



BARCLAYS GLOBAL CONSUMER
STAPLES CONFERENCE 2022

SAFE HARBOR STATEMENT

This presentation contains forward-looking statements, including, among others risk, net sales and earnings growth; the impact of the COVID-19 pandemic and the Company's response; gross margin changes; trade, marketing, and SG&A spending; sufficiency of cash flows from operations; earnings per share; cost savings programs; consumer demand and spending; the effects of competition; the effect of product mix; volume growth, including the effects of new product launches into new and existing categories; the impact of acquisitions (including earn-outs); and capital expenditures and statements relating to the impact of the Hero acquisition. Other forward-looking statements in this release may be identified by the use of such terms as "may," "could," "expect," "intend," "believe," "plan," "estimate," "forecast," "project," "anticipate," "to be," "to make" or other comparable terms. These statements represent the intentions, plans, expectations and beliefs of the Company, and are based on assumptions that the Company believes are reasonable but may prove to be incorrect. In addition, these statements are subject to risks, uncertainties and other factors, many of which are outside the Company's control and could cause actual results to differ materially from such forward-looking statements. Factors that could cause such differences include a decline in market growth, retailer distribution and consumer demand (as a result of, among other things, political, economic and marketplace conditions and events); including those relating to the outbreak of contagious diseases; other impacts of the COVID-19 pandemic and its impact on the Company's operations, customers, suppliers, employees, and other constituents, and market volatility and impact on the economy (including causing recessionary conditions), resulting from global, nationwide or local or regional outbreaks or increases in infections, new variants, and the risk that the Company will not be able to successfully execute its response plans with respect to the pandemic or localized outbreaks and the corresponding uncertainty; the impact of regulatory changes or policies associated with the COVID-19 pandemic, including continuing or renewed shutdowns of retail and other businesses in various jurisdictions the impact of the global economy and the military conflict between Russia and Ukraine including the impact of export controls and other economic sanctions; the impact of continued shifts in consumer behavior, including accelerating shifts to online shopping; unanticipated increases in raw material and energy prices or other inflationary pressures including as a result of the military conflict between Russia and Ukraine; delays and increased costs in manufacturing or distribution; increases in transportation costs; labor shortages; the impact of price increases for our products; the impact of supply chain disruptions; the impact of inclement weather on raw material and transportation costs; adverse developments affecting the financial condition of major customers and suppliers; changes in marketing and promotional spending; growth or declines in various product categories and the impact of customer actions in response to changes in consumer demand and the economy, including increasing shelf space of private label products; consumer and competitor reaction to, and customer acceptance of, new product introductions and features; the Company's ability to maintain product quality and characteristics at a level acceptable to our customers and consumers; disruptions in the banking system and financial markets; foreign currency exchange rate fluctuations; implications of the United Kingdom's withdrawal from the European Union; transition to, and shifting economic policies in the United States; potential changes in export/import and trade laws, regulations and policies of the United States and other countries, including any increased trade restrictions or tariffs, including the actual and potential effect of tariffs on Chinese goods imposed by the United States; increased or changing regulation regarding the Company's products in the United States and other countries where it or its suppliers operate; market volatility; issues relating to the Company's information technology and controls; the impact of natural disasters, including those related to climate change, on the Company and its customers and suppliers, including third party information technology service providers; the integration of acquisitions or divestiture of assets; the outcome of contingencies, including litigation, pending regulatory proceedings; environmental matters; changes in the regulatory environment; and the risk that Hero will not be integrated successfully, the risk that the cost savings from the transaction will not be fully realized or will take longer to realize than expected, and the ability of management to execute its plans with respect to the Company's initiatives.

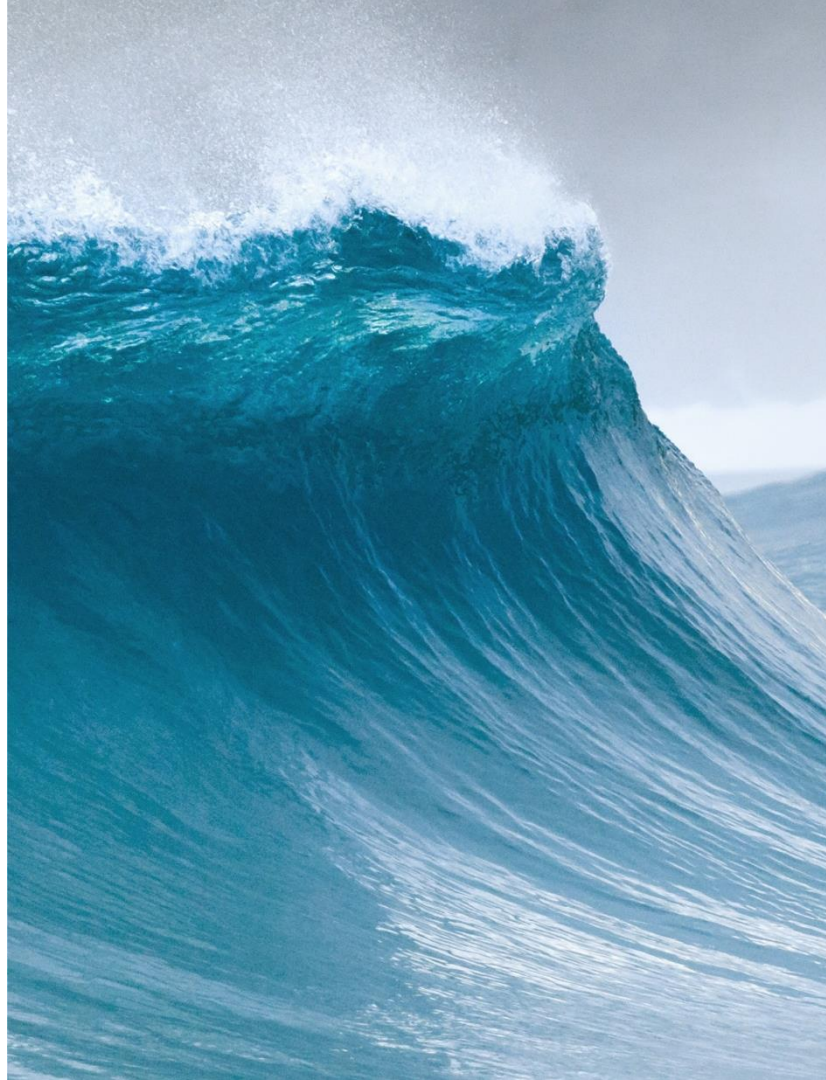
For a description of additional factors that could cause actual results to differ materially from the forward-looking statements, please see Item 1A, "Risk Factors" in the Company's annual report on Form 10-K and quarterly reports on Form 10-Q. The Company undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by the U.S. federal securities laws. You are advised, however, to consult any further disclosures the Company makes on related subjects in its filings with the United States Securities and Exchange Commission.

This presentation also contains non-GAAP financial measures such as Organic Sales Growth, Adjusted Gross Margin, Adjusted SG&A, Cash from Operations, and Adjusted EPS, which differ from reported results using Generally Accepted Accounting Principles (GAAP). The most directly comparable GAAP financial measures and reconciliations to non-GAAP financial measures are set forth in the Appendix hereto and in the Company's filings with the Securities and Exchange Commission.

Hero.

Revealing the Hero Inside

- **#1** patch brand in acne care
- **#2** acne care brand overall in the United States
- Household penetration of only **4.4%** in an acne care category with **23%** penetration
- Current ACV of **8%** with expectation to drive towards **80-90%**
- Hero has a **63%** share of the acne patch category which is over **5x** its next closest competitor



THE REVOLUTIONARY LEADER IN ACNE CARE

Pimple Patches, Pimple Aftercare, Daily Care, Body Care



Our heroes

Anyone who has acne, even just the occasional pimple. Teenagers to adults, males to females, moms to dads, boyfriends to girlfriends, athletes to weekend warriors.

Acne does not discriminate.

66M+ Views of #HeroCosmetics



136M+ Views of #MightyPatch

14 BuzzFeed Articles since 2020

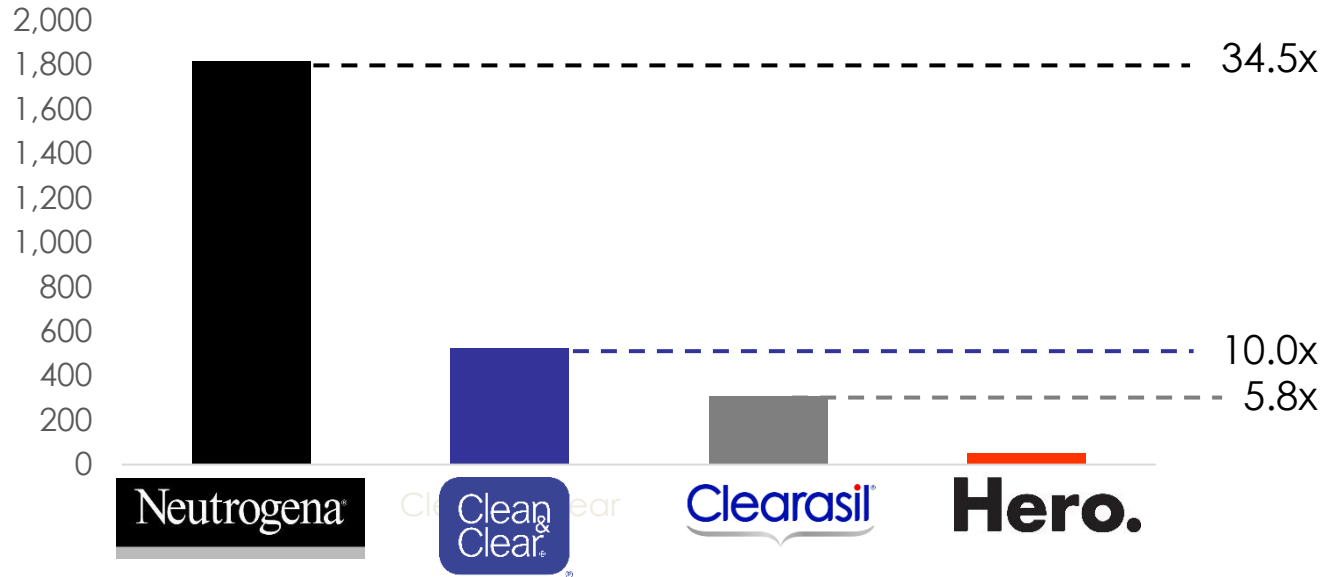


+920% Instagram follower growth
since Jan 2019



THERE'S PLENTY OF ROOM TO RUN ON DISTRIBUTION

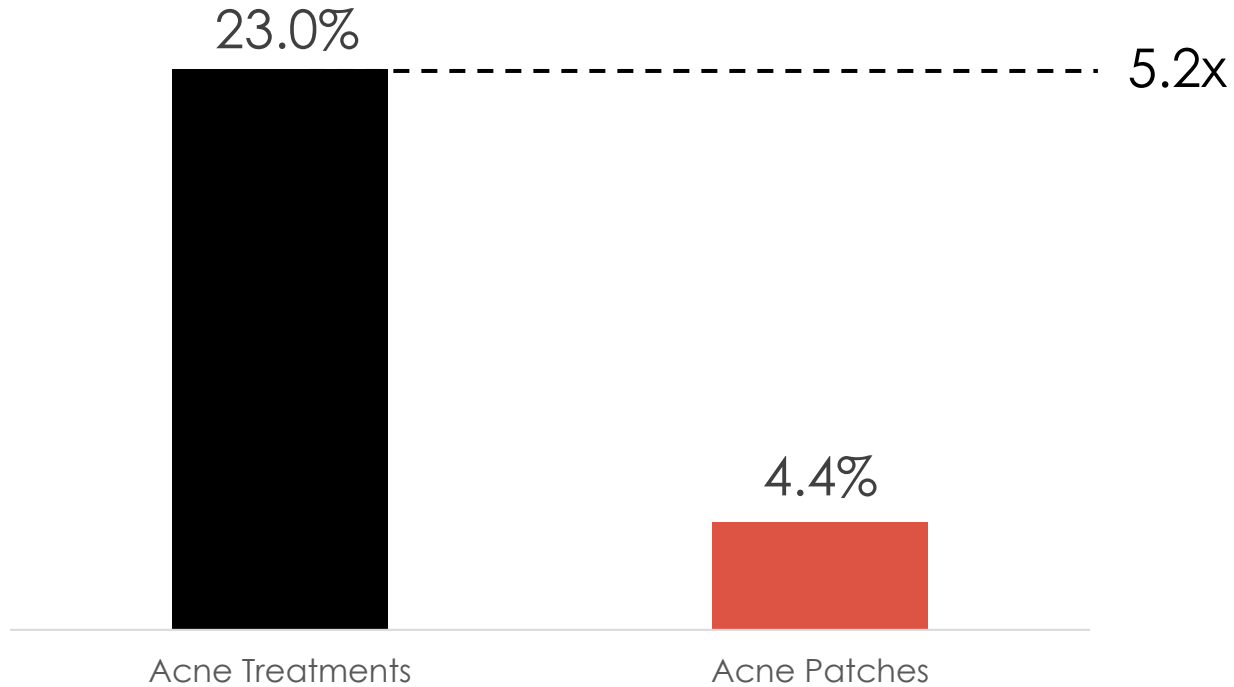
Total Points of Distribution



Total Points of Distribution	1,817.1	526.2	305.5	52.7
TDP Change vs YAG	0.4%	-9.1%	-27.4%	+64.1%

AND PATCHES HAVE AN OPPORTUNITY TO GROW VIA HHP

Household Penetration





01

Who We Are

Matt Farrell

Chairman and
Chief Executive Officer

DELIVER OUTSTANDING RETURNS TO OUR SHAREHOLDERS

10 YEAR:

18.0%

5 YEAR:

20.0%

3 YEAR:

17.4%

2021:

17.9%

2022 YTD*:

-17.9%



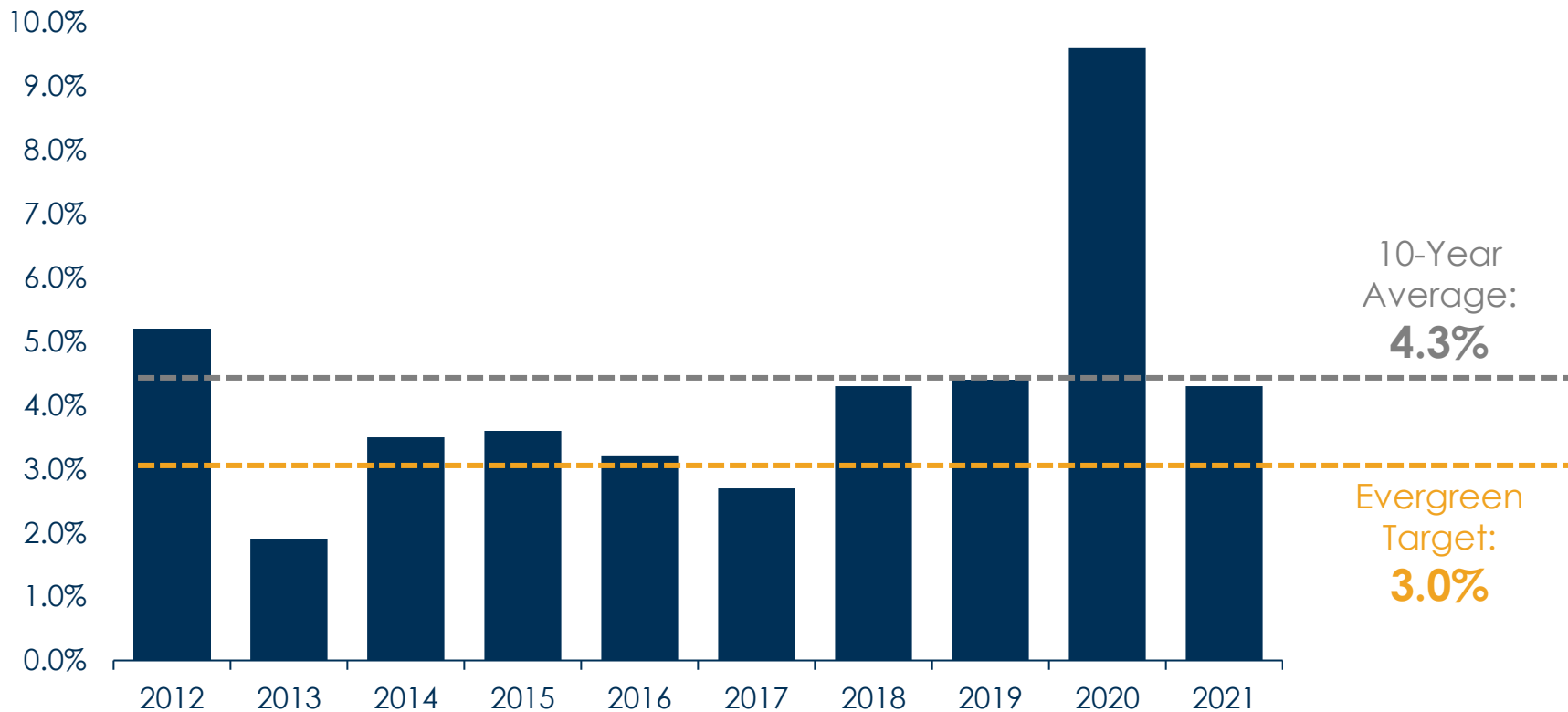
EVERGREEN MODEL



Organic Sales	+3%	Domestic: +2% International: +6% SPD: +5%
Gross Margin	+25 bps	
Marketing	FLAT	
SG&A	-25 bps	
Operating Margin	+50 bps	
EPS Growth	+8%	

