

September 2024

FTC Solar Overview





Forward-Looking Statements and Non-GAAP Financial Measures

This presentation contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, contained in this presentation, including statements regarding the Company's strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "project," "should," or "would," or the negative of these terms, or other comparable terminology are intended to identify forward looking statements, although not all forward-looking statements contain these identifying words. The Company may not actually achieve the plans, intentions or expectations disclosed in these forward-looking statements, and you should not place undue reliance on these forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in these forward-looking statements. In addition, the forward-looking statements included in this presentation represent the Company's views as of the date of this presentation. The Company anticipates that subsequent events and developments will cause its views to change. However, while the Company may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this presentation.

This presentation also contains estimates and other statistical data made by independent parties and by the Company relating to market size and other data about the Company's industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such data and estimates. In addition, projections, assumptions and estimates of the Company's future performance and the future performance of the markets in which the Company operates are necessarily subject to a high degree of uncertainty and risk. Although the Company believes that the consulted third party sources are reliable, the Company cannot guarantee the accuracy or completeness of this information, and has not independently verified this information. Furthermore, new risks and uncertainties arise from time to time, and it is impossible for the Company to predict those events or how they may affect the Company. If any of these trends, risks or uncertainties actually occurs or continues, the Company's business, revenue and financial results could be harmed, the trading prices of its securities could decline and you could lose all or part of your investment. All forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by this cautionary statement.

This presentation contains non-GAAP financial measures relating to our performance. You can find the reconciliation of these measures to the most directly comparable GAAP financial measure in the Appendix at the end of this presentation. The non-GAAP financial measures disclosed by the Company should not be considered a substitute for, or superior to, the financial measures prepared in accordance with GAAP. Please refer to the notes to reconciliation of non-GAAP financial measures in FTC Solar's quarterly earnings release for a detailed explanation of the adjustments made to the comparable GAAP measures, the ways management uses the non-GAAP measures, and the reasons why management believes the non-GAAP measures provide investors with useful supplemental information.



Introductions



Yann Brandt



- Appointed CEO August 2024
- 18+ years of experience in solar manufacturing, project development, finance, energy storage
- Former CCO and CFO of FlexGen battery energy storage and services co.
- CEO of Quick Mount PV solar racking
- President of Americas for Conergy
- Current member of Board of Directors for SEIA
- BS in Mechanical Engineering, Johns Hopkins



Cathy Behnen

Chief Financial Officer

- Appointed CFO February 2024
- Previously FTC Solar's Chief Accounting Officer since 2020
- Former CFO and VP of Finance at Penn National Gaming Hollywood Casino Jamul – San Diego
- Partner at Accounting firm RubinBrown
- Certified Public Accountant
- MBA St. Louis University



Patrick Cook

SVP, Capital Markets and Business Development

- FTC Solar CFO 2019-2022, CCO 2022-2024
- 15+ years of experience in the renewable energy industry
- Former VP, Capital Markets and Corporate
 Finance for SunEdison along with multiple other leadership positions
- VP, Structured Finance, Bank of America
- BS degree in Finance and Quantitative Methods from Bradley University





Introduction to FTC Solar



Global provider of high-quality, mission critical solar trackers, software and engineering solutions for large, blue-chip EPC contractors and developers



Uniquely positioned with comprehensive portfolio of differentiated and patented 1P and 2P tracker solutions



Robust IP portfolio with strong patent coverage for technology focused on reduced cost designs and increased energy output



Established global supply chain enhances resilience and reduces cost structure to increase gross margin profile and profitability





1P Solution (Majority of market)



FSLR Solution



Direct Margin >20%



Revenue Breakeven⁽¹⁾:





Leveraging large backlog including \$505 million in executed contracts, FTC is poised for strong growth, margin improvement and profitability





- Recent Updates / Key Takeaways
- Company Overview
- Market Overview
- Technology & Positioning
- Growth Drivers
- Q&A

Appendix







Leading Provider of Proprietary Solar Tracking Technology

About Us

FTC Solar is a leading provider of patented 1P and 2P tracker systems, software and engineering services to the solar energy industry

Tracker Systems

- Patented and custom designed, next-generation 1P and 2P (one- and two-panel in-portrait orientation, respectively) tracker systems
- Industry-leading install speeds

Software

 Proprietary solutions to boost energy production, design projects and manage project portfolios

• Up to 6% project energy gain¹







Engineering Services

- Includes site analysis, array design services, foundation development and other valueadded capabilities
- Expert assistance, valueadded services

	Key Metrics	
Installe	ed Base ² :	>5.5GW
Custon	ners ² :	140+
Employ	/ees:	200+
Patent	S (Granted or Pending)	58
Manufacturing	Partners	33
Manuf	Countries	9
'22 Re	venue:	\$123m
'23 Re	venue:	\$127m









^{1.} As compared to Voyager systems without SunPath enhancement software

^{2.} Cumulative since inception.



