

MAKING Homes & Buildings Safe, Smart & Advanced THE NEW STANDARD

SKYX NASDAQ: SKYX



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The Company's first-generation technologies enable light fixtures, ceiling fans and other electrically wired products to be installed safely and plugged in to a ceiling's electrical outlet box within seconds, and without the need to touch hazardous wires. The plug and play technology method is a universal power-plug device that has a matching receptacle that is connected to the electrical outlet box on the ceiling, enabling a safe and quick plug and play installation of light fixtures and ceiling fans in just seconds. In recent years, the Company has developed prototypes that expand the capabilities of its power-plug product, to include advanced safe and quick universal installation methods, as well as dvanced smart capabilities, which are currently in the third and final prototype stage prior to launching. The smart features contained in the final prototype include control of light fixtures and ceiling fans by the SkyHome App, through WIF, Bluetooth Low Energy and voice control connections. The Company's second-generation technology, which is in the second stage prototype, is an all-in-one safe and smart advanced platform (the "Smart Sky Platform") that is designed to enhance all-around safety and lifestyle of homes and other buildings. While the Company has developed and created working prototypes of its advanced and smart products, and for the Smart Sky Platform. The Company cannot provide any assurance that it will be able to successfully launch its new products and technologies in its anticipated timeline, or at all, or that it will be able to integrate its products may prove to be incorrect, and the projected demand for the Company's products and technologies with third-party products may prove to be incorrect, and the projected demand for the Company's products is as large as it has estimated and even if it is able to gain market awareness and acceptance, the Company may not be able to be able to be able to again market awareness and acceptance, the Company may not be able to be able to gain market aware

The Company's future plans include offering subscription services as part of its Smart Sky Platform, including, among other services, communications, fire alarms, home intrusion alerts, emergency response services and monitoring services. The smart platform will include, among other features, a smart smoke detector, a smart carbon monoxide detector, and a WIFI extender. The Company intends to expand its operations to enable it to provide services relating to these functions, including high-speed internet services, monitoring systems designed to sense movement, smoke, fire, carbon monoxide, temperature, and other environmental conditions and hazards, monitor home access and visitors and address personal emergencies such as injuries and other medical emergencies. The Company's ability to provide such services will depend on a variety of factors, including, but not limited to, subscriber interest and financial resources, any applicable licensing and regulatory compliance, the Company's ability to manage its anticipated expansion and to hire, train and retain personnel, and general economic conditions. The Company may partner with other businesses to provide such services. The Company expects to begin providing such services in 2023, but cannot provide any assurance that it will be able to do so.

Our Management, Board, Advisory Team and Investors include U.S. and world leading members from a variety of industries



Rani Kohen SKYX Founder and Executive Chairman Business Leader, Entrepreneur And

Inventor

Steve Schmidt Nardelli SKYX President Senior Former Advisor CEO of Former Nielsen DATA/Ratina Corporation and Depot, President Chrysler, of **Office Depot GE Power** International **Systems**



Bob

SKYX

CEO

of

Home

and

AI Wiess SKYX Senior Advisor Former President of Disney Worldwide Parks. Hotels. **Resorts.** Cruise Ships.

and Products



Lenny Governor Sokolow Tom Ridge SKYX Lead SKYX Co-CEO Director of And Board SKYX's Member Board. Former Former Head of President of Homeland National Security Securities and Two times and CEO of Governor Newbridge Of Pennsylvania Securities



Lance

Shaner

Chair

of

SKYX's

Hotel

Advisory

Board

Owner of a

Global Chain

Of Hotels

And

Energy

Industry

Companies







and



Paul

Mark Earley SKYX Head of Code /Standards. **Former Head** of the National Electrical Code (NEC) And Chief Engineer of the NFPA retired after 33 years and ioined SKYX

Khadija Eric Jacobson Mustafa SKYX Co-Head **SKYX** Senior of Code Tech Advisor /Standards. Former Former President/ Microsoft CEO **Global AI and** of the Business American Leader Lighting retired Association after 23 (ALA) years retired after 30 years and joined SKYX Joined SKYX

Chernawsky Chair of SKYX Insurance Advisory Board Founder of Endurance E&Y entrepreneur of

the year

2017

Patty Barron COO Of SKYX Founder & President of LTG Services. company focused on safety services for compliance of electrical technologies



VIDEO LINK TO SKYX's Three Generations of Technology

CLICK HERE TO WATCH VIDEO



Financial Highlights



- <u>\$58.8 million in sales in 2023</u>
- \$19 million in sales in Q-1 of 2024
- \$21.4 million in sales in Q-2 of 2024
- \$22.2 million in sales in Q-3 of 2024
- Prior to the completion of our \$11 million raise in October 2024, we reported \$13 million in cash, cash equivalents, restricted cash, available cash, and investments available for sale as of September 30, 2024.
- In October 2024, SKYX Secured \$11 million equity preferred stock investment representing \$2.00 per share of common stock with NO warrants, led by global Marriott Hotel chain (developer/owner of over 70 hotels) including significant insider investing by SKYX's President Steve Schmidt, invested \$500,000, Co-CEO Lenny Sokolow, invested \$250,000, and Co-CEO John Campi, invested \$250,000.
- Management anticipates the Company will become cash-flow positive during 2025



Mission: To make homes and buildings SAFE and SMART and Advanced as The NEW Standard **Our Products Significantly:**

Save Lives - Save Cost - Save Time - Simplify and Advance

- Patents: Company has 97 Patents and Pending Applications with 36 issued patents in the U.S. and Globally including China, India, and Europe
- Company owns over 60 websites for lighting and home décor and utilizes its e-commerce platform of to educate and enhance its market penetration to both retail and professional segments.
- Company's total addressable market (TAM) in the U.S. of \$500 billion with over 4.2 billion ceiling applications in the U.S. alone. Expected revenue streams from retail and professional segments include product sales, royalties, licensing, subscription, monitoring, and sale of global country rights.
- The Company continues to grow its market penetration of its advanced and smart plug & play products and expects its products to be in close to 15,000 U.S. and Canadian homes by the end of 2024. Company expects its products to be in tens of thousands of homes in 2025.
- Company strongly believes its products can save many billions of dollars annually to insurance companies, by reducing fires, ladder falls, electrocutions, among others. Management expects that once it completes an entire range and variations of its safe plug & play products it will start being recommended by insurance companies.

