the Company assumed all of FLIAC's indexed variable annuities under modified coinsurance. The reinsurance of the indexed variable annuities transfers all significant risks, including mortality risk, embedded in the reinsured contracts. As a result of the agreement, reinsurance recoverables includes the assumed modified coinsurance receivable, which reflects the value of the invested assets retained by FLIAC and the associated asset returns. The Company also assumed via coinsurance all of FLIAC's fixed indexed annuities with a guaranteed lifetime withdrawal income feature, which are accounted for under deposit accounting. The reinsurance agreement offers the policyholders the opportunity to novate their contracts from FLIAC to the Company and any such novated contracts shall cease to be reinsured under this agreement.

Effective April 2015, the Company entered into an agreement with Union Hamilton Reinsurance, Ltd. ("Union Hamilton") an external counterparty, to reinsure approximately 50% of the Prudential Premier® Retirement Variable Annuity with Highest Daily Lifetime Income ("HDI") v.3.0 business, a guaranteed benefit feature. This reinsurance agreement covered most new HDI v.3.0 variable annuity business issued between April 1, 2015 and December 31, 2016 on a quota share basis, with Union Hamilton's cumulative quota share amounting to \$2.9 billion of new rider premiums as of December 31, 2016. Reinsurance on business subject to this agreement remains in force for the duration of the underlying annuity contracts. New sales subsequent to December 31, 2016 are not covered by this external reinsurance agreement. This reinsurance agreement is accounted for as market risk benefits.

In January 2013, the Company acquired the Hartford Life Business through reinsurance transactions with three subsidiaries of Hartford Financial Services Group, Inc. ("Hartford Financial"). Under the related agreements, the Company provided reinsurance for approximately 700,000 life insurance policies with net retained face amount in force of approximately \$141 billion. The Company acquired the general account business through a coinsurance arrangement and, for certain types of general account policies, a modified coinsurance arrangement. The Company acquired the separate account business through a modified coinsurance arrangement. In May 2018, Hartford Financial sold a group of operating subsidiaries, which included two of the Company's counterparties to these reinsurance arrangements, to Talcott Resolution Life Insurance Company ("Talcott Resolution"). Talcott Resolution was acquired by Sixth Street in July 2021. There was no impact to the terms, rights or obligations of the Company, or operation of these reinsurance arrangements, as a result of these changes in control of such counterparties.

Since 2011, the Company has entered into a number of reinsurance agreements to assume pension liabilities in the United Kingdom. Under these arrangements, the Company assumes the longevity risk, and in some arrangements, also the investment risk associated with the pension benefits of certain specified beneficiaries.

In 2006, the Company acquired the variable annuity business of The Allstate Corporation ("Allstate") through a reinsurance transaction. The reinsurance arrangements with Allstate include a coinsurance arrangement associated with the general account liabilities assumed and a modified coinsurance arrangement associated with the separate account liabilities assumed. The reinsurance payable, which represents the Company's obligation under the modified coinsurance arrangement, is netted with the reinsurance receivable in the Consolidated Statements of Financial Position. During the fourth quarter of 2021, Allstate sold the two counterparties to the aforementioned variable annuity reinsurance transaction to third parties. There was

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**Notes to Consolidated Financial Statements—(Continued)**

no impact to the terms, rights or obligations of the Company, or operation of these reinsurance arrangements, as a result of this change in control of such counterparties.

For the domestic business, life and disability reinsurance is accomplished through various plans of reinsurance, primarily yearly renewable term, per person excess, excess of loss, and coinsurance. On policies sold since 2000, the Company has reinsured a significant portion of the individual life mortality risk. Placement of reinsurance is accomplished primarily on an automatic basis with some specific risks reinsured on a facultative basis. The Company is authorized and has historically retained up to \$30 million per life, but reduced its operating retention limit to \$20 million per life in 2013 and then down to \$10 million per life for new business starting in 2020. Retention in excess of the operating limit is on an exception basis.

The international business primarily uses reinsurance to obtain experience with respect to certain new product offerings and to a lesser extent, to mitigate mortality risk for certain protection products and for capital management purposes.

Reinsurance amounts included in the Consolidated Statements of Operations for “Premiums,” “Policy charges and fee income,” “Change in value of market risk benefits, net of related hedging gains (losses),” “Policyholders’ benefits” and “Change in estimates of liability for future policy benefits” for the years ended December 31, are as follows:

	2023	2022	2021
	(in millions)		
Direct premiums	\$ 29,475	\$ 34,721	\$ 30,668
Reinsurance assumed	5,005	4,072	5,699
Reinsurance ceded	(7,116)	(2,318)	(2,417)
Premiums	<u>\$ 27,364</u>	<u>\$ 36,475</u>	<u>\$ 33,950</u>
Direct policy charges and fee income	\$ 3,933	\$ 3,916	\$ 4,750
Reinsurance assumed	1,228	1,247	1,204
Reinsurance ceded	(634)	(548)	(521)
Policy charges and fee income	<u>\$ 4,527</u>	<u>\$ 4,615</u>	<u>\$ 5,433</u>
Direct change in value of market risk benefits, net of related hedging gains (losses)	\$ 123	\$ (308)	\$ 3,645
Reinsurance assumed	120	21	84
Reinsurance ceded	(187)	(122)	(132)
Change in value of market risk benefits, net of related hedging gains (losses)	<u>\$ 56</u>	<u>\$ (409)</u>	<u>\$ 3,597</u>
Direct policyholders’ benefits	\$ 32,044	\$ 38,081	\$ 34,425
Reinsurance assumed	7,128	5,900	6,896
Reinsurance ceded	(8,241)	(3,165)	(3,330)
Policyholders’ benefits	<u>\$ 30,931</u>	<u>\$ 40,816</u>	<u>\$ 37,991</u>
Direct change in estimates of liability for Future policy benefits	\$ 447	\$ 1,504	\$ (66)
Reinsurance assumed	(147)	471	(17)
Reinsurance ceded	37	(1,321)	48
Change in estimates of liability for future policy benefits	<u>\$ 337</u>	<u>\$ 654</u>	<u>\$ (35)</u>

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**Notes to Consolidated Financial Statements—(Continued)**

Reinsurance recoverables at December 31, are as follows:

	2023	2022
	(in millions)	
Individual and group annuities(1)	\$ 7,516	\$ 2,078
Life insurance(2)	8,806	7,981
Other reinsurance	415	358
Total reinsurance recoverables(3)(4)	<u>\$ 16,737</u>	<u>\$ 10,417</u>

- (1) Primarily represents \$5,981 million of reinsurance recoverables as of December 31, 2023 established under the reinsurance agreement with Prismic Re under which the Company reinsured a portion of its in-force structured settlement annuities business. The Company has also recorded a funds withheld payable related to the reinsurance agreement with Prismic Re of \$8,543 million as of December 31, 2023. Also includes reinsurance recoverables representing the modified coinsurance receivable established under the reinsurance agreement with FLIAC in which the Company assumed all of FLIAC's indexed variable annuities of \$1,485 million and \$1,986 million as of December 31, 2023 and 2022, respectively.
- (2) Includes reinsurance recoverables established under the reinsurance arrangements associated with the acquisition of the Hartford Life Business of \$2,090 million and \$2,041 million as of December 31, 2023 and 2022, respectively. The Company has also recorded reinsurance payables related to the Hartford Life Business acquisition of \$1,396 million and \$1,327 million as of December 31, 2023 and 2022, respectively.
- (3) Net of \$(12) million and \$(15) million of allowance for credit losses as of December 31, 2023 and 2022, respectively.
- (4) Excludes deposit receivables of arrangements that are accounted for under the deposit method of accounting of \$10,574 million and \$8,576 million as of December 31, 2023 and 2022, respectively. Deposit receivables related to the reinsurance agreement with Prismic Re were \$3,771 million as of December 31, 2023.

Excluding the reinsurance recoverables associated with the acquisition of the Hartford Life Business, four major reinsurance companies account for approximately 69% of the Company's reinsurance recoverables as of December 31, 2023. The Company periodically reviews the financial condition of its reinsurers, amounts recoverable therefrom, and unearned reinsurance premium, in order to reduce its exposure to loss from reinsurer insolvencies. Any expected credit losses are reflected in the CECL allowance, after considering any collateral the Company obtained in the form of a trust, letter of credit, or funds withheld arrangement. See Note 2 for additional details regarding CECL. Under the Company's international longevity reinsurance transactions, the Company obtains collateral from its counterparties to mitigate counterparty default risk.

## 16. CLOSED BLOCK

On December 18, 2001, the date of demutualization, PICA established a closed block for certain in-force participating insurance policies and annuity products, along with corresponding assets used for the payment of benefits and policyholders' dividends on these products, (collectively the "Closed Block"), and ceased offering these participating products. The recorded assets and liabilities were allocated to the Closed Block at their historical carrying amounts. The Closed Block forms the principal component of the Closed Block division. See Note 23 for financial information regarding the Closed Block. The insurance policies and annuity contracts comprising the Closed Block are managed in accordance with the Plan of Reorganization approved by the New Jersey Department of Banking and Insurance ("NJDOBI") on December 18, 2001, and PICA is directly obligated for the insurance policies and annuity contracts in the Closed Block.

The policies included in the Closed Block are specified individual life insurance policies and individual annuity contracts that were in force on the date of demutualization and for which PICA is currently paying or expects to pay experience-based policy dividends. Assets have been allocated to the Closed Block in an amount that has been determined to produce cash flows which, together with revenues from policies included in the Closed Block, are expected to be sufficient to support obligations and liabilities relating to these policies, including provision for payment of benefits, certain expenses and taxes and to provide for continuation of the policyholder dividend scales in effect in 2000, assuming experience underlying such scales continues. To the extent that, over time, cash flows from the assets allocated to the Closed Block and claims and other experience related to the Closed Block are, in the aggregate, more or less favorable than what was assumed when the Closed Block was established, total dividends paid to Closed Block policyholders may be greater than or less than the total dividends that would have been paid to these policyholders if the policyholder dividend scales in effect in 2000 had been continued. Any cash flows in excess of amounts assumed will be available for distribution over time to Closed Block policyholders and will not be available to shareholders. If the Closed Block has insufficient funds to make guaranteed policy benefit payments, such payments will be made from PICA's assets outside of the Closed Block. The Closed Block will continue in effect as long as any policy in the Closed Block remains in force unless, with the consent of the New Jersey insurance regulator, it is terminated earlier.

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**Notes to Consolidated Financial Statements—(Continued)**

The excess of Closed Block liabilities over Closed Block assets at the date of the demutualization (adjusted to eliminate the impact of related amounts in AOCI) represented the estimated maximum future earnings at that date from the Closed Block expected to result from operations attributed to the Closed Block after income taxes. In establishing the Closed Block, the Company developed an actuarial calculation of the timing of such maximum future earnings. If actual cumulative earnings of the Closed Block from inception through the end of any given period are greater than the expected cumulative earnings, only the expected earnings will be recognized in income. Any excess of actual cumulative earnings over expected cumulative earnings will represent undistributed accumulated earnings attributable to policyholders, which are recorded as a policyholder dividend obligation. The policyholder dividend obligation represents amounts to be paid to Closed Block policyholders as an additional policyholder dividend unless otherwise offset by future Closed Block performance that is less favorable than originally expected. If the actual cumulative earnings of the Closed Block from its inception through the end of any given period are less than the expected cumulative earnings of the Closed Block, the Company will recognize only the actual earnings in income.

As of December 31, 2023, the Company recognized a policyholder dividend obligation of \$2,873 million to Closed Block policyholders for the excess of actual cumulative earnings over expected cumulative earnings. Additionally, accumulated net unrealized investment gains (losses) were reflected as a policyholder dividend obligation of \$(2,081) million at December 31, 2023 with a corresponding amount reported in AOCI. At December 31, 2022, the Company recognized a policyholder dividend obligation of \$3,207 million to Closed Block policyholders for the excess of actual cumulative earnings over the expected cumulative earnings; however, due to accumulated net unrealized investment losses in excess of this amount, the policyholder dividend obligation balance as of December 31, 2022 was reduced to zero.

In December of each year, PICA's Board of Directors takes actions to either increase, continue, or decrease the dividend scale that was in effect on Closed Block policies. These actions taken resulted in a decrease of approximately \$68 million for the year ended December 31, 2021, and increases of approximately \$30 million and \$77 million for the years ended December 31, 2022 and 2023, respectively, in the liability for policyholders' dividends recognized.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

As of December 31, 2023, the Closed Block has sufficient funds to make guaranteed policy benefit payments and there is no expectation that assets outside of the Closed Block will be needed to fund future payments. The excess of Closed Block liabilities over Closed Block assets as of the end of the reporting period shown in the table below is a reasonable measure of the margin in the reported liabilities compared to best estimate liabilities assuming the current dividend scale. Closed Block liabilities and assets designated to the Closed Block, as well as maximum future earnings to be recognized from these liabilities and assets, are as follows:

	2023	2022
	(in millions)	
<b>Closed Block liabilities</b>		
Future policy benefits	\$ 43,587	\$ 44,414
Policyholders' dividends payable	648	617
Policyholders' dividend obligation	792	0
Policyholders' account balances	4,500	4,607
Other Closed Block liabilities	3,605	3,499
Total Closed Block liabilities	<u>53,132</u>	<u>53,137</u>
<b>Closed Block assets</b>		
Fixed maturities, available-for-sale, at fair value	30,314	29,898
Fixed maturities, trading, at fair value	887	900
Equity securities, at fair value	1,970	1,733
Commercial mortgage and other loans	7,769	7,926
Policy loans	3,479	3,637
Other invested assets	4,513	4,254
Short-term investments	232	337
Total investments	<u>49,164</u>	<u>48,685</u>
Cash and cash equivalents	993	1,307
Accrued investment income	421	402
Other Closed Block assets	138	162
Total Closed Block assets	<u>50,716</u>	<u>50,556</u>
Excess of reported Closed Block liabilities over Closed Block assets	2,416	2,581
Portion of above representing accumulated other comprehensive income (loss):		
Net unrealized investment gains (losses)	(2,241)	(3,458)
Allocated to policyholder dividend obligation	2,081	3,207
Future earnings to be recognized from Closed Block assets and Closed Block liabilities	<u>\$ 2,256</u>	<u>\$ 2,330</u>

Information regarding the policyholder dividend obligation is as follows:

	2023	2022
	(in millions)	
Balance, January 1	\$ 0	\$ 8,027
Impact from earnings allocable to policyholder dividend obligation	(334)	(1,180)
Change in net unrealized investment gains (losses) allocated to policyholder dividend obligation	1,126	(6,847)
Balance, December 31	<u>\$ 792</u>	<u>\$ 0</u>

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Closed Block revenues and benefits and expenses for the years ended December 31, are as follows:

	2023	2022	2021
	(in millions)		
<b>Revenues</b>			
Premiums	\$ 1,675	\$ 1,698	\$ 1,789
Net investment income	1,949	1,980	2,514
Realized investment gains (losses), net	(380)	(270)	807
Other income (loss)	411	(447)	880
Total Closed Block revenues	<u>3,655</u>	<u>2,961</u>	<u>5,990</u>
<b>Benefits and Expenses</b>			
Policyholders' benefits	2,354	2,428	2,546
Interest credited to policyholders' account balances	118	121	125
Dividends to policyholders	1,008	115	2,794
General and administrative expenses	280	302	312
Total Closed Block benefits and expenses	<u>3,760</u>	<u>2,966</u>	<u>5,777</u>
Closed Block revenues, net of Closed Block benefits and expenses, before income taxes	(105)	(5)	213
Income tax expense (benefit)	(176)	(103)	125
Closed Block revenues, net of Closed Block benefits and expenses and income taxes	<u>\$ 71</u>	<u>\$ 98</u>	<u>\$ 88</u>

## 17. INCOME TAXES

The following schedule discloses significant components of income tax expense (benefit) for each year presented:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Current tax expense (benefit):</b>			
U.S.	\$ (4)	\$ 214	\$ 1,094
State and local	25	15	24
Foreign	667	480	770
Total current tax expense (benefit)	<u>688</u>	<u>709</u>	<u>1,888</u>
<b>Deferred tax expense (benefit):</b>			
U.S.	323	(789)	275
State and local	0	1	(1)
Foreign	(398)	(200)	(167)
Total deferred tax expense (benefit)	<u>(75)</u>	<u>(988)</u>	<u>107</u>
Total income tax expense (benefit) on income (loss) before equity in earnings of operating joint ventures	613	(279)	1,995
Income tax expense (benefit) on equity in earnings of operating joint ventures	34	25	33
Income tax expense (benefit) on discontinued operations	0	0	0
Income tax expense (benefit) reported in equity related to:			
Other comprehensive income (loss)	(837)	2,555	1,151
Total income taxes	<u>\$ (190)</u>	<u>\$ 2,301</u>	<u>\$ 3,179</u>



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

***Reconciliation of Expected Tax at Statutory Rates to Reported Income Tax Expense (Benefit)***

The differences between income taxes expected at the U.S. federal statutory income tax rate of 21% applicable for 2023, 2022 and 2021, and the reported income tax expense (benefit) are summarized as follows:

	Year Ended December 31,		
	2023	2022(1)	2021(1)
	(in millions)		
Expected federal income tax expense (benefit)	\$ 645	\$ (397)	\$ 2,275
Non-taxable investment income	(162)	(86)	(292)
Foreign taxes at other than U.S. rate	191	122	163
Low-income housing and other tax credits	(106)	(128)	(126)
Changes in tax law	(99)	(11)	10
GILTI	5	101	(1)
Sale of subsidiary	0	86	(25)
Noncontrolling interest	(4)	5	(14)
Non-deductible expenses	29	21	11
Change in valuation allowance	111	16	13
State taxes (net of federal benefit)	20	13	18
Other	(17)	(21)	(37)
Reported income tax expense (benefit)	<u>\$ 613</u>	<u>\$ (279)</u>	<u>\$ 1,995</u>
Effective tax rate	<u>20.0 %</u>	<u>14.7 %</u>	<u>18.4 %</u>

(1) Prior period amounts have been updated to conform to current period presentation.

The effective tax rate is the ratio of “Total income tax expense (benefit)” divided by “Income before income taxes and equity in earnings of operating joint ventures.” The Company’s effective tax rate for fiscal years 2023, 2022 and 2021 was 20.0%, 14.7% and 18.4%, respectively. The following is a description of items that had a significant impact on the difference between the Company’s statutory U.S. federal income tax rate of 21% applicable for 2023, 2022 and 2021, and the Company’s effective tax rate during the periods presented:

***Non-Taxable Investment Income.*** The U.S. Dividends Received Deduction (“DRD”) reduces the amount of dividend income subject to U.S. tax and is included in the non-taxable investment income shown in the table above. More specifically, the U.S. DRD constitutes \$62 million of the total \$162 million of 2023 non-taxable investment income, \$78 million of the total \$86 million of 2022 non-taxable investment income, and \$115 million of the total \$292 million of 2021 non-taxable investment income. The DRD for the current period was estimated using information from 2022, current year investment results, and current year’s equity market performance. The actual current year DRD can vary based on factors such as, but not limited to, changes in the amount of dividends received that are eligible for the DRD, changes in the amount of distributions received from fund investments, changes in the account balances of variable life and annuity contracts, and the Company’s taxable income before the DRD.

***Foreign Taxes at Other Than U.S. Rates.*** The statutory income tax rate in the Company’s largest non-U.S. tax jurisdiction is approximately 28% in Japan as compared to the U.S. federal income tax rate of 21% applicable for 2023, 2022 and 2021.

***The 952 Election.*** The Company made a tax election, effective for the 2017 and later tax years, to subject earnings from its insurance operations in Brazil to tax in the U.S. in the tax year earned, net of related foreign tax credits. This election has the effect of reducing the rate at which the Company will incur taxes on these earnings from the approximately 40% tax rate in Brazil to the 21% tax rate in the U.S. In conjunction with this election, the Company remeasured its related deferred tax assets from the previous 45% rate in Brazil to the new rate of 21% in the U.S., which resulted in additional income tax expense at the time of election. The net effect of the lower tax rate was a net increase (decrease) in income tax expense of \$(12) million in 2021. As a result of the issuance of foreign tax credit regulations during 2022 and the uncertainty regarding the creditability of

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Brazil income taxes in years post-2021, the net effect of the 952 Election for tax years 2017 and after was reversed in 2022. See “Foreign Tax Credit Regulations” discussed below.

*Foreign Tax Credit Regulations.* The Treasury Department and the IRS published Final Regulations in the Federal Register on January 4, 2022, which affect the creditability of certain foreign taxes for U.S. federal income tax purposes. The Final Regulations create uncertainty as to whether a U.S. foreign tax credit may be claimed for taxes paid to Brazil. The ability to claim a foreign tax credit for taxes paid to Brazil impacts the benefit of the election made pursuant to Internal Revenue Code Section 952 to subject earnings from the Company’s insurance operations in Brazil to tax in the U.S. in the tax year earned, net of related foreign tax credits. Based on the Company’s interpretation of the Final Regulations, a net \$11 million tax expense is reflected as part of the Company’s results for the year ended December 31, 2022, which reversed the net effect of the 952 Election for the tax years 2017 through 2021. The Company continues to assume that the election does not apply in tax years post 2021.

In July 2023, the IRS issued Notice 2023-55 which provides temporary relief to taxpayers in determining whether a foreign tax is eligible for a U.S. foreign tax credit for tax years 2022 and 2023, specifically delaying until 2024 the provisions of the Final Regulations that impacted the ability to claim a U.S. foreign tax credit for taxes paid to Brazil. As a result of this new guidance, the Company was able to claim a U.S. foreign tax credit for taxes paid to Brazil for 2022 and 2023. This resulted in a \$7 million reduction in 2022 GILTI tax and contributed to the Company’s Brazil operations not being subject to GILTI in 2023.

*Low-Income Housing and Other Tax Credits.* These amounts include credits within the U.S. tax code for the development of affordable housing aiming at low-income Americans as well as foreign tax credits.

*Changes in Tax Law.* In December 2023, the Government of Bermuda enacted a corporate income tax, which imposes a 15% income tax, less applicable foreign tax credits, on companies that are organized or operate within Bermuda that are within the scope of the OECD Pillar Two rules. The Bermuda corporate income tax will be effective for tax years beginning on January 1, 2025. An election is available to exclude the income of a Bermuda entity that is a controlled foreign corporation within the meaning of the U.S. tax rules from the Bermuda corporate income tax for fiscal years ending prior to January 1, 2027. There are several open items with respect to the possible application of the Bermuda corporate income tax. In 2023, the Company reflected a \$99 million net tax benefit as a result of the change in Bermuda tax law, which was entirely offset by a corresponding change in valuation allowance.

*Sale of Subsidiary.* This line item is primarily related to the difference between tax basis and GAAP basis for subsidiaries sold. See Note 1 for additional information regarding recent dispositions.

*GILTI.* The GILTI provision applies a minimum U.S. tax to earnings of consolidated foreign subsidiaries in excess of a 10% deemed return on tangible assets of foreign subsidiaries by imposing the U.S. tax rate to 50% of earnings of such foreign affiliates and provides for a partial foreign tax credit for foreign income taxes. In years that the PFI consolidated federal income tax return reports a net operating loss or has a loss attributable to U.S. sources of operations, including as a result of loss carrybacks, the GILTI provision would limit the amount of deductions or credits permissible against GILTI. In 2022, the company incurred \$101 million of tax primarily due to foreign tax credit limitations related to the GILTI provisions. These limitations did not have a material impact in 2021 or 2023.

On July 20, 2020, the U.S. Treasury and the Internal Revenue Service issued Final Regulations which will allow an annual election to exclude from the U.S. tax return certain GILTI amounts when the taxes paid by a foreign affiliate exceed 18.9% (90% of U.S. statutory rate of 21%) of the GILTI amount for that foreign affiliate (the “high-tax exception”). These regulations are effective for the 2021 taxable year with an election to apply to any taxable year beginning after 2017. In many of the countries in which the Company operates, including Japan, there are differences between local tax rules used to determine the tax base and the U.S. tax principles used to determine GILTI. Also, the Company’s Japan affiliates have a different tax year than the U.S. calendar tax year used to determine GILTI. Therefore, while many of the countries, including Japan and Brazil, have a statutory tax rate above the 18.9% threshold, separate affiliates may not meet the 18.9% threshold each year and, as such, may not qualify for this exclusion. The Company made the high-tax exception election for the 2021 and 2022 tax years and anticipates to make the high-tax exception election for the 2023 tax year and recorded a lower GILTI cost included in “Total income tax expense” for 2021, 2022 and 2023 as a result of such elections.

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**Notes to Consolidated Financial Statements—(Continued)**

*Other:* This line item represents reconciling items that are individually less than 5% of the computed expected federal income tax expense (benefit) and have therefore been aggregated for purposes of this reconciliation in accordance with relevant disclosure guidance.

***Schedule of Deferred Tax Assets and Deferred Tax Liabilities***

	As of December 31,	
	2023	2022
	(in millions)	
<b>Deferred tax assets:</b>		
Net unrealized investment losses	\$ 4,047	\$ 5,903
Policyholders' dividends	213	59
Net operating and capital loss carryforwards	178	186
Employee benefits	332	329
Investments	2,883	2,486
Goodwill and other intangibles	335	351
Deferred tax assets before valuation allowance	7,988	9,314
Valuation allowance	(290)	(159)
Deferred tax assets after valuation allowance	7,698	9,155
<b>Deferred tax liabilities:</b>		
Insurance reserves	2,742	5,695
Deferred policy acquisition costs	3,897	3,683
Value of business acquired	166	188
Other	969	636
Deferred tax liabilities	7,774	10,202
Net deferred tax asset (liability)(1)	\$ (76)	\$ (1,047)

(1) As of December 31, 2023, includes net deferred tax assets of \$542 million and \$403 million related to the Company's U.S. operations and Bermuda operations, respectively. As of December 31, 2022, includes a net deferred tax asset of \$925 million and \$201 million, related to the Company's U.S. operations and Brazil operations, respectively.

The application of U.S. GAAP requires the Company to evaluate the recoverability of deferred tax assets and establish a valuation allowance if necessary to reduce the deferred tax asset to an amount that is more likely than not expected to be realized. Considerable judgment is required in determining whether a valuation allowance is necessary, and if so, the amount of such valuation allowance. In evaluating the need for a valuation allowance, the Company considers many factors, including: (1) the nature of the deferred tax assets and liabilities; (2) whether they are ordinary or capital; (3) in which tax jurisdictions they were generated and the timing of their reversal; (4) taxable income in prior carryback years as well as projected taxable earnings exclusive of reversing temporary differences and carryforwards; (5) the length of time that carryovers can be utilized in the various taxing jurisdictions; (6) any unique tax rules that would impact the utilization of the deferred tax assets; and (7) any tax planning strategies that the Company would employ to avoid a tax benefit from expiring unused. Although realization is not assured, management believes it is more likely than not that the deferred tax assets, net of valuation allowances, will be realized.

Changes in market conditions, including the significant rise in interest rates since the beginning of 2022, resulted in the recording of deferred tax assets related to net unrealized tax capital losses in the Company's U.S. businesses. When assessing recoverability of these deferred tax assets, the Company considers its ability and intent to hold the underlying securities to recovery in value, if necessary, as well as other factors as noted above. As of December 31, 2023, based on all available evidence, including capital loss carryback capacity, the Company concluded that the deferred tax assets related to the unrealized tax capital losses on the available-for-sale securities portfolios are, more likely than not, expected to be realized.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

A valuation allowance has been recorded against deferred tax assets related to federal, state and local taxes and foreign operations. Adjustments to the valuation allowance are made to reflect changes in management's assessment of the amount of the deferred tax asset that is realizable and the amount of deferred tax asset actually realized during the year. The valuation allowance includes amounts recorded in connection with deferred tax assets as follows:

	Federal	State	Foreign Operations	Total
	(in millions)			
Balance at January 1, 2021	\$ 15	\$ 116	\$ 12	\$ 143
Charged to costs and expenses	5	(8)	9	6
Other adjustments	0	(1)	(1)	(2)
Balance at December 31, 2021	20	107	20	147
Charged to costs and expenses	2	16	10	28
Other adjustments	0	(14)	(2)	(16)
Balance at December 31, 2022	22	109	28	159
Charged to costs and expenses	3	0	8	11
Other adjustments	0	23	97	120
Balance at December 31, 2023	\$ 25	\$ 132	\$ 133	\$ 290

The following table sets forth the amount and expiration dates of federal, state and foreign operating, capital loss and tax credit carryforwards for tax purposes, as of the periods indicated:

	As of December 31,	
	2023	2022
	(in millions)	
Federal net operating and capital loss carryforwards	\$ 0	\$ 0
State net operating and capital loss carryforwards(1)	\$ 1,670	\$ 1,781
Foreign net operating and capital loss carryforwards(2)	\$ 356	\$ 295
Federal foreign tax credit carryforwards(3)	\$ 18	\$ 15

(1) Certain state net operating loss carryforwards expire between 2024 and 2043, whereas others have an unlimited carryforward.

(2) \$32 million expires between 2024 and 2038 and \$324 million has an unlimited carryforward.

(3) Expires between 2028 and 2033. These relate to foreign non-general basket tax credits.

Consistent with the Tax Act of 2017, the Company provides applicable U.S. income tax for all unremitted earnings of the Company's foreign affiliates. For certain foreign affiliates organized in withholding tax jurisdictions or that may be subject to other foreign country tax upon a remittance, the Company considers the unremitted foreign earnings of those affiliates to be indefinitely reinvested, and therefore does not provide for the withholding tax when calculating its current and deferred tax obligations. For certain other foreign affiliates organized in withholding tax jurisdictions or that may be subject to other foreign country tax upon a remittance, the Company does not consider unremitted earnings indefinitely reinvested, and therefore provides for foreign withholding tax when calculating its current and deferred tax obligations. The following table summarizes the Company's indefinite reinvestment assertions for jurisdictions in which the Company operates that impose a withholding tax on dividends that is not eliminated by a tax treaty or may be subject to other foreign country tax upon a remittance:

**Unremitted earnings are indefinitely reinvested**

Insurance operations in Chile and China and non-insurance operations in Korea and certain operations in Italy, France and Luxembourg.

**Unremitted earnings are not indefinitely reinvested**

Insurance operations in Argentina, India, Indonesia, Ghana, Kenya and South Africa, and non-insurance operations in China, India, Taiwan and certain Germany and Luxembourg entities.

The Company made no changes with respect to its repatriation assumptions in 2021. During the first quarter of 2022, the Company changed the permanent investment assertion for certain French and Italian entities due to a plan to permanently reinvest the earnings in these operations, which gave rise to an immaterial amount of income tax expense during 2022. The Company made no changes with respect to its repatriation assumptions in 2023.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The following table sets forth the undistributed earnings of foreign subsidiaries, where the Company assumes indefinite reinvestment of such earnings and for which, in 2023, 2022, and 2021, foreign deferred withholding or other foreign income taxes have not been provided. The net tax liability that may arise if the 2022 earnings were remitted which includes any foreign exchange impacts, is immaterial.

	At December 31,		
	2023	2022	2021
	(in millions)		
Undistributed earnings of foreign subsidiaries (assuming indefinite reinvestment only for Withholding or other non-U.S. Taxes)	\$ 291	\$ 238	\$ 209

The Company's "Income (loss) before income taxes and equity in earnings of operating joint ventures" includes income (loss) from domestic operations of \$1,341 million, \$(2,262) million and \$8,889 million, and income (loss) from foreign operations of \$1,731 million, \$369 million and \$1,946 million for the years ended December 31, 2023, 2022 and 2021, respectively.

*Tax Audit and Unrecognized Tax Benefits*

The Company's liability for income taxes includes the liability for unrecognized tax benefits and interest that relate to tax years still subject to review by the IRS or other taxing authorities. The completion of review or the expiration of the Federal statute of limitations for a given audit period could result in an adjustment to the liability for income taxes.

The following table reconciles the total amount of unrecognized tax benefits at the beginning and end of the periods indicated:

	2023	2022	2021
	(in millions)		
Balance at January 1,	\$ 84	\$ 12	\$ 17
Increases in unrecognized tax benefits—prior years	13	81	4
(Decreases) in unrecognized tax benefits—prior years	0	(1)	(9)
Increases in unrecognized tax benefits—current year	36	0	0
(Decreases) in unrecognized tax benefits—current year	0	(8)	0
Settlements with taxing authorities	0	0	0
Balance at December 31,	<u>\$ 133</u>	<u>\$ 84</u>	<u>\$ 12</u>
Unrecognized tax benefits that, if recognized, would favorably impact the effective rate	<u>\$ 133</u>	<u>\$ 84</u>	<u>\$ 12</u>

It is possible the Company will pay the unrecognized tax benefit attributable to the Section 952 election described above within the next 12 months as it pursues resolution of the matter. The Company cannot predict with reasonable accuracy whether there will be any significant changes within the next twelve months to its total unrecognized tax benefits related to tax years for which the statute of limitations has not expired.

The Company classifies all interest and penalties related to tax uncertainties as income tax expense (benefit). The amounts recognized in the consolidated financial statements for tax-related interest and penalties for the years ended December 31 are as follows:

	2023	2022	2021
	(in millions)		
Interest and penalties recognized in the Consolidated Statements of Operations	\$ 7	\$ 8	\$ 4

	2023	2022
	(in millions)	
Interest and penalties recognized in liabilities in the Consolidated Statements of Financial Position	\$ 22	\$ 15

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Listed below are the tax years that remain subject to examination, by major tax jurisdiction, as of December 31, 2023:

Major Tax Jurisdiction	Open Tax Years
United States	2014-2023
Japan	Fiscal years ended March 31, 2019-2023

The Company participates in the IRS's Compliance Assurance Program. Under this program, the IRS assigns an examination team to review completed transactions as they occur in order to reach agreement with the Company on how they should be reported in the relevant tax returns. If disagreements arise, accelerated resolutions programs are available to resolve the disagreements in a timely manner.

Some of the Company's affiliates in Japan file a consolidated tax return, while others file separate tax returns. The Company's affiliates in Japan are subject to audits by the local taxing authority. The general statute of limitations is five years from when the return is filed. During 2023, the Japanese National Tax Service concluded tax audits of The Gibraltar Life Insurance Company Ltd. for the three tax years ending March 31, 2022 and The Prudential Gibraltar Financial Life Insurance Company Ltd. for the four tax years ending March 31, 2022. The tax authority also conducted tax audits of some non-insurance companies during the reporting period. The audits had no material impact on the Company's results.

In August 2020, the Company sold an affiliate in South Korea, Prudential of Korea, that was subject to routine tax audits by the local taxing authority for 2017, 2016, and 2015 tax years. In November 2023, the disputed issue on the treatment of foreign tax credits was decided in favor of Prudential of Korea at the Tax Tribunal appeal and therefore had no material impact on the Company's results.

