



Investor Presentation  
June 2021

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## **Forward Looking Statements**

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Unless otherwise indicated, information contained in this presentation concerning our industry, competitive position and the markets in which Ouster operates is based on information from independent industry and research organizations, other third-party sources and management estimates. Management estimates are derived from publicly available information released by independent industry analysts and other third-party sources, as well as data from our internal research, and are based on assumptions made by the Company upon reviewing such data, and the Company’s experience in, and knowledge of, such industry and markets, which the Company believes to be reasonable. In addition, projections, assumptions and estimates of the future performance of the industry in which Ouster operates and its future performance are necessarily subject to uncertainty and risk due to a variety of factors, including those described above and in our filings with the SEC. These and other factors could cause results to differ materially from those expressed in the estimates made by independent parties and by the Company.

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# The Ouster team

15+ YEARS OF COMBINED EXPERIENCE IN LIDAR ENGINEERING



**Angus Pacala**  
CO-FOUNDER, CEO

Co-Founder/Director of Engineering,  
Quanergy

B.S./M.S. Engineering, Stanford  
University



**Mark Frichtl**  
CO-FOUNDER, CTO

Quanergy, First Solar, Palantir, Apple  
Special Projects

B.S./M.S. Engineering, Stanford  
University



**Nathan Dickerman**  
PRESIDENT, FIELD  
OPERATIONS

Chief Commercial Officer, Planet Labs  
Led sales organizations at IBM, PTC,  
and Autodesk



**Anna Brunelle**  
CFO

CFO at TiVo, Kinestral Technologies,  
GlobalLogic

Deep experience at both public and  
private companies



**Darien Spencer**  
EVP, GLOBAL  
OPERATIONS

EVP, Operations, Enphase Energy  
Jabil Circuits, Peak Plastics,  
Maxtor/Seagate

Scaled hardware manufacturing 4x in  
US and Asia



**Myra Pasek**  
GENERAL COUNSEL

General Counsel, Impossible Foods  
1<sup>st</sup> Associate General Counsel, Tesla  
Latham & Watkins, K&L Gates, Orrick  
Extensive IP experience

