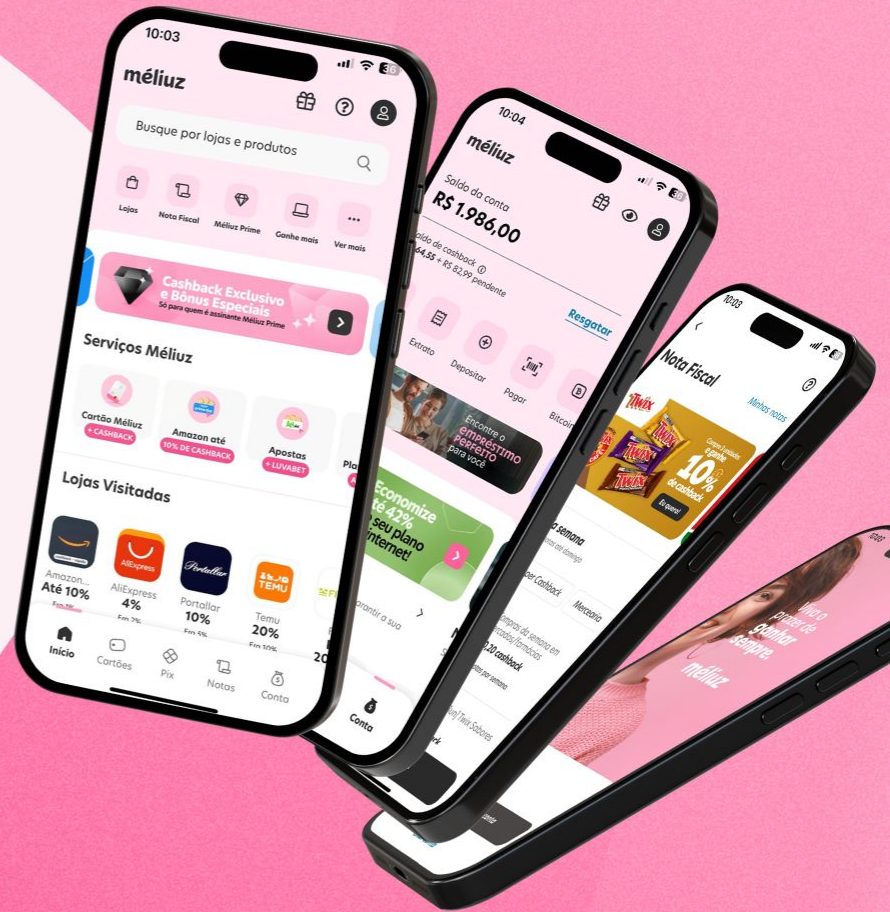


méliuz

2Q24 Earnings Presentation

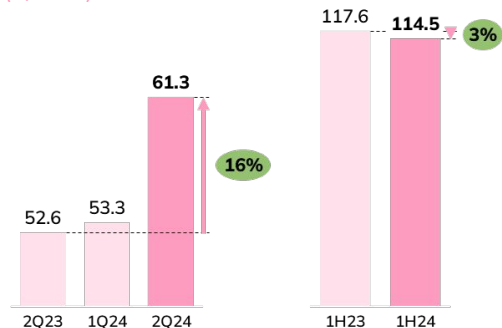
August 9, 2024



Solid operating results with growth in revenue and EBITDA margin

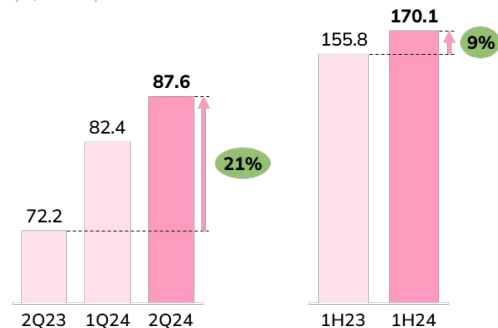
Shopping Brazil net revenue

(R\$ million)



Consolidated net revenue

(R\$ million)



