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E BIOLOLDIAL AND

THIRD QUARTER RESULTS NOVEMBER 21, 2024

Forward Looking Statements / Non-GAAP Financial Measures

FORWARD LOOKING STATEMENTS

These materials and related earnings press release and conference call contain forward-looking statements within the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. All statements other than those that are purely historical are forward-looking statements. Forward-looking statements include statements identified as such in our November 21, 2024, earnings press release.

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from those in the forward-looking statements. Information regarding factors that could cause results to differ can be found in our November 21, 2024, earnings press release and in our Annual Report on Form 10-K for the fiscal year ended February 3, 2024, as well as our subsequent filings with the Securities and Exchange Commission.

These forward-looking statements are based on information as of November 21, 2024. We assume no obligation to publicly update or revise our forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

SEC REGULATION G

These materials and related earnings press release and conference include the non-GAAP measures adjusted operating expense/adjusted SG&A, adjusted operating income, adjusted operating margin, adjusted diluted earnings per share, and free cash flow. The description and reconciliation of these measures from the most directly comparable GAAP measure is included in these materials and/or in our earnings press releases for the periods presented, which are available on <u>investors.gapinc.com</u>. In addition, the Company's outlook includes projected full year fiscal 2024 operating income growth compared to its full year fiscal 2023 adjusted operating income.

Strategic Priorities

Maintain Financial & Operational Rigor

To elevate our performance, improve execution consistency and set the foundation for our exciting brand reinvigoration work. Reinvigorate Our Brands

To drive both relevance and revenue, inspired by our brands' incredible heritage.

Strengthen Our Platform

By building and sharpening our operational capabilities to improve effectiveness and efficiency, and in turn drive cost leverage and demand generation. Energize Our Culture

To fuel creativity and connectivity while driving accountability across our organization.

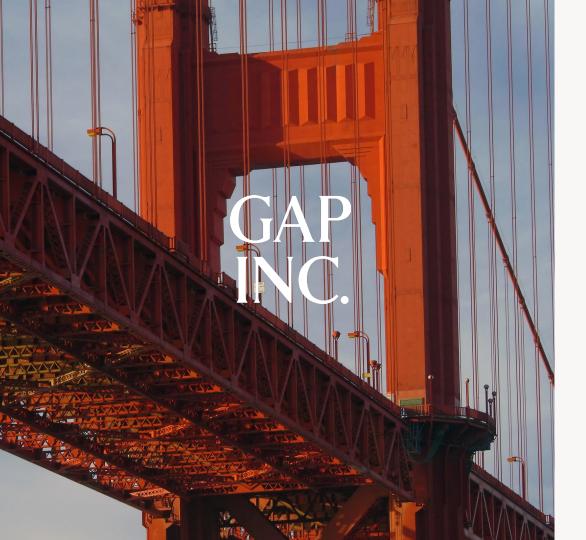
2024 Third Quarter Highlights

- Gained <u>market share</u> for the 7th consecutive quarter
- Delivered net sales of <u>\$3.8 billion, up</u>
 <u>2% year-over-year</u>, with comparable sales up 1%
- Expanded gross margin by 140 bps year-over-year and reported operating margin of 9.3% for the quarter
- Raising fiscal 2024 outlook for <u>net</u> sales, gross margin and operating <u>income growth</u> vs prior guidance



Q3 2024 Snapshot Of Key Financial Metrics	NET SALES \$3.8B +2% YOY	COMPS (1) +1%/0 VS -2% LY	GROSS MARGIN 42.7%/0 +140BPS VS LY
	OPEX%	OP MARGIN	EPS
	33.4% -130BPS VS LY ⁽²⁾	9.3% +270BPS VS LY ⁽²⁾	\$0.72 VS \$0.58 LY ⁽²⁾

Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for Q3 2024 are compared to the 13 weeks ended November 4, 2023.
 Comparisons are to LY's reported metrics, which include \$5 million in restructuring costs.



+2%

+1%

NET SALES GROWTH ⁽¹⁾ COMPARABLE SALES ⁽²⁾

CONSECUTIVE QUARTERS OF SHARE GAINS ⁽³⁾

1. Represents third quarter fiscal 2024 year-over-year net sales growth

- Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for the third quarter of fiscal 2024 are compared to the 13 weeks ended November 4, 2023.
- 3. Represents year-over-year share gains. Source: Circana, U.S. Apparel Market, R3M ending October 2024



+1%

NET SALES GROWTH ⁽¹⁾ COMPARABLE SALES ⁽²⁾

Flat

CONSECUTIVE QUARTERS OF SHARE GAINS ⁽³⁾

1. Represents third quarter fiscal 2024 year-over-year net sales growth.

- 2. Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for the third quarter of fiscal 2024 are compared to the 13 weeks ended November 4, 2023.
- 3. Represents year-over-year share gains. Source: Circana, U.S. Apparel Market, R3M ending October 2024



+1%

NET SALES GROWTH (1) COMPARABLE SALES (2)

+3%

CONSECUTIVE QUARTERS OF SHARE GAINS ⁽³⁾

1. Represents third quarter fiscal 2024 year-over-year net sales growth.

- 2. Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for the third quarter of fiscal 2024 are compared to the 13 weeks ended November 4, 2023. 3. Represents year-over-year share gains. Source: Circana, U.S. Apparel Market, R3M ending October 2024

