

# Transforming Our World

## P&G and the U.N. Sustainable Development Goals



At P&G, we serve nearly five billion people around the world and have one of the strongest portfolios of trusted brands. We are committed to being a good citizen and always doing the right thing. We are proud that many of our ongoing corporate Citizenship efforts support the majority of the United Nation's Sustainable Development Goals (SDGs).

### Sustainable Development Goals P&G Participation



- P&G, our brands and our people provide millions of dollars in product, cash and in-kind donations. This year P&G worked with hundreds of organizations around the globe to partner on acts of good by providing grants and in-kind donations to support people and communities in need.
- For 185 years, P&G has been focused on improving the communities we serve. Many of our Community Impact programs such as our Children's Safe Drinking Water Program and our P&G China Hope Schools help alleviate poverty and provide those in need with health, hygiene and the comforts of home.



- P&G and our brands have donated millions of dollars in cash and product to Feeding America, InKind Direct, Matthew 25 Ministries, and similar organizations around the globe to help them provide food and personal care products to people in need through a network of local community organizations.



- The Safeguard #SpreadHealthAcrossChina education and charity program has the goal to educate 100 million people on healthy hand washing habits by 2025.
- Oral-B & Crest Healthy Smiles. Healthy Lives. Healthy Planet works to enable healthier oral care habits to transform people's health, and our goal is to enable people to adopt healthier oral care habits through education and access by 2030. We reach people with our products and education globally, and through grassroot campaigns such as #ClosingTheSmileGap in the U.S., we are helping improve access.
- Through partnerships with more than 150 organizations, our Children's Safe Drinking Water Program has provided clean drinking water to children and families in more than 90 countries.



- The global Always Puberty & Confidence Education Program has been helping young people stay in school and build confidence by tackling the period-related barriers that can hold them back. This includes providing access to free period products, puberty and confidence education, as well as breaking the stigma that still surrounds periods for so many today. Since we launched our #EndPeriodPoverty program in 2018, we've donated millions of period products around the world.
- Our commitment to creating a more equal world – with equal voice, equal opportunity and equal representation for all individuals – includes a special focus on STEM. We are focused on removing barriers to education for students especially girls around the globe and minorities in the U.S. where we see the largest gaps in representation in STEM fields.



- Our gender equality efforts are focused on three areas where we can have the biggest impact:
  - Leveraging our corporate and brand voices in advertising and media to tackle bias and promote gender equality through campaigns like Ariel #ShareTheLoad, Always #LikeAGirl, SK-II #ChangeDestiny and Olay #FacetheSTEMGap.
  - Removing barriers to education for girls and barriers to economic opportunities for women through social impact programs, partnerships and advocacy efforts in communities around the world. P&G has pledged to spend \$5 billion annually with diverse-owned and women-led businesses by 2030.
  - Creating an inclusive, gender-equal environment inside P&G — and advocating for gender-equal workplaces beyond P&G — where everyone can contribute to their full potential.



- The P&G Children's Safe Drinking Water Program provides clean water through water-purification packets invented by P&G scientists. Working with more than 150 partners, we've provided more than 20 billion liters of clean water to families in need and have a goal to deliver 25 billion liters of clean water by 2025.
- We have partnered with the Bonneville Environmental Foundation (BEF) Business for Water Stewardship (BWS) program to restore an anticipated three billion liters of water to people and nature in California's Sacramento River and American River basins.
- We have increased water efficiency in our operations by 27% per unit of production and sourced 3.3 billion liters of water from circular sources against a 2010 baseline.



- P&G has an ambition to purchase 100% renewable electricity in our global operations by 2030. We are already purchasing 99% renewable electricity globally.
- We will continue to pilot and scale renewable thermal energy solutions.



- With more than 106,000 global employees, P&G takes seriously the responsibility to provide our workforce with the economic stability to support their families and local communities. This employment spurs economic growth in the nearly 70 countries where we have operations, helping to build stable economies and support communities. P&G works with nearly 50,000 suppliers globally, indirectly creating hundreds of thousands of jobs to support P&G business.
- For more than 40 years, our Supplier Diversity program in the U.S. has created economic opportunities for underrepresented businesses, such as minority-owned, women-owned, LGBTQ+, veterans and people with disabilities. The program has since expanded globally, and we're partnering with organizations like U.N. Women and WEConnect International to further ensure women business owners and entrepreneurs in all regions are getting access to training, support and business opportunities.



- Innovation is at the center of P&G's operations, and in FY21/22, we invested \$2 billion in our research and development programs.
- P&G operates 13 Innovation Centers around the world and leverages a multidisciplinary group of thousands of scientists and technologists to create and drive human centric innovation experiences that transform people's lives, industry and society, now and for generations to come.