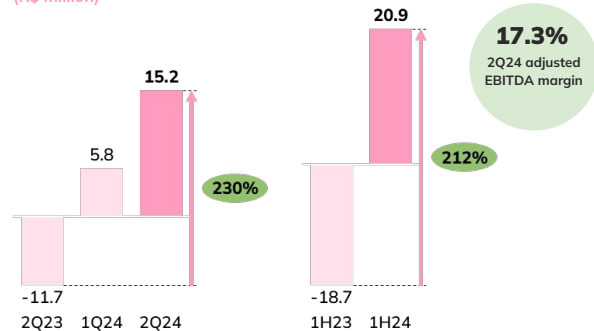
Parent company adjusted EBITDA¹

(R\$ million)



Consolidated adjusted EBITDA¹

(R\$ million)

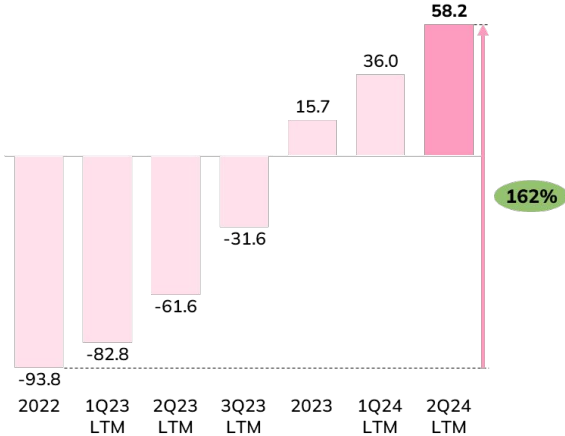


¹ Excludes extraordinary items.

In the LTM view, our consistent and continuous operational improvement is evident

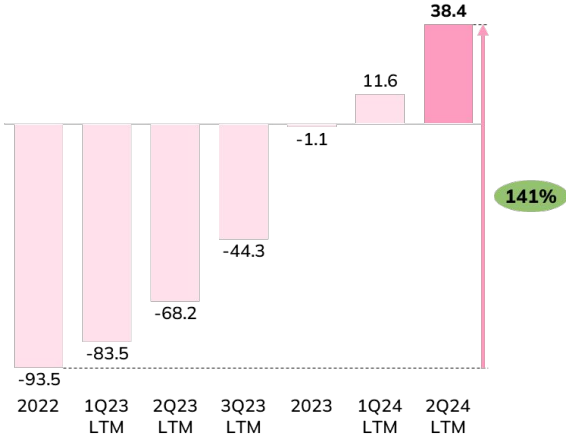
LTM adjusted EBITDA (R\$ million)

Parent company



LTM adjusted EBITDA ¹ (R\$ million)

Consolidated



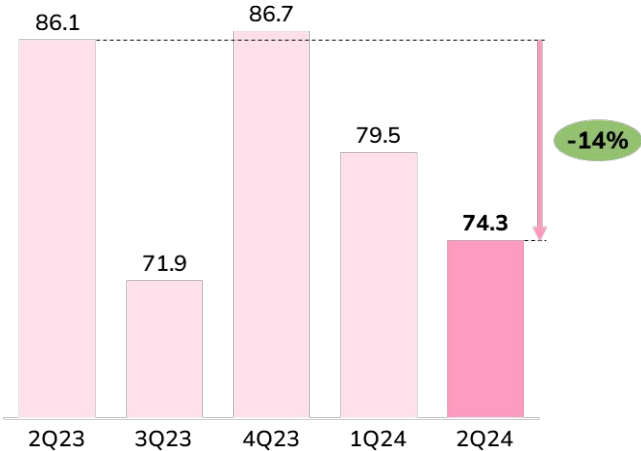
¹ LTM adjusted EBITDA = Last twelve months EBITDA excluding extraordinary items

In line with our pillars for the year, **we continued to keep a tight hand on the wheel when it came to controlling the company's costs and expenses**

Consolidated operating expenses

(Excluding extraordinary items)

