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## SATELLOGIC'S MISSION IS TO BE THE INFORMATION PLATFORM SOLVING EARTH'S GREATEST CHALLENGE



#### **FOOD SUPPLY**

Crop detection, maturity and health, yield prediction, supply chain management



#### **ENERGY SUPPLY**

Infrastructure and production monitoring for O&G and renewables, smart-cities



#### WATER SUPPLY

Watershed monitoring, water quality assessment, reservoir levels, green infrastructure



#### **CLIMATE CHANGE**

Planetary health monitoring, natural disasters and associated economic impact



#### **IMMIGRATION**

Border control, monitoring migration routes

### Solving them requires data that is:

Global Detailed Up-to-date Accessible Reliable

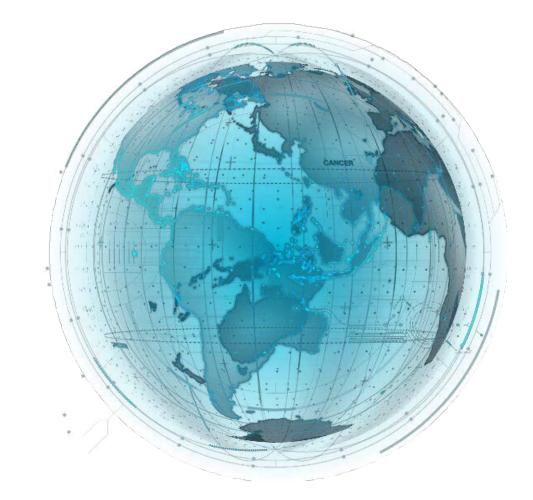


## SATELLOGIC IS CREATING A SEARCHABLE EARTH

7

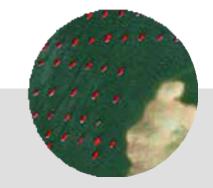
GLOBAL DAILY REMAPPING OF EVERY SQFT





UPDATED
CATALOG OF
EVERYTHING ON
EARTH

With the ability to provide additional layers of insight...







Scene Classification



**Predictive Models** 



Change Tracking

Driving better decision-making across industries to unlock a \$140Bn+



## LARGEST COMMERCIAL CONSTELLATION OF HIGH RESOLUTION SATELLITES IN THE WORLD

PROVIDING INDUSTRY-LEADING, HIGH-QUALITY PRODUCTS AT UNMATCHED PRICING



**MULTISPECTRAL IMAGERY** 



HYPERSPECTRAL IMAGERY



**FULL-MOTION VIDEO** 

## SATELLOGIC IS BUILDING A SUPERIOR CAPABILITY OVER **EARTH OBSERVATION COMPETITORS**





At scale, our competitive advantage will allow us to be the first company

to deliver high-quality satellite data at near-zero marginal cost.

Source: Satellogic internal analysis based on publicly disclosed information and management estimates; BlackSky investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases 1 Based on full constellation of 200 satellites



## SATELLOGIC'S DIFFERENTIATORS ARE KEY TO UNLOCKING THE COMMERCIAL MARKET

Leveraging substantial competitive advantages in costs and camera technology for a disruptive new business model

#### **10**x

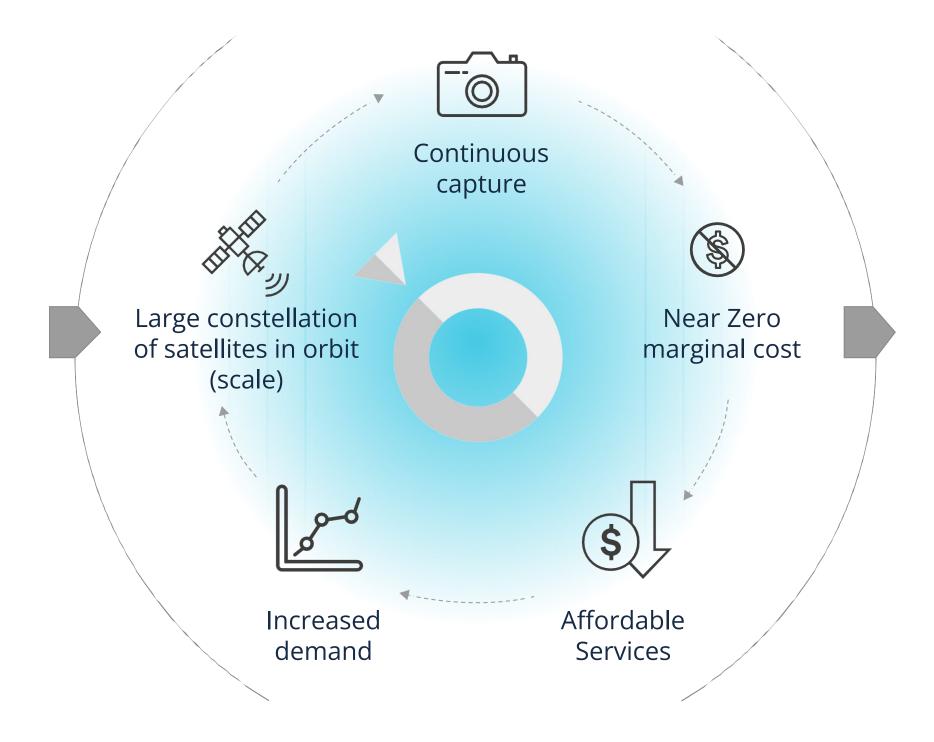
capture capacity via proprietary camera technology vs. competitors<sup>1</sup>

