

# MID & SMALL VIRTUAL



#### **COMPANY MANAGEMENT**



SIMONE LO RUSSO

Co-Founder

Chief Executive Officer



SIMONA CASTELLI

Co-Founder

Chairman

Chief Operating Officer



Chief Financial Officer
HR Director



### **INDEX**



**OVERVIEW** 



**BUSINESS EVENTS 2023** 



**KEY FINANCIALS** 



**GROWTH STRATEGY** 



**APPENDIX** 





# **OVERVIEW**





#### IMPIANTI, YOUR ITALIAN ICT PARTNER

IMPIANTI S.p.A. is a **System Integrator active in the ICT & Audio/Video sectors** - able to offer complex/tailor-made solutions and massive installations in the field of hardware/software infrastructures.



**DEVELOPMENT AND INTEGRATION OF AVANT-GARDE TECHNOLOGIES:** high expertise in design, development and integration able to anticipate and meet a wide range of market demands.



**30-YEAR MARKET PRESENCE AND MANAGEMENT EXPERTISE:** management and technical-commercial structure competent and able to adapt to the evolution of the market.



**ESG COMPLIANT:** business logic, strategies and investments with a positive impact on society and the environment to implement corporate governance inspired by ethical criteria.



**SOLID CUSTOMER BASE:** privileged interlocutor, in over 100 supplier registers, for Corporate and Multinational Companies and for the PA.



STRATEGIC PARTNERSHIPS WITH INTERNATIONAL SUPPLIERS: distribution agreements of technologically advanced products.



**VALUE CHAIN:** selection of suppliers and customers based on compliance with sustainability values along the entire commercial chain.



**REFERENCE MARKET:** markets with strong growth and expansion, such as ICT and digital transformation solutions.



#### **OUR BUSINESS OFFER**

#### **COLLABORATION**

- Design, supply, installation and configuration of Videoconferencing and UCC devices
- Design, supply and configuration of Cloud Collaboration software to support mobility and Smart Working
- Legacy phone systems



#### **MODERN WORKSPACE**

- Design and setting-up of meeting rooms and board rooms
- Design and implementation of tailor-made coworking solutions and Booking Tools
- Design of soundproofing solutions for the workspace

#### **CLOUD NETWORKING**

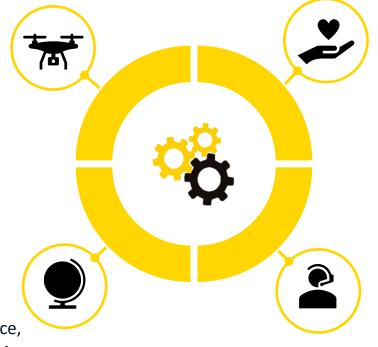
- Design and implementation of local and geographical networks both **Wired** and **Wireless**
- Design and implementation of "physical" infrastructures for **Data Centre**



#### **OUR BUSINESS OFFER**

# EQUIPMENT FOR THE "DEFENCE" SECTOR

- Supply of radar technologies and defence drone systems
- Rugged videoconferencing devices
- Bodycams and professional safety devices



#### **HEALTHCARE SOLUTIONS**

Supply of **air purifying** systems and technological solutions for the **Telemedicine** sector (www.kaltech.it)

#### **E-COMMERCE**

Presence on Amazon B2B marketplace in different European Countries (Italy, Spain, France, Germany, Netherlands and Poland) and internal marketplace for the sale of exclusive distribution and market-leading vendor products

#### **PROFESSIONAL SERVICES**

Maintenance contracts, on-site/remotely technical assistance, and specialist support for the solutions commercialized



#### A DIVERSIFIED AND FLEXIBLE BUSINESS MODEL

The **commercial capacity** of IMPIANTI is extremely **flexible** and easily **adaptable to changes in market trends**. Over the years, the company has diversified not only the type of products and services offered but also the markets approached and the type of commercial proposition.