# We build the eyes of autonomy



EXPECTED TOTAL ADDRESSABLE MARKETS ("TAM") BY 2025<sup>1</sup>

INDUSTRIAL

\$2.1B

SMART INFRASTRUCTURE

\$2.8B

ROBOTICS

\$1.8B

AUTOMOTIVE

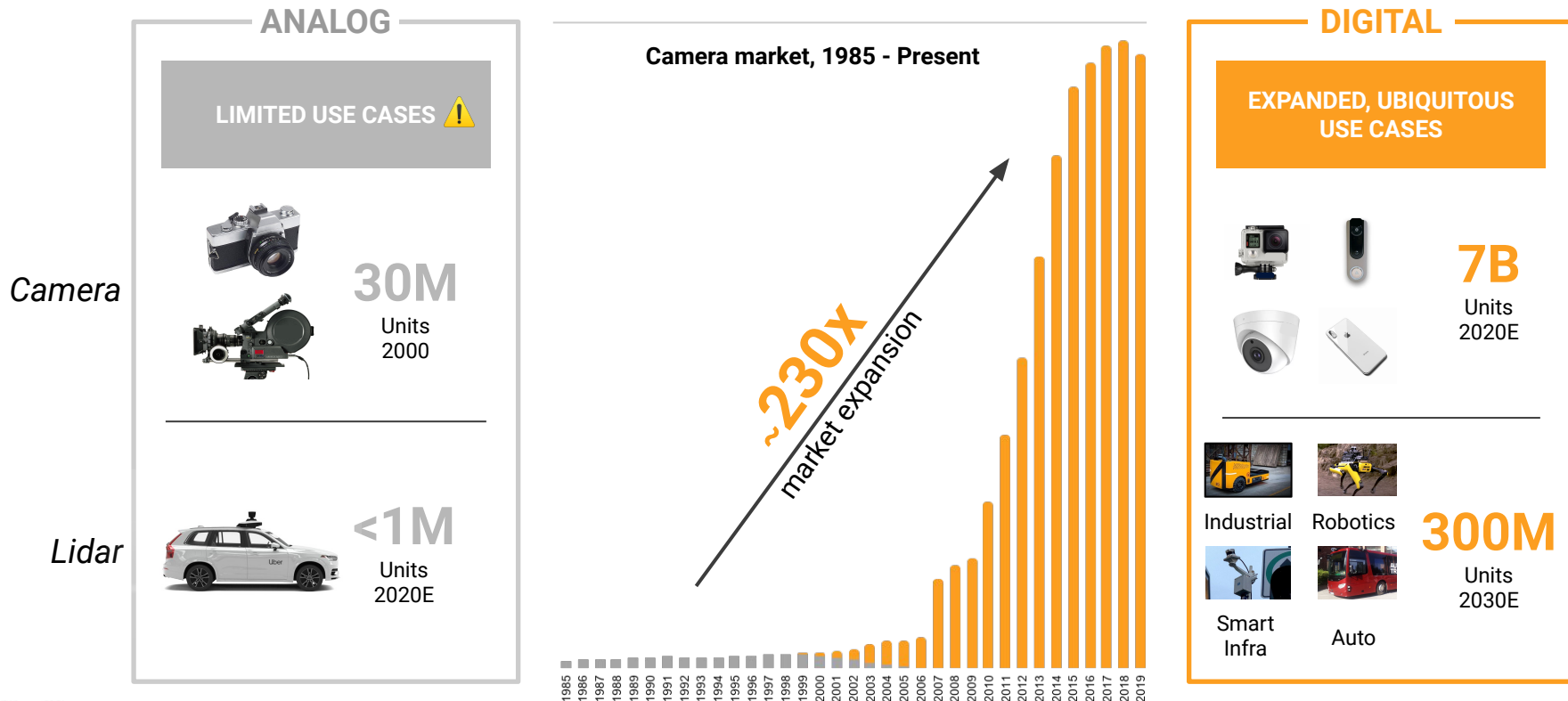
\$1.9B



<sup>1</sup>TAM estimate sources: McKinsey and Company. Automotive software and electronics 2030; Ouster internal estimates. Unit demand estimates from government data and internal estimates.

# The jump from analog to digital transforms industries

Digital technology tracks in line with Moore's Law improvement curve, outpacing analog



Source: CIPA; IC Insights; McKinsey and Company. Automotive software and electronics 2030; and Ouster internal estimates.



# Products built on highly flexible architecture



DIGITAL LIDAR OPTICAL MODULE

## One common architecture

Strong unit economics driven by shared underlying componentry  
Highly scalable manufacturing driven by simplified digital architecture



MECHANICAL



TRUE SOLID-STATE<sup>1</sup>

## Two flexible platforms: mechanical and solid-state<sup>1</sup>

R&D advancements shared across all products  
Single software operating system across all products

**75+**  
unique  
configurations

**OS0** 30+

**OS1** 30+

**OS2** 15+

## Software-defined customization

Expanded product offerings without extensive hardware redesigns  
Low-cost customization enables rapid scaling across industries

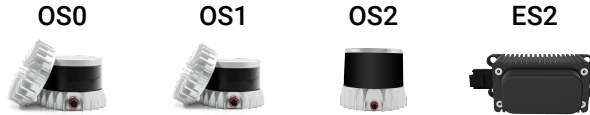


<sup>1</sup> Future ES2 solid-state product announced in October 2020.

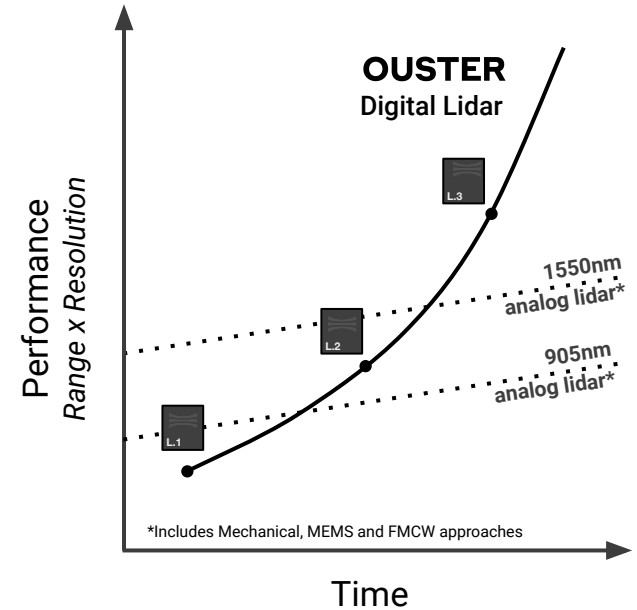
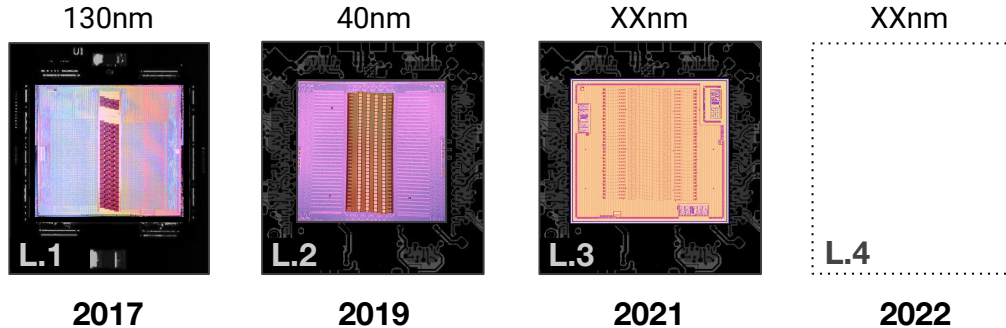
# Digital lidar outpaces others even before they reach market

