



Ford Pro CFO to Discuss Ford's Commercial Business at Morgan Stanley's 12th Annual Laguna Conference

DEARBORN, Mich., Aug. 26, 2024 – Ford Pro CFO Navin Kumar will share insights on the commercial business's distinct advantages during a fireside chat at Morgan Stanley's 12th Annual Laguna Conference on Sept. 12 in Dana Point, CA.

Kumar will speak with auto analyst Adam Jonas at 10:30 a.m. PT (1:30 p.m. ET). He will outline how Ford Pro leverages its winning combination of gas, hybrid and electric vehicles -- along with software and physical services solutions -- to deliver exceptional value to commercial customers. Kumar will also discuss how Ford Pro is driving profitable growth, margins and capital efficiency while reducing cyclicity as part of the Ford+ plan for transformation and growth.

The [webcast](#) and transcript will be available at shareholder.ford.com.

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About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford provides financial services through Ford Motor Credit Company. Ford employs about 175,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

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