

# HELBIZ

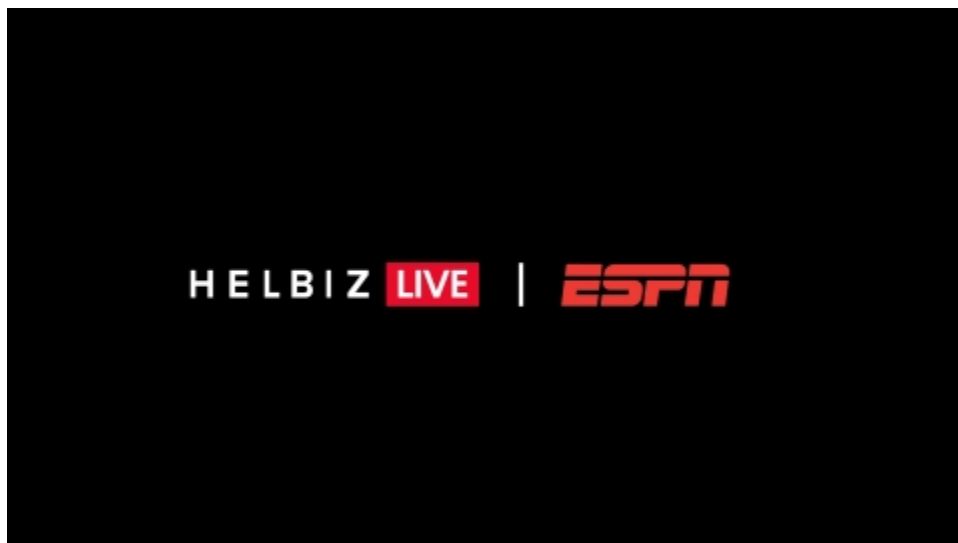
## Helbiz Partners with ESPN to Stream the NCAA Football and Basketball Championships on Helbiz Live

November 29, 2021

*The upcoming three NCAA seasons will be broadcast on Helbiz Live throughout Italy*

NEW YORK--(BUSINESS WIRE)--Nov. 29, 2021-- **Helbiz Inc.** (NASDAQ: HLBZ), a global leader in micro-mobility and the first in its sector to be listed on Nasdaq, today announced an agreement between **Helbiz Media**, the media division of Helbiz, and **ESPN**, one of the world's leading sports broadcast networks that is part of the **Walt Disney Company**, to acquire the OTT rights to stream the **NCAA Football and the NCAA Basketball** championships on the **Helbiz Live** platform in Italy.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211129005446/en/>



Through this agreement, Helbiz Live will stream two regular season NCAA football and basketball games each week, live and on demand for the upcoming three seasons. Fans will also be able to enjoy the NCAA football playoffs with access to view 10 bowl games, including the semifinals and finals. The NCAA basketball postseason schedule will feature 20 live and on demand games, including the March Madness tournament, the Final Four and championship game. Among the players in the NCAA Basketball championship, is freshman Paolo Banchemo, the young Italian, who plays for the Duke Blue Devils and is a top NBA prospect. All NCAA football and basketball championships will be broadcast throughout Italy in Italian and English.

Helbiz Live provides all subscribers with access to stream the most popular college sports championships in the United States at no additional cost. This will offer all Helbiz Live customers additional premium

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sports content and will provide access to those who were not previously able to access these competitions.

Helbiz Live content is rapidly expanding with new content, meeting the wants and needs of its subscribers, while the price point remains unchanged.

*"Helbiz Live continues to become enriched with new international sports events, expanding the offerings to include more live broadcasts and high-quality streaming content. This partnership with ESPN follows our recent agreement with the NFL, and underscores our commitment to further expanding our American sports content and accessibility to Italian fans. We are thrilled to be working with ESPN to provide fans with access to stream the NCAA championships on Helbiz Live, which have always been of such high demand in Italy,"* said **Matteo Mammì**, CEO of Helbiz Media.

### About Helbiz

Helbiz is a global leader in micro-mobility services. Launched in 2015 and headquartered in New York City, the company offers a diverse fleet of vehicles including e-scooters, e-bicycles and e-mopeds all on one convenient, user-friendly platform with over 40 licenses in cities around the world. Helbiz utilizes a customized, proprietary fleet management technology, artificial intelligence and environmental mapping to optimize operations and business sustainability. Helbiz is expanding its urban lifestyle products and services to include live streaming services, food delivery, financial services and more, all accessible within its mobile app. For additional information, please visit [www.helbiz.com](http://www.helbiz.com).

### Forward-Looking Statements

Certain statements made in this press release are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements reflect the current analysis of existing information and are subject to various risks and uncertainties. As a result, caution must be exercised in relying on forward-looking statements. Due to known and unknown risks, actual results may differ materially from the Company's expectations or projections. The following factors, among others, could cause actual results to differ materially from those described in these forward-looking statements: (i) the failure to meet projected development and production targets; (ii) changes in applicable laws or regulations; (iii) the effect of the COVID-19 pandemic on the Company and its current or intended markets; and (iv) other risks and uncertainties described herein, as well as those risks and uncertainties discussed from time to time in other reports and other public filings with the Securities and Exchange Commission (the "SEC") by the Company. Additional information concerning these and other factors that may impact the Company's expectations and projections can be found in its periodic filings with the SEC, including its Annual Report on Form 10-K for the fiscal year

ended December 31, 2020 and amended on May 21, 2021 the Form 10-Q filed on August 23, 2021 and the Prospectus filed on September 30, 2021. The Company's SEC filings are available publicly on the SEC's website at [www.sec.gov](http://www.sec.gov). Any forward-looking statement made by us in this press release is based only on information currently available to Helbiz and speaks only as of the date on which it is made. Helbiz undertakes no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise, except as required by law.

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**Helbiz**

For media inquiries: <https://www.helbiz.com/pressroom>

PR and Communication Manager:

Chiara Garbuglia – Phone: +1 (917) 675-7157 - email: [chiara.garbuglia@helbiz.com](mailto:chiara.garbuglia@helbiz.com)

USA

Agent of Change

Marcy Simon - Phone: +1 (917) 833-3392 - email: [marcy@agentofchange.com](mailto:marcy@agentofchange.com)

For investor inquiries:

The Blueshirt Group

Gary Dvorchak, CFA - Phone: +1 (323) 240-5796 - email: [gary@blueshirtgroup.com](mailto:gary@blueshirtgroup.com)

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