#### **10**x

CAPEX reduction through full satellite redesign vs. competitors<sup>1</sup>

### **Scalability**

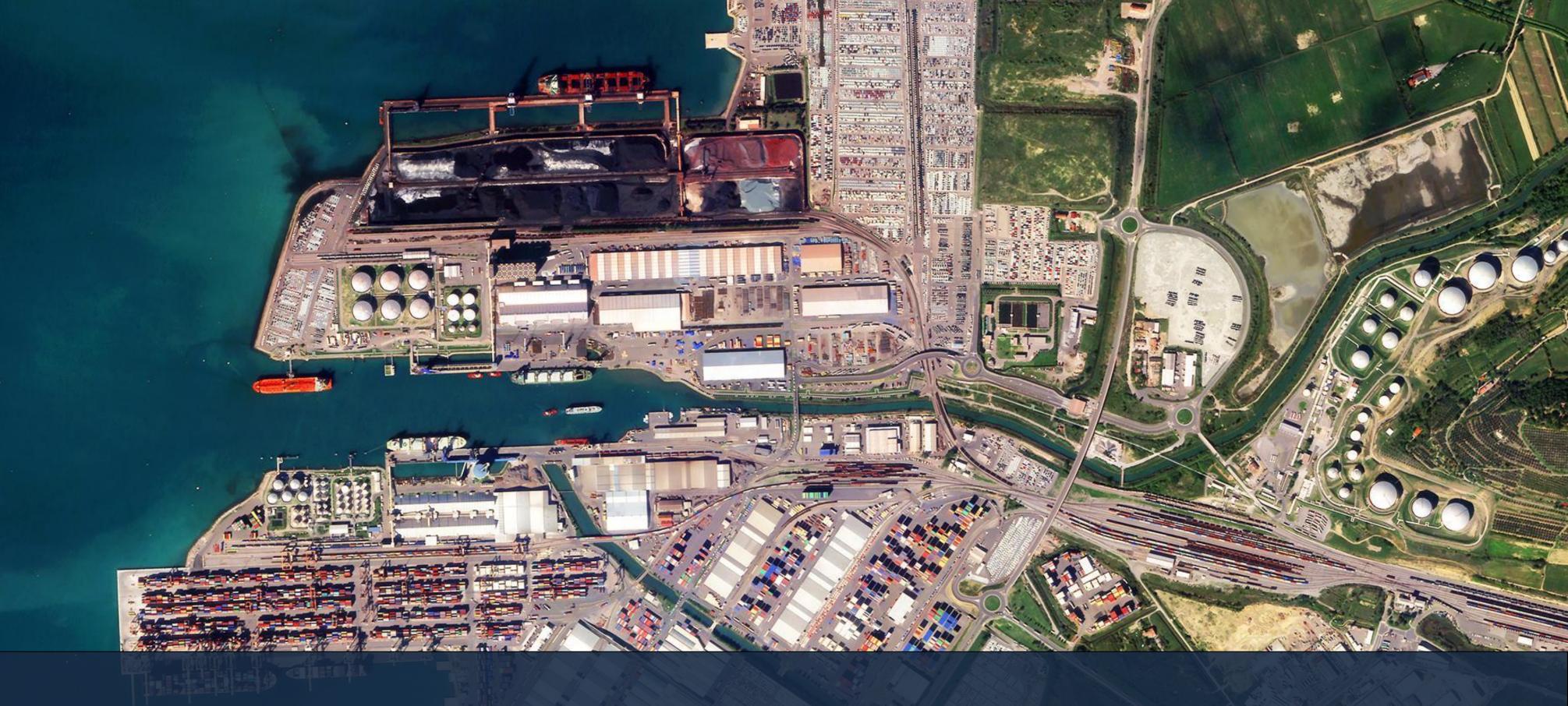
and quality assurance through vertical integration



economies
of scale
work to both
consolidate
demand and
deter
competition







MARKET OPPORTUNITY & GO-TO-MARKET STRATEGY



## WITH HIGH-RESOLUTION GLOBAL REMAPPING, SATELLOGIC WILL BE THE ONLY COMPANY CAPABLE OF ADDRESSING COMMERCIAL APPLICATIONS JAT NEAR ZERO MARGINAL

the resolution with high-frequency represents an important threshold where significant commercial applications can be harvested

#### Most applications require <1-meter weekly remaps



Satellogi c offers sub-meter resolution, which is the sweet spot to access the TAM<sup>2</sup>

DATA FREQUENCY 1 Based on full constellation of 200 satellites 2 Source: Euroconsult - Earth Observation Report







## SATELLOGIC PRODUCES SUB-METER RESOLUTION FOR < \$1MM **PER SATELLITE**

EVER GIVEN container ship blocking the Suez Canal, Egypt



**SATELLOGIC NEWSAT** Satellite cost: < \$1mm

All pictures were downloaded from companies' public twitter posts on March 26, 2021 1 Due diligence report Euroconsult - Satellogic (page 57) 2 Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131)

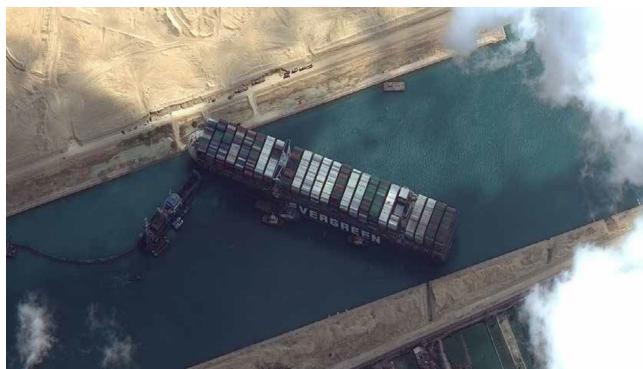
3 https://spacepolicyonline.com/news/enhancedview-news-not-so-rosy-for-geoeye/

