

Campbells Q4 & Full-Year Fiscal 2019 Investor Update



Ken Gosnell Vice President – Finance Strategy & Investor Relations



Forward-Looking Statements

The factors that could cause actual results to vary materially from those anticipated or expressed in any forward-looking statement include: our ability to execute on and realize the expected benefits from our strategy, including growing sales in snacks and maintaining market share position in soup; the impact of strong competitive responses to our efforts to leverage brand power with product innovation, promotional programs and new advertising; the risks associated with trade and consumer acceptance of product improvements, shelving initiatives, new products and pricing and promotional strategies; our ability to complete and to realize the projected benefits of planned divestitures and other business portfolio changes; our indebtedness and ability to pay such indebtedness; our ability to realize projected cost savings and benefits from cost savings initiatives and the integration of recent acquisitions; disruptions to our supply chain, including fluctuations in the supply of and inflation in energy and raw and packaging materials cost; our ability to manage changes to our organizational structure and/or business processes, including selling, distribution, manufacturing and information management systems or processes; changes in consumer demand for our products and favorable perception of our brands; changing inventory management practices by certain of our key customers; a changing customer landscape, with value and e-commerce retailers expanding their market presence, while certain of our key customers maintain significance to our business; product quality and safety issues, including recalls and product liabilities; the costs, disruption and diversion of management's attention associated with activist investors; the uncertainties of litigation and regulatory actions against us; the possible disruption to the independent contractor distribution models used by certain of our businesses, including as a result of litigation or regulatory actions affecting their independent contractor classification; a material failure in or a breach of our information technology systems; impairment to goodwill or other intangible assets; our ability to protect our intellectual property rights; increased liabilities and costs related to our defined benefit pension plans; our ability to attract and retain key talent; changes in currency exchange rates, tax rates, interest rates, debt and equity markets, inflation rates, economic conditions, law, regulation and other external factors; unforeseen business disruptions in one or more of our markets due to political instability, civil disobedience, terrorism, armed hostilities, extreme weather conditions, natural disasters or other calamities; and other factors described in our most recent Form 10-K and subsequent Securities and Exchange Commission filings. We disclaim any obligation or intent to update these statements to reflect new information or future events.





Agenda

CEO Perspective

Q4 and Full-Year Fiscal 2019 Results

Fiscal 2020 Guidance

Q&A



CEO Perspective



Mark Clouse
President and Chief Executive Officer



F'19: Material Progress Against Key Priorities



Consistent, positive performance

- Four consecutive quarters meeting or exceeding our financial goals
- Q4: Delivered topline, gross margin and adjusted EPS growth*



Divestitures nearly complete

- Improved balance sheet and a more focused business
- Net proceeds ~\$3 billion will significantly reduce debt



Established new, straightforward strategy

Clear focus on one geography and two core businesses





Q4 F'19 Results Ahead of Expectations

- Combined Net sales increased 2%*
- Snacks strength organic sales increased 4%*
- Meals & Beverages stabilization organic sales increased 1%*
- Adj. gross margin increased 60 bps*

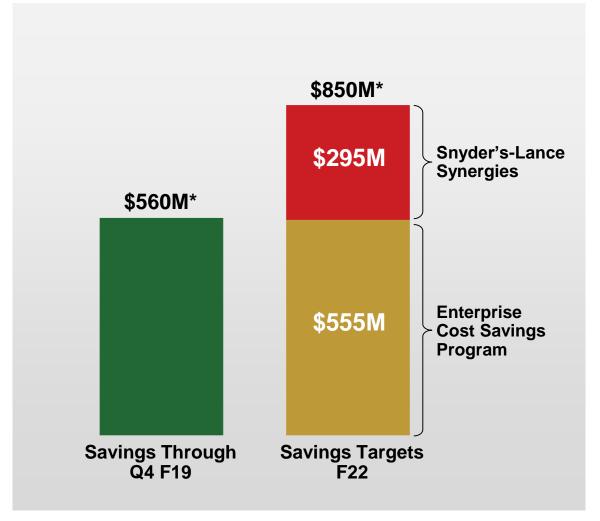


Cost Savings and Cash Flow

- Total savings of \$45 million realized in Q4*
- Total F'19 savings at \$165 million*
- Enterprise cost savings and Snyder's-Lance synergies programs on track with \$560 million achieved to date*
- Tracking to cumulative savings target of \$850 million by end of F'22*

Strong Cash Flow

 Full-year cash flow from operations of \$1.4 billion reflects major improvements in working capital



^{*} Amounts have been adjusted for the impact of the C-Fresh and Campbell International divestitures and represent savings achieved and targeted for continuing operations only.





