

**Moon Equity Holdings Corp.**

30 N. Gould Street, Sheridan WY 82801

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307-500-1776

Indexr.ai

Steve.m@indexr.ai

## Quarterly Report

For the period ending September 30, 2024<sup>1</sup> (the "Reporting Period")

### **Outstanding Shares**

The number of shares outstanding of our Common Stock was:

741,512,060 as of September 30, 2024 (Current Reporting Period Date or More Recent Date)

709,512,060 as of December 31, 2023 (Most Recent Completed Fiscal Year End)

### **Shell Status**

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933, Rule 12b-2 of the Exchange Act of 1934 and Rule 15c2-11 of the Exchange Act of 1934):

Yes:  No:

Indicate by check mark whether the company's shell status has changed since the previous reporting period:

Yes:  No:

### **Change in Control**

Indicate by check mark whether a Change in Control<sup>4</sup> of the company has occurred during this reporting period:

Yes:  No:

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<sup>4</sup> "Change in Control" shall mean any events resulting in:

- (i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;
- (ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;
- (iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or
- (iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

**1) Name and address(es) of the issuer and its predecessors (if any)**

In answering this item, provide the current name of the issuer and names used by predecessor entities, along with the dates of the name changes.

Moon Equity Holdings Crop. 07-92021 – Present  
World Oil Group Inc. until 07-2021  
Cyber Kiosk Solutions, Inc. until 12-2014  
Dynasty Limousine, Inc. until 2-2013

Current State and Date of Incorporation or Registration: Florida, May 5, 2005  
Standing in this jurisdiction: (e.g. active, default, inactive): Active

Prior Incorporation Information for the issuer and any predecessors during the past five years:  
N/A

Describe any trading suspension or halt orders issued by the SEC or FINRA concerning the issuer or its predecessors since inception:

None

List any stock split, dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

None

Address of the issuer's principal executive office:

30 N. Gould Street, Sheridan WY 82801

Address of the issuer's principal place of business:

*Check if principal executive office and principal place of business are the same address:*

\_\_\_\_\_

Has the issuer or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five years?

No:  Yes:  If Yes, provide additional details below:

\_\_\_\_\_

**2) Security Information**

**Transfer Agent**

Name: Old Monmouth Stock Transfer Co. Inc.  
Phone: (732) 872-2727  
Email: info@oldmonmouth.com  
Address: 200 Memorial Parkway Atlantic Highlands, NJ 07716

**Publicly Quoted or Traded Securities:**

The goal of this section is to provide a clear understanding of the share information for its publicly quoted or traded equity securities. Use the fields below to provide the information, as applicable, for all outstanding classes of securities that are publicly traded/quoted.

Trading symbol:	MONI	
Exact title and class of securities outstanding:	Common	
CUSIP:	615430-10-5	
Par or stated value:	\$0.001	
Total shares authorized:	750,000,000	as of date: <u>September 30, 2024</u>
Total shares outstanding:	741,512,060	as of date: <u>September 30, 2024</u>
Total number of shareholders of record:	76	as of date: <u>September 30, 2024</u>

Please provide the above-referenced information for all other publicly quoted or traded securities of the issuer.

\_\_\_\_\_

**Other classes of authorized or outstanding equity securities that do not have a trading symbol:**

The goal of this section is to provide a clear understanding of the share information for its other classes of authorized or outstanding equity securities (e.g., preferred shares that do not have a trading symbol). Use the fields below to provide the information, as applicable, for all other authorized or outstanding equity securities.

