

## MYERS INDUSTRIES, INC.

First Quarter 2019 Earnings Presentation

## Safe Harbor Statement \& Non-GAAP Measures

Statements in this presentation include "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. Any statement that is not of historical fact may be deemed "forward-looking". Words such as "expect", "believe", "project", "plan", "anticipate", "intend", "objective", "outlook", "target", "goal", "view" and similar expressions identify forward-looking statements. These statements are based on management's current views and assumptions of future events and financial performance and involve a number of risks and uncertainties, many outside of the Company's control that could cause actual results to materially differ from those expressed or implied. Risks and uncertainties include: raw material availability, increases in raw material costs, or other production costs; risks associated with our strategic growth initiatives or the failure to achieve the anticipated benefits of such initiatives; unanticipated downturn in business relationships with customers or their purchases; competitive pressures on sales and pricing; changes in the markets for the Company's business segments; changes in trends and demands in the markets in which the Company competes; operational problems at our manufacturing facilities, or unexpected failures at those facilities; future economic and financial conditions in the United States and around the world; inability of the Company to meet future capital requirements; claims, Iitigation and regulatory actions against the Company; changes in laws and regulations affecting the Company; and other risks as detailed in the Company's 10-K and other reports filed with the Securities and Exchange Commission. Such reports are available on the Securities and Exchange Commission's public reference facilities and its website at www.sec.gov and on the Company's Investor Relations section of its website at www.myersindustries.com. Myers Industries undertakes no obligation to publicly update or revise any forward-looking statements contained herein. These statements speak only as of the date made.

The Company refers to certain non-GAAP financial measures throughout this presentation. Adjusted EPS, adjusted income per diluted share from continuing operations, adjusted operating income, adjusted gross profit, adjusted EBITDA and free cash flow are non-GAAP financial measures and are intended to serve as a supplement to results provided in accordance with accounting principles generally accepted in the United States. The Company believes that such information provides an additional measurement and consistent historical comparison of the Company's performance. Reconciliations of the non-GAAP financial measures to the most directly comparable GAAP measures are available in the appendix of this presentation.

## 2019 Q1 OVERVIEW

## Achievements

$\checkmark$ Distribution transformation on track; sales increased year-over-year for second consecutive quarter
$\checkmark$ Double-digit increase in sales to food processing customers within our Food \& Beverage end market
$\checkmark$ New SmartControl product launched at Scepter drove mid-single-digit sales growth in fuel containers
$\checkmark \quad$ Large customer order drove mid-single-digit sales growth in the Industrial end market
$\checkmark$ Expanded adjusted gross profit margin by 190 basis points to $32.9 \%$ as a result of:
» Favorable price-cost margin
» Productivity savings driven by lean continuous improvement actions
$\checkmark$ Adjusted operating income increased by 6\%, despite a 9\% decline in net sales

## Challenges

- Difficult comp within Food \& Beverage end market due to unusually high seed box demand in Q1 2018
- Sales to RV customers continue to decline
» Consolidating manufacturing operations; closing Michigan plant and expanding operations at Indiana plant
" Estimated total costs of $\$ 1.1 \mathrm{M}$ ( $\$ 900 \mathrm{k}$ of restructuring costs and $\$ 150 \mathrm{k}$ of nonrestructuring costs)
» Estimated annual savings of $\$ 1.5 \mathrm{M}$ beginning in 2020
» Gaining market share with current customers outside of RV market; continue to focus on winning new customers in new markets


## Q1 FINANCIAL SUMMARY

## Operating Highlights

" Net sales down 8.8\%, compared to Q1 2018
» Material Handling down \$13.9M (-11.9\%)
" Distribution up $\$ 0.4 \mathrm{M}(+1.1 \%)$
» Adj. gross profit margin expanded to 32.9\% from 31.0\%
" Favorable price-cost margin offset lower volume and unfavorable sales mix
" Productivity savings
" Adj. op income up $6.2 \%$ to $\$ 12.2 \mathrm{M}$, compared to $\$ 11.5 \mathrm{M}$ in Q1 2018
» Adj. EBITDA up $0.3 \%$ to $\$ 18.1 \mathrm{M}$, compared to \$18.0 million in Q1 2018
» Adj. EPS \$0.23 compared to \$0.24 in Q1 2018