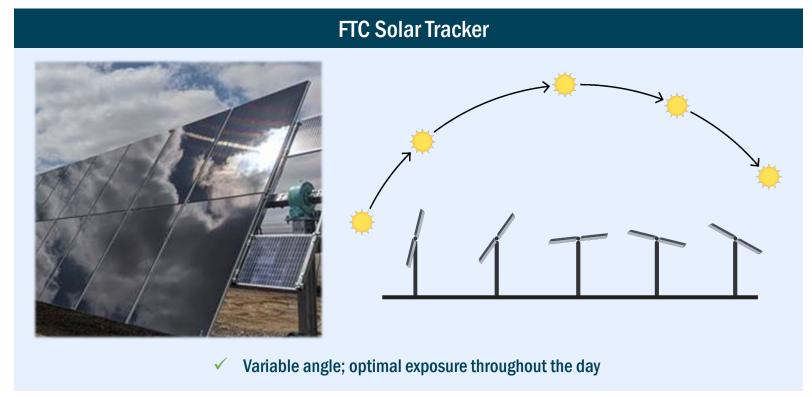
Solar Trackers Are Critical to Utility-Scale PV Projects

Trackers significantly increase energy production by dynamically optimizing solar panel orientation to the sun throughout the day

Traditional Fixed-Tilt



× Fixed angle; sub-optimal exposure



Tracker systems and advanced software yield, on average¹:

- √ 25% more energy
- ✓ 17% lower levelized cost of energy ("LCOE") compared to fixed-tilt mounting systems





Our Competitive Differentiation

Easier Installation Provides lowest installed cost / Enables faster installation times Install Faster installation compared to ~40% Time competing solutions (hours/MW) DC BOS **25%** Less wiring (potential) Costs Posts/ **56%** Fewer posts / MW (potential) **Piles** Connect **45% Fewer connection point (potential) Points** Does not require specialized Labor/ Tools tools for installation Reduction in average install time in 2020 32% **Efficiency** with further reductions planned

Better Performance

Provides higher yields / Maximizes land use / Delivers more power

	Proprietary Software	6%	Additional potential energy yield from optimized tracking
X	Bifacial Gain	~2%	Potential gain in 2P energy production compared to 1P trackers
	Design Flexibility	✓	Independent row design allows for site flexibility
	Site Accessibility	2 X	Greater site accessibility at same ground coverage ratio ("GCR") for 2P trackers
	Strings	4	Unique four-string architecture leads to higher bifacial energy capture
4	Slope Tolerance	17.5%	Highest in market ¹ , avoids land grading costs





Demonstrated Track Record With Blue-Chip Customer Base

- FTC supports global distributed generation and utility-scale projects, successfully delivering 5 GW+ of trackers to customers across several continents
- The Company has substantial expertise in executing large-scale utility solar developments, including single projects of up to 1 GW of capacity



