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Bluegreen Vacations Takes Top Honors as RCI Celebrates Earth Month With its Tenth Annual Green Awards Program

BOCA RATON, Fla.--(BUSINESS WIRE)-- Bluegreen Vacations announced today that its Laurel Crest Resort in Pigeon Forge, Tennessee received the Platinum Award, which is the highest honor in the RCI® Green Awards program. The RCI Green Awards, in honor of Earth Month, is given to three affiliated vacation resorts that actively engage in environmentally sustainable practices across their operations.

“Bluegreen’s Laurel Crest Resort demonstrated ingenuity and best practices in environmental responsibility, including using a rain-catching device to prevent stormwater runoff and assist with outdoor irrigation, solar powered lights to illuminate sidewalks, electric vehicle charging, and reserved parking spots for green vehicles,” said Richard Ruff, Senior Vice President and Managing Director of RCI North America.

“Being the recipients of RCI’s Platinum award is especially meaningful because it is a testament to our team’s hard work and commitment to protecting the environment in Pigeon Forge as well as all the communities in which Bluegreen operates,” commented Richard Vickers, Resort Manager at Bluegreen Vacations Laurel Crest Resort.

The RCI Green Awards are bestowed on three RCI affiliated vacation resorts in Platinum, Gold and Silver categories. Third-party eco-certification expert GreenCircle Certified, LLC selects each year’s winners based on advances in energy and water conservation, waste management, community outreach and environmental management.

About Bluegreen Vacations:

Bluegreen Vacations Holding Corporation (NYSE: BVH; OTCQX: BVHBB) is a leading vacation ownership company that markets and sells vacation ownership interests and manages resorts in popular leisure and urban destinations. The Bluegreen Vacation Club is a flexible, points-based, deeded vacation ownership plan with 68 Club and Club Associate Resorts and access to nearly 11,300 other hotels and resorts through partnerships and exchange networks. The Company also offers a portfolio of comprehensive, fee-based resort management, financial, and sales and marketing services to, or on behalf of, third parties. For further information, please visit us at www.BluegreenVacations.com.

About RCI:

RCI® is the new shape of travel™. As the worldwide leader in membership travel services to the vacation ownership industry, the company offers the industry’s leading vacation exchange platform to its 3.7 million members around the world, providing access to 4,200 affiliated resorts in approximately 110 countries. RCI Travel offers enhanced travel services

allowing its members to flexibly travel year-round. RCI is a part of the [Panorama](#) family of travel brands at Travel + Leisure Co. (NYSE:TNL). For additional information visit [rci.com](#). RCI also can be found on [Facebook](#), [YouTube](#) and [Twitter](#).

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