# The Future of Environmental Solutions













Fourth Quarter 2021 Earnings Call

March 1, 2022

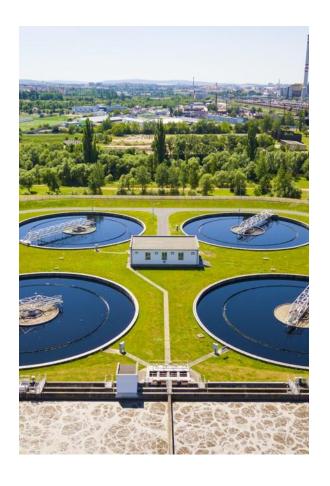
#### Safe Harbor

Statements contained herein and in the accompanying oral presentation contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements may be identified by the use of words such as "intend," "expect", and "may", and other similar expressions that predict or indicate future events or that are not statements of historical matters. Forward-looking statements are based on current information available at the time the statements are made and on management's reasonable belief or expectations with respect to future events, and are subject to risks and uncertainties, many of which are beyond Montrose Environmental Group, Inc.'s ("Montrose," "we," "us" and "our") control, that could cause actual performance or results to differ materially from the belief or expectations expressed in or suggested by the forward-looking statements. Further, many of these factors are, and may continue to be, amplified by the COVID-19 pandemic. Additional factors or events that could cause actual results to differ may also emerge from time to time, and it is not possible for us to predict all of them. Forward-looking statements speak only as of the date on which they are made, and we undertake no obligation to update any forward-looking statement to reflect future events, developments or otherwise, except as may be required by applicable law. Investors are referred to Montrose's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2021, for additional information regarding the risks and uncertainties that may cause actual results to differ materially from those expressed in any forward-looking statement.

Included in this presentation and the accompanying oral presentation are certain financial measures that are not calculated in accordance with U.S. generally accepted accounting principles ("GAAP") designed to supplement, and not substitute, Montrose's financial information presented in accordance with GAAP. The non-GAAP measures as defined by Montrose may not be comparable to similar non-GAAP measures presented by other companies. The presentation of such measures, which may include adjustments to exclude unusual or non-recurring items, should not be construed as an inference that Montrose's future results, cash flows or leverage will be unaffected by other unusual or nonrecurring items. Please see the appendix to this presentation for how we define these non-GAAP measures, a discussion of why we believe they are useful to investors and certain limitations thereof, and reconciliations thereof to the most directly comparable GAAP measures.

The data included in this presentation regarding markets and the industry in which we operate, including the size of certain markets, are based on publicly available information, reports of government agencies, and published industry sources such as Environmental Business International, Inc. ("EBI"). In presenting this information, we have also made certain estimates and assumptions that we believe to be reasonable based on the information referred to above and similar sources, as well as our internal research, calculations and assumptions based on our analysis of such information and our knowledge of, and our experience to date in, our industries and markets. Market share data is subject to change and may be limited by the availability of raw data, the voluntary nature of the data gathering process and other limitations inherent in any statistical survey of market share data. In addition, customer preferences are subject to change. Accordingly, you are cautioned not to place undue reliance on such market share data or any other such estimates. While we believe such information is reliable, we cannot guarantee the accuracy or completeness of this information, and have we independently verified any third-party information and data from our internal research has not been verified by any independent source.





## Operating Overview



#### 2021 Highlights

- Strong 2021 results driven by solid execution and demand momentum for our best-in-class environmental solutions
- Regulatory momentum, ESG and stakeholder pressures, a higher frequency of environmental crises, and federal spending provide substantive avenues for growth
- Organic growth of 37% (17% excluding CTEH)
  plus accretive acquisitions produced another
  year of annual growth ahead of average +20%
  per year target
- Demand tailwinds and revenue growth evident across business segments
- 6 acquisitions in 2021 funded almost entirely by operating cash flow
- 2022 outlook anchored in expectations for continued strong organic growth across business lines
- (1) Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP measures. Adjusted EBITDA adds back non-recurring expenses. Adjusted EBITDA margin represents Adjusted EBITDA as a percentage of revenue. See the appendix to this presentation for a discussion of these measures and a reconciliation of Adjusted EBITDA to the most directly comparable GAAP measure.
- (2) Adjusted Operating Cash Flow is a non-GAAP measure and excludes the payment of acquisition-related contingent consideration of \$15.6 million in 2021. Reported operating cash flow was \$37.6 million in 2021.
- 3) The Company's leverage ratio under its current credit facility is consistent with the calculation methodology under the prior credit facility and includes the impact of acquisition-related contingent earnout payments that may become payable in cash.





