

### Safe Harbor Statement



This presentation, and other Comerica written and oral communications, include statements that are not historical facts but rather are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Words such as "achieve, anticipate, aspire, assume, believe, can, commit, confident, continue, could, designed, enhances, estimate, expect, feel, forecast, forward, future, goal, grow, guidance, guide, initiative, intend, look forward, maintain, may, might, mission, model, objective, opportunity, outcome, on track, outlook, plan, position, potential, project, propose, remain, risk, seek, should, signs, strategy, strive, target, trajectory, trend, until, well-positioned, will, would" or similar expressions, as they relate to Comerica, or to economic, market or other environme conditions or its management, are intended to identify forward-looking statements. These forward-looking statements are predicated on the beliefs and assumptions of Comerica's management based on information known to Comerica's management as of the date of this presentation and do not purport to speak as of any other date. Forward-looking statements may include descriptions of plans and objectives of Comerica's management for future or past operations, products or services, and forecasts of Comerica's revenue, earnings or other measures of economic performance, including statements of profitability, business segments and subsidiaries as well as estimates of credit trends and global stability. Such statements reflect the view of Comerica's management as of this date with respect to future events and are subject to risks and uncertainties. Should one or more of these risks materialize or should underlying beliefs or assumptions prove incorrect, Comerica's actual results could differ materially from those discussed. Factors that could cause or contribute to such differences include credit risks (changes in customer behavior; unfavorable developments concerning credit quality; and declines or other changes in the businesses or industries of Comerica's customers); market risks (changes in monetary and fiscal policies; fluctuations in interest rates and their impact on deposit pricing; and transitions away from the Bloomberg Short-Term Bank Yield Index towards new interest rate benchmarks); liquidity risks (Comerica's ability to maintain adequate sources of funding and liquidity; reductions in Comerica's credit rating; and the interdependence of financial service companies and their soundness); technology risks (cybersecurity risks and heightened legislative and regulatory focus on cybersecurity and data privacy); operational risks (operational, systems or infrastructure failures; reliance on other companies to provide certain key components of business infrastructure; the impact of legal and regulatory proceedings or determinations; losses due to fraud; and controls and procedures failures); compliance risks (changes in regulation or oversight, or changes in Comerica's status with respect to existing regulations or oversight; the effects of stringent capital requirements; and the impacts of future legislative, administrative or judicial changes to tax regulations); strategic risks (damage to Comerica's reputation; Comerica's ability to utilize technology to efficiently and effectively develop, market and deliver new products and services; competitive product and pricing pressures among financial institutions within Comerica's markets; the implementation of Comerica's strategies and business initiatives; management's ability to maintain and expand customer relationships; management's ability to retain key officers and employees; and any future strategic acquisitions or divestitures); and other general risks (changes in general economic, political or industry conditions; negative effects from inflation; the effectiveness of methods of reducing risk exposures; the effects of catastrophic events, including pandemics; physical or transition risks related to climate change; changes in accounting standards; the critical nature of Comerica's accounting policies, processes and management estimates; the volatility of Comerica's stock price; and that an investment in Comerica's equity securities is not insured or guaranteed by the FDIC). Comerica cautions that the foregoing list of factors is not all-inclusive. For discussion of factors that may cause actual results to differ from expectations, please refer to our filings with the Securities and Exchange Commission. In particular, please refer to "Item 1A. Risk Factors" beginning on page 14 of Comerica's Annual Report on Form 10-K for the year ended December 31, 2023. Forward-looking statements speak only as of the date they are made. Comerica does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. For any forward-looking statements made in this presentation or in any documents, Comerica claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.

©2024, Comerica Inc. All rights reserved.

### **Compelling Value Proposition**

Successful strategy & structural tailwinds create favorable earnings opportunity



#### Unique Business Model

- Leading Bank for Business with strong Retail & Wealth Management capabilities
- Right size for our customers
- Products & services tailored to meet the unique needs of our customers



#### Built on a Strong Foundation

- Strong capital position with CET1 of 11.55%<sup>1</sup>
- Proven credit discipline with peer-leading 2Q24 net charge off performance amongst peers<sup>2</sup>
- Abundant liquidity position enhancing flexibility



#### Complemented by Strategic Investments

- Payments leadership & product investment
- Strategic Wealth Management partnerships
- Capital Markets solutions drive revenue & deepen relationships
- Targeted deposit strategies including Small Business



### Positioned for Growth

- Favorable momentum from swaps & securities portfolio
- Liability sensitive position & expect to benefit from lower rate environment
- Poised to drive balance sheet growth over time

<sup>1</sup>As of 2Q24 ● <sup>2</sup>Source for peer data: S&P Global Market Intelligence & company press releases ©2024, Comerica Inc. All rights reserved.

3

### **APPENDIX**



### **Diversified Businesses**



Unique & complementary model

#### **Commercial Bank**

Deliver a first-class commercial solution as a "Leading Bank for Business" including a robust digital suite

Grow Middle Market, Business Banking & Specialty Businesses in which we have expertise

#### Wealth Management

Generate capitalefficient fee income

Focus on organic & other strategic growth opportunities

#### Retail Bank

Deliver a high level of service to customers across all touchpoints

Provide important funding source for the Corporation in terms of size, granularity & deposit diversification

Cohesive relationship strategy across our divisions unlocks the value of our franchise



<sup>1</sup>Average 2Q24 Loans and Deposits, respectively. See Quarterly Average Loans & Quarterly Average Deposits stides for more details. ©2024. Comerica Inc. All rights reserved.

5

### **Diversified Geographic Footprint**



Large, higher growth urban markets

Predominance of middle market companies & wealth management opportunities

Highly integrated, cost-effective platform

#### Offices Across U.S.

#### Texas

- Established: 1988
- #2 largest state GDPBusiness friendly environment
- · Dallas-Fort Worth, Houston, Austin, San Antonio

#### California

- Established: 1991
- #1 largest state GDP
   Deep industry expertise
- Deep industry expertise
   L.A., San Diego, San Jose, San Francisco

#### Michigan

- Established: 1849#14 largest state GDP
- Large retail deposit base

22%

Detroit, Ann Arbor, Grand Rapids, Lansing



#### Southeast

- · Strong population growth & manufacturing base
- 3 commercial offices in Raleigh, Winston-Salem & Charlotte
- New offices in SC & GA
- Serving customers in FL, GA, NC, TN, SC & VA

#### **Mountain West**

- · Fast growing economy, attractive climate
- 1 office in Denver

■ MI ■ CA ■ TX ■ Other Markets

Serving customers in AZ & CO

#### International Presence

 Our North America platform enables us to fulfill the U.S., Mexican & Canadian dollar-based needs of our customers

## Loans<sup>1</sup> Deposits<sup>1</sup> 36% 25% 17% 36% 26%

'Average 2024 Loans and Deposits, respectively. See Quarterly Average Loans & Quarterly Average Deposits slides for more details \$2024, Comerica Inc. All rights reserved.

■ MI ■ CA ■ TX ■ Other Markets

### **The Right Balance**



Positioned to effectively meet the unique needs of our target customers

Tailored solutions & customized product offerings to meet our customers needs



Localized advice for our customers



Community engagement recognizing we all play a role in advancing the markets & communities we serve







Comprehensive suite of products & services including credit capacity, treasury management, & capital market solutions



Experienced & tenured team delivering consistency to our relationships across markets & businesses



Industry expertise adding unique value to customers across core businesses & specialized verticals

#### What Our Customers Say...

"Working with Comerica has consistently been a fantastic experience for our small business."

– Small Business Customer "Comerica has created a lot of flexibility in our operating model so that we could make decisions to further our could make the control of further our forms."

"Comerica actually put a plan together to help us...They saw what we wanted to do." – Commercial Bank Customer

©2024, Comerica Inc. All rights reserved.

7

# Strategic investments in products & services to drive noninterest income





#### **Payments**

Expanding solutions to help customers prevent fraud coming in the door

Investing in a fast & secure onboarding experience with fewer, more meaningful touchpoints

Focused on providing trusted advice that scales for our customers' growth



#### Wealth Management

Uniquely positioned to serve business owners & executives

Market leader in 3rd party fiduciary services

Established strategic partnerships to enhance solution set



#### Capital Markets

Expanding Loan Syndications staffing & marketing capabilities

Customer risk management products (F/X & interest rate / energy hedging) re-aligned to enhance customer & marketing

Strengthen value add for customers in debt & equity capital markets Enhanced recruiting programs

©2024, Comerica Inc. All rights reserved.

