

Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines

Moon Equity Holdings Corp
1615 S. Congress Ave. Suite 103
Delray Beach, FL 33445
561-900-3694
www.moon equity holdings.com
Info@moonequityholdings.com
SIC CODE: 6726

Quarterly Report

For the period ending June 30, 2024 (the “Reporting Period”)

Outstanding Shares

The number of shares outstanding of our Common Stock was: 710,512,060 as of June 30, 2024

The number of shares outstanding of our Common Stock was: 710,512,060 as of December 31, 2023

Shell Status

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933, Rule 12b-2 of the Exchange Act of 1934 and Rule 15c2-11 of the Exchange Act of 1934):

Yes: No:

Indicate by check mark whether the company’s shell status has changed since the previous reporting period:

Yes: No:

Change in Control

Indicate by check mark whether a Change in Control¹ of the company has occurred over this reporting period:

Yes: No:

¹ “Change in Control” shall mean any events resulting in:

- (i) Any “person” (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the “beneficial owner” (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company’s then outstanding voting securities;
- (ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company’s assets;
- (iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or
- (iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

OTC Markets Group Inc.

1) Name and address(es) of the issuer and its predecessors (if any)

In answering this item, provide the current name of the issuer any names used by predecessor entities, along with the dates of the name changes.

5-05-2005 The company name was dynasty limousine, Inc. Until 2- 2013. Secondly the name changed to cyber kiosk solutions, Inc. until 12- 2014. In January 2015 the name was changed to world oil group, Inc. Finally in July 2021 the name was changed to Moon Equity Holdings Corp.. – Present

The state of incorporation or registration of the issuer and of each of its predecessors (if any) during the past five years; Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

Incorporated Florida – 2005: Active

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

None

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

The address(es) of the issuer's principal executive office:

1615 S. Congress Avenue,
Suite 103
Delray Beach, FL 33445

The address(es) of the issuer's principal place of business:

Check if principal executive office and principal place of business are the same address:

The company's employees work remotely

Has the issuer or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five years?

No: Yes: If Yes, provide additional details below:

2) Security Information

Transfer Agent

Name: Old Monmouth Stock Transfer Co. Inc .

Phone (732) 872-2727

Email: info@oldmonmouth.com

Address: 200 Memorial Parkway Atlantic Highlands, NJ 07716

Publicly Quoted or Traded Securities:

The goal of this section is to provide a clear understanding of the share information for its publicly quoted or traded equity securities. Use the fields below to provide the information, as applicable, for all outstanding classes of securities that are publicly traded/quoted.

Trading symbol: MONI
Exact title and class of securities outstanding: Common
CUSIP: 615430-10-5
Par or stated value: \$0.001
Total shares authorized: 750,000,000 as of 06/30/24
Total shares outstanding: 710,512,060 as of 06/30/24
Number of shares in the Public Float: 542,450,227 as of 06/30/24
Total number of shareholders of record: 73 as of 06/30/24

All additional class(es) of publicly quoted or traded securities (if any): None

Trading symbol: _____
Exact title and class of securities outstanding: _____
CUSIP: _____
Par or stated value: _____
Total shares authorized: _____ as of date: _____
Total shares outstanding: _____ as of date: _____
Total number of shareholders of record: _____ as of date: _____

Other classes of authorized or outstanding equity securities:

The goal of this section is to provide a clear understanding of the share information for its other classes of authorized or outstanding equity securities (e.g. preferred shares). Use the fields below to provide the information, as applicable, for all other authorized or outstanding equity securities.

Exact title and class of the security: Voting Preferred A
CUSIP (if applicable): N/A
Par or stated value: \$.001
Total shares authorized: 500,000 as of date: June 30, 2024
Total shares outstanding (if applicable): 500,000 as of date: June 30, 2024
Total number of shareholders of record (if applicable): 500,000 as of date: June 30, 2024

Security Description:

The goal of this section is to provide a clear understanding of the material rights and privileges of the securities issued by the company. Please provide the below information for each class of the company's equity securities, as applicable:

1. For common equity, describe any dividend, voting and preemption rights.

Common shareholders have the right to vote on a one for one basis; are entitled to dividends as declared by the board of directors; have no pre-emptive rights .