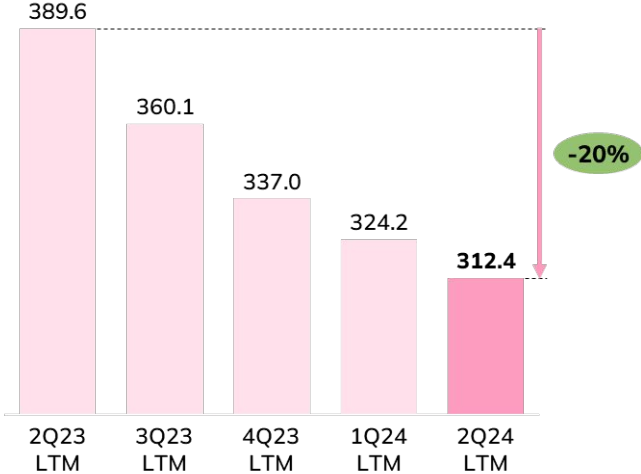
(R\$ million)



LTM consolidated operating expenses

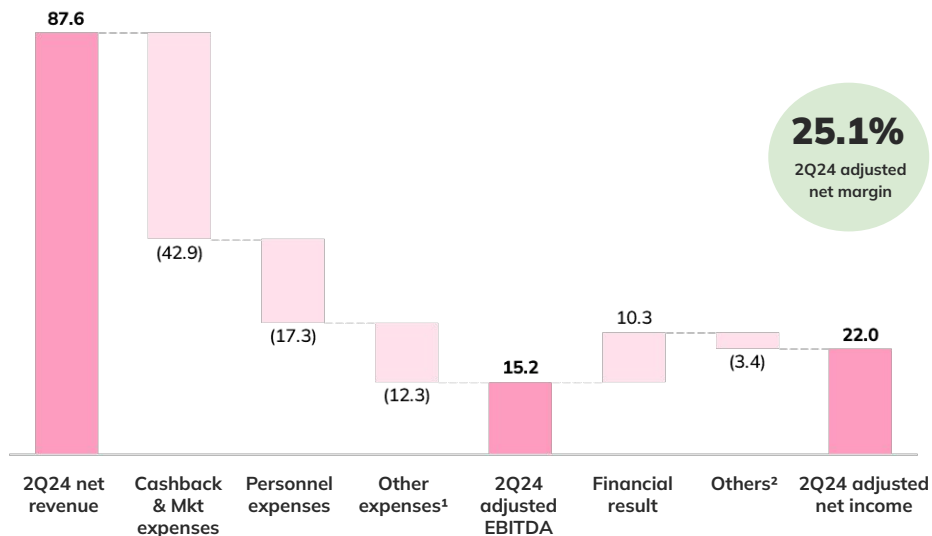
(Excluding extraordinary items)

(R\$ million)



We achieved a **adjusted net profit of R\$ 22 million** with a **adjusted net margin of 25.1%** in the consolidated, representing an increase of 2.0 p.p. against the previous quarter's margin

Adjusted consolidated net income (R\$ million)



