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**Diebold Nixdorf Revolutionizes Dining Experience at Italian Smashburger Restaurant Chain**

*Fast and intuitive self-service solutions for Smashie enable ordering without waiting in line, improving the efficiency at the counter*

**NORTH CANTON, Ohio** – With the opening of its newest restaurant in Udine, the Italy-based smashburger chain Smashie is offering an authentic American dining experience with help from new checkout solutions from Diebold Nixdorf (NYSE: DBD). Leveraging the DN Series® EASY ONE, customers can select, order and pay for their gourmet burgers in a fully self-service mode at the counter, reducing waiting times and enhancing overall service efficiency.

Winner of the prestigious Red Dot Design Award, the DN Series EASY ONE is a cutting-edge checkout platform designed to revolutionize the customer experience for both self-service and assisted modes. Its versatile configuration and installation options make the EASY ONE the perfect fit as Smashie was looking for compact solutions for use at the counter with the flexibility to quickly adapt to future customer and store design requirements.

With currently 70% of all transactions completed through the self-service terminals, the new approach enhances operational efficiency, allowing Smashie's staff members to concentrate on order preparation while maintaining high-quality standards.

**Lorenza Sbarbaro, director Southern Europe Retail at Diebold Nixdorf, said:** "The integration of Diebold Nixdorf's self-service solutions at Smashie's Udine restaurant underscores our commitment to delivering a seamless and modern customer experience. The DN Series EASY ONE is tailored to meet the specific demands of the restaurant industry, emphasizing speed, simplicity and autonomy for both staff and customers. We are proud to support Smashie's innovative vision and help redefine consumer interaction in fast food dining."

Smashie was founded with the goal of combining a passion for smashburgers and iconic American dishes, crafted with premium ingredients, with a modern and efficient dining experience.

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The opening in Udine marks the brand's first step in a strategic expansion across Italy, setting the stage for a new way to experience fast food.

### **About Smashie**

Smashie, with three locations operating by the end of 2024, is a brand created by Cigierre - Compagnia Generale Ristorazione Spa. Founded in 1995 in Udine, Cigierre was established with the goal of creating, experimenting with, and managing new restaurant formats. Nearly 30 years later, it has become Italy's leading company in casual dining and the development and management of themed restaurants, with over 370 locations across Italy and abroad. Cigierre Spa owns the formats Old Wild West, America Graffiti, Wiener Haus, Pizzikotto, Shi's, and Smashie. In 2023 alone, Cigierre restaurants served over 30 million customers.

### **About Diebold Nixdorf**

Diebold Nixdorf (NYSE: DBD), Incorporated, automates, digitizes and transforms the way people bank and shop. As a partner to the majority of the world's top 100 financial institutions and top 25 global retailers, our integrated solutions connect digital and physical channels conveniently, securely and efficiently for millions of consumers each day. The company has a presence in more than 100 countries with approximately 21,000 employees worldwide. Visit [www.dieboldnixdorf.com](http://www.dieboldnixdorf.com) for more information.

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