## 18. SHORT-TERM AND LONG-TERM DEBT

### *Short-term Debt*

The table below presents the Company's short-term debt at December 31, for the years indicated as follows:

	2023	2022
	(\$ in millions)	
Commercial paper:		
Prudential Financial	\$ 25	\$ 25
Prudential Funding, LLC	510	413
Subtotal commercial paper	535	438
Current portion of long-term debt:		
Senior Notes	0	173
Mortgage Debt	83	155
Surplus Notes subject to set-off arrangements(1)	2,000	500
Subtotal Current portion of long-term debt	2,083	828
Other	0	9
Subtotal	2,618	1,275
Less: Assets under set-off arrangements(1)	2,000	500
Total short-term debt(2)	\$ 618	\$ 775
<u>Supplemental short-term debt information:</u>		
Portion of commercial paper borrowings due overnight	\$ 110	\$ 130
Daily average commercial paper outstanding for the quarter ended	\$ 1,334	\$ 1,312
Weighted average maturity of outstanding commercial paper, in days	49	98
Weighted average interest rate on outstanding commercial paper	5.50 %	4.69 %

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

- (1) The surplus notes have corresponding assets where rights to set-off exist, thereby reducing the amount of surplus notes.  
(2) Includes Prudential Financial debt of \$25 million at both December 31, 2023 and 2022.

At December 31, 2023 and 2022, the Company was in compliance with all covenants related to the above debt.

*Commercial Paper*

Prudential Financial has a commercial paper program with an authorized capacity of \$3.0 billion. Prudential Financial's commercial paper borrowings have generally been used to fund the working capital needs of its subsidiaries and provide short-term liquidity at Prudential Financial.

Prudential Funding, LLC ("Prudential Funding"), a wholly-owned subsidiary of PICA, has a commercial paper program, with an authorized capacity of \$7.0 billion. Prudential Funding commercial paper borrowings generally have served as an additional source of financing to meet the working capital needs of PICA and its subsidiaries. Prudential Funding also lends to other subsidiaries of Prudential Financial up to limits agreed with the NJDOBI. Prudential Funding maintains a support agreement with PICA whereby PICA has agreed to maintain Prudential Funding's tangible net worth at a positive level. Additionally, Prudential Financial has issued a subordinated guarantee covering Prudential Funding's \$7.0 billion commercial paper program.

*Federal Home Loan Bank of New York*

PICA is a member of the FHLBNY. Membership allows PICA access to the FHLBNY's financial services, including the ability to obtain collateralized loans and to issue collateralized funding agreements. Under applicable law, the funding agreements issued to the FHLBNY have priority claim status above debt holders of PICA. FHLBNY borrowings and funding agreements are collateralized by qualifying mortgage-related assets or U.S. Treasury securities, the fair value of which must be maintained at certain specified levels relative to outstanding borrowings. FHLBNY membership requires PICA to own member stock and borrowings require the purchase of activity-based stock in an amount equal to 4.5% of outstanding borrowings. Under FHLBNY guidelines, if any of PICA's financial strength ratings decline below A-/A3/A- Negative by S&P/Moody's/Fitch, respectively, and the FHLBNY does not receive written assurances from the NJDOBI regarding PICA's solvency, new borrowings from the FHLBNY would be limited to a term of 90 days or less. Currently there are no restrictions on the term of borrowings from the FHLBNY. All FHLBNY stock purchased by PICA is classified as restricted general account investments within "Other invested assets," and the carrying value of these investments was \$169 million and \$149 million as of December 31, 2023 and 2022, respectively.

NJDOBI permits PICA to pledge collateral to the FHLBNY in an amount of up to 5% of its prior year-end statutory net admitted assets, excluding separate account assets. Based on PICA's statutory net admitted assets as of December 31, 2022, the 5% limitation equates to a maximum amount of eligible assets of \$7.3 billion and an estimated maximum borrowing capacity (after taking into account required collateralization levels) of \$6.2 billion. Nevertheless, FHLBNY borrowings are subject to the FHLBNY's discretion and to the availability of qualifying assets at PICA.

As of December 31, 2023, \$2.5 billion of funding agreements remain outstanding under this facility, with maturities ranging from February 2027 to November 2029 and rates ranging from 1.925% to 4.510%. These funding agreements are reflected as "Policyholders' account balances" on the Consolidated Statements of Financial Position and as such are not included in the table above.

*Federal Agricultural Mortgage Corporation*

In September 2023, as an additional source of liquidity, the Company entered into an agreement with the Federal Agricultural Mortgage Corporation ("Farmer Mac"), under which the Company can borrow up to \$750 million by issuing funding agreements to a subsidiary of Farmer Mac, with borrowings secured by a pledge of certain eligible agricultural mortgage loans. At December 31, 2023, no amounts were drawn from this facility.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

*Credit Facilities*

As of December 31, 2023, the Company maintained syndicated, unsecured committed credit facilities as described below.

<u>Borrower</u>	<u>Original Term</u>	<u>Expiration Date</u>	<u>Capacity</u>	<u>Amount Outstanding</u>
			(in millions)	
Prudential Financial and Prudential Funding	5 years	Jul 2026	\$ 4,000	\$ 0
Prudential Holdings of Japan, Inc.	5 years	Sep 2024	¥ 100,000	¥ 0

In July 2021, the Company amended and restated its \$4.0 billion five-year credit facility that has both Prudential Financial and Prudential Funding as borrowers and a syndicate of financial institutions as lenders, extending the term of the facility to July 2026. The credit facility contains customary representations and warranties, covenants and events of default, and borrowings are not contingent on the borrowers' credit ratings nor subject to material adverse change clauses. Borrowings under this facility are conditioned on the continued satisfaction of customary conditions, including Prudential Financial's maintenance of consolidated net worth of at least \$23.5 billion. For these purposes, consolidated net worth is calculated as U.S. GAAP equity excluding AOCI, equity of noncontrolling interests, and equity attributable to the Closed Block, and, pursuant to an amendment in May 2023, also includes certain adjustments related to the Company's adoption of ASU 2018-12. See Note 1 for additional information on the adoption of ASU 2018-12. The Company expects that it may borrow under the facility from time to time to fund its working capital needs. In addition, amounts under this credit facility may be drawn in the form of standby letters of credit that can be used to meet the Company's operating needs. The amended and restated facility also includes certain sustainability-linked pricing adjustments, by which the applicable interest rate margins and commitment fee may be decreased or increased if the Company achieves, or fails to achieve, certain specified targets relating to its reduction of domestic greenhouse gas emissions and its increase in diversity among its senior leaders.

The ¥100 billion five-year facility was entered into by Prudential Holdings of Japan, Inc. ("PHJ") in September 2019. This facility also contains customary representations and warranties, covenants, and events of default and borrowings are not contingent on the borrower's credit ratings nor subject to material adverse change clauses.

Borrowings under each of these credit facilities may be used for general corporate purposes. As of December 31, 2023, the Company was in compliance with the covenants under each of these credit facilities.

In addition to the above credit facilities, the Company had access to \$149 million of certain other lines of credit at December 31, 2023, of which \$135 million was for the sole use of certain real estate separate accounts. The separate account facilities include loan-to-value ratio requirements and other financial covenants, and recourse on obligations under these facilities is limited to the assets of the applicable separate account. At December 31, 2023, \$6 million of these credit facilities were used. The Company also has access to uncommitted lines of credit from financial institutions.

*Agreements for Senior Notes Issuance*

In May 2020, Prudential Financial entered into a ten-year facility agreement with a Delaware trust upon the completion of the sale of \$1.5 billion of trust securities by that Delaware trust in a Rule 144A private placement. The trust invested the proceeds from the sale of the trust securities in a portfolio of principal and/or interest strips of U.S. Treasury securities. The facility agreement provides Prudential Financial the right to issue and sell to the trust from time to time up to \$1.5 billion of 2.850% senior notes due May 15, 2030 and receive in exchange a corresponding amount of the U.S. Treasury securities held by the trust. In return, the Company agreed to pay a semi-annual facility fee to the trust at a rate of 2.175% per annum applied to the maximum amount of senior notes that the Company could issue and sell to the trust. Similar to the Company's put option agreement, the facility agreement with the trust provides Prudential Financial with a source of liquid assets.

The right to issue senior notes described above will be exercised automatically in full upon the Company's failure to make certain payments to the trust, such as paying the facility fee or reimbursing the trust for its expenses, if the Company's failure to pay is not cured within 30 days, and upon an event involving its bankruptcy. The Company is also required to exercise this issuance right if its consolidated stockholders' equity, calculated in accordance with U.S. GAAP but excluding AOCI, falls below \$9.0 billion, subject to adjustment in certain cases. Prior to any involuntary exercise of the issuance right, the Company has the right to repurchase any of its senior notes then held by the trust in exchange for a corresponding amount of U.S.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Treasury securities. Finally, Prudential Financial may redeem any outstanding senior notes, in whole or in part, prior to February 15, 2030, at a redemption price equal to the greater of par or a make-whole price, or thereafter, at par.

In March 2023, Prudential Financial entered into ten-year and thirty-year facility agreements with two Delaware trusts upon the completion of the sale of \$1.5 billion of trust securities by the trusts in a Rule 144A private placement. The trusts invested the proceeds from the sale of the trust securities in portfolios of principal and/or interest strips of U.S. Treasury securities. The facility agreements provide Prudential Financial the right to issue and sell to the trusts from time to time up to \$800 million of 5.791% senior notes due February 15, 2033, and \$700 million of 5.997% senior notes due February 15, 2053, and receive in exchange a corresponding amount of the U.S. Treasury securities held by the trusts. In return, the Company agreed to pay semi-annual facility fees to the trusts at rates of 1.815% and 2.066% per annum for the ten-year and thirty-year facility, respectively, applied to the maximum amount of senior notes that the Company could issue and sell to the trusts.

The right to issue senior notes described above will be exercised automatically in full upon the Company's failure to make certain payments to the trusts, such as paying the facility fee or reimbursing the trusts for their expenses, if the Company's failure to pay is not cured within 30 days, and upon an event involving its bankruptcy. The Company is also required to exercise this issuance right if its consolidated stockholders' equity, calculated in accordance with U.S. GAAP but excluding AOCI, falls below \$9.0 billion, subject to adjustment in certain cases. Prior to any involuntary exercise of the issuance right, the Company has the right to repurchase any of its senior notes then held by the trusts in exchange for U.S. Treasury securities. Finally, Prudential Financial may redeem any outstanding senior notes, in whole or in part, prior to February 15, 2033 and February 15, 2053 for the ten-year and thirty-year facility, respectively, at a redemption price equal to the greater of par or a make-whole price, or thereafter, at par.

**Long-term Debt**

The table below presents the Company's long-term debt at December 31, for the years indicated as follows:

	Maturity Dates	Rate(1)	December 31,	
			2023	2022
(\$ in millions)				
<b>Fixed-rate notes:</b>				
Surplus notes	2025	8.30%	\$ 346	\$ 345
Surplus notes subject to set-off arrangements	2029-2038	2.23%-5.26%	9,790	9,460
Senior notes	2026-2051	1.50%-6.63%	10,112	10,115
Mortgage debt			0	25
<b>Floating-rate notes:</b>				
Line of Credit	2026	5.20%-9.80%	255	300
Surplus notes subject to set-off arrangements	2037	6.12%-6.96%	580	2,330
Mortgage debt(2)	2025-2029	1.00%-7.82%	75	29
Junior subordinated notes(3)	2044-2062	1.56%-6.75%	8,094	9,094
<b>Subtotal</b>			<b>29,252</b>	<b>31,698</b>
Less: assets under set-off arrangements(4)			10,370	11,790
<b>Total long-term debt(5)</b>			<b>\$ 18,882</b>	<b>\$ 19,908</b>

(1) Ranges of interest rates are for the year ended December 31, 2023.

(2) Includes \$27 million and \$29 million of debt denominated in foreign currency at December 31, 2023 and 2022, respectively.

(3) Includes Prudential Financial debt of \$8,050 million and subsidiary debt of \$44 million denominated in foreign currency at December 31, 2023.

(4) Assets under set-off arrangements represent a reduction in the amount of surplus notes included in long-term debt, resulting from an arrangement where valid rights of set-off exist and it is the intent of both parties to settle on a net basis under legally enforceable arrangements. These assets include available-for-sale securities that are reported at fair value.

(5) Includes Prudential Financial debt of \$18,162 million and \$19,162 million at December 31, 2023 and 2022, respectively.

At December 31, 2023 and 2022, the Company was in compliance with all debt covenants related to the borrowings in the table above.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The following table presents the contractual maturities of the Company’s long-term debt as of December 31, 2023:

	Calendar Year					Total
	2025	2026	2027	2028	2029 and thereafter	
	(in millions)					
Long-term debt	\$ 394	\$ 755	\$ 0	\$ 390	\$ 17,343	\$ 18,882

*Senior Notes*

Under its shelf registration statement, the Company has issued Medium-Term Notes and InterNotes® Retail Notes. In addition, the Company completed a debt exchange offer in 2017, pursuant to which it issued two series of Senior Notes.

The table below presents the Company’s balances related to these issuances, as well as its mortgage debt balance, as of December 31 for the years indicated as follows:

Facility Name	Maturity Date Range	2023 Amount Outstanding		2022 Amount Outstanding
(\$ in millions)				
Medium-Term Notes	2026-2051	\$	8,378	\$ 8,548
Senior Notes	2047-2049		1,484	1,476
InterNotes® Retail Notes	2029-2045		249	264
Mortgage Debt(1)	2024-2029		158	208
<b>Total</b>		<b>\$</b>	<b>10,269</b>	<b>\$ 10,496</b>

(1) Includes \$83 million of notes from current portion of long-term debt as of December 31, 2023.

The weighted average interest rate on outstanding Senior Notes, Medium-Term Notes, and InterNotes® Retail Notes, including the effect of interest rate hedging activity, was 4.43% and 4.42% for the years ended December 31, 2023 and 2022, respectively, excluding the effect of debt issued to consolidated subsidiaries.

*Funding Agreement Notes Issuance Program*

The Company maintains a FANIP in which statutory trusts issue medium-term notes and commercial paper secured by funding agreements issued to the trusts by PICA. These obligations are included in “Policyholders’ account balances” and not included in the foregoing table. See Note 13 for further discussion of these obligations.

*Surplus Notes*

As of December 31, 2023, PICA had \$346 million of fixed-rate surplus notes outstanding. These notes are subordinated to other PICA borrowings and policyholder obligations, and the payment of interest and principal may only be made with the prior approval of the NJDOBI. The NJDOBI could prohibit the payment of the interest and principal on the surplus notes if certain statutory capital requirements are not met. At December 31, 2023 and 2022, the Company met these statutory capital requirements.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

*Surplus Notes with Set-Off Arrangements*

Agreement Start Date	Maturity Years	Maximum Borrowing Capacity	2023 Amount Outstanding	2022 Amount Outstanding
(\$ in millions)				
<b>Regulation XXX(1)</b>				
2014-2021(2)	2024-2036	\$ 1,750	\$ 1,600	\$ 1,600
2014-2017	2024-2037	2,400	2,330	2,330
2018	2038	1,600	1,000	920
<b>Guideline AXXX</b>				
2013(3)	2033	3,500	3,500	3,500
2017	2037	2,000	1,540	1,540
2020	2032	2,700	2,100	2,100
<b>Other Notes</b>				
2019	2029	4,000	300	300
<b>Total</b>		<u>\$ 17,950</u>	<u>\$ 12,370</u>	<u>\$ 12,290</u>

(1) Includes \$2.0 billion of notes from current portion of long-term debt.

(2) Prudential has agreed to reimburse one of the external counterparties for any payment under the credit linked notes funded by it in an amount of up to \$0.3 billion.

(3) The current financing capacity available under the facility is \$3.5 billion but can be increased to a maximum potential size of \$4.5 billion.

*Surplus Notes Supporting Regulation XXX and Guideline AXXX Reserves*

As shown in the table above, the Company’s captive reinsurance subsidiaries maintain facilities with external counterparties providing for the issuance of surplus notes by the captive to finance reserves required under Regulation XXX and Guideline AXXX. Under these facilities, the captives receive in exchange for the surplus notes one or more credit-linked notes issued by special-purpose affiliates in aggregate principal amounts equal to the surplus notes issued. The captives hold the credit-linked notes as assets supporting the non-economic portion of the statutory reserves required to be held by the Company’s domestic insurance subsidiaries under Regulation XXX and Guideline AXXX in connection with the reinsurance of term life or universal life insurance policies through the captive. The non-economic portion of the statutory reserve equals the difference between the statutory reserve required under Regulation XXX and Guideline AXXX and the amount the Company considers necessary to maintain solvency for moderately adverse experience. The credit-linked notes are redeemable for cash upon the occurrence of a liquidity stress event affecting the captives and external counterparties have agreed to fund these payments in return for a fee. Under certain of these different transactions, Prudential Financial has agreed to reimburse the captive for investment losses in excess of specified amounts.

For each of the above transactions, because valid rights of set-off exist, interest and principal payments on the surplus notes and on the related credit-linked notes are settled on a net basis, and the surplus notes are reflected in the Company’s total consolidated borrowings on a net basis. The surplus notes for the captive reinsurance subsidiaries described above are subordinated to policyholder obligations, and the repayment of principal may only be made with prior approval of the Arizona Department of Insurance and Financial Institutions, the domiciliary insurance regulator of the captives. The payment of interest on the surplus notes has been approved by the Arizona Department of Insurance and Financial Institutions, subject to its ability to withdraw that approval.

*Other Surplus Notes*

The surplus note facility listed under “Other Notes” in the table above reflects a financing facility that Prudential Legacy Insurance Company of New Jersey (“PLIC”) has entered into with certain external counterparties and a special-purpose affiliate, pursuant to which PLIC may, at its option, issue and sell to the affiliate up to \$4.0 billion in aggregate principal amount of surplus notes, in return for an equal principal amount of credit-linked notes. The credit-linked notes are redeemable for cash upon the occurrence of a liquidity stress event affecting PLIC, and external counterparties have agreed to fund these payments in return for a fee. Upon issuance, PLIC would hold any credit-linked notes as assets to support future statutory surplus needs within PLIC.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

*Junior Subordinated Notes*

Prudential Financial's junior subordinated notes outstanding are considered hybrid securities that receive enhanced equity treatment from the rating agencies. These notes outstanding, along with their key terms, are as follows:

<u>Issue Date</u>	<u>Principal Amount</u>	<u>Initial Interest Rate</u>	<u>Investor Type</u>	<u>Optional Redemption Date</u>	<u>Interest Rate Subsequent to Optional Redemption Date (1)</u>	<u>Maturity Date</u>
	(\$ in millions)					
Mar-13	\$ 500	5.20 %	Institutional	3/15/2024	SOFR + 3.30% (2)	3/15/2044
May-15	\$ 1,000	5.38 %	Institutional	5/15/2025	SOFR + 3.29% (2)	5/15/2045
Sep-17	\$ 750	4.50 %	Institutional	9/15/2027	SOFR + 2.64% (2)	9/15/2047
Aug-18	\$ 565	5.63 %	Retail	8/15/2023	5.63%	8/13/2058
Sep-18	\$ 1,000	5.70 %	Institutional	9/15/2028	SOFR + 2.93% (2)	9/15/2048
Aug-20	\$ 500	4.13 %	Retail	9/1/2025	4.13%	9/1/2060
Aug-20	\$ 800	3.70 %	Institutional	10/1/2030	US Treasury + 3.04%	10/1/2050
Feb-22	\$ 1,000	5.13 %	Institutional	2/28/2032	US Treasury + 3.16%	3/1/2052
Aug-22	\$ 1,200	6.00 %	Institutional	9/1/2032	US Treasury + 3.23%	9/1/2052
Aug-22	\$ 300	5.95 %	Retail	9/1/2027	5.95%	9/1/2062
Feb-23	\$ 500	6.75 %	Institutional	3/1/2033	US Treasury + 2.85%	3/1/2053

(1) Effective June 30, 2023, SOFR is the replacement reference rate for certain outstanding junior subordinated notes issued by the Company that used LIBOR as the reference rate.

(2) The spread incorporates the contractual LIBOR-based spread and a 0.26% tenor spread adjustment.

The Company has the right to defer interest payments on these notes for specified periods, typically 5 to 10 years without resulting in a default, during which time interest will be compounded. On or after the optional redemption dates, Prudential Financial may redeem the notes at par plus accrued and unpaid interest. Prior to those optional redemption dates, redemptions generally are subject to a make-whole price; however, the Company may redeem the notes prior to these dates at par upon the occurrence of certain events, such as a future change in the regulatory capital treatment of the notes with respect to the Company.

*Interest Expense*

In order to manage exposure to interest rate and currency exchange rate movements, the Company utilizes derivative instruments, primarily interest rate swaps, in conjunction with some of its debt issuances. The impact of these derivative instruments is not reflected in the rates presented in the tables above. For those derivative instruments that qualify for hedge accounting, interest expense was less than \$0 million, \$1 million, and \$2 million for the years ended December 31, 2023, 2022 and 2021, respectively. See Note 5 for additional information regarding the Company's use of derivative instruments.

Interest expense for short-term and long-term debt was \$1,749 million, \$1,562 million and \$1,474 million for the years ended December 31, 2023, 2022 and 2021, respectively.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**19. EMPLOYEE BENEFIT PLANS***Pension and Other Postretirement Plans*

The Company has funded and non-funded non-contributory defined benefit pension plans (“Pension Benefits”), which cover substantially all of its employees. For some employees, benefits are based on final average earnings and length of service (the “traditional formula”), while benefits for other employees are based on an account balance that takes into consideration age, length of service and earnings during their career (the “cash balance formula”). At December 31, 2023, approximately 80% of the Company’s Pension Benefits relate to its domestic qualified pension plan, which initially determined benefits based on the traditional formula. Effective January 1, 2001, active domestic employees covered under this plan were given the option to convert from the traditional formula to the cash balance formula, and all new domestic employees began accruing benefits under the cash balance formula. As of December 31, 2023, approximately 62% and 38% of the benefit obligation under this plan relates to participants under the traditional formula (including all retirees who are receiving an annuity payment) and cash balance formula, respectively. At December 31, 2023, the vast majority of active employees under this plan are accruing benefits under the cash balance formula.

The Company provides certain health care and life insurance benefits for its retired employees, their beneficiaries and covered dependents (“Other Postretirement Benefits”). The health care plan is contributory; the life insurance plan is non-contributory. Substantially all of the Company’s U.S. employees are eligible to receive Other Postretirement Benefits if they retire after age 55 with at least 10 years of service or under certain circumstances after age 50 with at least 20 years of continuous service.

The Company modified the Retiree Medical Savings Account (“RMSA”) program, one of the components of Other Postretirement Benefits, in 2022. The RMSA program is no longer offered to employees hired or rehired on or after January 1, 2022, while active employees no longer receive service credits after September 1, 2022, and retirees no longer receive interest credits after December 31, 2022. In addition, effective January 1, 2023, the Company expanded the permitted uses of the RMSA by retirees and added a 25-year time limit for retirees to utilize the RMSA.

Prepaid benefits costs and accrued benefit liabilities are included in “Other assets” and “Other liabilities,” respectively, in the Company’s Consolidated Statements of Financial Position. The status of these plans as of December 31, 2023 and 2022 is summarized below:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Pension Benefits		Other Postretirement Benefits	
	2023	2022	2023	2022
(in millions)				
<b>Change in benefit obligation</b>				
Benefit obligation at the beginning of period	\$ (11,099)	\$ (14,787)	\$ (1,348)	\$ (1,793)
Service cost	(204)	(276)	(9)	(13)
Interest cost	(551)	(431)	(71)	(56)
Plan participants' contributions	0	0	(24)	(27)
Medicare Part D subsidy receipts	0	0	0	(6)
Amendments	2	(1)	298	0
Curtailments	0	47	0	1
Actuarial gains (losses), net(1)(2)	(274)	3,242	(66)	364
Settlements	22	35	0	0
Special termination benefits	(25)	(4)	(5)	(4)
Benefits paid	827	855	193	185
Foreign currency changes and other	64	221	0	1
Benefit obligation at end of period	<u>\$ (11,238)</u>	<u>\$ (11,099)</u>	<u>\$ (1,032)</u>	<u>\$ (1,348)</u>
<b>Change in plan assets</b>				
Plan assets at beginning of period	\$ 12,519	\$ 15,242	\$ 1,191	\$ 1,621
Actual return on plan assets	788	(1,945)	155	(282)
Employer contributions	185	176	9	10
Plan participants' contributions	0	0	24	27
Disbursement for settlements	(22)	(35)	0	0
Benefits paid	(827)	(855)	(193)	(185)
Foreign currency changes and other	6	(64)	0	0
Plan assets at end of period	<u>\$ 12,649</u>	<u>\$ 12,519</u>	<u>\$ 1,186</u>	<u>\$ 1,191</u>
Funded status at end of period	<u>\$ 1,411</u>	<u>\$ 1,420</u>	<u>\$ 154</u>	<u>\$ (157)</u>
<b>Amounts recognized in the Statements of Financial Position</b>				
Prepaid benefit cost	\$ 3,385	\$ 3,622	\$ 240	\$ 0
Accrued benefit liability	(1,974)	(2,202)	(86)	(157)
Net amount recognized	<u>\$ 1,411</u>	<u>\$ 1,420</u>	<u>\$ 154</u>	<u>\$ (157)</u>
<b>Items recorded in "Accumulated other comprehensive income (loss)" not yet recognized as a component of net periodic (benefit) cost:</b>				
Prior service cost	\$ (2)	\$ (2)	\$ (345)	\$ (54)
Net actuarial loss	2,797	2,466	209	222
Net amount not recognized	<u>\$ 2,795</u>	<u>\$ 2,464</u>	<u>\$ (136)</u>	<u>\$ 168</u>
Accumulated benefit obligation	<u>\$ (10,512)</u>	<u>\$ (10,661)</u>	<u>\$ (1,032)</u>	<u>\$ (1,348)</u>

(1) For 2023, actuarial losses for pension and other postretirement benefits were primarily driven by a decrease in the discount rate.

(2) For 2022, actuarial gains for pension and other postretirement benefits were primarily driven by an increase in the discount rate.

In addition to the plan assets above, the Company in 2007 established an irrevocable trust, commonly referred to as a "rabbi trust," for the purpose of holding assets of the Company to be used to satisfy its obligations with respect to certain non-qualified retirement plans (\$893 million and \$1,026 million benefit obligation at December 31, 2023 and 2022, respectively). Assets held in the rabbi trust are available to the general creditors of the Company in the event of insolvency or bankruptcy. The Company may from time to time in its discretion make contributions to the trust to fund accrued benefits payable to participants in one or more of the plans, and, in the case of a change in control of the Company, as defined in the trust agreement, the Company will be required to make contributions to the trust to fund the accrued benefits, vested and unvested, payable on a pre-tax basis to participants in the plans. In addition, the Company may from time to time at its discretion make a withdrawal from or request a policy loan through the trust to fund operational or capital needs. The Company requested policy

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

loans through the trust of \$900 million and \$0 million in 2023 and 2022, respectively. The Company did not make any discretionary payments to the trust or receive any withdrawals from the trust in either 2023 or 2022. As of December 31, 2023 and 2022, the assets in the trust had a carrying value of \$118 million and \$983 million, respectively.

The Company also maintains a separate rabbi trust for the purpose of holding assets of the Company to be used to satisfy its obligations with respect to certain other non-qualified retirement plans (\$57 million and \$58 million benefit obligation at December 31, 2023 and 2022, respectively), as well as certain cash-based deferred compensation arrangements. As of December 31, 2023 and 2022, the assets in the trust had a carrying value of \$77 million and \$80 million, respectively.

Pension benefits for foreign plans comprised 11% and 12% of the ending benefit obligation for 2023 and 2022, respectively. Foreign pension plans comprised 3% of the ending fair value of plan assets for both 2023 and 2022, respectively. There are no material foreign postretirement plans.

**Information for pension plans with a projected benefit obligation in excess of plan assets**

	2023	2022
	(in millions)	
Projected benefit obligation	\$ 1,974	\$ 2,202
Fair value of plan assets	\$ 0	\$ 0

**Information for pension plans with an accumulated benefit obligation in excess of plan assets**

	2023	2022
	(in millions)	
Accumulated benefit obligation	\$ 1,795	\$ 2,072
Fair value of plan assets	\$ 0	\$ 0

**Components of Net Periodic Benefit Cost**

The Company uses market related value to determine components of net periodic (benefit) cost. Market related value recognizes certain changes in fair value of plan assets over a period of five years. Changes in the fair value of U.S. equities, international equities, real estate and other assets are recognized over a five year period. However, changes in the fair value for fixed maturity assets (including short-term investments) are recognized immediately for the purposes of market related value.

Net periodic (benefit) cost included in “General and administrative expenses” in the Company’s Consolidated Statements of Operations for the years ended December 31, includes the following components:

	Pension Benefits			Other Postretirement Benefits		
	2023	2022	2021	2023	2022	2021
	(in millions)					
Service cost	\$ 204	\$ 276	\$ 328	\$ 9	\$ 13	\$ 27
Interest cost	551	431	364	71	56	49
Expected return on plan assets	(926)	(866)	(824)	(86)	(102)	(102)
Amortization of prior service cost	(1)	(1)	(3)	(7)	(8)	6
Amortization of actuarial (gain) loss, net	69	160	245	10	6	16
Settlements	3	2	5	0	0	0
Curtailments(1)	0	0	1	0	(7)	0
Special termination benefits(2)(3)(4)	25	4	1	5	4	0
Net periodic (benefit) cost	\$ (75)	\$ 6	\$ 117	\$ 2	\$ (38)	\$ (4)

(1) For 2022, curtailments were recognized as a result of the sale of the Full Service Retirement business for other postretirement benefit plans.

(2) For 2023, certain employees were provided special termination benefits under non-qualified plans in the form of unreduced early retirement benefits as a result of their involuntary termination while others were provided enhanced benefits due to the Company’s organizational restructuring.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

- (3) For 2022, certain employees were provided special termination benefits under non-qualified plans in the form of unreduced early retirement benefits as a result of their involuntary termination while others were provided enhanced benefits due to the sale of the Full Service Retirement business.
- (4) For 2021, certain employees were provided special termination benefits under non-qualified plans in the form of unreduced early retirement benefits as a result of their involuntary termination or participation in the Voluntary Separation Program that was offered to eligible U.S.-based employees in 2019.

**Changes in Accumulated Other Comprehensive Income (Loss)**

The benefit obligation is based upon actuarial assumptions such as discount, termination, retirement, mortality and salary growth rates. Changes at year-end in these actuarial assumptions, along with experience changes based on updated participant census data are deferred in AOCI. Plan assets generate actuarial gains and losses when actual returns on plan assets differ from expected returns on plan assets, and these differences are also deferred in AOCI. The cumulative deferred gain (loss) within AOCI is amortized into earnings if it exceeds 10% of the greater of the benefit obligation or plan assets at the beginning of the year, and the amortization period is based upon the actuarially calculated expected future years of service for a given plan.

The amounts recorded in AOCI as of the end of the period, which have not yet been recognized as a component of net periodic (benefit) cost, and the related changes in these items during the period that are recognized in “Other comprehensive income (loss)” are as follows:

	Pension Benefits		Other Postretirement Benefits	
	Prior Service Cost	Net Actuarial (Gain) Loss	Prior Service Cost	Net Actuarial (Gain) Loss
	(in millions)			
Balance, December 31, 2020	\$ (10)	\$ 3,972	\$ 59	\$ 354
Amortization for the period	3	(245)	(6)	(16)
Deferrals for the period(1)	0	(545)	(121)	(127)
Impact of foreign currency changes and other	2	(51)	(1)	0
Balance, December 31, 2021	(5)	3,131	(69)	211
Amortization for the period	1	(160)	8	(6)
Deferrals for the period(2)	1	(431)	0	20
Impact of foreign currency changes and other	1	(74)	7	(3)
Balance, December 31, 2022	(2)	2,466	(54)	222
Amortization for the period	1	(69)	7	(10)
Deferrals for the period(3)	(2)	411	(298)	(3)
Impact of foreign currency changes and other	1	(11)	0	0
Balance, December 31, 2023	\$ (2)	\$ 2,797	\$ (345)	\$ 209

- (1) For 2021, deferred gains for pension and other postretirement benefits were driven by an increase in discount rate and favorable asset performance.
- (2) For 2022, deferred gains for pension were driven by an increase in discount rate offset partially by unfavorable asset performance. Deferred losses for other postretirement benefits were driven by unfavorable asset performance partially offset by an increase in discount rate.
- (3) For 2023, deferred losses for pension were driven by a decrease in discount rate and unfavorable asset performance. Deferred gains for other postretirement benefits were driven by a change to the Retiree Medical Plan, decrease in discount rate and favorable asset performance.

The Company’s assumptions related to the calculation of the domestic benefit obligation (end of period) and the determination of net periodic (benefit) cost (beginning of period) are presented in the table below:



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Pension Benefits			Other Postretirement Benefits		
	2023	2022	2021	2023	2022	2021
<b>Weighted average assumptions</b>						
Discount rate (beginning of period)	5.45 %	2.85 %	2.55 %	5.55 %	2.75 %	2.40 %
Discount rate (end of period)	5.30 %	5.45 %	2.85 %	5.20 %	5.55 %	2.75 %
Rate of increase in compensation levels (beginning of period)	4.50 %	4.50 %	4.50 %	N/A	N/A	N/A
Rate of increase in compensation levels (end of period)	6.25 %	4.50 %	4.50 %	N/A	N/A	N/A
Expected return on plan assets (beginning of period)	7.50 %	6.00 %	5.75 %	7.75 %	7.00 %	6.75 %
Interest crediting rate (beginning of period)	4.25 %	4.25 %	4.25 %	N/A	N/A	N/A
Interest crediting rate (end of period)	4.95 %	4.25 %	4.25 %	N/A	N/A	N/A
Health care cost trend rates (beginning of period)	N/A	N/A	N/A	6.50 %	6.00 %	6.25 %
Health care cost trend rates (end of period)	N/A	N/A	N/A	7.35 %	6.50 %	6.00 %
For 2023, 2022 and 2021, the ultimate health care cost trend rate after gradual decrease until: 2030, 2028, 2028, (beginning of period)	N/A	N/A	N/A	4.75 %	4.50 %	4.50 %
For 2023, 2022 and 2021, the ultimate health care cost trend rate after gradual decrease until: 2034, 2030, 2028 (end of period)	N/A	N/A	N/A	4.75 %	4.75 %	4.50 %

The domestic discount rate used to value the pension and postretirement obligations at December 31, 2023 and December 31, 2022 is based upon the value of a portfolio of Aa-rated investments whose cash flows would be available to pay the benefit obligation's cash flows when due. The December 31, 2023 portfolio is selected from a compilation of approximately 805 Aa-rated bonds across the full range of maturities. Since bond ratings and yields can vary widely at each maturity point, the Company uses an average bond rating and excludes bonds with unusually high or low yields, so as to avoid relying on bonds that might be mispriced or misrated. The Aa-rated portfolio is then selected and, accordingly, its value is a measure of the benefit obligation. A single equivalent discount rate is calculated to equate the value of the Aa-rated portfolio to the cash flows for the benefit obligation. The result is rounded to the nearest 5 basis points and the benefit obligation is recalculated using the rounded discount rate.