2. For preferred stock, describe the dividend, voting, conversion, and liquidation rights as well as redemption or sinking fund provisions.

Series A Preferred - The number of votes that the holder of the Series A Preferred shares shall be entitled to cast vote on a matter at any time shall be entitled to cast on any matter presented to stockholders of the Corporation.

There are no liquidation or conversion rights.

3. Describe any other material rights of common or preferred stockholders.

None

4. Describe any material modifications to rights of holders of the company's securities that have occurred over the reporting period covered by this report.

None

3) Issuance History

The goal of this section is to provide disclosure with respect to each event that resulted in any changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period.**

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares, or any other securities or options to acquire such securities, issued for services. Using the tabular format below, please describe these events.

A. Changes to the Number of Outstanding Shares

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No: Yes: (If yes, you must complete the table below)

| Shares Outstanding as of Second Most Recent Fiscal Year End: <u>Opening Balance</u> Date <u>12/31/20</u> Common: <u>2,953,262,060</u> Preferred A 500,000 | | | *Right-click the rows below and select "Insert" to add rows as needed. | | | | | | |
|--|--|--|--|---|--|--|--|---|---------------------------------|
| Date of Transaction | Transaction type (e.g., new issuance, cancellation, shares returned to treasury) | Number of Shares Issued (or cancelled) | Class of Securities | Value of shares issued (\$/per share) at Issuance | Were the shares issued at a discount to market price at the time of issuance? (Yes/No) | Individual/ Entity Shares were issued to. *You must disclose the control person(s) for any entities listed. | Reason for share issuance (e.g. for cash or debt conversion) - OR- Nature of Services Provided | Restricted or Unrestricted as of this filing. | Exemption or Registration Type. |
| <u>3/24/19</u> | <u>New Issuance</u> | <u>10,000,000</u> | <u>Common</u> | <u>\$100.00</u> <u>0</u> | <u>Yes</u> | <u>T8 Partner/ Will Tynan</u> | <u>Consulting</u> | <u>Restricted</u> | <u>Exempt</u> |

