

**HLMN** | **Nasdaq** Listed

Investor Presentation
September 2024





# **Forward Looking Statements**



This presentation contains certain forward-looking statements, including, but not limited to, certain plans, expectations, goals, projections, and statements, which are not historical facts and are subject to numerous assumptions, risks, and uncertainties. Statements that do not describe historical or current facts, including statements about beliefs and expectations, are forward-looking statements. All forward-looking statements are made in good faith by the company and are intended to qualify for the safe harbor from liability established by Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the Private Securities Litigation Reform Act of 1995. You should not rely on these forward-looking statements as predictions of future events. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "target", "goal", "may," "will," "could," "should," "believes," "predicts," "potential," "continue," and similar expressions are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, the Company's expectations with respect to future performance. These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside the Company's control and are difficult to predict. Factors that may cause such differences include, but are not limited to: (1) unfavorable economic conditions that may affect operations, financial condition and cash flows including spending on home renovation or construction projects, inflation, recessions, instability in the financial markets or credit markets; (2) increased supply chain costs, including raw materials, sourcing, transportation and energy; (3) the highly competitive nature of the markets that we serve; (4) the ability to continue to innovate with new products and services; (5) direct and indirect costs associated with the May 2023 ransomware attack, and our receipt of expected insurance receivables associated with that cyber security incident; (6) seasonality; (7) large customer concentration; (8) the ability to recruit and retain qualified employees; (9) the outcome of any legal proceedings that may be instituted against the Company; (10) adverse changes in currency exchange rates; or (11) regulatory changes and potential legislation that could adversely impact financial results. The foregoing list of factors is not exclusive, and readers should also refer to those risks that are included in the Company's filings with the Securities and Exchange Commission ("SEC"), including its Annual Report on Form 10-K for the fiscal year ended December 30, 2023. Given these uncertainties, current or prospective investors are cautioned not to place undue reliance on any such forward looking statements.

Except as required by applicable law, the Company does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements in this communication to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based.

#### **Presentation of Non-GAAP Financial Measures**

In addition to the results provided in accordance with U.S. generally accepted accounting principles ("GAAP") throughout this presentation the company has provided non-GAAP financial measures, which present results on a basis adjusted for certain items. The company uses these non-GAAP financial measures for business planning purposes and in measuring its performance relative to that of its competitors. The company believes that these non-GAAP financial measures are useful financial metrics to assess its operating performance from period-to-period by excluding certain items that the company believes are not representative of its core business. These non-GAAP financial measures are not intended to replace, and should not be considered superior to, the presentation of the company's financial results in accordance with GAAP. The use of the non-GAAP financial measures terms may differ from similar measures reported by other companies and may not be comparable to other similarly titled measures. These non-GAAP financial measures are reconciled from the respective measures under GAAP in the appendix below.

The company is not able to provide a reconciliation of the company's non-GAAP financial guidance to the corresponding GAAP measures without unreasonable effort because of the inherent difficulty in forecasting and quantifying certain amounts necessary for such a reconciliation such as certain non-cash, nonrecurring or other items that are included in net income and EBITDA as well as the related tax impacts of these items and asset dispositions / acquisitions and changes in foreign currency exchange rates that are included in cash flow, due to the uncertainty and variability of the nature and amount of these future charges and costs.

# **Key Stats: Q2 2024**



### **HILLMAN SOLUTIONS CORP. - NASDAQ: HLMN**

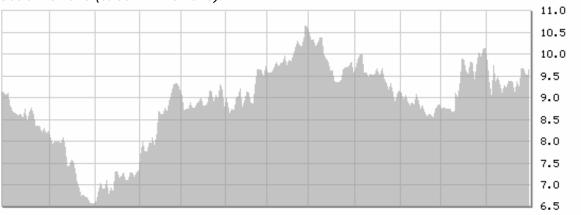
Share Price (August 29, 2024)	\$9.75
52-Week Low / High	\$6.02 / \$10.85
Shares Outstanding / Diluted*	196.2 / 198.4 million
Equity Market Capitalization*	\$1.9 billion
Net Debt	\$705.3 million
Total Enterprise Value*	\$2.6 billion
Net Debt / Adj. EBITDA (ttm)	2.9x
Net Sales (ttm)	\$1.48 billion
Adj. EBITDA (ttm)	\$241.9 million
First Day of Trading: Nasdaq	July 15, 2021
Employees (12/30/2023)	~3,800



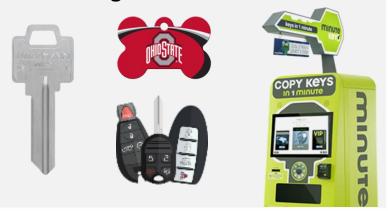
#### **Protective Solutions "PS"**



#### Stock Chart (last 12 months):



#### **Robotics and Digital Solutions "RDS"**



Total shares outstanding as of August 2, 2024. Diluted share count represents the weighted average diluted shares outstanding during the most recent quarter. Stats as of August 6, 2024, using most recent quarterly data unless otherwise indicated.

Adjusted EBITDA and Net Debt are non-GAAP measures. Please see appendix for reconciliations to GAAP metrics.

