

## **Disclaimer & Risk Factors**

Certain of the matters discussed in this investor presentation constitute forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as "may," "will," "expect," "intend," "anticipate," "estimate," "believe," "continue," or other similar words. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Any such forward-looking statements are based on current expectations, estimates and projections about the industry and markets in which we operate, and beliefs of, and assumptions made by, our management and involve uncertainties that could significantly affect our financial results. Such statements along the properties, and (ii) statements along the project of and prospects; and (ii) statements along the project of and prospects; and (iii) statements and prospects and liquidity. Such statements are subject to know initiatives, and prospects; and (iii) statements and prospects; and (iii) statements and prospects; and (iii) statements along the project of and prospects; and (iii) statements and prospects; and (iii) statements are subject to know and operate self storage properties; (ii) market trends in our industry, interest rates, inflation, the debt and lending markets or the general economy; (iii) failure to realize the benefits from affiliated mergers, acquisitions and other strategic transactions; (iv) the current concentration of our rental income in Florida, California and the Greater Toronto Area of Canada; (v) the effect of competition at our self storage properties or from other storage alternatives, which could cause rents and occupancy rates to decline; (vi) the impact of our outstanding Series A Convertible Preferred Stock, which ranses senior to all tops our visitions and other strategic transactions; (vii) the impact of our outstanding Series A Convertible Preferred Stock, which ranses senior to all continuous preferred storage properties or from other storage alternatives, which could alternatives, which could alternative and confinition of interest as a result of the positions they hold with affiliated entities; (xi) the impact of investments in or loans to our Managed REITs; (xi) revenue and earnings from the Managed REITs; (xi) the impact of investments in or loans to use Managed REITs; (xi) revenue and earnings from the Managed REITs; (xi) the impact of investments in or loans to use Manage

Actual results may differ materially from those indicated by such forward-looking statements. In addition, the forward-looking statements may cause its views to change. These forward-looking statements should not be relied upon as representing SmartStop's views as of any date subsequent to the date hereof. Additional factors that may affect the business or financial results of SmartStop are described in the risk factors included in SmartStop's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 32, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports on Form 10-K for the fiscal year ended December 31, 2023, as supplemented by the risk factors included in Part II, Item 1A of its Quarterly Reports of Format II, Item 1A of its Quarterly Reports on Format II, Item 1A of its Quarterly Reports on Format

See our most recent Annual Report on Form 10-K and subsequent Form 10-Qs for specific risks associated with an investment in SmartStop Self Storage REIT, Inc.

- As of September 30, 2024 our accumulated deficit was approximately \$182.0 million and it is possible that our operations may not be profitable in 2024.
- We have paid distributions from sources other than our cash flows from operations, including from the net proceeds of our public offering and our distribution reinvestment plan (DRP offering). We are not prohibited from undertaking such activities by our charter, bylaws or investment policies, and we may use an unlimited amount from any source to pay our distributions. For the twelve months ended December 31, 2023, we funded 92% of our distributions using cash flow from operations and 8% using proceeds from our DRP offering. For the 12 months ended December 31, 2022, we funded 100% of our distributions using cash flow from operations.
- No public market currently exists for shares of our common stock and there may never be one. Therefore, it will likely be at a substantial discount.
- . We may only calculate the value per share for our shares annually and, therefore, you may not be able to determine the net asset value of your shares on an ongoing basis.
- We cannot assure our stockholders that we will be successful in the marketplace
- . Revenues and earnings from Strategic Storage Trust VI, Inc. and Strategic Storage Growth Trust III, Inc. (the "Managed REITs") are uncertain.
- · Because the revenue streams from the advisory agreements with the Managed REITs are subject to limitation or cancellation, any such termination could adversely affect our financial condition, cash flow and the amount available for distributions to you.
- · We will face conflicts of interest relating to the purchase of properties, including conflicts with the Managed REITs, and such conflicts may not be resolved in our favor, which could adversely affect our investment opportunities.
- · Our trademarks are important to the value of our business, and the ability to protect, and costs associated with protecting, our intellectual property could adversely affect our business and results of operations.
- . We may incur substantial debt, which could hinder our ability to pay distributions to our stockholders or could decrease the value of your investment.
- Our Series A Preferred Shares rank senior to our common stock, and therefore, any cash we have to pay distributions to the holders of Series A Preferred Shares first, which could have a negative impact on our ability to pay distributions to our common stockholders.
- We may fail to qualify as a REIT, which could adversely affect our operations and our ability to make distributions.
- Our board of directors may change any of our investment objectives without your consent.

We use market data throughout this presentation that has generally been obtained from publicly available information and industry publications. We have also obtained certain information, where indicated, from the 2024 Self Storage Almanac and the January 2024 Colliers Report. These sources generally state that the information they provide has been obtained from sources believed to be reliable, but the accuracy and completeness of the information are not guaranteed. The market data includes foreacasts and projections that are based on industry surveys and the preparers' experiences in the industry, and there is no assurance that any of the projections will be achieved. We believed that the surveys and market research others have performed are reliable, but we have not independently verified this information.

This presentation may contain trade names, trademarks or service marks of other companies. The Company does not intend the use or display of other parties' trade names, trademarks or service marks to imply a relationship with, or endorsement or sponsorship of, these other parties

This presentation includes certain financial information that is not presented in accordance with generally accepted accounting principles in the United States ("GAAP"). Such non-GAAP financial measures should not be considered alternatives to net income as a performance measure or cash flows from operations as reported on our statement of cash flows as a liquidity measure and should be considered in addition to, and not in lieu of, GAAP financial measures. Please refer to the Appendix of this presentation for a reconciliation of the non-GAAP financial measures prepared in accordance with GAAP. You should be aware that SmartStop's presentation of these and other non-GAAP financial measures in this presentation may not be comparable to similarly-titled measures used by other companies.

Non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool, and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP. We seek to compensate such limitations by providing a detailed reconciliation for the non-GAAP financial measures to their most directly comparable financial measures and not rely on any single financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measures and not rely on any single financial measures.



## SmartStop is a Premier, Growth-Oriented Self Storage Platform

## **SMARTSTOP OVERVIEW**

- SmartStop Self Storage REIT, Inc. ("SmartStop" or the "Company") is a premier self storage owner and operator that maintains a high-quality and diversified portfolio across the United States and Canada
- BBB- Investment Grade Rating with Kroll Bond Rating Agency ("KBRA") since April 2022
- Demonstrated track record of growth, growing its total portfolio by ~73% over the last four years<sup>(1)</sup>, becoming the 10<sup>th</sup> largest operator in the U.S. and the largest operator in the Greater Toronto Area ("the GTA")<sup>(2)</sup>
- Self storage portfolio is focused on high growth markets, including a unique exposure to Canada and the Greater Toronto Area (GTA)
- Management has established a robust operating platform that is technology-enabled, data driven, and scalable
- SmartStop has a multi-pronged growth strategy focused on organic and external growth
- Managed REIT platform drives incremental revenue and future potential acquisition pipeline







## ATTRACTIVE FINANCIAL AND OPERATING PROFILE

\$142 million

LQA NOI(3)

FINANCIAL

OPERATING

14.3%

Owned portfolio CAGR (2018-2023)<sup>(6)</sup>

~\$2.2 billion

Historical acquisition volume(4)