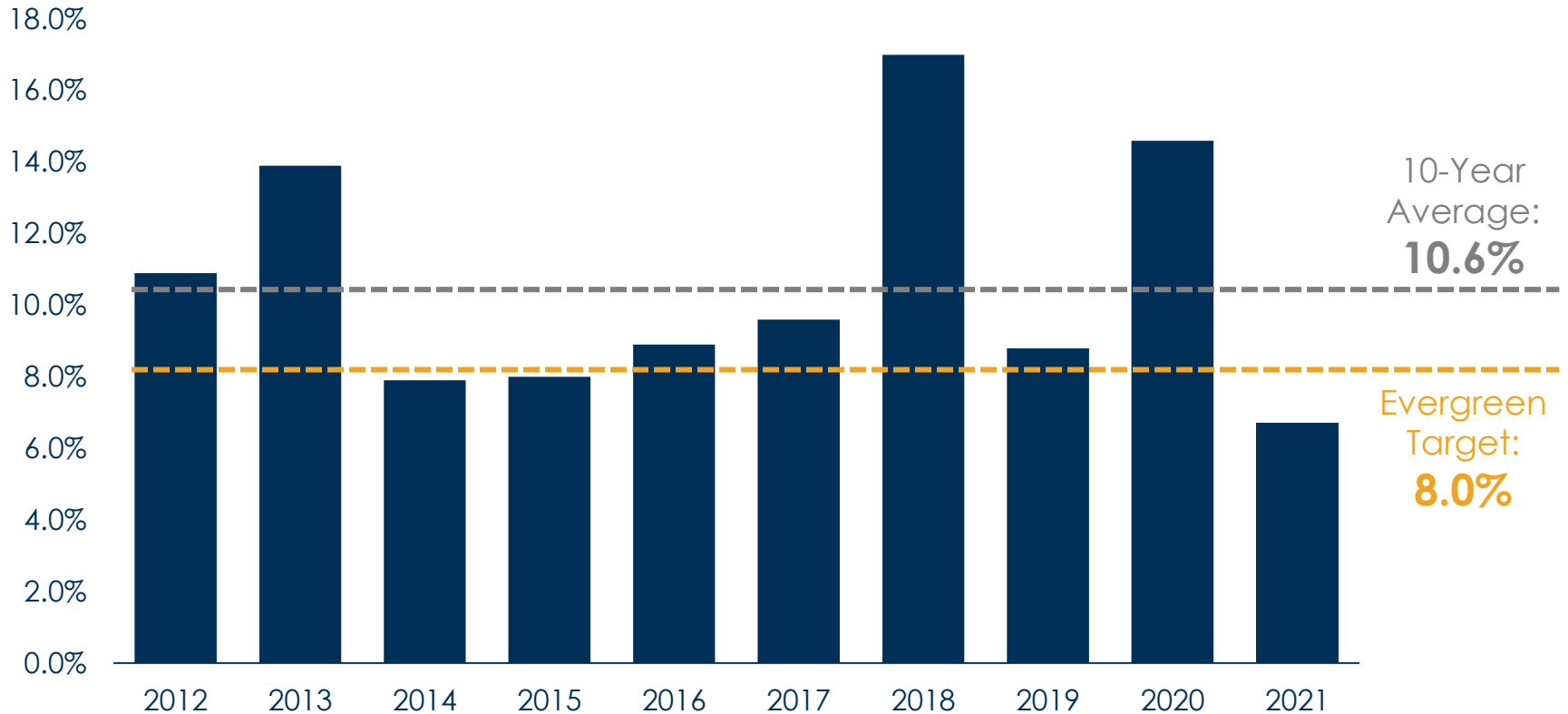


ORGANIC SALES OVER TEN YEARS OF SOLID GROWTH



EPS

OVER TEN YEARS OF SOLID GROWTH





POWER BRANDS*

* subject to customary closing conditions

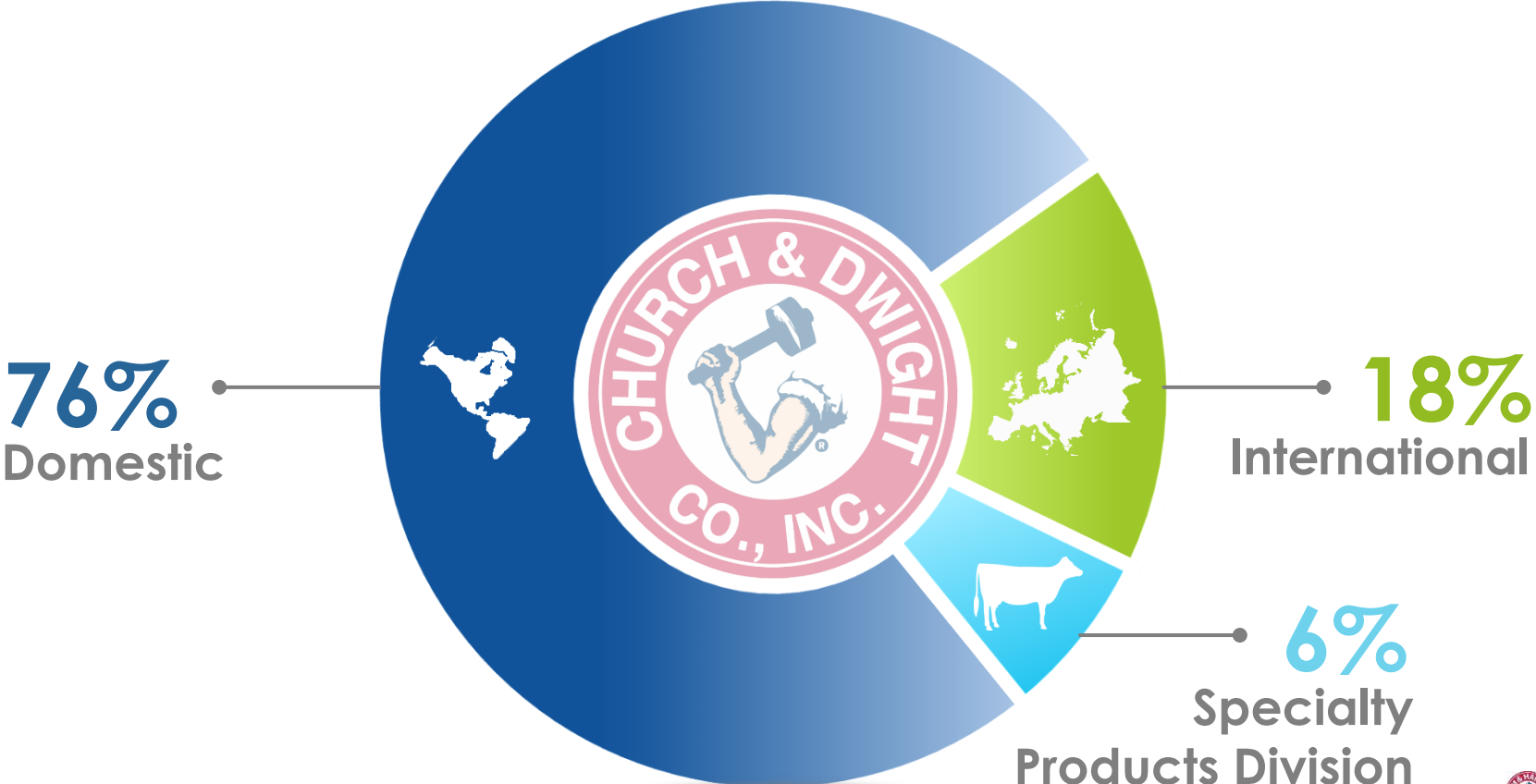
more than

85%

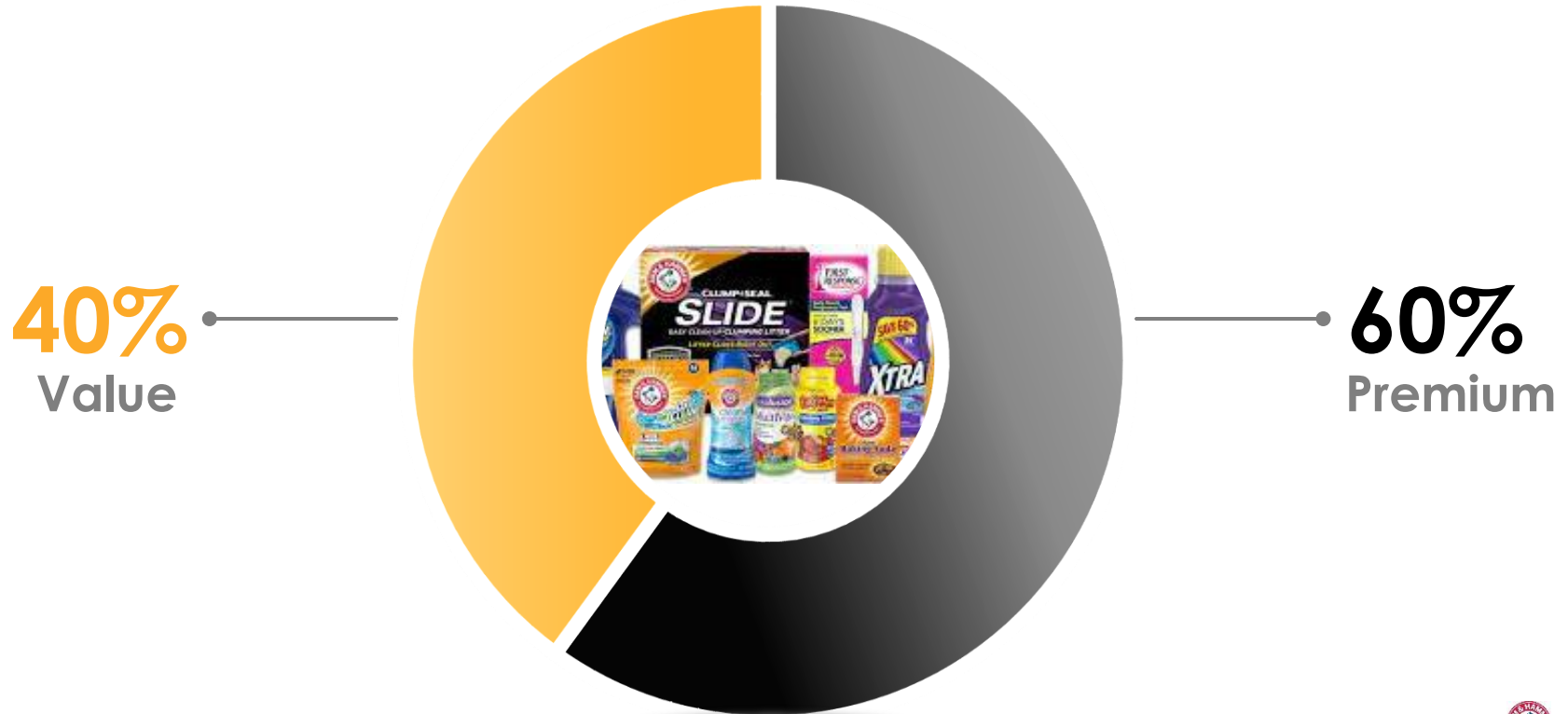
of sales & profits are
represented by these

