



Strong Foundation *for Growth.*



*Leadership Brands Helping Customers Grow!*

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## COMPANY OVERVIEW

Founded in 1933, Myers Industries is an international manufacturer of polymer products for industrial, agricultural, commercial and consumer markets.

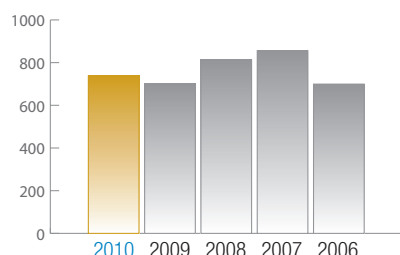
We are an industry-leading manufacturer of reusable plastic containers and pallets used in material handling, as well as North America's leading producer of plastic horticultural containers, trays and decorative flower planters. Other manufacturing product lines include plastic storage and organization containers, rubber tire repair products and custom rubber and plastic components.

The Company is also the largest wholesale distributor of tools, supplies and equipment for the tire, wheel and undervehicle service industry in the U.S. Our distribution products range from tire balancers and alignment systems to repair tools, valves and other consumable service supplies.

Headquartered in Akron, Ohio, Myers Industries encompasses manufacturing facilities in North and South America, distribution branches covering North and Central America and more than 3,000 employees. Visit [www.myersindustries.com](http://www.myersindustries.com) to learn more.

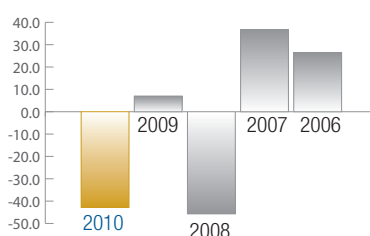
## 2010 FINANCIAL HIGHLIGHTS – Continuing Operations As Reported\*

### Net Sales



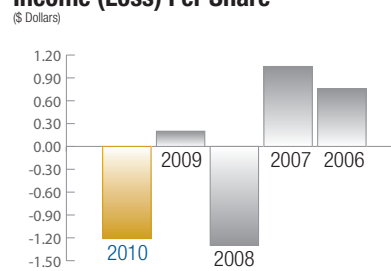
10.....	737.6
09.....	701.8
08.....	813.5
07.....	855.7
06.....	699.3

### Income (Loss)\*\*



10.....	(42.8)
09.....	(7.0)
08.....	(45.7)
07.....	36.7
06.....	26.5

### Income (Loss) Per Share\*\*

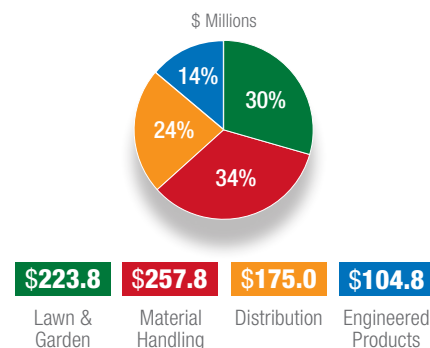


10.....	(1.21)
09.....	0.20
08.....	(1.30)
07.....	1.05
06.....	0.76

\* Continuing operations: Lawn and Garden, Material Handling, Distribution and Engineered Products Segments. \*\*Including special pre-tax expenses and items as shown below.

Continuing Operations (\$ in Thousands, except per share)	2010	2009
Net Sales	\$ 737,618	\$ 701,834
Operating Income (Loss)	(47,643)	17,137
Income (Loss) Before Taxes **	(51,021)	8,833
Income (Loss)	(42,834)	6,995
Income (Loss) Per Common Share	(1.21)	0.20
<b>Financial Position At Year-End</b>		
Working Capital	\$ 107,516	\$ 37,523
Total Debt	83,835	104,315
Shareholders' Equity	211,805	257,998
Book Value Per Common Share	6.00	7.31
<b>Other Data</b>		
Dividends Per Common Share	0.26	0.24
Average Common Shares Outstanding	35,304,817	35,266,939

### 2010 Net Sales by Business Segment\*



\* May not total due to eliminations and rounding

### \*\* Income (Loss) Before Taxes includes special pre-tax items of:

- 2010**
- a) a non-cash goodwill impairment charge of approximately \$72.0 million due to market conditions in the Lawn and Garden Segment.
  - b) a non-operating gain of \$3.8 million related to a claims settlement, and \$0.7 million related to the sale of a manufacturing facility.
  - c) total special expenses of \$3.9 million primarily related to restructuring activities.
- 2009**
- a) a pre-tax gain of approximately \$3.3 million related to the sale of a manufacturing facility in the Company's Lawn and Garden Segment, in connection with the segment's restructuring program.
  - b) total special expenses of approximately \$24.9 million, primarily in connection with the Company's restructuring in the Lawn and Garden, Material Handling and Engineered Products Segments. Approximately \$5.5 million of these relate to non-cash impairment of fixed assets from closure and consolidation of manufacturing facilities.
- 2008**
- a) a non-cash goodwill impairment charge of approximately \$60.1 million recorded in the fourth quarter due to market conditions in the Engineered Products Segment.
  - b) total special expenses of approximately \$18.1 million, primarily in connection with the Company's restructuring in the Lawn and Garden Segment. Approximately \$10.0 million of these relate to non-cash impairment of fixed assets from closure and consolidation of manufacturing facilities.

**Myers Industries has built a strong foundation for growth through Five Strategic Principles:**

- Customer Dedication • Innovation • Operations Excellence • Organization Development • Financial Strength

Since the 2005 introduction and thoughtful evolution of these strategic principles, we leverage the potential of each to increase our brand strength and relevance within our markets and with customers.

In our commitment to these strategic principles, we are focused on creating greater value for our shareholders, customers and employees.

**LAWN & GARDEN**

Leading brands for plastic pots, trays, baskets and decorative resin planters for the professional grower industry and retail garden centers...

- Plastic Flowerpots & Tray Systems
- Hanging Baskets
- Decorative Resin Planters
- Merchandising & Branding Programs

KEY MARKETS...

- Greenhouse Growers
- Nursery Growers
- Grower Distributors
- Retail Garden Centers



**MATERIAL HANDLING**

The most recognized brands for reusable containers and pallets to replace cardboard and other disposable packaging – reducing supply chain waste and costs...

- Plastic Reusable Containers & Pallets
- Plastic Storage Bins & Systems
- Metal Wire Shelving Systems
- Custom Material Handling Products

KEY MARKETS...

- Agriculture / Seed
- Beverage Processing
- Food Processing
- Industrial / Manufacturing
- Retail Distribution



**DISTRIBUTION**

The largest U.S. distributor of tools, supplies and equipment for the tire, wheel and undervehicle service industry...

- Tire Valves & Accessories
- Tire Changing & Balancing Equipment
- Lifts & Alignment Equipment
- Tire Repair & Retread Supplies

KEY MARKETS...

- Auto Dealers
- Auto Repair Facilities
- Commercial Auto & Truck Fleets
- Retail Tire Dealers
- Retreaders
- Truck Tire Dealers



**ENGINEERED PRODUCTS**

Engineered plastic components, custom products and tire repair products serving diverse niche markets...

- Plastic HVAC Components
- Custom Plastic Components & Products
- Tire Repair & Retread Products
- Industrial Rubber Sheet Stock
- Highway Marking Tapes

KEY MARKETS...

- Agriculture
- Automotive
- Industrial
- Marine
- Recreational Vehicle
- Tire Repair



## Dear Fellow Shareholders,

Reviewing Myers Industries' 2010 performance, we are pleased with the progress made by our four business lines. Through the continued focus and execution on our Five Strategic Principles, we established solid momentum. Material Handling, Distribution and Engineered Products recorded significantly improved profitability, increasing 44, 15 and 113 percent, respectively, on an adjusted basis compared to 2009. Our fourth segment, Lawn and Garden, struggled during the year, severely impacted by increasing raw material costs – approximately 30 percent higher for polyethylene and 46 percent higher for polypropylene versus 2009. However, our Lawn and Garden team made good progress dealing with this challenge during the second half of the year by implementing pricing, productivity and other improvement initiatives.

While benefits from our operating improvement efforts in Lawn and Garden were becoming evident as the year ended, weak demand and persistently high raw material costs in this business required us to reexamine the goodwill value in the segment. This resulted in a non-cash goodwill write-off of \$72.0 million. We believe that Lawn and Garden is now positioned to have a successful spring season this year and substantial improvements over the next 12 to 18 months through our optimization initiatives. Like our other businesses, these changes should make Lawn and Garden more predictably profitable.

While our overall results in the first half of 2010 were below that of the first half of 2009, the progress we made started to show up more in the second half of the year. Our overall second half results improved over the comparable 2009 period. We are looking for this momentum to continue to build as we enter 2011. Collectively, I believe we have a strong foundation. With our businesses moving forward with sharp focus on our strategic principles, I am excited for what 2011 will bring.

## 2010 Performance Highlights

- Net sales were \$737.6 million, up 5 percent versus last year.
- Including the non-cash goodwill impairment charge, we reported a loss from continuing operations of \$42.8 million or \$1.21 per share, as compared to income of \$7.0 million or \$0.20 per share in 2009.
- On an adjusted basis, our income from continuing operations was \$13.0 million or \$0.37 per share for the year, as compared to \$19.5 million or \$0.55 per share in 2009. Adjustments include the goodwill charge and other special gains and expenses.
- For the year, gross profit was 22.3 percent versus 24.3 percent in 2009. Despite the reduction, significant progress was made in the second half of the year with price, mix and operations excellence initiatives established to mitigate the full year impact of higher raw material costs.
- Strong cash from operations of \$45.6 million allowed us to invest in the growth of the business, pay down debt and return dividends to our shareholders. In fact, we just increased our regular dividend by 8 percent, as we also did last year, reflecting the board's confidence in the Company's outlook.
- Capital investments in 2010 were \$20.5 million, of which over 60 percent was concentrated on growth and productivity projects to strengthen our future.
- Our total debt was reduced by \$20.5 million to \$83.8 million, a 20 percent decline.

## Our Focus on Execution is Driving Growth

The progress we made in 2010 that carries over into 2011 stems directly from execution in the five areas of our strategic principles. In particular, our businesses are starting to show growth from our increased focus on **Innovation**, creating and delivering new products and solutions for our markets. Each of our operations is delivering continuous improvements from **Operations Excellence**, stressing productivity gains, lower costs and superior quality and delivery performance. These areas have certainly helped us with our focus on **Customer Dedication**, where we are structuring our businesses to be even closer to customers and maximize their input to help grow their business and ours. **Organization Development** is focused on deploying and training the best people in our industries to bring solutions to customers. And that combined progress across our businesses is improving our **Financial Strength**, which provides us financial flexibility to take advantage of growth opportunities and create more value for shareholders.

Let me address just briefly how initiatives from these principles were applied to our business segments last year and what is ahead.

In **Material Handling**, our Buckhorn and Akro-Mils businesses gained market position and improved profitability. While sales growth in Material Handling is somewhat masked by a decline in our sales from a custom pallet program, both Buckhorn and Akro-Mils generated substantial profit improvement. They refocused on key growth markets and have developed a robust pipeline of innovative new products and services. Buckhorn worked with a major customer in alternative financing for a reusable container program, creating record sales of a major line of bulk container products. Akro-Mils introduced seven new product lines in 2010, including the clear *InSight™* Bin for the healthcare industry and the bi-colored *Indicator™* Bin, which provides a visual cue to refill bins for efficient assembly line, supply room or distribution center work.

Our focus in 2011 for Material Handling is to build on these successes. We will be bringing industry-leading products to market – products that offer unique solutions and benefits to our customers' material handling and supply chain operations.

Our **Distribution Segment** continues to grow and improve both top and bottom line performance by focusing on basics: a broad product offering, industry expertise, and superior customer service. In addition, our Distribution team introduced several new product and service offerings that continue to make our customers' experience with Myers Tire Supply uniquely valuable. These included a full range of Tire Pressure Monitoring System (TPMS) products and a "green" nitrogen tire inflation program, which is designed to help our tire dealer customers with service to their customers through the benefits of greater fuel efficiency and tire life, as well as communications of regular tire maintenance updates.

Additionally, our distribution model transformation project, named "Project Enterprise," ramped up in the second half of the year. "Enterprise" will reduce the number of overall branches and create efficient regional



Bulk IBCs - Containers for Safe Handling of Liquid Products



Indicator™ Bins - Unique Bi-Color Replenishing System



Tire Inflation - Environmentally Friendly Nitrogen Inflation System Increases Fuel Efficiency



InSight™ Bins - Strong, Transparent Bins for Organizing Healthcare Supplies



Co-Extruded Pots - Allowing Growers to have Vivid Printing for Retail Displays



Enviro-Fill® - Marine Fuel Tank Overflow Prevention System

Distribution Centers, with the goal of improving our service to our customers while reducing our costs. We are at the early stages of a two-year implementation, and with several branches already consolidated, the early signs point to a successful transformation.

Along with that transformation comes heightened focus on emerging growth opportunities. In addition to our traditional tire dealer markets, we are focusing on commercial fleet services and the value we can bring to supplying those operations. Plus, we continue to pursue growth in our international distribution business, which delivered a 14 percent increase in sales last year and shows promising opportunities as vehicle ownership, usage and new technologies grow around the world.

In 2010 our **Engineered Products Segment** significantly improved both sales and profitability, up 22 percent and 113 percent, respectively. Here, our Ameri-Kart business continued to benefit from consistent demand from the recreational vehicle market, while our sales of custom-molded plastic products to the marine industry were up over 60 percent compared to 2009. Since we introduced our new Enviro-Fill® overflow prevention system (OPS) technology for boat builders, the marine industry has been a growth focus for us. The U.S. Patent Office has now awarded patents for Enviro-Fill, and we have successfully completed testing of our new fully-integrated plastic fuel tank with the OPS technology, which makes us unique in offering a total system for marine fuel tanks in new boat designs.

As the automotive original equipment industry continued to strengthen, so did demand for engineered plastic HVAC components from our WEK business. New orders and the industry's development of new vehicle platforms all played a significant role in improving our position in the niche we serve. As markets continue gradual recovery, we are well-positioned to execute solid engineering solutions for plastic parts that help our customers not only reduce production costs, but also improve their total quality.

In the **Lawn and Garden Segment**, we initiated a plan in the second half of last year to drive healthy, predictable business performance with straightforward actions to offset the raw material cost pressures that plagued us last year. The plan, building on our restructuring program from 2009, focuses on five basic elements: 1) provide industry-best service and delivery to customers; 2) implement a process for quickly passing changing raw material costs to the market and reduce our exposure; 3) drive down material cost through greater use of low-cost alternative materials; 4) increase productivity; and 5) provide a steady stream of new products to continue to differentiate the value of doing business with the Myers brands in this segment.

Today, I can report to you that we are making solid progress in these five areas. We have improved customer relationships by raising delivery performance, and we are once again taking the leadership role for the industry. To attack raw material cost volatility, we have compressed our order-to-delivery time and implemented a pricing pass-through process that

can better handle unexpected raw material price spikes. We have improved plant performance and our ability to use lower-cost raw material alternatives, such as recycled materials. To better serve our customers, we have reorganized the business with a three-pronged approach to the key markets, Nursery, Greenhouse and Retail. We have dedicated resources to each to strengthen our position in these markets. And, we instituted a robust new product development process that will engage and excite our customers.

So, as we enter 2011, our new processes are firmly in place to drive benefits in the Lawn and Garden Segment. We look forward to reporting the steady improvements over the next year.

### Confidence in a Strong Foundation

Myers Industries established solid momentum in 2010. Looking into 2011, we will remain focused on executing our strategy and improving results in all segments. As I said earlier, I am confident we have a strong foundation to drive performance and shareholder value. That confidence comes from:

- Customer Dedication, which has created brands that stand for the highest service and best products in the pursuit of customer satisfaction.
- Innovation, with a renewed focus on new products and services developed from our close customer relationships and our drive to solve their most challenging problems.
- The significant actions we have and are taking to improve our cost structure and productivity through Operations Excellence. This is a continuous process, and one we are wholly committed to as an engine for growth.
- Our Organization Development actions will continue to create a strong leadership team at all levels of the organization.
- And, our absolute focus on Financial Strength. Our financial position is strong, with our cash management and credit facilities providing ample opportunities to grow.

In closing, I want to take this opportunity to recognize Jon H. Outcalt and Keith A. Brown, both of whom are retiring from Myers Industries' Board of Directors as of the Annual Meeting in April. With 26 and 13 years of service, respectively, Jon and Keith have provided solid counsel and stewardship of the Company. I thank them for their dedicated service and wish them well.

As always, I thank our investors for their confidence, our customers for their support and our employees for the commitment they have to the success of Myers Industries.

Respectfully,

John C. Orr  
President & Chief Executive Officer

March 7, 2011

## Annual Meeting of Shareholders

April 29, 2011, at 9:00 a.m., L.S. Myers Training Center, 1554 South Main Street, Akron, Ohio. For more information, call (330) 253-5592.

## Company Headquarters

Myers Industries, Inc.  
1293 South Main Street • Akron, Ohio 44301  
Tel: (330) 253-5592 • Fax: (330) 761-6156  
Web Site: [www.myersindustries.com](http://www.myersindustries.com)

## Common Stock

Traded on the New York Stock Exchange



## Dividend Reinvestment Plan

Shareholders have a convenient opportunity to automatically reinvest cash dividends and make voluntary cash investments in the Company's stock through the Dividend Reinvestment and Stock Purchase Plan. For full details, please contact:

Treasurer  
Myers Industries, Inc.  
1293 South Main Street • Akron, Ohio 44301  
Tel: (330) 253-5592 • Fax: (330) 761-6156

## Transfer Agent & Registrar

Computershare Investor Services  
250 Royall Street  
Canton, MA 02021

Please contact Computershare directly to:

- Transfer stock
- Change name or address
- Replace lost stock certificates
- Obtain Holding Statements
- Replace lost dividend checks
- Consolidate accounts
- Eliminate multiple mailings

Computershare Representatives may be reached at 1-800-622-6757 between the hours of 8:00 a.m. and 5:00 p.m. eastern, Monday through Friday. Outside of the U.S., Canada and Puerto Rico, call (781) 575-4735. Shareholders may access account information online at [www.computershare.com/investor](http://www.computershare.com/investor).

## Independent Registered Public Accounting Firm

KPMG LLP

## Form 10-K Requests

Free copies of the Company's 2010 Annual Report and Form 10-K are available at our website or upon written request to:

Myers Industries, Inc.  
ATTN: Investor Relations  
1293 South Main Street • Akron, OH 44301

## Investor Relations Contact

Donald A. Merrill  
Senior Vice President,  
Chief Financial Officer  
& Secretary

Monica Vinay  
Director, Investor Relations

Tel: (330) 253-5592 • Fax: (330) 761-6156

## Board of Directors

### Keith A. Brown

President, Chimera Corp.

### Vincent C. Byrd

President, U.S. Retail Coffee, The J. M. Smucker Company (NYSE: SJM)

### Sarah B. Coffin

Chief Executive Officer, Aspen Growth Strategies, LLC

### John B. Crowe

Chief Executive Officer & Chairman of Buckeye Technologies Inc. (NYSE: BKI)

### Richard P. Johnston

Chairman of the Board of Directors  
Private Equity Investor

### Edward W. Kissel

President & Managing Partner, Kissel Group Ltd.

### John C. Orr

President & Chief Executive Officer, Myers Industries, Inc.

### Jon H. Outcalt

Chairman, Federal Process Corporation

### Robert A. Stefanko

Former Chairman of the Board & Executive Vice President of Finance & Administration, A. Schulman, Inc. (NASDAQ: SHLM)

## Corporate Officers

### John C. Orr

President & Chief Executive Officer

### David B. Knowles

Executive Vice President & Chief Operating Officer

### Donald A. Merrill

Senior Vice President, Chief Financial Officer & Secretary

## NYSE Disclosures

In 2010, the Company submitted to the New York Stock Exchange an unqualified Section 12(a) certification by its chief executive officer indicating that he was not aware of any violation by the Company of the NYSE corporate governance listing standards. In addition, the Form 10-K for the period ended December 31, 2010 filed with the Securities and Exchange Commission contained the Section 302 and 906 certifications by the Company's chief executive officer and chief financial officer.

## Forward-Looking Statements Disclosure

Forward-Looking Statements are indicated by words such as "will," "believe," "anticipate," "expect," or any variations of these words or similar expressions. Any statement that is not of historical fact may be deemed "forward-looking." These statements involve risks and uncertainties, many outside of the Company's control, that could cause actual results to materially differ from those expressed or implied. Factors include: changes in the markets for the Company's business segments, unanticipated downturn in business, competitive pressures on sales and pricing, increases in raw material costs, regulatory issues, and deterioration of economic and financial conditions in the United States and around the world. Additional details are provided in the Company's Form 10-K filed with the Securities and Exchange Commission. Myers Industries undertakes no obligation to update forward-looking statements contained herein.

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**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**  
**Form 10-K**

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**

For The Fiscal Year Ended December 31, 2010

Commission File Number 001-08524

**MYERS INDUSTRIES, INC.**

(Exact name of registrant as specified in its charter)

**OHIO**

(State or other jurisdiction of  
incorporation or organization)

**34-0778636**

(IRS Employer Identification Number)

**1293 S. Main Street, Akron, Ohio**

(Address of Principal Executive Offices)

**44301**

(Zip Code)

**(330) 253-5592**

(Telephone Number)

Securities Registered Pursuant to  
Section 12(b) of the Act:

**Common Stock, Without Par Value**

(Title of Class)

Name of Each Exchange  
On which registered:

**New York Stock Exchange**

**Securities Registered Pursuant to Section 12(g) of the Act: None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to the filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K ( 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

State the aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the closing sale price on the New York Stock Exchange as of June 30, 2010: \$261,520,997.

Indicate the number of shares outstanding of registrant's common stock as of February 28, 2011: 35,323,850 Shares of Common Stock, without par value.

**DOCUMENTS INCORPORATED BY REFERENCE:**

Portions of the Registrant's Definitive Proxy Statement for its 2011 Annual Meeting of Stockholders are incorporated by reference in Part III of this Form 10-K.

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## PART I

### ITEM 1. Business

#### (a) General Development of Business

Myers Industries, Inc. (the “Company” or “Myers Industries”) was founded in Akron, Ohio, in 1933. Since then, the Company has grown from a small storefront distributing tire service supplies into an international manufacturing and distribution enterprise. In 1971, the Company went public, and the stock is traded today on the New York Stock Exchange under the ticker symbol MYE.

Still headquartered in Akron, Ohio, today, the Company manufactures a diverse range of polymer products for industrial, agricultural, automotive, commercial and consumer markets. Myers Industries is a leader in the manufacturing of plastic reusable material handling containers and pallets and North America’s leading producer of plastic horticultural pots, trays and flower planters. Other principal product lines include plastic storage and organization containers, plastic OEM parts, rubber tire repair products and custom plastic and rubber products.

The Company is also the largest wholesale distributor of tools, equipment and supplies for the tire, wheel and undervehicle service industry in the United States. The distribution products range from tire balancers and alignment systems to valve caps, tire repair tools and other consumable service supplies.

As of March 7, 2011, the Company operates 16 manufacturing facilities and 39 distribution branches located throughout North, Central and South America; has approximately 12,000 manufactured products and 10,000 distributed products; and approximately 3,300 employees.