4 https://spacenews.com/soyuz-launches-french-pleiades-imaging-satellite/



Satellite cost: \$10mm<sup>1</sup>

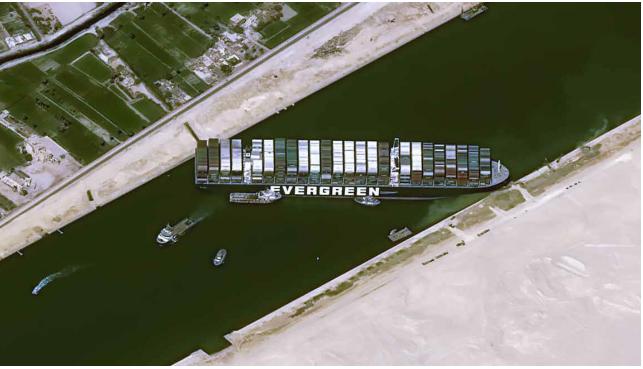




**WORLDVIEW-4** Satellite cost: \$835mm<sup>3</sup>

**PLANET SKYSAT** Satellite cost: \$10mm<sup>2</sup>





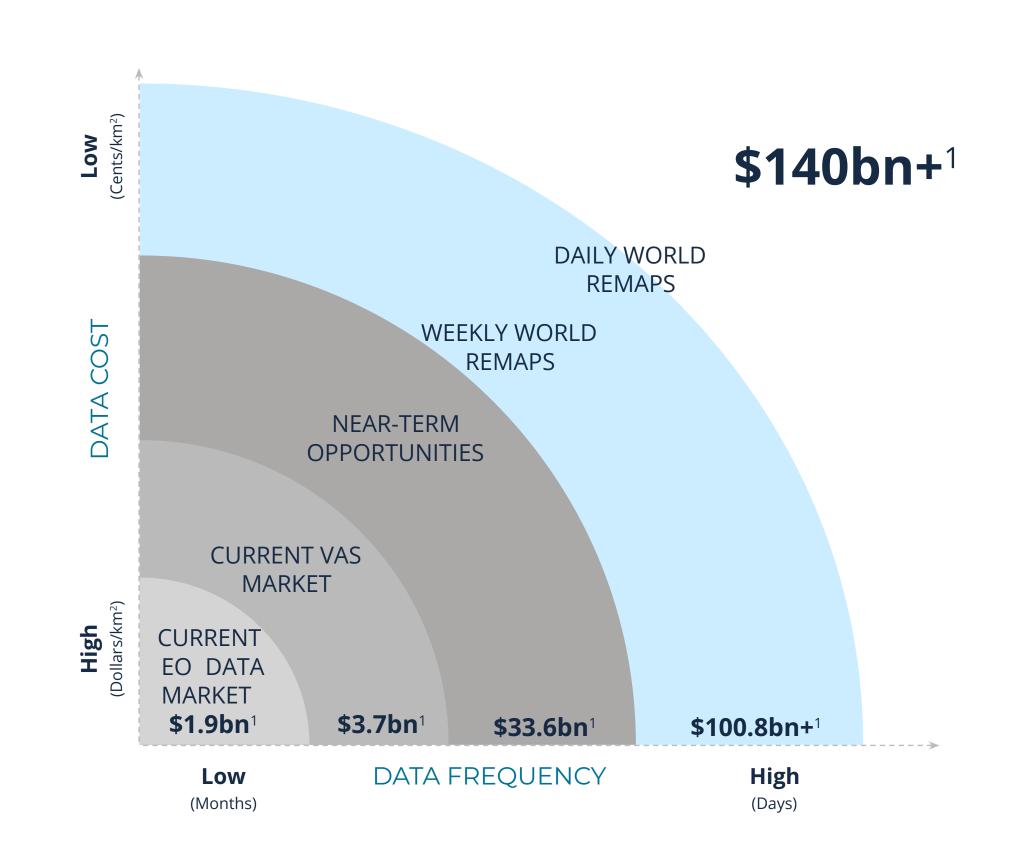
**PLEIADES-1B** Satellite cost: \$425mm<sup>24</sup>