#### 2021 Key Accomplishments

- ✓ Organic Growth Ahead of Market: 37% organic growth in 2021 including CTEH; 17% organic growth in 2021 excluding CTEH<sup>(1)</sup> compared to the estimated ~2% market growth rate<sup>(2)</sup>.
- ✓ Recurring Revenue<sup>(3)</sup>: Excluding CTEH, our emergency response business, continued high customer satisfaction and retention, resulting in +90% of revenue repeating in 2021 from clients in 2020 (consistent with historical trends).
- ✓ Insulated from Political Cycles: Track record of strong demand growth for our environmental solutions evident across political cycles with a 37% revenue CAGR since 2016.
- ✓ Innovation: Continued focus on environmental innovation with R&D and additional patents awarded in 2021, along with several patents filed and/or awaiting review.
- ✓ **Talent: Successful talent additions and strong retention** of senior level leaders, especially at the director level and above, continued in 2021.
- ✓ Acquisitions: Completed six strategic acquisitions in 2021 and one in 2022 funded almost entirely by operating cash flow. Immediately accretive bolt-on acquisition pipeline supports expectation for \$10-\$15 million in acquired annualized Adjusted EBITDA<sup>(4)</sup> per year.
- External Acknowledgment: Recently received inaugural and strong A rating from MSCI (which provides ESG ratings for the investment community) with continued recognition for excellence with environmental solutions, employee safety and strong labor management practices.



<sup>)</sup> CTEH was acquired in April 2020. Organic growth is a non-GAAP measure. See the appendix to this release for a discussion of how we calculate organic growth.

<sup>(2) 2021-2024</sup> U.S. revenue CAGR sourced from 2021 EBI Environmental Services data set.

<sup>(3)</sup> Customer retention is not a relevant metric for CTEH given the emergency response nature of their business. Including CTEH, customer retention was 86%.

<sup>(4)</sup> Adjusted EBITDA is a non-GAAP measure. Adjusted EBITDA adds back non-recurring expenses. See the appendix to this presentation for a discussion of this measure.

#### Strong Record of Profitable Growth

#### **Multiple Levers to Drive Growth**

ORGANIC GROWTH Continued market share gains through business development and technology innovation

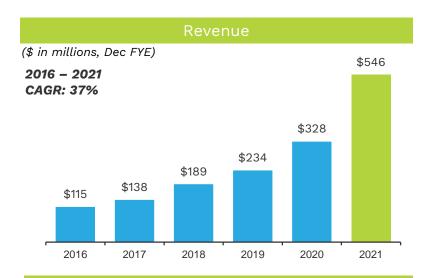
STRATEGIC ACQUISITIONS

Strategic acquisition opportunities in highly fragmented markets

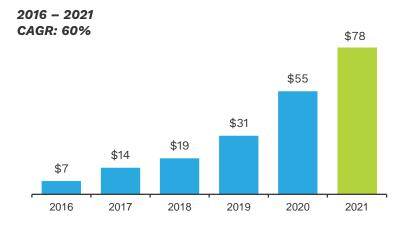
MARKET GROWTH Regulations & compliance, investor priorities, infrastructure investment and global public awareness related to environmental stewardship drove outperformance of the estimated ~2% market growth rate<sup>(2)</sup>



Revenue Growth
Operating Leverage



#### Adjusted EBITDA<sup>(1)</sup>



<sup>(1)</sup> Adjusted EBITDA is a non-GAAP measure. Adjusted EBITDA adds back non-recurring expenses. See the appendix to this presentation for a discussion of this measure and a reconciliation of Adjusted EBITDA to the most directly comparable GAAP measure.

<sup>2021-2024</sup> U.S. revenue CAGR sourced from 2021 EBI Environmental Services data set.