BANANA REPUBLIC

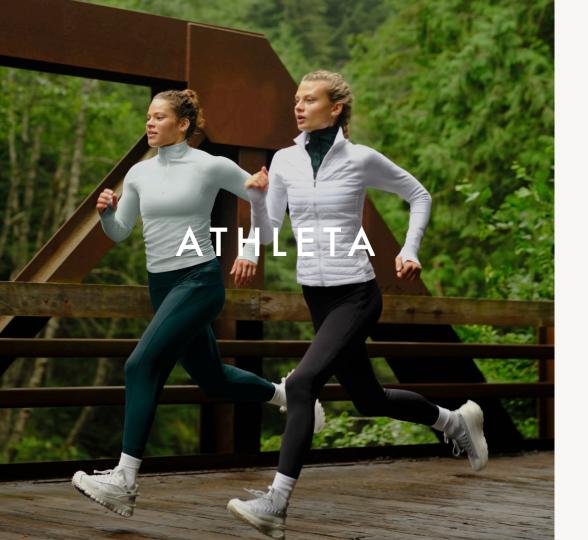


NET SALES GROWTH ⁽¹⁾ (1%) COMPARABLE SALES ⁽²⁾

GAINED SHARE

1. Represents third quarter fiscal 2024 year-over-year net sales growth.

- Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for the third quarter of fiscal 2024 are compared to the 13 weeks ended November 4, 2023.
- 3. Represents year-over-year share gains. Source: Circana, U.S. Apparel Market, R3M ending October 2024



+4%

+5%

NET SALES GROWTH (1) COMPARABLE SALES (2)

GAINED SHARE IN THE QUARTER (3)

- Represents third quarter fiscal 2024 year-over-year net sales growth.
 Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for the third quarter of fiscal 2024 are compared to the 13 weeks ended November 4, 2023.
- 3. Represents year-over-year share gains. Source: Circana, U.S. Apparel Market, R3M ending October 2024

Q3 2024 Financial Position

CASH, CASH EQUIVALENTS, & SHORT-TERM INVESTMENTS:

\$2.2 billion, up 64% versus last year

ENDING INVENTORY:

Decreased 2% versus last year

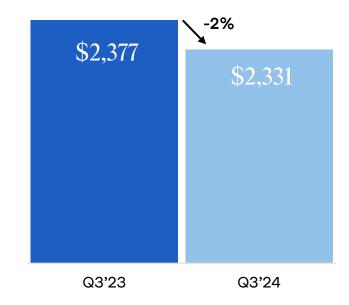
YTD NET CASH FROM OPERATING ACTIVITIES:

\$870 million

CAPITAL STRUCTURE:

\$750M of 3.625% Senior Notes due 2029\$750M of 3.875% Senior Notes due 2031

ENDING INVENTORY (\$ MILLIONS)



Capital Allocation Priorities

INVEST IN BUSINESS:

Targeting FY 2024 Capital Expenditures of ~\$500 million

RETURN CASH TO SHAREHOLDERS:

Returned \$169 million to shareholders in the form of dividends YTD

Board of Directors approved Q4 2024 dividend of \$0.15 per share



Commitment to Sustainability Performance

BRIDGING THE EQUITY GAP

1.4M+

women and girls have been reached through P.A.C.E/RISE programming, to support gender equality across the apparel supply chain, since 2007

Equal Pay

for Equal Work. Gap Inc. pays women and men globally, dollar for dollar — equal pay for equal work. Gap Inc. conducts internal pay equality reviews using a leading third-party firm BRIDGING THE CLIMATE GAP

A-

rating received in 2023 for CDP Climate Change and B received for Water Security

98%

of cotton sourced from more sustainable sources ⁽¹⁾

BRIDGING THE OPPORTUNITY GAP

Top 10

ranking by The American Opportunity Index. Gap Inc. named as one of the top places for high school graduates to start a career in the U.S.

19,600+

youths engaged by This Way Onward since 2007, on track to surpass 20,000 goal by 2025

Fiscal 2024 Full Year Outlook

METRIC	FY 2024 OUTLOOK	
Net sales	1.5% to 2.0% growth on a 52-week basis ⁽¹⁾	1
Gross margin	Approximately 220 bps expansion vs 38.8% LY	1
Operating expense	Approximately \$5.1 billion	
Operating income	Mid to High 60% growth range vs \$606 million LY $^{(2)}$	1
Effective tax rate	Approximately 26.5%	Ļ
Capital expenditures	Approximately \$500 million	



1. The loss of the 53rd week is expected to negatively impact fiscal 2024 net sales by approximately \$160M.

2. The Company's projected full year fiscal 2024 operating income growth above is provided in comparison to its full year fiscal 2023 adjusted operating income of \$606M, which excludes \$93M in restructuring costs and a \$47M gain on sale of a building. The description and reconciliation of this measure from the most directly comparable GAAP measure is included in these materials and/or in our earnings press release for the period presented, which is available on investors.gapinc.com.

Appendix



Supplemental Materials

- I. Statement of Operations Highlights
- II. Balance Sheet Highlights
- III. Cash Flow Statement Highlights
- IV. Other Metrics
- V. Comparable Sales by Global Brand
- VI. Net Sales by Brand and Geography

NOTE:

All dollar, share, and square footage amounts are shown in millions, with the exception of per share and store count.

Our fiscal year is a 52or 53- week period ending on the Saturday closest to January 31.