~8.3%

Avg. Same-Store YoY NOI growth (Last three years)<sup>(5)</sup>

202

Owned and managed properties<sup>(7)</sup>

16.1 million

Owned and managed square feet(7)

92.6%

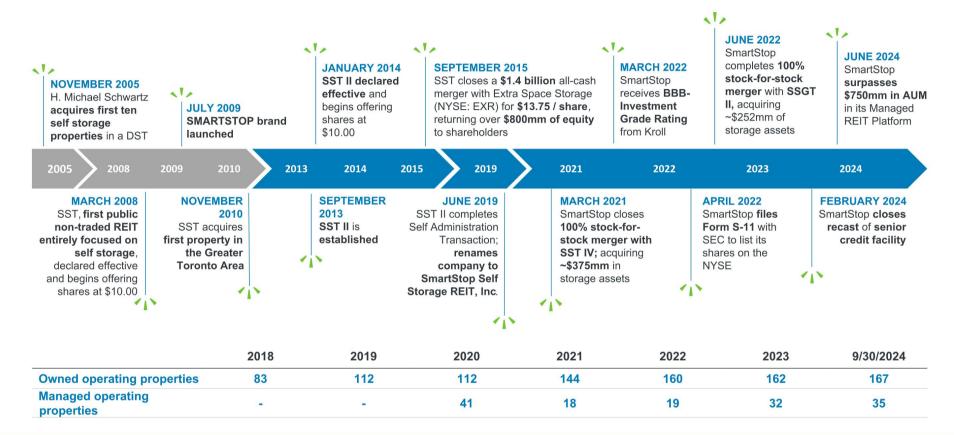
3Q 2024 Ending Same-Store Occupancy<sup>(8)</sup>

\$20.25

3Q 2024 Annualized Same-Store RentPOF<sup>(9)</sup>



# Successful Track Record of Growing the SmartStop Platform





# The SmartStop Opportunity



# **Key Investment Highlights**

- High Quality, Diversified Portfolio In Key Growth Markets
- 2 Differentiated Exposure to the Greater Toronto Area ("GTA")
- 3 Scalable, Branded Platform Positioned to Drive Growth
- 4 Multi-Pronged Growth Strategy
- 5 Unique Managed REIT Platform Provides Additional Revenue and Acquisition Potential
- 6 Experienced Management Team
- 7 Conservative and Diversified Capital Structure

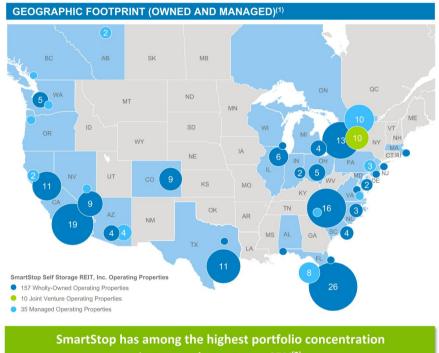




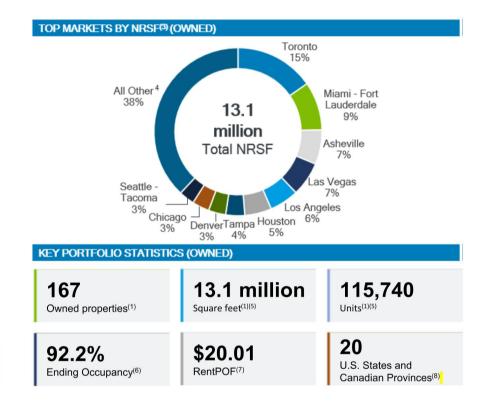




# SmartStop Owns a High Quality Portfolio in Key Growth Markets



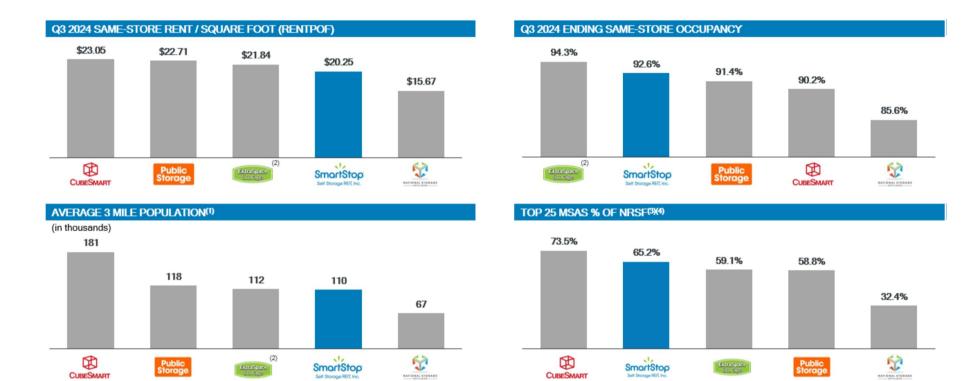
in top markets at over 65%(2)



**SmartStop** Self Storage REIT, Inc.

# **Operating Portfolio Benchmarking vs. Peers**

High quality portfolio with strong rents and demographics



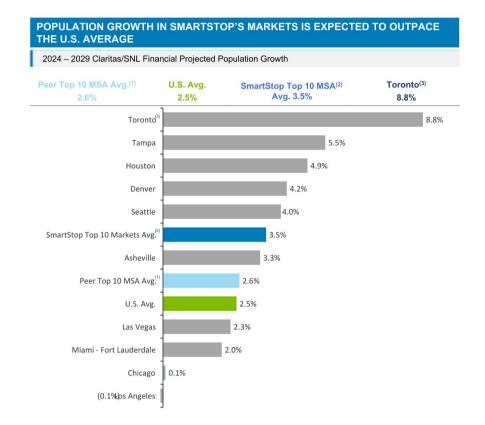
NATIONAL STORAGE



Sources: Public company filings and financial supplements. (1) Evercore ISI Equity Research; (2) Excludes impact of LSI transaction and reflects EXR Same-store pool only; (3) Toronto included as a top 25 MSA. Top 25 MSA's as defined by 2024. U.S. Census Bureau data per S&P Capital IQ, Includes owned joint



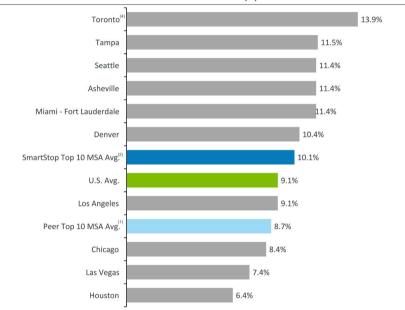
# Portfolio Focused on Large Markets with Attractive Demographics