## **Hillman Overview**



### **WHO WE ARE**

We are a leading North American provider of hardware products and solutions, including;

- Hardware and home improvement products
- 2) Protective and job site gear including work gloves and job site storage
- 3) Robotic kiosk technologies ("RDS"): Key duplication, engraving & knife sharpening

Our differentiated service model provides direct to-store shipping, in-store service, and category management solutions

We have long-standing strategic partnerships with leading retailers across North America:

 Home Depot, Lowes, Walmart, Tractor Supply, and ACE Hardware

Founded in 1964; HQ in Cincinnati, Ohio

#### BY THE NUMBERS ~20 billion ~245 million +115 million **Pairs of Work Keys Fasteners Gloves Sold Duplicated** Sold ~114,000 ~46,000 ~31,000 **SKUs Direct Ship RDS Machines in Managed** Locations **Retail Locations** #1 8.0%+ 60-Year **Position Across** Sales CAGR over Track Record of **Primary** past 10 years Success Categories\* 9.4% CAGR 14.9% \$1.5 billion 2018 - 2023 Adj. 2023 Adj. 2023 Net Sales **EBITDA Growth EBITDA Margin**

<sup>\*</sup>Management estimates. Adjusted EBITDA is a non-GAAP measure. Please see Appendix for a reconciliation of Adjusted EBITDA to Net Income.

## Our Differentiated Service Model



### WHY WE WIN - WE MANAGE COMPLEXITY FOR CUSTOMERS

# Direct-to-Store Shipping

# 114,000 SKU's shipped direct to store

Over 75% of the revenue from our 114,000 SKUs are shipped directly to our customers' retail stores.

Shipped to 46,000 locations in 2023

Our products primarily flow through Hillman's hub-andspoke distribution network (not through our customer's distribution centers).

# Field Sales and Service Team

# 1,100-member field sales and service team

Our team works in our customers' stores regularly and has for the past 28 years.

Hillman's role varies by customer and ranges from managing the aisle, organizing and cleaning displays, managing inventory, and ordering products.

# Hillman's 60 Years of History

#### **Customer Relationships**

25+ years working with top customers produces great relationships

#### **Category Management**

No one sells more fasteners in the U.S. – we leverage data to better manage categories

#### Innovative Brands; Hillmanowned

90% of what we sell are brands that we own; talented engineering team and state-ofthe-art testing labs produce great products

# **Our Competitive Advantages**

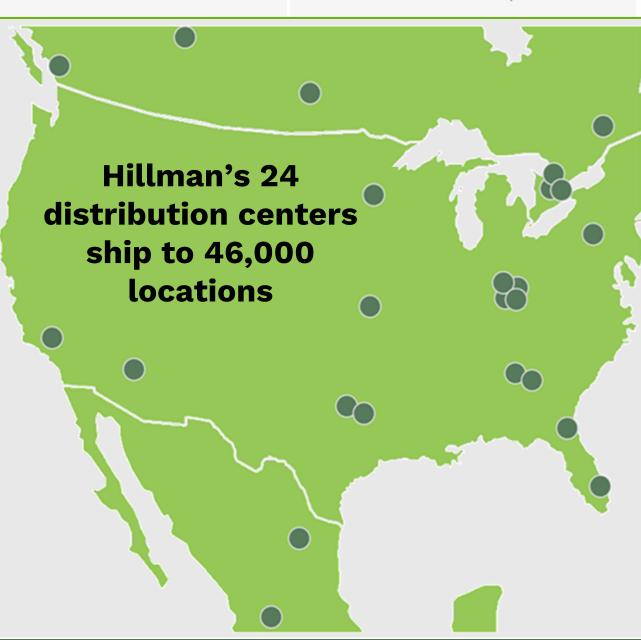


### **Direct-to-Store Shipping**

Field Sales & Service Team

60+ Years of Experience

- Over 75% of Hillman's 114,500 SKUs are shipped store-direct or storespecific
- Products flow through Hillman's 24 distribution centers ("DCs") to 46,000 locations across North America
- Products shipped direct-to-store do not flow through customer DCs
- Daily POS + Direct Store Delivery +
   Our Team in the store = fill rates of
   94% during first half of 2024
- Enables customers to utilize justin-time inventory management
- Increases product-to-shelf speed and reduces retailer shipping and handing costs (freeing up capacity in their DCs)



## **Our Competitive Advantages**

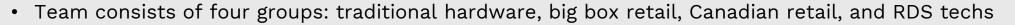


Direct-to-Store Shipping

Field Sales & Service Team

60+ Years of Experience

- Hillman's 1,100 team members are in customers' stores on a regular basis
- Spend \$90 million annually on this team which serves as the key differentiator vs. competition
- In a challenging labor market, Hillman's customers can rely on its long-tenured (avg. 11+ years) sales and service team, which experiences low turnover
- Hillman's team manages the aisle, organizes and cleans displays, manages inventory, writes orders (traditional hardware), and services RDS kiosks



- Our team has been in the stores of our customers for the past 28 years
- Consistently awarded Vendor of the Year Awards by top customers for delivering value & growth (2023: Tractor Supply and Mid States)

































# **Our Competitive Advantages**



Direct-to-Store Shipping

Field Sales & Service Team

**60+ Years of Experience** 

#### (1) Customer Relationships

- 60 years of experience and 25+ years of working with top customers
- Great relationships throughout the organization – associates in the store, store managers and merchants, leadership

#### (2) Category Management

- Hillman is a market leader in its product categories – leverage this data to better manage categories
- SKU-level POS reporting provides critical data related to product trends, consumer insights and research
- Enables Hillman to be the partner of choice for its customers, helping customers meet their goals while putting the best products on the shelves for the end user

