



## **OTCIQ Order Form Addendum: Change in Control or Court Appointed Custodian**

Subscribers are required to submit additional information if your Company is applying for the Disclosure & News Service as a result of a Change in Control transaction or has a Court Appointed Custodian. Using the below templates, the relevant form should be sent directly to [issuers@otcmarkets.com](mailto:issuers@otcmarkets.com) upon submission of the OTCIQ Order Form.

Your Company will be required to post this information as a “Supplemental Information” report through the OTCIQ portal once approved for the OTC Disclosure & News Service. The purpose of this requirement is to ensure that your Company publishes public disclosure of Change in Control or Court Appointed Custodian events.

*Note: Your Company is only required to complete the relevant form (Change in Control or Court Appointed Custodian). Further, we understand that not all items may be applicable to your Company. You may state “not applicable” on the relevant form as needed.*

### **Instructions to post Supplemental Information Report on [www.OTCIQ.com](http://www.OTCIQ.com):**

1. Fill out this form and convert the file to a PDF
2. Log in to [www.OTCIQ.com](http://www.OTCIQ.com) and click “Add Financial Report” on the left hand navigation
3. Select Dissemination Date “Immediate”
4. Under Report Type, select “Supplemental Information”
5. Add a subtitle (Change in Control or Court Appointed Custodian)
6. Enter Period End Date corresponding to date of the Change in Control or grant of Custodianship
7. Click “Browse” and select the PDF saved in step 1 above.
8. A preview of the document will appear next. Please make sure to review the entire document & scroll down to click the “**Submit**” button. Your report will appear within a few minutes on [otcmarkets.com](http://otcmarkets.com).

## Supplemental Disclosure for Change of Control Events

**RAADR, INC.**  
**1680 Michigan Avenue**  
**Suite 700**  
**Miami Beach, Florida 33139**

The goal of this disclosure is to provide information with respect to a company's Change of Control event. Please address each of the below items to the best of the company's ability and to the extent they are applicable to the company's Change of Control event.

### Disclosure of Change in Control and Other Material Events:<sup>1</sup>

#### **1. A description of event(s) and relevant date(s) resulting in the Change in Control.**

Effective October 8, 2024, a change in control of Raadr, Inc., a Nevada corporation ("**RDAR**") occurred, in connection with RDAR's acquisitions (the "**Mexedia Acquisitions**") of Mexedia, Inc., a Florida corporation with its operations headquartered in Miami, Florida ("**Mexedia Florida**"), and Mexedia DAC, an Ireland corporation now wholly-owned by Mexedia Florida ("**Mexedia DAC**") (Mexedia Florida and Mexedia DAC are referred to as the "**Mexedia Companies**").

In connection with the Mexedia Acquisitions, Jacob DiMartino resigned as the Sole Director and Officer of RDAR and the following persons were appointed: Daniel Contreras, Chief Executive Officer; Orlando Taddeo, President and Director; and Daniel Gilcher, Chief Financial Officer, Secretary, Treasurer and Director.

**Daniel Contreras – Chief Executive Officer.** Mr. Contreras is a multi-cultural financial executive with over 30 years of experience with Global 500 and start-up companies in the Telecom/Technology/FinTech sectors, developing them from design to multimillion dollar enterprises. Mr. Contreras is a strategic and entrepreneurially-driven global financial management leader with strong expertise in developing multi-functional teams with an applied management style.