SALES CHANNELS



Public tenders and/or direct negotiations with the central and local PA



Electronic Market reserved for the PA (MEPA, SDAPA, AGID)



**CONSIP Agreements** or **Framework Agreements** with ISP and Telephone Operators



E-commerce through both Amazon Business and IMPIANTI.biz internal platform



**Internal Sales structure** 





**Central and Local Public Administration** and Participating Companies



Corporate/Large Enterprise and Multinational Companies



Telephone Operators and ISPs (both Internal needs and Customers' needs)



SMEs, SOHO, and Professionals (via E-commerce)



#### AN INTEGRATED MANAGEMENT SYSTEM

IMPIANTI over the years has implemented an **Integrated quality-environment-safety Management System** to achieve high levels of performance. Our **certifications**:

SOA	2000 - Mandatory certification for public works contracts Cat.OS19, OS30
O ISO 9001:2015	2006 - International standard aimed at the continuous improvement of business processes
SO/IEC 27001:2013	2019 - International standard for the management of data security and IT systems
O ISO 45001:2018	2019 - Standard for the management of health and safety at work
<b>Q</b> UNI EN ISO 14001:2015	2020 - Standard for the management of the Environmental System integrated into the Sustainability requirements
Q UNI EN ISO 14064 - 1:2019	2023 – Standard with guidance at the organization level for quantification and reporting of greenhouse gas emissions

2019 - Enabling ART.28 TULPS Authorization granted by the Prefecture for the resale of material normally commercialized by the company, to the national sector of Defense and Law Enforcement

2021 - Registration in the National Register of Environmental Managers and qualification for the IMPIANTI Ministerial Decree 37/2008

2021 – Legality Rating issued by AGCM 🖈 🖈

2022 - IMPIANTI complies with the standards provided by the Organizational Model Legislative Decree 231/01



#### WE DEVELOP AND SCOUT AVANT-GARDE TECHNOLOGIES

IMPIANTI S.p.A. carries out specific Research & Development activities aimed at technological innovation by offering customizable products and studying highly flexible technological solutions.

#### 2021 - "RUGGED" TRANSPORTABLE **VIDEOCONFERENCING SUITCASE:**

Rugged suitcase with certified codec, audio/video, and integrated management system, equipped with military connectors that allow connection to monitors, microphones, and external speakers.

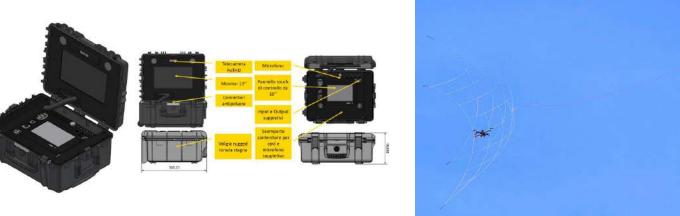
#### 2022 – AIR SAFETY 360° ANTI-DRONE

Anti – drone system integrating different tecnologhies with the aim to monitor the system over 4 km away depending on conditions and, properly configured.



#### **2022 – 2023 BOOST YOUR SAFE**

Develop in partnership a solution that allows to make phone calls and/or video conferences in a soundproof environment free from odors and allergens using the highest AV technologies







#### **INTERNATIONAL SCOUTING**

The main **Sector Fairs** in which IMPIANTI participates in the search for innovative products to be launched on the Italian market:

#### ISE - Barcelona

**«Integrated Systems Europe»** is the world fair of Integrated Systems, Digital Technology and the audiovisual market.

The show annually presents the world's leading technology innovators and audio / video solution providers. These are 5 days of conferences, events and presentations where IMPIANTI identifies the most interesting and innovative products on the market.



#### **MWC - Barcelona**

**«Mobile World Congress»** is the world fair of Telecommunication Systems, Mobile Telephony, application software, etc.

The show annually presents the world's leading technology innovators and mobile, telco & ITC solution providers. These are 4 days of conferences, events and presentations where, also on this occasion, IMPIANTI identifies the most interesting and innovative products of this market.



#### **CES – Las Vegas**

**«Consumer Electronics Show»** is the most important technology fair in the world.

It is held annually, and it is a space to showcase technology trends throughout the year. Not only the giants of the sector, but also startups and small companies have the opportunity to exhibit their ideas and their products. This is how IMPIANTI is able to identify emerging products that will be at the forefront of our ITC sector.





#### **OUR COMMITMENT TO SUSTAINABILITY**

IMPIANTI has chosen to adhere to the **ESG** (Environment, Social & Governance) **protocol with international standards**. Respect for the environment, social welfare of human capital, and optimal business management processes are the focus of the Company.

Our **Governance** is ethically inspired and actively works for the creation of a virtuous supply chain by pursuing not only climate neutrality, planetary and human rights objectives, but also sustainable finance goals.



Since 2020 the Company voluntarily publishes the Sustainability Report.



Impianti S.p.A was awarded in 2022, for the second year in a row, as a company that promotes health in the workplace.

