## Know Who Is Behind The Device™



# Q1 2024 Results Conference Call

May 15, 2024

Patented, Secure, Compliant, Independently Tested, and Award Winning

















# Disclaimer & Forward Looking Statements

- This Presentation and information provided at a webcast or meeting at which it is presented (the "Presentation") has been prepared on the basis of information furnished by the management of authID Inc. ("authID" or the "Company") and has not been independently verified by any third party.
- This Presentation is provided for information purposes only. This Presentation is not an offer to sell nor a solicitation of an offer to buy any securities.
- While the Company is not aware of any inaccuracies, no warranty or representation is made by the Company or its employees and representatives as to the completeness or accuracy of the information contained herein. This Presentation also contains estimates and other statistical data made by independent parties and us relating to market size and other data about our industry. This data involves a number of assumptions and limitations, and you should not give undue weight to such data and estimates.
- Information contained in this Presentation or presented during this meeting includes "forward-looking statements." All statements other than statements of historical facts included herein, including, without limitation, those regarding the future results of operations, growth and sales, revenue guidance for 2024, booked Annual Recurring Revenue (bARR) (and its components cARR and UAC), Annual Recurring Revenue (ARR), cash flow, cash position and financial position, business strategy, plans and objectives of management for future operations of both authID Inc. and its business partners, are forward-looking statements. Such forward-looking statements are based on a number of assumptions regarding authID's present and future business strategies, and the environment in which authID expects to operate in the future, which assumptions may or may not be fulfilled in practice. Actual results may vary materially from the results anticipated by these forward-looking statements as a result of a variety of risk factors, including the Company's ability to attract and retain customers; successful implementation of the services to be provided under new customer contracts; the Company's ability to compete effectively; changes in laws, regulations and practices; changes in domestic and international economic and political conditions, the as yet uncertain impact of the wars in Ukraine and the Middle East, inflationary pressures, increases in interest rates, and others. See the Company's Annual Report on Form 10-K for the Fiscal Year ended December 31, 2023, filed at www.sec.gov and other documents filed with the SEC for other risk factors which investors should consider. These forward-looking statements speak only as to the date of this presentation and cannot be relied upon as a guide to future performance. authID expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained in this presentation to reflect any changes in its expectations with regard there
- This Presentation contains references to the Company's and other entities' trademarks. Such trademarks are the property of their respective owner. The Company does not intend its use or the display of other companies' trade names or trademarks to imply a relationship with or endorsement of the Company by any other entity.
- By reading this Presentation or attending a webcast or meeting at which it is presented you accept and agree to these terms, disclaimers and limitations.





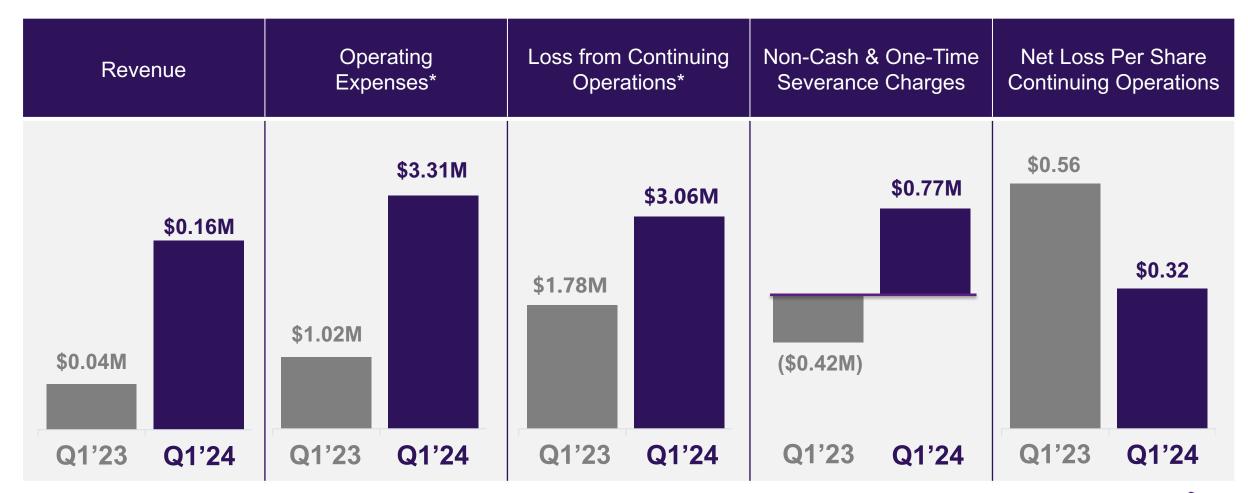


**CFO Remarks** 

© 2024 authID Inc. All Rights Reserved.

