# KORE

## Third Quarter 2024 Earnings Presentation

November 19, 2024





## Disclaimers

#### For ward-Looking Statements

This presentation includes "forward-looking statements" within the megning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. KORE's actual results may differ from their expectations, estimates and projections and consequently. you should not rely on these forward-looking statements as predictions of future events. Forward-looking statements generally are accompanied by words such as "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," "should," "would," "plan,"" predict," "potential,"" seem," "seek," "future," "outlook," "taraet" and similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements include, but are not limited to, statements regarding expected financial and other risks, statements regarding future operational performance and efficiency, statements regarding the expected cost savings, revenue growth and profitability from the Company's restructuring plan, 2024 auidance. statements regarding expected compliance with continued listing standards of the New York Stock Exchange, estimates and forecasts of revenue. Adjusted EBITDA and other financial and performance metrics, projections regarding recent customer engagements. projections of market opportunity and conditions, and the Total Contract Value (TCV) of signed contracts and potential revenue opportunities in KORE's sales funnel. These statements are based on various assumptions and on the current expectations of KORE's management. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as and must not be relied on by any investor or other person as, a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. Many actual events and circumstances are beyond the control of KORE. These forward-looking statements are subject to a number of risks and uncertainties, including general economic, financial, legal, political and business conditions and changes in domestic and foreign markets: the potential effects of COVID-19; risks related to the rollout of KORE's business and the timing of expected business milestones; risks relating to the integration of KORE's acquired companies, changes in the assumptions underlying KORE's expectations regarding its future business; our ability to negotiate and sign a definitive contract with a customer in our sales funnel; our ability to realize some or all of the Total Contract Value (TCV) of customer contracts as revenue, including any contractual options available to customers or contractual periods that are subject to termination for convenience provisions: the effects of competition on KORE's future business; and the outcome of judicial proceedings to which KORE is, or may become a party. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that KORE presently does not know or that KORE currently believes are immaterial that could also cause actual results to differ materially from those contained in the forward-looking statements. In addition, forward-looking statements reflect KORE's expectations, plans or forecasts of future events and views as of the date of this presentation. KORE anticipates that subsequent events and developments will cause these assessments to change. However, while KORE may elect to update these forward-looking statements at some point in the future, KORE specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing KORE's assessments as of any date subsequent to the date of this presentation. Accordingly, undue reliance should not be placed upon the forward-looking statements.

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#### Use of Non-GAAP Financial Measures

In addition to our results determined in accordance with GAAP, we believe the following non-GAAP measures are useful in evaluating our operational performance. We use the following non-GAAP financial information to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors in assessing our operating performance.

"EBITDA" is defined as net income (loss) before interest expense or interest income, income tax expense or benefit, and depreciation and amortization. "Adjusted EBITDA" is defined as EBITDA adjusted for unusual and other significant items that management views as distorting the operating results from period to period. Such adjustments may include stack-based compensation, integration and acquisition-related charges, tangible and intangible asset impairment harges, certain contingent liability reversals, transformation, and foreign aurency transaction gains and bases EBITDA and Adjusted EBITDA are intended as supplemental measures of our performance that are neither required by, nor presented in accordance with, GAAP. We believe that the use of EBITDA and Adjusted EBITDA provides an additional tool for hvestors to use in evaluating ongoing operating results and trends and in comparing the Company's financial measures with those of evaluating EBITDA and Adjusted EBITDA we may incur future expenses similar to those excluded when calculating these measures. In addition, our presentation of these measures should not be construed as an inference that our future results will be unaffected by unusual or non-recurring items. Our computation of Adjusted EBITDA my not be comparable to other similarly titled measures computed by other comparable, because all companies may not calculate Adjusted EBITDA in the same fashion.

Because of these limitations, BBITDA and Adjusted EBITDA should not be considered in isolation or as a substitute for performance measures calculated in accordance with GAAP. We compensate for these limitations by relying primarily on our GAAP results and using EBITDA and Adjusted EBITDA on a supplemental basis. You should review the reconciliation of net loss to EBITDA and Adjusted EBITDA below and not rely on any single financial measure to evaluate our business.

We have not provided the forward-looking GAAP equivalents for the forward-looking non-GAAP financial measure Adjusted EBIDA or a GAAP reconciliation as a result of the uncertainty regarding, and the potential variability of, reconciling items including but not limited to stock-based compensation expense, foreign currency loss or gain and acquisition and integration-related expenses. Accordingly, a reconciliation of this non-GAAP guidance metric to its corresponding GAAP equivalents is not available without unreasonable effort. However, it is important to note that material changes to reconciling items could have a significant effect on future GAAP results and, as such, we also believe that any reconciliations provided would imply a degree of precision that could be confusing or misleading to investors.