## SATELLOGIC'S DIFFERENTIATION UNLOCKS A \$140B+ COMMERCIAL MARKET OPPORTUNITY

## The key to unlocking Satellogic's commercial market opportunity is:

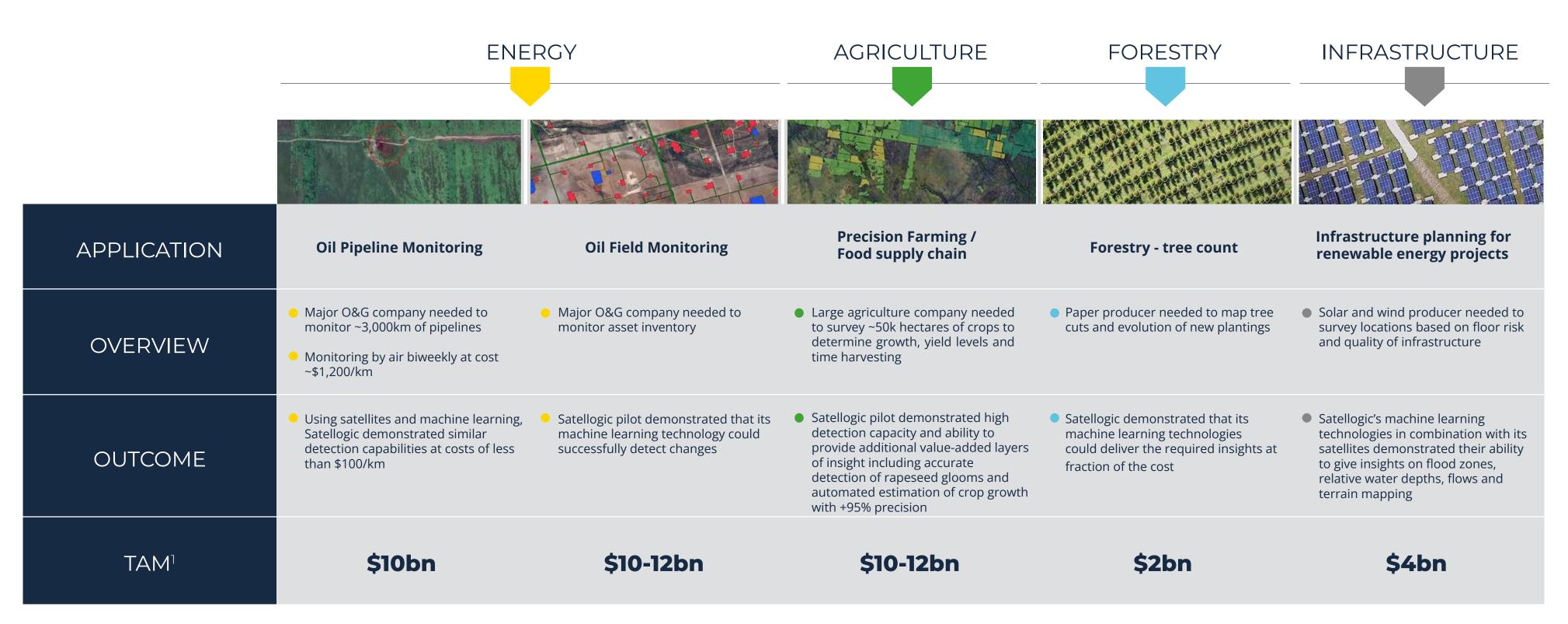
- high resolution,
- high frequency, and
- at the right price.







## SATELLOGIC HAS SUCCESSFULLY DEMONSTRATED THE USE OF ITS DATA IN VITAL COMMERCIAL APPLICATIONS



Satellogic has completed more than a dozen successful commercial pilots across verticals

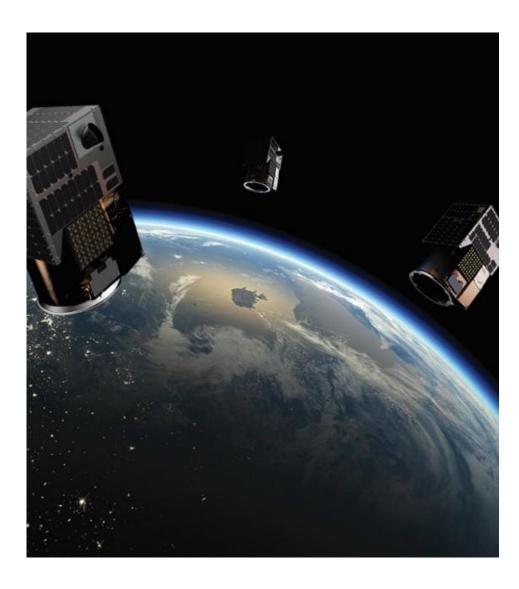


## **OFFERING PORTFOLIO**



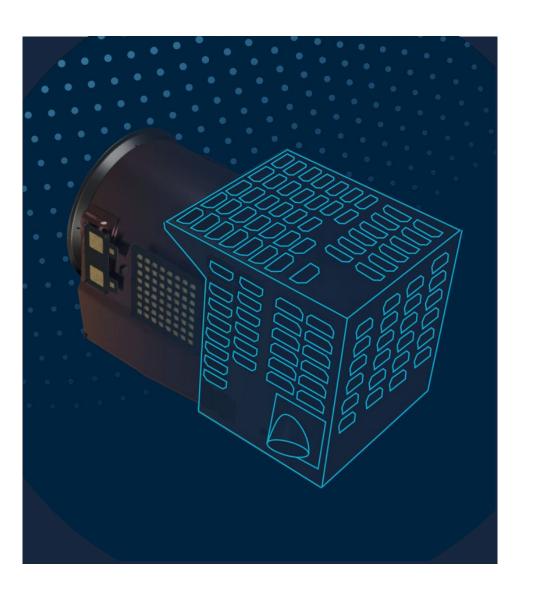
**ASSET MONITORING** 

High-resolution satellite imagery



CONSTELLATION-AS-A-SERVICE

Dedicated satellite fleet



**SPACE SYSTEMS** 

New sensors and hardware in orbit



### **GO-TO-MARKET STRATEGY**

While we grow our constellation of satellites to deliver services to the commercial sector, we will continue to deliver for our Government and D&I customers to help finance our growing constellation

#### **INDUSTRY LEADING CAPACITY**

Multiple daily revisits



Weekly world remaps Near zero marginal cost



**200+ SATELLITES** 

Daily world remaps

#### **GOVERNMENT, D&I**

- LONG-TERM CONTRACTS
- SATELLITE-AS-A-SERVICE
- SATELLITE SALES
   FINANCES CONSTELLATION
- UNLOCKING CUSTOMERS
   PRICED OUT OF THE MARKET







- SAAS SUBSCRIPTION MODEL
- SELF-SERVICE PLATFORM
- DATA LAYERS
- UNLOCKING CUSTOMERS
   PRICED OUT OF THE MARKET

#### **COMMERCIAL CUSTOMERS**

#### **CURRENT MARKET**

**NEW MARKET OPPORTUNITY** 

Over time, we expect that Government, D&I will be less than 20% of our revenues as our commercial line of business and SaaS model scales up

