



To whom it may concern

October 22,2024
Hamee Corp.
(Securities Code: 3134)
President and CEO: Ikuhiro Mizushima

**Notice of wholesale marketplace, encer mall,
Released Next Engine app for purchasing members
-Centralized management from procurement to EC and retailing
with Next Engine-**

NE Inc.(Head Office: Odawara City, Kanagawa Prefecture; President and CEO: Noriyoshi Higo), 100% consolidated subsidiary of Hamee Corp. (Head Office: Odawara City, Kanagawa Prefecture; President and CEO: Ikuhiro Mizushima, Securities Code: TSE Standard Market 3134), announced that it released its Next Engine app "encer mall Linked for Purchasing Members," which links the wholesale marketplace "encer mall" with the cloud (SaaS) type EC Attractions "Next Engine." So we announce it as shown in the attached appendix.

**Notice of wholesale marketplace, encer mall,
Released Next Engine app for purchasing members
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NE Inc. (Head Office: Odawara City, Kanagawa Prefecture; President and CEO: Noriyoshi Higo), 100% consolidated subsidiary of Hamee Corp., released its Next Engine app "encer mall Linked for Purchasing Members," which links the wholesale marketplace "encer mall" with the cloud (SaaS) type EC Attractions "Next Engine." In the future, we will gradually expand the functions of this app and work to provide one-stop support for everything from purchasing at encer mall to listing at EC sites and malls.

Background of Next Engine App Release

NE recently began offering "encer mall Linked for Wholesale Members," and the use of "encer mall" as a market expansion destination for Next Engine clients (hereafter, EC operators) is increasing. As a result, the number of listed products is also increasing. On the other hand, EC operators seeking to expand sales through EC and retailing faced the challenge of finding new suppliers and burdening the workload from procurement to listing.

To solve this problem, we have released an app that implements a single sign-on (SSO) function as the first step.

World view of "encer mall" x "Next Engine"

Based on the purchasing data accumulated through Next Engine, NE will strengthen the recommendation function for products that are best suited to its own company and reduce the workload from procurement to listing. In addition, by copying product master data and automatically calculating lead times, we realize automatic listings in multiple malls. Through this, we aim to prevent opportunity losses due to mall events and inventory shortages, and to provide a buying experience that other companies do not.

Outline of Next Engine App and Future Release Schedules

■ Outline of the App

The first release provides single sign-on (SSO) functionality.

Service name	encer mall Linked for Purchasing Members
Release date	October 7, 2024
Usage fee	Free
Detailed URL	https://base.next-engine.org/apps/5945/detail/

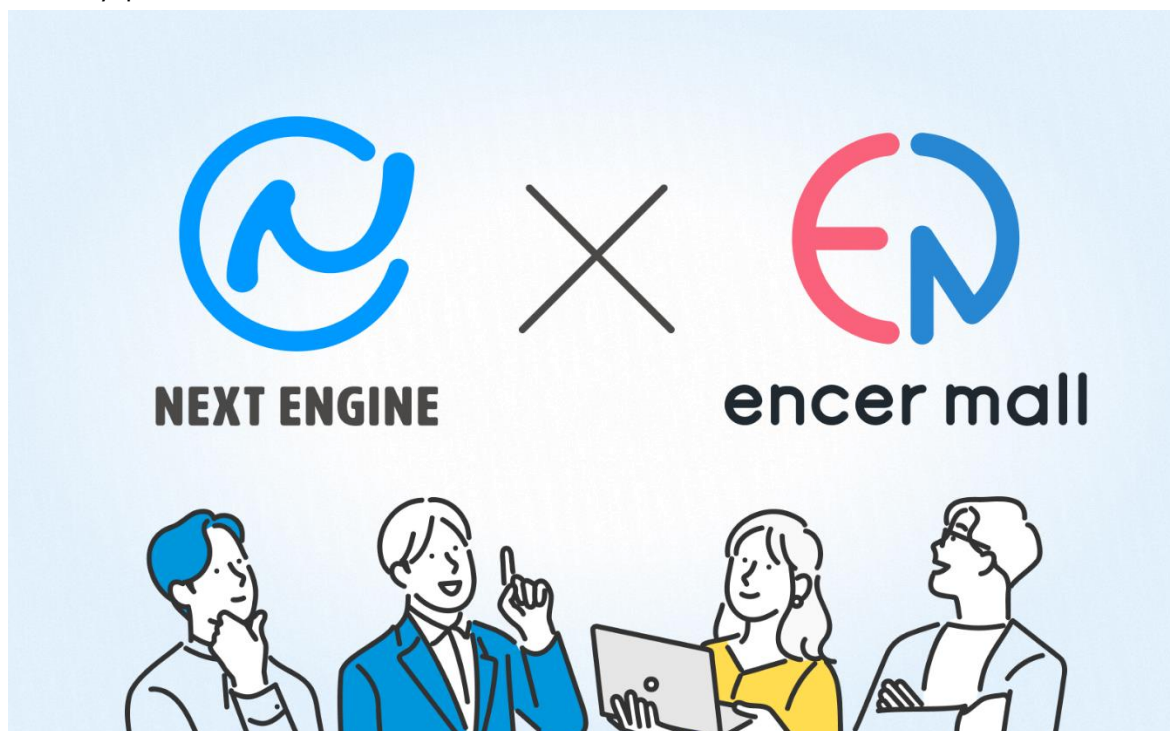
■ Future Release Schedules

Outline of the functions	Release Schedules
Recommendation function for purchased products	Scheduled to be provided successively from May 2025 onward
Automatic listing function of purchased products at multiple malls	

Going forward, NE will continue to strengthen the seamless linkage between the "encer mall" and the "Next Engine." This not only enables us to provide diverse business opportunities

through matching, but also enables us to realize an efficient transaction process. Commerce operators can focus even more on the development and sale of new products.

By taking on the new challenge of providing wholesale marketplaces, NE aims to promote further development of the entire commerce business and achieve sustained success with industry-partners.



We will continue to make improvements and innovations to create "new frenzy" with everyone involved in commerce.

"Encer mall Linked for Purchasing Members" Release Campaign

To commemorate the start of linkage with Next Engine, we will conduct a [special campaign](#). Please take this opportunity to consider using this service.

Period: October 7, 2024 to October 31, 2024

[Outline of encer mall]

- URL : <https://encer-mall.com>
- A wholesale marketplace that matches manufacturers with retailers
- Consolidate functions necessary for wholesale and purchase, such as order management, inventory management, brand page creation, and messages sending and receiving

[Outline of Next Engine]

- URL : <https://next-engine.net/>
- System born from the frontline of its own Internet shop operations
- Consolidate functions required for online shops, such as receiving orders, placing orders, purchasing, inventories, and analysis

- Registered shops are 51,396
(Listed companies as of July 31, 2024 including shops that have won the Rakuten shop of the Year Award)
- Functions can be expanded with the "Next Engine App" for purchasing additional required options
- Providing a platform for creating and selling apps linked to "Next Engine"

[Outline of NE Inc.]

Company : NE Inc.

Representative : Noriyoshi Higo President and CEO

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250-0011 Japan

Incorporation : May 2, 2022

Parent company: Hamee Corp.(100%)

Business : EC support, SaaS business, Regional revitalization and local government support
business and Consulting business

Business Website: <https://ne-inc.jp>

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