

**Supercharging Financial Intelligence** 

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## Today's Agenda

8:30 AM	Welcome + Agenda	Yet He, Interim Head of Investor Relations
8:35 AM	Supercharging Financial Intelligence	Phil Snow, Chief Executive Officer
8:50 AM	The Power of Our Data + Technology Ecosystem	Kate Stepp, Chief Technology Officer + John Costigan, Chief Data Officer
9:10 AM	Supercharging Wealth Workflows	Kristy Karnovsky, Head of Dealmakers & Wealth
9:25 AM	Supercharging Dealmakers Workflows	Kristy Karnovsky, Head of Dealmakers & Wealth
9:40 AM	Break + Product Showcases	
10:15 AM	Supercharging Buy-Side Workflows	Rob Robie, Head of Institutional Buy-Side
10:35 AM	Commercial Data Strategy	John Costigan, Chief Data Officer
10:50 AM	The Future of Client Centricity: Sales Strategy	Goran Skoko, Chief Revenue Officer
11:10 AM	The Future of Value Creation: Financials and Outlook	Helen Shan, Chief Financial Officer
11:30 AM	Break + Product Showcases	
12:00 PM	Q+A	Management Team
12:45 PM	Closing Remarks	Phil Snow, Chief Executive Officer
12:50 PM	Post-Event Product Demos + Lunch	

## **Today's Presenters**



Phil Snow Chief Executive Officer



Kate Stepp Chief Technology Officer



John Costigan Chief Data Officer



Kendra Brown Head of Banking Solutions



Kristina Karnovsky Head of Dealmakers and Wealth



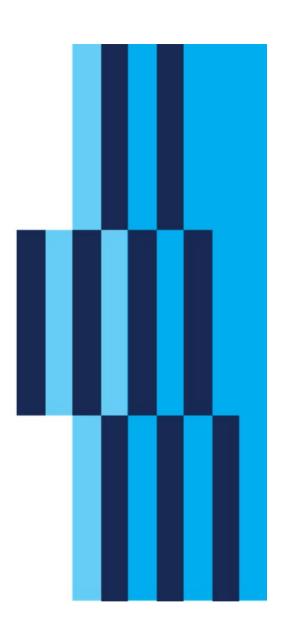
Rob Robie Head of Institutional Buy-Side



Goran Skoko Chief Revenue Officer



Helen Shan Chief Financial Officer





Supercharging Financial Intelligence

Phil Snow, Chief Executive Officer

**FACTSET** 



FactSet Investor Day 2024

# FactSet creates flexible data, technology, and workflow solutions that fuel critical decisions for the global financial community

FactSet at a Glance

We are a strong, differentiated business...



Market-leading global, multi-asset class connected data

Deep competitive ifferentiation across firm types and workflows

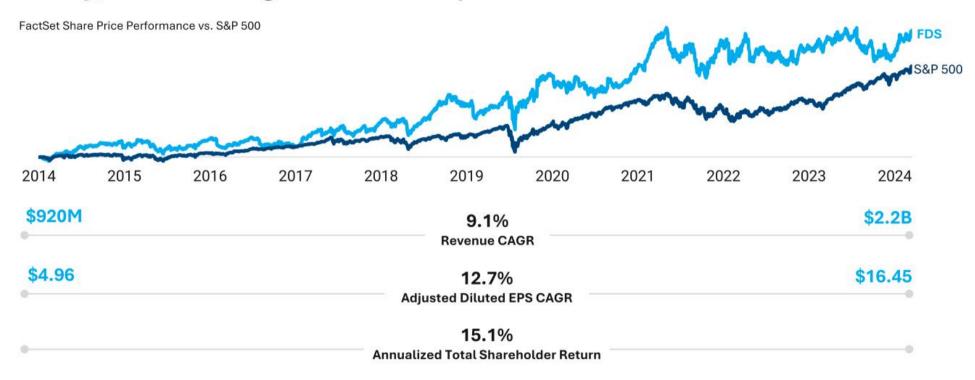
Trusted partner to the world's largest financial institutions Open, flexible, and at the forefront of technological innovation

...with a compelling value proposition for shareholders

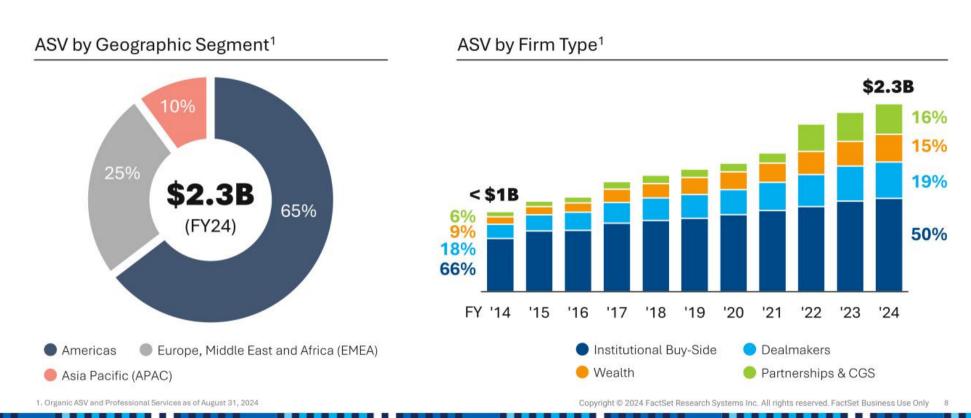
Stable subscription model with high retention

Strong margin and free cash flow conversion Track record of growth and shareholder return through market cycles Disciplined capital allocation and flexible balance sheet

# We have a track record of outperforming the market and delivering steady, sustainable growth to the top and bottom line

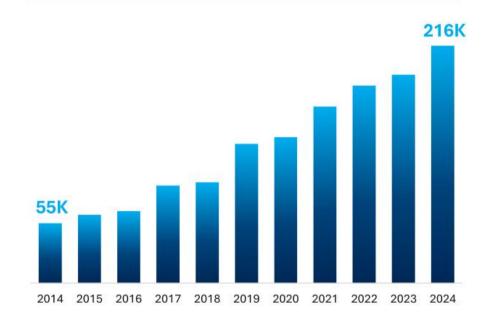


# Our business has evolved and is increasingly diversified across our geographic and firm-type end markets



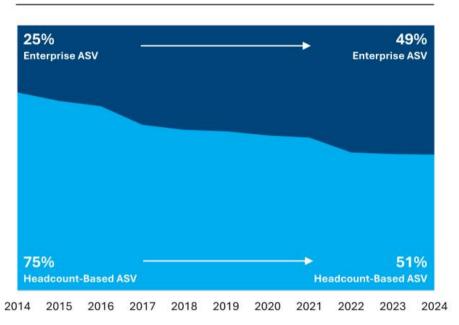
# We have nearly quadrupled our user count in the last ten years...

### **User Count**



# ...while also shifting our business mix to reduce headcount exposure

### ASV Driver1



Note: Figures as of FactSet fiscal year end August 31.

1. Headcount-Based ASV relates to workstation-based products. Enterprise ASV relates to portfolio management solutions and data su

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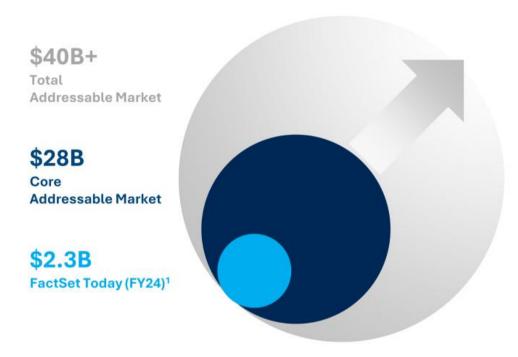
# We have built differentiated solutions and market-leading franchises in all our firm type markets



## **Market-leading franchises**

- Best-in-class "Big 4" for the Middle Office: Performance, Attribution, Risk, Reporting
- · Leader in Banking productivity, modeling and pitch generation workflows in Microsoft Office
- Superior solution for Advisors, seamlessly integrating client portfolio data
- Open, flexible, and integrated with other industry participants

# Our addressable market continues to grow as we add new solutions and services...



# ...informed by macro trends and changes in our end markets



Pressure to reduce total cost of ownership; outsourcing of non-core functions



Rise and increasing adoption of AI; CTOs and CDOs as key decision-makers



Need to better organize, manage, and label data to fuel LLMs



Shift into private markets and alternatives; private credit as an investment vehicle



Retail investors demanding access to same strategies and analytics as HNW/institutional

Note: Total addressable market is the total market demand for a product or service. Core addressable market is the segment of the TAM across the firm types and user personas targeted by FactSet's products and services within our geographic segments.