Serving customers around the world, products and related services from Myers Industries’ brands provide a wide range of performance benefits to customers in diverse niche markets. Some of these benefits include increasing productivity, driving green initiatives, lowering material handling costs, improving product quality, reducing labor costs, shortening assembly times, eliminating solid waste and increasing profitability. The Company’s business strategy is focused on sustainable, profitable growth guided by five key operating principles: 1) Business Growth, 2) Customer Satisfaction, 3) Cost Control, 4) Organizational Development and 5) Positioning the Business for the Future. Applying these principles to our business, the Company emphasizes:

- Industry-leading innovation of niche, high margin products;
- Being the low-cost provider of certain commodity products where our brands excel;
- Achieving leadership in key product areas through breadth of offering, consistent quality and superior customer service;
- Concentrating our efforts on niche markets where our capabilities create profit opportunities for our customers and ourselves;
- Leveraging brand equity and capabilities to grow business with existing customers and cultivate new ones, particularly in emerging growth markets where we can deliver the greatest value and achieve the best returns;
- Investing in new technologies and processes to reinforce customer satisfaction and market strength across our key business segments;
- Succession plans through our management teams at all levels in the Company, ensuring the right people are in the right positions to grow;
- Selective acquisitions as opportunities arise to enhance our leadership in key markets;
- Potential divestiture of businesses with non-strategic products or markets, aligning our resources with the best avenues for long-term, profitable growth potential; and
- Consolidation and rationalization initiatives to reduce costs and improve productivity within the Company’s manufacturing and distribution footprint.



The Company's segments and brands are under continuous review for strategic fit and growth potential. The review process is dedicated to strengthening innovation, enhancing brand leadership in our markets, building strong customer relationships and positioning the Company to grow on a sustainable basis.

**(b) Financial Information About Segments**

The response to this section of Item 1 is contained in the Industry Segments footnote of the Notes to the Consolidated Financial Statements under Item 8 of this report.

**(c) Description of Business**

The Company conducts its business activities in four distinct business segments, including three in manufacturing and one in distribution. The manufacturing segments consist of: Material Handling, Lawn and Garden, and Engineered Products. In 2009, the Company sold substantially all the assets of its Michigan Rubber Products, Inc. and Buckhorn Rubber Products Inc. businesses which were included in the Engineered Products Segment. As a result, these businesses were moved to discontinued operations in the third quarter of 2009.

In our manufacturing segments, we design, manufacture, and market a variety of plastic and rubber products. These range from plastic reusable material handling containers and small parts storage bins to plastic horticultural pots and hanging baskets, decorative resin planters, plastic OEM parts, tire repair materials and custom plastic and rubber products.

The Distribution Segment is engaged in the distribution of tools, equipment and supplies used for tire, wheel and undervehicle service on passenger, heavy truck and off-road vehicles.

The following table summarizes the key attributes of our business segments in continuing operations for the year ended December 31, 2010:

<b>2010 Continuing Operations</b>	<b>Lawn and Garden Segment</b>	<b>Material Handling Segment</b>	<b>Distribution Segment</b>	<b>Engineered Products Segment</b>
Net Sales	\$224mm	\$258mm	\$175mm	\$105mm
% of Total Net Sales	30%	34%	24%	14%
Key Product Areas	<ul style="list-style-type: none"> <li>• Plastic Horticultural Pots, Trays, Flats &amp; Hanging Baskets</li> <li>• Decorative Resin Planters</li> <li>• Custom Products</li> </ul>	<ul style="list-style-type: none"> <li>• Plastic Reusable Containers &amp; Pallets</li> <li>• Plastic Storage &amp; Organization Products</li> <li>• Plastic Carts</li> <li>• Metal Carts</li> <li>• Wooden Dollies</li> <li>• Custom Products</li> </ul>	<ul style="list-style-type: none"> <li>• Tire Valves &amp; Accessories</li> <li>• Tire Changing &amp; Balancing Equipment</li> <li>• Lifts &amp; Alignment Equipment</li> <li>• Service Equipment</li> <li>• Hand Tools</li> <li>• Tire Repair &amp; Retread Equipment &amp; Supplies</li> <li>• Brake, Transmission &amp; Allied Service Equipment &amp; Supplies</li> </ul>	<ul style="list-style-type: none"> <li>• Rubber &amp; Plastic Original Equipment Replacement Parts</li> <li>• Tire Repair &amp; Retreading Products</li> <li>• Highway Markings</li> <li>• Industrial Rubber</li> <li>• Custom Rubber &amp; Plastic Products</li> </ul>
Product Brands	<ul style="list-style-type: none"> <li>• Dillen®</li> <li>• ITML®</li> <li>• Listo™</li> <li>• Pro Cal®</li> <li>• Planters' Pride®</li> <li>• Akro-Mils Lawn &amp; Garden®</li> </ul>	<ul style="list-style-type: none"> <li>• Akro-Mils®</li> <li>• Buckhorn®</li> <li>• Myers do Brasil®</li> </ul>	<ul style="list-style-type: none"> <li>• Myers Tire Supply®</li> <li>• Myers Tire Supply International®</li> </ul>	<ul style="list-style-type: none"> <li>• Ameri-Kart™</li> <li>• Patch Rubber™</li> <li>• WEK®</li> </ul>
Key Capabilities & Services	<ul style="list-style-type: none"> <li>• Product Design</li> <li>• Prototyping</li> <li>• Testing</li> <li>• Material Formulation</li> <li>• Injection Molding</li> <li>• Thermoforming</li> <li>• Co-Extrusion Thermoforming</li> <li>• Custom Printing &amp; Labeling</li> <li>• Material Re grind &amp; Recycling</li> </ul>	<ul style="list-style-type: none"> <li>• Product Design</li> <li>• Prototyping</li> <li>• Product Testing</li> <li>• Material Formulation</li> <li>• Injection Molding</li> <li>• Structural Foam Molding</li> <li>• Metal Forming</li> <li>• Wood Fabrication</li> <li>• Powder Coating</li> <li>• Material Re grind &amp; Recycling</li> </ul>	<ul style="list-style-type: none"> <li>• Broad Sales Coverage</li> <li>• Local Sales &amp; Inventory</li> <li>• International Distribution</li> <li>• Personalized Service</li> <li>• National Accounts</li> <li>• Product Training</li> <li>• Repair/Service Training</li> <li>• New Products "Speed to Market"</li> </ul>	<ul style="list-style-type: none"> <li>• Rubber Mixing</li> <li>• Rubber Compounding</li> <li>• Rubber Calendering</li> <li>• Rubber Extrusion</li> <li>• Rubber Injection Molding</li> <li>• Plastic Blow Molding</li> <li>• Co-Extrusion Blow Molding</li> <li>• Plastic Rotational Molding</li> </ul>
Representative Markets	<ul style="list-style-type: none"> <li>• Horticulture:</li> <li>-Growers</li> <li>-Nurseries</li> <li>-Greenhouses</li> <li>-Retail Garden Centers</li> <li>• Consumer</li> <li>-Retail Garden Centers</li> <li>-Retail Home Centers</li> </ul>	<ul style="list-style-type: none"> <li>• Agriculture</li> <li>• Automotive</li> <li>• Commercial</li> <li>• Food Processing</li> <li>• Food Distribution</li> <li>• Healthcare</li> <li>• Industrial</li> <li>• Manufacturing</li> <li>• Retail Distribution</li> </ul>	<ul style="list-style-type: none"> <li>• Retail Tire Dealers</li> <li>• Truck Tire Dealers</li> <li>• Auto Dealers</li> <li>• Commercial Auto &amp; Truck Fleets</li> <li>• General Repair &amp; Services Facilities</li> <li>• Tire Retreaders</li> <li>• Governmental Agencies</li> </ul>	<ul style="list-style-type: none"> <li>• Automotive OEM</li> <li>• Industrial</li> <li>• Mining</li> <li>• Recreational Marine</li> <li>• Recreational Vehicle</li> <li>• Road Construction</li> <li>• Sporting Goods</li> <li>• Tire Repair</li> <li>• Telecommunications</li> </ul>

## *Manufacturing Segments Overview*

### *Lawn and Garden Segment*

The Company's Lawn and Garden Segment includes the **Dillen**<sup>®</sup>, **ITML**<sup>®</sup>, **Pro Cal**<sup>®</sup>, **Listo**<sup>™</sup>, **Planters' Pride** and **Akro-Mils Lawn & Garden**<sup>™</sup> brands, which serve the horticultural container needs of the North American floriculture/horticulture market. Our product selection, manufacturing capabilities, quality and customer service rank at the top of our category in the market, which spans growers with 150-plus acre greenhouse facilities to small regional nurseries to retail garden centers and retail home centers.

In 2009, the Company completed a realignment of its Lawn and Garden Segment. This resulted in the decision to close three facilities and reallocate production to the segment's other five remaining facilities. These initiatives have enabled the Company to consolidate manufacturing and capacity, optimize distribution and supply chain channels, and drive increased productivity and customer service excellence through improved forecasting, work-flow, and inventory management programs.

For growers, our products are available both direct and through a network of leading horticultural distributors. Our product range is one of the most extensive in North America. Products include injection-molded and thermoformed pots, hanging baskets, flats and carry trays, plug trays, nursery containers, propagation sheets, and specialty pots. Product innovation is centered on the changing needs of the professional grower, including increased automation in growing operations, improving efficiency and reducing costs, while focusing on environmental friendliness. For example, a recent focus has been in lightweight co-extruded (CoEx) thermoformed pots. CoEx pots have a thinner wall construction compared to injection pots and combine a color exterior with a dark interior layer made from recycled material which helps to protect plant roots against potential sunlight damage in both grower and retail operations and helps protect the environment.

In addition to working with growers on product innovation, we support their increasing needs for branding and retail merchandising programs with services such as in-mold labeling, multi-color offset printing and adhesive labeling. Once filled with plant material by the grower and shipped to retail, these customized pots serve as packaging for plants and create vibrant point-of-sale materials.

For retailers, our **Listo** brand encompasses decorative resin planters that feature intricate molding details and unique finishes in ceramic, metallic, weathered stone and textured styles. The upscale look of these decorative planters captures the retailer's attention and the consumer's imagination. Products include a diverse offering of planters, window boxes, urns and hanging baskets for indoor and outdoor container gardening. Consistent new product development is key to success in the retail garden center and mass merchandiser channels. Proprietary molding and finishing processes, along with creative designs, deliver the unique look in the decorative resin planter category that sets our planters apart from the competition in leading retail stores across North America.

In addition to Listo, two other brands in the retail channel of the Lawn and Garden Segment include **Planters' Pride**<sup>®</sup> and **Akro-Mils Lawn & Garden Products**<sup>®</sup>. Planters' Pride, has a diverse product offering dedicated to the beginning gardener. Featured products include a wide range of Fiber Grow<sup>®</sup> seed starting kits with 100 percent peat free renewable coir pellets and other garden accessories, backed by customizable retail displays. Akro-Mils Lawn & Garden provides a wide range of plastic patio pots, planters and hanging baskets as well as watering cans and other related items for the home gardener.

Myers Industries seeks to expand its market leadership in the Lawn and Garden Segment through its current realignment of the segment, unrivaled product innovation and selection, diverse manufacturing processes, superior customer satisfaction and an array of internal and external strategic growth initiatives. One of these initiatives includes expanding the use of reprocessed and recycled materials in the manufacturing process, which helps to reduce the Company's exposure to higher costs for virgin raw material. The Company has the capability to produce a wide range of plastic materials for use across its many product lines and is committed to being a "green" manufacturer to protect the environment.

Weather conditions, grower consolidation and grower supply chain adjustments to meet retail merchandising programs are some of the key external factors that influence this industry. As one of the industry leaders, however,

the Company is well positioned to further align our capabilities to effectively meet the external challenges and changing needs of customers and the markets.

### *Material Handling Segment*

The Material Handling Segment is comprised of plastic reusable material handling containers, pallets and bins, as well as metal shelving, cabinet and racking systems. The two major brands in this segment, **Buckhorn®** and **Akro-Mils™**, have strong leadership positions across markets such as automotive, appliance, general industrial/manufacturing, distribution, agriculture, retail and food processing. This leadership is built through constant innovation, diverse manufacturing processes, consistent quality and superior customer service resulting in significant productivity and cost-saving benefits for our customers.

**Buckhorn's** reusable containers and pallets are used in closed-loop supply chains to help customers reduce material handling costs by replacing single-use cardboard boxes, easily damaged wooden pallets and high-cost steel containers. Cost-reduction benefits include: improving product protection, increasing handling efficiencies, reducing freight costs and eliminating solid waste and disposal costs. Small parts bins, storage systems and transport products from Akro-Mils provide similar benefits by creating storage and organization efficiency throughout customers' operations.

The Buckhorn brand offers a product selection rich in both breadth and depth, as well as a direct sales force with the packaging and material handling expertise that makes Buckhorn a key solutions partner for our customers. Buckhorn's product line spans injection-molded hand-held containers and totes; injection and structural foam-molded bulk transport containers in both collapsible and fixed-wall styles; and injection and structural foam pallets. Buckhorn also produces custom material handling packaging. Customers rely on Buckhorn's single-source efficiency and the productivity and profitability benefits delivered through value-added innovation, broad product selection, quality and packaging conversion services.

Buckhorn hand-held containers include attached lid, detached lid, bi-color and specialty styles that stack and/or nest for efficient space usage, thus lowering freight and storage costs. In manufacturing plants across North America, our container and pallet systems are reused hundreds of times to ship products such as small fasteners or large sidewall components from suppliers directly to assembly areas — protecting parts throughout the supply chain and reducing scrap rates. Our attached lid containers and pallets are used in retail distribution centers to organize inventory, sort orders and then transport products directly to stores. In the food processing and distribution industry, our specialty containers provide superior protection to food products while in transit and are more sanitary than cardboard boxes. For example, case-ready, packaged meats are delivered from processors to retailers in containers designed to accommodate specific cuts and package sizes, while maintaining optimal airflow for chilling.

Buckhorn's selection of collapsible and fixed-wall bulk transport containers lead the North American material handling industry. Bulk containers perform both light and heavy-duty tasks, whether distributing seed products, carrying large automotive components or shipping liquids across long distances. These containers range in size from footprints of 32" x 30" to 70" x 48"; heights up to 65"; and weight capacities up to 3,000 lbs. Bulk containers are compatible with forklifts for easy handling. Many of the containers collapse to a third of their size for space-saving stacking, storage and return transport, thus helping to reduce freight and storage costs.

Examples of bulk container applications include our **SeedBoxes™**, which are used by leading seed distributors to efficiently transport and dispense up to 2,500 lbs. of their products. The unique SeedBox can be emptied in approximately 30 seconds, then broken down for return shipping and refilling, thus eliminating waste created by traditional seed bags. Manufacturers of tomato paste employ our **Caliber®** and **Citadel®** bulk containers to move processed tomato products across the country in railcars. The smooth-sided, impact-resistant containers replace wooden crates and steel containers that can cause product damage and contamination. Citadel containers can carry up to 3,000 lbs. /300 gallons of liquefied product, safely stack when fully loaded and are designed for long-term indoor or outdoor storage of loads. This product line is applicable to other food processing and ingredient niches such as concentrates, oils, syrups and similar products.

Buckhorn's plastic pallets interwork with the hand-held containers and totes to create a completely reusable system and provide efficient space utilization in plants, warehouses and truck trailers — helping customers to reduce storage and freight costs. Buckhorn also produces a wide range of specialty pallets for niche-type shipping applications, such as drum pallets for chemical and liquid transport.

Our **Akro-Mils** brand provides customers with “everything needed to store, organize and transport for greater productivity and profitability.” These material handling products serve industrial and commercial end-users through leading industrial supply catalogers and material handling distributors. Products range from AkroBins® — the industry's leading small parts bins — to Super-Size AkroBins, metal panel and bin hanging systems, metal storage cabinet and bin systems, wire shelving systems, plastic and metal transport carts and a wide variety of custom storage and transport products. Capabilities used throughout the Akro-Mils product line include: injection molding, metal forming, powder-coat painting/metal finishing and wood fabrication, as well as the additional capabilities through potential synergies with Buckhorn.

Akro-Mils products deliver storage and organization solutions in a wide variety of applications, from creating assembly line workstations to organizing medical supplies and retail displays. Emphasis is placed on product bundling and customizing systems to create specific storage and organization configurations for customers' operations. For example, industrial manufacturers with specialized tool and parts storage areas — known as “tool cribs” — use a combination of Akro-Mils bins, racking, locking cabinets, work tables and transport carts to speed assembly times, maintain accurate inventories and reduce loss. Metal carts and dollies are paired with custom-made containers to create unique transport systems capable of handling parts and components both small and large. Our powder coating/painting capability allows for high-quality, scratch-resistant finishing of metal products in a multitude of colors and finish styles.

Cross-marketing and cross-selling are key synergies between the Material Handling Segment brands. Equally important are cross-manufacturing capabilities that allow each brand to offer customers a wider range of value-added design and molding benefits. In addition to standard material handling products, we utilize the extensive design and manufacturing capabilities between Buckhorn and Akro-Mils for turnkey production of custom material handling products.

Sustainable, profitable growth in this segment is fueled by: a strong focus on innovation with value-added new products; concentrating sales efforts on niche markets and applications; increasing awareness of plastic reusable material handling products to drive conversions from cardboard and wood products; and managing the balance of product pricing and raw material costs. The potential for strategic, bolt-on acquisitions also provides opportunities to expand the scope of our brand leadership and the value-added products and services we bring to customers.

### *Engineered Products Segment*

Myers Industries serves diverse niche markets and customers with rubber and plastic products from the Engineered Products Segment. Through our **Ameri-Kart™**, **Patch Rubber™** and **WEK™** brands, we provide an array of engineered plastic original equipment and replacement parts, tire repair materials and custom rubber and plastic components and materials. We offer a unique combination of product design, molding and finishing expertise to support our customers' needs for efficient, single sourcing of parts and turnkey custom product development. In addition to our plastics molding capabilities, we utilize a full range of rubber molding processes that include: injection molding; compounding, calendaring and extrusion; 3-D co-extrusion blow molding. Additional capabilities include custom rubber formulation, mixing and testing.

The **WEK** brand supports passenger car and truck manufacturers to create plastic components and assemblies for a wide variety of vehicle platforms. Our proven track record and expertise affords us “guest engineering” status with many of the world's leading automakers and suppliers. Our molding and assembly capabilities produce a diversified product mix, which includes: HVAC components, tubing assemblies and other custom items. The Company's focus in the automotive arena is on highly engineered, niche products for select automotive platforms and strategic, long-term customers — both transplants and domestics — who reward their value-added manufacturing partners.

Manufacturers of recreational vehicles (“RV”) and watercraft rely on our design expertise and production capabilities to provide them an assortment of products. Through our **Ameri-Kart** brand, we create rotationally-molded plastic tanks for water, fuel and waste handling that are assembled to fit the precise space constraints within RV and marine craft designs. We utilize thermoforming and rotational molding to manufacture plastic trim and interior parts for RV’s and helm consoles and seat frames for a wide variety of watercraft.

Our manufacturing of rubber products began more than 60 years ago with our **Patch Rubber** brand, initially making tire patches. Today, we manufacture one of the most comprehensive lines of tire repair and retreading products in the United States. Service professionals rely on our extensive product selection and quality for safe, cost-effective repairs to passenger, truck and off-road tires. Products range from the plug that fills a puncture, the cement that seats the plug, the tire innerliner patch and the final sealing compound. Patch brand repair products maintain a strong position in the tire service markets with exclusive sales through our Distribution Segment’s branch network.

Also within the capabilities of Patch Rubber, we apply our rubber calendaring and compounding expertise to create a diverse portfolio of products outside of the tire repair market, such as reflective highway marking tapes. Our rubber-based tape and symbols provide the durability and brightness that construction professionals demand to replace paint for marking road repair, intersections and hazardous areas. Compared with traditional highway paint, the tape stock is easier to apply, more reflective and longer lasting. It is available in both temporary and permanent grades to meet the customers’ specific requirements.

Other custom products represent a wide range of markets and applications. These include: plastic elevated toilet seats and tub rails for the healthcare market, specialty tapes used for cable splicing in the telecommunications industry and custom rubber linings for material handling conveyors.

### ***Distribution Segment Overview***

The Company’s Distribution Segment includes the **Myers Tire Supply®** and **Myers Tire Supply International®** brands. With these brands, the Company is the largest U.S. distributor and single source for tire, wheel and undervehicle service tools, equipment and supplies. We buy and sell nearly 10,000 different items — everything that professionals need to service passenger, truck and off-road tires, wheels and related components. Independent tire dealers, mass merchandisers, commercial auto and truck fleets, tire retreaders and general repair facilities rely on our broad product selection, rapid availability and personal service to be more productive and profitably grow their business.

Within the continental United States, we provide widespread distribution and sales coverage from 33 branches positioned in major metropolitan areas. Each branch operates as a profit center and is staffed by a branch manager, sales and warehouse personnel. Internationally, we have three branches in Canada and three in Central America. Sales personnel from our Akron, Ohio headquarters cover niche markets in the Far East, Middle East, South Pacific and South America.

We purchase products from trusted, industry-leading manufacturers to ensure quality is delivered to our customers. Each of the brand-name products we sell is associated with superior performance in its respective area. Some of these well-known brands include: *Chicago Pneumatic* air tools; *Hennesty* tire changing, balancing and alignment equipment; *Corghi* tire changers and balancers; *Ingersoll-Rand* air service equipment; *John Bean Co.* tire balancing and changing equipment; *Rotary* lifts and related equipment; and our own Patch Rubber brand tire patches, cements and repair supplies.

An essential element of our success in the Distribution Segment is the network field sales representatives, who deliver personalized service on a local level. Customers rely on Myers’ sales representatives to introduce the latest tools and technologies and to provide training in new product features and applications. Representatives also teach the proper use of diagnostic equipment and present on-site workshops demonstrating industry-approved techniques for tire repair and undervehicle service.

While the needs and composition of our distribution markets constantly change, we adapt and deliver the new products and services that are crucial to our customers’ success. The new product pipeline is driven by innovations

from auto and tire manufacturers, which in turn prompts Myers and its suppliers to develop new equipment, supplies and service techniques to keep cars and trucks moving down the road with confidence.

The Company's Distribution Segment is well positioned to continue its steady growth. The Myers Tire Supply (U.S.) brand is positioned to expand its leadership through superior product selection, rapid delivery and the personal service that is the hallmark of the Company's success in the tire, wheel, and undervehicle service marketplace. The Myers Tire Supply International brand is positioned to expand distribution of both tire supply and our plastic products in select regions of the world, presenting new growth opportunities for our diverse manufacturing businesses. All of this can be achieved through: 1) ongoing productivity improvements in our distribution network, 2) growing within key domestic market sectors and emerging international markets, 3) delivering a continuous flow of new products with "first-to-market" speed and 4) improving efficiency and customer satisfaction through implementation of innovative supply chain management technologies. Strategic, adjacent acquisitions are also a potential growth avenue in this segment.

### ***Raw Materials & Suppliers — Manufacturing and Distribution Segments***

For the manufacturing segments, the Company purchases substantially all of its raw materials from a wide range of third-party suppliers. These materials are primarily polyethylene, polypropylene, and polystyrene plastic resins, as well as synthetic and natural rubber. Most raw materials are commodity products and available from several domestic suppliers. We believe that the loss of any one supplier or group of suppliers would not have a material adverse effect on our business.

The Distribution Segment purchases substantially all of its components from third-party suppliers and has multiple sources for its products.

### ***Competition***

Competition in the manufacturing segments is substantial and varied in form and size from manufacturers of similar products and of other products which can be substituted for those produced by the Company. In general, most direct competitors with the Company's brands are private entities. Myers Industries maintains strong brand presence and market positions in the niche sectors of the markets it serves. The Company does not command substantial, overall market presence in the broad market sectors.

Competition in the Distribution Segment is generally from private, smaller local and regional businesses. Within the overall tire, wheel and undervehicle service market, Myers is the largest North American distributor of tools, equipment and supplies.

### ***Customer Dependence***

In 2010, the Company's largest customer accounted for approximately 6.0% of total net sales. In 2009, the Company's largest customer accounted for approximately 13% and in 2008, no single customer accounted for more than four percent of the Company's total net sales. Myers Industries serves thousands of customers who demand value through product selection, innovation, quality, delivery and responsive, personal service. Our brands foster satisfied, loyal customers who have recognized our performance through numerous supplier quality awards.