| | | | | | | | | | |
|--|---------------------------|-----------------------|---------------|--------------------|------------|--|------------------------------|-------------------|---------------|
| <u>3/24/19</u> | <u>New Issuance</u> | <u>15,000,000</u> | <u>Common</u> | <u>\$150,000</u> | <u>Yes</u> | <u>T8 Partners/Will Tynan</u> | <u>Consulting</u> | <u>Restricted</u> | <u>Exempt</u> |
| <u>3/24/19</u> | <u>New Issuance</u> | <u>15,000,000</u> | <u>Common</u> | <u>\$150,000</u> | <u>Yes</u> | <u>T8 Partners/Will Tynan</u> | <u>Consulting</u> | <u>Restricted</u> | <u>Exempt</u> |
| <u>3/24/19</u> | <u>New Issuance</u> | <u>10,000,000</u> | <u>Common</u> | <u>\$100,000</u> | <u>Yes</u> | <u>T8 Partners/Will Tynan</u> | <u>Consulting</u> | <u>Restricted</u> | <u>Exempt</u> |
| <u>4/13/21</u> | <u>Share cancellation</u> | <u>(2,121,000.00)</u> | <u>Common</u> | <u>\$2,100,000</u> | <u>Yes</u> | <u>Nathan Hall</u> | <u>Excess control shares</u> | <u>Restricted</u> | <u>Exempt</u> |
| <u>8/20/21</u> | <u>Share cancellation</u> | <u>(220,000.00)</u> | <u>Common</u> | <u>\$220,000</u> | <u>Yes</u> | <u>Angelo Soukas</u> | <u>Correction</u> | <u>Restricted</u> | <u>Exempt</u> |
| <u>2/09/23</u> | <u>New Issuance</u> | <u>20,000,000</u> | <u>Common</u> | <u>\$200,000</u> | <u>Yes</u> | <u>T8 Partners/Will Tynan</u> | <u>Consulting</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>6/09/23</u> | <u>New Issuance</u> | <u>3,000,000</u> | <u>Common</u> | <u>\$10,000</u> | <u>No</u> | <u>Borders Consulting LLC (Dan Borders)</u> | <u>Services</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>7/17/23</u> | <u>New Issuance</u> | <u>5,000,000</u> | <u>Common</u> | <u>\$50,000</u> | <u>No</u> | <u>Peter Galaby</u> | <u>Services</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>7/24/23</u> | <u>New Issuance</u> | <u>2,000,000</u> | <u>Common</u> | <u>\$20,000</u> | <u>No</u> | <u>Bruce Federman</u> | <u>cash</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>9/21/23</u> | <u>New Issuance</u> | <u>3,000,000</u> | <u>Common</u> | <u>\$30,000</u> | <u>No</u> | <u>Borders Consulting LLC (Dan Borders)</u> | <u>Services</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>9/22/23</u> | <u>New Issuance</u> | <u>5,000,000</u> | <u>Common</u> | <u>\$50,000</u> | <u>No</u> | <u>Dorado Goose LLC(Tommy Wang)</u> | <u>Services</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>9/21/23</u> | <u>New Issuance</u> | <u>1,500,000</u> | <u>Common</u> | <u>\$15,000</u> | <u>No</u> | <u>Frank Brady</u> | <u>Cash</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>9/21/23</u> | <u>New Issuance</u> | <u>2,000,000</u> | <u>Common</u> | <u>\$20,000</u> | <u>No</u> | <u>Amedeo Squeglia</u> | <u>Cash</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>9/21/23</u> | <u>New Issuance</u> | <u>3,750,000</u> | <u>Common</u> | <u>\$37,500</u> | <u>No</u> | <u>Edward Gibstein</u> | <u>Cash</u> | <u>Restricted</u> | <u>4(a)1</u> |
| <u>9/21/23</u> | <u>New Issuance</u> | <u>3,000,000</u> | <u>Common</u> | <u>\$30,000</u> | <u>No</u> | <u>Edward Gibstein</u> | <u>Cash</u> | <u>Restricted</u> | <u>4(a)1</u> |
| Shares Outstanding on Date of This Report: | | | | | | | | | |
| <u>Ending Balance</u> | | | | | | | | | |
| <u>Ending Balance:</u> | | | | | | | | | |
| <u>Date 06/30/24</u> | | | | | | | | | |
| <u>Common: 710,512,060</u> | | | | | | | | | |
| <u>Preferred: A 500,000</u> | | | | | | | | | |

Example: A company with a fiscal year end of December 31st, in addressing this item for its Annual Report, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2021 through December 31, 2022 pursuant to the tabular format above.

Use the space below to provide any additional details, including footnotes to the table above:

B. Promissory and Convertible Notes

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities :

No: Yes: (If yes, you must complete the table below)

| Date of Note Issuance | Outstanding Balance (\$) | Principal Amount at Issuance (\$) | Interest Accrued (\$) | Maturity Date | Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares) | Name of Noteholder. <small>*You must disclose the control person(s) for any entities listed.</small> | Reason for Issuance (e.g. Loan, Services, etc.) |
|-----------------------|--------------------------|-----------------------------------|-----------------------|---------------|--|---|---|
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |

Use the space below to provide any additional details, including footnotes to the table above:

4) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations. (Please ensure that these descriptions are updated on the Company's Profile on www.otcm Markets.com).

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

The company operates BitGift and is actively pursuing acquisitions in the Fin-tech industry.

B. List any subsidiaries, parent company, or affiliated companies: BitGift

C. Describe the issuers' principal products or services.

The company operates BitGift and is actively pursuing acquisitions in the Fin-tech industry.

5) Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer and the extent in which the facilities are utilized.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The company executive offices at 1615 S. Congress Avenue Suite 103 Delray Beach FL 33445. This lease is negotiable annually.

6) Officers, Directors, and Control Persons

Using the table below, please provide information, as of the period end date of this report, regarding any officers, or directors of the company, individuals or entities controlling more than 5% of any class of the issuer's securities, or any person that performs a similar function, regardless of the number of shares they own. **If any insiders listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity in the note section.**

Include Company Insiders who own any outstanding units or shares of any class of any equity security of the issuer.