The pension and postretirement expected long-term rates of return on plan assets for 2023 were determined based upon an approach that considered the allocation of plan assets as of December 31, 2022. Expected returns are estimated by asset class as noted in the discussion of investment policies and strategies below. Expected returns on asset classes are developed using a building-block approach that is forward looking and are not strictly based upon historical returns. The building blocks for equity returns include inflation, real return, a term premium, an equity risk premium, capital appreciation, expenses, the effect of active management and the effect of rebalancing. The building blocks for fixed maturity returns include inflation, real return, a term premium, credit spread, capital appreciation, effect of active management, expenses and the effect of rebalancing.

The Company applied a similar approach to the determination of the expected rate of return on plan assets in 2024. The expected rate of return for 2024 is 7.50% and 6.75% for pension and postretirement, respectively.

The assumptions for foreign pension plans are based on local markets. There are no material foreign postretirement plans.

#### **Plan Assets**

The investment goal of the domestic pension plan is to generate an above benchmark return on a diversified portfolio of stocks, bonds and other investments. The cash requirements of the plan's pension obligation, which include a traditional defined benefit formula principally representing payments to annuitants and a cash balance formula that allows lump sum payments and annuity payments, are designed to be met by the bonds and short-term investments in the portfolio.

The investment goal of the domestic postretirement plan assets is to generate an above benchmark return on a diversified portfolio of stocks, bonds, and other investments, while meeting the cash requirements for the postretirement obligation that includes a medical benefit including prescription drugs, a dental benefit and a life benefit.

The pension and postretirement plans risk management practices include guidelines for asset concentration, credit rating, liquidity and tax efficiency. The fiduciaries of the pension and postretirement plans select investment managers to invest the assets of the plans consistent with each manager's investment mandate. These managers may use derivatives such as futures

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

contracts to reduce transaction costs and change asset concentration and may use interest rate swaps and futures to adjust duration.

The plan fiduciaries for the Company's pension and postretirement plans have developed guidelines for asset allocations reflecting a percentage of total assets by asset class, which are reviewed on a regular basis. Asset allocation targets as of December 31, 2023 are as follows:

Asset Category	Pension		Postretirement	
	Minimum	Maximum	Minimum	Maximum
U.S. Equities	0 %	3 %	17 %	59 %
International Equities	0 %	10 %	3 %	21 %
Fixed Maturities	53 %	71 %	29 %	69 %
Short-term Investments	0 %	11 %	0 %	23 %
Real Estate	3 %	18 %	0 %	0 %
Other	8 %	38 %	0 %	0 %

To implement the investment strategy, plan assets are invested in funds that primarily invest in securities that correspond to one of the asset categories under the investment guidelines. However, at any point in time, some of the assets in a fund may be of a different nature than the specified asset category.

Assets held with PICA are in either pooled separate accounts or single client separate accounts. Assets held with a bank are either in common/collective trusts or single client trusts. Pooled separate accounts and common/collective trusts hold assets for multiple investors. Each investor owns a "unit of account." The asset allocation targets above include the underlying asset mix in the Pooled Separate Accounts and Common/Collective Trusts. Single client separate accounts or trusts hold assets for only one investor, the domestic qualified pension plan, and each security in the fund is treated as individually owned.

There were no investments in Prudential Financial Common Stock as of both December 31, 2023 and 2022 for either the pension or postretirement plans.

The authoritative guidance around fair value established a framework for measuring fair value. Fair value is disclosed using a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value, as described in Note 6.

The following describes the valuation methodologies used for pension and postretirement plans assets measured at fair value.

*Insurance Company Pooled Separate Accounts, Common/Collective Trusts, and United Kingdom Insurance Pooled Funds*—Insurance company pooled separate accounts are invested via group annuity contracts issued by PICA. Assets are represented by a "unit of account." The redemption value of those units is based on a per unit value whose value is the result of the accumulated values of underlying investments. The unit of account value is used as a practical expedient to estimate fair value.

*Equities*—See Note 6 for a discussion of the valuation methodologies for equity securities.

*U.S. Government Securities (both Federal and State & Other), Non-U.S. Government Securities, and Corporate Debt*—See Note 6 for a discussion of the valuation methodologies for fixed maturity securities.

*Interest Rate Swaps*—See Note 6 for a discussion of the valuation methodologies for derivative instruments.

*Registered Investment Companies (Mutual Funds)*—Securities are priced at the NAV, which is the closing price published by the registered investment company on the reporting date.

*Short-term Investments*—Securities are valued initially at cost and thereafter adjusted for amortization of any discount or premium (i.e., amortized cost). Amortized cost approximates fair value.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

*Partnerships*—The value of interests owned in partnerships is based on valuations of the underlying investments that include private placements, structured debt, real estate, equities, fixed maturities, commodities and other investments.

*Hedge Funds*—The value of interests in hedge funds is based on the underlying investments that include equities, debt and other investments.

*Variable Life Insurance Policies*—These assets are held in group and individual variable life insurance policies issued by PICA. Group policies are invested in Insurance Company Pooled Separate Accounts. Individual policies are invested in Registered Investment Companies (Mutual Funds). The value of interest in these policies is the cash surrender value (contract value) of the policies based on the underlying investments. The variable life insurance policies are valued at contract value which approximates fair value.

Pension plan asset allocations in accordance with the investment guidelines are as follows:

	As of December 31, 2023				As of December 31, 2022			
	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
(in millions)								
<b>Fixed maturities:</b>								
U.S. government securities (federal)	\$ 0	\$ 536	\$ 0	\$ 536	\$ 0	\$ 406	\$ 0	\$ 406
U.S. government securities (state & other)	0	365	0	365	0	376	0	376
Non-U.S. government securities	0	51	0	51	0	57	0	57
<b>Corporate debt:</b>								
Corporate bonds	0	2,480	9	2,489	0	2,619	0	2,619
Asset-backed	0	66	0	66	0	46	0	46
Collateralized mortgage obligations	0	447	0	447	0	472	0	472
Collateralized loan obligations	0	549	0	549	0	650	0	650
Interest rate swaps(1)	0	5	0	5	0	11	0	11
Registered investment companies	110	0	0	110	65	0	0	65
Common stock	20	0	0	20	0	0	0	0
Other(2)	63	(6)	82	139	17	0	65	82
Subtotal fixed maturities	193	4,493	91	4,777	82	4,637	65	4,784
<b>Real estate:</b>								
Partnerships	0	0	942	942	0	0	1,004	1,004
<b>Other:</b>								
Partnerships	0	0	2,142	2,142	0	0	1,713	1,713
Hedge funds	0	0	1,495	1,495	0	0	1,455	1,455
Subtotal other	0	0	3,637	3,637	0	0	3,168	3,168
Net assets in the fair value hierarchy	\$ 193	\$ 4,493	\$ 4,670	\$ 9,356	\$ 82	\$ 4,637	\$ 4,237	\$ 8,956

**Investments Measured at Net Asset Value, as a Practical Expedient(3):**

Pooled separate accounts	\$ 2,222	\$ 2,347
Common/collective trusts	958	1,131
United Kingdom insurance pooled funds	113	85
Net assets at fair value	<u>\$ 12,649</u>	<u>\$ 12,519</u>

(1) Interest rate swaps notional amount is \$1,227 million and \$1,373 million for the years ended December 31, 2023 and 2022, respectively.

(2) This category primarily consists of cash and cash equivalents, short-term investments, payables and receivables, and open future contract positions (including fixed income collateral).

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

- (3) The pension plan excludes from the fair value hierarchy investments that are measured at NAV per share (or its equivalent) as a practical expedient to estimate fair value. U.S. equities totaled \$63 million and \$235 million at December 31, 2023 and 2022, respectively. International equities totaled \$237 million and \$361 million at December 31, 2023 and 2022, respectively. Fixed maturities totaled \$2,249 million and \$2,020 million at December 31, 2023 and 2022, respectively. Short-term investments totaled \$118 million and \$125 million at December 31, 2023 and 2022, respectively. Real estate totaled \$626 million and \$822 million at December 31, 2023 and 2022, respectively.

**Changes in Fair Value of Level 3 Pension Assets**

	Fixed Maturities		Real Estate	Other	
	Corporate Bonds	Other	Partnerships	Partnerships	Hedge Fund
	(in millions)				
Fair Value, January 1, 2022	\$ 0	\$ 42	\$ 998	\$ 1,800	\$ 1,304
Actual return on assets:					
Relating to assets still held at the reporting date	0	0	56	(92)	33
Relating to assets sold during the period	0	0	0	0	0
Purchases(1)	0	0	(50)	5	118
Sales(1)	0	0	0	0	0
Issuances(1)	0	65	0	0	0
Settlements(1)	0	(42)	0	0	0
Transfers in and/or out of Level 3	0	0	0	0	0
Fair Value, December 31, 2022	<u>\$ 0</u>	<u>\$ 65</u>	<u>\$ 1,004</u>	<u>\$ 1,713</u>	<u>\$ 1,455</u>
Actual return on assets:					
Relating to assets still held at the reporting date	0	0	(57)	197	121
Relating to assets sold during the period	0	0	0	0	0
Purchases	12	0	(5)	232	(81)
Sales	(3)	0	0	0	0
Issuances	0	82	0	0	0
Settlements	0	(65)	0	0	0
Transfers in and/or out of Level 3	0	0	0	0	0
Fair Value, December 31, 2023	<u>\$ 9</u>	<u>\$ 82</u>	<u>\$ 942</u>	<u>\$ 2,142</u>	<u>\$ 1,495</u>

(1) Prior period amounts have been updated to conform to current period presentation.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Postretirement plan asset allocations in accordance with the investment guidelines are as follows:

	As of December 31, 2023				As of December 31, 2022			
	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
(in millions)								
<b>Equities:</b>								
U.S. equities	\$ 0	\$ 30	\$ 0	\$ 30	\$ 0	\$ 24	\$ 0	\$ 24
International equities	0	9	0	9	0	8	0	8
Subtotal equities	0	39	0	39	0	32	0	32
<b>Fixed maturities:</b>								
Equities	0	8	0	8	0	11	0	11
Subtotal fixed maturities	0	8	0	8	0	11	0	11
<b>Short-term investments:</b>								
Registered investment companies	40	0	0	40	50	0	0	50
Net assets in the fair value hierarchy	\$ 40	\$ 47	\$ 0	\$ 87	\$ 50	\$ 43	\$ 0	\$ 93
<b>Investments Measured at Net Asset Value, as a Practical Expedient(1):</b>								
Common/collective trusts				\$ 162				\$ 189
Net assets at fair value				249				282
Variable Life Insurance Policies at contract value				937				909
Total net assets				\$ 1,186				\$ 1,191

(1) The postretirement plan excludes from the fair value hierarchy investments that are measured at NAV per share (or its equivalent) as a practical expedient to estimate fair value and Variable Life Insurance Policies valued at contract value. U.S. equities totaled \$351 million and \$600 million at December 31, 2023 and 2022, respectively. International equities totaled \$88 million and \$126 million at December 31, 2023 and 2022, respectively. Fixed maturities totaled \$660 million and \$372 million at December 31, 2023 and 2022, respectively.

(2) There were no changes in the fair value of Level 3 postretirement assets from December 31, 2022 through December 31, 2023.

The expected benefit payments for the Company's pension and postretirement plans for the years indicated are as follows:

	Pension Benefit Payments		Other Postretirement Benefit Payments	
	(in millions)			
2024	\$	1,049	\$	123
2025		863		124
2026		854		122
2027		885		115
2028		894		103
2029-2033		4,588		376
Total	\$	9,133	\$	963

The Company anticipates that it will make cash contributions in 2024 of approximately \$180 million to the pension plans and approximately \$10 million to the postretirement plans.

**Postemployment Benefits**

The Company accrues postemployment benefits for income continuance and health and life benefits provided to former or inactive employees who are not retirees. The net accumulated liability for these benefits at December 31, 2023 and 2022 was \$27 million and \$30 million, respectively, and is included in "Other liabilities."

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Other Employee Benefits**

The Company sponsors voluntary savings plans for employees (401(k) plans). The plans provide for salary reduction contributions by employees and matching contributions by the Company of up to 4% of annual salary. The matching contributions by the Company included in “General and administrative expenses” were \$79 million, \$77 million and \$80 million for the years ended December 31, 2023, 2022 and 2021, respectively.

**20. EQUITY****Preferred Stock**

As of December 31, 2023, 2022 and 2021, the Company had 10,000,000 shares of preferred stock authorized but none issued or outstanding.

**Common Stock**

On the date of demutualization in December 2001, Prudential Financial completed an initial public offering of its Common Stock. The shares of Common Stock issued were in addition to shares of Common Stock the Company distributed to policyholders as part of the demutualization. The Common Stock is traded on the New York Stock Exchange under the symbol “PRU.” In the event of a liquidation, dissolution or winding-up of the Company, holders of Common Stock would be entitled to receive a proportionate share of the net assets of the Company that remain after paying all liabilities and the liquidation preferences of any preferred stock.

The changes in the number of shares of Common Stock issued, held in treasury and outstanding, are as follows for the periods indicated:

	Common Stock		
	Issued	Held In Treasury	Outstanding
	(in millions)		
<b>Balance, December 31, 2020</b>	666.3	269.9	396.4
Common Stock issued	0.0	0.0	0.0
Common Stock acquired	0.0	24.5	(24.5)
Stock-based compensation programs(1)	0.0	(4.4)	4.4
<b>Balance, December 31, 2021</b>	666.3	290.0	376.3
Common Stock issued	0.0	0.0	0.0
Common Stock acquired	0.0	14.5	(14.5)
Stock-based compensation programs(1)	0.0	(4.2)	4.2
<b>Balance, December 31, 2022</b>	666.3	300.3	366.0
Common Stock issued	0.0	0.0	0.0
Common Stock acquired	0.0	10.9	(10.9)
Stock-based compensation programs(1)	0.0	(4.1)	4.1
<b>Balance, December 31, 2023</b>	666.3	307.1	359.2

(1) Represents net shares issued from treasury pursuant to the Company’s stock-based compensation programs.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Additional paid-in capital**

“Additional paid-in capital” is primarily comprised of the cumulative excess between: (a) the total cash received by the Company in conjunction with past issuances of Common Stock shares or Common Stock shares reissued from treasury in conjunction with the Company’s stock-based compensation program and (b) the total par value associated with those shares (\$.01 per share).

**Common stock held in treasury**

Common Stock held in treasury represents the Company’s previously issued shares of stock which have been repurchased by the Company but not retired. These shares are accounted for at the cost at which they were acquired. Common Stock held in treasury is typically impacted by repurchases of shares under the Board of Directors approved share repurchase program and by reissuances of shares associated with the Company’s stock-based compensation programs, or for other purposes, which are accounted for at average cost upon reissuance. Gains resulting from the reissuance of Common Stock held in treasury are credited to “Additional paid-in capital.” Losses resulting from the reissuance of Common Stock held in treasury are charged first to “Additional paid-in capital” to the extent the Company has previously recorded gains on treasury share transactions, then to “Retained earnings.”

The Board of Directors may from time to time, at its discretion, authorize management to repurchase shares of Common Stock of the Company. The timing and amount of share repurchases are determined by management based upon market conditions and other considerations, and repurchases may be executed in the open market, through derivative, accelerated repurchase and other negotiated transactions and through prearranged trading plans complying with Rule 10b5-1(c) under the Securities Exchange Act of 1934 (the “Exchange Act”). Numerous factors could affect the timing and amount of any future repurchases under the share repurchase authorization, including increased capital needs of the Company due to changes in regulatory capital requirements, opportunities for growth and acquisitions, and the effect of adverse market conditions on the segments.

The following table summarizes share repurchases for each of the past three years as well as the share repurchase authorization for 2024, which was approved by the Board of Directors in December 2023:

	January 1, 2024 - December 31, 2024	January 1, 2023 - December 31, 2023	January 1, 2022 - December 31, 2022	January 1, 2021 - December 31, 2021
Total Board authorized share repurchase amount (\$ in billions)	\$ 1.0	\$ 1.0	\$ 1.5	\$ 2.5
Total number of shares repurchased under this authorization as of the period end (in millions)	N/A*	10.9	14.5	24.5

\* Share repurchase authorization for a future period.

Dividends declared per share of Common Stock are as follows for the years indicated:

	2023	2022	2021
Dividends declared per share of Common Stock	\$ 5.00	\$ 4.80	\$ 4.60

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Accumulated Other Comprehensive Income (Loss)**

AOCI represents the cumulative OCI items that are reported separate from net income and detailed on the Consolidated Statements of Comprehensive Income. Each of the components that comprise OCI are described in further detail in Note 2 (Foreign Currency Translation Adjustment and Net Unrealized Investment Gains (Losses)), Note 12 (Interest rate remeasurement of Liability for Future Policy Benefits), Note 14 (Gains (losses) from Changes in Nonperformance Risk on Market Risk Benefits) and Note 19 (Pension and Postretirement Unrecognized Net Periodic Benefit (Cost)). The balance of and changes in each component of AOCI as of and for the years ended December 31, are as follows:

	Accumulated Other Comprehensive Income (Loss) Attributable to Prudential Financial, Inc.					
	Foreign Currency Translation Adjustment	Net Unrealized Investment Gains (Losses)(1)	Interest rate remeasurement of Liability for Future Policy Benefits	Gains (Losses) from Changes in Nonperformance Risk on Market Risk Benefits	Pension and Postretirement Unrecognized Net Periodic Benefit (Cost)	Total Accumulated Other Comprehensive Income (Loss)
(in millions)						
<b>Balance, December 31, 2020</b>	\$ 52	\$ 34,065	\$ 0	\$ 0	\$ (3,379)	\$ 30,738
Cumulative effect of adoption of ASU 2018-12	0	4,168	(47,818)	1,254	0	(42,396)
Change in OCI before reclassifications	(1,021)	(12,467)	18,941	(693)	843	5,603
Amounts reclassified from AOCI	(65)	(2,486)	0	0	264	(2,287)
Income tax benefit (expense)	(73)	3,360	(4,343)	146	(241)	(1,151)
<b>Balance, December 31, 2021</b>	\$ (1,107)	\$ 26,640	\$ (33,220)	\$ 707	\$ (2,513)	\$ (9,493)
Change in OCI before reclassifications	(1,145)	(56,430)	63,643	938	478	7,484
Amounts reclassified from AOCI	15	586	0	0	157	758
Income tax benefit (expense)	(37)	13,010	(15,181)	(197)	(150)	(2,555)
<b>Balance, December 31, 2022</b>	\$ (2,274)	\$ (16,194)	\$ 15,242	\$ 1,448	\$ (2,028)	\$ (3,806)
Change in OCI before reclassifications	(246)	5,076	(8,770)	(693)	(98)	(4,731)
Amounts reclassified from AOCI	(18)	1,143	0	0	71	1,196
Income tax benefit (expense)	(148)	(1,238)	2,075	145	3	837
<b>Balance, December 31, 2023</b>	\$ (2,686)	\$ (11,213)	\$ 8,547	\$ 900	\$ (2,052)	\$ (6,504)

(1) Includes cash flow hedges of \$869 million, \$2,616 million and \$1,019 million as of December 31, 2023, 2022, and 2021, respectively, and fair value hedges of \$(60) million, \$(54) million, and \$(35) million as of December 31, 2023, 2022, and 2021, respectively.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Reclassifications out of Accumulated Other Comprehensive Income (Loss)**

	Years Ended December 31,			Affected line item in Consolidated Statements of Operations
	2023	2022	2021	
	(in millions)			
<b>Amounts reclassified from AOCI(1)(2):</b>				
Foreign currency translation adjustment:				
Foreign currency translation adjustment	\$ 18	\$ (15)	\$ 2	Realized investment gains (losses), net
Foreign currency translation adjustment	0	0	63	Other income (loss)
Total foreign currency translation adjustment	18	(15)	65	
Net unrealized investment gains (losses):				
Cash flow hedges—Interest Rate	(38)	(7)	0	(3)
Cash flow hedges—Currency	14	15	(4)	(3)
Cash flow hedges—Currency/Interest rate	200	897	557	(3)
Fair value hedges—Currency	(8)	(4)	(6)	(3)
Net unrealized investment gains (losses) on available-for-sale securities	(1,311)	(1,487)	1,939	Realized investment gains (losses), net
Total net unrealized investment gains (losses)	(1,143)	(586)	2,486	(4)
Amortization of defined benefit items:				
Prior service cost	8	9	(3)	(5)
Actuarial gain (loss)	(79)	(166)	(261)	(5)
Total amortization of defined benefit items	(71)	(157)	(264)	
Total reclassifications for the period	<u>\$ (1,196)</u>	<u>\$ (758)</u>	<u>\$ 2,287</u>	

(1) All amounts are shown before tax.

(2) Positive amounts indicate gains/benefits reclassified out of AOCI. Negative amounts indicate losses/costs reclassified out of AOCI.

(3) See Note 5 for additional information regarding cash flow and fair value hedges.

(4) See table below for additional information regarding unrealized investment gains (losses), including the impact on future policy benefits and policyholders' dividends.

(5) See Note 19 for information regarding employee benefit plans.

**Net Unrealized Investment Gains (Losses)**

Net unrealized investment gains (losses) on available-for-sale fixed maturity securities and certain other invested assets and other assets are included in the Company's Consolidated Statements of Financial Position as a component of AOCI. Changes in these amounts include reclassification adjustments to exclude from "Other comprehensive income (loss)" those items that are included as part of "Net income (loss)" for a period that had been part of "Other comprehensive income (loss)" in earlier periods. The amounts for the periods indicated below, split between amounts related to available-for-sale fixed maturity securities on which an allowance for credit losses has been recorded, and all other net unrealized investment gains (losses), are as follows:

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

	Net Unrealized Investment Gains (Losses) on Available-for-Sale Fixed Maturity Securities on Which an Allowance for Credit Losses has been Recognized	Net Unrealized Gains (Losses) on All Other Investments(1)	Reinsurance Recoverables	Future Policy Benefits, Policyholders' Account Balances and Reinsurance Payables	Policyholders' Dividends	Income Tax Benefit (Expense)	Accumulated Other Comprehensive Income (Loss) Related to Net Unrealized Investment Gains (Losses)
(in millions)							
<b>Balance, December 31, 2020</b>	\$ (25)	\$ 58,442	\$ (1,229)	\$ (6,588)	\$ (5,892)	\$ (10,643)	\$ 34,065
Cumulative effect of adoption of ASU 2018-12		(12)	1,809	3,725		(1,354)	4,168
Net investment gains (losses) on investments arising during the period	41	(15,522)				3,441	(12,040)
Reclassification adjustment for (gains) losses included in net income	10	(2,496)				553	(1,933)
Reclassification due to allowance for credit losses recorded during the period	(3)	3				0	0
Impact of net unrealized investment (gains) losses			(163)	942	2,235	(634)	2,380
<b>Balance, December 31, 2021</b>	\$ 23	\$ 40,415	\$ 417	\$ (1,921)	\$ (3,657)	\$ (8,637)	\$ 26,640
Net investment gains (losses) on investments arising during the period	(90)	(65,938)				15,164	(50,864)
Reclassification adjustment for (gains) losses included in net income	23	563				(135)	451
Reclassification due to allowance for credit losses recorded during the period	(1)	1				0	0
Impact of net unrealized investment (gains) losses			(1,120)	3,867	6,851	(2,019)	7,579
<b>Balance, December 31, 2022</b>	\$ (45)	\$ (24,959)	\$ (703)	\$ 1,946	\$ 3,194	\$ 4,373	\$ (16,194)
Net investment gains (losses) on investments arising during the period	15	6,595				(1,327)	5,283
Reclassification adjustment for (gains) losses included in net income	(3)	1,146				(229)	914
Reclassification due to allowance for credit losses recorded during the period	(39)	39				0	0
Impact of net unrealized investment (gains) losses			219	(640)	(1,113)	318	(1,216)
<b>Balance, December 31, 2023</b>	\$ (72)	\$ (17,179)	\$ (484)	\$ 1,306	\$ 2,081	\$ 3,135	\$ (11,213)

(1) Includes cash flow and fair value hedges. See Note 5 for additional information.

### **Retained earnings**

Retained earnings primarily represents the cumulative net income earned by the Company that has been retained by the Company as of the reporting date. Other unique items, included but not limited to the adoption of new accounting standards updates, may also impact retained earnings. In any given period, retained earnings may increase due to net income and may decrease due to net losses or the declaration of dividends. The declaration and payment of dividends on the Common Stock is limited by New Jersey corporate law, pursuant to which Prudential Financial is prohibited from paying a Common Stock dividend if, after giving effect to that dividend, either (a) the Company would be unable to pay its debts as they become due in the usual course of its business or (b) the Company's total assets would be less than its liabilities. In addition, the terms of the Company's outstanding junior subordinated debt include a "dividend stopper" provision that restricts the payment of dividends on the Common Stock if interest payments are not made on the junior subordinated debt.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Other than the above limitations, the Company's Retained earnings balance is free of restrictions for the payment of Common Stock dividends; however, Common Stock dividends will be dependent upon financial conditions, results of operations, cash needs, future prospects and other factors, including cash available to Prudential Financial, the parent holding company. The principal sources of funds available to Prudential Financial are dividends and returns of capital from its subsidiaries, loans from its subsidiaries, repayments of operating loans from its subsidiaries, and cash and other highly liquid assets. The primary uses of funds at Prudential Financial include servicing its debt, operating expenses, capital contributions and loans to subsidiaries, the payment of declared shareholder dividends and repurchases of outstanding shares of Common Stock if executed under Board authority. As of December 31, 2023, Prudential Financial had highly liquid assets (excluding amounts held in an intercompany liquidity account) of \$4,095 million predominantly including cash, short-term investments, U.S. Treasury securities, obligations of other U.S. government authorities and agencies, and/or foreign government bonds.

Future cash available at Prudential Financial to support the payment of future Common Stock dividends is dependent on the receipt of dividends or other funds from its subsidiaries, the majority of which are subject to comprehensive regulation, including limitations on their payment of dividends and other transfers of funds, which are discussed in this Note further below.

***Noncontrolling interests***

For certain subsidiaries, the Company owns a controlling interest that is less than 100% ownership of the subsidiary but must consolidate 100% of the subsidiary's financial statements in accordance with U.S. GAAP. Noncontrolling interests represent the portion of equity ownership in a consolidated subsidiary that is not attributable to the Company.

***Insurance Subsidiaries - Statutory Financial Information and Restrictions on Payments of Dividends***

U.S. Insurance Subsidiaries—Statutory Financial Information

The Company's domestic insurance subsidiaries are required to prepare statutory financial statements in accordance with statutory accounting practices prescribed or permitted by the insurance department of the state of domicile. Statutory accounting practices primarily differ from U.S. GAAP by charging policy acquisition costs to expense as incurred, establishing future policy benefit liabilities using different actuarial assumptions as well as valuing investments and certain assets and accounting for deferred taxes on a different basis.

The risk-based capital ("RBC") ratio is a primary measure by which the Company and its insurance regulators evaluate the capital adequacy of PICA and the Company's other domestic insurance subsidiaries. RBC is determined by NAIC-prescribed formulas that consider, among other things, risks related to the type and quality of the invested assets, insurance-related risks associated with an insurer's products and liabilities, interest rate risks and general business risks. The RBC ratio is equal to an insurer's total adjusted capital divided by the minimum amount of statutory capital and surplus needed by the insurer to support its operations, which is referred to as its "company action level RBC." Insurers that have less statutory capital than required by their company action level RBC are considered to have inadequate capital and are subject to varying degrees of regulatory action depending upon the level of capital inadequacy. The Company expects to report RBC ratios for PICA and its other domestic insurance subsidiaries as of December 31, 2023 above the 100% regulatory required minimum that would require corrective action and above PICA's target level that would support a "AA" financial strength rating.

The following table summarizes certain statutory financial information for the Company's U.S. insurance subsidiary as of and for the years ended:

	PICA		
	December 31, 2023	December 31, 2022	December 31, 2021
	(in millions)		
Statutory net income (loss)	\$ 1,732	\$ 1,116	\$ 966
Statutory capital and surplus	\$ 16,085	\$ 14,049	\$ 19,123

U.S. Insurance Subsidiaries—Restrictions on Payment of Dividends to Prudential Financial, the Parent Holding Company

With respect to PICA, a New Jersey domiciled insurance subsidiary which is also the Company's primary domestic insurance subsidiary, New Jersey insurance law provides that, except in the case of extraordinary dividends (as described

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

below), all dividends or other distributions paid by PICA may be paid only from unassigned surplus, as determined pursuant to statutory accounting principles, less cumulative unrealized investment gains and losses and revaluation of assets as of the prior calendar year-end. As of December 31, 2023, PICA's unassigned surplus less applicable adjustments for cumulative unrealized investment gains was \$4,931 million. PICA must give prior notification to the NJDOBI of its intent to pay any such dividend or distribution. Also, if any dividend, together with other dividends or distributions made within the preceding twelve months, exceeds the greater of (i) 10% of statutory capital and surplus as of the preceding December 31 or (ii) its statutory net gain from operations excluding realized investment gains and losses for the twelve-month period ending on the preceding December 31, the dividend is considered to be an "extraordinary dividend" and requires the prior approval of the NJDOBI. Under New Jersey insurance law, PICA is permitted to pay an ordinary dividend of up to \$2,078 million in 2024, without prior approval of the NJDOBI. Of the \$2,078 million, \$728 million is permitted to be paid after September 26, 2024 and the remaining \$1,350 million is permitted to be paid after December 28, 2024, without prior approval of the NJDOBI.

International Insurance Subsidiaries—Statutory Financial Information

The Company's international insurance subsidiaries prepare financial statements in accordance with local regulatory requirements. These statutory accounting practices differ from U.S. GAAP primarily by charging policy acquisition costs to expense as incurred and establishing future policy benefit liabilities using different actuarial assumptions, as well as valuing investments and certain assets and accounting for deferred taxes on a different basis.

The Japan Financial Services Agency ("FSA") utilizes a solvency margin ratio to evaluate the capital adequacy of Japanese insurance companies. The solvency margin ratio considers the level of solvency margin capital to a solvency margin risk amount, which is calculated in a similar manner to RBC. As of December 31, 2023, the Company expects The Prudential Life Insurance Company Ltd. ("Prudential of Japan") and Gibraltar Life both had solvency margin capital in excess of 3.5 times the regulatory required minimums that would require corrective action.

All of the Company's domestic and international insurance subsidiaries have capital and surplus levels that exceed their respective regulatory minimum requirements, and none utilized prescribed or permitted practices that vary materially from the practices prescribed by the NAIC or equivalent regulatory bodies for results reported as of December 31, 2023 and 2022, respectively, or for the years ended December 31, 2023, 2022 and 2021, respectively.

International Insurance Subsidiaries—Restrictions on Payment of Dividends to Prudential Financial, the Parent Holding Company

The Company's international insurance operations are subject to dividend restrictions from the regulatory authorities in the jurisdictions in which they operate. With respect to Prudential of Japan and Gibraltar Life, the Company's most significant international insurance subsidiaries, both of which are domiciled in Japan, Japan insurance law provides that common stock dividends may be paid in an amount of up to 83% of prior fiscal year statutory after-tax earnings, after certain reserving thresholds are met, including providing for policyholder dividends. If statutory retained earnings exceed 100% of statutory paid-in capital, 100% of prior year statutory after-tax earnings may be paid, after reserving thresholds are met. Dividends in excess of these amounts and other forms of capital distribution may require the prior approval of the FSA. Additionally, Prudential of Japan and Gibraltar Life must give prior notification to the FSA of their intent to pay any dividend or distribution.

For the year ended December 31, 2023, Prudential Financial received \$548 million from its international insurance subsidiaries, which includes \$332 million of in-kind dividends in the form of extinguishment of debt held by international insurance subsidiaries. In addition to paying Common Stock dividends, the Company's international insurance operations may return capital to Prudential Financial through, or facilitated by, other means, such as the repayment of Preferred Stock obligations held by Prudential Financial or other affiliates, affiliated lending, affiliated derivatives and reinsurance with U.S.- and Bermuda-based affiliates. The Company's Japan insurance operations have entered into reinsurance agreements with Gibraltar Re, the Company's Bermuda-based reinsurance affiliate, to reinsure the mortality and morbidity risk associated with a portion of the in-force contracts as well as newly-issued contracts for certain products. The Company expects these transactions will allow it to more efficiently manage its capital and risk profile. The current regulatory fiscal year end for both Prudential of Japan and Gibraltar Life is March 31, 2024, after which time the common stock dividend amount permitted to be paid without prior approval from the FSA can be determined.

In addition, although prior regulatory approval may not be required by law for the payment of dividends up to the limitations described above, in practice, the Company would typically discuss any dividend payments with the applicable

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

regulatory authority prior to payment. Additionally, the payment of dividends by the Company's subsidiaries is subject to declaration by their Board of Directors and may be affected by market conditions and other factors.

## 21. EARNINGS PER SHARE

A reconciliation of the numerators and denominators of the basic and diluted per share computations of Common Stock based on the consolidated earnings of Prudential Financial for the years ended December 31, is as follows:

	2023			2022			2021		
	Income	Weighted Average Shares	Per Share Amount	Income	Weighted Average Shares	Per Share Amount	Income	Weighted Average Shares	Per Share Amount
(in millions, except per share amounts)									
<b>Basic earnings per share</b>									
Net income (loss)	\$ 2,508			\$ (1,675)			\$ 8,938		
Less: Income (loss) attributable to noncontrolling interests	20			(28)			70		
Less: Dividends and undistributed earnings allocated to participating unvested share-based payment awards	29			25			132		
Net income (loss) attributable to Prudential Financial available to holders of Common Stock	<u>\$ 2,459</u>	<u>363.5</u>	<u>\$ 6.76</u>	<u>\$ (1,672)</u>	<u>372.3</u>	<u>\$ (4.49)</u>	<u>\$ 8,736</u>	<u>387.2</u>	<u>\$ 22.56</u>
<b>Effect of dilutive securities and compensation programs</b>									
Add: Dividends and undistributed earnings allocated to participating unvested share-based payment awards—Basic	\$ 29			\$ 25			\$ 132		
Less: Dividends and undistributed earnings allocated to participating unvested share-based payment awards—Diluted	29			25			131		
Stock options		0.2			0.0			0.7	
Deferred and long-term compensation programs		0.9			0.0			2.2	
<b>Diluted earnings per share(1)</b>									
Net income (loss) attributable to Prudential Financial available to holders of Common Stock	<u>\$ 2,459</u>	<u>364.6</u>	<u>\$ 6.74</u>	<u>\$ (1,672)</u>	<u>372.3</u>	<u>\$ (4.49)</u>	<u>\$ 8,737</u>	<u>390.1</u>	<u>\$ 22.40</u>

(1) For the year ended December 31, 2022, weighted average shares for basic earnings per share is also used for calculating diluted earnings per share because dilutive shares and dilutive earnings per share are not applicable when a net loss is reported. As a result of the net loss attributable to Prudential Financial available to holders of Common Stock for the year ended December 31, 2022, all potential stock options and compensation programs were considered antidilutive.