### ***Employees***

As of December 31, 2010, Myers Industries had a total of 3,332 full-time and part-time employees. Of these, 2,768 were employed in the Company's manufacturing segments, including: 857 in the Material Handling Segment, 653 in the Engineered Products Segment, and 1,258 in the Lawn and Garden Segment. The Distribution Segment employed 499 personnel. The Company's corporate offices had 65 employees.

As of December 31, 2010, the Company had no employees who were members of unions.

**(d) Financial Information About Geographic Areas**

The response to this section of Item 1 is contained in the Industry Segments footnote of the Notes to Consolidated Financial Statements under Item 8 of this report.

**(e) Available Information**

*Filings with the SEC.* As a public company, we regularly file reports and proxy statements with the Securities and Exchange Commission (SEC), such as:

- \* annual reports on Form 10-K;
- \* quarterly reports on Form 10-Q;
- \* current reports on Form 8-K; and
- \* proxy statements on Schedule 14A.

Anyone may read and copy any of the materials we file with the SEC at its Public Reference Room at 100 F Street, N.E., Room 1580, Washington, DC 20549. Information regarding operations of the Public Reference Room may also be obtained by calling the SEC at 1-800-SEC-0330. The SEC also maintains an internet website that contains our reports, proxy and information statements, and our other SEC filings; the address of that site is <http://www.sec.gov>.

Also, we make our SEC filings available free of charge on our own internet site as soon as reasonably practicable after we have filed with the SEC. Our internet address is <http://www.myersind.com>. The content on the Company's website is available for informational purposes only, and is not incorporated by reference into this Form 10-K.

*Corporate Governance.* We have a Code of Business Conduct for our employees and members of our Board of Directors. A copy of this Code is posted on our website in the section titled "Investor Relations". We will satisfy any disclosure requirement under Item 5.05 of Form 8-K regarding an amendment to, or waiver from, any provision of this Code with respect to our executive officers or directors by disclosing the nature of that amendment or waiver.

Our website also contains additional information about our corporate governance policies, including the charters of our standing board committees. Any of these items are available in print to any shareholder who requests them. Requests should be sent to Corporate Secretary, Myers Industries, Inc., 1293 S. Main Street, Akron, Ohio 44301.

**ITEM 1A. Risk Factors**

This Form 10-K and the information we are incorporating by reference contain forward-looking statements within the meaning of federal securities laws, including information regarding the Company's 2011 financial outlook, future plans, objectives, business prospects and anticipated financial performance. You can identify these statements by the fact that they include words such as "will," "believe," "anticipate," "expect," "estimate," "intend," "plan," or variations of these words, or similar expressions. These forward-looking statements are not statements of historical facts and represent only our current expectations regarding such matters. These statements inherently involve a wide range of known and unknown uncertainties. The Company's actual actions and results could differ materially from what is expressed or implied by these statements. Specific factors that could cause such a difference include, those set forth below and other important factors disclosed previously and from time to time in our other filings with the Securities and Exchange Commission. Given these factors, as well as other variables that may affect our operating results, you should not rely on forward-looking statements, assume that past financial performance will be a reliable indicator of future performance, nor use historical trends to anticipate results or trends in future periods. We expressly disclaim any obligation or intention to provide updates to the forward-looking statements and the estimates and assumptions associated with them.



Risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the applicable statements include:

***Any significant increase in the cost of raw materials or disruption in the availability of raw materials could adversely affect our performance.***

Our ability to manage our cost structure can be adversely affected by movements in commodity and other raw material prices. Our primary raw materials include plastic resins, colorants and natural and synthetic rubbers. Plastic resins in particular are subject to substantial short term price fluctuations, including those arising from supply shortages and changes in the price of natural gas, crude oil and other petrochemical intermediates from which resins are produced, as well as other factors. Over the past several years, we have at times experienced rapidly increasing resin prices. The Company's revenue and profitability may be materially and adversely affected by these price fluctuations.

We attempt to reduce our exposure to increases by working with existing suppliers, evaluating new suppliers, improving material efficiencies and adjusting prices. Market conditions, however, may limit our ability to raise selling prices to offset increases in our raw material input costs. If we are unsuccessful in developing ways to mitigate raw material cost increases, we may not be able to improve productivity or realize our ongoing cost reduction programs sufficiently to help offset the impact of these increased raw material costs. As a result, higher raw material costs could result in declining margins and operating results.

Changes in raw material availability may also occur due to events beyond our control, including natural disasters such as floods, tornados and hurricanes. Our specific molding technologies and/or product specifications can limit our ability to locate alternative suppliers to produce certain products.

***We incur inherent risks associated with our strategic growth initiatives.***

*Our growth initiatives include:* internal growth driven by strong brands and new product innovation; development of new, high-growth markets and expansion in existing niche markets; strengthened customer relationships through value-added initiatives and key product partnerships; investments in new technology and processes to reinforce market strength and capabilities in key business groups; consolidation and rationalization activities to further reduce costs and improve productivity within our manufacturing and distribution footprint; an opportunistic and disciplined approach to strategic, bolt-on acquisitions to accelerate growth in our market positions; and potential divestitures of businesses with non-strategic products or markets.

While this is a continuous process, all of these activities and initiatives have inherent risks and there remain significant challenges and uncertainties, including economic and general business conditions that could limit our ability to achieve anticipated benefits associated with announced strategic initiatives and affect our financial results. We may not achieve any or all of these goals and are unable to predict whether these initiatives will produce significant revenues or profits.

***We may not realize the improved operating results that we anticipate from past acquisitions or from acquisitions we may make in the future and we may experience difficulties in integrating the acquired businesses or may inherit significant liabilities related to such businesses.***

We explore opportunities to acquire businesses that we believe are related to our core competencies from time to time, some of which may be material to us. We expect such acquisitions will produce operating results consistent with our other operations; however, we may be unable to achieve the benefits expected to be realized from our acquisitions. In addition, we may incur additional costs and our management's attention may be diverted because of unforeseen expenses, difficulties, complications, delays and other risks inherent in acquiring businesses, including the following:

- we may have difficulty integrating the acquired businesses as planned, which may include integration of systems of internal controls over financial reporting and other financial and administrative functions;
- we may have delays in realizing the benefits of our strategies for an acquired business;

- we may not be able to retain key employees necessary to continue the operations of an acquired business;
- acquisition costs may be met with cash or debt, increasing the risk that we will be unable to satisfy current financial obligations; and
- acquired companies may have unknown liabilities that could require us to spend significant amounts of additional capital.

***Our results of operations and financial condition could be adversely affected by a downturn in the general markets or the general economic environment.***

We operate in a wide range of geographies, primarily North America, Central America and South America. Worldwide and regional economic, business and political conditions, including changes in the economic conditions of the broader markets and in our individual niche markets, could have an adverse affect on one or more of our operating segments.

***We operate in a very competitive business environment.***

Each of our segments participates in markets that are highly competitive. Many of our competitors sell their products at prices lower than ours and we compete primarily on the basis of product quality, product performance, value, supply chain competency and customer relationships. Our competitive success also depends on our ability to maintain strong brands and the belief that customers will need our products and services to meet their growth requirements. The development and maintenance of such brands requires continuous investment in brand building, marketing initiatives and advertising. The competition that we face in all of our markets — which varies depending on the particular business segment, product lines and customers — may prevent us from achieving sales, product pricing and income goals, which could affect our financial condition and results of operations.

***The results of operations for our Lawn and Garden Segment are influenced by weather conditions.***

Demand for our Lawn and Garden Segment products is influenced by weather, particularly weekend weather during the peak gardening season. Additionally, product demand in this segment is strongest in the first and fourth quarters and weakest in the third quarter, as our customers (in particular greenhouses and nurseries) order our products in advance of the growing season. As a result, our business, financial results, cash flow and our ability to service our debt could be adversely affected by certain weather patterns such as unseasonably cool or warm temperatures, hurricanes, water shortages or floods.

***Our operations depend on our ability to maintain continuous, uninterrupted production at our manufacturing facilities, which are subject to physical and other risks that could disrupt production.***

We are subject to inherent risks in our diverse manufacturing and distribution activities, including, but not limited to: product quality, safety, licensing requirements and other regulatory issues, environmental events, loss or impairment of key manufacturing or distribution sites, disruptions in logistics and transportation services, labor disputes and industrial accidents. While we maintain insurance covering our manufacturing and production facilities, including business interruption insurance, a catastrophic loss of the use of all or a portion of our facilities due to accident, fire, explosion, or natural disaster, whether short or long-term, could have a material adverse effect on our business, financial condition and results of operations.

Unexpected failures of our equipment and machinery may also result in production delays, revenue loss and significant repair costs, as well as injuries to our employees. Any interruption in production capability may require us to make large capital expenditures to remedy the situation, which could have a negative impact on our profitability and cash flows. Our business interruption insurance may not be sufficient to offset the lost revenues or increased costs that we may experience during a disruption of our operations. A temporary or long-term business disruption could result in a permanent loss of customers. If this were to occur, our future sales levels and therefore our profitability, could be materially adversely affected.

***We derive a portion of our revenues from direct and indirect sales outside the United States and are subject to the risks of doing business in foreign countries.***

We currently operate manufacturing, sales and service facilities outside of the United States, particularly in Canada and Brazil. For the twelve months ended December 31, 2010, international net sales accounted for approximately 15% of our total net sales from continuing operations. Accordingly, we are subject to risks associated with operations in foreign countries, including:

- fluctuations in currency exchange rates;
- limitations on the remittance of dividends and other payments by foreign subsidiaries;
- limitations on foreign investment;
- additional costs of compliance with local regulations; and
- in certain countries, higher rates of inflation than in the United States.

In addition, our operations outside the United States are subject to the risk of new and different legal and regulatory requirements in local jurisdictions, potential difficulties in staffing and managing local operations and potentially adverse tax consequences. The costs related to our international operations could adversely affect our operations and financial results in the future.

***Our future performance depends in part on our ability to develop and market new products if there are changes in technology, regulatory requirements or competitive processes.***

Changes in technology, regulatory requirements and competitive processes may render certain products obsolete or less attractive. Our performance in the future will depend in part on our ability to develop and market new products that will gain customer acceptance and loyalty, as well as our ability to adapt our product offerings and control our costs to meet changing market conditions. Our operating performance would be adversely affected if we were to incur delays in developing new products or if such products did not gain market acceptance. There can be no assurance that existing or future products will be sufficiently successful to enable us to effectively compete in our markets or, should new product offerings meet with significant customer acceptance, that one or more current or future competitors will not introduce products that render our products noncompetitive.

***We may not be successful in protecting our intellectual property rights, including our unpatented proprietary know-how and trade secrets, or in avoiding claims that we infringed on the intellectual property rights of others.***

In addition to relying on patent and trademark rights, we rely on unpatented proprietary know-how and trade secrets and employ various methods, including confidentiality agreements with employees and consultants, to protect our know-how and trade secrets. However, these methods and our patents and trademarks may not afford complete protection and there can be no assurance that others will not independently develop the know-how and trade secrets or develop better production methods than us. Further, we may not be able to deter current and former employees, contractors and other parties from breaching confidentiality agreements and misappropriating proprietary information and it is possible that third parties may copy or otherwise obtain and use our information and proprietary technology without authorization or otherwise infringe on our intellectual property rights. Additionally, in the future we may license patents, trademarks, trade secrets and similar proprietary rights to third parties. While we attempt to ensure that our intellectual property and similar proprietary rights are protected when entering into business relationships, third parties may take actions that could materially and adversely affect our rights or the value of our intellectual property, similar proprietary rights or reputation. In the future, we may also rely on litigation to enforce our intellectual property rights and contractual rights and, if not successful, we may not be able to protect the value of our intellectual property. Furthermore, no assurance can be given that we will not be subject to claims asserting the infringement of the intellectual property rights of third parties seeking damages, the payment of royalties or licensing fees and/or injunctions against the sale of our products. Any litigation could be protracted and costly and could have a material adverse effect on our business and results of operations regardless of its outcome.

***If we are unable to maintain access to credit financing, our business may be adversely affected.***

The Company's ability to make payments and to refinance our indebtedness, fund planned capital expenditures and acquisitions and pay dividends will depend on our ability to generate cash in the future and retain access to credit financing. This, to some extent, is subject to general economic, financial, competitive, legislative, regulatory and other factors that are beyond our control.

We cannot provide assurance that our business will generate sufficient cash flow from operating activities or that future borrowings will be available to us under our credit facilities in amounts sufficient to enable us to service debt, make necessary capital expenditures or fund other liquidity needs. We may need to refinance all or a portion of our indebtedness, on or before maturity. We cannot be sure that we would be able to refinance any of our indebtedness on commercially reasonable terms or at all.

The credit facilities contain restrictive covenants and cross default provisions that require us to maintain specified financial ratios. The Company's ability to satisfy those financial ratios can be affected by events beyond our control, and we cannot be assured we will satisfy those ratios. A breach of any of these financial ratio covenants or other covenants could result in a default. Upon the occurrence of an event of default, the lenders could elect to declare the applicable outstanding indebtedness due immediately and payable and terminate all commitments to extend further credit. We cannot be sure that our lenders would waive a default or that we could pay the indebtedness in full if it were accelerated.

***Future claims, litigation and regulatory actions could adversely affect our financial condition and our ability to conduct our business.***

While we strive to ensure that our products comply with applicable government regulatory standards and internal requirements and that our products perform effectively and safely, customers from time to time could claim that our products do not meet contractual requirements, and users could be harmed by use or misuse of our products. This could give rise to breach of contract, warranty or recall claims, or claims for negligence, product liability, strict liability, personal injury or property damage. Product liability insurance coverage may not be available or adequate in all circumstances. In addition, claims may arise related to patent infringement, environmental liabilities, distributor terminations, commercial contracts, antitrust or competition law, employment law and employee benefits issues and other regulatory matters. While we have in place processes and policies to mitigate these risks and to investigate and address such claims as they arise, we cannot predict the underlying costs to defend or resolve such claims.

***Current and future environmental and other governmental laws and requirements could adversely affect our financial condition and our ability to conduct our business.***

Our operations are subject to federal, state, local and foreign environmental laws and regulations that impose limitations on the discharge of pollutants into the air and water and establish standards for the handling, use, treatment, storage and disposal of, or exposure to, hazardous wastes and other materials and require clean up of contaminated sites. Some of these laws and regulations require us to obtain permits, which contain terms and conditions that impose limitations on our ability to emit and discharge hazardous materials into the environment and periodically may be subject to modification, renewal and revocation by issuing authorities. Fines, penalties and other civil or criminal sanctions may be imposed for non-compliance with applicable environmental laws and regulations and the failure to have or to comply with the terms and conditions of required permits. Certain environmental laws in the United States, such as the federal Superfund law and similar state laws, impose liability for the cost of investigation or remediation of contaminated sites upon the current or, in some cases, the former site owners or operators (or their predecessor entities) and upon parties who arranged for the disposal of wastes or transported or sent those wastes to an off-site facility for treatment or disposal, regardless of when the release of hazardous substances occurred or the lawfulness of the activities giving rise to the release. Such liability can be imposed without regard to fault and, under certain circumstances, can be joint and several, resulting in one party being held responsible for the entire obligation.

While we have not been required historically to make significant capital expenditures in order to comply with applicable environmental laws and regulations, we cannot predict with any certainty our future capital expenditure

requirements because of continually changing compliance standards and environmental technology. Furthermore, violations or contaminated sites that we do not know about, including contamination caused by prior owners and operators of such sites, or at sites formerly owned or operated by us or our predecessors in connection with discontinued operations, could result in additional compliance or remediation costs or other liabilities, which could be material.

We have limited insurance coverage for potential environmental liabilities associated with historic and current operations and we do not anticipate increasing such coverage in the future. We may also assume significant environmental liabilities in acquisitions. Such costs or liabilities could adversely affect our financial situation and our ability to conduct our business.

***Environmental regulations specific to plastic products and containers could adversely affect our ability to conduct our business.***

Federal, state, local and foreign governments could enact laws or regulations concerning environmental matters that increase the cost of producing, or otherwise adversely affect the demand for, plastic products. Legislation that would prohibit, tax or restrict the sale or use of certain types of plastic and other containers, and would require diversion of solid wastes such as packaging materials from disposal in landfills, has been or may be introduced in the U.S. Congress, in state legislatures and other legislative bodies. While container legislation has been adopted in a few jurisdictions, similar legislation has been defeated in public referenda in several states, local elections and many state and local legislative sessions. There can be no assurance that future legislation or regulation would not have a material adverse effect on us. Furthermore, a decline in consumer preference for plastic products due to environmental considerations could have a negative effect on our business.

***Our insurance coverage may be inadequate to protect against potential hazardous incidents to our business.***

We maintain property, business interruption, product liability and casualty insurance coverage, but such insurance may not provide adequate coverage against potential claims, including losses resulting from war risks, terrorist acts or product liability claims relating to products we manufacture. Consistent with market conditions in the insurance industry, premiums and deductibles for some of our insurance policies have been increasing and may continue to increase in the future. In some instances, some types of insurance may become available only for reduced amounts of coverage, if at all. In addition, there can be no assurance that our insurers would not challenge coverage for certain claims. If we were to incur a significant liability for which we were not fully insured or that our insurers disputed, it could have a material adverse effect on our financial position, results of operations or cash flows.

***Our business operations could be significantly disrupted if members of our senior management team were to leave.***

Our success depends to a significant degree upon the continued contributions of our senior management team. Our senior management team has extensive manufacturing, finance and engineering experience, and we believe that the depth of our management team is instrumental to our continued success. The loss of any of our key executive officers in the future could significantly impede our ability to successfully implement our business strategy, financial plans, expansion of services, marketing and other objectives.

***Unforeseen future events may negatively impact our economic condition.***

Future events may occur that would adversely affect the reported value of our assets. Such events may include, but are not limited to, strategic decisions made in response to changes in economic and competitive conditions, the impact of the economic environment on our customer base, or a material adverse change in our relationship with significant customers.

### ***.Equity Ownership Concentration***

Descendents of the Company's co-founder Louis S. Myers beneficially owned approximately 12.42% of the Company's outstanding common shares as of March 7, 2011. Stephen E. Myers, former Chief Executive Officer of the Company beneficially owned approximately 7.84% of the Company's outstanding common shares as of such date, and Kathryn A. Myers and Ellen J. Myers, as co-trustees of the trust established by their late mother Mary S. Myers, beneficially owned approximately 4.58% of the Company's outstanding common shares as of such date. Combined, these shareholders have sufficient voting power to influence actions requiring the approval of our shareholders.

Based solely on the Schedule 13D/A filed on February 28, 2011, by Gabelli Funds, LLC, GAMCO Asset Management Inc., MJG Associates, Inc., Gabelli Securities, Inc., Teton Advisors, Inc., GGCP, Inc., GAMCO Investors, Inc., and Mario J. Gabelli (collectively, the "Gamco Group"), for which the Company disclaims any responsibility, the Gamco Group beneficially owned 5,271,204 shares of our Common Stock as of February 28, 2011, representing 14.93% of our outstanding Common Stock. Combined these shareholders have sufficient voting power to influence actions requiring the approval of our shareholders.

### ***Legal & Regulatory Actions***

Changes in laws and regulations and approvals and decisions of courts, regulators, and governmental bodies on any legal claims known or unknown, could have an adverse affect on the Company's financial results.

### **ITEM 1B. Unresolved Staff Comments**

None.



The following table sets forth by segment certain information with respect to facilities leased by the Company.

### Manufacturing

<u>Location</u>	<u>Approximate Floor Space (Square Feet)</u>	<u>Expiration Date of Lease</u>	<u>Use</u>
Middlefield, Ohio . . . . .	632,000	September 30, 2025	Manufacturing and distribution
Brantford, Ontario, Canada . . . . .	216,000	January 9, 2012	Manufacturing and distribution
Cassopolis, Michigan . . . . .	210,000	October 31, 2015	Manufacturing and distribution
Reidsville, N. Carolina . . . . .	171,000	July 17, 2013	Manufacturing and distribution
Jaguariuna, Brazil . . . . .	54,000	March 30, 2012	Manufacturing and distribution
Springfield, Missouri . . . . .	49,000	October 31, 2011	Manufacturing and distribution
Burlington, Ontario, Canada . . . . .	46,000	January 9, 2012	Manufacturing and distribution
Milford, Ohio . . . . .	22,000	November 30, 2012	Administration and sales

The Company also leases distribution facilities in 29 locations throughout the United States and Canada which, in the aggregate, amount to approximately 188,000 square feet of warehouse and office space. All of these locations are used by the Distribution Segment.

The Company believes that all of its properties, machinery and equipment generally are well maintained and adequate for the purposes for which they are used.

### ITEM 3. Legal Proceedings

The Company is, in the ordinary course of business, a defendant in various lawsuits and a party to various other legal proceedings, some of which are covered in whole or in part by insurance. We believe that the outcome of these lawsuits and other proceedings will not individually or in the aggregate have a future material adverse effect on our consolidated financial position, results of operations or cash flows.

A number of parties, including the Company and its subsidiary, Buckhorn Inc., were identified in a planning document adopted in October 2008 by the California Regional Water Quality Control Board, San Francisco Bay Region (RWQCB). The planning document relates to the presence of mercury, including amounts contained in mining wastes, in and around the Guadalupe River Watershed (Watershed) region in Santa Clara County, California. Buckhorn has been alleged to be a successor in interest to an entity that performed mining operations in a portion of the Watershed area. The Company has not been contacted by the RWQCB with respect to Watershed clean-up efforts that may result from the adoption of this planning document. The extent of the mining wastes that may be the subject of future cleanup has yet to be determined, and the actions of the RWQCB have not yet advanced to the stage where a reasonable estimate of remediation cost, if any is available. Although assertion of a claim by the RWQCB is reasonably possible, it is not possible at this time to estimate the amount of any obligation the Company may incur for these cleanup efforts within the Watershed region, or whether such cost would be material to the Company's financial statements.

### Executive Officers of the Registrant

Set forth below is certain information concerning the executive officers of the Registrant as of December 31, 2010. Executive officers are appointed annually by the Board of Directors.

<u>Name</u>	<u>Age</u>	<u>Years as Executive Officer</u>	<u>Title</u>
John C. Orr . . . . .	60	8	President and Chief Executive Officer
Donald A. Merrill . . . . .	46	5	Senior Vice President, Chief Financial Officer and Corporate Secretary
David B. Knowles . . . . .	50	2	Executive Vice President and Chief Operating Officer

Mr. Orr, President and Chief Executive Officer, was appointed to his current position on May 1, 2005. Mr. Orr had been President and Chief Operating Officer since 2003. Prior to that Mr. Orr was General Manager of Buckhorn



Inc., one of the Company’s material handling subsidiaries. Before coming to the Company, Mr. Orr had been employed by The Goodyear Tire and Rubber Company for 28 years. His last position at Goodyear was Vice President — North America.

Mr. Merrill, Senior Vice President, Chief Financial Officer and Corporate Secretary, was appointed to his current position on April 26, 2006. Mr. Merrill joined the Company on January 25, 2006, prior to that he was with Newell Rubbermaid Inc. — Rubbermaid Home Products Division, where he served as Vice President and Chief Financial Officer since 2003. Mr. Merrill joined Newell Rubbermaid in 2001 where he served as Chief Financial Officer of Newell Rubbermaid — Little Tikes.

Mr. Knowles joined the Company and was named Executive Vice President and Chief Operating Officer on June 19, 2009. Prior to that, he was President and Chief Executive Officer of Aristech Acrylics LLC since 2003.

Section 16(a) of the Securities Exchange Act of 1934 requires the Registrant’s Directors, certain of its executive officers and persons who own more than ten percent of its Common Stock (“Insiders”) to file reports of ownership and changes in ownership with the Securities and Exchange Commission and the New York Stock Exchange, Inc., and to furnish the Company with copies of all such forms they file. The Company understands from the information provided to it by the Insiders that they adhered to all filing requirements applicable to the Section 16 Filers.