"Free Cash Flow" is a non-GAAP measure defined as net cash used in operating activities - continuing operations, reduced by capital expenditures (consisting of purchases of property and equipment), purchases of intragible assets and capitalization of internal use software. We believe Free Cash Flow is an important liquidity measure of the cash that is available for operational expenses, investments in our business, strategic acquisitions, and for certain other activities such as repaying debt obligations and stock repurchases. Free Cash Flow is a key financial indicator used by management. Free Cash Flow is useful to investors as a liquidity measure because it measures our ability to generate or use cash. The use of Free Cash Flow as an analytical tool has limitations, because it does not represent the residual cash flow available for discretionary expenditures. Because of these limitations, Free Cash Flow should be considered along with other operating and financial performance measures presented in accordance with GAAP.

"Non-GAAP Margin" is a non-GAAP measure defined as non-GAAP gross profit divided by revenue, expressed as a percentage. Non GAAP gross profit is a non-GAAP measure defined as gross profit excluding certain (i) inventory adjustments that may not be indicative of ongoing operations, (ii) depreciation and (iii) amontization.



## Q3 2024 Financial Highlights

- In this year of transition, the Company continues to stabilize its financial performance as it prioritizes profitable growth and cash flow following completion of its restructuring plan
  - Overall Q3 performance and Q4 outlook on track with previous guidance for fiscal year 2024

	Third Q	uarter	Year to	Date
amounts in \$ millions	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
Revenue				
loT Connectivity	56.7	55.2	170.4	147.0
IoT Solutions	12.2	13.4	42.4	57.1
Total Revenue	68.9	68.6	212.8	204.1
Adj. EBITDA	13.0	14.2	39.2	41.7
Adj. EBITDA % of Revenue	18.8%	20.6%	18.4%	20.4%
Free Cash Flow			-5.1	-11.1





3Q 2024 Business Update



We are winning in the market with strong growth in TCV led by new logos in IoT Connectivity



Sequential Q over Q growth in Total Connections demonstrates our increased focus in IoT Connectivity is showing early results



Customer Intimacy & Operational Excellence initiatives yielding improved customer metrics

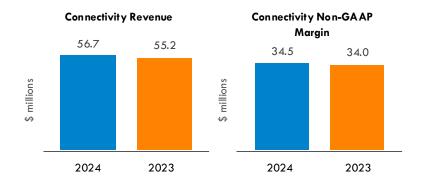


Restructuring completed and benefits being realized

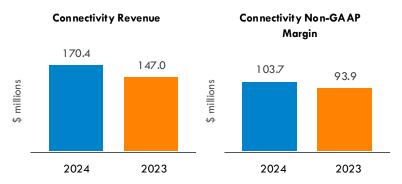
## Q3 2024 loT Connectivity Highlights

#### IoT Connectivity continues to grow in revenue, non-GAAP margin and connections

#### Three Months Ending September 30,



#### Nine Months Ending September 30,

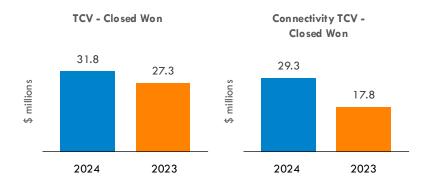




## Q3 2024 Sales Momentum in IoT Connectivity

Strong quarter with TCV \$32 million with 91% in loT Connectivity driving further growth in Connections

#### Three Months Ending September 30,



#### Nine Months Ending September 30,



### Q3 2024 New Business Wins

#### GLOBAL HIGH VALUE ASSET MONITORING

KORE secured an agreement to provide global Connectivity and device management to support direct access to industrial products and solutions delivered into over 70 countries. The customer will be using the Connectivity to provide a better level of service for their austomers, predictive maintenance and to secure new revenue streams.

Estimated TCV is \$3.7 mm

#### LARGE HEALTHCARE WIN

KORE has been selected to support a large healthcare provider in delivering Connectivity for failover solutions for urgent care facilities and hospitals including remote patient kiosk systems. KORE was able to secure this win against several competitors in the market.

#### SMART AGRICULTURE USE CASE

KORE secured an agreement in the smart agriculture sector helping our austomer reduce infrastructure and manpower to corral livestock and to train cattle routes to improve overall yields and reduce total costs. KORE is providing global Connectivity.