Ouster's CMOS chipsets align lidar performance with Moore's Law

## PRODUCT PORTFOLIO



## OUSTER LIDAR SYSTEM ON CHIP ("SoC") PROGRESSION

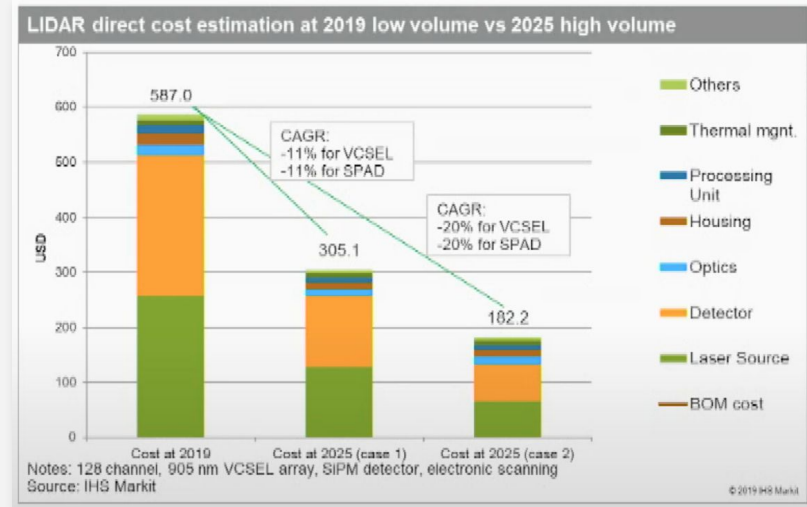


# Digital lidar expected to be a low cost leader across markets

Based on interviews of Tier 2 component suppliers and reviews of patents, IHS Markit concludes about VCSEL and SPAD arrays:

**“...this kind of technology - because it is silicon based - it has very high price reduction potential.”**

IHS Markit, *“The Race to a Low-Cost Lidar System,”* AutoSens Brussels 2019



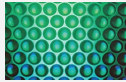
## CMOS digital lidar has allowed Ouster to:

- Make product advancements in rapid succession
- Offer customized solutions based on a single architecture
- Outsource manufacturing
- Lower our cost of goods sold
- Achieve positive gross margins

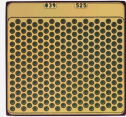




# Backed by a comprehensive suite of patented technology



**FOUNDING TECHNOLOGY**  
Revolutionary micro optical system



**DIGITAL LIDAR ARCHITECTURE**  
Proprietary custom VCSEL and SPAD architecture



**DATA PROCESSING CIRCUITS**  
In-silicon digital signal processing

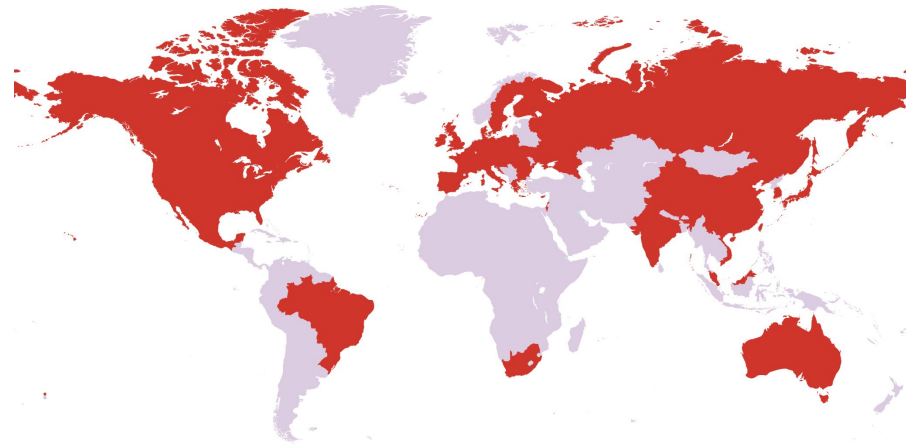


**LIDAR-CAMERA CONVERGENCE**  
Combined active and passive sensing technologies

**43** Patents granted

**20+** Different invention families

**100+** Applications pending worldwide



Broad international coverage



# Digital lidar is powering automation across the supply chain



By 2025, 20% of all products will be manufactured, packed, shipped, and delivered without being touched by anyone but the end-customer.

