
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended August 4, 2018
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to
Commission File Number: 1-9595



BEST BUY CO., INC.

(Exact name of registrant as specified in its charter)

Minnesota

(State or other jurisdiction of incorporation or organization)

41-0907483

(I.R.S. Employer Identification No.)

7601 Penn Avenue South

Richfield, Minnesota

(Address of principal executive offices)

55423

(Zip Code)

(612) 291-1000

(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. **Yes** **No**

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). **Yes** **No**

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company (as defined in Rule 12b-2 of the Exchange Act).

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). **Yes** **No**

The registrant had 274,557,555 shares of common stock outstanding as of September 5, 2018 .

BEST BUY CO., INC.

FORM 10-Q FOR THE QUARTER ENDED AUGUST 4, 2018

TABLE OF CONTENTS

<u>Part I — Financial Information</u>	<u>3</u>
<u>Item 1. Financial Statements</u>	<u>3</u>
a) <u>Condensed Consolidated Balance Sheets as of August 4, 2018, February 3, 2018 and July 29, 2017</u>	<u>3</u>
b) <u>Condensed Consolidated Statements of Earnings for the three and six months ended August 4, 2018 and July 29, 2017</u>	<u>4</u>
c) <u>Condensed Consolidated Statements of Comprehensive Income for the three and six months ended August 4, 2018 and July 29, 2017</u>	<u>5</u>
d) <u>Condensed Consolidated Statements of Cash Flows for the six months ended August 4, 2018 and July 29, 2017</u>	<u>6</u>
e) <u>Condensed Consolidated Statements of Changes in Shareholders' Equity for the six months ended August 4, 2018 and July 29, 2017</u>	<u>7</u>
f) <u>Notes to Condensed Consolidated Financial Statements</u>	<u>8</u>
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>25</u>
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>38</u>
<u>Item 4. Controls and Procedures</u>	<u>39</u>
<u>Part II — Other Information</u>	<u>40</u>
<u>Item 1. Legal Proceedings</u>	<u>40</u>
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>40</u>
<u>Item 6. Exhibits</u>	<u>40</u>
<u>Signatures</u>	<u>41</u>

PART I — FINANCIAL INFORMATION
Item 1. Financial Statements
Condensed Consolidated Balance Sheets
\$ in millions, except per share and share amounts (unaudited)

	August 4, 2018	February 3, 2018	July 29, 2017
Assets			
Current assets			
Cash and cash equivalents	\$ 1,865	\$ 1,101	\$ 1,365
Short-term investments	465	2,032	2,125
Receivables, net	915	1,049	965
Merchandise inventories	5,016	5,209	5,167
Other current assets	510	438	456
Total current assets	8,771	9,829	10,078
Property and equipment, net	2,432	2,421	2,327
Goodwill	425	425	425
Other assets	365	374	614
Total assets	\$ 11,993	\$ 13,049	\$ 13,444
Liabilities and equity			
Current liabilities			
Accounts payable	\$ 5,338	\$ 4,873	\$ 5,072
Unredeemed gift card liabilities	275	385	383
Deferred revenue	438	453	427
Accrued compensation and related expenses	318	561	309
Accrued liabilities	801	864	787
Accrued income taxes	12	137	83
Current portion of long-term debt	47	544	44
Total current liabilities	7,229	7,817	7,105
Long-term liabilities	777	809	682
Long-term debt	801	811	1,310
Equity			
Preferred stock, \$1.00 par value: Authorized — 400,000 shares; Issued and outstanding — none	—	—	—
Common stock, \$0.10 par value: Authorized — 1.0 billion shares; Issued and outstanding — 276,000,000, 283,000,000 and 300,000,000 shares, respectively	27	28	30
Retained earnings	2,863	3,270	3,996
Accumulated other comprehensive income	296	314	321
Total equity	3,186	3,612	4,347
Total liabilities and equity	\$ 11,993	\$ 13,049	\$ 13,444

NOTE: The Consolidated Balance Sheet as of February 3, 2018, has been condensed from the audited consolidated financial statements.

See Notes to Condensed Consolidated Financial Statements.

Condensed Consolidated Statements of Earnings*\$ and shares in millions, except per share amounts (unaudited)*

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Revenue	\$ 9,379	\$ 8,940	\$ 18,488	\$ 17,468
Cost of goods sold	7,150	6,787	14,134	13,293
Gross profit	2,229	2,153	4,354	4,175
Selling, general and administrative expenses	1,877	1,830	3,707	3,552
Restructuring charges	17	2	47	2
Operating income	335	321	600	621
Other income (expense):				
Investment income and other	13	7	24	18
Interest expense	(19)	(18)	(38)	(37)
Earnings before income tax expense	329	310	586	602
Income tax expense	85	101	134	205
Net earnings	\$ 244	\$ 209	\$ 452	\$ 397
Basic earnings per share	\$ 0.88	\$ 0.69	\$ 1.61	\$ 1.29
Diluted earnings per share	\$ 0.86	\$ 0.67	\$ 1.58	\$ 1.27
Dividends declared per common share	\$ 0.45	\$ 0.34	\$ 0.90	\$ 0.68
Weighted-average common shares outstanding				
Basic	279.0	304.1	280.8	306.7
Diluted	283.7	310.8	286.0	313.0

See Notes to Condensed Consolidated Financial Statements.

Condensed Consolidated Statements of Comprehensive Income*\$ in millions (unaudited)*

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Net earnings	\$ 244	\$ 209	\$ 452	\$ 397
Foreign currency translation adjustments	(14)	55	(18)	42
Comprehensive income	\$ 230	\$ 264	\$ 434	\$ 439

See Notes to Condensed Consolidated Financial Statements.

Condensed Consolidated Statements of Cash Flows
\$ in millions (unaudited)

	Six Months Ended	
	August 4, 2018	July 29, 2017
Operating activities		
Net earnings	\$ 452	\$ 397
Adjustments to reconcile net earnings to total cash provided by operating activities:		
Depreciation	358	329
Restructuring charges	47	2
Stock-based compensation	63	67
Deferred income taxes	5	9
Other, net	—	(2)
Changes in operating assets and liabilities:		
Receivables	120	401
Merchandise inventories	187	(285)
Other assets	(53)	(45)
Accounts payable	485	15
Other liabilities	(430)	(237)
Income taxes	(126)	41
Total cash provided by operating activities	<u>1,108</u>	<u>692</u>
Investing activities		
Additions to property and equipment	(375)	(296)
Purchases of investments	—	(2,221)
Sales of investments	1,565	1,806
Other, net	10	3
Total cash provided by (used in) investing activities	<u>1,200</u>	<u>(708)</u>
Financing activities		
Repurchase of common stock	(774)	(771)
Repayments of debt	(523)	(19)
Dividends paid	(253)	(208)
Issuance of common stock	29	125
Other, net	(3)	(1)
Total cash used in financing activities	<u>(1,524)</u>	<u>(874)</u>
Effect of exchange rate changes on cash	<u>(16)</u>	<u>18</u>
Increase (decrease) in cash, cash equivalents and restricted cash	<u>768</u>	<u>(872)</u>
Cash, cash equivalents and restricted cash at beginning of period	<u>1,300</u>	<u>2,433</u>
Cash, cash equivalents and restricted cash at end of period	<u>\$ 2,068</u>	<u>\$ 1,561</u>

See Notes to Condensed Consolidated Financial Statements.

Condensed Consolidated Statements of Changes in Shareholders' Equity
\$ and shares in millions, except per share amounts (unaudited)

	Common Shares	Common Stock	Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss)	Total
Balances at February 3, 2018	283	\$ 28	\$ —	\$ 3,270	\$ 314	\$ 3,612
Adoption of ASU 2014-09			—	73		73
Net earnings, six months ended August 4, 2018	—	—	—	452	—	452
Other comprehensive loss, net of tax:						
Foreign currency translation adjustments	—	—	—	—	(18)	(18)
Stock-based compensation		—	63	—	—	63
Restricted stock vested and stock options exercised	4	—	25	—	—	25
Issuance of common stock under employee stock purchase plan	—	—	4	—	—	4
Common stock dividends, \$0.90 per share	—	—	4	(255)	—	(251)
Repurchase of common stock	(11)	(1)	(96)	(677)	—	(774)
Balances at August 4, 2018	276	\$ 27	\$ —	\$ 2,863	\$ 296	\$ 3,186
Balances at January 28, 2017	311	\$ 31	\$ —	\$ 4,399	\$ 279	\$ 4,709
Adoption of ASU 2016-09	—	—	10	(12)	—	(2)
Net earnings, six months ended July 29, 2017	—	—	—	397	—	397
Other comprehensive income, net of tax:						
Foreign currency translation adjustments	—	—	—	—	42	42
Stock-based compensation	—	—	67	—	—	67
Restricted stock vested and stock options exercised	5	—	121	—	—	121
Issuance of common stock under employee stock purchase plan	—	—	3	—	—	3
Common stock dividends, \$0.68 per share	—	—	—	(209)	—	(209)
Repurchase of common stock	(16)	(1)	(201)	(579)	—	(781)
Balances at July 29, 2017	300	\$ 30	\$ —	\$ 3,996	\$ 321	\$ 4,347

See Notes to Condensed Consolidated Financial Statements.

Notes to Condensed Consolidated Financial Statements

(unaudited)

1. Basis of Presentation

Unless the context otherwise requires, the use of the terms “Best Buy,” “we,” “us” and “our” in these Notes to Condensed Consolidated Financial Statements refers to Best Buy Co., Inc. and its consolidated subsidiaries.

In the opinion of management, the accompanying condensed consolidated financial statements contain all adjustments necessary for a fair presentation as prescribed by accounting principles generally accepted in the United States (“GAAP”). All adjustments were comprised of normal recurring adjustments, except as noted in these Notes to Condensed Consolidated Financial Statements.

Historically, we have generated a large proportion of our revenue and earnings in the fiscal fourth quarter, which includes the majority of the holiday shopping season in the U.S., Canada and Mexico. Due to the seasonal nature of our business, interim results are not necessarily indicative of results for the entire fiscal year. The interim financial statements and the related notes included in this Quarterly Report on Form 10-Q should be read in conjunction with the consolidated financial statements and related notes included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018. The first six months of fiscal 2019 and fiscal 2018 included 26 weeks.

In order to align our fiscal reporting periods and comply with statutory filing requirements, we consolidate the financial results of our Mexico operations on a one-month lag. Our policy is to accelerate recording the effect of events occurring in the lag period that significantly affect our condensed consolidated financial statements. No such events were identified for the reported periods.

In preparing the accompanying condensed consolidated financial statements, we evaluated the period from August 5, 2018, through the date the financial statements were issued for material subsequent events requiring recognition or disclosure. Other than as disclosed in Note 13, *Subsequent Event*, no such events were identified for the reported periods.

Unadopted Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2016-02, *Leases*, which will require lessees to recognize most leases on their balance sheets related to the rights and obligations created by those leases, and will expand disclosure requirements. The new guidance was issued to increase transparency and comparability among companies. In July 2018, the FASB approved an amendment to the new guidance that allows companies the option of using the effective date of the new standard as the initial application (at the beginning of the period in which it is adopted, rather than at the beginning of the earliest comparative period). Based on the effective dates, we expect to adopt the new guidance in the first quarter of fiscal 2020 using the prospective method and have begun implementing required upgrades to our existing lease systems. While we expect adoption to lead to a material increase in the assets and liabilities recorded on our consolidated balance sheet and an increase to our footnote disclosures related to leases, we are still evaluating the impact on our consolidated statement of earnings. We also expect that adoption of the new standard will require changes to our internal controls over financial reporting.

Adopted Accounting Pronouncements

In the first quarter of fiscal 2019, we prospectively adopted the following ASUs, all of which had an immaterial impact on our results of operations, cash flows and financial position.

- ASU 2016-16, *Intra-Entity Transfers of Assets Other Than Inventory*
- ASU 2017-12, *Derivatives and Hedging*
- ASU 2018-02, *Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income*

In the first quarter of fiscal 2019, we also adopted ASU 2014-09, *Revenue from Contracts with Customers*. The new guidance establishes a single comprehensive model for entities to use in accounting for revenue and supersedes most revenue recognition guidance. It introduces a five-step process for revenue recognition that focuses on transfer of control, as opposed to transfer of risk and rewards under previous guidance. We elected the modified retrospective method of adoption, which we applied to contracts not completed at the date of adoption. Under this method, we recorded an increase to opening retained earnings of \$73 million, net of tax, due to the cumulative impact of these changes. The impact was primarily related to the timing of revenue

recognition related to our gift cards, the sale of certain software licenses and our loyalty programs. We did not make any adjustment to prior period financial statements. We expect the impact of adoption to be immaterial to our revenue, net earnings and cash flows on an ongoing basis. As part of the adoption, we also modified certain control procedures and processes, none of which had a material effect on our internal controls over financial reporting.

The cumulative effect of the changes made to our Condensed Consolidated Balance Sheet on February 4, 2018, for the adoption of this standard was as follows (\$ in millions):

	February 3, 2018 As Reported	ASU 2014-09 Adjustment on February 4, 2018	February 4, 2018 Adjusted
Assets			
Other assets	\$ 374	\$ (19)	\$ 355
Liabilities			
Unredeemed gift card liabilities	385	(69)	316
Deferred revenue	453	(26)	427
Accrued liabilities	864	(3)	861
Accrued income taxes	137	6	143
Equity			
Retained earnings	3,270	73	3,343

The following tables reflect the impact of adopting this standard on our Condensed Consolidated Balance Sheets as of August 4, 2018, and our Condensed Consolidated Statements of Earnings for the three and six months ended August 4, 2018 (\$ in millions, except per share amounts):

Impact of Changes to Condensed Consolidated Balance Sheets	August 4, 2018		
	As Reported	Balances without Adoption of ASU 2014-09	Effect of Change Higher/(Lower) ⁽¹⁾
Assets			
Other current assets	\$ 510	\$ 461	\$ 49
Other assets	365	384	(19)
Liabilities			
Unredeemed gift card liabilities	275	344	(69)
Deferred revenue	438	462	(24)
Accrued liabilities	801	754	47
Accrued income taxes	12	6	6
Equity			
Retained earnings	2,863	2,793	70

(1) Effect of change includes the opening retained earnings adjustment as detailed within the table above.

Impact of Changes to Condensed Consolidated Statements of Earnings	Three Months Ended August 4, 2018		
	As Reported	Balances without Adoption of ASU 2014-09	Effect of Change Higher/(Lower)
Revenue	\$ 9,379	\$ 9,368	\$ 11
Cost of goods sold	7,150	7,138	12
Gross profit	2,229	2,230	(1)
Operating income	335	336	(1)
Income tax expense	85	85	—
Net earnings	244	245	(1)
Basic earnings per share			
Basic earnings per share	\$ 0.88	\$ 0.88	\$ —
Diluted earnings per share			
Diluted earnings per share	\$ 0.86	\$ 0.86	\$ —

Impact of Changes to Condensed Consolidated Statements of Earnings	Six Months Ended August 4, 2018		
	As Reported	Balances without Adoption of ASU 2014-09	Effect of Change Higher/(Lower)
Revenue	\$ 18,488	\$ 18,468	\$ 20
Cost of goods sold	14,134	14,111	23
Gross profit	4,354	4,357	(3)
Operating income	600	603	(3)
Income tax expense	134	135	(1)
Net earnings	452	454	(2)
Basic earnings per share	\$ 1.61	\$ 1.62	\$ (0.01)
Diluted earnings per share	\$ 1.58	\$ 1.59	\$ (0.01)

Total Cash, Cash Equivalents and Restricted Cash

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported within the Condensed Consolidated Balance Sheets to the total shown within the Condensed Consolidated Statements of Cash Flows as of August 4, 2018 , February 3, 2018 , and July 29, 2017 (\$ in millions):

	August 4, 2018	February 3, 2018	July 29, 2017
Cash and cash equivalents	\$ 1,865	\$ 1,101	\$ 1,365
Restricted cash included in Other current assets	203	199	196
Total cash, cash equivalents and restricted cash	\$ 2,068	\$ 1,300	\$ 1,561

Amounts included in restricted cash are pledged as collateral or restricted to use for general liability insurance and workers' compensation insurance.