### **Talent as our Competitive Advantage**



Our colleagues deliver differentiated value to our customers



Experienced



Skilled



**Diverse** 

- Long-tenured<sup>1</sup> team provides consistency
  - >24 years Business Leaders
  - ~11 years Relationship Managers
  - ~19 years Group Managers
- Specialized knowledge in industry verticals
- Executive Leadership reflects strategic mix of tenured CMA experience combined with select external talent & subject matter expertise
- Distinguished Commercial Banking Development Program delivers talent
- Credit & frontline expertise balanced
- Award winning leadership development programs
- Deeply embedded culture supports inclusion
- Aiming to reflect customers & markets we serve
- 53% of managers are female2
- 43% of U.S. employees are racial/ethnic minorities<sup>2</sup>
- Executive Leadership is >41% female & ~18% are racial/ethnic minorities3

#### **Recent Awards & Recognition**



2024 Top Workplaces USA Award by Energage



One of America's Most JUST Companies by JUST Capital & CNBC



Best Places to Work for Women and Diverse Managers by Diversity MBA Media



9

As of 7/19/24 • As of 12/31/23 • As of 9/4/24

©2024, Comerica Inc. All rights reserved

### **Our Differentiated Value Proposition**



A Leading Bank for Business complemented by strong Retail & Wealth Management

#### **Distinctive Commercial** Franchise

Long-standing, trustbased customer
relationships, averaging
>15 years in Middle
Market

Tenured, expert relationship & group managers with average ~10 & ~20 years at Comerica, respectively

Consistent, disciplined credit underwriting standards & a "through-the-cycle" mindset

Diversified business mix h attractive, growth & relationship-oriented business lines like Middle Market, Environmental Services & Small Business

Complimentary marketing services to help small businesses

#### Complementary fee & relationship products

Distinctive **Treasury Solutions** used for ~91% of Commercial noninterest-bearing deposits

Complementary Capital Markets business

Differentiated Wealth Management business specializing in the needs of business owners and executives, used by 40% of Commercial clients<sup>1</sup>

arguest third-party fiduciary business in the country with Advisor Solutions serving some of the country's largest Broker Dealers in Estate Settlement; Oil, Gas & Mineral Management; Special Needs Trusts & Philanthropic

#### Robust, low-cost deposit base

Deep, sticky operating accounts with our C&I customers driving an 80% loan-to-deposit ratio, below our 15-year average

Expert bankers serving tenured customer relationships with average customer deposit balance exceeding industry

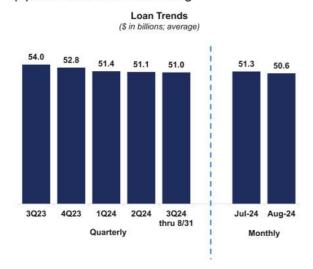
#### Efficient technology & operations

3/31/24 • 'As of 12/31/23 ©2024, Comerica Inc. All rights reserved.

### **Loan Update**

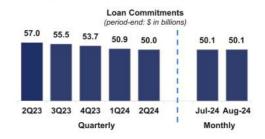


Muted QTD demand & low utilization driving relatively flat average balances through 8/31/24; pipeline trends remain strong



#### Quarter-to-Date Trends Through 8/31

- ~\$0.1B decrease in QTD average loans¹
  - Declines in US Banking & National Dealer Services offset by growth in Commercial Real Estate
- Pipeline trends remain strong
- FY24 Outlook2: Demand & utilization trends expected to pressure guidance

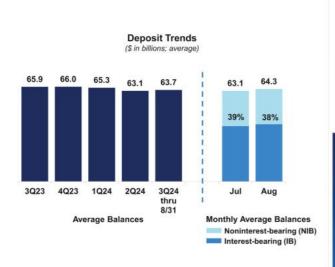


3Q24 metrics through 8/31/24 are preliminary & subject to change. • 'Comparisons of 3Q24 through 8/31/24 vs 2Q24 • <sup>2</sup>Outlook as of 9/9/24 ©2024, Comerica Inc. All rights reserved.

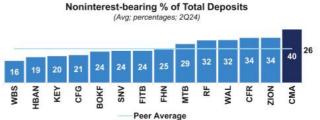
11

### **Deposits Update**

Stable customer deposit trends & peer leading NIB mix



## Comerica



#### Quarter-to Date Trends Through 8/31

- QTD average deposits up ~\$0.7B from 2Q24 average, or \$0.2B excluding brokered time deposits<sup>1</sup>
  - ~\$1.5B increase in average interest-bearing deposits which includes \$0.5B increase in average brokered time deposits
  - ~\$0.8B decrease in average noninterest-bearing
- NIB average deposit mix ~38% QTD; average loan to deposit ratio of 80%
- FY24 Outlook<sup>2</sup>: Favorable customer deposit trends, but lower than expected brokered time deposits may pressure total deposit guidance

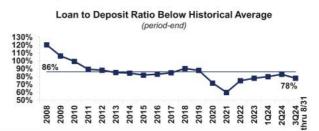
3Q24 metrics through 8/31/24 are preliminary & subject to change. • Source for peer data: S&P Global Market Intelligence & company press releases; for a comprehensive list of our peer group please see our 2024 Proxy Statement • 'Comparisons of 3Q24 through 8/31/24 vs 2Q24 • \*Outbook as of 9/9/24 (@2024, Comerica Inc. All rights reserved.

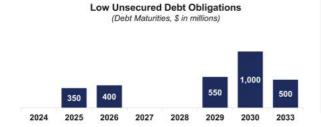
### Liquidity



### Abundant liquidity & funding capacity enhances flexibility

| Source (8/31/24)<br>\$ in billions                             | Amount or<br>Total Capacity | Remaining<br>Capacity |
|----------------------------------------------------------------|-----------------------------|-----------------------|
| Cash                                                           | 6.7                         | 6.7                   |
| FHLB (securities1 & loan collateral)                           | 17.2                        | 13.2                  |
| Unencumbered Securities at Market Value                        | 8.6                         | 8.6                   |
| Discount Window (loan collateral)                              | 17.2                        | 17.2                  |
| Total Liquidity Capacity <sup>2</sup>                          |                             | \$45.7 billion        |
| Total Liquidity Capacity<br>(ex. Discount Window) <sup>2</sup> |                             | \$28.5 billion        |





Repaid \$3.5B of wholesale funding in 2Q24 (average):

- \$1.9B in maturing FHLB advances
- \$1.6B in brokered time deposits
- Scheduled FHLB Maturities of \$1B annually from 2025-2028

Securities at the FHLB are incremental to Unencumbered Securities at Market Value • \*\*Total Liquidity Capacity amounts may not foot due to rounding @2024, Comerica Inc. All rights reserved.

13

### **Interest Rate Sensitivity**



Largely achieved strategic objective to protect earnings from rate volatility; positioned to benefit from rate decline

#### Management Outlook for Net Interest Income<sup>1</sup>

FY24 Outlook: Expect to perform in line with guidance

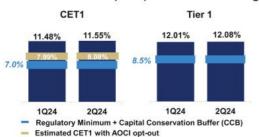
|                      | Rates UP           | Rates DOWN        |
|----------------------|--------------------|-------------------|
| Loan Balances        | Modest increase    | Modest decrease   |
| Deposit Balances     | Moderate decrease  | Moderate increase |
| Deposit Beta         | ~48% per incre     | mental change     |
| Securities Portfolio | Partial reinvestme | ent of cash flows |

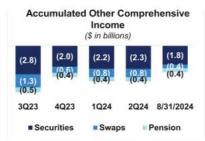
| Estimated 12-Month Net Interest Income Impact R | elative to Baseline |
|-------------------------------------------------|---------------------|
| 100 bps gradual decrease                        | \$28MM              |
| 100 bps gradual decrease & 60% incremental beta | \$47MM              |
| 100 bps gradual increase                        | -\$43MM             |
| 100 bps gradual increase & 60% incremental beta | -\$71MM             |

8/31/24 • "Outlook as of 9/9/24 • "For methodology see Company's Form 10-Q, as filed with the SEC on 7/26/24. Estimates are based on simulation modeling analysis from our base case which utilizes June 2024 average balances & assume all loan hedges qualify for hedge accounting @2024, Omerica Inc. All rights reserved.