*Gartner*<sup>1</sup>



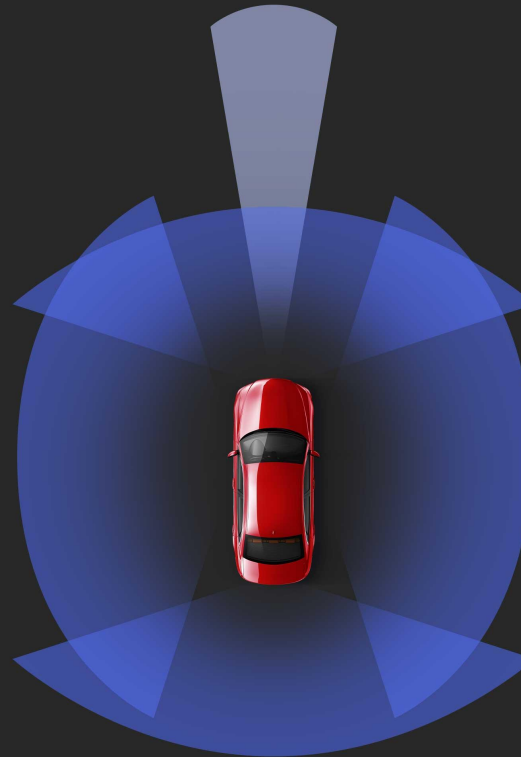
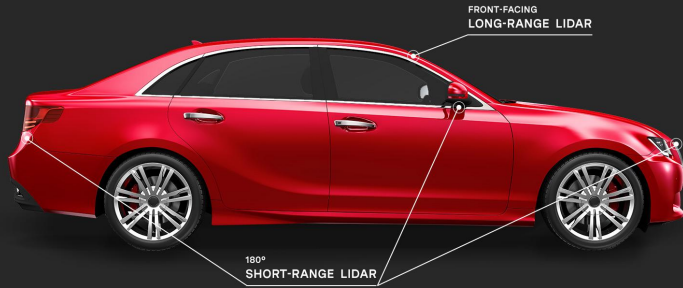
The business opportunity for the autonomous movement of people and goods will eventually reach \$7 trillion.

*General Motors*<sup>2</sup>

<sup>1, 2</sup> Sources: Gartner, Predicts 2021: Accelerate Results Beyond RPA to Hyperautomation; General Motors quote appears in Goldman Sachs, Equity Research, ADAS, AV, and Lidar Report, April 2021.

# Automotive OEMs want a multi-sensor suite

## L3+ ADAS System



By 2030, up to 20% of the 115M vehicles produced will have L4/L5 systems and require between 3-6 lidar sensors each.

*Goldman Sachs<sup>1</sup>*

ADAS Features	Multi-Sensor Suite	1 Forward Lidar
Adaptive Cruise Control	✓	✓
Automatic Lane Change	✓	✗
Traffic Jam Assist	✓	✗
Automated Parking	✓	✗



<sup>1</sup> Source: Goldman Sachs, Equity Research, ADAS, AV, and Lidar Report, April 2021.

# Digital lidar achieves ADAS end state in product and pricing

 OUSTER

5

Multi-sensor suite

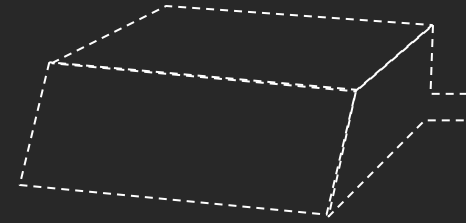


\$1,000  
total

Others\*

1

Forward lidar



VS

~\$1,000  
each

\*Representative proposed offering from competitors based on publicly available statements (see e.g., Mobileye and Luminar declare "full speed ahead" on sub-\$1,000 LiDAR, Fierce Electronics, December 2020).



