

# Intellinetics, Inc. Reports Second Quarter and Six-Month Results

## Shows Revenue Growth and Channel Expansion

COLUMBUS, Ohio--(BUSINESS WIRE)-- Intellinetics, Inc. (OTCQB: INLX), a cloud-based document solutions provider, announced financial results for the second quarter and six months ended June 30, 2017.

### **Q2 Key Metrics**

- Sixth consecutive quarter of revenue growth
- Software as a Service Revenue increased 28%
- Total Revenue increased 16%
- Net Loss improvement of 26% and Adjusted EBITDA improvement of 66%
  - A result of operational improvements leveraging sales growth

## Q2 Results

Revenues for the three months ended June 30, 2017 were \$737,354, as compared with \$636,749 for the same period in 2016, representing an increase of \$100,605, or 16%. Sales of Software as a Service (SaaS) growth was 28%, with new customers partially offset by a price reduction for a key channel partner. Overall, gross margins were 71% and 68% for the three months ended June 30, 2017 and 2016, respectively.

Net loss was \$(299,282) and \$(401,964) for the three months ended June 30, 2017 and 2016, or \$(0.02) and \$(0.02) per share, respectively, representing a decrease of \$102,682, or 26%. Total decrease in net loss was attributable to the increase in gross profit for the three months ended June 30, 2017. Adjusted EBITDA loss for the quarter was \$(121,724), compared with a loss of \$(351,926) for the same period last year, representing a 65% improvement.

#### **Six-Month Results**

Revenues for the six months ended June 30, 2017 were \$1,447,748 as compared with \$1,240,140 for the same period in 2016. Intellinetics reported a net loss of \$(747,990) and \$(937,730) for the six months ended June 30, 2017 and 2016, respectively, representing a decrease (improvement) of \$189,740. Net loss per share for the six months ended June 30, 2017 and 2016 was (\$0.04) and (\$0.06), respectively.

<u>Matthew L. Chretien, President and CEO of Intellinetics</u>, stated, "In Q2 we continued our revenue growth momentum and achieved a business plan milestone by adding revenue from our recently announced OEM / Embedded sales channel partner, Field2Base. We expect

that this partnership and others in this segment established in Q2 will accelerate in the coming quarters and continue to build upon our SaaS foundation, as well as other Software and Professional Services revenue drivers.

"We are focusing on positioning SaaS revenue to outpace one-time Software and Professional Services revenue longer term. SaaS revenue has several advantages, including: 1) It generally continues over several years, and 2) Payment for the entire contract is typically paid up front while revenue is recognized monthly over the term of the agreement. Until SaaS is the bulk of our revenue, while we anticipate continued growth, revenues will be lumpy because one-time Software and Professional Services revenue is not consistent. More diversity and strength in recurring revenue generation is the key," concluded Chretien.

## **Second Quarter Highlights**

- Deepened our relationship with technology-based partner Field2Base, which was announced in Q1 and began generating revenue in Q2, including expansion revenue from our initial customer. Additional revenue is expected in Q3 and beyond, from new customers and further expansion in the initial customer.
- Focused on additional OEM / Embedded channel partners, targeting select technologybased solution providers. This new OEM / Embedded channel segment:
  - a. Embeds the sale of IntelliCloud into existing products focused on a captive installation base,
  - b. Creates leads for a separate / standalone process, and
  - c. Results in new offerings that we are also selling through our imaging channel.

## IntelliCloud<sup>™</sup> – Powered by the Intel<sup>®</sup> NUC

IntelliCloud<sup>™</sup> is a cloud-based document management platform that is optimized for the vast SMB market segment and business teams within large enterprises who are stuck with paper in business-critical processes. Thousands and thousands of people at any given moment depend upon IntelliCloud to perform their work. IntelliCloud, which is strategically packaged with Intel® technology, provides Law Enforcement Grade security and compliance tools and is supported by a growing network of market-leading reseller partners. Resellers often attach IntelliCloud to the software, hardware, and/or services they already sell, without the sales or technical complexity of other less effective options in the market.