#### (3) Hillman-owned brands:

- 90% of revenue comes from Hillman-owned brands
- Recognized by the consumer (DIYer and pro)
- Capable of implementing feedback (from retailer, DIYer, or pro) to improve products to meet evolving customer needs
- Talented engineering team and state-of-the-art testing labs
- Develop innovative and differentiated products through R&D, enhancing brand equity

Hillman's Top Brands











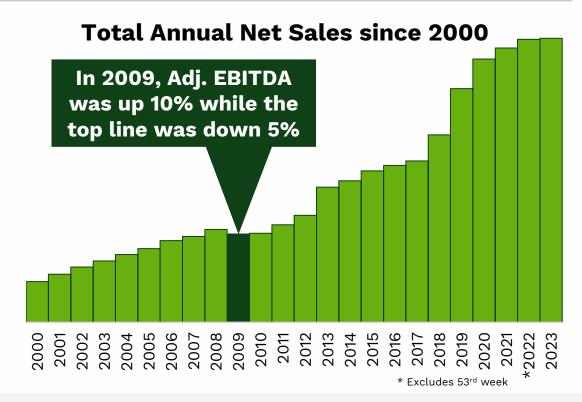


# **History of Strong Performance**

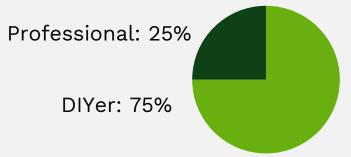


### LONG-TERM TRACK RECORD OF TOP-LINE GROWTH

- Our products are used for home Repair, Remodel and Maintenance
- The end user of Hillman products are the "Pick Up Truck Pro" and the "DIYer"
- Not tied to new housing construction; we do not ship to job sites
- Highly attractive ~\$6 billion<sup>1</sup> market with strong tailwinds: aging inventory of U.S. housing, millennials buying homes, aging in place, etc.



### End User of Hillman Products<sup>1</sup>:



In 2024, Hillman celebrates its 60<sup>th</sup> anniversary

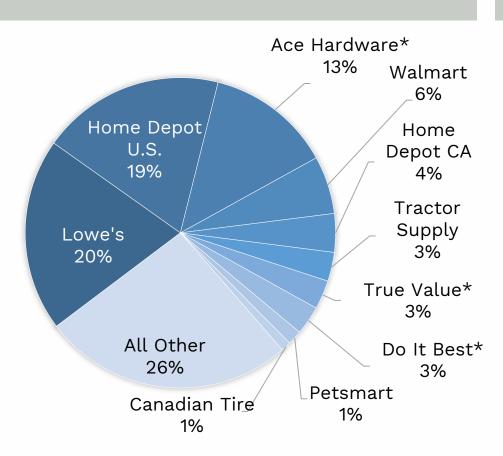


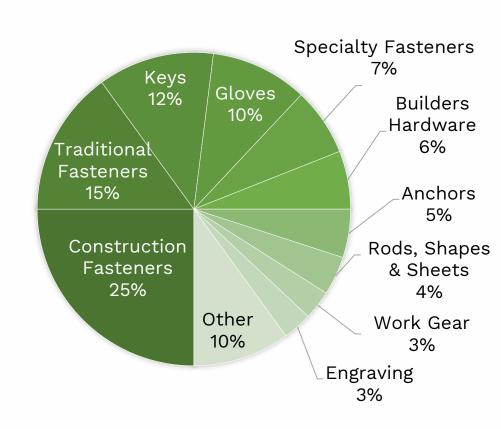
## **Customer and Product Details**



#### **NET SALES BY CUSTOMER**

#### **NET SALES BY PRODUCT TYPE**





#### ON AVERAGE HILLMAN HAS BEEN SELLING ITS TOP CUSTOMERS FOR 25 YEARS:















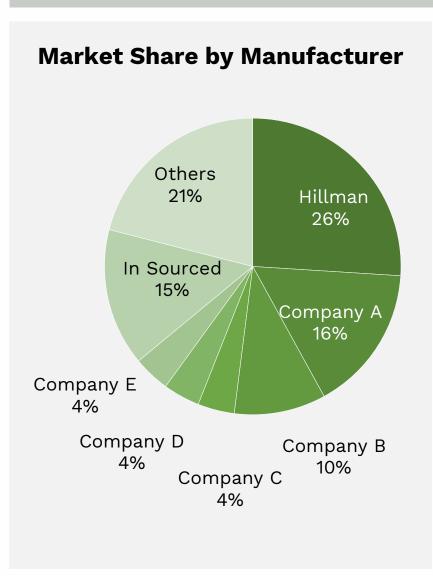
\*Net sales include corporate (where applicable) and independent franchisees.