## SMARTSTOP'S MARKETS DISPLAY OUTSIZED INCOME GROWTH PROJECTIONS

2024 - 2029 Claritas/SNL Financial Projected HH Income Growth<sup>(4)</sup>

## 2024E – 2029E Median HH Income Growth (%)

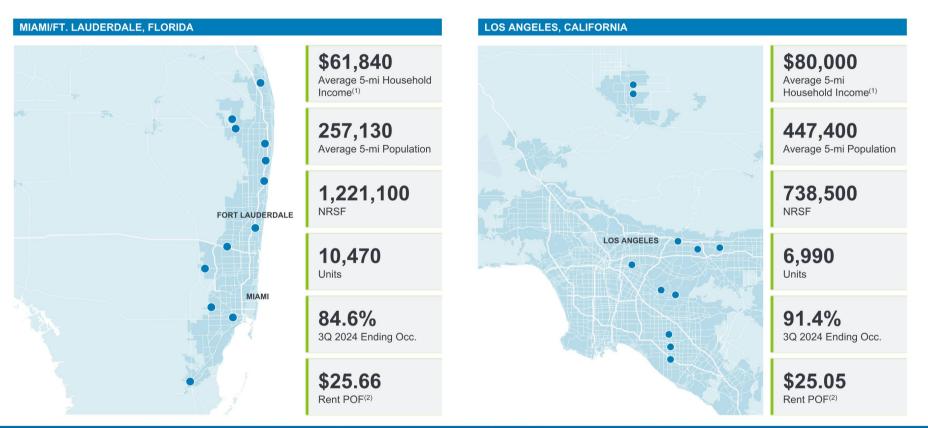




Sources: Claritas, SNL Financial, Statistics Canada. Top 10 markets ranked by NRSF as of 9/30/2024. (1) Peers include PSA, EXR, CUBE, and NSA. (2) Toronto included as a top market. (3) Statistics Canada for 2022 and Ontario Ministry of Finance projections (Summer 2023).

# 1

# Key SmartStop U.S. Markets – Miami / Ft. Lauderdale and Los Angeles





Sources: Company internal data as of 9/30/2024. (1) Demographic data pulled by asset from CoStar; market data displayed is the weighted average by NRSF as of 9/30/2024. (2) RentPOF defined as annualized rental revenue net of discounts & concessions, excluding late fees, administrative fees and parking income, divided by occupied square feet of storage.

# **Toronto and Greater Canada Represent an Untapped Growth Opportunity**



Philadelphia

Below U.S. Average

5.0x

NYC

Chicago

Boston

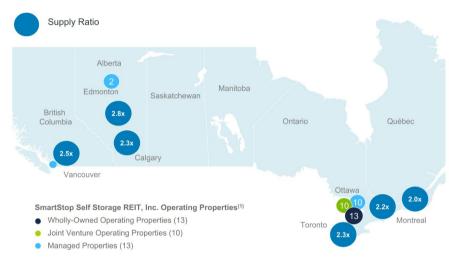
4.0x

Canadian markets maintain attractive demographics with room to meaningfully expand storage market penetration

Sq. Ft. / Capita

6.0x

## OPPORTUNITY TO EXPAND IN SEVERAL UNDERPENETRATED CANADIAN MARKETS



## **Supply Per Capita Ratio**

U.S. National Avg.	6.3x
Top 25 U.S. MSA Avg.	6.3x
Select Canadian CMAs Avg.	2.4x



2%

(2%) <sup>J</sup>

rces; Claritas, Colliers, CoStar, Green Street, SNL Financial, Statistics Canada, and The 2024 Self Storage Almanac. (1) As of 9/30/2024 inclusive of subsequent property additions after period e

Top 25 U.S. MSA Avg.

U.S. National Average >6x

8.0x

Above U.S. Average

7.0x

Dallas

10.0x

# SmartStop's GTA and broader Canadian expansion is a differentiated strategy

## STRATEGIC RATIONALE

- √ The Canadian storage market is less mature than the U.S. and meaningfully
  underpenetrated with only 3,390 storage properties<sup>(1)</sup> (vs. ~52,300 in the U.S.)<sup>(2)</sup>
- ✓ The GTA is the largest market in Canada and the sixth largest market in North America
  with 7.2 million people<sup>(3)</sup>
- ✓ Management has a 14-year track record in operating, developing and acquiring assets
  within the GTA and SmartStop is top operator in the market
- ✓ SmartStop is the largest operator in the GTA<sup>(4)</sup>
- ✓ SmartStop has established robust infrastructure within the GTA enabling SmartStop to generate economies of scale
- Other fast-growing Canadian markets with low penetration represent compelling expansion opportunities

## SMARTSTOP HAS BUILT A LOCAL OPERATING PLATFORM POISED FOR GROWTH<sup>5)</sup>

## 3.0 Million

Total Owned or Managed Operating Sq. Ft.

14

Years of experience in GTA Market by Management

33

Owned or Managed Operating Properties ~29,500

Total Owned or Managed Operating Units

16%+

GTA Market Share (4)

~85
Employees



SmartStop is the only U.S. REIT with exposure to the growing GTA market



# **Our Success in Canada: Case Studies**

## **BRAMPTON, ONTARIO**

- Ground-up JV development property with 1,050 storage units
- Situated in prime location with high median household income, 2.5% annual population growth, and only 1.5 SF/person storage supply in a 3-mile radius
- Aggressive lease-up strategy led to greater than 90% physical occupancy within 17 months of opening
- Four story facility, 1.34 acres lot adjacent SmartCentres Brampton shopping center, Tim Hortons
- Occupancy of 90.9% (at 9/30/2024)









Property Opened: November 2020

## **GTA - 8 FACILITY PORTFOLIO ACQUISITION**

- In 1H23, the Managed REITs<sup>(1)</sup> acquired an eight-facility portfolio in the GTA for approximately CAD \$300 million
  - 758,000 rentable square feet
  - 7,400 units
- The properties are Class-A facilities located in high-growth areas of the GTA with strong demographics
- The acquisition makes SmartStop the fifth largest operator in Canada



## PORTFOLIO HIGHLIGHTS

**758,000** *Total Sq. Ft.* 

Total Sq. Ft.

**56.1%** Occupancy as of June 2023<sup>(2)</sup>

**245,000**Average 3-mile Population<sup>(3)</sup>

**7,400** *Units* 

~26
Acres of Land

USD \$107,400
Average 3-mile
Household Income (3)

## MISSISSAUGA, ONT



## **VAUGHAN, ONT**





(1) One property was acquired in January 2023 by Strategic Storage Trust VI, Inc. One property was acquired in June 2023 by Strategic Storage Trust VI, Inc. (2) Weighted average physical occupancy at the time of acquisitions, weighted by not rentable occurance feet. One property was acquired in January 2023. Seven were acquired in January 2023. Seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2023. Seven were acquired in January 2023 and a seven were acquired in January 2

# **Award Winning Customer Service and Strong Brand Awareness**

## **CUSTOMER SERVICE AWARDS AND ACCOLADES**



## **Newsweek Awards**

Named the top-ranked self storage company for customer service by Newsweek and Statista in 2021, 2023 and 2024



## The Stevie Awards

Recognized as a Silver Winner in The 21st Annual American Business Awards® for Customer Service Department of the Year



## Reputation 800 Awards

Awarded the Reputation 800 Award from reputation.com for outstanding customer reviews in 2022 and 2023

## **CONSISTENT BRAND STANDARDS**







## **SMARTSTOP SPONSORSHIP**







## **CHARITABLE GIVING**









# 3 Introducing: Dash, SmartStop's Proprietary Integrated Technology Platform



## CUSTOM-BUILT



- Collaborative development with vendor
- Designed for real-time data access and availability
- · Focus on customer-centric and mobile engagement

## SCALABLE



- Built to operate with hundreds of properties
- Integrates seamlessly with proprietary systems (pricing, call center)
- Open API architecture and enterprise-level management
- Enhancements and upgrades flow seamlessly to field