---

<sup>1</sup> A "Change in Control" shall mean any events resulting in:

- i. Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;
- ii. The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;
- iii. A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or
- iv. The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

Prior to the Mexedia Acquisitions, Mr. Contreras served as CEO for Mexedia Florida, providing financial services to companies in the telecom and technology sector. Previously, he was CEO and CFO of the “CIMA Telecom Group” of companies, a \$1.4B international, privately-held integrated telecommunications services group based in Coral Gables, Florida. From 1994 to 2000, he served as VP Finance & Administration for “start-up” AmericaTel, where he was instrumental in developing the company from the ground up to a multinational telecommunication services provider, and with over \$350 million in annualized revenues. From 1990 and 1994, Mr. Contreras was Financial Manager of Minera Escondida, the largest copper ore mine operation and foreign direct investment in Chile. Previously to that, Mr. Contreras held the position of Financial Controller responsible for the Country of Chile’s financial operations for ING Bank (Netherlands) and worked as a Bank Analyst for Regions Bank (f/k/a Landmark Bancshares in St. Louis, Missouri). He holds a Bachelor of Science Degree in Business Administration with Emphasis in Finance from St. Louis University, St. Louis, Missouri, and a Master Degree in Business Administration (MBA) from Fontbonne University, St. Louis, Missouri.

**Orlando Taddeo – President and Director.** Born in Formia, Italy, in 1974, Mr. Taddeo is an entrepreneur who has been a key player in successful ventures in the innovation and telecommunications market for 30 years, both in Italy and abroad. In recent years, he has led the growth of Airtime Partecipazioni, a publicly-traded company in Paris, which, last May, changed its name to “Mexedia” (Mexedia SPA) and became a Benefit Company, leading it to now being a tech company that offers innovative technologies in an integrated ecosystem that allows it to manage all customer communication activities. Since 2021, he has been a member of the B20, the business forum through which companies and their associations produce policy recommendations for the G20, and which represents 6.5 million companies from all sectors and all sizes.

**Daniel Gilcher – Chief Financial Officer, Secretary Treasurer and Director.** Mr. Gilcher currently serves as Chief Financial Officer of Mexedia SPA. Prior to joining Mexedia SPA, Mr. Gilcher served as the Interim CFO for a digital healthcare company from Israel, where he was responsible for complex capital raising structures and a going-public transaction. Prior to these operational roles, he advised a broad range of global companies on capital allocation and other strategic initiatives, including as the responsible party of a special situations fund. Mr. Gilcher’s career started as a buy-side equity analyst and portfolio manager for small/mid caps in Frankfurt, Germany. He received his MBA from the Indian Institute of Management, Ahmedabad, India. He also holds an MSc in Finance from EBS University, Germany, where he was a Gold Scholar. Mr. Gilcher graduated in 2009 from Johannes-Gutenberg University, Mainz, Germany, with an M.A. in Politics, Psychology and Philosophy.

**2. The name(s) of person(s) who acquired control and person(s) from whom control was assumed. For corporations or other business entities, please provide the name(s) of person(s) beneficially owning or controlling such corporations or entities.<sup>2</sup>**

In connection with the Mexedia Acquisitions, (A) JanBella Group, LLC (William Alessi) (“*JanBella*”) sold 100% of the outstanding shares of Series E Preferred Stock of RDAR to RDAR, pursuant to a redemption agreement (the “*Redemption Agreement*”), with the shares of Series E Preferred Stock being cancelled, and (B) RDAR issued a total of 75,000 shares of Series F Preferred Stock to Mexedia S.p.A. S.B. (“*Mexedia SPA*”), a company listed on the Euronext Growth Paris exchange that provides technology solutions to manage all communication activities between brand and customer, the President of which is Orlando Taddeo. Following the Mexedia Acquisitions, Mexedia SPA controls RDAR due the super-voting rights of the shares Series F Preferred Stock.

**3. A description of assets acquired or disposed of in connection with the Change in Control and the names of the purchaser and seller of such assets (if applicable).**

In conjunction with the change-in-control resulting from the Mexedia Acquisitions, RDAR acquired 100% ownership of Mexedia Florida and Mexedia DAC, former subsidiary companies of Mexedia SPA. Combined, Mexedia Florida and Mexedia DAC reported revenues for the year ended December 31, 2023, of \$21,000,000 (unaudited) and for the six months ended June 30, 2024, of \$122,000,000 (unaudited).

RDAR acquired Mexedia Florida by the issuance of 40,000 shares of Series F Preferred Stock and Mexedia DAC by the issuance of 35,000 shares of Series F Preferred Stock.

