

Saving Lives

Autoliv

The Worldwide Leader in
Automotive Safety

Henrik Kaar
March 19, 2015



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Safe Harbor Statement *

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(*) Non-US GAAP reconciliations are disclosed in our 8-K/10-K/10-Q filings available at www.sec.gov or www.autoliv.com.



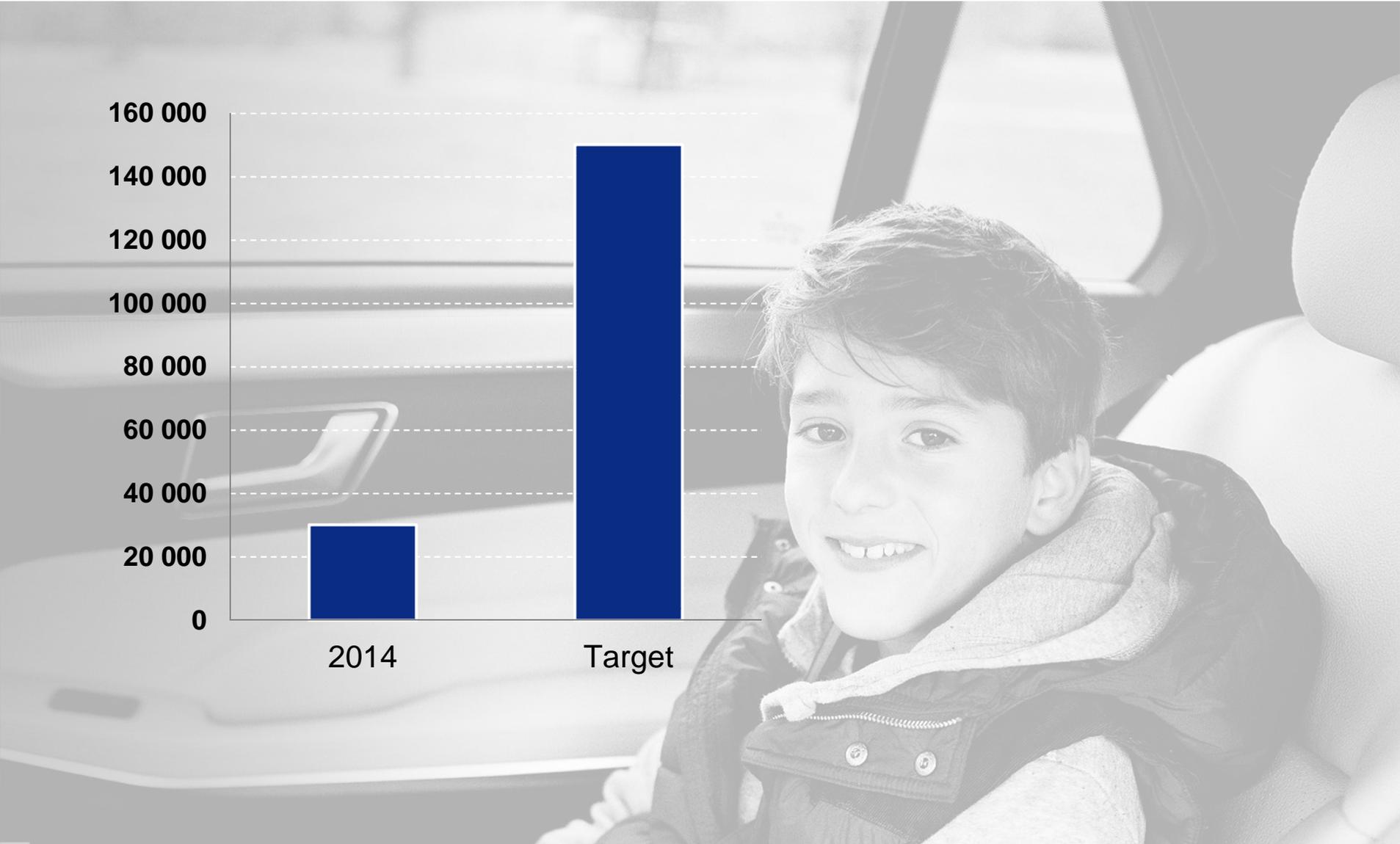
Every year **our products**
save over 30,000 lives

