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AHEAD OF NATIONAL COLORING BOOK DAY, NYC ADMINISTRATION FOR CHILDREN'S SERVICES RELEASES SUMMER SAFETY COLORING BOOK

New ACS Coloring Book Focuses on Summer Safety Tips for Children, Including: Staying Cool in the Sun, Swimming Only When Lifeguards are on Duty, the Importance of Wearing a Helmet When Biking & More

Ahead of National Coloring Book Day, which falls on August 2nd, the NYC Administration for Children's Services (ACS) released a summer safety coloring book. The new coloring book focuses on summer safety tips for children, including how to stay safe and cool in the sun, the importance of swimming only when lifeguards are on duty, the importance of wearing a helmet while biking and more. The coloring book also features activities for older children, such as word searches, crossword puzzles, a 'spot the differences' challenge and more.

ACS plans to distribute the new coloring book at its upcoming National Coloring Book Day event in the Bronx on August 2nd, as well as at other community events in the future.

"ACS is always looking for new and innovative ways to get our message across to children about how to stay safe, and that's why I am so thrilled to be distributing these new coloring books. Our new coloring book focuses on summer safety tips and helps get important messages about water and playground safety across in a fun and unique way. I want to thank the ACS Office of Marketing for creating this book, which will benefit hundreds of children across New York City," **said ACS Commissioner Jess Dannhauser.**

The new coloring book is another example of how ACS is expanding its efforts to reduce the risk of unintentional child injuries. ACS has ongoing child safety campaigns, including those related to summer safety, infant safe sleep practices, safe storage of prescription medications and cannabis edibles, and more. To learn more about the services and support offered by ACS, families can call 212-676-7667 or visit www.nyc.gov/ForFamilies.