Key Recent Collaborations



Key Collaborations with U.S. and World Leading Companies



SKYX and General Electric (GE) signed a 5-year global licensing partnership agreement to license SKYX's patented advanced and smart home platform technologies, including its ceiling outlet/receptacle related products as well as its all-in-one smart home platform technology



SKYX collaborates with Home Depot for Its Advanced and Smart Plug & Play Products for both retail and professional segments. SKYX's product offering will Include a variety of its Advanced and Smart Plug & Play Products including Retrofit Kits, Smart Light Fixtures, Smart Ceiling Fans, Ceiling Outlet Receptacles, Recessed Lights and more



SKYX collaborates with Wayfair for Its Advanced and Smart Plug & Play Products for both retail and professional segments. SKYX's product offering will include a variety of its advanced and Smart Plug & Play products including Retrofit Kits, Smart Light Fixtures, Smart Ceiling Fans, Ceiling Outlet Receptacles, Recessed Lights and more



SKYX collaborates with world leading lighting company Kichler



SKYX collaborates with U.S. lighting leading company Quoizel, 100 years old lighting company



SKYX collaborates with European leading lighting company EGLO



SKYX collaborates with World Leading Chinese Lighting Supplier and Manufacturer Ruee Appliances for the U.S., Chinese, and European Markets. The collaboration provides SKYX substantial backing in several segments including financial, mass production manufacturing capabilities, and distribution to global markets

Our Technologies Advance Key Sectors



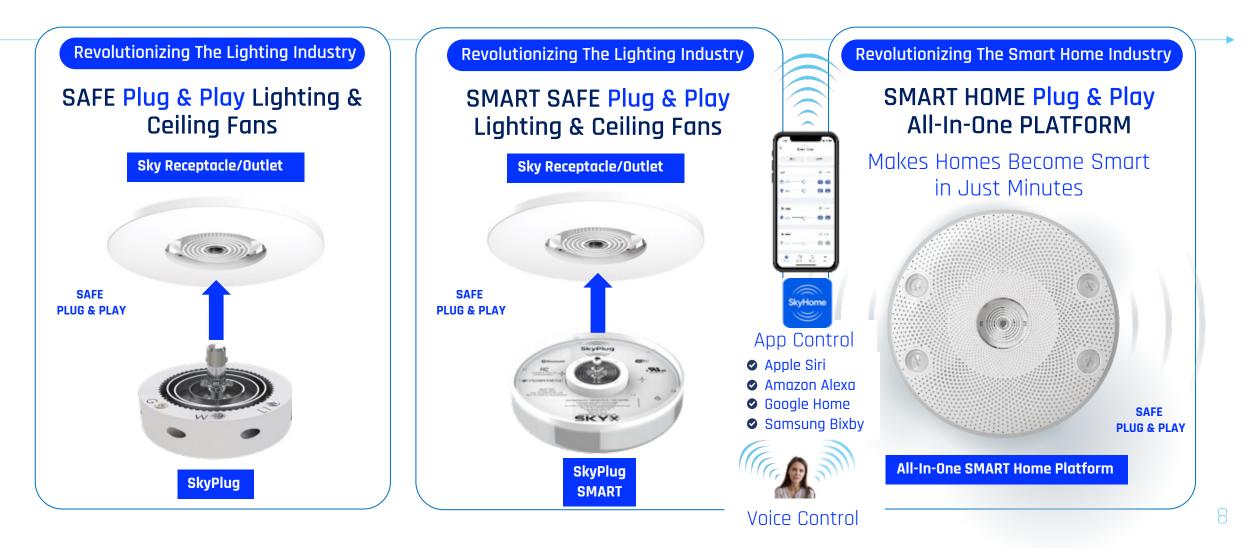
Our Management and Leadership Strongly Believe that the Company is positioned to revolutionize both the lighting and smart home industries and can become a safety standard in homes and buildings in the U.S. and globally.

- Electrical and Building Safety Regulators: Will advance safety in homes and buildings
- **Insurance Companies:** Significant dollar savings for Insurance companies
- **Lighting industry:** Will save cost, will significantly reduce fixture replacement cycle, and increase sales
- **Smart home industry:** Will save significant cost and increase adoption
- **Electrical Outlet Box manufactures:** Will significantly increase sales and profits

- Builders: Significant Cost and time saving, while enhancing buildings safety
- **Apartment Buildings:** Significant Cost and time saving, while enhancing buildings safety
- **Hotels:** Significant Cost and time saving while enhancing buildings safety.
- **Cruise Industry:** Significant Cost and time saving, while enhancing ship safety.

