

## THE FUTURE IS HERE

SMART CEILINGS - THE NEW SMART, SAFE, ELECTRICAL STANDARD FOR CEILINGS

## **PROBLEM**

**Today Electrical Ceiling Outlets Today** 



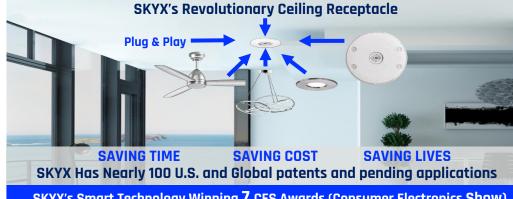
Billions of ceiling fixtures are installed annually with hazardous wires. requiring a timely, costly, and risky installation process

## SOLUTION **Tomorrow SkyReceptacle**



SkvPlua Holds 100 pounds

After over 100 years billions of ceiling fixtures can now be installed with a Safe, Fast, & Easy Plua & Plav



SKYX's Smart Technology Winning 7 CES Awards (Consumer Electronics Show)



Smart Home Platform

Smart Home / AI / Safety & Security Features

#### **Works With**

- > WIFI/BLE
- > Apple Siri
- > Amazon Alexa
- > Google Home
- & Smart Thinas

> Samsung Bixby

#### SKYX's Smart Technology Voice, Phone & App Control



- WIFI Extender
- Energy Saving Mode
- House Intercom
- Premium Speakers
- Smoke Detector CO Detector Emergency Internet
  - Power Meter
- Scheduling Dimming

- Smart Home Sensors Security Sensors
- Al Sensors
- Motion Sensors
  - Medical Sensors • Room Temperature

Lighting

- Emergency Light
- Colored Night Lights

Lighting, Emergency Lights,

Exit Sians

Room Color Changing

CLICK HERE

And more

Billions of fixtures including Smart Home / AI, lighting, ceiling fans among other are installed annually while spending lengthy time on ladders risking lives by touching hazardous electrical wires. SKYX's advanced and smart patented plug & play platform technologies enables a safe, easy, and fast, plug & play installation. SKYX's technology significantly saves cost, time, and lives, while simplifying and advancing homes and buildings.

## **SKYX Key Factors**

- Mission is to make Homes and Buildings SMART, SAFE, and ADVANCED as The **NEW STANDARD**
- Our Products Significantly save LIVES, save COST, save TIME, and SIMPLYF while ADVANCING Homes and Building

#### Financial & Company Highlights:

- 2023 Sales of \$58M / 2024 Q-2 Record Sales of \$21.4M
- October 2024 SKYX Secures \$11 million equity preferred stock investment representing \$2.00 per share of common stock with NO warrants, led by global Marriott Hotel chain developer/owner of over 60 hotels. Significant insider investing in this equity preferred round include SKYX's President Steve Schmidt, invested \$500,000, Co-CEO's Lenny Sokolow, John Campi invested \$500,000 each Additional Collaborations:
- June 30, 2024, reported \$15.6M in cash, cash equivalents and restricted cash. Leveraging its cash receivables in its 60 websites to finance its operations, enhance its cash position and to lower its cost of capital using the recognized "Dell Working Capital Model"
- Total Addressable Market (TAM) in the U.S. of \$500B with over 4.2 billion ceiling applications in the U.S. alone
- SKYX Owns 60 websites in the U.S. and Canada. Started sales in 2023, and its products are already in nearly 10,000 U.S. and Canadian homes. Products are expected to be in 10's of thousands of homes in 2025
- Additional Expected revenue streams from retail and professional segments include royalties/licensing/subscription/monitoring/sale of global country rights
- Technology winning 7 CES Awards (Consumer Electronics Show)

Technology was voted and recognized as a standard for homes and buildings by U.S. Building Safety Regulators

# Recent collaborations and agreements with U.S. and World

Video link to SKYX's three generations of technologies



- improvement company for the retail and builder/professional segments Signed with General Electric / GE Licensing a 5-year global licensing
- agreement to license its advanced and smart technologies with a goal to create an advanced smart global ceiling standard
  - Announced a Collaboration with Wayfair, world leading home improvement website for the retail, builders, architects, home designer segments

- With world leading Chinese lighting distributor and manufacturer Ruee Appliances for the U.S., China and European markets
- With world leading lighting company Kichler for online & builder segments
- With U.S. leading lighting company Quoizel for online & builder segments
- With European leading lighting company EGLO for online & builder segments