EPC Contractor Colorado – 29 MW



Developer Oregon – 30 MW



Developer Nevada - 100 MW

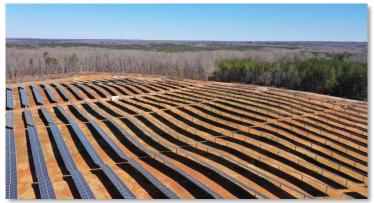


Developer
South Carolina – 97 MW



EPC Contractor

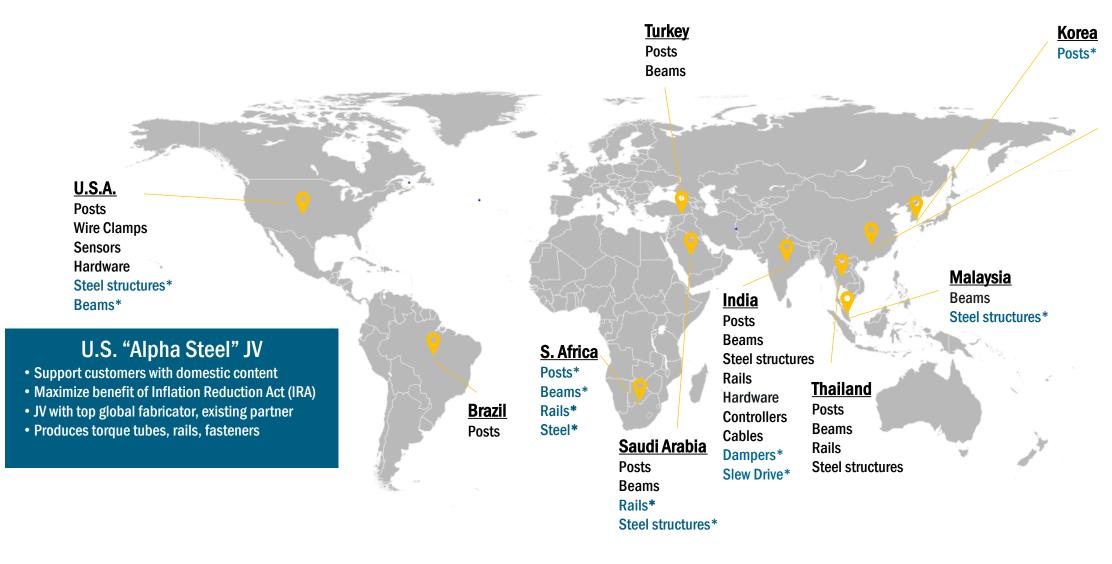
North Carolina – 112 MW



EPC Contractor Virginia – 17 MW



Global Supply Chain



China

Posts Beams Rails

Steel structures

Hardware

Dampers

Slew Drives

Sensors

Controllers*

9

Current Manufacturing Sites



In qualification



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FTC Solar Positioning Timeline

Differentiated Tracker Solutions Led to Rapid Customer Adoption

- Co-founded by T.J. Rodgers in 2017, came to market with differentiated 2P tracker that could be installed 40% faster (labor cost)
- Asset-light model, scalable corporate infrastructure, no debt, positioned with multiple growth drivers
- Product differentiation led to rapid customer adoption, revenue growth far exceeding market (250% in 2020, 45% in 2021)
- \$1.4 billion IPO valuation in 2021

Industry Challenges Hit in 2022 While FTC Revenue Still Weighted to U.S. Market

- Supply chain challenges increased the price of steel up 2x and further increased logistics costs by ~10x
- Collective legislation and the U.S.
 Customs and Board Protection Agency restricted customer module supply which impacted FTC's sales, disproportionately impacted 2P market

FTC Uses Downturn to Get Stronger

- Introduced new products differentiated 1P tracker (now truly agnostic) along with 500MW initial order from Primoris; First Solar solution
- Lowered costs by reducing the required content by >20% to enable significant margin improvement and improved the FTC team with multiple key hires
- Expanded base Record pipeline;
 \$505m in executed contracts⁽¹⁾,
 international expansion now awards
 in 9 countries

Now Positioned with Full Product Suite and Low Cost Structure

	Pre-Downturn	Today
2P Solution	~	~
1P Solution (majority of mkt)		~
FSLR Solution		~
Direct Margin >2	0%	~
Revenue Breakev Below \$100m Below \$60m	ven ⁽²⁾ :	~









Positioned for strong growth, margin improvement and profitability



On Adjusted EBITDA bas



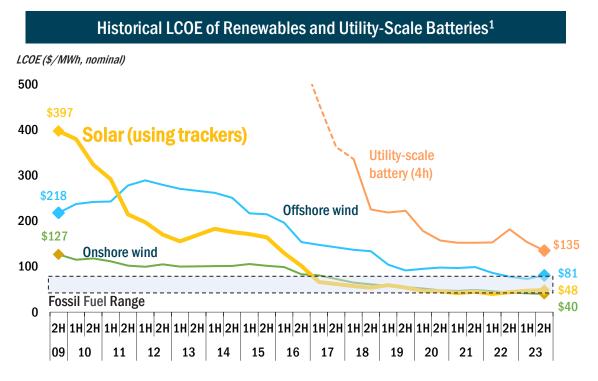


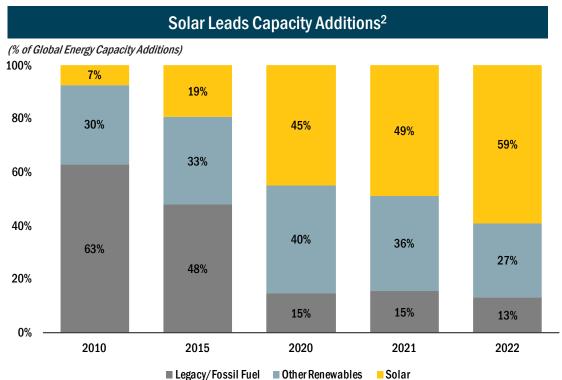


Solar Now Lowest Cost Energy, Leads Global Capacity Additions

The solar energy industry has grown as its associated costs have decreased

~60% of all new electric capacity added to the grid came from solar energy in 2022, representing the largest such share in history