## About Intellinetics, Inc.

Intellinetics, Inc. is a Columbus, Ohio-based ECM software company. Its flagship IntelliCloud<sup>™</sup> platform is ideal for embedded work teams in businesses of any size stuck in document-centric processes that are not optimized. IntelliCloud offers a painless way to merge those documents into digital workflows, increasing service levels, compliance and customer satisfaction while decreasing costs and risk. Intellinetics collaborated with Intel® to create its IntelliCloud Channel Program that enables resellers to easily embed IntelliCloud into the copiers, productivity software and services they already provide. IntelliCloud provides dealers a "deploy once, use many" innovation where one IntelliCloud customer sale/activation creates endless possibilities to add other software applications that deliver more value and increase revenue. For additional information, please visit:

#### **Cautionary Statement**

Statements in this press release which are not purely historical, including statements regarding future business and new revenues associated with any channel partner, distribution partner, reseller, or other relationship; Intellinetics' future revenues and growth in Q3 2017 and beyond; market penetration; execution of Intellinetics' business plan; and other intentions, beliefs, expectations, representations, projections, plans or strategies regarding future growth, financial results, and other future events are forward-looking statements. The forward-looking statements involve risks and uncertainties including, but not limited to, the risks associated with the effect of changing economic conditions, trends in the products markets, variations in Intellinetics' cash flow or adequacy of capital resources, market acceptance risks, the success of Intellinetics' channel partners and distribution partners, technical development risks, and other risks and uncertainties discussed in Intellinetics' most recent annual report on Form 10-K and subsequently filed Form 10-Qs and Form 8-Ks. Intellinetics cautions investors not to place undue reliance on the forward-looking statements contained in this press release. Intellinetics disclaims any obligation and does not undertake to update or revise any forward-looking statements in this press release. Expanded and historical information is made available to the public by Intellinetics on its website at www.intellinetics.com or at www.sec.gov.

### **Non-GAAP Financial Measure**

Intellinetics uses non-GAAP Adjusted EBITDA as a supplemental measure of our performance that is not required by, or presented in accordance with, accounting principles generally accepted in the United States (GAAP).

A non-GAAP financial measure is a numerical measure of a company's financial performance that excludes or includes amounts so as to be different from the most directly comparable measure calculated and presented in accordance with GAAP in the statement of income, balance sheet or statement of cash flows of a company. Adjusted EBITDA is not a measurement of financial performance under GAAP and should not be considered as an alternative to net income, operating income, or any other performance measure derived in accordance with GAAP, or as an alternative to cash flow from operating activities or a measure of our liquidity. Intellinetics urges investors to review the reconciliation of non-GAAP Adjusted EBITDA to the comparable GAAP Net Loss, which is included in this press release, and not to rely on any single financial measure to evaluate Intellinetics' financial performance.

We believe that Adjusted EBITDA is a useful performance measure and is used by us to facilitate a comparison of our operating performance on a consistent basis from period-toperiod and to provide for a more complete understanding of factors and trends affecting our business than measures under GAAP can provide alone. We define "Adjusted EBITDA" as earnings before interest expense, any income taxes, depreciation and amortization expense, and other non-cash expenses such as share-based compensation, note conversion warrant expense and other financing related transaction costs.

#### Reconciliation of Net Loss to Adjusted EBITDA

	For the Three Months Ended June 30,		
	<u>2017</u>	<u>2016</u>	
Net loss - GAAP	(\$299,282)	(\$401,964)	
Interest expense, net	\$138,183	\$24,113	
Depreciation and amortization	\$2,780	\$2,767	
Share-based compensation	\$37,303	\$23,158	
Adjusted EBITDA	(\$121,016)	(\$351,926)	

#### INTELLINETICS, INC. and SUBSIDIARY Condensed Consolidated Statements of Operations (Unaudited)

	For the Three Months Ended June 30,		For the Six Months Ended June 30,				
		<u>2017</u>	<u>2016</u>		<u>2017</u>		<u>2016</u>
Revenues:							
Sale of software	\$	77,291	,	\$	240,275	\$	192,568
Software as a service		148,910	116,343		281,218		226,499
Software maintenance services		240,881	245,317		490,802		491,913
Professional services		247,622	85,609		355,227		183,785
Third party services		22,650	87,786		80,226		145,375
Total revenues		737,354	636,749		1,447,748	1	1,240,140
Cost of revenues:							
Sale of software		15,097	18,051		38,801		37,569
Software as a service		54,883	61,351		149,239		110,236
Software maintenance services		30,952	37,988		57,030		84,546
Professional services		96,792	30,612		146,445		61,967
Third party services		15,410	55,373		28,498		82,814
Total cost of revenues		213,134	203,375		420,013		377,132
Gross profit		524,220	433,374		1,027,735		863,008
Operating expenses:							
General and administrative		499,696	503,866		1,080,241	1	1,128,698
Sales and marketing		182,843	304,593		419,420		503,536
Depreciation		2,780	2,767		5,786		5,723
Total operating expenses		685,319	811,226		1,505,447	1	1,637,957
Loss from operations		(161,099)	(377,852)		(477,712)		(774,949)
Other income (expense)							
Interest expense, net		(138,183)	(24,112)		(270,278)		(162,781)
Total other income (expense)		(138,183)	(24,112)		(270,278)		(162,781)
Net loss	\$	(299,282) \$	6 (401,964)	\$	(747,990)	\$	(937,730)
Basic and diluted net loss per share:	\$	(0.02) \$	6 (0.02)	\$	(0.04)	\$	(0.06)
Weighted average number of common shares outstanding - basic and diluted	1	17,376,012	16,794,992		7,365,434	e	6,529,023