I. Statement of Operations Highlights

												FY	2023 ⁽²⁾				 FY	2024 ⁽²	2)		
\$ millions	F١	(19 ⁽²⁾	FY20 ⁽²⁾		FY21 ⁽²⁾	F	Y 22 ⁽²⁾		Q1		Q2		Q3	c	24 ⁽²⁾	FY	Q1		Q2	(Q3
Net sales	\$	16,383	\$ 13,80	0	\$ 16,670	\$	15,616	\$	3,276	\$	3,548	\$	3,767	\$	4,298	\$ 14,889	\$ 3,388	\$	3,720	\$	3,829
Cost of goods sold and occupancy expenses		10,250	9,09	5	10,033		10,257		2,062		2,215		2,211		2,626	9,114	1,991		2,137		2,194
Gross profit		6,133	4,70	5	6,637		5,359	_	1,214	-	1,333		1,556		1,672	 5,775	 1,397		1,583	-	1,635
Operating expenses		5,559	5,56	7	5,827		5,428		1,224		1,227		1,306		1,458	5,215	1,192		1,290		1,280
Operating income (loss)		574	(86	2)	810		(69)	_	(10)	-	106		250		214	 560	 205		293	-	355
Loss on extinguishment of debt		-	5	8	325		-		-		-		-		-	-	-		-		-
Interest, net		46	18	2	162		70		10		(2)		-		(4)	4	(3)		(3)		(6)
Income (loss) before income taxes		528	(1,10	2)	323		(139)		(20)		108		250		218	556	208		296		361
Income tax expense (benefit)		177	(43	7)	67		63		(2)		(9)		32		33	54	50		90		87
Net Income (loss)	\$	351	\$ (66	5)	\$ 256	\$	(202)	\$	(18)	\$	117	\$	218	\$	185	\$ 502	\$ 158	\$	206	\$	274
Weighted-average number of shares - basic		376	37	4	376		367		367		369		371		372	370	374		376		377
Weighted-average number of shares - diluted		378	37	4	383		367		367		371		375		381	376	383		383		383
Basic earnings (loss) per share ⁽¹⁾	\$	0.93	\$ (1.7	8)	\$ 0.68	\$	(0.55)	\$	(0.05)	\$	0.32	\$	0.59	\$	0.50	\$ 1.36	\$ 0.42	\$	0.55	\$	0.73
Diluted earnings (loss) per share (1)	\$	0.93	\$ (1.7	8)	\$ 0.67	\$	(0.55)	\$	(0.05)	\$	0.32	\$	0.58	\$	0.49	\$ 1.34	\$ 0.41	\$	0.54	\$	0.72

1. Earnings per share are computed individually for each of the periods presented; therefore, the sum of the earnings per share amounts for the quarters may not equal the total for the years.

2. 'The fiscal year ended February 3, 2024 (FY 2023) consists of 53 weeks. The fiscal years ended February 1, 2025 (FY 2024), January 28, 2023 (FY 2022), January 29, 2022 (FY 2021), January 30,

2021 (FY 2020), and February 1, 2020 (FY 2019) consisted of 52 weeks. Q4 2023 consists of 14 weeks. All other quarters presented consist of 13 weeks.

I. Statement of Operations Highlights (Adjusted)

							FY 2023		
\$ millions	FY19	FY20 ⁽¹⁾	FY21	FY22	Q1	Q2	Q3	Q4 ⁽¹⁾	FY
GAAP gross profit	\$6,133		\$6,637	\$5,359	\$1,214	\$1,333	\$1,556	\$1,672	\$5,775
Restructuring costs (2)	22		-	-	4	-	-	-	4
Impairment charges ⁽³⁾	-		-	111	-	-	-	-	-
Strategic actions in Europe (4)	-		(9)	-	-	-	-	-	-
Separation-related costs ⁽⁵⁾	1		-	-	-	-	-	-	-
Adjusted gross profit	\$6,156		\$6,628	\$5,470	\$1,218	\$1,333	\$1,556	\$1,672	\$5,779
GAAP gross margin (% of sales)	37.4%		39.8%	34.3%	37.1%	37.6%	41.3%	38.9%	38.8%
Adjusted gross margin (% of sales)	37.6%		39.8%	35.0%	37.2%				38.8%
GAAP operating expense	\$5,559		\$5,827	\$5,428	\$1,224	\$1,227	\$1,306	\$1,458	\$5,215
Gain on sale of building	(191)		-	(83)	(47)	-	-	-	(47)
Restructuring costs (2)	39		-	-	71	13	5	-	89
Loss on divestiture activity (6)	-		59	35	-	-	-	-	-
Strategic actions in Europe (4)	-		50	-	-	-	-	-	-
Impairment charges ⁽⁷⁾	296		-	-	-	-	-	-	-
Separation-related costs (5)	300		-	-	-	-	-	-	-
Adjusted operating expense	\$5,115		\$5,718	\$5,476	\$1,200	\$1,214	\$1,301	\$1,458	\$5,173
GAAP Operating Income (Loss)	\$574		\$810	(\$69)	(\$10)	\$106	\$250	\$214	\$560
Adjusted Operating Income (Loss)	\$1,041		\$910	(\$6)	\$18	\$119	\$255		\$606
GAAP operating margin (% of sales) ⁽⁹⁾	3.5%		4.9%	(0.4%)	(0.3%)	3.0%	6.6%	5.0%	3.8%
Adjusted operating margin (% of sales) ⁽⁹⁾	6.4%		5.5%	(0.0%)	0.5%	3.4%	6.8%		4.1%
GAAP Diluted EPS	\$0.93		\$0.67	(\$0.55)	(\$0.05)	\$0.32	\$0.58	\$0.49	\$1.34
Adjusted Diluted EPS	\$1.97		\$1.44	(\$0.40)	\$0.01	\$0.34	\$0.59		\$1.43

1. There are no adjusted metrics during these periods. Please refer to the Statement of Operations Highlights for GAAP metrics.