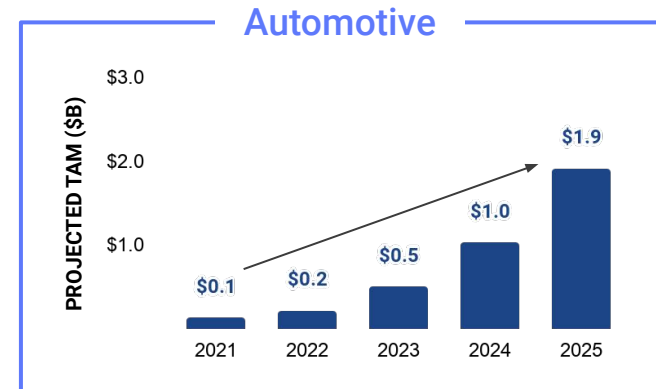
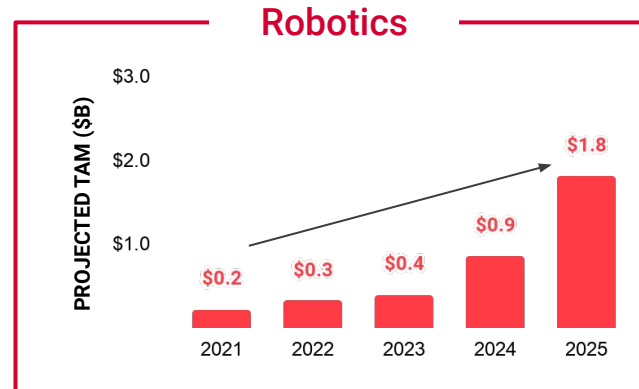
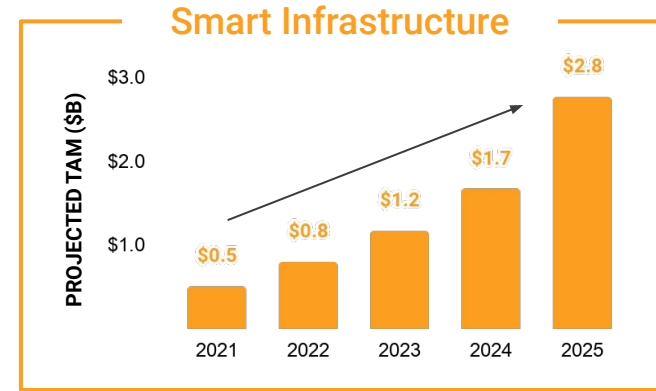
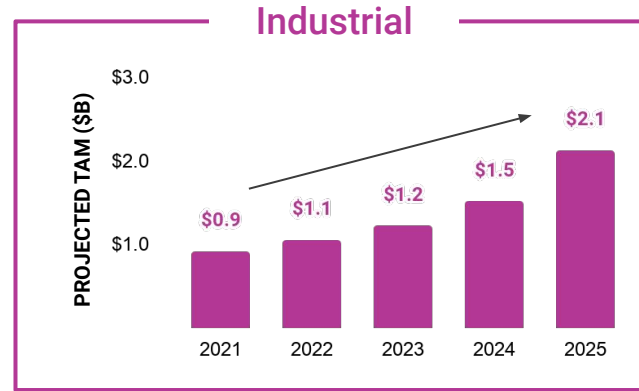
# Ouster unlocks the largest multi-market TAM for lidar

Expected to reach \$8.6B by 2025<sup>1</sup>

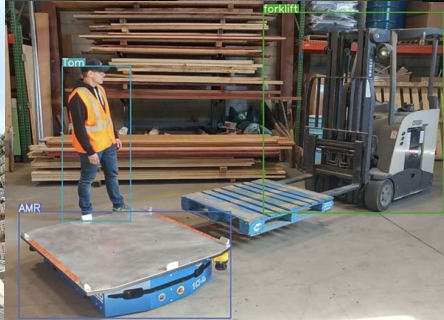
Combination of the highest performance at the lowest cost will win TAM

Estimated 14,000 potential customers across verticals by 2025<sup>1</sup>

Fewer competitors offering high-performance lidar in the industrial, robotics and smart infrastructure markets



<sup>1</sup>Information on this slide, including tables, are annualized growth estimates over the 2021-2025 period. TAM estimate sources: McKinsey and Company. Automotive software and electronics 2030; Ouster internal estimates. Some Ouster internal estimates are based on unit demand estimates from government data.





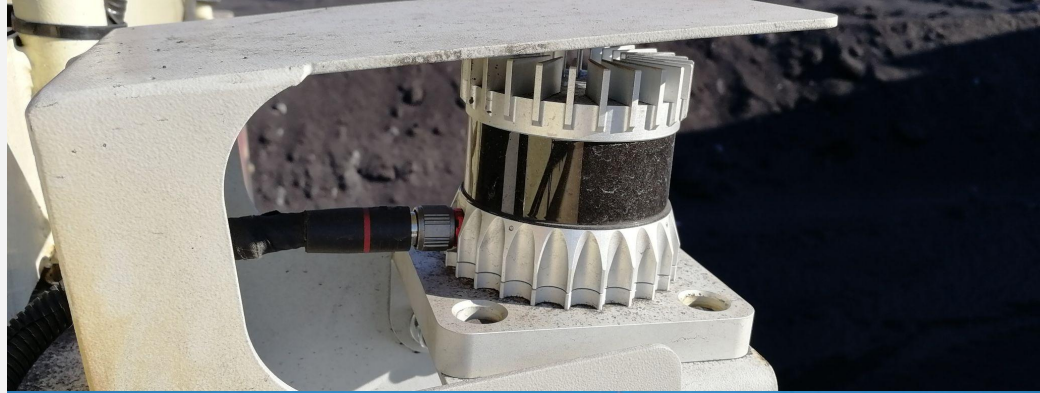
# 40 strategic customer agreements signed to date<sup>1</sup>