The WHP network is a network of companies that are committed, in collaboration with the local ATS, to implementing good practices in the field of promoting workers' health.



In 2022, Impianti S.p.A. received a special mention in the context of the "Virtuous equality. Sharing to reconcile" Award organized by the Equal Opportunities Committee of Regione Lombardia, which aims to award the companies that adopt the best practices to unsure a high level of work and family life balance.

#### **SOME OF OUR INITIATIVES**



## DIGITALIZATION: ZERO PAPER INITIATIVE

Reduction of 90% of paper use by 2024 through processes digitalization.



#### NO WASTE PLASTIC FREE

Impianti is against waste: replacing plastic with glass and joining the ethical business platform No Waste No.W! against food waste.



#### **CONTINUING EDUCATION**

Impianti provides its employees with continuous training to improve their level of qualification and professional skills.



# **BUSINESS EVENTS 2023**





#### **KEY EVENTS IN 2023**



#### 31 January 2023

Impianti signed an **exclusive distribution agreement for Italy** for the products of the Japanese company **Kaltech Corporation**, world leader in the production of air purification and sanitation solutions exploiting photocatalytic technology. Impianti has also signed a distribution agreement for Italy with **Esprinet S.p.A.**, leader in Southern Europe for the distribution, sale and rental of technological and IT security products, that are strategic for B2B and B2C markets.



#### 29 March 2023

Impianti signed an exclusive distribution agreement for Italy with **Dronus S.p.A.** for its systems Nest with drones K250, useful for the inspection of industrial sites located in remote areas and in need of periodic checks. They can also be used in small passages and areas with low or no GPS coverage, thus contributing to the maintenance of high efficiency and safety.



#### 19 April 2023

Impianti – under the patronage of the **Equal Opportunities Council of the Lombardy region** and the **Municipality of Carate Brianza** – **donated** to a kindergarten in Carate Brianza a **room purification system** using photocatalytic technology produced by the Japanese company Kaltech, that is a world leader in the development of room purification and sanitation systems.



#### **KEY EVENTS IN 2023**



#### 18 May 2023

Impianti signed a **one-year framework agreement with one of Italy's leading banking institutions**, having numerous branches throughout Italy, for the supply of accessories in the IT field. This confirms Impianti's path towards a **strategic positioning** and its presence in the financial sector, after Public Administration, E-commerce and TLC.



#### 19 May 2023

Impianti on the occasion of the "Kandao Meeting Ultra Launch Workshop", held at "The Stage" in Piazza Gae Aulenti in Milan, presented Kandao's new line of videoconferencing devices. Kandao Meeting Ultra is an all-in-one conferencing device that harnesses the power of artificial intelligence to provide an immersive and engaging experience for users.



#### 1 June 2023

Impianti has entered a **commercial partnership with BuzziSpace** to provide the best tailor-made solutions for the workspace. The first step of this partnership is the **deployment of the Companies' expertise to supply with different collaboration packs** (basic and design) for several size of meeting rooms in order to reach as many target customers as possible with the aim to create "Happy and Healthy meeting rooms".



# KEY FINANCIALS





#### **KEY HIGHLIGHTS**

#### FY 2022

FY 2022 results, despite the revenues increase, have been affected by the shift in early 2023 of several orders for an amount of € 1.2 million due to continuous delivery postponements driven by ITC products shortages that materially distress the last part of the Year, in addition to the delays of public / private tenders usually published and assigned in the last months of the year.

Revenues

€ 10.0 mln

**EBITDA Adjusted** 

€ 0.2 mln

**Contribution Margin** 

€ 3.0 mln

NFP (Cash positive)

€ 0.5 mln

#### **JAN - FEB 2023**

After the approval in December 2022 of the new Code for Public Tenders, in the first months of 2023 Impianti is attending many public and private tenders. As of February, YTD the Company has been able to invoice 30% of 2022 delayed orders, **revenues** have grown by **+63% YoY** and there are **new orders equal to € 1.5 million**, with an increase of +116% YoY.

Revenues

+ 63% YoY

**New Orders** 

€ 1.5 mln +116% YoY



#### **REVENUES PER BUSINESS UNIT**

	BUSINESS UNITS (€/mln)	2022	2021	Δ%
1.	System Integration	5.7	7.9	-27.1%
2.	Professional Services	1.3	0.6	+135.9%
<b>3</b> .	E-Commerce	2.9	1.1	+167.9%
4.	Healthcare – Defence	0.09	0.0	+1,354.5%
	TOTAL REVENUES	10.0	9.5	+5.3%

The System Integration BU was the most influenced by the shortages of electronic components and despite the implementation of preventive procurement policies, the Company was unable to process orders for € 1.2 million, related to projects acquired in the second semester. By the end of 1H 2023 it is expected that all orders will be completed.