Exact title and class of the security:	<u>Series A Preferred</u>	
Par or stated value:	<u>\$.001</u>	
Total shares authorized:	<u>500,000</u>	as of date: <u>September 30, 2024</u>
Total shares outstanding:	<u>0</u>	as of date: <u>September 30, 2024</u>
Total number of shareholders of record:	<u>0</u>	as of date: <u>September 30, 2024</u>

Exact title and class of the security:	<u>Series B Preferred</u>	
Par or stated value:	<u>\$.001</u>	
Total shares authorized:	<u>10,000</u>	as of date: <u>September 30, 2024</u>
Total shares outstanding:	<u>10,000</u>	as of date: <u>September 30, 2024</u>
Total number of shareholders of record:	<u>6</u>	as of date: <u>September 30, 2024</u>

**Security Description:**

The goal of this section is to provide a clear understanding of the material rights and privileges of the securities issued by the company. Please provide the below information for each class of the company's equity securities, as applicable:

**1. For common equity, describe any dividend, voting and preemption rights.**

Common shareholders have the right to vote on a one for one basis; are entitled to dividends as declared by the board of directors; have no pre-emptive rights

**2. For preferred stock, describe the dividend, voting, conversion, and liquidation rights as well as redemption or sinking fund provisions.**

**Series A Preferred:**

If at least one share of Series A Preferred Stock is issued and outstanding, then the total aggregate issued shares of Series A Preferred Stock at any given time, regardless of their number, shall have voting rights equal to four times the sum of: i) the total number of shares of Common Stock which are issued and outstanding at the time of voting. Plus ii) the total number of shares of Series B and Series C Preferred Stocks which are issued and outstanding at the time of voting.

**Series B Preferred:**

Conversion Right: each share of Series B Preferred Stock shall be convertible, at the option of the holder thereof, at any time and from time to time, and without the payment of additional consideration by the holder thereof, into that number of fully paid and nonassessable shares of Common Stock (whether whole or fractional) equal to 0.089% of the total number of shares of Common Stock outstanding at the Conversion Time.

Voting Right. On any matter presented to the shareholders of the Corporation for their action or consideration at any meeting of shareholders of the Corporation (each holder of outstanding shares of Series B Preferred Stock shall be entitled to cast the number of votes equal to the number of whole shares of Common Stock into which the shares of Series B Preferred Stock held by such holder are convertible

3. **Describe any other material rights of common or preferred stockholders.**

\_\_\_\_\_

4. **Describe any material modifications to rights of holders of the company's securities that have occurred over the reporting period covered by this report.**

\_\_\_\_\_

**3) Issuance History**

*The goal of this section is to provide disclosure with respect to each event that resulted in any changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period.***

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares, or any other securities or options to acquire such securities, issued for services. Using the tabular format below, please describe these events.

**A. Changes to the Number of Outstanding Shares for the two most recently completed fiscal years and any subsequent period.**

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No:  Yes:  (If yes, you must complete the table below)

Shares Outstanding <u>Opening Balance:</u> Date <u>01/01/2022</u> Common: <u>647,262,969</u> Preferred: <u>500,000</u>			*Right-click the rows below and select "Insert" to add rows as needed.						
Date of Transaction	Transaction type (e.g., new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to.  ***You must disclose the control person(s) for any entities listed.	Reason for share issuance (e.g. for cash or debt conversion) - OR- Nature of Services Provided	Restricted or Unrestricted as of this filing.	Exemption or Registration Type.
2/2/23	New Issuance	20,000,000	Common	\$200,000	Yes	T8 Partners	Consulting	Restricted	4(a)2
6/9/23	New Issuance	1,000,000	Common	\$10,000	No	Borders Consulting, LLC (Dan Borders)	Services	Restricted	4(a)2
7/19/23	New Issuance	5,000,000	Common	\$50,000	No	Peter Galaby	Services	Restricted	4(a)2
7/19/23	New Issuance	1,000,000	Common	\$10,000	No	Borders Consulting, LLC (Dan Borders)	Services	Restricted	4(a)2
7/25/23	New Issuance	2,000,000	Common	\$20,000	No	Bruce Federman	Cash	Restricted	4(a)2
11/21/23	New Issuance	3,000,000	Common	\$30,000	No	Edward Gibstein	Cash	Restricted	4(a)2
11/21/23	New Issuance	1,500,000	Common	\$15,000	No	Frank Brady	Cash	Restricted	4(a)2
11/21/23	New Issuance	2,000,000	Common	\$20,000	No	Amedeo Sgueglia	Cash	Restricted	4(a)2
11/21/23	New Issuance	3,000,000	Common	\$30,000	No	Borders Consulting, LLC (Dan Borders)	Services	Restricted	4(a)2
11/21/23	New Issuance	3,750,000	Common	\$37,500	No	Edward GibStein	Cash	Restricted	4(a)2
11/21/23	New Issuance	5,000,000	Common	\$50,000	No	Dorado Goose, LLC (Tommy Wang)	Cash	Restricted	4(a)2
3/13/24	New Issuance	30,000,000	Common	\$100,000	No	T8 Partners	Services	Restricted	4(a)2
8/7/24	Cancelation	500,000	Series A Preferred			F&L III Corp (Frank Ottaviani)			
8/7/24	New Issuance	4,095	Series B Preferred		N/A	Steve Marshall	Share Exchange / Merger	Restricted	4(a)2
8/7/24	New Issuance	4,095	Series B Preferred		N/A	Richard Lapoutre	Share Exchange / Merger	Restricted	4(a)2
8/7/24	New Issuance	1,000	Series B Preferred		N/A	Frank Ottaviani	Share Exchange / Merger	Restricted	4(a)2