Representing over \$385 million in contracted revenue opportunity through 2025

Broad applicability of our unique technology

Unique insight into 500+ customers' automation plans

Reaching a tipping point in lidar adoption as more and more projects move from R&D to production



<sup>1</sup> SCAs establish a multi-year purchase and supply framework for Ouster and the customer and include details about customer programs and applications where the customer intends to use Ouster products. They also include multi-year non-binding customer forecasts giving Ouster visibility to the customer's long-term purchasing requirements, mutually agreed upon pricing over the duration of the agreement, and in certain cases include multi-year binding purchase commitments. Contracted revenue opportunity includes both binding purchase commitments and non-binding forecasts. For customers that provided less than a five year forecast, no additional revenue opportunity beyond the term of the customer's forecast has been included.





# Strong Q1 2021 results

## Record Momentum in Q1

### REVENUE

\$6.6 million in revenue, a 187% increase over the first quarter of 2020

### GROSS MARGINS

Gross margin was 26%, in line with our 2021 guidance

### UNITS SHIPPED

978 sensors were shipped for revenue in the first quarter of 2021, an increase of 240% over the first quarter 2020

### STRATEGIC CUSTOMER AGREEMENTS (“SCA”)<sup>1</sup>

Signed 40 SCAs to date, representing the potential for over \$385 million in contracted revenue opportunity through 2025

## FY 2021 Guidance

*For the Full Year 2021, the Company expects to achieve:*

### REVENUE

\$33M to 35M

### GROSS MARGINS

25% to 27%

<sup>1</sup> SCAs establish a multi-year purchase and supply framework for Ouster and the customer and include details about customer programs and applications where the customer intends to use Ouster products. They also include multi-year non-binding customer forecasts giving Ouster visibility to the customer's long-term purchasing requirements, mutually agreed upon pricing over the duration of the agreement, and in certain cases include multi-year binding purchase commitments. Contracted revenue opportunity includes both binding purchase commitments and non-binding forecasts. For customers that provided less than a five year forecast, no additional revenue opportunity beyond the term of the customer's forecast has been included.



## Ouster's Mission:

Build the world's first ubiquitous lidar technology

Combine our hardware with software to provide solutions that power revolutionary applications across industries



Become the world's first category-defining autonomy company



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Thank you.

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# Appendix

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# Strategic Customer Agreement (SCA) Definition

## **SCAs establish a multi-year purchase and supply framework for Ouster and the customer, and include:**

- Only customers who have already placed and paid for a purchase order are included in the SCA metric.
- Details about customer programs and applications where the customer intends to use Ouster products,
- Multi-year non-binding customer forecasts giving Ouster visibility to the customer's long-term purchasing requirements, and
- Mutually agreed upon pricing over the duration of the agreement, and in certain cases include multi-year binding purchase commitments.

## **Contracted revenue opportunity includes both binding purchase commitments and non-binding forecasts.**

- For customers that provided less than a five year forecast, no additional revenue opportunity beyond the term of the customer's forecast has been included.