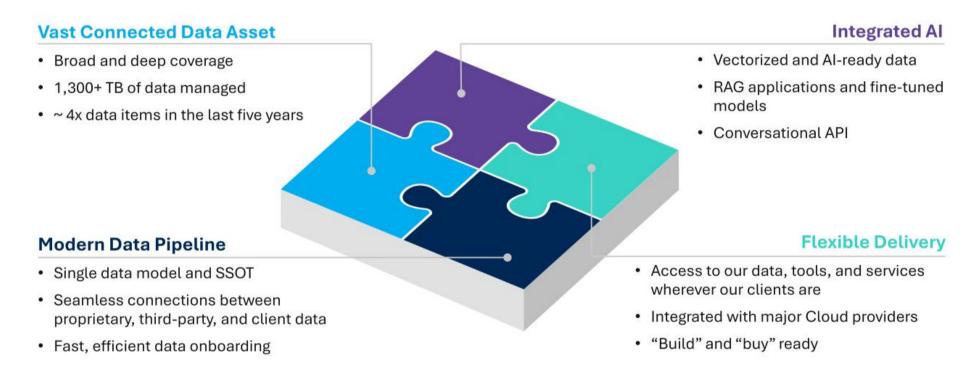
Organic ASV and Professional Services as of August 31, 2024

# As our industry also shifts in response to these secular trends...

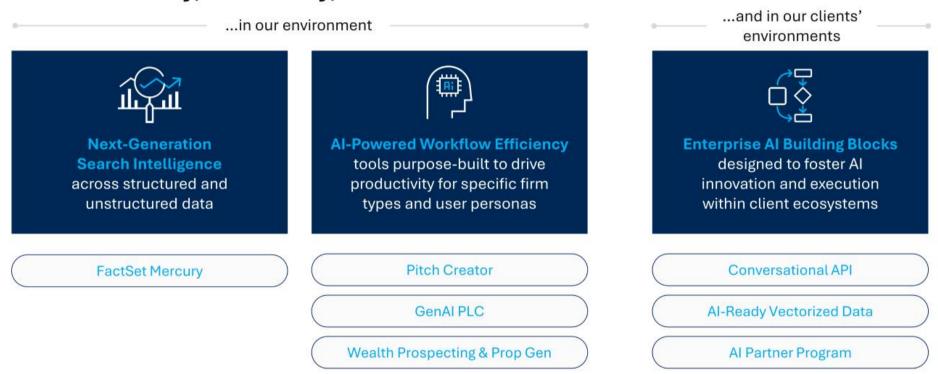
# ...we remain open, flexible, and ready to move fast and partner to win

Growing presence of Big Tech in our industry	>>>	Multi-LLM, multi-cloud + AI Partner Program
Increasing focus on unstructured data	>>	Search Intelligence via FactSet Mercury
Investments in Private Markets capabilities	>>	Continued expansion of Private Markets data
Top-down selling of cost/vendor consolidation	>>	Enhanced enterprise sales approach
"Front-to-Back" solutions for the Buy-Side	>>	Continued investment in Front Office PLC

# Our cutting-edge Data + Technology Ecosystem enables us to move quickly, partner effectively, and drive innovation for our clients



# Guided by our AI Blueprint, we built an Intelligent Platform that powers discoverability, efficiency, and innovation...



## Now, we are on a mission to supercharge financial intelligence





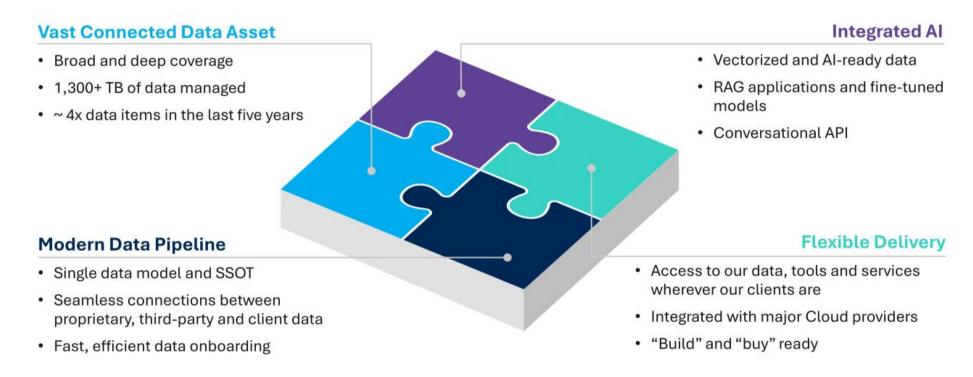
The Power of Our Data + Technology Ecosystem

Kate Stepp, Chief Technology Officer John Costigan, Chief Data Officer

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# Our cutting-edge Data + Technology Ecosystem enables us to move quickly, partner effectively, and drive innovation for our clients



## Digital transformation of fragmented data silos to a single data model

## Historical Siloed Approach X Fragmented data management X Higher cost of operations X Limited scalability X Inefficiencies in data governance **Benchmarks** Capital Structure Pricing **Transactions Corp Actions Deep Sector Economics ESG Estimates Fundamentals** Ownership Revere Symbology / Entities **Events & Transcripts Private Markets Funds & ETFs**

#### New, Unified Data Pipeline

- ✓ Single data model; single source of truth, cloud-enabled
- ✓ All delivery endpoints fed from same data layer
- ✓ Future-proofed for adding new data quickly
- ✓ Positioned well for Generative AI world



# Strong technical foundations to enable partnership with clients and harness the power of GenAI

GenAl Development Lifecycle

#### 1: DATA PREPARATION

#### **Vectorized Content**

FactSet's added value for handling structured and unstructured embeddings

#### **Content Discovery**

Quickly and easily access content clients need for specific use cases

#### **Data Catalog**

Automation of data management activities

#### Structured Data

FactSet's standard data feeds

#### 2: RAG & MODEL REFINEMENT

#### Scalable RAG (Retrieval Augmented Generation)

Easily jumpstart RAG workflows with FactSet content and enablers

#### Specialized LLMs

Models trained specifically for financial services use cases

#### **Fine Tuning**

FactSet fine tunes models, making it easier for clients to get started quickly

#### Benchmarking

Understand how models compare to one another for specific tasks

#### **Orchestration Layer**

Directs prompts to the correct underlying models

# 3: CONVERSATIONAL USER EXPERIENCE

#### Answers as a Service

Conversational API allows quick bot creation, providing answers and abstracting the rest

#### **Answer Visualization**

Make answers quickly consumable with charts and helpful visual styling

#### **Next Best Action**

Facilitate workflow efficiency through connections to next best action

#### Relevant Context

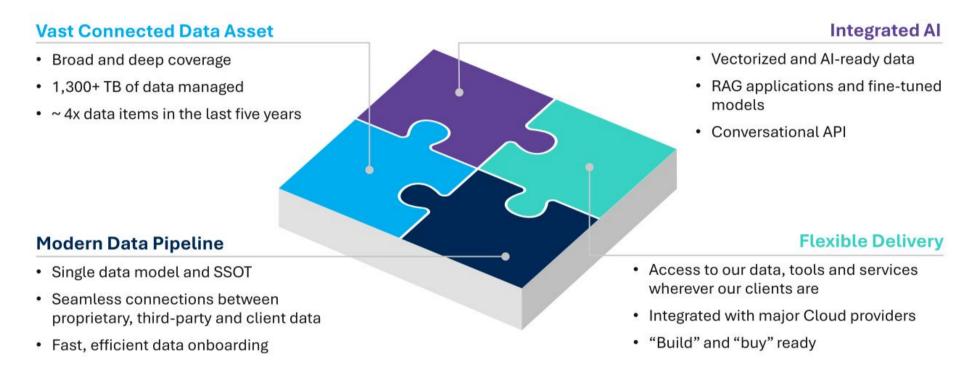
Enrich answers and build trust with users by providing relevant context

#### **Prompt Security**

Treat prompts with care and confidentiality

+ Partnership with users to expose functionality

# Our cutting-edge Data + Technology Ecosystem enables us to move quickly, partner effectively, and drive innovation for our clients





O3 Supercharging Wealth Workflows

Kristina Karnovsky, Head of Dealmakers and Wealth

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FactSet Investor Day 2024

Wealth: Key Highlights

## Momentum with the **Advisor**

We have strong momentum with the advisor, the most important user persona for our Wealth Manager clients

2

## "Grow the **Business**" Workflows

**Expanding into** adjacent "grow the business" workflows for advisors positions us to capture growing client budgets

3

# "Run the **Business**" Workflows

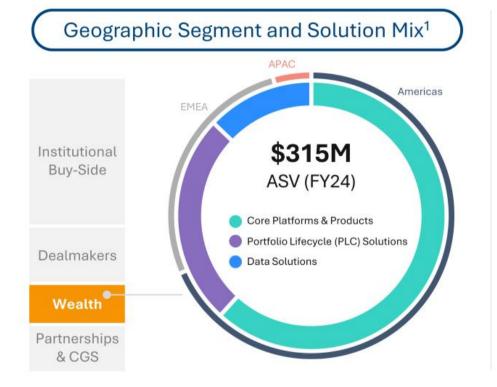
Our institutional-grade capabilities resonate with clients for "run the business" portfolio workflows for advisors and the home office

4

# **Opportunities Beyond the** Desktop

FactSet's obsession with delivering client outcomes has created trust that results in opportunities beyond the advisor desktop

# FactSet's Wealth Business Today: Firmly established on the advisor desktop and seeing early success expanding into adjacent workflows



## **Key Characteristics**

1,450+	Wealth manager clients globally
100K+	Deployments across advisor desktops
15M+	Portfolios integrated with Advisor Dashboard
16%+	Annual desktop growth (FY19-24 CAGR)
3	of top 5 Canadian wealth managers (since FY21)
95%+	Annual ASV retention (FY21-24 Average)
9%+	Annual ASV growth (FY21-24 CAGR)

## **Evolution of Our Wealth Business**

## ~ 10 Years Ago (FY14)

Today (FY24)

<\$90M /~190 ASV / # Clients:

\$315M / ~1,450

**Product Focus:** Thick-client, locally installed workstation

built for FactSet's institutional buy-side client base

Web-based dashboard tailored for the advisor and extensive data and technology solutions for adjacent workflows

**User Persona:** Only the most sophisticated equity focused users within a wealth

management firm (research analysts and portfolio managers)

Everyone consuming equity, credit and fund data, including advisors, home office managers of the model / strategy / portfolio, and end-clients receiving service from the wealth manager





Here's why leading organizations rely on FactSet's content, technology, and expertise to drive their success.