## PART II

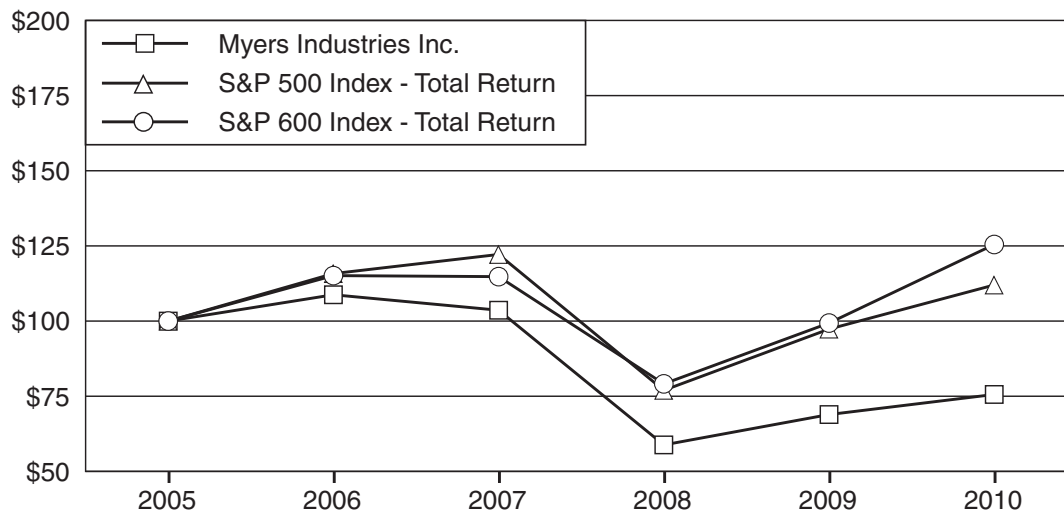
### ITEM 5. Market for Registrant’s Common Stock and Related Stockholder Matters and Issuer Purchases of Equity Securities

The Company’s Common Stock is traded on the New York Stock Exchange (ticker symbol MYE). The approximate number of shareholders of record at December 31, 2010 was 1,568. High and low stock prices and dividends for the last two years were:

<u>2010</u> <u>Quarter Ended</u>	<u>Sales Price</u>		<u>Dividends</u>
	<u>High</u>	<u>Low</u>	
March 31 . . . . .	\$10.85	\$8.12	0.065
June 30 . . . . .	11.55	7.69	0.065
September 30 . . . . .	8.64	6.20	0.065
December 31 . . . . .	10.94	8.34	0.065
<u>2009</u> <u>Quarter Ended</u>	<u>Sales Price</u>		<u>Dividends</u>
	<u>High</u>	<u>Low</u>	
March 31 . . . . .	\$ 8.28	\$2.91	0.060
June 30 . . . . .	10.67	6.52	0.060
September 30 . . . . .	11.00	7.52	0.060
December 31 . . . . .	10.85	7.99	0.060

See Item 12 of this Form 10-K for the Equity Compensation Plan Information Table which is incorporated herein by reference.

**Comparison of 5 Year Cumulative Total Return  
Assumes Initial Investment of \$100  
December 2010**



		2005	2006	2007	2008	2009	2010
Myers Industries Inc.	Return%		8.75	-4.72	-43.24	17.18	10.13
	Cum \$	100	108.75	103.61	58.81	68.91	75.59
S&P 500 Index — Total Return	Return%		15.79	5.50	-36.99	26.45	15.07
	Cum \$	100	115.79	122.16	76.97	97.33	112.00
S&P 600 Index — Total Return	Return%		15.12	-0.30	-31.07	25.57	26.31
	Cum \$	100	115.12	114.78	79.11	99.34	125.47

## ITEM 6. Selected Financial Data

### Thousands of Dollars, Except Per Share Data

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
<b>Operations for the Year</b>					
Net sales . . . . .	\$ 737,618	\$ 701,834	\$ 813,541	\$ 855,705	\$ 699,312
Cost of sales . . . . .	573,094	530,939	616,879	628,748	505,735
Selling . . . . .	74,185	70,999	88,819	95,007	73,649
General and administrative . . . . .	65,968	77,297	72,394	86,684	62,864
Impairment charges(1) . . . . .	72,014	5,462	70,148	—	—
Other income(2) . . . . .	(3,827)	—	—	(26,750)	—
Interest — net . . . . .	7,205	8,304	11,336	15,292	15,644
	<u>788,639</u>	<u>693,001</u>	<u>859,577</u>	<u>798,981</u>	<u>657,892</u>
Income (loss) from continuing operations before income taxes . . . . .	(51,021)	8,833	(46,035)	56,724	41,420
Income taxes . . . . .	(8,187)	1,838	(286)	19,985	14,910
Income (loss) from continuing operations . . . . .	<u>(42,834)</u>	<u>6,995</u>	<u>(45,749)</u>	<u>36,739</u>	<u>26,510</u>
Income (loss) from continuing operations per basic and diluted share . . . . .	<u>\$ (1.21)</u>	<u>\$ 0.20</u>	<u>\$ (1.30)</u>	<u>\$ 1.05</u>	<u>\$ 0.76</u>
<b>Financial Position — At Year End</b>					
Total assets . . . . .	\$ 432,395	\$ 509,966	\$ 568,900	\$ 697,552	\$ 661,983
Current assets . . . . .	213,847	206,548	232,648	277,809	307,523
Current liabilities . . . . .	106,331	169,025	96,970	158,475	134,727
Working capital . . . . .	107,516	37,523	135,678	119,335	172,796
Other assets . . . . .	66,733	145,000	137,347	205,773	203,160
Property, plant and equipment — net . . . . .	151,815	158,418	198,905	213,970	151,300
Less:					
Long-term debt, less current portion . . . . .	83,530	38,890	169,546	167,253	198,275
Other long term liabilities . . . . .	5,936	5,682	6,396	4,014	12,922
Deferred income taxes . . . . .	24,793	38,371	43,149	50,540	35,401
<b>Shareholders' Equity</b> . . . . .	<u>211,805</u>	<u>257,998</u>	<u>252,839</u>	<u>317,270</u>	<u>280,659</u>
<b>Common Shares Outstanding</b> . . . . .	<u>35,315,732</u>	<u>35,286,129</u>	<u>35,235,636</u>	<u>35,180,192</u>	<u>35,067,230</u>
<b>Book Value Per Common Share</b> . . . . .	<u>\$ 6.00</u>	<u>\$ 7.31</u>	<u>\$ 7.18</u>	<u>\$ 9.02</u>	<u>\$ 8.00</u>
<b>Other Data</b>					
Dividends(3) . . . . .	\$ 9,209	\$ 8,436	\$ 8,451	\$ 17,495	\$ 7,174
Dividends per Common Share(3) . . . . .	<u>0.26</u>	<u>0.24</u>	<u>0.24</u>	<u>0.50</u>	<u>0.20</u>
Average Basic Common Shares Outstanding during the year . . . . .	<u>35,304,817</u>	<u>35,266,939</u>	<u>35,211,811</u>	<u>35,140,581</u>	<u>34,978,269</u>

(1) In the fourth quarter of 2010, the Company had a goodwill impairment charge of \$72.0 million in its Lawn and Garden Segment. In 2009, the Company had impairment charges of \$5.5 million related to certain property, plant and equipment related to the restructuring plans in its manufacturing segments. The fourth quarter of 2008 includes a goodwill impairment charge of \$60.1 million related to the Company's Engineered Products Segment and impairment charges of \$10.0 million for long-lived assets in the Lawn and Garden Segment.

(2) In the fourth quarter of 2010, the Company recorded a non-operating gain of \$3.8 (\$4.4 million, net of related expenses) million related to a claims settlement. A non-operating gain of \$26.8 million (\$35.0 million, net of related expenses) was recognized during the fourth quarter of 2007. This gain resulted from a termination fee paid in connection with the Company's proposed merger.

(3) Dividends in 2007 include a special dividend for \$9.9 million accrued but not paid until 2008.

## ITEM 7. Management's Discussion and Analysis of Results of Operations and Financial Condition

### Executive Overview

The Company conducts its business activities in four distinct business segments, including three in manufacturing and one in distribution. The manufacturing segments consist of: Lawn and Garden, Material Handling, and Engineered Products.

In our manufacturing segments, the Company designs, manufactures, and markets a variety of plastic and rubber products. These products range from plastic reusable material handling containers and small parts storage bins to plastic horticultural pots and hanging baskets, decorative resin planters, plastic and rubber OEM parts, tire repair materials, and custom plastic and rubber products. The Distribution Segment is engaged in the distribution of tools, equipment and supplies used for tire, wheel and undervehicle service on passenger, heavy truck and off-road vehicles.

### Results of Operations: 2010 versus 2009

#### *Net Sales from Continuing Operations:*

<u>Segment</u>	<u>2010</u>	<u>2009</u>	<u>Change</u>	<u>% Change</u>
Lawn & Garden . . . . .	\$223.8	\$220.3	\$ 3.5	2%
Material Handling . . . . .	\$257.8	\$254.1	\$ 3.7	1%
Distribution . . . . .	\$175.0	\$163.0	\$12.0	7%
Engineered Products . . . . .	\$104.8	\$ 86.0	\$18.8	22%
Intra-segment elimination . . . . .	<u>\$(23.8)</u>	<u>\$(21.5)</u>	<u>\$(2.3)</u>	<u>(11)%</u>
TOTAL . . . . .	<u>\$737.6</u>	<u>\$701.8</u>	<u>\$35.7</u>	<u>5%</u>

Net sales for 2010 increased 5% primarily due to improved sales volumes in all of the Company's business segments. In addition, higher selling prices increased sales approximately \$9.1 million and sales increased \$11.5 million from the effect of foreign currency translation, primarily the Canadian dollar.

Net sales in the Lawn and Garden Segment in 2010 increased by \$3.5 million or 2% compared to 2009. Sales increased \$8.4 million due to foreign currency translation related to the favorable impact of exchange rates mostly for the Canadian dollar. In 2010, sales declined \$2.2 million from reduced volume and \$2.3 million from lower selling prices in the year.

In the Material Handling Segment, sales increased \$3.7 million or 1% in 2010 compared to 2009. The increase reflects the impact of \$6.7 million from higher selling prices and \$2.2 million from foreign currency translation, which was partially offset by reduced volumes. Sales volumes were significantly lower for custom pallets in 2010 but partially offset by increased sales of legacy product lines such as reusable bulk containers for agriculture.

Net sales in the Distribution Segment increased \$12.0 million or 7% in 2010 compared to 2009. Sales increased \$7.2 million due to higher volumes and \$3.1 million from increased selling prices. The Distribution Segment experienced steady improvement in demand in 2010 and sales benefited from stronger replacement tire sales.

In the Engineered Products Segment, net sales in 2010 increased \$18.8 million, or 22% compared to 2009. The increase is due to significant volume increases in the automotive, recreational vehicle, marine and custom markets of approximately \$15.0 million.

#### *Cost of Sales & Gross Profit from Continuing Operations:*

<u>Cost of Sales and Gross Profit</u>	<u>2010</u>	<u>2009</u>
Cost of sales . . . . .	\$573.1	\$530.9
Gross profit . . . . .	\$164.5	\$170.9
Gross profit as a percentage of sales . . . . .	22.3%	24.3%

Gross profit margin in 2010 of 22.3% was down slightly compared to 2009. Raw material costs, primarily for plastic resins, were, on average, approximately 47% higher for polypropylene and 29% higher for polyethylene in 2010 compared to the prior year. In addition, the liquidation of inventories valued at LIFO cost reduced cost of sales by approximately \$4.0 million in 2009 compared to \$0.7 million in 2010. The impact of higher raw material costs and the liquidation of LIFO inventories were largely offset by lower manufacturing costs and a reduction in unabsorbed overhead resulting from restructuring cost savings and higher sales volumes.

***Selling, General and Administrative (“SG&A”) Expenses from Continuing Operations:***

<u>SG&amp;A Expenses</u>	<u>2010</u>	<u>2009</u>	<u>Change</u>
SG&A expenses . . . . .	\$140.1	\$148.3	\$(8.2)
SG&A expenses as a percentage of sales . . . . .	19.0%	21.1%	(2.1%)

Selling and administrative expenses decreased \$8.2 million or 5.5% compared with 2009. Expenses in 2010 include charges of approximately \$2.7 million for the movement of machinery and equipment and other restructuring activities. SG&A expenses in 2009 included \$16.6 million of charges related to consulting and severance costs in restructuring the Company’s manufacturing businesses. Excluding these charges, other SG&A expenses in 2010 increased \$5.7 million compared to 2009, primarily from freight and selling expenses due to increased sales volumes.

***Impairment Charges from Continuing Operations:***

In 2010, the Company recorded goodwill impairment charges of \$72.0 million related to its Lawn and Garden business as discussed in the Goodwill and Intangible Assets Footnote to the Consolidated Financial Statements in Item 8. In 2009, the Company recorded fixed asset impairment charges of \$2.0 million related to restructuring its Lawn and Garden business, \$1.3 million for its Material Handling business, and \$2.2 million in the Engineered Products business. The 2009 fixed asset impairment charges were the result of closing manufacturing facilities.

***Interest Expense from Continuing Operations:***

<u>Net Interest Expense</u>	<u>2010</u>	<u>2009</u>	<u>Change</u>	<u>% Change</u>
Net interest expense . . . . .	\$ 7.2	\$ 8.3	\$ (1.1)	(13)%
Outstanding borrowings . . . . .	\$83.8	\$104.3	\$(20.5)	(20)%
Average borrowing rate. . . . .	6.32%	5.25%	1.07	20%

Net interest expense in 2010 decreased \$1.1 million because of lower average borrowing levels.

***Income (Loss) Before Taxes from Continuing Operations:***

<u>Segment</u>	<u>2010</u>	<u>2009</u>	<u>Change</u>	<u>% Change</u>
Lawn & Garden. . . . .	\$(74.6)	\$ 16.7	\$(91.3)	547%
Material Handling . . . . .	\$ 22.6	\$ 13.6	\$ 9.0	66%
Distribution . . . . .	\$ 15.2	\$ 13.7	\$ 1.5	11%
Engineered Products . . . . .	\$ 8.9	\$ 0.8	\$ 8.1	1,013%
Corporate and interest . . . . .	\$(23.0)	\$(35.9)	\$ 12.9	36%
TOTAL . . . . .	<u>\$(51.0)</u>	<u>\$ 8.8</u>	<u>\$(59.8)</u>	<u>680%</u>

Loss before taxes in 2010 was \$51.0 million compared to income of \$8.8 million in 2009. Results were significantly impacted by the goodwill impairment charge of \$72.0 million in 2010 and restructuring and impairment charges totaling \$24.8 million in 2009. In addition, in 2010 the Company recorded a non-operating gain of \$3.8 million related to a claims settlement.

***Income Taxes from Continuing Operations:***

	<u>2010</u>	<u>2009</u>
Income (loss) before taxes . . . . .	\$(51.0)	\$ 8.8
Income tax (benefit) expense . . . . .	\$ (8.2)	\$ 1.8
Effective tax rate . . . . .	16.0%	20.8%

The effective tax rate decreased to 16.0% in 2010 compared to 20.8% in 2009. The effective rate for 2010 is lower than the 35% U.S. Federal statutory rate due to the goodwill impairment charge, \$26.7 million of which is not deductible. In addition, the effective rate was impacted by the mix of domestic and foreign composition of income and the related foreign tax rate differences. The effective tax rate for 2009 was impacted by the mix of domestic and foreign composition income and the related foreign tax rate differences. Also in 2009, the Company made an adjustment to record previously unrecognized deferred tax assets which increased the income tax benefit and deferred tax assets by \$0.4 million and recognized tax benefits of \$0.3 million from a reduction in valuation allowances and \$0.2 million from a reduction of uncertain tax liabilities.

**Results of Operations: 2009 versus 2008**

***Net Sales from Continuing Operations:***

<u>Segment</u>	<u>2009</u>	<u>2008</u>	<u>Change%</u>	<u>Change</u>
Lawn & Garden . . . . .	\$220.3	\$272.8	\$ (52.5)	(19)%
Material Handling . . . . .	\$254.1	\$261.2	\$ (7.1)	(3)%
Distribution . . . . .	\$163.0	\$187.1	\$ (24.1)	(13)%
Engineered Products . . . . .	\$ 86.0	\$119.7	\$ (33.7)	(28)%
Intra-segment elimination . . . . .	\$(21.5)	\$(27.3)	\$ 5.7	(21)%
TOTAL . . . . .	<u>\$701.8</u>	<u>\$813.5</u>	<u>\$(111.7)</u>	<u>(14)%</u>

Net sales for 2009 were adversely affected by the weakness in the general economy, which impacted all segments of the Company's business. The sales decline was primarily due to lower sales volumes. In addition, lower selling prices reduced sales approximately \$22 million and sales declined \$13 million from the adverse effect of foreign currency translation, primarily the Canadian dollar.

Net sales in the Lawn and Garden Segment in 2009 were down \$52.5 million or 19% compared to 2008. Approximately \$10.4 million of the decrease was due to foreign currency translation from the unfavorable impact of the exchange rates for the Canadian dollar. Excluding the impact of foreign currency translation, sales declined due to reduced volumes of \$36.8 million and \$5.3 million resulting from lower selling prices.

In the Material Handling Segment, sales decreased \$7.1 million or 3% in 2009 compared to the prior year. The decrease reflects the impact of \$14.3 million from lower selling prices and \$2.3 million of unfavorable impact from foreign currency translation, which was partially offset by higher volumes. Sales of custom molded pallets offset significant declines for other reusable containers and storage systems.

Net sales in the Distribution Segment decreased \$24.1 million or 13% in 2009 compared to 2008. Sales were down \$17.6 million due to lower volumes from softer sales of replacement tires and the impact of a weak economy which reduced miles driven. These factors reduced demand for the Company's tire service and retread consumable supplies. In addition, sales of equipment in the Distribution segment continued to be weak as tire dealers, auto dealers, fleet and other customers reduced capital purchases. Slightly lower selling prices also contributed to the decline in sales in 2009.

In the Engineered Products Segment, net sales in 2009 decreased \$33.7 million, or 28% compared to 2009. The decrease is due to significant volume declines in the automotive, recreational vehicle, marine and custom markets.

**Cost of Sales & Gross Profit from Continuing Operations:**

<u>Cost of Sales and Gross Profit</u>	<u>2009</u>	<u>2008</u>
Cost of sales . . . . .	\$530.9	\$616.9
Gross profit . . . . .	\$170.9	\$196.7
Gross profit as a percentage of sales . . . . .	24.3%	24.2%

Gross profit margin in 2009 of 24.3% was virtually unchanged compared to 2008. Raw material costs, primarily for plastic resins, were lower in 2009 compared to the prior year. In addition, the liquidation of inventories valued at LIFO cost reduced cost of sales by approximately \$4.0 million in 2009. The impact of lower raw material costs and the liquidation of LIFO inventories was offset by reductions in selling prices, unfavorable product mix and increased unabsorbed overhead due to lower volumes.

**Selling, General and Administrative (“SG&A”) Expenses from Continuing Operations:**

<u>SG&amp;A Expenses</u>	<u>2009</u>	<u>2008</u>	<u>Change</u>
SG&A expenses . . . . .	\$148.3	\$161.2	\$(12.9)
SG&A expenses as a percentage of sales . . . . .	21.1%	19.8%	1.3%

Selling and administrative expenses decreased \$12.9 million or 8% compared with 2008. Expenses in 2009 include charges of approximately \$16.6 million for consulting fees, severance, movement of machinery and equipment and other restructuring activities of the Company’s manufacturing businesses. SG&A expenses in 2008 included \$7.4 million of charges related to consulting and severance costs in restructuring the Company’s Lawn and Garden business. Excluding these charges, other SG&A expenses in 2009 declined \$22.1 million compared to 2008, primarily from reduced freight and selling expenses due to lower sales volumes and savings from restructuring and cost control initiatives.

**Impairment Charges from Continuing Operations:**

In 2009, the Company continued the implementation of restructuring plans and productivity programs in its manufacturing businesses. In connection with these activities, the Company recorded fixed asset impairment charges of \$2.0 million related to restructuring its Lawn and Garden business, \$1.3 million for its Material Handling business, and \$2.2 million in the Engineered Products Segment. The impairment charges are the result of closing manufacturing facilities in 2009.

In 2008, the Company recorded impairment charges of \$70.1 million. This includes a charge of \$60.1 million for goodwill in the Engineered Products Segment. The impairment was attributable to the significant decline in demand over the latter part of 2008 and unfavorable projections for sales in the automotive, heavy truck, recreational vehicle, marine and other industrial markets at the end of 2008. Also, in connection with the Company’s restructuring of the Lawn and Garden business, a charge of \$10.0 million was recorded to reflect the impairment of certain property, plant, and equipment and intangible assets.

**Interest Expense from Continuing Operations:**

<u>Net Interest Expense</u>	<u>2009</u>	<u>2008</u>	<u>Change</u>	<u>% Change</u>
Net Interest expense . . . . .	\$ 8.3	\$ 11.3	\$ (3.0)	(27)%
Outstanding borrowings . . . . .	\$104.3	\$171.6	\$(67.3)	(39)%
Average borrowing rate . . . . .	5.25%	5.81%	(0.56)	(10)%

Net interest expense in 2009 decreased \$3.0 million because of lower average borrowing levels and lower interest rates.

**Income (Loss) Before Taxes from Continuing Operations:**

<u>Segment</u>	<u>2009</u>	<u>2008</u>	<u>Change</u>	<u>% Change</u>
Lawn & Garden . . . . .	\$ 16.7	\$ (1.8)	\$ 18.5	—
Material Handling . . . . .	\$ 13.6	\$ 26.6	\$(13.0)	(49)%
Distribution . . . . .	\$ 13.7	\$ 17.5	\$ (3.8)	(22)%
Engineered Products . . . . .	\$ 0.8	\$(54.2)	\$ 55.0	—
Corporate and interest . . . . .	\$(35.9)	\$(34.2)	\$ (1.7)	(5)%
TOTAL . . . . .	<u>\$ 8.8</u>	<u>\$(46.0)</u>	<u>\$ 54.8</u>	<u>—</u>

Income before taxes in 2009 was \$8.8 million compared to a loss of \$46.0 million in 2008. Results were significantly impacted by restructuring and impairment charges totaling \$24.8 million in 2009 and \$78.1 million in 2008, including a \$60.1 million goodwill impairment charge.

**Income Taxes from Continuing Operations:**

	<u>2009</u>	<u>2008</u>
Income (loss) before taxes . . . . .	\$ 8.8	\$(46.0)
Income tax expense . . . . .	\$ 1.8	\$ (0.3)
Effective tax rate . . . . .	20.8%	0.6%

The effective tax rate increased to 20.8% in 2009 compared to 0.6% in 2008. The 20.8% effective rate for 2009 is lower than the 35% U.S. Federal statutory rate due in part to the mix of domestic and foreign composition of income and the related foreign tax rate differences. Also, in 2009 the Company made an adjustment to record previously unrecognized deferred tax assets which increased the income tax benefit and deferred tax assets by approximately \$0.4 million. The Company determined that this adjustment was immaterial to its current and prior period financial statements. In addition, in 2009 the Company recognized tax benefits of \$0.3 million from a reduction in valuation allowances and approximately \$0.2 million from a reduction of uncertain tax liabilities. The effective rate of 0.6% in 2008 was primarily due to the impact of the \$41.9 million portion of goodwill impairment that was not deductible for tax purposes.

**Financial Condition & Liquidity and Capital Resources**

Cash provided by operating activities from continuing operations was \$45.6 million for the year ended December 31, 2010 compared to \$73.2 million in 2009. The decrease of \$27.5 million was primarily attributable to a decrease of approximately \$32.2 million of cash generated from working capital in 2010 compared to the prior year. Loss from continuing operations was \$42.8 million in 2010 compared to income of \$7.0 million in 2009. The loss in 2010 includes a \$72.0 million goodwill impairment charge as well as depreciation and other non-cash charges of \$21.8 million compared to non-cash charges in 2009 of \$39.4 million.