#### INTELLINETICS, INC. and SUBSIDIARY Condensed Consolidated Balance Sheets

#### ASSETS

Current assets:	(Unaudited June 30, <u>2017</u>	December 31, <u>2016</u>			
Cash	\$ 305,617	7 \$ 689,946			
Accounts receivable, net	315,366				
Prepaid expenses and other current assets	192,714	-			
	102,11	100,020			
Total current assets	813,697	7 1,100,063			
Property and equipment, net	19,426	6 18,783			
Other assets	10,284				
	10,20-	10,200			
Total assets	\$ 843,407	7 \$ 1,129,131			
LIABILITIES AND STOCKHOLDERS' DEFICIT					
Current liabilities:					
Accounts payable and accrued expenses	\$ 703,422	2 \$ 767,197			
Deferred revenues	581,323	. ,			
Deferred compensation	215,012				
	372,23	,			
Notes payable - current	-				
Notes payable - related party - current	40,263				
Total current liabilities	1,912,251	2,046,472			
Long-term liabilities:					
Notes payable - net of current portion	727,848	585,782			
Notes payable - related party - net of current portion	319,977	,			
Deferred interest expense	155,824				
•	12,094				
Other long-term liabilities - related parties	12,092	1,125			
Total long-term liabilities	1,215,743	3 1,044,416			
Total liabilities	3,127,994	4 3,090,888			
Stockholders' deficit:					
Common stock, \$0.001 par value, 50,000,000 shares authorized; 17,376,012 and 16,815,850					
shares issued and outstanding at June 30, 2017 and December 31, 2016, respectively					
	30,380	-			
Additional paid-in capital	13,387,773	, ,			
Accumulated deficit	(15,702,740	) (14,954,750)			
Total stockholders' deficit	(2,284,587	') (1,961,757)			
Total liabilities and stockholders' deficit	\$ 843,407	7 \$ 1,129,131			

#### INTELLINETICS, INC. and SUBSIDIARY Condensed Consolidated Statements of Cash Flows (Unaudited)

	For	the Six Mon <u>2017</u>	iths E	nded June 30, <u>2016</u>
Cash flows from operating activities:				
Net loss	\$	(747,990)	\$	(937,730)
Adjustments to reconcile net loss to net cash used in operating activities:				
Depreciation and amortization		5,786		5,723
Bad debt expense		6,727		12,166
Amortization of deferred financing costs		40,030		1,415
Amortization of beneficial conversion option		124,147		-
Stock issued for services		57,500		62,500
Stock options compensation		66,186		90,351
Note conversion warrant expense		-		137,970
Note offer warrant expense		52,951		-
Changes in operating assets and liabilities:				
Accounts receivable		(62,596)		(76,491)
Prepaid expenses and other current assets		(42,093)		(123,364)
Accounts payable and accrued expenses		(63,775)		(97,012)
Other long-term liabilities - related parties		10,969		(12,852)
Deferred interest expense		(2,238)		15,940
Deferred revenues		(84,137)		(158,606)
Total adjustments		109,457		(142,260)
Net cash used in operating activities		(638,533)		(1,079,990)
Cash flows from investing activities:				
Purchases of property and equipment		(6,428)		(3,011)
Net cash used in investing activities		(6,428)		(3,011)
Cash flows from financing activities:				
Sale of common stock		-		559,285
Exercise of stock options		-		3,500
Payment of deferred financing costs		(103,328)		-
Proceeds from notes payable		560,000		-
Repayment of notes payable		(177,362)		(120,000)
Repayment of notes payable - related parties		(18,678)		(75,060)
Net cash provided by financing activities		260,632		367,725
Net increase (decrease) in cash		(384,329)		(715,276)
Cash - beginning of period		689,946		1,117,118
Cash - end of period	\$	305,617	\$	401,842
Supplemental disclosure of cash flow information:				
Cash paid during the period for interest and taxes	\$	75,658	\$	28,475
Supplemental disclosure of non-cash financing activities:				
Accrued interest notes payable converted to equity	\$	-	\$	35,038
Discount on notes payable for beneficial conversion feature		248,522		-
Notes payable conversion warrant expense		-		113,762
Notes payable conversion underwriting warrant expense		-		24,207
Notes payable converted to equity		-		135,000

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Source: Intellinetics, Inc.