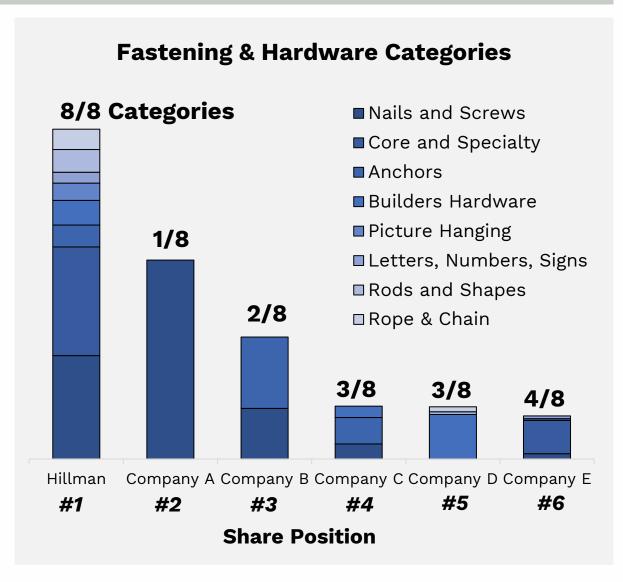
<sup>2023</sup> Results

# **Hardware Solutions Landscape**



# DEEP AND EXPANDING CATEGORY PENETRATION NOW INCLUDING ROPE, CHAIN & ACCESSORIES





Management Estimates, 2024

# **Primary Product Categories**



### HARDWARE SOLUTIONS

#### **Construction Fasteners**









Wall Hanging / Builders Hardware / Rope & Chain

HILLMAN







#### **Traditional / Specialty Fasteners**







Letter, Numbers & Signs / Metal Shapes

### HILLMAN









# **Primary Product Categories**



## **PROTECTIVE SOLUTIONS**

#### **Work Gloves**













### **Jobsite Storage / Organization**



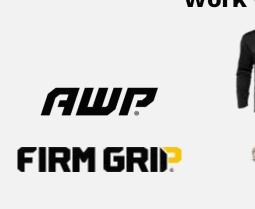




## **Accessories / Lifestyle**









# **Primary Product Categories**



### **ROBOTICS AND DIGITAL SOLUTIONS "RDS"**













### **Auto Fob & RFID Fob Duplication**





## **Service & Sharpening**



# MinuteKey 3.5 Rollout



# **MINUTE®KEY**

- Hillman expects 1,200 MinuteKey
   3.5 machines in the field by the end of 2024
- The rollout consists of both retrofits of existing MinuteKey
   3.0 machines and brand-new machines
- Hillman is rolling these machines out to its top three RDS customers



### **Enhanced MinuteKey 3.5 capabilities:**

Metal Auto Keys

Ex. 1990 Subaru



**Transponder Auto Keys** 

Ex. 2004 Chevy



Smart Auto Keys & Valet Key

Ex. 2016 Ford



RFID Fobs/Badges

Ex. Apartments / Gates



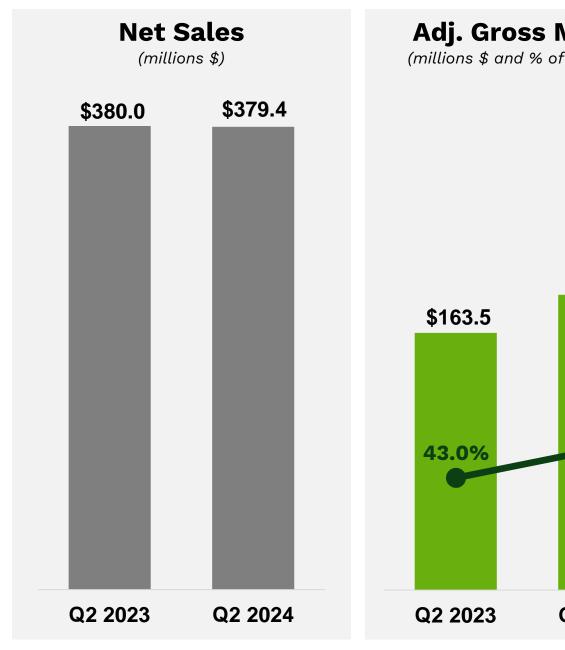
**Endless Aisle** 

Ex. Entire catalog of licensed, unstocked, and rare keys



# 2024 Q2 Financial Performance









Please see reconciliation of Adjusted EBITDA and Adjusted Gross Margin in the Appendix of this presentation. Not to scale.

## **2023 Financial Performance**





 $\textit{Please see reconciliation of Adjusted EBITDA and Adjusted Gross \textit{Margin in the Appendix of this presentation}. \textit{Not to scale}.$ 

## **Capital Structure**

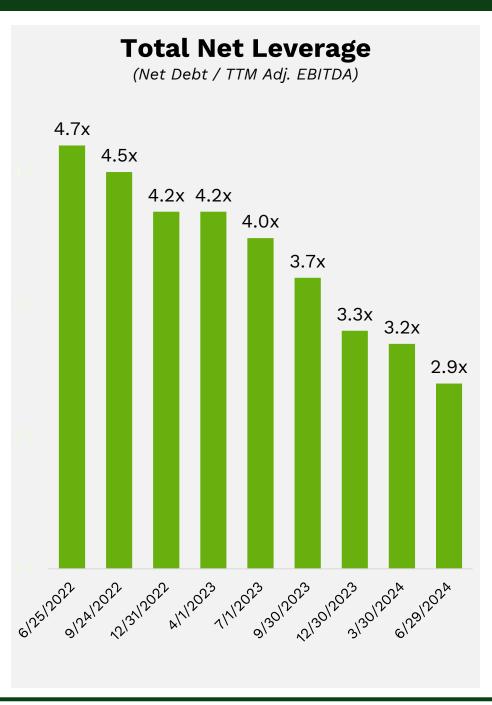


\$ millions USD	June 29, 2024
ABL Revolver (\$251 million available)	\$0
Term Note	\$747.6
Finance Leases & Other Obligations	\$11.8
Total Debt	\$759.4
Cash	\$54.0
Net Debt	\$705.3
TTM Adjusted EBITDA	\$241.9
Net Debt / TTM Adj. EBITDA	2.9 x

#### **Interest Rate Hedging Details (Term Note):**

Effective July 31, 2024, \$360 million of swaps are in effect at 3.69% + 2.25% spread (~5.94% total); expiring January 31, 2027.