Stabilizing Meals & Beverages

- Organic sales increased 1%* behind U.S. soup, Prego and Pace
- U.S. soup sales increased 3%
- Prego became share leader in pasta sauce category
- Plans to stem declines in V8 with plant-based positioning

























^{*} See Non-GAAP reconciliation





Three-Year Soup Roadmap

F'19

Fix The Fundamentals

- Strengthened retailer engagement
- Improved pricing, promotions & marketing
- Limited innovation

F'20

Stabilization

Positives

- Invest in quality, marketing & merchandising
- Validate soup aisle of the future
- Continue strengthening retailer relationships

Headwinds

- Portfolio rationalization
- Price calibration

F'21

Improved Trajectory

- Apply learnings from F'20
- Robust innovation
- Improved marketing
- Stronger retailer relationships& engagement

Taking a Full Swing at Soup

Stabilizing Meals & Beverages

- Organic sales increased 1%* behind U.S. soup, Prego and Pace
- U.S. soup sales increased 3%
- Prego became share leader in pasta sauce category
- Plans to stem declines in V8 with plant-based positioning

































Snacks: Continued Strong Performance

- Organic sales increased 4%*
- Steady progress on integration, building upon complementary strengths
- Overdelivered value capture while unlocking growth potential
- Maintaining momentum in Pepperidge Farm; applying proven growth model to Snyder's-Lance brands























^{*} See Non-GAAP reconciliation





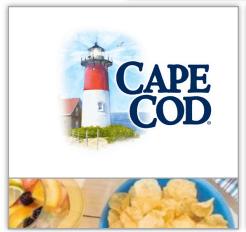
8 of 9 Power Snacks Brands Grew or Maintained Share



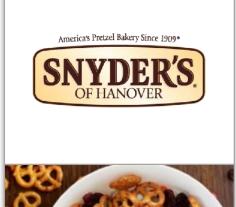












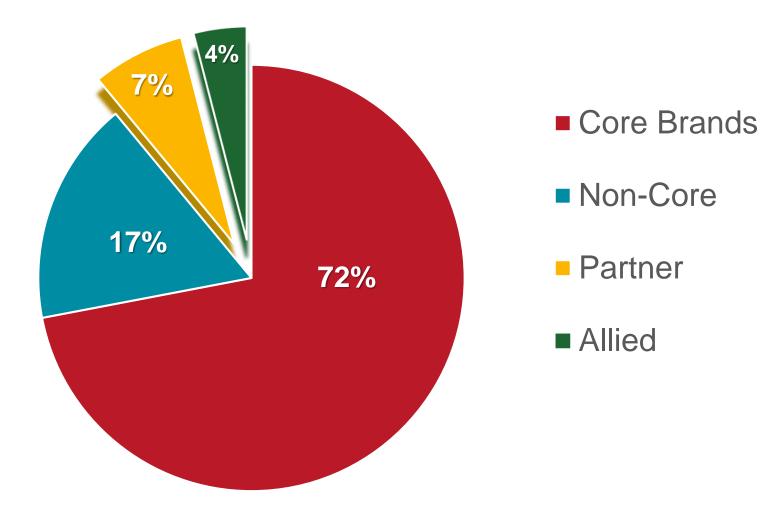


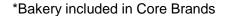






Partner & Allied Brands Comprise 11% of \$3.8B Snacks Portfolio



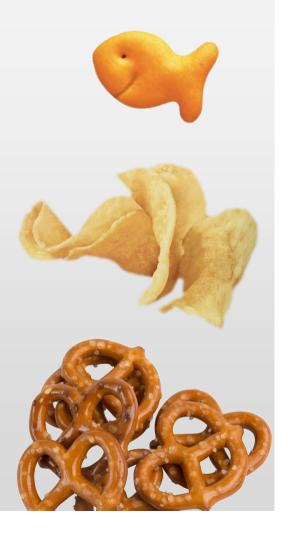






Snacks: Integration on Track; Overdelivering Value Capture

- Strong performance in three areas:
 - Procurement, specifically packaging
 - Consolidation of sales headquarters and related operations
 - Operational efficiency in manufacturing
- Strong leadership team driving clear, cohesive culture and integration process







