



News Release

NYSE: MYE

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Myers Industries Announces Launch of New Corporate Website and Facebook® Page

October 12, 2011, Akron, Ohio – Myers Industries, Inc. (NYSE: MYE) today announces the launch of its new corporate website -- www.myersindustries.com. In addition, the Company is introducing its new Facebook page at www.facebook.com/myersindustries.

President and Chief Executive Officer John C. Orr said, “We launched a refreshed, engaging website to easily deliver information about our business to customers, shareholders, employees, the media and many others. Our goal is to place everything important regarding Myers Industries, our diverse businesses, and our financial information right at the fingertips of our audience.”

The new website design features clean, concise, easy to navigate pages, with colorful photos to highlight products and businesses while painting a clear picture of the Myers Industries story – from history and business strategy to news updates and financial performance. The home page features a slideshow of the Company’s business segments and quick links to its social media venues – including LinkedIn®, YouTube™, the Myers Blogs and now Facebook.

With the simultaneous launch of the official Myers Industries Facebook page, the Company is inviting its audience to learn even more about Myers’ products and brands. The Facebook page is designed to be fun and informative, and the Company will be sharing news, images and videos from across its businesses to start an engaging dialogue. Users will find new product news, trade show photos, events listings, product videos and more.

Orr concluded, “We encourage our stakeholders to get connected through the website – ‘Like’ and follow the Facebook page, join the Myers Blogs for more news and watch product videos on YouTube. Our anticipation is that this will allow for valuable exchanges of ideas and even greater engagement with our audience. We look forward to where these new connections will take our business.”

About Myers Industries

Myers Industries, Inc. (NYSE: MYE) is an international manufacturer of polymer products for industrial, agricultural, automotive, commercial and consumer markets. The Company is also the largest wholesale distributor of tools, equipment and supplies for the tire, wheel and undervehicle service industry in the U.S. The Company reported net sales from continuing operations of \$737.6 million in 2010. Visit www.myersindustries.com to learn more.

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