Goodwill and Intangible Assets

All goodwill and intangible asset balances relate to our Domestic segment. As of August 4, 2018 , February 3, 2018 , and July 29, 2017 , respectively, the carrying amount of goodwill was \$425 million , net of \$675 million of cumulative impairment. The carrying amount of indefinite-lived tradenames included within Other assets on our Condensed Consolidated Balance Sheets was \$18 million as of August 4, 2018 , February 3, 2018 , and July 29, 2017 , respectively.

2. Revenue Recognition

We generate revenue primarily from the sale of products and services, both as a principal and as an agent. Revenue is recognized when control of the promised goods or services is transferred to our customers, in an amount that reflects the transaction price consideration that we expect to receive in exchange for those goods or services. Control refers to the ability of the customer to direct the use of, and obtain substantially all of, the remaining benefits from the goods or services. Our transaction price consideration is fixed, unless otherwise disclosed below as variable consideration. We generate all of our operating revenue from contracts with customers. Our revenue excludes sales and usage-based taxes collected.

Revenue from product sales and services is reported net of sales refunds, which includes an estimate of future returns and contract cancellations based on historical refund rates, with a corresponding reduction to cost of sales. There is inherent judgment in estimating future refunds as they are susceptible to factors outside of our influence. However, we have significant experience in estimating the amount of refunds, based primarily on historical data. Our refund liability for sales returns was \$71 million at August 4, 2018 , which is included in Accrued liabilities on our Condensed Consolidated Balance Sheets and represents the expected value of the aggregate refunds that will be due to our customers. We also have a corresponding asset included in Other current assets on our Condensed Consolidated Balance Sheets that represents the inventory we expect to be returned, valued at the lower of cost or net realizable value. As of August 4, 2018 , this amount was \$49 million .

For revenue transactions that involve more than one performance obligation, we defer the revenue associated with any unsatisfied performance obligation until the obligation is satisfied, i.e., when control of a product is transferred to the

customer or a service is completed. For such contracts, we allocate revenue and any discounts to each performance obligation based on its relative standalone selling price. We determine standalone selling prices based on the prices charged to customers or, when directly observable selling prices are not available, we generally use an expected cost-plus margin approach.

Our contract liabilities primarily relate to product merchandise not yet delivered to customers; unredeemed gift cards; services not yet completed; services technical support contracts, where performance is satisfied over the duration of the contract; and options that provide a material right to customers, such as our customer loyalty programs. Most of our contract liabilities have a duration of one year or less, except our services technical support contracts, which may have a duration of up to three years. We do not have any material contract assets.

The following table provides information about receivables and contract liabilities from our contracts with customers, which reflects the aggregate amount of the transaction price allocated to the performance obligations that are unsatisfied as of August 4, 2018, and February 4, 2018 (\$ in millions):

	August 4, 2018	February 4, 2018
Receivables, net of an allowance for doubtful accounts of \$15 and \$24, respectively	\$ 584	\$ 674
Short-term contract liabilities included in:		
Unredeemed gift cards	275	316
Deferred revenue	438	408
Accrued liabilities	148	151
Long-term contract liabilities included in:		
Long-term liabilities	15	22

We establish allowances for uncollectible receivables based on historical collection trends and write-off history. The following table summarizes our allowance for doubtful account activity related to contracts with customers during the six months ended August 4, 2018 (\$ in millions):

	Allowance for Doubtful Accounts
Balance at February 4, 2018	\$ 24
Charged to expenses or other accounts	19
Other ⁽¹⁾	(28)
Balance at August 4, 2018	\$ 15

(1) Includes bad debt write-offs, recoveries and the effect of foreign currency fluctuations.

The following table summarizes significant changes in our contract liability balances during the six months ended August 4, 2018 (\$ in millions):

	Six Months Ended August 4, 2018
Revenue recognized that was included in the contract liability balance(s) as of February 4, 2018	\$ 605
Revenue recognized from performance obligations satisfied in previous periods	—
Adjustments ⁽¹⁾	1

(1) Includes changes in the measure of progress, changes in the estimate of the transaction price or contract modifications.

The following table includes estimated revenue from our contract liability balances expected to be recognized in future periods if performance of the contract is expected to have a duration of more than one year (\$ in millions):

	August 4, 2018 ⁽¹⁾
Remainder of fiscal 2019	\$ 12
Fiscal 2020	14
Fiscal 2021	6
Fiscal 2022	2
Fiscal 2023 and thereafter	1

(1) We have elected to exclude unsatisfied performance obligations from contract liability balances with a duration of one year or less. The estimated transaction price revenue disclosed above also does not include amounts of variable consideration attributable to contracts where the consideration is constrained at August 4, 2018. Further information about our forms of variable consideration is disclosed below.

We apply a practical expedient to expense direct costs of obtaining a contract when incurred because the amortization period would have been one year or less.

See Note 10, *Segments*, for a disaggregation of revenue by reportable segment and product category, which represents how our chief operating decision maker reviews information internally to evaluate our financial performance and to make resource allocation and other decisions for the enterprise.

Product revenue

Product revenue is recognized when control passes, which generally occurs at a point in time when the customer completes a transaction in the store and receives the merchandise. Our payment terms are typically at the point of sale. In the case of items paid for in the store, but subsequently delivered to the customer, control passes and revenue is recognized once delivery has been completed, as we have transferred possession to the customer.

For transactions initiated online, customers choose whether to have it delivered to them (using third-party parcel delivery companies) or to collect their merchandise from one of our stores (“in-store pick up”). For items delivered directly to the customer, control passes and revenue is recognized when delivery has been completed to the customer, as title has passed and we have transferred possession to the customer. For in-store pick up, control passes and revenue is recognized once the customer has taken possession of the merchandise. Any fees charged to customers for delivery are a component of the transaction price and are recognized when delivery has been completed. We use delivery information at an individual contract level to determine when to recognize revenue for products and any related delivery fee revenue.

Generally, we are the principal to the contract as we have control of the physical products prior to transfer to the customer. Accordingly, revenue is recognized on a gross basis. For certain sales, primarily activation-based software licenses and third-party stored-value cards, we are the sales agent providing access to the content and recognize fixed commission revenue net of amounts due to third parties who fulfill the performance obligation. For these sales, control passes upon providing access of the content to the customer.

Warranty obligations associated with the sale of our exclusive brands products are assurance-type warranties that are a guarantee of the product’s intended functionality and, therefore, do not represent a distinct performance obligation within the context of the contract.

Services - When we are the principal

We recognize service revenue for installation, set-up, software troubleshooting, product repair, consultation and educational classes once the service is completed, as this is when the customer has the ability to direct the use of and obtain the benefits of the service or serviced product. Payment terms are typically at the point of sale, but may also occur upon completion of the service. Our service contracts are primarily with retail customers, merchandise vendors (for factory warranty repairs) and third-party underwriters who sell extended warranty protection plans.

For technical support membership contracts, we are responsible for fulfilling the support services to customers. These contracts have terms ranging from one month to three years and typically contain multiple performance obligations. Payment for the membership contracts is due at the start of the contract period. We have determined that our contracts do not include a significant financing component. The primary purpose of our payment terms is to provide customers with a simplified method of purchasing our services, not to provide customers with financing. We recognize revenue over time on a service consumption basis, an input method of measuring progress over the related contract term. This method is based on historical utilization patterns as this depicts when customers use the services and discounts provided and, accordingly,

when delivery of the performance obligation occurs. There is judgment in (1) determining the level at which we apply a portfolio approach to these contracts, and (2) measuring the relative standalone selling price for performance obligations within these contracts to the extent that they are only bundled and sold to customers with other performance obligations. When direct observable evidence of the standalone selling price is not available, a cost-plus margin approach is generally used. Additionally, there is judgment in (3) assessing the pattern of delivery across multiple portfolios of customers, including measuring future progress based on historical consumption patterns. When sufficient history of consumption is unavailable, we generally recognize revenue ratably over the life of the contract.

Services - When we are the agent

We sell various hardware protection plans to customers that provide extended warranty coverage on their device purchases. Such plans have terms ranging from one month to five years. Payment is due at the point of sale. Third-party underwriters assume the risk associated with the coverage and are primarily responsible for fulfillment. We record the fixed net commissions (the amount charged to the customer less the premiums remitted to the underwriter) as revenue at a point in time when the corresponding product revenue is recognized. In addition, we are eligible to receive profit-sharing payments, a form of variable consideration, which are dependent upon the profitable performance of the portfolio. We do not share in any losses of the portfolio. We record any such profit share as revenue once the uncertainty associated with the portfolio period, which is calendar-year based, is no longer constrained using the expected value method. This typically occurs when claims experience for the annual period is known in our fiscal fourth quarter, with payment of the profit share occurring in the subsequent fiscal year.

We earn fixed commissions from mobile network carriers to sell service contracts on their platforms. Revenue is recognized when control passes at a point in time upon sale of the contract and activation of the customer on the provider's platform. The term between when we bill the content provider and when we receive payment is generally within 30 to 60 days, which is after control has passed. Activation commissions are subject to repayment to the carrier primarily due to customer cancellation for specified time periods after the sale. Commission revenue from mobile network carriers is reported net of the expected cancellations, which we estimate based on historical cancellation rates.

Credit card revenue

We offer promotional financing and credit cards issued by third-party banks that manage and directly extend credit to our customers. We provide a license to our brand and marketing services, and we facilitate credit applications in our stores and online. The banks are the sole owners of the accounts receivable generated under the program and, accordingly, we do not hold any customer receivables related to these programs and act as an agent in the financing transactions with customers. We are eligible to receive a profit share from our banking partner based on the annual performance of the program, and we receive quarterly payments based on forecasts of full-year performance. This is a form of variable consideration. We record such profit share as revenue over time using the most likely amount method, which reflects the amount earned each quarter when it is determined that the likelihood of a significant revenue reversal is not probable, which is typically quarterly. Profit-share payments occur quarterly, shortly after the end of each program quarter.

Best Buy gift cards

We sell Best Buy gift cards to our customers in our retail stores, online and through select third parties. Our gift cards do not have an expiration date. We recognize revenue from gift cards when the card is redeemed by the customer. We also recognize revenue for the portion of gift card values that is not expected to be redeemed ("breakage"). We estimate breakage based on historical patterns and other factors, such as laws and regulations applicable to each jurisdiction.

We recognize gift card breakage based on the expected pattern of gift card redemptions, based on analysis of historic trends. Typically, over 90% of gift card values are redeemed within one year of issuance. There is judgment in assessing (1) the level at which we group gift cards for analysis of breakage rates, (2) redemption patterns, and (3) the ultimate value of gift cards which we do not expect to be redeemed.

Sales incentives

We frequently offer sales incentives that entitle our customers to receive a gift card at the time of purchase or an instant savings coupon that can be redeemed towards a future purchase. For sales incentives issued to customers that are only earned in conjunction with the purchase of products or services, the sales incentives represent an option that is a material right and, accordingly, is a performance obligation in the contract. The relative standalone selling price of these sales incentives is deferred as a contract liability, based on the cards or coupons that are projected to be redeemed. We recognize

revenue for this performance obligation when it is redeemed by the customer or when it is not expected to be redeemed. There is judgment in determining (1) the level at which we group incentives based on similar redemption patterns, (2) redemption patterns, and (3) the ultimate number of incentives that we do not expect to be redeemed.

We also issue coupons that are not earned in conjunction with a purchase of a product or service, typically as part of targeted marketing activities. This is not a performance obligation, but is recognized as a reduction of the transaction price when redeemed by the customer.

Customer loyalty programs

We have customer loyalty programs which allow members to earn points for each qualifying purchase. Points earned enable members to receive a certificate that may be redeemed on future purchases at our Best Buy branded stores. Depending on the customer's membership level within our loyalty program, certificate expirations typically range from 2 to 12 months from the date of issuance. Our loyalty programs represent customer options that provide a material right and, accordingly, are performance obligations for each applicable contract. The relative standalone selling price of points earned by our loyalty program members is deferred and included in Accrued liabilities on our Condensed Consolidated Balance Sheets based on the percentage of points that are projected to be redeemed. We recognize revenue for this performance obligation over time when a certificate is estimated to be redeemed by the customer. There is judgment in measuring the standalone selling price of this performance obligation related to our estimate of the amount of and subsequent timing of redemptions of certificates (“certificate breakage”). We determine our certificate breakage rate based upon an analysis of historic trends. There is judgment in assessing (1) the level at which we group certificates for analysis of breakage rates, (2) redemption patterns, and (3) the ultimate value of certificates which we do not expect to be redeemed.

3. Fair Value Measurements

Fair value is the price that would be received to sell an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. To measure fair value, we use a three-tier valuation hierarchy based upon observable and non-observable inputs:

Level 1 — Unadjusted quoted prices that are available in active markets for the identical assets or liabilities at the measurement date.

Level 2 — Significant other observable inputs available at the measurement date, other than quoted prices included in Level 1, either directly or indirectly, including:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in non-active markets;
- Inputs other than quoted prices that are observable for the asset or liability; and
- Inputs that are derived principally from or corroborated by other observable market data.

Level 3 — Significant unobservable inputs that cannot be corroborated by observable market data and reflect the use of significant management judgment. These values are generally determined using pricing models for which the assumptions utilize management’s estimates of market participant assumptions.

Assets and Liabilities Measured at Fair Value on a Recurring Basis

The fair value hierarchy requires the use of observable market data when available. In instances where the inputs used to measure fair value fall into different levels of the fair value hierarchy, the fair value measurement has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. Our assessment of the significance of a particular item to the fair value measurement in its entirety requires judgment, including the consideration of inputs specific to the asset or liability.

The following table sets forth our financial assets and liabilities that were accounted for at fair value on a recurring basis at August 4, 2018, February 3, 2018, and July 29, 2017, by level within the fair value hierarchy as determined by the valuation techniques we used to determine the fair value (\$ in millions):

	Fair Value Hierarchy	Fair Value at		
		August 4, 2018	February 3, 2018	July 29, 2017
Assets				
Cash and cash equivalents:				
Money market funds	Level 1	\$ 334	\$ 21	\$ 175
Commercial paper	Level 2	—	90	60
Time deposits	Level 2	—	65	16
Short-term investments:				
Commercial paper	Level 2	—	474	299
Time deposits	Level 2	465	1,558	1,826
Other current assets:				
Money market funds	Level 1	74	3	2
Commercial paper	Level 2	—	60	60
Time deposits	Level 2	101	101	101
Foreign currency derivative instruments	Level 2	5	2	—
Other assets:				
Marketable securities that fund deferred compensation	Level 1	100	99	97
Interest rate swap derivative instruments	Level 2	—	—	16
Liabilities				
Accrued liabilities:				
Foreign currency derivative instruments	Level 2	—	8	15
Interest rate swap derivative instruments	Level 2	—	1	—
Long-term liabilities:				
Interest rate swap derivative instruments	Level 2	7	4	—

The following methods and assumptions were used to estimate the fair value of each class of financial instrument:

Money market funds. Our money market fund investments were measured at fair value as they trade in an active market using quoted market prices and, therefore, were classified as Level 1.

Commercial paper. Our investments in commercial paper were measured using inputs based upon quoted prices for similar instruments in active markets and, therefore, were classified as Level 2.

Time deposits. Our time deposits are balances held with banking institutions that cannot be withdrawn for specified terms without a penalty. Time deposits are held at face value plus accrued interest, which approximates fair value, and are classified as Level 2.

Foreign currency derivative instruments. Comprised primarily of foreign currency forward contracts and foreign currency swap contracts, our foreign currency derivative instruments were measured at fair value using readily observable market inputs, such as quotations on forward foreign exchange points and foreign interest rates. Our foreign currency derivative instruments were classified as Level 2 as these instruments are custom, over-the-counter contracts with various bank counterparties that are not traded in an active market.