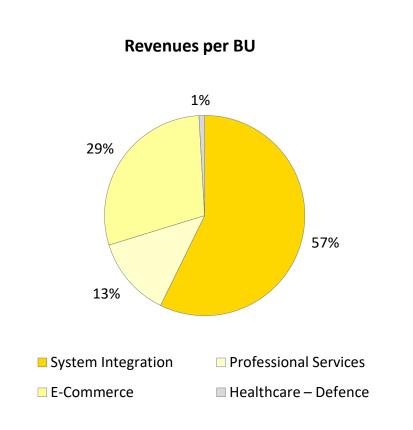
Note that FY 2021 revenues were positively impacted by revenues from an appeal for an amount of € 2.5 million.

- The **Professional Services BU** improved significantly from FY2021 thanks to the addition of **new products** and **technologies** to portfolio.
- The **E-Commerce BU** confirms the positive trend towards selling online, **improving greatly** from 2021. Impianti was able to face **supply chain challenges** of the BU through procurement policies. Present in **8 B2B markets in EU** including Italy through Amazon.
- The **Healthcare Defence BU** was **recently established** and in Q4 2022 through R&D activities has grown. It is expected, compatibly with the market context, to **grow further**.

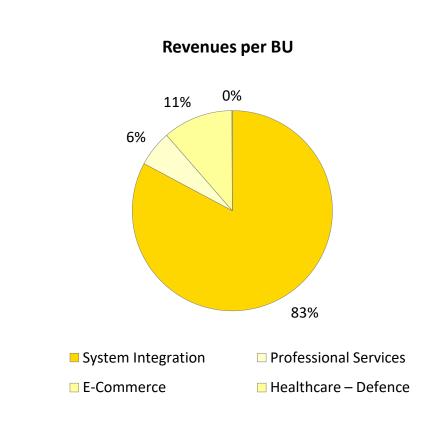


#### DIVERSIFICATION THROUGH THE STRENGHTENING OF SOME BUSINESS UNITS

#### **BREAKDOWN PER BUSINESS UNIT 2022**



#### **BREAKDOWN PER BUSINESS UNIT 2021**





#### FY2022 RESULTS

_	PROFIT & LOSS (€/mln)	2022	2021
1.	Revenues	10.0	9.5
	Value of Production	10.4	9.9
2.	Contribution Margin	3.0	3.4
<b>3.</b>	EBITDA Adjusted	0.2	1.0
	Net Income	(0.05)	0.6
	BALANCE SHEET (€/mln)	2022	2021
	Shareholders' Equity	2.2	1.3
	Net Financial Position	0.5	0.4

3.

Revenues from sales and services amounted to approximately € 10.0 million, up by 5.3% compared to 2021 (€ 9.5 million), thanks to greater diversification in the revenues of the Business Units.

- The **Contribution Margin** equal to € 3.0 million, decreased by 11.7% compared to the 3.4 million of 2021, due to the following factors:
  - (i) the **reduction of customers' investment budgets** determined by the increase in operating costs (energy, raw materials, transport and cost of money);
  - (ii) **change of mix between the various BUs**, with a particular growth of the E-Commerce BU and a contraction of the System Integration BU, together with the launch of the Healthcare Defense BU which needs time to fully manifest the expected results;
  - (iii) the **decrease of projects and tenders with significant amounts** in terms of volumes and margins as occurred in 2021.
  - The **EBITDA Adjusted**, as for non-recurring costs related to the process of organizational renovation and optimization, is equal to € **0.2 million**, compared to € **1.0** million in 2021. This contraction is directly related to orders with lower margins and their translation to the first half of 2023, which primarily impacted the Contribution Margin.