Remaining balance on Term Note is 1-Month Term SOFR + 2.25% spread. Term note expires July 14, 2028.

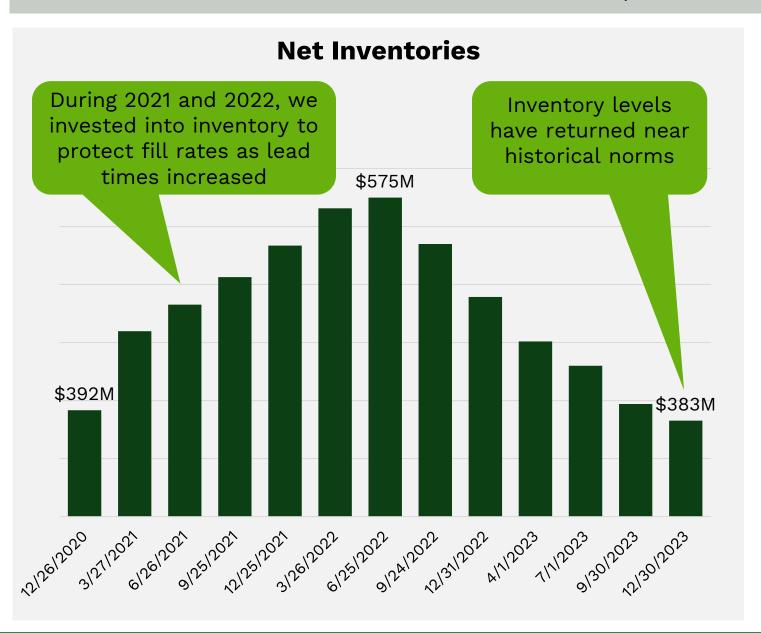


See reconciliation of Adjusted EBITDA to Net Income and Net Debt in the Appendix of this presentation.

# **Inventory Management**



## **INVENTORY REDUCED 2021 – 2023; HEALTHY FILL RATES**



When lead times peaked during January 2022, Hillman strategically invested into inventory to take care of our customers and protect fill rates at the shelf

Fill rates were strong during the uncertainty of 2021 & 2022

Average annual fill rates:

- 2019: 96%
- 2020: 95%
- 2021: 91%
- 2022: 96%
- 2023: 94%
- 2024 YTD: 94%

# **M&A – Leveraging Our Moat**



## Seeking accretive, bolt-on acquisitions

Hillman runs a comprehensive process to ensure potential acquistions can leverage its moat to drive profitable growth:

- Utilizing its 1,100-member field sales and service team
- Direct to store shipping capabilities
- Sell new products to its existing customer base / cross-sell legacy products to new customers
- Realize efficiencies / economies of scale in shipping, sourcing, and service
- Leverage long-term relationships with customers

Hillman seeks accretive, bolt-on acquisitions in its primary product categories, as well as other complex / high-SKU categories

# Examples of Important Considerations for M&A Targets:

MOAT: Can we leverage store direct delivery	<b>√</b>
MOAT: Can we service it with our in-store warriors	<b>√</b>
MOAT: Is it a brand we can own / Is it a strong brand	<b>√</b>
MOAT: Can we add value through category mgmt?	<b>√</b>
<b>Growth:</b> Does it have attractive growth potential?	<b>√</b>
Customers: Do our customers want us to own it?	<b>√</b>

#### **August 2024: Intex DIY**

Intex DIY, Inc. "Intex" is a leading supplier of wiping cloths, shop rags and cleaning textiles

Acquistion expands Hillman's presence in cleaning products, Intex's products are a great complement to Hillman's cleaning gloves

Intex provides opportunity to cross sell and expand into new customers

Intex's 2024 sales are expected to be approx. \$55m

## 2024 Outlook



### **2024 FULL YEAR GUIDANCE - UPDATED**

On August 6, 2024, Hillman provided an update to its full year guidance, originally provided on February 22, 2024 for the fifty-two-week period ended December 28, 2024.

(in millions USD)	Updated Full Year 2024 Guidance Range	Midpoint
Revenues	\$1.44 to \$1.48 billion	\$1.46 billion
Adjusted EBITDA	\$240 to \$250 million	\$245 million
Free Cash Flow	\$100 to \$120 million	\$110 million

#### **Assumptions**

- Net Debt / Adj. EBITDA leverage ratio expected to be ~2.7x at the end of 2024
- Interest Expense: \$55-\$65 million
- Cash Interest: \$50-\$60 million
- \*Cash Tax Expense: \$5-\$15 million (lowered)
- \*Capital expenditures: \$70-\$80 million (increased)
- Restructuring / Other: Approx. \$10 million
- Working Capital Benefit: \$5 \$15 million
- Fully diluted shares outstanding: ~199 million

See reconciliation of Adjusted EBITDA to Net Income, Free Cash Flow and Net Debt in the Appendix of this presentation.