## Capabilities Aligned with Emerging Political & Regulatory Priorities

#### Focus on Environmental Matters Creates Tailwinds for Montrose

	Assess	ment, Permi Response	itting &	M	easurement Analysis	Remediation & Reuse		
	Ecosystem	Regulatory	Response	Testing	Lab	LDAR	Biogas	Soil/Water
Climate Change & Event Driven Response	<b>√</b>	<b>✓</b>	<b>√</b>	✓	<b>√</b>	✓		✓
Greenhouse Gas Mitigation & Air Quality	<b>√</b>	<b>√</b>		<b>√</b>	<b>√</b>	✓	<b>√</b>	
Emerging Contaminant Regulation	✓	<b>√</b>	✓	<b>√</b>	✓			<b>✓</b>
Renewable Energy and Reduced Carbon Intensity	✓	✓					<b>√</b>	
Increased EPA Regulatory Enforcement	✓	✓		<b>√</b>	✓	<b>√</b>		<b>√</b>
Infrastructure and Defense Spending	<b>✓</b>	<b>✓</b>		<b>√</b>	<b>√</b>	<b>√</b>		<b>✓</b>



#### Recent M&A Overview

- Successfully completed a number of value-enhancing acquisitions in 2021 and 2022
- Consistently target additive services, geographies, clients and technologies
- Demonstrated ability to successfully integrate, cross-sell and create revenue synergies over time
- Acquisition pipeline continues to build
- Strong balance sheet and ample liquidity to execute M&A strategy

MEG Acquisitions and New Business							
Acquisition	Date	Rationale					
environmental® STANDARDS	FY22 Q1	<ul> <li>Internationally recognized environmental consulting firm providing services across diverse end markets</li> <li>Further strengthens chemistry and auditing services in the US East Coast</li> </ul>					
Horizon WATER AND ENVIRONMENT	FY21 Q4	<ul> <li>Environmental consulting firm specializing in planning, watershed science, and environmental compliance</li> <li>Supplemented consulting presence in the US West Coast and deepened water resource knowledge</li> </ul>					
Environmental Chemistry, Inc.	FY21 Q4	<ul> <li>Full-service environmental laboratory</li> <li>Augmented testing and analytical service capabilities in Texas and US Gulf Coast region</li> </ul>					
Sensible <b>loT</b>	FY21 Q3	<ul> <li>Technology platform that connects sensors and sources of environmental data to a central, proprietary database that enables real-time client interaction</li> <li>Advanced ability to integrate environmental services and enhance environmental data analytics for clients</li> </ul>					
Environmental Intelligence, LLC	FY21 Q3	<ul> <li>Environmental consulting company recognized for its innovative work in wildfire mitigation, biological assessments, and other environmental services</li> <li>Enhanced ecological planning and service capabilities in California and the US West Coast</li> </ul>					
Vista Analytical Laboratory	FY21 Q2	<ul> <li>Premier environmental laboratory for the testing and analysis of polyfluoroalkyl substances (PFAS), dioxins and other persistent organic pollutants</li> <li>Enhanced service capabilities (including PFAS accreditations) in California and the US West Coast</li> </ul>					
MSE GROUP	FY21 Q1	<ul> <li>Leading provider of environmental services, primarily to the U.S. federal government</li> <li>Strengthened federal customer base</li> </ul>					



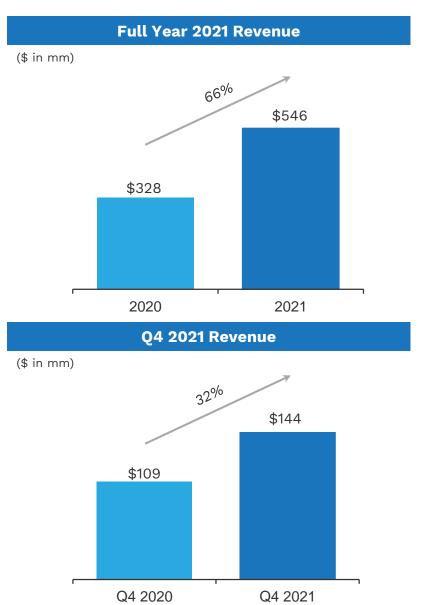


### Financial Overview



#### Full Year and Q4 2021 Revenue Performance

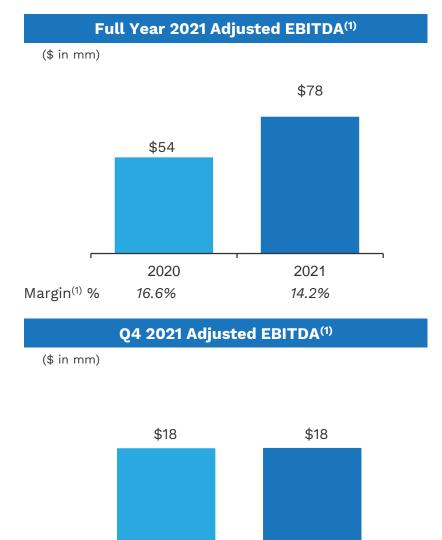
- Solid revenue growth of 66% YoY in 2021 and 32% YoY during Q4
- Excluding discontinued service lines<sup>(1)</sup>, revenue increased 68% YoY in 2021
- Annual and quarterly growth in all segments
- Exceptional organic growth in 2021 reflects strong execution and success of business initiatives