| GAAP Financial Highlights |  |  |  |
| :--- | ---: | ---: | ---: |
| (In \$ millions except EPS) | Q1 '19 | Q1 '18 | vs PY |
| Net Sales | $\$ 139.1$ | $\$ 152.6$ | $-8.8 \%$ |
| Gross Profit | 45.6 | 47.1 | $-3.3 \%$ |
| Gross Profit Margin | $32.7 \%$ | $30.9 \%$ | +180 bps |
| Op Income | 10.2 | 12.0 | $-15.0 \%$ |
| Op Income Margin | $7.3 \%$ | $7.9 \%$ | -50 bps |
| Diluted EPS | $\$ 0.19$ | $\$ 0.25$ | $-24.0 \%$ |


| Non-GAAP Financial Highlights |  |  |  |
| :---: | :---: | :---: | :---: |
| (In \$ millions except EPS) | Q1 '19 | Q1 '18 | vs PY |
| Net Sales | \$139.1 | \$152.6 | -8.8\% |
| Adj Gross Profit | 45.7 | 47.2 | -3.2\% |
| Gross Profit Margin | 32.9\% | 31.0\% | +190 bps |
| Adj Op Income | 12.2 | 11.5 | 6.2\% |
| Op Income Margin | 8.8\% | 7.5\% | +120 bps |
| Adj EBITDA | 18.1 | 18.0 | 0.3\% |
| EBITDA Margin | 13.0\% | 11.8\% | +120 bps |
| Diluted Adjusted EPS | \$0.23 | \$0.24 | -4.2\% |

## Q1 Segment Results

## Material Handling Segment Highlights

» Net sales down 11.9\% vs. Q1 2018
" Consumer end market up low-single-digits due primarily to incremental sales from new SmartControl fuel containers
» Food \& Beverage end market down double-digits due primarily to lower seed box sales (unusually high demand in Q1 2018)
» Vehicle end market down low-double-digits driven by continued RV market decline
» Industrial end market up mid-single-digits due to large customer order received in Q4 of last year
» Favorable price-cost margin and productivity savings mostly offset

## Material Handling Financial Highlights

| (In \$ millions) | Q1 '19 | Q1 '18 | vs PY |
| :--- | ---: | ---: | ---: |
| Net Sales | $\$ 103.0$ | $\$ 116.8$ | $-11.9 \%$ |
| Op Income | 16.2 | 16.7 | $-3.1 \%$ |
| Op Income Margin | $15.7 \%$ | $14.3 \%$ | +140 bps |
| Adj Op Income | 17.3 | 16.9 | $2.5 \%$ |
| Adj Op Income Margin | $16.8 \%$ | $14.4 \%$ | +240 bps |
| Adj EBITDA | 22.8 | 23.0 | $-0.7 \%$ |
| Adj EBITDA Margin | $22.2 \%$ | $19.7 \%$ | +250 bps |

## Distribution Segment Highlights

» Net sales up 1.1\% vs. Q1 2018, despite one less selling day
» Daily run rate of domestic sales up 4\%
» Continued to execute transformation plan with goal to deliver \$5$\$ 7 \mathrm{M}$ in annualized benefits in 2020 and 10\% EBITDA margin by the end of 2020
» Shifting go-to-market strategy to enhance sales effectiveness
" 80/20 implementation and contribution margin improvement
» Implementing logistics and overhead efficiency programs

| Distribution Financial |  |  |  |
| :--- | ---: | ---: | ---: |
| (In \$ millions) | Q1 '19 | Q1 '18 | vs PY |
| Net Sales | $\$ 36.2$ | $\$ 35.8$ | $1.1 \%$ |
| Op Income | 0.2 | 1.7 | $-87.7 \%$ |
| Op Income Margin | $0.6 \%$ | $4.9 \%$ | -430 bps |
| Adj Op Income | 1.1 | 1.1 | $3.8 \%$ |
| Adj Op Income Margin | $3.1 \%$ | $3.0 \%$ | +10 bps |
| Adj EBITDA | 1.4 | 1.4 | $-0.5 \%$ |
| Adj EBITDA Margin | $3.8 \%$ | $3.9 \%$ | -10 bps |

