



# Press Release



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**For Immediate Release**  
**July 25, 2024**

## **Wichita Falls Women Infants and Children Program Hosting Annual Breastfeeding Celebration**

Wichita Falls, Texas – The Wichita Falls WIC Program is partnering with The North Texas Area Breastfeeding Coalition to host their Annual Breastfeeding Celebration on August 2, 2024, from 10 am-1 pm at the Wichita Falls Public Library Room 205.

This FREE event is for all expecting and breastfeeding families in our community. There are door prizes and giveaways, rock decorating contests, balloon artists, delicious food, and a lot of information from our community partners. You do not have to be on WIC to participate. Everyone is welcome.

If you are on WIC, this celebration counts as a nutrition class and we will issue benefits on-site. We can't wait to celebrate and support these families who breastfeed.

The Wichita Falls WIC Program is reminding families about Texas WIC's breastfeeding support program as National Breastfeeding Month arrives on August 1. This year's theme at Texas WIC is "Support Every Step of the Way" to highlight the personalized information and assistance available to breastfeeding moms and their families.

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