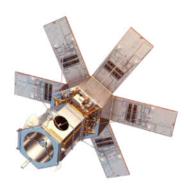




SATELLITE TECHNOLOGY & UNIT ECONOMICS



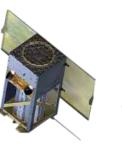
## OUR PATENTED APPROACH IS THE MOST CAPABLE AND AFFORDABLE OPTION



MAXAR
TECHNOLOGIES

AIRBUS
DEFENCE & SPACE

Large
Aperture









(e.g. WorldView-4)

(e.g. GEN-2)

(e.g. SkySat)

NewSat Mark-V

COST (mm) <sup>1</sup>	\$835 <sup>2</sup>	\$10 <sup>3</sup>	\$10 <sup>4</sup>	<\$1
DAILY CAPACITY (km²)	680,000 <sup>5</sup>	29,040 <sup>6</sup>	26,667 <sup>7</sup>	300,000+
ACQUISITION COST (per km²)8	\$56.07	\$38.81	\$27.45	<b>\$0.46</b> <sup>9</sup>
CONSTELLATION CAPEX (REQUIRED FOR DAILY WORLD REMAPS) <sup>10</sup>	\$184bn	\$51bn	\$54bn	\$0.2bn 11
PROS	More photons Short exposure time	Medium/small aperture Long exposure time	Medium/small aperture Short exposure time	Small aperture Long exposure time
CONS	Big size and mass	Continuous capture not possible; limited capacity	Volume of data limits the capture capacity	-

<sup>1</sup> Includes cost of launching



<sup>2</sup> https://spacepolicyonline.com/news/enhancedview-news-not-so-rosy-for-geoeye/

<sup>3</sup> Due dilligence report Euroconsult - Satellogic (page 57)

<sup>4</sup> Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131)

<sup>5</sup> https://directory.eoportal.org/web/eoportal/satellite-missions/v-w-x-y-z/worldview-4

<sup>6</sup> https://www.blacksky.com/2016/11/14/spaceflight-industries-shares-first-images-from-blacksky-pathfinder-satellite-claims-mission-success/7 Daily capacity - https://developers.planet.com/docs/data/skysat/#skysat-imagery-products

<sup>8</sup> Fully loaded acquisition cost per KM2 includes constellation capital expenditures and is based on utilization estimate of 0.6% of available capacity; Source: Satellogic internal analysis based on publicly disclosed information and management estimates

<sup>9</sup> Based on full constellation of 200 satellites

<sup>10</sup> Satellogic internal analysis based on publicly disclosed information and management estimates

<sup>9</sup> Assumes 200 Mark V satellites at ~\$1M each

## PATENTED OPTICAL TECHNOLOGY GIVES SATELLOGIC 10x ADVANTAGE IN CAPTURE CAPACITY

Satellogic is the only company able to deliver:

**Multispectral Imaging**Sub-meter Resolution

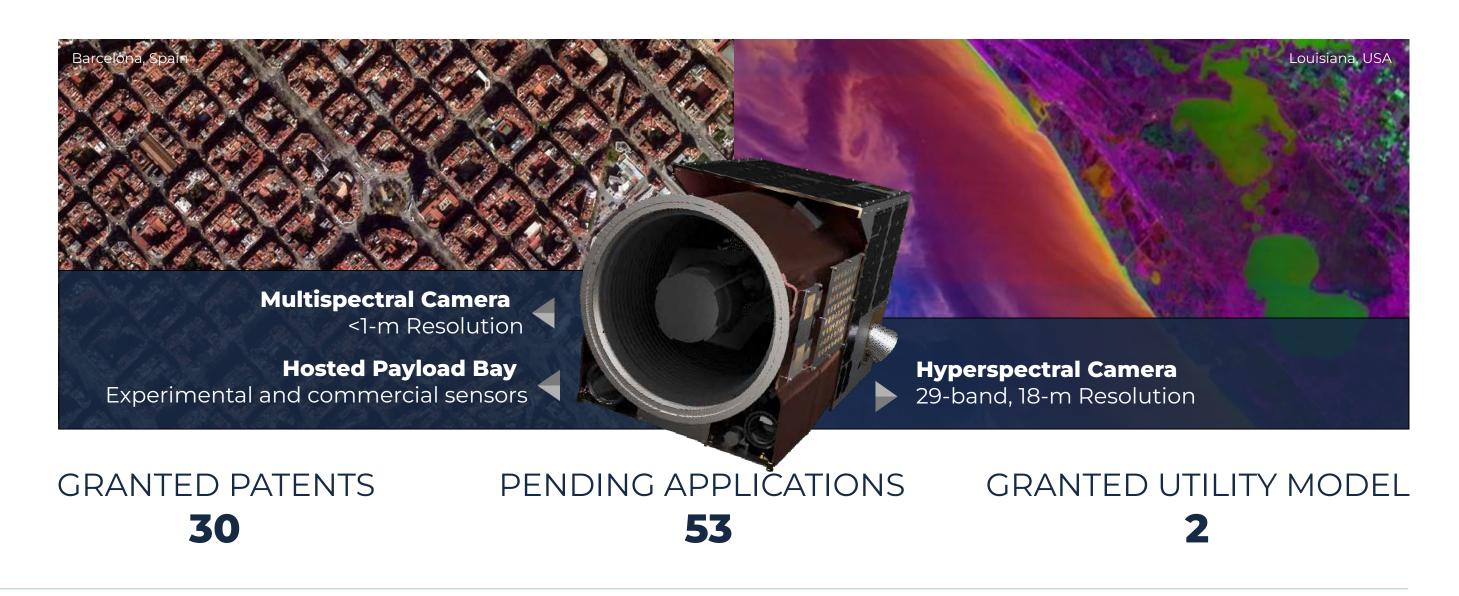
+

Hyperspectral
Imaging Dusting for
fingerprints from outer
space

+

**Full-Motion Video** 

Up to 60 seconds over a specific target





Source: Satellogic internal analysis based on publicly disclosed information and management estimates

