

No.24-174  
November 6, 2024  
ANA NEO, Inc.

## ANA GranWhale unveils a joint campaign with the popular K-POP group aespa and the social platform “ZEPETO”!

~ Get exclusive aespa goods that you can only get here! ~



TOKYO, November 6, 2024-ANA NEO, Inc. (hereinafter “ANA NEO”) is pleased to announce that the smartphone virtual travel platform app “ANA GranWhale” (AGW) will be holding a collaboration campaign with the popular K-POP group aespa and the social platform “ZEPETO”. This is a valuable opportunity to get special aespa goods both real and digital that are only available here! Please enjoy this collaboration campaign brought to you by AGW. For more details, please visit the “aespa x AGW Collaboration Site”.

### ▼ aespa x AGW Collaboration Site

<https://www.ana-granwhale.com/en/campaign/aespa/>



**◆aespa x AGW x ZEPETO Collaboration Campaign Now Live!**

Popular K-POP group “aespa” descends upon AGW! During the collaboration campaign period, participants who complete specified missions within AGW will have the chance to win special aespa goods and luxurious prizes exclusive to this event through a lottery! Additionally, all mission achievers will receive aespa collaboration digital items for use within AGW, as well as aespa original limited digital items for use within “ZEPETO”! Don’t miss out on this valuable opportunity! Join AGW’s missions and join the campaign now!

**▼aespa x AGW x ZEPETO Collaboration Campaign VOL. 1**

**Period: From November 6, 2024 (Wednesday) 10:00 to December 5, 2024 (Thursday) 9:59 (JST)**

1. Among the participants who complete the specified mission within AGW during the campaign period, 10 lucky winners will be selected via lottery to receive the autographed aespa’s latest mini album “Whiplash” ! Additionally, all mission achievers will receive aespa collaboration items for use within AGW and aespa’s original limited collaboration items for use within “ZEPETO”!



Win the aespa autographed album!  
**ZEPETO × AGW campaign vol. 1**



10 winners will receive autographed aespa “Whiplash” mini albums in our raffle.

**ZEPETO × aespa exclusive items**

Get 4 exclusive ZEPETO items



Event Period

NOV 6, 2024 (Wed)10:00 to DEC 5, 2024 (THU)9:59 (JST)

**Join the campaign now!**

2. Feed Posting Campaign with a Chance to Win a Total of 10,000 ZEM  
Wear the ZEPETO-exclusive aespa items obtained from the above Campaign 1, post a feed with #AGW×aespa within ZEPETO, and 100 winners will be selected via lottery to receive 100 ZEM for use within ZEPETO!

### ▼ aespa x AGW x ZEPETO Collaboration Campaign VOL. 2

**Campaign Period: From December 5, 2024 (Thursday) 10:00 to January 7, 2025 (Tuesday) 9:59 (JST)**

Participants who successfully fulfill the designated mission within AGW during the specified period will have the chance to win exclusive aespa goods from the Whiplash pop-up store through a lottery. Furthermore, all mission achievers will be rewarded with aespa digital items for AGW and aespa's unique limited collaboration items for "ZEPETO" use!

\*Further information will be revealed at a later time.



# ZEPETO × AGW

## campaign

vol. **2**



COMING  
SOON!

## Win aespa goods from the "Whiplash" pop-up store.

Event  
Period

DEC 5, 2024 (THU)10:00 to JAN 7, 2025 (TUE)9:59(JST)

**▼aespa x AGW x ZEPETO Collaboration Campaign VOL. 3****Campaign Period: From January 7, 2025 (Tuesday) 10:00 to February 6, 2025 (Thursday) 9:59**

Participants who successfully complete the specified mission within AGW during the period will have the chance to win round-trip flight tickets between Tokyo and South Korea through a lottery! Additionally, all mission achievers will receive aespa digital items for use within AGW and aespa's original limited collaboration items for use within "ZEPETO"!

\*Further information will be revealed at a later time.

 ANA GranWhale. ×  × **ZEPETO**

**ZEPETO × AGW**  
campaign vol. **3**

COMING  
SOON!



