

DICK'S SPORTING GOODS Q3 2024 HIGHLIGHTS

FOCUSED ON OUR FOUR STRATEGIC PILLARS



ATHLETE EXPERIENCE



DIFFERENTIATED PRODUCT



BRAND ENGAGEMENT



TEAMMATE EXPERIENCE

REPOSITIONING OUR PORTFOLIO



ADDED **3** HOUSE OF SPORT LOCATIONS IN Q3 (17 TOTAL OPEN) AND EXPECT TO ADD **3** MORE IN 2024

ADDED **5** NEXT GENERATION 50K DICK'S LOCATIONS ("DICK'S FIELD HOUSE" CONCEPT) IN Q3 (22 TOTAL OPEN) AND EXPECT TO ADD **4** MORE IN 2024



ADDED **3** GOLF GALAXY PERFORMANCE CENTERS IN Q3 (22 TOTAL OPEN) AND EXPECT TO ADD **2** MORE IN 2024

GAINED SIGNIFICANT MARKET SHARE

OVER THE LAST YEAR¹, COLLECTIVELY DRIVEN BY OUR PRIORITY CATEGORIES

~8.5%

MARKET SHARE¹

INCREASED **~50 BPS** FROM **~8%** IN 2022

¹ DKS 2023 net sales excluding categories with limited market data / ~\$140B Total Addressable Market. Source: Circana and Proprietary Data.

A STRONG Q3 WITH CONTINUED MARKET SHARE GAINS

+4.2%

COMP SALES^{2,3}

DRIVEN BY A CONTINUED FOCUS ON OUR STRATEGIC PILLARS AND GREAT EXECUTION FROM OUR TEAM

\$3.1B
NET SALES²

\$2.75
DILUTED EPS²

INCLUDED THE EXPECTED UNFAVORABLE IMPACT FROM THE CALENDAR SHIFT OF APPROXIMATELY \$105 MILLION AND \$0.35 PER DILUTED SHARE, RESPECTIVELY

STRONG YEAR-TO-DATE PERFORMANCE

DELIVERED YEAR-TO-DATE COMP SALES GROWTH OF **4.7%**, EBT MARGIN OF **11.8%** AND DILUTED EPS OF **\$10.43**

DICK'S

RAISED 2024 FULL YEAR GUIDANCE⁴

REFLECTS OUR STRONG Q3 PERFORMANCE AND OUR CONFIDENCE IN OUR BUSINESS, BALANCED AGAINST THE DYNAMIC MACROECONOMIC ENVIRONMENT AND SHORTER TRADITIONAL HOLIDAY SHOPPING SEASON

RAISED COMP SALES GUIDANCE TO **+3.6% TO +4.2%**

RAISED DILUTED EPS GUIDANCE TO **\$13.65 TO \$13.95**

SCORECARD

OVER **25 MILLION** ACTIVE SCORECARD LOYALTY MEMBERS, WHO GENERATED OVER **70%** OF SALES IN 2023

ACQUIRED 1.5 MILLION NEW ATHLETES IN Q3

GAMECHANGER DROVE CONTINUED STRONG SALES GROWTH IN Q3



1 OVER **5.5 MILLION** UNIQUE USERS WERE ACTIVE ON THE PLATFORM

2 APPROXIMATELY **2 MILLION** AVERAGE DAILY ACTIVE USERS

^{2,3,4} See next page for additional information

CAUTIONARY STATEMENT RELATED TO FORWARD-LOOKING INFORMATION

This investor presentation contains forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified as those that may predict, forecast, indicate or imply future results or performance and by forward-looking words such as “believe”, “anticipate”, “expect”, “estimate”, “predict”, “intend”, “plan”, “project”, “goal”, “will”, “will be”, “will continue”, “will result”, “could”, “may”, “might” or any variations of such words or other words with similar meanings. These statements are subject to risks and uncertainties and change based on various important factors, many of which may be beyond the Company’s control. The Company’s future performance and actual results may differ materially from those expressed or implied in such forward-looking statements. Forward-looking statements should not be relied upon by investors as a prediction of actual results. Forward-looking statements include statements regarding, among other things, the Company’s future performance, including 2024 outlook for sales, comparable sales growth and earnings per share, profitability, earnings, merchandise margin and capital expenditures; the repositioning of our real estate portfolio and new store openings; expected shareholder return via repurchases and dividends; and GameChanger growth.