#### Full Year and Q4 2021 Adjusted EBITDA<sup>(1)</sup> Performance

- Strong 2021 Adjusted EBITDA<sup>(1)</sup>
  - Up 43% YoY to \$77.6 million
- Q4 Adjusted EBITDA<sup>(1)</sup> in-line with expectations
  - Flat YoY to \$18.4 million given higher corporate costs
- Margin decline as a result of unfavorable business mix, including lower margin pandemic response services from CTEH, a full year of public company costs in 2021, reversal of cost mitigation actions taken at onset of COVID-19 pandemic, and investments in corporate infrastructure



Q4 2020

16.8%

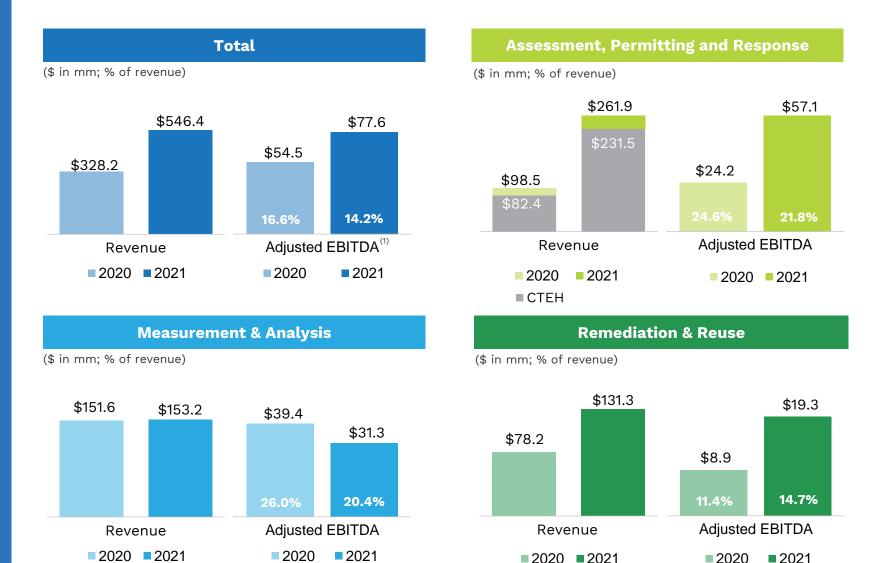
Q4 2021

12.8%



Margin<sup>(1)</sup> %

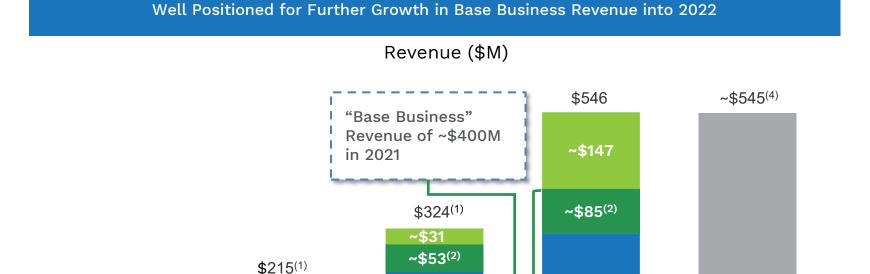
#### Full Year 2021 Performance



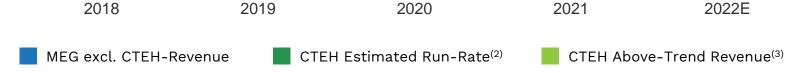


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## Base Business Revenues on Solid Trajectory into 2022



\$315



\$241(1)

) Excludes discontinued service lines, which generated revenues of \$19.8 million in 2018, \$18.4 million in 2019, and \$3.8 million in 2020.

\$215<sup>(1)</sup>

\$169(1)

\$169(1)

<sup>(4)</sup> Midpoint of 2022E outlook range for revenue between \$520-\$570 million, does not include any benefit from future acquisitions that have not yet been completed. In historical periods, revenues generated by businesses acquired during the year (other than CTEH) are included in base business revenue.