## **Growth Opportunities**



# Expand product categories with existing customers

(Example: Sell builder's hardware products at a retailer where we currently only sell fasteners)

# Expand into new regions with existing customers

(Example: Sell the West region at a retailer where we currently only sell to the South and East)

# **Expand with retailers as they expand their footprint**

(Example: Tractor Supply plans to open 80 stores in 2024, Home Depot expects to open 80 new stores in the next five years)

# Expand into adjacent aisles with new product categories

(Example: Plumbing, electrical, etc.)

### **OPPORTUNITY WITH LEADING RETAILERS**

# **Key Takeaways**



# RESILIENT BUSINESS FOCUSED ON DELEVERING & ACQUISITIONS

- Hillman celebrated its 60th anniversary in 2024, long-term track record of success; proven to be resilient through multiple economic cycles
- Repair, Remodel and Maintenance industry has meaningful long-term tailwinds; near-record levels of U.S. home equity driving investment in the home<sup>1</sup>
- Benefiting from price/cost dynamic which began flowing through income statement in 2H 2023 and it expected to remain through 2024
- Leverage improved to 2.9x (from 4.0x a year ago); will continue to improve and reduce debt with free cash flow
- Seeking to execute low-risk, bolt-on acquisitions that leverage Hillman's moat (Acquired Koch Industries in January 2024, entering rope and chain category; and Intex DIY in August 2024, expanding presence in cleaning products category)

## Historical Long-term Annual Growth Targets (Organic):

Revenue Growth: +6% & Adj. EBITDA Growth: +10%

### Historical Long-term Annual Growth Targets (incl. Acquisitions):

Revenue Growth: +10% & Adj. EBITDA Growth: +15%

U.S. Home Equity Hits Highest Level on Record—\$27.8 Trillion.

# **Investment Highlights**





Indispensable partner embedded with winning retailers





Customers love us, trust us and rely on us



Market and innovation leader across multiple categories



Large, consistent, growing and resilient end markets



Significant runway for incremental growth: Organic + M&A





Management team with proven operational and M&A expertise

Long-term, 60-year track record of success

# HILLMAN

## **Appendix**



# Top 20 Investors: June 30, 2024



Investor	Ownership % of TSO	Investment Style	Equity AUM (\$ Millions)
The Vanguard Group, Inc.	9.76	Index	6,027,275
Kayne Anderson Rudnick	7.55	Core Growth	43,914
BlackRock Institutional Trust Company	6.42	Index	3,773,298
JP Morgan Asset Management	5.16	GARP	664,624
Jefferies LLC	5.03	Broker-Dealer	4,684
Conestoga Capital Advisors, LLC	4.90	GARP	7,919
Burgundy Asset Management Ltd.	4.34	Core Value	11,630
Neuberger Berman, LLC	4.05	GARP	125,239
Allspring Global Investments, LLC	3.60	Core Value	70,167
Reinhart Partners, LLC	3.56	GARP	2,465
American Century	3.07	Core Growth	187,254
Dimensional Fund Advisors, L.P.	2.43	Deep Value	543,475
ClearBridge Investments, LLC	2.36	GARP	124,017
Geode Capital Management, L.L.C.	2.36	Index	1,290,275
State Street Global Advisors (US)	2.16	Index	2,345,260
Wellington Management Company, LLP	2.09	Core Value	646,679
AllianceBernstein L.P.	1.74	Core Growth	303,822
WCM Investment Management	1.64	Growth	65,906
GW&K Investment Management, LLC	1.38	Core Growth	11,533
Ostrum Asset Management	1.27	Core Value	67,569

As of most recent public filings on August 15, 2024.

# Performance by Segment (Q2)



Hardware & Protective	Q2 2024	Q2 2023	Δ	
Thirteen Weeks Ended	6/29/2024	7/1/2023		Comments
Revenues	\$278,130	\$268,794	3.5%	Driven by Koch acquisition and new business
Adjusted EBITDA	\$43,635	\$27,847	56.7%	Margin expansion from price/cost dynamic
Margin (Adj. EBITDA/Net Sales)	15.7%	10.4%	530 bps	

Robotics & Digital	Q2 2024	Q2 2023	Δ	
Thirteen Weeks Ended	6/29/2024	7/1/2023		Comments
Revenues	\$57,483	\$62,456	(8.0)%	Soft volumes across RDS
Adjusted EBITDA	\$18,266	\$22,518	(18.9)%	Mix of product sales
Margin (Adj. EBITDA/Net Sales)	31.8%	36.1%	(430) bps	

Canada	Q2 2024	Q2 2023	Δ	
Thirteen Weeks Ended	6/29/2024	7/1/2023		Comments
Revenues	\$43,819	\$48,769	(10.1)%	Soft market and economy in Canada
Adjusted EBITDA	\$6,456	\$7,617	(15.2)%	
Margin (Adj. EBITDA/Net Sales)	14.7%	15.6%	(90) bps	

Consolidated	Q2 2024	Q2 2023	Δ
Thirteen Weeks Ended	6/29/2024	7/1/2023	
Revenues	\$379,432	\$380,019	(0.2)%
Adjusted EBITDA	\$68,357	\$57,982	17.9%
Margin (Adj. EBITDA/Net Sales)	18.0%	15.3%	270 bps

Please see reconciliation of Adjusted EBITDA to Net Income in the Appendix of this presentation. Figures in Thousands of USD unless otherwise noted.