SKYX's 3 Generations of Ceiling Platform Products





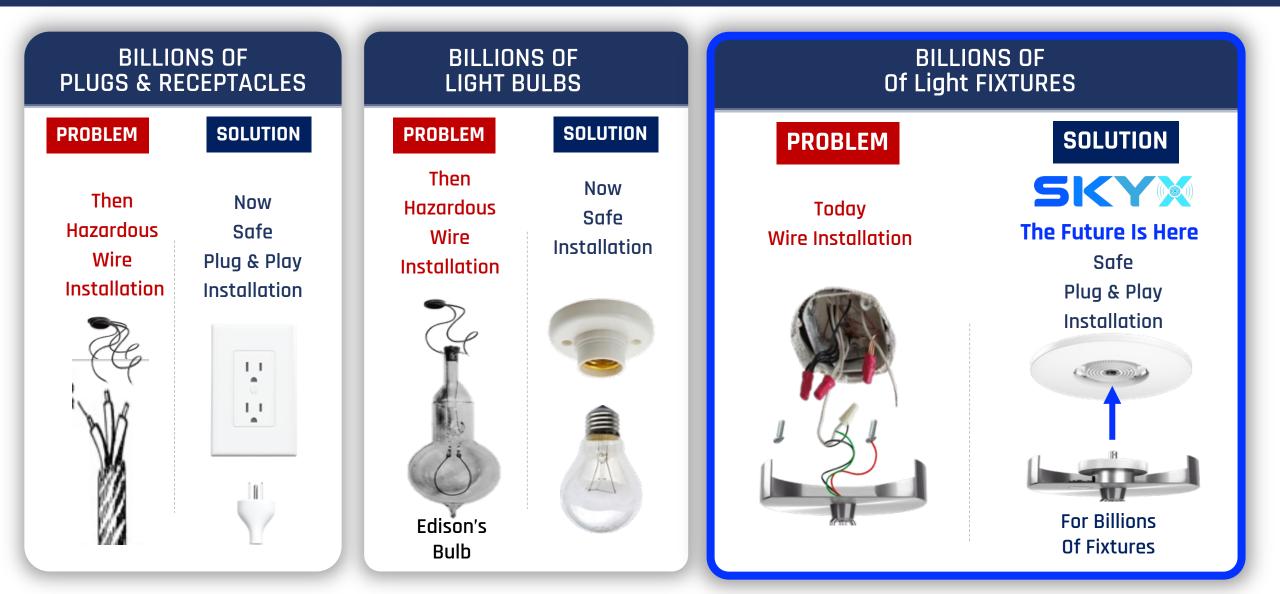
SKYX Wins SEVEN CES Awards



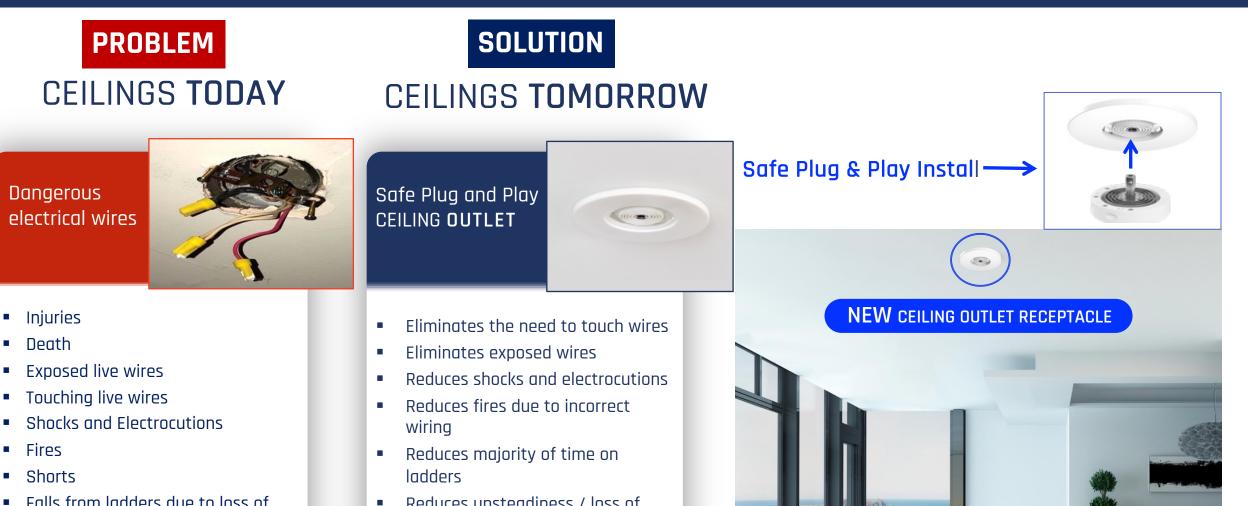


Equivalency of Concepts





SKYX Files For Safety Mandatory Use in Homes/Buildings



 Falls from ladders due to loss of balance during installation and shocks

- Reduces unsteadiness / loss of balance
- **Reduces** injuries
- **Reduces** deaths

Creating a New Electrical Ceiling Safety Standard





SkyPlug

- Safe Plug & Play
- Safety Double Locking Mechanism
- Each Lock Bearing tested for 200 lbs
- Specified to hold 50 lbs

- Hundreds of millions of U.S. Hazardous Wire Installations Annually
 Billions of Global Hazardous Wire Installations Annually
 - Touching Exposed live wires
 - Shorts, Shocks and Electrocutions
 - Fires
 - Injuries
 - Death



- Saves up to 90% of installation time and cost
- Saves approx. 90% of ladder time and touching wires
- Completely eliminates the need of touching

ceiling electrical wires after the first installation



Universal Ceiling Outlet Receptacle



Residential

- 4.2 Billion Applications In U.S. Homes/Buildings
- 140 Million U.S. Homes
- Approx. 30 light fixtures per home/apartment Including common areas (lobbies, corridors, emergency steps, parking garages, exterior, etc.)
- 140M x 30 = <u>4.2 Billion</u> fixtures Installed in US homes
- Average of fixture replacement is 10 years
- <u>420M U.S. fixture installs annually</u>

Commercial

- Billions of Commercial Applications In U.S. including:
- Hotels
- Office buildings
- Restaurants
- Malls
- Hospitals
- Schools etc.