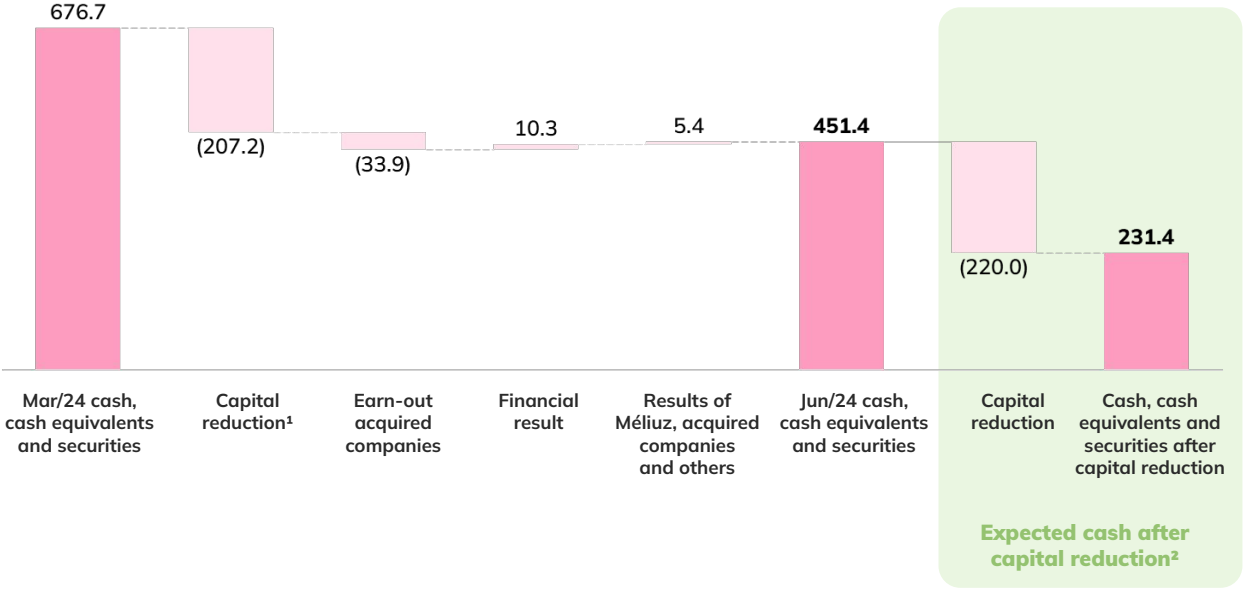
¹ Other expenses: disregards R\$ 82.8 million related to the impairment of Picodi.

² Others: Depreciation, amortization and taxes.

We continue generating cash from operations, remaining in a robust position even after the capital reduction

Consolidated cash, cash equivalents and securities

(R\$ million)

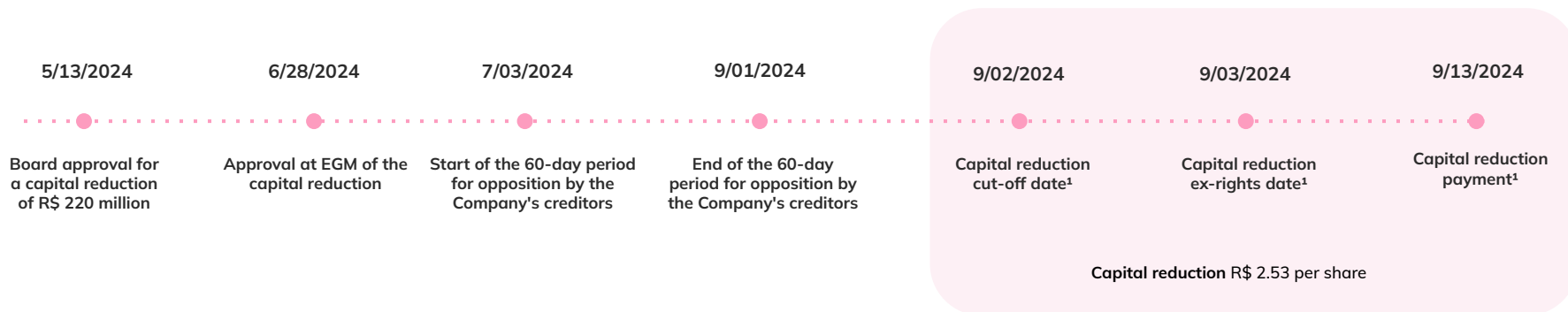


¹ The amount approved for the capital reduction was R\$210 million. However, some of the company's shareholders are not up to date with their registration with B3 and are therefore unable to receive the amount due.

² The capital reduction was approved at the AGM on 28/06/2024.

