

HELBIZ

Helbiz Announces Sponsorship of First Switzerland Electric Boat Ceremony

September 15, 2021

NEW YORK--(BUSINESS WIRE)--Sep. 15, 2021-- [Helbiz Inc.](#) (NASDAQ: HLBZ), a global leader in micro-mobility and the first in its industry to be publicly listed on Nasdaq, today announced its role as a Gold Sponsor of MNE Ceresio 1931, the first electric boat ceremony in Lugano, Switzerland. This event is part of the larger 20-35 Project, an initiative that is encouraging the conversion of fossil fuel propulsion to electric propulsion among all boats in the fleet of the Società Navigazione del Lago di Lugano by 2035.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210915005630/en/>



The project kicked off yesterday with the inauguration of Switzerland's first fully electric boat, designed with lake navigation to significantly reduce CO2 emissions. Helbiz was present in Lugano with its sustainable electric vehicles on display, offering its transportation services and recharging stations for guests to experience firsthand. The company also arranged safety demonstrations and test drives of its vehicles to promote the responsible use of scooters.

The event also marked the official debut of the Helbiz E-Station, a smart platform for renting, releasing and recharging electric scooters, now present in Lugano. The station can be moved to strategic points around the city to improve circulation flows and reduce carbon emissions.

Helbiz Announces Sponsorship of First Switzerland Electric Boat Ceremony (Photo: Business Wire)

reduction of CO2 and combating pollution," said Giulio Profumo, Chief Financial Officer at Helbiz. "This event and the ongoing 20-35 project highlight the importance of pairing new technology with sustainable transportation. We are proud to be a sponsor of MNE Ceresio 1931, as it reflects the core values of Helbiz and underscores our respect for the environment."

"Helbiz is committed to raising awareness on key societal issues such as the

Helbiz plans to expand its micro-mobility services beyond the Alps in the near future.

About Helbiz

Helbiz is a global leader in micro-mobility services. Launched in 2015 and headquartered in New York City, the company offers a diverse fleet of vehicles including e-scooters, e-bicycles and e-mopeds all on one convenient, user-friendly platform in 35 cities around the world. Helbiz utilizes a customized, proprietary fleet management technology, artificial intelligence and environmental mapping to optimize operations and business sustainability. Helbiz is expanding its urban lifestyle products and services to include live streaming services, food delivery, financial services and more, all accessible within its mobile app.

Forward-Looking Statements

Certain statements made in this press release are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements reflect the current analysis of existing information and are subject to various risks and uncertainties. As a result, caution must be exercised in relying on forward-looking statements. Due to known and unknown risks, actual results may differ materially from the Company's expectations or projections. The following factors, among others, could cause actual results to differ materially from those described in these forward-looking statements: (i) the failure to meet projected development and production targets; (ii) changes in applicable laws or regulations; (iii) the effect of the COVID-19 pandemic on the Company and its current or intended markets; and (iv) other risks and uncertainties described herein, as well as those risks and uncertainties discussed from time to time in other reports and other public filings with the Securities and Exchange Commission (the "SEC") by the Company. Additional information concerning these and other factors that may impact the Company's expectations and projections can be found in its periodic filings with the SEC, including its Annual Report on Form 10-K for the fiscal year ended December 31, 2020 and amended on May 21, 2021. The Company's SEC filings are available publicly on the SEC's website at www.sec.gov. Any forward-looking statement made by us in this press release is based only on information currently available to Helbiz and speaks only as of the date on which it is made. Helbiz undertakes no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210915005630/en/): <https://www.businesswire.com/news/home/20210915005630/en/>

Helbiz Contacts

For investor and media inquiries, contact: <https://www.helbiz.com/pressroom>

Global Head of Communications: +1 (917) 675-7157

Davide D'Amico - email: davide.damico@helbiz.com

PR and Communication Manager:

Chiara Garbuglia - email: chiara.garbuglia@helbiz.com

USA

Agent of Change

Marcy Simon - Phone: +1 (917) 833-3392 - email: marcy@agentofchange.com

The Blueshirt Group

Gary Dvorchak, CFA - Phone: +1 (323) 240-5796 - email: gary@blueshirtgroup.com

Source: Helbiz Inc.