FY 2023 amounts primarily related to employee-related costs and consulting costs related to our previously announced actions to further simplify and optimize our operating model and structure. FY 2019
amount represents the impact of costs related to previously announced plans to restructure the specialty fleet and revitalize the Gap brand, which primarily includes lease and employee-related costs.

3. Q3 2022 amount represents impairment charges as a result of the decision to discontinue the Yeezy Gap business, primarily related to inventory. Q2 2022 amount represents the inventory impairment charges as a result of delayed seasonal product due to global supply chain disruption and extended size product discontinued at stores.

4. Represents the net impacts from changes to our European model. These impacts primarily include employee-related and lease-related costs.

 Represents the impact of costs related to the Old Navy spin-off transaction that was subsequently cancelled. Separation-related amounts primarily consist of costs associated with information technology and fees for consulting and advisory services.

6. FY 2022 amount represents the impact of the loss on divestiture activity related to the transition of the Old Navy Mexico business. FY 2021 amount represents the impact of the loss on divestiture activity for the Janie and Jack and Intermix brands.

7. Represents impairment charges related to global flagship stores inclusive of \$223 million and \$73 million for operating lease assets and store assets, respectively.

8. Represents the impact of an adjustment to our FY 2017 tax liability for additional guidance issued by the U.S. Treasury Department regarding the Tax Cuts and Jobs Act.

9. The above metrics were computed individually for each line item and each period; therefore, the change in gross margin and operating expenses may not equal the total change in operating margin.

II. Balance Sheet Highlights

						FY 2	2023		FY	2024	
\$ millions	FY19	FY20	FY21	FY22	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Assets											
Cash and cash equivalents	\$ 1,364	\$ 1,988	\$ 877	\$ 1,215	\$ 1,170	\$ 1,350	\$ 1,351	\$ 1,873	\$ 1,532	\$ 1,900	\$ 1,969
Short-term investments	290	410	-	-	-	-	-	-	199	246	250
Merchandise inventory	2,156	2,451	3,018	2,389	2,299	2,226	2,377	1,995	1,952	2,107	2,331
Other current assets	706	1,159	1,270	1,013	814	663	646	527	514	556	580
Total current assets	4,516	6,008	5,165	4,617	4,283	4,239	4,374	4,395	4,197	4,809	5,130
Property and equipment, net of accumulated											
depreciation	3,122	2,841	3,037	2,688	2,646	2,595	2,552	2,566	2,528	2,525	2,546
Operating lease assets	5,402	4,217	3,675	3,173	3,123	3,113	3,200	3,115	3,207	3,185	3,217
Other long-term assets	639	703	884	908	880	903	926	968	976	990	960
Total assets	\$ 13,679	\$ 13,769	\$ 12,761	\$ 11,386	\$ 10,932	\$ 10,850	\$ 11,052	\$ 11,044	\$ 10,908	\$ 11,509	\$ 11,853
Liabilities and stockholders' equity											
Accounts payable	1,174	1,743	1,951	1,320	1,199	1,406	1,433	1,349	1,196	1,522	1,523
Accrued expenses and other current liabilities	1,067	1,276	1,367	1,219	1,051	1,007	1,078	1,108	942	1,029	1,135
Current portion of operating lease liabilities	920	831	734	667	658	578	604	600	624	613	617
Income taxes payable	48	34	25	50	10	16	24	39	44	60	50
Total current liabilities	3,209	3,884	4,077	3,256	2,918	3,007	3,139	3,096	2,806	3,224	3,325
Revolving credit facility	-	-	-	350	350	150	-	-	-	-	-
Long-term debt	1,249	2,216	1,484	1,486	1,487	1,487	1,488	1,488	1,489	1,489	1,489
Long-term operating lease liabilities	5,508	4,617	4,033	3,517	3,453	3,433	3,456	3,353	3,387	3,357	3,360
Other long-term liabilities	397	438	445	544	539	510	509	512	519	538	544
Total long-term liabilities	7,154	7,271	5,962	5,897	5,829	5,580	5,453	5,353	5,395	5,384	5,393
Total stockholders' equity	3,316	2,614	2,722	2,233	2,185	2,263	2,460	2,595	2,707	2,901	3,135
Total liabilities and stockholders' equity	\$ 13,679	\$ 13,769	\$ 12,761	\$ 11,386	\$ 10,932	\$ 10,850	\$ 11,052	\$ 11,044	\$ 10,908	\$ 11,509	\$ 11,853