# Performance by Segment (Q2 YTD) HILLM



<b>Hardware &amp; Protective</b>	Q2 2024	Q2 2023	Δ	
Twenty-six weeks ended	6/29/2024	7/1/2023		Comments
Revenues	\$538,004	\$522,645	2.9%	Driven by Koch acquisition and new business
Adjusted EBITDA	\$75,901	\$46,726	62.4%	Margin expansion from price/cost dynamic
Margin (Adj. EBITDA/Net Sales)	14.1%	8.9%	520 bps	

Robotics & Digital	Q2 2024	Q2 2023	Δ	
Twenty-six weeks ended	6/29/2024	7/1/2023		Comments
Revenues	\$112,955	\$123,522	(8.6)%	Soft volumes across RDS
Adjusted EBITDA	\$35,279	\$42,043	(16.1)%	Mix of product sales
Margin (Adj. EBITDA/Net Sales)	31.2%	34.0%	(280) bps	

Canada	Q2 2024	Q2 2023	Δ	
Twenty-six weeks ended	6/29/2024	7/1/2023		Comments
Revenues	\$78,778	\$83,559	(5.7)%	Soft market and economy in Canada
Adjusted EBITDA	\$9,499	\$9,399	1.1%	Margin expansion from operations
Margin (Adj. EBITDA/Net Sales)	12.1%	11.2%	90 bps	

Consolidated	Q2 2024	Q2 2023	Δ
Twenty-six weeks ended	6/29/2024	7/1/2023	
Revenues	\$729,737	\$729,726	<b>-</b> %
Adjusted EBITDA	\$120,679	\$98,168	22.9%
Margin (Adj. EBITDA/Net Sales)	16.5%	13.5%	300 bps

Please see reconciliation of Adjusted EBITDA to Net Income in the Appendix of this presentation. Figures in Thousands of USD unless otherwise noted.

# **Revenue by Product Category (Q2)**



	Hardware & Protective	Robotics & Digital	Canada	Total Revenue
Thirteen Weeks Ended June 29, 20	024			
Fastening and Hardware	\$231,128	\$—	\$40,603	\$271,731
Personal Protective	47,002	_	1,195	48,197
Keys and Key Accessories	_	45,164	2,008	47,172
Engraving and Resharp	_	12,319	13	12,332
Total Revenue	\$278,130	\$57,483	\$43,819	\$379,432

	Hardware & Protective	Robotics & Digital	Canada	Total Revenue
Thirteen Weeks Ended July 1, 202	23			
Fastening and Hardware	\$225,139	\$-	\$44,743	\$269,882
Personal Protective	43,655	_	1,928	45,583
Keys and Key Accessories	_	49,021	2,091	51,112
Engraving and Resharp	_	13,435	7	13,442
Total Revenue	\$268,794	\$62,456	\$48,769	\$380,019

Figures in Thousands of USD unless otherwise noted.

## **Revenue by Product Category (Q2 YTD)**



	Hardware & Protective	Robotics & Digital	Canada	Total Revenue
Twenty-six weeks ended June 29	, 2024			
Fastening and Hardware	\$445,518	\$-	\$72,192	\$517,710
Personal Protective	92,486	_	2,603	95,089
Keys and Key Accessories	<del>_</del>	88,801	3,960	92,761
Engraving and Resharp	_	24,154	23	24,177
Total Revenue	\$538,004	\$112,955	\$78,778	\$729,737

	Hardware & Protective	Robotics & Digital	Canada	Total Revenue
Twenty-six weeks ended July 1, 2	2023			
Fastening and Hardware	\$430,114	\$—	\$75,965	\$506,079
Personal Protective	92,531	_	3,541	96,072
Keys and Key Accessories	<del>-</del>	97,568	4,033	101,601
Engraving and Resharp	_	25,954	20	25,974
Total Revenue	\$522,645	\$123,522	\$83,559	\$729,726

Figures in Thousands of USD unless otherwise noted.

# Revenue by Product Category Full Year



	Hardware & Protective	Robotics & Digital	Canada	Revenue
52 Weeks ended December 30, 20	023			
Fastening and Hardware	\$865,212	\$—	\$140,699	\$1,005,911
Personal protective	209,407	<del>-</del>	6,997	216,404
Keys and key accessories	_	193,212	8,711	201,923
Engraving and Resharp	_	52,188	51	52,239
Consolidated	\$1,074,619	\$245,400	\$156,458	\$1,476,477

	Hardware & Protective	Robotics & Digital	Canada	Revenue
53 Weeks Ended December 31, 20	022			
Fastening and Hardware	\$834,210	\$-	\$155,362	\$989,572
Personal protective	234,524	_	8,926	243,450
Keys and key accessories	_	189,364	7,625	196,989
Engraving and Resharp	_	56,269	48	56,317
Consolidated	\$1,068,734	\$245,633	\$171,961	\$1,486,328

Figures in Thousands of USD unless otherwise noted.