Unvested share-based payment awards that contain nonforfeitable rights to dividends are participating securities and included in the computation of earnings per share pursuant to the two-class method. Under this method, earnings attributable to Prudential Financial are allocated between Common Stock and the participating awards, as if the awards were a second class of stock. During periods of net income available to holders of Common Stock, the calculation of earnings per share excludes the income attributable to participating securities in the numerator and the dilutive impact of these securities from the denominator. In the event of a net loss available to holders of Common Stock, undistributed earnings are not allocated to participating securities and the denominator excludes the dilutive impact of these securities as they do not share in the losses of the Company. Undistributed earnings allocated to participating unvested share-based payment awards for the years ended December 31, 2023, 2022 and 2021, as applicable, were based on 4.1 million, 4.9 million and 5.8 million of such awards, respectively, weighted for the period they were outstanding.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Stock options and shares related to deferred and long-term compensation programs that are considered antidilutive are excluded from the computation of diluted earnings per share. Stock options are considered antidilutive based on application of the treasury stock method or in the event of a net loss available to holders of Common Stock. Shares related to deferred and long-term compensation programs are considered antidilutive in the event of a net loss available to holders of Common Stock. For the years ended December 31, the number of stock options and shares related to deferred and long-term compensation programs that were considered antidilutive and were excluded from the computation of diluted earnings per share, weighted for the portion of the period they were outstanding, are as follows:

	2023		2022		2021	
	Shares	Exercise Price Per Share	Shares	Exercise Price Per Share	Shares	Exercise Price Per Share
	(in millions, except per share amounts, based on weighted average)					
Antidilutive stock options based on application of the treasury stock method	1.2	\$ 102.63	0.5	\$ 108.19	1.0	\$ 102.54
Antidilutive stock options due to net loss available to holders of Common Stock	0.0		0.4		0.0	
Antidilutive shares based on application of the treasury stock method	0.1		0.1		0.0	
Antidilutive shares due to net loss available to holders of Common Stock	0.0		2.0		0.0	
Total antidilutive stock options and shares	<u>1.3</u>		<u>3.0</u>		<u>1.0</u>	

## 22. SHARE-BASED PAYMENTS

### *Omnibus Incentive Plan*

Prudential Financial, Inc.'s Omnibus Incentive Plan provides stock-based awards including stock options, stock appreciation rights, restricted stock shares, restricted stock units, stock settled performance shares, and cash settled performance units. Dividend equivalents are generally provided on restricted stock shares and restricted stock units outstanding as of the record date. Dividend equivalents are generally accrued on target performance shares and units outstanding as of the record date. These dividend equivalents are paid only on the performance shares and units released up to a maximum of the target number of shares and units awarded. Generally, the requisite service period is the vesting period. There were 12,768,038 authorized shares available for grant under the Omnibus Incentive Plan as of December 31, 2023.

### *Assurance IQ Acquisition*

The Company acquired Assurance IQ on October 10, 2019. The terms of the acquisition included compensation awards that involved share-based payment arrangements that are linked to retention and therefore fall under the reporting requirements of ASC 718, Stock Compensation. These compensation awards include stock options, restricted stock units and performance shares.

### *Compensation Costs*

Compensation cost for restricted stock units, performance shares and performance units granted to employees is measured by the share price of the underlying Common Stock at the date of grant.

Compensation cost for employee stock options is based on the fair values estimated on the grant date. Under the Omnibus Incentive Plan, the fair value of each stock option award is estimated using a binomial option pricing model on the date of grant for stock options issued to employees. For the awards related to the Assurance IQ acquisition, the fair value of each stock option award is based on its intrinsic value on the date of grant. There were no stock options granted in 2023, 2022 and 2021.

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**Notes to Consolidated Financial Statements—(Continued)**

Expected volatility is based on historical volatility of Prudential Financial's Common Stock and implied volatility from traded options on Prudential Financial's Common Stock. The Company uses historical data and expectations of future exercise patterns to estimate option exercises and employee terminations within the valuation model. The expected term of options granted represents the period of time that options granted are expected to be outstanding. The risk-free rate for periods associated with the expected term of the option is based on the U.S. Treasury yield curve in effect at the time of grant.

The following table summarizes the compensation cost recognized and the related income tax benefit for stock options, restricted stock units, performance shares and performance units for the years ended December 31:

	2023		2022		2021	
	Total Compensation Cost Recognized (1)	Income Tax Benefit	Total Compensation Cost Recognized (1)	Income Tax Benefit	Total Compensation Cost Recognized (1)	Income Tax Benefit
(in millions)						
<b>Omnibus Incentive Plan:</b>						
Employee stock options	\$ 0	\$ 0	\$ 1	\$ 0	\$ 2	\$ 0
Employee restricted stock units	200	47	189	44	178	41
Employee performance shares and performance units	54	12	18	4	88	20
Total	<u>\$ 254</u>	<u>\$ 59</u>	<u>\$ 208</u>	<u>\$ 48</u>	<u>\$ 268</u>	<u>\$ 61</u>

(1) Compensation costs related to retirement eligible participants are recorded on the grant date (typically in the first quarter of every year).

	2023		2022		2021	
	Total Compensation Cost Recognized	Income Tax Benefit	Total Compensation Cost Recognized	Income Tax Benefit	Total Compensation Cost Recognized	Income Tax Benefit
(in millions)						
<b>Assurance IQ Acquisition:</b>						
Employee stock options	\$ 2	\$ 1	\$ 10	\$ 2	\$ 14	\$ 3
Employee restricted stock units	1	0	2	1	2	0
Employee performance shares	0	0	0	0	0	0
Total	<u>\$ 3</u>	<u>\$ 1</u>	<u>\$ 12</u>	<u>\$ 3</u>	<u>\$ 16</u>	<u>\$ 3</u>

Compensation costs related to stock-based compensation plans capitalized in deferred acquisition costs for the years ended December 31, 2023, 2022 and 2021 were de minimis.

**Stock Options**

Each stock option granted under the Omnibus Incentive Plan has an exercise price at the fair market value of Prudential Financial's Common Stock on the date of grant and has a maximum term of 10 years. Generally, one third of the option grant vests in each of the first three years. Options granted related to the Assurance IQ acquisition have an exercise price based on the original strike price of the Assurance IQ options that they replaced and have a maximum term of 10 years from the date the Assurance IQ options were originally granted. Options granted related to the Assurance IQ acquisition generally vest quarterly over three years.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

A summary of the status of the Company's stock option grants is as follows:

	Employee Stock Options			
	Omnibus Incentive Plan		Assurance IQ Acquisition	
	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price
Outstanding at December 31, 2022	2,206,369	\$ 92.67	53,768	\$ 1.49
Granted	0	0.00	0	0.00
Exercised	(349,749)	73.87	(32,750)	1.17
Forfeited	0	0.00	(1,278)	6.86
Expired	(156,288)	106.91	(1,382)	3.74
Outstanding at December 31, 2023	1,700,332	\$ 95.22	18,358	\$ 1.53
Exercisable at December 31, 2023	1,700,332	\$ 95.22	16,949	\$ 1.48

There were no stock options granted for the years 2023, 2022 or 2021. No Assurance IQ acquisition related options were granted in 2023, 2022 or 2021.

The total intrinsic value (i.e., market price of the stock less the option exercise price) of employee stock options exercised during the years ended December 31, 2023, 2022 and 2021 was \$8 million, \$33 million, and \$48 million, respectively. For the Assurance IQ acquisition related awards, the total intrinsic value of employee stock options exercised during the years ended December 31, 2023, 2022 and 2021 was \$3 million, \$15 million and \$15 million, respectively.

The weighted average remaining contractual term and the aggregate intrinsic value of stock options outstanding and exercisable as of December 31, 2023 is as follows:

	Employee Stock Options			
	Omnibus Incentive Plan		Assurance IQ Acquisition	
	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
	(in years)	(in millions)	(in years)	(in millions)
Outstanding	3.59 years	\$ 17	4.87 years	\$ 2
Exercisable	3.59 years	\$ 17	4.85 years	\$ 2

***Restricted Stock Units, Performance Share Awards and Performance Unit Awards***

A restricted stock unit is an unfunded, unsecured right to receive a share of Prudential Financial's Common Stock at the end of a specified period of time, which is subject to forfeiture and transfer restrictions. Generally, the restrictions will lapse one third annually over 3 years. Performance shares and performance units are awards denominated in Prudential Financial's Common Stock. The number of units is determined over the performance period and may be adjusted based on the satisfaction of certain performance goals for the Company. Performance share awards are payable in Prudential Financial's Common Stock. Performance unit awards are payable in cash. Effective October 2019, the Company no longer grants performance unit awards. Any residual compensation costs have been recorded and disclosed above through 2022.

On January 10, 2024, the Board of Directors of Prudential Financial, Inc. adopted certain modifications to the terms and conditions of performance shares granted in 2021, 2022, and 2023. These modifications are intended to 1) mitigate the impact of outsized interest rate volatility, both positive and negative, as it relates to achieving adjusted book value per share growth goals, and 2) reduce certain book value per share goals and maximum payout opportunities. The estimated impact from these modifications will increase the expected shares to be delivered across all three performance plans by a total of approximately 600,000 shares. In addition, total compensation costs as a result of these modifications are estimated to increase by approximately \$66 million, \$64 million of which will be recorded in the first quarter of 2024.



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

A summary of the Company's restricted stock unit and performance share awards under the Omnibus Incentive Plan is as follows:

	Restricted Stock Units	Weighted Average Grant Date Fair Value	Performance Share Awards(1)	Weighted Average Grant Date Fair Value
Restricted at December 31, 2022	4,991,040	\$ 99.48	2,061,174	\$ 97.44
Granted	2,192,898	102.64	749,174	103.27
Forfeited	(176,745)	103.88	(33,358)	104.22
Performance adjustment(2)	0	0.00	(64,007)	95.81
Released	(2,949,003)	96.05	(610,290)	95.81
Restricted at December 31, 2023	<u>4,058,190</u>	\$ 103.48	<u>2,102,693</u>	\$ 99.93

- (1) Performance share awards reflect the target units awarded, reduced for forfeitures and releases to date. The actual number of units to be awarded at the end of each performance period will range between 0% and 150% of the target number of units granted, based upon a measure of the reported performance for the Company relative to stated goals. Performance awards granted to senior management in 2021 include a stated goal related to diversity & inclusion that can modify the performance result by +/- 10%.
- (2) Represents the difference between the target units granted and the actual units awarded based upon the attainment of performance goals for the Company.

A summary of the Company's restricted stock unit awards related to the Assurance IQ acquisition is as follows:

	Restricted Stock Units	Weighted Average Grant Date Fair Value
Restricted at December 31, 2022	19,036	\$ 87.67
Granted	0	0.00
Forfeited	(2,713)	87.67
Released	(12,222)	87.67
Restricted at December 31, 2023	<u>4,101</u>	\$ 87.67

The fair market value of restricted stock units and performance shares released under the Omnibus Incentive Plan for the years ended December 31, 2023, 2022 and 2021 was \$360 million, \$366 million and \$155 million, respectively. The fair market value of restricted stock units for the Assurance IQ acquisition related awards under the Omnibus Incentive Plan for the years ended December 31, 2023, 2022 and 2021 was \$1 million, \$2 million and \$3 million, respectively.

The weighted average grant date fair value for restricted stock units granted under the Omnibus Incentive Plan during the years ended December 31, 2023, 2022 and 2021 was \$102.64, \$119.71 and \$81.82, respectively. The weighted average grant date fair value for performance shares granted under the Omnibus Incentive Plan during the years ended December 31, 2023, 2022 and 2021 was \$103.27, \$121.29 and \$81.43, respectively. There were no restricted stock units granted for the Assurance IQ acquisition during the year ended December 31, 2023, 2022 and 2021.

***Unrecognized Compensation Cost***

There was no unrecognized compensation cost for stock options under the Omnibus Incentive Plan as of December 31, 2023. Unrecognized compensation cost for restricted stock units and performance shares under the Omnibus Incentive Plan as of December 31, 2023 was \$186 million with a weighted average recognition period of 1.74 years. Unrecognized compensation cost for stock options related to the Assurance IQ acquisition as of December 31, 2023 was less than \$1 million with a weighted average recognition period of 0.13 years. Unrecognized compensation cost for restricted stock units related to the Assurance IQ acquisition as of December 31, 2023 was less than \$1 million with a weighted average recognition period of 0.40 years.

***Tax Benefits Realized***

The Company's tax benefit realized for exercises of stock options under the Omnibus Incentive Plan during the years ended December 31, 2023, 2022 and 2021 was \$2 million, \$8 million and \$12 million, respectively. The tax benefit realized for

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**Notes to Consolidated Financial Statements—(Continued)**

exercises of stock options related to the Assurance IQ acquisition during the years ended December 31, 2023, 2022 and 2021 was \$1 million, \$4 million and \$4 million, respectively.

The Company's tax benefit realized upon vesting of restricted stock units, performance shares and performance units under the Omnibus Incentive Plan for the years ended December 31, 2023, 2022 and 2021 was \$77 million, \$75 million and \$30 million, respectively. The tax benefit realized upon vesting of restricted stock units related to the Assurance IQ acquisition during the years ended December 31, 2023, 2022 and 2021 was less than \$1 million, less than \$1 million and \$1 million, respectively.

### ***Settlement of Awards***

The Company's policy is to issue shares from Common Stock held in treasury upon exercise of stock options, the release of restricted stock units and performance shares. The Company uses cash to settle performance units. The amount of cash used to settle performance units during the years ended December 31, 2022 and 2021 was \$1 million and \$1 million, respectively. As of December 31, 2022, there were no longer any performance units outstanding.

## **23. SEGMENT INFORMATION**

### ***Segments***

As discussed in Note 1, effective January 1, 2023, AIQ is now included within Corporate and Other operations. Also effective January 1, 2023, Prudential Advisors, which was previously part of the Individual Life segment, is now included within Corporate and Other operations. There are no impacts to the Company's consolidated financial statements from these reporting changes and historical segment results have been updated to conform to the current period presentation.

The Company's principal operations consist of PGIM (the Company's global investment management business), the U.S. Businesses (consisting of the Retirement Strategies, Group Insurance, and Individual Life businesses), the International Businesses, the Closed Block division, and the Company's Corporate and Other operations. The Closed Block division is accounted for as a divested business that is reported separately from the Divested and Run-off Businesses that are included in Corporate and Other operations. Divested and Run-off Businesses consist of businesses that have been, or will be, sold or exited, including businesses that have been placed in wind-down status that do not qualify for "discontinued operations" accounting treatment under U.S. GAAP. The Company's Corporate and Other operations include corporate items and initiatives that are not allocated to business segments as well as the Divested and Run-off Businesses described above.

The PGIM segment provides investment management services and solutions related to public fixed income, public equity, real estate debt and equity, private credit and other alternatives, and multi-asset class strategies, to institutional and retail clients globally, as well as the Company's general account.

The U.S. Businesses offer a broad range of products and solutions that cover protection, retirement, savings, income and investment needs. The U.S. Businesses are organized into the following segments:

- The Retirement Strategies segment, including the Institutional and Individual Retirement Strategies businesses, respectively provides a broad range of retirement investment and income products and services to retirement plan sponsors in the public, private and not-for-profit sectors, and develops and distributes individual variable and fixed annuity products, primarily to the U.S. mass affluent and affluent markets.
- The Group Insurance segment provides a full range of group life, long-term and short-term group disability, and group corporate-, bank- and trust-owned life insurance in the U.S. primarily to institutional clients for use in connection with employee and membership benefits plans. In addition, the segment sells accidental death and dismemberment and other supplemental health solutions and provides plan administration services in connection with its insurance coverages.
- The Individual Life segment develops and distributes variable life, universal life and term life insurance products primarily to the U.S. mass middle, mass affluent and affluent markets.

The International Businesses develops and distributes life insurance, retirement products, investment products and certain accident and health products with fixed benefits to mass affluent and affluent customers through its Life Planner operations in Japan, Brazil, Argentina and Mexico. Its Gibraltar Life and Other operations also provide similar products, as well as advisory

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**Notes to Consolidated Financial Statements—(Continued)**

and administration services to broad middle income and mass affluent customers across Japan, and through joint ventures in Chile, China, India and Indonesia, and strategic investments in Ghana, Kenya and South Africa through multiple distribution channels (including banks, independent agencies and Life Consultants).

The Closed Block division includes certain in-force participating insurance and annuity products and corresponding assets that are used for the payment of benefits, expenses and policyholders' dividends related to these products, as well as certain related assets and liabilities. In connection with demutualization, the Company ceased offering these participating products. The Closed Block division is accounted for as a divested business that is reported separately from the Divested and Run-off Businesses that are included in the Company's Corporate and Other operations. See Note 16 for additional information regarding the Closed Block.

Corporate and Other Operations consists primarily of: (1) capital that is not deployed in any business segment; (2) investments not allocated to business segments; (3) capital debt; (4) the Company's qualified and non-qualified pension and other employee benefit plans, after allocations to business segments; (5) corporate-level activities, after allocations to business segments, including strategic expenditures, acquisition and disposition costs, corporate governance, corporate advertising, philanthropic activities, deferred compensation, and costs related to certain contingencies and legal matters; (6) expenses associated with the multi-year plan of programs that span across the Company's businesses and the functional areas that support those businesses; (7) certain retained obligations relating to pre-demutualization policyholders; (8) impacts of risk management activities pursuant to the Company's Risk Appetite Framework; (9) the foreign currency income hedging program used to hedge certain non-U.S. dollar denominated earnings in the International Businesses segment; (10) intercompany arrangements with the International Businesses and PGIM segments to translate certain non-U.S. dollar-denominated earnings at fixed currency exchange rates; (11) Assurance IQ, a wholly-owned consumer solutions distribution platform; (12) Prudential Advisors, Prudential's proprietary nationwide sales organization; (13) the Company's share of earnings in Prismic as well as the invested assets supporting the contracts reinsured via coinsurance with funds withheld arrangements and the offsetting funds withheld payable; and (14) transactions with and between other segments, including the elimination of intercompany transactions for consolidation purposes.

*Segment Accounting Policies.* The accounting policies of the segments are the same as those described in Note 2. Results for each segment include earnings on attributed equity established at a level which management considers necessary to support each segment's risks. Operating expenses specifically identifiable to a particular segment are allocated to that segment as incurred. Operating expenses not identifiable to a specific segment that are incurred in connection with the generation of segment revenues are generally allocated based upon the segment's historical percentage of general and administrative expenses.

For information related to significant acquisitions and dispositions, see Note 1. For information related to the adoption of new accounting pronouncements, see Note 2. The segments' results in prior years have been revised for these items, as applicable, to conform to the current year presentation.

### **Adjusted Operating Income**

The Company analyzes the operating performance of each segment using "adjusted operating income." Adjusted operating income does not equate to "Income (loss) before income taxes and equity in earnings of operating joint ventures" or "Net income (loss)" as determined in accordance with U.S. GAAP but is the measure of segment profit or loss used by the Company's chief operating decision maker to evaluate segment performance and allocate resources and, consistent with authoritative guidance, is the measure of segment performance presented below. Adjusted operating income is calculated by adjusting each segment's "Income (loss) before income taxes and equity in earnings of operating joint ventures" for the following items, which are described in greater detail below:

- Realized investment gains (losses), net, and related adjustments;
- Charges related to realized investment gains (losses), net;
- Change in value of market risk benefits, net of related hedging gains (losses);
- Market experience updates;
- Divested and Run-off Businesses;
- Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests; and
- Other adjustments.

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**Notes to Consolidated Financial Statements—(Continued)**

These items are important to an understanding of overall results of operations. Adjusted operating income is not a substitute for income determined in accordance with U.S. GAAP, and the Company's definition of adjusted operating income may differ from that used by other companies. The Company, however, believes that the presentation of adjusted operating income as measured for management purposes enhances the understanding of results of operations by highlighting the results from ongoing operations and the underlying profitability factors of its businesses.

**Realized investment gains (losses), net, and related adjustments**

***Realized investment gains (losses), net***

Adjusted operating income excludes "Realized investment gains (losses), net," except for certain items described below. Significant activity excluded from adjusted operating income includes impairments and credit-related gains (losses) from sales of securities, the timing of which depends largely on market credit cycles and can vary considerably across periods, and interest rate-related gains (losses) from sales of securities, which are largely subject to the Company's discretion and influenced by market opportunities, as well as the Company's tax and capital profile. Additionally, adjusted operating income excludes realized investment gains (losses) from products that contain embedded derivatives, and from associated derivative portfolios that are part of an asset/liability management program related to the risk of those products, as well as from investment performance of invested assets and embedded derivatives associated with certain coinsurance with funds withheld and modified coinsurance reinsurance arrangements.

The following table sets forth the significant components of "Realized investment gains (losses), net" that are included in adjusted operating income and, as a result, are reflected as adjustments to "Realized investment gains (losses), net" for purposes of calculating adjusted operating income:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Net gains (losses) from(1):</b>			
Terminated hedges of foreign currency earnings	\$ (32)	\$ 22	\$ 33
Current period yield adjustments	\$ 467	\$ 515	\$ 526
Principal source of earnings	\$ 1	\$ 245	\$ 96

(1) In addition to the items in the table above, "Realized investment gains (losses), net, and related charges and adjustments" also includes an adjustment to reflect "Realized investment gains (losses), net" related to Divested and Run-off Businesses. See "Divested and Run-off Businesses" discussed below.

*Terminated Hedges of Foreign Currency Earnings.* The amounts shown in the table above primarily reflect the impact of an intercompany arrangement between Corporate and Other operations and the International Businesses segment, pursuant to which the non-U.S. dollar-denominated earnings in all countries for a particular year, including its interim reporting periods, are translated at fixed currency exchange rates. The fixed rates are determined in connection with a currency hedging program designed to mitigate the risk that unfavorable rate changes will reduce the segment's U.S. dollar-equivalent earnings. Pursuant to this program, the Company's Corporate and Other operations may execute forward currency contracts with third-parties to sell the net exposure of projected earnings from the hedged currency in exchange for U.S. dollars at a specified exchange rate. The maturities of these contracts correspond with the future periods in which the identified non-U.S. dollar-denominated earnings are expected to be generated. These contracts do not qualify for hedge accounting under U.S. GAAP, so the resulting profits or losses are recorded in "Realized investment gains (losses), net." When the contracts are terminated in the same period that the expected earnings emerge, the resulting positive or negative cash flow effect is included in adjusted operating income.

*Current Period Yield Adjustments.* The Company uses interest rate and currency swaps and other derivatives to manage interest and currency exchange rate exposures arising from mismatches between assets and liabilities, including duration mismatches. For derivative contracts that do not qualify for hedge accounting treatment, the periodic swap settlements, as well as certain other derivative related yield adjustments are recorded in "Realized investment gains (losses), net," and are included in adjusted operating income to reflect the after-hedge yield of the underlying instruments. In certain instances, when these derivative contracts are terminated or offset before their final maturity, the resulting realized gains or losses are recognized in adjusted operating income over periods that generally approximate the expected terms of the derivatives or underlying instruments in order for adjusted operating income to reflect the after-hedge yield of the underlying instruments. Included in the

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**Notes to Consolidated Financial Statements—(Continued)**

amounts shown in the table above are gains (losses) on certain derivative contracts that were terminated or offset before their final maturity of \$178 million, \$100 million and \$66 million for the years ended 2023, 2022 and 2021, respectively. As of December 31, 2023, there was a \$963 million deferred net gain related to certain derivative contracts that were terminated or offset before their final maturity, primarily within the Individual Retirement Strategies business and International Businesses. Also included in the amounts shown in the table above are fees related to synthetic GICs of \$107 million, \$113 million and \$111 million for the years ended 2023, 2022 and 2021, respectively. Synthetic GICs are accounted for as derivatives under U.S. GAAP and, therefore, these fees are recorded in “Realized investment gains (losses), net.” See Note 5 for additional information regarding synthetic GICs.

*Principal Source of Earnings.* The Company conducts certain activities for which realized investment gains (losses) are a principal source of earnings for its businesses and are therefore included in adjusted operating income, particularly within the Company’s PGIM segment. For example, PGIM’s strategic investing business makes investments for sale or syndication to other investors or for placement or co-investment in the Company’s managed funds and structured products. The realized investment gains (losses) associated with the sale of these strategic investments, as well as the majority of derivative results, are a principal activity for this business and included in adjusted operating income. In addition, the realized investment gains (losses) associated with loans originated by the Company’s commercial mortgage operations, as well as related derivative results and retained mortgage servicing rights, are a principal activity for this business and are therefore included in adjusted operating income.

***Adjustments related to Realized investment gains (losses), net***

The following table sets forth certain other items excluded from adjusted operating income and reflected as an adjustment to “Realized investment gains (losses), net” for purposes of calculating adjusted operating income:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Net gains (losses) from:</b>			
Investments carried at fair value through net income	\$ 754	\$ (1,562)	\$ (123)
Foreign currency exchange movements	\$ (123)	\$ 286	\$ 30
Other activities	\$ (37)	\$ (33)	\$ (33)

*Investments carried at fair value through net income.* The Company has certain investments in its general account portfolios that are carried at fair value with changes in fair value reported in “Other income (loss).” Examples include the Company’s investments in equity securities and fixed maturities designated as trading. Consistent with the exclusion of realized investment gains (losses) with respect to other investments managed on a consistent basis, the net gains or losses on these investments are excluded from adjusted operating income.

*Foreign Currency Exchange Movements.* The Company has certain assets and liabilities for which, under U.S. GAAP, the changes in value, including those associated with changes in foreign currency exchange rates during the period, are recorded in “Other income (loss).” To the extent the foreign currency exposure on these assets and liabilities is economically hedged or considered part of the Company’s capital funding strategies for its international subsidiaries, the change in value included in “Other income (loss)” is excluded from adjusted operating income. The insurance liabilities are supported by investments denominated in corresponding currencies, including a significant portion designated as available-for-sale. While these non-yen denominated assets and liabilities are economically hedged, unrealized gains (losses) on available-for-sale investments, including those arising from foreign currency exchange rate movements, are recorded in AOCI under U.S. GAAP, while the non-yen denominated liabilities are remeasured for foreign currency exchange rate movements, with the related change in value recorded in earnings within “Other income (loss).” Due to this non-economic volatility that has been reflected in U.S. GAAP earnings, the change in value recorded within “Other income (loss)” is excluded from adjusted operating income.

*Other Activities.* The Company excludes certain other items from adjusted operating income that are consistent with similar adjustments described above.

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**Notes to Consolidated Financial Statements—(Continued)**

**Charges related to realized investment gains (losses), net**

Charges that relate to realized investment gains (losses) are also excluded from adjusted operating income, and include the following:

- Policyholder dividends and interest credited to policyholders' account balances that relate to certain life policies that pass back certain realized investment gains (losses) to the policyholder, and reserves for future policy benefits for certain policies that are affected by net realized investment gains (losses); and
- Market value adjustments paid or received upon a contractholder's surrender of certain of the Company's annuity products as these amounts mitigate the net realized investment gains or losses incurred upon the disposition of the underlying invested assets.

**Change in value of market risk benefits, net of related hedging gains (losses)**

The Company is required to measure all market risk benefits (e.g., living benefit and death benefit guarantees associated with variable annuities) at fair value. In order to enhance the understanding of underlying performance trends, the Company excludes from adjusted operating income "Change in value of market risk benefits, net of related hedging gains (losses)," which reflects the impact from changes in current market conditions. See Note 2 for additional information regarding market risk benefits.

**Market experience updates**

"Market experience updates" represent the immediate impacts from changes in current market conditions on estimates of profitability and the impact of those changes on reserves, primarily related to variable and universal life products. These amounts are excluded from adjusted operating income, which the Company believes enhances the understanding of underlying performance trends.

**Divested and Run-off Businesses**

The contribution to income (loss) of Divested and Run-off Businesses that have been or will be sold or exited, including businesses that have been placed in wind down, but that did not qualify for "discontinued operations" accounting treatment under U.S. GAAP, are excluded from adjusted operating income as the results of Divested and Run-off Businesses are not considered relevant to understanding the Company's ongoing operating results.

The Closed Block division is accounted for as a divested business because it consists primarily of certain participating insurance and annuity products that the Company ceased selling at demutualization in 2001. See Note 16 for additional information regarding the Closed Block.

**Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests**

Equity in earnings of operating joint ventures, on a pre-tax basis, are included in adjusted operating income as these results are a principal source of earnings. These earnings are reflected on a U.S. GAAP basis on an after-tax basis as a separate line on the Company's Consolidated Statements of Operations.

Earnings attributable to noncontrolling interests are excluded from adjusted operating income. Earnings attributable to noncontrolling interests represents the portion of earnings from consolidated entities that relates to the equity interests of minority investors, and are reflected on a U.S. GAAP basis as a separate line on the Company's Consolidated Statements of Operations.

**Other adjustments**

"Other adjustments" represents all other adjustments that are excluded from adjusted operating income. These primarily include charges related to the impairment of goodwill, as well as certain components of the consideration for business acquisitions, which are recognized as compensation expense over the requisite service periods, and changes in the fair value of contingent consideration.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Reconciliation of adjusted operating income to net income (loss)**

The table below reconciles “Adjusted operating income before income taxes” to “Income (loss) before income taxes and equity in earnings of operating joint ventures”:

	Year Ended December 31,		
	2023	2022	2021
	(in millions)		
<b>Adjusted operating income before income taxes by segment:</b>			
PGIM	\$ 713	\$ 843	\$ 1,643
U.S. Businesses:			
Institutional Retirement Strategies	1,695	1,547	2,132
Individual Retirement Strategies	1,873	2,982	1,819
Retirement Strategies(1)	<u>3,568</u>	<u>4,529</u>	<u>3,951</u>
Group Insurance	319	(16)	(453)
Individual Life(1)	(95)	(1,802)	169
Total U.S. Businesses	<u>3,792</u>	<u>2,711</u>	<u>3,667</u>
International Businesses:			
Life Planner	2,000	1,944	1,982
Gibraltar Life and Other	1,183	1,261	1,750
Total International Businesses	<u>3,183</u>	<u>3,205</u>	<u>3,732</u>
Corporate and Other	<u>(2,172)</u>	<u>(1,677)</u>	<u>(1,810)</u>
Total segment adjusted operating income before income taxes	<u>5,516</u>	<u>5,082</u>	<u>7,232</u>
Reconciling items:			
Realized investment gains (losses), net, and related adjustments	(2,915)	(6,108)	320
Charges related to realized investment gains (losses), net	342	(218)	(60)
Change in value of market risk benefits, net of related hedging gains (losses)	56	(443)	3,562
Market experience updates	110	642	20
Divested and Run-off Businesses:			
Closed Block division	(100)	(18)	158
Other Divested and Run-off Businesses	349	146	769
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	(68)	(36)	(54)
Other adjustments(2)	<u>(218)</u>	<u>(939)</u>	<u>(1,112)</u>
Consolidated income (loss) before income taxes and equity in earnings of operating joint ventures	<u>\$ 3,072</u>	<u>\$ (1,892)</u>	<u>\$ 10,835</u>

(1) The Retirement Strategies and Individual Life segments’ results reflect DAC as if the business is a stand-alone operation. The elimination of intersegment costs capitalized in accordance with this policy is included in consolidating adjustments within Corporate and Other operations.

(2) Includes goodwill impairments of \$177 million, \$903 million and \$1,060 million recorded in the fourth quarters of 2023, 2022 and 2021, respectively, related to Assurance IQ. See Note 2 and Note 10 for additional information.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Reconciliation of select financial information**

The tables below present certain financial information for the Company's segments and its Corporate and Other operations, including assets by segment and revenues, and benefits and expenses by segment on an adjusted operating income basis, and the reconciliation of the segment totals to amounts reported in the Consolidated Financial Statements.