Over the last decade

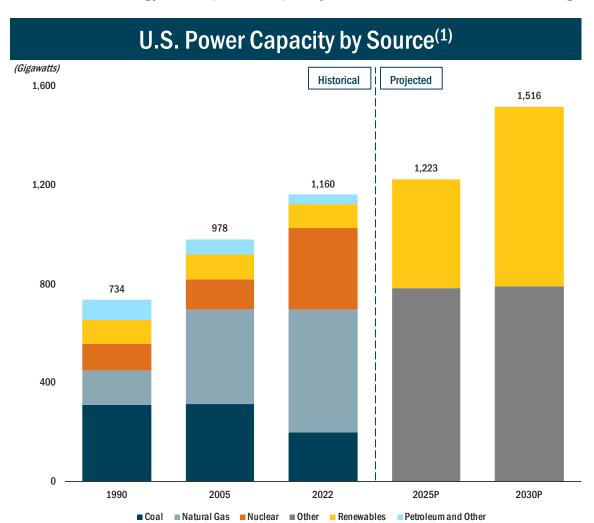
Solar costs have dropped by more than 85% over the last decade

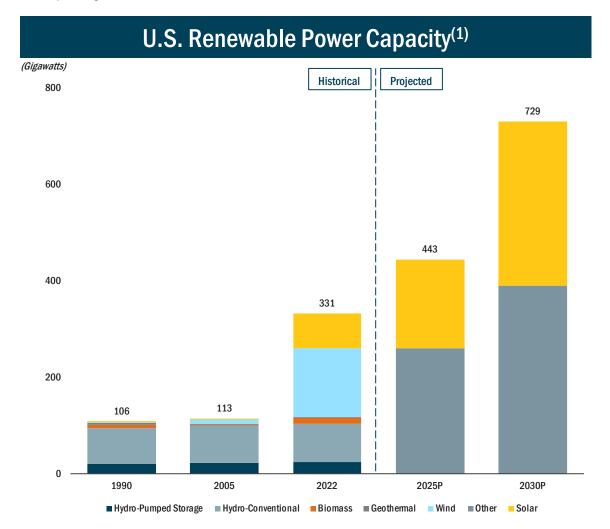
Solar capacity additions have grown by 52% since 2010



Favorable Market Backdrop

Renewable energy leads power capacity additions with solar accounting for 47% of capacity in 2030P







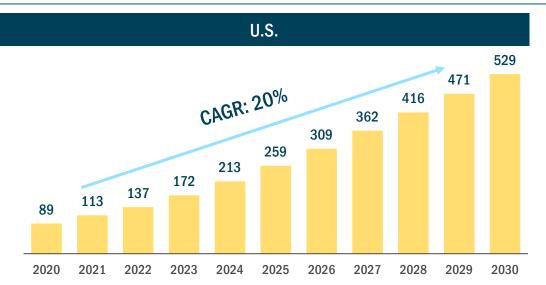


Overall Market Size / Market Forecasts Continue to Grow

Solar Market Poised for Sustained Growth

Solar energy is expected to continue to increase its penetration in the U.S. and globally

Cumulative Installed Solar Capacity (GW) 1





The solar industry has and, we believe, will continue to benefit from many powerful drivers of continued growth, including:

- ✓ Continued innovation and cost competitiveness with fossil-fuels
- ✓ Governmental policies and regulations supporting renewables globally
- ✓ Corporate procurement of renewable energy

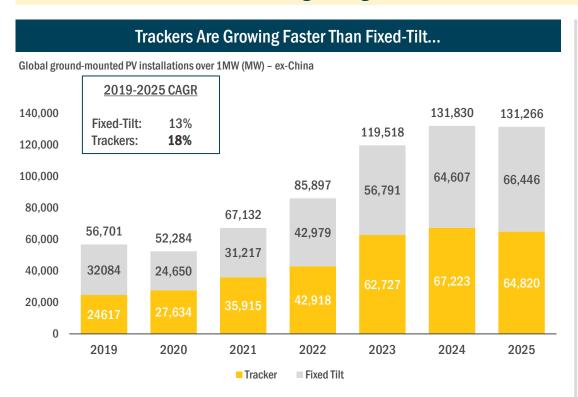
- ✓ Improvement in battery storage technology
- ✓ Continued development of newly renewable use cases
- ✓ Increased capital available for green investments

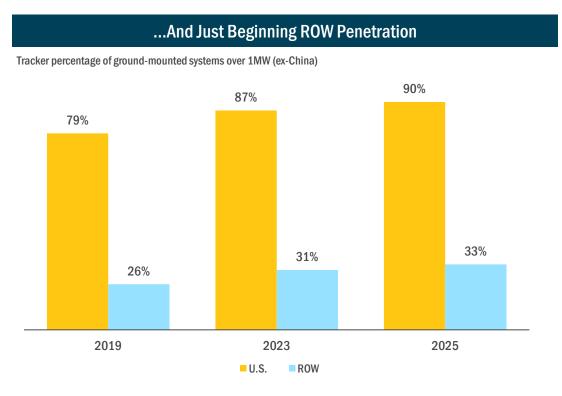




The Solar Market is Transitioning to Trackers

Trackers are growing faster than fixed-tilt and are still in early stages of ROW penetration