Cash used for working capital was \$5.4 million in 2010 compared to cash provided by working capital of \$26.8 million in 2009. In 2010, a reduction of inventories generated approximately \$5.0 million of cash compared to \$10.9 million of cash generated in 2009. The reduction of inventories in 2010 resulted from ongoing working capital initiatives; however, more significant reductions of inventory were achieved in 2009 due to restructuring programs, including the closure of four manufacturing facilities. In 2010, increasing sales resulted in increased accounts receivable and the use of \$11.4 million of working capital compared with \$7.4 million of cash generated in 2009. In addition, there was a reduction of \$12.0 million in cash generated by accounts payable and accrued expenses in 2010 compared to 2009. The reduction in cash from accounts payable and accrued expenses in 2010 was the result of decreased cash payments for income taxes and employee compensation.

Capital expenditures were approximately \$20.5 million in 2010 compared to \$16.0 million in 2009. Capital spending in 2010 was higher than the preceding year as investments were made for new manufacturing, molding and automated handling technology. In 2010, the Company paid out cash of \$0.4 million in connection with the acquisition of Enviro-Fill and in 2009, the Company paid \$1.2 million for the remaining 50% interest in Amerikan



LLC, a previously held equity investment. In 2010 and 2009, the Company received approximately \$5.2 million and \$8.4 million, respectively, in cash proceeds from the sale of property, plant & equipment.

Total debt at December 31, 2010 was approximately \$83.8 million compared with \$104.3 million at December 31, 2009. The Company's new Credit Agreement provides available borrowing up to \$180 million and, as of December 31, 2010, there was approximately \$132.7 million available under this agreement. In December 2010, the Company paid the \$65 million Senior Notes that matured. As of December 31, 2010 the Company was in compliance with all its debt covenants. The most restrictive financial covenants for all of the Company's debt are an interest coverage ratio and a leverage ratio, defined as earnings before interest, taxes, depreciation and amortization, as adjusted, compared to total debt. The ratios as of and for the period ended December 31, 2010 are shown in the following table:

	<u>Required Level</u>	<u>Actual Level</u>
Interest Coverage Ratio . . . . .	2.25 to 1 (minimum)	4.18
Leverage Ratio . . . . .	3.25 to 1 (maximum)	1.42

The Company believes that cash flows from operations and available borrowing under its Credit Agreement will be sufficient to meet expected business requirements including capital expenditures, dividends, working capital, and debt service into the foreseeable future.

The following summarizes the Company's estimated future cash outflows from financial contracts and commitments:

	<u>Less than 1 Year</u>	<u>2-3 Years</u>	<u>4-5 Years</u>	<u>Thereafter</u>	<u>Total</u>
(Amounts in Thousands)					
Principal payments on debt . . . . .	\$ 305	\$35,680	\$47,850	\$ —	\$ 83,835
Interest . . . . .	4,069	8,135	3,362	—	15,566
Lease payments . . . . .	9,790	10,106	7,372	21,388	48,656
Retirement benefits . . . . .	<u>721</u>	<u>936</u>	<u>801</u>	<u>5,867</u>	<u>8,325</u>
Total . . . . .	<u>\$14,885</u>	<u>\$54,857</u>	<u>\$59,385</u>	<u>\$27,255</u>	<u>\$156,382</u>

## Item 7A. Quantitative and Qualitative Disclosures About Market Risk

### Market Risk and Derivative Financial Instruments

The Company has certain financing arrangements that require interest payments based on floating interest rates. The Company's financial results are subject to changes in the market rate of interest. At present, the Company has not entered into any interest rate swaps or other derivative instruments to fix the interest rate on any portion of its financing arrangements with floating rates. Accordingly, based on current debt levels at December 31, 2010, if market interest rates increase one percent, the Company's interest expense would increase approximately \$490,000 annually.

Some of the Company's subsidiaries operate in foreign countries and their financial results are subject to exchange rate movements. The Company has operations in Canada with foreign currency exposure, primarily due to sales made from businesses in Canada to customers in the United States. These sales are denominated in US dollars. In addition, the Company's subsidiary in Brazil has loans denominated in U.S. dollars. In the fourth quarter of 2007, the Company began a systematic program to limit its exposure to fluctuations in exchange rates related to certain assets and liabilities of its operations in Canada and Brazil that are denominated in U.S. dollars. The net exposure generally ranges from \$5 to \$10 million. The foreign currency contracts and arrangements created under this program are not designated as hedged items under FASB ASC 815 Derivatives and Hedging, and accordingly, the changes in the fair value of the foreign currency arrangements, which have been immaterial, are recorded in the income statement. The Company's foreign currency arrangements are generally three months or less and, as of December 31, 2010, the Company had no foreign currency arrangements or contracts in place.

The Company uses certain commodities, primarily plastic resins, in its manufacturing processes. The cost of operations can be affected as the market for these commodities changes. The Company currently has no derivative contracts to hedge this risk; however, the Company also has no significant purchase obligations to purchase fixed quantities of such commodities in future periods. Significant future increases in the cost of plastic resin or other adverse changes in the general economic environment could have a material adverse impact on the Company's financial position, results of operations or cash flows.

### **Critical Accounting Policies**

Our discussion and analysis of the Company's financial condition and results of operations are based on the accompanying consolidated financial statements, which are prepared in accordance with accounting principles generally accepted in the United States of America. As indicated in the Summary of Significant Accounting Policies included in the Notes to the Consolidated Financial Statements (included in Item 8 of this report), the amount of assets, liabilities, revenue and expenses reported are affected by estimates and judgments that are necessary to comply with generally accepted accounting principles. We base our estimates on prior experience and other assumptions that we consider reasonable to our circumstances. We believe the following matters may involve a high degree of judgment and complexity.

**Bad Debts** — The Company evaluates the collectability of accounts receivable based on a combination of factors. In circumstances where the Company is aware of a specific customer's inability to meet its financial obligations, a specific allowance for doubtful accounts is recorded against amounts due to reduce the net recognized receivable to the amount the Company reasonably believes will be collected. Additionally, the Company also reviews historical trends for collectability in determining an estimate for its allowance for doubtful accounts. If economic circumstances change substantially, estimates of the recoverability of amounts due the Company could be reduced by a material amount.

**Inventory** — Inventories are valued at the lower of cost or market. Cost is determined by the last-in, first-out (LIFO) method for approximately 27 percent of the Company's inventories and the first-in, first-out (FIFO) method for all other inventories. Where appropriate, standard cost systems are utilized for purposes of determining cost; the standards are adjusted as necessary to ensure they approximate actual costs. Estimates of lower of cost or market value of inventory are determined based upon current economic conditions, historical sales quantities and patterns and, in some cases, the specific risk of loss on specifically identified inventories.

**Goodwill** — Goodwill is subjected to annual impairment testing, unless significant changes in circumstances indicate a potential impairment may have occurred sooner. Goodwill impairment testing requires, in part, that we estimate the fair value of our reporting units which, in turn, requires that we make judgments concerning future cash flows and appropriate discount rates for those reporting units. Fair values are established using comparative market multiples in the current market conditions and discounted cash flows. The discount rates used are based on the weighted average cost of capital determined for each of the Company's reporting units and ranged from 9.7% to 12.4% in 2010. In addition we make certain judgments about the selection of comparable companies used in determining market multiples in valuing our business units. We also compare our book value and the estimates of fair value of the reporting units to our market capitalization as of and at dates near the annual testing date. Management uses this comparison as additional evidence of the fair value of the Company, as our market capitalization may be suppressed by other factors such as the control premium associated with a controlling shareholder, our leverage or general expectations regarding future operating results and cash flows. In situations where the implied value of the Company under the Income or Market Approach are significantly different than our market capitalization we re-evaluate and adjust, if necessary, the assumptions underlying our Income and Market Approach models.

**Contingencies** — In the ordinary course of business, we are involved in various legal proceedings and contingencies. We have recorded liabilities for these matters in accordance with FASB ASC 450, Contingencies (ASC 450). ASC 450 requires a liability to be recorded based on our estimate of the probable cost of the resolution of a contingency. The actual resolution of these contingencies may differ from our estimates. If a contingency were settled for an amount greater than our estimates, a future charge to income would result. Likewise, if a contingency were settled for an amount that is less than our estimate, a future credit to income would result.

Income Taxes — Deferred income taxes are provided to recognize the effect of temporary differences between financial and tax reporting. Deferred income taxes are not provided for undistributed earnings of foreign consolidated subsidiaries as it is our intention to reinvest such earnings for an indefinite period of time. The Company has significant operations outside the United States and in jurisdictions with statutory tax rates lower than in the United States. As a result, significant tax and treasury planning of future operations are necessary to determine the proper amounts of tax assets, liabilities and expense to be recognized. FASB ASC 740 Income Taxes (ASC 740) requires that deferred tax assets be reduced by valuation allowance, if based on all available evidence, it is more likely than not that the deferred tax asset will not be realized. The Company evaluates the recovery of its deferred tax assets by assessing the adequacy of future expected taxable income from all sources, including reversal of taxable temporary differences, forecasted operating earnings and available tax planning strategies. These sources of income inherently rely heavily on estimates.

Also, significant judgment is required in determining the Company's tax expense and in evaluating its tax positions, including evaluating uncertainties under ASC 740. We review our tax positions quarterly and adjust the balances as new information becomes available.

### **Recent Pronouncements**

In January 2010, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update No. 2010-06, *Improving Disclosures about Fair Value Measurements (Topic 820) — Fair Value Measurements and Disclosures*, to add additional disclosures about the different classes of assets and liabilities measured at fair value, the valuation techniques and inputs used, the activity in Level 3 fair value measurements, and the transfers between Levels 1, 2 and 3. The Company adopted this guidance in January 2010 and adoption did not have a material impact on the Company's consolidated financial statements. The portion of guidance relating to disclosures about purchases, sales, issuances and settlements in the Level 3 reconciliations are not effective until fiscal years beginning after December 15, 2010. The portion of this guidance not yet adopted is not expected to have a material impact on the Company's consolidated financial statements.

**ITEM 8. Financial Statements and Supplementary Data****Summarized Quarterly Results of Operations****Thousands of Dollars, Except Per Share Data**

<u>Quarter Ended 2010</u>	<u>March-31</u>	<u>June-30</u>	<u>September-30</u>	<u>December-31</u>	<u>Total</u>
Net Sales . . . . .	\$186,422	\$175,906	\$187,045	\$188,245	\$737,618
Gross Profit . . . . .	44,912	33,951	41,477	44,184	164,524
Income (loss) from continuing operations . . . . .	5,530	(1,099)	3,219	(50,484)	(42,834)
Basic and Diluted Per Share . . .	0.16	(0.03)	0.09	(1.43)	(1.21)
<u>Quarter Ended 2009</u>	<u>March-31</u>	<u>June-30</u>	<u>September-30</u>	<u>December-31</u>	<u>Total</u>
Net Sales . . . . .	\$182,689	\$165,439	\$165,412	\$188,294	\$701,834
Gross Profit . . . . .	55,480	41,305	36,526	37,585	170,895
Income (loss) from continuing operations . . . . .	6,257	(725)	(580)	2,042	6,995
Basic and Diluted Per Share . . .	0.18	(0.02)	(0.02)	0.06	0.20

In the fourth quarter of 2010, the Company recognized an impairment of approximately \$72.0 million related to goodwill in the Lawn and Garden business and recognized a net gain of \$3.8 million related to a claims settlement.

In the fourth quarter of 2009, the Company recognized a gain of approximately \$3.3 million from the sale of a closed manufacturing facility in its Lawn and Garden Segment. In addition, fourth quarter charges of \$1.3 million for impairment of long lived assets and \$4.2 million for severance, lease liability and other costs were incurred in connection with restructuring activities in its Material Handling and Lawn and Garden businesses.

## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

### **The Board of Directors Myers Industries, Inc.:**

We have audited the accompanying statements of consolidated financial position of Myers Industries, Inc. and subsidiaries (Company) as of December 31, 2010 and 2009, and the related statements of consolidated income (loss), shareholders' equity and comprehensive income (loss), and cash flows for each of the years in the three-year period ended December 31, 2010. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Myers Industries, Inc. and subsidiaries as of December 31, 2010 and 2009, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2010, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of December 31, 2010, based on criteria established in Internal Control — Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated March 7, 2011, expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

/s/ KPMG LLP

Cleveland, Ohio  
March 7, 2011

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES**

**Statements of Consolidated Income (Loss)**

**For the Years Ended December 31, 2010, 2009 and 2008**

	<u>2010</u>	<u>2009</u>	<u>2008</u>
	<small>(Dollars in thousands, except share data)</small>		
Net sales . . . . .	\$737,618	\$701,834	\$813,541
Cost of sales . . . . .	<u>573,094</u>	<u>530,939</u>	<u>616,879</u>
Gross profit . . . . .	164,524	170,895	196,662
Selling expenses . . . . .	74,185	70,999	88,819
General and administrative expenses . . . . .	65,968	77,297	72,394
Impairment charges . . . . .	<u>72,014</u>	<u>5,462</u>	<u>70,148</u>
	<u>212,167</u>	<u>153,758</u>	<u>231,361</u>
Operating income (loss) . . . . .	(47,643)	17,137	(34,699)
Other income, net . . . . .	3,827	-0-	-0-
Interest			
Income . . . . .	(561)	(835)	(1,262)
Expense . . . . .	<u>7,766</u>	<u>9,139</u>	<u>12,598</u>
	7,205	8,304	11,336
Income (loss) from continuing operations before income taxes . . . . .	(51,021)	8,833	(46,035)
Income tax (benefit) expense . . . . .	<u>(8,187)</u>	<u>1,838</u>	<u>(286)</u>
Income (loss) from continuing operations . . . . .	(42,834)	6,995	(45,749)
Income (loss) from discontinued operations, net of tax . . . . .	<u>-0-</u>	<u>(7,678)</u>	<u>1,256</u>
Net loss . . . . .	<u><u>\$ (42,834)</u></u>	<u><u>\$ (683)</u></u>	<u><u>\$ (44,493)</u></u>
Income (loss) per common share			
Basic			
Continuing operations . . . . .	\$ (1.21)	\$ 0.20	\$ (1.30)
Discontinued . . . . .	<u>-0-</u>	<u>(0.22)</u>	<u>0.04</u>
Net loss . . . . .	<u><u>\$ (1.21)</u></u>	<u><u>\$ (0.02)</u></u>	<u><u>\$ (1.26)</u></u>
Diluted			
Continuing operations . . . . .	\$ (1.21)	\$ 0.20	\$ (1.30)
Discontinued . . . . .	<u>-0-</u>	<u>(0.22)</u>	<u>0.04</u>
Net loss . . . . .	<u><u>\$ (1.21)</u></u>	<u><u>\$ (0.02)</u></u>	<u><u>\$ (1.26)</u></u>

*The accompanying notes are an integral part of these statements.*

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES**

**Statements of Consolidated Financial Position**

**As of December 31, 2010 and 2009**

	<u>2010</u>	<u>2009</u>
	<u>(Dollars in thousands)</u>	
<b>Assets</b>		
<b>Current Assets</b>		
Cash .....	\$ 4,705	\$ 4,728
Accounts receivable-less allowances of \$2,950 and \$4,402, respectively .....	98,799	86,674
Inventories		
Finished and in-process products .....	67,580	65,522
Raw materials and supplies .....	<u>28,824</u>	<u>34,679</u>
	96,404	100,201
Prepaid expenses .....	8,158	8,612
Deferred income taxes .....	<u>5,781</u>	<u>6,333</u>
<b>Total Current Assets</b> .....	213,847	206,548
<b>Other Assets</b>		
Goodwill .....	40,892	111,927
Patents and other intangible assets .....	18,667	20,003
Other .....	<u>7,174</u>	<u>13,070</u>
	66,733	145,000
<b>Property, Plant and Equipment, at Cost</b>		
Land .....	4,369	3,989
Buildings and leasehold improvements .....	59,690	53,283
Machinery and equipment .....	<u>383,664</u>	<u>370,042</u>
	447,723	427,314
Less allowances for depreciation and amortization .....	<u>(295,908)</u>	<u>(268,896)</u>
	<u>151,815</u>	<u>158,418</u>
	<u>\$ 432,395</u>	<u>\$ 509,966</u>

*The accompanying notes are an integral part of these statements.*

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES**

**Statements of Consolidated Financial Position**

**As of December 31, 2010 and 2009**

	<u>2010</u>	<u>2009</u>
	<small>(Dollars in thousands, except share data)</small>	
<b>Liabilities and Shareholders' Equity</b>		
<b>Current Liabilities</b>		
Accounts payable . . . . .	\$ 64,143	\$ 63,916
Accrued expenses		
Employee compensation . . . . .	18,294	14,008
Income taxes . . . . .	5,891	6,405
Taxes, other than income taxes . . . . .	1,970	1,187
Accrued interest . . . . .	195	397
Other . . . . .	15,533	17,687
Current portion of long-term debt . . . . .	<u>305</u>	<u>65,425</u>
<b>Total Current Liabilities</b> . . . . .	106,331	169,025
Long-term debt, less current portion . . . . .	83,530	38,890
Other liabilities . . . . .	5,936	5,682
Deferred income taxes . . . . .	24,793	38,371
<b>Shareholders' Equity</b>		
Serial Preferred Shares (authorized 1,000,000 shares; none issued and outstanding) . . . . .	-0-	-0-
Common Shares, without par value (authorized 60,000,000 shares; outstanding 35,315,732 and 35,286,129, respectively) . . . . .	21,486	21,474
Additional paid-in capital . . . . .	281,376	278,894
Accumulated other comprehensive income . . . . .	10,164	6,777
Retained deficit . . . . .	<u>(101,221)</u>	<u>(49,147)</u>
	<u>211,805</u>	<u>257,998</u>
	<u>\$ 432,395</u>	<u>\$509,966</u>

*The accompanying notes are an integral part of these statements.*



**MYERS INDUSTRIES, INC. AND SUBSIDIARIES**  
**Statements of Consolidated Shareholders' Equity and Comprehensive Income (Loss)**  
**For the Years Ended December 31, 2010, 2009 and 2008**

	Common Shares		Additional Paid-In Capital	Accumulative Other Comprehensive Income (Loss)	Retained Income (Deficit)	Comprehensive Income (Loss)
	Number	Amount				
	(Dollars in thousands, except share and per share data)					
<b>Balance as of December 31, 2007</b> . . . . .	35,180,192	\$21,417	\$273,618	\$ 9,320	\$ 12,915	\$ 51,559
Net loss . . . . .	0-	0-	0-	0-	(44,493)	(44,493)
Sales under option plans . . . . .	16,407	20	319	0-	0-	0-
Employees stock purchase plan . . . . .	32,566	10	115	0-	0-	0-
Tax benefit for stock options . . . . .	0-	0-	5	0-	0-	0-
Dividend reinvestment plan . . . . .	6,471	4	56	0-	0-	0-
Stock based compensation . . . . .	0-	0-	1,875	0-	0-	0-
Foreign currency translation adjustment . . . . .	0-	0-	0-	(11,728)	0-	(11,728)
Dividends — \$.24 per share . . . . .	0-	0-	0-	0-	(8,451)	0-
Pension liability . . . . .	0-	0-	0-	(2,161)	0-	(2,161)
<b>Balance at December 31, 2008</b> . . . . .	<u>35,235,636</u>	<u>\$21,451</u>	<u>\$275,987</u>	<u>\$ (4,570)</u>	<u>\$ (40,029)</u>	<u>\$ (58,383)</u>
Net loss . . . . .	0-	0-	0-	0-	(683)	(683)
Restricted shares issued . . . . .	11,750	0-	0-	0-	0-	0-
Employees stock purchase plan . . . . .	23,828	14	135	0-	0-	0-
Dividend reinvestment plan . . . . .	14,915	9	113	0-	0-	0-
Stock based compensation . . . . .	0-	0-	2,660	0-	0-	0-
Foreign currency translation adjustment . . . . .	0-	0-	0-	10,643	0-	10,643
Dividends — \$.24 per share . . . . .	0-	0-	0-	0-	(8,436)	0-
Pension liability . . . . .	0-	0-	0-	704	0-	704
<b>Balance at December 31, 2009</b> . . . . .	<u>35,286,129</u>	<u>\$21,474</u>	<u>\$278,894</u>	<u>\$ 6,777</u>	<u>\$ (49,147)</u>	<u>\$ 10,664</u>
Net loss . . . . .	0-	0-	0-	0-	(42,834)	(42,834)
Restricted shares issued . . . . .	10,750	0-	0-	0-	0-	0-
Sales under option plans . . . . .	5,650	4	20	0-	0-	0-
Dividend reinvestment plan . . . . .	13,203	8	136	0-	0-	0-
Stock based compensation . . . . .	0-	0-	2,326	0-	0-	0-
Foreign currency translation adjustment . . . . .	0-	0-	0-	3,413	0-	3,413
Dividends — \$.26 per share . . . . .	0-	0-	0-	0-	(9,240)	0-
Pension liability, net of tax . . . . .	0-	0-	0-	(26)	0-	(26)
<b>Balance at December 31, 2010</b> . . . . .	<u>35,315,732</u>	<u>\$21,486</u>	<u>\$281,376</u>	<u>\$ 10,164</u>	<u>\$ (101,221)</u>	<u>\$ (39,447)</u>

*The accompanying notes are an integral part of these statements.*

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES**

**Statements of Consolidated Cash Flows**

**For the Years Ended December 31, 2010, 2009 and 2008**

	<u>2010</u>	<u>2009</u>	<u>2008</u>
	<u>(Dollars in thousands)</u>		
<b>Cash Flows From Operating Activities</b>			
Net loss . . . . .	\$(42,834)	\$ (683)	\$(44,493)
Net loss (income) from discontinued operations . . . . .	-0-	7,678	(1,256)
Items not affecting use of cash			
Depreciation . . . . .	30,628	33,132	34,437
Impairment charges . . . . .	72,014	5,462	70,148
Amortization of other intangible assets . . . . .	2,922	3,136	3,344
Non cash stock compensation . . . . .	2,326	2,660	1,875
Deferred taxes . . . . .	(13,285)	(1,405)	(3,339)
Gain on sale of property, plant and equipment . . . . .	(733)	(3,621)	(389)
Cash flow provided by (used for) working capital			
Accounts receivable . . . . .	(11,449)	7,385	25,280
Inventories . . . . .	4,958	10,872	6,002
Prepaid expenses . . . . .	548	(3,962)	1,102
Accounts payable and accrued expenses . . . . .	<u>543</u>	<u>12,501</u>	<u>(31,757)</u>
Net cash provided by operating activities of continuing operations . . . . .	45,638	73,155	60,953
Net cash (used for) provided by operating activities of discontinued operations . . . . .	<u>-0-</u>	<u>(817)</u>	<u>996</u>
Net cash provided by operating activities . . . . .	<u>45,638</u>	<u>72,338</u>	<u>61,949</u>
<b>Cash Flows From Investing Activities</b>			
Acquisition of business, net of cash acquired . . . . .	(411)	(1,177)	-0-
Proceeds from sale of property, plant and equipment . . . . .	5,213	8,401	1,576
Additions to property, plant and equipment . . . . .	(20,533)	(15,995)	(40,577)
Other . . . . .	<u>358</u>	<u>737</u>	<u>408</u>
Net cash used for investing activities of continuing operations . . . . .	(15,373)	(8,034)	(38,593)
Net cash provided by (used for) investing activities of discontinued operations . . . . .	<u>-0-</u>	<u>10,036</u>	<u>(399)</u>
Net cash (used for) provided by investing activities . . . . .	<u>(15,373)</u>	<u>2,002</u>	<u>(38,992)</u>
<b>Cash Flows From Financing Activities</b>			
Repayment of long term debt . . . . .	(65,380)	(6,950)	-0-
Net borrowing (repayment) of credit facility . . . . .	44,900	(62,160)	7,356
Cash dividends paid . . . . .	(9,209)	(8,436)	(18,302)
Proceeds from issuance of common stock . . . . .	138	271	523
Excess tax benefit from options exercised . . . . .	-0-	-0-	5
Deferred financing costs . . . . .	<u>(1,169)</u>	<u>-0-</u>	<u>-0-</u>
Net cash used for financing activities of continuing operations . . . . .	(30,720)	(77,275)	(10,417)
Net cash used for financing activities of discontinued operations . . . . .	<u>-0-</u>	<u>(4,000)</u>	<u>-0-</u>
Net cash used for financing activities . . . . .	<u>(30,720)</u>	<u>(81,275)</u>	<u>(10,417)</u>
Foreign Exchange Rate Effect on Cash . . . . .	432	1,246	(9,682)
Net (decrease) increase in cash . . . . .	(23)	(5,689)	2,858
Cash at January 1 . . . . .	4,728	10,417	7,559
Cash at December 31 . . . . .	<u>\$ 4,705</u>	<u>\$ 4,728</u>	<u>\$ 10,417</u>
<b>Supplemental Disclosures of Cash Flow Information</b>			
Cash paid during the year for			
Interest . . . . .	<u>\$ 6,920</u>	<u>\$ 8,317</u>	<u>\$ 10,749</u>
Income taxes . . . . .	<u>\$ 9,468</u>	<u>\$ 5,896</u>	<u>\$ 19,340</u>

*The accompanying note are an integral part of these statements.*

## MYERS INDUSTRIES, INC. AND SUBSIDIARIES.

### Notes to Consolidated Financial Statements Amounts in thousands, except as otherwise noted

#### Summary of Significant Accounting Policies

##### **Basis of Presentation**

The consolidated financial statements include the accounts of Myers Industries, Inc. and all wholly owned subsidiaries (Company). All intercompany accounts and transactions have been eliminated in consolidation. All subsidiaries that are not wholly owned and are not included in the consolidated results of the Company are immaterial investments which have been accounted for under the cost or equity method. The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures at the date of the financial statements and the reported amount of revenues and expenses during the reported period. Actual results could differ from those estimates.