TRUCKING

 Plus

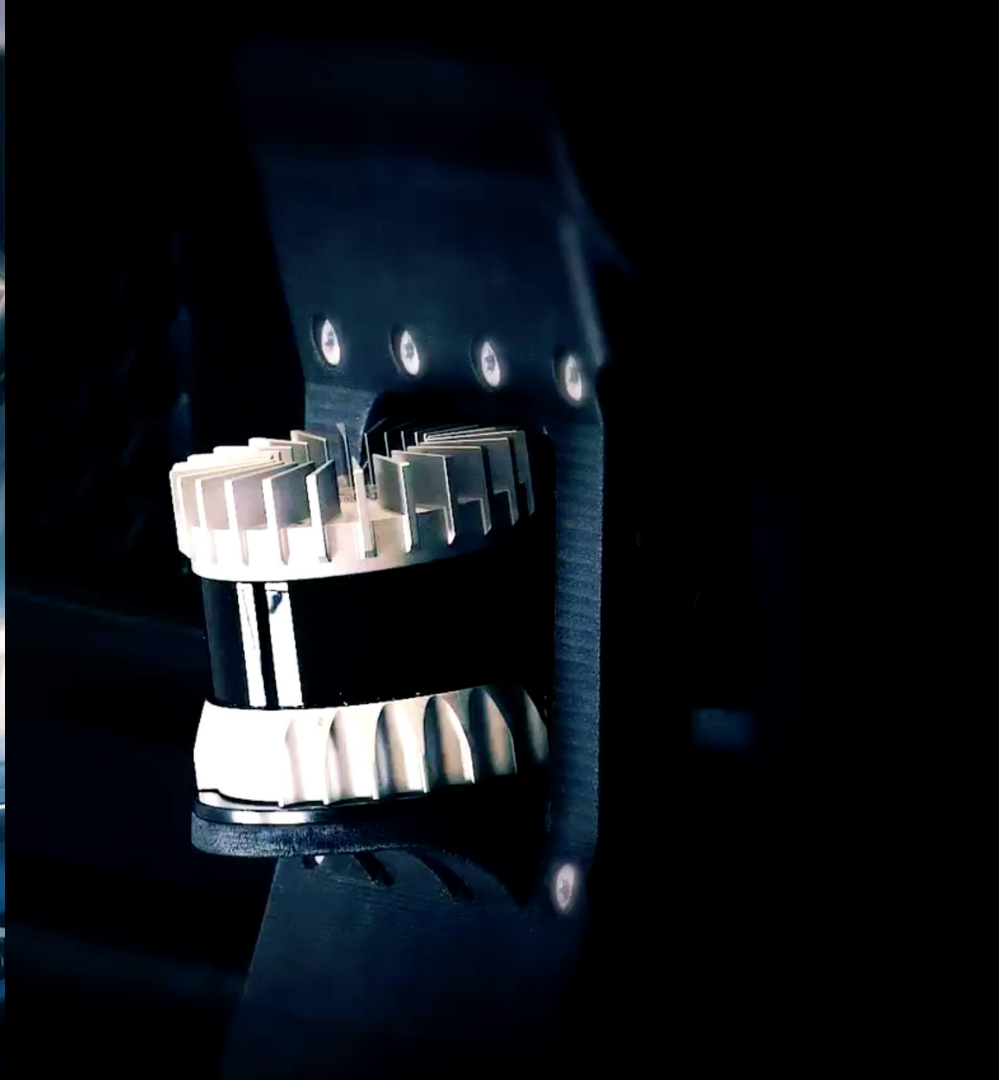


K0020C  
MSDOT3173394  
MC120336  
CA538180

and

TRUCKING

DAIMLER



AUTONOMOUS SHUTTLES



may mobility





ROBOBUSES



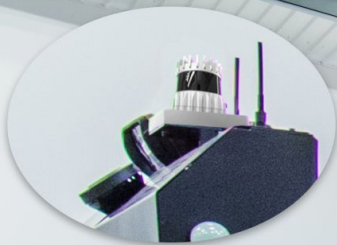
轻舟智航  
QCRAFT

智驾体验 随时刹车

POWER BY  
QCRAFT



INDUSTRIAL



BALYO

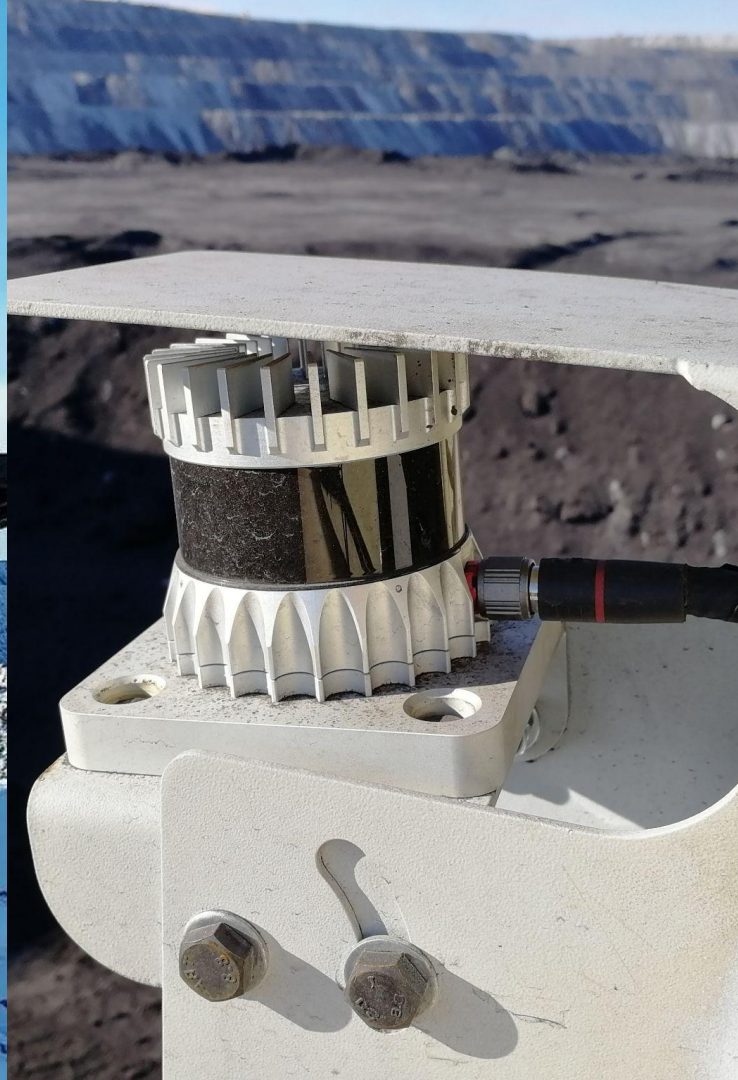
WAREHOUSE

# Outrider



MINING

WAYTOUS 慧拓