III. Cash Flow Statement Highlights

										FY 2	2023						FY	2024			
\$ millions	FY19	F	FY20	FY21	FY	(22	c	21	Q2	Q	23	Q	24	FY	Q	21	Q2		Q3	1	FY
Cash flows from operating activities:																					
Net income (loss)	\$ 351	\$	(665)	\$ 256	\$	(202)	\$	(18)	\$ 117	\$	218	\$	185	\$ 502	\$	158	\$ 206	\$	274	\$	638
Adjustments to reconcile net income (loss) to net cash provided by (used for) operating activities:																					
Depreciation and amortization	557		507	504		540		137	130		127		128	522		124	123		124		371
Loss on extinguishment of debt	-		58	325		-		-	-		-		-	-		-	-		-		-
Loss on divestiture activity	-		-	59		35		-	-		-		-	-		-	-		-		-
Gain on sale of buildings	(191)	-	-		(83)		(47)	-		-		-	(47)		-	-		-		-
Other, net	694		337	(335)		317		(58)	266		(41)		387	555		(252)	220		(107)		(139)
Net cash provided by (used for) operating activities	1,411		237	809		607	_	15	513		304		700	1,532		30	 549		291		870
Net cash provided by (used for) investing activities	(894)	(510)	(446)		(227)		(30)	(82)		(91)		(131)	(334)		(291)	 (134)		(151)		(576)
Net cash provided by (used for) financing activities	(560)	895	(1,471)		6		(58)	 (251)		(207)		(51)	(567)		(77)	 (47)		(69)		(193)
Effect of foreign exchange rate fluctuations on cash, cash equivalents, and restricted cash Net increase (decrease) in cash, cash equivalents, and	4		13	(6)	·	(15)		(2)	 _		(5)		4	(3)		(2)	 -		(2)		(4)
restricted cash ⁽¹⁾	\$ (39) \$	635	\$ (1,114)	\$	371	\$	(75)	\$ 180	\$	1	\$	522	\$ 628	\$	(340)	\$ 368	\$	69	\$	97

IV. Other Metrics

											FY	[′] 2023 ⁽⁵⁾				FY	2024 ⁽⁵⁾	
\$ millions	F	Y19 ⁽⁵⁾	F	Y 20 ⁽⁵⁾	F	Y21 ⁽⁵⁾	F	Y22 ⁽⁵⁾	Q1	Q2		Q3	Q4 ⁽⁵⁾	FY	Q1		Q2	Q3
Store and franchise sales	\$	12,294	\$	7,522	\$	10,239	\$	9,651	\$ 2,053	\$ 2,387	\$	2,331	\$ 2,575	\$ 9,346	\$ 2,106	\$	2,476	\$ 2,289
Online sales (1)	\$	4,089	\$	6,278	\$	6,431	\$	5,965	\$ 1,223	\$ 1,161	\$	1,436	\$ 1,723	\$ 5,543	\$ 1,282	\$	1,244	\$ 1,540
Operating lease cost	\$	1,233	\$	1,043	\$	947	\$	825	\$ 196	\$ 198	\$	212	\$ 217	\$ 823	\$ 217	\$	221	\$ 224
Total ending square footage		37.0		34.6		33.3		31.8	31.1	30.9		30.9	30.6	30.6	30.5		30.4	30.4
Company-operated store locations (2)		3,345		3,100		2,835		2,685	2,601	2,592		2,598	2,562	2,562	2,554		2,541	2,544
Franchise store locations ⁽²⁾		574		615		564		667	852	864		935	998	998	1,017		1,027	1,059
Total store locations ⁽²⁾		3,919		3,715		3,399		3,352	3,453	3,456		3,533	3,560	3,560	3,571		3,568	3,603
Total store openings ⁽³⁾		329		140		175		228	78	59		138	77	352	45		51	54
Total store closings ⁽³⁾		215		344		341		275	22	56		61	50	189	34		54	19
Dividends declared per share ⁽⁴⁾	\$	0.97	\$	0.24	\$	0.36	\$	0.60	\$ 0.15	\$ 0.15	\$	0.15	\$ 0.15	\$ 0.60	\$ 0.15	\$	0.15	\$ 0.15
Net cash provided by (used for) operating activities	\$	1,411	\$	237	\$	809	\$	607	\$ 15	\$ 513	\$	304	\$ 700	\$ 1,532	\$ 30	\$	549	\$ 291
Less: Purchases of property and equipment		(702)		(392)		(694)		(685)	(117)	(82)		(89)	(132)	(420)	(93)		(89)	(148)
Free cash flow	\$	709	\$	(155)	\$	115	\$	(78)	\$ (102)	\$ 431	\$	215	\$ 568	\$ 1,112	\$ (63)	\$	460	\$ 143

1. Online sales primarily include sales originating from our online channel including those that are picked up or shipped from stores and net sales from revenue-generating strategic initiatives.

2. The store locations include the acquisition of 140 Janie and Jack stores in Q1 2019, net of one closure that occurred in the Q3 2019. Beginning in Q1 2021 excludes Janie and Jack stores. Beginning in Q2 2021 excludes Intermix stores. During Q3 2021, 21 Gap France stores were transitioned from Company-operated store locations. During Q1 2022, 11 Gap Italy stores were transitioned from Company-operated store locations. During Q1 2022, 14 Gap Italy stores were transitioned from Company-operated store locations. During Q1 2022, 14 Gap Italy stores transitioned from Company-operated store locations. During Q1 2022, 24 Old Navy Mexico stores transitioned from Company-operated store locations. During Q1 2023, 29 Company-operated store locations.

3. Includes Franchise. Excludes acquisitions, divestitures and transitions.

4. FY 2020 dividend of \$0.24 per share was declared in Q1 2020 and paid in Q1 2021.

The fiscal year ended February 3, 2024 (FY 2023) consists of 53 weeks. The fiscal years ended February 1, 2025 (FY 2024), January 28, 2023 (FY 2022), January 29, 2022 (FY 2021), January 30, 2021 (FY 2020), and February 1, 2020 (FY 2019) consisted of 52 weeks. All quarters presented consist of 13 weeks. Q4 2023 consists of 14 weeks.