- For years, we have put a spotlight on bias and inequality to spark dialogue that leads to understanding and action. We established the P&G Take On Race Fund to support organizations that fight for justice, advance economic opportunity, enable greater access to education and health care and make our communities more equitable.
- We introduced Widen the Screen, a content creation, talent development and partnership platform across the advertising, film and television industries, which aims to improve the portrayal of Black life on screen to challenge expectations and stereotypes. In 2022 we released The Name bringing visibility to respectfully portray communities through accurate and authentic representation in our advertising.



- P&G and our brands bring the comforts of home to those impacted by emergencies and disasters. In FY22/23, we supported more than 30 global disaster responses including those impacted by the pandemic, flooding, severe weather, and war.
- We work with Habitat for Humanity International to help build strength, stability and self-reliance through shelter.
- P&G continues investing expertise, and financial resources to advance Digital Watermarks Initiative, HolyGrail2.0 – driven by AIM - European Brands Association and powered by the Alliance to End Plastic Waste. Accurate sorting is a key barrier to better recycling outcomes today and advanced sorting technology could revolutionize sorting practices, improve the quality and quantity of recycled content, developing new streams of PCR (like detergent and cosmetic grades) and thereby helping achieve a circular economy in a faster manner. Independent research (focus on EU advanced sorting digitalisation) has shown that digitalisation of the waste industry has an uplift potential in recycling rates for in our consumer packaging.



- P&G is delivering steady progress on our 2030 goals which target responsible consumption and production, including our goals to:
  - Have 100% of our consumer packaging designed to be recyclable or reusable: In 2022, we reported 79% of our packaging has delivered on this goal.
  - Have 100% of our leadership brands inspire and enable responsible consumption: In 2022, 85% of our leadership brands have achieved milestone one of their 2030 journey.
  - Continue to increase the use of recycled resin in plastic packaging: In 2022, we reported 38% increased use of recycled resin in packaging worldwide.
- We spearheaded the creation of the 50L Home Coalition as a public-private collaborative. By promoting innovations for future water efficient and net zero living, its approach addresses water conservation and the decarbonization of domestic water consumption.



- This year, P&G published a comprehensive plan to accelerate action related to climate change and set a new ambition to achieve net zero greenhouse gas (GHG) emissions across our operations and supply chain by 2040. We will achieve this by:
  - Reducing Scope 1 & 2 GHG emissions across our operations by 50% vs a 2010 baseline and across our supply chain by 40% per unit of production by 2030 against a 2020 baseline.
  - Developing the next generation of low-carbon technologies and materials, including: advancing innovation in materials derived from renewable, bio-based, or recycled carbon across brands and exploring ingredients made from captured CO2.
  - Educating consumers to wash in laundry in cold water to help reduce 15 million tons of carbon.
  - Our Ambition is to advance Natural Climate Solutions and balance our manufacturing emissions that we cannot eliminate this decade, and we are partnering with NGOs like WWF and Conservation International to achieve this ambition.



P&G is designing packaging for recycling by leveraging industry standard guidance while also addressing gaps in the recycling ecosystem through partnerships and alliances which help fund systemic improvements in collection, sortation, recycling practices at home and recycling processes establishing use of recycled materials. Through innovation and partnerships, we are driving more ways to recycle empty packages for new uses and are integrating more recycled content in our packaging so they are less likely to find their way into our oceans. Next to this, it helps in our ambition to reduce our use of virgin petroleum based plastics in our consumer packaging by 50% by 2030 (v. 2017 baseline). Additionally, we are committed to quality reporting mechanisms to drive transparency about our progress with reducing plastic waste in the environment like WWF ReSource.



- P&G has a policy against deforestation within our forest related sourcing, and our expectations are built on protection of landscapes, people and communities. Our commitment to sustainable palm and wood pulp is based on: robust supply chain management, third-party certification and monitoring; environmental, social and industry wide partnership programs. We are currently using 100% RSPO certified palm oil and palm kernel oil in our consumer brands and continued to progress our smallholder livelihood program and established new conserve, restore, protect programs.
- Our longterm smallholder program is focused on improving yields, sustainable practices and the livelihood of small palm farmers. In our Family Care business, all wood pulp sourced by P&G is required to be certified by a third-party certification system with a preference for Forest Stewardship Council® certification. For every tree used in our pulp sourcing, at least one is regrown.



Ethics is at the foundation of all of P&G's Citizenship efforts. We believe in transparency and partnerships, we respect human and labor rights, and we source responsibly. This reputation of trust and integrity, as well as holding all of our partners to these same standards, is what sets us apart.



P&G partners with U.N. agencies, the World Economic Forum, governments, civil society, NGOs, suppliers, retailers, industry associations and businesses as we work toward our goals to promote economic growth, equality and inclusion, protect our planet and improve lives.

