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FROST INSURANCE NAMES NEW TARRANT COUNTY MARKET PRESIDENT

FORT WORTH, Jan. 3, 2022 — Frost Insurance announced today that Jim Dickenson, who has been with the company 17 years, has been named the market president for the Tarrant County region. Dickenson has served as a senior vice president with Frost Insurance in Tarrant County.

As market president, Dickenson will be responsible for developing new client relationships and managing Frost Insurance's existing business, leading the company's efforts to become the premier insurance and risk management provider in the Tarrant County area. Prior to joining Frost insurance in 2004, Dickenson spent 16 years in the claims and underwriting division at Chubb.

Dickenson will work with the current market president, John Wilson, as he transitions into a much-deserved retirement. Wilson has been with Frost insurance since 2001, when he sold his insurance agency, established in 1981, to Frost.

About Frost Insurance:

Frost Insurance is the insurance subsidiary of Frost, providing a full range of property and casualty, group employee benefits, estate planning and business succession, and personal insurance needs nationwide. The fourth-largest agency headquartered in Texas, Frost Insurance also ranks among the top 75 insurance firms in the U.S. and seventh among all U.S. bank-owned agencies. Frost is the banking operation of Cullen/Frost

Bankers, Inc. (NYSE: CFR), a financial holding company, headquartered in San Antonio, with \$47.9 billion in assets at Sept. 30, 2021. One of the 50 largest U.S. banks, Frost provides a wide range of banking, investments and insurance services to businesses and individuals in the Austin, Corpus Christi, Dallas, Fort Worth, Houston, Permian Basin, Rio Grande Valley and San Antonio regions. Founded in 1868, Frost has helped clients with their financial needs during three centuries.