Divestitures Nearly Complete

- Completed divestiture of Campbell Fresh for \$555 million*
- Announced agreement to sell Kelsen to Ferrero-affiliated company for \$300 million*
- Announced agreement to sell Campbell International to KKR for \$2.2 billion*
 - Expect both to be completed in the first half of F'20
- Total expected net proceeds of ~\$3 billion to reduce debt





F'20 Guidance for Continuing Operations

(\$ millions, except per share)

	2019 Results	2020 Guidance (Includes 53 rd week)
Net Sales	\$8,107	1% to 3%
Adjusted EBIT	\$1,266*	2% to 4%**
Adjusted EPS	\$2.30*	9% to 11%** \$2.50 to \$2.55

^{**} A non-GAAP reconciliation is not provided for 2020 guidance since certain items are not estimable, such as pension and postretirement mark-to- market adjustments, and these items are not considered to reflect the company's ongoing business results.





^{*} See Non-GAAP reconciliation

CFO Perspective



Anthony DiSilvestro
Senior Vice President & Chief Financial Officer



Fourth-Quarter Fiscal 2019 Summary

- 2019 performance ahead of most recent guidance
- Improved gross margin performance
- Over-delivery of cost savings
- Divestiture process nearing completion
- Fiscal 2020 sales and earnings guidance





Financial Summary

(\$ millions, except per share)

Continuing Operations	Fourth Quarter	% Change	Full Year	% Change
Net Sales	\$1,780	2%	\$8,107	23%
Adjusted EBIT*	\$252	1%	\$1,266	1%
Adjusted EPS*	\$0.42	14%	\$2.30	(8)%

Combined Results**	Fourth Quarter	% Change	Full Year	% Change
Net Sales	\$2,024	2%	\$9,153	18%
Adjusted EBIT*	\$288	2%	\$1,422	(1)%
Adjusted EPS*	\$0.50	14%	\$2.63	(9)%

^{*}See Non-GAAP reconciliation

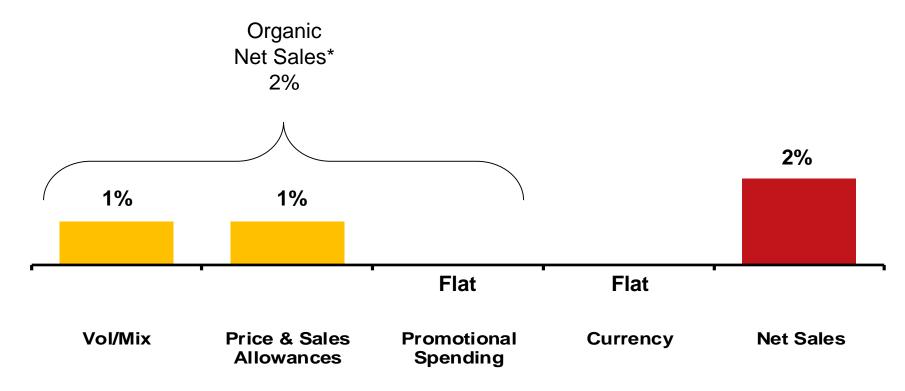




^{**}Includes Continuing Operations and International business now being classified as discontinued operations