## **SECURE**



- Isolated server cluster built to SmartStop specifications
- Data is 100% SmartStop-owned and accessible
- Meets SOC I, Type II and SOC 2, Type II standards

## **Cloud-based Technology Backbone of Our Platform**

- Accelerates innovation
- Facilitates delivery of strategic objectives

Innovative proprietary technology, shaping the future of the industry



# **Ability To Deliver Leading Customer Experience**

## Technology-driven platform gives SmartStop the ability to meet customers' unique service needs



## Dedicated In-House Call Center

- Dedicated call center employees streamline the customer experience
- Agents able to use webbased or SMS text features to complete leasing process to meet customer needs



# Online Rentals and Reservations

- Convenient online access allowing customers to seamlessly browse available units and rent units on the web
- State-of-the-art website optimized to reduce barriers in the shopping experience and fast loading times



## Walk-Ins

- Highly-trained SmartStop employees on facility premises to accommodate walk-ins
- Staff trained to utilize SmartStop's management technology and tools to provide high-quality inperson sales experience





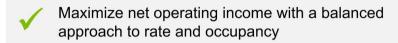
- Modern & convenient website experience
- Integrated into revenue management system to update pricing and occupancy real time
- Highly sophisticated and responsive website
- ✓ Mobile optimization

 In the first nine months of 2024, ~50%<sup>(1)</sup> of all rentals were executed in a contactless manner





## **INTERNAL GROWTH STRATEGIC HIGHLIGHTS**



- Majority of the Company's same-store portfolio base has been owned or managed less than five years and retains additional rate upside
- SmartStop's customer service platform drives consumer traffic and develops a sticky customer base
- Asset management technology and experienced personnel all help drive expense savings and ultimately bottom-line growth

# 95.9% 95.4% 95.1% 95.5% 94.5% 93.1% 93.1% 93.7% 93.2% Average: 93.8% 92.4% 92.5% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.4% 92.5% 92.5% 92.4% 92.5% 92.5% 92.4% 92.5% 92.5% 92.4% 92.5% 92.5% 92.4% 92.5% 92.



SmartStop's strategic internal growth initiatives have proven successful on key operational statistics



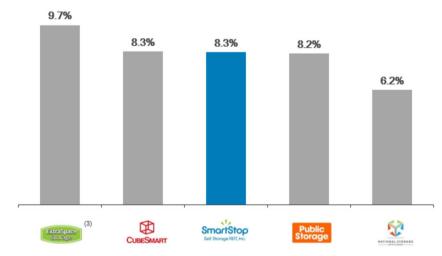
# **Long-Term Internal Growth Track Record**

SmartStop's internal growth strategies have translated into successful long-term growth

3-YEAR AVERAGE YOY SAME-STORE REVENUE GROWTH(1)

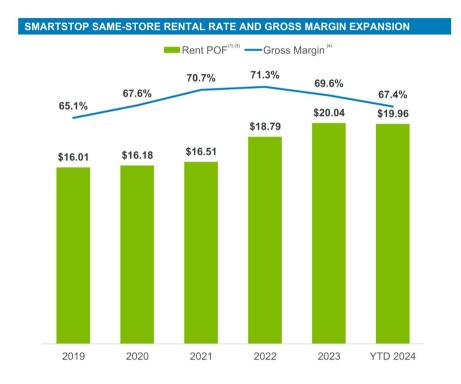
3-YEAR AVERAGE YOY SAME-STORE NOI GROWTH(1)(2)

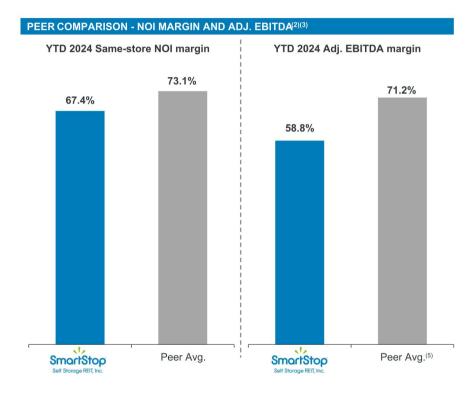






# **Existing Embedded Internal Growth Opportunities**



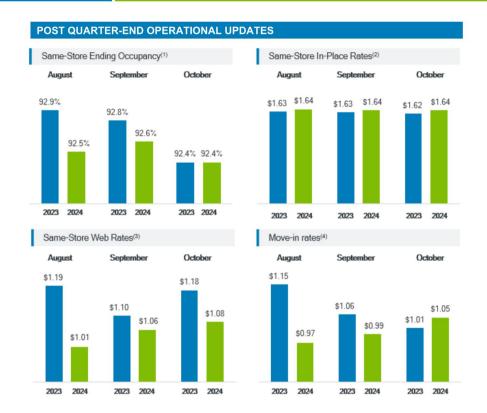




Source: Company data and filings. (1) RentPOF defined as annualized rental revenue net of discounts & concessions, excluding late fees, administrative fees and parking income, divided by occupied square feet of storage. (2) NOI and Adjusted EBITDA are non-GAAP measures. See the Appendix for a reconciliation of these measures to their most directly comparable GAAP measures. (3) 03/24 figures based on SmartStop's 148 same-store pool; 01/24 and 02/24 figures based on SmartStop's 149 same-store pool. Rates are on a monthly per square foot basis. (4) Calculated as same-store net operating income divided by same-store revenue. (5) PSA YTD 20/24 Adj. EBITDA margin represents LTM metrics.

# 4

# **Operations Update**











# **Management's Track Record of External Growth**

## **SMARTSTOP AND AFFILIATES' INVESTMENT ACTIVITY 2016-2024**

## ✓ Stabilized Acquisitions:

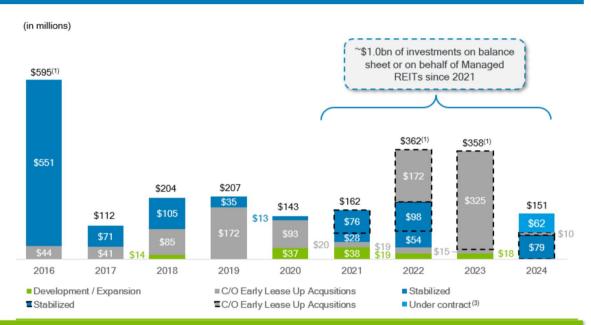
- Acquired approximately \$1.0bn of stabilized properties since 2016
- 4 properties under contract for ~\$60mm

## ✓ C of O and Lease-up Acquisitions:

 Acquired approximately \$1.0bn of Certificate of Occupancy or early lease-up properties since 2016<sup>(2)</sup>

## ✓ Ground-up Development:

- Delivered 10 development properties since 2016
- Majority of ground-up development properties are located in Canada



SmartStop and its affiliates have a strong track record of acquisitions across multiple channels and successful integration demonstrates the management team's underwriting expertise