8/7/24	New Issuance	450	Series B Preferred		N/A	Frank Brady	Share Exchange / Merger	Restricted	4(a)2
8/7/24	New Issuance	225	Series B Preferred		N/A	300 Capital LLC (Frank Brady)	Share Exchange / Merger	Restricted	4(a)2
8/7/24	New Issuance	135	Series B Preferred		N/A	Michael Carter	Share Exchange / Merger	Restricted	4(a)2
9/13/24	New Issuance	2,000,000	Common	\$20,000	Yes	Dorado Goose, LLC (Tommy Wang)		Restricted	4(a)2
Shares Outstanding on Date of This Report:									
<u>Ending Balance:</u>									
Date <u>09/30/24</u>	Common: <u>741,512,060</u> Preferred: <u>10,000</u>								

**Example:** A company with a fiscal year end of December 31<sup>st</sup> 2023, in addressing this item for its Annual Report, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2022 through December 31, 2023 pursuant to the tabular format above.

**\*\*\*Control persons for any entities in the table above must be disclosed in the table or in a footnote here.**

Use the space below to provide any additional details, including footnotes to the table above:

\_\_\_\_\_

## B. Promissory and Convertible Notes

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities:

No:  Yes:  (If yes, you must complete the table below)

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder. *** You must disclose the control person(s) for any entities listed.	Reason for Issuance (e.g. Loan, Services, etc.)
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____

**\*\*\*Control persons for any entities in the table above must be disclosed in the table or in a footnote here.**

Use the space below to provide any additional details, including footnotes to the table above:

\_\_\_\_\_

#### 4) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations. Ensure that these descriptions are updated on the Company's Profile on [www.OTCMarkets.com](http://www.OTCMarkets.com).

A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

The company operates indexr.ai, an index with billions of unique URLs

B. List any subsidiaries, parent company, or affiliated companies.

OpenWeb LLC

C. Describe the issuers' principal products or services.

INDEXR AI provides a fast growing index of the world wide web, which it licenses and monetizes via strategic partnerships and investments. Its core business is licensing its index for search results to niche search engines and training AI models, at a cost per query.

#### 5) Issuer's Facilities

*The goal of this section is to provide investors with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer and the extent in which the facilities are utilized.*

In responding to this item, please clearly describe the assets, properties or facilities of the issuer. Describe the location of office space, data centers, principal plants, and other property of the issuer and describe the condition of the properties. Specify if the assets, properties, or facilities are owned or leased and the terms of their leases. If the issuer does not have complete ownership or control of the property, describe the limitations on the ownership.

The company executive offices at 30 N. Gould Street, Sheridan WY 82801

#### 6) All Officers, Directors, and Control Persons of the Company

Using the table below, please provide information, as of the period end date of this report, regarding all officers and directors of the company, or any person that performs a similar function, regardless of the number of shares they own.

In addition, list all individuals or entities controlling 5% or more of any class of the issuer's securities.