and prevent ten times as
many severe injuries

Our vision
To substantially
reduce traffic accidents,
fatalities and injuries

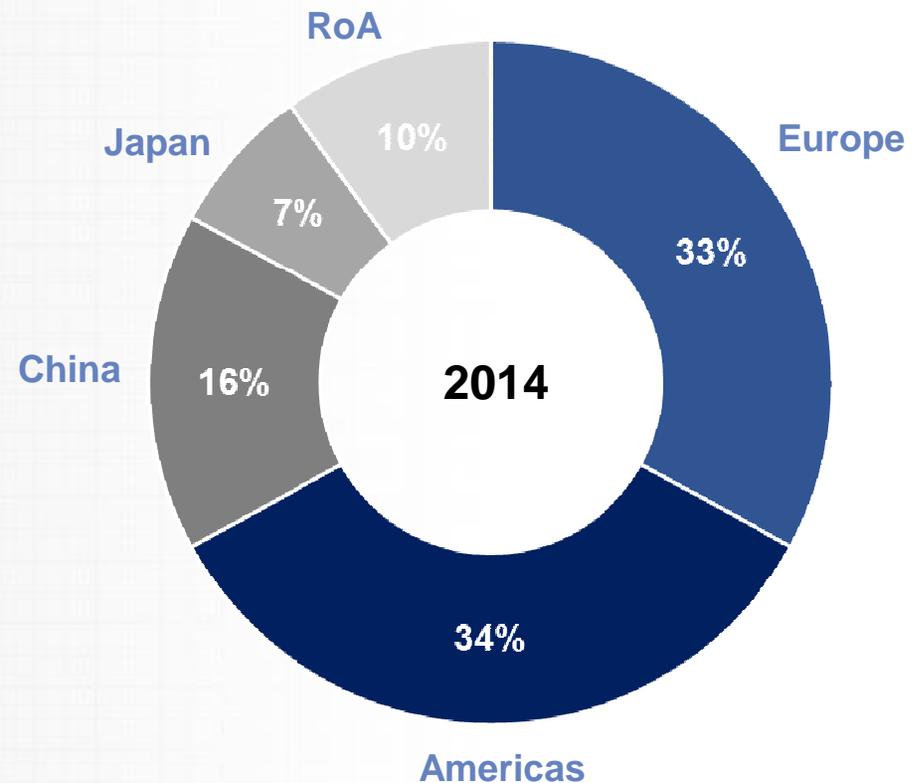


Our Mission



Autoliv in Brief

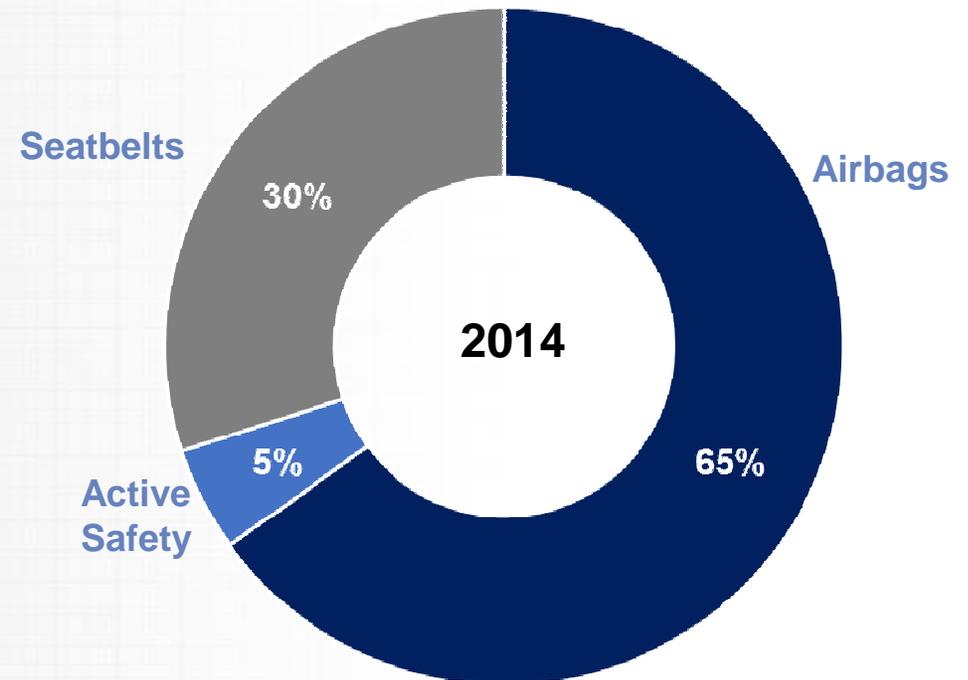
- Sales and technology leader
- Sales US\$9.2 billion
- Sales to all major vehicle manufacturers
- Fortune 500 company with an A- credit rating (S&P)
- ~ 80 facilities in 28 countries
- 18 technical centers and 20 crash test tracks
- > 60,000 associates of which ~ 5,500 in R,D&E