Total tracker market revenues estimated to be \$7.6bn in 2023¹, with \$4.9bn in the Americas







FTC Solar 2P Solutions Offer Unique Advantages

All the Advantages of 2P **Increased design flexibility** Higher panel density Better site accessibility Improved bifacial energy yield Reduced Part **Direct Current ("DC") Industry-Leading High Slope Collections Advantage Install Speed Tolerance** Count Up to 56% fewer Unique 4 string Lean assembly, fewer **Terrain flexibility** foundations per MW architecture tools, fewer connections Maximize number of Up to 45% fewer Up to 25% less wiring Patented self-aligning rows connection points panel hanging Higher bifacial energy Tolerant of up to a Lower steel capability ~40% faster **17.5%** grade capture installation

- ✓ Fewer labor hours
- ✓ Scale cost benefit
- ✓ Fewer labor hours
- ✓ Higher output

- ✓ Fewer labor hours
- **✓** Fewer labor hours
- ✓ Avoids land grading





All the Advantages of 2P – Design Flexibility & Panel Density (Illustrative Examples)

Example 1 **Constrained Site**

Competitor's 1P Solution < 2.8 MW 1,132 piles; less accessible

FTC's 2P Solution



FTC Solar Offers:

- 8% more power
- 3.2x more cost-efficient rows
- 57% fewer foundations

Example 2 **Non-Standard Shape**



FTC's 2P Solution



FTC Solar Offers:

- Equivalent power
- 2.7x more cost-efficient rows
- 53% fewer foundations

Technical Advantages

All the Advantages of 2P

Reduced Part Count

DC Collections Advantage

Industry-Leading Install Speed

High Slope Tolerance

Performance Software





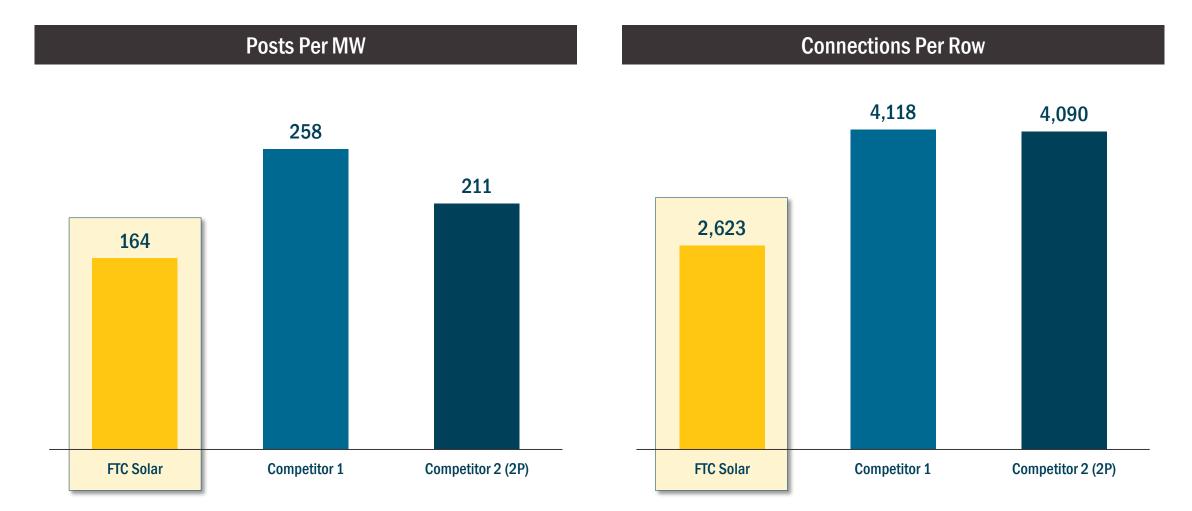
All the Advantages of 2P – Site Accessibility

FTC's 2P Solution

- ✓ 2X row spacing for equivalent panel density and ground coverage ratio
- ✓ Ease of vehicle access and mobility on site
- ✓ No physical barriers







Technical Advantages

All the Advantages of 2P

Reduced Part Count

DC Collections Advantage Industry-Leading Install Speed

High Slope Tolerance Performance Software

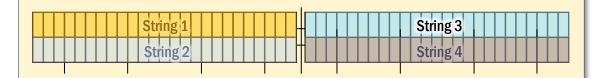




Direct Current Collections Advantage



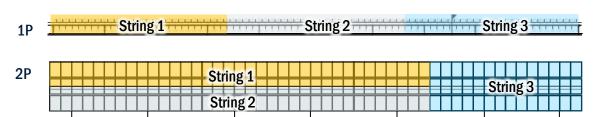
Balanced and uniform DC string architecture



- ✓ Less wire (up to 25% less)
- ✓ Less labor installing wiring
- ✓ More power collected on bifacial panels