Making Homes & Buildings Smart Instantly!!!





Plug & Play Lighting & SMART Lighting including Recessed, – Indoor / Outdoor Wall Fixtures – Exit/Emergency Lights All-In-One SMART Platform – Plug & Fans & SMART Fans

Plug & Play Compatible Lighting & Fan Products





Plug & Play Installation

Significantly Saves Lives, Prevent Many Injuries and Reduces :

Ladder Falls Electrocutions Fires from Electrical wires



SKYX's All-in-One Smart Home Platform



PROBLEM INDIVIDUAL PRODUCTS

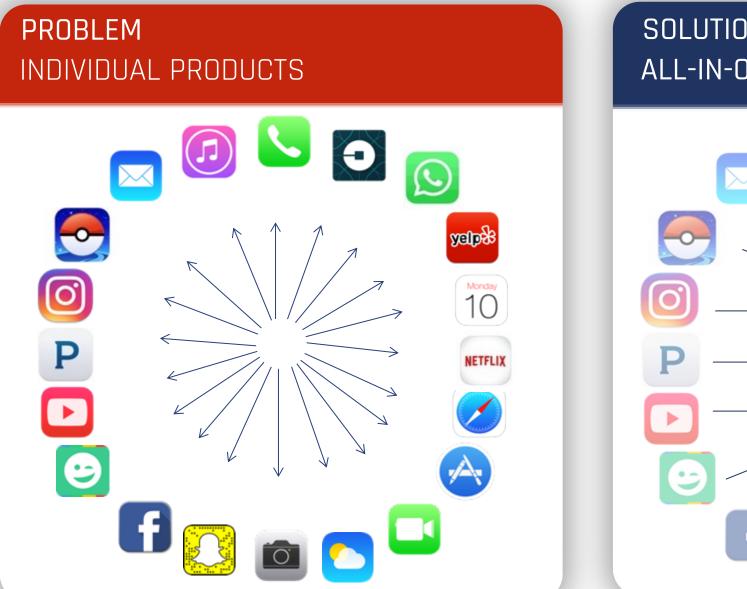


SOLUTION ALL-IN-ONE SMART HOME PLATFORM

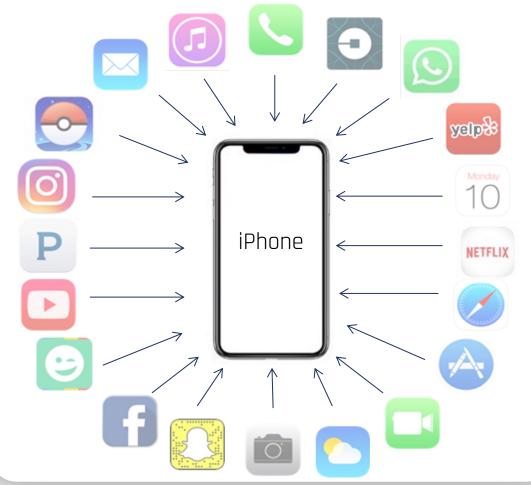


Equivalency of Concepts





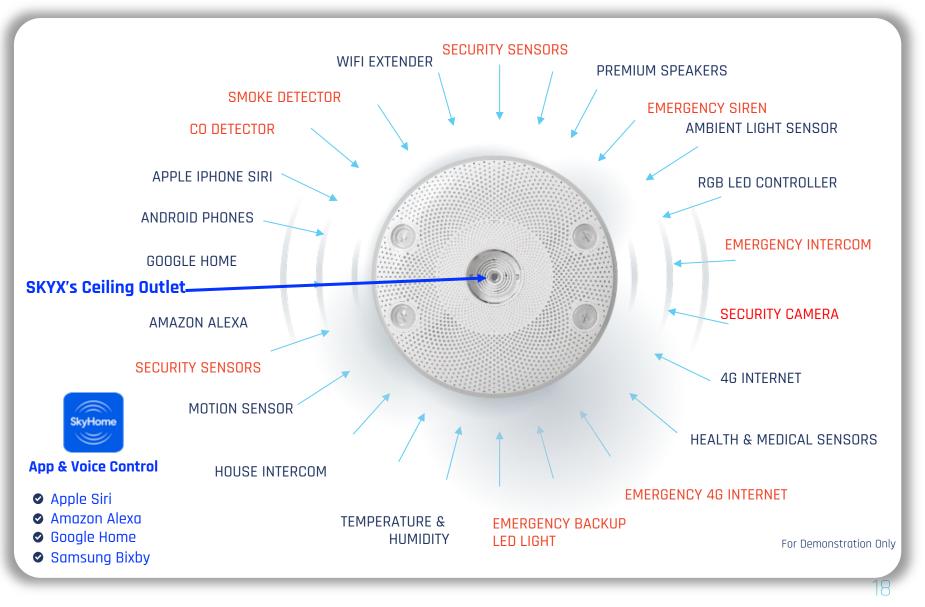
SOLUTION ALL-IN-ONE SMART PHONE PLATFORM



Plug & Play All-in-One Smart Home Platform



- Ceiling Location Significantly Enhances Performance of Smart Home / Safety Products
- Implementing Existing Technologies into an All-In-One Platform
- Monitoring
- Subscriptions
- Data Aggregation
- Integrates with New & Existing Smart Products
- Management believes that in the future regulators and insurance companies will encourage SKYX'S Platform usage due to its safety features



SKYX's Award Winning All-In-One Smart Home Platform SKYX's Award Winning All-In-One Smart Home Platform

