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Zhihu Inc.

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(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(NYSE: ZH; HKEX: 2390)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Zhihu Inc. (together with its subsidiaries, the “**Company**”) hereby announces that a meeting of the Board will be held on Thursday, August 22, 2024, for the purpose of considering and approving, inter alia, (i) the unaudited quarterly results of the Company for the three months ended June 30, 2024 and its publication, and (ii) the unaudited interim results of the Company for the six months ended June 30, 2024 and its publication.

The Company’s management will hold an earnings conference call on Thursday, August 22, 2024, at 8:00 P.M. U.S. Eastern Time or Friday, August 23, 2024, at 8:00 A.M. Beijing/Hong Kong Time.

All participants wishing to join the conference call must pre-register online using the link provided below. Once the pre-registration has been completed, participants will receive dial-in numbers, a passcode, and a unique registrant ID which can be used to join the conference call. Participants may pre-register at any time, including up to and after the call start time.

Participant Online Registration: <https://dpre register.com/sreg/10191716/fd413a8bd8>

By Order of the Board
Zhihu Inc.
Yuan Zhou
Chairman

Hong Kong, August 9, 2024

As of the date of this announcement, the Board comprises Mr. Yuan Zhou as an executive director of the Company, Mr. Dahai Li, Mr. Zhaohui Li, and Mr. Bing Yu as non-executive directors of the Company, and Mr. Hanhui Sam Sun, Ms. Hope Ni, and Mr. Derek Chen as independent non-executive directors of the Company.