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

| Names of All Officers, Directors and Control Persons | Affiliation with Company (e.g. Officer Title /Director/Owner of more than 5%) | Residential Address (City / State Only) | Number of shares owned | Share type/class | Ownership Percentage of Class Outstanding | Names of control person(s) if a corporate entity |
|---|---|---|------------------------|------------------|---|--|
| Frank Ottaviani | Interim CEO, Director | Albany , NY | None | None | None | |
| F&L III Corp. / whose controlling owner is Frank Ottaviani owning 100%. | Owner more than 5% | Albany, NY | 500,000 | Preferred A | 100%includes voting rights | Frank Ottaviani |
| _____ | _____ | _____ | _____ | _____ | _____ | _____ |

7) Legal/Disciplinary History

A. Identify and provide a brief explanation as to whether any of the persons or entities listed above in Section 6 have, in the past 10 years:

1. Been the subject of an indictment or conviction in a criminal proceeding or plea agreement or named as a defendant in a pending criminal proceeding (excluding minor traffic violations);

None

2. Been the subject of the entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, financial- or investment-related, insurance or banking activities;

None

3. Been the subject of a finding, disciplinary order or judgment by a court of competent jurisdiction (in a civil action), the Securities and state securities or commodities law, or a foreign regulatory body or court, which finding or judgment has not been reversed, suspended, or vacated;

None

4. Named as a defendant or a respondent in a regulatory complaint or proceeding that could result in a "yes" answer to part 3 above; or

None

5. Been the subject of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

None

6. Been the subject of a U.S Postal Service false representation order, or a temporary restraining order, or preliminary injunction with respect to conduct alleged to have violated the false representation statute that applies to U.S mail.

None

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

None

8) Third Party Service Providers

Provide the name, address, telephone number and email address of each of the following outside providers. You may add additional space as needed.

Securities Counsel (must include Counsel preparing Attorney Letters).

Name: Jonathan D. Leinwand, P.A.
Address 1: 18305 Biscayne Blvd. Suite 200
Address 2: Aventura FL 33160
Phone: 954-903-7856
Email: jonathan@jdlpa.com

Accountant or Auditor

Name: _____
Firm: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

Investor Relations

Name: _____
Firm: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

All other means of Investor Communication:

Twitter: _____
Discord: _____
LinkedIn: _____
Facebook: _____
[Other] _____

Other Service Providers

Provide the name of any other service provider(s) that **that assisted, advised, prepared, or provided information with respect to this disclosure statement.** This includes counsel, broker-dealer(s), advisor(s), consultant(s) or any entity/individual that provided assistance or services to the issuer during the reporting period.

Name: _____
Firm: _____
Nature of Services: _____
Address 1: _____
Address 2: _____
Phone: _____
Email: _____

9) Disclosure & Financial Information:

A. This Disclosure Statement was prepared by (name of individual):

Name: Frank Ottaviani
Title: CEO
Relationship to Issuer: Director

B. The following financial statements were prepared in accordance with:

- IFRS
 U.S. GAAP

C. The following financial statements were prepared by (name of individual)²:

Name: **Frank Ottaviani**
Title: **CEO**
Relationship to Issuer: **Director**

Describe the qualifications of the person or persons who prepared the financial statements: 20 plus years experience.

Provide the following financial statements for the most recent fiscal year or quarter. For the initial disclosure statement (qualifying for Pink Current Information for the first time) please provide reports for the two previous fiscal years and any subsequent interim periods.

- a. Audit letter, if audited;
- b. Balance Sheet;
- c. Statement of Income;
- d. Statement of Cash Flows;
- e. Statement of Retained Earnings (Statement of Changes in Stockholders' Equity)
- f. Financial Notes

Financial Statement Requirements:

- Financial statements must be published together with this disclosure statement as one document.
- Financial statements must be "machine readable". Do not publish images/scans of financial statements.
- Financial statements must be presented with comparative financials against the prior FYE or period, as applicable.
- Financial statements must be prepared in accordance with U.S. GAAP or International Financial Reporting Standards (IFRS) but are not required to be audited.

10) Issuer Certification

Principal Executive Officer:

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities) in each Quarterly Report or Annual Report.