Fourth Quarter – **Components of Net Sales Change**

Continuing Operations



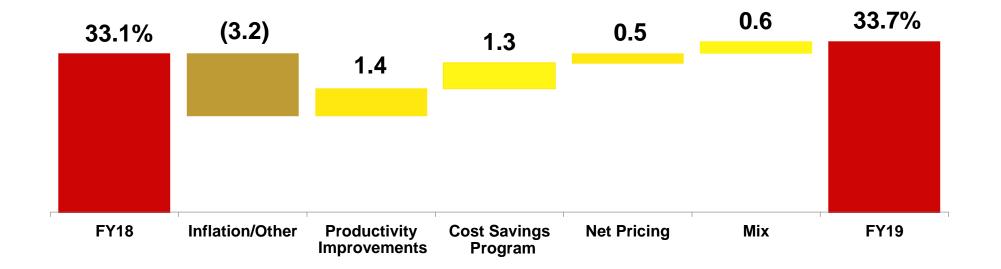




^{*} See Non-GAAP reconciliation

Fourth Quarter – Adjusted Gross Margin Performance*

Continuing Operations



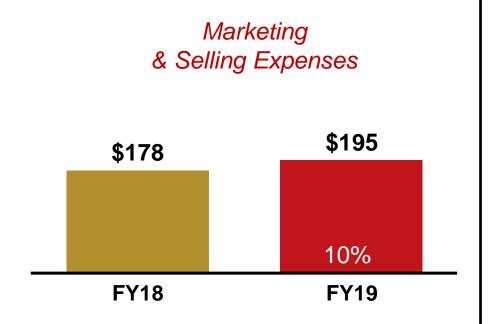




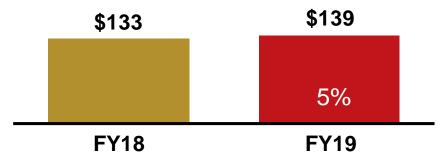
^{*} See Non-GAAP reconciliation

Fourth Quarter – **Other Operating Items**

Continuing Operations (\$ millions)







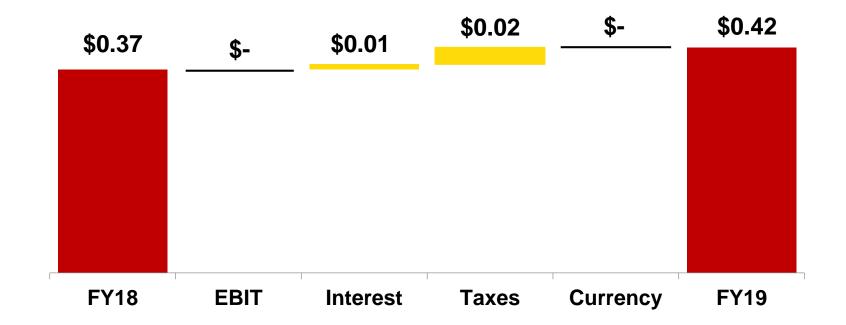


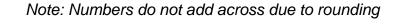


^{*} See Non-GAAP reconciliation

Fourth Quarter – **Adjusted EPS Performance***

Continuing Operations









^{*} See Non-GAAP reconciliation

Fourth-Quarter Segment Results

(\$ millions)





Organic **Growth Rate*** \$151 (3)%

Operating Earnings

* See Non-GAAP reconciliation





Retail Sales – U.S. Wet Soup Latest 52 Week Market Share and Category Performance

Campbell Consumption Trends Campbell Share Trends F18 F19 Q4 +1.4% -0.9 pts -2.4 pts -2.4 pts

	<u>Category</u>	<u>Campbell</u>	AO Branded	Private Label
Dollar Sales Change	(1.5)%	(3.7)%	(0.8)%	+5.9%
Dollar Share Change	N/A	(1.3) pts	+0.2 pts	+1.2 pts

Campbell/PL figures include condensed and ready-to-serve soup and broth. Campbell figures include *Pacific* soups and broth. Source: All amounts sourced from IRI Total U.S. Multi-Outlet for 52-week period ending July 28, 2019 with exception of F18 and Q4 consumption and share performance: F18 represents 52-week period ending July 29, 2018 and Q4 represents 13-week period ending July 28, 2019.





Fourth-Quarter Segment Results

(\$ millions)



\$967 4%

> Net Sales & Organic **Growth Rate***

\$133

2%

Operating Earnings





^{*} See Non-GAAP reconciliation

Cash Flow and Balance Sheet Items

(\$ millions)

Fiscal Year	2018	2019
Cash Flow from Operations	\$1,305	\$1,398
Capital Expenditures	\$407	\$384
Dividends Paid	\$426	\$423
Share Repurchases	\$86	-
Ending Net Debt – Total Company Combined*	\$9,668	\$8,533

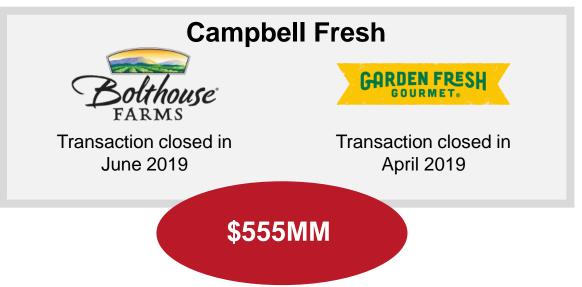




^{*} See Non-GAAP reconciliation

Divestiture Update





Total expected proceeds of approximately \$3 Billion





Fiscal 2020 Guidance for Continuing Operations

(\$ millions, except per share)