1 https://directory.eoportal.org/web/eoportal/satellite-missions/v-w-x-y-z/worldview-4

<sup>2</sup> https://www.blacksky.com/2016/11/14/spaceflight-industries-shares-first-images-from-blacksky-pathfinder-satellite-claims-mission-success/3 Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131)



## SATELLOGIC'S VERTICAL INTEGRATION / R&D

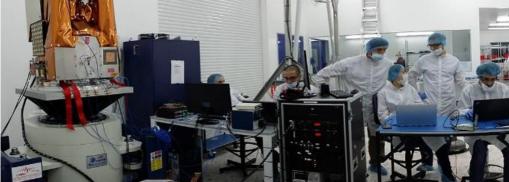
Vertical integration enables Satellogic to have shorter R&D cycles, go to market quicker and reduce satellite costs by up to 80% vs. competitors<sup>1</sup>

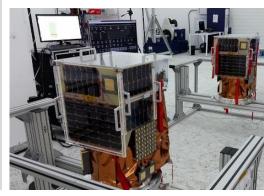
## VERTICAL INTEGRATION

Design, manufacturing and / or integration of every component enables:

- **3x mass reduction** from a typical design
- 10x cost reduction compared to competitors
- Faster innovation cycle











COST REDUCTION
\$450k bill of materials vs. \$10mm
for competitors<sup>1</sup>



SHORT R&D CYCLES

9-Month R&D development cycle

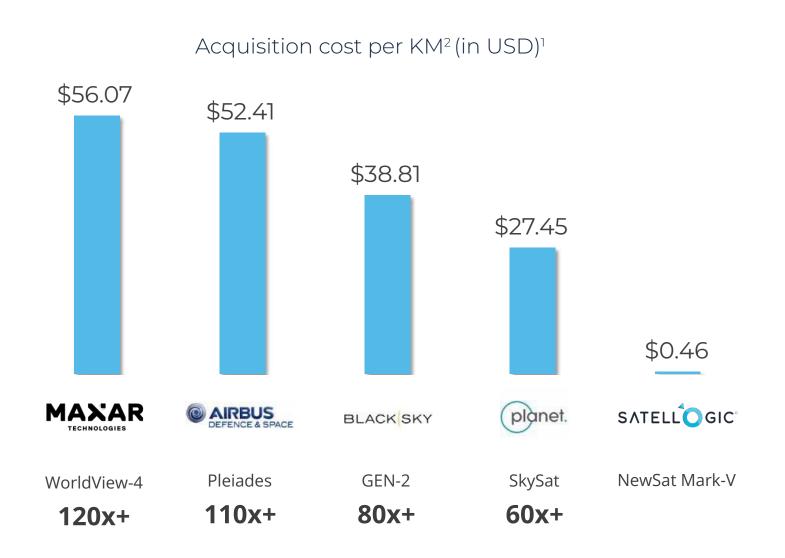


ADVANTAGEOUS JURISDICTION

- Reduced costs
- Increased flexibility
- More launch opportunities



## SATELLOGIC'S ACQUISITION COST PER KM <sup>2</sup> IS LOWER THAN COMPETITORS



Our unmatched unit economics allow Satellogic to deliver the right product at the right price for the right customer.

<sup>1</sup> Fully loaded acquisition cost per KM<sup>2</sup> includes constellation capital expenditures and is based on utilization estimate of 0.6% of available capacity and full constellation of 200 satellites Source: Satellogic internal analysis based on publicly disclosed information and management estimates



### PROJECT AND TECHNOLOGY ROADMAP

Our plan is to continue to increase frequency and resolution towards a live view of planet Earth