SKI SLOPE MAINTENANCE



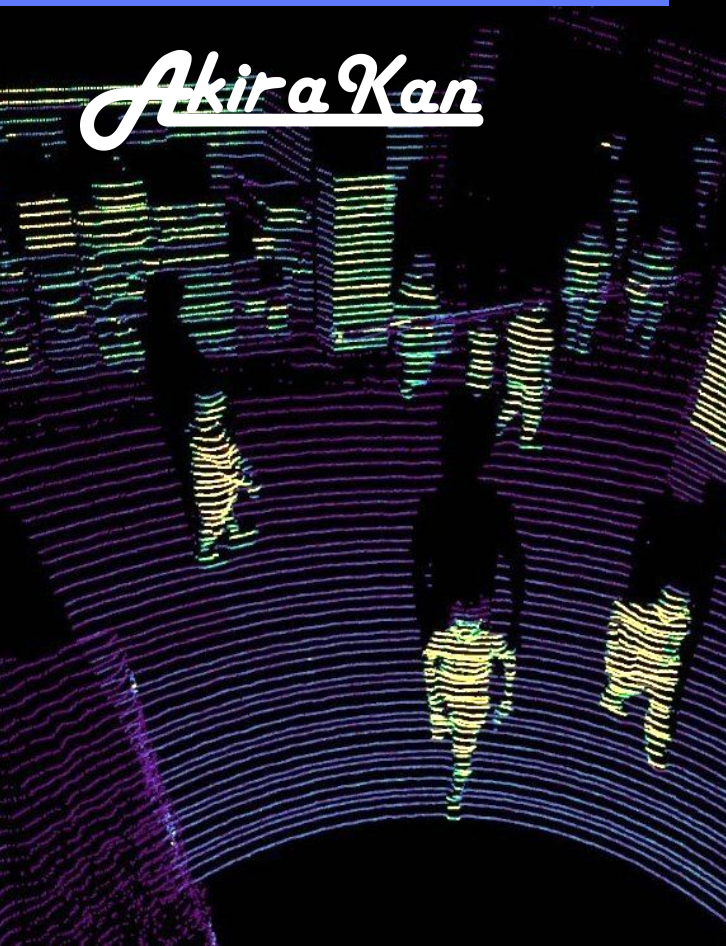
MINING

**SANDVIK**



INTELLIGENT TRANSPORTATION SYSTEM

*Akira Kan*



SMART CITIES DEPLOYMENTS



13 active projects and 52 projects in development



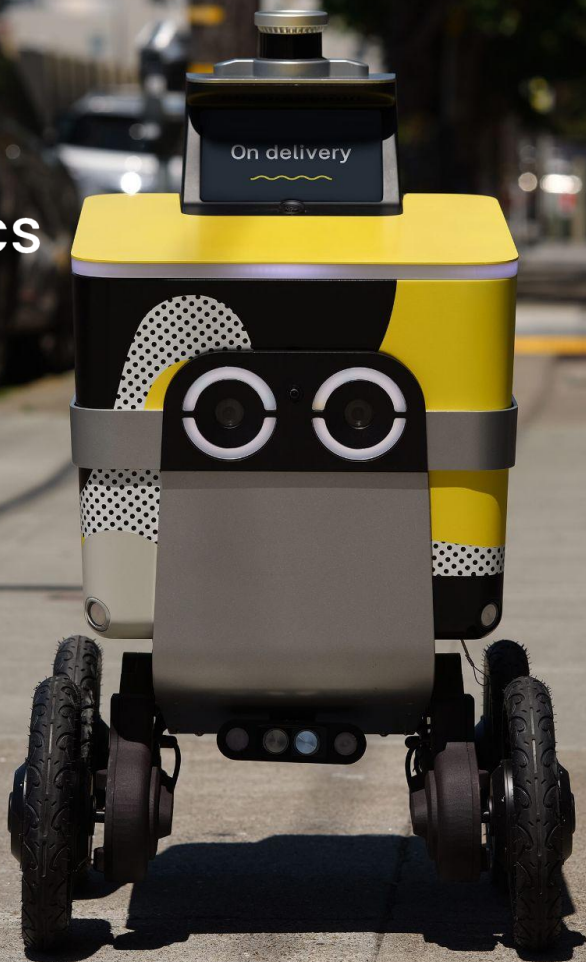
across EMEA, APAC, and the Americas





ROBOTICS

# Serve Robotics



ROBOTICS

**RENU**  
ROBOTICS



ROBOTICS



ROBOTICS

CANVAS