	2019 Results	2020 Guidance (Includes 53 rd week)
Net Sales	\$8,107	1% to 3%
Adjusted EBIT	\$1,266*	2% to 4%**
Adjusted EPS	\$2.30*	9% to 11%** \$2.50 to \$2.55

^{*} See Non-GAAP reconciliation





^{**} A non-GAAP reconciliation is not provided for 2020 guidance since certain items are not estimable, such as pension and postretirement mark-tomarket adjustments, and these items are not considered to reflect the company's ongoing business results.

Fiscal 2020 Guidance – Adjusted EPS Roll-Forward

Adjusted EPS	\$ per Share
2019 Total Company*	\$2.62
Less: Discontinued Operations*	<u>(\$0.31)</u>
2019 Continuing Operations*	\$2.30
Add: Interest from Proceeds (partial year)	\$0.16
Add: 53 rd Week	\$0.04
Add: Base Business Growth	<u>\$0.00 - \$0.05</u>
2020 Continuing Operations**	\$2.50 - \$2.55
% Change vs. 2019	9% to 11%

^{*} See Non-GAAP reconciliation

Note: The sum of the individual per share amounts do not add due to rounding.





^{**} A non-GAAP reconciliation is not provided for 2020 guidance since certain items are not estimable, such as pension and postretirement mark-tomarket adjustments, and these items are not considered to reflect the company's ongoing business results.

Fiscal 2020 Guidance

(\$ millions)

	Supporting Assumptions for 2020 Guidance
COPS Inflation	~3%
COPS Productivity	~2-3%
Cost & Synergy Savings	~\$140 million
Interest Expense	\$290-300 million
Adjusted Tax Rate	~24%
Capital Expenditures	~\$350 million

A non-GAAP reconciliation is not provided for 2020 guidance since certain items are not estimable, such as pension and postretirement mark-to-market adjustments, and these items are not considered to reflect the company's ongoing business results.





Q&A



Appendix



(\$ millions)

Fourth Quarter							% Change		
	Ne	Net Sales,		Impact of		Organic	Net Sales,	Organic	
<u>July 28, 2019</u>	As	Reported	orted Currency			et Sales	_As Reported_	Net Sales	
Meals & Beverages	\$	813	\$	1	\$	814	0%	1%	
Snacks		967		2		969	3%	4%	
Total Net Sales	\$	1,780	\$	3	\$	1,783	2%	2%	
Discontinued Operations - Campbell International	\$	244							
Combined (Continuing Operations & Campbell International)	\$	2,024							
July 29, 2018									
Meals & Beverages	\$	809							
Snacks		936							
Total Net Sales	\$	1,745							
Discontinued Operations - Campbell International	\$	247							
Combined (Continuing Operations & Campbell International)	\$	1,992							





(\$ millions)

Full Year					% Cha	ange
L Iv 00, 0040	et Sales,	pact of	mpact of	Organic	Net Sales,	Organic
July 28, 2019	 Reported	urrency	 quisitions	 et Sales	As Reported	Net Sales
Meals & Beverages	\$ 4,322	\$ 18	\$ (100)	\$ 4,240	0%	(2)%
Snacks	3,784	3	(1,401)	2,386	64%	3%
Corporate	1	-	-	1	n/m	n/m
Total Net Sales	\$ 8,107	\$ 21	\$ (1,501)	\$ 6,627	23%	0%
Discontinued Operations - Campbell International	\$ 1,046					
Combined (Continuing Operations & Campbell International)	\$ 9,153				18%	
July 29, 2018						
Meals & Beverages	\$ 4,305					
Charles	0.007					
Snacks	2,307					
Corporate	3					
Total Net Sales	\$ 6,615					
Discontinued Operations - Campbell International	\$ 1,120					

7,735

n/m - not meaningful

Combined (Continuing Operations & Campbell International)





(\$ millions, except per share amounts)