##### **Translation of Foreign Currencies**

All asset and liability accounts of consolidated foreign subsidiaries are translated at the current exchange rate as of the end of the accounting period and income statement items are translated monthly at an average currency exchange rate for the period. The resulting translation adjustment is recorded in other comprehensive income (loss) as a separate component of shareholders' equity.

##### **Fair Value Measurement**

In January 2008, the Company adopted guidance included in ASC 820, *Fair Value Measurements and Disclosures*, for its financial assets and liabilities, as required. The guidance established a common definition for fair value to be applied to U.S. GAAP requiring the use of fair value, established a framework for measuring fair value, and expanded disclosure requirements about such fair value measurements. The guidance did not require any new fair value measurements, but rather applied to all other accounting pronouncements that require or permit fair value measurements. In January 2009, the Company adopted updated guidance included in ASC 820 with respect to non-financial assets and liabilities that are measured at fair value on a non-recurring basis. The adoption of this updated guidance did not have a material impact on the consolidated financial statements. Under ASC 820, the hierarchy that prioritizes the inputs to valuation techniques used to measure fair value is divided into three levels:

Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2: Unadjusted quoted prices in active markets for similar assets or liabilities, unadjusted quoted prices for identical or similar assets or liabilities in markets that are not active or inputs that are observable either directly or indirectly.

Level 3: Unobservable inputs for which there is little or no market data or which reflect the entity's own assumptions.

The fair value of the Company's cash, accounts receivable, accounts payable and accrued expenses are considered to have a fair value which approximates carrying value due to the nature and relative short maturity of these assets and liabilities.

The fair value of debt under the Company's Credit Agreement approximates carrying value due to the floating interest rates and relative short maturity (less than 90 days) of the revolving borrowings under this agreement. The fair value of the Company's \$35 million fixed rate senior notes was estimated at \$38 million at December 31, 2010 using market observable inputs for the Company's comparable peers with public debt, including quoted market prices in active markets and interest rate measurements, which are considered level 2 inputs.

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES.**

**Notes to Consolidated Financial Statements — (Continued)**  
**Amounts in thousands, except as otherwise noted**

**Concentration of Credit Risk**

Financial instruments that potentially subject the Company to concentration of credit risk primarily consist of trade accounts receivable. The concentration of accounts receivable credit risk is generally limited based on the Company's diversified operations, with customers spread across many industries and countries. The Company's largest single customer accounts for approximately 6 percent of total sales, with only one other customer greater than 3 percent. Outside of the United States, only Canada, which accounts for approximately ten percent of total sales, is significant to the Company's operations. In addition, management has established certain requirements that customers must meet before credit is extended. The financial condition of customers is continually monitored and collateral is usually not required. The Company evaluates the collectability of accounts receivable based on a combination of factors. In circumstances where the Company is aware of a specific customer's inability to meet its financial obligations, a specific allowance for doubtful accounts is recorded against amounts due to reduce the net recognized receivable to the amount the Company reasonably believes will be collected. Additionally, the Company also reviews historical trends for collectability in determining an estimate for its allowance for doubtful accounts. If economic circumstances change substantially, estimates of the recoverability of amounts due the Company could be reduced by a material amount. Expense related to bad debts was approximately \$1,117, \$861 and \$3,812 for the years 2010, 2009 and 2008, respectively.

**Inventories**

Inventories are stated at the lower of cost or market. For approximately 27 percent of its inventories, the Company uses the last-in, first-out (LIFO) method of determining cost. All other inventories are valued at the first-in, first-out (FIFO) method of determining cost.

If the FIFO method of inventory cost valuation had been used exclusively by the Company, inventories would have been \$9.9 million, \$9.4 million and \$12.0 million higher than reported at December 31, 2010, 2009 and 2008, respectively. In 2010, 2009 and 2008, the liquidation of LIFO inventories decreased cost of sales, and therefore increased income before taxes by approximately \$0.7 million, \$4.2 million and \$0.8 million, respectively.

**Property, Plant and Equipment**

Property, plant and equipment are carried at cost less accumulated depreciation and amortization. The Company provides for depreciation and amortization on the basis of the straight-line method over the estimated useful lives of the assets as follows:

Buildings . . . . .	20 to 30 years
Leasehold Improvements . . . . .	7 to 10 years
Machinery and Equipment . . . . .	3 to 12 years
Vehicles . . . . .	1 to 3 years

**Long-Lived Assets**

The Company reviews its long-lived assets and identifiable intangible assets with finite lives for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Determination of potential impairment related to assets to be held and used is based upon undiscounted future cash flows resulting from the use and ultimate disposition of the asset. For assets held for disposal, the amount of potential impairment may be based upon appraisal of the asset, estimated market value of similar assets or estimated cash flow from the disposition of the asset. At December 31, 2010 and 2009, the Company had approximately \$5.0 million and \$11.9 million, respectively, of property, plant, and equipment held for sale, which represents the lower of net book value or estimated fair value based on level 2 inputs, and is included in other assets on the accompanying statement of consolidated financial position. In 2009, the Company recorded impairment charges of

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES.**

**Notes to Consolidated Financial Statements — (Continued)**  
**Amounts in thousands, except as otherwise noted**

\$5.5 million for impairment of certain property, plant and equipment as a result of restructuring its Material Handling, Lawn and Garden and Engineered Products businesses. In 2008, the Company recorded \$10.1 million for the impairment of certain property, plant, equipment and certain intangible assets in association with the restructuring of its Lawn and Garden businesses. These impairments were determined based on Level 2 inputs.

**Revenue Recognition**

The Company recognizes revenues from the sale of products, net of actual and estimated returns, at the point of passage of title, which is at the time of shipment, and collectability of the fixed or determinable sales price is reasonably assured.

**Accumulated Other Comprehensive Income (Loss)**

As of December 31, 2010, 2009, and 2008, the balance in the Company’s accumulated other comprehensive income (loss) is comprised of the following:

	<u>2010</u>	<u>2009</u>	<u>2008</u>
Foreign currency translation adjustments . . . . .	\$12,234	\$ 8,821	\$(1,822)
Pension adjustments . . . . .	<u>(2,070)</u>	<u>(2,044)</u>	<u>(2,748)</u>
Total . . . . .	<u>\$10,164</u>	<u>\$ 6,777</u>	<u>\$(4,570)</u>

**Shipping and Handling**

Shipping and handling expenses are classified as selling expenses in the accompanying Statements of Consolidated Income (Loss). The Company incurred shipping and handling costs of approximately \$24.5 million, \$20.9 million and \$28.9 million for the years ended December 31, 2010, 2009 and 2008, respectively.

**Stock Based Compensation**

The Company has stock plans that provide for the granting of stock-based compensation to employees and, in certain instances, to non-employee directors. Shares are issued upon exercise from authorized, unissued shares. The Company records the costs of the plan under the provisions of FASB ASC 718, Compensation — Stock Compensation. For transactions in which we obtain employee services in exchange for an award of equity instruments, we measure the cost of the services based on the grant date fair value of the award. The Company recognizes the cost over the period during which an employee is required to provide services in exchange for the award, known as the requisite service period (usually the vesting period). Cash flows resulting from tax benefits for deductions in excess of compensation cost recognized are included in financing cash flows.

**Income Taxes**

Income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those differences are expected to be received or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

The Company evaluates its tax positions in accordance with FASB ASC 740 *Income Taxes* (ASC 740). ASC 740 provides detailed guidance for the financial statement recognition, measurement and disclosure of uncertain tax positions recognized in an enterprise’s financial statements. Income tax positions must meet a more-likely-than-not

## MYERS INDUSTRIES, INC. AND SUBSIDIARIES.

### Notes to Consolidated Financial Statements — (Continued) Amounts in thousands, except as otherwise noted

recognition threshold at the effective date to be recognized under ASC 740. The Company recognizes potential accrued interest and penalties related to unrecognized tax benefits within operations as income tax expense.

#### Goodwill and Intangible Assets

The Company is required to test for impairment on at least an annual basis. The Company conducts its annual impairment assessment as of October 1. In addition, the Company will test for impairment whenever events or circumstances indicate that it is more likely than not that the fair value of a reporting unit is below its carrying amount. Such events may include, but are not limited to, significant changes in economic and competitive conditions, the impact of the economic environment on the Company's customer base or its businesses, or a material negative change in its relationships with significant customers.

In evaluating goodwill for impairment the Company uses a combination of valuation techniques primarily using discounted cash flows to determine the fair values of its business reporting units and market based multiples as supporting evidence. The variables and assumptions used, all of which are level 3 fair value inputs, including the projections of future revenues and expenses, working capital, terminal values, discount rates and long term growth rates. The market multiples observed in sale transactions are determined separately for each reporting unit are based on the weighted average cost of capital determined for each of the Company's reporting units and ranged from 9.7% to 12.4% in 2010. In addition we make certain judgments about the selection of comparable companies used in determining market multiples in valuing our business units, as well as certain assumptions to allocate shared assets and liabilities to calculate values for each of our business units. The underlying assumptions used are based on historical actual experience and future expectations that are consistent with those used in the Company's strategic plan. The Company compares the fair value of each of its reporting units to their respective carrying values, including related goodwill. We also compare our book value and the estimates of fair value of the reporting units to our market capitalization as of and at dates near the annual testing date. Management uses this comparison as additional evidence of the fair value of the Company, as our market capitalization may be suppressed by other factors such as the control premium associated with a controlling shareholder, our leverage or general expectations regarding future operating results and cash flows. In situations where the implied value of the Company under the Income or Market Approach are significantly different than our market capitalization we re-evaluate and adjust, if necessary, the assumptions underlying our Income and Market Approach models. Our estimate of the fair values of these business units, and the related goodwill, could change over time based on a variety of factors, including the aggregate market value of the Company's common stock, actual operating performance of the underlying businesses or the impact of future events on the cost of capital and the related discount rates used.

At October 1, 2010, the Company determined that all reporting units had an estimated fair value substantially in excess of carrying value except for Lawn and Garden which initially passed but not substantially. In the fourth quarter, persistently high raw material costs and weak demand resulted in operating results and cash flows in the Lawn and Garden segment that were significantly below forecasts which also impacted projections for future years. As a result of this triggering event, the Company determined that the Lawn and Garden reporting unit needed to complete a Step 1 test as of December 31, 2010. This reporting unit failed Step 1 of this impairment test, requiring a Step 2 test to be performed. Based on the results of Step 2 testing, which included a valuation of the reporting units' net assets in accordance with ASC 805, Business Combinations (ASC 805), the goodwill carrying amount of \$81.3 million was written down to its implied fair value of \$9.3 million, resulting in an impairment charge of \$72 million, which was included in the fourth quarter 2010.

In completing its 2008 annual test of goodwill, the Company determined that the Engineered Products reporting unit failed Step 1 of the impairment test, requiring a Step 2 test to determine the amount, if any, of impairment charge. Based on the results of Step 2 testing, which included a valuation of the reporting unit's net assets in accordance with ASC 805, the Company recorded an impairment charge of \$60.1 million in the fourth quarter of 2008. The impairment was attributable to the significant decline in demand over the latter part of 2008

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES.**

**Notes to Consolidated Financial Statements — (Continued)**  
**Amounts in thousands, except as otherwise noted**

and future projections for sales in the automotive, heavy truck, recreational vehicle, marine and other industrial markets served by the Engineered Products unit.

The changes in the carrying amount of goodwill for the years ended December 31, 2010 and 2009 is as follows:

	<u>Distribution</u>	<u>Material Handling</u>	<u>Engineered Products</u>	<u>Lawn and Garden</u>	<u>Total</u>
December 31, 2008.....	\$214	\$30,383	\$ —	\$ 79,265	\$109,862
Acquisitions .....	—	—	—	1,376	1,376
Impairments .....	—	—	—	—	—
Foreign currency translation .....	—	—	—	689	689
December 31, 2009.....	\$214	\$30,383	\$ —	\$ 81,330	\$111,927
Acquisitions .....	—	—	707	—	707
Impairments .....	—	—	—	(72,014)	(72,014)
Foreign currency translation .....	—	—	—	272	272
December 31, 2010.....	<u>\$214</u>	<u>\$30,383</u>	<u>\$707</u>	<u>\$ 9,588</u>	<u>\$ 40,892</u>

At December 31, 2010, the Company had accumulated goodwill impairment losses of \$72.0 million in its Lawn and Garden segment and \$60.1 in its Engineered Products segment.

Intangible assets other than goodwill primarily consist of trade names, customer relationships, patents, and technology assets established in connection with acquisitions. These intangible assets, other than certain trade names, are amortized over their estimated useful lives. The Company performs an annual impairment assessment for the indefinite lived trade name as of December 31. In performing this assessment the Company uses an income approach, based primarily on level 3 inputs, to estimate the fair value of the trade name. The Company records an impairment charge if the carrying value of the trade name exceeds the estimated fair value at the date of assessment. Estimated annual amortization expense for intangible assets with definite lives for the five years ending December 31, 2015 is: \$2,633 in 2011; \$2,583 in 2012; \$2,047 in 2013, \$1,691 in 2014 and \$1,639 in 2015.

Intangible assets at December 31, 2010 and 2009 consisted of the following:

	<u>Life</u>	<u>Gross</u>	<u>2010 Accumulated Amortization</u>	<u>Net</u>	<u>Gross</u>	<u>2009 Accumulated Amortization</u>	<u>Net</u>
Tradename(1).....	Various	\$ 4,340	(2)	\$ 4,338	\$ 4,043	—	\$ 4,043
Customer Relationships(2) ...	6 - 13 years	13,897	(7,002)	6,895	13,564	(5,432)	8,133
Technology .....	7.5 years	2,821	(2,118)	703	2,100	(2,100)	—
Patents .....	10 years	10,900	(4,178)	6,722	10,900	(3,088)	7,812
Non-Compete.....	3 years	428	(419)	9	412	(396)	17
		<u>\$32,386</u>	<u>\$(13,719)</u>	<u>\$18,667</u>	<u>\$31,019</u>	<u>\$(11,016)</u>	<u>\$20,003</u>

(1) Accumulated amortization for 2010 is related to Enviro-Fill tradename that was deemed to have a 15 year life, all remaining lives are indefinite.

(2) Accumulated amortization for 2009 includes an impairment charge of \$528 for an intangible asset associated with discontinued operations.

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES.**

**Notes to Consolidated Financial Statements — (Continued)**  
**Amounts in thousands, except as otherwise noted**

**Net Income (Loss) Per Common Share**

Net income (loss) per common share, as shown on the statements of consolidated income (loss), is determined on the basis of the weighted average number of common shares outstanding during the periods as follows:

	<u>2010</u>	<u>2009</u>	<u>2008</u>
Weighted average common shares outstanding			
Basic . . . . .	35,304,817	35,266,939	35,211,811
Dilutive effect of stock options . . . . .	<u>—</u>	<u>—</u>	<u>—</u>
Weighted average common shares outstanding diluted . . .	<u>35,304,817</u>	<u>35,266,939</u>	<u>35,211,811</u>

There were 58,555 and 93,696 dilutive common shares at December 31, 2010 and 2008, respectively, excluded from the computation of the loss per common share due to the Company's net loss for the years then ended. Options to purchase 1,681,169 shares of common stock that were outstanding at December 31, 2009 were not included in the computation of diluted earnings per share as the exercise prices of these options was greater than the average market price of common shares.

**Merger Agreement**

On April 3, 2008, the Company entered into a letter agreement mutually terminating the Agreement and Plan of Merger (the "Merger Agreement") with MYEH Corporation, a Delaware corporation (the "Parent") and MYEH Acquisition Corporation, an Ohio corporation ("MergerCo"). Under the terms of the Merger Agreement, MergerCo would have been merged with and into the Company, with the Company continuing as the surviving corporation and becoming a wholly-owned subsidiary of Parent (the "Merger"). Parent is owned by GS Capital Partners, LP (GSCP) and other private equity funds sponsored by Goldman, Sachs & Co.

The Merger Agreement contained termination rights for both the Company and Parent in the event the Merger was not consummated by December 15, 2007. In December 2007, an agreement was made to extend this date from December 15, 2007 to April 30, 2008. This extension did not provide GSCP additional rights with respect to the potential merger and any consummation of the merger would have remained subject to satisfaction of the conditions to the closing in the Merger Agreement. In connection with the extension, GSCP paid the Company a previously agreed upon \$35.0 million termination fee in 2007. This non refundable termination fee, net of related expenses of \$8.3 million, was recorded as other income by the Company in the fourth quarter of 2007. In addition, as permitted by the extension, the Company paid a special dividend of \$0.28 per common share totaling approximately \$9.9 million on January 2, 2008 to shareholders of record as of December 20, 2007.

**Discontinued Operations**

On October 30, 2009, the Company sold substantially all the assets of its Michigan Rubber Products, Inc. and Buckhorn Rubber Products Inc. businesses to Zhongding Sealing Parts, (USA) Inc. Based on the terms of the sale, the Company recorded a loss of \$8.4 million, including a charge of \$7.8 million for impairment of long lived assets, which is included in the results of discontinued operations for the year ended December 31, 2009.

In accordance with U.S. generally accepted accounting principles, the operating results related to these businesses have been included in discontinued operations in the Company's statements of consolidated income for all periods presented.



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The operating results of the discontinued operations noted above are as follows for the year ended December 31:

	<u>2009</u>	<u>2008</u>
Net Sales . . . . .	\$ 26,604	\$54,289
Loss before income taxes . . . . .	(11,806)	(957)
Income tax benefit . . . . .	<u>(4,128)</u>	<u>(481)</u>
Net loss . . . . .	<u>\$ (7,678)</u>	<u>\$ (476)</u>

On February 1, 2007 the Company sold its former Material Handling — Europe business segment. In 2008, the Company recorded net income of approximately \$1.7 million as a result of net proceeds received from the settlement of certain contingencies in connection with the disposal of its former Material Handling-Europe business segment. On November 10, 2010, the French Tax Authorities issued a notice of assessment to the buyer, and current owner, of these businesses. The assessment related to business taxes for the years 2006, 2007 and 2008, and totaled 1.5 million euros. As part of the sale agreement, the Company provided indemnification to the current owner for any taxes, interest, penalties and reasonable costs related to these businesses for periods through the date of sale. On January 13, 2011, the Company filed a Notice of Claim to protest the assessment with the French Tax Authorities. The Company and its French legal counsel believe that the basis for the assessment is not valid and, accordingly, will continue to appeal the claim through all available means. Accordingly, no amounts have been recognized in the consolidated financial statements related to this matter.

**Acquisitions**

On July 21, 2010, the Company acquired the assets of Enviro-Fill, Inc., a developer of a new fuel overflow prevention and fuel vapor capture system. The total purchase price was \$1.5 million, including contingent liabilities for additional future consideration. The allocation of purchase price includes \$0.8 million of amortizable intangible assets and \$0.7 million of goodwill. These assets were recorded at fair value as of the date of acquisition using primarily level 2 and 3 inputs. The Enviro-Fill business is included in the Company’s Engineered Products Segment, however, there have been no sales related to the acquisition through December 31, 2010.

On August 18, 2009, the Company purchased the remaining 50% interest in Amerikan LLC (Amerikan), an entity previously accounted for under the equity method. Amerikan is a manufacturer of horticultural containers with annual sales of approximately \$4 million. The Amerikan results of operations are included in the Company’s Lawn and Garden Segment from the date of acquisition. The Company paid approximately \$1.2 million for the remaining shares of Amerikan and assumed approximately \$7 million of debt which was paid off in 2009. In the purchase of Amerikan, the Company acquired approximately \$5.8 million of property, plant and equipment, \$1.7 million of other assets and recorded approximately \$1.4 million of goodwill. These assets were recorded at fair value as of the date of acquisition using primarily level 2 inputs.

**Restructuring**

In the fourth quarter of 2008, the Company adopted a plan to restructure its Lawn and Garden Segment and announced the closure of its Sparks, Nevada and Surrey, B.C. Canada manufacturing facilities. In 2009, the Company completed its restructuring in the Lawn and Garden Segment and also initiated a restructuring plan for its Material Handling businesses. For the years ended December 31, 2010, 2009 and 2008, the Company recorded total expenses of \$2.7 million, \$24.9 million and \$15.8 million for costs associated with restructuring including impairment of property, plant and equipment, lease obligations, severance, consulting and other related charges. Impairment charges for property, plant and equipment were based on appraisals or estimated market values of similar assets which are considered level 2 inputs. Estimated lease obligations associated with closed facilities were based on level 2 inputs.

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**Notes to Consolidated Financial Statements — (Continued)**  
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In 2010, the \$2.7 million of restructuring costs were primarily related to rigging, freight and other costs to move machinery and equipment. In addition, the Company recorded idle facility charges and consulting costs which were expensed and paid in the period.

In 2009, the Company recorded impairment charges of \$2.0 million in its Lawn and Garden segment and \$1.3 million in its Material Handling Segment related to certain property, plant and equipment. In the fourth quarter of 2009, the Company sold its Lawn and Garden manufacturing facility in Surrey, B.C. Canada for \$5.1 million and recognized a gain on the sale of \$3.3 million and is included in general and administrative expenses on the consolidated statement of income (loss). In addition, during 2009 the Company recorded consulting, severance and other expenses of \$11.2 million in connection with the Lawn and Garden restructuring and \$6.6 million for the Material Handling restructuring. Also in 2009, the Company closed its Fostoria, Ohio and Reidsville, North Carolina facilities in the Engineered Products segment. In conjunction with those closures the Company recognized fixed asset impairment charges of \$2.2 million and other restructuring costs of \$1.6 million for severance and lease related obligations.

In 2008, the Company recorded impairment charges of \$10.1 million related to property, plant and equipment and intangible assets in its Lawn and Garden Segment. In addition, the Company recorded \$5.7 million of severance, consulting and other costs in connection with restructuring its Lawn and Garden businesses.