## Wealth Growth Opportunities: Expanding deeper into adjacent workflows and across the enterprise

## Why We Win Today

- Superior Advisor workflow tool
- Fast, seamless implementation
- Client-driven roadmap
- Integration of client portfolios
- Multi-endpoint delivery

## Medium Term Growth Opportunities

**Expand into Business** Development

Delivering Al-powered prospecting and proposal generation solutions to supercharge business development workflows

Win More **Home Office** Users

Investing in multi-asset class workflows to replicate recent success and displace competitors for sophisticated user personas

**Leverage Core** Products to 3 **Expand Footprint** 

Building on FactSet's strength on the advisor desktop to deliver analytics, AI, and data solutions across the enterprise

1 Expand into Business Development

# Delivering AI-powered prospecting and proposal generation solutions to supercharge business development workflows

## **Intelligent Prospecting**

## aidentified

- Clients demand high-quality people data and relationship mapping solutions
- Streamline time-intensive, laborious task of finding and qualifying leads
- Identify 'Money in Motion' activities across your client portfolio

## **Proposal Generation**

## □ capintel

- Address client demand for elegant, efficient, compliant proposal platform
- Create personalized, interactive digital proposals in minutes vs. hours
- Integrate seamlessly with clients' holdings data and FactSet's market data

# **FACTSET**

- Strategic partners seamlessly connected into Advisor Dashboard
- Guiding advisors through their business development workflows to drive growth in their book of business
- FactSet data integrated across both partners to ensure consistency

2 Win More Home Office Users

Client Case Study: Investing in multi-asset class workflows to replicate recent success and displace competitors for sophisticated user personas

Global bank wealth division seeking to reduce incumbent terminals footprint





3 Leverage Core Products to Expand Footprint

# Building on FactSet's strength on the advisor desktop to deliver analytics, AI, and data solutions across the enterprise

### **Home Office Workflows**



### **Advisor Workflows**



## **Client Engagement Workflows**

Enabling data and analytics for modelling, portfolio construction, portfolio management, and distribution of research to advisors

- Streamline wealth middle office with portfolio Performance and Managed Services
- Optimization, Stress Testing, Rebalancing from Advisor Dashboard to go from monitor to next best action
- FactSet Mercury integration of Home Office Research to power Portfolio Commentary
- Data solutions for the enterprise with Real-Time Data, Security Reference and Content APIs

Investing in solutions and partnerships to capture more of the advisor workflows, enabling them to "run" and "grow" their book of business

Advisor Dashboard to power the management and growth of an advisor's book of business



Offering flexibility through an open platform for integration into CRMs and advisor portals with better self-service capabilities for end clients

- · Capture IT budgets with Widgets, Data Feeds, APIs, CRM integration
- Capture retail client budgets with Investment Dashboards and Digital Reporting
- Capture Al budgets with Conversational API powered by FactSet Mercury
- Increase trading volume with AI generated Signals contextualized to each client

## Wealth: Key Takeaways

We have strong momentum with the advisor, the most important user persona for our Wealth Manager clients

**Expanding** into adjacent "grow the business" workflows for the advisor positions us to capture growing client budgets

Our institutionalgrade capabilities resonate with clients for "run the business" portfolio workflows for advisors and the home office

Our obsession with delivering client outcomes has created trust that results in opportunities beyond the advisor desktop

Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.

<sup>2.</sup> Target average annual growth rate through FY28.



O4 Supercharging Dealmakers Workflows

Kristina Karnovsky, Head of Dealmakers and Wealth

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FactSet Investor Day 2024

## **Dealmakers:** Key Highlights

Client

need it

Relationships

Multiple decades-

long track record of

partnering with clients

to deliver value when

and where our users

Deep, Enduring **Next Gen Banker** 

2

**Efficiency** 

Unlocking value for our clients through increased productivity with industry-leading product suite and innovative GenAl solutions

3

Streamline Client Workflows

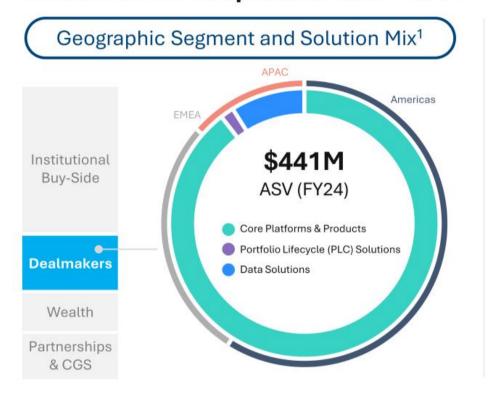
Through a buy, build, and partner strategy, we are further embedding FactSet into adjacent workflows and user personas

4

Differentiated Intelligent **Platform** 

Data is fuel for our Intelligent Platform and our AI strategy will enable greater discoverability to drive user efficiency and action

# FactSet's Dealmakers Business Today: Leader in Banking with specialized workflows in Corporates and PE/VC



## **Key Characteristics**

~ 3K	Dealmaker clients globally
60K+	Users across Sell-Side, PE/VC and Corporates
30+	Years powering banker workflows
10	of the top 10 global investment banks
~ 75%	of the top 50 global investment banks
95%+	Annual ASV retention (FY21-24 Average)
8%+	Annual ASV growth (FY21-24 CAGR)

## **Evolution of Our Banking Business**

## ~ 20+ Years Ago (prior to FY14)

Inorganic strategy to acquire and build out proprietary content and workflow solutions in areas critical to bankers

2001 - LionShares (ownership)

2003 - Mergerstat (M&A data)

2004 - CallStreet (earnings transcripts)

2004 - JCF (broker estimates)

2005 - SharkRepellent (activism)

2008 - DealMaven (Office productivity)

2008 - Worldscope (fundamentals data)

2012 - StreetAccount (news flow)

## ~ 10 Years Ago (FY14)

Leading desktop solution focused on delivering core content and productivity solutions to junior bankers

- Go-to resource for global, regional, and middle market banks conducting public company diligence
- Definitive source for powering models and developing pitch books
- Customer support that leaves a lasting impression—when bankers change careers for PE, Buy-Side, or Corporate roles, they ask for FactSet back

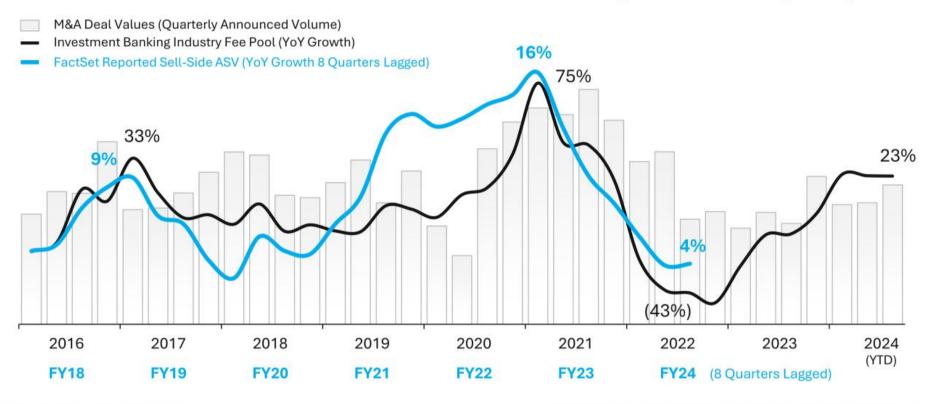


## Today (FY24)

Enterprise solutions partner to banks with interconnected offering across desktop, office, feeds, APIs, and partnerships

- Unified product suite for junior bankers, senior bankers, data scientists, and technologists within our banking clients
- Evolving repository of "non-traditional" content to meet a variety of specialized needs (Deep Sector, Private Markets, ESG, Activism, etc.)
- Driving enterprise efficiency supporting CRM integration, cloud delivery, and internal application development
- Defining the next evolution of banking solutions with direct guidance from clients through FactSet's Explorer Al beta program

# Currently in a cyclical trough with ASV growth historically correlated to the ebbs and flows of our clients' business activity and industry fee pools



# **Dealmakers** Growth Opportunities: Embedding FactSet deeper into client workflows to drive increased efficiency and lower total cost of ownership

## Why We Win Today

- Workflow efficiency + stickiness
- Depth + quality of data
- Solid client relationships
- Strong support model
- Open content platform

## Medium Term Growth Opportunities

Next Gen
Banker
Efficiency

Evolving the pitch creation process with GenAI to simplify the automation of standardized and repetitive tasks