Marketable securities that fund deferred compensation. The assets that fund our deferred compensation consist of investments in corporate-owned life insurance, the value of which is based on select mutual fund performance. These investments were classified as Level 1 as the shares of these mutual funds trade with sufficient frequency and volume to enable us to obtain pricing information on an ongoing basis.

Interest rate swap derivative instruments. Our interest rate swap contracts were measured at fair value using readily observable inputs, such as the LIBOR interest rate. Our interest rate swap derivative instruments were classified as Level 2 as these instruments are custom, over-the-counter contracts with various bank counterparties that are not traded in an active market.

Assets and Liabilities Measured at Fair Value on a Nonrecurring Basis

Assets and liabilities that are measured at fair value on a nonrecurring basis relate primarily to our tangible fixed assets, goodwill and other intangible assets, which are remeasured when the derived fair value is below carrying value on our Condensed Consolidated Balance Sheets. For these assets, we do not periodically adjust carrying value to fair value, except in the event of impairment. When we determine that impairment has occurred, the carrying value of the asset is reduced to fair value and the difference is recorded within Selling, general and administrative expenses or Restructuring charges in our Condensed Consolidated Statements of Earnings for non-restructuring and restructuring charges, respectively.

The following table summarizes the fair value remeasurements of property and equipment impairments recorded during the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

	Impairments					
	Three Months Ended		Six Months Ended		Remaining Net Carrying Value ⁽¹⁾	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Property and equipment (non-restructuring)	\$ 2	\$ 1	\$ 4	\$ 6	\$ 2	\$ —

(1) Remaining net carrying value approximates fair value. Because assets subject to long-lived asset impairment are not measured at fair value on a recurring basis, certain fair value measurements presented in the table may reflect values at earlier measurement dates and may no longer represent the fair values at August 4, 2018, and July 29, 2017.

All of the fair value remeasurements included in the table above were based on significant unobservable inputs (Level 3). Fixed asset fair values were derived using a discounted cash flow ("DCF") model to estimate the present value of net cash flows that the asset or asset group was expected to generate. The key inputs to the DCF model generally included our forecasts of net cash generated from revenue, expenses and other significant cash outflows, such as capital expenditures, as well as an appropriate discount rate.

Fair Value of Financial Instruments

Our financial instruments, other than those presented in the disclosures above, include cash, receivables, other investments, accounts payable, other payables and long-term debt. The fair values of cash, receivables, accounts payable and other payables approximated carrying values because of the short-term nature of these instruments. If these instruments were measured at fair value in the financial statements, they would be classified as Level 1 in the fair value hierarchy. Fair values for other investments held at cost are not readily available, but we estimate that the carrying values for these investments approximate fair value. See Note 5, *Debt*, for information about the fair value of our long-term debt.

4. Restructuring Charges

Restructuring charges incurred in the three and six months ended August 4, 2018, and July 29, 2017, were as follows (\$ in millions):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Best Buy Mobile	\$ 17	\$ —	\$ 47	\$ —
Canadian brand consolidation	—	(1)	—	(1)
Renew Blue	—	3	—	3
Total	\$ 17	\$ 2	\$ 47	\$ 2

Best Buy Mobile

On March 1, 2018, we announced our intent to close all of our 257 remaining Best Buy Mobile stand-alone stores in the U.S., of which all remaining stores were closed during the second quarter of fiscal 2019. This decision was a result of changing economics in the mobile industry since we began opening these stores in 2006, along with the integration of our mobile model into our core stores and on-line channel, which are today more economically compelling. All restructuring charges related to this plan are from continuing operations and are presented in Restructuring charges on our Condensed Consolidated Statements of Earnings.

The composition of the restructuring charges we incurred for Best Buy Mobile during the three and six months ended August 4,

2018 , as well as the cumulative amount incurred through August 4, 2018 , were as follows (\$ in millions):

	Three Months Ended	Six Months Ended	Cumulative Amount
	August 4, 2018	August 4, 2018	August 4, 2018
Property and equipment impairments	\$ —	\$ —	\$ 1
Termination benefits	(3)	(2)	6
Facility closure and other costs	20	49	49
Total restructuring charges	<u>\$ 17</u>	<u>\$ 47</u>	<u>\$ 56</u>

The following table summarizes our restructuring accrual activity during the six months ended August 4, 2018 , related to termination benefits and facility closure and other costs associated with Best Buy Mobile (\$ in millions):

	Termination Benefits	Facility Closure and Other Costs	Total
	Balances at February 3, 2018	\$ 8	\$ —
Charges	1	49	50
Cash payments	(5)	(46)	(51)
Adjustments ⁽¹⁾	(3)	(1)	(4)
Balances at August 4, 2018	<u>\$ 1</u>	<u>\$ 2</u>	<u>\$ 3</u>

(1) Adjustments to termination benefits represent changes in retention assumptions. Adjustments to facility closure and other costs represent changes in sublease assumptions.

Other

We have remaining vacant space liabilities at August 4, 2018 , of \$11 million related to our Canadian brand consolidation restructuring program, \$9 million related to our Renew Blue restructuring program and \$3 million related to our U.S. large-format store closures in fiscal 2013. We may continue to incur immaterial adjustments to these liabilities for changes in sublease assumptions or potential lease buyouts. In addition, lease payments for vacated stores will continue until leases expire or are terminated.

5. Debt

Short-Term Debt

U.S. Revolving Credit Facility

On April 17, 2018, we entered into a \$1.25 billion five-year senior unsecured revolving credit facility agreement (the "Five-Year Facility Agreement") with a syndicate of banks. The Five-Year Facility Agreement replaced the previous \$1.25 billion senior unsecured revolving credit facility (the "Previous Facility") with a syndicate of banks, which was originally scheduled to expire in June 2021, but was terminated on April 17, 2018. The Five-Year Facility Agreement permits borrowings of up to \$1.25 billion and expires in April 2023, with no borrowings outstanding as of August 4, 2018 . There were no borrowings outstanding under the Previous Facility as of February 3, 2018 , or July 29, 2017 .

The interest rate under the Five-Year Facility Agreement is variable and is determined at our option as: (i) the sum of (a) the greatest of (1) JPMorgan Chase Bank, N.A.'s prime rate, (2) the greater of the federal funds rate and the overnight bank funding rate plus, in each case, 0.5% , and (3) the one-month London Interbank Offered Rate ("LIBOR"), subject to certain adjustments plus 1% , and (b) a variable margin rate (the "ABR Margin"); or (ii) the LIBOR plus a variable margin rate (the "LIBOR Margin"). In addition, a facility fee is assessed on the commitment amount. The ABR Margin, LIBOR Margin and the facility fee are based upon our current senior unsecured debt rating. Under the Five-Year Facility Agreement, the ABR Margin ranges from 0.00% to 0.30% , the LIBOR Margin ranges from 0.80% to 1.30% , and the facility fee ranges from 0.08% to 0.20% .

The Five-Year Facility Agreement is guaranteed by certain of our subsidiaries and contains customary affirmative and negative covenants. Among other things, these covenants restrict our and certain of our subsidiaries' abilities to incur liens on certain assets; make material changes in corporate structure or the nature of our business; dispose of material assets; engage in certain mergers, consolidations and other fundamental changes; or engage in certain transactions with affiliates. The Five-Year Facility

Agreement also contains covenants that require us to maintain a maximum cash flow leverage ratio and a minimum interest coverage ratio. The Five-Year Facility Agreement contains default provisions including, but not limited to, failure to pay interest or principal when due and failure to comply with covenants. At August 4, 2018, we were in compliance with all such financial covenants.

Long-Term Debt

Long-term debt consisted of the following at August 4, 2018, February 3, 2018, and July 29, 2017 (\$ in millions):

	August 4, 2018	February 3, 2018	July 29, 2017
2018 Notes	\$ —	\$ 500	\$ 500
2021 Notes	650	650	650
Interest rate swap valuation adjustments	(7)	(5)	16
Subtotal	643	1,145	1,166
Debt discounts and issuance costs	(2)	(3)	(4)
Financing lease obligations	188	191	166
Capital lease obligations	19	22	26
Total long-term debt	848	1,355	1,354
Less: current portion	47	544	44
Total long-term debt, less current portion	\$ 801	\$ 811	\$ 1,310

Our \$500 million principal amount of notes due August 1, 2018 (the "2018 Notes"), were repaid on August 1, 2018, using existing cash resources and were classified within the Current portion of long-term debt on our Condensed Consolidated Balance Sheets as of February 3, 2018. The fair value of total long-term debt, excluding debt discounts and issuance costs and financing and capital lease obligations, approximated \$673 million, \$1,199 million and \$1,242 million at August 4, 2018, February 3, 2018, and July 29, 2017, respectively, based primarily on the market prices quoted from external sources, compared with carrying values of \$643 million, \$1,145 million and \$1,166 million, respectively. If long-term debt was measured at fair value in the financial statements, it would be classified primarily as Level 2 in the fair value hierarchy.

See Note 5, *Debt*, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information regarding the terms of our debt facilities, debt instruments and other obligations.

6. Derivative Instruments

We manage our economic and transaction exposure to certain risks through the use of foreign currency derivative instruments and interest rate swaps. Our objective in holding derivatives is to reduce the volatility of net earnings, cash flows and net asset value associated with changes in foreign currency exchange rates and interest rates. We do not hold derivative instruments for trading or speculative purposes. We have no derivatives that have credit risk-related contingent features, and we mitigate our credit risk by engaging with financial institutions with investment-grade credit ratings as our counterparties.

We record all derivative instruments on our Condensed Consolidated Balance Sheets at fair value and evaluate hedge effectiveness prospectively or retrospectively when electing to apply hedge accounting. We formally document all hedging relations at inception for derivative hedges and the underlying hedged items, as well as the risk management objectives and strategies for undertaking the hedge transaction. In addition, we have derivatives which are not designated as hedging instruments.

Net Investment Hedges

We use foreign exchange forward contracts to hedge against the effect of Canadian dollar exchange rate fluctuations on a portion of our net investment in our Canadian operations. The contracts have terms of up to 12 months. For a net investment hedge, we recognize changes in the fair value of the derivative as a component of foreign currency translation within other comprehensive income to offset a portion of the change in translated value of the net investment being hedged, until the investment is sold or liquidated. We limit recognition in net earnings of amounts previously recorded in other comprehensive income to circumstances such as complete or substantially complete liquidation of the net investment in the hedged foreign operation. We report the gains and losses, if any, related to the amount excluded from the assessment of hedge effectiveness in net earnings.

Interest Rate Swaps

We have used "receive fixed-rate, pay variable-rate" interest rate swaps to mitigate the effect of interest rate fluctuations on our 2018 Notes, prior to their maturity, and our 2021 Notes. Our interest rate swap contracts are considered perfect hedges because the critical terms and notional amounts match those of our fixed-rate debt being hedged and are, therefore, accounted for as fair value hedges using the shortcut method. Under the shortcut method, we recognize the change in the fair value of the derivatives with an offsetting change to the carrying value of the debt. Accordingly, there is no impact on our Condensed Consolidated Statements of Earnings from the fair value of the derivatives.

Derivatives Not Designated as Hedging Instruments

We use foreign currency forward contracts to manage the impact of fluctuations in foreign currency exchange rates relative to recognized receivable and payable balances denominated in non-functional currencies. The contracts generally have terms of up to 12 months. These derivative instruments are not designated in hedging relationships and, therefore, we record gains and losses on these contracts directly to net earnings.

Summary of Derivative Balances

The following tables present the gross fair values of our outstanding derivative instruments and the corresponding classification at August 4, 2018, February 3, 2018, and July 29, 2017 (\$ in millions):

Contract Type	Balance Sheet Location	Assets		
		August 4, 2018	February 3, 2018	July 29, 2017
Derivatives designated as net investment hedges	Other current assets	\$ 5	\$ 2	\$ —
Derivatives designated as interest rate swaps	Other current assets and			
	Other assets	—	—	16
Total		\$ 5	\$ 2	\$ 16

Contract Type	Balance Sheet Location	Liabilities		
		August 4, 2018	February 3, 2018	July 29, 2017
Derivatives designated as net investment hedges	Accrued liabilities	\$ —	\$ 7	\$ 13
Derivatives designated as interest rate swaps	Accrued liabilities and			
	Long-term liabilities	7	5	—
No hedge designation (foreign exchange forward contracts)	Accrued liabilities	—	1	2
Total		\$ 7	\$ 13	\$ 15

The following table presents the effects of derivative instruments on other comprehensive income ("OCI") for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

Derivatives designated as net investment hedges	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Pre-tax gain(loss) recognized in OCI	\$ 3	\$ (19)	\$ 19	\$ (11)

The following table presents the effects of derivatives not designated as hedging instruments on our Condensed Consolidated Statements of Earnings for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

Contract Type	Location of Gain (Loss) Recognized	Gain (Loss) Recognized			
		Three Months Ended		Six Months Ended	
		August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
No hedge designation (foreign exchange contracts)	SG&A	\$ 1	\$ (4)	\$ 1	\$ (3)

The following table presents the effects of interest rate derivatives and adjustments to the carrying value of long-term debt on our Condensed Consolidated Statements of Earnings for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

Contract Type	Location of Gain (Loss) Recognized	Gain (Loss) Recognized			
		Three Months Ended		Six Months Ended	
		August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Interest rate swap contracts	Interest expense	\$ 3	\$ 14	\$ (1)	\$ 3
Adjustments to carrying value of long-term debt	Interest expense	(3)	(14)	1	(3)
Total		\$ —	\$ —	\$ —	\$ —

The following table presents the notional amounts of our derivative instruments at August 4, 2018, February 3, 2018, and July 29, 2017 (\$ in millions):

Contract Type	Notional Amount		
	August 4, 2018	February 3, 2018	July 29, 2017
Derivatives designated as net investment hedges	\$ 59	\$ 462	\$ 205
Derivatives designated as interest rate swap contracts	650	1,150	1,000
No hedge designation (foreign exchange forward contracts)	41	33	48
Total	\$ 750	\$ 1,645	\$ 1,253

7. Earnings per Share

We compute our basic earnings per share based on the weighted-average number of common shares outstanding and our diluted earnings per share based on the weighted-average number of common shares outstanding adjusted by the number of additional shares that would have been outstanding had potentially dilutive common shares been issued. Potentially dilutive securities include stock options, nonvested share awards and shares issuable under our employee stock purchase plan. Nonvested market-based share awards and nonvested performance-based share awards are included in the average diluted shares outstanding for each period, if established market or performance criteria have been met at the end of the respective periods.

The following table presents a reconciliation of the numerators and denominators of basic and diluted earnings per share for the three and six months ended August 4, 2018, and July 29, 2017 (\$ and shares in millions, except per share amounts):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Numerator				
Net earnings	\$ 244	\$ 209	\$ 452	\$ 397
Denominator				
Weighted-average common shares outstanding	279.0	304.1	280.8	306.7
Dilutive effect of stock compensation plan awards	4.7	6.7	5.2	6.3
Weighted-average common shares outstanding, assuming dilution	283.7	310.8	286.0	313.0
Anti-dilutive securities excluded from Weighted-average common shares outstanding, assuming dilution	0.1	0.0	0.1	0.0
Basic earnings per share	\$ 0.88	\$ 0.69	\$ 1.61	\$ 1.29
Diluted earnings per share	\$ 0.86	\$ 0.67	\$ 1.58	\$ 1.27

Beginning with our annual broad grant of restricted stock and restricted stock units in March 2018, we attach dividend equivalents to our restricted stock and restricted stock units equal to dividends payable on the same number of shares of Best Buy common stock during the applicable period. Dividend equivalents, settled in additional shares of Best Buy common stock, accrue on restricted stock and restricted stock unit awards during the vesting period. No dividend equivalents are paid on any restricted stock or restricted stock units that are forfeited prior to the vesting date.