15 POWER BRANDS*

CHURCH & DWIGHT'S BUSINESS SEGMENTS

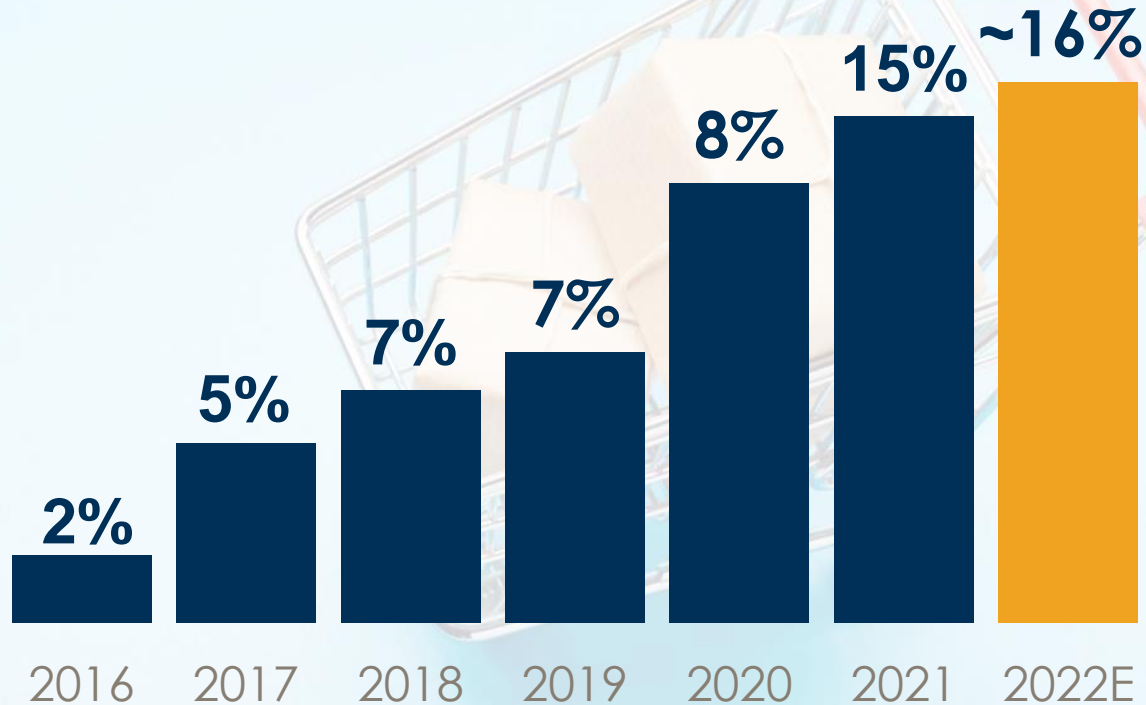


DIVERSIFIED PRODUCT PORTFOLIO OF BOTH VALUE AND PREMIUM PRODUCTS

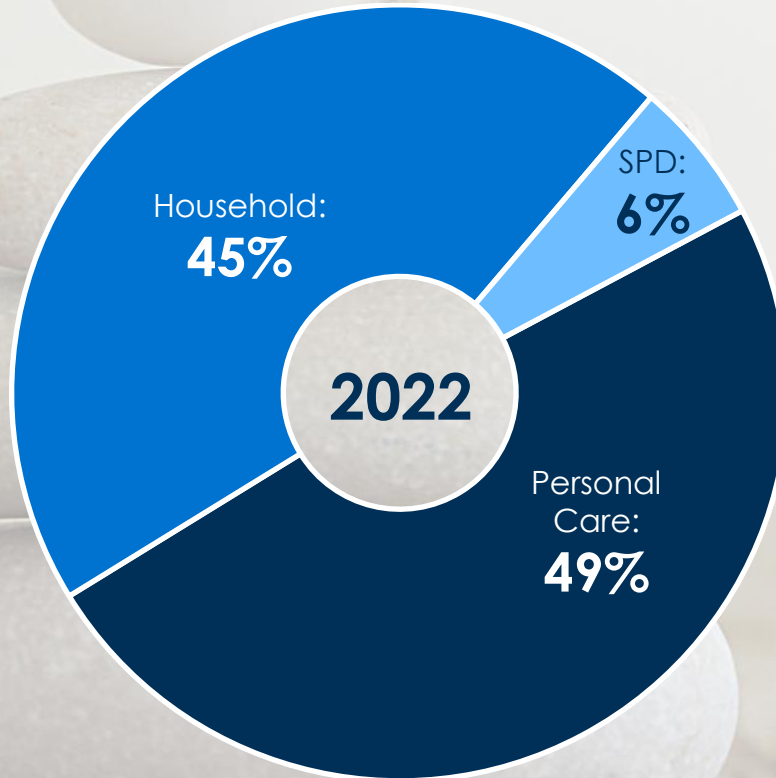


WE CONTINUE TO GROW ONLINE

Percentage of Net Sales



A BALANCED AND DIVERSIFIED PORTFOLIO

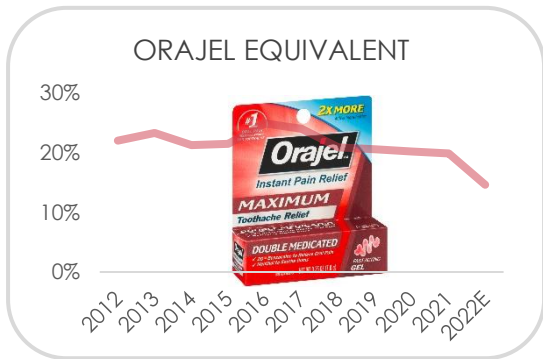
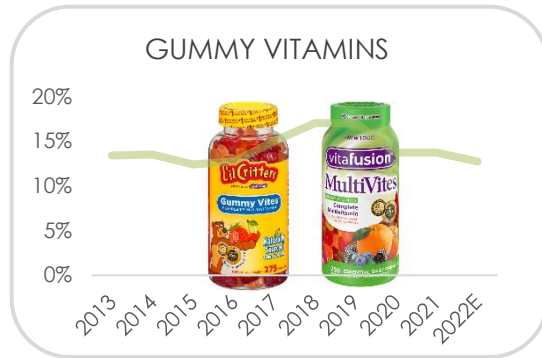


LOW PRIVATE LABEL EXPOSURE

Weighted Average Private Label Share Of Our Categories



ONLY 5 OF OUR 18 CATEGORIES HAVE PRIVATE LABEL EXPOSURE



3



WE HAVE CLEAR ACQUISITION CRITERIA



Primarily #1 or #2 share brands



Higher growth, higher margin brands



Asset light

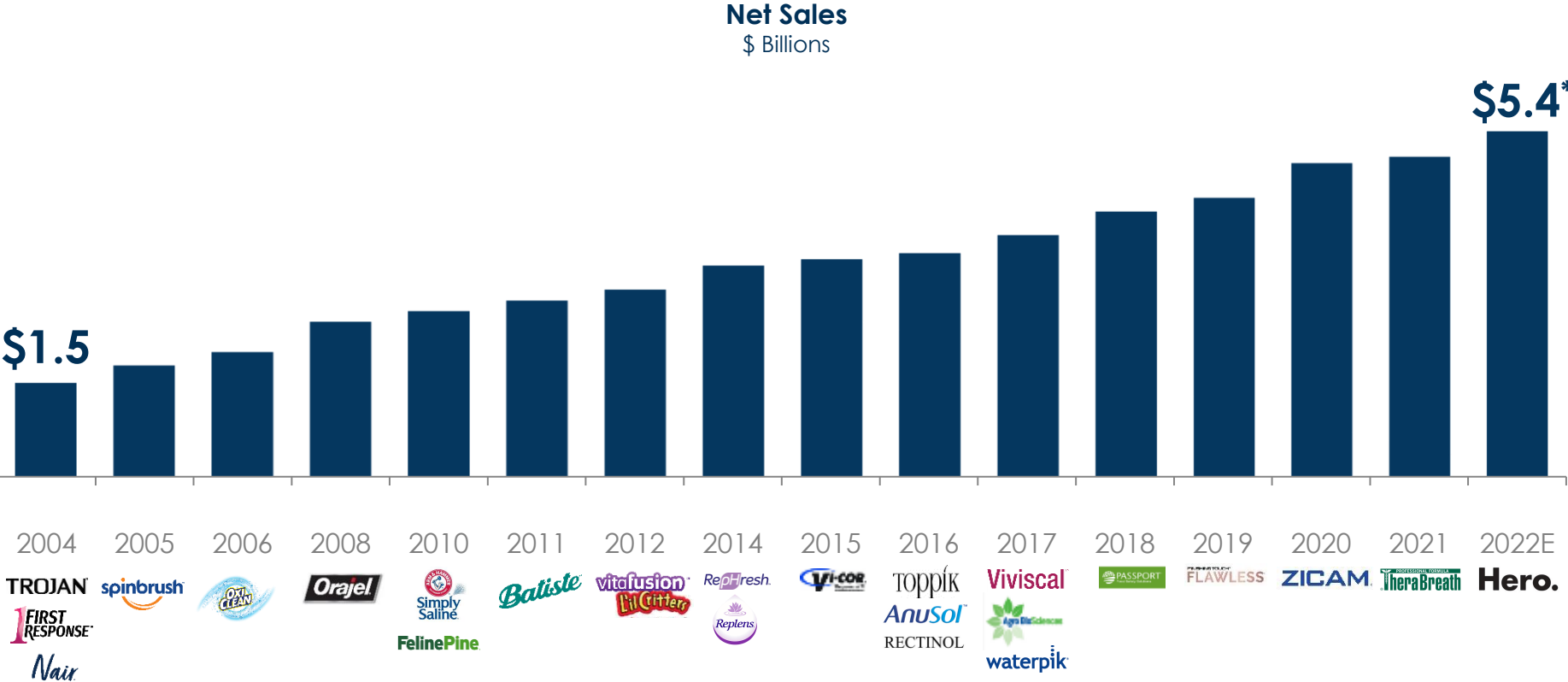


Leverage C&D manufacturing, logistics and purchasing



Deliver sustainable competitive advantage

LONG HISTORY OF GROWTH THROUGH ACQUISITIONS



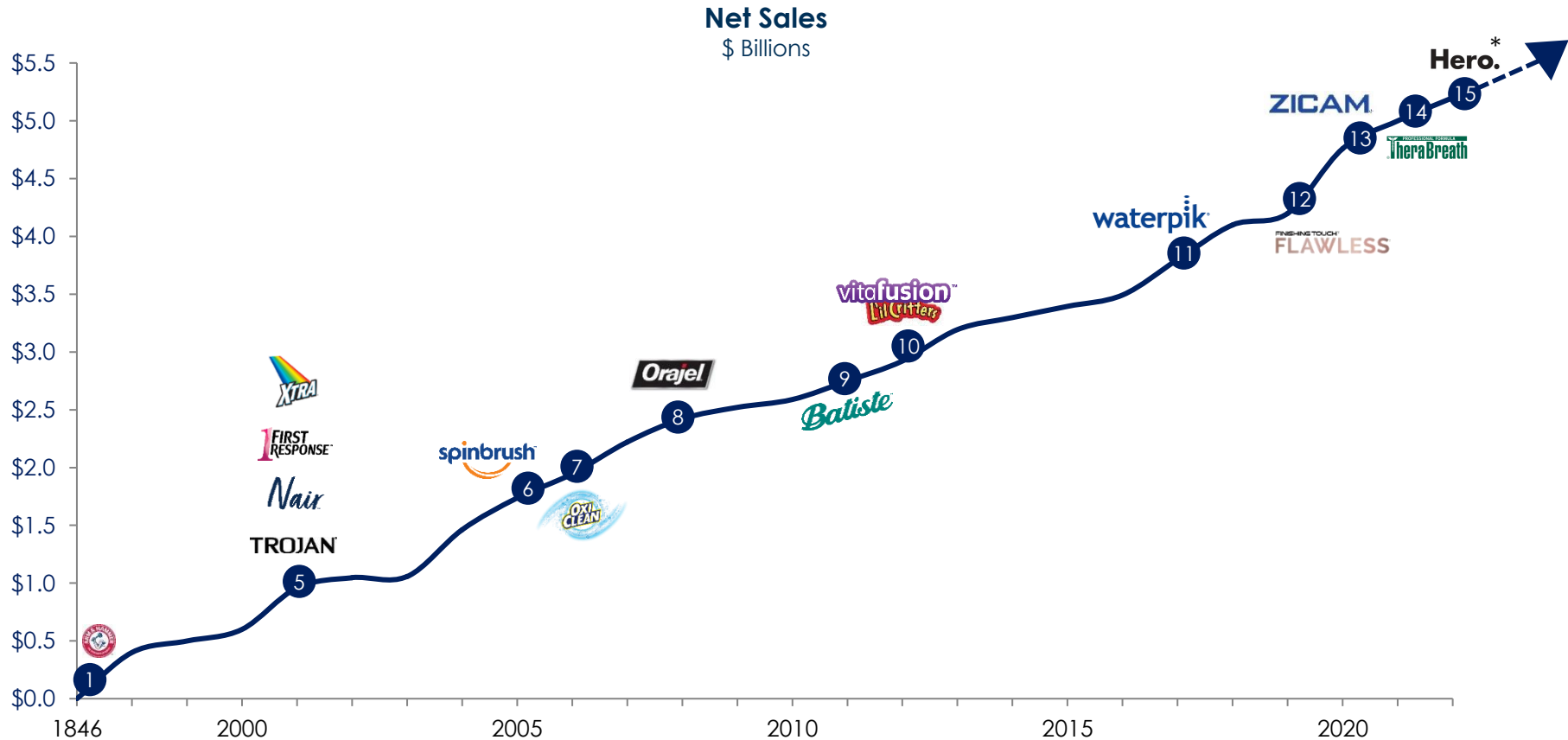
Note: Trojan, Nair and First Response acquired in two parts – 2001 and 2004.
* subject to customary closing conditions

ACQUIRED 14 OF 15 POWER BRANDS* SINCE 2001



Source: Nielsen Total U.S. AOC
 * subject to customary closing conditions

15 POWER BRANDS* TODAY, 20 TOMORROW



Note: Trojan, Nair and First Response acquired in two parts – 2001 and 2004.

* subject to customary closing conditions

4



CONSISTENT INNOVATION



OUR WINNING FORMULA

1



**A balanced
and diversified
portfolio**

2



**Low private
label exposure**

3



**Acquisitive
Company**

4



**Strong and
consistent
innovation**



02

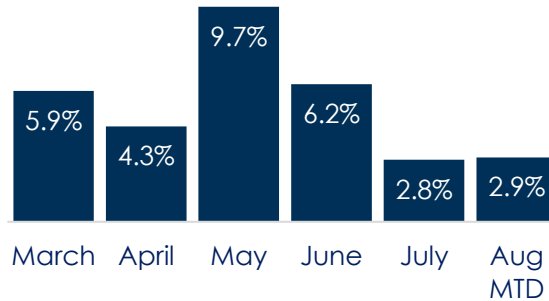
Category Insights

Barry Bruno

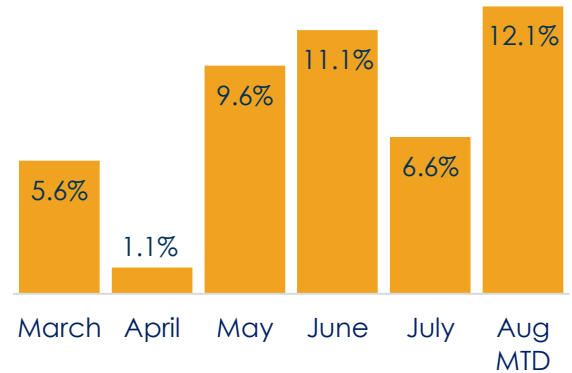
*EVP, Chief Marketing Officer &
President, U.S. Consumer*

