



ETHICAL PRINCIPLES
FOR
ARTIFICIAL INTELLIGENCE



ETHICS & AI
#heartbeatsoverbytes

Volkswagen Group Ethical Principles for Artificial Intelligence

We value heartbeats over bytes

We respect human labor with **careful** and **complementary introduction** of AI systems

Our AI systems are in line with our values in **diversity** and **fairness**

Our commitments to **society** and **human rights** apply

Our AI systems are in line with our efforts for **sustainability** and the **environment**

Our goal is to ensure safety and technical robustness through **clear** and **measurable criteria**

We enable **human oversight** and **accountability**

We respect and enable the **protection of data** within AI systems

It is our aim to make the **usage** and **purpose** of AI **transparent**



RESPECT
SAFETY
TRANSPARENCY

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