V. Comparable Sales by Global Brand

FY 2024	Q1 ⁽¹⁾	Q2 ⁽¹⁾	Q3 ⁽¹⁾	Q4	FY
Old Navy Global	3%	5%	0%		3%
Gap Global	3%	3%	3%		3%
Banana Republic Global	1%	0%	-1%		0%
Athleta Global	5%	-4%	5%		1%
Gap Inc.	3%	3%	1%		2%
FY 2023	Q1	Q2	Q3	Q4	FY
Old Navy Global	-1%	-6%	1%	2%	-1%
Gap Global	1%	-1%	-1%	4%	1%
Banana Republic Global	-8%	-8%	-8%	-4%	-7%
Athleta Global	-13%	-7%	-19%	-10%	-12%
Gap Inc.	-3%	-6%	-2%	0%	-2%
FY 2022	Q1	Q2	Q3	Q4	FY
Old Navy Global	-22%	-15%	-1%	-7%	-12%
Gap Global	-11%	-7%	4%	-4%	-4%
Banana Republic Global	27%	8%	10%	-3%	9%
Athleta Global	-7%	-8%	0%	-5%	-5%
Gap Inc.	-14%	-10%	1%	-5%	-7%
FY 2021	Q1	Q2	Q3	Q4	FY
Old Navy Global	35%	0%	-9%	-6%	0%
Gap Global	29%	-5%	7%	10%	8%
Banana Republic Global	-4%	41%	28%	26%	24%
Athleta Global	27%	13%	2%	12%	12%
Gap Inc.	28%	3%	-1%	3%	6%
FY 2020	Q1 ⁽²⁾	Q2	Q3	Q4	FY ⁽²⁾
Old Navy Global		24%	17%	7%	
Gap Global		12%	-5%	-6%	
Banana Republic Global		-27%	-30%	-22%	
Athleta Global		19%	37%	26%	
Gap Inc.		13%	5%	0%	
FY 2019	Q1	Q2	Q3	Q4	FY
Old Navy Global	-1%	-5%	-4%	0%	-2%
Gap Global	-10%	-7%	-7%	-5%	-7%
Banana Republic Global	-3%	-3%	-3%	0%	-2%
Athleta Global	-070	10%	-5%	2%	-2 %

Comp sales include the results of Company-operated stores and sales through online channels. The calculation of Gap Inc. Comp sales excludes the results of the franchise and licensing business. A store is included in the Comp sales calculations when it has been open and operated by Gap Inc. for at least one year and the selling square footage has not changed by 15 percent or more within the past year.

1. Due to the 53rd week in fiscal 2023, in order to maintain consistency, comparable sales for the first, second and third quarters of fiscal 2024 are compared to the 13 weeks ended May 6, 2023, August 5, 2023, and November 4, 2023 respectively.

2. As a result of the extensive temporary store closures during Q1 2020 due to the COVID-19 pandemic, comparable sales are not a meaningful metric for Q1 2020.

VI. Net Sales by Brand and Geography

<u>Q3'24</u>	Ole	d Navy				anana public	At	thleta			
\$ millions	G	ilobal	Gap	Global	G	lobal	G	lobal	Oth	ner ⁽²⁾	Total
U.S. ⁽¹⁾	\$	1,949	\$	683	\$	406	\$	281	\$	21	\$ 3,340
Canada		190		95		43		9		-	337
Other regions		11		121		20		-			 152
Total	\$	2,150	\$	899	\$	469	\$	290	\$	21	\$ 3,829

<u>Q2'24</u> \$ millions	d Navy Blobal	Gan	Global	Re	anana public lobal	hleta Iobal	Oth	ner ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,953	\$	579	\$	414	\$ 327	\$	14	\$ 3,287
Canada	159		77		43	10		-	289
Other regions	 11		110		22	 1			 144
Total	\$ 2,123	\$	766	\$	479	\$ 338	\$	14	\$ 3,720

<u>Q1'24</u> \$ millions	d Navy Slobal	Gap	Global	Rej	anana public lobal	thleta Iobal	Oth	ner ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,761	\$	513	\$	383	\$ 318	\$	14	\$ 2,989
Canada	146		66		36	10		-	258
Other regions	9		110		21	 1		-	 141
Total	\$ 1,916	\$	689	\$	440	\$ 329	\$	14	\$ 3,388

1. U.S. includes the United States and Puerto Rico.

2. Primarily consists of net sales from revenue-generating strategic initiatives.

NET SALES BY BRAND AND GEOGRAPHY

<u>Q4'23</u> ⁽¹⁾ \$ millions	d Navy Slobal	Gap	o Global	Re	anana public lobal		thleta Iobal	Oth	er ⁽³⁾	Total
U.S. ⁽²⁾	\$ 2,107	\$	768	\$	494	\$	407	\$	17	\$ 3,793
Canada	171		99		48		12		-	330
Other regions	 10		140		25	_	-		-	 175
Total	\$ 2,288	\$	1,007	\$	567	\$	419	\$	17	\$ 4,298

<u>Q3'23</u> \$ millions	d Navy Slobal	Gap	Global	Re	anana public lobal	thleta Iobal	Oth	er ⁽³⁾	Total
U.S. ⁽²⁾	\$ 1,917	\$	664	\$	398	\$ 267	\$	15	\$ 3,261
Canada	193		96		42	10		-	341
Other regions	 16		127		20	 2			 165
Total	\$ 2,126	\$	887	\$	460	\$ 279	\$	15	\$ 3,767