8. Comprehensive Income

Accumulated other comprehensive is primarily comprised of foreign currency translation adjustments for all periods presented. Changes in accumulated other comprehensive income, net of tax, were as follows for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Foreign currency translation adjustments	\$ (14)	\$ 55	\$ (18)	\$ 42

The gains and losses on our net investment hedges, which are included in foreign currency translation adjustments, were not material for the periods presented. Foreign currency translation adjustments do not include a provision for income tax expense when earnings from foreign operations are considered to be indefinitely reinvested outside the U.S. At this time, we are still evaluating the earnings that are indefinitely reinvested outside the U.S. Refer to Note 10, *Income Taxes*, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information.

9. Repurchase of Common Stock

In February 2017, our Board of Directors ("Board") authorized a \$5.0 billion share repurchase program that superseded the previous \$5.0 billion authorization from 2011. There is no expiration date governing the period over which we can repurchase shares under the February 2017 authorization. On March 1, 2018, we announced our intent to repurchase \$1.5 billion of shares in fiscal 2019, which reflects an updated two-year plan of \$3.5 billion compared to the original \$3.0 billion two-year plan announced on March 1, 2017.

The following table presents information regarding the shares we repurchased during the three and six months ended August 4, 2018, and July 29, 2017 (\$ and shares in millions, except per share amounts):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Total cost of shares repurchased ⁽¹⁾	\$ 375	\$ 397	\$ 774	\$ 781
Average price per share	\$ 74.80	\$ 55.07	\$ 73.21	\$ 50.38
Number of shares repurchased ⁽¹⁾	5.0	7.2	10.6	15.5

(1) As of August 4, 2018, \$13 million, or 0.2 million shares, in trades remained unsettled. As of July 29, 2017, \$18 million, or 0.3 million shares, in trades remained unsettled. The liability for unsettled trades is included in Accrued liabilities on our Condensed Consolidated Balance Sheets.

At August 4, 2018, \$2.3 billion of the \$5.0 billion of share repurchases authorized by our Board in February 2017 was available for future share repurchases. Between the end of the second quarter of fiscal 2019 on August 4, 2018, and September 5, 2018, we repurchased an incremental 1.7 million shares of our common stock at a cost of \$135 million.

10. Segments

Our chief operating decision maker ("CODM") is our Chief Executive Officer. Our business is organized into two reportable segments: Domestic (which is comprised of all states, districts and territories of the U.S.) and International (which is comprised of all operations in Canada and Mexico). Our CODM has ultimate responsibility for enterprise decisions. Our CODM determines, in particular, resource allocation for, and monitors the performance of, the consolidated enterprise, the Domestic segment and the International segment. The Domestic segment managers and International segment managers have responsibility for operating decisions, allocating resources and assessing performance within their respective segments. Our CODM relies on internal management reporting that analyzes enterprise results to the net earnings level and segment results to the operating income level.

We aggregate our Canada and Mexico businesses into one International operating segment. Our Domestic and International operating segments also represent our reportable segments. The accounting policies of the segments are the same.

Revenue by reportable segment and product category were as follows for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Revenue by reportable segment				
Domestic	\$ 8,639	\$ 8,272	\$ 17,051	\$ 16,184
International	740	668	1,437	1,284
Total revenue	\$ 9,379	\$ 8,940	\$ 18,488	\$ 17,468
Revenue by product category ⁽¹⁾				
Domestic:				
Consumer Electronics	\$ 2,770	\$ 2,610	\$ 5,426	\$ 5,192
Computing and Mobile Phones	3,923	3,859	7,822	7,436
Entertainment	512	492	1,059	1,063
Appliances	1,013	914	1,895	1,691
Services	384	367	777	738
Other	37	30	72	64
Total Domestic revenue	\$ 8,639	\$ 8,272	\$ 17,051	\$ 16,184
International:				
Consumer Electronics	\$ 217	\$ 210	\$ 423	\$ 389
Computing and Mobile Phones	335	311	666	608
Entertainment	43	36	85	80
Appliances	86	61	147	102
Services	41	36	81	76
Other	18	14	35	29
Total International revenue	\$ 740	\$ 668	\$ 1,437	\$ 1,284

(1) Refer to our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information regarding the key components of each revenue category.

Operating income by reportable segment and the reconciliation to earnings before income tax expense were as follows for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Domestic	\$ 329	\$ 316	\$ 596	\$ 614
International	6	5	4	7
Total operating income	335	321	600	621
Other income (expense):				
Investment income and other	13	7	24	18
Interest expense	(19)	(18)	(38)	(37)
Earnings before income tax expense	\$ 329	\$ 310	\$ 586	\$ 602

Assets by reportable segment were as follows as of August 4, 2018, February 3, 2018, and July 29, 2017 (\$ in millions):

	August 4, 2018	February 3, 2018	July 29, 2017
Domestic	\$ 10,912	\$ 11,553	\$ 11,972
International	1,081	1,496	1,472
Total assets	\$ 11,993	\$ 13,049	\$ 13,444

11. Income Taxes

On December 22, 2017, the U.S. enacted the Tax Cuts and Jobs Act ("Tax Act"), which significantly changed U.S. tax law. Among other things, the Tax Act lowered the U.S. statutory tax rate from 35% to 21% effective January 1, 2018, broadened the

base to which U.S. income tax applies, imposed a one-time deemed repatriation tax on net unremitted earnings of foreign subsidiaries not previously subject to U.S. income tax and changed how foreign earnings are subject to U.S. income tax.

In response to the Tax Act, the Securities and Exchange Commission staff issued Staff Accounting Bulletin No. 118 (“SAB 118”) that provides guidance on accounting for the impact of the Tax Act. SAB 118 allows companies to record provisional amounts to the extent they are reasonably estimable and adjust them over time as more information becomes available, not to extend beyond the measurement period of one year from the enactment of the Tax Act.

As a result of the Tax Act and in accordance with SAB 118, we recorded provisional tax expense in the fourth quarter of fiscal 2018 related to the deemed repatriation tax and the revaluation of deferred tax assets and liabilities to reflect the new tax rate. We have not made any measurement period adjustments related to these items during the first six months of fiscal 2019. We continue to gather and analyze additional information needed to complete our accounting for these items and expect to complete our accounting within the one-year measurement period provided by SAB 118. Any adjustment to these amounts during the measurement period will be recorded in income tax expense in the period in which the analysis is complete.

Beginning in fiscal 2019, the Tax Act created a provision known as the global intangible low-tax income (“GILTI”) that imposes a tax on certain earnings of foreign subsidiaries. Due to the complexity of the new GILTI tax rules, we are not yet able to reasonably determine the complete effects of this provision. Therefore, we have not yet elected a policy as to whether we will recognize deferred taxes for basis differences expected to reverse or record GILTI as a current period cost when incurred. We have, however, included an estimate of the current GILTI impact in our effective tax rate for fiscal 2019.

Refer to Note 10, *Income Taxes*, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information.

12. Contingencies

We are involved in a number of legal proceedings. Where appropriate, we have made accruals with respect to these matters, which are reflected in our Condensed Consolidated Financial Statements. However, there are cases where liability is not probable or the amount cannot be reasonably estimated and, therefore, accruals have not been made. We provide disclosure of matters where we believe it is reasonably possible the impact may be material to our Condensed Consolidated Financial Statements.

Securities Actions

In February 2011, a purported class action lawsuit captioned, *IBEW Local 98 Pension Fund, individually and on behalf of all others similarly situated v. Best Buy Co., Inc., et al.*, was filed against us and certain of our executive officers in the U.S. District Court for the District of Minnesota. This federal court action alleges, among other things, that we and the officers named in the complaint violated Sections 10(b) and 20A of the Exchange Act and Rule 10b-5 under the Exchange Act in connection with press releases and other statements relating to our fiscal 2011 earnings guidance that had been made available to the public. Additionally, in March 2011, a similar purported class action was filed by a single shareholder, Rene LeBlanc, against us and certain of our executive officers in the same court. In July 2011, after consolidation of the IBEW Local 98 Pension Fund and Rene LeBlanc actions, a consolidated complaint captioned, *IBEW Local 98 Pension Fund v. Best Buy Co., Inc., et al.*, was filed and served. Following discovery and motion practice Plaintiffs moved to certify the purported class. By Order filed August 6, 2014, the court certified a class of persons or entities who acquired Best Buy common stock between 10:00 a.m. EDT on September 14, 2010, and December 13, 2010, and who were damaged by the alleged violations of law. The 8th Circuit Court of Appeals granted our request for interlocutory appeal. On April 12, 2016, the 8th Circuit held the trial court misapplied the law and reversed the class certification order. IBEW petitioned the 8th Circuit for a rehearing *en banc*, which was denied on June 1, 2016. On June 23, 2017, the trial court denied plaintiff's request to file a new Motion for Class Certification. On October 30, 2017, plaintiffs filed a motion for leave to file a second amended class action complaint which the Magistrate Judge denied on July 11, 2018. On August 24, 2018, the District Court Judge overruled plaintiff's objections to that ruling, affirming the Magistrate Judge's denial of leave to amend. We continue to believe that the remaining individual plaintiff's allegations are without merit and intend to vigorously defend our company in this matter.

In June 2011, a purported shareholder derivative action captioned, *Salvatore M. Talluto, Derivatively and on Behalf of Best Buy Co., Inc. v. Richard M. Schulze, et al.*, as Defendants and Best Buy Co., Inc. as Nominal Defendant, was filed against both present and former members of our Board serving during the relevant periods in fiscal 2011 and us as a nominal defendant in the U.S. District Court for the State of Minnesota. The lawsuit alleges that the director defendants breached their fiduciary duty, among other claims, including violation of Section 10(b) of the Exchange Act and Rule 10b-5 thereunder, in failing to correct public misrepresentations and material misstatements and/or omissions regarding our fiscal 2011 earnings projections and, for

certain directors, selling stock while in possession of material adverse non-public information. Additionally, in July 2011, a similar purported class action was filed by a single shareholder, Daniel Himmel, against us and certain of our executive officers in the same court. In November 2011, the respective lawsuits of Salvatore M. Talluto and Daniel Himmel were consolidated into a new action captioned, *In Re: Best Buy Co., Inc. Shareholder Derivative Litigation*, and a stay ordered pending the close of discovery in the consolidated *IBEW Local 98 Pension Fund v. Best Buy Co., Inc., et al.* case. Additionally, in June 2015, a similar purported class action was filed by a single shareholder, Khuong Tran, derivatively on behalf of Best Buy Co., Inc. against us and certain of our executive officers and directors in the same court. The Khuong Tran lawsuit has also been stayed pending the close of discovery in IBEW.

The plaintiffs in the above securities actions seek damages, including interest, equitable relief and reimbursement of the costs and expenses they incurred in the lawsuits. As stated above, we believe the allegations in the above securities actions are without merit, and we intend to defend these actions vigorously. Based on our assessment of the facts underlying the claims in the above securities actions, their respective procedural litigation history and the degree to which we intend to defend our company in these matters, the amount or range of reasonably possible losses, if any, cannot be estimated.

Other Legal Proceedings

We are involved in various other legal proceedings arising in the normal course of conducting business. For such legal proceedings, we have accrued an amount that reflects the aggregate liability deemed probable and estimable, but this amount is not material to our consolidated financial position, results of operations or cash flows. Because of the preliminary nature of many of these proceedings, the difficulty in ascertaining the applicable facts relating to many of these proceedings, the variable treatment of claims made in many of these proceedings and the difficulty of predicting the settlement value of many of these proceedings, we are not able to estimate an amount or range of any reasonably possible additional losses. However, based upon our historical experience, the resolution of these proceedings is not expected to have a material effect on our consolidated financial position, results of operations or cash flows.

13. Subsequent Event

On August 15, 2018, we signed a definitive agreement to acquire GreatCall, Inc. for \$800 million in cash. GreatCall, Inc. is a leading provider of connected health and personal emergency response services to the aging population. The transaction is subject to regulatory approvals and other customary closing conditions and is expected to close by the end of our fiscal 2019 third quarter.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Unless the context otherwise requires, the use of the terms "Best Buy," "we," "us" and "our" refers to Best Buy Co., Inc. and its consolidated subsidiaries. Any references to our website addresses do not constitute incorporation by reference of the information contained on the websites.

Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") is intended to provide a reader of our financial statements with a narrative from the perspective of our management on our financial condition, results of operations, liquidity and certain other factors that may affect our future results. Unless otherwise noted, transactions and other factors significantly impacting our financial condition, results of operations and liquidity are discussed in order of magnitude. Our MD&A is presented in the following sections:

- Overview
- Business Strategy Update
- Results of Operations
- Liquidity and Capital Resources
- Off-Balance-Sheet Arrangements and Contractual Obligations
- Significant Accounting Policies and Estimates
- New Accounting Pronouncements
- Safe Harbor Statement Under the Private Securities Litigation Reform Act

Our MD&A should be read in conjunction with our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, (including the information presented therein under *Risk Factors*), as well as our reports on Forms 10-Q and 8-K and other publicly available information. All amounts herein are unaudited.

Overview

We strive to enrich the lives of consumers through technology, whether they come to us online, visit our stores or invite us into their homes. We do this by solving technology problems and addressing key human needs across a range of areas, including entertainment, productivity, communication, food preparation, security and health and wellness. We have operations in the U.S., Canada and Mexico. We operate two reportable segments: Domestic and International. The Domestic segment is comprised of the operations in all states, districts and territories of the U.S. The International segment is comprised of all operations in Canada and Mexico.

Our fiscal year ends on the Saturday nearest the end of January. Fiscal 2019 will include 52 weeks and fiscal 2018 included 53 weeks, with the additional week included in the fourth quarter. Our business, like that of many retailers, is seasonal. A large proportion of our revenue and earnings is generated in the fiscal fourth quarter, which includes the majority of the holiday shopping season in the U.S., Canada and Mexico.

Comparable Sales

Throughout this MD&A, we refer to comparable sales. Our comparable sales calculation compares revenue from stores, websites and call centers operating for at least 14 full months, as well as revenue related to certain other comparable sales channels for a particular period to the corresponding period in the prior year. Relocated stores, as well as remodeled, expanded and downsized stores closed more than 14 days, are excluded from the comparable sales calculation until at least 14 full months after reopening. Acquisitions are included in the comparable sales calculation beginning with the first full quarter following the first anniversary of the date of the acquisition. The calculation of comparable sales excludes the impact of revenue from discontinued operations and the effect of fluctuations in foreign currency exchange rates (applicable to our International segment only). On March 1, 2018, we announced our intent to close all of our remaining 257 Best Buy Mobile stand-alone stores in the U.S. As a result, all revenue related to these stores has been excluded from the comparable sales calculation beginning in March 2018. The method of calculating comparable sales varies across the retail industry. As a result, our method of calculating comparable sales may not be the same as other retailers' methods.

Non-GAAP Financial Measures

This MD&A includes financial information prepared in accordance with accounting principles generally accepted in the United States ("GAAP"), as well as certain adjusted or non-GAAP financial measures, such as constant currency, non-GAAP operating income, non-GAAP effective tax rate, non-GAAP diluted earnings per share ("EPS") and non-GAAP debt to earnings before interest, income taxes, depreciation, amortization and rent ("EBITDAR") ratio. We believe that non-GAAP financial measures,

when reviewed in conjunction with GAAP financial measures, can provide more information to assist investors in evaluating current period performance and in assessing future performance. For these reasons, our internal management reporting also includes non-GAAP measures. Generally, our non-GAAP measures include adjustments for items such as restructuring charges, goodwill impairments and gains or losses on investments. In addition, certain other items may be excluded from non-GAAP financial measures when we believe doing so provides greater clarity to management and our investors. These non-GAAP financial measures should be considered in addition to, and not superior to or as a substitute for, GAAP financial measures. We strongly encourage investors and shareholders to review our financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure. Non-GAAP measures as presented herein may not be comparable to similarly titled measures used by other companies.

In our discussions of the operating results of our Consolidated business and our International segment, we sometimes refer to the impact of changes in foreign currency exchange rates or the impact of foreign currency exchange rate fluctuations, which are references to the differences between the foreign currency exchange rates we use to convert the International segment's operating results from local currencies into U.S. dollars for reporting purposes. We also use the term "constant currency", which represents results adjusted to exclude foreign currency impacts. We calculate those impacts as the difference between the current period results translated using the current period currency exchange rates and using the comparable prior period currency exchange rates. We believe the disclosure of revenue changes in constant currency provides useful supplementary information to investors in light of significant fluctuations in currency rates.