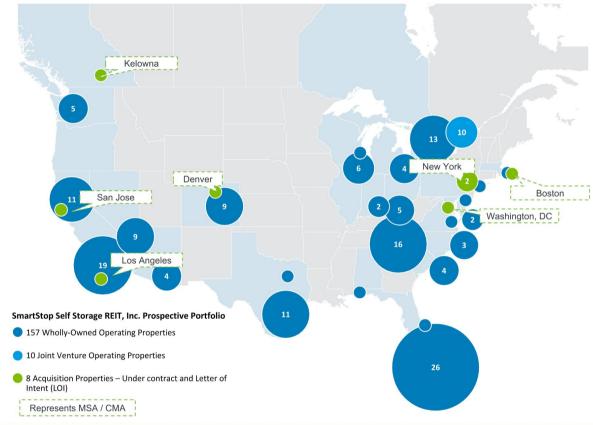


# **SmartStop Acquisition Pipeline**

	Under contract	LOI
Total Properties	4	4
Total Purchase Price (\$mm)	~\$62	~\$173
Total NRSF (Storage Only)	~239,000	~438,000
Total Units (Storage Only)	~2,400	~4,600

## PORTFOLIO STRATEGY

- 8 properties located in Top 25 MSAs / CMAs
- Maximize efficiencies in top markets by leveraging existing assets and operations
- Accretive investments with high physical occupancy and management upside
- Acquisitions expected to close in Q4 2024 or Q1 2025







# SmartStop Managed REIT Platform Provides Additional Capital Allocation Flexibility

## Managed REIT and third-party platforms represent a significant expansion opportunity for SmartStop

Managed REIT Platform



**STRATEGIC** 

- Acquire growth-oriented properties that broaden the platform in an accretive structure for SmartStop
- Generate fees and expense reimbursements
- Create economies of scale by adding SmartStop locations

Differentiated Access to Capital

Third-Party Management Strategy

- The structure of SST VI and SSGT III provides the platform access to raising equity capital at NAV, subsequently deploying in an accretive manner at a relatively low-cost basis
- The managed REIT platform provides a competitive advantage relative to institutions and publicly traded REITs, which continues to trade at a high cost of capital and discount to NAV, making accretive transactions via equity capital markets challenging
- Third-party management represents an expansion opportunity, particularly in Canadian markets where there is relatively less sophisticated and smaller operators
- Third-party expansion efforts focused across a range of Canadian and U.S. markets

### **OPERATIONAL PROPERTIES** STRATEGIC STORAGE TRUST VI, INC.(1) NRSF ALLOCATION NV, 2% BC, 3% \ OR, 2% | \$560M AUM r AB, 2% Assets Under Management on a cost basis(3) Portfolio Stats(3) ON , 45% **NRSF** # of Stores 24 2,144,300 States / Provinces 10 FL, 15% -19,240 Units Net Rentable SQFT 2,144,300 Canadian Development AZ, 18% **Properties Under Construction** STRATEGIC STORAGE GROWTH **OPERATIONAL PROPERTIES** TRUST III, INC.(2) NRSF ALLOCATION **\$220M AUM** AB. 5% VA. 79 Assets Under Management on a cost basis(3) NC. 8% Portfolio Stats(3) NRSF NJ, 8% FL, 48% # of Stores 10 798,600 States / Provinces 7 ON , 10% 7,280 Units

798,600

CA, 14%



Note: All data as of 9/30/2024. (1) Represents Strategic Storage Growth Trust III, Inc. ("SSGT III"), which was launched in May 2022. (3) Includes all rentable units and rentable square feet, consisting of storage units and parking units.

Net Rentable SQFT

# **Experienced Senior Management Team**

## SMARTSTOP EXECUTIVE MANAGEMENT TEAM



H. Michael Schwartz

Chairman & Chief Executive Officer 19 Years of Storage Experience 19 Years at SmartStop and Affiliates



**James Barry** 

CFO & Treasurer
12 Years of Storage Experience
12 Years at SmartStop and Affiliates



Wayne Johnson

President & CIO
38 Years of Storage Experience
18 Years at SmartStop and Affiliates



## Joe Robinson

Chief Operations Officer
15 Years of Storage Experience
5 Years at SmartStop and Affiliates

## ADDITIONAL EXECUTIVE & SENIOR MANAGEMENT TEAM MEMBERS



Nicholas Look

General Counsel & Secretary

7 Years of Storage Experience 7 Years at SmartStop



Mike Terjung

Chief Accounting Officer

15 Years of Storage Experience 15 Years at SmartStop and Affiliates



Bliss Edwards

EVP - Canada

11 Years of Storage Experience 5 Years at SmartStop



**David Corak** 

VP - Corporate Finance

11 Years of Storage Experience 4 Years at SmartStop



Jaclyn Groendyke

VP - People & Culture

4 Years of Storage Experience
4 Years at SmartStop



**Bill Charles** 

Chief Information Officer

525+
Total Employees

11%

Executive Management
Ownership in the Company<sup>(1)</sup>

77%

NEO Management Comp is Risk / Performance Based

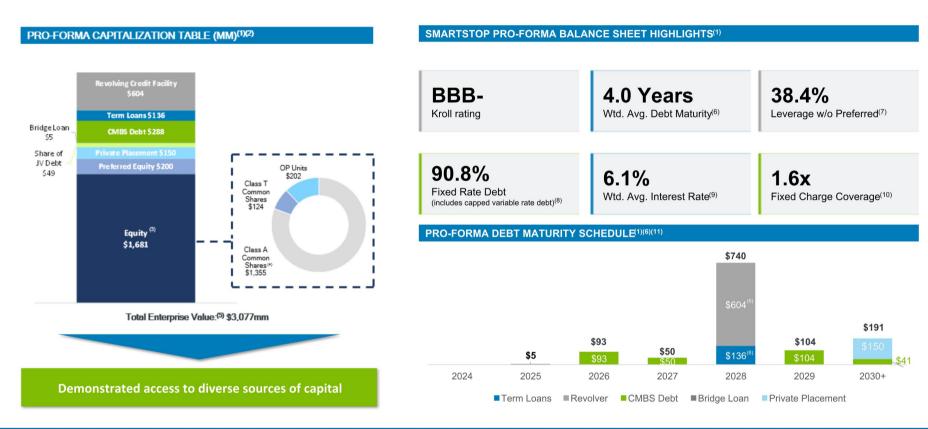
One

Centralized Corporate Headquarters 13+ Years

Average Leadership Team Experience



# **Investment Grade Rated Balance Sheet**





(1) As of 9/30/2024. (2) Total capitalization includes debt, preferred equity. Debt and preferred equity are at face value for purposes of this calculation; (3) Equity market cap based on approx. 110.2 million shares and 0P Units at 9/30/2024 valued at the most recently published Net Asset Value of \$15.5.25. (4) Includes \$6.6 million of store in of other dilutive securities. (5) Total Capitalization of \$3.7 million of \$3.7 million of cash and cash equivalents. (6) Includes one year extension of the 2024 Credit Facility to February 2028 and one year extension of the 2027 NBC Loan to May 2028. (7) Leverage as measured by debt les cash to total capitalization (total capitalization includes debt, preferred equity and equity market cap); includes SmartStop's portion of joint venture debt; (8) Includes the impact of interest rate derivatives, including \$500 million of interest rate caps. (9) Excludes the impact of interest rate derivatives as of 9/30/2024. (10) Fixed-charge coverage ratio is Adjusted EBITDA divided by total interest and principal payments and preferred stock dividends. Actual for 2024; (11) Full contractual balance of consolidated debt.