## Q1 2024 Financial Results

## **Key GAAP Measures**



<sup>\*</sup> Q1'23 Operating Expenses reflects \$3.4M in a non-cash reversal of stock-based compensation from Q1'23 terminations



## **Q1 2024 Financial Results**

### **GAAP - Remaining Performance Obligation**

|  | Period Ending |         | Obarrara |
|--|---------------|---------|----------|
|  | Q4 2023       | Q1 2024 | Change   |
| Deferred Revenue                             | \$0.13M       | \$0.31M | +\$0.2M  |
| Additional non-cancelable contracted revenue | \$3.89M       | \$3.73M | (\$0.2M) |
| Total Remaining Performance Obligation (RPO) | \$4.03M       | \$4.03M | -        |

- RPO represents deferred revenue and non-cancelable contracted revenue over the life of the contract that
  has not yet been recognized.
- Contracts are typically signed with a minimum 3-year term. Based on contractual commitments and expected usage patterns, we expect to recognize ~40% of the RPO over the next 12 months



### **bARR Metric Breakdown**

#### Non-GAAP Measure

In 2023, we reported bARR to measure the value of new customer bookings



In 2024+, we will add detail metrics below, supporting bARR

|      | Component Illustration using \$3.0M bARR Bookings in 2023  |   |                               |  |  |
|------|--|---|-------------------------------|--|--|
|      | cARR Committed Annual Recurring Revenue  | <b>UAC</b> Usage above Commitment   | Revenue                       |  |  |
| 2024 | \$1.4M   | -   | \$1.4M                        |  |  |
| 2025 | \$1.4M   | \$0.8M  | \$2.2M                        |  |  |
| 2026 | \$1.4M   | \$1.6M  | \$3.0M                        |  |  |
|      | Fixed customer fees (e.g. license fees) + usage commitments (e.g. annual usage minimum) agreed to in customer contracts. | <ul> <li>Estimated customer usage which excommitments</li> <li>Expected to be approximately 50% by full usage ramp at 18mo from sign</li> </ul> | of monthly revenue  Recurring |  |  |

<sup>\*</sup> See Press Release dated May 15, 2024 for important information about Non-GAAP Measures



## Q1 2024 Financial Results

#### Non-GAAP Measures\*



<sup>\*</sup> See Press Release dated May 15, 2024 for important information about Non-GAAP Measures



<sup>\*\*</sup>cARR = Committed Annual Recurring Revenue, Est. UAC = Estimated Usage Above Commitment, as defined on prior slide

## 2024 Targets & Guidance

#### 2024 Target / Guidance

Net New Bookings Growth

Booked ARR (bARR)

Non-GAAP

\$9.0M

3x YoY

Customer Contractual Commitments

Remaining
Performance Obligation (RPO)

**\$12 – 13M**3x YoY

Revenue Growth

Revenue

GAAP

**\$1.4 – 1.6M**7x YoY



## **Revenue Growth Stages**

Progressing through our growth stages will build a sustainable, recurring revenue stream

| Stage                | Bookings   | Financial<br>Commitments                         | Revenue                                     | etention and<br>Expansion  |  |
|----------------------|--|--|---|--|--|
|                      | Secure new customer contracts with booked Annual Recurring Revenue | Establish contractual commitments from customers | customers and recognize contrevenue related | ain customer<br>racts and expand<br>cionships with<br>ells and cross-sells |  |
| How We'll<br>Measure | Booked Annual<br>Recurring Revenue<br>(bARR)*                      | Remaining Performance<br>Obligation (RPO)        | Revenue                                     | Retention Rate<br>Net Revenue<br>Retention                                 |  |
| 2023 Results         | \$2.94M  | \$4.03M  | \$0.19M                                     |  |  |
| 2024 Progress        | Q1'24: \$0.10M<br><b>2024: \$9M</b>                                | Q1'24: \$4.03M<br><b>2024: \$12 - 13M</b>        | Q1'24: \$0.16M<br><b>2024: \$1.4 - 1.6M</b> | 2025 Focus   |  |