### **Capital Management**

Maintained capital position above target CET1 of ~10%





### Comerica

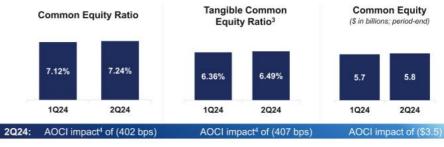
Estimated Change in AOCI Derived Simulated Sensitivity Analysis for Securities & Swap Portfolios<sup>1</sup>

| Scena                                | Scenarios          |          |  |
|--------------------------------------|--------------------|----------|--|
| Rate shock Static + 100 bps balances |                    | (\$1.3B) |  |
| Rates shock<br>- 100 bps             | Static<br>balances | \$1.3B   |  |

Basel III Endgame Capital Considerations

We are not subject to these proposed rules with ~\$80B in assets as of 6/30/24.

If subject to proposed Basel III Endgame capital requirements relating to AOCI opt-ou changes, our estimated CET1 would exceed regulatory minimums & conservation buffer as of 6/30/24<sup>2</sup>.

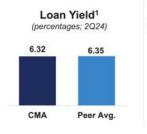


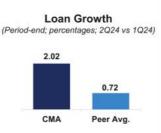
'As of 8/30/24 \* \*Considers AOCI for securities & pension & related RWA benefit utilizing 6/30/24 risk weighting. Does not assume other potential Basel III Endgame impacts (such as market risk, operational risk & changes to standard counter-party risk) 
• \*Refer to reconcilation of non-GAAP financial measures in appendix • \*Represents the impact of \$3.38 in AOCI on common equity and \$2.48 in corresponding impacts to total assets

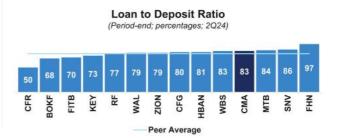
26/2024, Commencia Inc. All rights reserved.

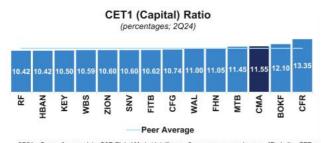
#### **CMA vs Peers**











Quarter over Quarter Change¹ (percentages; 2Q24 vs. 1Q24)

2.0

1.6

Peer Avg.

CMA

**Tangible Common Equity Ratio** 

2024 • Source for peer data: S&P Global Market Intelligence & company press releases • ¹Excluding CFR as data is not available @2024, Comerica Inc. All rights reserved.

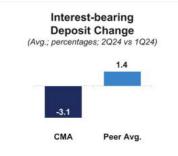
### **CMA vs Peers**

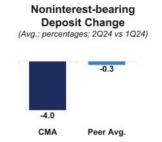


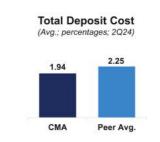
#### Peer Leading Noninterest-bearing % of Total Deposits

(Avg; percentages; 2Q24)







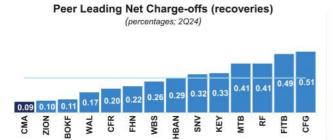


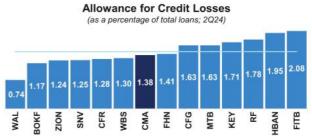
2Q24 • Source for peer data: S&P Global Market Intelligence & company press releases ©2024, Comerica Inc. All rights reserved.

17

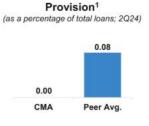
### **CMA vs Peers**







# 



2024 • Source for peer data: S&P Global Market Intelligence & company press releases • \*Excluding CFR as data is not available @2024, Comerica Inc. All rights reserved.

### 2Q24 Review

Successful execution of strategic priorities positions for responsible growth





Noninterest expenses

1024

\$555

2024



0.09%

2024







1024





Achieved \$3.0B in Green Lending in 2Q; aligned with commitment to sustainability

©2024, Comerica Inc. All rights reserved.

19

### **2Q24 Results**

Comerica Favorable customer trends, prudent credit discipline & reduced impact from notable items drove improved profitability compared to 1Q24

| rom      | Change From |          |          |          |                                            |  |
|----------|-------------|----------|----------|----------|--------------------------------------------|--|
| Q23      | 1Q24        | 2Q23     | 1Q24     | 2Q24     | (millions, except per share data)          |  |
| (4,297)  | \$(301)     | \$55,368 | \$51,372 | \$51,071 | Average loans                              |  |
| (1,277)  | (2,255)     | 64,332   | 65,310   | 63,055   | Average deposits                           |  |
| (88)     | (15)        | 621      | 548      | 533      | Net interest income                        |  |
| (33)     | (14)        | 33       | 14       | -        | Provision for credit losses                |  |
| (12)     | 55          | 303      | 236      | 291      | Noninterest income <sup>1</sup>            |  |
| 20       | (48)        | 535      | 603      | 555      | Noninterest expenses <sup>1</sup>          |  |
| (20)     | 34          | 83       | 29       | 63       | Provision for income tax                   |  |
| (67)     | 68          | 273      | 138      | 206      | Net income                                 |  |
| \$(0.52) | \$0.51      | \$2.01   | \$0.98   | \$1.49   | Earnings per share <sup>2</sup>            |  |
| \$(0.52) | \$0.24      | 2.05     | 1.29     | 1.53     | Adjusted Earnings per share <sup>2,3</sup> |  |
|          |             | 57.70%   | 76.91%   | 67.77%   | Efficiency Ratio <sup>4</sup>              |  |
|          |             | 10.31%   | 11.48%   | 11.55%   | CET1                                       |  |
|          | 1000 0000   |          |          |          | Efficiency Ratio <sup>4</sup><br>CET1      |  |

## Key Performance Drivers 2Q24 compared to 1Q24

- Average loans declined 0.6% due to muted 1Q demand; balances increased throughout 2Q
- $\sim\!\!69\%$  of decline in average deposits due to deliberate 1Q reduction in brokered time deposits
- Net interest income impacted by lower Fed deposits from 1Q liquidity normalization & lower average loans; NIM increased
- Modest net charge-offs of 9 bps; reserve ratio declined to 1.38% reflecting expected, manageable credit trends
- Noninterest income benefited from favorable customer trends & absence of negative 1Q BSBY cessation impact
- Noninterest expenses declined with lower salaries & benefits & FDIC expense, largely from the 1Q special assessment
- Taxes impacted by higher pre-tax income & lack of 1Q favorable discrete items
- Conservative approach to capital; maintained CET1 above our ~10% strategic target

Includes gains!(losses) related to deferred comp asset returns of SAMM 2Q23, \$6MM 1Q24, \$0.5MM 2Q24 in noninterest income & \$4MM 2Q23, \$6MM 1Q24, \$2MM 2Q24 in noninterest expense \*\*Diluted earnings per common share \*\*Refer to reconciliation of non-GAAP financial measures in appendix \*\*Noninterest expenses as a percentage of the sum of net interest income and noninterest income excluding net gains (losses) from securities, a derivative contract ted to the convension rate of Visa Class B shares and changes in the value of shares obtained through monetization of warrants \*\*\*IReflects a \$14MM benefit as a result of changes in the combined state income tax rate applicable to deferred tax assets & liabilities offset by discrete items from vested stock awards of \$5MM in [2Q2].

20 ©2024, Comerica Inc. All rights reserved.

### **Descriptions of Notable Items**



| Subject                                           | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |  |  |  |
|---------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| Impact of BSBY cessation announcement             | <ul> <li>On November 15, 2023, Bloomberg Index Services Limited ("BISL") officially announced the future permanent cessation of Bloomberg Short-Term Bank Yield Index ("BSBY") on November 15, 2024.</li> <li>This announcement resulted in a temporary loss of hedge accounting for a portion of cash flow hedges, driving recognition of unrealized losses related to applicable swaps previously in AOCI in 4Q23 &amp; 1Q24 &amp; an impact to net interest income expected quarterly from 4Q23 through 2028.</li> </ul> |  |  |  |
| FDIC special assessment                           | <ul> <li>CMA recorded expense related to the FDIC's Deposit Insurance Fund (DIF) special<br/>assessment in 4Q23, 1Q24 &amp; 2Q24.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                |  |  |  |
| Modernization & expense recalibration initiatives | <ul> <li>Actions taken to transform the retail banking delivery model, align corporate facilities, optimize<br/>technology platforms, enhance earnings power &amp; create capacity for strategic &amp; risk<br/>management investments resulted in severance charges.</li> </ul>                                                                                                                                                                                                                                            |  |  |  |

©2024, Comerica Inc. All rights reserved.

