

# ADOREBEAUTY

GROUP

Adore Beauty Group Limited  
ABN 78 636 138 988

## ASX ANNOUNCEMENT

30 August 2024

### CEO – timing update

Adore Beauty Group Limited (**ASX: ABY**) (**Adore Beauty** or **Company**) refers to its announcement dated 29 July 2024 regarding the appointment of Mr Sacha Laing as Chief Executive Officer, effective 1 October 2024.

Adore Beauty confirms that Mr Laing will now commence as CEO on Tuesday, 24 September 2024 and work with current CEO, Tamalin Morton, on transition matters during that time.

--Ends--

**This announcement was authorised by the Board of Directors.**

For more information, please contact:

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