LIQUID LAUNDRY DETERGENT

LLD CATEGORY \$'s vs. YAG 2022

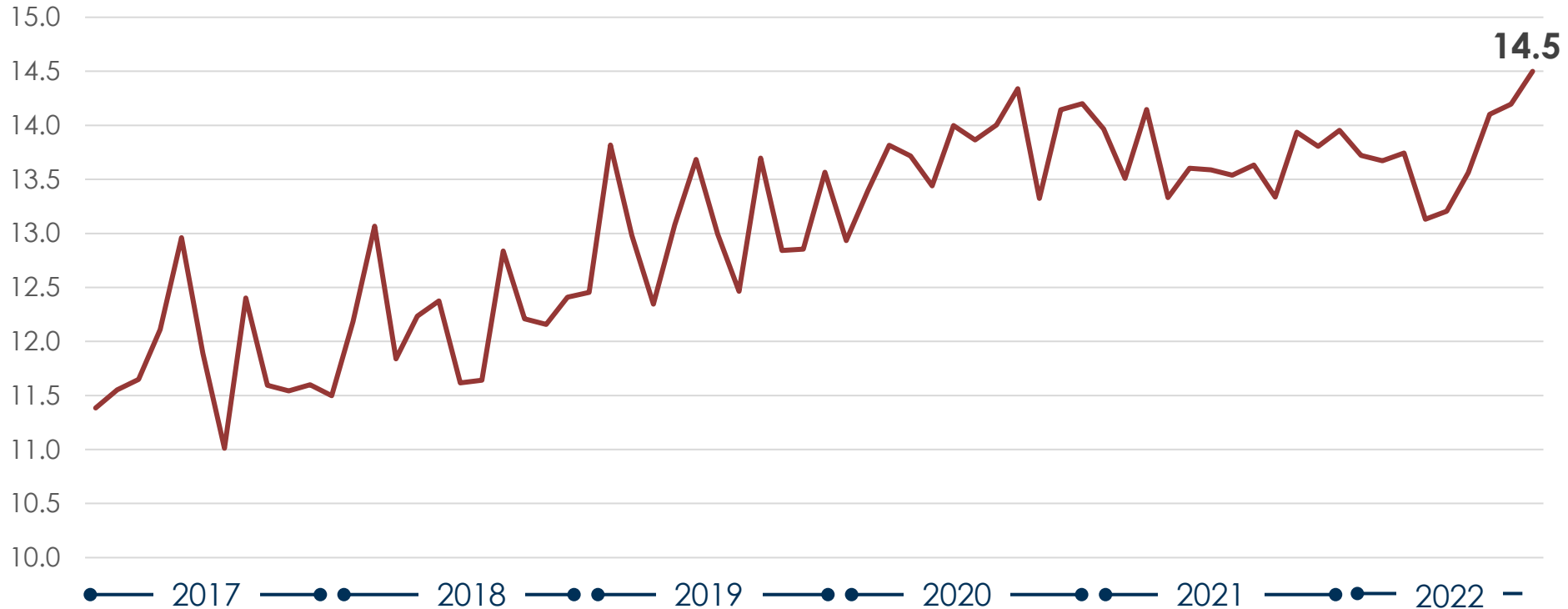


\$ Sales Chg vs. YAG 2022



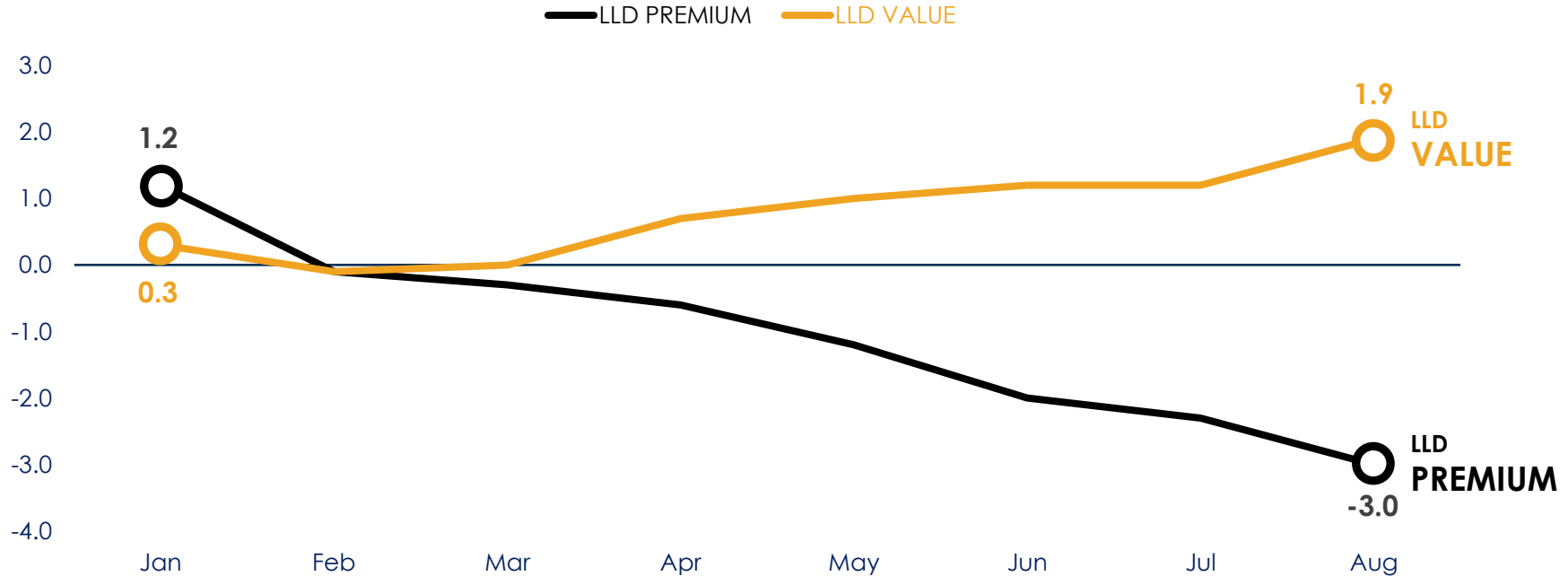
Category growth moderating while
ARM & HAMMER consumption accelerates

IN FACT, ARM & HAMMER LIQUID LAUNDRY DETERGENT ACHIEVED AN ALL-TIME SHARE HIGH IN AUGUST



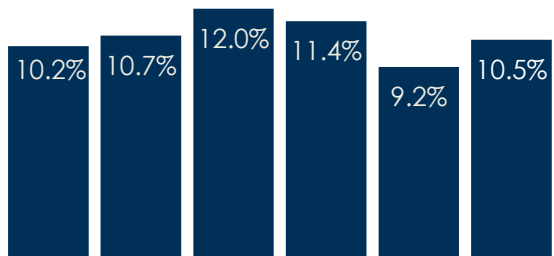
CONSUMER MIGRATION FROM PREMIUM TO VALUE DETERGENT ACCELERATING IN RECESSIONARY ENVIRONMENT

Liquid Laundry Detergent – Dollar Share of Custom Sub Segment Change vs YAG
Total US – Multi Outlet



CAT LITTER

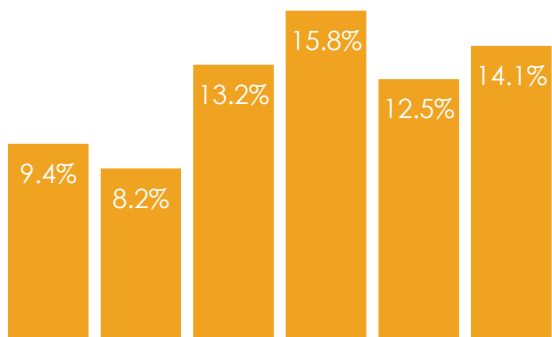
LITTER CATEGORY \$'s vs. YAG 2022



March April May June July Aug MTD



\$ Sales Chg vs. YAG 2022



March April May June July Aug MTD

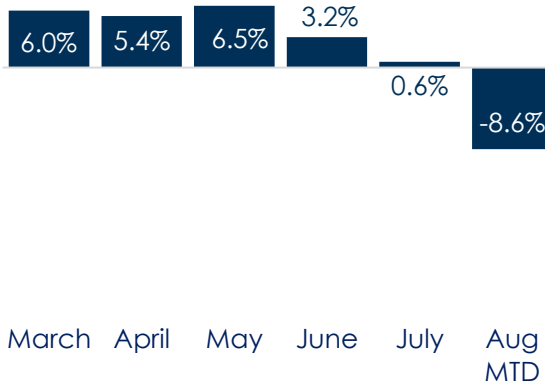
Strong category growth combined with even stronger ARM & HAMMER consumption



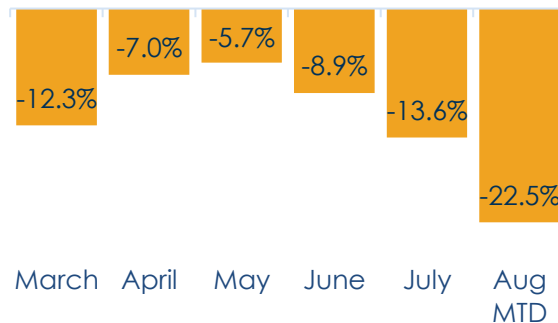


VITAMINS / MINERALS / SUPPLEMENTS

VMS CATEGORY \$'s vs. YAG 2022



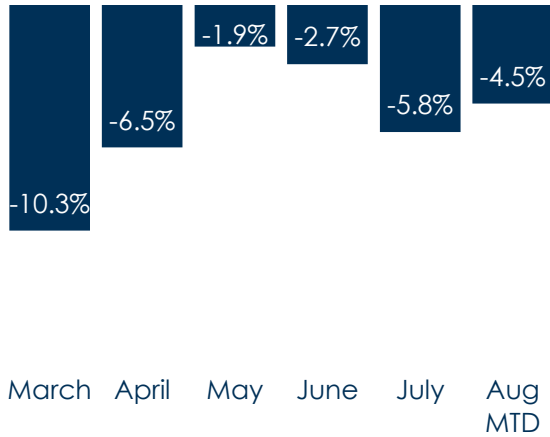
Lil Critters vitafusion™ \$ Sales Chg vs. YAG 2022



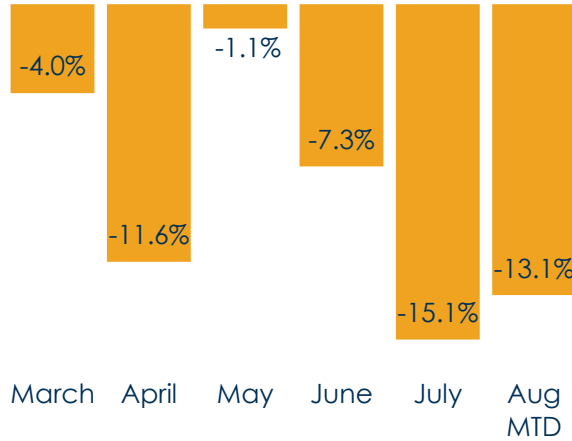
Category slowing in recessionary environment
and CHD consumption lagging category

POWER WATER FLOSSERS

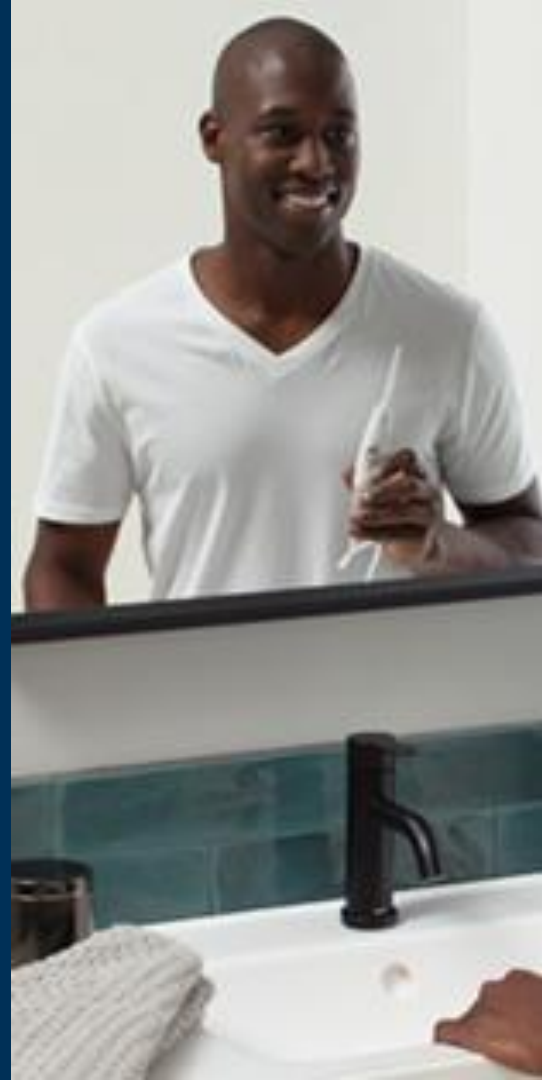
POWER FLOSSER CATEGORY \$'s vs. YAG 2022



waterpik® \$ Sales Chg vs. YAG 2022

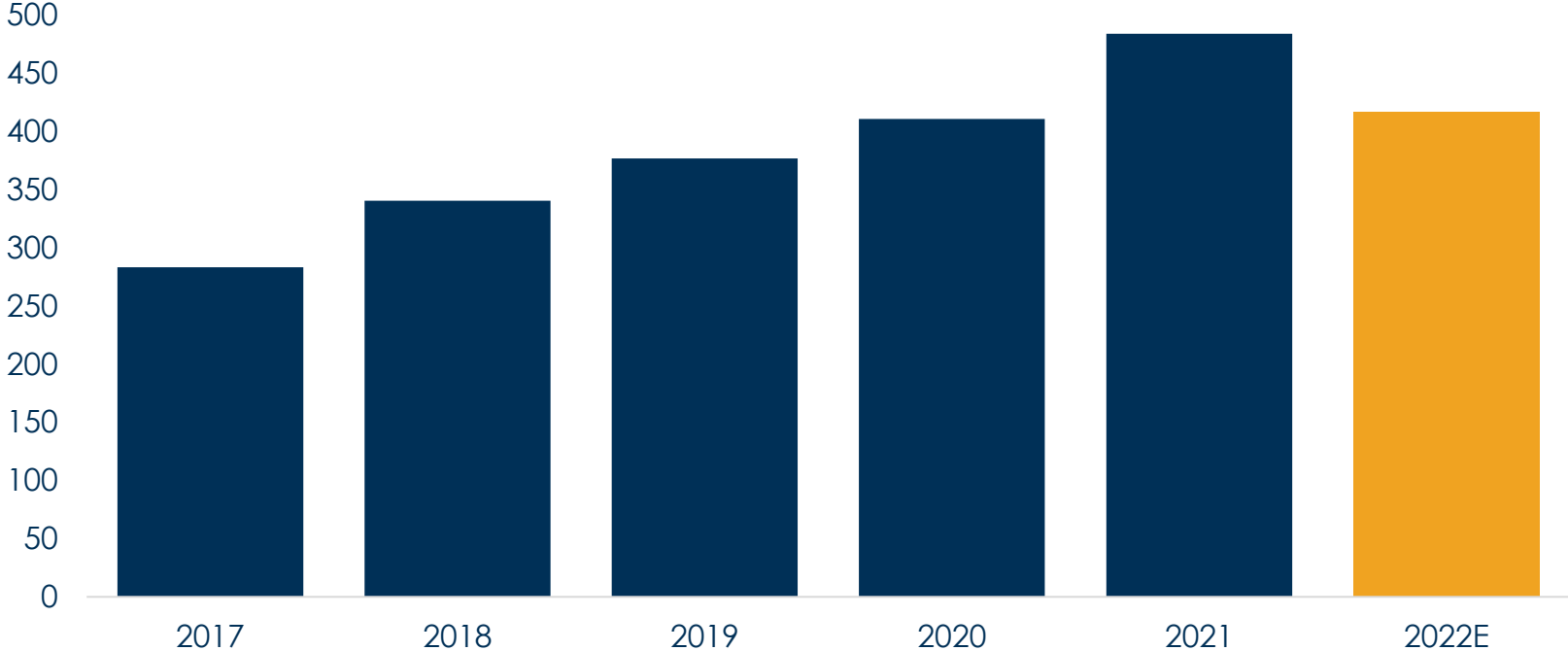


Discretionary category is contracting as consumers pull back / trade down



WATERPIK GROWTH SINCE AQUISITION

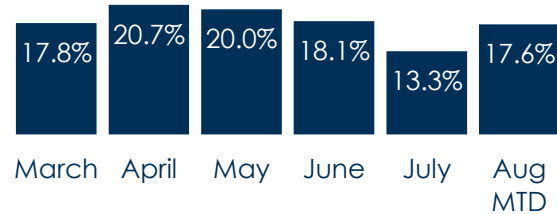
Total Waterpik Global Net Sales



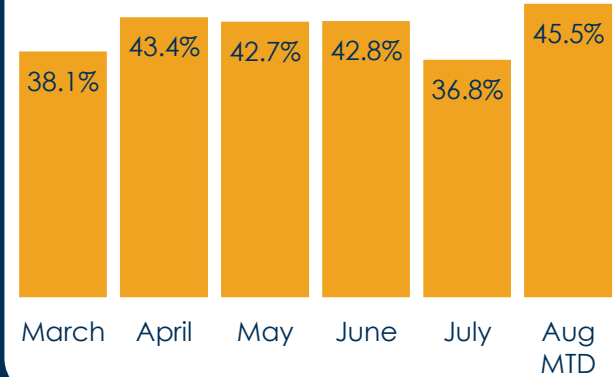


DRY SHAMPOO

DRY SHAMPOO CATEGORY \$'s vs. YAG 2022



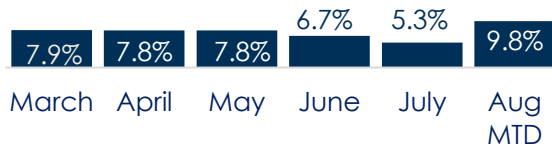
Batiste \$ Sales Chg vs. YAG 2022



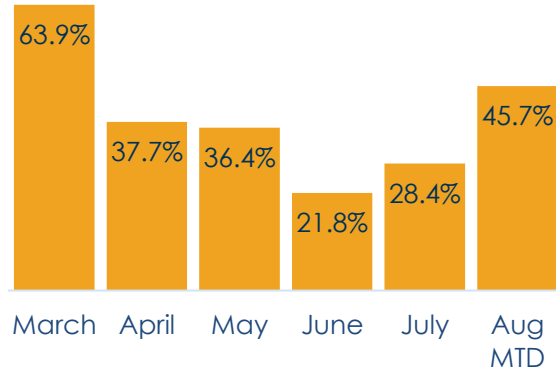
Double-digit category growth fueled by
category-leading BATISTE