The accrued liability balance for severance and other exit costs associated with restructuring is included in Other Accrued Expenses on the accompanying statement of Consolidated Financial Position.

	<u>Severance and Personnel</u>	<u>Other Exit Costs</u>	<u>Total</u>
Balance at December 31, 2007 . . . . .	\$ 19	\$ —	\$ 19
Provision . . . . .	92	5,588	5,680
Less: Payments . . . . .	<u>(111)</u>	<u>(5,588)</u>	<u>(5,699)</u>
Balance at December 31, 2008 . . . . .	\$ —	\$ —	\$ —
Provision . . . . .	3,102	15,938	19,040
Less: Payments . . . . .	<u>(2,679)</u>	<u>(14,287)</u>	<u>(16,966)</u>
Balance at December 31, 2009 . . . . .	\$ 423	\$ 1,651	\$ 2,074
Provision . . . . .	—	2,736	2,736
Less: Payments . . . . .	<u>(423)</u>	<u>(3,624)</u>	<u>(4,047)</u>
Balance at December 31, 2010 . . . . .	<u>\$ —</u>	<u>\$ 763</u>	<u>\$ 763</u>

As a result of restructuring activity and plant closures, approximately \$5.0 million and \$11.9 million of property, plant and equipment has been classified as held for sale as of December 31, 2010 and 2009, respectively, and is included in other assets in the Statements of Consolidated Financial Position. During 2010, the Company sold its facility in Shelbyville, Kentucky, which was previously classified as held for sale with a carrying value of \$4.4 million. The proceeds from this sale were \$5.1 million and the Company recorded a gain of \$0.7 million which is included in general and administrative expenses. In addition, two other idle facilities which were previously held for sale were reclassified to property, plant and equipment during 2010, with a carrying value of \$2.5 million.

**Stock Compensation**

On April 30, 2009, the shareholders of the Company approved the adoption of the 2008 Incentive Stock Plan (the 2008 Plan). Under the 2008 Plan, the Compensation Committee of the Board of Directors is authorized to issue up to 3,000,000 shares of various types of stock based awards including stock options, restricted stock and stock

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appreciation rights to key employees and directors. In general, options granted and outstanding vest over three to five years and expire ten years from the date of grant.

The following tables summarize stock option activity in the past three years:

Options granted in 2010, 2009 and 2008:

<u>Year</u>	<u>Options</u>	<u>Exercise Price</u>
2010 . . . . .	345,600	\$9.97 to \$12.46
2009 . . . . .	614,869	\$8.19 to \$10.92
2008 . . . . .	604,621	\$9.00 to \$12.55

Options exercised in 2010, 2009 and 2008:

<u>Year</u>	<u>Options</u>	<u>Exercise Price</u>
2010 . . . . .	5,650	\$ 8.00
2009 . . . . .	—	—
2008 . . . . .	16,169	\$8.00 to \$11.15

In addition, options totaling 175,909, 127,076, and 49,885 expired or were forfeited during the years ended December 31, 2010, 2009 and 2008, respectively. Options outstanding and exercisable at December 31, 2010, 2009 and 2008 were as follows:

<u>Year</u>	<u>Outstanding</u>	<u>Range of Exercise Prices</u>	<u>Exercisable</u>	<u>Weighted Average Exercise Price</u>
2010 . . . . .	1,845,210	\$8.00 to \$18.62	1,191,865	\$12.21
2009 . . . . .	1,681,169	\$8.00 to \$18.62	1,095,383	\$12.21
2008 . . . . .	1,193,376	\$8.00 to \$18.62	445,750	\$13.66

Stock compensation expense reduced income before taxes approximately \$2,326, \$2,660 and \$1,875 for the years ended December 31, 2010, 2009, and 2008, respectively. These expenses are included in selling and administrative expenses in the accompanying Statement of Consolidated Income (Loss). Total unrecognized compensation cost related to non-vested share based compensation arrangements at December 31, 2010 was approximately \$2.7 million, which will be recognized over the next three years.

The fair value of options granted is estimated using an option pricing model based on assumptions set forth in the following table. The Company uses historical data to estimate employee exercise and departure behavior. The risk free interest rate is based on the U.S. Treasury yield curve in effect at the time of grant and through the expected term. The dividend yield is based on the Company's historical dividend yield. The expected volatility is derived from historical volatility of the Company's shares and those of similar companies measured against the market as a whole. The stock options granted in 2010 and 2009 were valued using a Monte-Carlo pricing model which we

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believe provides a better fair value calculation than the Black-Scholes closed form model. There was no material difference in the valuation of these options using the Monte-Carlo model compared with the Black-Scholes model.

<u>Model</u>	<u>2010 Monte Carlo</u>	<u>2009 Monte Carlo</u>	<u>2008 Black Scholes</u>
Risk free interest rate . . . . .	3.09%	2.66%	3.38%
Expected dividend yield . . . . .	2.86%	1.67%	1.91%
Expected life of award (years) . . . . .	5.18	4.83	5.25
Expected volatility . . . . .	48.77%	58.2%	41.41%
Fair value per option share . . . . .	\$ 3.01	\$3.87	\$ 4.10

The following table summarizes the stock option activity for the period ended December 31, 2010:

	<u>Shares</u>	<u>Average Exercise Price</u>	<u>Weighted Average Life</u>	<u>Aggregate Intrinsic Value</u>
Outstanding at December 31, 2009 . . . . .	1,681,169	\$12.21		
Options Granted . . . . .	345,600	10.56		
Options Exercised . . . . .	(5,650)	8.00		
Cancelled or Forfeited . . . . .	<u>(175,909)</u>	<u>12.27</u>		
Outstanding at December 31, 2010 . . . . .	<u>1,845,210</u>	<u>\$11.65</u>	<u>7.14 years</u>	<u>-0-</u>
Exercisable at December 31, 2010 . . . . .	1,191,865	\$12.21		

The intrinsic value of a stock option is the amount by which the market value of the underlying stock exceeds the exercise price of the option. The intrinsic value of stock options exercised in 2010 was \$14. There were no options exercised in 2009, and the intrinsic value of the options exercised during the year ended December 31, 2008 was approximately \$62.

At December 31, 2010, 2009, and 2008 the Company also had outstanding 177,250, 103,000, and 124,250 shares of restricted stock, respectively, with vesting periods up through March 2013. The restricted stock awards are rights to receive shares of common stock, subject to forfeiture and other restrictions, which generally vest over a three to four year period.

**Contingencies**

The Company is a defendant in various lawsuits and a party to various other legal proceedings, in the ordinary course of business, some of which are covered in whole or in part by insurance. We believe that the outcome of these lawsuits and other proceedings will not individually or in the aggregate have a future material adverse effect on our consolidated financial position, results of operations or cash flows.

A number of parties, including the Company and its subsidiary, Buckhorn Inc., were identified in a planning document adopted in October 2008 by the California Regional Water Quality Control Board, San Francisco Bay Region (RWQCB). The planning document relates to the presence of mercury, including amounts contained in mining wastes, in and around the Guadalupe River Watershed (Watershed) region in Santa Clara County, California. Buckhorn has been alleged to be a successor in interest to an entity that performed mining operations in a portion of the Watershed area. The Company has not been contacted by the RWQCB with respect to Watershed clean-up efforts that may result from the adoption of this planning document. The extent of the mining wastes that may be the subject of future cleanup has yet to be determined, and the actions of the RWQCB have not yet advanced to the stage where a reasonable estimate of remediation cost, if any, is available.

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Although assertion of a claim by the RWQCB is reasonably possible, it is not possible at this time to estimate the amount of any obligation the Company may incur for these cleanup efforts within the Watershed region, or whether such cost would be material to the Company's financial statements.

In October 2009, an employee was fatally wounded while performing maintenance at the Company's manufacturing facility in Springfield, Missouri. In 2010, the Occupational Safety and Health Administration completed a comprehensive investigation at the same facility and assessed the Company a fine of \$116. On February 22, 2011, the family of the deceased filed a civil complaint against the manufacturer of the press involved in the incident and the Buckhorn Inc. employee involved in the incident. Buckhorn Inc. has not been named as a party to this lawsuit. At this time the Company is not able to determine whether this proceeding or the incident will result in legal exposure to the Company, or if any such liability that results would be material to the Company's financial statements. The Company believes that it has adequate insurance to resolve any claims that may arise from this incident.

**Long-Term Debt and Credit Agreements**

Long-term debt at December 31, 2010 and 2009 consisted of the following:

	<u>2010</u>	<u>2009</u>
Credit agreement . . . . .	\$47,300	\$ 2,400
Senior notes . . . . .	35,000	100,000
Industrial revenue bonds . . . . .	<u>1,535</u>	<u>1,915</u>
	83,835	104,315
Less current portion . . . . .	<u>305</u>	<u>65,425</u>
	<u>\$83,530</u>	<u>\$ 38,890</u>

On November 19, 2010, the Company entered into an amendment and restatement of its revolving credit agreement (the Credit Agreement) with a group of banks. Under terms of the Credit Agreement, the Company may borrow up to \$180 million. As of December 31, 2010, the Company had approximately \$132.7 million available under the Credit Agreement. Interest is based on the bank's Prime rate or Euro dollar rate plus an applicable margin that varies depending on the Company's ratio of total debt to earnings before interest, taxes, depreciation and amortization (EBITDA). The average interest rate on borrowing under the Credit Agreement was 3.55 percent at December 31, 2010 and 1.69 percent at December 31, 2009. In addition, the Company pays a quarterly facility fee. The Credit Agreement expires November 19, 2015.

In December 2003, the Company issued \$100 million in Senior Unsecured Notes (the Notes) consisting of \$65 million of notes with an interest rate of 6.08 percent and a 7 year maturity and \$35 million of notes with an interest rate of 6.81 percent and a 10 year maturity. Proceeds from the issuance of the Notes were used to pay down the term loan and revolving credit facility borrowing outstanding at that time. In December 2010, the Company paid the \$65 million Senior Notes at maturity with borrowings from the Credit Agreement.

In addition, at December 31, 2010, the Company had approximately \$1.5 million of industrial revenue bonds with a weighted average interest rate of 0.43 percent. In 2010, the Company repaid \$0.4 million of industrial revenue bonds.

As of December 31, 2010, the Company also has \$6.6 million of letters of credit issued related to insurance and other financing contracts in the ordinary course of business.

As of December 31, 2010, the Company was in compliance with all its debt covenants associated with its Credit Agreement and Senior Notes. The significant financial covenants include an interest coverage ratio and a

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES.**

**Notes to Consolidated Financial Statements — (Continued)**  
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leverage ratio, defined as earnings before interest, taxes, depreciation, and amortization, as adjusted, compared to total debt. The ratios as of December 31, 2010 are shown in the following table:

	<u>Required Level</u>	<u>Actual Level</u>
Interest Coverage Ratio . . . . .	2.25 to 1 (minimum)	4.18
Leverage Ratio . . . . .	3.25 to 1 (maximum)	1.42

Maturities of long-term debt under the loan agreements in place at December 31, 2010 for the five years ending December 31, 2015 were approximately: \$305 in 2011; \$305 in 2012; \$35,375 in 2013; \$275 in 2014 and \$47,575 in 2015.

**Retirement Plans**

The Company and certain of its subsidiaries have pension and profit sharing plans covering substantially all of their employees. In 2009, the Company merged its two frozen defined benefit plans into a single plan which provides benefits primarily based upon a fixed amount for each completed year of service as defined.

Net periodic pension cost for the years ended December 31, 2010, 2009 and 2008 was as follows:

	<u>2010</u>	<u>2009</u>	<u>2008</u>
	<u>Underfunded</u>	<u>Underfunded</u>	<u>Underfunded</u>
Service cost . . . . .	\$ 39	\$ 60	\$ 88
Interest cost . . . . .	320	324	325
Expected return on assets . . . . .	(300)	(259)	(429)
Amortization of net loss . . . . .	<u>59</u>	<u>94</u>	<u>10</u>
Net periodic pension cost . . . . .	<u>\$ 118</u>	<u>\$ 219</u>	<u>\$ (6)</u>

The reconciliation of changes in projected benefit obligations are as follows:

	<u>2010</u>	<u>2009</u>
Benefit obligation at beginning of year . . . . .	\$5,757	\$5,782
Service cost . . . . .	39	60
Interest cost . . . . .	320	324
Actuarial loss . . . . .	327	25
Expenses paid . . . . .	(73)	(39)
Benefits paid . . . . .	<u>(397)</u>	<u>(396)</u>
Benefit obligation at end of year . . . . .	<u>\$5,973</u>	<u>\$5,757</u>

The assumptions used to determine the net periodic benefit cost and benefit obligations are as follows:

	<u>2010</u>	<u>2009</u>	<u>2008</u>
Discount rate for net periodic pension cost . . . . .	5.75%	5.75%	5.75%
Discount rate for benefit obligations . . . . .	5.25%	5.75%	5.75%
Expected long-term return of plan assets . . . . .	8.00%	8.00%	8.00%

The expected long-term rate of return assumption is based on the actual historical rate of return on assets adjusted to reflect recent market conditions and future expectation consistent with the Company's current asset allocation and investment policy. The assumed discount rates represent long-term high quality corporate bond rates commensurate with the liability durations of its plans.

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The following table reflects the change in the fair value of the plans' assets:

	<u>2010</u>	<u>2009</u>
Fair value of plan assets at beginning of year . . . . .	\$3,951	\$3,492
Actual return on plan assets . . . . .	465	894
Expenses paid . . . . .	(73)	(39)
Benefits paid . . . . .	<u>(397)</u>	<u>(396)</u>
Fair value of plan assets at end of year . . . . .	<u>\$3,946</u>	<u>\$3,951</u>

The fair value of plan assets are all categorized as level 1 and were determined based on period end closing prices in active markets. The weighted average asset allocations at December 31, 2010 and 2009, are as follows:

	<u>2010</u>	<u>2009</u>
U.S. Equities securities . . . . .	81%	79%
U.S. Debt securities . . . . .	18	20
Cash . . . . .	<u>1</u>	<u>1</u>
Total . . . . .	<u>100%</u>	<u>100%</u>

The following table provides a reconciliation of the funded status of the plans at December 31, 2010 and 2009:

	<u>2010</u>	<u>2009</u>
Projected benefit obligation . . . . .	\$ 5,973	\$ 5,757
Plan assets at fair value . . . . .	<u>3,946</u>	<u>3,951</u>
Funded status . . . . .	<u>\$(2,027)</u>	<u>\$(1,806)</u>

The funded status shown above is included in other long term liabilities in the Company's Statements of Consolidated Financial Position at December 31, 2010 and 2009. The Company expects to make a contribution of \$268 to the plan in 2011.

Benefit payments projected for the plan are as follows:

2011 . . . . .	\$ 390
2012 . . . . .	388
2013 . . . . .	391
2014 . . . . .	382
2015 . . . . .	380
2016-2020 . . . . .	1,839

A profit sharing plan is maintained for the Company's U.S. based employees, not covered under defined benefit plans, who have met eligibility service requirements. The amount to be contributed by the Company under the profit sharing plan is determined at the discretion of the Board of Directors. For 2010, the Company has recognized profit sharing plan expense of \$1,355 and expects to make a contribution of that amount. The Company recognized profit sharing plan expense of \$420 in 2009 and contributed that amount but made no contribution to the profit sharing plan in 2008.

In addition, the Company has a Supplemental Executive Retirement Plan (SERP) to provide participating senior executives with retirement benefits in addition to amounts payable under the profit sharing plan. Expense related to the SERP was approximately \$459, \$161, and \$560 for the years ended December 2010, 2009 and 2008, respectively. The SERP liability is based on the discounted present value of expected future benefit payments using

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a discount rate of 5.25%. The SERP liability was approximately \$4.0 million and \$4.3 million at December 31, 2010 and 2009, respectively, and is included in accrued employee compensation and other long term liabilities on the accompanying Statements of Consolidated Financial Position. The SERP is unfunded.

**Leases**

The Company and certain of its subsidiaries are committed under non-cancelable operating leases involving certain facilities and equipment. Aggregate rental expense for all leased assets was \$10,880, \$12,111 and \$12,419 for the years ended December 31, 2010, 2009 and 2008, respectively.

Future minimum rental commitments are as follows:

<u>Year Ended December 31,</u>	<u>Commitment</u>
2011 .....	\$ 9,790
2012 .....	5,677
2013 .....	4,429
2014 .....	3,897
2015 .....	3,475
Thereafter .....	<u>21,388</u>
Total .....	<u>\$48,656</u>

**Income Taxes**

The effective tax rate for continuing operations was 16.0% in 2010, 20.8% in 2009 and 0.6% in 2008. A reconciliation of the Federal statutory income tax rate to the Company's effective tax rate is as follows:

	<u>Percent of Income before</u> <u>Income Taxes</u>		
	<u>2010</u>	<u>2009</u>	<u>2008</u>
Statutory Federal income tax rate .....	35.0%	35.0%	35.0%
State income taxes — net of Federal tax benefit .....	(1.4)	4.1	(0.9)
Foreign tax rate differential .....	(5.1)	(21.0)	0.9
Non-deductible goodwill of \$26.7 million in 2010 and \$41.9 in 2008.....	(16.2)	—	(31.9)
Valuation allowances .....	—	(3.6)	—
Non-Taxable Claims Settlement Gain .....	2.6	—	—
Domestic production deduction.....	0.8	(2.4)	—
Non-deductible expenses .....	(0.9)	3.9	(0.5)
Other .....	<u>1.2</u>	<u>4.8</u>	<u>(2.0)</u>
Effective tax rate for the year .....	<u>16.0%</u>	<u>20.8%</u>	<u>0.6%</u>

Income (loss) from continuing operations before income taxes was attributable to the following sources:

	<u>2010</u>	<u>2009</u>	<u>2008</u>
United States .....	\$(18,807)	\$3,431	\$(45,965)
Foreign.....	<u>(32,214)</u>	<u>5,402</u>	<u>(70)</u>
Totals .....	<u>\$(51,021)</u>	<u>\$8,833</u>	<u>\$(46,035)</u>



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Income tax expense (benefit) from continuing operations consisted of the following:

	2010		2009		2008	
	Current	Deferred	Current	Deferred	Current	Deferred
Federal . . . . .	\$ 5,712	\$(12,933)	\$1,080	\$ 171	\$ 610	\$(1,087)
Foreign . . . . .	(1,519)	(544)	1,265	(1,227)	2,705	(3,147)
State and local . . . . .	983	115	898	(349)	(262)	895
	<u>\$ 5,176</u>	<u>\$(13,362)</u>	<u>\$3,243</u>	<u>\$(1,405)</u>	<u>\$3,053</u>	<u>\$(3,339)</u>

Significant components of the Company's deferred taxes as of December 31, 2010 and 2009 are as follows:

	2010	2009
Deferred income tax liabilities		
Property, plant and equipment . . . . .	\$ 24,707	\$ 23,895
Tax-deductible goodwill . . . . .	1,803	14,453
Other intangibles . . . . .	—	36
State deferred taxes . . . . .	2,042	2,138
Other . . . . .	314	610
	<u>28,866</u>	<u>41,132</u>
Deferred income tax assets		
Compensation . . . . .	4,063	3,412
Inventory valuation . . . . .	1,852	1,133
Allowance for uncollectible accounts . . . . .	1,008	1,138
Non-deductible accruals . . . . .	2,932	3,411
Capital loss carryforwards . . . . .	26,138	26,138
Net operating loss carryforwards . . . . .	1,251	1,160
	<u>37,244</u>	<u>36,392</u>
Valuation Allowance . . . . .	<u>(27,390)</u>	<u>(27,298)</u>
	<u>9,855</u>	<u>9,094</u>
Net deferred income tax liability . . . . .	<u>\$ 19,012</u>	<u>\$ 32,038</u>

ASC 740 Income Taxes requires that deferred tax assets be reduced by a valuation allowance, if based on all available evidence, it is more likely than not that the deferred tax asset will not be realized. Available evidence includes the reversal of existing taxable temporary differences, future taxable income exclusive of temporary differences, taxable income in carryback years and tax planning strategies. In 2009, the Company made an adjustment to record previously unrecognized deferred tax assets which increased the income tax benefit and deferred tax assets by \$0.4 million. The Company determined that this adjustment was immaterial to its current and prior period financial statements. The increase in the valuation allowance of \$0.1 million resulted from additional foreign and state net operating losses from jurisdictions with uncertainty of future profitability. The Company has deferred tax assets of \$1.3 million resulting from state and foreign net operating tax loss carryforwards of approximately \$11.3 million, with carryforward periods that expire starting in 2012.

No provision has been recorded for unremitted earnings of foreign subsidiaries as it is the Company's intention to indefinitely reinvest these earnings of these subsidiaries. Accordingly, at December 31, 2010, the Company had not recorded a deferred tax liability for temporary differences related to investments in its foreign subsidiaries that are essentially permanent in duration. The amount of such temporary differences was estimated to be approximately

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\$12.6 million. The amount may become taxable upon a repatriation of assets or a sales or liquidation of the subsidiaries. It is not practical to estimate the related amount of unrecognized tax liability.

The following table summarized the activity related to the Company’s unrecognized tax benefits:

	<u>Total</u>
Balance at January 1, 2009 . . . . .	\$6,653
Increases related to current year tax positions . . . . .	157
Decreases related to previous year tax positions . . . . .	(203)
Expiration of the statute of limitations for the assessment of taxes . . . . .	<u>(490)</u>
Balance at December 31, 2009 . . . . .	<u>\$6,117</u>
Increases related to current year tax positions . . . . .	198
Increases related to previous year tax positions . . . . .	79
Expiration of the statute of limitations for the assessment of taxes . . . . .	<u>(627)</u>
Balance at December 31, 2010 . . . . .	<u>\$5,767</u>

As of December 31, 2010 the total amount of gross unrecognized tax benefits was \$5.8 million of which \$5.5 million would reduce the Company’s effective tax rate. The unrecognized tax benefits include \$4.2 million from the tax position taken on the Company’s 2007 U.S. Corporate Income Tax Return relating to the loss on sale of its European Material Handling business. The amount of accrued interest expense included as a liability within the Company’s Consolidated Statement of Financial Position as of December 31, 2010 and 2009 was \$0.4 million.

As of December 31, 2010, the Company and its significant subsidiaries are subject to examination for the years after 2004 in Brazil, after 2005 in Canada, and after 2006 in the United States. The Company and its subsidiaries are subject to examination in certain states within the United States starting after 2005 and in the remaining states after 2006 and 2007.

Over the next 12 months, the only significant change expected to the Company’s unrecognized tax benefits is the federal statute of limitations for 2007 will expire in 2011. As such, the \$4.2 million unrecognized tax benefits from the loss reported on the 2007 sale of its European Material Handling business may be recognized.

**Industry Segments**

Using the criteria of ASC 280 *Industry Segments*, the Company has four operating segments: Lawn and Garden, Material Handling, Distribution and Engineered Products. Each of these operating segments is also a reportable segment under the ASC 280 criteria. None of the reportable segments include operating segments that have been aggregated. Some of these segments contain individual business components that have been aggregated on the basis of common management, customers, products, production processes and other economic characteristics.

Myers Industries’ Lawn and Garden Segment serves the North American horticultural market with plastic products such as seedling trays, nursery pots, hanging baskets, and custom printed containers, as well as decorative resin planters. Markets/customers include professional growers, greenhouses, nurseries, retail garden centers, mass merchandisers, and consumers.

The Material Handling Segment includes a broad selection of plastic reusable containers, pallets, small parts bins, bulk shipping containers, and storage and organization products. This segment has primary operations conducted in the United States, but also operates in Canada, and Brazil. Markets served encompass various niches of industrial manufacturing, food processing, retail/wholesale products distribution, agriculture, automotive, healthcare, appliance, bakery, electronics, textiles, consumer, and others. Products are sold both direct to end-users and through distributors.