#### REMOTE PATIENT MONITORING WIN

KORE secured a win with a leading Remote Patient Monitoring company to provide Connectivity throughout the US. The company chose KORE to ensure that they had full redundancy of networks to provide a reliable patient experience.

Estimated TCV is \$3.3mm

Estimated TCV is \$6.0mm

Estimated TCV is \$1.0mm



## **Restructuring Plan Completed**

Delivered on restructuring objectives and on-track to deliver savings and customer benefits



## **2024 Financial Highlights**

	Three Months Ended September 30,					Nine Months Ended September 30,							
	20	24	20	23	Varian Incr / (D		202	4	202	3	Variar Incr / (D		
Revenue (In millions USD)		<u>%</u>		<u>%</u>	<u>Amount</u>	<u>%</u>		<u>%</u>		<u>%</u>	<u>Amount</u>	<u>%</u>	
IoT Connectivity	\$56.7	82%	\$55.2	80%	\$1.5	3%	\$170.4	80%	\$147.0	70%	\$23.3	16%	
IoT Solutions	\$12.2	18%	\$13.4	20%	(\$1.3)	-9%	\$42.4	20%	\$57.1	30%	(\$14.7)	-26%	
Total Revenue	\$68.9	100%	\$68.6	1 <b>00</b> %	\$0.3	0%	\$212.8	1 <b>00</b> %	\$204.1	1 <b>00</b> %	\$8.6	4%	
Non-GAAP Margin %\					<u>Basis Po</u>	<u>pints</u>					Basis Po	<u>oints</u>	
IoT Connectivity	60.	9%	61.	7%	(80)		60.9	%	63.9	63.9%		)	
IoT Solutions	37.	1%	26.	9%	1,02		37.2	%	30.0	%	720		
Overall Margin %	56.	7%	54.	8%	190		55.9	%	54.4	%	150		
Key Metrics Average Connections for	1967	nillion	18.7 r	nillion	<u>Amount</u> -0.1 million	<u>%</u> -1%	18.4 m	illion	16.8 m	illion	<u>Amount</u> 1.6 million	<u>%</u> 10%	
Period	18.6 r	ninon	10.71	niinon	-0.1 million	-1%	10.4 m	IIIION	10.0 11	IIIION		10%	
ARPU	\$1.	.01	\$0.	98	\$0.03	3%	na	l	na	l	na		
					Basis Po	<u>oints</u>					Basis Pe	<u>oints</u>	
DBNER <sup>1</sup>	95	6%	96	%	(100)		95%	6 96%		6	(100)		
	Septembe	r 30, 2024	June 30	0, 2024	March 31	2024	Decembe	<u>r 31, 2023</u>	<u> </u>				
Total Number of Connections at period end	18.8 r	nillion	18.5 n	nillion	18.3 mil	lion	18.5 r	nillion					

(1) ARPU is calculated by dividing the total IoT Connectivity Revenue during the period by the total number of connections during that same period.





Columns may not sum due to rounding

## 2024 Financial Highlights (continued)

	Three	Months Ended	I September	Nine N	I September	30,		
	2024	2023	Variances Incr. / (Decr.)		2024	2023	Varia Incr. / (	
(\$ in millions)			<u>Amount</u>	<u>%</u>			<u>Amount</u>	<u>%</u>
Total Revenue	\$68.9	\$68.6	\$0.3	0.4%	\$212.8	\$204.1	\$8.6	4.2%
Operating Expense	\$43.8	\$125.5	(\$81.7)	-65.1%	\$208.3	\$217.2	(\$8.9)	-4.1%
Operating Loss	(\$5.6)	(\$87.9)	\$82.3	-93.6%	\$89.7	\$106.1	(\$16.4)	-15.5%
Net Loss	(\$19.4)	(\$95.4)	\$76.0	-79.7%	\$120.6	\$133.4	(\$12.8)	-9.6%
Adj. EBITDA	\$13.0	\$14.2	(\$1.2)	-8.3%	\$39.2	\$41.7	(\$2.5)	-6.0%
Adj. EBITDA Margin (%)	18.8%	20.6%	(180) ba	asis pts.	18.4%	20.4%	(210) ba	asis pts.
Net Cash Provided By Operating Activities					\$7.1	\$4.5	\$2.6	36.4%
Net Cash Used In Investing Activities					(\$12.2)	(\$15.6)	(\$3.4)	21.8%
Net Cash Used In Financing Activities					(\$3.4)	(\$3.8)	(\$0.4)	11.0%
Cash at the end of the $Period^*$					\$18.6	\$19.8	(\$1.2)	-6.5%