	As of December 31,	
	2023	2022
	(in millions)	
<b>Assets by segment:</b>		
PGIM	\$ 42,064	\$ 48,364
U.S. Businesses:		
Institutional Retirement Strategies	111,308	108,565
Individual Retirement Strategies	139,934	130,173
Retirement Strategies	251,242	238,738
Group Insurance	39,214	38,201
Individual Life	116,449	102,445
Total U.S. Businesses	406,905	379,384
International Businesses:		
Life Planner	81,164	78,010
Gibraltar Life and Other	110,060	108,781
Total International Businesses	191,224	186,791
Corporate and Other	29,842	23,556
Closed Block division	51,088	50,934
Total assets per Consolidated Statements of Financial Position	\$ 721,123	\$ 689,029



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2023								
Revenues, and benefits and expenses on an adjusted operating income basis by segment	Total Revenues	Net Investment Income	Total Benefits and Expenses	Policyholders' Benefits	Interest Credited to Policyholders' Account Balances	Dividends to Policyholders	Interest Expense	Amortization of DAC
(in millions)								
PGIM	\$ 3,638	\$ 268	\$ 2,925	\$ 0	\$ 0	\$ 0	\$ 113	\$ 2
U.S. Businesses:								
Institutional Retirement Strategies	11,030	4,180	9,335	8,759	552	0	1	16
Individual Retirement Strategies	4,517	1,454	2,644	134	490	0	72	349
Retirement Strategies	15,547	5,634	11,979	8,893	1,042	0	73	365
Group Insurance	6,285	512	5,966	4,703	166	0	8	9
Individual Life	6,274	2,860	6,369	3,295	912	35	898	456
Total U.S. Businesses	28,106	9,006	24,314	16,891	2,120	35	979	830
International Businesses:								
Life Planner	9,596	2,351	7,596	5,841	243	0	(3)	306
Gibraltar Life and Other	9,086	2,938	7,903	5,216	700	25	26	316
Total International Businesses	18,682	5,289	15,499	11,057	943	25	23	622
Corporate and Other(1)	468	734	2,640	(11)	113	0	651	(37)
Total revenues, and benefits and expenses on an adjusted operating income basis	50,894	15,297	45,378	27,937	3,176	60	1,766	1,417
Reconciling items:								
Realized investment gains (losses), net, and related adjustments	(2,333)	(18)	582	84	498	0	0	0
Charges related to realized investment gains (losses), net(2)	237	0	(105)	(189)	3	0	0	29
Change in value of market risk benefits, net of related hedging gains (losses)	56	0	0	0	0	0	0	0
Market experience updates	67	0	(43)	(2)	0	0	0	0
Divested and Run-off Businesses:								
Closed Block division	3,666	1,959	3,766	2,354	118	1,008	0	13
Other Divested and Run-off Businesses	1,477	627	1,128	747	188	1	(4)	0
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	(85)	0	(17)	0	0	0	0	0
Other adjustments	0	0	218	0	0	0	0	0
Total revenue, and benefits and expenses per Consolidated Statements of Operations	\$ 53,979	\$ 17,865	\$ 50,907	\$ 30,931	\$ 3,983	\$ 1,069	\$ 1,762	\$ 1,459

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2022								
Revenues, and benefits and expenses on an adjusted operating income basis by segment	Total Revenues	Net Investment Income	Total Benefits and Expenses	Policyholders' Benefits	Interest Credited to Policyholders' Account Balances	Dividends to Policyholders	Interest Expense	Amortization of DAC
(in millions)								
PGIM	\$ 3,622	\$ 94	\$ 2,779	\$ 0	\$ 0	\$ 0	\$ 57	\$ 3
U.S. Businesses:								
Institutional Retirement Strategies	19,116	3,653	17,569	17,476	394	0	15	11
Individual Retirement Strategies	5,470	918	2,488	149	314	0	(55)	362
Retirement Strategies	24,586	4,571	20,057	17,625	708	0	(40)	373
Group Insurance	6,115	479	6,131	4,914	153	0	4	2
Individual Life	5,786	2,467	7,588	3,290	926	34	810	446
Total U.S. Businesses	36,487	7,517	33,776	25,829	1,787	34	774	821
International Businesses:								
Life Planner	9,541	2,119	7,597	5,992	183	0	18	296
Gibraltar Life and Other	9,470	2,847	8,209	5,735	555	47	17	300
Total International Businesses	19,011	4,966	15,806	11,727	738	47	35	596
Corporate and Other(1)	425	607	2,102	0	137	0	723	(39)
Total revenues, and benefits and expenses on an adjusted operating income basis	59,545	13,184	54,463	37,556	2,662	81	1,589	1,381
Reconciling items:								
Realized investment gains (losses), net, and related adjustments	(6,204)	(23)	(96)	95	(191)	0	0	0
Charges related to realized investment gains (losses), net(2)	120	0	338	112	35	0	0	37
Change in value of market risk benefits, net of related hedging gains (losses)	(443)	0	0	0	0	0	0	0
Market experience updates	161	0	(481)	(6)	0	0	0	0
Divested and Run-off Businesses:								
Closed Block division	2,958	1,976	2,976	2,428	121	115	9	14
Other Divested and Run-off Businesses	742	900	596	631	(434)	2	(2)	1
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	2	0	38	0	0	0	0	0
Other adjustments	0	0	939	0	0	0	0	0
Total revenue, and benefits and expenses per Consolidated Statements of Operations	\$ 56,881	\$ 16,037	\$ 58,773	\$ 40,816	\$ 2,193	\$ 198	\$ 1,596	\$ 1,433

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Year Ended December 31, 2021								
Revenues, and benefits and expenses on an adjusted operating income basis by segment	Total Revenues	Net Investment Income	Total Benefits and Expenses	Policyholders' Benefits	Interest Credited to Policyholders' Account Balances	Dividends to Policyholders	Interest Expense	Amortization of DAC
(in millions)								
PGIM	\$ 4,493	\$ 157	\$ 2,850	\$ 0	\$ 0	\$ 0	\$ 25	\$ 6
U.S. Businesses:								
Institutional Retirement Strategies	15,541	3,921	13,409	12,995	356	0	14	16
Individual Retirement Strategies	4,460	925	2,641	141	318	0	18	365
Retirement Strategies	20,001	4,846	16,050	13,136	674	0	32	381
Group Insurance	6,219	538	6,672	5,478	171	0	3	9
Individual Life	6,170	2,549	6,001	2,966	871	35	753	446
Total U.S. Businesses	32,390	7,933	28,723	21,580	1,716	35	788	836
International Businesses:								
Life Planner	10,169	2,244	8,187	6,562	190	0	4	306
Gibraltar Life and Other	10,717	3,159	8,967	6,361	605	47	2	310
Total International Businesses	20,886	5,403	17,154	12,923	795	47	6	616
Corporate and Other(1)	463	667	2,273	(24)	135	0	655	(38)
Total revenues, and benefits and expenses on an adjusted operating income basis	58,232	14,160	51,000	34,479	2,646	82	1,474	1,420
Reconciling items:								
Realized investment gains (losses), net, and related adjustments	755	(40)	435	69	366	0	0	0
Charges related to realized investment gains (losses), net(2)	(9)	0	51	(13)	24	0	0	42
Change in value of market risk benefits, net of related hedging gains (losses)	3,562	0	0	0	0	0	0	0
Market experience updates	(8)	0	(28)	(10)	0	0	0	0
Divested and Run-off Businesses:								
Closed Block division	5,947	2,500	5,789	2,547	125	2,793	0	14
Other Divested and Run-off Businesses	2,877	1,667	2,108	919	270	(1)	4	6
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	(109)	0	(55)	0	0	0	0	0
Other adjustments	0	0	1,112	0	0	0	0	0
Total revenue, and benefits and expenses per Consolidated Statements of Operations	\$ 71,247	\$ 18,287	\$ 60,412	\$ 37,991	\$ 3,431	\$ 2,874	\$ 1,478	\$ 1,482

- (1) Corporate and Other operations, through AIQ and Prudential Advisors, generates fee revenues from the sale and distribution of certain insurance, annuity and investment products offered by Prudential and third-parties.
- (2) As a result of the adoption of ASU 2018-12, "Charges related to realized investment gains (losses)," no longer includes the current period impact of net realized investment gains (losses) on the amortization of DAC. Amounts above reflect amortization of historical DAC balances related to realized investment gains (losses) prior to the adoption of the ASU.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

Revenues, calculated in accordance with U.S. GAAP, for the years ended December 31, include the following by geographic location that are 10 percent or more of the Company's total consolidated revenue:

	2023	2022		2021
	(in millions)			
United States	\$ 31,031	\$ 36,826	\$ 46,580	
Japan	15,538	14,599	17,818	
Other countries	7,410	5,456	6,849	
Total PFI consolidated revenue	<u>\$ 53,979</u>	<u>\$ 56,881</u>	<u>\$ 71,247</u>	

#### Intersegment revenues

Management has determined the intersegment revenues with reference to market rates. Intersegment revenues are eliminated in consolidation in Corporate and Other operations. The PGIM segment revenues include intersegment revenues, primarily consisting of asset-based management and administration fees, for the years ended December 31, as follows:

	2023	2022		2021
	(in millions)			
PGIM segment intersegment revenues	\$ 796	\$ 822	\$ 939	

Segments may also enter into internal derivative contracts with other segments. For adjusted operating income, each segment accounts for the internal derivative results consistent with the manner in which that segment accounts for other similar external derivatives.

#### Asset management and service fees

The table below presents asset management and service fees, predominantly related to investment management activities, for the periods indicated:

	2023	2022		2021
	(in millions)			
Asset-based management fees	\$ 3,169	\$ 3,434	\$ 4,111	
Performance-based incentive fees	45	84	147	
Other fees	503	544	643	
Total asset management and service fees	<u>\$ 3,717</u>	<u>\$ 4,062</u>	<u>\$ 4,901</u>	

## 24. RELATED PARTY TRANSACTIONS

In September 2023, the Company invested approximately \$200 million, and acquired a 20% equity interest as a limited partner, in Prismic, a Bermuda-exempted limited partnership that owns all of the outstanding capital stock of Prismic Re, a licensed Bermuda-based life and annuity reinsurance company. As this investment is accounted for under the equity method, both Prismic and Prismic Re are considered related parties.

Also in September 2023, the Company entered into an agreement with Prismic Re, to reinsure approximately \$9 billion of reserves for certain structured settlement annuity contracts issued by PICA, a wholly-owned subsidiary of the Company. These contracts represent approximately 70% of the Company's in-force structured settlement annuities business. Separately, the Company, through PGIM, entered into an investment management agreement with Prismic to manage a large portion of Prismic Re's assets. The following tables summarize the impacts to the Company's financial statements related to the agreements that the Company entered with Prismic and Prismic Re.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

The related party balances with Prismic and Prismic Re impacted the Company's balance sheet as of the period indicated as follows:

	<b>December 31, 2023</b>
	<b>(in millions)</b>
Reinsurance recoverables and deposit receivables	\$ 9,752
Other assets	\$ 132
Reinsurance and funds withheld payables (includes \$508 of embedded derivatives at fair value)	\$ 8,544
Accumulated other comprehensive income (loss)	\$ 335

The Company has agreed to guarantee Prismic Re's reimbursement obligations on letters of credit that may be obtained by Prismic Re from third-party financial institutions to support Prismic Re's obligations under the reinsurance agreement with the Company for a total amount up to \$2.0 billion as of December 31, 2023. See Note 25 for additional information on the Company's guarantees and commitments.

The related party activity with Prismic and Prismic Re impacted the Company's results of operations and cash flows for the period indicated as follows:

	<b>Year Ended December 31, 2023</b>
	<b>(in millions)</b>
Premiums	\$ (4,811)
Asset management and service fees	10
Other income	52
Realized investment gains(losses), net	(491)
Policyholders' benefits	(4,915)
Change in estimates of liability for future policy benefits	5
General and administrative expenses	3
Income (loss) from related parties, before income taxes	(333)
Other comprehensive income (loss), before tax	335
Total comprehensive income (loss), before tax	\$ 2

	<b>Year Ended December 31, 2023</b>
	<b>(in millions)</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>	
Adjustments to reconcile net income (loss) to net cash provided by operating activities:	
Realized investment (gains) losses, net	\$ 491
Change in:	
Other, net	\$ (206)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>	
Other, net	\$ 3

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**25. COMMITMENTS AND CONTINGENT LIABILITIES****Commitments and Guarantees***Commercial Mortgage Loan Commitments*

	As of December 31,	
	2023	2022
	(in millions)	
Total outstanding mortgage loan commitments	\$ 1,798	\$ 1,995
Portion of commitment where prearrangement to sell to investor exists	\$ 366	\$ 582

In connection with the Company's commercial mortgage operations, it originates commercial mortgage loans. Commitments for loans that will be held for sale are recognized as derivatives and recorded at fair value. In certain of these transactions, the Company prearranges that it will sell the loan to an investor, including to government sponsored entities as discussed below, after the Company funds the loan. The above amount includes unfunded commitments that are not unconditionally cancellable. For related credit exposure, there was an allowance for credit losses of \$1 million as of both December 31, 2023 and 2022. The change in allowance is \$0 million for the years ended December 31, 2023 and 2022.

*Commitments to Purchase Investments (excluding Commercial Mortgage Loans)*

	As of December 31,	
	2023	2022
	(in millions)	
Expected to be funded from the general account and other operations outside the separate accounts	\$ 10,675	\$ 8,376
Expected to be funded from separate accounts	\$ 39	\$ 183

The Company has other commitments to purchase or fund investments, some of which are contingent upon events or circumstances not under the Company's control, including those at the discretion of the Company's counterparties. The Company anticipates a portion of these commitments will ultimately be funded from its separate accounts. The above amount includes unfunded commitments that are not unconditionally cancellable. There were no related charges for credit losses for the years ended December 31, 2023 or 2022.

*Indemnification of Securities Lending and Securities Repurchase Transactions*

	As of December 31,	
	2023	2022
	(in millions)	
Indemnification provided to certain clients for securities lending and securities repurchase transactions(1)	\$ 5,409	\$ 5,834
Fair value of related collateral associated with above indemnifications(1)	\$ 5,528	\$ 5,985
Accrued liability associated with guarantee	\$ 0	\$ 0

(1) There were no securities repurchase transactions as of December 31, 2023 and 2022.

In the normal course of business, the Company may facilitate securities lending or securities repurchase transactions on behalf of certain client accounts (collectively, "the accounts"). In certain of these arrangements, the Company has provided an indemnification to the accounts to hold them harmless against losses caused by counterparty (i.e., borrower) defaults associated with such transactions facilitated by the Company. In securities lending transactions, collateral is provided by the counterparty to the accounts at the inception of the transaction in an amount at least equal to 102% of the fair value of the loaned securities and the collateral is maintained daily to equal at least 102% of the fair value of the loaned securities. In securities repurchase transactions, collateral is provided by the counterparty to the accounts at the inception of the transaction in an amount at least equal to 95% of the fair value of the securities subject to repurchase and the collateral is maintained daily to equal at least 95% of the fair value of the securities subject to repurchase. The Company is only at risk if the counterparty to the transaction

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

defaults and the value of the collateral held is less than the value of the securities loaned to, or subject to repurchase from, such counterparty. The Company believes the possibility of any payments under these indemnities is remote.

***Credit Derivatives Written***

As discussed further in Note 5, the Company writes credit derivatives under which the Company is obligated to pay the counterparty the referenced amount of the contract and receive in return the defaulted security or similar security.

***Guarantees of Asset Values***

	As of December 31,	
	2023	2022
	(in millions)	
Guaranteed value of third parties' assets	\$ 78,009	\$ 84,338
Fair value of collateral supporting these assets	\$ 73,186	\$ 77,693
Asset (liability) associated with guarantee, carried at fair value	\$ (2)	\$ 1

Certain contracts underwritten by the Retirement Strategies segment include guarantees related to financial assets owned by the guaranteed party. These contracts are accounted for as derivatives and carried at fair value. The collateral supporting these guarantees is not reflected on the Consolidated Statements of Financial Position.

***Indemnification of Serviced Mortgage Loans***

	As of December 31,	
	2023	2022
	(in millions)	
Maximum exposure under indemnification agreements for mortgage loans serviced by the Company	\$ 3,102	\$ 2,972
First-loss exposure portion of above	\$ 898	\$ 862
Accrued liability associated with guarantees(1)	\$ 28	\$ 33

(1) As of December 31, 2023 and 2022, the accrued liability associated with guarantees includes an allowance for credit losses of \$14 million and \$17 million, respectively. The change in allowance is a reduction of \$3 million for the years ended December 31, 2023 and 2022..

As part of the commercial mortgage activities of the Company's PGIM segment, the Company provides commercial mortgage origination, underwriting and servicing for certain government sponsored entities, such as Fannie Mae and Freddie Mac. The Company has agreed to indemnify the government sponsored entities for a portion of the credit risk associated with certain of the mortgages it services through a delegated authority arrangement. Under these arrangements, the Company originates multi-family mortgages for sale to the government sponsored entities based on underwriting standards they specify, and makes payments to them for a specified percentage share of losses they incur on certain loans serviced by the Company. The Company's percentage share of losses incurred generally varies from 4% to 20% of the loan balance, and is typically based on a first-loss exposure for a stated percentage of the loan balance, plus a shared exposure with the government sponsored entity for any losses in excess of the stated first-loss percentage, subject to a contractually specified maximum percentage. The Company determines the liability related to this exposure using historical loss experience, and the size and remaining life of the asset. The Company serviced \$24,875 million and \$23,937 million of mortgages subject to these loss-sharing arrangements as of December 31, 2023 and 2022, respectively, all of which are collateralized by first priority liens on the underlying multi-family residential properties. As of December 31, 2023, these mortgages had a weighted-average debt service coverage ratio of 1.97 times and a weighted-average loan-to-value ratio of 60%. As of December 31, 2022, these mortgages had a weighted-average debt service coverage ratio of 1.92 times and a weighted-average loan-to-value ratio of 61%. The Company had no losses related to indemnifications that were settled for the years ended December 31, 2023 and 2022.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Other Guarantees**

	As of December 31,	
	2023	2022
	(in millions)	
Other guarantees where amount can be determined	\$ 36	\$ 57
Accrued liability for other guarantees and indemnifications	\$ 32	\$ 33

The Company is also subject to other financial guarantees and indemnity arrangements. The Company has provided indemnities and guarantees related to acquisitions, dispositions, investments and other transactions that are triggered by, among other things, breaches of representations, warranties or covenants provided by the Company. These obligations are typically subject to various time limitations, defined by the contract or by operation of law, such as statutes of limitation. In some cases, the maximum potential obligation is subject to contractual limitations, while in other cases such limitations are not specified or applicable. This includes guarantees issued on \$1.5 billion of standby committed letters of credit and \$0.5 billion of standby uncommitted letters of credit that may be obtained by Prismic Re from third-party financial institutions, for the benefit of PICA as beneficiary, to support U.S. statutory reserve credit related to a reinsurance agreement with PICA. As of December 31, 2023, no letters of credit have been issued to PICA under the facility, and the likelihood of PICA drawing upon them is remote. The guarantees are renewable on an annual basis. The current value of the guarantees is estimated to be immaterial. See Note 24 for additional information on the related party relationship between the Company and Prismic Re and Note 15 for additional information on the Company's reinsurance transactions.

Since certain of these obligations are not subject to limitations, it is not possible to determine the maximum potential amount due under these guarantees. The accrued liability identified above relates to the sale of The Prudential Life Insurance Company of Taiwan Inc. ("POT") and represents a financial guarantee of certain insurance obligations of POT.

**Insolvency Assessments**

Most of the jurisdictions in which the Company is admitted to transact business require insurers doing business within the jurisdiction to participate in guarantee associations, which are organized to pay contractual benefits owed pursuant to insurance policies issued by impaired, insolvent or failed insurers. These associations levy assessments, up to prescribed limits, on all member insurers in a particular state on the basis of the proportionate share of the premiums written by member insurers in the lines of business in which the impaired, insolvent or failed insurer engaged. Some states permit member insurers to recover assessments paid through full or partial premium tax offsets. In addition, Japan has established the Japan Policyholders Protection Corporation as a contingency to protect policyholders against the insolvency of life insurance companies in Japan through assessments to companies licensed to provide life insurance.

Assets and liabilities held for insolvency assessments were as follows:

	As of December 31,	
	2023	2022
	(in millions)	
<b>Other assets:</b>		
Premium tax offset for future undiscounted assessments	\$ 35	\$ 37
Premium tax offset currently available for paid assessments	2	2
Total	\$ 37	\$ 39
<b>Other liabilities:</b>		
Insolvency assessments	\$ 29	\$ 29

**Contingent Liabilities**

On an ongoing basis, the Company and its regulators review its operations including, but not limited to, sales and other customer interface procedures and practices, and procedures for meeting obligations to its customers and other parties. These reviews may result in the modification or enhancement of processes or the imposition of other action plans, including concerning management oversight, sales and other customer interface procedures and practices, and the timing or computation



**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

of payments to customers and other parties. In certain cases, if appropriate, the Company may offer customers or other parties remediation and may incur charges, including the cost of such remediation, administrative costs and regulatory fines.

The Company is subject to the laws and regulations of states and other jurisdictions concerning the identification, reporting and escheatment of unclaimed or abandoned funds, and is subject to audit and examination for compliance with these requirements.

It is possible that the results of operations or the cash flow of the Company in a particular quarterly or annual period could be materially affected as a result of payments in connection with the matters discussed above or other matters depending, in part, upon the results of operations or cash flow for such period. Management believes, however, that ultimate payments in connection with these matters, after consideration of applicable reserves and rights to indemnification, should not have a material adverse effect on the Company's financial position.

### **Litigation and Regulatory Matters**

The Company is subject to legal and regulatory actions in the ordinary course of its businesses. Pending legal and regulatory actions include proceedings relating to aspects of the Company's businesses and operations that are specific to it and proceedings that are typical of the businesses in which it operates, including in both cases businesses that have been either divested or placed in wind-down status. Some of these proceedings have been brought on behalf of various alleged classes of complainants. In certain of these matters, the plaintiffs are seeking large and/or indeterminate amounts, including punitive or exemplary damages. The outcome of litigation or a regulatory matter, and the amount or range of potential loss at any particular time, is often inherently uncertain.

The Company establishes accruals for litigation and regulatory matters when it is probable that a loss has been incurred and the amount of that loss can be reasonably estimated. For litigation and regulatory matters where a loss may be reasonably possible, but not probable, or is probable but not reasonably estimable, no accrual is established but the matter, if potentially material, is disclosed, including matters discussed below. The Company estimates that as of December 31, 2023, the aggregate range of reasonably possible losses in excess of accruals established for those litigation and regulatory matters for which such an estimate currently can be made is less than \$250 million. Any estimate is not an indication of expected loss, if any, or the Company's maximum possible loss exposure on such matters. The Company reviews relevant information with respect to its litigation and regulatory matters on a quarterly and annual basis and updates its accruals, disclosures and estimates of reasonably possible loss based on such reviews.

### **Labor and Employment Matters**

#### *Prudential of Brazil Labor and Employment Matters*

Prudential of Brazil ("POB") sells insurance products to consumers through life planner franchisees ("Life Planners"), who are engaged as independent life insurance brokers and not as employees. When a Life Planner's contractual relationship with POB is terminated, in many cases the Life Planner commences a labor suit against POB alleging entitlement to employment related benefits. POB is a defendant in numerous such lawsuits in Brazil brought by former Life Planners and has been subject to regulatory actions challenging the validity of POB's franchise model. POB has continued to receive additional labor suits and regulatory actions involving the operation of its franchise model notwithstanding steps that POB has taken to attempt to mitigate the labor risk by modifying its franchise model. POB continues to modify its franchise model to further mitigate this risk.

### **Individual Annuities, Individual Life and Group Insurance**

#### *Moreland, Socorro v. PICA, et al.*

In June 2020, a putative class action complaint entitled *Socorro Moreland v. The Prudential Insurance Company of America; Pruco Life Insurance Company*, was filed in the United States District Court for the Northern District of California, alleging that the Company failed to comply with California laws requiring that life insurance policies issued and delivered in California: (i) provide for a 60-day grace period pre-lapse during which a policy must stay in force; (ii) provide a 30-day written notice of pending lapse; and (iii) notify policyowners of their right to designate additional recipients for lapse notices. The complaint asserts claims for violation of California law, breach of contract, unfair competition, and bad faith violation of the implied covenant of good faith and fair dealing, and seeks unspecified damages, declaratory and injunctive relief. In August

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

2020, defendants filed an answer to the complaint and a motion to stay the action pending the California Supreme Court's decision, in *McHugh v. Protective Life Insurance*, on the question of whether the California lapse statutes apply to policies that were in force when the statutes went into effect on January 1, 2013, or solely to policies issued after that date. The *Moreland* court granted defendants' motion to stay in October 2020. Subsequently, in August 2021, the California Supreme Court in *McHugh* determined that the California lapse statutes apply to policies that were in force as of January 1, 2013. In October 2021, the *Moreland* court lifted the stay order. In December 2022, plaintiff filed a motion for class certification. In September 2023, the court issued an Order denying plaintiff's class certification motion. In January 2024, the court issued a Joint Stipulation and Order dismissing the case with prejudice. This matter is now closed.

*California Advocates for Nursing Home Reform v. The Prudential Insurance Company of America and Pruco Life Insurance Company, et al.*

In January 2024, a putative class action complaint entitled *California Advocates for Nursing Home Reform v. The Prudential Insurance Company of America and Pruco Life Insurance Company, et al.*, was filed in California Superior Court, Alameda County, alleging that the Company has failed to comply with California laws requiring that life insurance policies issued or delivered in California: (i) provide for a contractual 60-day grace period pre-lapse during which a policy must stay in force; (ii) provide policyholders and designees with notice of payment default within 30 days and a 30-day advance written notice of pending lapse; and (iii) notify policyholders annually of their right to designate additional recipients for lapse notices. The complaint asserts claims for violation of California's Unfair Competition law and seeks unspecified damages along with declaratory and injunctive relief.

**Escheatment Litigation**

*Total Asset Recovery Services, LLC v. MetLife, Inc., et al., Prudential Financial, Inc., The Prudential Insurance Company of America, and Prudential Insurance Agency, LLC*

In December 2017, Total Asset Recovery Services, LLC, on behalf of the State of New York, filed a Second Amended Complaint in the Supreme Court of the State of New York, County of New York, against, among other 19 defendants, Prudential Financial, Inc., The Prudential Insurance Company of America and Prudential Insurance Agency, LLC, alleging that the Company failed to escheat life insurance proceeds in violation of the New York False Claims Act. The second amended complaint seeks injunctive relief, compensatory damages, civil penalties, treble damages, prejudgment interest, attorneys' fees and costs. In May 2018, defendants filed a motion to dismiss the Second Amended Complaint. In April 2019, defendants' motion to dismiss the Second Amended Complaint was granted and plaintiff subsequently filed a Notice of Appeal with the New York State Supreme Court, First Department. In December 2020, the New York Supreme Court, First Department, reversed and vacated the judgment of the trial court and granted leave to plaintiff to file a third amended complaint. In March 2021, the plaintiff filed a third amended complaint asserting claims against all defendants for violation of the New York False Claims Act, and seeking injunctive relief, compensatory and treble damages, attorneys' fees and costs. In January 2023, the plaintiff filed a Fourth Amended Complaint. In March 2023, defendants filed a motion to dismiss the Fourth Amended Complaint.

**Securities Litigation**

*City of Warren v. PFI, et al.*

In November 2019, a putative class action complaint entitled *City of Warren Police and Fire Retirement System v. Prudential Financial, Inc., Charles F. Lowrey and Kenneth Y. Tanji*, was filed in the United States District Court for the District of New Jersey. The complaint asserts claims for federal securities law violations against PFI, and Charles Lowrey, PFI's chief executive officer, and Kenneth Tanji, PFI's chief financial officer, individually, and alleges that: (i) the Company's reserve assumptions failed to account for adversely developing mortality experience in the Individual Life business segment; (ii) the Company's reserves were insufficient to satisfy its future policy benefit liabilities; and (iii) the Company materially understated its liabilities and overstated net income due to flawed assumptions in calculating mortality experience. The putative class includes all purchasers of PFI common stock between February 15, 2019 and August 2, 2019. In March 2020, the court issued an order consolidating this action with *Donald P. Crawford v. PFI, et al.* under the caption *In re Prudential Financial, Inc. Securities Litigation*. In June 2020, plaintiffs filed an amended complaint and added Robert M. Falzon, PFI's vice chairman, as an individual defendant. In August 2020, the Company filed a motion to dismiss the amended complaint. In December 2020, the court issued an order granting defendants' motion to dismiss the amended complaint with prejudice and plaintiff subsequently filed, in January 2021, a Notice of Appeal to the United States Court of Appeals for the Third Circuit. In

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

June 2023, the Court of Appeals for the Third Circuit affirmed in part and reversed in part the trial court's December 2020 decision dismissing the amended complaint with prejudice and remanded the case to the District Court to consider alternative grounds for dismissal not reached by the District Court's 2020 decision. In February 2024, plaintiff filed a motion seeking preliminary certification of a settlement class, approval of class notice, and preliminary approval of the proposed class action settlement.

*Donel Davidson v. Charles F. Lowrey, et al.*

In September 2020, a shareholder derivative complaint entitled *Pekin Police Pension Fund, Derivatively on Behalf of Prudential Financial, Inc. v. Charles F. Lowrey, et al.*, was filed in the United States District Court for the District of New Jersey (the "Derivative Complaint") against PFI as a "nominal" defendant, PFI's chairman and chief executive officer, vice chairman, chief financial officer, certain former officers of PFI, and all of the current outside directors of PFI's Board. The Derivative Complaint asserts claims for federal securities law violations, breach of fiduciary duty, waste of corporate assets, and unjust enrichment, and alleges that: (i) the Company's reserve assumptions failed to account for adversely developing mortality experience in the Individual Life business segment; (ii) the Company's reserves were insufficient to satisfy its future policy benefit liabilities; (iii) the Company materially understated its liabilities and overstated net income due to flawed assumptions in calculating mortality experience; and (iv) the individual defendants breached their duty of care and loyalty to the Company by allowing the alleged improper activity. In December 2020, the Court issued an order substituting Donel Davidson for Pekin Police Pension Fund as the named plaintiff. In March 2021, the court issued an order consolidating this action with *Robert Lalor, Derivatively on behalf of Prudential Financial, Inc. v. Charles F. Lowrey, et al.* under the caption *In re Prudential Financial, Inc. Derivative Litigation*. In May 2021, the Company filed a motion to dismiss the complaint.

*Daniel Plaut v. Prudential Financial, Inc.*

In October 2020, a shareholder derivative complaint entitled *Daniel Plaut, Derivatively on Behalf of Prudential Financial, Inc. v. Charles F. Lowrey, et al.*, was filed in the Superior Court of New Jersey, Law Division, Essex County (the "Derivative Complaint") against PFI as a "nominal" defendant, PFI's chairman and chief executive officer, vice chairman, and all of the current outside directors of PFI's Board. The Derivative Complaint asserts claims for breach of fiduciary duty, unjust enrichment, and abuse of control and alleges that: (i) the Company's reserve assumptions failed to account for adversely developing mortality experience in the Individual Life business segment; (ii) the Company's reserves were insufficient to satisfy its future policy benefit liabilities; (iii) the Company materially understated its liabilities and overstated net income due to flawed assumptions in calculating mortality experience; and (iv) the individual defendants engaged in corporate misconduct, mismanagement and waste through their participation in the alleged wrongdoing.

*Kevin M. Frost et al. v. Prudential Financial, Inc.*

In November 2023, a shareholder derivative complaint entitled *Kevin M. Frost et al., Derivatively on behalf of Prudential Financial, Inc. v. Charles Lowrey, et al.*, was filed in the Superior Court of New Jersey, Law Division, Essex County (the "Derivative Complaint") against PFI as a "nominal" defendant, PFI's chairman and chief executive officer, vice chairman, chief financial officer, and certain current and former members of PFI's Board. The Derivative Complaint asserts a claim for breach of fiduciary duty against the individual defendants and allege that they harmed the Company by permitting the dissemination of allegedly misleading and inaccurate financial information related to the Company's 2Q 2019 increased reserve estimates involving its Individual Life business.

#### *Shareholder Demands*

In January 2020, the Board of Directors received a shareholder demand letter containing allegations: (i) of wrongdoing similar to those alleged in the City of Warren and Crawford complaints; and (ii) that certain of the Company's current and former directors and executive officers breached their fiduciary duties of loyalty, due care and candor. The demand letter requests that the Board of Directors investigate and commence legal proceedings against the named individuals to recover for the Company's benefit the damages purportedly sustained by the Company as a result of the alleged breaches. In February 2020, the Board of Directors authorized the creation of a special committee to investigate the allegations set forth in the shareholder demand letter. In April 2020, the Company received additional shareholder demands raising allegations similar to those contained in the January 2020 demand, and may be subject prospectively to additional activity relating to these matters. In January 2021, the special committee completed its investigation, and in February 2021, the Board provided notice rejecting the shareholder demands and dissolved the special committee.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**Assurance IQ, LLC**

The Company has received a civil investigative demand and other inquiries related to the appropriateness of Assurance IQ's supplemental health product sales and marketing activity. The Company is cooperating with regulators and may become subject to additional regulatory inquiries and other investigations and actions related to this matter.

*William James Griffin, et al. v. Benefytt Technologies, Inc., et al. and Assurance IQ, LLC*

In February 2021, an amended putative class action complaint entitled *William James Griffin, et al. v. Benefytt Technologies, Inc. (f/k/a Health Insurance Innovations, Inc.), Health Plan Intermediaries Holdings, Inc. and Assurance IQ, LLC*, was filed in the United States District Court for the Southern District of Florida, alleging that the defendants violated the Racketeering Influenced and Corrupt Organizations Act, and engaged in a conspiracy to defraud customers through the sale of limited indemnity and short term health insurance products to individuals seeking comprehensive medical insurance. The complaint seeks unspecified treble damages, declaratory and injunctive relief. In June 2021, the Company filed a motion to dismiss the amended complaint. In March 2022, the court issued an order granting Assurance IQ, LLC's motion to dismiss the claims for declaratory and injunctive relief and denying the motion to dismiss as to the remaining claims. In May 2022, plaintiffs filed a second amended complaint narrowing the scope of the putative plaintiff class, and the Company filed its answer. In January 2023, plaintiffs filed a motion for class certification, and in February 2023, plaintiffs filed a third amended complaint. In February 2023, the Company filed its answer to the third amended complaint. In November 2023, plaintiff filed a motion seeking preliminary certification of a settlement class and approval of class notice, appointment of a class representative and class counsel, and preliminary approval of the proposed class action settlement (the "Settlement"). In December 2023, the court issued an order granting the motion for preliminary approval of the Settlement.

**Other Matters**

*Cho v. PICA, et al.*

In November 2019, a putative class action complaint entitled *Cho v. The Prudential Insurance Company of America, et. al.*, was filed in the United States District Court for the District of New Jersey. The Complaint purports to be brought on behalf of participants in the Prudential Employee Savings Plan (the "Plan") and (i) alleges that defendants failed to fulfill their fiduciary obligations under the Employee Retirement Income Security Act of 1974, in the administration, management and operation of the Plan, including engaging in prohibited transactions; and (ii) seeks declaratory, injunctive and equitable relief, and unspecified damages including interest, attorneys' fees and costs. In January 2020, defendants filed a motion to dismiss the complaint. In September 2020, plaintiff filed an amended complaint and added as individual defendants certain PFI officers and current and former members of the Company's Administrative Committee and Investment Oversight Committee. In December 2020, defendants filed a motion to dismiss the amended complaint. In September 2021, the court granted defendants' motion to dismiss the amended complaint without prejudice. In October 2021, plaintiff filed a second amended complaint asserting claims against defendants under the Employee Retirement Income Security Act of 1974 for breach of fiduciary duty, prohibited transactions and failure to monitor fiduciaries. The second amended complaint seeks declaratory, injunctive and equitable relief, unspecified damages, attorneys' fees and costs. In December 2021, defendants filed a motion to dismiss the second amended complaint. In August 2022, the court: (i) dismissed, with prejudice, the breach of the fiduciary duty of loyalty and prohibited transaction claims based on the inclusion of Prudential-affiliated funds in the Plan's investment options; (ii) dismissed, without prejudice, the breach of fiduciary duty claims based on certain alleged underperforming Plan funds; and (iii) denied the motion to dismiss plaintiffs' claims for breach of the fiduciary duties of prudence and to monitor other fiduciaries, based on alleged delays in removing other alleged underperforming funds. In September 2022, plaintiff filed a third amended complaint asserting claims for breach of duty of prudence and to monitor fiduciaries, and in October 2022, defendants filed their answer to the third amended complaint. In May 2023, plaintiff filed a motion for class certification. In August 2023, the court issued an Order granting plaintiff's class certification motion. In January 2024, by an October 2023 court Order, defendants submitted to plaintiffs their summary judgment brief.