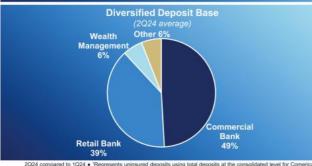
### **Attractive Deposit Profile**

Targeted focus on relationship deposits



### Better Risk Characteristics Compared to 2022

- Less concentrated in more vulnerable businesses
- Lower price sensitivity
- Lower percent of uninsured & excess deposits
- Retained strong mix of 40% average noninterest-bearing



| Stronger Profile than Pre-Pandemic           |         |         |           |  |  |
|----------------------------------------------|---------|---------|-----------|--|--|
| (\$ in billions)                             | YE 2019 | YE 2022 | 6/30/2024 |  |  |
| Loan-to-Deposit Ratio                        | 88%     | 75%     | 83%       |  |  |
| Total Deposits<br>(Period-end)               | \$57.3  | \$71.4  | \$62.5    |  |  |
| % Uninsured Deposits Per Call Report         | 60%     | 64%     | 47%       |  |  |
| Adjusted for Affiliate Deposits <sup>1</sup> | 54%     | 57%     | 41%       |  |  |

| Stable & Tenured Core Deposit Base <sup>2</sup> |                                                                                                                                                                                                                                                                                          |  |  |
|-------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Diversified Across<br>Markets & Businesses      | Highest concentrations in Retail Consumer (30%), Middle<br>Market Lending (13%) & Small Business Banking (9%),<br>inherently diversified business lines     Geographically dispersed                                                                                                     |  |  |
| Holistic, Connected<br>Relationships            | <ul> <li>~91% of Commercial Bank noninterest-bearing deposits utilize<br/>Treasury Management services; ~91% have ECA</li> <li>Average Middle Market relationship has &gt;7 Treasury<br/>Management products</li> <li>~89% Retail customers have checking account<sup>3</sup></li> </ul> |  |  |
| Tenured                                         | <ul> <li>Average Middle Market relationship &gt;15 years</li> <li>Average Retail relationship ~16 years<sup>3</sup></li> </ul>                                                                                                                                                           |  |  |
| Active Operating<br>Accounts                    | <ul> <li>Average Middle Market relationship deposit balances of<br/>~\$4MM (includes ~\$2MM in noninterest-bearing)</li> <li>Average Retail customer checking account balance of ~\$28K<sup>3</sup></li> </ul>                                                                           |  |  |

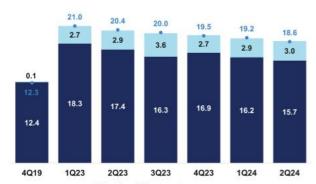
2024 compared to 1024 \* Represents uninsured deposits using total deposits at the consolidated level for Comerica Inc. & subsidiaries, which is consistent with the presentation on the consolidated balance sheet, & excludes uninsured deposits eliminated in consolidation \* 24 or 67/30/24 \* Pinchades consumer & small business.

### **Securities Portfolio**

Expect future maturities to enhance earnings power



#### Repayments created liquidity (period-end; \$ in billions)



- Valuation Adjustment
- Fair Value (Reported on Balance Sheet)
- Amortized Cost<sup>1</sup>

#### Period-end 2Q24 portfolio decreased \$0.6B2

- \$323MM MBS payments & \$250MM Treasury maturities
- Average 2Q24 portfolio decreased \$578MM
- 3Q24: Estimated repayments ~\$330MM MBS<sup>3</sup>
- Duration of 5.5 years<sup>4</sup>
- Extends to 6.0 years under +200bps instantaneous rate increase<sup>4</sup>
- Net securities-related AOCI unrealized loss modestly increased to \$2.3B (after tax)

#### Consistent Portfolio Strategy<sup>5</sup>

- · Utilize natural portfolio attrition as liquidity source
- Pledge portfolio as collateral to access wholesale funding as needed
- 100% of portfolio is available-for-sale
- Modest treasury reinvestments planned in FY24 to maintain collateral requirements
- Expect non-treasury reinvestment potentially to resume ~year-end 2024

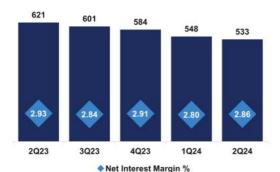
6/30/24 • Totals shown in graph above may not foot due to rounding • 'Amortized cost reflects securities at par net of repayments and remaining unaccreted discount or premium • \*2024 compared to 10/24 • \*Outlook for legacy portfolio as of 7/19/24 assuming 6/30/24 forward curve • \*Estimated as of 6/30/24 • \*Portfolio largely consists of fixed rate securities, no material floating rate investments (2024).

### **Net Interest Income**



Lower Fed deposits & average loans offset reduced wholesale funding & improved interest-bearing deposit cost; NIM increased

#### Net Interest Income (\$ in millions)



Net impact due to rates: (\$7MM) on Net Interest Income & (4bps) on the NIM BSBY Cessation: (\$3MM) negative impact to Net Interest Income<sup>1</sup>

| \$548MM | 1Q24                            |        | 2.80% |
|---------|---------------------------------|--------|-------|
| - 5MM   | Loans                           |        | - 0.0 |
| - 7MM   | Lower balances                  |        |       |
| + 2MM   | Portfolio dynamics              |        |       |
| - 1MM   | Securities Portfolio            |        | + 0.0 |
| - 42MM  | Fed Deposits                    |        | - 0.1 |
| + 12MM  | Deposits                        |        | + 0.0 |
| + 16MM  | Interest-bearing balances & mix | + 0.09 |       |
| - 4MM   | Rates                           | - 0.02 |       |
| + 21MM  | Wholesale Funding               |        | + 0.1 |
| + 27MM  | FHLB advances                   | + 0.14 |       |
| - 3MM   | Medium & long-term debt         | - 0.02 |       |
| - 3MM   | Rates, incl. swaps              | - 0.02 |       |
| \$533MM | 2Q24                            |        | 2.86  |

2Q24 compared to 1Q24 • \See BSBY Cessation Impacts slide for more details @2024, Comerica Inc. All rights reserved.

### **Net Interest Income**



Swap & securities attrition expected to create tailwind into 2025

# Contractual Swap Notionals as of 6/30/24¹ (\$ in billions; average; weighted average yield) 23.6 23.4 23.3



Project 12 bps point to point higher yield & \$1.1B lower notional from 2Q24 to 4Q25; lessens pressure on NII

### Expected Securities Repayments & Maturities<sup>2</sup>

(\$ in millions)



Deployment of liquidity from repayment of lower yielding securities expected to benefit NII, only partially offset by reinvestment

6/30/24 • 'Received fix/pay floating swaps; maturities extend through 3Q30; Table assumes no future terminations • 2Outlook as of 7/19/24

©2024, Comerica Inc. All rights reserved.

25

### **Credit Quality**

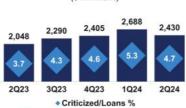


Decline in criticized loans, reserve & net charge-offs; migration remains manageable

### Lower Net Charge-Offs (Recoveries) (\$ in millions)



### Reduction in Criticized Loans<sup>1</sup> (\$ in millions)



### Decline in Allowance for Credit Losses

#### Nonperforming Assets Well Below Historical Averages (\$ in millions)



| Portfolios with Incremental Monitoring   |         |                     |                 |                                                                                           |  |
|------------------------------------------|---------|---------------------|-----------------|-------------------------------------------------------------------------------------------|--|
| Business Line or 6/30<br>Portfolio Loans |         | % of Total<br>Loans | %<br>Criticized | Key Drivers                                                                               |  |
| Commercial Real<br>Estate Business Line  | \$10.3B | 19.9%               | 4.3%            | Elevated rates impacting valuations & interest reserves                                   |  |
| Leveraged                                | \$2.9B  | 5.6%                | 9.1%            | Elevated rates impacting debt service coverage                                            |  |
| Automotive<br>Production                 | \$0.9B  | 1.6%                | 9.7%            | Material / freight inflation & elevated rates<br>pressuring customer profitability        |  |
| Senior Housing                           | \$0.8B  | 1.5%                | 41.4%           | Under pressure from interest rates, inflation & occupancy                                 |  |
| TLS <sup>2</sup>                         | \$0.7B  | 1.4%                | 23.7%           | Elevated rates, lower valuations & slow fundraising activity driving higher relative risk |  |

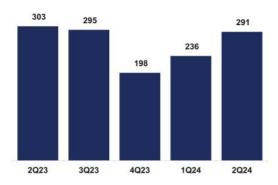
2024 compared to 1024 • "Criticized loans are consistent with regulatory defined Special Mention, Substandard, & Doubtful categories • <sup>2</sup>A portion of the TLS portfolio is also considered Leveraged & also reflected in the Leveraged data @2024, Comerical Inc. All rights reserved.