Competitor Trackers

Unbalanced DC string architecture





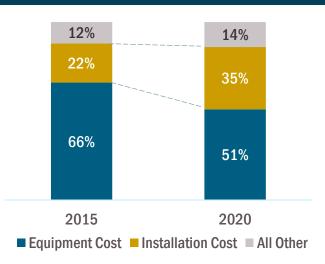




Industry-Leading Install Speed and Low Labor Costs

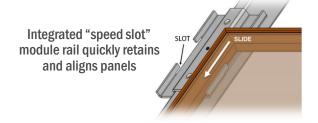
FTC's reduced installation time, together with savings on materials due to our design methodologies, can result in 1.5-2.0 cents per watt of cost savings for customers vs. leading 1P and 2P competitors¹

Labor is Significant (and Growing) Contributor to Total Project Cost ²



	FTC Solar (Voyager)	Competitor 1	Competitor 2	Competitor 3
Installation	2P	1P	2P	2P
Time ³	211	451	450	413
Special tools required?	No	Yes	Yes	Yes
# of Piles Required per MW	20-40% Fewer	-	-	-

- √ Fewer tools
- ✓ Fewer connection points
- **✓** Patented panel connection features
- √ 32% reduction in average install time in 2020 alone vs. 2019
- Lean installation methods





Technical Advantages

All the Advantages of 2P

Reduced Part Count DC Collections Advantage Industry-Leading Install Speed

High Slope Tolerance

Performance Software



High Slope Tolerance

FTC Solar tracker's slope tolerance is among best in the industry

- ✓ Independent row design allows for simple installation on undulating and irregular site boundaries
- ✓ Minimizes or eliminates land grading expense

Slope Tolerance for Undulating Terrains

	FTC Solar	Competitor A	Competitor B	Competitor C
Slope Tolerance ¹	17.5%	15%	15%	17%





All the Advantages of 2P

Reduced Part Count

DC Collections Advantage Industry-Leading Install Speed

High Slope Tolerance Performance Software





Reduced Pile Count

Can reduce piles by 18% or more, significantly reducing capital expenditure and potential rework from refusals

Higher Energy Density

Shorter row length enables up to 5% greater energy output for a given parcel of land

Fast Assembly

Proprietary fast-module hang technology, fewer fasteners save time, "Python Clips" no threaded fasteners, torquing or TT penetrations

Reduced Embedment Depth

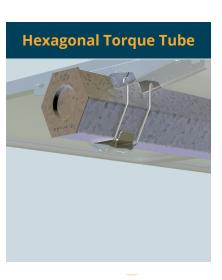
Zero-degree stow allows for shorter pile embedment depth, with resulting material and labor cost savings

High Slope Tolerance

Including 17.5% north-south tracker row allowance

Product	Module size	Module count	String Count	Pile count/ Row (120mph)	Pile Count/ MW	Module Pile (120mph)	Row Length	Power Density
Pioneer	550	84	3	11	239	7.6	96m	
Competitor #1	550	84	3	13	281 +18%	6.5	101m	-5%
Competitor #2	550	84	3	15	324 +26%	5.6	97m	-1%







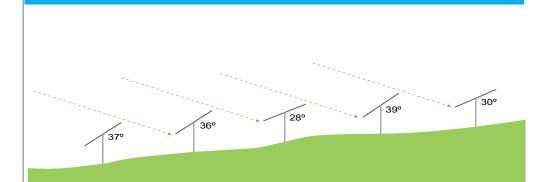
SunPath

1 Terrain -Based Backtracking

Up To 4%

Yield Improvement¹

Terrain flexibility & yield improvement accounting for elevation differences between neighboring rows

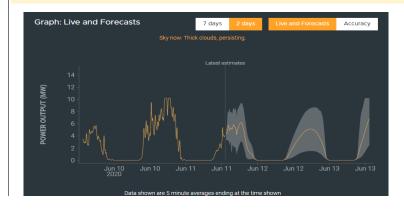


2 Diffuse Light Optimization

Uр То 2%

Yield Improvement

A "smart" approach to distinguish between direct-beam and scattered light. Here the POA is adjusted to face the 'sky' to capture more scattered light







Strong IP Portfolio With Broad Patent Coverage

Core US Patents

Protect functional aspects of Voyager mounting and cleaning systems

- Patents issued include:
 - Speed slot module attachment
 - Different drive train architectures
 - Synthetic resin bearings that can support North/South slopes
 - Diffuse light backtracking
 - Terrain-based backtracking
 - Partially and fully locked solutions using dampers
 - Adaptive range-of-motion management for snow, sand, flood

Core International Patents

- Patents issued in Korea and Canada for
 - Voyager solar generating apparatus with mounting, tracker and bearing assemblies
- Foreign patents pending in multiple countries, including on:
 - Adaptive range-of-motion, terrain based back-tracking and diffuse-light back-tracking
 - Partially and fully locked solutions using dampers