Streamline
Client
Workflows

Expanding our capacity to service high-value client workflows across firm types via acquisition and partnership

Growing Data
Foundation
for Intelligent
Platform

Unlocking the power of our growing data asset via our Intelligent Platform

### 1 Next Gen Banker Efficiency

## Evolve the pitch creation process by automating standardized and repeated tasks and layering in GenAI to "remove the mundane"

### How pitch decks are created today ...

- Typical banker decks range from 30-50+ slides with many standardized artifacts
  - Market data charts
  - Company profiles (full page or strips)
  - Peer comparisons
  - Research and insights
  - "Tombstones" and case studies
  - Management bios
- On average, manual steps to produce these take 300+ "clicks" to build, format, and link
- This pitch creation process is a mundane, low value exercise for bankers and is a primary source of junior banker burnout

### ... and how they will be built tomorrow with Pitch Creator

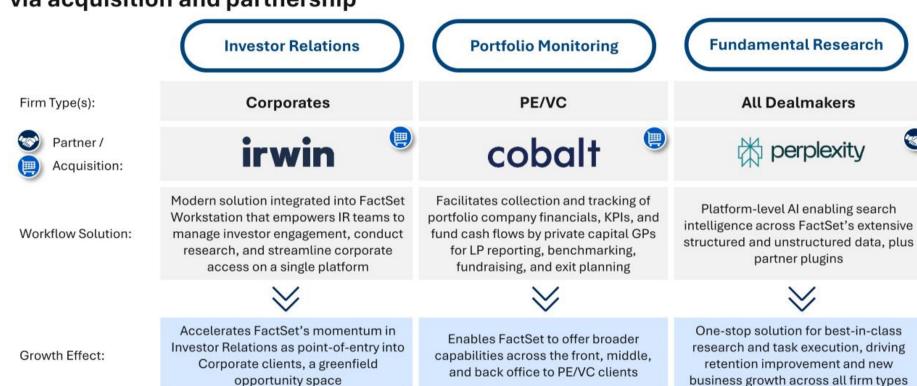
- Pitch Creator marries GenAI with bankingspecific workflow solutions to augment the pitch creation experience
- Utility delta of 70-90% of process efficiency and "click" reduction vs. the current, analog way of building decks
- Save junior bankers an additional
   ~10 hours per week by automating the
   repetitive tasks that require the greatest
   number of hours to create
- Natural extension to the existing banker process to maximize adoption and minimize change management risks



= Unstructured Data = Structured Data

### 2 Streamline Client Workflows

Expanding our capacity to service high-value client workflows across firm types via acquisition and partnership



3 Growing Data Foundation for Intelligent Platform

### Unlocking the power of our growing data asset via our Intelligent Platform

The FactSet Intelligent Platform streamlines the research process by enabling next-generation search intelligence across FactSet's vast collection of structured and unstructured data, which we continue to expand

As we onboard new data, the Intelligent Platform becomes more powerful and more capable of answering increasingly complex questions and performing increasingly intricate tasks

### **Deep Sector**

400+ reports available in the Workstation + 40 feeds added for 11 sectors (and counting)



### **Private Markets**

- 10M global private companies covered; 50%+ with recent financials
- Company lifecycle from initial seed capital to portfolio exit

### News & **Documents**

Research, Transcripts. StreetAccount News, Filings, Internal Research, Expert Network Calls

FACTSET Intelligent Platform

### **Dealmakers:** Key Takeaways

### Deep, enduring client relationships

with a multiple decades-long track record of partnering with clients to deliver value when and where our users need it

### Unlocking next gen banker efficiency

through increased productivity with industry-leading product suite and innovative GenAl solutions

Streamlining client workflows through a buy, build, and partner strategy, we are further embedding FactSet into adjacent workflows and user personas

### Data is fuel for our **Intelligent Platform**

and executing on our AI strategy will enable greater discoverability to drive user efficiency and action

Note: Figures as of FactSet fiscal year end August 31.

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<sup>2.</sup> Target average annual growth rate through FY28.



# O5 Supercharging Buy-Side Workflows

Rob Robie, Head of Institutional Buy-Side

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FactSet Investor Day 2024

### **Buy-Side:** Key Highlights

## **Total Cost of Ownership Partner**

by helping clients with efficient and effective decision making across the Portfolio Lifecycle

2

## Complete **Portfolio** Lifecycle

widens the differentiation around our Middle Office franchise and is a catalyst for Front Office cross-selling

3

## **Full Multi Asset Class Platform**

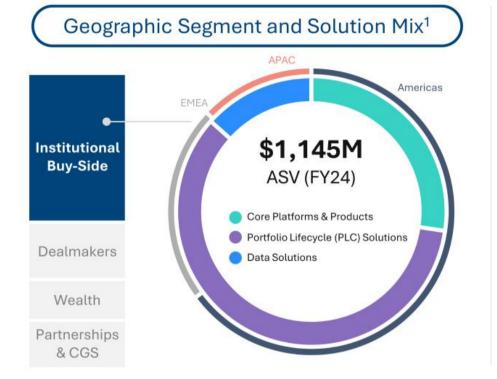
with unified and holistic capabilities provides analysis and real-time insights across all asset classes

4

## Path to Accelerated Growth

from repeatable successes in newer segments such as Asset Servicers and **OCIOs** 

## FactSet's Buy-Side Business Today: 95 of the top 100 Asset Managers are clients, with growth runway across Asset Owners and Hedge Funds



### **Key Characteristics**

2.5K+	Buy-Side clients globally
95	of the top 100 global Asset Managers
6M+	Institutional portfolios loaded nightly
~ 50M	Debt instruments processed per day
45%+	Clients using 3+ Portfolio Lifecycle solutions <sup>2</sup>
95%+	Annual ASV retention (FY21-24 Average)
~6%	Annual ASV growth (FY21-24 CAGR)

<sup>1.</sup> Relative mix of FY24 ASV as of FactSet fiscal year end August 31 for the Institutional Buy-Side firm type by geographic segment and solution offering.

### **Evolution of Our Buy-Side Business**

~ 20+ Years Ago (prior to FY14)

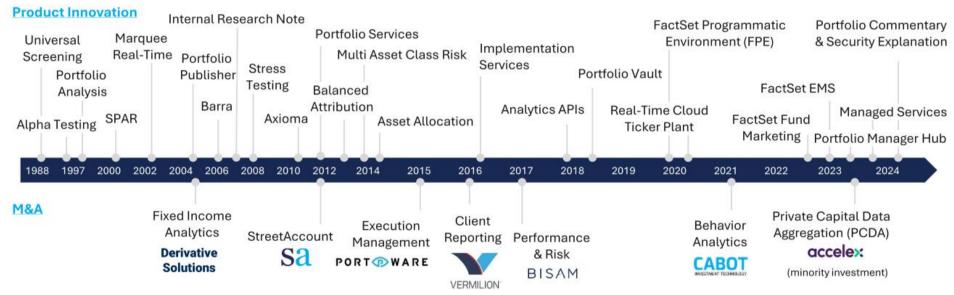
~ 10 Years Ago (FY14)

>>

Today (FY24)

Product-led innovation to position FactSet as a leader for buy-side portfolio workflows in the middle office Inorganic strategy to cement FactSet's position in the middle office and expand into front office trading workflows

Continued expansion into the front office to address the holistic needs of clients across the full portfolio lifecycle (PLC)



## Buy-Side Growth Opportunities: Position FactSet as an enterprise partner of choice across the end-to-end portfolio lifecycle

### Why We Win Today

- Best-in-class in Middle Office
- Portfolio integration
- Programmatic access
- Industry-leading expertise
- Open and flexible platform

### Medium Term Growth Opportunities

Win the 1 **Front Office**  Increase portfolio manager and trader footprint with fully connected trade lifecycle workflow and differentiating GenAl capabilities

Deepen Multi **Asset Class** 2 Capabilities

Replicate success and brand awareness in equity workflows by expanding further into private markets and enhancing fixed income insights

Accelerate Managed Services

Continue differentiating our middle office while helping our clients control their total cost of ownership and pushing into non-data budgets



## Increase portfolio manager and trader footprint with fully connected trade lifecycle and differentiating GenAl capabilities



- Internal Research Notes (IRN 2.0): enhanced solutions for analysts to create, store, and share their research
- Increased productivity across the fundamental research workflow:
   Draft Assistant, Tag Assistant, Theme Intelligence, Chat
- Portfolio Manager Hub: purpose-built to centralize PM workflows for real-time portfolio monitoring and trade simulation, fully integrated outof-the-box with existing portfolio holdings
- PM Assistant: natural language chat co-pilot for streamlined access to underlying drivers of portfolio performance
- Security Explanation: time savings in understanding daily stock movements based on current news, market and peer activity
- FactSet EMS: repackaged Portware capabilities to expand further into the middle market
- Industry leading automation and trade analytics: lower cost of ownership and fully integrated into the Workstation

### 2 Deepen Multi Asset Class Capabilities

## Replicate success and brand awareness in equity workflows by expanding further into private markets and enhancing fixed income insights

Building on decades of expertise expanding trusted strategies into new markets:

- Bring high quality fixed income analytics trusted by large asset owners and asset managers to new front office capabilities
- Enhance portfolio analytics and risk for private markets, building upon private equity into real estate and private credit
- Additional asset classes for trade execution including fixed income and FX
- Risk and attribution models that adapt to clients' investment mandates across all asset classes
- Unified experience and real-time insights for multi asset portfolios

#### ——Growing Multi-Asset Class Content-



#### **Private Companies**

- · 10M global private companies
- Company lifecycle research from initial seed capital to portfolio exit
- Firmographics, financials, and investment rounds



#### **Private Credit**

- 40K+ Issuers
- 150K+ Facilities
- Leveraged Loans
- Middle Market Loans

## Ó

#### **Private Capital**

- · 24K+ GP Investors
- 60K+ GP Funds
- Venture Capital
- Buyout, Secondary, Real Estate, Growth, Infrastructure



#### **Fixed Income**

- 5M Global Active Debt
- Governments
- Munis
- Corporates
- Convertibles
- Bank Loans
- Structured Products
- Derivatives

### 3 Accelerate Managed Services

## Continue differentiating our middle office while helping clients control their total cost of ownership and pushing into non-data budgets

### Track record of service excellence...

#### **Decades of Experience and Operational Know-How**

- 40+ years loading and managing client data
- · 150+ integrations with third party portfolio feeds
- · 6M+ institutional portfolios loaded nightly
- · Thousands of integration workflows monitored

#### Scalable Global Team

- Tech-enabled and established global team
- Blended workforce strategy in Centers of Excellence and local offices
- Specialized roles across the engagement model drive optimal client experience

### ... to deliver the future of managed services

- Suite of outsourced managed services for Performance, Reporting, and Risk that combine our best-in-class products and services
- Augment clients' teams with dedicated FactSet employees empowered with technology and tooling that drive productivity and faster time to insights
- Clients own the results and not the process, repurposing time and attention towards growing AUM
- 60+ service level activities that FactSet owns for the client

Performance Managed Services Offering:	Standard	Managed
Configure	<b>(3</b> )	<b>(3</b> )
Data Monitoring	<b>3</b>	<b>3</b>
Data Checking		
Client Data Issue Resolution	0	<b>G</b>
Entity Data Management	0	<b>(3</b> )
Workflow Management	0	<b>(3</b> )
Maintain Performance Calcs	0	<b>(3</b> )
Support Return Governance	9	<b>(3</b> )



### **Buy-Side:** Key Takeaways

### Total cost of ownership partner

by helping clients with efficient and effective decision making across the Portfolio Lifecycle

Complete Portfolio Lifecycle widens the differentiation around our Middle Office franchise and is a catalyst for Front Office cross-selling

Full multi asset class platform with unified and holistic capabilities provides analysis and realtime insights across all asset classes

Path to accelerated growth from repeatable successes in newer segments such as Asset Servicers and OCIOs

Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.



Commercial Data Strategy

John Costigan, Chief Data Officer

**FACTSET** 



FactSet Investor Day 2024

### **Commercial Data Strategy: Key Highlights**

## One Unified, **Global Data Team**

aligned on collection, integration and delivery to all end points across internal and external customers

2

## Well Positioned for the Age of GenAl

given our multi-year digital transformation and data platform modernization journey 3

## Capturing **Enterprise** Workflows

by delivering across Real Time, Pricing & Reference, and Benchmarks

4

## **Elevating** Solution Selling

vs. disparate data feeds to meet clients where they are in their own data transformation

Data Solutions is an integral and growing part of our offering, built on a comprehensive data model to streamline content collection and delivery

#### **Key Characteristics** Geographic Segment Mix<sup>1</sup> (FY24) By ASV 2,000+ Data Solutions clients globally ~ 300 Clients leveraging cloud delivery By Employees 1,200+ Total proprietary and third-party data sets Americas EMEA 1,300+ Terabytes of data managed ~ 4x Data items in the last 5 years Firm Type Mix<sup>2</sup> (FY24) 55%+ of FactSet's global employee base By ASV ~ 10% Annual ASV growth (FY21-24 CAGR) Institutional Buy-Side Opealmakers Wealth Partnerships & CGS

<sup>1.</sup> Relative mix in FY24 by geographic segment as of FactSet fiscal year end August 31 for Data Solutions offering and organization.

<sup>2.</sup> Relative mix in EV24 by firm type as of EartSet fiscal year and August 31 for Data Solutions offering

# Data Solutions Growth Opportunities: Powering client data workflows across the enterprise through engagement with the C-suite

### Why We Win Today

- Elevating client engagement to CDO and CTO level
- Ecosystem of connected data
- Breadth and depth of content
- Open and flexible delivery
- Client service

### Medium Term Growth Opportunities

Reaching the Enterprise

Leveraging investments across Real Time, Pricing & Reference, and Benchmarks to meet enterprise needs in a \$5B+ addressable opportunity

Sell Data
Workflows,
Not Feeds

Elevate solution selling by targeting critical client workflow needs to drive streamlined and simplified engagement across all firm types

Flexible Data
Delivery

Meet clients where they are with easy-to-integrate, cloud-agnostic data solutions to accelerate valueadd and achieve client objectives faster



1 Reaching the Enterprise

## Leveraging investments to meet client enterprise needs and displace competitors in a \$5B+ addressable opportunity



### **Real Time Market Data**

- · Offer clients a differentiated value proposition to leapfrog incumbents
- · Displacing legacy, on-premise competitor market data platforms with a modern, cloud-native solution



### **Pricing and Security Reference**

- Building on our recent momentum displacing incumbents in this space
- Capitalizing on the opportunity to provide foundational data to power critical enterprise workflows



### **Benchmark** and Indices

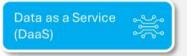
- · Leader in seamless integration of global benchmarks and indices
- Partnering with clients to solve their enterprise data management challenges and reduce overall TCO

### **Enterprise Partner:**

Pairing our Workstation footprint with recent data and infrastructure investments to compete at an enterprise-level across the front, middle, and back office

### 2 Sell Data Workflows, Not Feeds

# Elevate solution selling by targeting critical client workflow needs to drive streamlined and simplified engagement across all firm types



Premier Asset Owner

- · Data as a Service (DaaS): Ingestion, Monitoring, Identifier Resolution, Data Loading
- · Data Management Service (DMS) & Concordance: Direct integration with EDM
- Upsell Opportunity: FactSet and 3<sup>rd</sup> Party Open FactSet Marketplace content



Premier Global Asset Manager

- · Market Data-as-a-Service (MDaaS): Single entitlement system as a managed service
- Single Market Data API for Real-Time, End of Day, Tick History and Fundamentals
- · Replacement of legacy, on-premise competitor solution

Application Development

Leading Wealth Manager

- · Core market data for equities, ETF, and mutual funds delivered via FactSet Widgets
- · Seamless integration of FactSet data, client holdings and third-party content
- · Feature-rich, personalized client frontend



Top Brokerage

- · Core Data: Global Prices, Options and ETF Reference Data, and DMS
- Comprehensive suite of pricing and reference data to displace a competitor, allowing for product flexibility and trusted support



Leading Hedge Fund

- · Standard Data: Global Prices, Fundamentals, Ownership, ETF
- Premium Data: DMS, Revere (Supply Chain, RBICS with Revenue, GeoRev)

2 Sell Data Workflows, Not Feeds

## Client Case Study: FactSet's Market Data-as-a-Service transforms client's legacy market data infrastructure with cloud scalability

Trillion-dollar AUM premier global asset manager seeking lower TCO

### Client's Challenge

### Market Data Infrastructure Performance Issues

- Maintenance: costly to maintain
- Scalability: tied to physical server capabilities
- Support: requires highly specialized support
- Risk: audit risks tied around entitlement controls

### **FactSet's Solution**

### Meet Business & Enterprise Needs over Next Decade+

- Reduce mean-time-to-recover
- Improve availability, responsiveness, throughput
- Meet anticipated future consumer demands
- Supply dedicated staff / managed services

### The Results

### Market Data Infrastructure Delivered "as-a-Service"

- Significant technology upgrade
- Saved resources with managed services
- Eliminated "big bang" change management
- Aligned to client's firmwide cloud strategy



### 3 Flexible Data Delivery

# Meet clients where they are with easy-to-integrate, cloud-agnostic data solutions to accelerate value-add and achieve client objectives faster

### BUILD · 300+ data products in catalog Open and direct access via standard Data delivery or through major cloud providers · 1,300+ terabytes of data · 100+ API packages Library of API packages to create bespoke API user experiences and workflows · 200M+ API calls per month Modular and configurable web Widget components that accelerate development 165 widgets library and minimize implementation time Turnkey, ready to deploy digital solutions 80+ Portal clients Portal integrated seamlessly with pre-built and customizable widgets

### **Commercial Data Strategy: Key Takeaways**

1

One unified, global data team aligned on collection, integration and delivery to all end points across internal and external customers

2

Well positioned for the age of GenAl given our multi-year digital transformation and data platform modernization journey 3

Capturing enterprise workflows by delivering across Real Time, Pricing & Reference and Benchmarks 4

Elevating solution selling vs. disparate data feeds to meet clients where they are in their own data transformation



7 The Future of Client Centricity: Sales Strategy

Goran Skoko, Chief Revenue Officer

**FACTSET** 



### **Client Centricity:** Key Highlights

2

3

4

# Trusted Client Relationships

Reflected in our retention, satisfaction scores, and ability to grow both users and clients