# MSA Exposure – Same-Store

## Same-Store Portfolio at 9/30/24

		#of	Net Rentable		Net Rent / Occupi the Three Mon Septembe	ths Ended		Avg. Occupancy i		I	Revenue for the 1 Ended Septe			Expenses for Months Septemi	Ended		NOI for the Three Months Ended September 30, (3)		
MSA/CMA <sup>(1)</sup>	% of NOI	Stores	Sq. Ft.	Units	2024	2023	% Change	2024	2023	Change	2024	2023	% Change	2024	2023	% Change	2024	2023	% Change
Miami - Fort Lauderdale	12.3%	11	1,125,900	9,420	\$25.66	\$25.54	0.5%	91.7%	93.1%	-1.4%	\$6,159	\$6,227	-1.1%	\$1,904	\$1,688	12.8%	\$4,256	\$4,539	-6.2%
Toronto <sup>(4)</sup>	11.7%	13	1,110,700	10,610	21.63	21.05	2.8%	92.9%	93.5%	-0.6%	5,633	5,580	0.9%	1,592	1,526	4.3%	4,041	4,054	-0.3%
Los Angeles	7.9%	10	660,400	6,200	26.01	26.18	-0.7%	92.0%	92.8%	-0.8%	3,814	3,892	-2.0%	1,068	988	8.1%	2,746	2,905	-5.5%
Las Vegas	7.3%	9	865,000	7,160	18.81	18.56	1.4%	93.4%	93.0%	0.4%	3,480	3,425	1.6%	973	860	13.2%	2,507	2,566	-2.3%
Asheville	5.4%	12	762,700	5,460	16.27	16.28	-0.1%	93.2%	93.7%	-0.5%	2,618	2,640	-0.8%	744	733	1.4%	1,874	1,906	-1.7%
Houston	5.3%	9	676,800	5,130	19.02	17.98	5.8%	93.8%	94.0%	-0.2%	2,779	2,642	5.2%	960	1,043	-7.9%	1,819	1,599	13.7%
Seattle - Tacoma	3.6%	5	390,550	3,430	20.38	19.93	2.2%	93.8%	92.3%	1.5%	1,828	1,761	3.8%	580	536	8.3%	1,248	1,226	1.8%
San Francisco - Oakland	3.0%	4	322,600	2,920	23.90	23.92	-0.1%	90.2%	90.9%	-0.7%	1,703	1,755	-2.9%	652	563	15.7%	1,051	1,191	-11.7%
Ri versi de - SB	3.2%	5	306,700	2,690	21.67	21.75	-0.3%	93.1%	93.0%	0.1%	1,498	1,512	-0.9%	389	386	0.5%	1,109	1,125	-1.4%
Tampa	3.2%	5	478,100	3,890	18.46	19.72	-6.4%	92.1%	93.0%	-0.9%	1,781	1,912	-6.9%	690	673	2.5%	1,091	1,239	-11.9%
Denver	3.0%	7	437,300	3,860	18.47	17.30	6.8%	92.4%	94.3%	-1.9%	1,847	1,759	5.0%	808	771	4.9%	1,038	988	5.1%
Phoenix	2.6%	4	329,100	3,130	17.50	17.75	-1.4%	93.3%	93.0%	0.3%	1,343	1,359	-1.2%	429	376	14.2%	913	983	-7.1%
Port St. Lucie	2.2%	4	318,900	2,610	19.53	20.48	-4.6%	93.2%	93.7%	-0.5%	1,253	1,304	-4.0%	493	454	8.5%	759	850	-10.7%
Chicago	2.6%	6	432,450	3,785	15.68	15.38	2.0%	91.7%	92.0%	-0.3%	1,571	1,549	1.4%	684	650	5.4%	887	900	-1.4%
Dayton	2.0%	7	375,800	3,390	12.78	12.73	0.4%	92.1%	93.9%	-1.8%	1,130	1,148	-1.5%	455	415	9.8%	675	734	-8.0%
Detroit	1.9%	4	266,100	2,220	15.83	15.30	3.5%	92.9%	94.4%	-1.5%	939	926	1.4%	270	257	5.2%	668	669	-0.1%
Other	22.8%	33	2,544,200	22,770	20.55	20.68	-0.6%	91.8%	92.6%	-0.8%	11,702	11,892	-1.6%	3,836	3,628	5.8%	7,866	8,264	-4.8%
Total Same-Store	100.0%	148	11,403,300	98,675	\$20.25	\$20.14	0.5%	92.4%	93.1%	-0.7%	\$51,078	\$51,283	-0.4%	\$16,528	\$15,546	6.3%	\$34,550	\$35,737	-3.3%



# MSA Exposure – Total Portfolio

# Wholly-Owned Total Portfolio at 9/30/24

MSA/CMA <sup>(1)</sup>	% of Portfolio by NRSF	% of Portfolio by NOI	Net Rentable Sq. Ft.	# of Stores	Units
Miami - Fort Lauderdale	9.4%	12.2%	1,221,100	12	10,470
Toronto	9.3%	11.6%	1,110,700	13	10,610
Las Vegas	7.2%	7.4%	865,000	9	7,160
Asheville	7.2%	6.0%	869,900	14	6,200
Los Angeles	6.2%	7.9%	738,500	11	6,990
Houston	5.6%	5.4%	676,800	9	5,130
Tampa	4.0%	3.1%	478,100	5	3,890
Denver	3.6%	3.0%	437,300	7	3,860
Chicago	3.6%	2.2%	432,450	6	3,785
Dayton	3.1%	2.0%	375,800	7	3,390
Seattle - Tacoma	3.3%	3.6%	390,550	5	3,430
Phoenix	2.7%	2.6%	329,100	4	3,130
San Francisco - Oakland	2.7%	3.1%	322,600	4	2,920
Port St. Lucie	2.7%	2.3%	318,900	4	2,610
Sacramento	2.6%	1.5%	308,100	4	2,895
Riverside - SB	2.6%	3.0%	306,700	5	2,690
Detroit	2.2%	1.9%	266,100	4	2,220
Myrtle Beach	1.6%	1.2%	197,800	2	1,450
San Diego	1.5%	2.2%	181,400	2	2,020
Other <sup>(2)</sup>	19.1%	17.8%	2,381,100	30	21,450
Total Stores	100.0%	100.0%	12,208,000	157	106,300



# MSA Exposure – Owned & Managed Portfolio

# Owned and Managed Total Portfolio at 9/30/24

MSA/CMA <sup>(1)</sup>	% of Portfolio by NRSF	Net Rentable Sq. Ft.	# of Stores	Units
Toronto	18.9%	3,047,300	33	29,610
Miami - Fort Lauderdale	8.0%	1,289,600	13	11,230
Las Vegas	5.7%	916,900	10	7,500
Asheville	5.8%	934,000	15	6,680
Los Angeles	5.2%	835,800	12	7,920
Phoenix	4.4%	707,400	8	5,980
Houston	4.2%	676,800	9	5,130
Tampa	3.0%	478,100	5	3,890
Orlando	3.2%	514,900	5	3,920
Denver	2.7%	437,300	7	3,860
Chicago	2.7%	432,450	6	3,785
Dayton	2.3%	375,800	7	3,390
Seattle-Tacoma	2.4%	390,550	5	3,430
San Francisco - Oakland	2.0%	322,600	4	2,920
Port St. Lucie	2.0%	318,900	4	2,610
Sacramento	1.9%	308,100	4	2,895
Riverside - SB	1.9%	306,700	5	2,690
San Diego	1.8%	291,200	3	3,020
Detroit	1.6%	266,100	4	2,220
New York - Newark	1.4%	223,900	2	2,630
Other <sup>(2)</sup>	18.9%	3,071,200	41	27,880
Total Stores	100.0%	16,145,600	202	143,190