Refer to the *Consolidated Non-GAAP Financial Measures* section below for the detailed reconciliation of items that impacted non-GAAP operating income, non-GAAP effective tax rate and non-GAAP diluted EPS in the presented periods.

Refer to the *Other Financial Measures* section below for the detailed reconciliation of items that impacted the non-GAAP debt to EBITDAR ratio. Management believes this ratio is an important indicator of our creditworthiness. Furthermore, we believe that our non-GAAP debt to EBITDAR ratio is important for understanding our financial position and provides meaningful additional information about our ability to service our long-term debt and other fixed obligations and to fund our future growth. We also believe our non-GAAP debt to EBITDAR ratio is relevant because it enables investors to compare our indebtedness to that of retailers who own, rather than lease, their stores. Our decision to own or lease real estate is based on an assessment of our financial liquidity, our capital structure, our desire to own or to lease the location, the owner's desire to own or to lease the location and the alternative that results in the highest return to our shareholders.

Business Strategy Update

Our strong performance in the second quarter of fiscal 2019 was broad-based, with positive comparable sales across all channels, geographies and most of our product categories. Our revenue growth was helped by the favorable environment in which we operate and driven by how customers are responding to the experience we are building. We are particularly encouraged with the continued progress of our Net Promoter Scores and our continued market share gains.

Our purpose as a company is clear - it is to enrich lives through technology by addressing key human needs. During the second quarter, there were several highlights of our progress in the execution of our Best Buy 2020: Building the New Blue strategy, beginning with the announcement of our intent to acquire GreatCall, Inc. ("GreatCall").

On August 15, 2018, we announced our intent to acquire GreatCall, a leading connected health services provider for aging consumers. GreatCall offers easy-to-use mobile products and connected devices, tailored for seniors. These products are combined with a range of services, including a simple, one-touch connection to U.S.-based, specially-trained agents who can connect the user to family caregivers, provide concierge services and dispatch emergency personnel. The acquisition of GreatCall is aligned with our strategy to address health and wellness with a focus on aging consumers and how technology can help them live a more independent life. Refer to Note 13, *Subsequent Event*, in the Notes to Condensed Consolidated Financial Statements for additional information.

A second highlight of the quarter is the rollout of our new Total Tech Support program. We launched the program nationally at the end of May and are pleased with the initial results. Our retail teams continue to be very engaged and excited about the program.

A third highlight of the quarter is the launch of the first Fire TV Edition, smart TVs as part of our product development partnership with Amazon. This partnership is a great example of how we are leveraging our expertise and merchandising, marketing and sales assets to help leading technology companies commercialize their new products.

A fourth highlight of the quarter has been the roll out of our new brand rallying cry - Let's Talk About What's Possible. The rollout included training sessions or brand rallies across the company, including our stores. Each store dedicated significant time on a Saturday in June to immerse all store associates in the new Rallying Cry. The Rallying Cry and the related guiding behaviors - be human, make it real and think about tomorrow - are resonating strongly with our associates and are a source of inspiration for all of us.

In line with this, a fifth highlight of the quarter is the continuing progress of the proficiency of our associates and of the quality of our execution across channels that is driving enhanced Net Promoter Scores and revenue growth.

To implement our Best Buy 2020 strategy, we are investing in a range of enablers across technology, people and supply chain. Specifically, we are continuing to invest in areas such as specialty labor, enterprise customer relationship management, knowledge management capabilities and our new services platform. To help offset our investments and pressures in the business, we continue our long-standing diligence on increasing productivity and decreasing costs.

In conclusion, we are excited about the opportunities in front of us from enriching lives through technology and providing services and solutions that solve real customer needs and build deeper customer relationships, and the related value creation opportunities that this entails.

Results of Operations

In order to align our fiscal reporting periods and comply with statutory filing requirements, we consolidate the financial results of our Mexico operations on a one-month lag. Consistent with such consolidation, the financial and non-financial information presented in our MD&A relative to these operations is also presented on a lag. Our policy is to accelerate recording the effect of events occurring in the lag period that significantly affect our condensed consolidated financial statements. No such events were identified for the periods presented.

Consolidated Performance Summary

The following table presents selected consolidated financial data for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions, except per share amounts):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Revenue	\$ 9,379	\$ 8,940	\$ 18,488	\$ 17,468
Revenue % growth	4.9%	4.8%	5.8%	2.9%
Comparable sales % gain	6.2%	5.4%	6.6%	3.5%
Gross profit	\$ 2,229	\$ 2,153	\$ 4,354	\$ 4,175
Gross profit as a % of revenue ⁽¹⁾	23.8%	24.1%	23.6%	23.9%
SG&A	\$ 1,877	\$ 1,830	\$ 3,707	\$ 3,552
SG&A as a % of revenue ⁽¹⁾	20.0%	20.5%	20.1%	20.3%
Restructuring charges	\$ 17	\$ 2	\$ 47	\$ 2
Operating income	\$ 335	\$ 321	\$ 600	\$ 621
Operating income as a % of revenue	3.6%	3.6%	3.2%	3.6%
Net earnings	\$ 244	\$ 209	\$ 452	\$ 397
Diluted earnings per share	\$ 0.86	\$ 0.67	\$ 1.58	\$ 1.27

(1) Because retailers vary in how they record costs of operating their supply chain between cost of goods sold and SG&A, our gross profit rate and SG&A rate may not be comparable to other retailers' corresponding rates. For additional information regarding costs classified in cost of goods sold and SG&A, refer to Note 1, *Summary of Significant Accounting Policies*, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018.

The components of the 4.9% and 5.8% revenue increases for the three and six months ended August 4, 2018, were as follows:

	Three Months Ended	Six Months Ended
	August 4, 2018	August 4, 2018
Comparable sales impact	5.8 %	6.2 %
Foreign currency exchange rate fluctuation impact	— %	0.2 %
Non-comparable sales impact ⁽¹⁾	(0.9)%	(0.6)%
Total revenue increase	4.9 %	5.8 %

(1) Non-comparable sales reflects the impact of net store opening and closing activity, as well as the impact of revenue streams not included within our comparable sales calculation, such as profit-share revenue, credit card revenue, gift card breakage and sales of merchandise to wholesalers and dealers, as applicable.

The gross profit rate decreased in the second quarter and first six months of fiscal 2019, driven by decreases in both the Domestic and International segments. For further discussion of each segment's gross profit rate changes, see *Segment Performance Summary* below.

The SG&A rate decreased in the second quarter of fiscal 2019, driven primarily by a decrease in our Domestic segment. The SG&A rate decreased in the first six months of fiscal 2019, driven by decreases in both the Domestic and International segments. For further discussion of each segment's SG&A rate changes, see *Segment Performance Summary* below.

Our operating income rate remained flat in the second quarter of fiscal 2019, while the operating income rate decreased in the first six months of fiscal 2019, driven primarily by our Domestic segment. For further discussion of each segment's operating income rate changes, see *Segment Performance Summary* below.

Income Tax Expense

Income tax expense decreased to \$85 million in the second quarter of fiscal 2019 compared to \$101 million in the second quarter of fiscal 2018. The lower tax expense is primarily a result of the impact of the Tax Cuts and Jobs Act ("Tax Act") enacted on December 22, 2017, partially offset by the resolution of certain tax matters in the prior-year period. Our effective income tax rate in the second quarter of fiscal 2019 was 25.7% compared to a rate of 32.6% in the second quarter of fiscal 2018. The decrease in the effective income tax rate was primarily due to the impact of the Tax Act, partially offset by the resolution of certain tax matters in the prior-year period. Refer to Note 11, *Income Taxes*, in the Notes to Condensed Consolidated Financial Statements for additional information.

Income tax expense decreased to \$134 million in the first six months of fiscal 2019 compared to \$205 million in the prior-year period, primarily due to the impact of the Tax Act, as well as an increase in excess tax benefits related to stock-based compensation in the current year period, partially offset by the resolution of certain tax matters in the prior-year period. Our effective income tax rate for the first six months of fiscal 2019 was 22.8%, compared to a rate of 34.1% in the first six months of fiscal 2018. The decrease in the effective income tax rate was primarily due to the impact of the Tax Act, as well as an increase in excess tax benefits related to stock-based compensation in the current year period, partially offset by the resolution of certain tax matters in the prior-year period.

Our tax provision for interim periods is determined using an estimate of our annual effective tax rate, adjusted for discrete items, if any, that are taken into account in the relevant period. We update our estimate of the annual effective tax rate each quarter and we make a cumulative adjustment if our estimated tax rate changes. Our quarterly tax provision and our quarterly estimate of our annual effective tax rate are subject to variation due to several factors, including our ability to accurately forecast our pre-tax and taxable income and loss by jurisdiction, tax audit developments, recognition of excess tax benefits or deficiencies related to stock-based compensation, foreign currency gains or losses, changes in laws or regulations and expenses or losses for which tax benefits are not recognized. Our effective tax rate can be more or less volatile based on the amount of pre-tax income. For example, the impact of discrete items and non-deductible losses on our effective tax rate is greater when our pre-tax income is lower.

Segment Performance Summary

Domestic

The following table presents selected financial data for the Domestic segment for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Revenue	\$ 8,639	\$ 8,272	\$ 17,051	\$ 16,184
Revenue % growth	4.4%	4.9%	5.4%	3.0%
Comparable sales % gain ⁽¹⁾	6.0%	5.4%	6.6%	3.4%
Gross profit	\$ 2,058	\$ 1,985	\$ 4,020	\$ 3,856
Gross profit as a % of revenue	23.8%	24.0%	23.6%	23.8%
SG&A	\$ 1,712	\$ 1,669	\$ 3,377	\$ 3,242
SG&A as a % of revenue	19.8%	20.2%	19.8%	20.0%
Restructuring charges	\$ 17	\$ —	\$ 47	\$ —
Operating income	\$ 329	\$ 316	\$ 596	\$ 614
Operating income as a % of revenue	3.8%	3.8%	3.5%	3.8%

Selected Online Revenue Data

Total online revenue	\$ 1,208	\$ 1,096	\$ 2,350	\$ 2,114
Online revenue as a % of total segment revenue	14.0%	13.2%	13.8%	13.1%
Comparable online sales % gain ⁽¹⁾	10.1%	31.2%	11.0%	26.8%

(1) Comparable online sales is included in the comparable sales calculation.

The components of the 4.4% and 5.4% revenue increases for the three and six months ended August 4, 2018 , were as follows:

	Three Months Ended	Six Months Ended
	August 4, 2018	August 4, 2018
Comparable sales impact	5.7 %	6.2 %
Non-comparable sales impact ⁽¹⁾	(1.3)%	(0.8)%
Total revenue increase	4.4 %	5.4 %

(1) Non-comparable sales reflects the impact of net store opening and closing activity, as well as the impact of revenue streams not included within our comparable sales calculation, such as profit-share revenue, credit card revenue, gift card breakage and sales of merchandise to wholesalers and dealers, as applicable.

The increase in revenue in the second quarter of fiscal 2019 was primarily driven by the comparable sales impact of 5.7% , partially offset by the loss of revenue from Best Buy and Best Buy Mobile stand-alone store closures. Online revenue of \$1.2 billion increased 10.1% on a comparable basis, primarily due to higher conversion rates and increased traffic.

The increase in revenue in the first six months of fiscal 2019 was primarily driven by the comparable sales impact of 6.2% , partially offset by the loss of revenue from Best Buy and Best Buy Mobile stand-alone store closures. Online revenue of \$2.4 billion increased 11.0% on a comparable basis, primarily due to higher conversion rates and higher average order values.

The following table reconciles the number of Domestic stores open at the beginning and end of the second quarter s of fiscal 2019 and 2018 :

	Fiscal 2019			Fiscal 2018				
	Total Stores at Beginning of Second Quarter	Stores Opened	Stores Closed	Total Stores at End of Second Quarter	Total Stores at Beginning of Second Quarter	Stores Opened	Stores Closed	Total Stores at End of Second Quarter
Best Buy	1,007	—	—	1,007	1,024	—	—	1,024
Best Buy Mobile stand-alone	105	—	(105)	—	298	—	(6)	292
Pacific Sales	28	—	—	28	28	—	—	28
Total Domestic segment stores	1,140	—	(105)	1,035	1,350	—	(6)	1,344

We continuously monitor store performance. As we approach the expiration date of our store leases, we evaluate various options for each location, including whether a store should remain open. On March 1, 2018, we announced our intent to close

all of our 257 remaining Best Buy Mobile stand-alone stores in the U.S., of which all remaining stores were closed during the second quarter of fiscal 2019. Refer to Note 4, *Restructuring Charges*, in the Notes to Condensed Consolidated Financial Statements for additional information.

The following table presents the Domestic segment revenue mix percentages and comparable sales percentage changes by revenue category for the three months ended August 4, 2018, and July 29, 2017:

	Revenue Mix		Comparable Sales	
	Three Months Ended		Three Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Consumer Electronics	32%	32%	6.8%	2.5%
Computing and Mobile Phones	45%	47%	4.2%	6.7%
Entertainment	7%	6%	8.5%	15.4%
Appliances	12%	11%	10.3%	5.8%
Services	4%	4%	6.6%	1.5%
Total	100%	100%	6.0%	5.4%

The following is a description of the notable comparable sales changes in our Domestic segment by revenue category for the three months ended August 4, 2018:

- **Consumer Electronics:** The 6.8% comparable sales gain was driven primarily by home theater, smart home and portable audio, partially offset by declines in digital imaging.
- **Computing and Mobile Phones:** The 4.2% comparable sales gain was driven primarily by computing and mobile phones, partially offset by declines in tablets.
- **Entertainment:** The 8.5% comparable sales gain was driven primarily by gaming, partially offset by declines in movies, virtual reality, drones and music.
- **Appliances:** The 10.3% comparable sales gain was driven by both large and small appliances.
- **Services:** The 6.6% comparable sales gain was driven primarily by growth in our warranty business.

Our gross profit rate decreased in the second quarter of fiscal 2019, primarily driven by higher supply chain costs, including investments and higher transportation costs, and the national rollout of the Total Tech Support offer, where costs for services and discounts are typically higher at the onset of the membership, while the recurring membership revenue is recognized ratably over the life of the contract until sufficient history of consumption is available, at which time revenue will be recognized on a consumption basis. These increases were partially offset by improved product margin rates, which include the benefit of gross profit optimization initiatives. During the first six months of fiscal 2019, our gross profit rate decreased, primarily driven by higher supply chain costs, including investments and higher transportation costs, and decreased gross profit rates within mobile phones.

Our SG&A rate decreased in the second quarter of fiscal 2019, primarily due to sales leverage, noting that expenses increased due to increases in growth investments and higher variable costs associated with increased revenue. These increases were partially offset by cost reductions and lower incentive compensation. During the first six months of fiscal 2019, our SG&A rate decreased primarily due to sales leverage, noting that expenses increased due to increases in growth investments and higher variable costs associated with increased revenue, partially offset by cost reductions.

Our restructuring charges in the second quarter and first six months of fiscal 2019 related to our Best Buy Mobile stand-alone store closures, which had no activity in the second quarter and first six months of fiscal 2018. Refer to Note 4, *Restructuring Charges*, in the Notes to Condensed Consolidated Financial Statements for additional information.

Our operating income rate remained flat in the second quarter of fiscal 2019 and decreased in the first six months of fiscal 2019 due to lower gross profit rates and increases in restructuring charges, partially offset by a lower SG&A rate as described above.