# Preferred Partner

Deep knowledge of client workflows, a flexible platform, superior solutions, and high-touch service

## Proven Execution

Average size of deals increasing across our market-leading franchises in Middle Office, Banking and Wealth

## Multiple Growth Levers

Deliberate growth acceleration through expansion of existing clients, new business, and value capture

## We are proud of our trusted, deep client relationships across the global financial community

Established and diversified client base<sup>1</sup>



Consistently growing book of business



8%+ Client Growth FY21-24 CAGR



Collaborative, consultative client partnerships



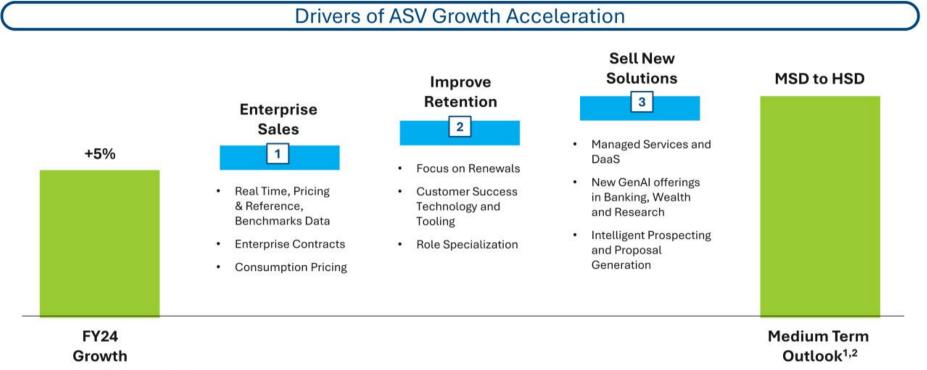
 100+ of our clients participating in Client Advisory Boards

 50+ clients and 18.5K+ users providing feedback on beta/pre-release products through the FactSet Explorer Program



- Solutions Architect Team partners with client technology teams to define target operating models
- Highly skilled Consulting team, organized by firm type, crafts personalized success journeys for our users

## Improved retention, execution on new solutions, and focus on enterprise sales to drive ASV growth to MSD/HSD



Note: Figures as of FactSet fiscal year end August 31.

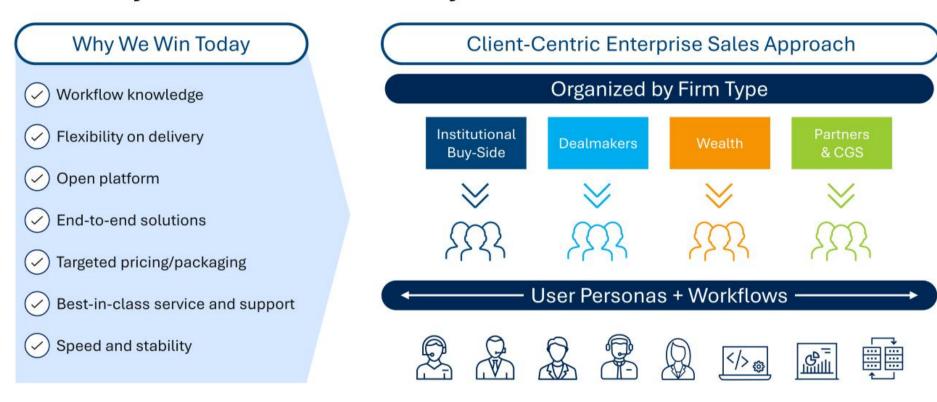
<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.

<sup>2.</sup> Target average annual growth rate through FY28.



### 1 Enterprise Sales

# Holistic, client-centric approach to selling with deep workflow expertise and ability to meet them where they need us





### Recent proof points of our success in enterprise selling

= Institutional Buy-Side

= Dealmakers

= Wealth

= Partners & CGS

#### **Premier OCIO**

- Replacing disparate internal systems across the enterprise
- Addressing client's whole portfolio view to effectively support multi-asset class investments and workflows

### 1

### Top 10 Global Bank

- Full displacement of our primary competitor in banking
- Deployment across the client's global corporate and investment banking and credit risk teams



### Marquee Wirehouse

- Landmark win displacing our primary competitor in wealth
- Enterprise deployment of Workstations, market data and digital solutions



### Risk Analytics Partner

- Displacement of Workstation competitor with opportunity for further expansion
- Enterprise deployment across research, operations, corporate and finance teams



### Leading Global Asset Manager

- Significant displacement of our largest PLC competitor
- Enterprise deal across entire front-and-middle office for Workstations, analytics, managed services and data



### Leading Global Private Equity Firm

- Large win to displace our main desktop competitor
- Client selected FactSet on the strength of our deep sector and private market offering



### Top 5 Canadian Wealth Manager

- Deploying proposal generation within FactSet Workstation
- Partner solution powered by FactSet data on advisor desktops of all US wealth users at the client



## Leading Private Wealth Client

- First sale of Conversational API in an enterprise-wide deal
- Enables programmatic access to FactSet Mercury, our GenAlpowered knowledge agent, for use by the client's advisors



## **Boosting retention** by transforming our client-facing organization through technological investment and investment in our people

ASV Retention,

- Focus on retention and renewals
- · Investment in tooling for customer success
- · Training and development of our people
- Further investment in adoption-focused roles
- Additional metrics to measure client sentiment
- Generative AI to process proprietary CRM data to inform our GTM strategy and product roadmap
- · Repeatable and scalable retention playbooks



### **Playbooks**

Institutionalizing repeatable playbooks for engagement and retention, which reinforce client satisfaction, trust, and loyalty



### **Technology**

Investment in cutting-edge technology, to enhance our service capabilities and better enable us to engage at scale



### People

Continued investment in our people. Roles focused on adoption of our complex product suite throughout the client lifecycle



## Executing on sales of new product offerings to drive increased new business and same-store sales

### Institutional Buy-Side

- Middle Office Managed Services and Data-as-a-Service
- Portfolio Lifecycle GenAl Solutions (Portfolio Commentary, Security Explanation, IRN 2.0, PM Assistant)
  - · Portfolio Manager Hub
  - Real-Time Data, Pricing & Reference Data, Benchmarks Data

### **Dealmakers**

- Pitch Creator
- Intelligent Platform (powered by FactSet Mercury)
- FactSet/Irwin Offering for Investor Relations
- Cobalt Portfolio Monitoring Solution for PE/VC
- · Deep Sector
- Real-Time Data, Pricing & Reference Data

#### Wealth

- Conversational API
- Intelligent Prospecting
- Proposal Generation
- Real-Time Data, Pricing & Reference Data

### Partners & CGS

- Al Partner Program
- Vectorized, GenAl-Ready
  Data Bundles



## We will continue to deploy our core execution strategies...

## ...as we evolve our approach to enterprise selling

### **Extension of the Workflow**

Roll out FactSet's Al-driven solutions, including Pitch Creator, Conversational API, Portfolio Commentary, and FactSet Mercury, to drive greater expansion and value capture



### **Strategic Pricing**

Increased enterprise selling and introduction of new solutions based on a subscription plus overage consumption model to drive quicker time to market and monetization of growth





### **Data Solutions**

Connected content utilizing our advanced and open infrastructure to meet the significant market opportunity across Real Time, Pricing & Reference, and Benchmarks



Programs focused on reducing erosion to drive significant impact on top-line growth





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### Sales Specialization

Increased specialization by firm type and workflow to enable deeper partnership with clients yielding further expansion opportunities

### **Service Offerings**

New offerings such as DaaS and Managed Services to enable further efficiencies to reduce clients' total cost of ownership and support

## **Client Centricity: Key Takeaways**

### **Trusted client** relationships

reflected in our retention, satisfaction scores, and ability to grow both users and clients

Preferred partner to our clients with deep knowledge of their workflows, a flexible platform, superior solutions, and hightouch service

### Proven execution

as average size of deals increase across our market-leading franchise in Middle Office, Banking, and now Wealth

Multiple growth levers to drive acceleration through expansion of existing clients, new business, and value capture

Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.