The certifications shall follow the format below:

I, Frank Ottaviani certify that:

1. I have reviewed this Disclosure Statement for Moon Equity Holdings Corp .;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

August 05, 2024 [Date]

/s/ Frank Ottaviani [CEO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

Principal Financial Officer:

I, Frank Ottaviani certify that:

1. I have reviewed this Disclosure Statement for Moon Equity Holdings Corp .;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

August 05, 2024 [Date]

/s/ Frank Ottaviani [CFO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

MOON EQUITY HOLDINGS CORP.

Quarterly Financial Report
For the Period Ended June 30, 2024
Unaudited

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MOON EQUITY HOLDINGS CORP

1615 S. Congress Avenue.

Suite 103

Delray Beach, FL 33445

August 05, 2024

I hereby certify that the accompanying unaudited financial statements and related footnotes hereto are based on the best information currently available to the Company. To the best of my knowledge, this information presents fairly, in all material respects, the financial position and stockholders' equity of Moon Equity Holdings Corp. as of June 30, 2024 and December 31, 2023 and the results of its operations and cash flows for the period ended June 30, 2024 and 2023 in conformity with accounting principles generally accepted in the United States of America.

/s/ Frank Ottaviani
Interim CEO & Director

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Moon Equity Holdings Corp
Balance Sheets
As of June 30, 2024 and December 31, 2023
(Unaudited)

| ASSETS | Balance at .June 30,2024 | Balance at .December 31,2023 |
|--|-------------------------------------|---|
| Cash | \$495 | \$200 |
| Accounts Receivable | 0 | 0 |
| Prepaid Expenses | 0 | 0 |
| Total Current Assets | \$ 495 | \$ 200 |
| Investments From Acquisitions | 2,076,014 | 2,076,014 |
| Other Assets (intangible assets) | 21,455 | 21,455 |
| Total Assets | \$2,097,964 | \$2,097,669 |
| LIABILITIES AND STOCKHOLDERS' DEFICIT | | |
| Current Liabilities | | |
| Accounts Payable | \$0 | \$0 |
| Notes Payable | 0 | 0 |
| Advances | 288,570 | 270,330 |
| Total Current Liabilities | 288,570 | 270,330 |
| | 0 | 0 |
| | <u>0</u> | <u>0</u> |
| Total Liabilities | 288,570 | 270,330 |
| Shareholders Deficit: | | |
| Common stock | \$71,151 | \$71,151 |
| Common Stock 710,512,060 & 710,512,060 issued and outstanding June 30, 2024 And December 31,2023 respectively. | | |
| Preferred Stock | 50 | 50 |
| Preferred Stock A 500,000 and 500,000 issued and outstanding June 30, 2024 And December 31,2023 respectively. | | |
| Additional Paid In Capital | 4,013,189 | 4,013,189 |
| Deficit | <u>(2,274,996)</u> | <u>(2,257,051)</u> |
| Total stockholders equity (deficit) | 1,809,394 | 1,827,339 |
| Total Liabilities and Stockholders Equity(Deficit) | | |
| Page 2 See notes to financial statements | \$2,097,964 | \$2,097,669 |

Moon Equity Holdings Corp.
Consolidated Income Statements
For The Three Months Ended
June 30, 2024 and 2023

| | Six Months Ended <u>June 30, 2024</u> Unaudited | Six Months Ended <u>June 30, 2023</u> Unaudited |
|--|--|--|
| Sales, Net | \$0 | \$0 |
| Cost of Sales | - | - |
| Gross Profit (loss) | - | - |
| Operating Expenses | | |
| Legal & Professional | \$ 7,000 | \$ 6,000 |
| Transfer agent & Compliance Fees | 6,580 | 10,720 |
| Programming Expenses | - | 23,250 |
| General & Administrative expenses (includes rent, telephone & internet) | 4,365 | - |
| Accrued interest | - | - |
| Total operating expenses | \$ (17,945) | (39,970) |
| Loss from operations | \$ (17,945) | (39,970) |
| Interest Expense | - | - |
| Loss before Income taxes | \$ (17,945) | (39,970) |
| Provision for Income taxes | - | - |
| Net Profit (Loss) | \$ (17,945) | (39,970) |

See notes to the financial statements

Moon Equity Holdings Corp.