ALCOHOL-FREE MOUTHWASH

ALCOHOL-FREE MOUTHWASH CATEGORY \$'s vs. YAG 2022



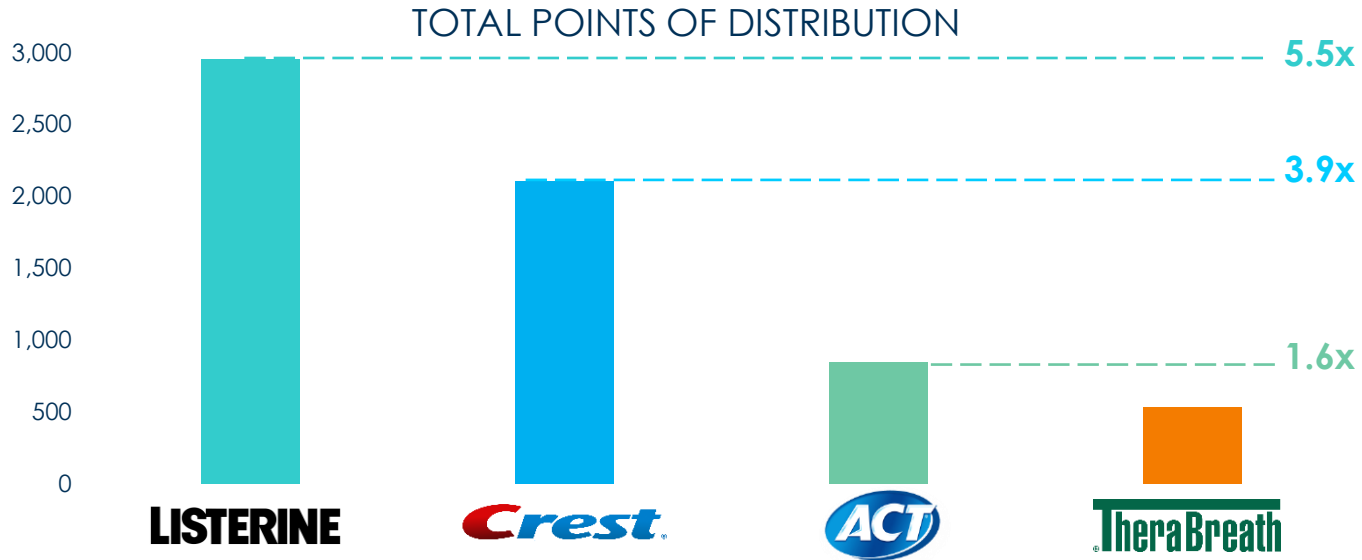
TheraBreath™ \$ Sales Chg vs. YAG 2022



Strong category growth
driven by THERABREATH

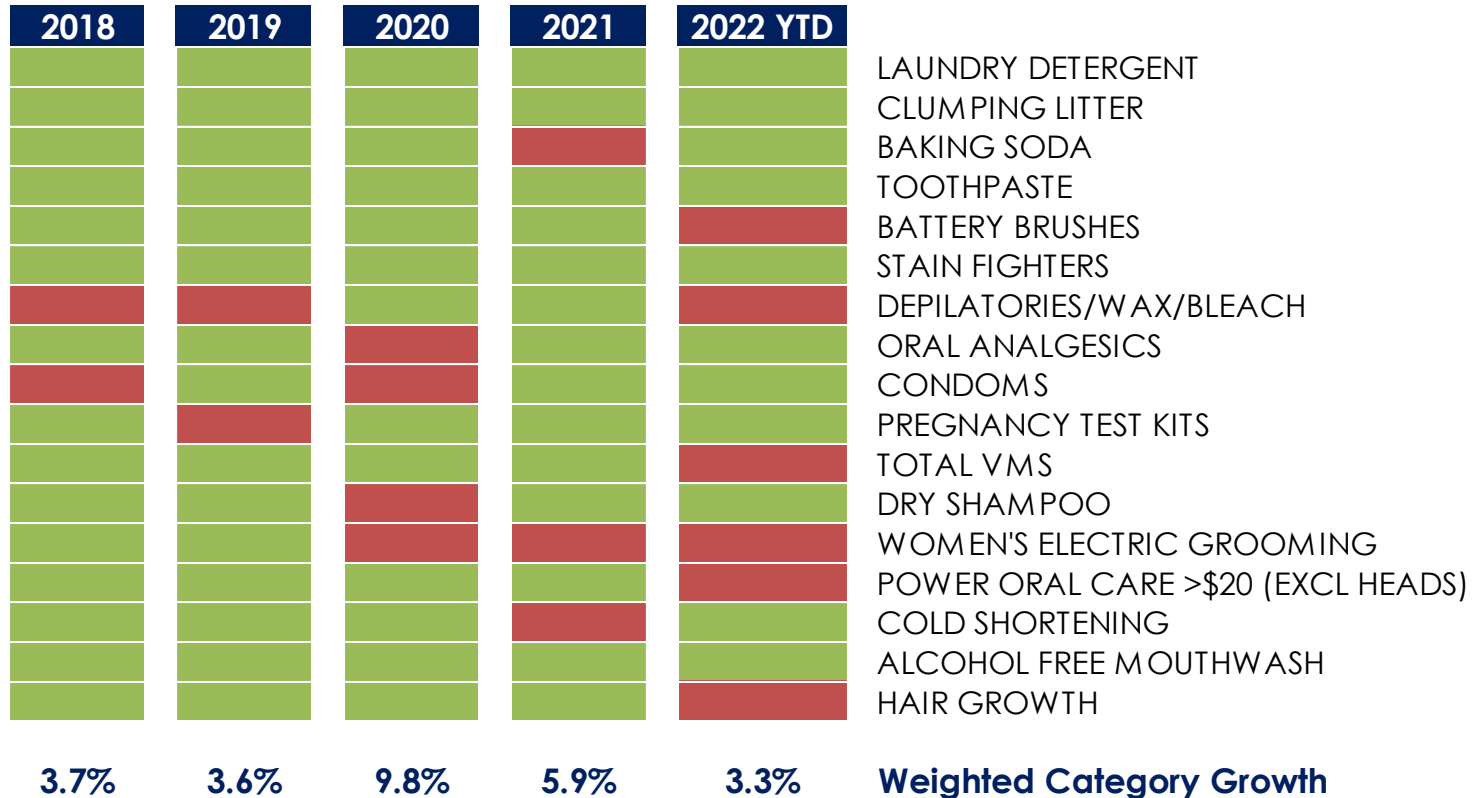


AND THERE'S PLENTY OF ROOM FOR THERABREATH TO KEEP RUNNING ...



Total Points of Distribution	2,956.3	2,108.2	844.3	535.0
TDP Change vs YA	-6.8	+2.3	-9.7	+56.5

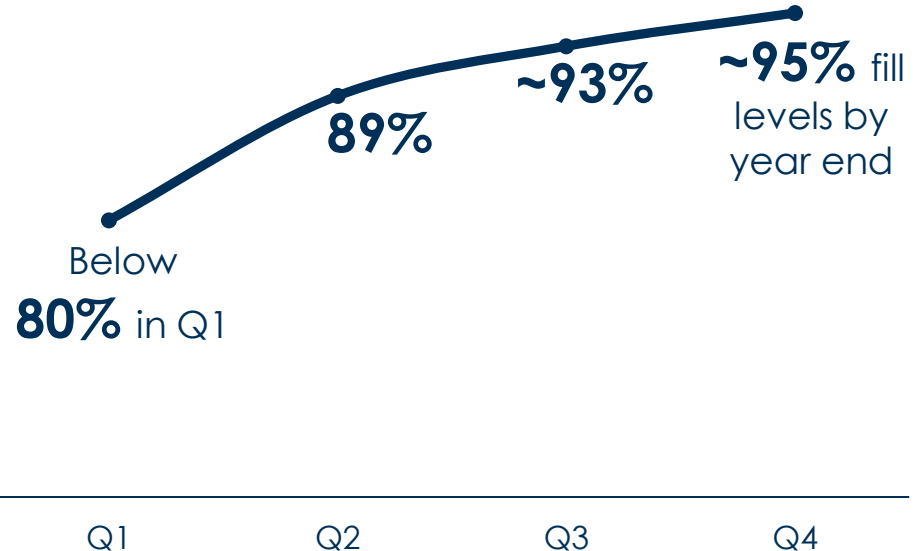
WE ARE LEADERS IN HEALTHY, GROWING CATEGORIES



CASE FILL RATES ARE IMPROVING WHICH WILL LEAD TO BACK HALF CATEGORY & SHARE IMPROVEMENT



Quarterly Fill Rates





03

2022

Innovation



ARM & HAMMER BABY

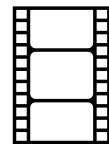
Hypoallergenic Laundry Detergent

- Pediatrician and dermatologist tested
- Fresh baby scent, no harsh perfumes



**TOUGH ON
BABY STAINS**

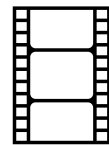
**GENTLE ON
SKIN**



TROJAN BRANDS 
BARESKIN RAW

America's Thinnest Latex
Condom for a more
natural experience





EXPERIENCE
MORE.

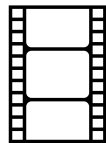
EXPERIENCE
RAW.

Thera Breath™

WHITENING ORAL RINSE

Helps **remove** stains
and **prevent** future
staining







04

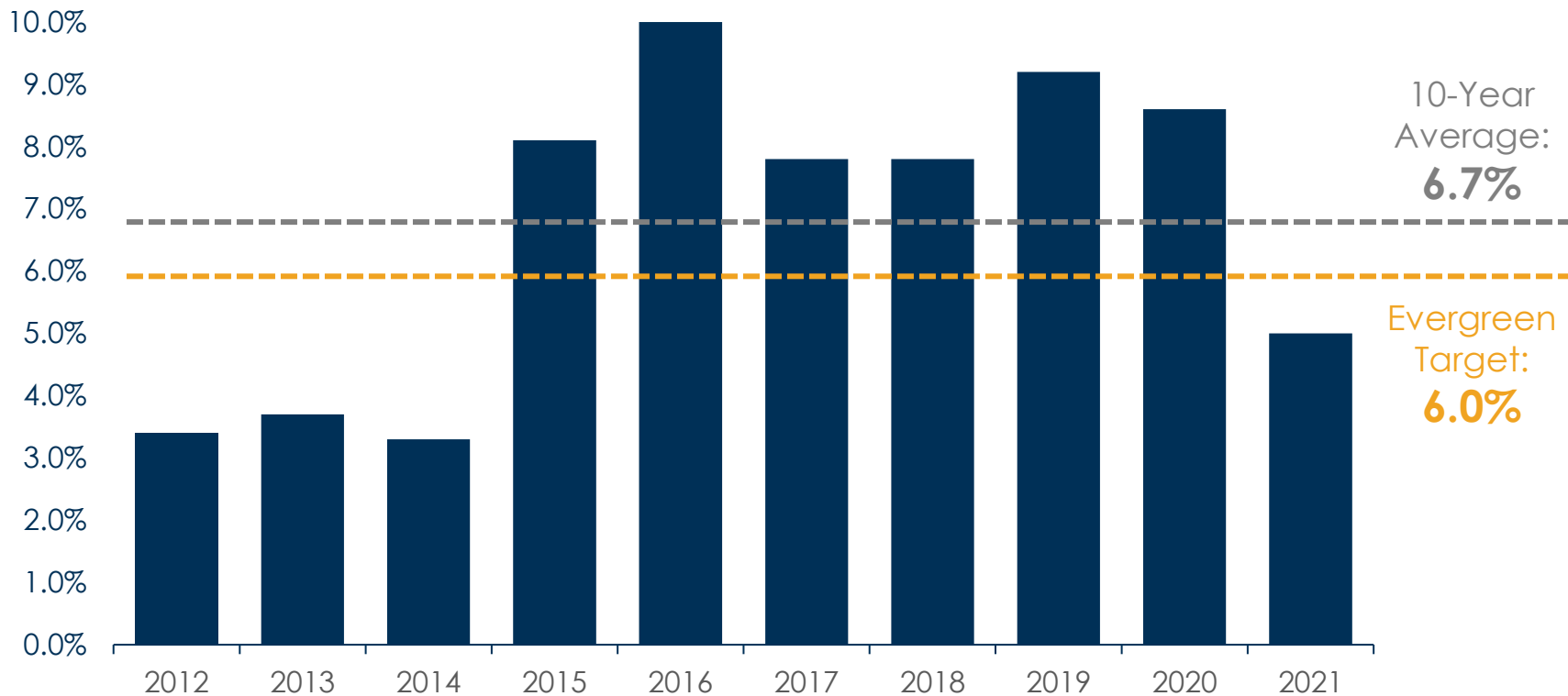
International Story

INTERNATIONAL ORGANIC SALES EVERGREEN TARGET: +6%



ORGANIC SALES - INTERNATIONAL

OVER TEN YEARS OF SOLID GROWTH



Note: Organic sales growth is a non-GAAP measure. Refer to the Appendix for a reconciliation to the most directly comparable GAAP measure.

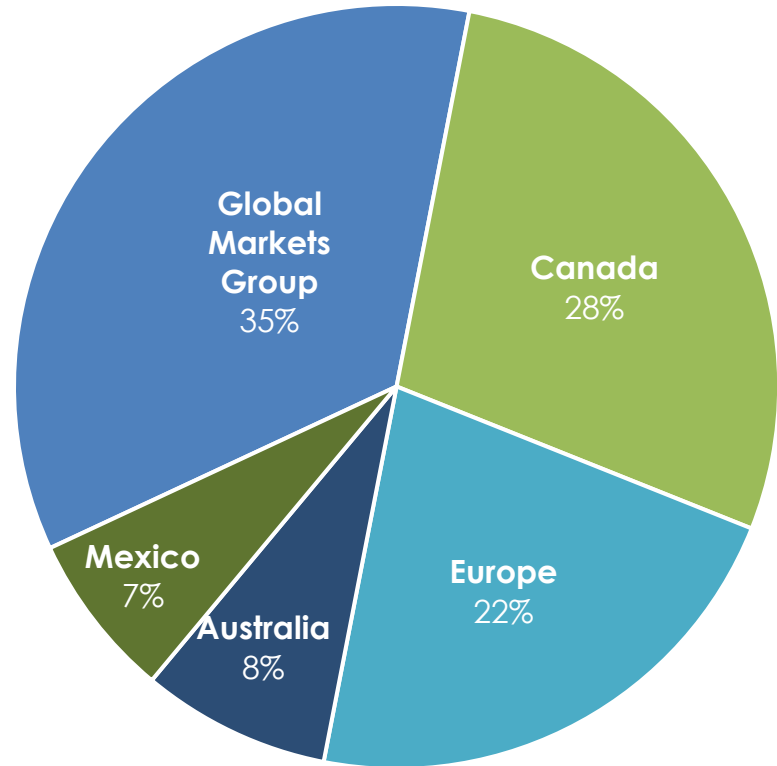


INTERNATIONAL NET SALES



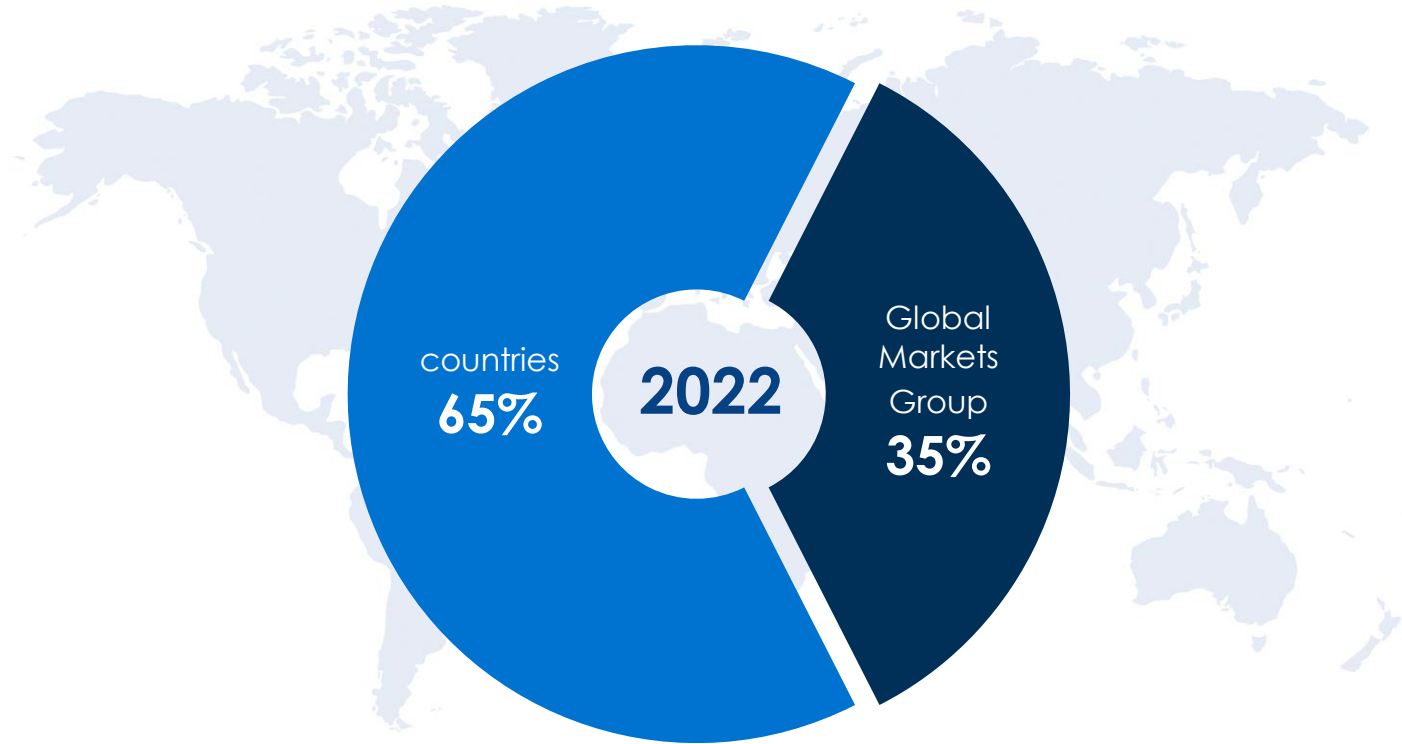
INTERNATIONAL COMPOSITION: SUBSIDIARIES + GMG