International

The following table presents selected financial data for the International segment for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Revenue	\$ 740	\$ 668	\$ 1,437	\$ 1,284
Revenue % growth	10.8%	3.7%	11.9%	2.1%
Comparable sales % gain	7.6%	4.7%	7.0%	4.4%
Gross profit	\$ 171	\$ 168	\$ 334	\$ 319
Gross profit as a % of revenue	23.1%	25.1%	23.2%	24.8%
SG&A	\$ 165	\$ 161	\$ 330	\$ 310
SG&A as a % of revenue	22.3%	24.1%	23.0%	24.1%
Restructuring charges	\$ —	\$ 2	\$ —	\$ 2
Operating income	\$ 6	\$ 5	\$ 4	\$ 7
Operating income as a % of revenue	0.8%	0.7%	0.3%	0.5%

The components of the 10.8% and 11.9% revenue increases for the three and six months ended August 4, 2018 , were as follows:

	Three Months Ended	Six Months Ended
	August 4, 2018	August 4, 2018
Comparable sales impact	7.6%	6.9%
Non-comparable sales impact ⁽¹⁾	2.6%	2.3%
Foreign currency exchange rate fluctuation impact	0.6%	2.7%
Total revenue increase	10.8%	11.9%

(1) Non-comparable sales reflects the impact of net store opening and closing activity, as well as the impact of revenue streams not included within our comparable sales calculation, such as profit-share revenue, credit card revenue, gift card breakage and sales of merchandise to wholesalers and dealers, as applicable.

The increase in revenue in the second quarter and first six months of fiscal 2019 was primarily driven by the comparable sales impact of 7.6% and 6.9% , respectively, due to growth in both Canada and Mexico, increased revenue from Best Buy Mexico store openings, and the positive impact of foreign currency exchange rate fluctuations primarily related to Canada.

The following table reconciles the number of International stores open at the beginning and end of the second quarters of fiscal 2019 and 2018 :

	Fiscal 2019			Fiscal 2018				
	Total Stores at Beginning of Second Quarter	Stores Opened	Stores Closed	Total Stores at End of Second Quarter	Total Stores at Beginning of Second Quarter	Stores Opened	Stores Closed	Total Stores at End of Second Quarter
Canada:								
Best Buy	134	—	—	134	134	—	—	134
Best Buy Mobile	49	—	—	49	53	—	—	53
Mexico:								
Best Buy	26	2	—	28	20	2	—	22
Best Buy Express	6	—	—	6	5	—	—	5
Total International segment stores	215	2	—	217	212	2	—	214

The following table presents the International segment's revenue mix percentages and comparable sales percentage changes by revenue category for the three months ended August 4, 2018 , and July 29, 2017 :

	Revenue Mix		Comparable Sales	
	Three Months Ended		Three Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Consumer Electronics	29%	31%	0.3%	7.3 %
Computing and Mobile Phones	45%	47%	4.5%	0.3 %
Entertainment	6%	5%	14.3%	0.5 %
Appliances	12%	9%	35.7%	30.8 %
Services	6%	6%	11.3%	(1.3)%
Other	2%	2%	51.4%	n/a
Total	100%	100%	7.6%	4.7 %

The following is a description of the notable comparable sales changes in our International segment by revenue category for the three months ended August 4, 2018 :

- **Consumer Electronics:** The 0.3% comparable sales gain was driven primarily by smart home, home theater and portable audio, partially offset by declines in digital imaging and health and fitness.
- **Computing and Mobile Phones:** The 4.5% comparable sales gain was driven primarily by mobile phones, wearables and computing, partially offset by declines in tablets.
- **Entertainment:** The 14.3% comparable sales gain was driven primarily by gaming, partially offset by declines in movies and drones.
- **Appliances:** The 35.7% comparable sales gain was driven by both large and small appliances.
- **Services:** The 11.3% comparable sales gain was driven primarily by repair and installation.
- **Other:** The 51.4% comparable sales gain was driven primarily by other product offerings, including baby products and luggage.

Our gross profit rate decreased in the second quarter of fiscal 2019, primarily due to lower gross profit rates in home theater and mobile phones in Canada. During the first six months of fiscal 2019, our gross profit rate decreased due to lower sales in the higher-margin services category in Canada, primarily driven by the launch of Canada's Total Tech Support offer, as well as rate pressure in home theater, computing and mobile phones.

Our SG&A rate decreased in the second quarter and first six months of fiscal 2019, primarily due to sales leverage, noting that expenses increased due to higher variable costs associated with increased revenue and the negative impact of foreign exchange rates.

Our restructuring charges in the second quarter and first six months of fiscal 2018 related to our Renew Blue and Canadian brand consolidation plans, which had no activity in the second quarter and first six months of fiscal 2019. Refer to Note 4, *Restructuring Charges*, in the Notes to Condensed Consolidated Financial Statements for additional information.

Our operating income rate remained relatively unchanged in the second quarter of fiscal 2019 and decreased in the first six months of fiscal 2019 due to a lower gross profit rate, partially offset by a lower SG&A rate as described above.

Consolidated Non-GAAP Financial Measures

The following table reconciles consolidated operating income, effective tax rate and diluted EPS for the periods presented (GAAP financial measures) to non-GAAP operating income, non-GAAP effective tax rate and non-GAAP diluted EPS for the periods presented (\$ in millions, except per share amounts):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Operating income	\$ 335	\$ 321	\$ 600	\$ 621
Restructuring charges ⁽¹⁾	17	2	47	2
Tax reform related item - employee bonus ⁽²⁾	—	—	7	—
Non-GAAP operating income	\$ 352	\$ 323	\$ 654	\$ 623
Effective tax rate	25.7 %	32.6%	22.8%	34.1%
Restructuring charges ⁽¹⁾	(0.3)%	—%	0.1%	—%
Non-GAAP effective tax rate	25.4 %	32.6%	22.9%	34.1%
Diluted EPS	\$ 0.86	\$ 0.67	\$ 1.58	\$ 1.27
Restructuring charges ⁽¹⁾	0.06	0.01	0.17	0.01
Tax reform related item - employee bonus ⁽²⁾	—	—	0.02	—
Loss on investments	—	0.02	—	0.01
Tax impact of non-GAAP adjustments ⁽³⁾	(0.01)	(0.01)	(0.05)	(0.01)
Non-GAAP diluted EPS	\$ 0.91	\$ 0.69	\$ 1.72	\$ 1.28

- (1) Refer to Note 4, *Restructuring Charges*, in the Notes to Condensed Consolidated Financial Statements for additional information regarding the nature of these charges. For the three and six months ended August 4, 2018, the entire balance related to the United States. For the three and six months ended July 29, 2017, the entire balance related to Canada.
- (2) Represents final adjustments for amounts paid and associated taxes related to a one-time bonus for certain employees announced in response to future tax savings created by the Tax Act enacted into law in the fourth quarter of fiscal 2018.
- (3) The non-GAAP adjustments relate primarily to the United States and Canada. As such, the income tax impact of non-GAAP adjustments is calculated using the tax rate for the United States (24.5% for the periods ended August 4, 2018, and 38.0% for the periods ended July 29, 2017) and Canada (26.9% for the periods ended August 4, 2018, and 26.6% for the periods ended July 29, 2017), applied to the non-GAAP adjustments of each country.

Non-GAAP operating income for the second quarter and first six months of fiscal 2019 increased \$29 million and \$31 million, respectively, compared to the corresponding prior year periods. The increases were primarily driven by strong revenue performance in both our Domestic and International segments in nearly all product categories, partially offset by increases in SG&A primarily due to higher variable costs associated with growth investments and increased revenue.

Our non-GAAP effective tax rate decreased in the second quarter of fiscal 2019 primarily due to the impact of the Tax Act, partially offset by the resolution of certain tax matters in the prior-year period. During the first six months of fiscal 2019, our non-GAAP effective tax rate decreased primarily due to the impact of the Tax Act, as well as an increase in excess tax benefits related to stock-based compensation in the current year period, partially offset by the resolution of certain tax matters in the prior-year period.

The increases in non-GAAP operating income and the decreases in our non-GAAP effective tax rates drove the increases in non-GAAP diluted EPS in the second quarter and first six months of 2019. Non-GAAP diluted EPS also increased due to lower diluted weighted-average common shares outstanding driven by our share repurchases. Refer to the *Share Repurchases and Dividends* section below for additional information.

Liquidity and Capital Resources

Summary

We closely manage our liquidity and capital resources. Our liquidity requirements depend on key variables, including the level of investment needed to support our business strategies, the performance of our business, capital expenditures, credit facilities, short-term borrowing arrangements and working capital management. Capital expenditures and share repurchases are components of our cash flow and capital management strategy which, to a large extent, we can adjust in response to economic and other changes in our business environment. We have a disciplined approach to capital allocation, which focuses on investing in key priorities that support our Best Buy 2020: Building the New Blue strategy.

The following table summarizes our cash and cash equivalents and short-term investments at August 4, 2018, February 3, 2018, and July 29, 2017 (\$ in millions):

	August 4, 2018	February 3, 2018	July 29, 2017
Cash and cash equivalents	\$ 1,865	\$ 1,101	\$ 1,365
Short-term investments	465	2,032	2,125
Total cash, cash equivalents and short-term investments	<u>\$ 2,330</u>	<u>\$ 3,133</u>	<u>\$ 3,490</u>

Existing cash, cash equivalents and short-term investments, as well as cash generated from operations, were sufficient to fund share repurchases, the repayment of our \$500 million principal amount of notes due August 1, 2018 (the "2018 Notes"), capital expenditures and dividends during the first half of fiscal 2019 without the need to utilize our credit facilities or other debt arrangements.

Cash Flows

The following table summarizes our cash flows from total operations for the six months ended August 4, 2018, and July 29, 2017 (\$ in millions):

	Six Months Ended	
	August 4, 2018	July 29, 2017
Total cash provided by (used in):		
Operating activities	\$ 1,108	\$ 692
Investing activities	1,200	(708)
Financing activities	(1,524)	(874)
Effect of exchange rate changes on cash	(16)	18
Increase (decrease) in cash, cash equivalents and restricted cash	<u>\$ 768</u>	<u>\$ (872)</u>

Operating Activities

The increase in cash provided by operating activities was primarily due to changes in working capital from the timing of receipts and payments of inventory, partially offset by the timing of collections of receivables, higher incentive compensation payments and the timing of income tax payments.

Investing Activities

The increase in cash provided by investing activities was primarily due to a decrease in purchases of investments, partially offset by a decrease in sales of investments.

Financing Activities

The increase in cash used in financing activities was primarily due to the repayment of our 2018 Notes, a decrease in the volume of option exercises and an increase in our regular quarterly dividend rate from \$0.34 per share in fiscal 2018 to \$0.45 per share in fiscal 2019.

Sources of Liquidity

Funds generated by operating activities, available cash and cash equivalents, short-term investments, our credit facilities and other debt arrangements are our most significant sources of liquidity. We believe our sources of liquidity will be sufficient to fund operations and anticipated capital expenditures, share repurchases, dividends and strategic initiatives, including business combinations, such as the definitive agreement we signed on August 15, 2018, to acquire GreatCall, Inc. for \$800 million in cash. Refer to Note 13, *Subsequent Event*, in the Notes to Condensed Consolidated Financial Statements for additional information. However, in the event our liquidity is insufficient, we may be required to limit our spending. There can be no assurance that we will continue to generate cash flows at or above current levels or that we will be able to maintain our ability to borrow under our existing credit facilities or obtain additional financing, if necessary, on favorable terms.

On April 17, 2018, we entered into a new \$1.25 billion five-year senior unsecured revolving credit facility (the "Five-Year Facility Agreement") with a syndicate of banks that expires in April 2023. The Five-Year Facility Agreement replaced the previous \$1.25 billion unsecured revolving credit facility, which was originally scheduled to expire in June 2021, but was

terminated on April 17, 2018. Refer to Note 5, *Debt*, in the Notes to Condensed Consolidated Financial Statements for additional information. At August 4, 2018, we had no borrowings outstanding under the Five-Year Facility Agreement.

Our ability to access our revolving credit facility under the Five-Year Facility Agreement is subject to our compliance with the terms and conditions of the facility, including financial covenants. The financial covenants require us to maintain certain financial ratios. At August 4, 2018, we were in compliance with all such financial covenants. If an event of default were to occur with respect to any of our other debt, it would likely constitute an event of default under our facilities as well.

Our credit ratings and outlook at September 5, 2018, are summarized below. On August 21, 2018, Fitch upgraded its rating from BBB- to BBB and changed its outlook from positive to stable. Standard & Poor's and Moody's ratings remain unchanged from those reported in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018.

Rating Agency	Rating	Outlook
Standard & Poor's	BBB	Stable
Moody's	Baa1	Stable
Fitch	BBB	Stable

Credit rating agencies review their ratings periodically, and, therefore, the credit rating assigned to us by each agency may be subject to revision at any time. Accordingly, we are not able to predict whether our current credit ratings will remain as disclosed above. Factors that can affect our credit ratings include changes in our operating performance, the economic environment, conditions in the retail and consumer electronics industries, our financial position and changes in our business strategy. If further changes in our credit ratings were to occur, they could impact, among other things, interest costs for certain of our credit facilities, our future borrowing costs, access to capital markets, vendor financing terms and future store leasing costs.

Restricted Cash

Our liquidity is also affected by restricted cash balances that are pledged as collateral or restricted to use for general liability insurance and workers' compensation insurance. Restricted cash and cash equivalents, which are included in Other current assets on our Condensed Consolidated Balance Sheets remained relatively unchanged at \$203 million, \$199 million, and \$196 million at August 4, 2018, February 3, 2018, and July 29, 2017, respectively.

Debt and Capital

On August 1, 2018, we repaid our 2018 Notes using existing cash resources. As of August 4, 2018, we have \$650 million principal amount of notes due March 15, 2021 (the "2021 Notes"). Refer to Note 5, *Debt*, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for further information about our 2018 Notes and 2021 Notes.

Share Repurchases and Dividends

We repurchase our common stock and pay dividends pursuant to programs approved by our Board of Directors ("Board"). Our long-term capital allocation strategy is to first fund operations and investments in growth and then return excess cash over time to shareholders through dividends and share repurchases while maintaining investment grade credit metrics.

In February 2017, our Board authorized a new \$5.0 billion share repurchase program that superseded the previous \$5.0 billion authorization from June 2011, which had \$2.2 billion remaining as of January 28, 2017. There is no expiration date governing the period over which we can repurchase shares under the February 2017 authorization. On March 1, 2018, we announced our intent to repurchase \$1.5 billion of shares in fiscal 2019, which reflects an updated two-year plan of \$3.5 billion compared to the original \$3.0 billion two-year plan announced on March 1, 2017. Between the end of the second quarter of fiscal 2019 on August 4, 2018, and September 5, 2018, we repurchased an incremental 1.7 million shares of our common stock at a cost of \$135 million.

The following table presents our share repurchase activity for the three and six months ended August 4, 2018, and July 29, 2017 (\$ and shares in millions, except per share amounts):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Total cost of shares repurchased ⁽¹⁾	\$ 375	\$ 397	\$ 774	\$ 781
Average price per share	\$ 74.80	\$ 55.07	\$ 73.21	\$ 50.38
Number of shares repurchased ⁽¹⁾	5.0	7.2	10.6	15.5

(1) As of August 4, 2018, \$13 million, or 0.2 million shares, in trades remained unsettled. As of July 29, 2017, \$18 million, or 0.3 million shares, in trades remained unsettled. The liability for unsettled trades is included in Accrued liabilities on our Condensed Consolidated Balance Sheets.

In fiscal 2004, our Board initiated the payment of a regular quarterly cash dividend on common stock. A quarterly cash dividend has been paid in each subsequent quarter. The payment of cash dividends is subject to customary legal and contractual restrictions. The following table presents our dividend activity for the three and six months ended August 4, 2018, and July 29, 2017 (\$ in millions, except per share amounts):

	Three Months Ended		Six Months Ended	
	August 4, 2018	July 29, 2017	August 4, 2018	July 29, 2017
Regular quarterly cash dividends per share	\$ 0.45	\$ 0.34	\$ 0.90	\$ 0.68
Cash dividends declared and paid	\$ 125	\$ 103	\$ 253	\$ 208

The increase in cash dividends declared and paid for the three and six months ended August 4, 2018, compared to the same periods in the prior year was the result of an increase in the regular quarterly dividend rate, partially offset by fewer shares due to the return of capital to shareholders through share repurchases.