**LIBOR Litigation**

*Prudential Investment Portfolios 2, f/k/a Dryden Core Investment Fund, o/b/o Prudential Core Short-Term Bond Fund and Prudential Core Taxable Money Market Fund v. Bank of America Corporation, et al.*

In May 2014, Prudential Investment Portfolios 2, on behalf of the Prudential Core Short-Term Bond Fund and the Prudential Core Taxable Money Market Fund (the "Funds"), filed an action against ten banks in the United States District Court

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

for the District of New Jersey asserting that the banks participated in the setting of LIBOR, a major benchmark interest rate. The complaint alleges that the defendant banks manipulated LIBOR, and asserts, among other things, claims for common law fraud, negligent misrepresentation, breach of contract, intentional interference with contract and with prospective economic relations, unjust enrichment, breaches of the New Jersey Civil RICO (“Racketeer Influenced and Corrupt Organizations Act”) statute, and violations of the Sherman Act. In June 2014, the United States Judicial Panel on Multidistrict Litigation transferred the action to the United States District Court for the Southern District of New York, where it has been consolidated for pre-trial purposes with other pending LIBOR-related actions. In October 2014, the Funds filed an amended complaint. In November 2014, the defendants filed a motion to dismiss the amended complaint. In August 2015, the court issued a decision granting in part, and denying in part, defendants’ motions to dismiss. The court dismissed certain of the Funds’ claims, including those alleging fraud based on offering material statements; New Jersey RICO; and express breach of contract. The court upheld certain of the Funds’ claims, including those alleging fraud based on false LIBOR submissions to the British Bankers’ Association; negligent misrepresentation; unjust enrichment; and breach of the implied covenant of good faith and fair dealing. Following the August 2015 decision, granting in part defendants’ motions to dismiss, in September 2015, Prudential filed the following LIBOR complaints: (i) in the Southern District of New York, captioned *Prudential Investment Portfolios 2 et al. v. Barclays Bank PLC, et al.* (the “New York Complaint”), naming as defendants Barclays Bank PLC, Barclays Capital Inc., Barclays PLC, Citibank, N.A., Citigroup Funding Inc., Credit Suisse AG, Credit Suisse Group AG, Credit Suisse (USA) Inc., Deutsche Bank AG, HSBC Bank plc, HSBC Holdings PLC, JPMorgan Chase & Co., JPMorgan Chase Bank, N.A., Royal Bank of Canada, and The Royal Bank of Scotland PLC. These defendants were dismissed from the original LIBOR action on jurisdictional grounds. The New York complaint reasserts the causes of action brought in the original LIBOR action; and (ii) in the Western district of North Carolina, captioned *Prudential Investment Portfolios 2 et al. v. Bank of America Corporation et al.* (the “North Carolina Complaint”), naming as defendants Bank of America Corporation and Bank of America, N.A. These defendants were dismissed from the original LIBOR action on jurisdictional grounds. The North Carolina Complaint reasserts the causes of action brought in the original LIBOR action. Both the New York Complaint and the North Carolina Complaint have been transferred for pre-trial purposes to the LIBOR multi-district litigation presided over by Judge Buchwald in the U.S. District Court for the Southern District of New York. In May 2016, the Second Circuit Court of Appeals vacated the district court’s dismissal of the LIBOR plaintiffs’ antitrust claims and remanded to the district court the question of whether plaintiffs possess standing as “efficient enforcers” of applicable antitrust laws. In July 2016, defendants filed a joint motion to dismiss all antitrust claims based on lack of standing and lack of personal jurisdiction. In December 2016, the motion was granted in part and denied in part. In January 2017, the United States Supreme Court denied defendants’ petition for certiorari. In February 2017, the court clarified its December 2016 order, holding that antitrust claims only exist against panel banks, not their affiliates. This clarification resulted in the Funds’ New Jersey antitrust claims being dismissed for lack of personal jurisdiction. The Funds antitrust claims in the New York and North Carolina actions remain pending. In July 2017, the Funds obtained an entry of judgment on the New Jersey antitrust claims dismissed on personal jurisdiction grounds. In July 2017, the Funds filed with the Second Circuit Court an appeal from the dismissal of their New Jersey anti-trust claims. In June 2019, the court issued two orders approving stipulations dismissing with prejudice Prudential’s claims against Citigroup Inc., Citibank, N.A., Citigroup Funding Inc., and Citigroup Global Markets Inc. In December 2019, the court issued two orders approving stipulations dismissing with prejudice Prudential’s claims against HSBC Holdings PLC, HSBC Bank PLC, HSBC Finance Corp., HSBC Securities (USA) Inc., and HSBC USA Inc. In May 2020, the court issued two orders approving stipulations dismissing with prejudice Prudential’s claims against Barclays Bank PLC, Barclays Capital Inc., and Barclays PLC. In August 2020, the court issued two orders approving stipulations dismissing with prejudice, Prudential’s claims against Deutsche Bank AG. In October 2020, the court issued orders approving stipulations dismissing with prejudice, Prudential’s claims against JPMorgan Chase & Co., JPMorgan Chase Bank, N.A., and J.P. Morgan Securities LLC, f/k/a/ J.P. Morgan Securities Inc., Bank of America Corporation, Bank of America, N.A., and Merrill Lynch, Pierce, Fenner & Smith Inc., f/k/a Banc of America Securities LLC. In December 2021, the Second Circuit Court of Appeals affirmed the district court’s order dismissing federal and state antitrust claims based on lack of privity with a defendant bank and reversed the district court’s personal jurisdiction based dismissal of the non-U.S. incorporated defendants. In February 2022, the court issued orders approving stipulations dismissing with prejudice Prudential’s claims against Credit Suisse Group AG, Credit Suisse AG, Credit Suisse (USA) Inc., and Credit Suisse Securities (USA) LLC. In March 2022, defendants petitioned the United States Supreme Court for a writ of certiorari to review the Second Circuit Court of Appeals judgment that personal jurisdiction extends to foreign defendants. In June 2022, the United States Supreme Court denied defendants’ petition.

## Regulatory

### *Variable Products*

The Company has received regulatory inquiries and requests for information from state and federal regulators, including subpoenas from the U.S. Securities and Exchange Commission, concerning the appropriateness of variable product sales and

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

replacement activity. The Company is cooperating with regulators and may become subject to additional regulatory inquiries and other actions related to this matter.

**Summary**

The Company's litigation and regulatory matters are subject to many uncertainties, and given their complexity and scope, their outcome cannot be predicted. It is possible that the Company's results of operations or cash flow in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters depending, in part, upon the results of operations or cash flow for such period. In light of the unpredictability of the Company's litigation and regulatory matters, it is also possible that in certain cases an ultimate unfavorable resolution of one or more pending litigation or regulatory matters could have a material adverse effect on the Company's financial statements. Management believes, however, that, based on information currently known to it, the ultimate outcome of all pending litigation and regulatory matters, after consideration of applicable reserves and rights to indemnification, is not likely to have a material adverse effect on the Company's financial statements.

**26. QUARTERLY RESULTS OF OPERATIONS (UNAUDITED)**

The unaudited quarterly results of operations for the years ended December 31, 2023 and 2022 are summarized in the table below:

	Three Months Ended			
	March 31	June 30	September 30	December 31
(in millions, except per share amounts)				
<b>2023</b>				
Total revenues	\$ 17,045	\$ 13,498	\$ 8,352	\$ 15,084
Total benefits and expenses	15,198	12,877	9,410	13,422
Net income (loss)	1,477	496	(791)	1,326
Less: Income attributable to noncontrolling interests	15	(15)	11	9
Net income (loss) attributable to Prudential Financial, Inc.	\$ 1,462	\$ 511	\$ (802)	\$ 1,317
<b>Basic earnings per share—Common Stock(1):</b>				
Net income (loss) attributable to Prudential Financial, Inc.	\$ 3.94	\$ 1.38	\$ (2.23)	\$ 3.62
<b>Diluted earnings per share—Common Stock(1):</b>				
Net income (loss) attributable to Prudential Financial, Inc.	\$ 3.93	\$ 1.38	\$ (2.23)	\$ 3.61
<b>2022</b>				
Total revenues	\$ 11,855	\$ 11,392	\$ 20,201	\$ 13,433
Total benefits and expenses	12,513	12,460	20,327	13,473
Net income (loss)	(506)	(1,017)	(108)	(44)
Less: Income attributable to noncontrolling interests	(13)	(7)	(16)	8
Net income (loss) attributable to Prudential Financial, Inc.	\$ (493)	\$ (1,010)	\$ (92)	\$ (52)
<b>Basic earnings per share—Common Stock(1):</b>				
Net income (loss) attributable to Prudential Financial, Inc.	\$ (1.33)	\$ (2.71)	\$ (0.26)	\$ (0.16)
<b>Diluted earnings per share—Common Stock(1):</b>				
Net income (loss) attributable to Prudential Financial, Inc.	\$ (1.33)	\$ (2.71)	\$ (0.26)	\$ (0.16)

(1) Quarterly earnings per share amounts may not add to the full year amounts due to the averaging of shares.

**PRUDENTIAL FINANCIAL, INC.**  
**Notes to Consolidated Financial Statements—(Continued)**

**27. SUBSEQUENT EVENTS**

**Common Stock Dividend**

On February 6, 2024, Prudential Financial's Board of Directors declared a cash dividend of \$1.30 per share of Common Stock, payable on March 14, 2024 to shareholders of record as of February 20, 2024.

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

None.

**ITEM 9A. CONTROLS AND PROCEDURES**

Management's Annual Report on Internal Control Over Financial Reporting and the report of the Company's independent registered public accounting firm on the effectiveness of internal control over financial reporting as of December 31, 2023 are included in Part II, Item 8 of this Annual Report on Form 10-K.

In order to ensure that the information we must disclose in our filings with the SEC is recorded, processed, summarized, and reported on a timely basis, the Company's management, including our Chief Executive Officer and Chief Financial Officer, have reviewed and evaluated the effectiveness of our disclosure controls and procedures, as defined in Exchange Act Rule 13a-15(e), as of December 31, 2023. Based on such evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that, as of December 31, 2023, our disclosure controls and procedures were effective. No change in our internal control over financial reporting, as defined in Exchange Act Rule 13a-15(f), occurred during the quarter ended December 31, 2023, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**ITEM 9B. OTHER INFORMATION**

**Company Trading Plans or other Arrangements**

Our directors and officers (as defined in Exchange Act Rule 16a-1(f)) may from time to time enter into plans or other arrangements for the purchase or sale of our shares that are intended to satisfy the affirmative defense conditions of Rule 10b5-1(c) or may represent a non-Rule 10b5-1 trading arrangement under the Exchange Act. During the quarter ended December 31, 2023, no such plans or other arrangements were adopted or terminated.

**ITEM 9C. DISCLOSURE REGARDING FOREIGN JURISDICTIONS THAT PREVENT INSPECTIONS**

Not applicable.

**PART III**

**ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE**

The information called for by this Item pertaining to executive officers of Prudential Financial appears in "Business—Information About our Executive Officers."

We have adopted a code of business conduct and ethics, known as "Making the Right Choices," which applies to our Chief Executive Officer, Chief Financial Officer and our Principal Accounting Officer, as well as to our directors and all other employees. Making the Right Choices is posted on our website at [www.investor.prudential.com](http://www.investor.prudential.com). Our code of business conduct and ethics, any amendments and any waiver granted to any of our directors or executive officers are available free of charge on our website at [www.investor.prudential.com](http://www.investor.prudential.com).

In addition, we have adopted Corporate Governance Guidelines, which we refer to as our "Corporate Governance Principles and Practices." Our Corporate Governance Principles and Practices are available free of charge on our website at [www.investor.prudential.com](http://www.investor.prudential.com).

Certain of the information called for by this item is hereby incorporated herein by reference to the relevant portions of Prudential Financial's definitive proxy statement for the Annual Meeting of Shareholders to be held on May 14, 2024, to be filed by Prudential Financial with the Securities and Exchange Commission pursuant to Regulation 14A within 120 days after December 31, 2023 (the "Proxy Statement").

**ITEM 11. EXECUTIVE COMPENSATION**

The information called for by this item is hereby incorporated herein by reference to the relevant portions of the Proxy Statement.



**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

The following table provides information as of December 31, 2023, regarding securities authorized for issuance under our equity compensation plans. All outstanding awards relate to Prudential Financial's Common Stock. For additional information about our equity compensation plans, see Note 22 to the Consolidated Financial Statements included in this Annual Report on Form 10-K.

	(a)	(b)	(c)
	Number of securities to be issued upon exercise of outstanding options, warrants and rights	Weighted-average exercise price of outstanding options, warrants and rights	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in (a))
Equity compensation plans approved by security holders—Omnibus Plan	9,054,362 (1)	\$ 94.22 (2)	12,768,038
Equity compensation plans approved by security holders—Director Plan	163,832		
Equity compensation plans approved by security holders—PSPP(3)			4,750,318
Total equity compensation plans approved by security holders	9,218,194		17,518,356
Equity compensation plans not approved by security holders			
Grand Total	9,218,194		17,518,356

(1) Represents 1,718,690 outstanding Options, 4,062,291 outstanding Restricted Units and 3,273,381 outstanding Performance Shares as of December 31, 2023 under our Omnibus Plan. The number of Performance Shares represents the number of shares that would be received based on maximum performance, reduced for cancellations and releases through December 31, 2023. The number of performance shares outstanding as of December 31, 2023 at target (100%) performance factor was 2,102,693. The actual number of performance shares the Compensation Committee will award at the end of each performance period will range between 0% and 165% of the target number of performance shares granted, based upon the achievement of Company financial performance goals selected by the Compensation Committee at the start of the performance period. Performance shares granted to senior management in 2021 also include a performance goal related to diversity and inclusion.

(2) Represents the weighted average exercise price of the Options disclosed in column (a). The weighted average remaining contractual term of these Options is 3.60 years.

(3) The Prudential Financial, Inc. Employee Stock Purchase Plan is a qualified Employee Stock Purchase Plan under Section 423 of the Code, pursuant to which up to 26,367,235 shares of Common Stock were authorized for issuance, all of which have been registered on Form S-8. Under the plan, employees may purchase shares based upon quarterly offering periods at an amount equal to the lesser of (1) 85% of the closing market price of the Common Stock on the first day of the quarterly offering period, or (2) 85% of the closing market price of the Common Stock on the last day of the quarterly offering period.

The other information called for by this item is hereby incorporated herein by reference to the relevant portions of the Proxy Statement.

**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE**

The information called for by this item is hereby incorporated herein by reference to the relevant portions of the Proxy Statement.

**ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES**

The information called for by this item is hereby incorporated herein by reference to the relevant portions of the Proxy Statement.

PART IV

ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

The following documents are filed as part of this report:

	Page
1. <a href="#">Financial Statements—Item 8. Financial Statements and Supplementary Data</a>	<a href="#">144</a>
2. Financial Statement Schedules:	
<a href="#">Schedule I—Summary of Investments Other Than Investments in Related Parties as of December 31, 2023</a>	<a href="#">336</a>
<a href="#">Schedule II—Condensed Financial Information of Registrant as of December 31, 2023 and 2022, and for the years ended December 31, 2023, 2022 and 2021</a>	<a href="#">337</a>
<a href="#">Schedule III—Supplementary Insurance Information as of and for the years ended December 31, 2023, 2022 and 2021</a>	<a href="#">343</a>
<a href="#">Schedule IV—Reinsurance as of and for the years ended December 31, 2023, 2022 and 2021</a>	<a href="#">346</a>
Any remaining schedules provided for in the applicable SEC regulations are omitted because they are either inapplicable or the relevant information is provided elsewhere within this Form 10-K.	

3. Exhibits:

See the accompanying Exhibit Index.

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule I**  
**Summary of Investments Other Than Investments in Related Parties**  
**As of December 31, 2023**  
**(in millions)**

<u>Type of Investment</u>	<u>Amortized Cost or Cost</u>	<u>Fair Value</u>	<u>Amount Shown in the Balance Sheet</u>
Fixed maturities, available-for-sale:			
Bonds:			
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 24,874	\$ 21,796	\$ 21,796
Obligations of U.S. states and their political subdivisions	8,650	8,458	8,458
Foreign governments	71,556	70,190	70,190
Asset-backed securities	12,514	12,595	12,595
Residential mortgage-backed securities	2,438	2,265	2,265
Commercial mortgage-backed securities	10,571	9,892	9,892
Public utilities	32,600	30,327	30,327
All other corporate bonds	171,017	160,383	160,383
Redeemable preferred stock	378	415	415
Total fixed maturities, available-for-sale	<u>\$ 334,598</u>	<u>\$ 316,321</u>	<u>\$ 316,321</u>
Equity securities:			
Common stocks:			
Other common stocks	\$ 4,407	\$ 6,142	\$ 6,142
Mutual funds	1,172	1,859	1,859
Nonredeemable preferred stocks	50	72	72
Perpetual preferred stocks	157	169	169
Total equity securities, at fair value	<u>\$ 5,786</u>	<u>\$ 8,242</u>	<u>\$ 8,242</u>
Fixed maturities, trading	\$ 10,624	\$ 9,790	\$ 9,790
Assets supporting experience-rated contractholder liabilities(1)	2,496		3,168
Commercial mortgage and other loans(2)	59,305		59,305
Policy loans	10,047		10,047
Short-term investments	5,005		5,005
Other invested assets	22,855		22,855
Total investments	<u>\$ 450,716</u>		<u>\$ 434,733</u>

(1) See Note 3 to the Consolidated Financial Statements for the composition of the Company's "Assets supporting experience-rated contractholder liabilities, at fair value."

(2) Includes collateralized commercial mortgage and other loans of \$58,881 million and uncollateralized loans of \$424 million.

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule II**  
**Condensed Financial Information of Registrant**  
**Condensed Statements of Financial Positions as of December 31, 2023 and 2022**  
**(in millions)**

	2023	2022
<b>ASSETS</b>		
Fixed maturities, available-for-sale, at fair value (amortized cost: 2023- \$1,519; 2022- \$1,719)	\$ 1,386	\$ 1,564
Equity securities, at fair value (cost: 2023- \$25; 2022- \$25)	25	25
Other invested assets	2,237	2,495
Total investments	3,648	4,084
Cash and cash equivalents	971	1,396
Due from subsidiaries	2,377	2,841
Loans receivable from subsidiaries	7,448	8,032
Investment in subsidiaries(1)	38,519	41,390
Property, plant and equipment	404	413
Income taxes receivable	682	0
Other assets	315	116
<b>TOTAL ASSETS</b>	<b>\$ 54,364</b>	<b>\$ 58,272</b>
<b>LIABILITIES AND EQUITY</b>		
<b>LIABILITIES</b>		
Due to subsidiaries	\$ 3,166	\$ 3,705
Loans payable to subsidiaries	4,602	4,279
Short-term debt	25	25
Long-term debt	18,162	19,162
Income taxes payable	100	71
Other liabilities	489	437
Total liabilities	26,544	27,679
<b>EQUITY</b>		
Preferred Stock (\$0.01 par value; 10,000,000 shares authorized; none issued)	0	0
Common Stock (\$0.01 par value; 1,500,000,000 shares authorized; 666,305,189 shares issued as of December 31, 2023 and December 31, 2022)	6	6
Additional paid-in capital	25,746	25,747
Common Stock held in treasury, at cost (307,089,216 and 300,342,458 shares as of December 31, 2023 and 2022, respectively)	(23,780)	(23,068)
Accumulated other comprehensive income (loss)(1)	(6,504)	(3,806)
Retained earnings(1)	32,352	31,714
Total equity	27,820	30,593
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 54,364</b>	<b>\$ 58,272</b>

(1) Prior period amounts adjusted for the implementation of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.

*See Notes to Condensed Financial Information of Registrant*

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule II**  
**Condensed Financial Information of Registrant**  
**Condensed Statements of Operations for the Years Ended December 31, 2023, 2022 and 2021**  
**(in millions)**

	<u>2023</u>	<u>2022</u>	<u>2021</u>
<b>REVENUES</b>			
Net investment income	\$ 345	\$ 177	\$ 62
Realized investment gains (losses), net	(4)	128	90
Affiliated interest revenue	408	387	358
Other income (loss)	14	27	18
Total revenues	<u>763</u>	<u>719</u>	<u>528</u>
<b>EXPENSES</b>			
General and administrative expenses	173	71	166
Interest expense	1,282	1,161	1,088
Total expenses	<u>1,455</u>	<u>1,232</u>	<u>1,254</u>
<b>INCOME (LOSS) BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF SUBSIDIARIES AND OPERATING JOINT VENTURES</b>	<u>(692)</u>	<u>(513)</u>	<u>(726)</u>
Total income tax expense (benefit)	(152)	(134)	(130)
<b>INCOME (LOSS) BEFORE EQUITY IN EARNINGS OF SUBSIDIARIES AND OPERATING JOINT VENTURES</b>	<u>(540)</u>	<u>(379)</u>	<u>(596)</u>
Equity in earnings of subsidiaries(1)	3,023	(1,268)	9,464
Equity in earnings of operating joint ventures, net of taxes	5	0	0
<b>NET INCOME (LOSS)</b>	<u>\$ 2,488</u>	<u>\$ (1,647)</u>	<u>\$ 8,868</u>
<b>Other Comprehensive Income (loss)(1)</b>	<u>(2,698)</u>	<u>5,687</u>	<u>2,165</u>
<b>TOTAL COMPREHENSIVE INCOME (LOSS)</b>	<u><u>\$ (210)</u></u>	<u><u>\$ 4,040</u></u>	<u><u>\$ 11,033</u></u>

(1) Prior period amounts adjusted for the implementation of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.

*See Notes to Condensed Financial Information of Registrant*

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule II**  
**Condensed Financial Information of Registrant**  
**Condensed Statements of Cash Flows for the Years Ended December 31, 2023, 2022 and 2021**  
**(in millions)**

	2023	2022	2021
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Net income (loss) <sup>(1)</sup>	\$ 2,488	\$ (1,647)	\$ 8,868
Adjustments to reconcile net income to cash provided by operating activities:			
Equity in earnings of subsidiaries <sup>(1)</sup>	(3,023)	1,268	(9,464)
Equity in earnings of operating joint ventures, net of taxes	(5)	0	0
Realized investment (gains) losses, net	4	(128)	(90)
Dividends received from subsidiaries	3,705	3,967	3,239
Property, plant and equipment	(15)	(8)	(4)
Change in:			
Due to/from subsidiaries, net	212	681	(513)
Other, operating	(487)	39	63
<b>Cash flows from (used in) operating activities</b>	<b>2,879</b>	<b>4,172</b>	<b>2,099</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Proceeds from the sale/maturity of:			
Fixed maturities, available-for-sale	372	76	969
Short-term investments	19,196	23,529	15,718
Payments for the purchase of:			
Fixed maturities, available-for-sale	(171)	(744)	(500)
Short-term investments	(18,938)	(24,080)	(13,795)
Capital contributions to subsidiaries	(1,651)	(2,527)	(874)
Returns of capital contributions from subsidiaries	599	2,098	430
Loans to subsidiaries, net of maturities	584	(157)	151
Other, investing	0	0	7
<b>Cash flows from (used in) investing activities</b>	<b>(9)</b>	<b>(1,805)</b>	<b>2,106</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Cash dividends paid on Common Stock	(1,846)	(1,817)	(1,814)
Common Stock acquired	(1,012)	(1,488)	(2,500)
Common Stock reissued for exercise of stock options	126	163	200
Proceeds from the issuance of debt (maturities longer than 90 days)	495	2,474	0
Repayments of debt (maturities longer than 90 days)	(1,514)	(1,005)	(1,308)
Repayments of loans from subsidiaries	(660)	(1,811)	151
Proceeds from loans payable to subsidiaries	1,256	1,386	1,411
Net change in financing arrangements (maturities of 90 days or less)	1	(2)	0
Other, financing	(141)	(122)	(156)
<b>Cash flows from (used in) financing activities</b>	<b>(3,295)</b>	<b>(2,222)</b>	<b>(4,016)</b>
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	<b>(425)</b>	<b>145</b>	<b>189</b>
<b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>	<b>1,396</b>	<b>1,251</b>	<b>1,062</b>
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>\$ 971</b>	<b>\$ 1,396</b>	<b>\$ 1,251</b>
<b>SUPPLEMENTAL CASH FLOW INFORMATION</b>			
Cash paid during the period for interest	\$ 1,224	\$ 1,071	\$ 1,050
Cash paid (refunds received) during the period for taxes	\$ 554	\$ (231)	\$ (330)
<b>NON-CASH TRANSACTIONS DURING THE YEAR</b>			
Non-cash capital contributions to subsidiaries	\$ (753)	\$ (620)	\$ (3,607)
Non-cash dividends/returns of capital from subsidiaries	\$ 1,067	\$ 501	\$ 4,582
Treasury Stock shares issued for stock-based compensation programs	\$ 275	\$ 235	\$ 138

(1) Prior period amounts adjusted for the implementation of ASU 2018-12: Targeted Improvements to the Accounting for Long-Duration Contracts.

*See Notes to Condensed Financial Information of Registrant*

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule II**  
**Condensed Financial Information of Registrant**  
**Notes to Condensed Financial Information of Registrant**

**1. ORGANIZATION AND PRESENTATION**

Prudential Financial, Inc. (“Prudential Financial”) was incorporated on December 28, 1999, as a wholly-owned subsidiary of The Prudential Insurance Company of America (“PICA”). On December 18, 2001, PICA converted from a mutual life insurance company to a stock life insurance company and became an indirect, wholly-owned subsidiary of Prudential Financial.

The condensed financial information of Prudential Financial, Inc. (the “Parent Company”) should be read in conjunction with the consolidated financial statements of Prudential Financial, Inc. and its subsidiaries and the notes thereto (the “Consolidated Financial Statements”). The condensed financial statements of Prudential Financial reflect its direct wholly-owned subsidiaries using the equity method of accounting.

In September 2023, the Company invested approximately \$200 million, and acquired a 20% equity interest as a limited partner, in Prismic Life Holding Company LP (“Prismic”), a Bermuda-exempted limited partnership that owns all of the outstanding capital stock of Prismic Life Reinsurance, Ltd. (“Prismic Re”), a licensed Bermuda-based life and annuity reinsurance company. As this investment is accounted for under the equity method, both Prismic and Prismic Re are considered related parties.

In April 2022, the Company completed the sale of Prudential Annuities Life Assurance Corporation (“PALAC”), a subsidiary of Prudential Financial, representing a portion of its in-force traditional variable annuity block of business, to Fortitude Group Holdings, LLC (“Fortitude”). The Company recognized a pre-tax gain on sale of \$1,448 million.

In April 2022, the Company completed the sale of its Full Service Retirement business to Great-West Life & Annuity Insurance Company (“Great-West”), primarily through a combination of (i) the sale of all of the outstanding equity interests of certain legal entities, including Prudential Retirement Insurance and Annuity Company (“PRIAC”); (ii) the ceding of certain insurance policies through reinsurance; and (iii) the sale, transfer and/or novation of certain in-scope contracts and brokerage accounts. The Company recognized a net pre-tax gain on sale of \$650 million, as well as a deferred gain of approximately \$400 million in 2022, including a post-closing true-up, for the ceding of certain insurance policies through reinsurance to Great-West.

In June 2021, Prudential International Insurance Holdings, Ltd. (“PIIH”), a subsidiary of Prudential Financial, completed the sale of The Prudential Life Insurance Company of Taiwan Inc. (“POT”) to Taishin Financial Holding Co, Ltd. (the “Buyer”) for cash consideration of approximately NT\$5.5 billion, equal to approximately \$200 million at then current exchange rates. The terms of the transaction included additional contingent consideration tied to the level of yields for the 10-year Taiwanese Government bond for two years after the signing of the transaction and was measured at fair value each period, resulting in the receipt of the maximum contractual amount of \$100 million in 2022.

In March 2021, PIIH completed the sale of Pramerica SGR (Italy Investment JV), to UBI Banca for cash consideration of approximately €427 million, equal to approximately \$503 million.

**2. OTHER INVESTMENTS**

Prudential Financial’s other investments as of December 31, 2023 and 2022 consisted primarily of highly liquid debt investments and intercompany enterprise liquidity account funds.

### 3. DEBT

A summary of Prudential Financial's short- and long-term debt is as follows:

	Maturity Dates	Rate(1)	December 31,	
			2023	2022
(\$ in millions)				
<b>Short-term debt:</b>				
Commercial paper(2)			\$ 25	\$ 25
Current portion of long-term debt			0	0
Total short-term debt			\$ 25	\$ 25
<b>Long-term debt:</b>				
Fixed rate senior notes	2026-2051	1.50%-6.63%	\$ 10,112	\$ 10,115
Junior subordinated notes	2044-2062	3.70%-6.75%	8,050	9,047
Total long-term debt			\$ 18,162	\$ 19,162

(1) Ranges of interest rates are for the year ended December 31, 2023.

(2) The weighted average interest rate on outstanding commercial paper was 5.35% and 4.35% at December 31, 2023 and December 31, 2022, respectively.

#### *Long-term Debt*

In order to manage exposure to interest rate movements, Prudential Financial utilizes derivative instruments, primarily interest rate swaps, in conjunction with some of its debt issuances. The impact of these derivative instruments is not reflected in the rates presented in the table above. Interest expense was \$0.0 million for the years ended December 31, 2023, 2022 and 2021, as there were no such derivatives that qualified for hedge accounting treatment.

#### *Schedule of Long-term Debt Maturities*

The following table presents Prudential Financial's contractual maturities for long-term debt as of December 31, 2023:

	Calendar Year					Total
	2025	2026	2027	2028	2028 and thereafter	
(in millions)						
Long-term debt	\$ 0	\$ 500	\$ 0	\$ 390	\$ 17,272	\$ 18,162

### 4. DIVIDENDS AND RETURNS OF CAPITAL

For the years ended December 31, Prudential Financial received cash dividends and/or returns of capital from the following subsidiaries:

	2023	2022	2021
	(in millions)		
Prudential Annuities Holding Company	\$ 18	\$ 74	\$ 73
International Insurance and Investments Holding Companies(1)	216	1,313	838
The Prudential Insurance Company of America(2)	3,100	2,400	1,100
PGIM Holding Company(1)	66	156	540
Prudential Annuities Life Assurance Corporation(2)	0	2,081	1,057
Other Companies(3)	904	41	62
Total	\$ 4,304	\$ 6,065	\$ 3,670

(1) 2021 includes \$450 million of net proceeds from the sale of Pramerica SGR (Italy Investment JV) and \$198 million of net proceeds from the sale of POT that were distributed to PFI.



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- (2) 2022 includes \$2,400 million of net proceeds from the sale of PRIAC and \$2,081 million of net proceeds from the sale of PALAC that were distributed to PFI.
- (3) 2023 includes \$900 million dividends and returns of capital from a rabbi trust.

### **5. COMMITMENTS AND GUARANTEES**

Prudential Financial has issued a subordinated guarantee covering a subsidiary's domestic commercial paper program. As of December 31, 2023, there was \$514 million outstanding under this commercial paper program.

Prudential Financial has provided guarantees of the payment of principal and interest on intercompany loans between affiliates. As of December 31, 2023, Prudential Financial had issued guarantees of outstanding loans totaling \$4.9 billion between international insurance subsidiaries and other affiliates.

In 2013, Prudential Financial entered into a \$500 million indemnity and guarantee agreement with Wells Fargo Bank Northwest, N.A. Under this agreement, Prudential Financial guaranteed obligations with respect to an affiliated loan from PICA to an affiliate. The loan proceeds were utilized to construct the Prudential Tower home office in Newark, New Jersey.

Prudential Financial is also subject to other financial guarantees, net worth maintenance agreements and indemnity arrangements, including those made in the normal course of business guaranteeing the performance of, or representations made by, Prudential Financial subsidiaries. Prudential Financial has provided indemnities and guarantees related to acquisitions and dispositions, investments, debt issuances and other transactions, including those provided as part of its ongoing operations that are triggered by, among other things, breaches of representations, warranties or covenants provided by Prudential Financial or its subsidiaries. These obligations are typically subject to various time limitations, defined by the contract or by operation of law, such as statutes of limitation. In some cases, the maximum potential obligation is subject to contractual limitations, while in other cases such limitations are not specified or applicable. This includes guarantees issued on \$2.3 billion of letters of credit obtained by the Lotus Reinsurance Company from a third-party financial institution, for the benefit of PICA and Pruco Life as beneficiaries, to support U.S. statutory reserve credit related to reinsurance agreements with PICA and Pruco Life. As of December 31, 2023, \$2.3 billion of letters of credit have been issued to PICA and Pruco Life under the facility, and the likelihood of PICA and Pruco Life drawing upon them is remote. The guarantees are automatically renewed annually unless notice of termination is given by either party. The current value of the guarantees is estimated to be immaterial. This also includes guarantees issued on \$1.5 billion of standby committed letters of credit and \$0.5 billion of standby uncommitted letters of credit obtained by Prismic Re from third party financial institutions, for the benefit of PICA as beneficiary, to support U.S. statutory reserve credit related to a reinsurance agreement with PICA. As of December 31, 2023, no letters of credit have been issued to PICA under the facility, and the likelihood of PICA drawing upon them is remote. The guarantees are renewable on an annual basis. The current value of the guarantees is estimated to be immaterial.

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule III**  
**Supplementary Insurance Information**  
**As of and for the Year Ended December 31, 2023**  
**(in millions)**

Segment	Deferred Policy Acquisition Costs	Future Policy Benefits, Losses, Claims Expenses	Unearned Premiums	Other Policy Claims and Benefits Payable	Premiums, Policy Charges and Fee Income	Net Investment Income	Benefits, Claims, Losses and Settlement Expenses	Amortization of DAC	Other Operating Expenses
PGIM	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 268	\$ 0	\$ 2	\$ 2,937
U.S. Businesses:									
Institutional Retirement Strategies	139	75,431	0	17,520	6,375	4,161	9,209	10	210
Individual Retirement Strategies	3,881	1,229	0	30,860	1,335	1,453	713	387	1,663
Retirement Strategies	4,020	76,660	0	48,380	7,710	5,614	9,922	397	1,873
Group Insurance	137	5,348	251	5,342	5,699	517	4,869	9	1,088
Individual Life	7,600	24,748	0	32,266	3,180	2,879	4,152	456	1,590
Total U.S. Businesses	11,757	106,756	251	85,988	16,589	9,010	18,943	862	4,551
Life Planner	4,909	55,079	2	13,308	7,000	2,339	6,555	306	1,101
Gibraltar Life and Other	4,442	58,349	71	38,663	6,231	2,942	5,970	316	1,387
International Businesses	9,351	113,428	73	51,971	13,231	5,281	12,525	622	2,488
Corporate and Other	(420)	9,186	0	4,594	396	1,347	1,035	(40)	2,880
Total PFI excluding Closed Block division	20,688	229,370	324	142,553	30,216	15,906	32,503	1,446	12,856
Closed Block division	168	43,587	0	5,940	1,675	1,959	3,480	13	272
Total	\$ 20,856	\$272,957	\$ 324	\$ 148,493	\$ 31,891	\$ 17,865	\$ 35,983	\$ 1,459	\$ 13,128

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule III**  
**Supplementary Insurance Information**  
**As of and for the Year Ended December 31, 2022**  
**(in millions)**

<u>Segment</u>	Deferred Policy Acquisition Costs	Future Policy Benefits, Losses, Claims Expenses	Unearned Premiums	Other Policy Claims and Benefits Payable	Premiums, Policy Charges and Fee Income	Net Investment Income	Benefits, Claims, Losses and Settlement Expenses	Amortization of DAC	Other Operating Expenses
PGIM	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 94	\$ 0	\$ 3	\$ 2,791
U.S. Businesses:									
Institutional Retirement Strategies	95	70,690	0	17,159	15,072	3,643	18,111	3	220
Individual Retirement Strategies	4,282	1,232	0	22,168	1,605	924	577	409	1,654
Retirement Strategies	4,377	71,922	0	39,327	16,677	4,567	18,688	412	1,874
Group Insurance	143	5,408	249	5,882	5,556	482	5,068	2	1,061
Individual Life	7,289	22,369	0	30,724	2,926	2,461	4,138	447	1,546
Total U.S. Businesses	11,809	99,699	249	75,933	25,159	7,510	27,894	861	4,481
Life Planner	4,710	51,793	1	11,400	7,127	2,130	6,038	296	1,119
Gibraltar Life and Other	4,231	57,148	76	35,536	6,717	2,840	6,281	300	1,450
International Businesses	8,941	108,941	77	46,936	13,844	4,970	12,319	596	2,569
Corporate and Other(1)	(385)	8,392	1	8,225	388	1,487	331	(41)	3,340
Total PFI excluding Closed Block division	20,365	217,032	327	131,094	39,391	14,061	40,544	1,419	13,181
Closed Block division	181	44,414	0	5,224	1,699	1,976	2,663	14	298
Total	\$ 20,546	\$261,446	\$ 327	\$ 136,318	\$ 41,090	\$ 16,037	\$ 43,207	\$ 1,433	\$ 13,479

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule III**  
**Supplementary Insurance Information**  
**As of and for the Year Ended December 31, 2021**  
**(in millions)**

Segment	Deferred Policy Acquisition Costs	Future Policy Benefits, Losses, Claims Expenses	Unearned Premiums	Other Policy Claims and Benefits Payable	Premiums, Policy Charges and Fee Income	Net Investment Income	Benefits, Claims, Losses and Settlement Expenses	Amortization of DAC	Other Operating Expenses
PGIM	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 157	\$ 0	\$ 6	\$ 2,772
U.S. Businesses:									
Institutional Retirement Strategies	82	79,388	0	16,561	11,075	3,946	13,447	8	215
Individual Retirement Strategies(2)	3,854	1,523	0	7,028	2,184	929	547	418	1,814
Retirement Strategies	3,936	80,911	0	23,589	13,259	4,875	13,994	426	2,029
Group Insurance	142	5,600	254	6,306	5,582	513	5,649	9	1,013
Individual Life	7,049	23,972	0	30,482	3,018	2,533	3,771	446	1,518
Total U.S. Businesses	11,127	110,483	254	60,377	21,859	7,921	23,414	881	4,560
Life Planner	4,685	73,173	1	11,732	7,611	2,264	7,079	306	1,117
Gibraltar Life and Other	4,136	82,454	86	37,838	7,295	3,135	7,050	310	1,630
International Businesses	8,821	155,627	87	49,570	14,906	5,399	14,129	616	2,747
Corporate and Other(1)(3)	(381)	12,904	1	8,446	829	2,310	1,288	(35)	4,279
Total PFI excluding Closed Block division	19,567	279,014	342	118,393	37,594	15,787	38,831	1,468	14,358
Closed Block division	196	45,586	0	13,380	1,789	2,500	5,465	14	311
Total	\$ 19,763	\$324,600	\$ 342	\$ 131,773	\$ 39,383	\$ 18,287	\$ 44,296	\$ 1,482	\$ 14,669

- (1) Effective January 1, 2023, Assurance IQ no longer represents a separately reportable segment and is now included within Corporate and Other operations. Prior period amounts have been reclassified to conform to current period presentation.
- (2) Includes reclassification of "Assets held-for-sale" for Deferred Policy Acquisition Costs of \$(1,097) million and "Liabilities held-for-sale" for Future Policy Benefits, Losses, Claims, Expenses of \$(4,505) million, and Other Policy Claims and Benefits Payable of \$(11,750) million. The sale was completed in the second quarter of 2022.
- (3) Includes reclassification of "Assets held-for sale" for Deferred Policy Acquisition Costs of \$(100) million and "Liabilities held-for-sale" for Future Policy Benefits, Losses, Claims, Expenses of \$(157) million, and Other Policy Claims and Benefits Payable of \$(28,164) million. The sale was completed in the second quarter of 2022.