PROBLEM

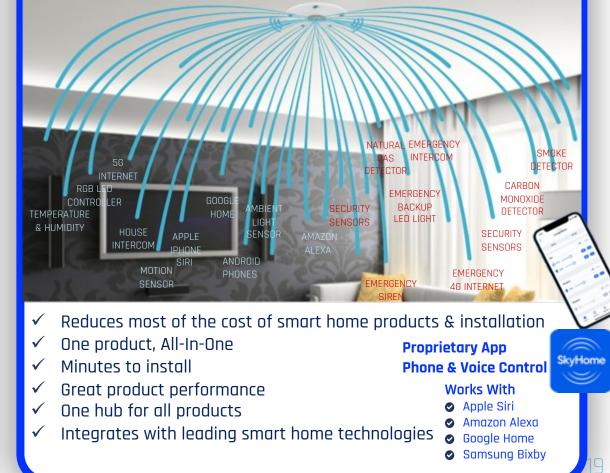
TODAY: DAYS TO INSTALL, MULTIPLE Single Unit Devices, High Cost, Poor Performance



X Different frequencies for each product X Challenging product performance X Several disparate apps for multiple products

SOLUTION

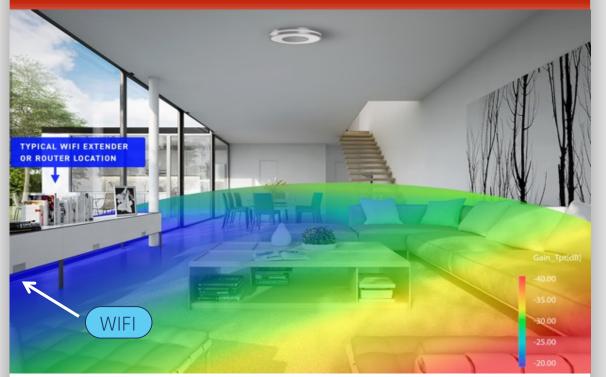
TMORROW: ALL-IN-ONE SMART PLATFORM, MINUTES TO INSTALL, Saves Cost, time, & Lives, Better Performance



SIGNIFICANTLY ENHANCING WIFI SPEED

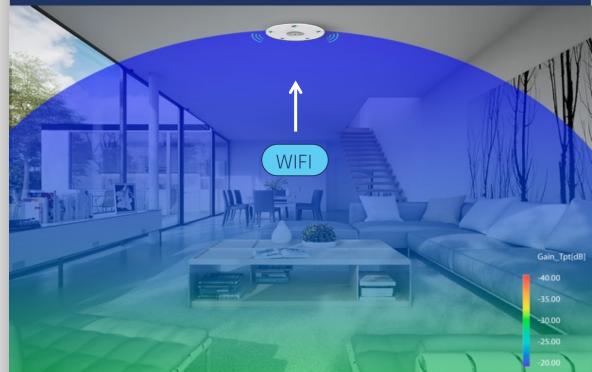


PROBLEM LIMITED WIFI EXTENDER/ROUTER PERFORMANCE



- Performance dependent on wall-based routers
- Extenders required

SOLUTION SIGNIFICANTLY ENHANCING PERFORMANCE WIFI EXTENDER/ROUTER



Significantly Improves WIFI Speed and Range

20 For Demonstration Only

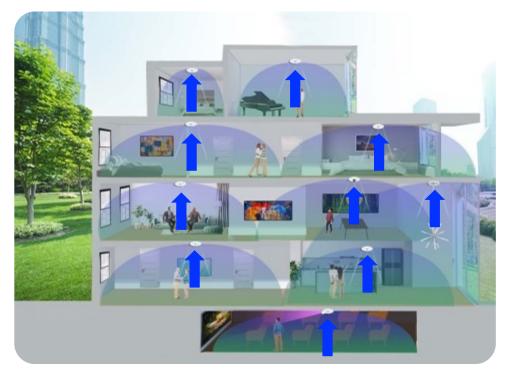
Making Homes Safe & Smart in Minutes



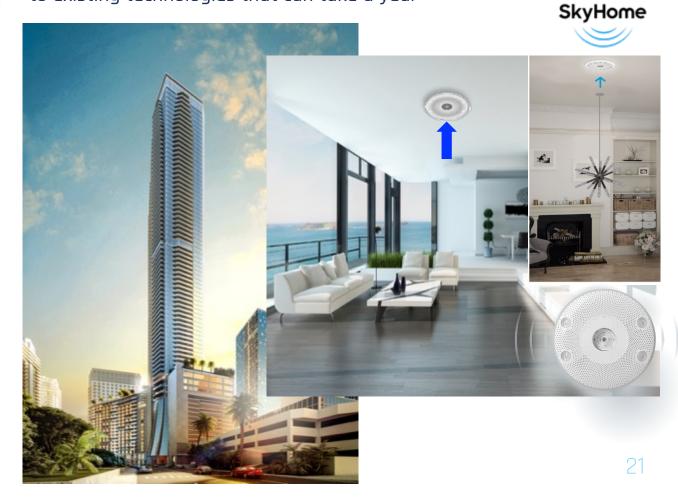
1 of Sky's Smart Platform can make a I 1-bedroom apartment Safe & Smart **IN MINUTES,** compared to existing technologies that can take days



With only minutes to install per room, Sky's Smart Platform can make a large home Safe & Smart **WITHIN JUST HOURS** compared to existing technologies that can take weeks

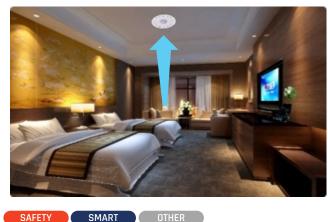


With only minutes to install per room, Sky's Smart Platform can make **LARGE BUILDINGS AND HOTELS BECOME SAFE & SMART WITHIN DAYS,** compared to existing technologies that can take a year