Future Collaborations: Management is in the process of working on additional collaborations with leading strategic companies

o Leading companies that collaborated with SKYX are expected to leverage the fast and easy interchangeability capabilities of the technology to enhance sales and fixture replacements for seasonality, energy savings, holidays, and renovations for both retail and professional segments

97 U.S. and Global patents & pending applications with 36 issued including in China, India and Europe for advanced smart home platform technologies

The safety aspects of SKYX's technology were voted and approved into 10 segments in the NEC (National Electrical Code) and is the most significant addition to NEC in the past 40 years. The NEC is the U.S. electrical code for all 50 states. SKYX's Code Standardization Team is lead by Mark Earley former Head of the National Electrical Code (NEC) and Chief Engineer of the NFPA. The safety specifications of the technology were voted by the U.S. building standardization institute ANSI / NEMA (ANSI - The American National Standards Institute. NEMA - The National Electrical Manufacturers Association) and by AIA (American Institute of Architects) for its Continuing Education Program

Leadership: Management, Board members, and Senior Advisors include former CEO's and executives from Fortune 100 companies including Nielsen, Microsoft, Disney, GE, Home Depot, Office Depot, Chrysler, among others



# Team

Our Management, Board, Advisory Team and Investors include U.S. and world leading members from a variety of industries







Schmidt

SKYX

President

Former

CEO



















Jacobson

SKYX







Kohen SKYX Founder and

Executive Nielsen Chairman DATA/Rating Corporation **Business** and Leader President Entrepreneu And Office Depot Inventor International

Bob Nardelli SKYX Senior

Advisor Former CEO of Home Depot, Chrysler, and GE Power Systems Wiess

SKYX Senior Advisor

Former President of Disney Worldwide Parks. Hotels. Resorts, Cruise Ships, and Products

Governor Tom Ridge

SKYX Lead Director of SKYX's Board. Former Head of **Homeland** Security and

Pennsylvania

of SKYX's Hotel Advisory Board Owner of a Global Chain of Hotels with Over Two times Governor Owner of Of

Lance Shaner Chair

72 Hotels, Energy Industry Companies Mark Earley SKYX Head

Standard Team. Former Head of the National Electrical Code (NEC) And Chief Engineer of the NFPA retired after 33

venrs and

ioined SKYX

Campi SKYX Co-CEO

Procumbent Officer and Vise President Of Chrysler and SVP at lome Depot and GM at **GE Power** Systems

Sokolow

Former Chief

SKYX Co-Head of Code Co-CEO /Standards. And Board Former Member President/ Former CED President of the οf American National Lighting Securities and Association (ALA) CEO of Newbridge retired after 30 years and Securities Joined SKYX

Khadiia Mustafa

SKYX Senior Tech Advisor

Former Microsoft Global Al and **Business** Leader retired ofter 23 years and joined SKYX

Paul Chernawsky

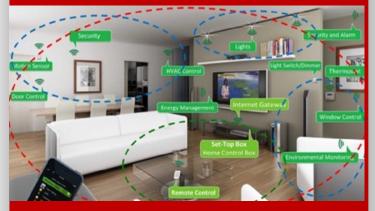
Chair of SKYX Insurance Advisory Board

Founder of **Endurance** F&Y entrepreneur ηf the year

Barron COO Of SKYX Founder & President of LTG Services, company focused on safety services for compliance of electrical technologies

# **PROBLEM**

#### TODAY DAYS TO INSTALL, MULTIPLE Single Unit Devices, **High Cost, Poor Performance**



- X High cost for products and installations
- X Numerous single unit products/devices
- X Days for wiring and installations
- X Different frequencies for each product
- X Challenging product performance
- X Several disparate apps for multiple products

# **SOLUTION**

## TOMORROW

ALL-IN-ONE SMART PLATFORM, MINUTES TO INSTALL, Saves Cost, time, & Lives, Better Performance



- Reduces most of the cost of smart home products & installation
- One product, All-In-One
- Minutes for one safe installation
- Great product performance
- One hub for all products
- Integrates with leading smart home technologies
- App & Voice Control

  - **Work With**
  - Apple Siri Amazon Alexa
  - Google Home
  - Samsung Bixby

www.SKYPLUG.com