**Win a round-trip flight  
ticket from Tokyo to Seoul.**

Event  
Period

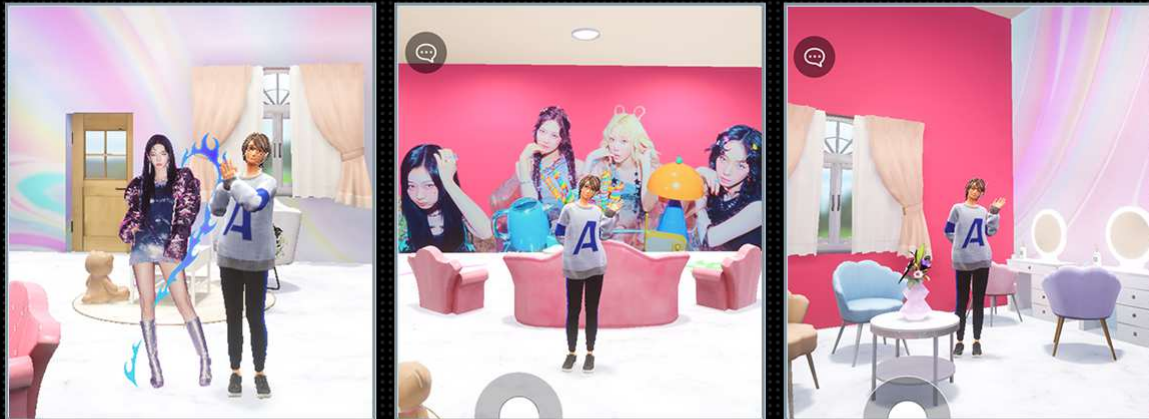
JAN 7, 2025 (TUE)10:00 to FEB 6, 2025(THU)9:59(JST)

**◆Check out the new aespa room in AGW!**

A special aespa room has been introduced in AGW! Enjoy interacting with other MY (aespa fans) by taking photos, chatting, and more. Decorate your own "Sky Room" with aespa digital home items to create your unique space, invite friends, and have a wonderful time.



Check out the new aespa room in AGW!



Have fun in the aespa room.

◆ **Join the aespa x AGW Collaboration SNS Giveaway Campaign!**

To celebrate the launch of the aespa x AGW collaboration campaign, we are hosting a luxurious giveaway campaign on the official AGW SNS! Don't miss the chance to win real aespa goods from the Whiplash pop-up store! Join the campaign now !

\*The campaign will only be held on Japanese SNS platforms.

▼ **aespa x AGW Collaboration Celebration X Gift Campaign**

Participants who meet the application requirements will have the chance to win real aespa goods from the Whiplash pop-up store and luxurious prizes through an instant draw!

[How to Apply]

- Follow ANA GranWhale Official X (@ANA\_GranWhale)
- Repost the designated campaign post
- Check the instant draw results on the dedicated page

[Application Period]

From November 6, 2024 (Wednesday) to November 12, 2024 (Tuesday) 23:59 (JST)

▼ **aespa x AGW Collaboration Celebration Instagram Giveaway Campaign**

Participants who meet the application requirements will have the chance to win real aespa goods from the Whiplash pop-up store through a lucky draw!

[How to Apply]

- Follow the official ANA GranWhale Instagram (@ana\_granwhale)
- Like the designated campaign post

[Application Period]

From November 6, 2024 (Wednesday) to November 12, 2024 (Tuesday) 23:59 (JST)

8 winners will get Whiplash pop-up store goods.

## Follow & Like Campaign on AGW Official Instagram!



Comment to raise your chances of winning.

Participate by NOV 12(TUE) 23:59(JST)

**◆ What is the social platform "ZEPETO"?**

ZEPETO is a rapidly growing avatar-centered virtual social network where anyone can create and share anything they imagine with the world. Since 2018, over 500 million global users have utilized ZEPETO to discover communities with some of the most popular brands, IPs, and celebrities, explore new forms of entertainment, and express themselves through avatars. As a community platform powered by millions of creators through ZEPETO Studio, it is one of the most intuitive, immersive, and comprehensive virtual spaces in existence today.



**◆What is the virtual travel platform ANA GranWhale?**

ANA GranWhale is an application empowering users to enjoy a more flexible and comfortable travel experience by recreating diverse travel destinations in a virtual space. The application consists of three primary services: V-TRIP (virtual travel space) Sky Mall (shopping space) and Sky Room (Your personalized room space). Users can collect Gran Chips, exchangeable for ANA miles, further enhancing their ability to engage in both virtual and real-world travel.

\*To redeem ANA miles, linking your ANA Mileage membership information is required.

▼Download from here: <https://ana-granwhale.go.link/dzPSo>





## [ANA NEO, Inc.]

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Founded: August 7, 2020  
Headquarters: Urbannet Uchisaiwaicho Building 4F, 1-1-13 Shimbashi,  
Minato-ku, Tokyo

## [ANA GranWhale Outline]

Service area: Japan, USA, Germany, France, Saudi Arabia,  
South Korea, Hong Kong, Taiwan, Thailand, Philippines,  
Malaysia, Vietnam, India, Indonesia, Singapore  
Distribution platform: App Store / Google Play  
Applicable OS: iOS / Android  
Price: Basic free (with some in-app purchases)  
Official website: <https://ana-granwhale.com/en/>  
Official Facebook(Traditional): <https://www.facebook.com/anagranwhale.ch.traditional/>  
Official Facebook(English): <https://www.facebook.com/anagranwhale.english>  
Official X(Japanese): [https://twitter.com/ANA\\_GranWhale](https://twitter.com/ANA_GranWhale)  
Official Instagram (Japanese) : [https://www.instagram.com/ana\\_granwhale/](https://www.instagram.com/ana_granwhale/)

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