



**BROWN-FORMAN**

**FOR IMMEDIATE RELEASE**

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## **BROWN-FORMAN TO PARTICIPATE IN TD COWEN CONFERENCE**

**SEPTEMBER 10, 2024, LOUISVILLE, KY** — Brown-Forman Corporation (NYSE: BFA, BFB) announced today that President and Chief Executive Officer Lawson Whiting will participate in TD Cowen's 2nd Annual Sip, Snack & Scrub Summit on September 17, 2024. Brown-Forman's virtual "fireside chat" will begin at approximately 11:00 a.m. (EDT) and will be available as a webcast on the Brown-Forman website at [brown-forman.com](http://brown-forman.com) on the Investors/Events & Presentations page. A replay will be available on the Brown-Forman website for at least 30 days following the event.

Brown-Forman Corporation has been building exceptional spirits brands for more than 150 years, responsibly upholding our founding promise of "Nothing Better in the Market." Our portfolio of premium brands includes the Jack Daniel's Family of Brands, Woodford Reserve, Herradura, el Jimador, Korbel, New Mix, Old Forester, The Glendronach, Glenglassaugh, Benriach, Diplomático Rum, Chambord, Gin Mare, Fords Gin, Slane, and Coopers' Craft. With a team of approximately 5,700 employees worldwide, we proudly share our passion for premium beverages in more than 170 countries. Discover more about us at [brown-forman.com](http://brown-forman.com) and stay connected through LinkedIn, Instagram, and X.

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