**2021 INTERNATIONAL
NET SALES:
~\$900 million**



GMG CONTINUES TO BE THE FASTEST GROWER

International represents **~18%** of the Company's net sales



GMG EMERGING MARKETS FOCUS: ASIA FIRST



Asia is home to over **4.5B people**, making it the most populous continent

Asia also holds half of the world's **middle class**

Church & Dwight now has offices in Shanghai, Mumbai and Singapore

COMMITTED TO INTERNATIONAL ORGANIC GROWTH

- Long international runway for existing U.S. power brands



- Leverage newly acquired brands

waterpik

FINISHING TOUCH
FLAWLESS

TheraBreath

- Global Markets Group fueled by Emerging Markets

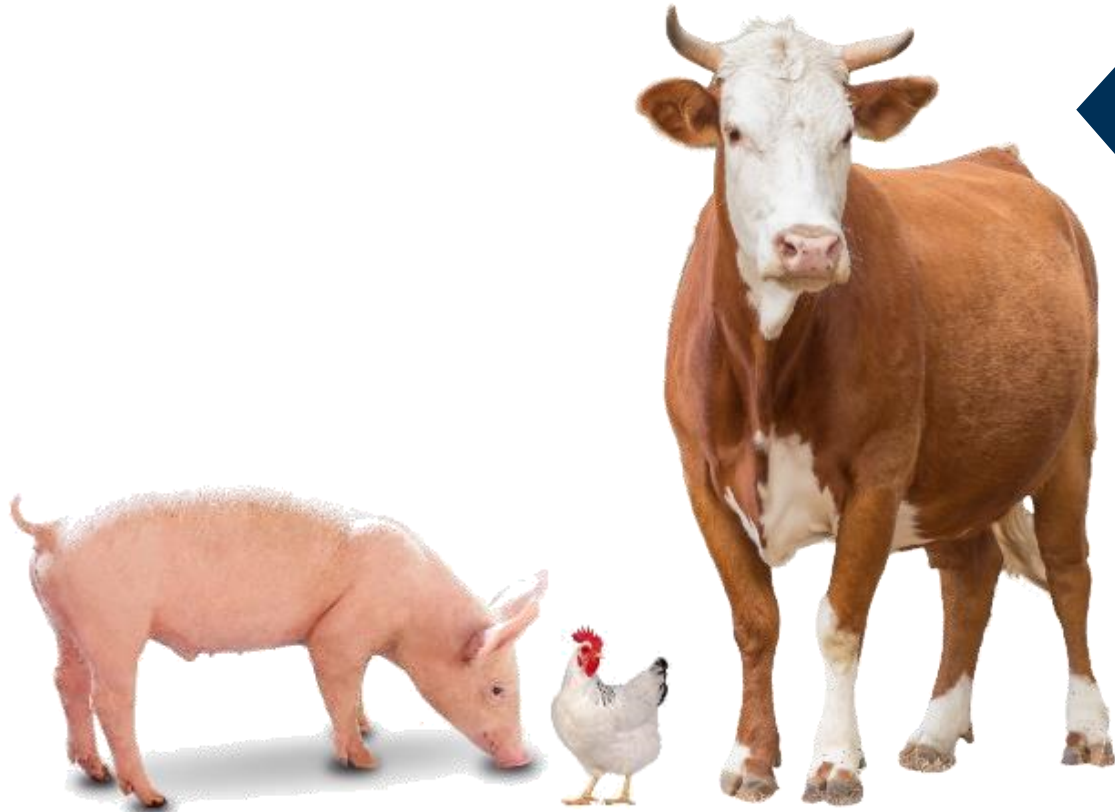


- Strategic investments in Resources & Capabilities



- Focused on Operating Profit improvement





05

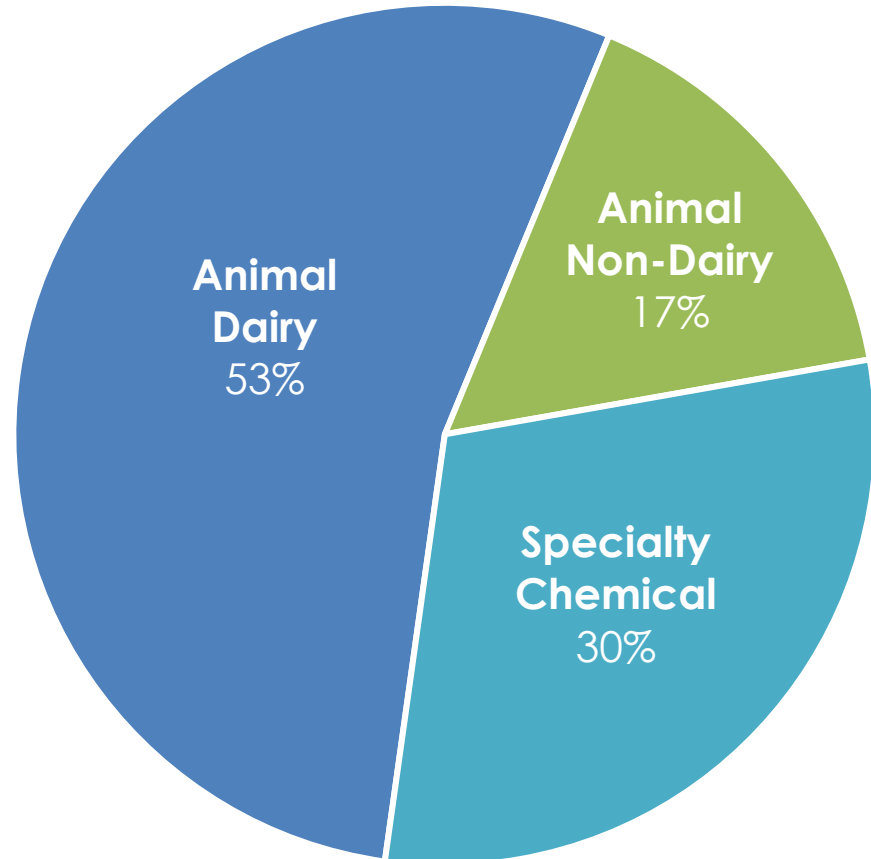
Animal Productivity Story

SPD ORGANIC SALES EVERGREEN TARGET: 5%



SPECIALTY PRODUCTS DIVISION

**2021 SPD
NET SALES:
\$336 million
+12% vs 2020**



FARM-TO-FORK SOLUTIONS TO HELP IMPROVE PRODUCTIVITY

PREBIOTICS

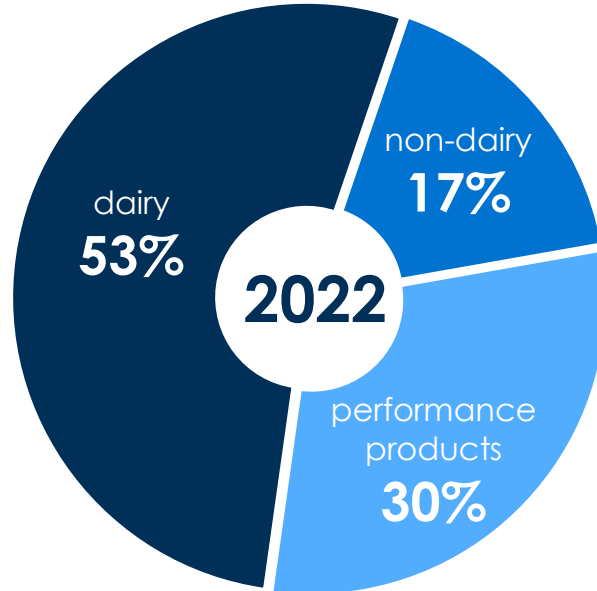
PROBIOTICS



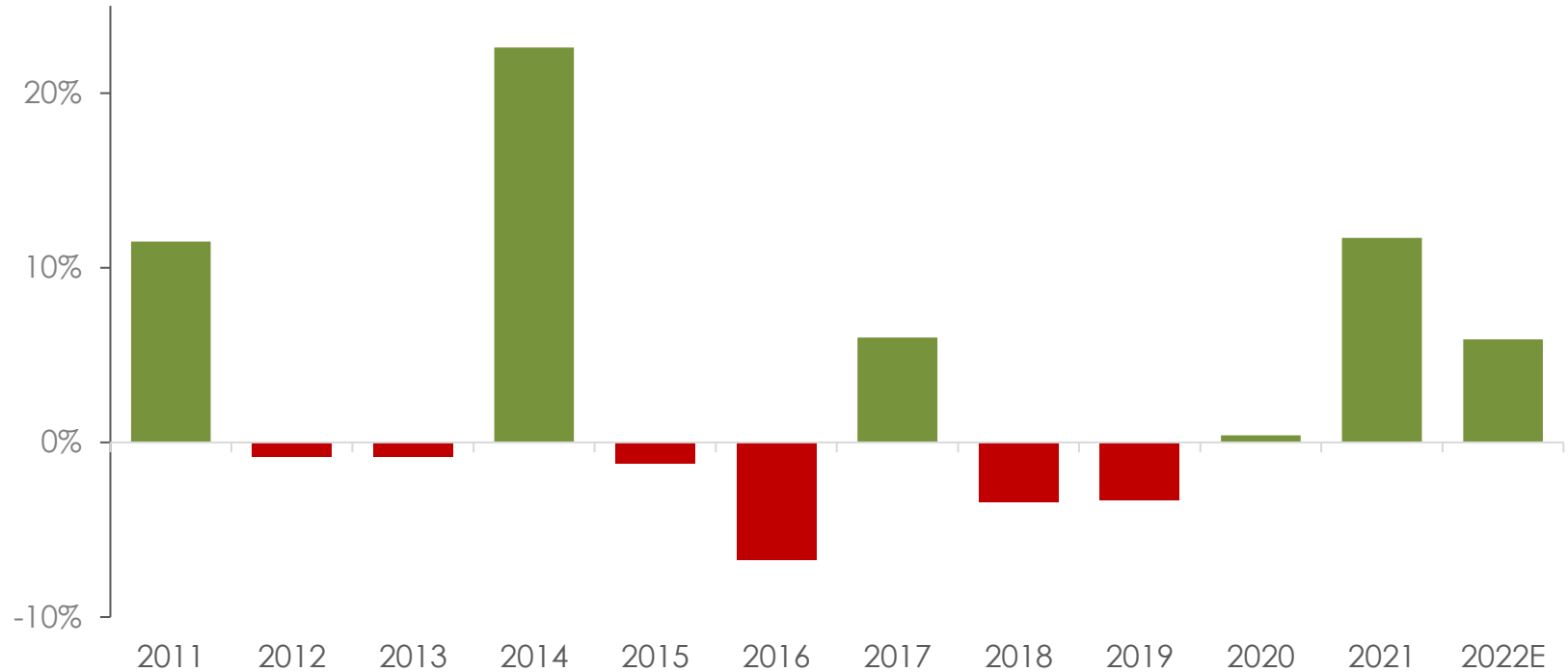
NUTRITIONAL SUPPLEMENTS



NON-DAIRY GROWTH CREATES A BALANCED ANIMAL BUSINESS



THE CYCLICAL DAIRY INDUSTRY DRIVES SPD ORGANIC REVENUE



POSITIONED FOR ORGANIC GROWTH

- Trusted brand



- Aligned with consumers' trend



- Multiple species



- Global growth





06

How We Run the Company

WE HAVE FIVE OPERATING PRINCIPLES



1 Leverage Brands



2 Friend of the Environment



3 Leverage People
Highly productive people in a place where people matter



4 Leverage Assets
Asset Light



5 Leverage Acquisitions
GOOD shareholder returns become GREAT shareholder returns



1

Leverage Brands





1888

Company introduces **pro-environmental** wall charts and trading cards as product promotion.



1907

Company institutes the use of **recycled paperboard** to package household products.



1970s

Sole sponsor of **first Earth Day**.

Launches **first non-polluting, phosphate-free laundry detergent**.



2017

Partnering with the **Arbor Day Foundation** to plant millions of trees in the Mississippi River Valley.



2018

100% of global electricity demand offset by green energy.



2021

Commitment to **Science Based Targets**

ENVIRONMENTAL GOALS

AIR



100% carbon neutral
via offsets by 2025

Committed to 1.5°C
science-based targets
over the next 10 years for
scope 1 and 2*

WATER



10% reduction of
water use annually**

SOLID WASTE



75% recycling rate

* Well below 2°C for scope 3

** Normalized

ESG RECOGNITION



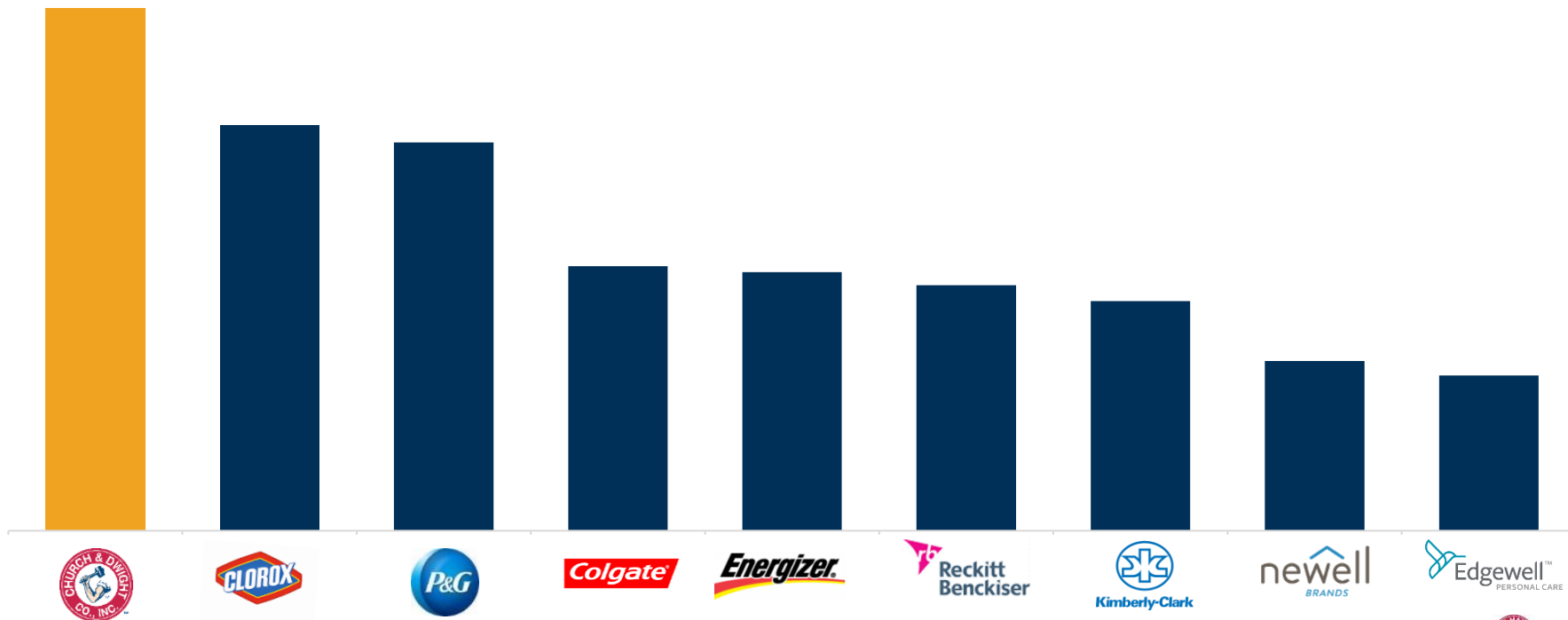
3

Leverage People

Highly productive people in a place where people matter

Revenue per Employee
(in '000s)

\$1,018



SIMPLE COMPENSATION STRUCTURE

1. Bonuses are tied 100% to business results.
2. Equity compensation is 100% stock options.
3. Management is required to be heavily invested in company stock.