\* Excludes restricted cash



## Near Term Priorities and 2024 Outlook

#### Customer Intimacy

- Expansion of self-service capabilities for customers
- Investment in people training and new automation tools
- Launch of interactive customer satisfaction surveys

#### Profitable Growth

- Upsell and cross sell with our existing customers
- Focus on key verticals and use cases
- Product portfolio convergence
  & acceleration

#### **Operational Excellence**

- Reduce cost to serve
- Investments in KORE network to support growth & security
- Improved Carrier margins by leveraging economies of scale

#### Setting a solid foundation to drive long-term growth

2024 Revenue Outlook

\$280mm-285mm

2024 Targeted Adjusted EBITDA





## KORE

## Third Quarter 2024 Earnings Q&A

November 19, 2024





## Appendix

## Reconciliation of Net Loss to EBITDA and Adjusted EBITDA

	Three Months Ended September 30,				Nine Months Ended September 30,				
(in thousands)	2024		2023		2024		2023		
Net loss	\$	(19,408)	\$	(95,361)	\$	(120,628)	\$	(133,350)	
Income tax benefit		(412)		(3,093)		(2,486)		(3,957)	
Interest expense, net		13,059		10,615		38,349		31,217	
Depreciation and amortization		14,214		14,457		42,243		43,094	
EBITDA		7,453		(73,382)		(42,522)		(62,996)	
Goodwill impairment				78,255		65,864		78,255	
Change in fair value of warrant liability		337		(14)		(6,349)		(14)	
Transformation expenses				1,876				5,434	
Acquisition costs								1,776	
Integration-related restructuring costs		5,574		3,011		14,262		8,333	
Stock-based compensation		532		3,435		7,202		9,010	
Foreign currency loss		(1,003)		781		1,199		1,018	
Other <sup>(1)</sup>		93		197		(494)		910	
Adjusted EBITDA	\$	12,986	\$	14,159	\$	39,162	\$	41,726	

<sup>(1)</sup> "Other" adjustments are comprised of adjustments for certain indirect or non-income based taxes.



## Reconciliation of Net Cash Provided by Operating Activities to Free Cash Flow

	Ni	ne Months End	led Sep	otember 30,
(in thousands)		2024		2023
Net cash provided by operating activities	\$	7,066	\$	4,493
Purchases of property and equipment		(1,944)		(3,410)
Additions to intangible assets		(10,233)		(12,186)
Free cash flow	\$	(5,111)	\$	(11,103)

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## Reconciliation of GAAP Margin and Non-GAAP Margin

	Three Mo	onths End	ded Septem	ıber 30,	Nine Months Ended September 30,			
(\$ in thousands)	202	4	2023		2024		2023	
IoT Connectivity	\$	%	\$	%	\$	%	\$	%
Revenue	\$ 56,721		\$ 55,169		\$170,377		\$147,042	
Cost of revenue, excluding depreciation and amortization	22,153		21,151		66,638		53,122	
Depreciation and amortization in cost of revenue (1)	12,458		11,435		35,520		36,551	
Gross profit \$ / margin %	\$ 22,110	39.0 %	\$ 22,583	40.9 %	\$ 68,219	40.0 %	\$ 57,369	39.0 %
Exclude: Inventory adjustments	_		_		_		—	
Exclude: Depreciation and amortization	12,458		11,435		35,520		36,551	
Non-GAAP profit \$ / margin %	\$ 34,568	60.9 %	\$ 34,018	61.7 %	\$103,739	60.9 %	\$ 93,920	63.9 %
				-				
IoT Solutions								
Revenue	\$ 12,199		\$ 13,464		\$ 42,386		\$ 57,102	
Cost of revenue, excluding depreciation and amortization	8,566		9,845		27,539		39,907	
Depreciation and amortization in cost of revenue (1)	1,345		895		3,230		3,129	
Gross profit \$ / margin %	\$ 2,288	18.8 %	\$ 2,724	20.2 %	\$ 11,617	27.4 %	\$ 14,066	24.6 %
Exclude: Inventory adjustments	886		103		886		103	
Exclude: Depreciation and amortization	1,345		895		3,230		3,129	
Non-GAAP profit \$ / margin %	\$ 4,519	37.0 %	\$ 3,722	27.6 %	\$ 15,733	37.1 %	\$ 17,298	30.3 %
Overall profit \$ / margin %	\$ 24,398	35.4 %	\$ 25,307	36.9 %	\$ 79,836	37.5 %	\$ 71,435	35.0 %
Non-GAAP profit \$ / margin %	\$ 39,087	56.7 %	\$ 37,740	55.0 %	\$119,472	56.2 %	\$111,218	

