
NEWS RELEASE

15 August 2024, Philadelphia, Pennsylvania

PSA BDP LAUNCHES CARBON DASHBOARD TO HELP SHIPPERS MEASURE FREIGHT EMISSIONS AND ACHIEVE SUSTAINABILITY TARGETS

PSA BDP, a leading global logistics and supply chain solutions provider, has launched its new Carbon Dashboard data service today. This innovative platform equips shippers with a tool to measure their freight carbon emissions accurately using an industry-leading methodology and enables them to achieve their sustainability targets more effectively.

Presently, many companies face challenges around their freight carbon emissions' visibility, including consolidating multiple emissions reports across multiple forwarders and carriers, inconsistent data due to the use of varying tools and methodologies, lack of a single view of CO₂ emissions in one platform, and the difficulty of setting baselines and targets for Scope 3 greenhouse gas (GHG) reductions without clear, accurate measurement. The new digital tool from PSA BDP provides a streamlined solution to address these challenges while providing actionable insights for users.

By offering detailed data on emissions across various transportation modes, including pre- and post-carriage, the Carbon Dashboard empowers customers to make informed decisions that further support sustainable shipping. Greenhouse gas calculations are powered by the EcoTransIT World emissions calculator, which supports the ISO 14083 standard and complies with the provisions of the Global Logistics Emissions Council (GLEC) Framework, which is the industry-standard methodology.

The Dashboard also gives insight into designing a more efficient logistics process through individual freight lane and carrier analysis and the ability to track the fill rate of containers, a critical key performance indicator. This shows the relationship between changes in tonnes/TEU and CO₂e intensity, thereby providing a more holistic view of cost that can in turn, help drive operational savings.

Key benefits include:

1. **Compliant and consistent carbon emissions data tracking:** Anytime, anywhere: through this web-based tool, users gain access to precise measurements of carbon emissions data, thereby enabling retrospective emissions accounting for data continuity and analysis. The Carbon Dashboard is powered by the EcoTransIT World emissions calculator, which accounts for transportation mode, distance, and fuel consumption to ensure accuracy. As a member of the Clean Cargo Alliance, PSA BDP offers exclusive access to carrier-specific emissions factors for ocean freight, delivering more reliable emissions data.

2. **Tailored Reporting to Track Progress While Saving Time:** Users can generate customizable reports that detail emissions data, allowing them to track progress towards sustainability goals and identify areas for improvement, along with the ability to download retrospective emissions data, including consignment details, kgs, TEUs, t/TEU, CBM ports of call, dates and CO₂e emissions.
3. **Achieve Sustainability Targets through Actionable Insights:** In addition to the Carbon Dashboard data, the PSA BDP Sustainability Team provides actionable insights and recommendations for reducing emissions. This helps companies to implement effective sustainability strategies while optimizing supply chain processes, in turn, making operations more eco-friendly and efficient.

"At PSA BDP, we are committed to driving innovation and sustainability in the supply chain industry," noted Peggy Murphy, VP of Sustainability, PSA BDP. "The Carbon Dashboard unlocks data and helps not only to measure, account for, and set baselines and targets, but also to develop, implement and track the programs which will deliver carbon reductions across our customers' supply chains. While sustainability has been a focal point for the industry for years, many customers still face issues when managing the complex tracking of their freight emissions. This tool will help bridge the gap, enabling our customers to enhance their environmental stewardship and contribute to a more sustainable future."

Emissions data through the Carbon Dashboard will be offered as part of PSA BDP's Lead Logistics and Transportation services.

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ABOUT PSA BDP

PSA BDP is a leading provider of globally integrated and port-centric supply chain, transportation, and logistics solutions. It serves a wide range of multinational customers across diverse industry verticals, providing services that include lead logistics (LLP) and fourth party logistics (4PL) solutions; ocean, air, rail and road transportation; barge services; complementary port services; origin management, export freight forwarding; import customs clearance and regulatory compliance; trade compliance, analytics and optimization solutions; contract logistics; project logistics; warehousing, and supply chain visibility and predictive ETA tracking through proprietary Smart technology and applications. Headquartered in Philadelphia, USA, PSA BDP is the brand of BDP International, Inc. BDP International Inc. is a unit of PSA International, a leading global port operator and trusted partner to cargo stakeholders. Read more: <https://www.psabdp.com/>.

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