If any insiders listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity. Include Company Insiders who own any outstanding units or shares of any class of any equity security of the issuer.

*The goal of this section is to provide investors with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial owners.*

Names of All Officers, Directors, and Control Persons	Affiliation with Company (e.g. Officer Title /Director/Owner of 5% or more)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Names of control person(s) if a corporate entity
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<u>Steven Marshall</u>	<u>CEO/Dir</u>	<u>—</u>	<u>4,095</u>	<u>Series B Preferred</u>	<u>41%</u>	<u>—</u>
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Confirm that the information in this table matches your public company profile on [www.OTCMarkets.com](http://www.OTCMarkets.com). If any updates are needed to your public company profile, log in to [www.OTCIQ.com](http://www.OTCIQ.com) to update your company profile.

**7) Legal/Disciplinary History**

A. Identify and provide a brief explanation as to whether any of the persons or entities listed above in Section 6 have, in the past 10 years:

1. Been the subject of an indictment or conviction in a criminal proceeding or plea agreement or named as a defendant in a pending criminal proceeding (excluding minor traffic violations);

N/A

2. Been the subject of the entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, financial- or investment-related, insurance or banking activities;

N/A

3. Been the subject of a finding, disciplinary order or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, a state securities regulator of a violation of federal or state securities or commodities law, or a foreign regulatory body or court, which finding or judgment has not been reversed, suspended, or vacated;

N/A

4. Named as a defendant or a respondent in a regulatory complaint or proceeding that could result in a "yes" answer to part 3 above; or

N/A

5. Been the subject of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

N/A

6. Been the subject of a U.S Postal Service false representation order, or a temporary restraining order, or preliminary injunction with respect to conduct alleged to have violated the false representation statute that applies to U.S mail.

N/A

B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party to or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.



N/A

### 8) Third Party Service Providers

Provide the name, address, telephone number and email address of each of the following outside providers. You may add additional space as needed.

Confirm that the information in this table matches your public company profile on [www.OTCMarkets.com](http://www.OTCMarkets.com). If any updates are needed to your public company profile, update your company profile.

#### Securities Counsel (must include Counsel preparing Attorney Letters).

Name: Jonathan D. Leinwand, P.A.  
Address 1: 18305 Biscayne Blvd., Suite 200  
Address 2: Aventura, FL 33160  
Phone: (954) 903-7856  
Email: jonathan@jdlpa.com

#### Accountant or Auditor

Name: \_\_\_\_\_  
Firm: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

#### Investor Relations

Name: \_\_\_\_\_  
Firm: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

#### *All other means of Investor Communication:*

X (Twitter): \_\_\_\_\_  
Discord: \_\_\_\_\_  
LinkedIn: \_\_\_\_\_  
Facebook: \_\_\_\_\_  
[Other ] \_\_\_\_\_

#### Other Service Providers

Provide the name of any other service provider(s) that **that assisted, advised, prepared, or provided information with respect to this disclosure statement**. This includes counsel, broker-dealer(s), advisor(s), consultant(s) or any entity/individual that provided assistance or services to the issuer during the reporting period.

Name: \_\_\_\_\_  
Firm: \_\_\_\_\_  
Nature of Services: \_\_\_\_\_

Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

## 9) Disclosure & Financial Information

A. This Disclosure Statement was prepared by (name of individual):

Name: **Steven Marshall**  
Title: **CEO**  
Relationship to Issuer: **CEO**

B. The following financial statements were prepared in accordance with:

- IFRS  
 U.S. GAAP

C. The following financial statements were prepared by (name of individual):

Name: **Steven Marshall**  
Title: **CEO**  
Relationship to Issuer: **CEO**

Describe the qualifications of the person or persons who prepared the financial statements:<sup>5</sup> **Mr. Marshall is a Navy veteran with over 20 years of business experience**

Provide the following qualifying financial statements:

- Audit letter, if audited;
- Balance Sheet;
- Statement of Income;
- Statement of Cash Flows;
- Statement of Retained Earnings (Statement of Changes in Stockholders' Equity)
- Financial Notes

### **Financial Statement Requirements:**

- Financial statements must be published together with this disclosure statement as one document.
- Financial statements must be "machine readable". Do not publish images/scans of financial statements.
- Financial statements must be presented with comparative financials against the prior FYE or period, as applicable.
- Financial statements must be prepared in accordance with U.S. GAAP or International Financial Reporting Standards (IFRS) but are not required to be audited.