### **Noninterest Income**

Growth in most customer-related income categories



#### Noninterest Income<sup>1</sup> (\$ in millions)

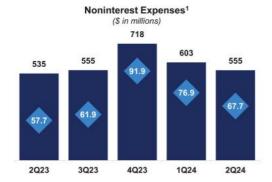


#### Increased \$55MM

- + \$42MM risk management income benefit<sup>2</sup>
  - + \$39MM BSBY cessation impact
  - + \$3MM risk management income (PA)
- + \$7MM capital markets income
- \$7MM fiduciary income
- \$4MM brokerage fees
- \$5MM deferred compensation asset returns (offset in noninterest expenses)

2Q24 compared to 1Q24 • "Includes Risk management hedging income related to price alignment (PA) received for Comerica's centrally cleared risk management positions \$6MM 2Q23, \$17MM 3Q23, \$18MM 4Q23, \$13MM 1Q24, \$17MM 2Q24; Includes Credit Valuation Adjustment (CVA) \$1MM 2Q23, (\$20MM) 3Q23, \$8MM 4Q23, \$50MM 1Q24, \$0.5MM 1Q24, \$0.5MM 1Q24, \$17MM 2Q24; Includes gains/(losses) related to deferred comp asset returns of \$4MM 2Q23, (\$3MM) 3Q23, \$8MM 4Q23, \$50MM 1Q24, \$0.5MM 1Q24, \$0.5MM

# Noninterest Expenses Committed to driving efficiency



Efficiency Ratio %

#### Notable Items in 2Q results

- FDIC: \$3MM expense related to estimated net increase in special FDIC assessment in addition to \$16MM special assessment in 1Q24
- · \$2MM expense related to modernization & expense recalibration

### Comerica

28

#### **Decreased \$48MM**

- \$25MM salaries & benefits

  - \$5MM payroll taxes

  - \$3MM 401-K expense
  - + \$4MM severance costs
  - + \$3MM annual merit increases
  - + \$2MM staff insurance
- \$17MM FDIC insurance (primarily driven by special assessment)
- \$12MM other noninterest expense
  - \$9MM consulting
  - \$4MM operational losses
  - \$3MM lower asset impairment costs
- \$4MM advertising

2Q24 compared to 1Q24 • "Includes modernization & expense recalibration initiatives \$7MM 2Q23, (\$14MM) 3Q23, \$21MM 4Q23; FY23 \$31MM; \$1MM 1Q24, \$2MM 2Q24; Includes gains/(losses) related to deferred comp plan of \$4MM 2Q23, (\$3MM) 3Q23, \$8MM 4Q23, \$6MM 1Q24, \$2MM 2Q24; Variance may not foot due to rounding 62024, Comerica Inc. All rights reserved.

### **Expense Management**

Track record of discipline & efficiency

- Balancing selective, strategic investments to support revenue generation & further enhance risk management
- Continued investment in technology
- · Optimizing footprint, modernizing facilities

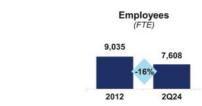
#### **Expense Re-Calibration Efforts Underway**

#### **Optimizing footprint:**

- Optimizing footprint
- Closing 26 banking centers
- · Continued re-alignment of corporate facilities

#### Colleague efficiency & processes:

- · Organizational realignment
- Eliminated ~250 total positions
- Product optimization
- Streamlined managerial layers
- · Review third party spend



#### 5-year Noninterest Expense CAGR

2Q24-3Q23 vs. 2Q19-3Q18

| CMA                               | 6.71% |
|-----------------------------------|-------|
| Peer Average                      | 9.75% |
| Peer Average ex. WAL <sup>1</sup> | 7.84% |

6/30/24 ◆ Source for peer data: S&P Global Market Intelligence ◆ ¹Excluding WAL due to mergers & acquis ©2024, Comerica Inc. All rights reserved.

29

### **Quarterly Average Loans**

| Business Line            | 2Q24       | 1Q24          | 2Q23     |
|--------------------------|------------|---------------|----------|
| Middle Market            | 0000000000 | 07.00 (07.00) | 00000000 |
| General                  | \$11.6     | \$11.5        | \$12.9   |
| Energy                   | 1.4        | 1.4           | 1.5      |
| National Dealer Services | 5.7        | 5.7           | 5.8      |
| Entertainment            | 1.1        | 1.1           | 1.1      |
| Tech. & Life Sciences    | 0.7        | 0.7           | 0.9      |
| Equity Fund Services     | 1.7        | 2.0           | 3.4      |
| Environmental Services   | 2.5        | 2.4           | 2.4      |
| Total Middle Market      | \$24.7     | \$24.8        | \$28.1   |
| Corporate Banking        | 000000     | 7272          |          |
| US Banking               | 4.0        | 4.1           | 4.5      |
| International            | 1.5        | 1.5           | 1.7      |
| Commercial Real Estate   | 10.3       | 10.2          | 8.9      |
| Mortgage Banker Finance  |            | 0.1           | 1.5      |
| Business Banking         | 3.2        | 3.1           | 3.1      |
| Commercial Bank          | \$43.7     | \$43.9        | \$47.9   |
| Retail Bank              | \$2.3      | \$2.3         | \$2.2    |
| Wealth Management        | \$5.0      | \$5.2         | \$5.3    |
| TOTAL                    | \$51.1     | \$51.4        | \$55.4   |



| By Market                  | 2Q24   | 1Q24   | 2Q23   |
|----------------------------|--------|--------|--------|
| Michigan                   | \$11.5 | \$11.7 | \$12.6 |
| California                 | 18.2   | 18.4   | 18.8   |
| Texas                      | 12.8   | 12.6   | 12.3   |
| Other Markets <sup>1</sup> | 8.6    | 8.8    | 11.8   |
| TOTAL                      | \$51.1 | \$51.4 | \$55.4 |

#### **Loan Portfolio** (2Q24 Period-end)



\$ in billions • Totals shown above may not foot due to rounding. Certain prior quarter amounts have been reclassified to conform to the current quarter presentation. • 'Other Markets includes FL, AZ, International Finance Division & businesses that have a significant presence outside of the three primary geographic markets • \*Fixed rate loans include \$23.4B receive fixed/pay floating (30-day) SOFR, BSBY & Prime interest rate swaps; Forward dated hedges are excluded • \*Includes -3.4% of Daily SOFR @2024, Comerica Inc. All rights reserved.

### **Quarterly Average Deposits**



| Business Line                   | 2Q24   | 1Q24   | 2Q23   |
|---------------------------------|--------|--------|--------|
| Middle Market<br>General        | \$16.7 | \$17.4 | \$16.1 |
| Energy                          | 0.3    | 0.3    | 0.5    |
| National Dealer Services        | 0.9    | 0.9    | 1.0    |
| Entertainment                   | 0.4    | 0.4    | 0.3    |
| Tech. & Life Sciences           | 2.9    | 3.1    | 3.4    |
| Equity Fund Services            | 0.8    | 0.8    | 1.0    |
| Environmental Services          | 0.3    | 0.4    | 0.3    |
| Total Middle Market             | \$22.3 | \$23.2 | \$22.6 |
| Corporate Banking<br>US Banking | 2.0    | 2.1    | 1.4    |
| International                   | 1.9    | 2.0    | 1.8    |
| Commercial Real Estate          | 1.5    | 1.4    | 1.4    |
| Mortgage Banker Finance         |        | 0.1    | 0.4    |
| Business Banking                | 3.5    | 3.5    | 3.4    |
| Commercial Bank                 | \$30.9 | \$32.0 | \$30.8 |
| Retail Bank                     | \$24.6 | \$24.4 | \$24.0 |
| Wealth Management               | \$4.0  | \$3.9  | \$3.9  |
| Finance / Other <sup>1</sup>    | \$3.3  | \$4.8  | \$5.4  |
| TOTAL                           | \$63.1 | \$65.3 | \$64.3 |

| By Market                    | 2Q24   | 1Q24   | 2Q23   |
|------------------------------|--------|--------|--------|
| Michigan                     | \$22.5 | \$23.2 | \$21.9 |
| California                   | 16.4   | 16.3   | 16.0   |
| Texas                        | 9.2    | 9.4    | 9.4    |
| Other Markets <sup>2</sup>   | 11.6   | 11.6   | 11.6   |
| Finance / Other <sup>1</sup> | 3.3    | 4.8    | 5.4    |
| TOTAL                        | \$63.1 | \$65.3 | \$64.3 |

### Peer Leading Deposit Mix: 40% Noninterest-bearing (2Q24 Average)



\$ in billions • Totals shown above may not foot due to rounding. Certain prior quarter amounts have been reclassified to conform to the current quarter presentation. • 'Finance'Other includes items not directly associated with the geographic markets or the three major business segments • 'Other Markets includes FL, AZ, International Finance Division & businesses that have a significant presence outside of the three primary geographic markets

©2024, Comerica Inc. All rights reserved.