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES.**

**Notes to Consolidated Financial Statements — (Continued)**  
**Amounts in thousands, except as otherwise noted**

In the Engineered Products Segment, the Company engineers and manufactures plastic and rubber original equipment and replacement parts, rubber tire repair and retread products, and a diverse array of custom plastic and rubber products. Representative products include: plastic HVAC ducts, water/waste storage tanks, and interior/exterior vehicle trim components; rubber air intake hoses, vibration isolators, emissions tubing assemblies, and trailer bushings; and custom products such as plastic tool boxes and calendered rubber sheet stock. This segment serves a diverse group of niche markets including automotive, recreational vehicle, recreational marine, construction and agriculture equipment, healthcare, and transportation.

The Company's Distribution Segment is engaged in the distribution of equipment, tools, and supplies used for tire servicing and automotive undervehicle repair. The product line includes categories such as tire valves and accessories, tire changing and balancing equipment, lifts and alignment equipment, service equipment and tools, and tire repair/retread supplies. The Distribution Segment operates domestically through branches located in major cities throughout the United States and in foreign countries through export sales. In addition, the Distribution Segment operates directly in certain foreign markets, principally Canada and Central America, through foreign branch operations. Markets served include retail and truck tire dealers, commercial auto and truck fleets, auto dealers, general service and repair centers, tire retreaders, and government agencies.

Total sales from foreign business units and export to countries outside the U.S. were approximately \$109.7 million, \$100.1 million, and \$140.7 million for the years ended December 31, 2010, 2009 and 2008, respectively. Sales made to customers in Canada accounted for approximately 10% of total net sales in 2010, 10% in 2009 and 12% in 2008. There are no other individual foreign countries for which sales are material. Long-lived assets in foreign countries, consisting primarily of property, plant and equipment, intangible assets and goodwill, were approximately \$27.0 million at December 31, 2010 and \$33.5 million at December 31, 2009.

**MYERS INDUSTRIES, INC. AND SUBSIDIARIES.**

**Notes to Consolidated Financial Statements — (Continued)**  
**Amounts in thousands, except as otherwise noted**

	<u>2010</u>	<u>2009</u>	<u>2008</u>
<b>Net Sales</b>			
Lawn and Garden . . . . .	\$223,809	\$220,312	\$272,803
Material Handling . . . . .	257,806	254,045	261,189
Distribution . . . . .	174,917	162,991	187,132
Engineered Products . . . . .	104,763	86,030	119,691
Intra-segment elimination . . . . .	<u>(23,677)</u>	<u>(21,544)</u>	<u>(27,274)</u>
	<u>\$737,618</u>	<u>\$701,834</u>	<u>\$813,541</u>
<b>Income (Loss) Before Income Taxes</b>			
Lawn and Garden . . . . .	\$ (74,650)	\$ 16,686	\$ (1,794)
Material Handling . . . . .	22,577	13,625	26,638
Distribution . . . . .	15,154	13,660	17,490
Engineered Products . . . . .	8,865	787	(54,192)
Corporate . . . . .	(15,762)	(27,621)	(22,840)
Interest expense-net . . . . .	<u>(7,205)</u>	<u>(8,304)</u>	<u>(11,337)</u>
	<u>\$ (51,021)</u>	<u>\$ 8,833</u>	<u>\$ (46,035)</u>
<b>Identifiable Assets</b>			
Lawn and Garden . . . . .	\$136,539	\$227,274	\$241,725
Material Handling . . . . .	169,599	183,435	187,923
Distribution . . . . .	47,234	43,870	44,654
Engineered Products . . . . .	41,044	42,770	83,320
Corporate . . . . .	<u>37,979</u>	<u>12,617</u>	<u>11,278</u>
	<u>\$432,395</u>	<u>\$509,966</u>	<u>\$568,900</u>
<b>Capital Additions, Net</b>			
Lawn and Garden . . . . .	\$ 8,017	\$ 9,577	\$ 5,375
Material Handling . . . . .	8,912	5,617	32,849
Distribution . . . . .	332	90	332
Engineered Products . . . . .	1,861	711	1,884
Corporate . . . . .	<u>1,411</u>	<u>—</u>	<u>137</u>
	<u>\$ 20,533</u>	<u>\$ 15,995</u>	<u>\$ 40,577</u>
<b>Depreciation</b>			
Lawn and Garden . . . . .	\$ 12,587	\$ 12,916	\$ 15,401
Material Handling . . . . .	14,200	14,668	13,557
Distribution . . . . .	271	309	336
Engineered Products . . . . .	3,200	4,831	4,798
Corporate . . . . .	<u>370</u>	<u>408</u>	<u>345</u>
	<u>\$ 30,628</u>	<u>\$ 33,132</u>	<u>\$ 34,437</u>

## **ITEM 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.**

None.

## **ITEM 9A. Controls and Procedures**

### *Evaluation of Disclosure Controls and Procedures*

The Company maintains disclosure controls and procedures, as defined under Rules 13a-15(e) and 15d-a5(e) of the Securities Exchange Act of 1934, as amended, that are designed to ensure that information required to be disclosed in the Company's reports under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the Commission's rules and forms and that such information is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow for timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management is required to apply its judgment in evaluating the cost-benefit relationship of possible controls and procedures.

The Company carries out a variety of on-going procedures, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, to evaluate the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on the foregoing, the Company's Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective at a reasonable assurance level as of the end of the period covered by this report.

Management's report on internal controls over financial reporting, and the report of the independent registered public accounting firm on internal control, are titled "Management's Annual Assessment of and Report on Internal Control over Financial Reporting" and "Report of Independent Registered Public Accounting Firm" and are included herein.

### **Changes in Internal Control Over Financial Reporting**

There have been no changes in the Company's internal controls over financial reporting during the quarter ended December 31, 2010 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

### *Management's Annual Assessment of and Report on Internal Control Over Financial Reporting*

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined in Exchange Act Rule 13a-15(f). The Company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America.

Because of its inherent limitation, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, the Company conducted an evaluation of the effectiveness of the Company's internal control over financial reporting based on the framework in "*Internal Control — Integrated Framework*" issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this assessment, management has concluded that the internal control over financial reporting was effective as of December 31, 2010.

The effectiveness of the Company's internal control over financial reporting as of December 31, 2010 has been audited by KPMG LLP, an independent registered public accounting firm, as stated in their report included herein.

**John C. Orr**  
President and  
Chief Executive Officer

**Donald A. Merrill**  
Senior Vice President,  
Chief Financial Officer and  
Corporate Secretary

## Report of Independent Registered Public Accounting Firm

The Board of Directors  
Myers Industries, Inc.:

We have audited Myers Industries, Inc. and subsidiaries (Company) internal control over financial reporting as of December 31, 2010, based on criteria established in *Internal Control — Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Annual Assessment of and Report On Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, Myers Industries, Inc. and subsidiaries maintained, in all material respects, effective internal control over financial reporting as of December 31, 2010, based on criteria established in *Internal Control — Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the statements of consolidated financial position of Myers Industries, Inc. and subsidiaries as of December 31, 2010 and 2009, and the related statements of consolidated income (loss), shareholders' equity and comprehensive income (loss), and cash flows for each of the years in the three-year period ended December 31, 2010, and our report dated March 7, 2011 expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP

Cleveland, Ohio  
March 7, 2011

**ITEM 9B. Other Information.**

None.

**PART III**

**ITEM 10. Directors and Executive Officers of the Registrant**

For information about the directors of the Company, see the sections titled “Nominees”, “Director Independence”, “Committees of the Board”, “Committee Charters and Policies”, “Shareholder Nominations of Director Candidates” and “Corporate Governance Policies” of the Company’s Proxy Statement filed with the Securities and Exchange Commission for the Company’s annual meeting of shareholders to be held on April 29, 2011 (“Proxy Statement”), which is incorporated herein by reference.

Each member of the Company’s Audit Committee is financially literate and independent as defined under the Company’s Independence Criteria Policy and the independence standards set by the New York Stock Exchange. The Board has identified Robert A. Stefanko as “Audit Committee Financial Expert”.

Information about the Executive Officers of Registrant appears in Part I of this Report.

Disclosures by the Company with respect to compliance with Section 16(a) appears under the section entitled “Section 16(a) Beneficial Ownership Reporting Compliance” in the Proxy Statement, and is incorporated herein by reference.

For information about our Code of Ethics see the section titled “Corporate Governance Policies” of our Proxy Statement, which is incorporated herein by reference.

**ITEM 11. Executive Compensation**

See the sections titled “Executive Compensation and Related Information”, “Compensation Committee Interlocks and Insider Participation”, “Compensation Committee Report on Executive Compensation”, “Risk Assessment of Compensation Practices” and “Board Role in Risk Oversight” of the Proxy Statement, which are incorporated herein by reference.

**ITEM 12. Security Ownership of Certain Beneficial Owners and Management**

See the sections titled “Security Ownership of Certain Beneficial Owners and Management” and “Election of Directors” of the Proxy Statement, which are incorporated herein by reference.

<b>Plan Category</b>	<b>(A)</b>	<b>(B)</b>	<b>(C)</b>
	<b>Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants or Rights</b>	<b>Weighted-average Exercise Price of Outstanding Options, Warrants or Rights</b>	<b>Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column (A))</b>
<b>Equity Compensation Plans Approved by Security Holders<sup>(1)</sup></b>	<u>2,022,460</u>	<u>\$11.22</u>	<u>977,540</u>
<b>Equity Compensation Plans Not Approved by Security Holders</b>	–0–	–0–	–0–
<b>Total</b>	2,022,460		977,540

(1) This information is as of December 31, 2010 and includes the 2008 Stock Plan and 1999 Incentive Stock Plan.



### **ITEM 13. Certain Relationships and Related Transactions**

See the sections titled “Policies and Procedures with Respect to Related Party Transactions” and “Director Independence” of the Proxy Statement, which are incorporated herein by reference.

### **ITEM 14. Principal Accounting Fees and Services**

Required information regarding fees paid to and services provided by the Company’s independent auditor during the years ended December 31, 2010 and 2009 and the pre-approval policies and procedures of the Audit Committee of the Company’s Board of Directors is set forth under the section titled “Matters Relating to the Independent Registered Public Accounting Firm” of the Proxy Statement, which is incorporated herein by reference.

## **PART IV**

### **ITEM 15. Exhibits, Financial Statement Schedules**

The following consolidated financial statements of the Registrant appear in Part II of this Report:

#### **15. (A)(1) Financial Statements**

Consolidated Financial Statements of Myers Industries, Inc. and Subsidiaries

Report of Independent Registered Public Accounting Firm

Statements of Consolidated Financial Position As of December 31, 2010 and 2009

Statements of Consolidated Income (Loss) For The Years Ended December 31, 2010, 2009 and 2008

Statements of Consolidated Shareholders’ Equity and Comprehensive Income (Loss) For The Years Ended December 31, 2010, 2009 and 2008

Statements of Consolidated Cash Flows For The Years Ended December 31, 2010, 2009 and 2008

Notes to Consolidated Financial Statements For The Years Ended December 31, 2010, 2009 and 2008

#### **15. (A)(2) Financial Statement Schedules**

All other schedules are omitted because they are inapplicable, not required, or because the information is included in the consolidated financial statements or notes thereto which appear in Part II of this Report.

#### **15. (B) Exhibits**

#### **EXHIBIT INDEX**

- 3(a) Myers Industries, Inc. Amended and Restated Articles of Incorporation. Reference is made to Exhibit 3(a) to Form 10-K filed with the Commission on March 16, 2005.
- 3(b) Myers Industries, Inc. Amended and Restated Code of Regulations. Reference is made to Exhibit 3.1 to Form 10-K filed with the Commission on March 12, 2010.
- 10(a) Myers Industries, Inc. Amended and Restated Employee Stock Purchase Plan. Reference is made to Exhibit 10(a) to Form 10-K filed with the Commission on March 30, 2001.
- 10(b) Form of Indemnification Agreement for Directors and Officers. Reference is made to Exhibit 10.1 to Form 10-Q filed with the Commission on May 1, 2009.\*
- 10(c) Myers Industries, Inc. Amended and Restated Dividend Reinvestment and Stock Purchase Plan. Reference is made to Exhibit 10(d) to Form 10-K filed with the Commission on March 19, 2004.
- 10(d) Myers Industries, Inc. Amended and Restated 1999 Incentive Stock Plan. Reference is made to Exhibit 10(f) to Form 10-Q filed with the Commission on August 9, 2006.\*
- 10(e) 2008 Incentive Stock Plan of Myers Industries, Inc. Reference is made to Exhibit 4.3 to Form S-8 filed with the Commission on March 17, 2009.\*

## EXHIBIT INDEX

- 10(f) Amendment No. 1 to the 2008 Incentive Stock Plan of Myers Industries, Inc. Reference is made to Exhibit 10.1 to Form 8-K filed with the Commission on August 3, 2010.\*
- 10(g) Myers Industries, Inc. Executive Supplemental Retirement Plan. Reference is made to Exhibit (10)(g) to Form 10-K filed with the Commission on March 26, 2003.\*
- 10(h) Amended and Restated Employment Agreement between Myers Industries, Inc. and John C. Orr effective June 1, 2008. Reference is made to Exhibit 10.1 to Form 8-K filed with the Commission on June 24, 2008.\*
- 10(i) First Amendment to Amended and Restated Employment Agreement between Myers Industries, Inc. and John C. Orr entered into as of April 21, 2009. Reference is made to Exhibit 10.1 to Form 8-K filed with the Commission on April 22, 2009\*
- 10(j) Second Amendment to Amended and Restated Employment Agreement between Myers Industries, Inc. and John C. Orr entered into as of March 8, 2010. Reference is made to Exhibit 10.1 to Form 8-K filed with the Commission on March 9, 2010.\*
- 10(k) Non-Disclosure and Non-Competition Agreement between Myers Industries, Inc. and John C. Orr dated July 18, 2000. Reference is made to Exhibit 10(j) to Form 10-Q filed with the Commission on May 6, 2003.\*
- 10(l) Amendment to the Myers Industries, Inc. Executive Supplemental Retirement Plan (John C. Orr) effective June 1, 2008. Reference is made to Exhibit 10.2 to Form 8-K filed with the Commission on June 24, 2008.\*
- 10(m) Employment Agreement between Myers Industries, Inc. and David B. Knowles dated June 19, 2009. Reference is made to Exhibit 10.1 to Form 8-K filed with the Commission on June 22, 2009.\*
- 10(n) Non-Disclosure and Non-Competition Agreement between Myers Industries, Inc. and David B. Knowles dated June 19, 2009. Reference is made to Exhibit 10.2 to Form 8-K filed with the Commission on June 22, 2009.\*
- 10(o) Amendment to Myers Industries, Inc. Executive Supplemental Retirement Plan (David B. Knowles) effective June 19, 2009. Reference is made to Exhibit 10.3 to Form 8-K filed with the Commission on June 22, 2009.\*
- 10(p) Employment Agreement between Myers Industries, Inc. and Donald A. Merrill dated January 24, 2006. Reference is made to Exhibit 10(k) to Form 10-K filed with the Commission on March 16, 2006.\*
- 10(q) Amendment to the Myers Industries, Inc. Executive Supplemental Retirement Plan (Donald A. Merrill) dated January 24, 2006. Reference is made to Exhibit 10(l) to Form 10-K filed with the Commission on March 16, 2006.\*
- 10(r) Non-Disclosure and Non-Competition Agreement between Myers Industries, Inc. and Donald A. Merrill dated January 24, 2006. Reference is made to Exhibit 10(m) to Form 10-K filed with the Commission on March 16, 2006.\*
- 10(s) Third Amended and Restated Loan Agreement between Myers Industries, Inc. and JP Morgan Chase Bank, National Association, as Agent, dated as of November 19, 2010. Reference is made to Exhibit 10.1 to Form 8-K filed with the Commission on November 23, 2010.
- 10(t) Note Purchase Agreement between Myers Industries, Inc. and the Note Purchasers, dated December 12, 2003, regarding the issuance of \$35,000,000 of 6.81% Series 2003-A Senior Notes due December 12, 2013. Reference is made to Exhibit 10(o) to Form 10-K filed with the Commission on March 15, 2004.
- 14(a) Myers Industries, Inc. Code of Business Conduct and Ethics. Reference is made to Exhibit 14(a) to Form 10-K filed with the Commission on March 16, 2005.
- 14(b) Myers Industries, Inc. Code of Ethical Conduct for the Finance Officers and Finance Department Personnel. Reference is made to Exhibit 14(b) to Form 10-K filed with the Commission on March 16, 2005.
- 21 List of Direct and Indirect Subsidiaries, and Operating Divisions, of Myers Industries, Inc.
- 23 Consent of Independent Registered Public Accounting Firm (KPMG LLP)
- 31(a) Certification of John C. Orr, President and Chief Executive Officer of Myers Industries, Inc., pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

## EXHIBIT INDEX

- 31(b) Certification of Donald A. Merrill, Senior Vice President, Chief Financial Officer and Corporate Secretary of Myers Industries, Inc., pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32 Certifications of John C. Orr, President and Chief Executive Officer, and Donald A. Merrill, Senior Vice President, Chief Financial Officer and Corporate Secretary, of Myers Industries, Inc. pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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\* Indicates executive compensation plan or arrangement.

\*\* Pursuant to Item 601(b)(2) of Regulation S-K, certain exhibits and schedules have been omitted from this filing. The registrant agrees to furnish the Commission on a supplemental basis a copy of any omitted exhibit or schedule.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MYERS INDUSTRIES, INC.

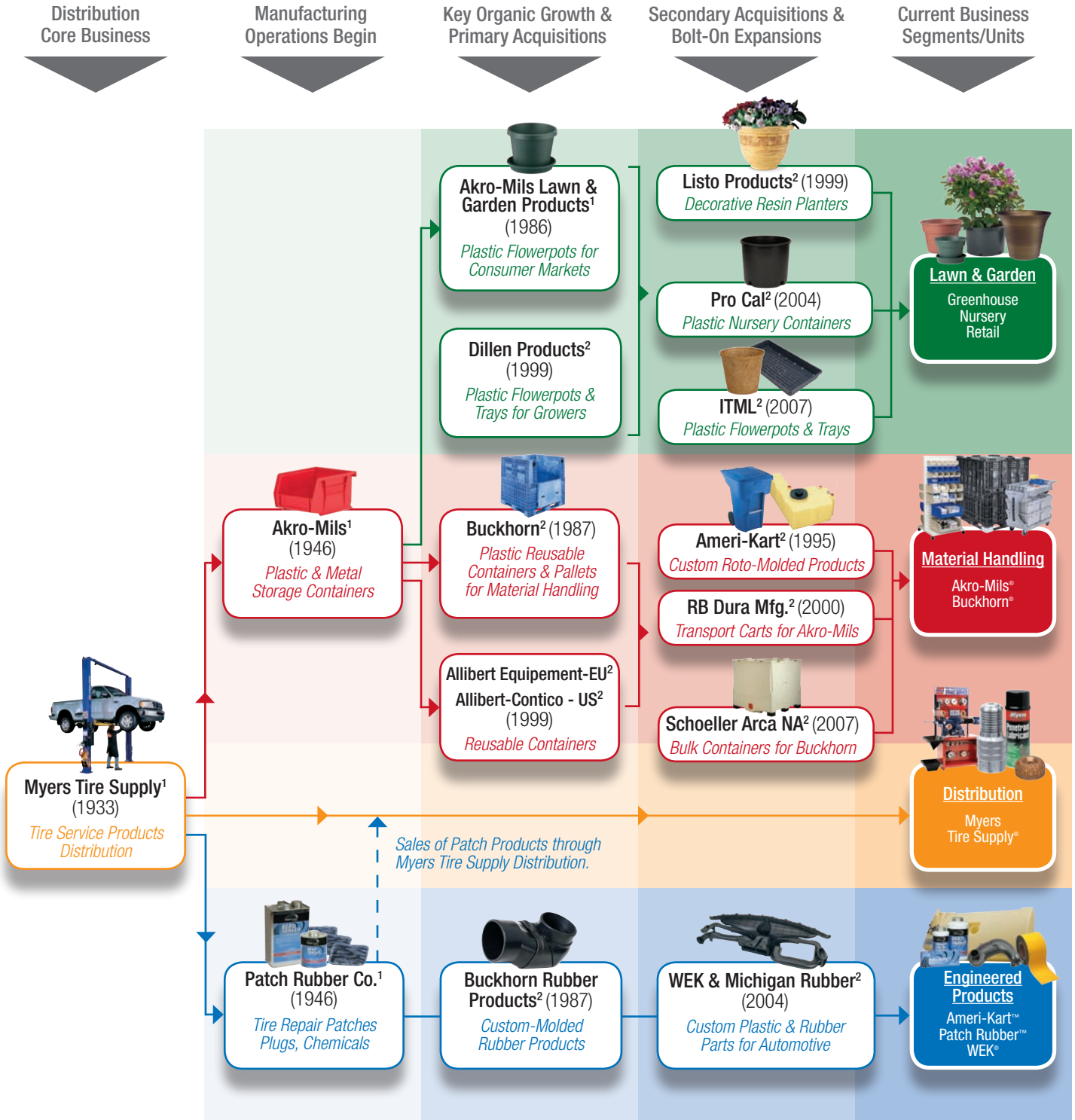
/s/ DONALD A. MERRIL

Donald A. Merrill  
Senior Vice President,  
Chief Financial Officer and  
Corporate Secretary

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

<u>Signature</u>	<u>Title</u>	<u>Date</u>
<u>/s/ DONALD A. MERRIL</u> DONALD A. MERRIL	Senior Vice President, Chief Financial Officer and Corporate Secretary (Principal Financial and Accounting Officer)	March 7, 2011
<u>/s/ KEITH A. BROWN</u> Keith A. Brown	Director	March 7, 2011
<u>/s/ VINCENT BYRD</u> Vincent Byrd	Director	March 7, 2011
<u>/s/ ROBERT A. STEFANKO</u> Robert A. Stefanko	Director	March 7, 2011
<u>/s/ RICHARD P. JOHNSTON</u> Richard P. Johnston	Director	March 7, 2011
<u>/s/ EDWARD W. KISSEL</u> Edward W. Kissel	Director	March 7, 2011
<u>/s/ SARAH R. COFFIN</u> Sarah R. Coffin	Director	March 7, 2011
<u>/s/ JOHN C. ORR</u> John C. Orr	President, Chief Executive Officer and Director (Principal Executive Officer)	March 7, 2011
<u>/s/ JOHN B. CROWE</u> John B. Crowe	Director	March 7, 2011
<u>/s/ JON H. OUTCALT</u> Jon H. Outcalt	Director	March 7, 2011

# Evolution of the Myers Industries Business Portfolio



Strong Foundation *for Growth.*

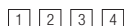
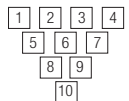


**About the Cover:**

Our cover photos depict the Strong Foundation of Myers Industries, as a leading manufacturer of Material Handling, Lawn and Garden, and plastic and rubber Engineered Products, and the leading distributor of tire service products.

**Front Cover Photos:** 1) TPMS sensors check tire pressure; 2) Custom plastic ducts move air through passenger cars; 3) Plastic flowerpots are custom-printed for retail display; 4) Unique collapsible bulk containers allow cost-saving shipping; 5) Coir pots, made of coconut fiber, are eco-friendly for growers and consumers; 6) Heavy-duty air wrenches simplify servicing truck tires; 7) Bi-colored bins create efficient refill systems on assembly lines; 8) Clear plastic storage bins keep healthcare supplies in sight; 9) Repair chemicals and supplies allow efficient tire repairs; 10) A complete offering of tire valves to fit any size of tire.

**Back Cover Photos:** 1) Plastic storage drawer systems easily organize supply areas; 2) Tire service products to repair passenger, truck and off-road tires of any size; 3) Stackable planters create easy garden displays; 4) Recreational watercraft rely on custom-molded fuel tanks.



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