Making Every Room Safe & Smart as a Standard

Hotel Rooms



Cruise Ships

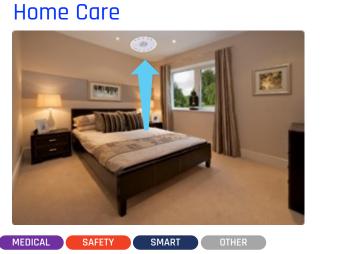




SMART

Offices

SAFETY

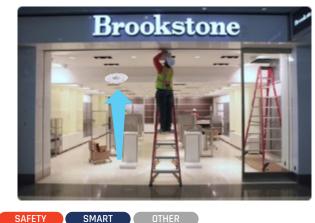




Hospitals - Elder Living



Retail

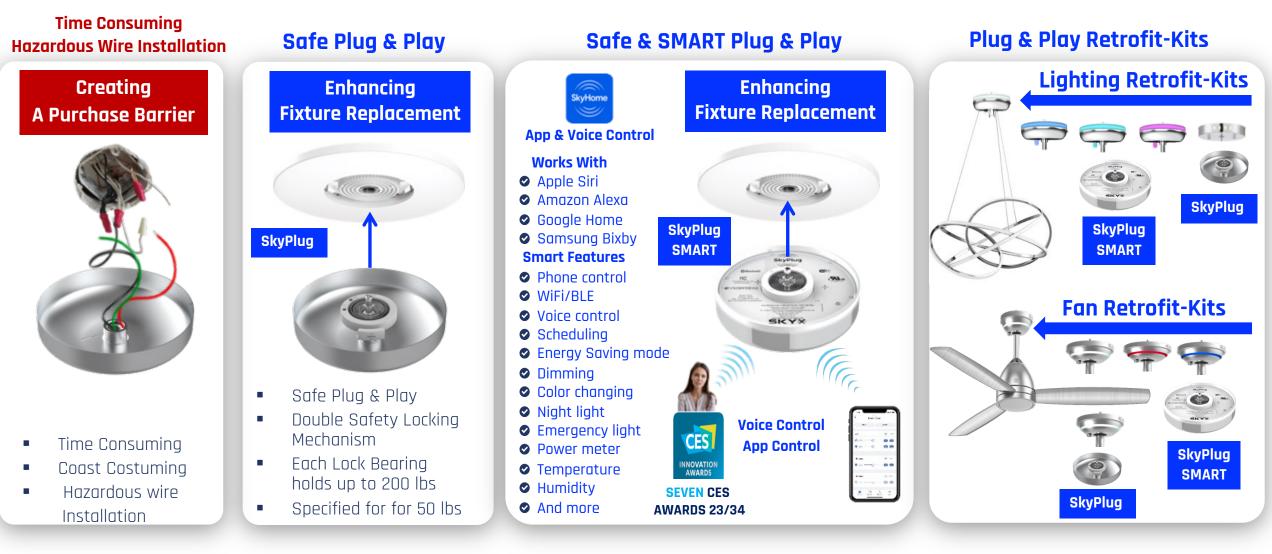




Generations 1 - 2 - 3 Go-To-Market

Plug & Play Retrofit - Kits





Plug & Play Recessed Light & Downlights