### **BSBY Cessation Impacts**



Majority of losses expected to accrete back in 2025 & 2026

- Accounting Impact: Temporary loss of hedge accounting due to pending cessation of BSBY caused the recognition of unrealized losses in 4Q23 & 1Q24 & impacts net interest income. AOCI losses recognized in earnings over 12 months but accreted back to income over original life of swap.
- Financial Impact:
  - · No economic impact as these losses are re-couped over time; ~90% of impact expected to accrete back by YE2026
  - Pre-tax gains or losses related to this accounting treatment impact CET1, but not Tangible Common Equity
  - Normal pay / receive cash flows remain uninterrupted
  - Net-tax impact reflects adjustments to AOCI balance over the life of the re-designated swaps<sup>1</sup>

|                                                       | Act        | ual        |           | Projected <sup>2</sup> |          |            |          |          |         |         |             |
|-------------------------------------------------------|------------|------------|-----------|------------------------|----------|------------|----------|----------|---------|---------|-------------|
|                                                       | 4Q23       | 1Q24       | 2Q24      | 3Q24                   | 4Q24     | FY24       | FY25     | FY26     | FY27    | FY28    | Total       |
| Net Interest<br>Income<br>Impact                      | \$2.8MM    | \$2.7MM    | (\$3.1MM) | (\$9.0MM)              | \$16.2MM | \$6.9MM    | \$83.5MM | \$26.5MM | \$8.4MM | \$1.9MM | \$130.1MM   |
| Gain /<br>(Loss) in<br>Other<br>Noninterest<br>Income | (\$91.3MM) | (\$38.8MM) | ·         | 18/                    |          | (\$38.8MM) |          | ē        |         | 180     | (\$130.1MM) |
| Pre-Tax<br>Income<br>Impact                           | (\$88.5MM) | (\$36.0MM) | (\$3.1MM) | (\$9.0MM)              | \$16.2MM | (\$31.9MM) | \$83.5MM | \$26.5MM | \$8.4MM | \$1.9MM | \$0.0MM     |

<sup>1</sup>Cessation impacts not expected to change and are not sensitive to market rates. <sup>2</sup>Projected non-cash net impact of amortization & accretion; included in Outlook unless otherwise indicated in an adjustment.

©2024, Comerica Inc. All rights reserved.

### **Shared National Credit (SNC) Relationships**

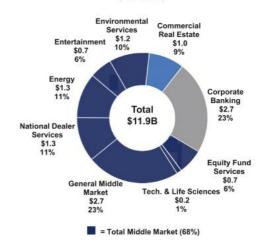


Credit quality of our SNC relationships better than portfolio average

- SNC loans increased \$346MM in 2Q24 compared to 1Q24
- · SNC relationships included in business line balances; we do not have a dedicated SNC line of business
- · Approximately 700 borrowers
- · Comerica is agent for 29% of loans
- Strategy: Pursue full relationships with ancillary business
- · Adhere to same credit underwriting standards as rest of loan book
- · Only ~3% of SNCs were criticized
- ~14% of SNCs were leveraged

#### 2Q24 Period-end Loans

(\$ in billions)



sed financial institutions which are reviewed by regulatory authorities at the agent bank level ©2024, Comerica Inc. All rights reserved.

33

### The Retail Bank: More than a Leading Bank for Business



Banking Personal & Small Business customers in growth markets across the US

| ~\$28K                                            | 82%                                                               |
|---------------------------------------------------|-------------------------------------------------------------------|
| Avg. Customer Deposits                            | Personal Customers                                                |
| ~380 Banking Centers<br>28 Districts<br>5 Regions | Alternative Channels: •Contact Center •ATM / ITM •Online & Mobile |
| esting for Growth                                 | with 3 Key Initiative                                             |

Strategic investment in sales coverage, marketing & essential technology to enable growth.

#### Modernizing for Growth

Harness digital investments to transform experience, drive growth & expand into new markets.

#### **Enabling Performance**

Reimagined roles, expectations and behaviors drive consistency in customer engagement & experience.

Aspirational Target for Small Business: Top 10 market share in all major markets; currently 3<sup>rd</sup> in Mi

107 People

serving communities within the Comerica Bank footprint

6 **New Products** 

Scored Loans & LOCs, 2 Maximize Treasury Bundles, Zelle, Comerica SizeUp Small Businesses

CoWorkSpaces. SmallBizCo-op.

\$1.4B

**Community Support** 

**Dollars in Small Business** Lending commitments in communities across the Comerica footprint

Aspirational Target for Personal Banking Financial Wellness for every customer driving pri

6x2

Year-over-Year increase of customer Financial Wellness Assessments

205%

Year-over-Year growth of our Refer-a-Friend program, supporting customer and deposit growth

### **Wealth Management**



Leading the way to your business and personal success

\$14B: Successfully converted assets to the Ameriprise platform offering our clients premium technology, products, services, financial planning, & research capabilities as of November 2023 (date of conversion)

\$27B: Comerica Financial Advisors assets

90%: Advisor retention rate leading up to & through conversion

\$5MM: Since initiating our new recruiting model at the end of Q1 2024, we have signed offers & onboarded advisors with >\$5MM in trailing annual revenue. Our pipelines are at a historical high point.

43%: Comerica Advisor Solutions YOY sales growth 1/1/2024 - 6/30/2024

41%: YOY sales growth in Private Wealth Investment Management & Trust<sup>1</sup>

11%: YOY revenue growth in Private Wealth Specialty Fiduciary<sup>1</sup>

7%: YOY balance growth in average

124: New Relationships added to Private Wealth in 2024

- Average client balances: \$3.6MM Average client revenue: \$31K

**\$3B:** Successfully recruited a Wealth team with \$3B in total relationship balances in Q3'2023

40%: Penetration rate into our Middle Market channel, broadening our reach & overall Bank client wallet share; up 6%

#### Let us Raise Your Expectations of Wealth Management

Get started with concierge-style services & first-class privileges you deserve

<sup>1</sup> Full year 2023 versus full year 2022 @2024, Comerica Inc. All rights reserved.

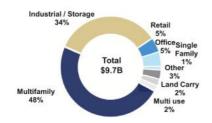
### **Commercial Real Estate Business Line**



35

Growth driven by multifamily & industrial projects; excellent credit quality

Primarily Lower Risk Multifamily & Industrial<sup>1</sup> (2Q24 period-end)



### Excellent Credit Quality in Commercial Real Estate Business No significant net charge-offs since 2014

|                         |        | (\$ in million. | s)     |        |        |
|-------------------------|--------|-----------------|--------|--------|--------|
|                         | 2Q23   | 3Q23            | 4Q23   | 1Q24   | 2Q24   |
| NAL                     | 0.9    | 0.0             | 18     | 18     | 18     |
| Criticized <sup>2</sup> | 246    | 458             | 481    | 443    | 448    |
| % Criticized            | 2.7%   | 4.8%            | 4.8%   | 4.3%   | 4.3%   |
| NCO (Recoveries)        | (0.13) | (0.70)          | (0.38) | (0.01) | (0.26) |

#### Strong Credit Profile Driven by:

- Long history of working with well-established, previously customers
- Significant up-front equity required (typically averaging 35-40%, often from institutional investors
- Majority of commitments are construction
- Primary strategy is financing development of Class A, urban infill multi-family & warehous distribution in major sun belt metros (32% CA, 27% TX, 12% Southeast, 11% Southwest)
- Modest credit migration driven by elevated rate environment, but remained very manageable
- >50% of the portfolio maturing by the end of 2025

#### Total CMA Office Exposure

- Not primary strategy: Total CMA office loans of \$746MM, or <1.5% of total loans; outstandings within CRE LOB of \$452MM, or <1% of total CMA loans
- Selective geography: Urban in-fill & suburban strategy
- Majority recourse: Strong sponsors critical to underwriting
  - Monitoring credit: Criticized loans totaling ~\$132MM (or ~18% of total office portfolio)

6/30/24 • "Excludes CRE business line loans not secured by real estate • \*Criticized loans are consistent with regulatory defined Sp ©2024, Comerica Inc. All rights reserved.