## Balance Sheet and Cash Flow

## Q1 Highlights

" Free cash flow generation of $\$ 2.4 \mathrm{M}$, a decrease vs. prior year
" Higher variable compensation payouts, increased capital spending and build-up of inventory for Consumer end market
» Total debt-to-adjusted EBITDA ratio $1.2 x$
» Working capital as a percentage of sales consistent with previous quarters

Cash Flow (\$M) and Cash Flow as \% of Sales


Total Debt (\$ $\mathbf{M}$ ) and Debt to Adj. EBITDA


## Working Capital as a \% of TTM Sales



## 2019 Fiscal Year Outlook



2019 Operating Framework


Mid-single
digits
Growth from new product launch and market share gains


Mid-
teens


Mid-single digits

Expecting decline from unusually high demand in 2018 and competitive pressure; anticipating increased sales to food processing customers

Expect continued decline in sales to $R V$ customers to be partially offset by increased sales to automotive customers

Anticipate increased sales with large industrial distributors

Sales anticipated to be flat; adjusted operating margin anticipated to grow

## 2019 GUIDANCE

" Net sales growth:
" D\&A:
» Net interest expense:
" Effective tax rate (normalized):
" Diluted share count:
» Diluted EPS:
" Adjusted diluted EPS:
» Capital expenditures:
~ Flat
~ \$25M
~ $\$ 5 \mathrm{M}$
~ 27\%
~ 36M
\$0.70-\$0.80
\$0.75-\$0.85
~ \$10M


## APPENDIX



## Reconciliation of Non-GAAP Measures

## MYERS INDUSTRIES, INC. <br> RECONCILIATION OF NON-GAAP FINANCIAL MEASURES GROSS PROFIT, OPERATING INCOME AND EBITDA (UNAUDITED) <br> (Dollars in thousands)

GAAP Net sales

| Quarter Ended March 31, 2019 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Material Handling | Distribution |  | Segment Total |  | Corporate \& Other |  | Total |  |
| \$ 102,951 | \$ | 36,174 | \$ | 139,125 | \$ | (10) | \$ | 139,115 |
|  |  |  |  | 45,559 |  | - |  | 45,559 |
|  |  |  |  | 172 |  | - |  | 172 |
|  |  |  |  | 45,731 |  | - |  | 45,731 |
|  |  |  |  | 32.9\% |  | n/a |  | 32.9\% |
| 16,207 |  | 213 |  | 16,420 |  | $(6,202)$ |  | 10,218 |
| 172 |  | 901 |  | 1,073 |  | - |  | 1,073 |
| 916 |  | - |  | 916 |  | - |  | 916 |
| 17,295 |  | 1,114 |  | 18,409 |  | $(6,202)$ |  | 12,207 |
| 16.8\% |  | 3.1\% |  | 13.2\% |  | n/a |  | 8.8\% |
| 5,570 |  | 262 |  | 5,832 |  | 110 |  | 5,942 |
| (44) |  | - |  | (44) |  | - |  | (44) |
| \$ 22,821 | \$ | 1,376 | \$ | 24,197 | \$ | $(6,092)$ | \$ | 18,105 |
| 22.2\% |  | 3.8\% |  | 17.4\% |  | n/a |  | 13.0\% |

(1) Includes gross profit adjustments of $\$ 172$ and SG\&A adjustments of $\$ 901$