## **Mission Statement**

Eliminate
Authentication
Fraud & Deliver
100% Zero Trust
Identity Protection

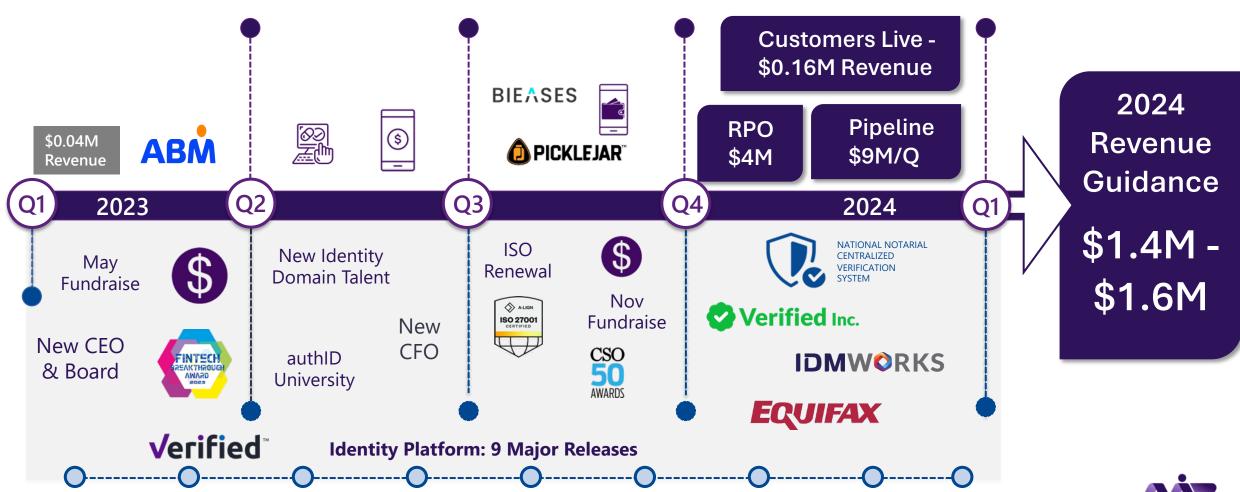
**CEO Remarks** 



## Our Value

Know Who Is Behind The Device™

## Q1'24 - Continued Market Momentum & Revenue Growth





## **Progressing Our Go-To-Market Strategy**

2023

**Direct Sales Team** 

**FAST** 

2024

**Channel Partners** 

**IDMWO**RKS





Verified Inc. SOLUTION

**FAST** 100

**Direct Sales Team** 

FAT



## 2024 Pipeline Generation

FinServ & FinTech

Hospitality

Workforce

Pharma

### **Estimated Pipeline Value**

\$21.3M

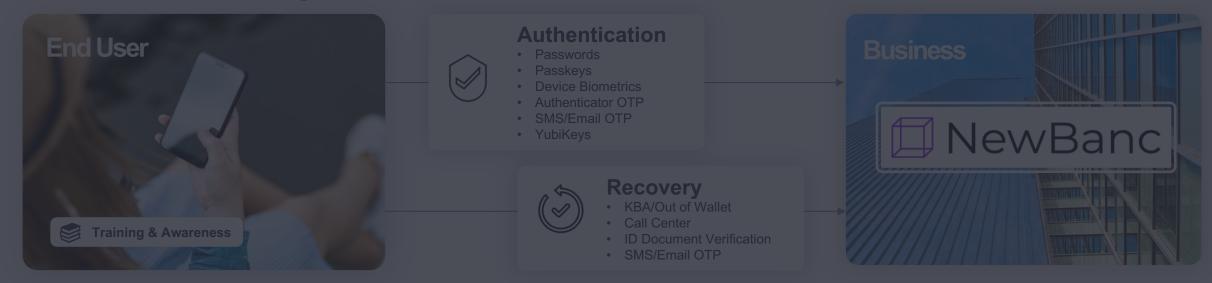
|                             | Number |
|-----------------------------|--------|
| Deals in Pipeline (\$100K+) | 52     |
| Deals in Pipeline (\$500K+) | 12     |