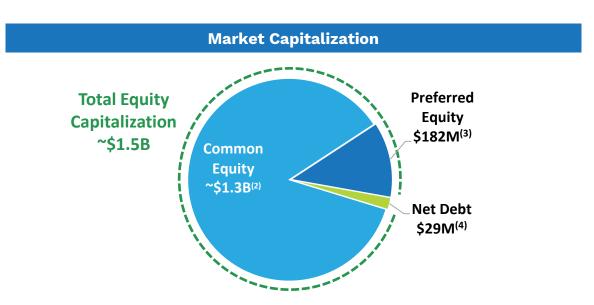
CTEH run-rate revenue based on management estimates over certain periods of time. CTEH run-rate revenue in 2020 represents the midpoint of an estimated \$60 million to \$80 million full year range, prorated for the 9 month period beginning on the date of the CTEH acquisition on April 1, 2020. CTEH run-rate revenue in 2021 represents the midpoint of an estimated \$75 million to \$95 million full year range.

<sup>(3)</sup> CTEH above-trend revenue is the difference between CTEH actual revenue and CTEH estimated run-rate revenue, representing, for example, heightened demand for COVID-19 related CTEH services that are expected to taper in future periods.

#### Attractive Capital Structure

#### **Commentary**

- Flexible balance sheet to pursue investments in innovation and acquisitions in highly fragmented industry
- Montrose has \$271.3 million of liquidity, including \$146.3 million of cash and \$125.0 million of availability under its revolving credit facility as of 12/31/21
- In October, completed follow-on equity offering, raising net proceeds of \$169.8 million
- Net leverage<sup>(1)</sup> of 0.8x as of 12/31/21
- Equity capitalization of ~\$1.5 billion<sup>(2)</sup> consisting of 1) 26.7 million shares of common stock outstanding plus 2) \$182.2 million of A-2 Preferred Equity held by Oaktree<sup>(3)</sup>



<sup>(1)</sup> The Company's leverage ratio under its current credit facility is consistent with the calculation methodology under the prior credit facility and includes the impact of acquisition-related contingent earnout payments that may become payable in cash.

<sup>(2)</sup> As of February 28, 2022.

<sup>(3)</sup> Includes Initial \$175M stated value and accrued interest through July 27, 2020.

Net debt is a non-GAAP measure and is calculated as total debt (excluding deferred debt issuance costs) of \$175.0 million less cash on hand of \$146.3 million as of December 31, 2021. See the appendix to this presentation for a discussion of Net Debt.

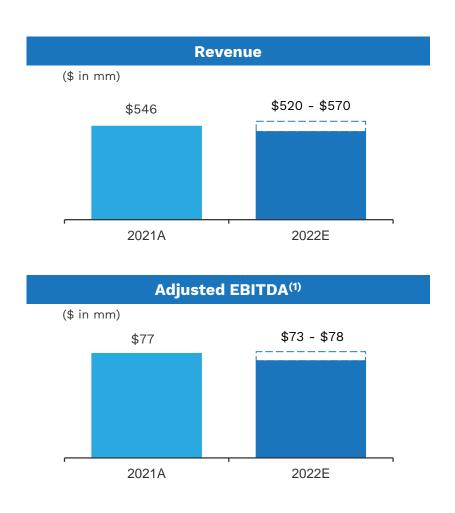
#### 2022 Outlook

**Revenue** expected to be in the range of \$520-\$570 million. Adjusted EBITDA<sup>(1)</sup> anticipated to be in the range of \$73-\$78 million.

2022E outlook assumes revenue growth comprised of double digit organic growth excluding CTEH plus the contribution of completed acquisitions. CTEH revenues expected to exceed \$100 million but fall below 2021 levels.

Acquisition pipeline supports expectation for \$10-\$15 million of acquired Adjusted EBITDA<sup>(1)</sup> per year.

Business is better assessed on yearly results as demand for environmental services is not driven by specific or predictable patterns in one or more fiscal quarters.



Current Outlook Aligned With Long-term Expectation for Base Business Revenue<sup>(2)</sup>
Growth on Average in Excess of 20% Per Year For Foreseeable Future



Adjusted EBITDA is a non-GAAP measure. Adjusted EBITDA adds back non-recurring expenses. See the appendix to this presentation for a discussion of this measure and certain considerations regarding estimates of this non-GAAP measure.