Consolidated Statement of Changes in Stockholders Equity (Deficit)

From December 31, 2020 to June 30, 2024 (Unaudited)

| | \$.0001 Par value | | Additional Paid In Capital | | Total Stockholders Equity (Deficit) | |
|---|--------------------|-------------------|----------------------------|--------|-------------------------------------|------------------|
| | Common Stock | Preferred Stock A | Shares authorized | Amount | Deficit | Equity (Deficit) |
| | Shares | Shares | Shares | Amount | Deficit | Equity (Deficit) |
| Balance Dec 31, 2020 | 2,953,262,060 | \$295,326 | 500,000 | \$50 | \$ (1,973,545) | \$ 2,335,020 |
| Net Profit (Loss) 12/31/21 | | | | | \$ (131,916) | \$ (131,916) |
| Share reduction | (2,120,000,000) | \$ (212,000) | 0 | 0 | | \$ (212,000) |
| Issuance of Common | 25,000,000 | \$ 2,500 | 0 | 0 | 0 | \$ 2,500 |
| Share reduction | (220,000,000) | \$ (22,000) | | | | \$ (22,000) |
| Balance December 31, 2021 | 638,262,060 | \$63,826 | 500,000 | \$50 | \$ (2,105,461) | \$ 1,971,604 |
| Net Profit (Loss) 12/31/22 | | | | | \$ (98,680) | \$ (98,680) |
| Issuance of Common | 25,000,000 | \$ 2,500 | 0 | 0 | 0 | \$ 2,500 |
| Balance December 31, 2022 | 663,262,060 | \$66,326 | 500,000 | \$50 | \$ (2,204,141) | \$ 1,875,424 |
| Net Profit (Loss) 12/31/23 | | | | | \$ (52,910) | \$ (52,910) |
| Issuance of Common for period ending 12/31/23 | 47,250,000 | \$ 4,825 | 0 | 0 | 0 | \$ 4,825 |
| Balance Dec 31, 2023 | 692,262,060 | \$71,151 | 500,000 | \$50 | \$ (2,257,051) | \$ 1,827,339 |
| Net Profit (Loss) 06/30/24 | | | | | \$ (17,945) | \$ (17,945) |
| Balance June 30, 2024 | 692,262,060 | \$71,151 | 500,000 | \$50 | \$ (2,274,996) | \$ 1,809,394 |

Moon Equity Holdings Corp.
Statement Of Cash Flows
For the Period ended June 30, 2024 and 2023
(Unaudited)

| | Six Months Ended <u>'June 30,2024</u> | Six Months Ended <u>'June 30, 2023</u> |
|---|---|--|
| Cash flows from operating activities | | |
| Net Profit/Loss | \$ (17,945) | \$ (27,410) |
| Adjustments: | | |
| Provision for doubtful accounts | - | - |
| Depreciation | - | - |
| Amortization | - | - |
| Amortization of compensatory options | | |
| Gain on sale of equipment | - | - |
| Common stock issued for: | | |
| Changes in Assets & Liabilities: | | |
| Trade Receivables | - | - |
| Other assets | | |
| Inventory | - | - |
| Advances | 18,240 | 27,413 |
| Accounts payable | - | - |
| Accrued Expenses | - | - |
| Net cash used in operating activities | <u>\$ 295</u> | <u>\$ 3</u> |
| Net cash used in Investing activities | - | - |
| Shareholder and related party loans | - | - |
| Net cash provided by financing activities | <u>\$ -</u> | <u>\$ -</u> |
| | - | - |
| Net cash increase (decrease) | 295 | 3 |
| Cash at the beginning of period | \$200 | \$502 |
| Cash at the end of period | <u>\$495</u> | <u>\$505</u> |
| Interest paid during the year. | \$0 | \$0 |

Moon Equity Holdings Corp.
Notes to Financial Statements
June 30, 2024
(Unaudited)

Note 1. Organization, History and Business

Moon Equity Holdings Corp.. (“The Company”) was incorporated in the State of Florida on May 5, 2005. The Issuer (“Issuer”) was originally organized under the name Dynasty Limousine of Jacksonville, Inc.. The company amended its name to Dynasty Limousine, Inc on October 26, 2007 to reflect its business plan to expand outside of Jacksonville. In December 27, 2012 an amendment was filed, and name changed to Cyber Kiosk Solutions, Inc to reflect the change in the purposes and nature of its business. On August 28, 2014 completed a reverse merger with EPA Petroleum, with it becoming a wholly own subsidiary of the company. Following this, the company changed its name to World Oil Group, Inc. on November 12, 2014. With the completion of the reverse merger with EPA Petroleum, the company begin focusing on Oil & Gas Exploration in Pennsylvania. On July 19th 2021 an amendment was filed and approved for a name change to Moon Equity Holdings Corp and symbol change to MONI. The company acquired BitGift on December 6, 2021.