## 10) Issuer Certification

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<sup>5</sup> The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS and by persons with sufficient financial skills.

*Principal Executive Officer:*

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities) in each Quarterly Report or Annual Report.

The certifications shall follow the format below:

I, Steven Marshall certify that:

1. I have reviewed this Disclosure Statement for Moon Equity Holdings Corp.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

11/19/2024 [Date]

/s/ Steven Marshall [CEO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

*Principal Financial Officer:*

I, Steven Marshall certify that:

1. I have reviewed this Disclosure Statement for Moon Equity Holdings Corp.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

11/19/2024 [Date]

/s/Steven Marshall [CFO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

# Moon Equity Holdings

## Consolidated Balance Sheet

As of September 30, 2024 and December 31, 2023  
(Unaudited)

	<b>Balance at September 30, 2024 (unaudited)</b>	<b>Balance at December 31, 2023 (unaudited)</b>
	<b>Total</b>	<b>Total</b>
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash	\$ 4,842.15	\$ 200.00
Accounts Receivable	\$ -	\$ -
Prepaid Expenses	\$ -	\$ -
<b>Total Current Assets</b>	<b>\$ 4,842.15</b>	<b>\$ 200.00</b>
<b>Other Assets</b>		
Investments from Acquisitions	\$ 2,126,014.00	\$ 2,076,014.00
Other assets (intangibles)	\$ 21,455.00	\$ 21,455.00
<b>Total Other Assets</b>	<b>\$ 2,147,469.00</b>	<b>\$ 2,097,469.00</b>
<b>TOTAL ASSETS</b>	<b>\$ 2,152,311.15</b>	<b>\$ 2,097,669.00</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable (A/P)	\$ 5,007.30	\$ -
Notes Payable	\$ 5,000.00	\$ -
Advances	\$ 288,570.00	\$ 270,330.00
<b>Total Current Liabilities</b>	<b>\$ 298,577.30</b>	<b>\$ 270,330.00</b>
<b>Total Liabilities</b>	<b>\$ 298,577.30</b>	<b>\$ 270,330.00</b>
<b>Equity</b>		
Preferred Stock	\$ 10.00	\$ 50.00
Additional paid in capital	\$ 4,093,482.11	\$ 4,013,189.00
Common Stock	\$ 74,351.00	\$ 71,151.00
Deficit	\$ (2,257,001.00)	\$ (2,257,001.00)
Net Income	\$ (57,108.26)	\$ -
<b>Total Equity</b>	<b>\$ 1,853,733.85</b>	<b>\$ 1,827,339.00</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 2,152,311.15</b>	<b>\$ 2,097,669.00</b>

# Moon Equity Holdings

## Profit and Loss

For The Nine Months Ended  
September 30, 2024 and 2023  
(Unaudited)

	Nine Months Ended September 30, 2024 (unaudited)	Nine Months Ended September 30, 2023 (unaudited)
<b>Sales, Net</b>	\$ -	\$ -
<b>Cost of Sales</b>	\$ -	\$ -
<b>Gross Profit (loss)</b>	\$ -	\$ -
<b>Operating Expenses</b>		
Consulting Fees	\$ (22,200.00)	\$ -
Legal & Professional	\$ (14,507.30)	\$ (8,500.00)
Transfer agent & Compliance Fee	\$ (6,580.00)	\$ (14,380.00)
Programming Expenses	\$ -	\$ (23,250.00)
General & Administrative expenses	\$ (9,228.81)	\$ -
Meals and Entertainment	\$ (2,102.98)	\$ -
Travel	\$ (2,489.17)	\$ -
Accrued interest		
<b>Total operating expenses</b>	<b>\$ (57,108.26)</b>	<b>\$ (46,130.00)</b>
Loss from operations	\$ (57,108.26)	\$ (46,130.00)
Interest Expense	\$ -	
Loss before Income taxes	\$ (57,108.26)	\$ (46,130.00)
Provision for Income taxes	\$ -	
<b>Net Profit (Loss)</b>	<b>\$ (57,108.26)</b>	<b>\$ (46,130.00)</b>