<u>Q2'23</u> \$ millions	ld Navy Global	Gap	Global	Re	anana public lobal	thleta Iobal	Oth	er ⁽³⁾	Total
U.S. ⁽²⁾	\$ 1,777	\$	542	\$	415	\$ 327	\$	11	\$ 3,072
Canada	165		76		44	13		-	298
Other regions	19		137		21	 1		-	 178
Total	\$ 1,961	\$	755	\$	480	\$ 341	\$	11	\$ 3,548

<u>Q1'23</u> \$ millions	d Navy Slobal	Gap	Global	Re	anana public lobal	thleta Iobal	Othe	ər ⁽³⁾		Total
U.S. ⁽²⁾	\$ 1,659	\$	496	\$	374	\$ 309	\$	3	\$	2,841
Canada	145		61		36	10		-		252
Other regions	24		135		22	 2		-	_	183
Total	\$ 1,828	\$	692	\$	432	\$ 321	\$	3	\$	3,276

1. Q4 2023 includes incremental sales attributable to the 53rd week.

2. U.S. includes the United States and Puerto Rico.

3. Primarily consists of net sales from revenue-generating strategic initiatives.

NET SALES BY BRAND AND GEOGRAPHY

<u>Q4'22</u> \$ millions	ld Navy Global	Gaj	o Global	Re	anana public lobal		thleta iobal	Oth	ner ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,982	\$	709	\$	505	\$	423	\$	2	\$ 3,621
Canada	165		91		49		10		-	315
Europe	-		35		1		1		-	37
Asia	-		181		17		-		-	198
Other regions	 19		45		6	_	2		-	 72
Total	\$ 2,166	\$	1,061	\$	578	\$	436	\$	2	\$ 4,243

<u>Q3'22</u> \$ millions	Old Na Glob		Gap	Global	Re	anana public lobal		hleta Iobal	Oth	er ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 51	,936	\$	690	\$	448	\$	326	\$	4	\$ 3,404
Canada		184		95		47		7		-	333
Europe		1		58		1		1		-	61
Asia		-		143		14		-		-	157
Other regions		16	_	55		7	_	6		-	 84
Total	\$ \$2	,137	\$	1,041	\$	517	\$	340	\$	4	\$ 4,039

<u>Q2'22</u> \$ millions	d Navy Global	Gap	o Global	Re	anana public lobal	thleta Iobal	Oth	er ⁽²⁾		Total
U.S. ⁽¹⁾	\$1,880	\$	565	\$	460	\$ 335	\$	3	\$	3,243
Canada	183		82		53	7		-		325
Europe	-		51		2	-		-		53
Asia	1		141		18	-		-		160
Other regions	 26		42		6	2		-	_	76
Total	\$ 2,090	\$	881	\$	539	\$ 344	\$	3	\$	3,857

<u>Q1'22</u> \$ millions	ld Navy Global	Gap	Global	Re	anana public obal	thleta Iobal	Oth	er ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 1,673	\$	497	\$	416	\$ 344	\$	3	\$ 2,933
Canada	147		64		43	9		-	263
Europe	1		54		1	2		-	58
Asia	-		141		16	-		-	157
Other regions	 20		35		6	 5		-	 66
Total	\$ 1,841	\$	791	\$	482	\$ 360	\$	3	\$ 3,477

1. U.S. includes the United States and Puerto Rico.

2. Primarily consists of net sales from revenue-generating strategic initiatives.

NET SALES BY BRAND AND GEOGRAPHY

<u>Q4'21</u> \$ millions	ld Navy Global	Ga	p Global	Re	anana public lobal	Ath	leta ⁽²⁾	Oth	er ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 2,097	\$	761	\$	532	\$	428	\$	2	\$ 3,820
Canada	178		100		54		9		-	341
Europe	1		54		2		1		-	58
Asia	1		219		21		-		-	241
Other regions	 30		30		4		1		-	 65
Total	\$ 2,307	\$	1,164	\$	613	\$	439	\$	2	\$ 4,525

<u>Q3'21</u> \$ millions	ld Navy Global	Gaj	p Global	Re	anana public lobal	Ath	leta ⁽²⁾	Oth	er ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 1,899	\$	676	\$	410	\$	317	\$	-	\$ 3,302
Canada	185		102		47		3		-	337
Europe	1		89		2		-		-	92
Asia	-		141		14		-		-	155
Other regions	20		31		6	_	-		-	 57
Total	\$ 2,105	\$	1,039	\$	479	\$	320	\$	-	\$ 3,943

<u>Q2'21</u> \$ millions		Old Navy Global Gap Global				Ath	leta ⁽²⁾	Oth	ner ⁽³⁾		Total
U.S. ⁽¹⁾	\$2,	,177 \$	615	\$	428	\$	340	\$	11	\$	3,571
Canada		191	79		43		-		-		313
Europe		-	116		1		1		-		118
Asia		-	135		19		-		-		154
Other regions		22	29		4	_	-		-	_	55
Total	\$ 2,	,390 \$	974	\$	495	\$	341	\$	11	\$	4,211

<u>Q1'21</u> \$ millions	d Navy Global	Gap	Global	Re	anana public lobal	Ath	leta ⁽²⁾	Oth	1er ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 2,099	\$	556	\$	333	\$	347	\$	89	\$ 3,424
Canada	159		68		34		-		-	261
Europe	-		69		3		-		-	72
Asia	1		163		16		-		-	180
Other regions	 21		30		3		-		-	 54
Total	\$ 2,280	\$	886	\$	389	\$	347	\$	89	\$ 3,991

1. U.S. includes the United States, Puerto Rico and Guam.

2. Previously, net sales for the Athleta brand were grouped within the "Other" column. Beginning in FY 2021, we have made a change for all periods presented to break out Athleta net sales into its own column.