Other Patents

- Patents issued to protect functional aspects of SUNDAT solar design software
 - Pending applications in China, India and Mexico
- Additional patents on multiple other technologies
- FTC currently has 57 issued patents and 29 patent applications pending



Voyager (2P) and Pioneer (1P) Trackers

	Voyager Single-Axis Trackers (2P)	Pioneer Single-Axis Trackers (1P)
	Accommodates 2 panels installed in portrait orientation	Accommodates 1 panel installed in landscape orientation
Product Specifications	 Operating range of motion ± 52° (± 60° optional) 	 Operating range of motion ± 52° (± 60° optional)
	• 7 posts per row (1 drive, 6 typical)	• 11 posts per row (1 drive, 10 non-drive)
	Available with optional SunPath technology	Available with optional SunPath technology
	Superior design flexibility	Reduced Pile Count
	 Supports 20-60% ground cover ratio (GCR), 10 degree N/S slope tolerance 	 Reduces pile count by 18% or more, significantly reducing capital expenditure and potential rework from refusals
	60m row configuration / 2P design provides layout optimization on	Higher Energy Density
	rugged sites, achieving optimum MW per acre with minimized grading • Lowest installed cost	 Shorter row length enables up to 5% greater energy output for a parcel of land
Product Benefits	 Up to 46% fewer posts than 1P designs and up to 20% less than other 	Fast Assembly
Flounci Deliciits	2P systemsUp to 41% lower installation time than industry average	 Proprietary fast-module hang technology, fewer fasteners save time, "Python Clips" no threaded fasteners, torquing or TT penetrations
	 Less than 210 labor hours to install 	Reduced Embedment Depth
	Designed for reliability	O Zero-degree stow allows for shorter pile embedment depth, with resulting
	Requires no external auxiliary power or communications systems while	material and labor cost savings
	providing data, communication, and power redundancy	High Slope Tolerance
		o Including 17.5% north-south tracker row allowance



Multiple Growth Drivers



Market and Sector Tailwinds

Gov't policies & incentives (including IRA)

Fossil fuels → solar energy

Fixed-tilt → trackers

Growth of 2P trackers



Broaden and Deepen Customer Relationships



New U.S. customers

Growth with existing U.S. customers

New international customers



Expand Value per Unit



Grow DG business

Build on software offerings

New products and services

Explore M&A opportunities



Increase Operating Leverage from Scale



Scalable corporate infrastructure in place

Grow in low-cost regions

Achieve purchasing leverage



Positioned for Long-term Sustainable Income & FCF Growth

Market Drivers

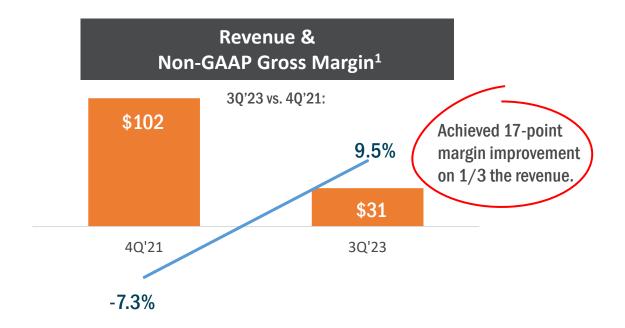
Share Drivers

Unit Economic Drivers



Margin Improvement

- FTC is achieving sustainably high direct margins
- Improvement driven by significantly reduced steel content (>20%) and manufacturing costs
- Significant gross margin leverage and EBITDA profitability now a function of top-line revenue







Bookings & Product Enhancements

- Improved customer engagement & enhanced product portfolio, first order for high-wind Pioneer
- Contracted portion of backlog ~\$505m

2P Market Recovery, Most Comprehensive Product Portfolio To-Date

- More normalized 2P market
- Majority of awards are 1P, with several examples combining 1P and 2P

Systems & Processes

- Cross-functional approach to accelerate feedback on quality, product roadmap, customer experience
- Strengthened International and U.S. sales with key hires
- New CEO

Cost Roadmap

- Room to further optimize design-to-value and design-to-manufacturing
- Quarterly revenue level to achieve Adjusted EBITDA breakeven, historically above \$100m, reduced to \$50-\$60 million. U.S. mix could allow for breakeven below \$50 million







Reconciliation of Non-GAAP Gross Margin and Operating Expenses

The following table reconciles U.S. GAAP gross margin to Non-GAAP gross margin for the three months ended June 30, 2024, and 2023, respectively:

	Three months ended June 30,		
(in thousands, except percentages)	2024	2023	
U.S. GAAP revenue	\$ 11,430	\$	32,359
U.S. GAAP gross profit (loss)	\$ (2,343)	\$	2,201
Depreciation expense	183		125
Stock-based compensation	240		316
Non-GAAP gross profit (loss)	\$ (1,920)	\$	2,642
Non-GAAP gross margin percentage	(16.8%)		8.2%