**Moon Equity Holdings Corp.**

**Consolidated Statement of Changes in Stockholders Equity ( Deficit )**

From December 12/31/22 from September 30, 2024 (unaudited)

	\$ .0001 Par value		\$ .0001 Par value		\$ .001 Par value		Additional Paid in		Total Stockholders Equity (	
	750,000,000		500,000		10,000		Capital	Accumulated Deficit	Deficit)	
	Common Stock		Preferred Stock A		Preferred Stock B					
	Shares authorized		Shares authorized		Shares authorized					
	Shares	Amount	Shares	Amount	Shares	Amount				
Net Profit ( Loss) 12/31/22										\$ -
Issuance of Common for period ending 12/31/22										\$ -
Balance December 31, 2022	662,262,060	\$ 66,326	500,000	\$ 50	-	\$ -	\$ 4,013,189.00	\$ (2,204,091.00)		\$ 1,875,474
Net Profit ( Loss) 12/31/23										\$ (52,910.00)
Issuance of Common for peri	47,250,000	\$ 4,825								\$ 4,825
Balance December 31, 2023	709,512,060	\$ 71,151	500,000	\$ 50	-	\$ -	\$ 4,013,189.00	\$ (2,257,001.00)		\$ 1,827,389
Net Profit ( Loss) 9/30/24										\$ (57,108.26)
Issuance of Common for peri	32,000,000	\$ 3,200								\$ 3,200
Retirement of Preferred A			(500,000)	\$ (50)						\$ (50)
Issuance of Preferred B for period ending 9/30/24					10,000	\$ 10	\$ 80,293.11			\$ 80,303
Balance September 30, 2024	741,512,060	\$ 74,351	-	\$ -	10,000	\$ 10	\$ 4,093,482.11	\$ (2,314,109.26)		\$ 1,853,734

# Moon Equity Holdings

## Statement Of Cash Flows

For The Nine Months Ended  
September 30, 2024 and 2023

	Nine Months Ended September 30,2024 (unaudited)	Nine Months Ended September 30,2023 (unaudited)
<b>Cash flows from operating activities:</b>		
Net Profit/Loss	\$ (57,108)	\$ (46,130)
Adjustments:		
Provision for doubtful accounts		
Depreciation		
Amortization		
Amortization of compensatory options		
Gain on sale of equipment		
Common stock issued for:		
Changes in Assets &		
Liabilities:		
Trade Receivables		
Investments	\$ -	
Other assets		
Inventory		
Advances	\$ 18,240	\$ 45,938
Accounts payable	\$ 5,007	
Notes Payable	\$ 5,000	
Accrued Expenses		
Additional paid in capital	\$ -	
Common stock issued	\$ -	
Preferred stock	\$ 10	
<b>Net cash increase(decrease)</b>	<b>\$ (28,851)</b>	<b>\$ (192)</b>
Cash at the beginning of period	\$ 200	\$ 502
<b>Cash at the end of period</b>	<b>\$ (28,651)</b>	<b>\$ 310</b>
Interest paid during the year		