# Reconciliation: Net Income (Loss) to Net Operating Income

	2024 Q3	2024.02	2024 Q1	2023	2023 Q4	2023 Q3	2022.02	2022.01	2022	2021	2020	2019
Net income (loss)		2024 Q2					2023 Q2	2023 Q1				
Adjusted to exclude:	(\$3,392)	(\$705)	(\$1,640)	\$11,647	\$2,356	\$2,979	\$4,279	\$2,033	\$29,245	(\$19,565)	(\$51,207)	(\$25,096)
Tenant protection program revenues (1)	(2,175)	(2,032)	(1,945)	(7,783)	(1,958)	(1,987)	(1,909)	(1,930)	(7,456)	(6,521)	_	
Tenant protection program related expenses (2)	(2,173)	156	100	349	116	116	(1,909)	(1,930)	(7,436)	(0,521)		
Managed REIT Platform revenue	(2,923)	(2,670)	(2,734)	(11,906)	(2,791)	(2,518)	(4,321)	(2,277)	(7,819)	(6,323)	(8,049)	(3,068)
Asset management fees	(2,923)			(11,906)			(4,321)	(2,211)	(7,819)	(0,323)		3,623
Managed REIT Platform expenses	1.053	648	851	3,365	827	1,307	681	-	2,485			,
·								550		1,451	2,807	2,740
General and administrative	7,210	7,813	7,427	27,452	7,456	6,277	7,182	6,537	28,254	23,265	16,471	10,461
Depreciation	13,836	13,636	13,584	53,636	13,561	13,427	13,376	(1,904,513)	49,520	40,946	32,295	29,605
Intangible amortization expense	215	173	73	6,594	1,107	1,732	1,836	1,919,705	15,098	12,422	9,777	11,493
Acquisition expenses	38	12	71	192	74	76	11	31	888	935	1,366	1,798
Contingent earnout adjustment	-	.—			-	-	.—	-	1,514	12,620	(2,500)	200
Impairment of goodwill and intangible assets	-	-	-	-	1-	-	-	1-	1-	-	36,466	5-
Impairment of investments in Managed REITs	_	-	-	_	-	-	_	-	-	-	4,377	
Write-off of equity interest and preexisting relationships upon acquisition of control	_	-	-	-	-	-	-	-	2,050	8,390	-	Q <del></del>
Gain on sale of real estate	_	_	-	_	_	_	_	-	-	(179)	-	(3,94
Interest expense	19,102	17,294	16,553	61,805	16,271	15,925	14,905	14,704	33,936	33,384	36,053	41,428
Net loss on extinguishment of debt	_	_	471		-	1-	-	-	2,393	2,445	_	2,648
Casualty loss on real estate, net	-	1-	-	-	1-	1—	-		1-	-	1-	1-
Equity in (earnings) losses of unconsolidated joint venture properties	380	359	329	1,625	410	274	536	405	760	494	-	_
Gain on equity interests upon acquisition	-	_	-	_	_	_	_		(16,101)	_	_	(8,017
Equity in (earnings) losses of investments in Managed REITs	248	257	452	1,272	379	444	216	233	930	_	_	-
Income tax expense (benefit)	404	347	342	(2,596)	(1,689)	(1,050)	(134)	277	(572)	_	-	_
Interest income	(1,023)	(667)	(684)	(3,361)	(823)	(699)	(696)	(1,143)	_	_	_	_
Other, net	1,981	792	177	231	70	266	(497)	392	(824)	(250)	(5,987)	625
Net operating income	\$35,564	\$35,413	\$33,427	\$142,524	\$35,367	\$36,570	\$35,525	\$35,060	\$134,302	\$103,515	\$71,870	\$64,495



# **Non-GAAP Reconciliations** (continued)

	9/30/2024	6/30/2024	3/31/2024	12/31/2023	9/30/2023
Reconciliation to fully diluted FFO & FFO, as adjusted:	-				
Net income (loss)	(\$3,392)	(\$705)	(\$1,640)	\$2,356	\$2,979
Other noncontrolling interests	(108)	(106)	(109)	(102)	(104)
Distributions to preferred stockholders	(3,142)	(3,108)	(3,108)	(3,151)	(3,151)
Depreciation & amortization of real estate and intangible					
assets from consolidated entities	13,704	13,454	13,309	14,322	14,823
Depreciation & amortization of real estate and intangible					
assets from unconsolidated entities	719	657	538	626	649
FFO (attributable to common stockholders and OP unit holders)	7,781	10,192	8,990	14,052	15,196
Intangible amortization expense - contracts	37	73	73	73	73
Acquisition expenses	38	12	71	74	76
Acquisition expenses and foreign currency (gains) losses, net					
from unconsolidated entities	(27)	(10)	79	(25)	(27)
Accretion of fair market value of secured debt	9	77	3	3	3
Net loss on extinguishment of debt	-	-	471		÷
Foreign currency and interest rate derivative (gains) losses, net	1,671	749	(111)	49	96
Amortization of debt issuance costs	1,202	972	802	701	662
Offering related expenses	¥	3	327	792	
Sponsor funding revenue reduction	218	199	181	34	
Adjustment of deferred tax liabilities	282	102	218	(1,773)	(1,342)
Losses incurred due to hurricane	500	-	-	-	-
FFO, as adjusted (attributable to common stockholders and					
OP unit holders)(1)	\$11,702	\$12,369	\$11,104	\$13,980	\$14,737

	9/30/2024	6/30/2024	3/31/2024	12/31/2023	9/30/2023
Weighted average Class A & T shares outstanding - basic	96,476,987	96,775,724	96,831,903	96,758,797	96,837,584
Weighted average OP units outstanding	13,245,359	13,229,294	13,127,843	12,866,508	12,864,174
Weighted average other dilutive securities	433,839	364,211	337,948	561,009	479,855
Weighted average shares & OP units outstanding – diluted <sup>(2)</sup>	110,156,185	110,369,229	110,297,694	110,186,314	110,181,613
FFO and FFO, as adjusted per share & OP unit outstanding - diluted:					
FFO .	\$0.07	\$0.09	\$0.08	\$0.13	\$0.14
FFO, as adjusted <sup>(1)</sup>	\$0.11	\$0.11	\$0.10	\$0.13	\$0.13

<sup>(1)</sup> Includes all Class A Shares, Class T Shares and OP Units, as well as the dilutive effect on FFO and FFO, as adjusted of both unvested restricted stock and long term incentive plan units (both time-based units and performance based-units), and is calculated using the two-class, treasury stock or if-converted method, as applicable. The outstanding convertible preferred stock was excluded as the conversion of such shares was antidilutive to Tond FFO, as adjusted. Such amounts are calculated net of distributions to participating securities. For the three months ended September 30, 2024, June 30, 2024, March 31, 2024, December 31, 2023, and September 30, 2023, such distributions to participating securities were \$113, \$112, \$114, \$93, and \$93, respectively. Refer to Note 2 of the financial statements for the quarter ended September 30, 2024, contained within SmartStop's 10-Q for further information regarding the calculation of earnings per share.