### **Total Office Portfolio**

Not a primary strategy

| Comerica |
|----------|
|          |
|          |

| Geographic Diversification By State |         |  |  |  |
|-------------------------------------|---------|--|--|--|
| \$ millions                         | 6/30/24 |  |  |  |
| California                          | \$301.1 |  |  |  |
| Texas                               | 228.4   |  |  |  |
| Michigan                            | 61.4    |  |  |  |
| Washington                          | 39.7    |  |  |  |
| Arizona                             | 34.4    |  |  |  |
| Nevada                              | 11.9    |  |  |  |
| Georgia                             | 4.7     |  |  |  |
| Illinois                            | 4.4     |  |  |  |
| Florida                             | 1.5     |  |  |  |
| Subtotal                            | 687.5   |  |  |  |
| Other <sup>1</sup>                  | 58.7    |  |  |  |
| Total Loans                         | \$746.2 |  |  |  |

| Key Office Portfolio Metrics |         |         |  |  |  |  |
|------------------------------|---------|---------|--|--|--|--|
| \$ millions                  | 6/30/24 | 3/31/24 |  |  |  |  |
| Total Loans                  | \$746.2 | \$821.7 |  |  |  |  |
| Avg Loan Outstanding         | \$5.0   | \$5.7   |  |  |  |  |
| Net Charge Offs              | 0.5%    | 0%      |  |  |  |  |
| Delinquencies <sup>2</sup>   | 2%      | 0%      |  |  |  |  |
| Non-Performing Loans         | 3%      | 3%      |  |  |  |  |
| Criticized Loans             | 18%     | 19%     |  |  |  |  |

6/30/24 • <sup>1</sup>Other includes 3 loans to funds secured by multiple properties • <sup>2</sup>Loans 30 days or more past due ©2024, Comerica Inc. All rights reserved.

37

## **Multi-family Portfolio**



| Geographic Diversification<br>By State |           |  |  |  |  |
|----------------------------------------|-----------|--|--|--|--|
| \$ millions                            | 6/30/24   |  |  |  |  |
| California                             | \$1,649.2 |  |  |  |  |
| Texas                                  | 1,397.5   |  |  |  |  |
| Florida                                | 372.6     |  |  |  |  |
| Arizona                                | 240.7     |  |  |  |  |
| Washington                             | 226.8     |  |  |  |  |
| North Carolina                         | 194.8     |  |  |  |  |
| Michigan                               | 148.9     |  |  |  |  |
| Oregon                                 | 147.8     |  |  |  |  |
| Colorado                               | 146.4     |  |  |  |  |
| Subtotal                               | 4,524.7   |  |  |  |  |
| Other <sup>1</sup>                     | 456.6     |  |  |  |  |
| Total Loans                            | \$4,981.3 |  |  |  |  |



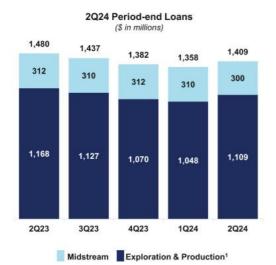
San Antonio

| Key Multi-                 | family | Portfolio Me | etrics    |
|----------------------------|--------|--------------|-----------|
| \$ millions                |        | 6/30/24      | 3/31/24   |
| Total Loans                |        | \$4,981.3    | \$4,834.2 |
| Avg Loan Outstan           | nding  | \$16.7       | \$16.2    |
| Net Charge Offs            |        | 0%           | 0%        |
| Delinquencies <sup>2</sup> |        | 0%           | 0%        |
| Non-Performing L           | oans.  | 0%           | 0%        |
| Criticized Loans           |        | 5%           | 4%        |

### **Energy**

### Primarily E&P exposure





• Exposure \$3.4B / 40% utilization

- · Hedged 50% or more of production

  - At least one year: 72% of customers
    At least two years: 44% of customers
- Focus on larger, sophisticated E&P and Midstream companies
- E&P:
  - 58% Oil-focused
  - 23% Natural Gas focused
  - 19% Oil/Gas balanced
- · Excellent credit quality
  - <1% Criticized loans</p>
  - \$(9.4MM) Net recoveries

6/30/24 • 'Includes Services of 2Q23 \$21MM; 3Q23 \$27MM; 4Q23 \$11MM; 1Q24 \$10MM; 2Q24 \$8MM ©2024, Comerica Inc. All rights reserved.

39

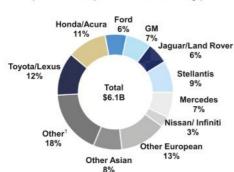
### **National Dealer Services**

75+ years of floor plan lending

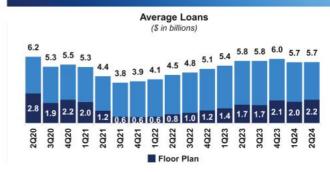


#### **Franchise Distribution**

(Based on 2Q24 period-end loan outstandings)



- Top tier strategy
- National in scope
- Focus on "Mega Dealer" (five or more dealerships in group)
- Strong credit quality; Robust monitoring of company inventory & performance
- Floor Plan remained below historical averages

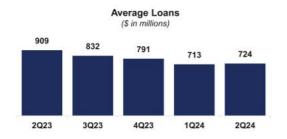


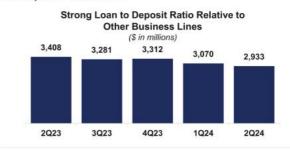
6/30/24 • 10ther includes obligations where a primary franchise is indeterminable (rental car and leasing companies, heavy truck, recreational vehicles, and non-floor plan loans) ©2024, Comerica Inc. All rights reserved.

### **Technology & Life Sciences**



~30 years of deep expertise & strong relationships with top-tier investors





· Manage concentration to numerous verticals to ensure widely diversified portfolio

 Closely monitor cash balances & maintain robust backroom operation

• 10 offices throughout US & Canada



©2024, Comerica Inc. All rights reserved.

41

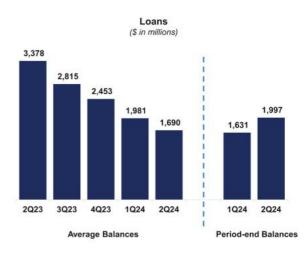
# **Equity Fund Services**Strong relationships with top-tier Private Equity firms



- Customized solutions for Private Equity & Venture Capital firms

   Credit Facilities (Funds, General Partners, Management
- Treasury ManagementCapital Markets, including Syndication
- · Well-diversified across funds with various industry strategies
- · Drives connectivity with other teams
  - · Middle Market
  - · Commercial Real Estate
  - Environmental Services

  - · Private Banking
- Strong credit profile
  - · No charge-offs
  - · No criticized loans



©2024, Comerica Inc. All rights reserved.

### **Environmental Services Department**



Experienced team; specialized industry, committed to growth

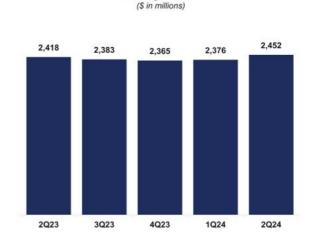
- 15+ year experienced team with 20+ year management tenure
- profitably growing their business by providing banking solutions
- · Historically strong credit quality

#### Waste Management & Recycling (~75% of loan portfolio)

- · Insight & expertise with
  - Transfer stations, disposal & recycling facilities
  - · Commercial & residential waste collection
  - · Financing for M&A and growth capital

#### Renewable Energy Solutions (~25% of loan portfolio)

- Formed group in 2022; active in the landfill-gas-to-energy & biomass industries for more than a decade
- · Expanded focus to also include solar, wind, anaerobic digestion, & battery energy standalone storage



**Average Loans** 

6/30/24

©2024, Comerica Inc. All rights reserved.

43

### **Direct Express**



Program update provided at 2Q24 earnings: Preliminary notification of non-selection

#### **Program Overview**

- Summary: Comerica Bank is the exclusive issuer of the Direct Express debit card for approximately 4.5 million federal benefit recipients as of June 30, 2024.
- Driving Financial Inclusion: Helping the U.S. Department of the Treasury, Bureau of the Fiscal Service (U.S. Treasury) provide recipients ready, safe access to their government benefits was the founding mission of the Direct Express Program. The prepaid card program is intended to deliver benefits more cost effectively and securely and to be an on-ramp to financial inclusion for millions of unbanked America providing recipients the tools they need to participate fully in the economy.
- Renewal History: In 2008, 2014 and again in 2020, Comeric Bank was selected by the U.S. Treasury as the Financial Age for their Direct Express Debit MasterCard Program. Comeric Bank's contract with the U.S. Treasury expires in early 2025.
- Strong Customer Satisfaction: Since inception of the program Comerica has achieved a 90% (or better) cardholder satisfaction
- Prioritizing Security: Since 2013, the U.S. Treasury has

Apple App Store as of 7/11/24 ©2024, Comerica Inc. All rights reserved.