**4. Amount and form (e.g., cash, equity securities, promissory note) of consideration paid in connection with the Change in Control.**

In connection with the change in control, (A) JanBella sold 100% of the outstanding shares of Series E Preferred Stock of RDAR to RDAR in exchange for a \$540,000 principal amount secured promissory note (the “*Redemption Note*”), pursuant to the Redemption Agreement, with the shares of Series E Preferred Stock being cancelled, and (B) RDAR issued a total of 75,000 shares of Series F Preferred Stock to Mexedia SPA, the President of which is Orlando Taddeo.

Following the Mexedia Acquisitions, Mexedia SPA controls RDAR, due the super-voting rights of the Series F Preferred Stock.

---

<sup>2</sup> See Securities Exchange Act Rule 13d-3 for determination of “beneficial owner.”

**5. A description of any material agreements or other events related to the Change in Control.**

Pursuant to the Mexedia Acquisitions, JanBella sold 100% of the outstanding shares of Series E Preferred Stock to RDAR and RDAR issued a total of 75,000 shares of Series F Preferred Stock to Mexedia SPA, the President of which is Orlando Taddeo. Following the Mexedia Acquisitions, Mexedia SPA controls RDAR due the super-voting rights of the shares Series F Preferred Stock.

The consideration paid pursuant to the Mexedia Acquisitions is described in Item 4 above.

Acquisition Agreements. Pursuant to separate Share Exchange Agreements (the “*Acquisition Agreements*”), RDAR acquired 100% ownership of Mexedia Florida by the issuance of 40,000 shares of Series F Preferred Stock to Mexedia SPA and 100% ownership of Mexedia DAC by the issuance of 35,000 shares of Series F Preferred Stock to Mexedia SPA. Except for the consideration paid under the Acquisition Agreements, the Acquisition Agreements are substantially identical and contain the following provisions, among other customary provisions:

*Regulation A Offering.* Should RDAR fail to have filed an Offering Statement on Form 1-A pursuant to Regulation A of the Securities and Exchange Commission (the “*Reg A Offering*”), on or before October 28th, Mexedia SPA has the right, but not the obligation, to rescind the Acquisition Agreements.

*Reg A Offering Proceeds.* Should RDAR fail to have obtained the sum of \$1,500,000 in proceeds from the Reg A Offering, on or before the date that is six (6) months from the date of the SEC’s qualification of the Reg A Offering, Mexedia SPA has the right, but not the obligation, to rescind the Acquisition Agreements.

*Divestiture.* Should RDAR fail to have divested of its pre-closing operations, which divestiture shall include all debts, other than the trade payables of RDAR, as of the closing date, on or before December 31, 2024, Mexedia SPA shall have the right, but not the obligation, to rescind the Acquisition Agreements.

Redemption Agreement. In connection with the Acquisition Agreements, RDAR and JanBella entered into the Redemption Agreement, pursuant to which JanBella sold 100% of the outstanding shares of Series E Preferred Stock to RDAR in exchange for the Redemption Note.

The principal amount of the Redemption Note is \$540,000, with interest at 8% per annum and a maturity date of October 8, 2025. Under the Redemption Note, RDAR is required to pay, on a monthly basis, 40% of the proceeds from the Reg A Offering that exceeds \$100,000, until the principal and interest shall have been paid.

Following the date of payment in full of the principal balance of the Redemption Note (the “**Balance Date**”), RDAR is to pay JanBella up to an additional \$1,260,000 as additional principal (the “**Additional Principal**”), whether through monthly payments of 10% of Reg A Offering proceeds and/or, for a period of 18 months immediately following the issue date of the Redemption Note, 10% of funds obtained by RDAR from any third-party.

Pledge Agreement and Guaranty. In connection with the Acquisition Agreements, JanBella and Mexedia SPA entered into a pledge agreement (the “**Pledge Agreement**”) and a guaranty (“**Guaranty**”) with respect to RDAR’s obligations under the Redemption Note. Specifically, the Pledge Agreement and the Guaranty relate to RDAR’s timely payment of the \$540,000 principal balance and accrued interest on the Redemption Agreement.