#### VAT AND TAX CREDIT



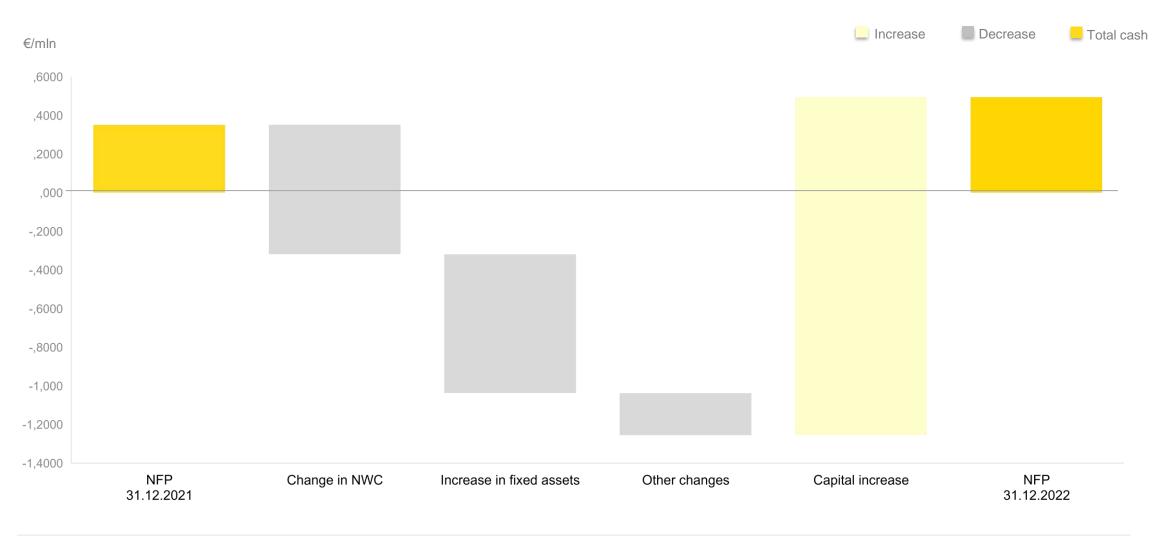
Impianti presented to the *Agenzia delle Entrate* the **Vat Model 2023 for the 2022** period. Impianti owns a **vat credit equal to about € 1.2 million**, of **which € 0.6 million to be offset or deducted** against other taxes and **€ 0.6 million to be refunded**. For the entire latter amount, Impianti signed a non-recourse assignment with one of its key banking partners.



Impianti has also received from the **Ministry of Enterprises and Made in Italy** (MIMIT) the concession related to the **IPO Tax Credit** for the amount of € **0.2 million,** according to the terms of Art. 7 of the Decree of the Ministry of Economic Development of April 23, 2018.



### NET FINANCIAL POSITION BRIDGE: cash positive





#### **OUTLOOK 2023**

In the macroeconomic context there is **high uncertainty** due to the **Ukraine-Russia conflict**, impacting trade and availability of components. Nevertheless, IDC Europe predicts the **ICT sector to grow** by 1.5% and the **software** one by 9.5%, while the IT services one should grow by 5.4%. Also Anitec-Assinform confirms the trend for the digital and technology markets in the period 2022-2025, with a market going from € 79.1 billion in 2023 to € 87.3 billion in 2025. The most growing sectors include Public Administration both Central and Local and Health Services.



The **BUs** will be more **interconnected** in terms of products and services. There will be continuous scouting of new partnerships and technologies.

- The BUs System Integration and Professional Services will strengthen the commercial proposition, in line with emerging trends.
- For the **BU E-Commerce** markets will be widened and the offering adapted to current shortages.
- For the **BU Equipment for the "Defence" Sector & Healthcare Solution** there are ongoing presentations and testing of new products.



There are new internal and external initiatives regarding the safeguard of ESG principles and gender equality.



By the end of February 2023:

- the 30% of 2022 uncompleted orders (around € 1.2 million) have been completed, thus the turnover has increased by 63% YoY;
- orders increased YoY and are equal to € 1.5 million, 75% of them will be completed by Q1 2023.

**Public and private tenders** are being published again after the stop in the last part of 2022 but with longer time for awarding compared with the past



# GROWTH STRATEGY





#### **FUTURE GROWTH STRATEGIES**

# ORGANISATIONAL STRUCTURE OF THE COMPANY

- Strengthening internal organization;
- Launch the "Impianti Academy" to catalyze the interest of young talents in the ICT/AV sectors.

# NATIONAL AND INTERNATIONAL EXPANSION

- Expansion of Impianti brand through the creation of a Network;
- Consolidation of the branch already present in the US.

# NEW BUSINESS LINES

 Activate new BUs in related sectors as cyber security and robotics

#### **BU UPGRADE**

 Enhancement of existing BUs with new products, brands, and markets.