# Reconciliation: Net Income (Loss) to Adjusted EBITDA: Trailing 7 Quarters

	2024 Q3	2024 Q2	2024 Q1	2023	2023 Q4	2023 Q3	2023 Q2	2023 Q1
Net income (loss)	(\$3,392)	(\$705)	(\$1,640)	\$11,647	\$2,356	\$2,979	\$4,279	\$2,033
Adjustments:								
Interest expense and net loss on								
extinguishment of debt	19,102	17,294	17,024	61,804	16,271	15,925	14,905	14,704
Tax related expense (benefit) <sup>(1)</sup>	659	692	623	(1,852)	(1,503)	(835)	70	416
Depreciation and amortization	14,051	13,809	13,657	60,230	14,668	15,159	15,212	15,192
Adjustments to reflect EBITDA related to our								
unconsolidated entities	1,729	1,579	1,533	6,302	1,689	1,675	1,563	1,375
Acquisition expenses <sup>(2)</sup>	38	12	71	192	74	76	11	31
Equity based compensation expense	1,307	1,422	1,134	5,258	1,180	1,459	1,513	1,106
Sponsor funding revenue reduction	218	199	181	34	34	-	-	_
Losses incurred due to hurricane	500	-	_	_		_	_	_
Foreign currency and interest rate derivative (gains) losses, net	1,671	749	(111)	(178)	49	96	(707)	385
Offering related expenses		3	327	792	792	_	_	-
Adjusted EBITDA <sup>(3)</sup>	\$35,883	\$35,054	\$32,799	\$144,230	\$35,609	\$36,534	\$36,846	\$35,241

# Reconciliation: Same-Store Net Operating Income to Total Net Operating Income

# of		Net		Net Rent / Oc Ft. for the The Ended Septe	ree Months	Ending Oc	cupancy as mber 30,		Revenue for Months Septemb	Ended		Expenses for Months Septemb	Ended		NOI for the Th Ended Septer		
Owned Operating Store Segment	Stores	Rentable Sq. Ft.	Units	2024	2023	2024	2023	% Change	2024	2023	% Change	2024	2023	% Change	2024	2023	% Change
Same-Store Wholly-Owned	148	11,403,300	98,675	\$20.25	\$20.14	92.6%	92.8%	-0.2%	\$51,078	\$51,283	-0.4%	\$16,528	\$15,546	6.3%	\$34,550	\$35,737	-3.3%
Non Same-Store Wholly-Owned	9	804,700	7,625	15.56	NM	86.4%	NM		2,125	NM		1,111	NM		1,014	NM	
Total Wholly-Owned Operating Stores	157	12,208,000	106,300	20.01	NM	92.2%	NM		\$53,203	NM		\$17,639	NM		\$35,564	NM	
Total Joint Venture Operating Stores	10	897,400	9,440	\$18.85	NM	80.0%	NM										
Total All Owned Operating Stores	167	13,105,400	115,740														



# Additional Information Regarding FFO & FFO, as Adjusted and NOI

Funds from Operations ("FFO") and FFO, as adjusted
Funds from operations ("FFO") is an industry wide metric promulgated by the National Association of Real Estate Investment Trusts, or NAREIT, which SmartStop believes to be an appropriate supplemental measure to reflect the operating performance of a REIT. The use of FFO is recommended by the REIT industry as a supplemental performance measure.

SmartStop defines FFO, a non-GAAP measure, consistent with the standards established by the White Paper on FFO approved by the Board of Governors of NAREIT, or the White Paper. The White Paper defines FFO as net income (loss) computed in accordance with GAAP, excluding gains or losses from sales of property and asset impairment write downs, plus depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures. Additionally, gains and losses from change in control are excluded from the determination of FFO. Adjustments for unconsolidated partnerships and joint ventures are calculated to reflect FFO on the same basis. SmartStop's FFO calculation complies with NAREIT's policy described above.

SmartStop uses FFO, as adjusted, as an additional non-GAAP financial measure to evaluate its operating performance. SmartStop previously used Modified Funds from Operations ("MFFO") (as defined by the Institute for Portfolio Alternatives) as a non-GAAP measure of operating performance. Management replaced the MFFO measure with FFO, as adjusted, because FFO, as adjusted, provides investors with supplemental performance information that is consistent with the performance models and analysis used by management. In addition, FFO, as adjusted, is a measure used among SmartStor's peer group, which includes publicly traded REITs. Further, SmartStop believes FFO, as adjusted, is useful in comparing the sustainability of its operating performance with the sustainability of the operating performance of other real estate companies.

In determining FFO, as adjusted, SmartStop makes further adjustments to the NAREIT computation of FFO to exclude the effects of non-real estate related asset impairments and intangible amortization, acquisition related costs, other write-offs incurred in connection with acquisitions, contingent earnout expenses, adjustments of fair value of debt adjustments, amortization of debt issuance costs, gains or losses from extinguishment of debt, accretion of deferred tax liabilities, realized and unrealized gains/losses on foreign exchange transactions, and gains/losses on to foreign exchange and interest rate derivatives not designated for hedge accounting, which smart Stop believes are not indicative of the Company's overall long-term operating performance, standard and makes its results more company and the company's continuing operating performance, standard and makes its results more companyable period to other REITs, which in any response provides investors a view of its continuing operating performance, standard and makes its results more companyable period of to other REITs, which in any response period and to other REITs, which in any response period and to other REITs, which in any response period and to other REITs, which in any response period and to other REITs, which in any response period and to other REITs, which is not response period and to other REITs, which is not response period and to other REITs, which is now response period and to other REITs, which i measure of operating performance when SmartStop formulates corporate goals and evaluate the effectiveness of its strategies.

Presentation of FFO and FFO, as adjusted, is intended to provide useful information to investors as they compare the operating performance of different REITs, although it should be noted that not all REITs calculate FFO and FFO, as adjusted, the same way, so comparisons with other REITs may not be meaningful. Furthermore, FFO and FFO, as adjusted, are not necessarily indicative of cash flow available to fund cash needs and should not be considered as an alternative to net income (loss) or income (loss) from continuing operations as an indication of SmartStop's performance, as an alternative to cash flows from operations, which is an indicative of funds available to fund SmartStop's cash needs including SmartStop's ability to make distributions to its stockholders. FFO and FFO, as adjusted, should not be considered as an alternative to net income (determined in accordance with GAAP) and should be reviewed in conjunction with other measurements as an indication of SmartStop's performance.

Neither the SEC, NAREIT, nor any other regulatory body has passed judgment on the acceptability of the adjustments that SmartStop uses to calculate FFO or FFO, as adjusted. In the future, the SEC, NAREIT or another regulatory body may decide to standardize the allowable adjustments across the publicly registered, non-traded REIT industry and SmartStop would have to adjust it's calculation and characterization of FFO or FFO, as adjusted.

Not is a non-GAAP measure that SmartStop defines as net income (loss), computed in accordance with GAAP, generated from properties before corporate general and administrative expenses, asset management fees, interest expense, depreciation, amortization, acquisition expenses and other non-property related expenses. SmartStop believes that NOI is useful for investors as it provides a retain of the properties of the perating performance of its operating assets because NOI excludes certain them that are not associated with the ongoing operation of the properties and other non-property related expenses. SmartStop believes that NOI is useful for investors as it provides a property provided in the properties of companies as they may have different methodologies for computing this amount.