The Future of Value Creation: Financials and Outlook

Helen Shan, Chief Financial Officer

**FACTSET** 

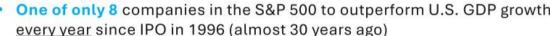


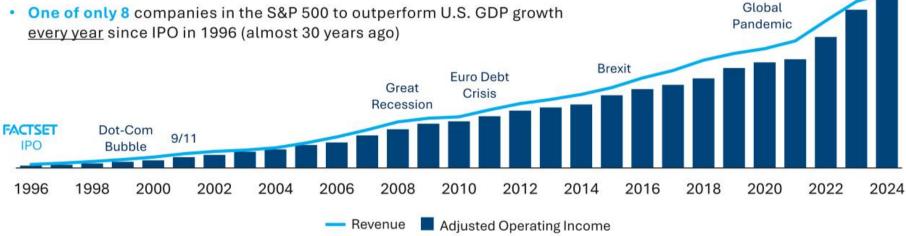
## **Financials and Outlook: Key Highlights**

Consistent High-Impact Targeted Balanced History of Performance Investments Capital Allocation

### Proven track record of consistent growth through all economic cycles

- · 44 consecutive years of revenue growth
- · 28 consecutive years of adjusted diluted EPS growth (every year since IPO)
- 25 consecutive years of increasing dividend per share (every year since instituting dividend)

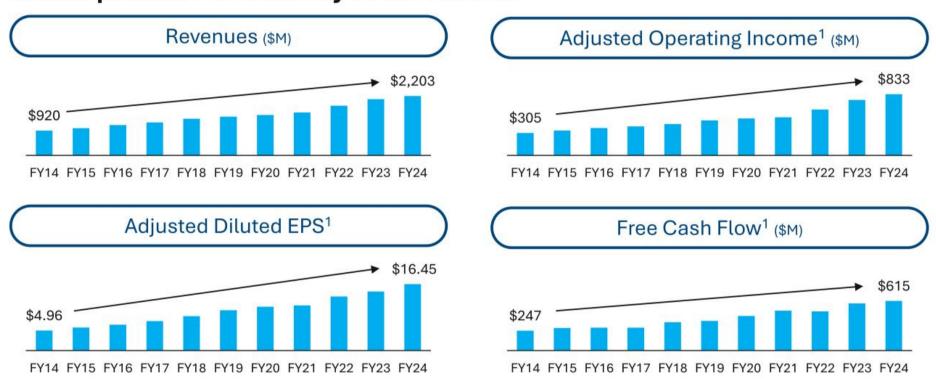




Supply Chain

Disruption & Rising inflation

## Highly recurring, 99%+ subscription-based revenue and robust financial model powers consistency in our results



Note: Figures as of FactSet fiscal year end August 31,

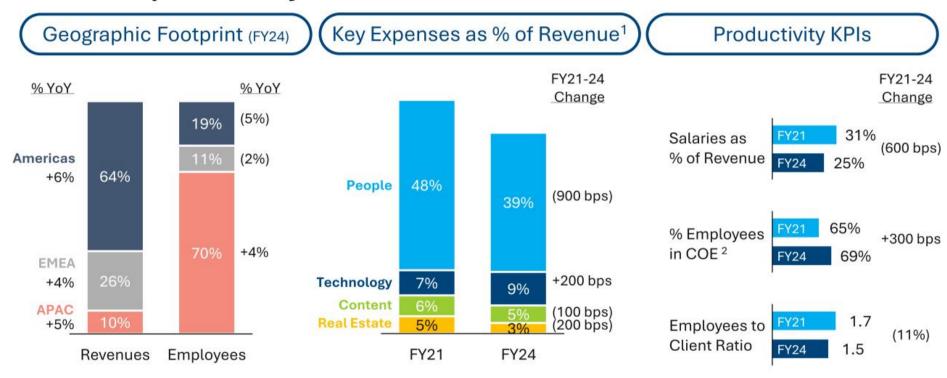
# ASV drivers evolve with changes in mix of solutions and pricing strategies



Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.

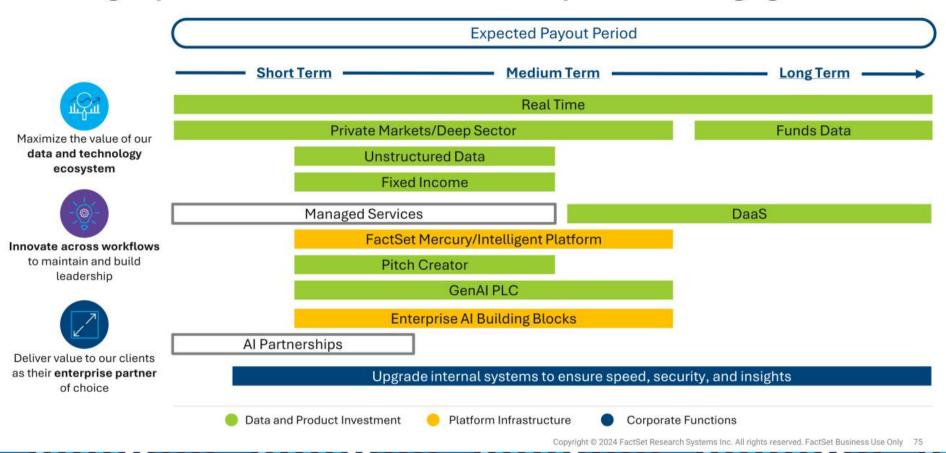
# Diversification in end markets and workforce provides flexibility and increased productivity



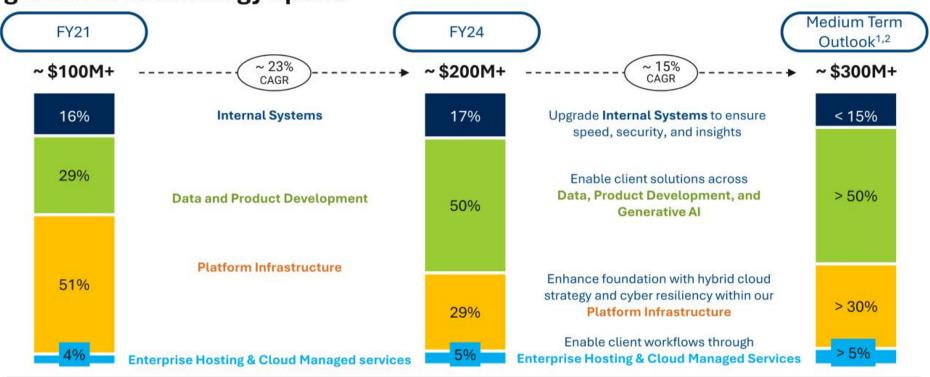
Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Major expense categories, excluding other expenses, acquisition-related intangible asset amortization and non-recurring items

# Investing in product and infrastructure to help drive earnings growth



Investments in product and enterprise initiatives require continued growth in technology spend

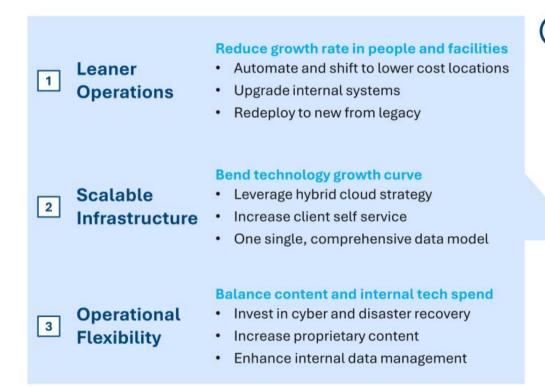


Note: Figures as of FactSet fiscal year end August 31.

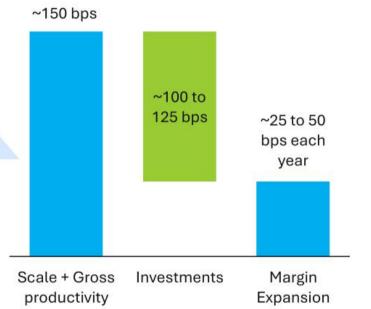
2. Target average annual growth rate through FY28.

<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.

# Operational discipline should fund investments and margin expansion







Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.

<sup>2.</sup> Target annual margin expansion from mid-point of FY25 guidance on average through FY28. Figures represent percentage of revenue.

# Disciplined capital allocation framework drives value creation

Medium Term Goals

Sustained Organic Investment

Organic P&L Investment: annually reinvest ~100 to 125 bps of revenues

Capital expenditures: targeting ~3.5% to 4% revenues

Return of Capital to Shareholders ...

Share Repurchase: targeting ~\$250 to \$300 million per year

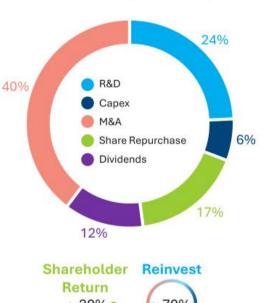
Dividends: targeting ~25% - 30% of net income

Disciplined Approach to M&A .

Strategically aligned and financially accretive acquisitions to accelerate value creation

#### Capital Deployed<sup>1</sup>

Last 5 Years (FY20 - FY24)



~ 70% ~ 30%

# Returning shareholder capital through dividends and share repurchases





Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Dividend payout ratio reflects dividends as a percentage of net income.