# **Adjusted EBITDA Reconciliation**



Thirteen weeks ended	June 29, 2024	July 1, 2023
Net income	\$12,535	\$4,545
Income tax expense (benefit)	5,114	(1,823)
Interest expense, net	13,937	18,075
Depreciation	16,297	13,800
Amortization	15,249	15,578
EBITDA	\$63,132	\$50,175
Stock compensation expense	3,656	3,405
Restructuring and other (1)	879	1,440
Transaction and integration expense (2)	242	510
Change in fair value of contingent consideration	448	2,452
Adjusted EBITDA	\$68,357	\$57,982

#### **Footnotes:**

- 1. Includes consulting and other costs associated with severance related to our distribution center relocations and corporate restructuring activities.
- 2. Transaction and integration expense includes professional fees and other costs related to the Koch Industries, Inc acquisition and the CCMP secondary offerings in 2023.

## **Adjusted EBITDA Reconciliation**



Twenty-six weeks ended	June 29, 2024	July 1, 2023
Net income (loss)	\$11,043	\$(4,587)
Income tax benefit	4,631	(9,679)
Interest expense, net	29,208	36,152
Depreciation	32,635	30,505
Amortization	30,503	31,150
EBITDA	\$108,020	\$83,541
Stock compensation expense	6,485	6,042
Restructuring and other (1)	1,870	2,848
Litigation expense (2)	_	260
Transaction and integration expense (3)	516	1,310
Change in fair value of contingent consideration	780	4,167
Refinancing costs (4)	3,008	_
Adjusted EBITDA	\$120,679	\$98,168

#### **Footnotes:**

- 1. Includes consulting and other costs associated with severance related to our distribution center relocations and corporate restructuring activities.
- 2. Litigation expense includes legal fees associated with our litigation with Hy-Ko Products Company LLC
- 3. Transaction and integration expense includes professional fees and other costs related to the Koch Industries, Inc acquisition and the CCMP secondary offerings in 2023.
- 4. In the first quarter of 2024, we entered into a Repricing Amendment on our existing Senior Term Loan due July 14, 2028.

## **Adjusted EBITDA Reconciliation**



53/52 Weeks Ended	12/30/2023	12/31/2022
Net loss	\$(9,589)	\$(16,436)
Income tax expense	2,207	1,769
Interest expense, net	68,310	54,560
Depreciation	59,331	57,815
Amortization	62,309	62,195
EBITDA	\$182,568	\$159,903
Stock compensation expense	12,004	13,524
Restructuring and other <sup>(1)</sup>	3,031	2,617
Litigation expense (2)	339	32,856
Transaction and integration expense (3)	1,754	2,477
Change in fair value of contingent consideration	(4,936)	(1,128)
Intangible impairment charges <sup>(4)</sup>	24,600	_
Adjusted EBITDA	\$219,360	\$210,249

- 1. Restructuring includes severance, consulting, and other costs associated with streamlining our operations. 2023 includes costs associated with the Cybersecurity Incident that occurred in May 2023.
- 2. Litigation expense includes legal fees associated with our litigation with Hy-Ko Products Company LLC.
- 3. Transaction and integration expense includes professional fees, non-recurring bonuses, and other costs related to acquisitions, and the secondary offerings of shares in 2022 and 2023.
- 4. In the fourth quarter of 2023, we recorded an impairment charge in our Hardware and Protective Solutions segment of \$24.6 million, primarily related to the exit of certain retail locations and markets for a specific product line. We impaired \$19.6 million of intangible assets and recorded inventory revaluation charges of \$5.0 million.

## **Adjusted Gross Margin Reconciliation**



Thirteen weeks ended	June 29, 2024	July 1, 2023
Net Sales	\$379,432	\$380,019
Cost of sales (exclusive of depreciation and amortization)	194,672	216,499
Gross margin exclusive of depreciation and amortization	\$184,760	\$163,520
Gross margin exclusive of depreciation and amortization %	48.7 %	43.0 %

Twenty-six weeks ended	June 29, 2024	July 1, 2023
Net Sales	\$729,737	\$729,726
Cost of sales (exclusive of depreciation and amortization)	378,106	421,008
Gross margin exclusive of depreciation and amortization	\$351,631	\$308,718
Gross margin exclusive of depreciation and amortization %	48.2 %	42.3 %

# Net Debt & Free Cash Flow Reconciliations



#### **Reconciliation of Net Debt**

As of	June 29, 2024	<b>December 30, 2023</b>
Revolving loans	\$0	\$0
Senior term loan	747,597	751,852
Finance leases and other obligations	11,759	9,097
Gross debt	\$759,356	\$760,949
Less cash	54,016	38,553
Net debt	\$705,340	\$722,396

#### **Reconciliation of Free Cash Flow**

Twenty-six Weeks Ended	June 29, 2024	July 1, 2023
Net cash provided by operating activities	\$76,476	\$115,046
Capital expenditures	(40,078)	(37,029)
Free cash flow	\$36,398	\$78,017

# **Net Debt & Free Cash Flow Reconciliations**



#### **Reconciliation of Net Debt**

As of	December 30, 2023	<b>December 31, 2022</b>
Revolving loans	\$—	\$72,000
Senior term loan	751,852	840,363
Finance leases and other obligations	9,097	6,406
Gross debt	\$760,949	\$918,769
Less cash	38,553	31,081
Net debt	\$722,396	\$887,688

#### **Reconciliation of Free Cash Flow**

53/52 Weeks Ended	December 30, 2023	<b>December 31, 2022</b>
Net cash provided by operating activities	\$238,035	\$119,011
Capital expenditures	(65,769)	(69,589)
Free cash flow	\$172,266	\$49,422

# HILLMAN

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