- By 2022, completed the establishment of forefronts in marketing and finance areas;
- In March 2023, completed the strengthening of sales and technical areas;
- ✓ By June 2023 new resources will enter finance and logistics areas.
- Selected a company, but during the due diligence phase it was recognized not "in target";
- Ongoing discussions with another company in target for network strengthening.
- Ongoing activities: needed to extend the certification ISO/IEC 27001 necessary to implement the new BU.
- Ongoing activities.

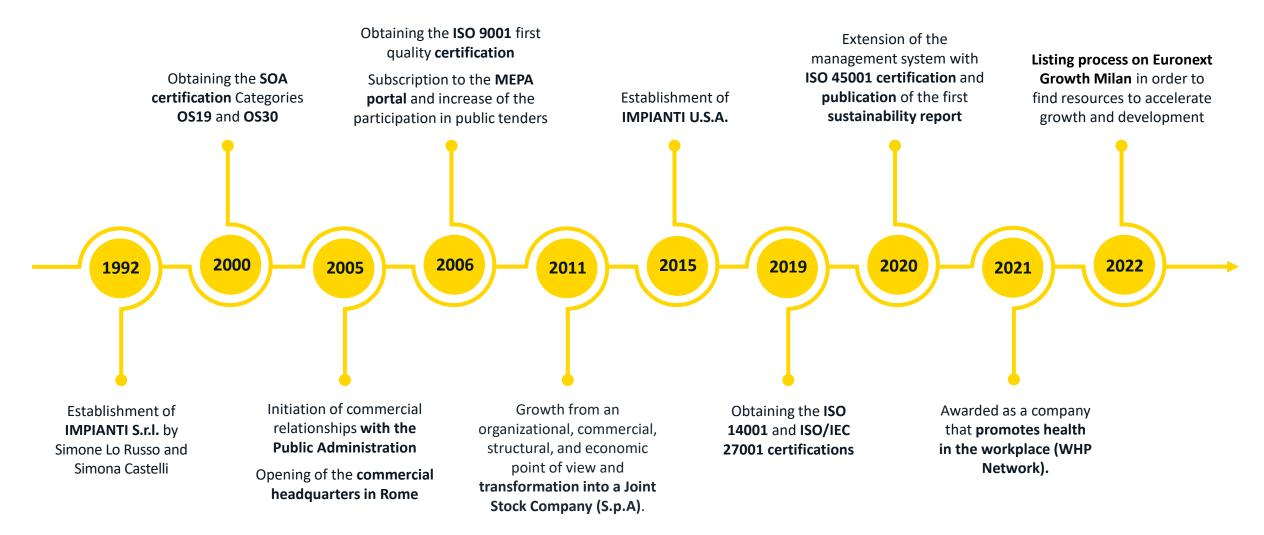


# **APPENDIX**





#### A HISTORY OF SIGNIFICANT GROWTH





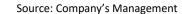
#### BUSINESS CASE – «SECURE» VIDEO COMMUNICATION SYSTEM FOR PA

IMPIANTI realized for an important Italian institution a "secure" video communication system, which guaranteed the best standards of quality, reliability, resilience and confidentiality for what could be defined as "Critical Meetings".

The Company has not only studied all the elements relating to the network and service architecture, but it has also designed the "top" rooms, completing them with all the necessary elements (direction, monitors, cameras, microphones, etc.). IMPIANTI has guaranteed the provision of services during the pandemic period, with high-quality standards (SLA 99.98%).



ANSA





#### BUSINESS CASE—LED WALL CONTROL ROOM JFC NAPLES

IMPIANTI recently completed a global project led by the IT support division of JFC Naples with the aim of improving the command-and-control capability of the headquarters as an essential part.

The conference room solutions use high resolution arrays of LED-LCD monitors that provide highly reliable, easy-to-maintain and extremely affordable displays.

Usually measured in years, this project was completed within 5 months since the assignment of funds, including 3 months of production time. The success of the project has been the reflection of a teamwork made up of IT specialists, JFCNP financing and contract civil companies: I&C International Consulting S.r.l., IMPIANTI S.p.A with video walls manufactured by Deltronics S.r.l. and Sirti S.p.A.

IMPIANTI has selected the Deltronics supplier as a qualified manufacturer to support the needs of the customer.



IMPIANTI collaborated in the design, and it supplied and installed the system, guaranteeing to this date also the on-site support and maintenance.

Source: Company's Management



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