Capital reduction schedule:

In June, a capital reduction of R\$ 220 million was approved at the EGM

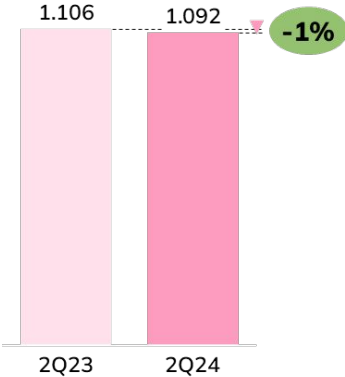


¹ Estimated dates if the capital reduction becomes effective without the opposition of creditors.

The improvement in revenue and margin at Shopping Brazil continues to be one of the main drivers of the company's results

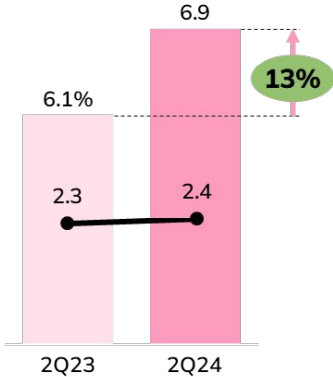
GMV

Shopping Brazil
(R\$ million)



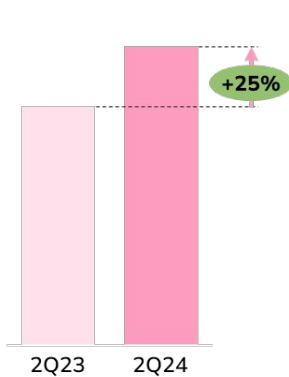
Take rate and net take rate

Shopping Brazil
(%)



New buyers

Shopping Brazil



Net revenue

Shopping Brazil
(R\$ million)

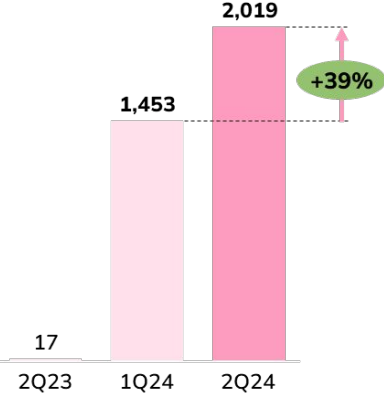


Take rate Net take rate

The financial services vertical continues to grow, generating engagement and becoming an engine for generating results

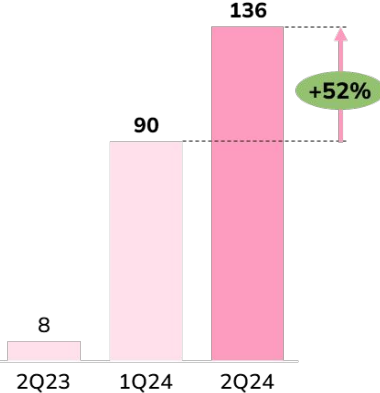
Open digital accounts ¹

(Accumulated - # thousand)



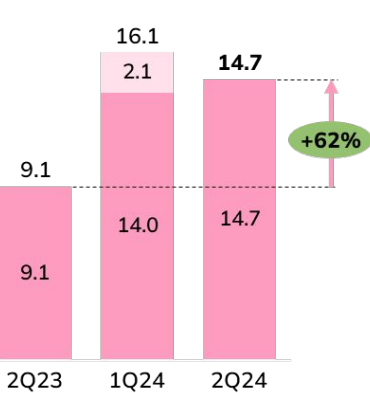
Credit cards issued

(Accumulated - # thousand)



Financial services net revenue

(R\$ million)



- Migration of Méliuz accounts and cards to the partnership with BV
- Partnership with BV and legacy card

¹ Part of the digital accounts/cards issued in 1Q24 refer to the migration of Acesso accounts/cards to the partnership with BV.