#### Investment Highlights







## Appendix



#### Summary of Oaktree A-2 Preferred

#### **Investment Summary**

- In April 2020, Oaktree
  Capital purchased \$175mm
  of Series A-2 Preferred
  Equity to fund the cash
  portion of the CTEH
  purchase price
- We believe the ongoing investment is indicative of Oaktree's optimism regarding Montrose's long term prospects and the CTEH acquisition

#### **Post-IPO Terms**

- No fixed maturity date
  - Repayable in cash at Company's option (subject to certain minimum amounts and returns)
- 9.0% annual cash dividend, payable quarterly
- Beginning in year 4, a portion of principal balance becomes convertible into common stock during each of years 4, 5 and 6 at Oaktree's option (converts at 15.0% discount to market)
  - Includes mandatory notice period prior to conversion to give Montrose the option to repay in cash

#### Governance

 One Oaktree representative remains on the Montrose board of directors while A-2 Preferred Equity remains outstanding



#### Non-GAAP Financial Information

In addition to our results under GAAP, in this presentation we also present certain other supplemental financial measures that are not required by, or presented in accordance with, U.S. GAAP, including Adjusted EBITDA and Adjusted EBITDA margin. We calculate these measures as follows:

- Adjusted EBITDA represents net income (loss) before interest expense, income tax expense (benefit) and depreciation and amortization, adjusted for the impact
  of certain other items, including stock-based compensation expense and acquisition-related costs, as set forth in greater detail in this appendix
- · Adjusted EBITDA margin represents Adjusted EBITDA as a percentage revenue for a given period

Adjusted EBITDA and Adjusted EBITDA margin are some of the primary metrics used by management to evaluate our results and financial position and compare them to those of our peers, evaluate the effectiveness of our business strategies, make budgeting and capital allocation decisions and in connection with our executive incentive compensation. These measures are also frequently used by analysts, investors and other interested parties to evaluate companies in our industry. Further, we believe they are helpful in highlighting trends in our results and financial position because they allow for more consistent comparisons between periods. For example, Adjusted EBITDA excludes gains and losses that are non-operational in nature or outside the control of management, as well as items that may differ significantly depending on long-term strategic decisions regarding capital structure, the tax jurisdictions in which we operate and capital investments.

These non-GAAP measures do, however, have certain limitations and should not be considered as an alternative to any measure calculated in accordance with GAAP. Our presentation of Adjusted EBITDA and Adjusted EBITDA margin should not be construed as an inference that our future results will be unaffected by unusual or non-recurring items for which we may make adjustments. In addition, our use of these non-GAAP measures may not be comparable to similarly titled measures used by other companies in our industry or across different industries, and other companies may not present these or similar measures at all. Management compensates for these limitations by using these measures as supplemental metrics and in conjunction with our results prepared in accordance with GAAP. We encourage investors and others to review our financial information in its entirety, not to rely on any single measure and to view non-GAAP measures in conjunction with the related GAAP measures.

Additionally, we have provided estimates regarding Adjusted EBITDA for 2022. These projections account for estimates of revenue, operating margins and corporate and other costs. However, we cannot reconcile our projection of Adjusted EBITDA to net income (loss), the most directly comparable GAAP measure, without unreasonable efforts because of the unpredictable or unknown nature of certain significant items excluded from Adjusted EBITDA and the resulting difficulty in quantifying the amounts thereof that are necessary to estimate net income (loss). Specifically, we are unable to estimate the impact of certain items, including income tax (expense) benefit, stock-based compensation expense, fair value changes and the accounting for the issuance of the Series A-2 preferred stock. We expect the variability of these items could have a significant impact on our reported GAAP financial results.

This presentation also includes Net debt, a non-GAAP measure which represents total debt (excluding deferred debt issuance costs) less cash and restricted cash. Management uses Net debt as one of the means by which it assesses financial leverage and capitalization, and it is therefore useful to investors in evaluating our business using the same measures as management. This measure is also useful to investors because it is often used by securities analysts and other interested parties in evaluating our business. The measure does, however, have certain limitations and should not be considered as an alternative to or in isolation from gross debt and cash or any other measure calculated in accordance with GAAP. Other companies, including other companies in our industry, may not use Net debt in the same way or may calculate it differently than as presented herein.