Well balanced geographic presence

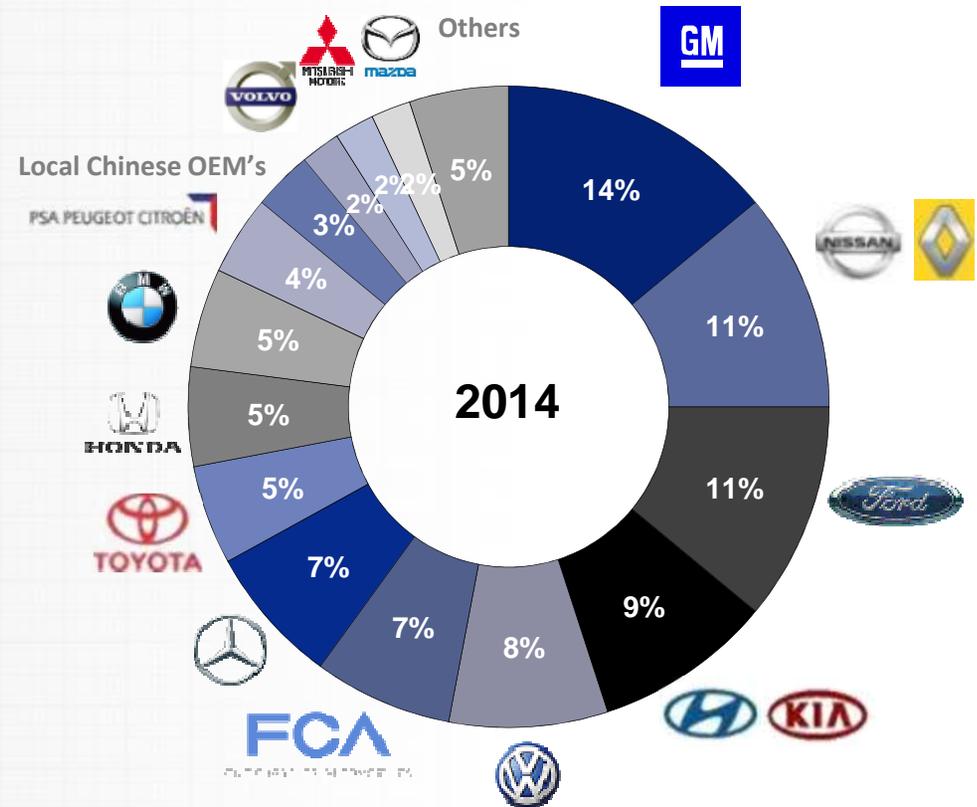
Autoliv in Brief

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Autoliv in Brief

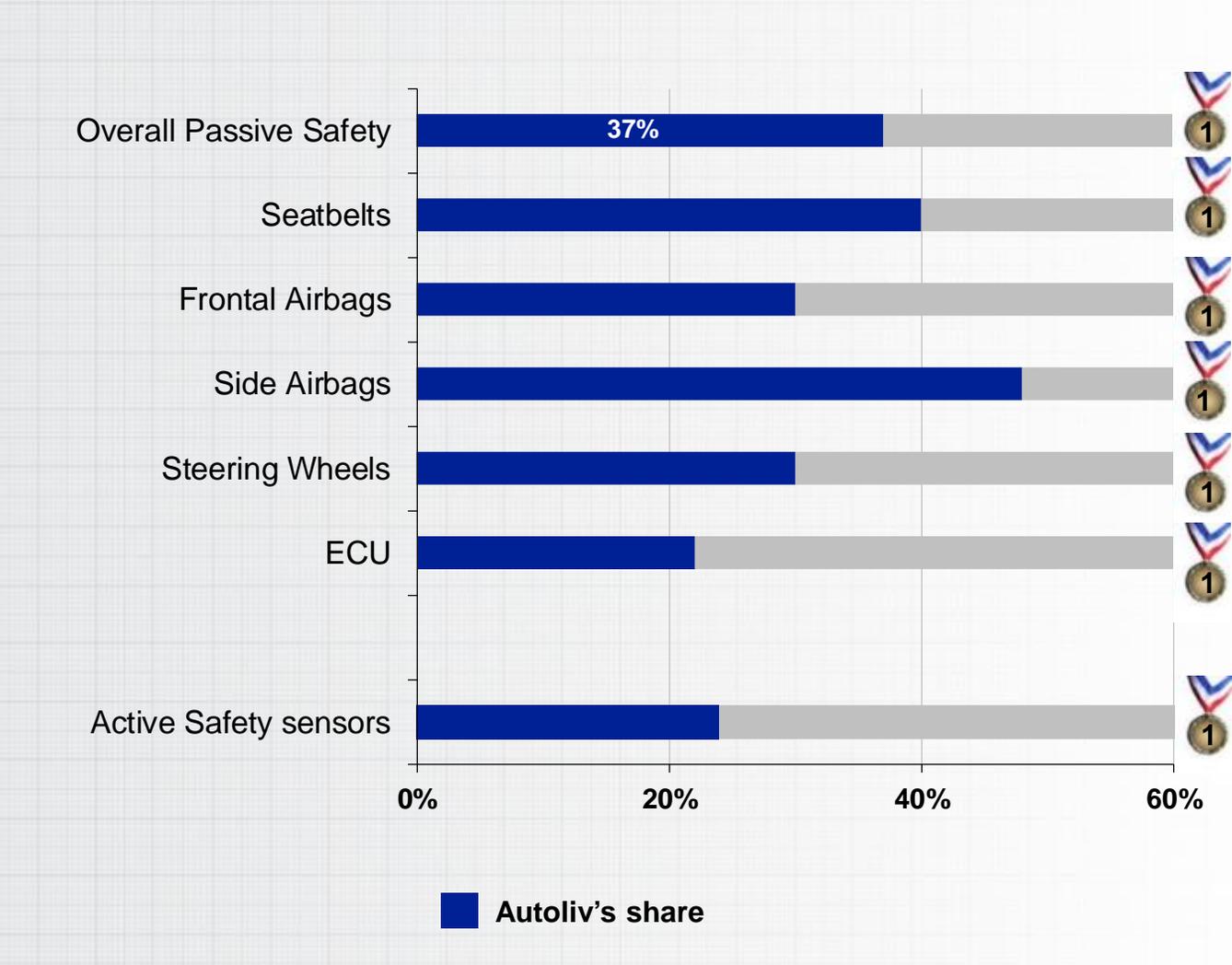