In August we'll start the rollout of the new financial services feature: **Cofrinho Méliuz**

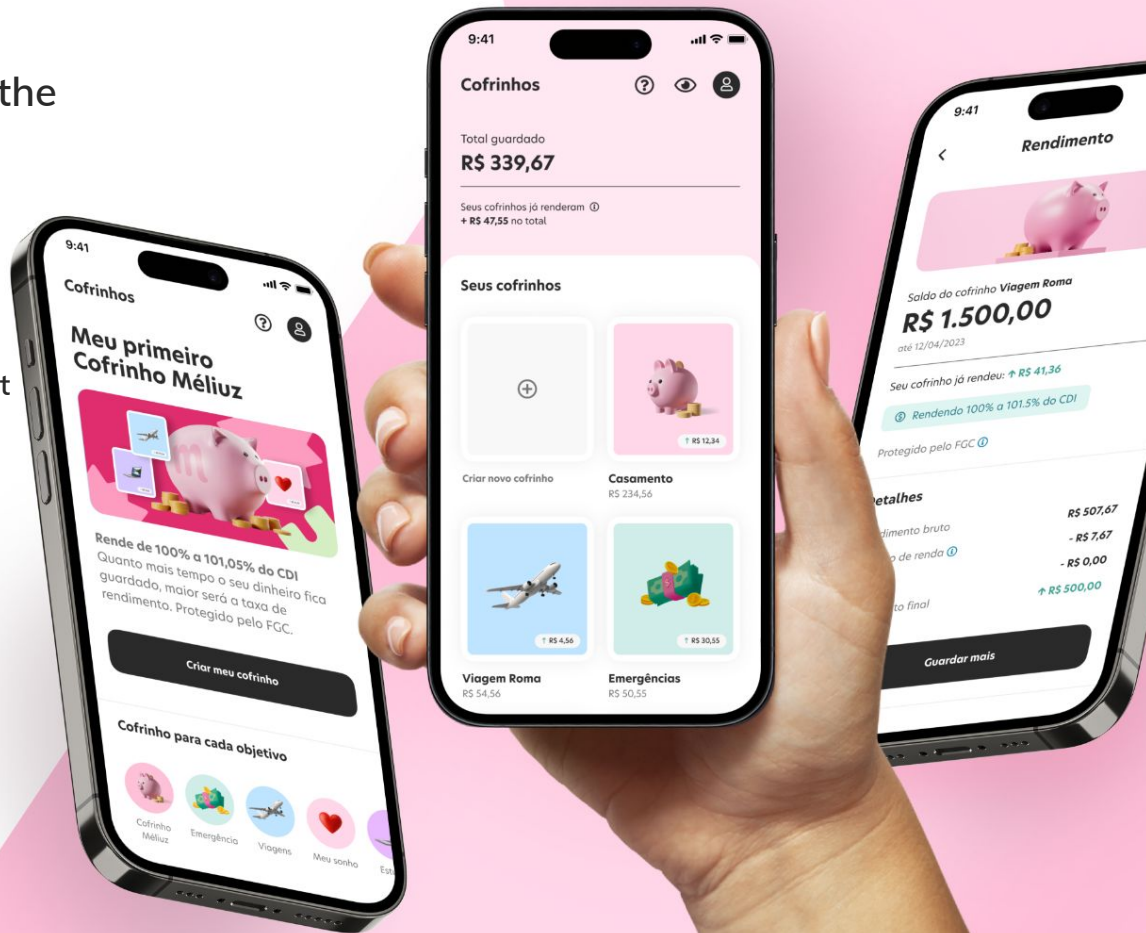
Invest in CDB securities in a simplified and customized way

- ✓ Higher engagement in the use of the account
- ✓ Increase in direct and indirect revenue
- ✓ Cross-sell with other products in the Méliuz ecosystem

Schedule:

Aug/24: 1st pilot stage

Sep/24: Release to users with a Méliuz digital account



We remain on track with our 4 macro objectives for 2024

Pillars for 2024



Growth of Shopping Brasil

Increase in revenue with acceleration in more profitable verticals and maintenance of net take rate.



Innovation in Core Business

Launch of new products that generate recurring revenue and incremental results for users and partners.



Ramp-up of Financial Services

Acceleration of account and card offering, coupled with the development of new products.



Operational Efficiency

Maintenance of discipline in controlling the company's costs and expenses.

méliuz

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