Other Financial Measures

Our current ratio, calculated as current assets divided by current liabilities, was 1.2 at August 4, 2018, compared to 1.3 at February 3, 2018, and 1.4 at July 29, 2017. The decrease from February 3, 2018, and July 29, 2017, was primarily due to the repayment of our 2018 Notes.

Our debt to net earnings ratio was 0.8 at August 4, 2018, compared to 1.4 at February 3, 2018, and 1.1 at July 29, 2017. The decrease from February 3, 2018, was primarily due to the repayment of our 2018 Notes, while the decrease from July 29, 2017, was primarily due to the use of existing cash to fund returns to shareholders through share repurchases and dividends.

Our non-GAAP debt to EBITDAR ratio, which includes capitalized operating lease obligations in its calculation, was 1.4 at August 4, 2018, compared to 1.6 at February 3, 2018, and 1.6 at July 29, 2017. The decrease from February 3, 2018, and July 29, 2017, was primarily due to the repayment of our 2018 Notes.

Our non-GAAP debt to EBITDAR ratio is calculated as follows:

$$\text{Non-GAAP debt to EBITDAR} = \frac{\text{Non-GAAP debt}}{\text{Non-GAAP EBITDAR}}$$

The most directly comparable GAAP financial measure to our non-GAAP debt to EBITDAR ratio is our debt to net earnings ratio, which excludes capitalized operating lease obligations from debt in the numerator of the calculation and does not adjust net earnings in the denominator of the calculation.

The following table presents a reconciliation of our debt to net earnings ratio and our non-GAAP debt to EBITDAR ratio for continuing operations (\$ in millions):

	August 4, 2018 ⁽¹⁾	February 3, 2018 ⁽¹⁾	July 29, 2017 ⁽¹⁾
Debt (including current portion)	\$ 848	\$ 1,355	\$ 1,354
Capitalized operating lease obligations (5 times rental expense) ⁽²⁾	3,907	3,914	3,880
Non-GAAP debt	<u>\$ 4,755</u>	<u>\$ 5,269</u>	<u>\$ 5,234</u>

Net earnings from continuing operations	\$ 1,055	\$ 999	\$ 1,196
Other income (expense) (including interest expense, net)	(21)	26	35
Income tax expense	747	818	583
Depreciation and amortization expense	712	683	656
Rental expense	781	782	776
Restructuring charges ⁽³⁾	55	10	12
Non-GAAP EBITDAR	<u>\$ 3,329</u>	<u>\$ 3,318</u>	<u>\$ 3,258</u>

Debt to net earnings ratio	0.8	1.4	1.1
Non-GAAP debt to EBITDAR ratio	1.4	1.6	1.6

- (1) Debt is reflected as of the balance sheet date for each of the respective fiscal periods, while net earnings from continuing operations and the other components of non-GAAP EBITDAR represent activity for the 12 months ended as of each of the respective dates.
- (2) The multiple of five times annual rent expense in the calculation of our capitalized operating lease obligations is the multiple used for the retail sector by one of the nationally recognized credit rating agencies that rate our creditworthiness, and we consider it to be an appropriate multiple for our lease portfolio.
- (3) Refer to Note 4, *Restructuring Charges*, in the Notes to Condensed Consolidated Financial Statements for additional information regarding the nature of these charges.

Off-Balance-Sheet Arrangements and Contractual Obligations

Our liquidity is not dependent on the use of off-balance-sheet financing arrangements other than in connection with our operating leases and our \$1.25 billion in undrawn capacity on our credit facility at August 4, 2018, which, if drawn upon, would be included as short-term debt on our Condensed Consolidated Balance Sheets.

There has been no material change in our contractual obligations other than in the ordinary course of business since the end of fiscal 2018. See our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for additional information regarding our off-balance-sheet arrangements and contractual obligations.

Significant Accounting Policies and Estimates

We describe our significant accounting policies in Note 1, *Summary of Significant Accounting Policies*, of the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018. We discuss our critical accounting estimates in Item 7, *Management's Discussion and Analysis of Financial Condition and Results of Operations*, in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018. In the first quarter of fiscal 2019, we adopted new revenue recognition guidance, as described in Note 1, *Basis of Presentation*, of the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q. There have been no other significant changes in our significant accounting policies or critical accounting estimates since the end of fiscal 2018.

New Accounting Pronouncements

For a description of new applicable accounting pronouncements, see Note 1, *Basis of Presentation*, of the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q.

Safe Harbor Statement Under the Private Securities Litigation Reform Act

Section 27A of the Securities Act of 1933, as amended (“Securities Act”), and Section 21E of the Securities Exchange Act of 1934, as amended (“Exchange Act”), provide a “safe harbor” for forward-looking statements to encourage companies to provide prospective information about their companies. With the exception of historical information, the matters discussed in this Quarterly Report on Form 10-Q are forward-looking statements and may be identified by the use of words such as “anticipate,” “assume,” “believe,” “estimate,” “expect,” “guidance,” “intend,” “outlook,” “plan,” “project” and other words and terms of similar meaning. Such statements reflect our current views and estimates with respect to future market conditions, company performance and financial results, operational investments, business prospects, new strategies, the competitive environment and other events. These statements are subject to certain risks and uncertainties that could cause actual results to differ materially from the potential results discussed in such forward-looking statements. Readers should review Item 1A, *Risk Factors*, of our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for a description of important factors that could cause our actual results to differ materially from those contemplated by the forward-looking statements made in this Quarterly Report on Form 10-Q. Among the factors that could cause actual results and outcomes to differ materially from those contained in such forward-looking statements are the following: macro-economic conditions (including fluctuations in housing prices, oil markets and jobless rates), conditions in the industries and categories in which we operate, changes in consumer preferences or confidence, changes in consumer spending and debt levels, the mix of products and services offered for sale in our physical stores and online, credit market changes and constraints, product availability, trade restrictions or changes in the costs of imports, competitive initiatives of competitors (including pricing actions and promotional activities), strategic and business decisions of our vendors (including actions that could impact promotional support, product margin and/or supply), the success of new product launches, the impact of pricing investments and promotional activity, weather, natural or man-made disasters, attacks on our data systems, our ability to prevent or react to a disaster recovery situation, changes in laws or regulations, changes in tax rates, changes in taxable income in each jurisdiction, tax audit developments and resolution of other discrete tax matters, the effects of the recently enacted Tax Act, foreign currency fluctuation, our ability to manage our property portfolio, the impact of labor markets, our ability to retain qualified employees and management, failure to achieve anticipated expense and cost reductions, disruptions in our supply chain, the costs of procuring goods we sell, failure to achieve anticipated revenue and profitability increases from operational and restructuring changes (including investments in our multi-channel capabilities), inability to secure or maintain favorable vendor terms, failure to accurately predict the duration over which we will incur costs, development of new businesses, failure to complete or achieve anticipated benefits of announced transactions (including with respect to the GreatCall transaction, the risks that conditions to the completion of the transaction may not be satisfied, closing of the transaction may not occur or may be delayed, revenues following the transaction may be lower than expected, operating costs, customer loss, and business disruption (including, without limitation, difficulties in maintaining relationships with employees, customers, and suppliers) may be greater than expected and that we may assume unexpected risks and liabilities from the transaction), the success of our strategic initiatives and our ability to protect information relating to our employees and customers. We caution that the foregoing list of important factors is not complete. Any forward-looking statements speak only as of the date they are made, and we assume no obligation to update any forward-looking statement that we may make.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

As disclosed in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, in addition to the risks inherent in our operations, we are exposed to certain market risks.

Interest Rate Risk

We are exposed to changes in short-term market interest rates and these changes in rates will impact our net interest expense. Our cash and short-term investments generate interest income that will vary based on changes in short-term interest rates. In addition, we have swapped our fixed-rate debt to a floating-rate such that the interest rate expense on this debt will vary with short-term interest rates. Refer to Note 5, *Debt*, and Note 6, *Derivative Instruments*, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the fiscal year ended February 3, 2018, for further information regarding our interest rate swaps.

As of August 4, 2018, we had \$2.3 billion of cash and short-term investments and \$0.7 billion of debt that has been swapped to floating rate. Therefore, we had net cash and short-term investments of \$1.6 billion generating income that is exposed to interest rate changes. As of August 4, 2018, a 50 basis point increase in short-term interest rates would lead to an estimated \$8 million reduction in net interest expense, and conversely a 50 basis point decrease in short-term interest rates would lead to an estimated \$8 million increase in net interest expense.

Foreign Currency Exchange Rate Risk

We have market risk arising from changes in foreign currency exchange rates related to our International segment operations. On a limited basis, we utilize foreign exchange forward contracts to manage foreign currency exposure to certain forecast inventory purchases, recognized receivable and payable balances and our investment in our Canadian operations. Our primary objective in holding derivatives is to reduce the volatility of net earnings and cash flows, as well as net asset value associated with changes in foreign currency exchange rates. Our foreign currency risk management strategy includes both hedging instruments and derivatives that are not designated as hedging instruments, which generally have terms of up to 12 months. The aggregate notional amount related to our foreign exchange forward contracts outstanding at August 4, 2018, was \$100 million. The net fair value recorded on our Condensed Consolidated Balance Sheets at August 4, 2018, related to our foreign exchange forward contracts was \$5 million. The amount recorded on our Condensed Consolidated Statements of Earnings related to all contracts settled and outstanding was a gain of \$1 million for the three months ended August 4, 2018, and a gain of \$1 million for the six months ended August 4, 2018.

Foreign currency exchange rate fluctuations were primarily driven by the weakness of the U.S. dollar compared to the Canadian dollar compared to the prior-year period, which had a positive overall impact on our revenue as these foreign currencies translated into more U.S. dollars. We estimate that foreign currency exchange rate fluctuations had a net favorable impact of \$4 million on our revenue and a \$0 million impact on our net earnings for the three months ended August 4, 2018, and a net favorable impact of \$35 million on our revenue and \$0 million on our net earnings for the six months ended August 4, 2018.

Item 4. Controls and Procedures

We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed by us in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer (principal executive officer) and Chief Financial Officer (principal financial officer), to allow timely decisions regarding required disclosure. We have established a Disclosure Committee, consisting of certain members of management, to assist in this evaluation. The Disclosure Committee meets on a regular quarterly basis, and otherwise as needed.

Our management, including our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Exchange Act), at August 4, 2018. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, at August 4, 2018, our disclosure controls and procedures were effective.

There was no change in internal control over financial reporting during the fiscal quarter ended August 4, 2018, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II — OTHER INFORMATION

Item 1. Legal Proceedings

For a description of our legal proceedings, see Note 12, *Contingencies*, of the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(c) Stock Repurchases

The following table presents information regarding our repurchases of common stock during the second quarter of fiscal 2019 :

Fiscal Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program ⁽¹⁾	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Program ⁽¹⁾
May 6, 2018 through June 2, 2018	1,445,478	\$ 74.86	1,445,478	\$ 2,521,000,000
June 3, 2018 through July 7, 2018	1,962,344	\$ 74.07	1,962,344	\$ 2,376,000,000
July 8, 2018 through August 4, 2018	1,601,994	\$ 75.64	1,601,994	\$ 2,254,000,000
Total	<u>5,009,816</u>	<u>\$ 74.80</u>	<u>5,009,816</u>	

(1) Pursuant to a \$5.0 billion share repurchase program that was authorized by our Board in February 2017. There is no expiration date governing the period over which we can repurchase shares under the February 2017 share repurchase program. For additional information, see Note 9, *Repurchase of Common Stock*, in the Notes to Condensed Consolidated Financial Statements, included in this Quarterly Report on Form 10-Q.

Item 6. Exhibits

- [3.1 Restated Articles of Incorporation \(incorporated herein by reference to the Definitive Proxy Statement filed by Best Buy Co., Inc. on May 12, 2009\)](#)
- [3.2 Amended and Restated By-Laws \(incorporated herein by reference to Exhibit 3.1 to the Current Report on Form 8-K filed by Best Buy Co., Inc. on June 14, 2018\)](#)
- [10.1 Form of Best Buy Co., Inc. Long-Term Incentive Program Award Agreement \(2018\) - Directors](#)
- [31.1 Certification of the Chief Executive Officer pursuant to Rules 13a-14\(a\) and 15d-14\(a\) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002](#)
- [31.2 Certification of the Chief Financial Officer pursuant to Rules 13a-14\(a\) and 15d-14\(a\) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002](#)
- [32.1 Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 ^{\(1\)}](#)
- [32.2 Certification of the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 ^{\(1\)}](#)
- 101 The following financial information from our Quarterly Report on Form 10-Q for the second quarter of fiscal 2019, filed with the SEC on September 10, 2018, formatted in Extensible Business Reporting Language (XBRL): (i) the Condensed Consolidated Balance Sheets at August 4, 2018, February 3, 2018, and July 29, 2017, (ii) the Condensed Consolidated Statements of Earnings for the three and six months ended August 4, 2018, and July 29, 2017, (iii) the Condensed Consolidated Statements of Comprehensive Income for the three and six months ended August 4, 2018, and July 29, 2017, (iv) the Condensed Consolidated Statements of Cash Flows for the six months ended August 4, 2018, and July 29, 2017, (v) the Condensed Consolidated Statements of Changes in Shareholders' Equity for the six months ended August 4, 2018, and July 29, 2017, and (vi) the Notes to Condensed Consolidated Financial Statements.

(1) The certifications in Exhibit 32.1 and Exhibit 32.2 to this Quarterly Report on Form 10-Q shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability of that section and shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

Pursuant to Item 601(b)(4)(iii) of Regulation S-K under the Securities Act of 1933, as amended, the registrant has not filed as exhibits to this Quarterly Report on Form 10-Q certain instruments with respect to long-term debt under which the amount of securities authorized does not exceed 10% of the total assets of the registrant. The registrant hereby agrees to furnish copies of all such instruments to the SEC upon request.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BEST BUY CO., INC.
(Registrant)

Date: September 10, 2018

By: /s/ HUBERT JOLY
Hubert Joly
Chairman and Chief Executive Officer

Date: September 10, 2018

By: /s/ CORIE BARRY
Corie Barry
Chief Financial Officer

Date: September 10, 2018

By: /s/ MATHEW R. WATSON
Mathew R. Watson
Senior Vice President, Finance – Controller and Chief Accounting Officer



BEST BUY CO., INC.
LONG-TERM INCENTIVE PROGRAM AWARD AGREEMENT
Award Date: June 11, 2018

This Long-Term Incentive Program Agreement (the “**Agreement**”), dated the date set forth above (the “**Award Date**”), is between Best Buy Co., Inc., a Minnesota corporation, (“**Best Buy**” or the “**Company**”), and the individual (“**you**” or the “**Participant**”) whose name is set forth in the Award Notification you received from the Company (the “**Award Notification**”). The Award Notification is included in and made a part of this Agreement.