Fourth Quarter

	Continuing Operations Campbell International				rnational Discontinue	d Operations	Combined		
			Diluted			Diluted			Diluted
	EBIT	Earnings (Loss)	EPS*	EBIT	Earnings (Loss)	EPS*	EBIT	Earnings (Loss)	EPS*
2019 - As Reported	\$ 83	\$ (5)	\$ (0.02)	\$ 2	\$ (2)	\$ (0.01)	\$ 85	\$ (7)	\$ (0.02)
Add: Restructuring charges, implementation costs and other related costs	31	24	0.08	-	-	-	31	24	0.08
Add: Impairment charges	16	13	0.04	17	12	0.04	33	25	0.08
Add: Pension and postretirement benefit mark-to-market adjustments	122	93	0.31	12	9	0.03	134	102	0.34
Add: Costs associated with divestitures	-	-	-	5	5	0.02	5	5	0.02
2019 - Adjusted	\$ 252	\$ 125	\$ 0.42	\$ 36	\$ 24	\$ 0.08	\$ 288	\$ 149	\$ 0.50
2018 - As Reported	\$ 252	\$ 126	\$ 0.42	\$ 38	\$ 24	\$ 0.08	\$ 290	\$ 150	\$ 0.50
Add/(Deduct): Restructuring charges, implementation costs and other related costs	47	34	0.11	(1)	(1)	-	46	33	0.11
Add: Transaction and integration costs	14	8	0.03	-	-	-	14	8	0.03
Add: Impairment charges	54	41	0.14	-	-	-	54	41	0.14
Deduct: Tax reform	-	(6)	(0.02)	-	-	-	-	(6)	(0.02)
Deduct: Pension and postretirement benefit mark-to-market adjustments	(117)	(90)	(0.30)	(5)	(3)	(0.01)	(122)	(93)	(0.31)
2018 - Adjusted	\$ 250	\$ 113	\$ 0.37	\$ 32	\$ 20	\$ 0.07	\$ 282	\$ 133	\$ 0.44
% Change	1%	11%	14%	13%	20%	14%	2%	12%	14%

^{*}The sum of the individual per share amounts may not add due to rounding.





(\$ millions, except per share amounts)

Full Year

· · · · · · · · · · · · · · · · · · ·	Continuing Operations			Campbell Inter	rnational Discontinue	ed Operations	Combined			
	EBIT	Earnings	Diluted EPS*	EBIT	Earnings	Diluted EPS*	EBIT	Earnings	Diluted EPS*	
2019 - As Reported	\$ 979	\$ 474	\$ 1.57	* 116	\$ 69	\$ 0.23	\$ 1,095	\$ 543	\$ 1.80	
Add/(Deduct): Restructuring charges, implementation costs and other related costs	121	92	0.30	(1)	(1)	-	120	91	0.30	
Add: Tax reform	-	2	0.01	-	-	-	-	2	0.01	
Add: Pension settlement	28	22	0.07	-	-	-	28	22	0.07	
Add: Pension and postretirement benefit mark-to-market adjustments	122	93	0.31	12	9	0.03	134	102	0.34	
Add: Impairment charges	16	13	0.04	17	12	0.04	33	25	0.08	
Add: Costs associated with divestitures	-	-	-	12	10	0.03	12	10	0.03	
2019 – Adjusted	\$ 1,266	\$ 696	\$ 2.30	\$ 156	\$ 99	\$ 0.33	\$ 1,422	\$ 795	\$ 2.63	
2018 - As Reported	\$ 1,010	\$ 724	\$ 2.40	\$ 180	\$ 116	\$ 0.38	\$ 1,190	\$ 840	\$ 2.78	
Add: Restructuring charges, implementation costs and other related costs	177	132	0.44	6	3	0.01	183	135	0.45	
Add: Transaction and integration costs	120	73	0.24	-	-	-	120	73	0.24	
Add: Impairment charges	54	41	0.14	-	-	-	54	41	0.14	
Add: Claim settlement	22	15	0.05	-	-	-	22	15	0.05	
Deduct: Pension and postretirement benefit mark-to-market adjustments	(131)	(100)	(0.33)	(5)	(3)	(0.01)	(136)	(103)	(0.34)	
Deduct: Tax reform	-	(126)	(0.42)	-	-	-	-	(126)	(0.42)	
2018 - Adjusted	\$ 1,252	\$ 759	\$ 2.51	\$ 181	\$ 116	\$ 0.38	\$ 1,433	\$ 875	\$ 2.90	
% Change	1%	(8)%	(8)%	(14)%	(15)%	(13)%	(1)%	(9)%	(9)%	

^{*}The sum of the individual per share amounts may not add due to rounding.