In this presentation we also provide information regarding organic growth, which is one of the measures management uses to asses our results of operations. We define organic growth as the change in revenues excluding revenues from acquisitions for the first twelve months following the date of acquisition and excluding revenues from businesses disposed of or discontinued. As a result of the significance of the CTEH acquisition to Montrose, and the potential annual volatility in CTEH's revenues, we also disclose organic growth without the annual organic revenue growth of CTEH. We expect to continue to disclose organic revenue growth with and without CTEH. Management uses organic growth as one of the means by which it assesses our results of operations. Organic growth is not, however, a measure of revenue growth calculated in accordance with U.S. generally accepted accounting principles, or GAAP, and should be considered in conjunction with revenue growth calculated in accordance with GAAP. We have grown organically and expect to continue to do so.



#### Adjusted EBITDA Reconciliation

	For the Year Ended December 31,				For the Quarter Ended December 31,				
(in thousands)		2021	2020	2019	2018	2017	2016	2021	2020
Net (loss) income	\$	(25,325)	\$ (57,949)	\$ (23,557)	\$ (16,491)	\$ (10,549)	\$ (8,946)	\$ (1,472)	\$ 812
Interest expense		11,615	13,819	6,755	11,085	5,815	3,072	407	2,923
Income tax expense (benefit)		1,709	851	(3,121)	(4,968)	(7,196)	(4,124)	1,061	2,414
Depreciation and amortization		44,810	37,274	27,705	23,915	18,828	15,023	11,665	10,190
EBITDA		32,809	(6,005)	7,782	13,541	6,898	5,025	11,661	16,339
Stock-based compensation <sup>(1)</sup>		10,321	4,849	4,345	5,794	6,490	2,572	3,734	1,410
Start-up losses and investment in new services (2)		4,407	2,182	1,044	181	1,534	811	1,131	899
Acquisition costs <sup>(3)</sup>		2,088	4,344	3,474	1,589	1,323	317	432	577
Fair value changes in financial instruments (4)		2,195	20,319	11,160	(352)	_	_	544	2,827
Expenses related to financing transactions (5)		50	378	_	398	152	110	_	101
Fair value changes in business acquisitions contingent consideration <sup>(6)</sup>		24,372	12,942	1,392	(158)	(1,312)	_	337	(4,445)
Short term purchase accounting fair value adjustment to deferred revenue (7)		_	243	858	_	_	_	_	_
Public offering expense (8)		_	7,657	610	_	_	_	_	749
Discontinued service lines and closing of Berkley lab (9)		_	5,662	577	(1,680)	(352)	(650)	_	(1,864)
Other losses (gains) and expenses (10)		1,400	1,905	_	_	(900)	(856)	554	1,726
Adjusted EBITDA	\$	77,642	\$ 54,476	\$ 31,242	\$ 19,313	\$ 13,833	\$ 7,329	\$ 18,393	\$ 18,319

- (1) Represents non-cash stock-based compensation expenses related to (i) option awards issued to employees, (ii) restricted stock grants issued to directors and selected employees, (iii) and stock appreciation rights grants issued to selected employees.
- (2) Represent start-up losses related to losses incurred on (i) the expansion of lab testing methods and lab capacity, including into new geographies, (ii) introduction of new software and consulting service lines (iii) expansion into Europe in advance of projects driven by new regulations.
- Includes financial and tax diligence, consulting, legal, valuation, accounting and travel costs and acquisition-related incentives related to our acquisition activity.
- (4) Amounts relate to the change in fair value of the embedded derivatives and warrant options attached to the Series A-1 preferred stock and the Series A-2 preferred stock.
- Amounts represent non-capitalizable expenses associated with refinancing and amending our debt facilities.
- (6) Reflects the difference between the expected settlement value of acquisition related earn-out payments at the time of the closing of acquisitions and the expected (or actual) value of earn-outs at the end of the relevant period.
- (7) Purchase accounting fair value adjustment to deferred revenue represents the impact of the fair value adjustment to the carrying value of deferred revenue as of the date of acquisition of ECT2.
- (8) Represents expenses incurred by us to prepare for our initial public offering, as well as costs from IPO-related bonuses, and costs related to the November 2020 secondary public offering.
- (9) Represents loss (earnings) from the Discontinued Service Lines and the Berkeley lab. See "-Overview-Key Factors that Affect Our Business and Our Results."
- (10) Represents non-operational charges incurred as a result of lease abandonments, losses related to the shutdown of a lab location, and non-capitalizable costs related to the implementation of a new ERP, net of insurance gains.