## WE ARE LAUNCHING 5th GENERATION SATELLITES

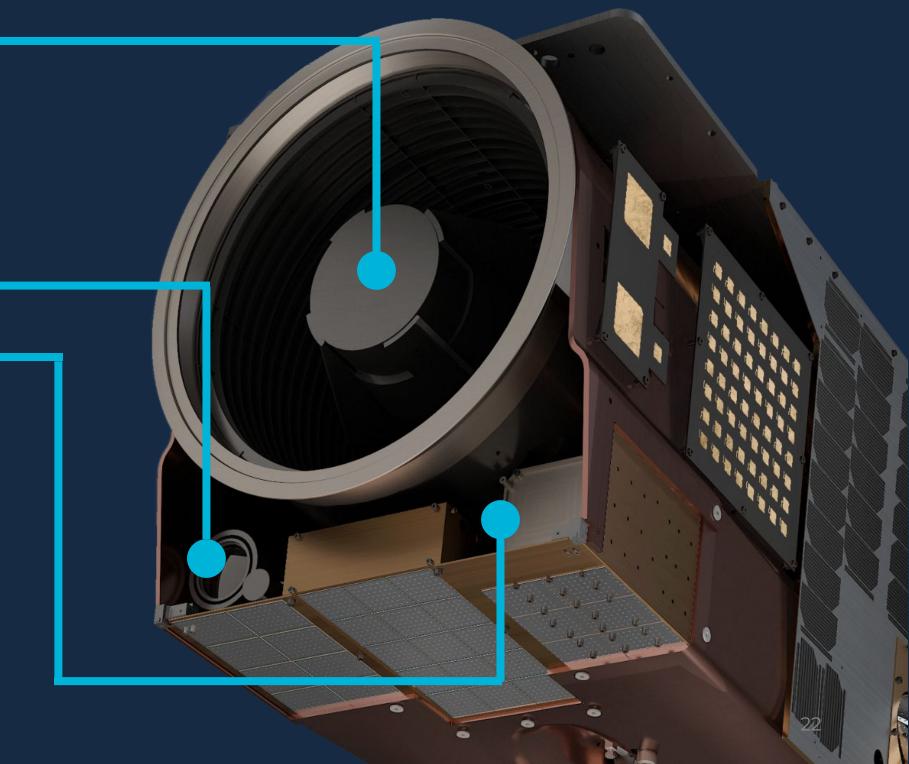
### **Primary payload bay**

Multispectral camera with up to 70cm GSD and 6.5 km swath at 470 km altitude

### Two secondary payload bays

- Hyperspectral camera with 18-meter GSD,29 Bands, 170 km swath
- Edge Computing platform

Satellogic Earth Observation Constellation Continues Expansion with SpaceX Transporter-8 Mission Company Advances on Goal of Bi-Weekly Global Remapping and Enhanced Geospatial Capabilities with **5th Generation Satellites** Read Press Release







## HIGHLIGHTS & RECENT DEVELOPMENTS



## WE ARE STRATEGICALLY ALIGNING OUR BUSINESS TO CAPTURE HIGH VALUE OPPORTUNITIES IN THE UNITED STATES

- With our focus on the US, we are taking two important steps
  - a. First, we are commencing the process of **redomiciling to Delaware** from the British Virgin Islands
  - b. Second, we've been granted a remote sensing license by the National Oceanic and Atmospheric Administration (NOAA)
- To support this strategy, **Matt Tirman was appointed President** and will be primarily responsible for the operational execution of our strategy and business plan, as well as our focus on the US market

# SATELLOGIC IMAGERY VALIDATED BY NATIONAL GEOSPATIAL INTELLIGENCE AGENCY (NGA) AND U.S. GEOLOGICAL SURVEY (USGS)

NGA IMAGERY
OLYMPICS 1

Satellogic multispectral imagery received **gold medal** in the NGA Imagery Olympics



USGS SYSTEM
CHARACTERIZATIO
N REPORT 2

Validates **Satellogic's competitive advantage**, delivering high-quality Earth
Observation data



<sup>1</sup> See https://www.satellitetoday.com/imagery-and-sensing/2021/10/08/foreign-players-catch-up-to-us-in-commercial-geoint-competition-official-says/ - Satellogic, which is based in Argentina, won gold for best multispectral imaging, silver for best hyperspectral imaging, and bronze for EO persistence' 2 See USGS System Characterization Report - https://pubs.er.usgs.gov/publications/system-characterization-report-satellogic-newsat-multispectral-sensor, https://pubs.er.usgs.gov/publication/ofr20211030E, https://pubs.er.usgs.gov/publication/ofr20211030I



## MACHINE LEARNING ALGORITHMS VALIDATED ON SATELLOGIC MULTISPECTRAL IMAGERY

- Artificial Intelligence and Machine Learning algorithms trained on 30cm data perform exceptionally
  without modifications on Satellogic multispectral imagery , extracting building footprints of a city
  using fully automated building extractions algorithms (shown in red)
- Computer vision technology uses beyond visible spectrum data to enhance accuracy and repeatability across large data sets
- Satellogic's imagery is ML/AI tried and tested on the NGA's Project Maven algorithms in exercise and operational use cases



### **OTHER HIGHLIGHTS**

#### **US ALIGNMENT STRATEGY UPDATE**

#### **Satellogic Granted NOAA License**

Satellogic now meets requirements for additional U.S. Government and allied nation contracts, supporting its U.S.-focused strategy with an end-to-end U.S. pixel path.

Redomiciliation to the U.S. as a corporation incorporated under the laws of the <u>State of Delaware</u>.

#### **2023 MULTI-YEAR CONTRACTS**

- First Space Systems customer, international space agency
- Awarded contract to support USG GEOINT program via prime contractor
- Space Systems contract with TASL, including AIT facility in India
- Multi-Year, 3+ Million USD Asset Monitoring for UZMA (Malaysia)
- Agreement with Quant Data & Analytics to support the development of derived products for property tech (Saudi Arabia)

#### **CONSTELLATION EVOLUTION**

In 2023, Satellogic launched 12 additional satellites, including its latest generation NewSat Mark V, which includes increased onboard storage plus enhanced power, communications, propulsion, and navigation systems that expand the reliability and quality of Satellogic's constellation. In 2024, Satellogic launched 5 satellites, including one in collaboration with TATA Advanced Systems Limited

Satellogic's 18 consecutive missions, continuing its 100% deployment success rate.

#### **EXPANDING STRATEGIC RELATIONSHIPS**

Satellogic continued its collaborative work in developing new applications across the world, including <u>building detection</u> in South Africa with GeoTerralmage, Al-based <u>port monitoring</u> with HappyRobot, and ongoing situational awareness support for Ukraine.

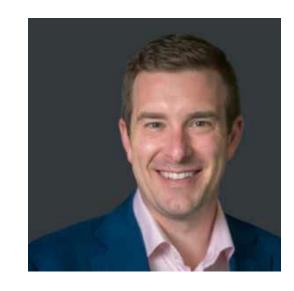
Additional strategic relationships include AWS, Palantir, SkyFi, SkyWatch, Kleos Space, Skyloom, and Ursa Space, among others.