The following table reconciles U.S. GAAP operating expenses to Non-GAAP operating expenses for the three months ended June 20, 2024, and 2023, respectively:

		Three months ended June 30,			
(in thousands)	2024 2023		2023		
U.S. GAAP operating expenses	\$	9,581	\$	12,568	
Depreciation expense		(91)		(71)	
Amortization expense		(134)		(136)	
Stock-based compensation		(1,045)		(2,646)	
Non-routine legal fees		(33)		25	
Severance credit		_		_	
Non-GAAP operating expenses	\$	8,278	\$	9,740	





Reconciliation of Non-GAAP Loss from Operations

The following table reconciles U.S. GAAP loss from operations to Adjusted EBITDA for the three months ended June 30, 2024, and 2023, respectively:

		Three months ended June 3			June 30,	
(in thousands)		2024			2023	
U.S. GAAP loss from operations		\$	(11,924)	\$	(10,367)	
Depreciation expense			274		196	
Amortization expense			134		136	
Stock-based compensation			1,285		2,962	
Non-routine legal fees			33		(25)	
Other income (expense), net			(7)		(141)	
Loss from unconsolidated subsidiary			(246)		_	
Adjusted EBITDA	9	\$	(10,451)	\$	(7,239)	





Reconciliation of Net Loss to Adjusted EBITDA and Adjusted Net Loss

The following table reconciles U.S. GAAP Net loss to Adjusted EBITDA and Adjusted Net Loss for the three months ended June 30, 2024, and 2023, respectively:

Three months ended June 30,					
20	20	2023			
Adjusted EBITDA	Adjusted Net Loss	Adjusted EBITDA	Adjusted Net Loss		
\$ (12,241)	\$ (12,241)	\$ (10,414)	\$ (10,414)		
65	_	(122)	_		
(1)	_	28	_		
	50		178		
274	39	106	1/8		
	_		_		
			136		
1,285	1,285	2,962	2,962		
33	33	(25)	(25)		
\$ (10,451)	\$ (10,730)	\$ (7,239)	\$ (7,163)		
N/A	\$ (0.10)	N/A	\$ (0.09)		
N/A	\$ (0.09)	N/A	\$ (0.06)		
1071	(0.03)	1771	(0.00)		
N/A	126,171,278	N/A	112,669,296		
	Adjusted EBITDA \$ (12,241) 65 (1)	Adjusted EBITDA	2024 20 Adjusted EBITDA Adjusted Net Loss Adjusted EBITDA \$ (12,241) \$ (10,414) 65 — (122) (1) — 28 — 59 — 274 — 196 134 134 136 1,285 1,285 2,962 33 33 (25) \$ (10,451) \$ (10,730) \$ (7,239) N/A \$ (0.10) N/A		

(a) Non-routine legal fees (credits) represent legal fees and other costs (credits) incurred for specific matters that were not ordinary or routine to the operations of the business.





Notes to Reconciliations of Non-GAAP Financial Measures

Notes to Reconciliations of Non-GAAP Financial Measures to Nearest Comparable GAAP Measures

We utilize Adjusted EBITDA, Adjusted Net Loss, and Adjusted EPS as supplemental measures of our performance. We define Adjusted EBITDA as net loss plus (i) provision for (benefit from) income taxes, (ii) interest expense, net, (iii) depreciation expense, (iv) amortization of intangibles, (v) stock-based compensation, and (vi) non-routine legal fees, severance and certain other costs (credits). We also deduct the contingent gains from the disposal of our investment in an unconsolidated subsidiary from net loss in arriving at Adjusted EBITDA. We define Adjusted Net Loss as net loss plus (i) amortization of debt issue costs and intangibles, (ii) stock-based compensation, (iii) non-routine legal fees, severance and certain other costs (credits), and (iv) the income tax expense (benefit) of those adjustments, if any. We also deduct the contingent gains from the disposal of our investment in an unconsolidated subsidiary in arriving at Adjusted Net Loss. Adjusted EPS is defined as Adjusted Net Loss on a per share basis using the weighted average diluted shares outstanding.

Adjusted EBITDA, Adjusted Net Loss, and Adjusted EPS are intended as supplemental measures of performance that are neither required by, nor presented in accordance with, U.S. generally accepted accounting principles ("U.S. GAAP"). We present Adjusted EBITDA, Adjusted Net Loss and Adjusted EPS, because we believe they assist investors and analysts in comparing our performance across reporting periods on an ongoing basis by excluding items that we do not believe are indicative of our core operating performance. In addition, we use Adjusted EBITDA, Adjusted Net Loss and Adjusted EPS to evaluate the effectiveness of our business strategies.