#### **Financial Metrics**

- Balances: ~\$3.3B in 2Q24 average deposit balances (large fluctuations throughout the quarter due to timing cause ending balances to vary).
- Intra-month Patterns: Comerica Bank receives most of the deposit balances on the 1st and 3st days of each month (subject to change based on weekends or holidays).
- Peaks & Troughs: In June 2024, highest balance was \$4.8B & lowest balance was \$2.8B.
- me Statement:
   \$137MM FY23 & \$29MM 2Q24 noninten
  - income (card fees)
    \$138MM FY23 & \$29MM 2024 direct expenses primarily in outside processing fees, but also includes professional fees, operational losses, staff expenses & other fees



#### **Program Status**

- Re-Bid: We received a preliminary notification that Comerica Bank has not been selected to continue serving as the Financial Agent to support the program following contract
- Transition Plan: If the preliminary non-selection of Co Bank remains the final disposition, we expect the form transition plan for managing accounts & deposits to be agreed upon once contract negotiations are finalized w new provider. We do not currently expect this transition impact 2024 deposits, noninterest income or noninteres
- Next Steps: We intend to continue to support of through the transition & prioritize efforts to drive











WHY WE ARE HERE

To raise expectations of what a bank can be for our colleagues, customers & communities

### WHAT WE BELIEVE











Trust

Act

Own

©2024, Comerica Inc. All rights reserved.

### Reconciliations



Tangible Common Equity

Tangible common equity is used by Comerica to measure the quality of capital and the return relative to balance sheet risk. The tangible common equity ratio removes the effect of intangible assets from capital and total assets.

| (period-end, millions, except per share data)            | 2Q24     | 1Q24     | 4Q23     | 3Q23     | 2Q23                  |
|----------------------------------------------------------|----------|----------|----------|----------|-----------------------|
| ble Common Equity                                        |          |          |          |          | elline immeriore in a |
| Total shareholders' equity                               | \$6,161  | \$6,050  | \$6,406  | \$4,972  | \$5,595               |
| Less fixed-rate non-cumulative perpetual preferred stock | \$394    | \$394    | \$394    | \$394    | \$394                 |
| Common shareholders' equity                              | \$5,767  | \$5,656  | \$6,012  | \$4,578  | \$5,201               |
| Less goodwill                                            | \$635    | \$635    | \$635    | \$635    | \$635                 |
| Less other intangible assets                             | \$7      | \$8      | \$8      | \$8      | \$8                   |
| Tangible common equity                                   | \$5,125  | \$5,013  | \$5,369  | \$3,935  | \$4,558               |
| Total assets                                             | \$79,597 | \$79,444 | \$85,834 | \$85,706 | \$90,76               |
| Less goodwill                                            | \$635    | \$635    | \$635    | \$635    | \$635                 |
| Less other intangible assets                             | \$7      | \$8      | \$8      | \$8      | \$8                   |
| Tangible assets                                          | \$78,955 | \$78,801 | \$85,191 | \$85,063 | \$90,11               |
| Common equity ratio                                      | 7.24%    | 7.12%    | 7.00%    | 5.34%    | 5.73%                 |
| Tangible common equity ratio                             | 6.49%    | 6.36%    | 6.30%    | 4.62%    | 5.06%                 |

Comerica believes non-GAAP measures are meaningful because they reflect adjustments commonly made by management, investors, regulators and analysts to evaluate the adequacy of common equity and our performance trends. @2024, Comerica Inc. All rights reserved.

47

### **Reconciliations Continued**



#### **Uninsured Deposits**

Comerica believes that the presentation of uninsured deposits adjusted for the impact of affiliate deposits provides enhanced clarity of uninsured deposits at risk. Total uninsured deposits as calculated per regulatory guidance and reported on schedule RC-O of Comerica Bank's Call Report include affiliate deposits, which by definition have a different risk profile than other uninsured deposits. The amounts presented below remove affiliate deposits from the total uninsured deposits number.

|       | (period-end; millions)                                            | 2Q24     | 1Q24     | 4Q23     | 2Q23     |
|-------|-------------------------------------------------------------------|----------|----------|----------|----------|
| (A)   | Total uninsured deposits, as calculated per regulatory guidelines | \$29,509 | \$30,481 | \$31,485 | \$31,627 |
| (B)   | Affiliate deposits                                                | \$3,882  | \$3,966  | \$4,064  | \$4,412  |
| (A-B) | Total uninsured deposits, excluding affiliate                     | \$25,627 | \$26,515 | \$27,421 | \$27,215 |

#### Adjusted Earnings Per Share<sup>1</sup>

Comerica believes that the presentation of adjusted earnings per share provides a greater understanding of ongoing operations and financial results by removing the impact of notable items. Notable items are meaningful because they provide greater detail of how certain events or initiatives affect Comerica's results for a more informed understanding of those results.

| (per share)                                       | 2Q24 | 1Q24 | 2Q23 |
|---------------------------------------------------|------|------|------|
| Earnings per common share                         | 1.49 | 0.98 | 2.01 |
| Net BSBY cessation hedging losses                 | 0.01 | 0.21 |      |
| FDIC special assessment                           | 0.02 | 0.09 |      |
| Modernization & expense recalibration initiatives | 0.01 | 0.01 | 0.04 |
| Adjusted earnings per common share                | 1.53 | 1.29 | 2.05 |

Comerica believes non-GAAP measures are meaningful because they reflect adjustments commonly made by management, investors, regulators and analysts to evaluate the adequacy of common equity and our performance trends. • 'Diluted earnings per common share' @2024, Comerica Inc. All rights reserved. 48

## **Holding Company Debt Rating**



| Senior Unsecured/Long-Term Issuer Rating | Moody's | S&P  | Fitch |
|------------------------------------------|---------|------|-------|
| Cullen Frost                             | A3      | A-   | -     |
| M&T Bank                                 | Baa1    | BBB+ | Α     |
| BOK Financial                            | Baa1    | BBB+ | Α     |
| Fifth Third                              | Baa1    | BBB+ | A-    |
| Huntington                               | Baa1    | BBB+ | A-    |
| Regions Financial                        | Baa1    | BBB+ | A-    |
| Citizens Financial Group                 | Baa1    | BBB+ | BBB+  |
| Comerica                                 | Baa1    | BBB  | A-    |
| KeyCorp                                  | Baa2    | BBB  | BBB+  |
| Webster Financial                        | Baa2    | BBB  | (5.0) |
| First Horizon National Corp              | Baa3    | ~    | BBB   |
| Western Alliance                         | Ba1     | -    | BBB-  |
| Synovus Financial                        | -       | BBB- | BBB   |

As of 9/6/24 • Source: S&P Global Market Intelligence; Debt Ratings are not a recommendation to buy, sell, or hold securities @2024, Comerica Inc. All rights reserved.

49

## **Bank Debt Rating**



|                                          |         |      | _     |  |
|------------------------------------------|---------|------|-------|--|
| Senior Unsecured/Long-Term Issuer Rating | Moody's | S&P  | Fitch |  |
| Cullen Frost                             | A3      | Α    | -     |  |
| Fifth Third                              | A3      | A-   | A-    |  |
| Huntington                               | A3      | A-   | A-    |  |
| M&T Bank                                 | Baa1    | A-   | Α     |  |
| BOK Financial                            | Baa1    | A-   | Α     |  |
| Regions Financial                        | Baa1    | A-   | A-    |  |
| Citizens Financial Group                 | Baa1    | A-   | BBB+  |  |
| Comerica                                 | Baa1    | BBB+ | A-    |  |
| KeyCorp                                  | Baa1    | BBB+ | BBB+  |  |
| Webster Bank                             | Baa2    | BBB+ |       |  |
| Western Alliance                         | Baa2    | H    | BBB-  |  |
| Zions Bancorporation                     | Baa2    | BBB+ | BBB+  |  |
| First Horizon National Corp              | Baa3    | æ    | BBB   |  |
| Synovus Financial                        | Baa3    | BBB  | BBB   |  |

As of 9/6/24 • Source: S&P Global Market Intelligence; Debt Ratings are not a recommendation to buy, sell, or hold securities @2024, Comerica Inc. All rights reserved.



©2024, Comerica Inc. All rights reserved.