## Reconciliation of Non-GAAP Measures

MYERS INDUSTRIES, INC.
RECONCILIATION OF NON-GAAP FINANCIAL MEASURES GROSS PROFIT, OPERATING INCOME AND EBITDA (UNAUDITED)
(Dollars in thousands)

|  | Quarter Ended March 31, 2018 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Material Handling |  | Distribution |  | Segment Total |  | Corporate \& Other |  | Total |  |
| GAAP Net sales | \$ | 116,809 | \$ | 35,781 | \$ | 152,590 | \$ | (22) | \$ | 152,568 |
| GAAP Gross profit |  |  |  |  |  | 47,115 |  | - |  | 47,115 |
| Add: Restructuring expenses and other adjustments |  |  |  |  |  | 119 |  | - |  | 119 |
| Gross profit as adjusted |  |  |  |  |  | 47,234 |  | - |  | 47,234 |
| Gross profit margin as adjusted |  |  |  |  |  | 31.0\% |  | n/a |  | 31.0\% |
| GAAP Operating income (loss) |  | 16,730 |  | 1,738 |  | 18,468 |  | $(6,446)$ |  | 12,022 |
| Add: Restructuring expenses and other adjustments ${ }^{(1)}$ |  | 142 |  | - |  | 142 |  | - |  | 142 |
| Less: Gain on sale of assets |  | - |  | (665) |  | (665) |  | - |  | (665) |
| Operating income (loss) as adjusted |  | 16,872 |  | 1,073 |  | 17,945 |  | $(6,446)$ |  | 11,499 |
| Operating income margin as adjusted |  | 14.4\% |  | 3.0\% |  | 11.8\% |  | n/a |  | 7.5\% |
| Add: Depreciation and amortization |  | 6,129 |  | 309 |  | 6,438 |  | 127 |  | 6,565 |
| Less: Depreciation adjustments |  | (16) |  | - |  | (16) |  | - |  | (16) |
| EBITDA as adjusted |  | 22,985 | \$ | 1,382 | \$ | 24,367 | \$ | $(6,319)$ | \$ | 18,048 |
| EBITDA margin as adjusted |  | 19.7\% |  | 3.9\% |  | 16.0\% |  | n/a |  | 11.8\% |

## Reconciliation of Non-GAAP Measures

MYERS INDUSTRIES, INC.

## RECONCILIATION OF NON-GAAP FINANCIAL MEASURES INCOME AND EARNINGS PER DILUTED SHARE (UNAUDITED) <br> (Dollars in thousands, except per share data)

|  | Quarter Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| GAAP Operating income | \$ | 10,218 | \$ | 12,022 |
| Add: Restructuring expenses and other adjustments |  | 1,073 |  | 142 |
| Add: Asset Impairment |  | 916 |  | - |
| Less: Loss (gain) on sale of assets |  | - |  | (665) |
| Operating income as adjusted |  | 12,207 |  | 11,499 |
| Less: Interest expense, net |  | $(1,049)$ |  | $(1,639)$ |
| Income before taxes as adjusted |  | 11,158 |  | 9,860 |
| Less: Income tax expense ${ }^{(1)}$ |  | $(3,013)$ |  | $(2,465)$ |
| Income from continuing operations as adjusted | \$ | 8,145 | \$ | 7,395 |
| Adjusted earnings per diluted share from continuing operations | \$ | 0.23 | \$ | 0.24 |

[^0]
## Reconciliation of Non-GAAP Measures

MYERS INDUSTRIES, INC.
RECONCILIATION OF FREE CASH FLOW TO GAAP NET CASH PROVIDED BY
(USED FOR) OPERATING ACTIVITIES - CONTINUING OPERATIONS
(UNAUDITED)
(Dollars in thousands)

|  | March 31, 2019 |  | March 31, 2018 |  |
| :---: | :---: | :---: | :---: | :---: |
| Net cash provided by (used for) operating activities - continuing operations | \$ | 5,301 | \$ | 12,838 |
| Capital expenditures |  | $(2,933)$ |  | $(1,206)$ |
| Free cash flow | \$ | 2,368 | \$ | 11,632 |

## Reconciliation of Non-GAAP Measures

## MYERS INDUSTRIES, INC. <br> RECONCILIATION OF NON-GAAP FINANCIAL MEASURES <br> ADJUSTED EBITDA AND DEBT (UNAUDITED) <br> (Dollars in thousands)

## Income (loss) from continuing operations

Add: income tax expense
Add: interest expense, net

Add: extinguishment of debt
Add: depreciation
Add: amortization
EBITDA
Add: one-time adjustments (excludes depreciation adjustments)