# Disciplined approach on M&A to support our strategy

#### Strategic Filters

- Expands addressable opportunity in adjacent market
- Fills strategic gap in our existing solutions offering
- Accelerates speed-to-market vs. internal development
- Augments talent and adds domain knowledge or critical IP

#### Financial Criteria

- Immediately accretive to ASV and revenue growth
- Accretive to margins over time (typically within ~ 3 years)
- Opportunity to extract both revenue and cost synergies

#### Capability/Talent Tuck-In













**Bolt-On Acquisition** 

irwin

cobalt

PORTOWARE

BISAM

Scale Transaction



Representative examples over the past 10 years, not exhaustive

# Strong balance sheet and flexible capital structure

#### Gross Leverage (Debt/LTM EBITDA)

# 3.9x following CGS acquisition 1 3.2x Targeting to < 2.5x 2.1x 1.6x 1.1x 1.1x FY20 FY21 FY22 FY23 FY24

#### Capital Structure Management

#### \$1.4B+ available liquidity

- \$423M cash and cash equivalents (as of 8/31/24)
- \$250M availability under revolving credit facility
- Additional \$750M accordion feature available

#### Committed to maintaining investment grade rating

- Moody's Baa3
- Fitch BBB+

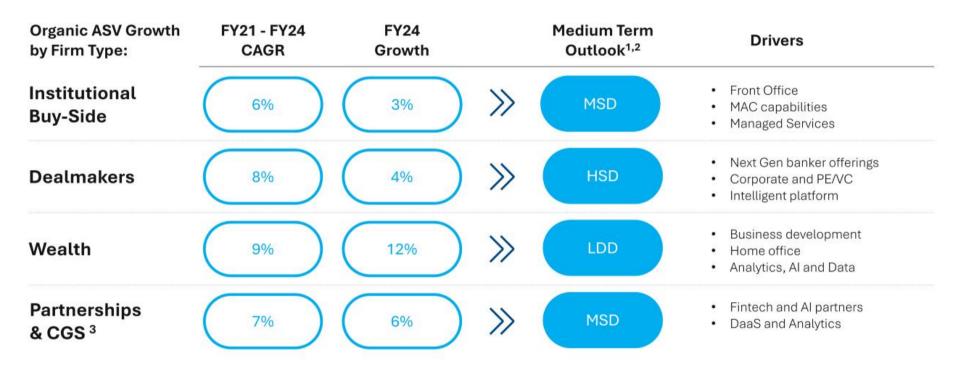
#### Targeting to remain below 2.5x gross Debt / EBITDA

- · Returning to historical leverage prior to CGS acquisition
- · Growth in EBITDA provides additional debt capacity

Note: Figures as of FactSet fiscal year end August 31.

1. Acquisition of CUSIP Global Services (CGS) closed on March 1, 2022.

# Thriving through change: diversified portfolio ensures sustainable growth



Note: Figures as of FactSet fiscal year end August 31.

<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.

<sup>2.</sup> Target average annual growth rate through FY28.

<sup>3.</sup> Acquisition of CUSIP Global Services (CGS) closed on March 1, 2022. FY21-FY24 CAGR proforma for contribution of CGS during the entire period.

# Through deliberate investments and targeted execution, we expect to continue to deliver solid organic growth

	Historical (10-Year Average)	FY25 Guidance	Medium Term Outlook <sup>1</sup>	Drivers
Organic ASV Growth	~7%	4%-6%	≫ MSD - HSD <sup>2</sup>	<ul> <li>Expansion and Improved retention</li> <li>Competitive wins in Front Office, Wealth, and Data</li> <li>Enterprise contracts and pricing</li> </ul>
Adjusted Operating Margin	~ 33.5%	36% – 37%	<b>37% - 38%</b> <sup>3</sup>	<ul><li>Leaner operations</li><li>Scalable infrastructure</li><li>Operational flexibility</li></ul>
Adjusted Diluted EPS Growth	~ 13%	2%-6%	>> HSD - LDD <sup>2</sup>	<ul> <li>Gross leverage &lt; 2.5x target</li> <li>Consistent capital return</li> <li>Annual share repurchases: ~\$250-300M</li> </ul>

Note: Figures as of FactSet fiscal year end August 31.

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<sup>1.</sup> Medium term outlook represents FactSet's expectations as of November 14, 2024. Actual results may differ materially from expectations above.

<sup>2.</sup> Target average annual growth rate through FY28.

<sup>3.</sup> Target margin by year end FY28.

# We reaffirm fiscal 2025 guidance of 4% - 6% ASV<sup>1</sup> growth and 36% - 37% adjusted operating margin

	FISCAL 2025 OUTLOOK As of November 14, 2024
Organic ASV Growth <sup>1</sup>	\$90 - \$140 million (~4% to ~6%)
Revenues	\$2,285 - \$2,305 million
GAAP Operating Margin	32.5% - 33.5%
Adjusted Operating Margin	36.0% - 37.0%
GAAP Effective Tax Rate	17.0% - 18.0%
GAAP Diluted EPS	\$15.10 - \$15.70
Adjusted Diluted EPS	\$16.80 - \$17.40

<sup>1.</sup> Expected Organic ASV growth for fiscal 2025 relative to fiscal 2024. Beginning in fiscal 2025 we will report Organic ASV, rather than Organic ASV plus Professional Services.

The Fiscal 2025 Outlook shown here is a forward-looking statement. Given the risks, uncertainties and assumptions related to FactSet's business and operations, FactSet's actual future results may differ materially from these expectations. Investors should review the Company's cautionary statements and risk factors referred to in this presentation.

# **Financials and Outlook: Key Takeaways**

1

Multiple levers to accelerate growth:

enterprise and bundled solutions, workflow value pricing, and operational efficiencies 2

Smartly using capital

for organic and acquired growth to drive shareholder returns 3

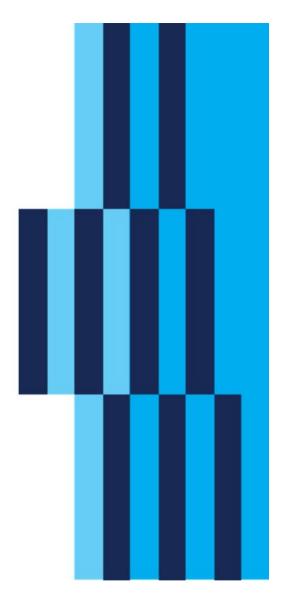
Investment in GenAI, technology, and data

to address market demands and increase productivity 4

**Expanded medium term targets** to
enhance value for
shareholders



Q+A
FACTSET



FactSet Investor Day 2024



1 Closing Remarks

Phil Snow, Chief Executive Officer

**FACTSET** 



FactSet Investor Day 2024

# **Investor Day 2024: Key Takeaways**

Our open, flexible data and technology ecosystem drives innovation and positions us for the future

Building on our marketleading franchises, we are further differentiating by building new Al-powered workflow solutions

We continue to enhance our standing as the enterprise partner of choice for the world's leading financial services firms

Our business is strong and stable, with high retention, strong cash generation, and disciplined capital allocation



# **Non-GAAP Reconciliations**

Adjusted Operating Income, Margin, Net Income (in thousands, except for per share date)

#### FOR THE TWELVE MONTHS ENDED AUGUST 31

As Reported	2024
GAAP Operating Income	\$701,299
Intangible Asset Amortization	67,383
Sales Tax Dispute	54,048
Restructuring / severance	5,596
Asset Impairment	3,443
Business acquisition / integration costs	884
Adjusted Operating Income	\$832,653

As Reported	2014
GAAP Operating Income	\$302,219
Legal charge primarily from settling a claim	1,632
Incremental stock-based compensation	1,415
Adjusted Operating Income	\$305,266

Note: Columns may not foot due to rounding

# **Non-GAAP Reconciliations**

#### Adjusted Diluted EPS

(in thousands, except for per share date)

#### FOR THE TWELVE MONTHS ENDED AUGUST 31

	2024
Diluted Earnings per Common Share	\$13.91
Intangible Asset Amortization	1.27
Sales Tax Dispute	1.03
Restructuring/Severance	0.11
Asset Impairment	0.07
Business Acquisition / Integration Costs	0.02
Income Tax Items	0.04
Adjusted Diluted Earnings per Common Share	\$16.45

	2014
Diluted Earnings per Common Share	\$4.92
Legal Charge Primarily from Settling a Claim	0.03
Incremental Stock-Based Compensation	0.02
Income Tax Benefits	(0.01)
Adjusted Diluted Earnings per Common Share	\$4.96

Note: Columns may not foot due to rounding

# **Non-GAAP Reconciliations**

Free Cash Flow (in thousands)

#### FOR THE TWELVE MONTHS ENDED AUGUST 31

(Unaudited)	2014	2024
Net Cash Provided by Operating Activities	\$265,023	\$700,338
Capital Expenditures	(17,743)	(85,681)
Free Cash Flow	\$247,280	\$614,657

# **Non-GAAP Reconciliations**

Business Outlook Operating Margin, Net Income (in millions, except per share data)

Fiscal 2025 (Forward Looking)	Low End of Range	High End of Range
Revenues	\$2,285	\$2,305
Operating Income	\$765	\$749
Operating Margin	33.5%	32.5%
Intangible Asset Amortization	80	81
Adjusted Operating Income	\$845	\$830
Adjusted Operating Margin	37.0%	36.0%
Net Income	\$598	\$577
Intangible Asset Amortization	66	66
Discrete Tax Items	(4)	(3)
Adjusted Net Income	\$660	\$640

Note: Columns may not foot due to rounding

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# **Non-GAAP Reconciliations**

#### **Business Outlook Diluted EPS**

(in millions, except per share data)

Fiscal 2025 (Forward Looking)	Low End of Range	High End of Range
Diluted Earnings per Common Share	\$15.70	\$15.10
Intangible Asset Amortization	1.73	1.73
Discrete Tax Items	(0.03)	(0.03)
Adjusted Diluted Earnings per Common Share	\$17.40	\$16.80

Note: Columns may not foot due to rounding

The Fiscal 2025 Outlook shown here is a forward-looking statement. Given the risks, uncertainties and assumptions related to  $Fact Set's\ business\ and\ operations, Fact Set's\ actual\ future\ results\ may\ differ\ materially\ from\ these\ expectations.\ Investors\ should$ review the Company's cautionary statements and risk factors referred to in this presentation.