



RECORDING ACADEMY® SURPASSES 2025 MEMBERSHIP GOAL: ADDS 3,000+ WOMEN GRAMMY® VOTERS SINCE 2019

ACADEMY CEO HARVEY MASON JR. DECLARES IT "THE MOST DIVERSE, REPRESENTATIVE GRAMMY® ELECTORATE EVER"

SANTA MONICA, CALIF. (OCT. 3, 2024) — One day before [first-round voting](#) opens for the [67th GRAMMY Awards®](#), the Recording Academy® released its [2024 Membership Report](#), revealing that it has added more than 3,000 women voting members since 2019, exceeding its goal of adding 2,500 women voting members by 2025. This milestone comes less than five years after the Recording Academy set the goal of increasing representation among women voting members. In total, the Academy has added thousands of new members, and now 66% of the current GRAMMYs® electorate has joined since the Recording Academy advanced its [new membership model](#) in 2019, signifying a transformative shift in the voting body.

Key takeaways from the report include:

Empowering Women

- In 2019, the Recording Academy set a goal to add 2,500 women voting members by 2025.
- The Academy has surpassed this goal, adding more than 3,000 women voting members.
- Since 2019, the percentage of women voting members has grown by 27%.

Championing Diversity

- Representation of voting members from diverse backgrounds has seen remarkable growth since 2019:
 - 65% growth in the percentage of voting members who identify as People of Color.
 - 90% growth in the percentage of Black or African American+ voting members.
 - 43% growth in the percentage of Hispanic or Latin+ voting members.
 - 100% growth in the percentage of Asian or Pacific Islander+ voting members.

Welcoming New Creators

- Since 2019, approximately 8,700 creators have become Recording Academy voting members.
- 66% of the GRAMMYs voting electorate is new since welcoming the inaugural New Member Class in 2019.
- In 2024, 72% of the [new invitees](#) accepted their invitations to join the Recording Academy, leading to a record 2,800+ total new members.

Representing Music's Creative Landscape

- Recording Academy voting members embody the full spectrum of the music industry's talent.
- The voting member body spans over 13 creative disciplines, including songwriters, composers, producers, engineers, vocalists, conductors, and more.
- The breadth of genre representation is substantial, with members contributing from over 22 different music genres.



"We are not at our ultimate destination yet, but the Recording Academy membership has never been more reflective of the music community than it is today," said [Harvey Mason jr.](#), Recording Academy CEO. "It has more women, more people of color, and a broad representation of diverse genres and crafts. It represents a dynamic and vibrant body of music creators who push the boundaries of a rapidly changing musical ecosystem while driving our culture forward and deciding GRAMMY outcomes. It's the most diverse, representative GRAMMY electorate ever."

The Recording Academy's membership transformation has coincided with several notable achievements, including the enactment of over a dozen pro-music laws at the state and federal level advocated for by Academy members to support music creators, two consecutive GRAMMY telecasts with significant ratings increases, and recognition as one of [Fast Company's Most Innovative Companies in music](#).

[First-round voting](#) for the GRAMMY Awards opens tomorrow, Oct. 4, and closes on Oct. 15. Voting Members, including those [welcomed in the 2024 new class](#), are eligible to participate in the voting process. GRAMMY nominees will be announced on Nov. 8, 2024.

For more information on the Recording Academy's membership process and requirements, visit [here](#). For 67th GRAMMY Awards key dates, visit [here](#). To learn more about the annual GRAMMY Awards process, [click here](#).

ABOUT THE RECORDING ACADEMY

[The Recording Academy](#) represents the voices of performers, songwriters, producers, engineers, and all music professionals. Dedicated to ensuring the recording arts remain a thriving part of our shared cultural heritage, the Academy honors music's history while investing in its future through the [GRAMMY Museum®](#), advocates on behalf of music creators, supports music people in times of need through [MusiCares](#), and celebrates artistic excellence through the [GRAMMY Awards](#) — music's only peer-recognized accolade and highest achievement. As the world's leading society of music professionals, we work year-round to foster a more inspiring world for creators.

For more information about the GRAMMY Awards and the Recording Academy, please visit [GRAMMY.com](#) and [RecordingAcademy.com](#). For breaking news and exclusive content, [follow @RecordingAcad on X](#), "[like](#)" [Recording Academy on Facebook](#), and join the Recording Academy's social communities on [Instagram](#), [YouTube](#), [TikTok](#), and [LinkedIn](#). For media assets, please visit the [Recording Academy's Press Room](#).

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