 The "Other" column primarily consists of net sales for the Intermix and Janie and Jack brands. The divestiture of Janie and Jack was completed on April 8, 2021. The divestiture of Intermix was completed on May 21, 2021. Additionally, beginning in Q2 2020, net sales from the business-to-business program and beginning in Q4 2021, other revenue generating initiatives are also included.

NET SALES BY BRAND AND GEOGRAPHY

<u>Q4'20</u> \$ millions	Old Navy Global	Gap Global	Banana Republic Global	Other ⁽²⁾	Total
U.S. ⁽¹⁾	\$ 2,189	\$ 704	\$ 438	\$ 457	\$ 3,788
Canada	163	78	40	-	\$ 281
Europe	-	80	2	-	\$ 82
Asia	-	207	20	-	\$ 227
Other regions	23	19	4	-	\$ 46
Total	\$ 2,375	\$ 1,088	\$ 504	\$ 457	\$ 4,424

<u>Q3'20</u> \$ millions	Banana Id Navy Republic Global Global Global				Oti	her ⁽³⁾	Total		
U.S. ⁽¹⁾	\$ 2,034	\$	611	\$	323	\$	370	\$	3,338
Canada	193		86		39		3	\$	321
Europe	-		115		3		-	\$	118
Asia	1		169		18		-	\$	188
Other regions	 14		12		3		-	\$	29
Total	\$ 2,242	\$	993	\$	386	\$	373	\$	3,994

<u>Q2'20</u> \$ millions	Old Navy Global	· · · ·						Total		
U.S. ⁽¹⁾	\$1,726	\$	473	\$	236	\$	328	\$	2,763	
Canada	145		63		27		-	\$	235	
Europe			70		2		-	\$	72	
Asia	2		158		14		-	\$	174	
Other regions	8		19		4		-	\$	31	
Total	\$ 1,881	\$	783	\$	283	\$	328	\$	3,275	

Q1'20 \$ millions	Navy obal	Gap	Global	Re	inana public obal	Oti	her ⁽⁵⁾	Total
U.S. ⁽¹⁾	\$ 949	\$	311	\$	245	\$	256	\$ 1,761
Canada	77		34		24		-	\$ 135
Europe	-		54		3		-	\$ 57
Asia	1		108		12		-	\$ 121
Other regions	 11		17		5		-	\$ 33
Total	\$ 1,038	\$	524	\$	289	\$	256	\$ 2,107

1. U.S. includes the United States, Puerto Rico, and Guam.

2. Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q4 2020 were \$371 million.

3. Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q3 2020 were \$292 million.

4. Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q2 2020 were \$267 million.

5. Primarily consists of net sales for the Athleta, Intermix, and Hill City brands. Beginning in FY 2020, Janie and Jack net sales are also included. Net sales for Athleta for Q1 2020 were \$205 million.

NET SALES BY BRAND AND GEOGRAPHY

<u>Q4'19</u> \$ millions	d Navy Global	Gap	Global	Re	nana public bbal ⁽²⁾	Ot	her ⁽³⁾	Total
U.S. ⁽¹⁾	\$ 2,055	\$	781	\$	642	\$	334	\$ 3,812
Canada	160		98		60		-	\$ 318
Europe	-		145		4		-	\$ 149
Asia	15		289		26		-	\$ 330
Other regions	 35		25		5		-	\$ 65
Total	\$ 2,265	\$	1,338	\$	737	\$	334	\$ 4,674

<u>Q3'19</u> \$ millions	Old Navy			Other ⁽³⁾	Total	
U.S. ⁽¹⁾	\$ 1,769	\$ 689	\$ 532	\$ 274	\$ 3,264	
Canada	151	97	55	1	\$ 304	
Europe		128	3	-	\$ 131	
Asia	9	220	21	-	\$ 250	
Other regions	18	24	7		\$ 49	
Total	\$ 1,947	\$ 1,158	\$ 618	\$ 275	\$ 3,998	

<u>Q2'19</u> \$ millions	Old Navy Global	(0) (0)					
U.S. ⁽¹⁾	\$1,794	\$ 645	\$ 530	\$ 331	\$3,	,300	
Canada	148	85	53	-	\$	286	
Europe	-	131	4	-	\$	135	
Asia	11	201	23	-	\$	235	
Other regions	19	24	6		\$	49	
Total	\$ 1,972	\$ 1,086	\$ 616	\$ 331	\$4,	,005	

<u>Q1'19</u> \$ millions	Old Navy Global	Gap Global	Other ⁽³⁾	³⁾ Total		
U.S. ⁽¹⁾	\$ 1,641	\$ 608	\$ 487	\$ 286	\$ 3,022	
Canada	128	69	47	1	\$ 245	
Europe		121	3	-	\$ 124	
Asia	10	233	26	-	\$ 269	
Other regions	20	21	5	-	\$ 46	
Total	\$ 1,799	\$ 1,052	\$ 568	\$ 287	\$ 3,706	

1. U.S. includes the United States, Puerto Rico and Guam.

2. Beginning in FY 2019, Banana Republic Global includes net sales for the Janie and Jack brand.

Primarily consists of net sales for the Athleta, Intermix and Hill City brands, as well as a portion of income related to our credit card agreement.

Thank You