Note 2. Summary of Significant Accounting Policies

Revenue Recognition

The company applies paragraph 605-10-S99-1 of the FASB Accounting Standards Codification for revenue recognition. The company recognizes revenue when it is realized or realizable and earned. The Company considers revenue realized or realizable and earned when all of the following criteria are met: (i) persuasive evidence of an arrangement exists, (ii) the sale price is fixed or determinable, (iii) collectability is reasonable assured and (iv) goods have been shipped and/or services rendered.

Accounts Receivable

Accounts receivable is reported at the customers’ outstanding balances, less any allowance for doubtful accounts. Interest is accrued on overdue accounts receivable.

Stock Based Compensation

When applicable, the Company will account for stock-based payments to employees in accordance with ASC 718, “Stock Compensation” (“ASC 718”). Stock-based payments to employees include grants of stocks, grants of stock options and issuance of warrants that are recognized in the consolidated statement of operations based on their fair values at the date of grant.

The company accounts for stock-based payments to non-employees in accordance with ASC 505-50, “Equity-Based Payments to Non-Employees.” Stock-based payments to non-employees include grants of stock, grants of stock options and issuances of warrants that are recognized in the consolidated statements of operation based on the value of the vested portion of the award over the requisite service period as measured at its then-current fair value as of each financial reporting date.

Moon Equity Holdings Corp.
Notes to Financial Statements
June 30, 2024
(Unaudited)

Earnings (Loss) per Share

The Company reports earnings (loss) per share in accordance with ASC Topic 260-10, "Earnings per Share." Basic earnings (loss) per share is computed by dividing income (loss) available to shareholders' by the weighted average number of shares available. Diluted earnings (loss) per shares available. Diluted earnings (loss) per share is computed similar to basic earnings (loss) per share except the denominator is increased to include the number of additional shares that would have been outstanding if the potential shares had been issued and if the additional shares were dilutive. Diluted earnings (loss) per share has not been presented since there are no dilutive securities.

Organization and Offering Cost

The Company has a policy to expense organization and offering costs as incurred.

Cash and Cash Equivalents

For purpose of the statements of cash flows, the Company considers cash and cash equivalents to include all stable, highly liquid investments with maturities of three months or less.

Fair Value of Financial Instruments

The company's financial instruments consist of cash and cash equivalents, accounts receivable, and notes payable. The carrying amount of these financial instruments approximates fair value due either to length of maturity or interest rates that approximate prevailing market rates unless otherwise disclosed in these financial statements.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumption that affect the reported amount of assets and liabilities and disclosure of disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Income Taxes

The Company accounts for income tax positions in accordance with Accounting Standards Codification Topic 740, "Income Taxes" ("ASC Topic 740"). This standard prescribes a recognition and measurement of tax positions taken or expected to be taken in a tax return.

Moon Equity Holdings Corp.
Notes to Financial Statements
June 30, 2024
(Unaudited)

Note 3. Going Concern

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. Currently, the Company has incurred operating losses, and as of June 30, 2024 the Company also had a working capital deficit and an accumulated deficit. These factors raise substantial doubt about the Company's ability to continue as a going concern. Management believes that the Company's capital requirement will depend on many factors including the success of the Company's development efforts and its efforts to raise capital. Management also believes the Company needs to raise additional capital for working capital purpose. There is no assurance that such financing will be available in the future. The conditions described above raise substantial doubt about our ability to continue as a going concern. The financial statements of the Company do not include any adjustments relating to the recoverability and classification of recorded assets, or the amount and classification of liabilities that might be necessary should the Company be unable to continue as a going concern.

Note 4. Corporate Update

The company cancelled the Wikolo Inc. transaction amicably.

The company completed a merger in July 2024 with OPENWEB LLC / INDEXR AI, a leading edge technology company.