EBITDA as adjusted
TTM EBITDA as adjusted
Debt
Debt to Adjusted EBITDA

| Q2 2017 |  | Q3 2017 |  |
| :---: | :---: | :---: | :---: |
| \$ | 2,482 | \$ | 3,083 |
|  | 1,626 |  | 1,880 |
|  | 1,860 |  | 1,838 |
|  | - |  | - |
|  | 6,487 |  | 4,606 |
|  | 2,122 |  | 2,178 |
|  | 14,577 |  | 13,585 |
|  | 2,999 |  | (202) |
| \$ | 17,576 | \$ | 13,383 |


| Q4 2017 |  |
| ---: | ---: |
| $\$ \quad 1,821$ |  |
|  | $(1,170)$ |
| 1,464 |  |
|  | 1,888 |
|  | 4,702 |
|  | 2,164 |
|  | 10,869 |
|  | 1,663 |


| Q1 2018 |  |
| ---: | ---: |
| $\$$ | 7,755 |
|  | 2,628 |
|  | 1,639 |
|  | - |
|  | 4,495 |
|  | 2,070 |
|  | 18,587 |
|  |  |


| Q2 2018 |  |
| ---: | ---: |
| $\$ \quad$ | 8,608 |
| 3,190 |  |
| 1,313 |  |
|  | - |
|  | 4,562 |
|  | 2,053 |
|  | 19,726 |
|  | 205 |
| $\$$ | 19,931 |


| Q3 2018 |  | Q4 2018 |  | Q1 2019 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | $(21,137)$ | \$ | 3,126 | \$ | 6,643 |
|  | $(5,585)$ |  | 2,804 |  | 2,526 |
|  | 883 |  | 1,103 |  | 1,049 |
|  | - |  | - |  | - |
|  | 4,287 |  | 4,310 |  | 4,012 |
|  | 2,043 |  | 1,933 |  | 1,930 |
|  | $(19,509)$ |  | 13,276 |  | 16,160 |
|  | 33,666 |  | 553 |  | 1,945 |
| \$ | 14,157 | \$ | 13,829 | \$ | 18,105 |
| \$ | 64,668 | \$ | 65,965 | \$ | 66,022 |
| \$ | 76,693 | \$ | 76,790 | \$ | 76,887 |
|  | 1.2 x |  | 1.2 x |  | 1.2 x |

## Reconciliation of Non-GAAP Measures

Net sales

TTM net sales

Working capital:
Add: Accounts receivable, net
Add: Inventories
Add: Prepaid expenses and other current assets
Less: Accounts payable
Less: Accrued expenses
Total working capital

Working capital as a \% of TTM net sales

| Q2 2017 | Q3 2017 | Q4 2017 | Q1 2018 | Q2 2018 | Q3 2018 | Q4 2018 | Q1 2019 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$135,252 | \$135,113 | \$140,106 | \$152,568 | \$140,560 | \$135,219 | \$138,388 | \$139,115 |
|  |  |  | \$563,039 | \$568,347 | \$568,453 | \$566,735 | \$553,282 |
|  |  |  | \$ 80,552 | \$ 67,911 | \$ 69,250 | \$ 72,939 | \$ 71,914 |
|  |  |  | 47,840 | 49,362 | 44,310 | 43,596 | 42,489 |
|  |  |  | 1,752 | 3,988 | 3,050 | 2,534 | 1,809 |
|  |  |  | $(66,612)$ | $(56,141)$ | $(51,375)$ | $(60,849)$ | $(53,818)$ |
|  |  |  | $(30,006)$ | $(32,171)$ | $(34,862)$ | $(36,574)$ | $(31,770)$ |
|  |  |  | \$ 33,526 | \$ 32,949 | \$ 30,373 | \$ 21,646 | \$ 30,624 |
|  |  |  | 6.0\% | 5.8\% | 5.3\% | 3.8\% | 5.5\% |


[^0]:    (1) Income taxes are calculated using the normalized effective tax rate for each year. The rate used in 2019 is $27 \%$ and in 2018 was $25 \%$.