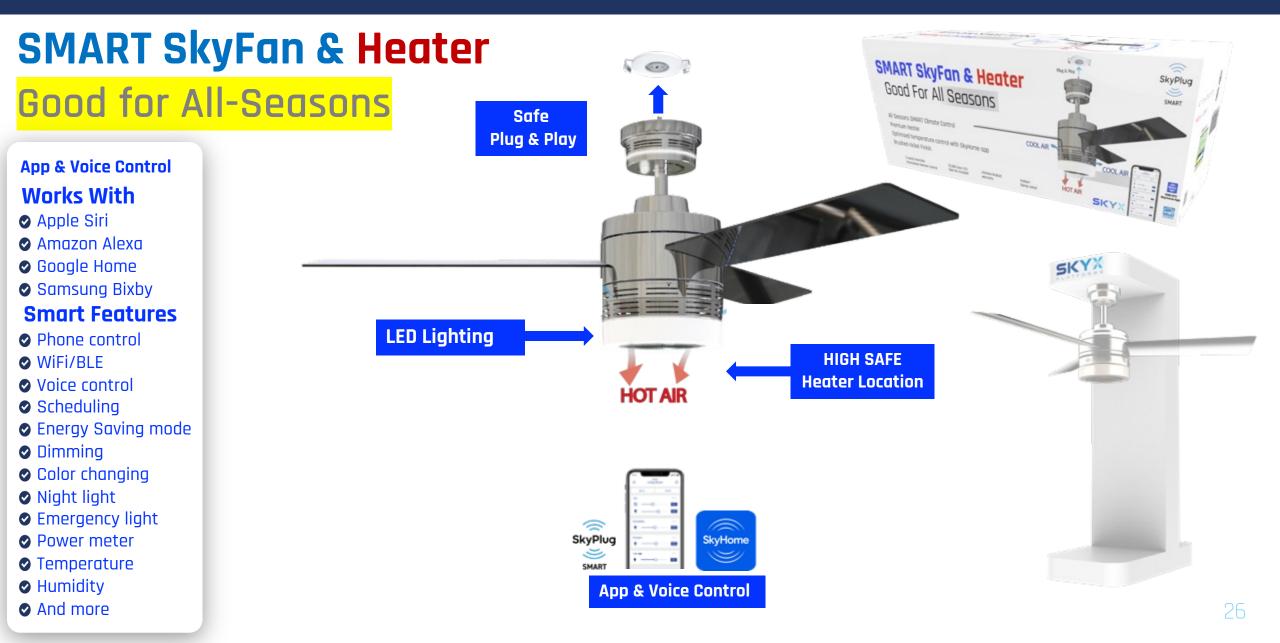


Same Base with Different Shape Frames in Multiple Colors



SMART SkyFan & Heater





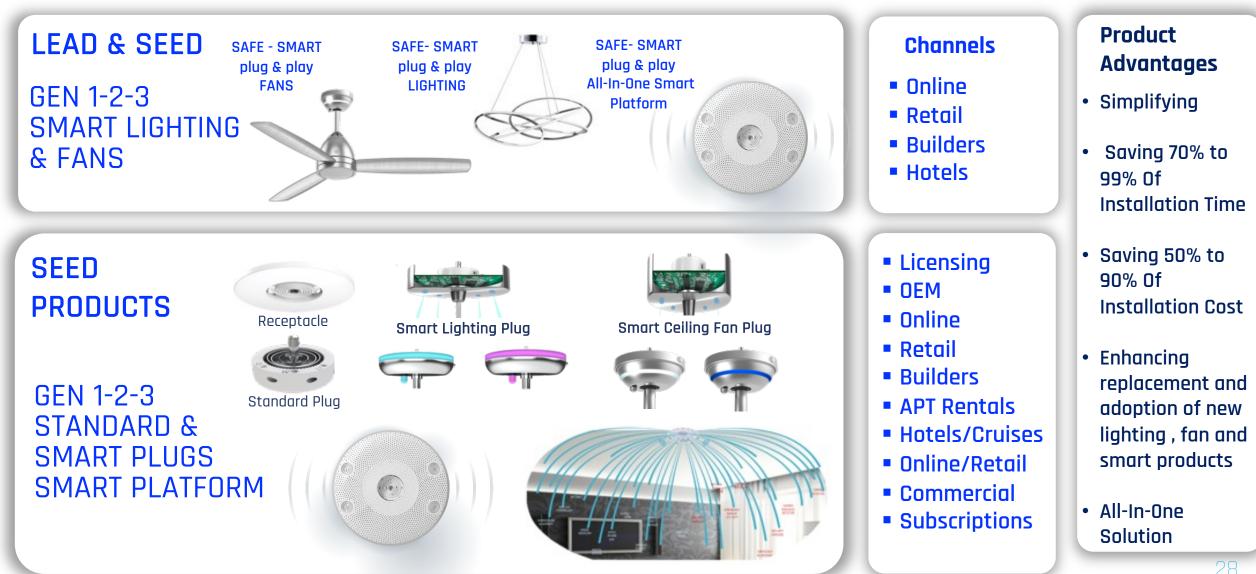
SKYX's Plug & Play Products





Go-To-Market





Go-To-Market



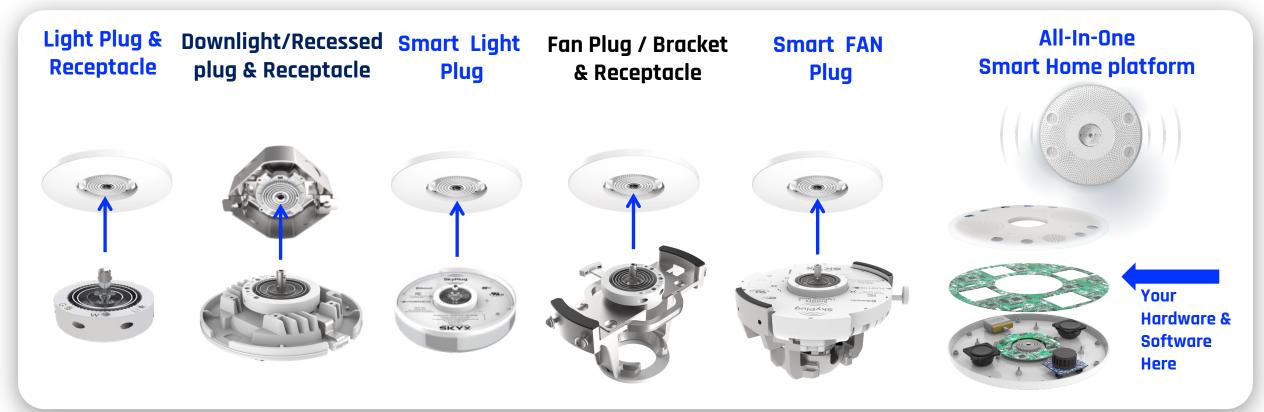
Our Products: Save Lives – Save Cost – Save Time – Advance And Simplify