**PRUDENTIAL FINANCIAL, INC.**  
**Schedule IV**  
**Reinsurance**  
**As of and For the Years Ended December 31, 2023, 2022 and 2021**  
**(\$ in millions)**

	Gross Amount	Ceded to Other Companies	Assumed from Other Companies	Net Amount	Percentage of Amount Assumed to Net
<b>2023</b>					
Life Insurance Face Amount In Force	\$ 4,173,524	\$ 891,770	\$ 165,988	\$ 3,447,742	4.8 %
Premiums:					
Life Insurance	\$ 26,585	\$ 7,028	\$ 5,005	\$ 24,562	20.4 %
Accident and Health Insurance	2,890	88	0	2,802	0.0
Total Premiums	\$ 29,475	\$ 7,116	\$ 5,005	\$ 27,364	18.3 %
<b>2022</b>					
Life Insurance Face Amount In Force	\$ 4,133,602	\$ 858,957	\$ 178,286	\$ 3,452,931	5.2 %
Premiums:					
Life Insurance	\$ 31,900	\$ 2,227	\$ 4,072	\$ 33,745	12.1 %
Accident and Health Insurance	2,821	91	0	2,730	0.0
Total Premiums	\$ 34,721	\$ 2,318	\$ 4,072	\$ 36,475	11.2 %
<b>2021</b>					
Life Insurance Face Amount In Force	\$ 4,067,801	\$ 835,774	\$ 177,089	\$ 3,409,116	5.2 %
Premiums:					
Life Insurance	\$ 27,690	\$ 2,329	\$ 5,699	\$ 31,060	18.3 %
Accident and Health Insurance	2,978	88	0	2,890	0.0
Total Premiums	\$ 30,668	\$ 2,417	\$ 5,699	\$ 33,950	16.8 %

**ITEM 16. FORM 10-K SUMMARY**

None.

## GLOSSARY

Throughout this Annual Report on Form 10-K, the Company may use certain abbreviations, acronyms and terms which are defined below.

### Prudential Entities

Assurance IQ Company	Assurance IQ, LLC / AIQ Prudential Financial, Inc. and its subsidiaries	POA POB	Prudential of Argentina Prudential of Brazil
PFI	Prudential Financial, Inc. and its subsidiaries	Pruco Life	Pruco Life Insurance Company
PGIM	The global investment management business of Prudential Financial, Inc.	Prudential	Prudential Financial, Inc. and its subsidiaries
PGFL	Prudential Gibraltar Financial Life Insurance Co., Ltd.	Prudential Financial	Prudential Financial, Inc.
PIIH	Prudential International Insurance Holdings, Ltd.	Prudential Funding	Prudential Funding, LLC
PHJ	Prudential Holdings of Japan, Inc.	Prudential Insurance/PICA	The Prudential Insurance Company of America
PLIC	Prudential Legacy Insurance Company of New Jersey	Prudential of Japan	The Prudential Life Insurance Company Ltd.
PLNJ	Pruco Life Insurance Company of New Jersey	Registrant	Prudential Financial, Inc.

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**Defined Terms**

A.M. Best	A.M. Best Company	Great-West	Great-West Life & Annuity Insurance Company
AFS Debt Securities	Fixed maturities, available-for-sale, at fair value	Guideline AXXX	The Application of the Valuation of Life Insurance Policies Model Regulation
Affordable Care Act	The Patient Protection and Affordable Care Act and The Health Care and Education Reconciliation Act	Hartford Financial	Hartford Financial Services Group, Inc.
AIG	American International Group	Hartford Life Business	The Hartford Financial Services Group's individual life insurance business acquired by Prudential Financial
Allstate	The Allstate Corporation	HTM Debt Securities	Fixed maturities, held-to-maturity, at amortized cost
AuguStar	AuguStar Life Insurance Company, formerly known as The Ohio National Life Insurance Company	IB	Dynamic Income Benefit
Bermuda Insurance Act	The Bermuda Insurance Act 1978 and related regulations as amended from time to time	Inflation Reduction Act	The Inflation Reduction Act of 2022
Board	Prudential Financial's Board of Directors	Moody's	Moody's Investor Service, Inc.
CIO Organization	Chief Investment Officer Organization	Morningstar	Morningstar, Inc.
Closed Block	Certain in-force participating insurance policies and annuity products, along with corresponding assets used for the payment of benefits and policyholders' dividends on these products	Other Postretirement Benefits	Certain health care and life insurance benefits provided by the Company for its retired employees, their beneficiaries and covered dependents
Council / FSOC	Financial Stability Oversight Council	PBR	Principle-based reserving approach for life insurance products
Credit-Linked Note Structures	Agreements with external counterparties providing for the issuance of surplus notes by our captive reinsurers in return for the receipt of credit-linked notes	Pension Benefits	Funded and non-funded non-contributory defined benefit pension plans which cover substantially all of the Company's employees
DAI	The Prudential Fixed Annuity with Daily Advantage Income Benefit®	Prismic	Prismic Life Holding Company LP
Deerpath	Deerpath Capital Management, LP	Prismic Re	Prismic Life Reinsurance, Ltd.
Dodd-Frank	Dodd-Frank Wall Street Reform and Consumer Protection Act	Regulation XXX	Valuation of Life Insurance Policies Model Regulation
Exchange Act	The Securities Exchange Act of 1934	S&P	Standard & Poor's Rating Services
Farmer Mac	Federal Agricultural Mortgage Corporation	Somerset Re	Somerset Reinsurance Ltd.
Fitch	Fitch Ratings Inc.	Star and Edison Businesses	AIG Star Life Insurance Co., Ltd, AIG Edison Life Insurance Company, AIG Financial Assurance Japan K.K. and AIG Edison Service Co., Ltd., collectively
Fortitude	Fortitude Group Holdings, LLC	Talcott Resolution	Talcott Resolution Life Insurance Company
FRB	Board of Governors of the Federal Reserve System	Tax Act of 2017	The United States Tax Cuts and Jobs Act of 2017
GDPR	The European Union's General Data Protection Regulation	U.S. GAAP	Accounting principles generally accepted in the United States of America
Generator	Economic Scenario Generator	Union Hamilton	Union Hamilton Reinsurance, Ltd.



**Acronyms**

ACL	Allowance for Credit Losses	GMIWB	Guaranteed Minimum Income and Withdrawal Benefits
AI	Artificial Intelligence	GMWB	Guaranteed Minimum Withdrawal Benefits
AIR	Additional Insurance Reserves	GSEs	Government Sponsored Entities
ALM	Asset Liability Management	HDI	Highest Daily Lifetime Income
AOCI	Accumulated Other Comprehensive Income (Loss)	IAIG	Internationally Active Insurance Groups
ASC	Accounting Standards Codification	IAIS	International Association of Insurance Supervisors
ASU	Accounting Standards Update	IMO	Independent Marketing Organizations
AUD	Australian Dollar	IMR	Interest Maintenance Reserves
BEAT	Base Erosion and Anti-Abuse Tax	IRA	Individual Retirement Account
BMA	Bermuda Monetary Authority	IRS	Internal Revenue Service
bps	Basis Points	LIBOR	London Inter-Bank Offered Rate
CAMT	Corporate Alternative Minimum Tax	LPs/LLCs	Limited Partnerships and Limited Liability Companies
CARES Act	Coronavirus Aid, Relief, and Economic Security Act	LRR	Loss Recognition Reserves
CCPA	California Consumer Privacy Act	MD&A	Management's Discussion and Analysis of Financial Condition and Results of Operations
CECL	Current Expected Credit Loss	MRBs	Market Risk Benefits
CFC	Capital and Finance Committee	NAIC	National Association of Insurance Commissioners
CFTC	Commodity Futures Trading Commission	NAV	Net Asset Value
CIO	Chief Information Officer	NFA	National Futures Association
CISO	Chief Information Security Officer	NJDOBI	New Jersey Department of Banking and Insurance
CLO	Collateralized Loan Obligation	NOLs	Net Operating Losses
CMS	U.S. Centers for Medicare and Medicaid Services	NPR	Non-Performance Risk
COSO	Committee of Sponsoring Organizations of the Treadway Commission	NTG	Net-To-Gross
COVID-19	2019 Novel Coronavirus	NY DFS	New York State Department of Financial Services
CPRA	California Privacy Rights Act	OCI	Other Comprehensive Income (Loss)
CSA	Credit Support Annex	OECD	Organization of Economic Cooperation and Development
DAC	Deferred Policy Acquisition Costs	OTC	Over-The-Counter
DOL	U.S. Department of Labor	OTTI	Other-Than-Temporary Impairments
DPL	Deferred Profit Liability	PALAC	Prudential Annuities Life Assurance Corporation
DRD	Dividend Received Deduction	PCAOB	Public Company Accounting Oversight Board
DSI	Deferred Sales Inducements	PDI	Prudential Defined Income <sup>SM</sup>
E.U.	The European Union	PFL	Profits Followed by Losses
EBITDA	Earnings Before Interest, Taxes, Depreciation and Amortization	PIIA	The Prudential Immediate Income Annuity
ERC	Executive Risk Committee	POK	The Prudential Life Insurance Company of Korea, Ltd. / Prudential of Korea
ERISA	Employee Retirement Income Security Act	POT	The Prudential Life Insurance Company of Taiwan Inc.
ERMC	Enterprise Risk Management Council	PPACA	The Patient Protection and Affordable Care Act
ESG	Environmental, Social and Governance	PPC	Japan Policyholders Protection Corporation
ESR	Economic Solvency Ratio	PPI	Prudential Premier® Investment Variable Annuity
ETFs	Exchange-traded Funds	PREI	Prudential Real Estate Investors
FANIP	Funding Agreement Notes Issuance Program	PRIAC	Prudential Retirement Insurance and Annuity Company
FASB	Financial Accounting Standards Board	QPAMs	Qualified Professional Asset Managers
FHLBB	Federal Home Loan Bank of Boston	RAF	Risk Appetite Framework
FHLBNY	Federal Home Loan Bank of New York	RBC	Risk-Based Capital
FINRA	Financial Industry Regulatory Authority	RICO	Racketeer Influenced and Corrupt Organizations Act
FLIAC	Fortitude Life Insurance and Annuity Company	RMSA	Retiree Medical Savings Account
FMI	Future Mortality Improvement	ROP	Return of Purchase Payment
FSA	Financial Services Agency	SEC	Securities and Exchange Commission
FSB	Financial Stability Board	SECURE	Setting Every Community up for Retirement Enhancement Act
G20	Group of Twenty nations	SIFI	Systemically Important Financial Institution
Generative AI	Generative Artificial Intelligence	SMR	Solvency Margin Ratio
GICs	Guaranteed Investment Contracts	SOFR	Secured Overnight Funding Rate
GILTI	Global Intangible Low-Taxed Income	SVO	Securities Valuation Office
GMAB	Guaranteed Minimum Accumulation Benefits	TBA	To Be Announced
GMDB	Guaranteed Minimum Death Benefits	TDR	Troubled Debt Restructuring
GMIB	Guaranteed Minimum Income Benefits	U.K.	The United Kingdom

**Acronyms (Continued)**

U.S.	The United States of America	VIEs	Variable Interest Entities
UCITS	Undertakings for the Collective Investment in Transferable Securities	VM-21	Valuation Manual, Section 21
URR	Unearned Revenue Reserve	VOBA	Value of Business Acquired
USD	United States Dollar	YRT	Yearly Renewable Term

## EXHIBIT INDEX

Pursuant to the rules and regulations of the Securities and Exchange Commission, the Company has filed certain agreements as exhibits to this Annual Report on Form 10-K. These agreements may contain representations and warranties by the parties. These representations and warranties have been made solely for the benefit of the other party or parties to such agreements and (i) may have been qualified by disclosures made to such other party or parties, (ii) were made only as of the date of such agreements or such other date(s) as may be specified in such agreements and are subject to more recent developments, which may not be fully reflected in the Company's public disclosure, (iii) may reflect the allocation of risk among the parties to such agreements and (iv) may apply materiality standards different from what may be viewed as material to investors. Accordingly, these representations and warranties may not describe the Company's actual state of affairs at the date hereof and should not be relied upon.

- [2.1](#) [Plan of Reorganization. Incorporated by reference to Exhibit 2.1 to the Registrant's Registration Statement on Form S-1 \(No. 333-58524\) \(the "Registration Statement"\).](#)
- [3.1](#) [Amended and Restated Certificate of Incorporation of Prudential Financial, Inc. Incorporated by reference to Exhibit 3.1 to the Registrant's January 22, 2015 Current Report on Form 8-K.](#)
- [3.2](#) [Amended and Restated By-laws of Prudential Financial, Inc., effective September 12, 2023. Incorporated by reference to Exhibit 3.1 to the Registrant's September 13, 2023 Current Report on Form 8-K.](#)
- [4.1](#) Upon the request of the Securities and Exchange Commission, the Registrant will furnish copies of all instruments defining the rights of holders of long-term debt of the Registrant.
- [4.2](#) [Description of Common Stock. Incorporated by reference to Exhibit 4.2 to the Registrant's December 31, 2020 Annual Report on Form 10-K.](#)
- [4.3](#) [Description of 4.125% Junior Subordinated Notes. Incorporated by reference to Exhibit 4.3 to the Registrant's December 31, 2020 Annual Report on Form 10-K.](#)
- [4.4](#) [Description of 5.625% Junior Subordinated Notes. Incorporated by reference to Exhibit 4.4 to the Registrant's December 31, 2020 Annual Report on Form 10-K.](#)
- [4.5](#) [Description of 5.950% Junior Subordinated Notes. Incorporated by reference to Exhibit 4.5 to the Registrant's December 31, 2022 Annual Report on Form 10-K.](#)
- [10.1](#) [Third Amended and Restated Credit Agreement dated as of July 28, 2021, among Prudential Financial, Inc., Prudential Funding, LLC, as Borrowers, The Prudential Insurance Company of America, JPMorgan Chase Bank, N.A., as Administrative Agent and Several L/C Agent, and the lenders party thereto. Incorporated by reference to Exhibit 10.1 to the Registrant's July 29, 2021 Current Report on Form 8-K.](#)
- [10.2](#) [Amendment No. 1 to Third Amended and Restated Credit Agreement, dated as of May 22, 2023, among Prudential Financial, Inc., Prudential Funding, LLC, The Prudential Insurance Company of America, JPMorgan Chase Bank, N.A., as Administrative Agent, and the lenders party thereto. Incorporated by reference to Exhibit 10.1 to the Registrant's May 23, 2023 Current Report on Form 8-K.](#)
- [10.3](#) [Support Agreement between The Prudential Insurance Company of America and Prudential Funding Corporation, dated as of March 18, 1982. Incorporated by reference to Exhibit 10.1 to the Registration Statement.](#)
- [10.4](#) [The Prudential Insurance Company of America Deferred Compensation Plan \(as amended and restated effective as of December 1, 2015\). Incorporated by reference to Exhibit 10.3 to the Registrant's December 31, 2015 Annual Report on Form 10-K.\\*](#)
- [10.5](#) [The Pension Plan for Non-Employee Directors of The Prudential Insurance Company of America. Incorporated by reference to Exhibit 10.6 to the Registration Statement.\\*](#)

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- [10.6 Prudential Financial, Inc. Executive Change of Control Severance Program \(amended and restated effective as of October 11, 2016\). Incorporated by reference to Exhibit 10.5 to the Registrant’s December 31, 2016 Annual Report on Form 10-K.\\*](#)
- [10.7 Prudential Financial Executive Officer Severance Policy \(adopted October 10, 2006\). Incorporated by reference to Exhibit 10.2 to the Registrant’s October 11, 2006 Current Report on Form 8-K.\\*](#)
- [10.8 Prudential Financial, Inc. Omnibus Incentive Plan \(amended and restated effective November 11, 2008\). Incorporated by reference to Exhibit 10.15 to the Registrant’s December 31, 2008 Annual Report on Form 10-K.\\*](#)
- [10.9 First Amendment to the Prudential Financial, Inc. Omnibus Incentive Plan, effective February 9, 2010. Incorporated by reference to Exhibit 10.2 to the Registrant’s February 11, 2010 Current Report on Form 8-K.\\*](#)
- [10.10 Prudential Financial, Inc. 2016 Omnibus Incentive Plan. Incorporated by reference to Exhibit 10.21 to the Registrants December 31, 2017 Annual Report on Form 10-K.\\*](#)
- [10.11 Prudential Financial, Inc. 2021 Omnibus Incentive Plan. Incorporated by reference to Exhibit 10.1 to the Registrant’s August 5, 2021 Quarterly Report on Form 10-Q.\\*](#)
- [10.12 Revised Form of Terms and Conditions relating to awards in 2014 under the Prudential Financial, Inc. Omnibus Incentive Plan to the chairman, principal executive officer, principal financial officer and other executive officers of book value units, stock options, performance shares and performance units under the 2014 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.1 to the Registrant’s February 18, 2014 Current Report on Form 8-K.\\*](#)
- [10.13 Form of Terms and Conditions relating to awards in 2015 under the Prudential Financial, Inc. Omnibus Incentive Plan to the chairman, principal executive officer, principal financial officer and other executive officers of book value units, stock options, performance shares and performance units under the 2015 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.3 to the Registrant’s February 10, 2015 Current Report on Form 8-K.\\*](#)
- [10.14 Form of Terms and Conditions relating to awards in 2016 under the Prudential Financial, Inc. Omnibus Incentive Plan to the chairman, principal executive officer, principal financial officer and other executive officers of book value units, stock options, performance shares and performance units under the 2016 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.2 to the Registrant’s February 9, 2016 Current Report on Form 8-K.\\*](#)
- [10.15 Form of Terms and Conditions relating to awards to executive officers in 2017 under the Prudential Financial, Inc. 2016 Omnibus Incentive Plan of restricted stock units, stock options, performance shares, performance units and book value units under the 2017 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.2 to the Registrant’s February 14, 2017 Current Report on Form 8-K.\\*](#)
- [10.16 Form of Terms and Conditions relating to awards to executive officers in 2018 under the Prudential Financial, Inc. 2016 Omnibus Incentive Plan of restricted stock units, stock options, performance shares, performance units and book value units under the 2018 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.2 to the Registrant’s February 13, 2018 Current Report on Form 8-K.\\*](#)
- [10.17 Form of Terms and Conditions relating to awards to executive officers in 2019 under the Prudential Financial, Inc. 2016 Omnibus Incentive Plan of restricted stock units, stock options, performance shares, performance units and book value units under the 2019 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.2 to the Registrant’s February 12, 2019 Current Report on Form 8-K.\\*](#)
- [10.18 Form of Terms and Conditions relating to awards to executive officers in 2020 under the Prudential Financial, Inc. 2016 Omnibus Incentive Plan of restricted stock units, stock options, performance shares and book value units under the 2020 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.2 to the Registrant’s February 11, 2020 Current Report on Form 8-K.\\*](#)

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- [10.19](#) [Revised Form of Terms and Conditions relating to awards to executive officers in 2021 under the Prudential Financial, Inc. 2016 Omnibus Incentive Plan of restricted stock units, stock options, performance shares and book value units under the 2021 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.1 to the Registrant's January 16, 2024 Current Report on Form 8-K.\\*](#)
- [10.20](#) [Revised Form of Terms and Conditions relating to awards to executive officers in 2022 under the Prudential Financial, Inc. 2021 Omnibus Incentive Plan of restricted stock units, stock options, performance shares and book value units under the 2022 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.2 to the Registrant's January 16, 2024 Current Report on Form 8-K.\\*](#)
- [10.21](#) [Revised Form of Terms and Conditions relating to awards to executive officers in 2023 under the Prudential Financial, Inc. 2021 Omnibus Incentive Plan of restricted stock units, stock options, performance shares and book value units under the 2023 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.3 to the Registrant's January 16, 2024 Current Report on Form 8-K.\\*](#)
- [10.22](#) [Form of Terms and Conditions relating to awards to executive officers in 2024 under the Prudential Financial, Inc. 2021 Omnibus Incentive Plan of restricted stock units, stock options, performance shares and book value units under the 2024 Long-Term Incentive Program. Incorporated by reference to Exhibit 10.2 to the Registrant's February 15, 2024 Current Report on Form 8-K.\\*](#)
- [10.23](#) [Annual Incentive Payment Criteria for Executive Officers effective for awards in 2024 in respect of 2023. Incorporated by reference to Exhibit 10.1 to the Registrant's February 15, 2024 Current Report on Form 8-K.\\*](#)
- [10.24](#) [Prudential Financial, Inc. Non-Employee Director Compensation Summary effective February 10, 2015. Incorporated by reference to Exhibit 10.21 to the Registrant's December 31, 2014 Annual Report on Form 10-K.\\*](#)
- [10.25](#) [The Prudential Supplemental Retirement Plan \(amended and restated effective as of January 1, 2009\). Incorporated by reference to Exhibit 10.35 to the Registrant's December 31, 2008 Annual Report on Form 10-K.\\*](#)
- [10.26](#) [First Amendment to The Prudential Supplemental Retirement Plan, effective June 30, 2012. Incorporated by reference to Exhibit 10.1 to the Registrant's June 30, 2012 Quarterly Report on Form 10-Q.\\*](#)
- [10.27](#) [Second Amendment to The Prudential Supplemental Retirement Plan, effective December 6, 2013. Incorporated by reference to Exhibit 10.26 to the Registrant's December 31, 2013 Annual Report on Form 10-K.\\*](#)
- [10.28](#) [Third Amendment to The Prudential Supplemental Retirement Plan, effective January 1, 2017. Incorporated by reference to Exhibit 10.28 to the Registrant's December 31, 2016 Annual Report on Form 10-K.\\*](#)
- [10.29](#) [Fourth Amendment to The Prudential Supplemental Retirement Plan, effective as of January 1, 2018. Incorporated by reference to Exhibit 10.1 to the Registrant's September 30, 2018 Quarterly Report on Form 10-Q.\\*](#)
- [10.30](#) [Fifth Amendment to The Prudential Supplemental Retirement Plan, effective as of January 1, 2018. Incorporated by reference to Exhibit 10.30 to the Registrant's December 31, 2020 Annual Report on Form 10-K.\\*](#)
- [10.31](#) [Sixth Amendment to the Prudential Supplemental Retirement Plan, effective as of May 1, 2021. Incorporated by reference to Exhibit 10.32 to the Registrant's December 31, 2021 Annual Report on Form 10-K.\\*](#)
- [10.32](#) [Seventh Amendment to the Prudential Supplemental Retirement Plan, effective as of October 1, 2023.\\*](#)
- [10.33](#) [Prudential Supplemental Employee Savings Plan, as amended and restated effective as of January 1, 2006. Incorporated by reference to Exhibit 10.32 to the Registrant's December 31, 2006 Annual Report on Form 10-K.\\*](#)
- [10.34](#) [First Amendment to the Prudential Supplemental Employee Savings Plan, effective as of January 1, 2008. Incorporated by reference to Exhibit 10.2 to the Registrant's March 31, 2008 Quarterly Report on Form 10-Q.\\*](#)

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- [10.35](#) [Second Amendment to the Prudential Supplemental Employee Savings Plan, effective January 1, 2009. Incorporated by reference to Exhibit 10.38 to the Registrant's December 31, 2008 Annual Report on Form 10-K.\\*](#)
- [10.36](#) [Third Amendment to the Prudential Supplemental Employee Savings Plan, effective January 1, 2017. Incorporated by reference to Exhibit 10.32 to the Registrant's December 31, 2016 Annual Report on Form 10-K.\\*](#)
- [10.37](#) [Fourth Amendment to the Prudential Supplemental Employee Savings Plan, effective as of April 1, 2018. Incorporated by reference to Exhibit 10.1 to the Registrant's September 30, 2018 Quarterly Report on Form 10-Q.\\*](#)
- [10.38](#) [Fifth Amendment to the Prudential Supplemental Employee Savings Plan, effective as of February 1, 2020. Incorporated by reference to Exhibit 10.4 to the Registrant's March 31, 2020 Quarterly Report on Form 10-Q.\\*](#)
- [10.39](#) [Sixth Amendment to the Prudential Supplemental Employee Savings Plan, effective as of November 1, 2020. Incorporated by reference to Exhibit 10.1 to the Registrant's September 30, 2020 Quarterly Report on Form 10-Q.\\*](#)
- [10.40](#) [Seventh Amendment to the Prudential Supplemental Employee Savings Plan, effective as of January 1, 2018. Incorporated by reference to Exhibit 10.38 to the Registrant's December 31, 2020 Annual Report on Form 10-K.\\*](#)
- [10.41](#) [Eighth Amendment to the Prudential Supplemental Employee Savings Plan, effective as of May 1, 2021. Incorporated by reference to Exhibit 10.41 to the Registrant's December 31, 2021 Annual Report on Form 10-K.\\*](#)
- [10.42](#) [The Prudential Insurance Supplemental Executive Retirement Plan \(amended and restated effective as of January 1, 2009\). Incorporated by reference to Exhibit 10.39 to the Registrant's December 31, 2008 Annual Report on Form 10-K.\\*](#)
- [10.43](#) [First Amendment to the Prudential Insurance Supplemental Executive Retirement Plan, effective as of January 1, 2010. Incorporated by reference to Exhibit 10.35 to the Registrant's December 31, 2010 Annual Report on Form 10-K.\\*](#)
- [10.44](#) [Prudential Financial, Inc. Compensation Plan \(amended and restated effective as of November 11, 2008\). Incorporated by reference to Exhibit 10.41 to the Registrant's December 31, 2008 Annual Report on Form 10-K.\\*](#)
- [10.45](#) [The Prudential Deferred Compensation Plan for Non-Employee Directors \(as amended through October 9, 2007\). Incorporated by reference to Exhibit 10.3 to the Registrant's September 30, 2007 Quarterly Report on Form 10-Q.\\*](#)
- [10.46](#) [First Amendment to The Prudential Deferred Compensation Plan for Non-Employee Directors, dated November 20, 2008. Incorporated by reference to Exhibit 10.43 to the Registrant's December 31, 2008 Annual Report on Form 10-K.\\*](#)
- [10.47](#) [Prudential Financial, Inc. 2011 Deferred Compensation Plan for Non-Employee Directors \(effective as of January 1, 2011\). Incorporated by reference to Exhibit 10.39 to the Registrant's December 31, 2010 Annual Report on Form 10-K.\\*](#)
- [10.48](#) [Amendment No. 1 to the Prudential Financial, Inc. 2011 Deferred Compensation Plan for Non-Employee Directors. Incorporated by reference to Exhibit 10.1 to the Registrant's September 30, 2015 Quarterly Report on Form 10-Q.\\*](#)
- [10.49](#) [Prudential Financial, Inc. 2016 Deferred Compensation Plan for Non-Employee Directors. Incorporated by reference to Exhibit 10.40 to the Registrant's December 31, 2016 Annual Report on Form 10-K.\\*](#)
- [10.50](#) [Prudential Securities Incorporated Supplemental Retirement Plan for Executives \(amended and restated effective January 1, 2009\). Incorporated by reference to Exhibit 10.44 to the Registrant's December 31, 2008 Annual Report on Form 10-K.\\*](#)

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<a href="#">10.51</a>	<a href="#">PFI Supplemental Executive Retirement Plan (amended and restated effective as of January 1, 2009). Incorporated by reference to Exhibit 10.45 to the Registrant's December 31, 2008 Annual Report on Form 10-K.*</a>
<a href="#">10.52</a>	<a href="#">First Amendment to the PFI Supplemental Executive Retirement Plan, effective as of January 1, 2010. Incorporated by reference to Exhibit 10.42 to the Registrant's December 31, 2010 Annual Report on Form 10-K.*</a>
<a href="#">10.53</a>	<a href="#">Prudential Financial, Inc. Nonqualified Retirement Plan Trust Agreement between Prudential Financial, Inc. and Wachovia Bank, N.A. Incorporated by reference to Exhibit 10.1 to the Registrant's June 30, 2007 Quarterly Report on Form 10-Q.*</a>
<a href="#">10.54</a>	<a href="#">The Prudential Severance Plan (amended and restated as of October 10, 2019). Incorporated by reference to Exhibit 10.1 to the Registrant's September 30, 2019 Quarterly Report on Form 10-Q.*</a>
<a href="#">10.55</a>	<a href="#">The First Amendment to the Prudential Severance Plan, dated October 30, 2019. Incorporated by reference to Exhibit 10.54 to the Registrant's December 31, 2022 Annual Report on Form 10-K.*</a>
<a href="#">10.56</a>	<a href="#">The Second Amendment to the Prudential Severance Plan, dated December 16, 2022. Incorporated by reference to Exhibit 10.55 to the Registrant's December 31, 2022 Annual Report on Form 10-K.*</a>
<a href="#">21.1</a>	<a href="#">Subsidiaries of Prudential Financial, Inc.</a>
<a href="#">23.1</a>	<a href="#">Consent of PricewaterhouseCoopers LLP.</a>
<a href="#">24.1</a>	<a href="#">Powers of Attorney.</a>
<a href="#">31.1</a>	<a href="#">Section 302 Certification of the Chief Executive Officer.</a>
<a href="#">31.2</a>	<a href="#">Section 302 Certification of the Chief Financial Officer.</a>
<a href="#">32.1</a>	<a href="#">Section 906 Certification of the Chief Executive Officer.</a>
<a href="#">32.2</a>	<a href="#">Section 906 Certification of the Chief Financial Officer.</a>
<a href="#">97.1</a>	<a href="#">Prudential Financial, Inc. Clawback Policy, effective June 13, 2023. Incorporated by reference to Exhibit 10.1 to the Registrant's Quarterly Report on Form 10-Q for the Quarter ended June 30, 2023.*</a>
101.INS—XBRL	Instance Document—the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH—XBRL	Taxonomy Extension Schema Document.
101.CAL—XBRL	Taxonomy Extension Calculation Linkbase Document.
101.LAB—XBRL	Taxonomy Extension Label Linkbase Document.
101.PRE—XBRL	Taxonomy Extension Presentation Linkbase Document.
101.DEF—XBRL	Taxonomy Extension Definition Linkbase Document.
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101).

\* This exhibit is a management contract or compensatory plan or arrangement.





SEVENTH AMENDMENT TO THE  
**PRUDENTIAL SUPPLEMENTAL RETIREMENT PLAN**  
**(As amended and restated effective as of January 1, 2009)**

*(Amending to reflect QSERP Benefits payable to eligible participants under  
The Prudential Merged Retirement Plan, as amended effective October 1, 2023)*

**Purpose and Background**

- A. The Prudential Supplemental Retirement Plan (“Supplemental Plan”) was amended and restated effective as of January 1, 2009, to comply with the requirements of Section 409A of the Internal Revenue Code of 1986, as amended (“Internal Revenue Code”).
- B. Pursuant to Resolutions adopted at a meeting on June 13, 2023, by the Compensation Committee (“Compensation Committee”) of the Board of Directors of The Prudential Insurance Company of America (“Prudential”), the Executive Vice President and Chief Human Resources Officer of Prudential (the “EVP HR”) has been directed and authorized to prepare and execute an amendment to The Prudential Merged Retirement Plan (“Merged Retirement Plan”) providing an additional benefit to eligible participants who also participate in the Supplemental Plan to the extent, and in an amount that is, in the opinion of the EVP HR, no more than the maximum amount that is allowable under the Internal Revenue Code governing qualified plans, is administratively practicable and, when aggregated with previously accrued benefits, would not result in a total accrued benefit being provided to an eligible participant in excess of the accrued benefits that would be provided under the Merged Retirement Plan and the Supplemental Plan as they existed prior to amendment.
- C. The EVP HR, on behalf of Prudential, has executed an amendment effective October 1, 2023, to the Merged Retirement Plan providing for an additional benefit to certain eligible participants in the Prudential Traditional Retirement Plan and the Prudential Cash Balance Plan.
- D. Pursuant to the Resolutions adopted by the Compensation Committee, the EVP HR is also authorized and directed to prepare and execute an amendment to the Supplemental Plan reflecting the changes made to the Merged Retirement Plan that affect the Supplemental Plan.
- E. The EVP HR, on behalf of Prudential, desires to amend the Supplemental Plan effective October 1, 2023, in accordance with the authorization provided by the Compensation Committee.