ALL CHURCH & DWIGHT EMPLOYEES FOCUS ON GROSS MARGIN

Gross margin is **25%** of all
employees' annual bonus.



KEY GROSS MARGIN GROWTH DRIVERS

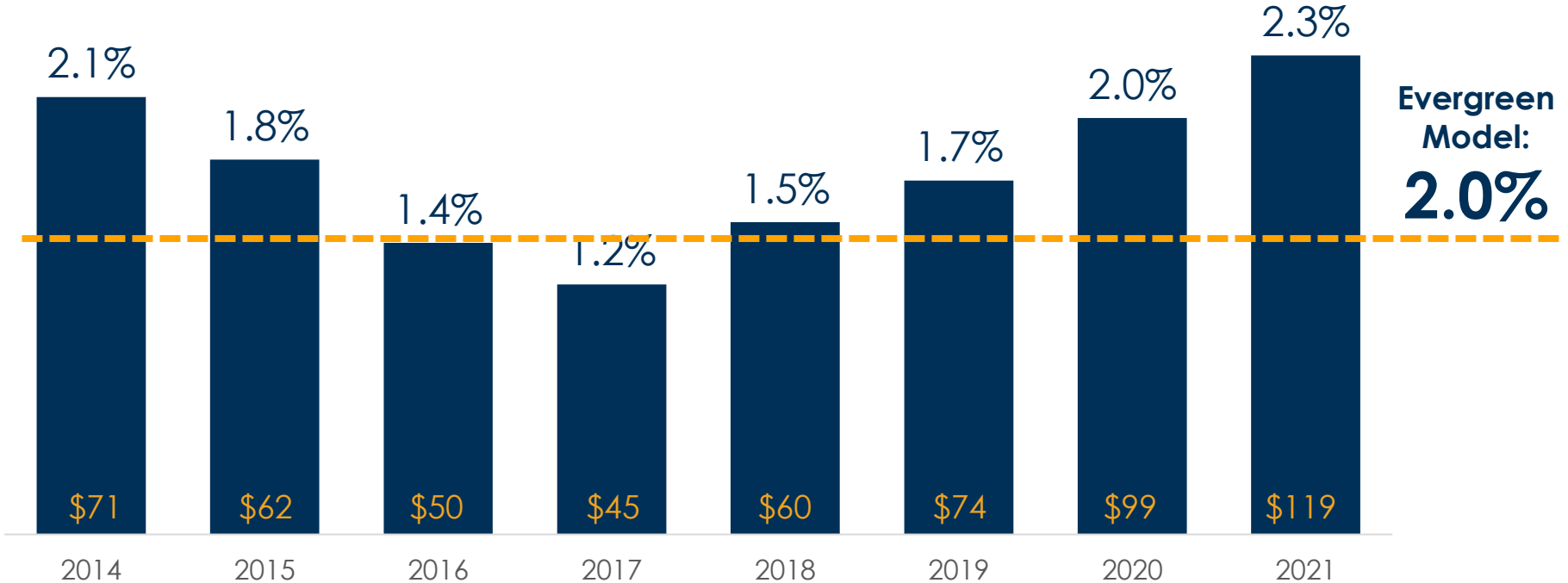


4

Leverage Assets

Asset Light

Capital Expenditures as a % of Sales



5

Leverage Acquisitions

GOOD shareholder returns become GREAT shareholder returns

Net Sales

\$ Billions



Note: Trojan, Nair and First Response acquired in two parts – 2001 and 2004.

* subject to customary closing conditions



07

Financials

Rick Dierker

EVP and Chief Financial Officer

EVERGREEN MODEL



Organic Sales	+3%	Domestic: +2% International: +6% SPD: +5%
Gross Margin	+25 bps	
Marketing	FLAT	
SG&A	-25 bps	
Operating Margin	+50 bps	
EPS Growth	+8%	

OUTLOOK FOR 2022

REPORTED
NET SALES
GROWTH
+2-4%

ADJUSTED
EPS
GROWTH
FLAT

Hero.

Revealing the Hero Inside

- Purchase price: \$630 million
- Trailing twelve months net sales: \$115 million
- Trailing twelve months EBITDA: ~\$45 million, 40% EBITDA margin
- 3% accretive to cash earnings and neutral to adjusted 2023 EPS, inclusive of transition costs
- Expected to close in Q4
- Leverage ratio goes to 2.0x exiting 2022, and below 2.0x in 2023