Assumed Win-Rate of 42% X \$21.3M = \$9.0M bARR

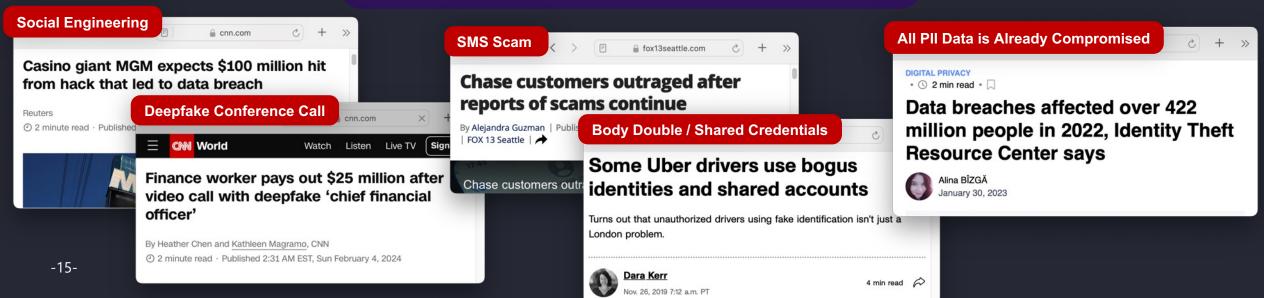




## Many authentication methods exist ...



... and yet, we continue to see fraud day after day



# Existing security measures rely on assumptions, proxies, knowledge, dependencies, trusted devices, email, and phone.

#### **Security Measure Vulnerability** MFA is outsourced to an external mobile telco provider SMS & Email and email provider. Reliant on unknown security practices. **OTP** Vulnerable to SIM SWAP attacks and Email ATO Vulnerable to Social Engineering Customer · Usage of easy to answer KBA questions for verification **Help Desk** Prompt engineering through Voice Deepfakes and Web Conference Deepfakes Rolling pins are restored to fraudster upon Email ATO **Authenticator** MFA Fatique Attacks Restoration relies on legacy vulnerable recovery Apps methods Unique to one device only Device · Multiple individuals can enroll biometrics. **Biometrics &** Passkeys shared across ecosystem. · Recovery still relies on username/pwd or OTP to phone **Passkeys** or email · All of our credit history is already stolen. Fraudsters know the answers to the guiz better than **KBA/OOW** the actual account owner. · We leave digital crumbs everywhere Deepfakes and Generative AI can pass legacy Weak ID document verification providers. **Document** Legacy solutions vulnerable to widely available tools such as Verif.tools, Only Fakes, PSD Templates, Etsy, Verification IDGod, FakeYourDrank, And more...

# Stolen IDs and Deepfake Detection

To Defeat Liveness, Fraudsters Use Injection with Stolen IDs and Deepfake Biometrics





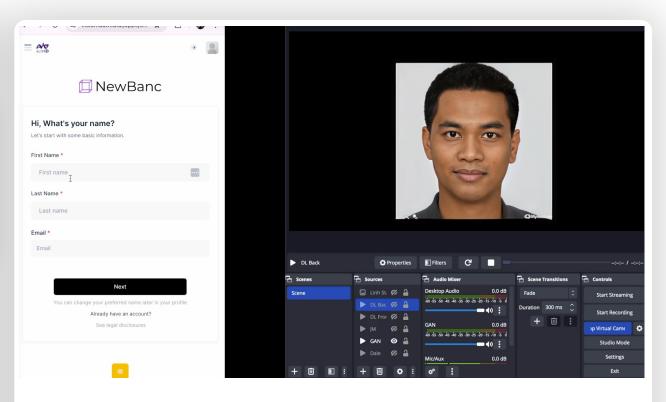
## **Buy Stolen IDs or create a Deepfake**

Fraudster buys stolen IDs from darkweb, or creates deepfake IDs using OnlyFakes or Verif.tools



# Create Deepfake designed to move and emote

Easy-to-find online tools can take single or clusters of images to create deepfakes designed to move left and right, blink, smile, and even read scripts.



#### **Inject Stolen ID with Deepfake Biometrics**

Through Injection, fraudsters can deceive automated tools as well as human fraud investigators. AuthID stops these attacks.

## 2024 Targets & Guidance



Quarterly Pipeline

\$9M

**bARR** 

\$9M

3x YoY growth

**RPO** 

\$12 - 13M

3x YoY growth

Revenue

\$1.4 – 1.6M

7x YoY growth

## Know Who Is Behind The Device™



**Q & A** 