Factors that could cause actual results to differ materially from those expressed or implied in any forward-looking statements include, but are not limited to uncertain macroeconomic conditions, including inflation, elevated interest rates and recessionary pressures, adverse changes in consumer disposable income, consumer confidence and perception of economic conditions, including the instability in the banking sector, geopolitical conflicts (including the conflicts in Ukraine and the Middle East) and the threat or outbreak of further conflicts, terrorism or public unrest; changes in consumer discretionary spending; changes in the competitive market and competition amongst retailers and increasing direct competition from vendors; fluctuations in product costs and availability; international risks and costs, including foreign trade issues, currency exchange rate fluctuations, shipment delays and supply chain disruptions and political instability; changes in consumer demand for products in certain categories, shopping patterns and the ability to identify new trends and have the right trending products in stores and online; our investments in vertical brand offerings and new specialty concept stores; our investments in GameChanger, our sports technology platform; reputational harm or negative reactions from customers, vendors and stockholders regarding Company policy changes or advocacy efforts related to social and political issues; investments in strategic plans and initiatives not producing the anticipated benefits within the expected time-frame or at all; an ability to execute our real estate strategy, ability to grow our House of Sport, next generation DICK’S stores, and Golf Galaxy Performance Centers, and risks associated with the brick and mortar retail store model; risks related to our distribution and fulfillment network; unauthorized disclosure of sensitive or confidential customer information or disruptions or other problems with our information systems, including our eCommerce platform; our ability to hire and retain quality teammates, including store managers and sales associates, and adequately respond to teammate organizing efforts; increasing labor costs, labor shortages or the loss of key personnel; weather-related risks and seasonality of certain categories of the Company’s operations; organized retail crime and our ability to protect against inventory shrink; the ability of suppliers, distributors and manufacturers to provide us with sufficient quantities of quality product in a timely fashion; changes in existing tax, labor, foreign trade and other laws and regulations, including those imposing new taxes, surcharges, and tariffs, and compliance with such laws and regulations; product safety and labeling concerns; various types of litigation and other claims and sufficient insurance with respect thereto; our ability to protect our intellectual property rights or claims of infringement by third parties; the performance of professional sports teams and other factors relating to professional sports leagues and key athletes; and the availability of adequate capital; the issuance of quarterly cash dividends and our repurchase activity, if any; and obligations and other provisions related to our indebtedness.

For additional information on these and other factors that could affect the Company’s actual results, see the risk factors set forth in the Company’s filings with the Securities and Exchange Commission (“SEC”), including the most recent Annual Report filed with the SEC on March 28, 2024. The Company disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation. Forward-looking statements included in this release are made as of the date of this release.

Additional Notes:

² Due to the 53rd week in fiscal 2023, there is a one-week shift in the fiscal 2024 calendar compared to the prior year, which unfavorably impacted net sales comparisons for the third quarter by approximately \$105 million, or approximately \$0.35 per diluted share. Comparable sales for fiscal 2024 are calculated by shifting the prior year period by one week to compare similar calendar weeks.

³ Beginning in fiscal 2024, we revised our method for calculating comparable sales to include GameChanger revenue. Prior year information has been revised to reflect this change for comparability purposes. See additional details as furnished in Exhibit 99.2 of the Company’s Current Report on Form 8-K, filed with the SEC on March 14, 2024.

⁴ 2024 full year guidance is as of November 26, 2024, and are forward-looking statements. See the cautionary statements above relating to forward-looking information.