(\$ millions, except per share amounts)

Full Year

	Continuing Operations				Discontinued Operations			Total Company			
			Diluted	•	Diluted		Net		Diluted		
	EBIT	Earnings (Loss)	EPS*	EBIT	Earnings (Loss)	EPS*	EBIT	Earnings (Loss)	EPS*		
2019 - As Reported	\$ 979	\$ 474	\$ 1.57	\$ (275)	\$ (263)	\$ (0.87)	\$ 704	\$ 211	\$ 0.70		
Add: Restructuring charges, implementation costs and other related costs	121	92	0.30	-	-	-	121	92	0.30		
Add: Tax reform	-	2	0.01	-	-	-	-	2	0.01		
Add: Pension settlement	28	22	0.07	-	-	-	28	22	0.07		
Add: Pension and postretirement benefit mark-to-market adjustments	122	93	0.31	12	9	0.03	134	102	0.34		
Add: Impairment charges	16	13	0.04	377	287	0.95	393	300	0.99		
Add: Costs associated with divestitures	-	-	-	44	61	0.20	44	61	0.20		
2019 – Adjusted	\$ 1,266	\$ 696	\$ 2.30	\$ 158	\$ 94	\$ 0.31	\$ 1,424	\$ 790	\$ 2.62		

^{*}The sum of the individual per share amounts may not add due to rounding.





Continuing Operations (\$ millions)

Fourth Quarter		Gross Margin		GM %	_	Та	x	Tax Rate
2019 - As Reported		\$	606	34.0%		\$	4	(400.0%)
Add:	Pension and postretirement benefit mark-to-market adjustments		-				29	
Add/(Deduct):	Restructuring charges, implementation costs and other related costs		(7)				7	
Add:	Impairment charges		-				3	
2019 – Adjusted		\$	599	33.7%	=	\$	43	25.6%
2018 - As Reported		\$	548	31.4%		\$	37	22.7%
Deduct:	Pension and postretirement benefit mark-to-market adjustments		-				(27)	
Add:	Restructuring charges, implementation costs and other related costs		25				13	
Add:	Transaction and integration costs		5				6	
Add:	Impairment charges		-				13	
Add:	Tax reform		-				6	
2018 – Adjusted		\$	578	33.1%	_	\$	48	29.8%





Continuing Operations (\$ millions)

Fourth Quarter

	Administrative Expenses		
2019 - As Reported	\$	166	
Deduct: Restructuring charges, implementation costs and other related costs		(27)	
2019 - Adjusted	\$	139	
2018 - As Reported	\$	159	
Deduct: Restructuring charges, implementation costs and other related costs		(20)	
Deduct: Transaction and integration costs		(6)	
2018 - Adjusted	\$	133	
% Change		5%	





Continuing Operations (\$ millions, except per share amounts)

EPS Impact from Adjusted EBIT Excluding Currency

	Fourth Quarter		
2019 - Adjusted EBIT	\$	252	
Deduct: Impact of currency translation		(1)	
2019 - Adjusted EBIT, Constant Currency	\$	251	
2018 – Adjusted EBIT	\$	250	
\$ Change in Adjusted EBIT, Constant Currency	\$	1	
Add: Tax impact		-	
Change in Net Earnings	\$	1	
Diluted EPS Impact	\$	-	



(\$ millions)

Net Debt

	Continuing Operations		Discontinued Operations	Total Company Combined			
	July 29, 2018	July 28, 2019	July 29, 2018 July 28, 2019	July 29, 2018	July 28, 2019		
Short-Term Borrowings	\$ 1,525	\$ 1,371	\$ 371 \$ 232	\$ 1,896	\$ 1,603		
Long-Term Debt	7,991	7,103		7,998	7,109		
Total Debt	\$ 9,516	\$ 8,474	\$ 378 \$ 238	\$ 9,894	\$ 8,712		
Less: Cash and Cash Equivalents	(49)	(31)	(177) (148)	(226)	(179)		
Net Debt	\$ 9,467	\$ 8,443	\$ 201 \$ 90 	\$ 9,668	\$ 8,533		