## **EXECUTIVE LEADERSHIP TEAM**



Emiliano Kargieman
CEO & Founder



Matt Tirman
President



Rick Dunn



Alan Kharsansky



**Gerardo Richarte**CIO, CISO & Founder



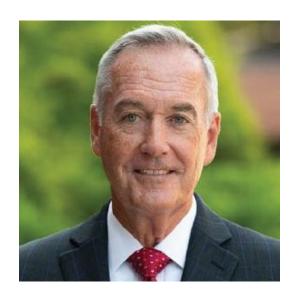
Lorri Kohler SVP, Operations



## **BOARD OF DIRECTORS**



Steven T. Mnuchin
Founder and Managing Partner,
Liberty Strategic Capital
Former U.S. Secretary of the Treasury



General Joseph F. Dunford Jr.
Former Chairman of the
US Joint Chiefs of Staff
Served as the 36th Commandant of the Marine Corps



Howard Lutnick
Chairman and CEO,
Cantor Fitzgerald



Kelly Kennedy
Chief Financial Officer,
Willow Innovations



Tom Killalea
Former President, Aoinle



Marcos Galperin
Co-Founder, Chairman, and CEO
at MercadoLibre



Ted Wang
Partner at Cowboy Ventures

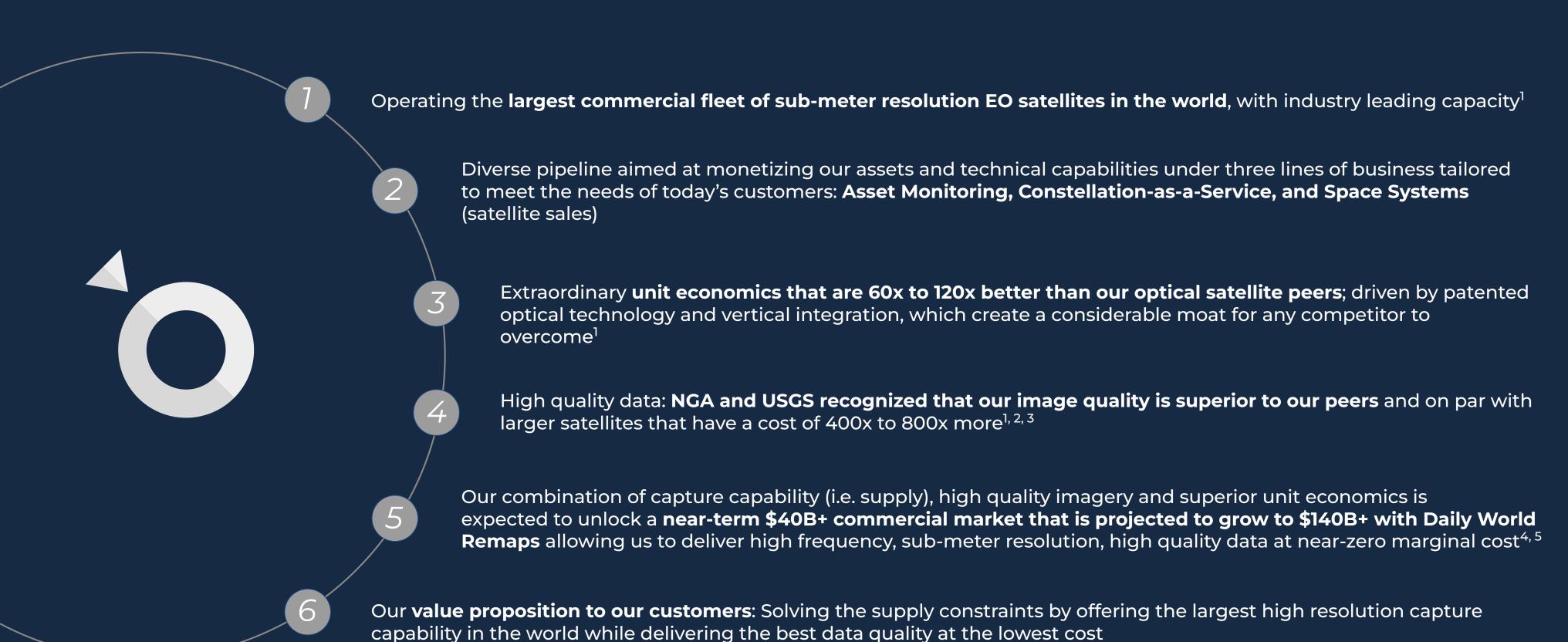


Miguel Gutiérrez Founder, The Rohatyn Group



**Emiliano Kargieman**Founder and CEO at Satellogic

### **KEY TAKEAWAYS**



<sup>1</sup> Satellogic internal analysis based on publicly disclosed information and management estimates

<sup>2</sup> See https://www.satellitetoday.com/imagery-and-sensing/2021/10/08/foreign-players-catch-up-to-us-in-commercial-geoint-competition-official-says/ - Satellogic, which is based in Argentina, won gold for best multispectral imaging, silver for best hyperspectral imaging, and bronze for EO persistence"

<sup>3</sup> See USGS System Characterization Report - https://www.usgs.gov/publications/system-characterization-report-satellogic-newsat-multispectral-sensor, https://pubs.er.usgs.gov/publication/ofr20211030E, https://pubs.er.usgs.gov/publications/system-characterization-report-satellogic-newsat-multispectral-sensor, https://pubs.er.usgs.gov/publication/ofr20211030E, https://pubs.er.usgs.gov/publication/ofr20211030E

<sup>4</sup> Based on full constellation of 200 satellite

<sup>5</sup> Source: Euroconsult

## **GLOBAL FOOTPRINT**