SKYX - GE GLOBAL Licensing Opportunity

SICY X

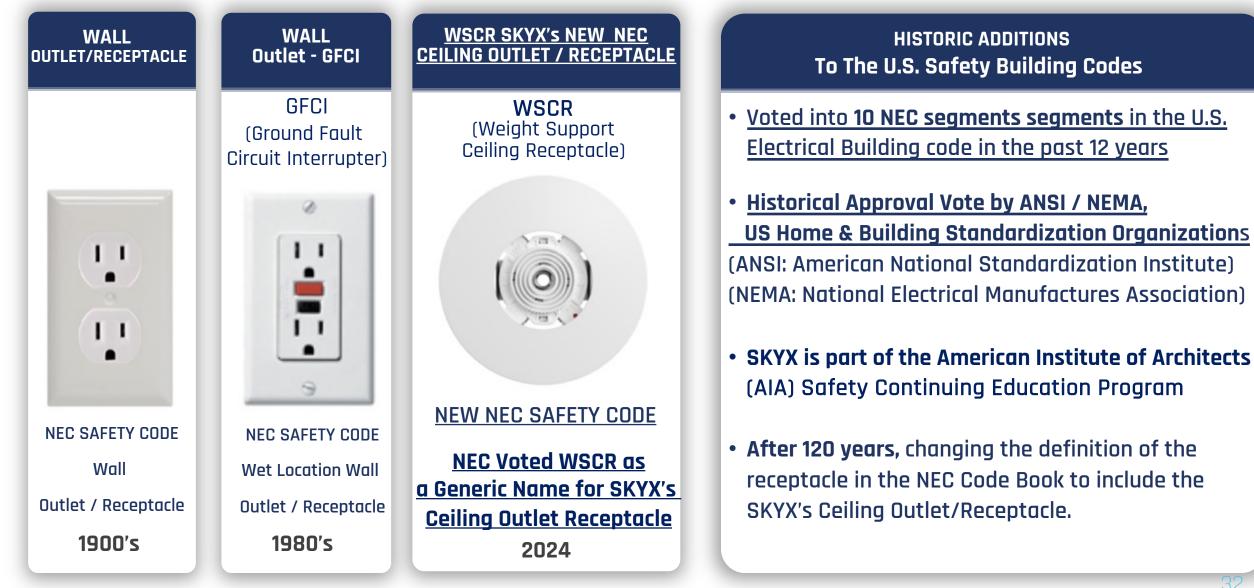
Licensing our 97 Patents and Pendent Applications to: Lighting Industry – Electrical Industry – Tech/Smart Home Industry





Building Safety Codes SkyPlug & Ceiling Outlet / Receptacle

Most Significant Addition to the NEC Code in 40 Years SKYX



Safety is a Necessity



Lighting - Electrical Related Fires - Annual

National Fire Protection Association (NFPA) Data for Lighting & Electrical Distribution Equipment FIRES – 2015 to 2019 annual averages associated with lighting products:

- 430 civilian deaths per year
- Not including electrocutions
- Not including ladder falls

Home Fires Caused by Electrical Distribution and Lighting Equipment, NFPA Feb 2022: <u>https://www.nfpa.org/News-and-Research/Data-research-and-tools/Electrical</u>

OUR PRODUCTS:

- SAVES LIVES
- **REDUCES ELECTROCUTIONS, LADDER FALLS, FIRES**
- PREVENTS HAZARDOUS INCIDENTS
- ENHANCES ALL AROUND HOME SAFETY

OUR PRODUCTS PROVIDE: Smoke Detectors - Carbon Monoxide Detectors, Emergency Light, Emergency 4G Internet, Emergency Intercom - Emergency Siren, Security Sensors, Security Cameras and more...

Organizational Chart





Experienced Management Team





Renowned businessman, entrepreneur and the founder of Sky Technologies – currently serving as the Executive Chairman of the board, a role Mr. Kohen has held since 2016. He brings strategic acumen with over 20 years of experience in business, as well as in advanced safety and smart home technologies, product design, lighting, and other related businesses. Since founding the Company, he has succeeded in attracting and engaging accomplished board members, talented management and leading executives from various industries.

Steve Schmidt President

Joined the Company in 2020. Mr. Schmidt was the former President & CEO of AC-Nielson Corporation and was also the former President of Office Depot International. During that time, He was in-charge of 6,000 stores in more than 50 countries. Previously, he was President of Canada and Southeast Asia for Pillsbury Food Company. Previously, Steve held management positions at PepsiCo and Procter & Gamble as well.



Serving as CO-CEO since 2023. Serves on SKYX Board of Directors since 2015.

Mr. Sokolow also serves on Board of directors of Consolidated Water Co (Nasdaq: CWCO), Vivos Therapeutics (Nasdaq: VVOS), Agrify Corporation (Nasdaq: AGFY), Marquee Energy. (formerly Alberta Oilsands Inc.) (then TSXV: MQX) Former CEO and President of Newbridge Financial, Inc. and Chairman of its broker dealer subsidiary, Newbridge Securities Served in a variety of roles at vFinance, Inc., a publicly traded financial services company, including Chairman and CEO



Serving as CEO since 2014. Mr. Campi was the former Chief Procurement Officer and an Executive Vice President for Chrysler, SVP for Global Sourcing at Home Depot, GM for GE Power Systems and Executive Vise President for DuPont. Mr. Campi has extensive experience in the field of cost management, is recognized as a founder of the strategic costmanagement discipline known as Activity-Based Cost Management and has extensive experience in the field of supply chain management.



Marc-Andre Boisseau Chief Financial Officer

Mr. Boisseau served as the former Chief Accounting officer at Citrix Systems, Inc., a publicly-traded software development company, as Principal Accounting Officer, and as a senior auditor at Ernst & Young. Mr. Boisseau is a certified public accountant. Additionally, he is a partner of Boisseau, Felicione & Associates Inc., which provides assurance, advisory and tax services for public and private companies in a variety of industries.



Patricia Barron Chief Operations Officer

COO Of the Company. Prior to joining the Company, Ms. Barron was the President and owner of LTG Services, Inc., a company focused on safety consulting services, specializing in the review and compliance of electrical products. Prior to that, Ms. Barron worked as a consultant and engineer in the lighting, safety and approval industry as well as an engineering assistant for Underwriters Laboratories, Inc. (n/k/a UL) in the ceiling fan category. Ms. Barron received her MBA from Georgia State University.



Eliran Ben-Zikri Chief Technology Officer

Joined the Company in 2019 CTO and GM of Sky's Israeli Office. He served in one of the most elite computer units of the Israeli Defense Force and has over 10 years of experience in the technology and cloud technology industry, previously holding senior positions in leading Israeli tech companies, including eToro and SimilarWeb. He has a vast experience in the Internet of Things, data collection, data processing, analytics, security, cloud, and production.







NASDAQ: SKYX

www.skyplug.com