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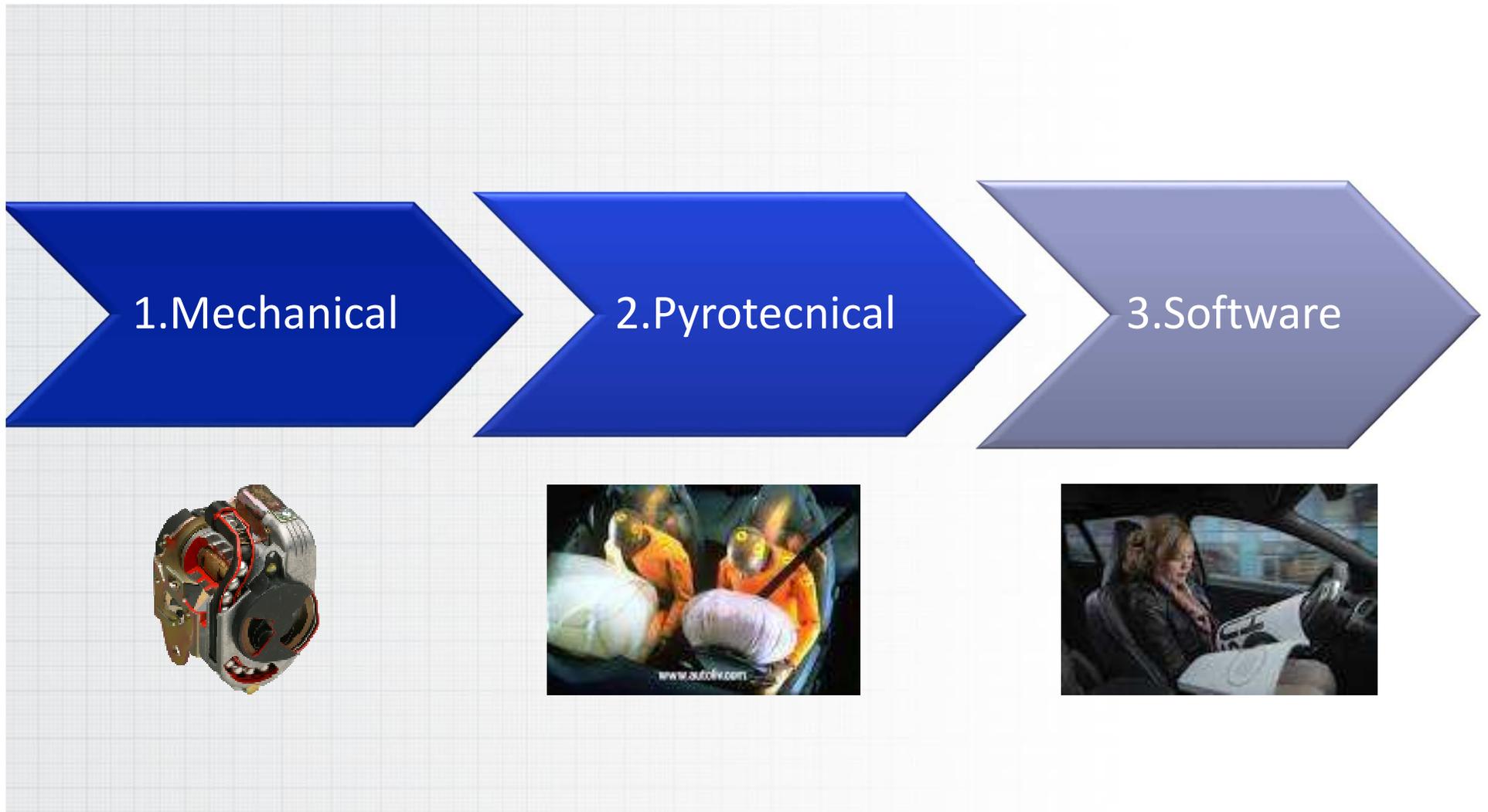
Our diversified customer base includes virtually all the world's vehicle manufacturers