Share Cancellation Agreements. In connection with the Acquisition Agreements, RDAR entered into three separate share cancellation agreement (the “**Share Cancellation Agreements**”). Pursuant to the Share Cancellation Agreements, a total of 1,700,000,000 shares of RDAR common stock were cancelled.

Series F Preferred Stock. Also in conjunction with the Mexedia Acquisitions, RDAR designated a new Series F Preferred Stock and issued a total of 75,000 shares of such Series F Preferred Stock to Mexedia SPA, which now controls RDAR through its ownership of the Series F Preferred Stock. The Series F Preferred Stock has the following rights and preferences:

*Section 1. Designation, Amount and Par Value.* The series of Preferred Stock shall be designated as Series F Preferred Stock (the “Series F Preferred Stock”) and the number of shares so designated shall be Seventy-Five Thousand (75,000). Each share of the Series F Preferred Stock shall have a par value of \$0.001.

*Section 2. Fractional Shares.* The Series F Preferred Stock may be issued in fractional shares.

*Section 3. Voting Rights.* The holders of the Series F Preferred Stock shall, as a class, have rights in all matters requiring shareholder approval to a number of votes equal to two (2) times the sum of:

(a) The total number of shares of Company common stock (the “Common Stock”) which are issued and outstanding at the time of any election or vote by the shareholders; plus

(b) The number of votes allocated to shares of Preferred Stock issued and outstanding of any other class that shall have voting rights.

*Section 4. Dividends.* The holders of the Series F Preferred Stock shall not be entitled to receive dividends paid on the Common Stock.

*Section 5. Liquidation.* The holders of the Series F Preferred Stock shall not be entitled to any liquidation preference.

*Section 6. Conversion and Adjustments.*

(a) **Conversion Rate.** The Series F Preferred Stock shall be convertible into shares of the Company's common stock, as follows:

Each share of Series F Preferred Stock shall be convertible at any time into a number of shares of Common Stock that equals one-thousandth of one percent (0.001%) of the number of issued and outstanding shares of the Common Stock outstanding on the date of conversion, such that 1,000 shares of Series F Preferred Stock would convert into one percent (1%) of the number of issued and outstanding shares of the Common Stock outstanding on the date of conversion (the "Conversion Rate").

(b) **No Partial Conversion.** A holder of shares of Series F Preferred Stock shall be required to convert all of such holder's shares of Series F Preferred Stock, should any such holder exercise his, her or its rights of conversion.

(c) **Adjustment for Merger and Reorganization, etc.** If there shall occur any reorganization, recapitalization, reclassification, consolidation or merger (a "Reorganization Event") involving the Company in which the Common Stock (but not the Series F Preferred Stock) is converted into or exchanged for securities, cash or other property, then each share of Series F Preferred Stock shall be deemed to have been converted into shares of the Common Stock at the Conversion Rate.

*Section 7. Protection Provisions.* So long as any shares of Series F Preferred Stock are outstanding, the Company shall not, without first obtaining the majority written consent of the holders of Series F Preferred Stock, alter or change the rights, preferences or privileges of the Series F Preferred Stock so as to affect adversely the holders of Series F Preferred Stock.

*Section 8. Waiver.* Any of the rights, preferences or privileges of the holders of the Series F Preferred Stock may be waived by the affirmative consent or vote of the holders of at least a majority of the shares of Series F Preferred Stock then outstanding.

*Section 9. No Other Rights or Privileges.* Except as specifically set forth herein, the holder(s) of the shares of Series F Preferred Stock shall have no other rights, privileges or preferences with respect to the Series F Preferred Stock.

**Certification:**

Dated: October 10, 2024

*/s/ Daniel Contreras*

\_\_\_\_\_  
Daniel Contreras

Chief Executive Officer