1. **Grant of Award** . In consideration of your service on the Board of Directors of the Company (“**Board**”), the Company hereby grants to you the award set forth in the Award Notification (the “**Award**”) subject to the terms and conditions of this Agreement and the Best Buy Co., Inc. Amended and Restated 2014 Omnibus Incentive Plan (the “**Plan**”). In the event of any conflict between this Agreement and the Plan, the Plan will govern. By your acceptance of this Award, you acknowledge receipt of a copy of the Prospectus for the Plan and your agreement to the terms and conditions of the Plan and this Agreement.
 2. **Restricted Stock Units** . A “**Restricted Stock Unit**” is a right to receive a share of the Company’s common stock (“**Share**”) upon the lapse of the restrictions set forth in this Agreement.
 - (a) **Restrictions** . During the time you serve on the Board (the “**Holding Period**”), the Restricted Stock Units are subject to the restrictions described in this Agreement and the Plan (the “**Restrictions**”). During the Holding Period, the Restricted Stock Units may not be assigned, transferred (other than by will or the laws of descent and distribution), pledged or hypothecated (whether by operation of law or otherwise) or otherwise conveyed or encumbered, and shall not be subject to execution, attachment or similar process. Any attempted assignment, transfer, pledge, hypothecation or other disposition contrary to the provisions this Agreement or the Plan, or the levy of any execution, attachment or similar process upon the Restricted Stock Units, shall be void and unenforceable against the Company. The Restricted Stock Units are subject to forfeiture to Best Buy as provided in this Agreement and the Plan.
 - (b) **Vesting** . Except as otherwise set forth herein, so long as your service on the Board continues, the Restricted Stock Units shall vest in accordance with the vesting schedule stated in the Award Notification. If your service on the Board is terminated for any reason other than Cause, a pro rata portion (based on your length of service during the applicable vesting period) of any unvested Restricted Stock Units will vest as of such termination date. If your service on the Board is terminated for Cause, all Restricted Stock Units, whether vested or not as of the date of termination pursuant to the vesting schedule, will be forfeited as of the date of termination.
 - (c) **Issuance of Shares; Holding Period** . Within 30 days from the end of the Holding Period, the Shares underlying the Restricted Stock Units that have vested as of the end of the Holding Period will be delivered to you.
 3. **Restrictive Covenants and Remedies** . By accepting the Award, you specifically agree to the restrictive covenants contained in this Section 3 (the “**Restrictive Covenants**”) and you agree that the Restrictive Covenants and the remedies described herein are reasonable and necessary to protect the legitimate interests of the Company Group.
 - (a) **Confidentiality**. In consideration of the Award, you acknowledge that the Company Group operates in a competitive environment and has a substantial interest in protecting its Confidential Information, and you agree, during your service to the Company and thereafter, to maintain the confidentiality of the Company Group’s Confidential Information and to use such Confidential Information for the exclusive benefit of the Company Group.
 - (b) **Non-Solicitation** . During the Holding Period and for one year following the termination of your service on the Board, you shall not:
-

- (i) induce or attempt to induce any employee of the Company Group to leave the employ of Company Group, or in any way interfere adversely with the relationship between any such employee and Company Group;
 - (ii) induce or attempt to induce any employee of Company Group to work for, render services to, provide advice to, or supply Confidential Information of Company Group to any third Person;
 - (iii) employ, or otherwise pay for services rendered by, any employee of Company Group in any business enterprise with which you may be associated, connected or affiliated;
 - (iv) induce or attempt to induce any customer, supplier, licensee, licensor or other business relation of Company Group to cease doing business with Company Group, or in any way interfere with the then existing business relationship between any such customer, supplier, licensee, licensor or other business relation and Company Group; or
 - (v) assist, solicit, or encourage any other Person, directly or indirectly, in carrying out any activity set forth above that would be prohibited by any of the provisions of this Agreement if such activity were carried out by you. In particular, you will not, directly or indirectly, induce any employee of Company Group to carry out any such activity .
- (c) **Partial Invalidity** . If any portion of this Section 3 is determined by an arbitrator to be unenforceable in any respect, it shall be interpreted to be valid to the maximum extent for which it reasonably may be enforced, and enforced as so interpreted, all as determined by such arbitrator in such action. You acknowledge the uncertainty of the law in this respect and expressly stipulate that this Agreement is to be given the construction that renders its provisions valid and enforceable to the maximum extent (not exceeding its express terms) possible under applicable law.
- (d) **Remedy for Breach** . You agree that a breach of any of the Restrictive Covenants would cause material and irreparable harm to the Company Group that would be difficult or impossible to measure, and that monetary damages for any such harm would, therefore, be an inadequate remedy. Accordingly, you agree that if you breach any Restrictive Covenant, the Company Group shall be entitled, in addition to and without limitation upon all other remedies the Company Group may have under this Agreement, at law or otherwise, to obtain injunctive or other appropriate equitable relief, without bond or other security, to restrain any such breach through arbitration. You further agree that the duration of the Restrictive Covenant shall be extended by the same amount of time that you are in breach of any Restrictive Covenant.
- (e) **Claw Back & Recovery** .
- (i) In the event (i) you breach any of the Restrictive Covenants, (ii) you engage in conduct materially adverse to the interests of the Company, including any material violations of any Company policy, (iii) you engage in intentional misconduct that caused or contributed to the restatement of any financial statements of the Company, (iv) you materially violate the terms of any agreement to which you and a member of the Company Group is a party or (v) you engage in a criminal act, fraud, or violation of any securities laws, then notwithstanding any other provision of this Agreement to the contrary, the Company, in its sole discretion, may take one or more of the following actions with respect to your Award (and shall, in any event, take all action required by applicable law):
 - (A) cause the immediate forfeiture of any of your then unvested Restricted Stock Units;
 - (B) require you to immediately return to the Company any Shares issued under any Restricted Stock Units that are still under your control; and
 - (C) require you to promptly pay to the Company an amount equal to the fair market value of all Shares included in your Award that are no longer under your control (as measured on the date of issuance of any Shares issued under any Restricted Stock Units).
 - (ii) The Committee shall have sole discretion to determine what constitutes the conduct described in Section 3(e)(i) above.
 - (iii) In addition to the Company's rights set forth above, you agree your Award and the value of any portion of your Award no longer under your control, shall be subject to recovery or other penalties pursuant to (i) any Company clawback policy, as may be adopted or amended from time to time, or (ii) any applicable law, rule or regulation,
-

or applicable stock exchange rule, including without limitation, the Sarbanes-Oxley Act of 2002 and the Dodd-Frank Wall Street Reform and Consumer Protection Act.

- (f) **Right of Set Off** . By accepting the Award, you agree that any member of the Company Group may set off any amount owed to you (including wages or other compensation, fringe benefits or vacation pay) against any amounts you owe under this Section 3.

4. General Terms and Conditions.

- (a) **Rights as a Shareholder** . You will have no rights as a shareholder with respect to any Shares issuable under the Restricted Stock Units until you have actually received such Shares in accordance with the terms of this Agreement and the Plan. This means that you will not have the right to vote as a shareholder nor the right to receive dividend payments. Upon issuance of Shares at vesting of the Restricted Stock Units, you will have all of the rights of a shareholder with respect to the Shares unless Shares are forfeited or recovered under this Agreement or the Plan.
- (b) **Dividend Equivalents** . Notwithstanding the foregoing, you shall accumulate a right to “dividend equivalents” on the Restricted Stock Units if cash dividends are paid on Shares having a record date on or after the Award Date and prior to the end of the Holding Period. You will be entitled to such dividend equivalents with respect to the Restricted Stock Units from the Award Date until the date such Restricted Stock Units are vested and issued (the “**Dividend Equivalent Period**”), as follows:
- (i) For each Share dividend having a record date during the Dividend Equivalent Period, as of each payment date for such dividend, a dollar amount equal to the amount of the dividend that would have been paid on the number of Shares equal to the number of Restricted Stock Units held by you under this Award as of the close of business on the record date for such dividend will be converted into a number of additional notional Restricted Stock Units equal to the number of whole Shares with fractional shares rounded up to the next whole Share that could have been purchased at the closing price on the dividend payment date with such dollar amount.
- (ii) Such accrued dividend equivalents will be paid to you in Shares at such time and in accordance with Section 2, as applies, but in each such case only to the extent that the Restricted Stock Units on which such dividend equivalents were credited have become vested and payable. The Committee may, in its discretion, pay such dividend equivalents in cash in lieu of Shares.
- (c) **Participant’s Acknowledgements** .
- (i) **Committee’s Sole Discretion** . The Committee has sole discretion to make decisions regarding your Award, and to interpret all terms of this Agreement, with the exception of the application of the Company’s Arbitration Policy. You agree that all decisions regarding and interpretations of this Agreement by the Committee are binding, conclusive, final and non-appealable.
- (ii) **Taxes** . You are liable for any for any federal, state and other taxes incurred upon the lapse of a substantial risk of forfeiture (*e.g.* , employment taxes) or upon delivery of Shares underlying the Restricted Stock Units (*e.g.* , income taxes), and any subsequent disposition of any Shares (*e.g.* , capital gain taxes). You authorize the Company, or its agents, to satisfy its obligations with regard to all taxes by selling Shares of the Company on your behalf, or otherwise withholding from such Shares a number of Shares having a Fair Market Value equal to the amount of all taxes required to be withheld by the Company, pursuant to the policies and processes of the Company’s stock plan administrator and broker.
- (iii) **Section 409A**. Anything herein to the contrary notwithstanding, this Agreement shall be interpreted so as to comply with or satisfy an exemption from Section 409A of the Code and the regulations and guidance promulgated thereunder (collectively, “Section 409A”). The Committee may in good faith make the minimum modifications to this Agreement as it may deem appropriate to comply with Section 409A while to the maximum extent reasonably possible maintaining the original intent and economic benefit to you and the Company Group of the applicable provision.
- (A) To the extent required by Section 409A(a)(2)(B)(i), to the extent that you are a specified employee, Shares (or cash equivalent value of Shares) underlying Restricted Stock Units that become payable to you upon
-

your separation from service will be delayed and paid promptly after the earlier of the date that is six (6) months after the date of such separation from service or the date of your death after such separation from service. For purposes hereof, (x) any reference to your termination of service under this Agreement shall mean your separation from service, (y) the occurrence of your “separation from service” will be determined in accordance with the default provisions of Treasury Regulation Section 1.409A-1(h) and (z) whether you are a “specified employee” will be determined in accordance with the default provisions of Treasury Regulation Section 1.409A-1(i) with the “identification date” to be December 31 and the “effective date” to be the April 1 following the identification date (as such terms are used under such regulation). Notwithstanding anything in this Agreement to the contrary, your service shall not be deemed to have been terminated unless and until you have incurred a “separation from service” within the meaning of Section 409A.

(B) For purposes of Treasury Regulation Section 1.409A-2(b)(2)(iii), your right to receive any installment payments under this Agreement shall be treated as a right to receive a series of separate payments and, accordingly, each installment payment under this Agreement shall at all times be considered a separate and distinct payment.

(iv) **Consultation With Professional Tax Advisors** . You acknowledge that the grant, exercise, vesting or any payment with respect to the Award, and the sale or other taxable disposition of the Shares acquired as a result of the Award may have tax consequences under federal, state, local or international tax laws. You further acknowledge that you are relying solely on your own professional tax and investment advisors with respect to any and all such matters (and are not relying, in any manner, on the Company or any of its employees or representatives). You understand and agree that any and all tax consequences resulting from the Award and its grant, exercise, vesting or any payment with respect thereto, and the sale or other taxable disposition of the Shares acquired pursuant to the Plan, are solely your responsibility without any expectation or understanding that the Company or any of its employees or representatives will pay or reimburse you for such taxes.

(a) **Severability** . In the event that any provision in the Plan or this Agreement is held to be invalid, illegal or unenforceable or would disqualify the Plan or this Agreement under any law, the invalid, illegal or unenforceable provision shall be construed or deemed amended to conform to applicable laws, or if it cannot be so construed or deemed amended without, in the determination of the Committee, materially altering the purpose or intent of the Plan or this Agreement, such provision shall be stricken as to the applicable jurisdiction or Shares, and the remainder of the Plan or this Agreement shall remain in full force and effect.

(b) **Governing Law and Dispute Resolution**. Any disputes under this Agreement or the Plan must be resolved by arbitration subject to the Company’s Arbitration Policy. The substantive laws of Minnesota, without regard to the conflict of law provisions, shall apply to all questions concerning this Agreement to the extent not prohibited by the applicable law of the State in which you primarily work and reside; however, the Arbitration Policy, its enforceability, and its implementation are governed by the Federal Arbitration Act.

5. **Definitions** . Capitalized terms used but not defined in this Agreement are defined in the Plan or, if not defined therein, will have the following meanings:

- (a) “**Cause**” for termination of your service with the Company Group shall, solely for purposes of this Agreement, be deemed to exist if you:
- (i) are charged with, convicted of or enter a plea of guilty or *nolo contendere* to: (a) a felony, (b) any crime involving moral turpitude, dishonesty, breach of trust or unethical business conduct, or (c) any crime involving the business of the Company Group;
 - (ii) in the performance of your duties for the Company Group or otherwise to the detriment of the Company Group, engage in: (a) dishonesty that is harmful to the Company Group, monetarily or otherwise, (b) willful or gross misconduct, (c) willful or gross neglect, (d) fraud, (e) misappropriation, (f) embezzlement, or (g) theft;
 - (iii) disobey the directions of the Board, or any individual or individuals the Board authorizes to act on its or their behalf, acting within the scope of its or their authority;
 - (iv) fail to comply with the policies or practices of the Company Group;
-

- (v) are adjudicated in any civil suit, or acknowledge in writing in any agreement or stipulation, to have committed any theft, embezzlement, fraud, or other act of dishonesty involving any other Person;
- (vi) are determined, in the sole judgment of the Board or any individual or individuals the Board authorizes to act on its or their behalf, to have engaged in a pattern of poor performance;
- (vii) are determined, in the sole judgment of the Board or any individual or individuals the Board authorizes to act on its or their behalf, to have willfully engaged in conduct that is harmful to the Company Group, monetarily or otherwise;
- (viii) breach any provision of this Agreement or any other agreement between you and any member of the Company Group; or
- (ix) engage in any activity intended to benefit any entity at the expense of the Company Group or intended to benefit any competitor of the Company Group.

All determinations and other decisions relating to Cause (as defined above) for termination of your service shall be within the sole discretion of the Board or any individual or individuals the Board authorizes to act on its behalf; and shall be final, conclusive and binding upon you. In the event that there exists Cause (as defined above), the Company may terminate this Agreement immediately, upon written notification of such termination for Cause, given to you by the Board or any individual or individuals the Board authorizes to act on its behalf.

- (b) “ **Company Group** ” means, collectively, Best Buy Co., Inc. and its subsidiaries.
- (c) “ **Committee** ” means the Compensation and Human Resources Committee of the Board of Directors of Best Buy Co., Inc.
- (d) “ **Confidential Information** ” means all “Confidential Information” as that term is defined in Best Buy’s Confidentiality Policy, and includes, without limitation, any and all information in whatever form, whether written, electronically stored, orally transmitted or memorized relating to trade secrets, customer lists, records and other information regarding customers, price lists and pricing policies, financial information, records, ledgers and information, purchase orders, agreements and related data, business development and strategic plans, products and technologies, product tests, manufacturing costs, product or service pricing, sales and marketing plans, research and development plans, personnel and employment records, files, data and policies (regardless of whether the information pertains to you or employees of the Company Group), tax information, business and sales methods and operations, business correspondence, memoranda and other records, inventions, improvements and discoveries, processes and methods, business operations and related data formulae, computer records and related data, know-how, research and development, trademark, technology, technical information, copyrighted material, and any other confidential or proprietary data and information which you encounter during your service, all of which are held, possessed and/or owned by the Company Group and all of which are used in the operations and business of the Company Group. Confidential Information does not include information which is or becomes generally known within the Company Group’s industry through no act or omission by you.

**CERTIFICATION PURSUANT TO
RULES 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES
EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Hubert Joly, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Best Buy Co., Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 10, 2018

/s/ HUBERT JOLY

Hubert Joly

Chairman and Chief Executive Officer

**CERTIFICATION PURSUANT TO
RULES 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES
EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Corie Barry, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Best Buy Co., Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: September 10, 2018

/s/ CORIE BARRY

Corie Barry

Chief Financial Officer

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to 18 U.S.C. §1350 (adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002), I, the undersigned Chairman and Chief Executive Officer of Best Buy Co., Inc. (the “Company”), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarterly period ended August 4, 2018 (the “Report”), fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

Date: September 10, 2018

/s/ HUBERT JOLY

Hubert Joly

Chairman and Chief Executive Officer

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

Pursuant to 18 U.S.C. §1350 (adopted pursuant to §906 of the Sarbanes-Oxley Act of 2002), I, the undersigned Chief Financial Officer of Best Buy Co., Inc. (the “Company”), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarterly period ended August 4, 2018 (the “Report”), fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

Date: September 10, 2018

/s/ CORIE BARRY

Corie Barry

Chief Financial Officer