**Moon Equity Holdings Corp.**  
**Notes to Financial Statements**  
**June 30, 2024**  
**(Unaudited)**

**Note 1. Organization, History and Business**

Moon Equity Holdings Corp. (“The Company”) was incorporated in the State of Florida on May 5, 2005. The Issuer (“Issuer”) was originally organized under the name Dynasty Limousine of Jacksonville, Inc.. The company amended its name to Dynasty Limousine, Inc on October 26, 2007 to reflect its business plan to expand outside of Jacksonville. In December 27, 2012 an amendment was filed, and name changed to Cyber Kiosk Solutions, Inc to reflect the change in the purposes and nature of its business. On August 28, 2014 completed a reverse merger with EPA Petroleum, with it becoming a wholly own subsidiary of the company. Following this, the company changed its name to World Oil Group, Inc. on November 12, 2014. With the completion of the reverse merger with EPA Petroleum, the company begin focusing on Oil & Gas Exploration in Pennsylvania. On July 19th 2021 an amendment was filed and approved for a name change to Moon Equity Holdings Corp and symbol change to MONI. The company acquired BitGift on December 6, 2021. The company did a reverse merger with Openweb LLC (WY company) in September 2024. Openweb is now a subsidiary of Moon Equity Holdings Corp.

**Note 2. Summary of Significant Accounting Policies**

**Revenue Recognition**

The company applies paragraph 605-10-S99-1 of the FASB Accounting Standards Codification for revenue recognition. The company recognizes revenue when it is realized or realizable and earned. The Company considers revenue realized or realizable and earned when all of the following criteria are met: (i) persuasive evidence of an arrangement exists, (ii) the sale price is fixed or determinable, (iii) collectability is reasonable assured and (iv) goods have been shipped and/or services rendered.

**Accounts Receivable**

Accounts receivable is reported at the customers’ outstanding balances, less any allowance for doubtful accounts. Interest is accrued on overdue accounts receivable.

**Stock Based Compensation**

When applicable, the Company will account for stock-based payments to employees in accordance with ASC 718, “Stock Compensation” (“ASC 718”). Stock-based payments to employees include grants of stocks, grants of stock options and issuance of warrants that are recognized in the consolidated statement of operations based on their fair values at the date of grant.



The company accounts for stock-based payments to non-employees in accordance with ASC 505-50, "Equity-Based Payments to Non-Employees." Stock-based payments to non-employees include grants of stock, grants of stock options and issuances of warrants that are recognized in the consolidated statements of operation based on the value of the vested portion of the award over the requisite service period as measured at its then-current fair value as of each financial reporting date. The accompanying notes are an integral part of these financial statements.

### **Earnings (Loss) per Share**

The Company reports earnings (loss) per share in accordance with ASC Topic 260-10, "Earnings per Share." Basic earnings (loss) per share is computed by dividing income (loss) available to shareholders' by the weighted average number of shares available. Diluted earnings (loss) per shares available. Diluted earnings (loss) per share is computed similar to basic earnings (loss) per share except the denominator is increased to include the number of additional shares that would have been outstanding if the potential shares had been issued and if the additional shares were dilutive. Diluted earnings (loss) per share has not been presented since there are no dilutive securities.

### **Organization and Offering Cost**

The Company has a policy to expense organization and offering costs as incurred.

### **Cash and Cash Equivalents**

For purpose of the statements of cash flows, the Company considers cash and cash equivalents to include all stable, highly liquid investments with maturities of three months or less.

### **Fair Value of Financial Instruments**

The company's financial instruments consist of cash and cash equivalents, accounts receivable, and notes payable. The carrying amount of these financial instruments approximates fair value due either to length of maturity or interest rates that approximate prevailing market rates unless otherwise disclosed in these financial statements.

### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumption that affect the reported amount of assets and liabilities and disclosure of disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## **Income Taxes**

The Company accounts for income tax positions in accordance with Accounting Standards Codification Topic 740, "Income Taxes" ("ASC Topic 740"). This standard prescribes a recognition and measurement of tax positions taken or expected to be taken in a tax return.

### **Note 3. Going Concern**

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. Currently, the Company has incurred operating losses, and as of September 30, 2024 the Company also had a working capital deficit and an accumulated deficit. Management believes that the Company's capital requirement will depend on many factors including the success of the Company's development efforts and its efforts to raise capital. Management also believes the Company needs to raise additional capital for working capital purpose. There is ongoing negotiations to procure capital sufficient to carry the company for the next year. The financial statements of the Company do not include any adjustments relating to the recoverability and classification of recorded assets, or the amount and classification of liabilities