



Media Release

26th July 2024

Colombo:

Launching of the first-ever university-industry collaborative diplomas, offered by Rajarata University of Sri Lanka in partnership with the Colombo Stock Exchange

The Colombo Stock Exchange (CSE) proudly announces a groundbreaking initiative: the launch of the first-ever university and industry collaborative diplomas offered by Rajarata University of Sri Lanka (RUSL), in collaboration with the Colombo Stock Exchange (CSE) and facilitated by the CSE Education Academy. Unveiled recently, these pioneering programs include the Diploma in Business Economics and Diploma in Agripreneurship. This collaboration marks a significant step forward in providing innovative educational opportunities to meet the diverse aspirations of Sri Lanka's future Agri-entrepreneurs and business leaders.

The Diploma in Business Economics offers a comprehensive study of key principles and practical applications essential for navigating today's business environment. This program covers topics such as business communication, business statistics, digital economics, economic issues and policies, the economics of money and financial institutions, business analytics and big data management, and international trade and payments. This one-year program, conducted through online lectures on weekends, equips graduates with the skills and knowledge needed to excel in various business sectors, providing a solid foundation for career advancement or further academic pursuits.

The Diploma in Agripreneurship is designed for individuals passionate about revolutionizing the agricultural sector. During the course of one year, participants will delve into entrepreneurial characteristics, agribusiness management, modern agricultural technology, international business operations, capitalizing agricultural investments, and industrial training. This comprehensive curriculum aims to equip students with the technical, managerial, and business skills necessary to launch and sustain agribusiness ventures in today's competitive economic environment. The program is delivered online through weekend lectures, ensuring flexibility for working professionals and students alike.

Additionally, both diploma programs include modules on Capital Markets.

The CSE Education Academy is committed to providing comprehensive, practical education that fosters the skills and knowledge essential for professional success and contributes to Sri Lanka's economic growth.

In his remarks, the CEO of the CSE, Mr. Rajeeva Bandaranaike, began by expressing his gratitude to the Vice Chancellor, Deans, Heads of Departments, and coordinators at RUSL for their commitment and initiative. He also stated, "Today marks a significant milestone for both the RUSL and CSE. This event embodies the successful collaboration between a state university and the industry, aimed at producing well-equipped graduates ready to face the dynamic business world."

"For the CSE, this event advances our financial literacy program beyond traditional capital market education. In 2023, we consolidated our investor education efforts and established the CSE Education Academy to promote comprehensive, self-sustaining education. Today, the Academy offers a range of high-standard courses focused on skills and competency-based education for youth and professionals."

Reflecting on the partnership once again, he concluded, "RUSL was the first among the state universities to partner with us, making it fitting that we take this significant next step together. We are profoundly grateful to RUSL and remain committed to ensuring the success and impact of the diplomas we launch today."

Thanking all the leadership at the RUSL as well as the CSE for their efforts, Vice Chancellor Prof. Sanjeevani Ginigaddara stated, "Today, we see a widespread demand for jobs; however, there is a significant gap in the skills needed to fill these positions. Our aim is to bridge the gap between production and demand and facilitate students equipped with industry-relevant skills before they enter the job market."

She went on to say, "These programs foster university-industry collaboration to develop students who are ready for the demands of the industry. We hope that CSE can identify suitable candidates and facilitate the necessary internships to achieve this goal. Our partnership is committed to ensuring the success of this initiative, and we extend our best wishes to all students joining these courses."

We invite prospective students to explore these promising educational pathways, which offer limitless opportunities for personal and professional development. For more information on how to apply and embark on this transformative educational journey, please visit www.cse.lk | www.rjt.ac.lk or contact 076 885 6571 (Sumiyuru) / 077 842 3300 (Niranjala).

Photograph



Vice Chancellor of the Rajarata University of Sri Lanka, Prof. Sanjeevani Ginigaddara and CEO of the CSE, Mr. Rajeeva Bandaranaike.

About CSE

The Colombo Stock Exchange (CSE) operates the only stock market in Sri Lanka and is responsible for providing a transparent and regulated environment where companies and investors can come together. The CSE is a company that is limited by guarantee established under the Laws of Sri Lanka. The CSE is licensed by the Securities and Exchange Commission of Sri Lanka (SEC) and is a mutual exchange consisting of 15 Members and 13 Trading Members. All Members and Trading Members are licensed by the SEC to operate as Stockbrokers. For more information, please visit: www.cse.lk.

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