PRIORITIZED USES OF FREE CASH FLOW

1

TSR-Accretive M&A

2

Capex For Organic Growth & G2G

3

New Product Development

4

Debt Reduction

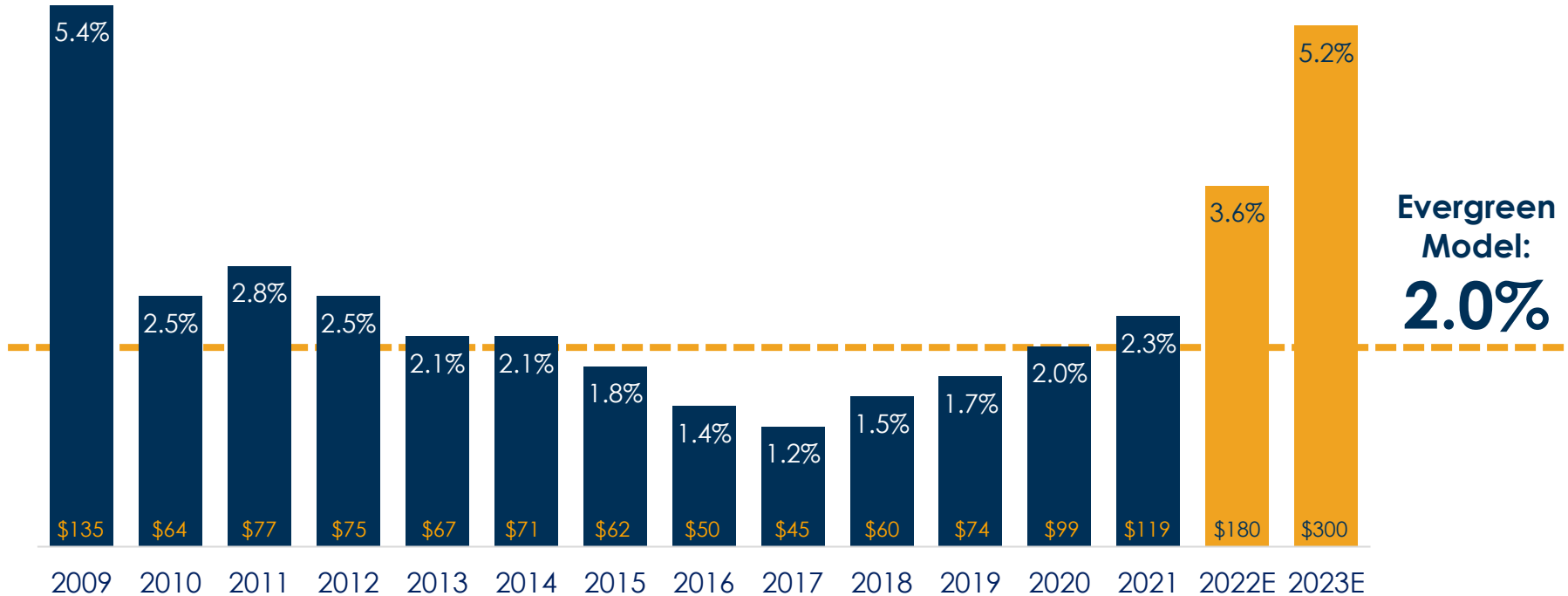
5

Return Of Cash To Shareholders



MINIMAL CAPITAL INVESTMENT

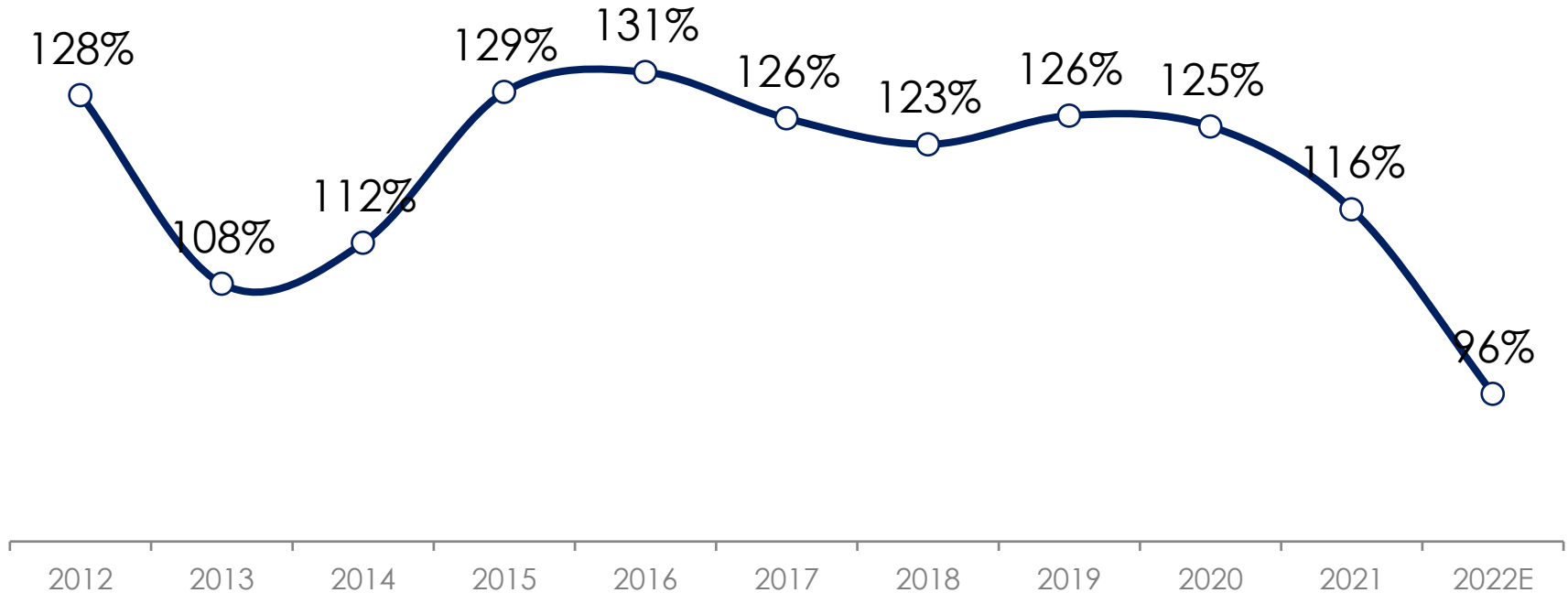
CAPITAL EXPENDITURES AS A PERCENTAGE OF SALES



“BEST IN CLASS” FCF CONVERSION

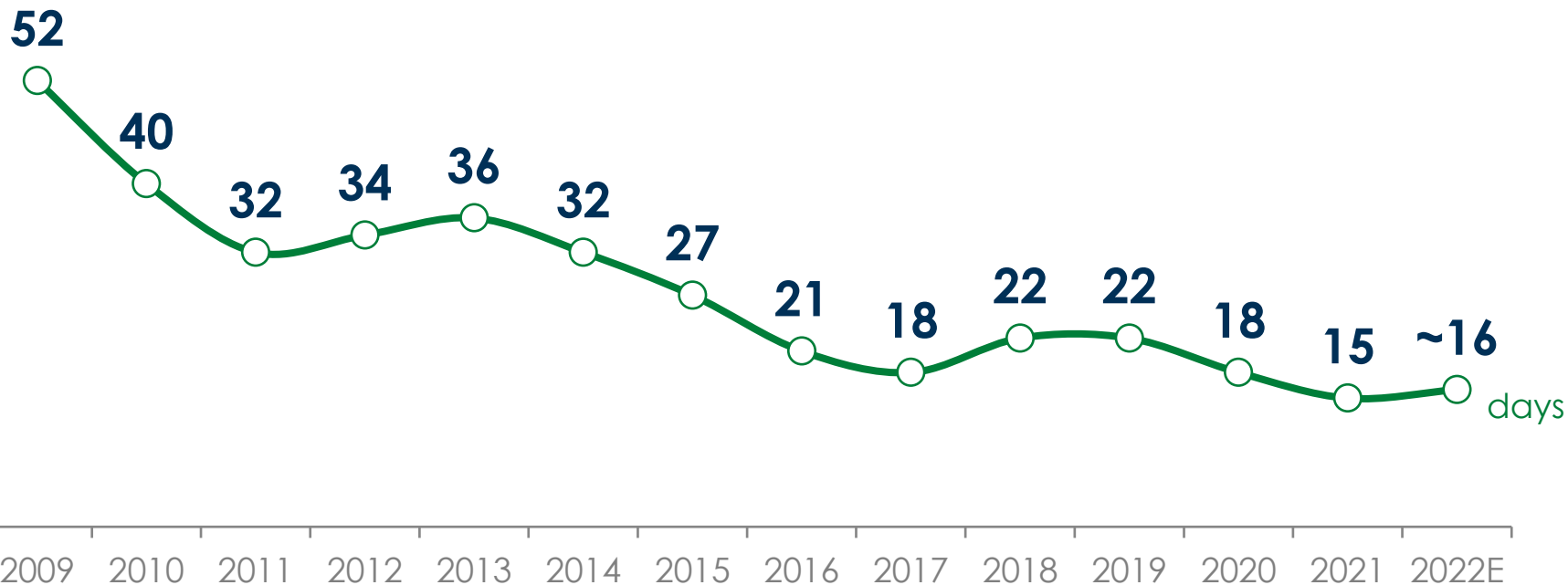


10-Year Average: 122%



CASH CONVERSION CYCLE

TIGHT CONTROL OF WORKING CAPITAL DRIVES CCC IMPROVEMENT

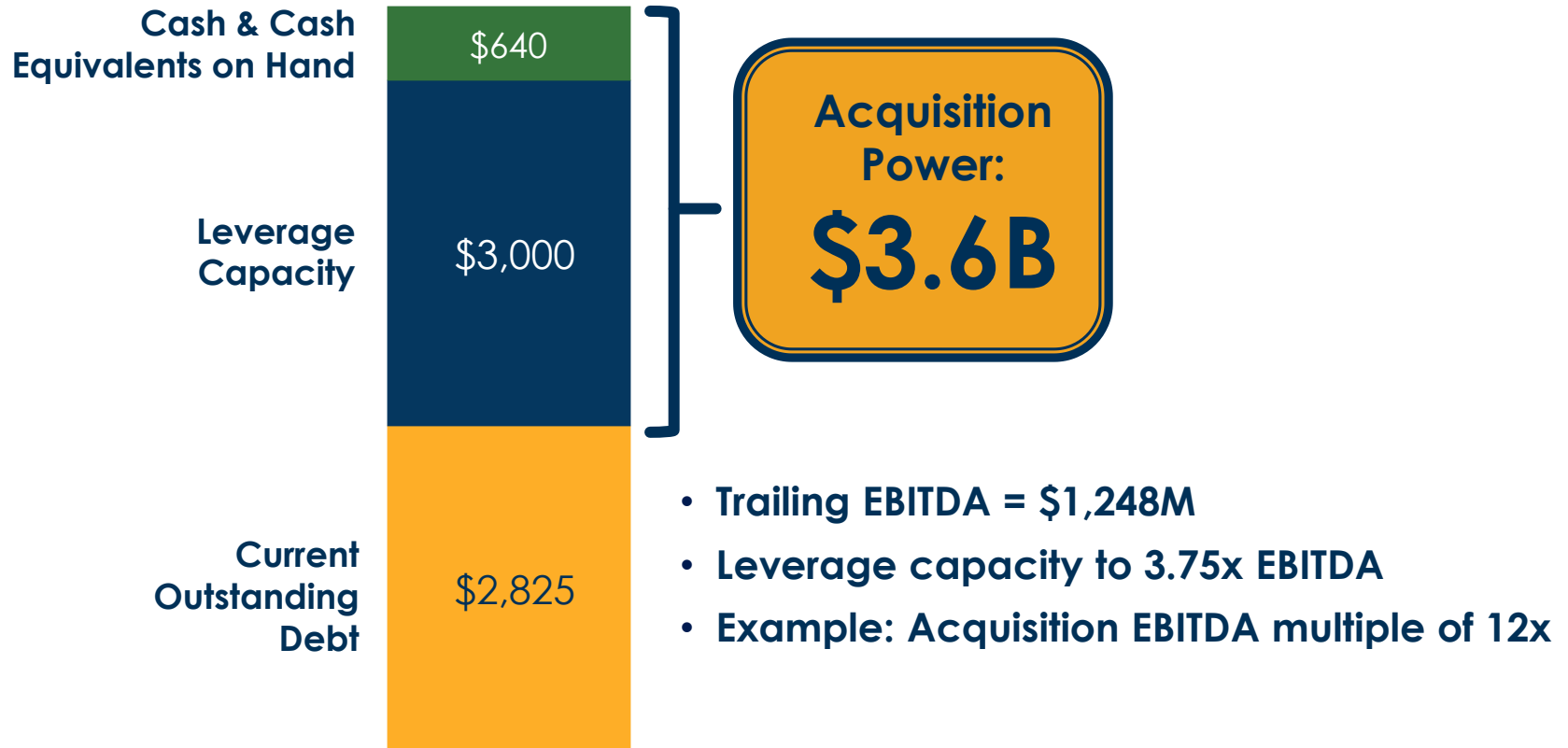


STRONG BALANCE SHEET

TOTAL DEBT/BANK EBITDA

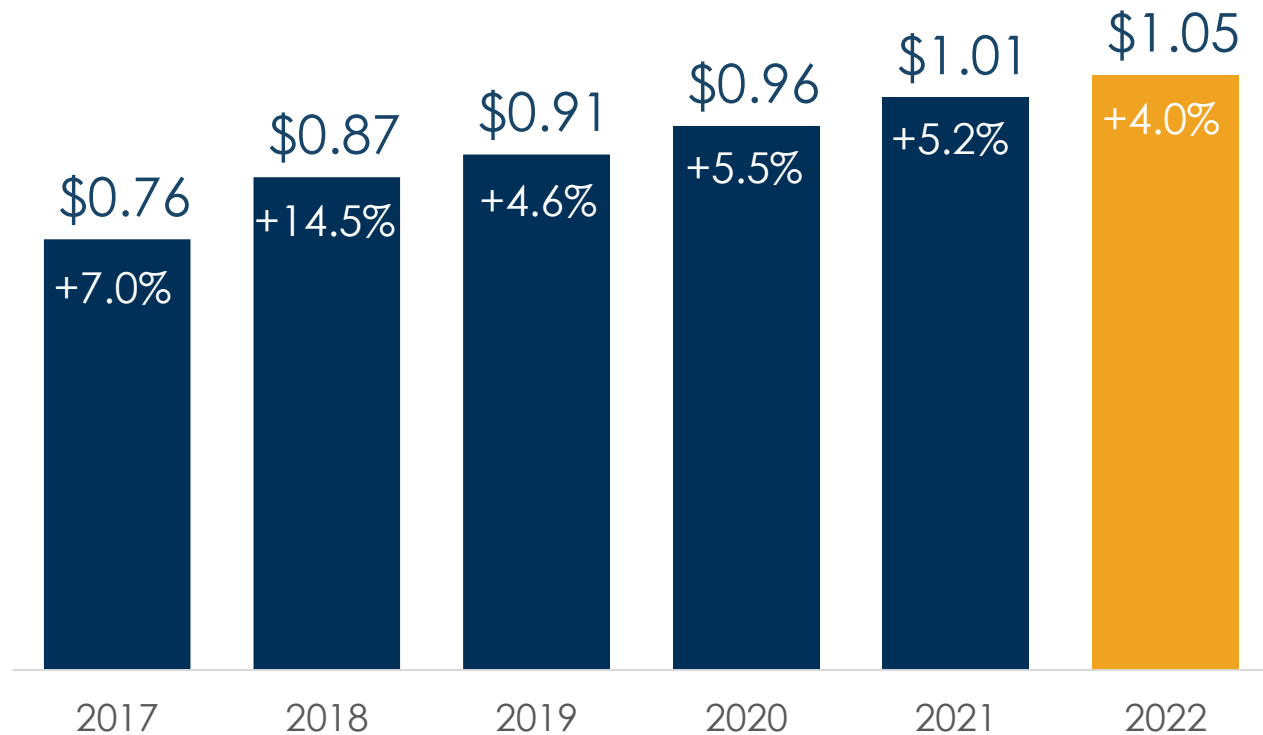


SIGNIFICANT FINANCIAL CAPACITY



4.0% DIVIDEND INCREASE IN 2022

121
consecutive
years of
dividends





RECONCILIATION OF NON-GAAP MEASURES

Church & Dwight Co., Inc.'s Reconciliation of Non-GAAP Measures:

The following pages provide definitions of the non-GAAP measures used in this presentation and reconciliations of these non-GAAP measures to the most directly comparable GAAP measures. These non-GAAP financial measures should not be considered in isolation from or as a substitute for the comparable GAAP measures, but rather as supplemental information to more fully understand our business results. The following non-GAAP measures may not be the same as similar measures provided by other companies due to differences in methods of calculation and items and events being excluded.

The measures provided are (1) Organic Sales Growth, (2) Adjusted EPS, (3) Free Cash Flow, (4) Free Cash Flow Conversion, and (5) Total Debt to Bank EBITDA. We believe these measures provide useful perspective of underlying business trends and results and provide a more comparable measure of year over year results.



RECONCILIATION OF NON-GAAP MEASURES

ORGANIC SALES GROWTH

The presentation provides information regarding organic sales growth, namely net sales growth excluding the effect of acquisitions, divestitures and foreign exchange rate changes, from year-over-year comparisons. Management believes that the presentation of organic sales growth is useful to investors because it enables them to assess, on a consistent basis, sales trends related to products that were marketed by the Company during the entirety of relevant periods, without the effect of changes that are out of the control of, or do not reflect the performance of, management.

TOTAL COMPANY

Year	Reported	FX	Acquisitions & Divestitures	Discontinued Operations	System Upgrade	Calendar / Other	Shipping Terms	Organic
2021	6.0%	-0.9%	0.8%	0.0%	0.0%	0.0%	0.0%	4.3%
2020	12.3%	0.1%	-2.8%	0.0%	0.0%	0.0%	0.0%	9.6%
2019	5.1%	0.5%	-1.2%	0.0%	0.0%	0.0%	0.0%	4.4%
2018	9.8%	0.0%	-5.5%	0.0%	0.0%	0.0%	0.0%	4.3%
2017	8.1%	0.0%	-5.4%	0.0%	0.0%	0.0%	0.0%	2.7%
2016	2.9%	1.2%	-0.9%	0.0%	0.0%	0.0%	0.0%	3.2%
2015	2.9%	2.7%	-2.0%	0.0%	0.0%	0.0%	0.0%	3.6%
2014	3.2%	0.5%	-0.2%	0.0%	0.0%	0.0%	0.0%	3.5%
2013	9.3%	0.5%	-7.6%	0.0%	-0.3%	0.0%	0.0%	1.9%
2012	6.3%	0.8%	-3.1%	0.0%	0.6%	0.6%	0.0%	5.2%



RECONCILIATION OF NON-GAAP MEASURES

ADJUSTED EPS

This presentation discloses reported EPS excluding the following, namely, earnings per share calculated in accordance with GAAP adjusted to exclude significant one-time items that are not indicative of the Company's period-to-period performance. We believe that this metric provides investors a useful perspective of underlying business trends and results and provides useful supplemental information regarding our year-over-year earnings per share growth. The excluded items are as follows:

- 2021: Excludes a \$0.30 per share positive impact from the FLAWLESS acquisition earn-out estimate.
- 2020: Excludes a \$0.28 per share positive impact from the FLAWLESS acquisition earn-out estimate and a \$0.01 per share positive impact from the gain on sale of an international brand.
- 2019: Excludes a \$0.02 positive impact from an earn-out reversal from the acquisition of Passport Food Safety Solutions, Inc., \$0.03 negative impact from the loss on the sale of the consumer Brazil business, and \$0.02 negative impact from the FLAWLESS acquisition earn-out estimate.
- 2017: Excludes a (\$0.12 per share) charge associated with the settlement of a foreign pension plan, a (\$0.01 per share) charge associated with the sale of the Company's chemical business in Brazil, a tax benefit of \$0.03 per share from a prior year joint venture impairment charge and a one-time tax benefit (non-cash) of \$1.06 per share to adjust deferred tax accounts and reflect deemed repatriation of foreign subsidiary earnings as a result of the Tax Cuts and Jobs Act (TCJA).
- 2016: Excludes the impact of a plant impairment charge of \$4.9 million at the Company's Brazilian subsidiary.
- 2015: Excludes the impact of the settlement of a foreign pension plan of \$8.9 million (\$6.6 post tax) and the pre and post - tax Natronx Impairment charge of \$17 million.



REPORTED & ADJUSTED NON-GAAP RECONCILIATIONS

For the year ending December 31,

	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
<u>Adjusted EPS Reconciliation</u>											
EPS - Reported	\$ 3.32	\$ 3.12	\$ 2.44	\$ 2.27	\$ 2.90	\$ 1.75	\$ 1.54	\$ 1.51	\$ 1.40	\$ 1.23	\$ 1.06
Pension Settlement Charge	\$ -	\$ -	\$ -	\$ -	\$ 0.12	\$ -	\$ 0.02	\$ -	\$ -	\$ -	\$ -
Brazil Charge	\$ -	\$ -	\$ 0.03	\$ -	\$ 0.01	\$ 0.02	\$ -	\$ -	\$ -	\$ -	\$ 0.05
Joint Venture Impairment Tax Benefit	\$ -	\$ -	\$ -	\$ -	\$ (0.03)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Natronx Charge	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 0.06	\$ -	\$ -	\$ -	\$ -
U.S. TCIA Tax Reform	\$ -	\$ -	\$ -	\$ -	\$ (1.06)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Gain on Sale of International Brand	\$ -	\$ (0.01)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Passport Earn-out Reversal	\$ -	\$ -	\$ (0.02)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Flawless Earn-out Adjustment	<u>\$ (0.30)</u>	<u>\$ (0.28)</u>	<u>\$ 0.02</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
EPS - Adjusted (Non-GAAP)	<u>\$ 3.02</u>	<u>\$ 2.83</u>	<u>\$ 2.47</u>	<u>\$ 2.27</u>	<u>\$ 1.94</u>	<u>\$ 1.77</u>	<u>\$ 1.62</u>	<u>\$ 1.51</u>	<u>\$ 1.40</u>	<u>\$ 1.23</u>	<u>\$ 1.11</u>



RECONCILIATION OF NON-GAAP MEASURES

Free Cash Flow:

Free cash flow (a non-GAAP measure) is defined as cash from operating activities (a GAAP measure) less capital expenditures (a GAAP measure). Management views free cash flow as an important measure because it is one factor in determining the amount of cash available for dividends and discretionary investment.

Free Cash Flow as Percent of Net Income (Free Cash Flow Conversion):

Free cash flow as percent of net income is defined as the ratio of free cash flow to net income. Management views this as a measure of how effective the Company manages its cash flow relating to working capital and capital expenditures.



RECONCILIATION OF NON-GAAP MEASURES

TOTAL DEBT TO BANK EBITDA

Total Debt to Bank EBITDA is a ratio used in our debt agreements. Bank EBITDA (a non-GAAP measure) is a form of adjusted EBITDA, and represents earnings from Income (a GAAP measure), excluding interest income, interest expense, and before income taxes, depreciation, and amortization (EBITDA) and certain other adjustments per the Company's Credit Agreement.

Total Debt is defined as short- and long-term debt as defined by GAAP, plus items that are classified as debt by the Company's credit agreement. These items include Letters of Credit, Capital and Synthetic Lease Obligations, and certain Guarantees.

Management believes the presentation of Total Debt to Bank EBITDA provides additional useful information to investors about liquidity and our ability to service existing debt.

	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
Total Debt as Presented ⁽¹⁾	\$ 2,596.9	\$ 2,163.9	\$ 2,063.1	\$ 2,107.1	\$ 2,374.3	\$ 1,120.1	\$ 1,050.0	\$ 1,086.6	\$ 797.3	\$ 895.6	\$ 246.7	\$ 333.3
Other Debt per Covenant ⁽²⁾	1.0	1.5	15.9	56.7	59.2	75.1	83.5	88.0	90.3	79.1	45.9	11.7
Total Debt per Credit Agreement	\$ 2,597.9	\$ 2,165.4	\$ 2,079.0	\$ 2,163.8	\$ 2,433.5	\$ 1,195.2	\$ 1,133.5	\$ 1,174.6	\$ 887.6	\$ 974.7	\$ 292.6	\$ 345.0
Net Cash from Operations	\$ 993.8	\$ 990.3	\$ 864.6	\$ 763.6	\$ 681.5	\$ 655.3	\$ 606.1	\$ 540.3	\$ 499.6	\$ 523.6	\$ 437.8	\$ 428.5
Interest Paid	51.8	58.8	70.6	74.9	33.3	25.6	29.0	25.7	26.4	9.7	9.2	29.3
Current Tax Provision	204.2	162.2	152.2	139.8	186.9	222.0	201.0	198.3	192.3	179.5	125.6	108.7
Excess Tax Benefits on Option Exercises	-	-	-	-	-	30.0	15.8	18.5	13.1	14.6	12.1	7.3
Change in Working Capital and other Liabilities	95.0	37.3	(33.2)	(14.2)	(0.8)	(74.4)	(38.6)	(13.5)	16.1	(75.4)	11.0	(31.6)
Adjustments for Significant Acquisitions/Dispositions (net)	31.6	46.2	17.9	-	50.2	-	-	-	-	46.8	3.9	6.8
Adjusted EBITDA (per Credit Agreement)	\$ 1,376.4	\$ 1,294.8	\$ 1,072.1	\$ 964.1	\$ 951.1	\$ 858.5	\$ 813.3	\$ 769.3	\$ 747.5	\$ 698.8	\$ 599.6	\$ 549.0
Ratio	1.9	1.7	1.9	2.2	2.6	1.4	1.4	1.5	1.2	1.4	0.5	0.6

Notes:

⁽¹⁾ Net of Deferred Financing Costs per ASC 2015-03, "Simplifying the Presentation of Debt Issuance Costs"

⁽²⁾ Includes Letters of Credit, Capital and Synthetic Lease Obligations, and certain Guarantees.