Market Shares 2014

- Global Safety Market Share by Product

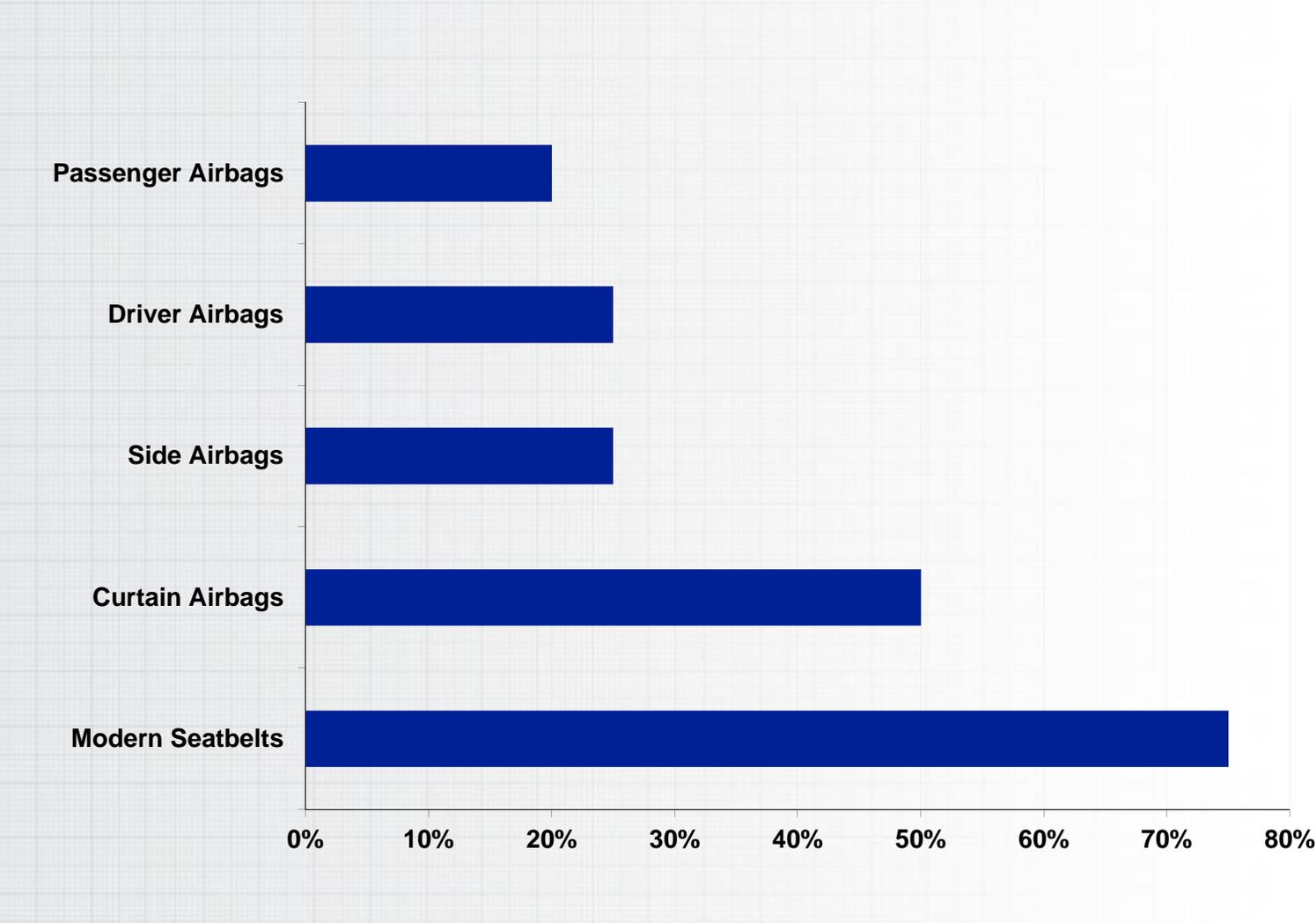


Towards saving more lives -the three phases of Autoliv



Reduction of Life-Threatening Injuries

- by Major Product Types



Automated Driving

Traffic Deaths



By eliminating human errors that cause traffic accidents, Automated Driving can:

- Prevent millions of crashes
- Reduce the severity of injuries and property damage
- Save lives

Additional benefits:

- Increase driver comfort and productivity
- Use infrastructure more efficiently
- Reduce environmental impact
- Improve mobility

Evolution of Driver Assistance



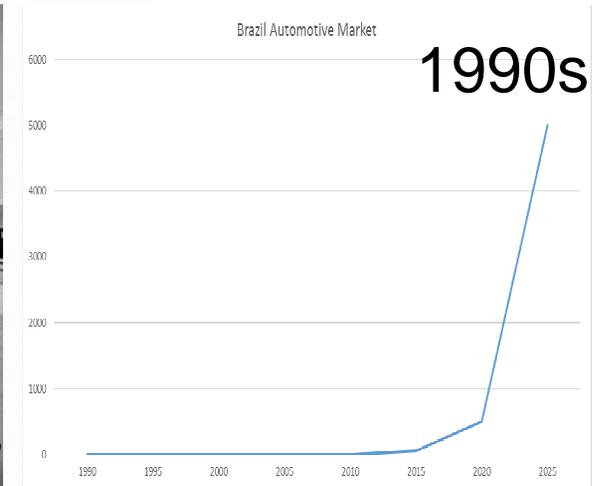
Great Automotive Trends – Fact or Hype?



We will soon have flying cars



Cars will soon get 50 MPG/
4.7 l/100km



The Brazil market is going
to take off

We will soon have self-driving cars ...

Autoliv Autonomous Emergency Braking

- AEB systems, which provide protection in all types of weather and light conditions for vehicle occupant, pedestrians as well as cyclist, will be a key enabler for the self-driving car.



Automated Driving: Trends in Automotive Safety



Warn the Driver

- Forward Collision Warning
- Blind Spot Detection
- Lane Departure Warning
- Pedestrian Detection

Mitigate Severity

- Activate Pre-Pretensioner
- Limited Braking Force
- Limited Steering
 - Lane Keeping
- Electronic Stability Control
- Activate Airbags

Avoid the Crash

- Full Braking Force
- Autonomous Steering
- Automatic Lane Centering
- Coordinated Motion Control
 - Brakes
 - Steering
 - Suspension
 - Propulsion

Merging Roads

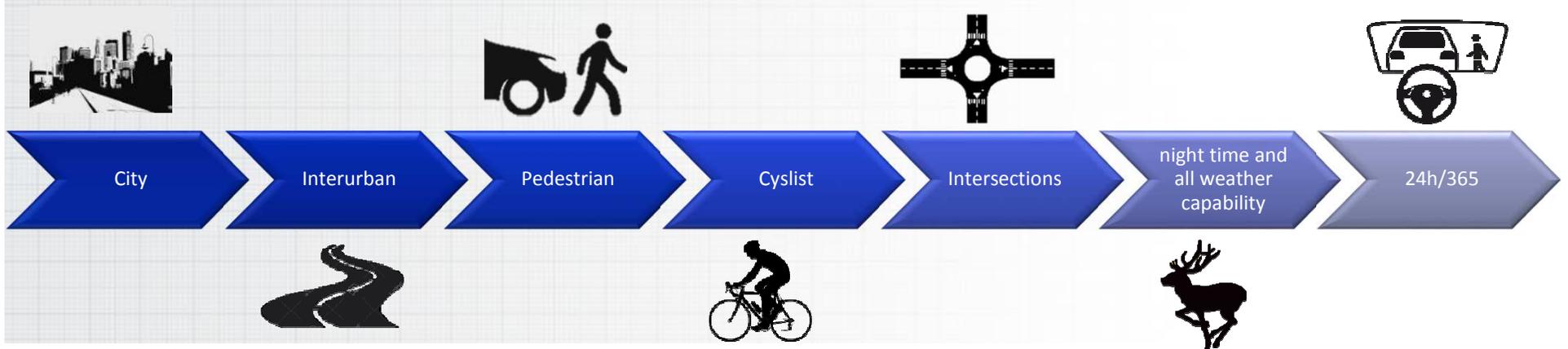
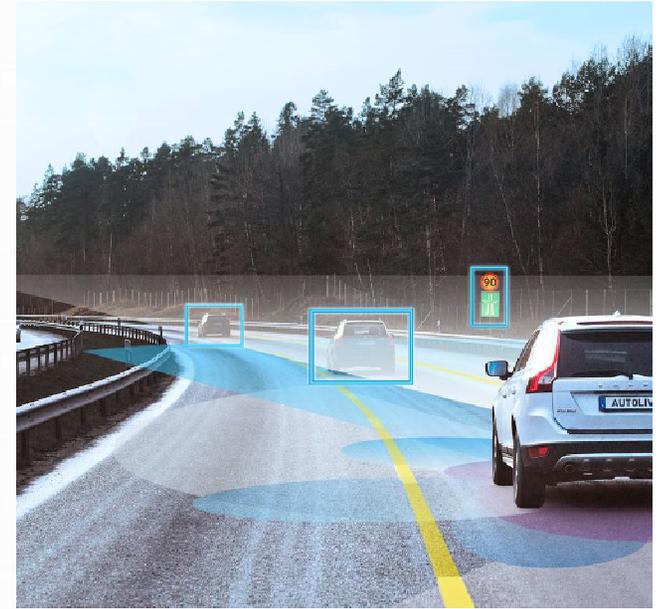