**Resolution**

Effective October 1, 2023, the Supplemental Plan is hereby amended as follows:

1. Section 2.02(e) of the Supplemental Plan is restated in its entirety to read as follows:
    - (e) Hypothetical Total Benefit. Such Participant’s hypothetical retirement benefits that would be payable under the Retirement Plan: (1) without regard to the limit on compensation imposed by Code section 401(a)(17) (as reflected in the applicable provisions of the Retirement Plan); (2) without regard to the limits on benefits imposed by Code section 415(b) (as reflected in the applicable provisions of the Retirement Plan); (3) without regard to the “QSERP Accrued Amount” under subsection 806(a)(ii), (iii), or (iv) of the Prudential Traditional Retirement Plan, the “QSERP Pension Formula Amount” under subsection 806(b)(ii), (iii), or (iv) of the Prudential Traditional Retirement Plan, and the “QSERP Enhanced Pension Benefit” under Section 2804(b), (c), or (d) of the Prudential Traditional Retirement Plan (or any other amount determined with reference to them); (4) without regard to the “QSERP Credit Account” as defined in Section 3.1(e) of the Prudential Cash Balance Plan, the “QSERP Accrued Amount” in Section 1.30 of the Prudential Cash Balance Plan, the “QSERP Enhanced Pension Benefit” in Section 1.30 of the Prudential Cash Balance Plan, and the “QSERP Pension Formula Amount” in Section 1.54 of the Prudential Cash Balance Plan (or any other amount determined with reference to them); (5) by including as pensionable Earnings the amount of the deferred compensation under the Deferred Compensation Plan and the Prudential Supplemental Employee Savings Plan that would, but for the deferral of payment, constitute pensionable Earnings under the Retirement Plan (including such compensation that would have constituted Earnings had it not exceeded the limit on compensation imposed by Code section 401(a)(17) and determined without regard to the limits on benefits imposed by Code section 415(b)); and
-

2. All capitalized terms not defined herein shall have the meanings ascribed to them in the Supplemental Plan.
3. Except where otherwise expressly amended herein, the Supplemental Plan is ratified and confirmed and shall continue in full force and effect.

Adopted on behalf of The Prudential Insurance Company of America.

Date: December 13, 2023

By: /s/ Lucien A. Alziari  
Lucien A. Alziari  
Executive Vice President  
Chief Human Resources Officer



CROCKETT STREET PARTNERS II, L.P.	Delaware
Dale/P Minerals Limited Partnership	Delaware
Deerpath Capital AU Pty Ltd	New South Wales
Deerpath Capital GenPar IV, LLC	Delaware
Deerpath Capital GenPar V, LLC	Delaware
Deerpath Capital GenPar VI, LLC	Delaware
Deerpath Capital GenPar VII, LLC	Delaware
Deerpath Capital GP S.a.r.l.	Luxembourg
Deerpath Capital Management, LP	Delaware
Deerpath Capital UK LLP	England & Wales
Deerpath Fund Services, LLC	Delaware
Deerpath Funding Advantage IV General Partner, LLC	Delaware
Deerpath Funding General Partner V, LLC	Delaware
Deerpath GP Holdings, LLC	Delaware
Deerpath Korea, Ltd.	Korea (the Republic of)
DICKENS AVENUE HOLDINGS VI, LLC	Delaware
DICKENS AVENUE PARTNERS VI (Ireland), L.P.	Delaware
DICKENS AVENUE PARTNERS VI (US), L.P.	Delaware
Dryden Arizona Reinsurance Term Company	Arizona
Dryden Finance II, LLC	Delaware
EIP GP S.à r.l.	Luxembourg
EPP Fund II GP LLC	Delaware
EPP Lux Fund II GP S.à r.l.	Luxembourg
Essex, LLC	Delaware
EuroCore GP S.à r.l.	Luxembourg
EuroCore New Courts GP S.à r.l.	Luxembourg
European Value Partners GP S.a.r.l.	Luxembourg
Everbright PGIM Fund Management Co., Ltd.	China
EVP II GP S.à r.l.	Luxembourg
EVP II Horizon GP S.à r.l.	Luxembourg
EVP II Sprint GP S.à r.l.	Luxembourg
FICG-PG-I Fund GP, LLC	Delaware
Flagstaff, LLC	Delaware
GA 1600 Commons LLC	Delaware
GA 333 Hennepin Investor LLC	Delaware
GA Bay Area GP LLC	Delaware
GA Bay Area Investor LLC	Delaware
GA BV LLC	Delaware
GA CLARENDON LLC	Delaware
GA Collins LLC	Delaware
GA E. 22nd Street Apartments Holdings LLC	Delaware
GA East 86 Street LLC	Delaware
GA JHCII LLC	Delaware
GA Manor at Harbour Island, LLC	Delaware
GA MENLO PARK INVESTOR LLC	Delaware

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GA Metro LLC	Delaware
GA TRITON INVESTOR LLC	Delaware
GA/MDI 333 Hennepin Associates LLC	Delaware
Gateway Holdings II, LLC	Delaware
Gateway Holdings, LLC	Delaware
GIBRALTAR INDIA SOLUTIONS LLP	India
Gibraltar International Insurance Services Company, Inc.	Delaware
Gibraltar International Service LLC	Delaware
Gibraltar Re Mortgage Holdings Trust No. 1	Delaware
Gibraltar Re Mortgage Holdings Trust No. 2	Delaware
Gibraltar Re Mortgage Holdings Trust No. 3	Delaware
Gibraltar Re Mortgage Holdings Trust No. 4	Delaware
Gibraltar Reinsurance Company Ltd.	Bermuda
Gibraltar Universal Life Reinsurance Company	Arizona
Glenealy International Limited	British Virgin Islands
Gold GP Limited	Cayman Islands
Gold II, L.P.	Cayman Islands
Gold III, L.P.	Cayman Islands
Gold, L.P.	Cayman Islands
Graham Resources, Inc.	Delaware
Graham Royalty, Ltd.	Louisiana
Green Tree GP	Cayman Islands
Green Tree, L.P.	Cayman Islands
Greenlee, LLC	Delaware
Halsey Street Investments LLC	Delaware
High Peak Innovations, LLC	Delaware
Hirakata, LLC	Delaware
Impact Investments Bridges UK S.a.r.l	Luxembourg
Inter-Atlantic G Fund, L.P.	Delaware
Inversiones Previsionales Chile SpA	Chile
Inversiones Previsionales Dos SpA	Chile
Ironbound Fund LLC	Delaware
IVP Fund GP LLC	Delaware
Jennison Associates LLC	Delaware
Kyarra S.a r.l.	Luxembourg
Kyoei Annuity Home Co. Ltd. (Kabushiki Kaisha Kyoei Nenkin Home)	Japan
Lake Street Partners IV, L.P.	Delaware
LINEUP LLC	Delaware
Lotus Reinsurance Company Ltd.	Bermuda
Manor at Harbour Island, LLC	Delaware
Marble Canyon, LLC	Delaware
Marble Gumdrops, LLC	Delaware
Maricopa, LLC	Delaware
Market Street Holdings IV, LLC	Delaware
MC GA COLLINS HOLDINGS LLC	Delaware

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MC GA COLLINS REALTY LLC	Delaware
MCP Opportunity Secondary Program VI (USD) Feeder SCSp	Luxembourg
MCP Opportunity Secondary Program VI (USD) SCSp	Luxembourg
MCP Opportunity Secondary Program VI Feeder SCSp	Luxembourg
MCP Opportunity Secondary Program VI SCSp	Luxembourg
MCP Summit Investment VI Lux SCSp	Luxembourg
Montana Capital Partners AG	Switzerland
Montana Capital Partners Jersey (GP) II Limited	Jersey
Montana Capital Partners Jersey (GP) Limited	Jersey
Montana Capital Partners Jersey OSP III (GP) Limited	Jersey
Montana Capital Partners Jersey OSP IV (GP) Limited	Jersey
Montana Capital Partners Jersey OSP V (GP) Limited	Jersey
Montana Capital Partners US, LLC	Delaware
Montana Capital Partners VI (GP) S.à r.l.	Luxembourg
Morenci, LLC	Delaware
Mulberry Street Holdings, LLC	Delaware
Mulberry Street Investment, L.P.	Delaware
Mulberry Street Partners, LLC	Delaware
National Family Assurance Group, LLC	Washington
New Savanna	Cayman Islands
New Street Investments Corporation	Delaware
New Veld, LLC	Delaware
North Rock GP	Cayman Islands
North Rock, L.P.	Cayman Islands
Northbound Emerging Manager Fund II - A LP	Delaware
NPS GDC GP Pte. Ltd.	Singapore
Orchard Street Acres Inc.	Delaware
PAI Bay Farm, LLC	Delaware
PAI Bayrock Groves, LLC	Delaware
PAI Belvidere Farms, LLC	Delaware
PAI Big Cypress Farm, LLC	Delaware
PAI Bulldog Ranches, LLC	Delaware
PAI Centurion Citrus, LLC	Delaware
PAI Champaign Farms, LLC	Delaware
PAI Corcoran 640 Ranch, LLC	Delaware
PAI DeKalb Farm, LLC	Delaware
PAI Delano 1500 Ranches, LLC	Delaware
PAI Desert Falcon Farms Manager, LLC	Delaware
PAI Flicker Orchard, LLC	Delaware
PAI Goldwater Orchards, LLC	Delaware
PAI Good Hope Farm, LLC	Delaware
PAI Hawk Creek Ranch, LLC	Delaware
PAI Hills Valley Ranches, LLC	Delaware
PAI Holly Hill Groves, LLC	Delaware
PAI Hunt Farm, LLC	Delaware

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PAI Jackson Bayou Farm, LLC	Delaware
PAI Lake Placid Groves, LLC	Delaware
PAI Lucky Charm Farm, LLC	Delaware
PAI River Bend Ranches, LLC	Delaware
PAI Spartan Ranch, LLC	Delaware
PAI Wallula Gap Vineyard, LLC	Delaware
Passaic Fund LLC	Delaware
PCP V Cayman AIV GP, L.P.	Cayman Islands
PEREF II GP S.à r.l.	Luxembourg
PFI EM-Tech Fund I, LLC	Delaware
PG Business Service Co., Ltd	Japan
PG Collection Service Co., Ltd.	Japan
PG Friendly Partners Co., Ltd.	Japan
PGA European Limited	Bermuda
PGI Co., Ltd	Japan
PGIM (Australia) Pty Ltd	Australia
PGIM (Hong Kong) Ltd.	Hong Kong
PGIM (Scots) Limited	Scotland
PGIM (Shanghai) Company Ltd.	China
PGIM (Singapore) Pte. Ltd.	Singapore
PGIM AC Access 1 GP Pte. Ltd.	Singapore
PGIM AC Co-Invest 1 GP Pte. Ltd.	Singapore
PGIM AC Co-Invest GP Pte. Ltd.	Singapore
PGIM Advisory (Shanghai) Co., Ltd.	China
PGIM Agricultural Investments GP, LLC	Delaware
PGIM AVP IV GP S.à r.l.	Luxembourg
PGIM AVP V GP S.à r.l.	Luxembourg
PGIM Broad Market High Yield Bond Fund, L.P.	Delaware
PGIM Broad Market High Yield Bond Partners, LLC	Delaware
PGIM Capital Partners Management (Feeder) VI, LLC	Delaware
PGIM Capital Partners Management Fund VI, L.P.	Delaware
PGIM Custom Harvest LLC	Delaware
PGIM DC Co-Invest GP Pte. Ltd.	Singapore
PGIM DC JV GP Pte. Ltd.	Singapore
PGIM DC Solutions LLC	Delaware
PGIM Deerpath Partners, LLC	Delaware
PGIM European Financing Limited	Bermuda
PGIM European Services Limited	England & Wales
PGIM Financial Limited	England & Wales
PGIM Fixed Income Alternatives Fund II, L.P.	Delaware
PGIM Fixed Income Alternatives Fund, L.P.	Delaware
PGIM Fixed Income Alternatives GP, LLC	Delaware
PGIM Fixed Income Alternatives II GP, LLC	Delaware
PGIM Fixed Income Special Opportunities Fund I (Cayman), LP	Cayman Islands
PGIM Fixed Income Special Opportunities Fund I GP, LLC	Delaware

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PGIM Fixed Income Special Opportunities Fund I LP	Delaware
PGIM Foreign Investments, Inc.	Delaware
PGIM GDC GP 2 S.à.r.l.	Luxembourg
PGIM GDC GP 1 Pte. Ltd.	Singapore
PGIM GDC KR 1 GP Pte. Ltd.	Singapore
PGIM GDC Row Aggregator KR GP Pte. Ltd.	Singapore
PGIM GDC Row GP Pte. Ltd.	Singapore
PGIM GDC Row Holdco GP Pte. Ltd.	Singapore
PGIM GDCF US Holdco GP LLC	Delaware
PGIM Holding Company LLC	Delaware
PGIM Holdings Limited	England & Wales
PGIM INDIA ASSET MANAGEMENT PRIVATE LIMITED	India
PGIM INDIA TRUSTEES PRIVATE LIMITED	India
PGIM International Financing Inc.	Delaware
PGIM Investments (Ireland) Limited	Ireland
PGIM Investments LLC	New York
PGIM IRELAND LIMITED	Ireland
PGIM Japan Co., Ltd.	Japan
PGIM Korea Inc.	Korea (the Republic of)
PGIM Limited	England & Wales
PGIM Loan Originator Manager Limited	England & Wales
PGIM LTIF Berlin GP S.à r.l.	Luxembourg
PGIM LTIF Berlin MLP S.à.r.l.	Luxembourg
PGIM LTIF GP S.à.r.l.	Luxembourg
PGIM LTIF SH9 GP S.à r.l.	Luxembourg
PGIM Luxembourg S.A.	Luxembourg
PGIM M Campus GP S.à r.l.	Luxembourg
PGIM Management Partner Limited	England & Wales
PGIM MetaProp Investor LP LLC	Delaware
PGIM Netherlands B.V.	Netherlands
PGIM Operations Manager, LLC	Delaware
PGIM Overseas Investment Fund Management (Shanghai) Company Ltd	China
PGIM Portfolio Advisory LLC	Delaware
PGIM Private Capital (Ireland) Limited	Ireland
PGIM Private Capital Limited	England & Wales
PGIM Private Fund Management (Shanghai) Co., Ltd.	China
PGIM Private Placement Investors L.P.	Delaware
PGIM Private Placement Investors, Inc.	New Jersey
PGIM QUANTITATIVE SOLUTIONS LLC	New Jersey
PGIM Real Estate (Japan) Ltd.	Japan
PGIM Real Estate (UK) Limited	England & Wales
PGIM Real Estate Advisors LLC	Delaware
PGIM Real Estate Agency Financing, LLC	Delaware
PGIM Real Estate Asia Value Partners V SCSp	Luxembourg
PGIM Real Estate Capital VII GP S.à r.l.	Luxembourg

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PGIM Real Estate Carry & Co-Invest GP S.á r.l.	Luxembourg
PGIM Real Estate Carry & Co-Invest GP, LLC	Delaware
PGIM Real Estate Carry & Co-Invest SCSp	Luxembourg
PGIM Real Estate Carry & Co-Invest, L.P.	Delaware
PGIM Real Estate CD S.a.r.l.	Luxembourg
PGIM Real Estate Co-Invest Holdings, LLC	Delaware
PGIM Real Estate Debt GmbH	Germany
PGIM Real Estate Finance Holding Company	New Jersey
PGIM Real Estate Finance, LLC	Delaware
PGIM Real Estate France SAS	France
PGIM Real Estate Germany AG	Germany
PGIM Real Estate Global Debt GP, LLC	Delaware
PGIM Real Estate Inmuebles II, S de R.L. de C.V.	Mexico
PGIM Real Estate Inmuebles, S. de R.L. de C.V	Mexico
PGIM Real Estate Italy S.r.l.	Italy
PGIM Real Estate Loan Services, Inc.	Delaware
PGIM Real Estate Management Luxembourg S.a.r.l.	Luxembourg
PGIM Real Estate Mexico S.C.	Mexico
PGIM Real Estate MVP Administradora IV, S. de R.L. de C.V.	Mexico
PGIM Real Estate MVP Administradora V, S. de R.L. de C.V.	Mexico
PGIM Real Estate MVP Inmuebles IV, S. de R.L. de C.V.	Mexico
PGIM Real Estate MVP Inmuebles V, S. de R.L. de C.V.	Mexico
PGIM Real Estate PRISA II Luxembourg PF SCSp	Luxembourg
PGIM Real Estate S. de R.L. de C.V.	Mexico
PGIM Real Estate Senior Housing Partners Plus GP LLC	Delaware
PGIM Real Estate U.S. CORE Debt Fund GP, LLC	Delaware
PGIM Real Estate U.S. Core Debt Fund, L.P.	Delaware
PGIM Real Estate U.S. Debt Fund GP, LLC	Delaware
PGIM Real Estate U.S. High Yield Debt Fund GP, LLC	Delaware
PGIM Real Estate U.S. Tactical Credit GP LLC	Delaware
PGIM REF Europe GP S.à r.l.	Luxembourg
PGIM REF Europe Member, LLC	Delaware
PGIM REF EUROPE SCSp	Luxembourg
PGIM REF Intermediary Services, Inc.	Delaware
PGIM Securities Investment Trust Enterprise	Taiwan (Province of China)
PGIM Senior Loan Opportunities Management (Feeder) I, LLC	Delaware
PGIM Senior Loan Opportunities Management (Feeder) II, LLC	Delaware
PGIM Senior Loan Opportunities Management Fund I, L.P.	Delaware
PGIM Senior Loan Opportunities Management Fund II, L.P.	Delaware
PGIM Strategic Financing LLC	Delaware
PGIM Strategic Investments, Inc.	Delaware
PGIM Taronga Investor GP LLC	Delaware
PGIM U.S. Agriculture Fund LP	Delaware
PGIM U.S. Employee Co-Invest GP, LLC	Delaware

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PGIM U.S. Employee Co-Invest, L.P.	Delaware
PGIM U.S. Leveraged Loans GP, LLC	Delaware
PGIM USPF VI Manager, LLC	Delaware
PGIM Wadhvani LLP	England & Wales
PGIM Warehouse, Inc.	Delaware
PGIM, Inc.	New Jersey
PGLH of Delaware, Inc.	Delaware
PIFM Holdco, LLC	Delaware
PIIC Limited	Cayman Islands
PIM KF Blocker V Holdings LLC	Delaware
PIM USPF V Manager LLC	Delaware
Pine Tree GP	Cayman Islands
Pine Tree, L.P.	Cayman Islands
PLA Administradora Industrial II, de R.L. de C.V.	Mexico
PLA Administradora Industrial SRL	Mexico
PLA Administradora, LLC	Delaware
PLA Administradora, S. de R.L. de C.V.	Mexico
PLA Asesoría Profesional II, S. de R.L. de C.V.	Mexico
PLA Asesoría Profesional, S.de R.L. de C.V.	Mexico
PLA Co-Investor LLC	Delaware
PLA Inmuebles Industriales, S. de R.L. de C.V.	Mexico
PLA Mexico Industrial Manager II LLC	Delaware
PLA Retail Fund II Aggregating Manager, LLC	Delaware
PLA Retail Fund II Manager, LLC	Delaware
PLA Retail Fund II U.S. Carry/Co-Invest, LP	Delaware
PLA Retail Fund II, LLC	Delaware
PLA Retail Fund II, LP	Delaware
PLA Services Manager Mexico, LLC	Delaware
PLAI Limited	Cayman Islands
Platinum GP Limited	Cayman Islands
Platinum II, L.P.	Cayman Islands
Platinum III, L.P.	Cayman Islands
Platinum, L.P.	Cayman Islands
PMCF Holdings, LLC	Delaware
PMCF Properties, LLC	Delaware
Pramerica (Hong Kong) Holdings Limited	Hong Kong
Pramerica (Luxembourg) CP GP S.a.r.l.	Luxembourg
Pramerica (Scots) CP GP LLP	Scotland
Pramerica Business Consulting (Shanghai) Company Limited	China
Pramerica EVP CP LP	Scotland
Pramerica Financial Asia Headquarters Pte. Ltd.	Singapore
Pramerica Financial Asia Limited	British Virgin Islands
Pramerica Fixed Income Funds Management Limited	Ireland
Pramerica Fosun Life Insurance Co., Ltd.	China
Pramerica Insurance Agency (China) Company Ltd.	China

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PRAMERICA LIFE INSURANCE COMPANY LIMITED	India
Pramerica PRECAP I GP LLP	England & Wales
Pramerica PRECAP II GP LLP	England & Wales
Pramerica PRECAP III GP LLP	England & Wales
Pramerica PRECAP IV GP LLP	England & Wales
PRAMERICA PRECAP VI GP (SCOTS FEEDER) LLP	England & Wales
PRAMERICA PRECAP VI GP LLP	England & Wales
Pramerica Real Estate Capital III (Scots), Limited Partnership	Scotland
Pramerica Real Estate Capital IV (Scots) Limited Partnership	Scotland
Pramerica Real Estate Capital IV GP (Scots Feeder) LLP	Scotland
Pramerica Real Estate Capital IV GP Limited	England & Wales
Pramerica Real Estate Capital V (Scots), Limited Partnership	Scotland
Pramerica Real Estate Capital VI (Scots) Limited Partnership	Scotland
PRECO Account IV LLC	Delaware
PRECO Account Partnership IV LP	Delaware
PREFG Hanwha Manager, LLC	Delaware
PREI Acquisition I, Inc.	Delaware
PREI Acquisition II, Inc.	Delaware
PREI Acquisition LLC	Delaware
PREI HYDG, LLC	Delaware
PREI International, Inc.	Delaware
PRICOA Management Partner Limited	England & Wales
PRISA Fund Manager LLC	Delaware
PRISA II Fund Manager LLC	Delaware
PRISA II Lux PF GP S.à r.l.	Luxembourg
PRISA II Pooled Manager, LLC	Delaware
PRISA III Fund GP, LLC	Delaware
PRISA III Fund PIM, LLC	Delaware
PRISA Pooled Manager, LLC	Delaware
PRREF Debt Fund Manager, LLC	Delaware
PRREF II Fund Manager LLC	Delaware
Pru 101 Wood LLC	Delaware
PRU 3XSquare, LLC	Delaware
Pru Alpha Partners I, LLC	Delaware
Pru Fixed Income Emerging Markets Partners I, LLC	Delaware
Pruco Assignment Corporation	Barbados
Pruco Life Insurance Company	Arizona
Pruco Life Insurance Company of New Jersey	New Jersey
Pruco Securities, LLC	New Jersey
PRUCO, LLC	New Jersey
Prudential 900 Aviation Boulevard, LLC	Delaware
Prudential Agricultural Property Holding Company, LLC	Delaware
Prudential Annuities Distributors, Inc.	Delaware
Prudential Annuities Holding Company, LLC	Delaware
Prudential Annuities Information Services & Technology Corporation	Delaware

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Prudential Arizona Reinsurance Captive Company	Arizona
Prudential Arizona Reinsurance Term Company	Arizona
Prudential Arizona Reinsurance Universal Company	Arizona
Prudential Capital and Investment Services, LLC	Delaware
Prudential Capital Energy Opportunity Fund, L.P.	Delaware
PRUDENTIAL CAPITAL ENERGY PARTNERS MANAGEMENT (FEEDER), LLC	Delaware
Prudential Capital Energy Partners Management Fund, L.P.	Delaware
Prudential Capital Energy Partners, L.P.	Delaware
Prudential Capital Partners Management Fund IV, L.P.	Delaware
Prudential Chile II SpA	Chile
Prudential Commercial Property Holding Company, LLC	Delaware
Prudential do Brasil Seguros de Vida S.A.	Brazil
Prudential do Brasil Vida em Grupo S.A.	Brazil
Prudential Equity Group, LLC	Delaware
Prudential Financial, Inc.	New Jersey
Prudential Fixed Income Global Liquidity Relative Value Partners, LLC	Delaware
Prudential Fixed Income U.S. Relative Value Partners, LLC	Delaware
Prudential Funding, LLC	New Jersey
Prudential General Services of Japan Y.K.	Japan
Prudential Gibraltar Agency Co., Ltd. (Prudential Gibraltar Agency Kabushiki Kaisha)	Japan
Prudential Global Funding LLC	Delaware
Prudential Holdings of Japan, Inc.	Japan
Prudential IBH Holdco, Inc.	Delaware
Prudential Impact Investments Mortgage Loans LLC	Delaware
Prudential Impact Investments Private Debt LLC	Delaware
Prudential Impact Investments Private Equity LLC	Delaware
Prudential Insurance Agency, LLC	New Jersey
Prudential International Insurance Holdings, Ltd.	Delaware
Prudential International Insurance Service Company, L.L.C.	Delaware
Prudential International Investments Company, LLC	Delaware
Prudential International Investments, LLC	Delaware
Prudential Investment Management Services LLC	Delaware
Prudential Japan Holdings, LLC	Delaware
Prudential Legacy Insurance Company of New Jersey	New Jersey
Prudential Mortgage Asset Holdings 1 Japan Investment Business Limited Partnership	Japan
Prudential Mortgage Asset Holdings 2 Japan Investment Business Limited Partnership	Japan
Prudential Mortgage Capital Asset Holding Company, LLC	Delaware
Prudential Mortgage Capital Funding, LLC	Delaware
Prudential Mortgage Capital Holdings, LLC	Delaware
PRUDENTIAL MORTGAGE SKP MEMBER LLC	Delaware
PRUDENTIAL MORTGAGE SKP REIT LLC	Delaware
PRUDENTIAL MORTGAGE SKP VENTURE 2 LLC	Delaware
PRUDENTIAL MORTGAGE SKP VENTURE LLC	Delaware
Prudential Mutual Fund Services LLC	New York
Prudential Newark Realty, LLC	New Jersey

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Prudential QOZ Investment Fund 1, LLC	Delaware
Prudential Realty Securities, Inc.	Delaware
Prudential Retirement Financial Services Holding LLC	Delaware
Prudential Retirement Holdings, LLC	Delaware
Prudential Securities Secured Financing Corporation	Delaware
Prudential Seguros Mexico, S.A. de C.V.	Mexico
Prudential Seguros, S.A.	Argentina
Prudential Select Strategies LLC	Delaware
Prudential Servicios, S. de R.L. de C.V.	Mexico
Prudential Structured Settlement Company	Delaware
Prudential Systems Japan, Limited	Japan
Prudential Tax Services, LLC	Delaware
Prudential Term Reinsurance Company	Arizona
Prudential Trust Co., Ltd.	Japan
Prudential Trust Company	Pennsylvania
Prudential Universal Reinsurance Company	Arizona
Prudential Universal Reinsurance Entity Company	Arizona
Prudential Workplace Solutions Group Services, LLC	Delaware
Prudential/TMW Real Estate Group LLC	Delaware
Pruservicos Participacoes Ltda.	Brazil
PruStudio LLC	Delaware
PruVen Capital Partners Fund I, L.P.	Delaware
PT PFI Mega Life Insurance	Indonesia
Qianhai Reinsurance Co., Ltd.	China
QMA JP EM All Cap Equity Partners LLC	Delaware
Quartzsite, LLC	Delaware
Rio CP LP	Scotland
Rock European Real Estate Holdings S.àr.l.	Luxembourg
Rock Global Real Estate LLC	Delaware
Rock Kensington Limited	Guernsey
Rock Oxford S.a r.l.	Luxembourg
Ross Avenue Energy Fund Holdings, LLC	Delaware
Ross Avenue Minerals 2012, LLC	Delaware
Sanei Collection Service Co., Ltd. (Kabushiki Kaisha Sanei Shuuno Service)	Japan
Senior Housing Partners V, LLC	Delaware
SENIOR HOUSING PARTNERS VI GP LLC	Delaware
Senior Housing Partnership Fund V, LLC	Delaware
SENIOR HOUSING PARTNERSHIP FUND VI GP LLC	Delaware
SHP V Carried Interest, L.P.	Delaware
Silvretta Jersey (GP) Limited	Jersey
SMP Holdings, Inc.	Delaware
Sonamira Co., Ltd. (Sonamira Kabushiki Kaisha)	Japan
South Shore GP Limited	Cayman Islands
South Shore II, L.P.	Cayman Islands
South Shore, L.P.	Cayman Islands

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Sterling Private Placement Management LLP	England & Wales
Stetson Street Partners, L.P.	Delaware
Strand Investments Limited	Cayman Islands
SVIIT Holdings, Inc.	Delaware
TENSATOR HOLDINGS LTD	England & Wales
TF Proveedora, S.C.	Mexico
The Gibraltar Life Insurance Co., Ltd.	Japan
The Keynes Dynamic Beta Strategy (US) Fund GP LLC	Delaware
The Prudential Assigned Settlement Services Corp.	New Jersey
The Prudential Brazilian Capital Fund LP	Cayman Islands
The Prudential Gibraltar Financial Life Insurance Co., Ltd.	Japan
The Prudential Home Mortgage Company, Inc.	New Jersey
The Prudential Insurance Company of America	New Jersey
The Prudential Life Insurance Company, Ltd.	Japan
Thurloe Commercial Guernsey Limited	Guernsey
TMW ASPF I Verwaltungs GmbH & Co. KG	Germany
TMW ASPF Management GmbH	Germany
TMW Management, LLC	Georgia
TMW Realty Advisors, LLC	Georgia
TMW USPF Verwaltungs GmbH	Germany
TRGOAG Company, Inc.	Delaware
United States Property Fund VI GP S.à r.l.	Luxembourg
USCDF GP S.à r.l.	Luxembourg
USPF V - Verwaltungs - GmbH & Co. KG	Germany
USPF V Carry LLC	Delaware
USPF V Co-Invest LLC	Delaware
USPF V Investment LP	Delaware
Vailsburg Fund LLC	Delaware
Vantage Casualty Insurance Company	Indiana
Victor Fund II Investor LLC	Delaware
VIP Australia Holding Company, LLC	Delaware
VIP Mortgage Account Pty Ltd	Australia
Wabash Avenue Holdings V, LLC	Delaware
Wabash Avenue Partners V, L.P.	Delaware
Wadhvani Capital Limited	England & Wales
Warburg Pincus Prismic, L.P.	Cayman Islands
Waveland Avenue Holdings I, LLC	Delaware
Waveland Avenue Partners I (Ireland), L.P.	Delaware
Waveland Avenue Partners I (US), L.P.	Delaware
Wellness Services Ecosystema De Bem Estar Ltda.	Brazil
Wellness Services SRL	Argentina

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WH Warehouse 22-1, Ltd.  
Windsor Avenue (Rated Feeder Fund GP) II, LLC  
WINDSOR AVENUE HOLDINGS II, LLC  
WINDSOR AVENUE PARTNERS (IRELAND) II, L.P.  
WINDSOR AVENUE PARTNERS (US) II, L.P.  
Yavapai LLC

Jersey  
Delaware  
Delaware  
Delaware  
Delaware

**Consent of Independent Registered Public Accounting Firm**

We hereby consent to the incorporation by reference in the Registration Statements on Form S-3 (No. 333-253713) and on Form S-8 (Nos. 333-259195, 333-248760, 333-137469, 333-137468, 333-136620, 333-102362, 333-75242, 333-75226, 333-75050, 333-103765, 333-105804, 333-146592, 333-182700 and 333-211268) of Prudential Financial, Inc. of our report dated February 21, 2024 relating to the consolidated financial statements, financial statement schedules and the effectiveness of internal control over financial reporting, which appears in this Form 10-K.

/s/ PricewaterhouseCoopers LLP

New York, New York  
February 21, 2024



**POWER OF ATTORNEY**

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Gilbert F. Casellas

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Gilbert F. Casellas

Director

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**POWER OF ATTORNEY**

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Robert M. Falzon

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Robert M. Falzon

Director

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## POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Martina Hund-Mejean

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Martina Hund-Mejean  
Director

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## POWER OF ATTORNEY

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IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Wendy E. Jones

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Wendy E. Jones  
Director

**POWER OF ATTORNEY**

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 30th day of November 2023.

/s/ Kathleen A. Murphy

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Kathleen A. Murphy

Director

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## POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Sandra Pianalto

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Sandra Pianalto

Director

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## POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Christine A. Poon

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Christine A. Poon  
Director

**POWER OF ATTORNEY**

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Douglas A. Scovanner

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Douglas A. Scovanner  
Director

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## POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS that the person whose signature appears below constitutes and appoints Charles F. Lowrey, Robert M. Falzon, Kenneth Y. Tanji, Robert D. Axel and Margaret M. Foran, and each of them severally, his or her true and lawful attorney-in-fact with power of substitution and resubstitution to sign in his or her name, place and stead, in any and all capacities, and to do any and all things and execute any and all instruments that such attorneys-in-fact may deem necessary or advisable under the Securities Exchange Act of 1934, as amended, and any rules, regulations and requirements of the U.S. Securities and Exchange Commission (the "Commission"), in connection with the filing with the Commission of an Annual Report on Form 10-K of Prudential Financial, Inc. (the "Registrant") for the fiscal year ending December 31, 2023 (the "Form 10-K"), including specifically, but without limiting the generality of the foregoing, the power and authority to sign his or her name in his or her capacity as a member of the Board of Directors of the Registrant to the Form 10-K and such other form or forms as may be appropriate to be filed with the Commission as any of them may deem appropriate, together with all exhibits thereto, and to any and all amendments thereto and to any other documents filed with the Commission, as fully and for all intents and purposes as he or she might or could do in person, and hereby ratifies and confirms all that said attorneys-in-fact, each acting alone, and his or her substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of November 2023.

/s/ Michael A. Todman

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Michael A. Todman  
Director

CERTIFICATIONS OF THE CHIEF EXECUTIVE OFFICER PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Charles F. Lowrey, certify that:

1. I have reviewed this Annual Report on Form 10-K of Prudential Financial, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 21, 2024

/s/ Charles F. Lowrey  
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Charles F. Lowrey  
Chief Executive Officer  
(Principal Executive Officer)

CERTIFICATIONS OF THE CHIEF FINANCIAL OFFICER PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Kenneth Y. Tanji, certify that:

1. I have reviewed this Annual Report on Form 10-K of Prudential Financial, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 21, 2024

/s/ Kenneth Y. Tanji  
Kenneth Y. Tanji  
Executive Vice President and Chief Financial  
Officer  
(Principal Financial Officer)

**CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS  
ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to 18 U.S.C. § 1350, I, Charles F. Lowrey, Chief Executive Officer of Prudential Financial, Inc. (the “Company”), hereby certify that the Company’s Annual Report on Form 10-K for the year ended December 31, 2023 (the “Report”) fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 21, 2024

/s/ Charles F. Lowrey

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Name: Charles F. Lowrey  
Title: Chief Executive Officer  
(Principal Executive Officer)

The foregoing certification is being furnished solely pursuant to 18 U.S.C. § 1350 and is not being filed as part of the Report or as a separate disclosure document.

**CERTIFICATION OF THE CHIEF FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS  
ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to 18 U.S.C. § 1350, I, Kenneth Y. Tanji, Chief Financial Officer of Prudential Financial, Inc. (the “Company”), hereby certify that the Company’s Annual Report on Form 10-K for the year ended December 31, 2023 (the “Report”) fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 21, 2024

/s/ Kenneth Y. Tanji

Name: Kenneth Y. Tanji  
Title: Executive Vice President and Chief  
Financial Officer (Principal Financial Officer)

The foregoing certification is being furnished solely pursuant to 18 U.S.C. § 1350 and is not being filed as part of the Report or as a separate disclosure document.