Autonomous Emergency Braking (AEB)

an important enabler for Automated driving

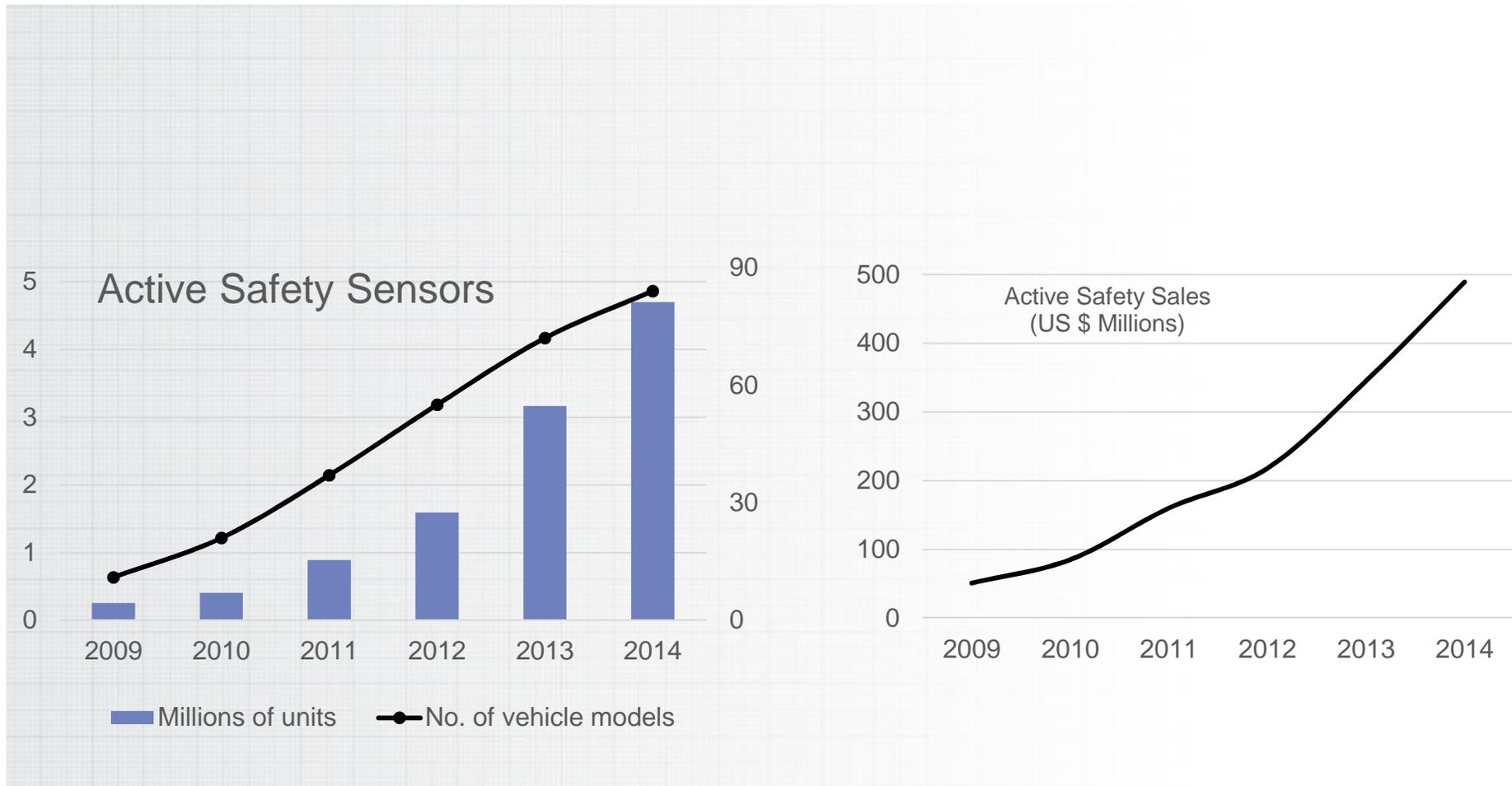
Autoliv

- Radar based AEB in production since 2013
- Sensor fusion AEB launching in 2015
- Vision based collision warning launching in 2015



Executing our Growth Strategies

- Active Safety organic sales* growth ~ 45% in FY'14



🚗 Technology investments for active safety is contributing to top-line sales growth.

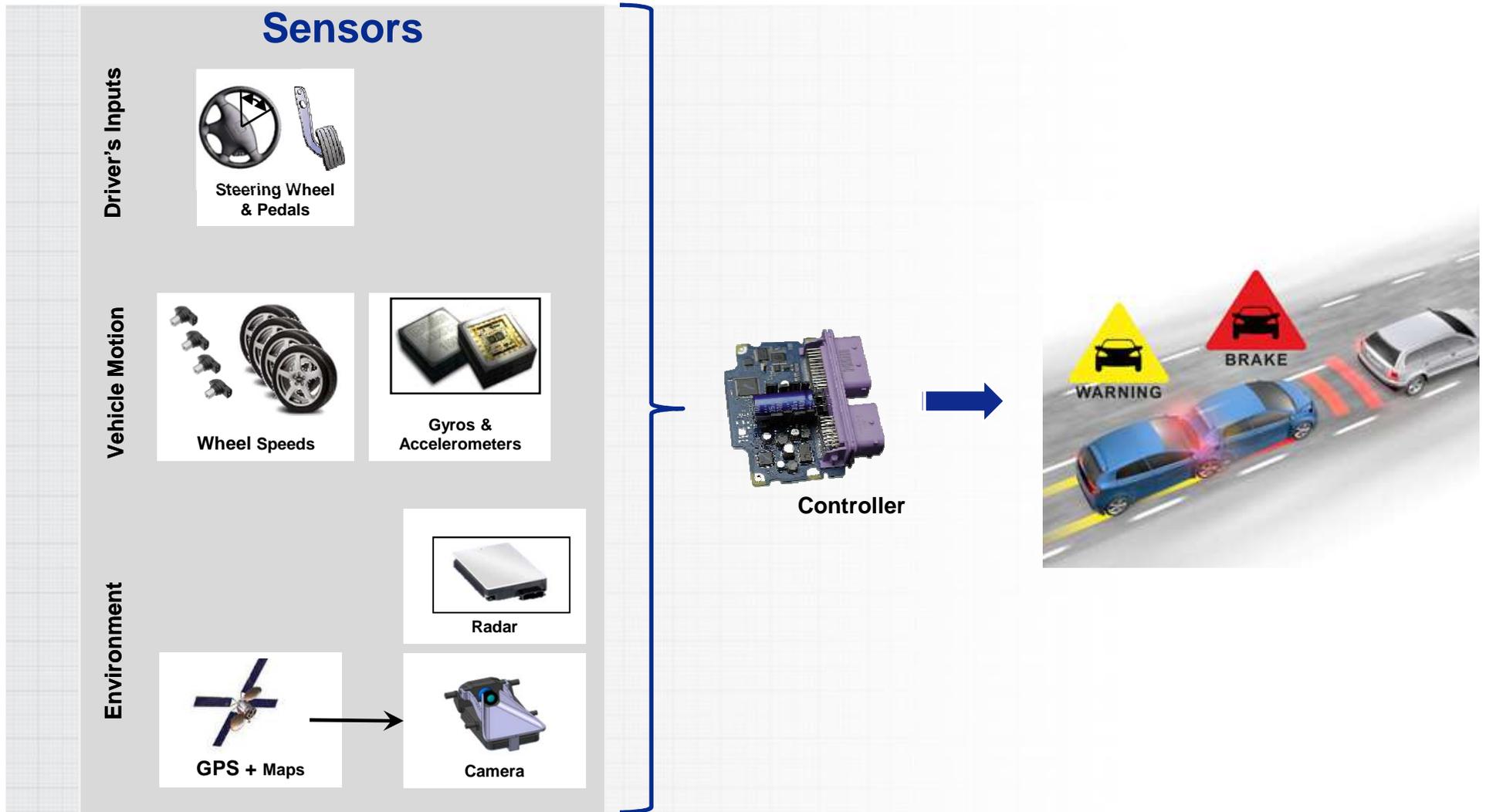
(*) Non-US GAAP measure.

2015 Autoliv Vision System

-In-house developed algorithms for scalability

	Lane Departure Lane Keep Assist	High-Beam Assist	Traffic Sign Recognition	Automatic Emergency Braking	Pedestrian Protection	Free Space Road Surface
Premium 	 					
Safety / NCAP 	 					
Assist 	 					

Sensor fusion AEB



The Road to Autonomous Driving





Autoliv

Every year, Autoliv's products
save over 30,000 lives